

# NOTICE

The continuous advance in the cost of processing orders has made it necessary for us to make the following announcement:

Effective June 1st, 1957, a packing charge of 15 cents per item exclusive of the container will be made on each unit when less than 50 pounds of an item is ordered.

Also, on orders where the invoice value is less than \$50.00 total for seed, a service charge of 10% of the invoice value or a flat \$2.50, whichever is the smaller, will be charged.

With the exception of the above, our contract terms remain the same as in previous years.

# Special Orders

# **Vegetable Seeds of Quality**

For many years this firm has selected and will continue through our extensive trial ground program to develop and breed strains of Beet, Carrot, Lettuce, Onion and other important varieties that are unsurpassed in quality. "QUALITY THAT NEVER STOPS GROWING."

The varieties offered in this list are all select strains, critically rogued, cleaned and prepared for shipment with every possible care and safeguard to prevent any sort of a mixture.

To the best of our knowledge, there are no better strains obtainable. You have our assurance that they will give your most critical trade complete satisfaction.

Just "any" seed may cost you less, but QUALITY WILL PAY IN THE LONG RUN

Our 47th Year

We Respectfully Solicit Your Business

## PIETERS-WHEELER SEED COMPANY

For Terms and Conditions of Sale Please See Inside Front Cover and Page 9

1

PIETERS-WHEELER SEED CO. P. O. Box 217 GILROY, Santa Clara Co., CALIF.

Price Per Lb.

#### BEET

 Crosby's Egyptian
Detroit Dark Red
Detroit Dark Red, Short Top
Early Blood Turnip
Early Wonder
Asgrow Wonder
Eerly Wonder, Green Top
Extra Early Flat Egyptian
Perfected Detroit
Good For All
Green Top Bunching
Winter Keeper
Mangel and Swiss Chard See Page 8

#### CELERY

*******	Golden Self Blanching (Dwarf Type)
	White Plume
	Giant Pascal
	Golden Plume
	(RECOMMEND GOLDEN SELF BLANCHING) (DWARF)
•••••	Summer Pascal
	(Waltham Strain)
•••••	Utah Pascal No. 15
	Utah Pascal No. 10B
	Tall Utah 52-70
	Celeriac Giant Prague

#### ENDIVE

 Broad Batavian, Full Hearted	
Green Curled	
Green Curled, Red Ribbed	
Green Curled Pancalier	
Green Curled Ruffec	
	************

Miscellaneous-Please See Page 8

	1	12	
L	bs	1	

Price Per Lb.

#### CARROT

	(SUPERSEDED BY CHANTENAY RED CORED)
	Chantenay Long Type
	Chantenay Red Cored
	Danver's Half Long
	Danver's H.L. Red Cored
	Early Scarlet Horn
<u>.</u>	French Forcing
	Gold Pak
	Gold Spike (Short Top)
	Huchinson (Waltham Strain)
	Imperator
	Imperida (Short Top)
	Imperator Long Strain
	Long Orange Improved
	Morse's Bunching
	Nantes, Coreless
	Oxheart
	Orange or Yellow Belgian
	Streamliner
	St. Valery
	Tendersweet
	Touchon
	Waltham Hicolor
	White Belgian
••••••	White Mastadon

Miscellaneous-Please See Page 8

Lbs.

VARIETY

Per Lb. Price

#### LETTUCE

All Year Roun	d
BIBB	
Black Seeded	Simpson
Black Seeded '	Tennisball
California Crea	am Butter
Chicken	
Crisp As Ice	
Early Curied	Simpson
Grand Rapids (Tip Burn Res	istant)
	rket
	ing
	sronze)
New York, P-V	V. Selected
	NEW YORK NO. 12)
	V, No. 12
	V, No. 199
	V, No. 515
New York, P-V	V, No. 55
1	

Miscellaneous-Please See Page 8

Lbs.	VARIETY	Price Per Lb
	LETTUCE CONTINUED	
	Oak Leaf	
	Paris White Cos	
	Parris Island Cos	
	Dark Green Cos	
	Trianon Cos	
	Prizehead	
	Salad Bowl	
	Salamander	
	(SUPERSEDED BY ALL YEAR ROUND)	
	Slobolt	
	Unrivaled	
	Wheeler's Tom Thumb	
	White Boston Cornell No. 43	
	Cornell No. 456	
	GREAT LAKES	
	Great Lakes 118	
	Great Lakes R-200	
	Great Lakes 659	
	Premier Great Lakes	
	Pennlake	
	Imperial 44	
	•	
	•	
	Imperial 847	
••••••	Progress	

## MUSTARD

************	Fordhook or Ostrich Plume	
	Southern Giant Curled L.S.	
	Florida Broad Leaf	

Miscellaneous-Please See Page 8

### ONION

	Australian Brown
	Brigham Yerlow Globe
	Downing's Yellow Globe
	Early Yellow Globe
	Ebenezer
	Iowa No. 44
	Large Red Wethersfield
	Yellow Sweet Spanish (Utah Strain)
	Yellow Sweet Spanish (P-W, No. 28)
	Southport Red Globe
	Southport Yellow Globe
	Southport White Globe
	WHITE EBENEZER
	White Portugal
••••••	White Sweet Spanish
	White Spanish—Jumbo
	Yellow Globe Danvers
	Yellow Sweet Spanish
	Yellow Sweet Spanish (Colo. No. 6)
	Yellow Spanish Hybrid (P-W, No. 160)

## PARSNIP

	All America
	Harris Model
••••••	Improved Guernsey

Miscellaneous-Please See Page 8

VARIETY

### PARSLEY

 Evergreen
 Double Curled
 Hamburg Parsnip Rooted
 Moss Curled
 Perfection
 Plain
 Triple Curled

#### RADISH

÷e

	Cavalier
	Cal. Mammoth White
	Cherry Belle
	Chinese White or Celestial
	China Rose Winter
	Comet
	Crimson Giant
	French Breakfast
	Icicle
*******	Long Black Spanish
	Long Scarlet, Short Top
	Sparkler, Bright Scarlet
	(Half White Tipped)
••••••	White Tipped Scarlet Turnip

Miscellaneous-Please See Page 8

.....

VARIETY

Price Per Lb.

#### MISCELLANEOUS

#### DILL

....Long Island Mammoth .....

#### LEEK

American	Flag	
----------	------	--

#### MANGEL

.....Mammoth Long Red .....

### SALSIFY

....Mammoth Sandwich Island ......

#### SWISS CHARD

 Fordhook Giant	
 Lucullus	
 Large White Ribbed Smooth Leaf.	
 Rhubarb Chard	

### RUTABAGA

 American Purple Top	
 Waltham Yellow Globe	
 Waltham Bristol White	

#### TURNIP

Purple Top White Globe

#### SWEET PEAS

.....Supreme Spencer Mixed .....

#### **TERMS:**

Our terms to firms of approved credit are 60 days Net Acceptance, or 1½ per cent Discount for cash inside of 30 days from date of invoice, F.O.B. growing station. Bags at Market Value not returnable.

#### CONDITIONS OF SALE:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

#### ALL SALES MADE SUBJECT TO CUSTOMARY DISCLAIMER OF THE SEED TRADE

We warrant to the extent of the purchase price that seeds we sell are as described on the container within recognized tolerances. We give no other warranty, express or implied.

#### CORRESPONDENCE SOLICITED

#### Pieters-Wheeler Seed Company

(Incorporated 1910)

#### GILROY, CALIFORNIA

Cable Address: Wheeler, Gilroy. Codes: Am Seed A.B.C.—5th Edition

9

#### **This Agreement**

MADE IN DUPLICATE

on .....

by and between

#### Pieters-Wheeler Seed Company

a corporation, of Gilroy, California, hereinafter called the Seller.

and .....

of .....

#### hereinafter called the Purchaser

#### WITNESSETH

1. Seller agrees to sell and deliver and **purchaser** agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions here-in provided.

2. Seller agrees to plant, or cause to be planted during the season of 1957, an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which, together with such varieties of seeds previously grown by, or for, the seller, and now on hand, will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvested, such seeds in good merchantable condition as herein defined, F.O.B. growing station, containers extra at market value and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the variety of seeds herein named, or, in case of damage to, or destruction of seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident, or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash in U. S. funds within 30 days from date of shipment, less a discount of  $1\frac{1}{2}\%$ . Purchaser shall pay interest at the rate of 6% per annum on any overdue payments of purchase price.

If, at any time the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seed in advance of shipment, less a cash discount of  $1\frac{1}{2}\%$ , and if such payment is not made within ten (10) days from receipt of such demand for payment, this agreement shall thereupon be deemed to be breeched by the purchaser. 5. Except as herein otherwise expressly provided,

5. Except as herein otherwise expressly provided, the seller warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. We give no other warranty, expressed or implied.

other warranty, expressed or implied. 6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

7. If the production of the within mentioned goods be prevented by any condition existing from a state of war, strike, or by any act of God, seller shall not be liable therefor. Or, if the cost of producing, processing or merchandising the within mentioned goods be increased directly or indirectly, from any of the above mentioned causes or by any act of government controlled prices, such increase shall be paid by the purchaser to the seller. If the parties cannot agree on the amount of said increase that question shall be arbitrated as set out in Paragraph No. 8 of our contract conditions.

No. 8 of our contract conditions. 8. If the cost of producing, processing or merchandising the within mentioned seed is increased by seller's payment of sales taxes or by his compliance with Federal or State laws or Regulations enacted or promulgated subsequent to the date of this contract such increase shall be paid by the purchaser to the seller; and if the parties cannot agree on the amount of said increase, that question shall be submitted to the Arbitration Committee of the American Seed Trade Association for arbitration and award, which award will be made forthwith by the purchaser.

In Witness Whereof, the parties have hereunto set their hands on the day and year first above written.

PIETERS-WHEELER SEED COMPANY The Seller

By ..... Buyer ..... By ..... The Purchaser

## SHIPPING INSTRUCTIONS:

DATE			
ADDRESS			
(;	if diff	erent than mailing)	
SHIP VIA			
R.R. FREIGHT		TRUCK FREIGHT	
EXPRESS		PARCEL POST	
SPECIAL ROUTIN	G		

## Special Instructions

•••••••••••••••••••••••••••••••••••••••	
	and the set of the
	a second Maria
×2	

## SPECIAL STRAINS

If you have developed or have stock seed items which are especially adapted to your section or to the trade which you serve, we shall be glad to grow for you on contract f r o m y o u r planting stock. This offer is restricted to varieties on which seed can be successfully produced at one of our present growing stations.

If interested please write for details.

# SEED GROWING CONTRACT

# 1957

# PIETERS-WHEELER SEED COMPANY

GILROY, CALIFORNIA

Telephone VInewood 2-3221 Cable Address "WHEELER GILROY"

WHOLESALE GROWERS of HIGH QUALITY GARDEN SEEDS

OTHER GROWING STATIONS Clarksburg, California — Caldwell, Idaho

Our 47th Year





of Quality