

62

[1958]

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FOR  
FALL



LIBRARY  
RECORDED  
\* SEP 18 1958 \*  
U. S. Department of Agriculture

the widest selection of indoor  
growing foliage plants ever offered



**John's**

A P O P K A , F L O R I D A





**YOU AND YOUR CUSTOMERS WILL BE PROUD OF THESE PLANTS**

**Start Early**

This complete sales unit is "ASSORTMENT NO. 9" **Cost \$42 - Sell \$87 - 40-45% Gross**  
After Express Charges

**HERE'S WHAT YOU GET FOR \$42**

1. **135 lush green plants** — carefully selected from 26 best selling varieties . . . guaranteed to arrive in good condition.  
60 plants in 2½" plastic pots to sell for 39c  
50 plants in 3" plastic pots to sell for 69c  
25 plants in 4" plastic tubs to sell for \$1.19
2. **Complete, simple instructions** on pricing, displaying and care of plants.
3. **FREE** — Attention-getting Sales Banners, picture identification sheet and care sheets for your customers.
4. **30 days open account.** Send no money. Pay out of profits.

**3 boxes (numbered 1, 2 & 3).  
Each box contains 1 pot size**

**TOP LINE, LEFT TO RIGHT**

1. Aralia Balfouriana
2. Aluminum Plant
3. 3-Plant Combination
4. Golden Pothos Tub
5. Variegated Nephthytis Tub
6. Philodendron Tub
7. Zeylanica Sansevieria
8. Boston Compacta Fern
9. Podocarpus Maki

**12. Chinese Evergreen**

12. Chinese Evergreen
13. Dichorisandra Reginae
14. Laurentii Sansevieria
15. Dracaena Sanderiana
16. Schefflera
17. Neanthe Bella Palm

**23. Crassula**

23. Crassula
24. Ficus Radicans
25. Hahnii Sansevieria
26. Pothos Marble Queen
27. Ivy (Asst. Varieties)
28. Golden Pothos
29. Dracaena Godseffiana

**MIDDLE ROW, LEFT TO RIGHT**

10. Nephthytis, Green
11. Grape Ivy

**BOTTOM ROW, LEFT TO RIGHT**

18. Podocarpus Nagi
19. Peperomia
20. Variegated Nephthytis
21. Philodendron
22. Variegated Peperomia

**Sign and Mail  
Order Card  
Today**

**Cash in on the  
full selling season!**

# how John's top quality plants

ARE AVAILABLE TO THE MASS MARKET AT REASONABLE PRICES

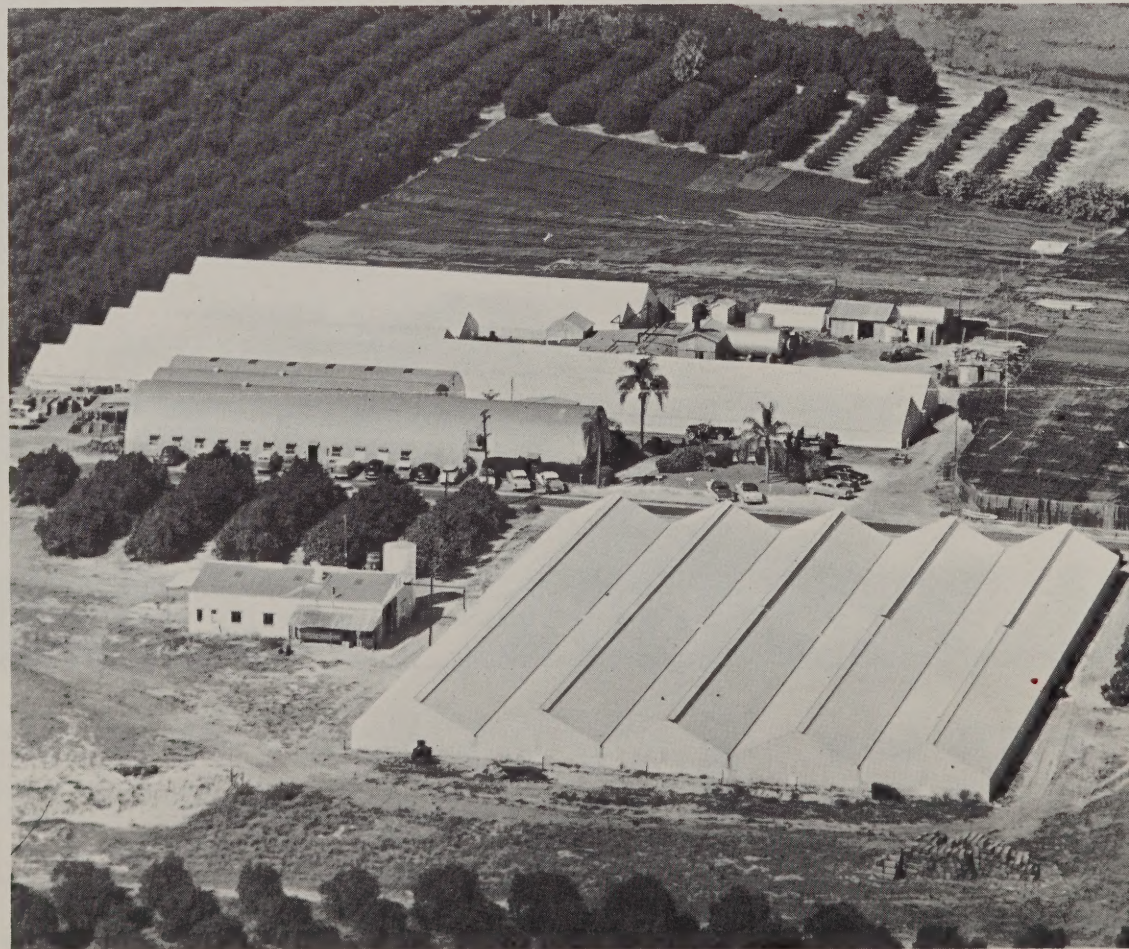


John Masek

Here is the center of the John's 48 acre Nursery where over 50 choice varieties of indoor foliage and blooming plants are brought to the peak of perfection. Constant improvement through never-ending experimentation has resulted in volume production of sturdy, healthy plants. For 25 years John's has been growing and shipping TOP QUALITY PLANTS with LIVABILITY, that thrive and bring to your customers complete satisfaction. Thousands of satisfied customers PROVE John's PLANTS ARE BEST!

when you  
are in  
Florida

stop by and visit our nurseries at Apopka. We'll be glad to see you and show you around. Apopka is just 13 miles northwest of Orlando on Highway #441, the well-known "Orange Blossom Trail."



MAIL YOUR POSTAGE-PAID ORDER CARD TODAY.....