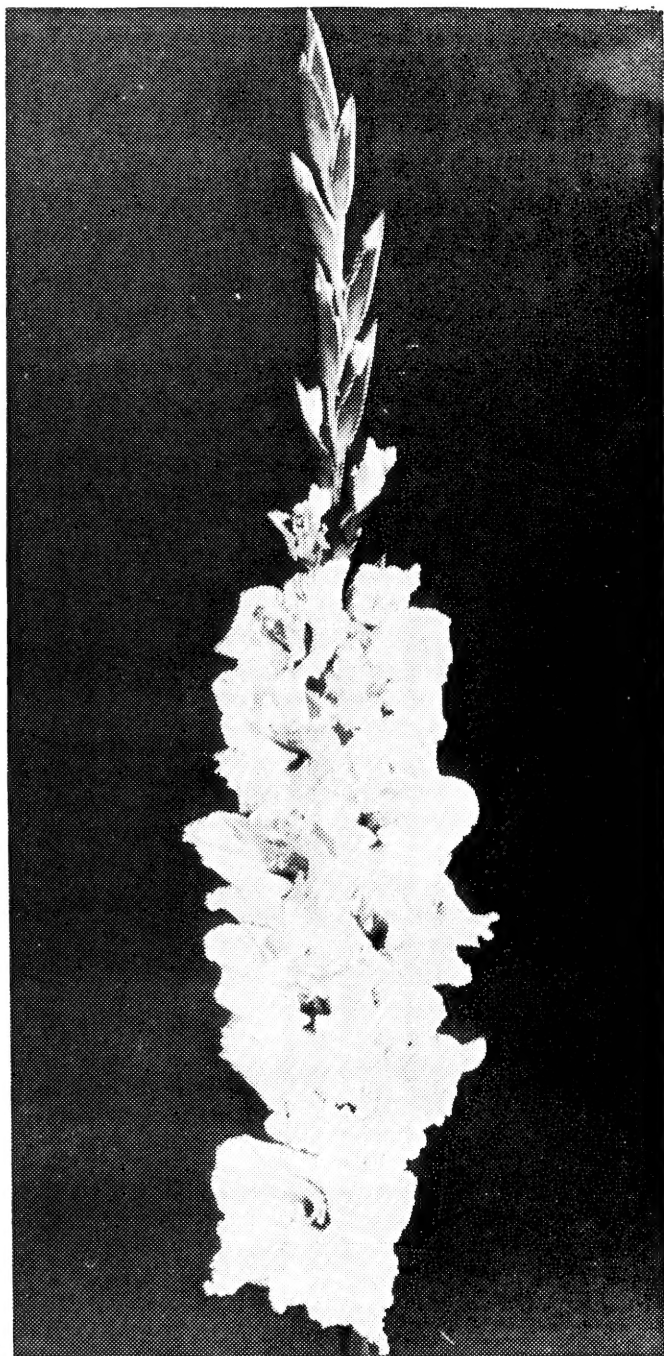


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1957

RICH GLADS



IBRA PARTY RUFFLES

RECEIVED

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1957

MARION C. RICH

Department of Agriculture Wayne County

MARION, NEW YORK

FOREWORD

We appreciate the interest that growers, exhibitors, and hybridizers have taken in our introductions. They are listed by a number of catalogers and are winning many Blue Ribbons, Section Championships and Grand Championships at the shows. It is our sincere endeavor to produce the best for exhibition and commercial work. Most of our varieties are particularly good for hybridizing: Black Cherry, Blue Smoke, Bonnie Lass, Garnet Glow, Jaunty, Party Ruffles, Pure Cream, Sally Rose, and Orange Ruff have all given excellent seedling, including two which have been Grand Champions.

We have propagated most of our varieties by selection for several years, and this selected stock is disseminated when available. Our fields and bulbs are inspected by the N. Y. State Dept. of Agriculture. Bulbs are washed and quickly dried after diggin, and all are dusted with DDT after cleaning. We take great care to furnish the cleanest, healthiest stock possible. We will replace or make adjustment on any stock found not true to name. All measurements given are of our field grown spikes, with no irrigation.

The number following the variety in our list denotes the N.A.G.C. size and color classification: 100 and 200 Miniature and Small; 300 Medium; 400 large; and 500 Giant.

10 BULBS AT 8 TIMES THE PRICE OF ONE.

5 AT ONE HALF THE 10 PRICE.

NO ORDERS LESS THAN \$3.00 PLEASE.

ALL EXPRESS SHIPMENTS WILL BE SENT COLLECT.

Retail orders are sent Parcel Post, postpaid, when safe.

1957 — RICH ORIGINATIONS — 1957

PARTY RUFFLES—406 Class (White Goddess x Orange Ruff)—80 days. A beautiful dream of very heavily ruffled cream, with a suspicion of pink showing thru the petals, like a pink slip showing a hint of color under a girls ruffled frothy party dress. It has very heavy texture, along with excellent attachment and placement on a very strong growing healthy plant. It is a great prospect for show and commercial use, its long lasting blooms being ideal for the exhibitor or for use in make up work of any kind. Average field performance is 56" tall, 28" flower head, 5¼" blossm, 22 buds, 8 open. Bulb production and germination is excellent.

In 1955 it was Grand Champion at the P.G.S. Kittanning Show with a score of 89.8. In 1956 it received the American Home Achievement Award, The Empire State Award of Merit, and was Best Seedling at the Western N. Y. G. S. show on Aug. 26. It was also most ruffled at Eastern International Show at Binghamton.

From results of two years blooming of its seedlings, we are convinced that it is the greatest parent that we have ever used.

Due to a good stock, the price is low enough to purchase several.

Each—Net—\$1.00 any size.

Bulblets—10 for \$1.00 \$7.00 per 100 \$50.00 per 1000

BLUE SMOKE—(Oklahoma x (Picardy x Rose Marie Pfitzer) 586 Class—80 days. This is a heavily ruffled Mulberry Blue, with a throat blotch of glowing Smoky Salmon. It has excellent texture, attachment, facing, and spacing, with excellent healthy foliage. It is tall growing, with very strong, straight stems, reaching about 60" in height, with 28" to 30" flower head, 5½" blooms, 19 to 22 buds, and has 6 to 8 open florets.

At Lima, N. Y., Sept. 3, 1955, it received the American Home Achievement Award; and in 1956 it received the Empire State Award of Merit, and was Best Seedling at Lima on Sept. 1. At Rochester, N. Y., Sept. 9, it won the 3 spike pre-introductory award, and was chosen Queen of the Show by public vote.

A fine show Glad and an excellent commercial of great beauty, with good bulb production and germination. Public reaction to Blue Smoke has been phenominal.

Price—\$2.00 each, any size Bulblets—10 for \$2.00

GAY LASSIE—(Bonnie Lass x Parthiena) 468—90 days. Gay Lassies is a pure, clear medium, deep lavender, with white blotch and midribs, wavy creased petals, lightly ruffled at edges. It has wide open blooms of good substance and texture, excellent attachment, facing and placement. It is a tall grower, with a strong, straight stem, and excellent foliage. Field growth is 55" to 60", 25" flower head, 5" blooms, 20 buds, and 7 open. Fine for show or commercial. Bulblet production good, germination fair, excellent if cracked.

Price—\$2.00 each, any size. Bulblets—10 for \$2.00

1956 — INTRODUCTIONS — 1956

ORANGE RUFF — Sdl. No. 724B1 (Gene x Garden Gold) Class 524. 80 days to bloom. Orange Ruff is one of the heaviest ruffled and textured glads in existence. It is also proving to be a great parent, transmitting its texture and ruffling to many of its seedlings; one of these, Party Ruffles, was Grand Champion at P.G.S. Show at Kittanning, Pa., August 1955. Orange Ruff's pollen is very potent, making very large seed pods, and it will set seed well itself.

The color is pure deep orange, with no fading or burning in the sun. While its flowerhead is a little short for exhibition, it makes this up in its beauty, and usefulness as a parent and for floral work. Its field height is about 48" with 22" flowerhead, 5½" blooms, 17 buds, and 7 open. Excellent placement and good attachment. Bulblet production is good, and germination fair.

EACH — L. \$1.50 Med. \$1.00 Sm. 75c Blts. 2/35c 10/\$1.50

PURE CREAM — Sdl. No. BL8-2 (Bonnie Lass Chance) Class 306. 70 days to bloom. This is a ruffled pure cream with slightly deeper flushed throat and cream stamens. Its medium sized wide open blooms of immaculate color, ore excellent texture, with fine facing, spacing and attachment. It has a strong slender stem, always straight, and is a healthy grower. Pure Cream is a very fine parent for ruffled whites, creams, light yellows, and some lavenders, in the 300 classes, with some 200 size. Field performance is about 45" tall, 22" flowerhead, 4" blooms, 22 buds, and up to 8 open. Bulblet production is good, and germination excellent. Award of Merit E. S. G. S. August 1955.

EACH — L. \$1.00 Med. 75c Sm. 50c Blts. 3/35c 10/\$1.00 100/\$5.00

KODACHROMES — Kodachromes slides of our Glads, a new line of heavily ruffled seedlings from Miniatures to Giants, and other flowers, are available for meetings, etc. There is no charge, except for return postage and insurance. Send your requests in early.

—OUR PREVIOUS INTRODUCTIONS—

BLACK CHERRY — (1948) 554 Class. 85 days. Black Cherry, recognized as the best black red in its class, has won a total of 61 Blue Ribbons in N. Y. State shows since its introduction. It will open up to 9, it does not burn in the field, and is an easy, healthy grower with well placed florets of good texture, slightly wavy, and well attached on a strong straight stem. Black Cherry makes a beautiful exhibition spike and is a very good seed and pollen parent. It has led its class in the National Symposium for five years. It has won Section and Division Championships.

EACH — L. 30c Med. 20c Sm. 2/20c Blts. 15/25c

BONNIE LASS — (1951) 468 Class. 85 days. Bonnie Lass is a pure clean orchid lavender with a white blotch. Petals have frilled wavy edges and are of good texture. Attachment is good, facing and spacing excellent. The stalk is slender, very strong and always straight.

EACH — L. 20c Med. 2/30c Sm. 2/20c Blts. 15/25c

BRITE FIRE — (Sport of Birch Red) 536 Class. 90 days to bloom. Brite Fire has the same brilliance and purity of color that is found in its parent, but is a blazing shiny scarlet. It is a more vigorous grower than Birch Red, and has a somewhat longer flowerhead, about 60" tall, 24" flowerhead, 5½" blooms, 19 buds, 7 open. An excellent commercial or show prospect. Good bulblet production and germination.

EACH — L. 50c Med. 40c Blts. 10/50c

DESERT DUSK — (1950) 586 Class. 100 days. Desert Dusk is one of the most beautiful smokies, with a huge expanse of bloom and fine overall habits. The color is smoky slate salmon with a blue overcast, and an orange red blotch. The florets have lightly frilled edges, good substance, are long lasting, and their facing and spacing is excellent. The plant has a strong, straight, medium spike, healthy foliage and bulbs. Bulblet production and germination is fair to good. It grows up to 57" tall, 30" flowerhead, 6" blooms, 22 buds, and opens 8 in the field.

EACH — L. 25c Med. 2/30c Sm. 3/30c Blts. 10/25c

FANTASY — (1952) The new parrot type Glad. Class 440 (Mutation of Strutter). 90 days. This is named for its resemblance to the Parrot Tulip, Fantasy as it has a similar combination of coloring and type of bloom. It is a beautiful peach pink with chartreuse spurs on the back of the petals and these spurs carry their exotic coloring through to the front. The texture fluting, and ruffling is exceptionally heavy. The clear, soft, beautiful colors, combined with unusual 24 hour keeping quality, make Fantasy a dream for corsage and arrangements. It grows about the same as standard varieties with height of 50", with a flowerhead of 22", 5" blooms, 16 to 17 buds, and opens 6 blooms with 7 in color. The buds are pink at the tip, with the base chartreuse, changing to pink as they open.

EACH — L. 40c Blts. 10/40c 100/\$3.00

GARDEN GOLD — (1948) 512 Class. 90 days. This is still the most beautiful and gorgeous deep yellow that we have seen and is probably the best show Glad in its class. The color is pure clean golden yellow with slightly deeper throat, and without any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. Facing is excellent and attachment is good, on a tall straight and strong spike. The plant and bulb are both very clean and healthy. We had spikes in our growing field, without irrigation, that grew 67" tall, with 32" flowerhead, 7" blooms, 21 buds, and 6 open.

EACH — L. 25c Med. 2/30c Sm. 3/30c Blts. 10/25c 100/\$2.00

GARNET GLOW - NOW IN 354 CLASS (1950) (Rich Red x King Lear). 80 days to bloom. Garnet Glow is a clean, glistening garnet red self with no markings. The florets which are ruffled and wavy, with good substance, have excellent facing and spacing, and are very well attached to the slender, strong spike. It makes a beautiful exhibition spike that will stand a lot of handling, and does not burn in the sun. Garnet Glow grows about 50" tall, with 24" flowerhead, 4" blooms, 20 buds, and opens 8, with 6 buds in color. Foliage and bulbs are both healthy; bulblet production good, and germination fair. In our empire State G. S. shows alone in 1954-1955-1956, it has won 23 Blue Ribbons, 5 Division Champs, 2 Section Champs, 1 Reserve Champ and one Grand Champion.

EACH — L. 30c Med. 25c Sm. 2/30c Blts. 10/30c

GRAPEWINE — (1953) (Arethusa x Black Diamond) 470 Class. 72 days to bloom. This early, heavily ruffled, brilliant clear wine purple self color, with slight white line in throat is a sensation for commercial use, and a beautiful addition to the exhibition group. It grows to the height of 5", with 25" to 29" flowerhead, 5" blooms, 20 buds, 7 open and 4 in color. Substance of the florets is excellent, placement good. Plant and bulb are very healthy, bulblet production and germination is good.

EACH — L. 40c Med. 30c Sm. 20c Blts. 10/40c 100/\$3.00

JAUNTY — (Wedgwood x Evangeline) 360 Class. 65 days. Jaunty is a very beautiful, clean medium rosy pink, with a cream throat and wide open fluted and ruffled florets, carried on tall strong slender spikes. It won many awards as a seedling including The American Home Achievement Award, Pre-Introductory three spike awards at Rochester in both '53 and '54. Best Seedling at Geneva, N. Y. and Best 300 Seedling at Pa. State Show, '54. 6 Blue Ribbons at E.S.G.S. Shows in '55, including R. I. Division winner. It grows about 52" tall, 25" flowerhead, 4" blooms, 20 buds, 7 open. Excellent attachment, facing and spacing, very green foliage and is an easy cutter. Bulblet production and germination are excellent. It is a fine seed parent and ideal for arrangements and basket work.

EACH — L. 75c Med. 50c Sm. 25c Blts. 10/75c 100/\$5.00

PORCELAIN BLUE — (1945) 478 Class. 90 days. This is a true Pansy Blue or medium dark violet with a creamy white throat feather. It makes a fine cutting, strong spike, always straight and with good placement. Blooms are of excellent texture, plant and bulbs **HEALTHY**, prolific and germination good.

EACH — Med. 2/20c Sm. 4/20c
Blts. 20/25c 100/\$1.00

RICH CREAM — 406 Class. (1954) 70 days. A pure clean cream with no markings. The ruffled wavy petals are of good substance, wide open, well attached, and are very well faced. It grows uniformly straight and tall and is an easy cutter. We rank it with Friendship as the two best early commercials in our field. Rapid propagator. It grows about 54" tall, with 26" flowerhead, 5" blooms, 19 buds, 6 open. It has 8 buds in color which adds a great amount of color to the spike. Cut flower wholesalers are asking for it by name.

EACH — L. 40c Med. 30c Sm. 20c Blts. 10/40c 100/\$2.50

RUFFLED NIGHT — (1947) 454 Class. 70 days. This is one of the most beautiful black reds, with clear glowing blooms of satin sheen. Ruffled, flat open, and heavy textured blooms, with a very small white pencil line on throat petals. Spike is straight and strong, with well placed blooms that do not burn or wilt easily. Bulb production and germination is excellent. Good winner at the shows.

EACH — L. 25c Med. 2/30c Sm. 3/30c Blts. 15/25c

SALLY ROSE — (Rose O'Day x Evangeline) 542 Class. 75 days. A clear glistening salmon rose pink with a small orange feather and white center line on a single lip petal. The blooms are lightly ruffled, with wavy pointed petals, good texture, excellent attachment, facing and spacing on an always straight stem. A very vigorous grower, easy cutter and excellent propagator. In the field it grows about 52" tall, with eight 5½" blooms open, on a 24 bud spike, with 26" flowerhead.

In 1955, its first year, Awards in N. Y. State were: Reserve Champion, 6 Blue Ribbons, a Division Champion and a Section Champion. One of its seedlings, a blazing medium orange, heavily ruffled, was Grand Champion and Best Seedling at Lima, N. Y. Sept. 3, 1955, with a score of 89.6. In 1957, its incomplete winnings in N. Y. State were 9 Blue Ribbon, 1 Most Beautiful and one Grand Champion. Sally Rose is a top show and commercial prospect.

EACH — L. 75c Med. 50c Sm. 25c Blts. 10/75c

GENERAL LIST

ACE OF SPADES — (454) (Sisson '50). One of the finest black reds, a shade darker than Black Cherry. Ruffled, strong grower and we have found it to be a fine pollen parent, giving long flowerheads and ruffling to its seedlings.

EACH — L. 2/30c Med. 3/25c

BERMUDA — (531) Roberts 52. Light salmon pink with white throat. Extremely heavy texture and ruffling, with 8 open. This has been a fine pollen parent for us, producing a Grand Champion Seedling from a cross on Sally Rose.

EACH — L. \$1.50 Med. \$1.00 Sm. 60c Blts., 2/25c

BUTTERFLY — (467) (Klein '53). The new "Butterfly" type glad named for its unusual coloring and heavy ruffling. A lavender pink with a reddish blotch on a large yellow zone. Florists love it and it is a great breeder of unusual seedlings.

EACH — L. 50c Med. 35c Sm. 25c Blts. 6/25c

CRINOLINE — (466) Klein '54. 80 days. An excellent rose lavender, ruffled, very vigorous, tall growing healthy plant. We find this a very good commercial, one of the best in its class. It is also a promising seed parent producing vigorous seedlings in lavender and rose shades.

EACH — L. 75c Med. 50c Sm. 25c Blts. 5/25c

FIFTH AVENUE — (254) (Hedgecock '51). Glistening deep red with no markings. A great show winner, and the best small red we grow. This and Twinkles were the parents of our Lima Show Miniature Champion Seedling in 1955.

EACH — L. 2/30c Med. 3/25c Sm. 5/30c Blts. 50/25c



BLUE SMOKE

FRANCESCA — (566) Tobin '50). One of the most beautiful glads. Very ruffled, healthy, strong growing, opalescent light rose lavender. Blooms late.

EACH — L. 25c Med. 2/30c Sm. 2/20c Blts. 15/25c

FRIENDSHIP — (442) (Fischer '49). Ruffled medium pink, very healthy and one of the best early commercial glads.

EACH — L. 2/30c Med. 3/25c Sm. 5/30c Blts. 50/25c

GARNET RUFFLES — (351) (Maynard '53). A clear lively, velvety red, ruffled, fine show winner and an excellent medium sized commercial.

EACH — L. 50c Med. 35c Blts. 6/25c

GLENSHEE — (485) (Klein '55). An unusual smoky, colored like a Tiger Lily, with reddish throat, ruffled, 21 buds on tall plant with 7 open.

EACH — L. 75c Med. 50c Sm. 35c Blts. 5/25c

GOOD MORNING — (561) (Lacey '54). Fine corona type, and a strong, healthy grower. Good show glad. Ruffled.

EACH — Med. 35c Sm. 25c Blts. 6/25c

HARRISBURGER — (552) (Mickle '53). Best of all reds, but a late bloomer. Fine ruffled medium red with no markings. It grows tall with healthy foliage and vigorous plant.

EACH — L. 35c Med. 25c Sm. 2/30c Blts. 10/25c

HEIRLOOM — (566) (Klein '52). One of the finest lavenders and a great show winner. Tall growing, healthy stock.

EACH — Med. 35c Sm. 25c Blts. 6/25c

JINGLES — (230) (Lins '49). Heavily ruffled, waxy, coral salmon. One of the best miniatures.

EACH — L. 2/30c Med. 2/20c Blts. 10/25c

JULIET — (365) (Rupert '53). A fine new deep rose with white throat blotches. Opens 7 to 9 on a nicely set up spike. Excellent show glad for this medium sized class.

EACH — Large 30c

KING DAVID — (570) (Carlson '51). Ruffled and fluted clean purple with silver edge. One of the ten best glads and the best purple for show or commercial use. Very healthy, and has the finest habits.

EACH — L. 2/30c Med. 2/20c Sm. 4/25c Blts. 40/25c

LITTLE EGYPT — (153) (Brown). Just as cute as her namesake. Light red with black red blotches. Striking for arrangements and a show winner too.

EACH — L. 50c Med. 50c Sm. 50c Blts. 6/25c

MARGERY — (462) (Melk '53). A large bright cerise rose, early, fine commercial and show glad. Nice propagator.

EACH — L. 25c Med. 2/30c Blts. 15/25c

MERRY WIDOW — (Lustige Witwe) ('52) (371). Nice bright purple with white blotch. Good show winner in this class.

EACH — L. 25c Med. 20c

MOTHER FISCHER — (400) (Fischer '51). Tall ruffled white with excellent habits. One of the best for show or commercial use. This has been a fine seed parent for us, producing some excellent whites and pinks.

EACH — L. 2/30c Med. 2/20c Sm. 4/25c Blts. 25/25c

PELLETIER D'OISY — (280) (Lemoine). An odd green or char-treuse, with a red-orange flush at the edge. Fine arrangement variety.

EACH — L. 25c Med. 20c Sm. 2/30c Blts. 10/25c

PINK DIAMOND — (440) (Fischer '54). Heavily ruffled light pink with cream throat. One of the nice new ones.

EACH — Large only 25c

PICOTEE — (311) (Klein '55). A tall ruffled small light yellow, with petal edges of scarlet. Excellent for arrangements or corsage work.

EACH — L. 75c Med. 50c Sm. 25c Blts. 5/25c

PIXIE — (310) (Klein '55). Ruffled miniature yellow, winner of many show awards as a seedling. A fine small show glad and an excellent parent for hybridizing.

EACH — L. 75c Med. 50c Sm. 25c Blts. 5/25c

PRINCESS — (466) (Larus '53). One of the finest lavenders, opening 8 easily. It has excellent habits and is one of the best for show or commercial use.

EACH — L. 30c Med. 20c Sm. 2/20c Blts. 10/25c

PROSPECTOR — (410) (Leffingwell '53). The best yellow we have grown. It has a distinctive amber yellow throat, is nicely ruffled and is a good grower. We had the best yellow seedlings in our experience with this crossed on Meg.

EACH — L. 30c Med. 20c Sm. 2/20c Blts. 10/25c

RED RADIANCE — (450) (Melk '53). Very clear bright red self color with up to 8 open. Handles very well, a great cut flower variety.

EACH — L. 20c Med. 2/25c Blts. 15/25c

REGINA — (520) (Palmer '53). A beautiful ruffled light orange with deeper throat. Very good grower.

EACH — L. 25c Med. 2/30c Blts. 15/25c

SNOW DRIFT — (400) (Fischer '54). This heavily ruffled snow white makes grand champion spikes when well grown.

EACH — Large only 25c

TONY BOY — (263) (Kundred '54). An odd and striking rosy red, the lower petals white with an edging of rose. Lacinated and recurved blooms. Tall slender spikes with 5 open. We have some very fine seedlings of this with Pixie as the pollen parent.

EACH — L. 25c Med. 2/30c Sm. 2/20c Blts. 15/5c

VIOLET CHARM — (476) Jack '53). Light lavender violet with deep violet spot on cream throat. Tall, healthy, strong grower with up to 10 open in field. Fine for show or commercial.

EACH — L. 2/30c Med. 3/25c Sm. 5/30c Blts. 25/25c

WHITE TOWER — (501) (Lins '51). Huge, tall, early white with scarlet pink feather in the throat. A very good grower.

EACH — L. 20c Med. 2/30c Blts. 10/25c

Our growing field and seedling test plot is on the farm on Newark Road, one-half mile from Route 21, in Marion. Glads are in bloom from August 1st till frost. Visitors are always welcome at the

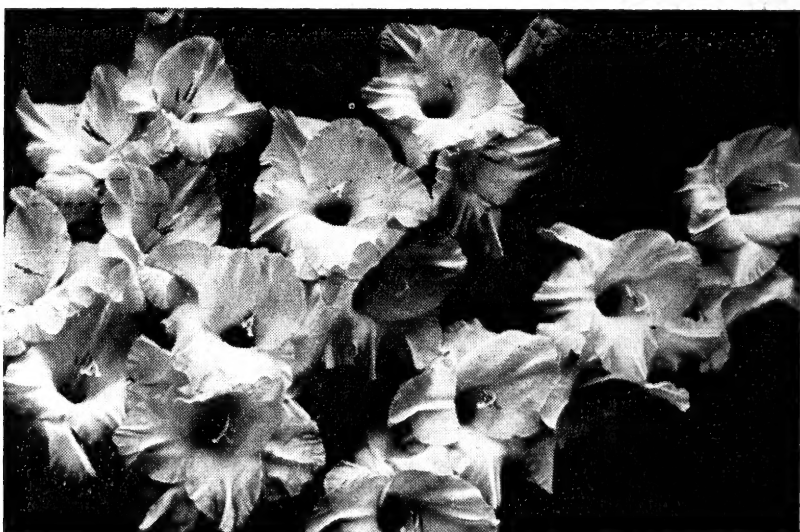
"RICH GLADS" SIGN

Phone Marion 4273

6 miles from Route 31 - Palmyra, by Route 21.

9 miles from Route 31 - Newark, by County Highway.

7 miles from Route 104 - at Williamson, by Route 21.



JAUNTY