

Vegetable Seeds of Quality



For many years this firm has selected and will continue through our extensive trial ground program to develop and breed strains of Beet, Carrot, Lettuce, Onion and other important varieties that are unsurpassed in quality. "QUALITY THAT NEVER STOPS GROWING."

The varieties offered in this list are all select strains, critically rogued, cleaned and prepared for shipment with every possible care and safeguard to prevent any sort of a mixture.

To the best of our knowledge, there are no better strains obtainable. You have our assurance that they will give your most critical trade complete satisfaction.

Just "any" seed may cost you less, but
QUALITY WILL PAY IN THE
LONG RUN

Our 47th Year

*We Respectfully Solicit
Your Business*

**PIETERS-WHEELER
SEED COMPANY**

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Price Per Lb.
	BEET	
.....	Crosby's Egyptian	
.....	Detroit Dark Red	
.....	Detroit Dark Red, Short Top	
.....	Early Blood Turnip	
.....	Early Wonder	
.....	Asgrow Wonder	
.....	Early Wonder, Green Top	
.....	Extra Early Flat Egyptian	
.....	Perfected Detroit	
.....	Good For All	
.....	Green Top Bunching	
.....	Winter Keeper	
	Mangel and } See Page 8 Swiss Chard }	
	CELERY	
.....	Golden Self Blanching	
	(Dwarf Type)	
.....	White Plume	
.....	Giant Pascal	
.....	Golden Plume	
	(RECOMMEND GOLDEN SELF BLANCHING) (DWARF)	
.....	Summer Pascal	
	(Waltham Strain)	
.....	Utah Pascal No. 15	
.....	Utah Pascal No. 10B	
.....	Tall Utah 52-70	
.....	Celeriac Giant Prague	
	ENDIVE	
.....	Broad Batavian, Full Hearted	
.....	Green Curled	
.....	Green Curled, Red Ribbed	
.....	Green Curled Pancalier	
.....	Green Curled Ruffec	

Miscellaneous—Please See Page 8

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Price Per Lb.
	CARROT	
	Chantenay (SUPERSEDED BY CHANTENAY RED CORED)	
	Chantenay Long Type	
	Chantenay Red Cored	
	Danver's Half Long	
	Danver's H.L. Red Cored	
	Early Scarlet Horn	
	French Forcing	
	Gold Pak	
	Gold Spike (Short Top)	
	Huchinson (Waltham Strain)	
	Imperator	
	Imperida (Short Top)	
	Imperator Long Strain	
	Long Orange Improved	
	Morse's Bunching	
	Nantes, Coreless	
	Oxheart	
	Orange or Yellow Belgian	
	Streamliner	
	St. Valery	
	Tendersweet	
	Touchon	
	Waltham Hicolor	
	White Belgian	
	White Mastadon	

Miscellaneous—Please See Page 8

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Per Lb. Price
	LETTUCE	
.....	All Year Round	
.....	BIBB	
.....	Big Boston	
.....	Black Seeded Simpson	
.....	Black Seeded Tennisball	
	(SUPERSEDED BY ALL YEAR ROUND)	
.....	California Cream Butter	
.....	Chicken	
.....	Crisp As Ice	
.....	Early Curled Simpson	
.....	Grand Rapids	
.....	Grand Rapids	
	(Tip Burn Resistant)	
.....	Grand Rapids	
	(Washington Strain)	
.....	Hanson	
.....	Hubbard's Market	
.....	Iceberg	
.....	Matchless	
.....	May King	
.....	Midas	
.....	Mignonette, (Bronze)	
.....	New York, P-W, Selected	
	(SUPERSEDED BY NEW YORK NO. 12)	
.....	New York, P-W, No. 12	
.....	New York, P-W, No. 199	
.....	New York, P-W, No. 515	
.....	New York, P-W, No. 55	

Miscellaneous—Please See Page 8

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Price Per Lb.
LETTUCE CONTINUED		
.....	Oak Leaf
.....	Paris White Cos
.....	Parris Island Cos
.....	Dark Green Cos
.....	Trianon Cos
	(SUPERSEDED BY PARIS WHITE COS)	
.....	Prizehead
.....	Salad Bowl
.....	Salamander
	(SUPERSEDED BY ALL YEAR ROUND)	
.....	Slobolt
.....	Unrivaled
	(SUPERSEDED BY WHITE BOSTON)	
.....	Wheeler's Tom Thumb
.....	White Boston
.....	White Boston Cornell No. 43
.....	Cornell No. 456
.....	GREAT LAKES
.....	Great Lakes 118
.....	Great Lakes R-200
.....	Great Lakes 659
.....	Premier Great Lakes
.....	Pennlake
.....	Imperial 44
.....	Imperial 101
.....	Imperial 615
.....	Imperial 847
.....	Progress
MUSTARD		
.....	Fordhook or Ostrich Plume
.....	Southern Giant Curled L.S.
.....	Florida Broad Leaf

Miscellaneous—Please See Page 8

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Price Per Lb.
ONION		
.....	Australian Brown	
.....	Brigham Yellow Globe	
.....	Downing's Yellow Globe	
.....	Early Yellow Globe	
.....	Ebenezer	
.....	Iowa No. 44	
.....	Large Red Wethersfield	
.....	Yellow Sweet Spanish (Utah Strain)	
.....	Yellow Sweet Spanish (P-W, No. 28)	
.....	Southport Red Globe	
.....	Southport Yellow Globe	
.....	Southport White Globe	
WHITE EBENEZER		
.....	White Portugal	
.....	White Sweet Spanish	
.....	White Spanish—Jumbo	
.....	Yellow Globe Danvers	
.....	Yellow Sweet Spanish	
.....	Yellow Sweet Spanish (Colo. No. 6)	
.....	Yellow Spanish Hybrid (P-W, No. 160)	
PARSNIP		
.....	All America	
.....	Harris Model	
.....	Hollow Crowned	
.....	Improved Guernsey	

Miscellaneous—Please See Page 8

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Price Per Lb.
PARSLEY		
.....	Evergreen
.....	Double Curled
.....	Hamburg Parsnip Rooted
.....	Moss Curled
.....	Perfection
.....	Plain
.....	Triple Curled
RADISH		
.....	Cavalier
.....	Cal. Mammoth White
.....	Cherry Belle
.....	Chinese White or Celestial
.....	China Rose Winter
.....	Comet
.....	Crimson Giant
.....	Early Scarlet Globe M.T.
.....	Early Scarlet Globe S.T.
.....	French Breakfast
.....	Icicle
.....	Long Black Spanish
.....	Long Scarlet, Short Top
.....	Sparkler, Bright Scarlet (Half White Tipped)
.....	White Tipped Scarlet Turnip

Miscellaneous—Please See Page 8

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

Lbs.	VARIETY	Price Per Lb.
	MISCELLANEOUS	
	DILL	
.....	Long Island Mammoth	
	LEEK	
.....	American Flag	
	MANGEL	
.....	Mammoth Long Red	
	SALSIFY	
.....	Mammoth Sandwich Island	
	SWISS CHARD	
.....	Fordhook Giant	
.....	Lucullus	
.....	Large White Ribbed Smooth Leaf	
.....	Rhubarb Chard	
	RUTABAGA	
.....	American Purple Top	
.....	Waltham Yellow Globe	
.....	Waltham Bristol White	
	TURNIP	
.....	Purple Top White Globe	
	SWEET PEAS	
.....	Supreme Spencer Mixed	

For Terms and Conditions of Sale
Please See Inside Front Cover and Page 9

TERMS:

Our terms to firms of approved credit are 60 days Net Acceptance, or 1½ per cent Discount for cash inside of 30 days from date of invoice, F.O.B. growing station. Bags at Market Value not returnable.

CONDITIONS OF SALE:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

ALL SALES MADE SUBJECT TO CUSTOMARY DISCLAIMER OF THE SEED TRADE

We warrant to the extent of the purchase price that seeds we sell are as described on the container within recognized tolerances. We give no other warranty, express or implied.

CORRESPONDENCE SOLICITED



Pieters-Wheeler Seed Company

(Incorporated 1910)

GILROY, CALIFORNIA

Cable Address:
Wheeler, Gilroy.

Codes: Am Seed
A.B.C.—5th Edition

This Agreement

MADE IN DUPLICATE

On

by and between

Pieters-Wheeler Seed Company

a corporation, of Gilroy, California,
hereinafter called the Seller.

and

of

hereinafter called the Purchaser

WITNESSETH

1. Seller agrees to sell and deliver and purchaser agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein provided.

2. Seller agrees to plant, or cause to be planted during the season of 1957, an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which, together with such varieties of seeds previously grown by, or for, the seller, and now on hand, will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvested, such seeds in good merchantable condition as herein defined, F.O.B. growing station, containers extra at market value and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the variety of seeds herein named, or, in case of damage to, or destruction of seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident, or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash in U. S. funds within 30 days from date of shipment, less a discount of 1½%. Purchaser shall pay interest at

the rate of 6% per annum on any overdue payments of purchase price.

If, at any time the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seed in advance of shipment, less a cash discount of 1½%, and if such payment is not made within ten (10) days from receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the purchaser.

5. Except as herein otherwise expressly provided, the seller warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. We give no other warranty, expressed or implied.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

7. If the production of the within mentioned goods be prevented by any condition existing from a state of war, strike, or by any act of God, seller shall not be liable therefor. Or, if the cost of producing, processing or merchandising the within mentioned goods be increased directly or indirectly, from any of the above mentioned causes or by any act of government controlled prices, such increase shall be paid by the purchaser to the seller. If the parties cannot agree on the amount of said increase that question shall be arbitrated as set out in Paragraph No. 8 of our contract conditions.

8. If the cost of producing, processing or merchandising the within mentioned seed is increased by seller's payment of sales taxes or by his compliance with Federal or State laws or Regulations enacted or promulgated subsequent to the date of this contract such increase shall be paid by the purchaser to the seller; and if the parties cannot agree on the amount of said increase, that question shall be submitted to the Arbitration Committee of the American Seed Trade Association for arbitration and award, which award will be made forthwith by the purchaser.

In Witness Whereof, the parties have hereunto set their hands on the day and year first above written.

PIETERS-WHEELER SEED COMPANY

The Seller

By

Buyer

By

The Purchaser

SPECIAL STRAINS

If you have developed or have stock seed items which are especially adapted to your section or to the trade which you serve, we shall be glad to grow for you on contract from your planting stock. This offer is restricted to varieties on which seed can be successfully produced at one of our present growing stations.

If interested please write for details.

