

## **Historic, Archive Document**

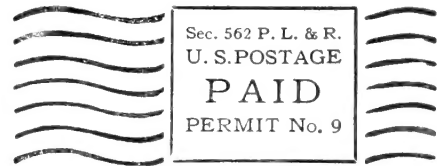
Do not assume content reflects current scientific knowledge, policies, or practices.



DEALER HELPS TO SELL **Sterling** LAWN SEED

*62.165*  
**Lawn Seed Prices**

Northrup, King & Co.  
Lawn Seed Specialists Since 1884  
Minneapolis 13, Minn.



Library  
U. S. Dept. of Agriculture  
Washington  
D. C.





# Sell Satisfaction and Lawn Beauty— With Northrup, King's Lawn Seed and Attract Customers For Other Merchandise



These photos  
taken in early  
Spring show how  
Sterling Lawn  
Seed turfs carry  
over the winter  
in northern zones.

for Home Lawns, Industrial Plant Lawns,  
Government Property, Parks, Play-  
grounds, Athletic Fields, Airports

*Make Permanent Friends With*  
**STERLING LAWN SEED**  
*Our Premium Mixture*

*The New Low Prices*  
*Make Northrup, King's*  
*Lawn Seed Mixtures*  
*Fast Selling Items*

**AUGUST 20, 1947**

Wholesale prices for dealers only. For prompt shipment. Prices subject to change without notice. F. O. B. Minneapolis, except prices are prepaid in quantities of 100 lbs. or more in single shipments.

DISCLAIMER—Northrup, King & Co. gives no warranty, express or implied, as to the productiveness of any seeds we sell and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

During the past two or three years the crops of perennial grasses used in high grade lawn seed have been extremely short and prices, consequently, have been very high. The 1947 crops of these grasses are much greater with a corresponding drop in values—so Northrup, King lawn mixtures are again listed at approximately prewar figures. This should greatly increase the sale of all Northrup, King lawn mixtures but especially of Sterling which is composed entirely of perennials which have been scarce.

Sterling Lawn Seed is the Premier lawn seed product of Northrup, King & Co., who have been processing lawn seed for over sixty years. In blending Sterling, the ingredients have been selected to produce a beautiful fine textured, permanent turf suitable for the most exacting requirements. Unsurpassed for open sunny spaces, yet adapted to areas of moderate shade. Sterling is outstanding for permanence, durability and beauty of turf.

Bags 100 lbs.	\$49.00
Bags 50 lbs.	24.50
Bags 25 lbs.	12.50
Bags 10 lbs.	5.10
Bags 5 lbs.	2.55
Cartons, 50 1-lb. to Case	26.00
Cartons, 25 1-lb. to Case	13.00
Cartons, 12 1-lb. to Case	6.35

**Efficient Mixtures for Definite Purposes**

*Parkview Glenwood Park*

An excellent mixture of permanent and quick growing grasses at a moderate price.

Bags 100 lbs.	\$37.00
Bags 50 lbs.	18.50
Bags 25 lbs.	9.50
Bags 5 lbs.	1.95
Cartons—50 1-lb. to case	20.00
Cartons—25 1-lb. to case	10.00
Cartons—12 1-lb. to case	4.90

A dependable mixture offered for quick growth at low cost.

Bags 100 lbs.	\$30.00
Bags 50 lbs.	15.00
Bags 25 lbs.	7.75
Bags 5 lbs.	1.60
Cartons—50 1-lb. to case	16.50
Cartons—25 1-lb. to case	8.25
Cartons—12 1-lb. to case	4.10

*Homelawn*

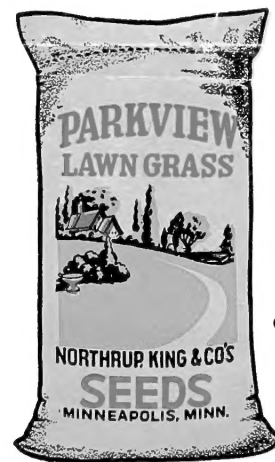
Extremely popular as a quick cover lawn seed where conditions necessitate constant reseeding.

Bags 100 lbs.	\$26.00; Ctns.—50 1-lb. to Case	\$14.50
Bags 50 lbs.	13.00; Ctns.—25 1-lb. to Case	7.25
Bags 5 lbs.	1.40; Ctns.—Case of 12	3.65
Cartons—100 6-oz. to Case		11.50

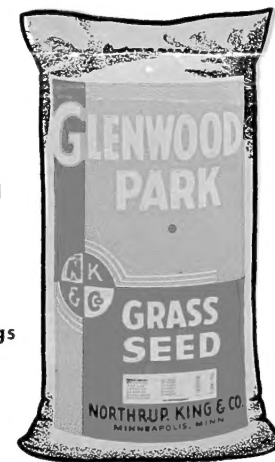
*Shady Place*

For areas with special shade conditions, our Shady Place holds the same position of unexcelled quality held by Sterling for normal growing conditions.

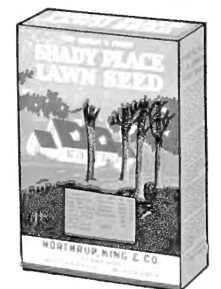
Bags 100 lbs.	\$56.00
Bags 50 lbs.	28.00
Bags 25 lbs.	14.25
Bags 5 lbs.	2.90
Cartons—50 1-lb. to case	29.50
Cartons—25 1-lb. to case	14.75
Cartons—12 1-lb. to case	7.20



Parkview and Glenwood Park Put Up in Cartons and Cotton Bags



Put Up in Cartons and Cotton Bags



Put Up in Cartons and Cotton Bags

**MIXTURES FOR TOUGH TURFS**

**ATHLETIC FIELD MIXTURE**

Hardy grasses for playfields. A combination of permanent special purpose turf grasses designed to produce tough, smooth, playing turf.

100 lbs.	\$50.00
----------	---------

**FAIRWAY MIXTURES**

Best quality grasses for golf courses. An unexcelled mixture for golf fairways.

100 lbs.	\$50.00
----------	---------

**SPECIAL LAWN GRASSES**

**WHITE CLOVER**

100 lbs. Northland	\$65.00
Case 25 or 50 1-lb. cartons each	.70

**KENTUCKY BLUE GRASS**

100 lbs. Northland	\$50.00
Case 25 or 50 1-lb. cartons each	.53

**CHEWINGS OR CREEPING**

**RED FESCUE**

100 lbs.	\$55.00
Smaller quantities, per lb.	.60

**CREEPING BENT SEASIDE**

50-lb. bags, per 100 lbs.	\$110.00
Smaller quantities, per lb.	1.15

**CREEPING BENT ASTORIA**

50-lb. bags, per 100 lbs.	\$110.00
1-lb. cartons, each	1.15

*Sell Lawn Seed*

**SUMMER - FALL - SPRING**

Postage  
Will Be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY CARD**

First Class Permit No. 86, Sec. 510 P. L. & R., Minneapolis, Minn.

**NORTHROP, KING & CO.**

1500 JACKSON ST. N. E.

MINNEAPOLIS 13, MINN.



# Northrup, King & Co.

Minneapolis 13, Minn.

Date \_\_\_\_\_ 194

Ship on \_\_\_\_\_ via \_\_\_\_\_, Lawn Seed as follows:

Include These Free Sales Helps:

\_\_\_\_\_ "How To Build A Lawn" Booklet

\_\_\_\_\_ 11x14 inch Store Display Cards

\_\_\_\_\_ "Sterling" Streamers

\_\_\_\_\_ "N. K. & Co." Streamers

\_\_\_\_\_ "Swing" Window Card

Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_