

- Royal Bouquet — Exc. Wavy, dark, blue dbl. ....
- Royal Heritage — Huge deep blue dbl. Quilted leaf .....
- Rose Wing — Very fringed white with rose. Sup. ....
- Ruffled Bi — Exc. Fringed blue & white bi-color. ....
- Santa Maria — Light blue ruffled. Wavy dark leaf. ....
- September Song — Frilled dusty dark blue dbl. Dk. L. ....
- Shining Waters — Clear blue on shiny leaf. Different .....
- Strike Me Pink — Rich pink dbl. on bronze girl leaf .....
- Sweet Adeline — Frilled dbl. dark lav. Dark leaf. ....
- Velvet Empress — Shaded dbl. red. Serrated leaf. ....
- White Orchid — Fringed white. Wavy leaf. Lovely .....
- White Pride Supreme — Largest dbl. white. ....
- White Puff — Ruffled dbl. white rosette. ....

**NEWEST VARIETIES**

- Established plants or rooted-cuttings @ 75c — Fresh-cut leaves @ 35c
- Africa — Deep purple, some chartreuse edge. Dark, wavy foliage .....
  - Baby's Breath — Pink & white variegated. ....
  - Beaming — Outstanding peach-pink dbl. ....
  - Black Cherry — Popular, very dark blue-black single .....
  - Cape Hart — Lovely, semi-dbl. pink. Round leaf. ....
  - Cerise — Nice deep single. Good foliage. ....
  - Cherry Ice — Deeper than pink, not quite red. ....
  - Chippewa — Fringed, very deep pink single. ....
  - Corona — Lovely lilac bordered white. ....
  - Curly Top — Very choice large, ruffled dark blue. ....
  - Desert Star — New West Coast introduction .....
  - Dresden Dream — Pink single. Chartreuse edge. ....
  - Ears — Top petals are tiny ears .....
  - Ebb Tide — Exc. Dark foliage. Blue & white veined .....
  - Ember Pink Supreme — Huge deep pink single. ....
  - Fascination — Fringed, deep dbl. Pink .....
  - Fire Dance — Deep red single. ....
  - Frilled Rosette — Nice, dbl. Pink, Exc. ....
  - Fringed Apple Blossom — Delicate dbl. pink. ....
  - Frivolous Pink — Super bloomer. Heavily frilled, deep pink .....
  - Invader — Best at National Convention. Luscious dbl. pink .....
  - Iris — Clear lav.-blue. Crested bloom. ....
  - Kimberly — Leaves only. (Bud's). ....
  - Little Sweetheart — Very fringed pink semi-dbl. ....

- Mary's Choice — Prolific. Large dbl. pink. ....
- Marked Action — Dbl. white & pink variegated. ....
- Mendota — Very frilled dbl. lav.-pink. ....
- Mermaid — (Bud's) Very lg. dbl. pink. Dbl. bud stems .....
- Midnight Queen — Intense deep purple fringed. ....
- Modernaire — Outstanding, cupped, lg. blue single .....
- My Sin — Striking pink, semi-dbl. star. ....
- Northern Caprice — Deepest dbl. rose-pink. ....
- Northern Cheer — Deep cherry-pink dbl. ....
- Olivia — Very fringed, deep, dbl. pink. ....
- Patricia — Fringed, vivid dbl. pink. ....
- Pink Crown — Beautiful dbl. pink. ....
- Pink Mambo — (Lyon's) Dbl. deep pink girl. ....
- Pink Miracle — Pink, deeper edge geneva. ....
- Pink Sequin — Vibrant reddish pink. ....
- Portrait — Fringed white. Large deep blue center. ....
- Princeton — Lovely fringed pink. ....
- Primatif — Glowing fuchsia pink star. ....
- Rochester — Huge med. pink very fringed dbl. ....
- Ruffled Innocense — Lg. creamy frng. bloom. Dk. L. ....
- Ruthie — Deep, very fringed, dbl. pink. ....
- Smugsy Wugsy — Ruf. dbl. Shaded .....
- Spellbound — (Anderson) Huge dbl. lav. & white sup. ....
- Splash — Deep orchid. Dark blue splashes. ....
- So Sweet — Delicate large ruf. dbl. pink. ....
- Star Celestial — Newest of Dr. Reed's "Stars" .....
- Star Delight — (Dr. Reed) White and purple star. ....
- Star Perfection — (Dr. Reed) Huge pink star. ....
- Star Sapphire, Improved — (Dr. Reed) Huge purple .....
- Star Triumph — (Dr. Reed) Brilliant plum-red star. ....
- Star Variable — (Dr. Reed) Also new. Varies .....
- Strawberry Pink — Nice pink. Bearded leaf. ....
- Star Blue — (Lyon's) Lovely medium blue star. ....
- Star Pink — (Lyon's) New, large, deep pink star. ....
- Star White — (Lyon's) Traces of blue on white star .....
- Tatonka — Medium blue dbl. Clusters of bloom. ....
- Valor — Large glowing purple. ....
- Vanity Fair — Extra large pink single. ....
- Waterlily, Pink — Very prolific deep semi-dbl. pink .....
- White Goddess — White fringed. Girl foliage. ....
- White Gold — Dbl. ivory pompom on dark foliage. ....
- Wild Cherry — Deep dbl. pink on dark foliage. ....
- Star of the North — (Dr. Reed) White, the finest. ....

We expect to have "Leaves Only" @ 35c of MARK ROBERT — REDDERNESS — LINGO — RASPBERRY PINK — TILLIE — SPIC — SPAN — CORRINE VAGABOND — CHRISTMAS ROSE — GAY SPRAY — PINK SPRAY.

**SUPPLIES**

(Sent with orders only)

- White plastic labels @ 1c
- Plant Marvel @ 35c & 75c — Excellent food.
- Malathion @ 60c & \$1.35 — Kill mite, thrip, etc.
- V-C 13 Nematicide @ \$2.75 — Controls nematodes.

**Please fill in properly!**

Cost of plants or cuttings (With plantlets) .....\$ \_\_\_\_\_

Cost of postage & packing plants — \$1.00 ..... \_\_\_\_\_

Cost of fresh-cut leaves (All named) ..... \_\_\_\_\_

Cost of postage & packing leaves — 50c ..... \_\_\_\_\_

Air Mail — 50c on leaves — \$1.00 or more on plants' ... \_\_\_\_\_

Special Delivery, if desired — 50c ..... \_\_\_\_\_

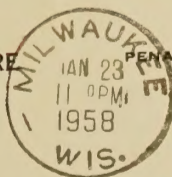
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Make an APPOINTMENT to avoid disappointment, if you come to our violetry. Liberal DISCOUNT on plants purchased here.

All mail orders will be filled in the order received and as weather permits. No winter shipping unless customer is willing to take the risk. April, May, June — September and October are the best months for shipping.

NO ORDER FILLED FOR LESS THAN \$3.00 PLUS \$1.00 for Postage, Insurance, and Packing on all plants and rooted-cuttings. These are sent in pots unless you specify otherwise. We believe plants take shock and shipping better if the roots are not disturbed. Add 50c on all leaf orders only. If you wish Special Delivery, add 50c to the above shipping charges. AIR MAIL — add 50c extra on all leaf orders and \$1.00 extra on all plants or rooted-cutting. If your order is larger and the charges are more, we will bill you.

INSURANCE is paid on your order for your protection as well as ours. In case of any unreasonable damage to your plants during mild weather Please be sure to take the entire order and its wrapping to your Postmaster and file a claim with him at once. Then notify us also as we must go to our Postmaster and sign your claim. We have shipped many orders to the East Coast and also to the West Coast with excellent results and have many letters of complete satisfaction, yet occasionally mistreatment or negligence by some postal employee cause unreasonable damage and a claim for damages must be filed by YOU for the price of any replacement.

PLEASE LIST SUBSTITUTES. Some varieties are limited and some are in greater demand than others. Therefore ORDER EARLY and LIST SUBSTITUTES. If your order states a preference of plants or rooted-cuttings, we will try to ship what you asked for, but the final decision will have to be made by what we have to ship.

## Basic 1958 List and ORDER SHEET

Please return this sheet to us when you place an order, we will send it back or mail another copy to you when we ship your order. Just check the varieties you would like us to send, list the cost on the space provided, and write "Sub." after those you will accept as substitutes, in case we are out of a variety. (One or more of the substitutes you select are often sent as a gift, bonus or extra.)

WHOLESALE — A very good deal for beginners, collectors, and dealers. OUR selection only — 25 nice plants for \$10.00 Postpaid. You may cross out the varieties you already have and do NOT want, otherwise we do All selecting.

### POPULAR OLDER VARIETIES

All are Excellent bloomers with good foliage.

Established plants or Rooted-cuttings @ 50c — Fresh-cut leaves @ 20c

- Air Waves — Nice dbl. white. Wavy .....
- Azure Beauty — Favorite dbl. blue and white .....
- Black Canasta — Dbl. dark blue. Lovely foliage .....
- Black Magic — Dark blue dbl. Dark quilted leaf .....
- Blueva — Nice deep dbl. blue. White edge .....
- Blushing — Dbl. White. Always in bloom .....
- Bountiful — Dbl. pink. Best bloomer .....
- Cavalier — Deep blue dbl. Gorgeous quilted foliage .....
- Cherry Valley — Single rose-red. Heavy bloomer .....
- Crusader — A lovely dbl. dark red .....
- Dixie Orchid — Sparkling red-orchid. Lovely .....
- Dbl. Delight — A favorite light blue dbl. ....
- Dbl. Garnet — Heavy bloomer. Dbl. red .....
- Dbl. Neptune — Dark blue dbl. Lovely dark leaf .....
- Dbl. Portland Rose — Excellent dbl. rose-pink .....
- Dwight's White — Nice dbl. Semi-miniature .....
- Emperor Wilhelm — Favorite large blue single .....
- Fancy Pants — Exc. Dbl. white. Semi-miniature .....
- Finlandia — Fringed midnight purple. Dark leaf .....
- Flora Dora — Fringed rosy-orchid. Excellent .....
- Fire Chief — A very good dbl. red .....
- Georgia Peach — Nice deep, peach-pink .....
- Geneva Beauty — Medium blue. White edge .....
- Honeybud — Excellent light pink dbl. ....
- HiLoa Cobalt — Fringed dark blue. Wavy leaf .....
- HiLoa Light Blue — Fringed leaf and bloom .....
- Ideal — Lovely peach-pink semi-dbl. Dark leaf .....
- Lacy Girl Dancer — Excellent deep blue fringed .....
- Lacy Lavender — Excellent dbl. light lavender .....
- Lavenda — Excellent dbl. rose-lavender .....
- Lavender and Lace — Dark dbl. Lavender shaded .....
- Magnifico — Dbl. Orchid bi-color .....
- Marvel Beauty — Deep lavender. Purple tips .....
- Miss New York — Excellent silvery lilac dbl. ....
- Mr. Chicago — Deep balmy-blue semi-dbl. ....
- Navy Bouquet — Favorite dark blue dbl. ....
- Pandora — Delicate light blue. Folds back .....
- Peach Blossom — Striking. Light pink on dark leaf .....
- Pink Cheer — No. 1 Favorite. Nice single pink .....
- Pink Cloud — Favorite dbl. pink .....
- Pink Puff — Another nice dbl. pink. Softer .....
- Powder Puff — Neat blue rosette. White edge .....
- Polar Ice — Lovely Ivory white. Single & dbl. ....
- Pot O' Gold — Small growing. Exc. Deep dbl. Pink .....
- Purple Princess — Large, beautiful. Lovely foliage .....
- Rainbow's End — Dbl. Wine. Slight white edge .....
- Rainbow King — Nice single wine. White edge .....
- Red Comet — Very good dbl. Red .....
- Rich Mahogany — Nice rich red. Single .....
- Robinhood — Very good single red .....
- Rose Pink Bouquet — Excellent dbl. rose-pink .....
- Rose Reflection — Glowing rose. Excellent .....
- Royal Scot — Exc. shaded dbl. red-orchid .....
- Sailor's Delight — Favorite dbl. light blue. Girl .....
- Show Man — Large white single .....
- Sir Lancelot — Favorite lav.-purple bi-color .....
- Snow Prince, Giant — Nice white single .....
- Sparkling Burgundy — Dbl. Wine. White edge .....
- St. Louis — Exceptional dark blue dbl. ....
- Sweet Memory — Very good deep pink semi-dbl. ....
- Violet Beauty — Vivid single. Exc. Bloomer .....
- Waverly — Ruffled light blue. Wavy dark foliage .....
- Wayzata — Prolific large medium blue. ....
- White Madonna — Favorite dbl. white girl .....
- White Pride — Excellent dbl. white. Tailored leaf .....
- Wintergreen — Dbl. blue & white. Vairiegated leaf .....

### CHOICE AND NEWER VARIETIES

Established plants or Rooted-cuttings (With Plantlets) @ 60c

Fresh-cut leaves @ 25c

- Angel Lace — White with lilac fringe .....
- Big Mister — Huge white, purple edge .....
- Blue Foam — Light blue dbl. White edge .....
- Blue Nocturne — Frilled light blue dbl. Exc. ....
- Blue Pom — Huge dbl. Light blue rosette .....
- Bright Eye — White single. Pink eye .....
- Cara Mia — Huge dbl. blue & white Supreme .....
- Chaska — Lavender semi-dbl. Exc. bloomer .....
- Cydonia — Large dark purple wavy dbl. ....
- Dixie Moonbeam — Light blue, streaked white Exc. ....
- Dbl. Dubonnet — Very dark Red. Tailored foliage .....
- Dbl. Edith Cavelle — Lav. Semi-dbl. Fringed .....
- Dbl. Hoosier Pink — Splendid deep pink semi-dbl. Dark leaf .....
- Dbl. Pink Boy — Dainty, large shell-pink. Choice fol. ....
- Dbl. Pink Cheer — Husky. Deep pink. Beautiful .....
- Dbl. Uncle Bob — Nice irredescent dbl. pink .....
- Drops O' Wine — Large shaded wine-purple. Exc. ....
- Ember Pink — Single round, deep pink .....
- Evelyn Johnson — Medium dbl. pink girl. Lovely .....
- Flamingo — Very deep, dbl. pink. Dark leaf .....
- Fleur de Lis — Startling Dbl. pink miniature .....
- Frilled Amethyst — Very fringed wine-red. Clusters .....
- Fringed Snow Prince — Nice fringed white single .....
- Frivoletta — Exc. frilled dbl. red-lavender .....
- Fused Pink — Clusters of single pink. Fused .....
- Gay Day — Exc. window variety. Rose-pink. Spoons .....
- Giant Purple Monarch — Largest purple single .....
- Holiday — Lovely deep-rose-pink dbl. Dark leaf .....
- Lacy Lavender Supreme — Huge, soft dbl. Lav. ....
- Laura — Dbl. Lavender bi-color .....
- Lavender Halo — Red-Lavender. White edge .....
- Lorna Doone — Deep Wine bi-colored. Ruffled dbl. ....
- Love's Embrace — Dainty, cupped, ruffled white .....
- Madame Kerne — Rose-orchid frilled. Supreme .....
- Mary Thompson — Outstanding ruf. dbl. Lav.-Orchid .....
- Mauvooren — Frilled lav. semi-dbl. Spooned leaf .....
- Meg — Dainty, frilled, dbl. lavender Girl .....
- Meteore — Dbl. Wavy-red-lav. Wavy leaf. Exc. ....
- Minnesota — Deep dbl. pink. Very dark leaf. Exc. ....
- Miroc — Frilled dbl. red. Heavy, wavy leaf .....
- Miss Ruffles — Dainty white with blue. Fringed .....
- Multiflora, Ice-Blue — (Fischer's) Bouquets .....
- Multiflora, Mauve — (Fischer's) Bouquets .....
- Multiflora, Pink — (Fischer's) Bouquets .....
- Multiflora, Sky-Blue — (Fischer's) Bouquets .....
- Nancy Hanks — Light blue. Very fringed. Supreme .....
- Northern Fantasy — Dbl. Lavender. Speckled blue .....
- Northern Dawn — Deep, ruffled dbl. pink .....
- Northern Prize — Huge, dark, blue dbl. Nice leaf .....
- Northern Sunshine — Excellent pink single .....
- Ohio Bountiful Supreme — Largest dbl. Sup. pink .....
- Pink Camelia — Exquisite, large, light dbl. pink .....
- Pink Caress — Dainty soft fringed pink .....
- Pink Celebrity — (Bud's) Deep dbl. pink girl .....
- Pink Cupid — (Bud's) Dreamy large rosette .....
- Pink Dream — Large peach-pink dbl. Heavy dk. leaf .....
- Pink Feather — Dainty, feathery sing. leaf & bloom .....
- Pink Flare — Deep rose. Won't fade in sun .....
- Pink Glacier — Vibrant fringed single .....
- Pink Popcorn — Excellent large, dbl. rosette .....
- Pink Spotlight — Good clear single. Clusters .....
- Pink Twist — Twisted semi-dbl. Different .....
- Popcorn — Dbl. white rosette. Girl foliage .....
- Rhett Butler — Very dark blue. Very fringed .....
- Rosalinde — Semi-dbl. Ruffled (wine-red) Queen .....