

# Richards Gardens

Plainwell,  
Michigan

62

Per

'PLANT PERENNIALS FOR PERMANENCE''

**1958  
Annual  
Catalog**

## New BLOSSOMTIME CARNATIONS

LIBRARY  
RECEIVED

JAN 20 1958

U. S. Department of Agriculture

Introducing our new **Double and Semi-Double Carnations** — beautiful and exquisitely fragrant. For a riot of color and an abundance of flowers all summer long, plant just a few plants in solid beds, borders or in groups. A popular and useful flower in the garden and fine for cutting. Grow 15 to 18 inches tall. Your choice of the following varieties:

**PEPPERMINT SERIES.** Red and white.  
**RUBY JEWEL.** Ruby Red.  
**SNOW FLAKE.** Pure White.  
**LEMON CHIFFON.** Yellow.  
**ATOMIC GLOW.** Bright Red.  
**SUNBURST ROSE.** Soft Rose.  
**SATIN PINK.** Soft pink.  
60¢ each; 3 of a kind \$1.75;  
6 of a kind \$3.40, postpaid.

McKanna's Hybrid

## ← AQUILEGIA

One of the All-America award winners. The first perennial to be so honored in 18 years. A magnificent strain with very large flowers with extra-long spurs. Flowers are 3 to 4 inches across and come in a gay mixture of exciting colors. Very striking in the perennial border and as a cut flower.

Each 50¢; 3 for \$1.25; 6 for \$2.25, postpaid.

Order Early  
& Save!

## "RED HEAD" CUSHION MUM →

Our new, sensational, deep Red Cushion Mum. We are pleased to offer this newest and reddest of all reds — every bit as alluring and sparkling as its name! The plants bloom early and develop into great mounds, measuring 2 feet across, and compactly covered with deep, deep red flowers throughout the season. The plants are extremely hardy and will thrive anywhere. For an extravagant display of color — don't fail to plant "Red Head."

85¢ each; 3 for \$2.25, postpaid.



# EVERGREEN SALE

★ HIGHEST QUALITY  
MAIL ORDER SIZE

**EVERGREEN TRANSPLANTS — Watch 'em Grow!**  
9 to 12 in., 4 to 6 yrs. old All Prices Postpaid

**AMERICAN ARBORVITAE.** Tall, dark green tree. Stands trimming well. \$1.00 each; 3 for \$2.75; 10 for \$7.50.

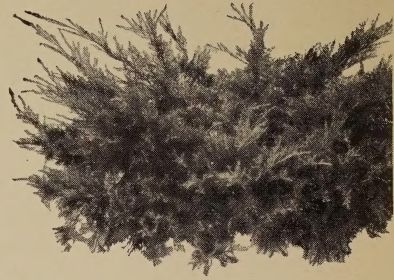
**COLORADO BLUE SPRUCE.** Gray-blue needles. Very ornamental in all seasons. \$1.50 each; 3 for \$3.75; 10 for \$11.00.

**BLACK HILLS SPRUCE.** Compact and bushy. Very hardy. Rich dark green color. \$1.10 each; 3 for \$2.80; 10 for \$7.00; 25 for \$14.95.

**PFITZER JUNIPER.** Horizontal, spreading growth. Grayish green color. Very hardy. \$1.60 each; 3 for \$4.00; 10 for \$12.50.

**SPREADING JAPANESE YEW.** Compact; spreading growth. Dark green foliage. \$1.75 each; 3 for \$4.00; 10 for \$12.50; 25 for \$24.95.

**UPRIGHT JAPANESE YEW.** Tall, pyramidal form. Rich green foliage. \$1.75 each; 3 for \$4.00; 10 for \$12.50.



Pfitzer's Juniper

## EVERGREEN SEEDLINGS—Special Price 3 to 6 in., 2 yrs. old All Prices Postpaid

**AMERICAN ARBORVITAE.** Tall, dark green tree. Stands trimming well. Desirable for windbreaks and hedges. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.

**BALSAM FIR.** Native evergreen of Michigan. Very fragrant; pyramidal. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.

**VIRGINIANA JUNIPERUS.** (Red Cedar) Grows well almost anywhere. Bluish berries. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.

**AUSTRIAN PINE.** Good city tree. Favorite of the Midwest. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.

**MUGHO PINE.** Dwarf. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.

**SCOTCH PINE.** Straight, rugged grower. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.

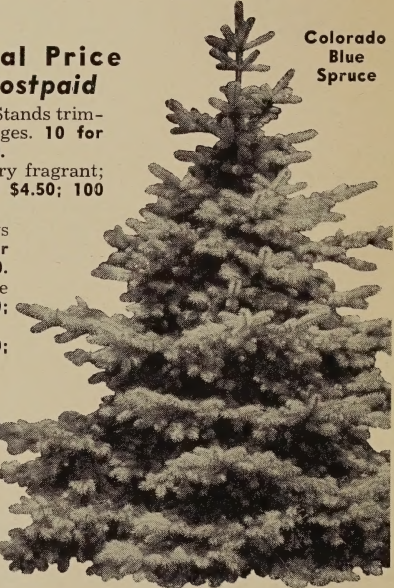
**BLACK HILLS SPRUCE.** Compact, bushy; very hardy. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.

**COLORADO BLUE SPRUCE.** Gray-blue, ornamental. 10 for \$1.90; 25 for \$3.60; 50 for \$4.80; 100 for \$9.20.

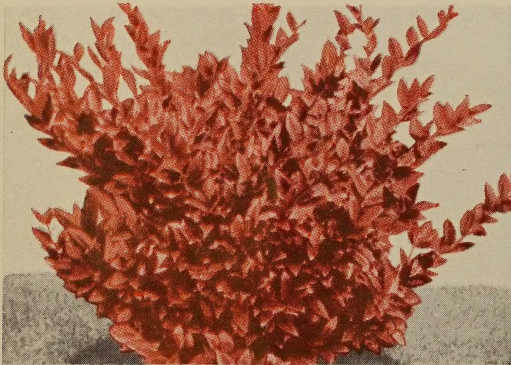
**NORWAY SPRUCE.** Tall, dark green. 10 for \$1.50; 25 for \$2.70; 50 for \$4.50; 100 for \$7.80.



Pyramidal Arborvitae



Colorado Blue Spruce



## DWARF Blood Leaved MAPLE

One of the most spectacular of the highly colored ornamentals. The deeply indented leaves are a vivid blood-red in spring. In autumn the foliage changes to a beautiful bronzy purple-red. Unexcelled for a bright spot of color on the lawn or for border planting. Height at maturity about 10 to 15 feet. The foliage makes a very dense, compact growth, completely covering the fine branches. Hardy, easy to grow, and a valuable addition to any landscape plan. Heavy-rooted, 5-yr., 12 to 18 in., trees, \$4.75 each; 2 for \$8.50; 4 for \$16.00, postpaid.

## COLORFUL SHRUBS

### ◀ DWARF CORKBARK SHRUB

Attractive, new dwarf-growing shrub. Distinctly different because of its heavily ridged branches. Flutings resemble layers of cork. Makes a compact, bushy growth; height about 3 to 4 feet. Bears yellow flowers from May to June. Foliage is especially colorful in autumn when it changes to many shades of brilliant coppery-crimson-rose. Will thrive in partial or full sun. 2 yr., \$1.50 each; 3 for \$4.00, postpaid.



# HARDY PERENNIALS

MAKE YOUR GARDEN DOLLAR BUY MORE BY PURCHASING  
RICHARDS GARDENS 1-YEAR FIELD-GROWN PLANTS

**"PLANT PERENNIALS FOR PERMANENCE"**

## ARTEMISIA (Southernwood)

**SILVER KING.** A striking contrast plant with light silvery-gray foliage. Much in demand for setting off bouquets and floral arrangements. Plants grow 3 feet tall and make a somewhat shrubby growth. A splendid plant for the hardy border. Sprays may be cut and dried for use in winter bouquets. One of the most striking and beautifully hardy perennials. **Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, ppd.**

## ACHILLEA

**PTARMICA, THE PEARL.** One of the freest flowering perennials. Clusters of double, white flowers. **Each 50¢; 3 of a kind \$1.25; 6 of a kind \$2.00; 12 of a kind \$3.50, postpaid.**

**FILIPENDULA PARKER'S VARIETY.** Commonly called "Cloth of Gold". Large golden yellow flowers on long stems. Blooms continuously from July until frost. Hardy, easy to grow. **Each 50¢; 3 of a kind \$1.25; 6 of a kind \$2.00; 12 of a kind \$3.50, postpaid.**

SEE SPECIAL OFFERS  
ON BACK COVER



Artemisia



Achillea, The Pearl

## ALYSSUM (Rock Madwort)

**SAXATILE COMPACTUM (BASKET OF GOLD).** One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms in April and May, along with Tulips. **Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.**



Alyssum Saxatile



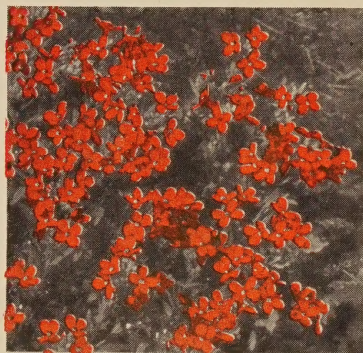
Asclepias

## ASCLEPIAS (Orange Butterfly Weed)

**TUBEROSA.** This attractive plant produces an immense number of brilliant orange flowers during July and August. Will grow successfully in any type of soil in any locality. Plants reach a height of 2 to 2½ feet; withstand the most severe winters and hottest summers, producing flowers year after year with no special care. Seed pods may be gathered just as they begin to open, making attractive winter bouquets. One of the showiest perennials. **Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.**

## ARABIS (Rock Cress)

**NEW PINK ROSEA.** A splendid new variety that you will want to add to your garden this year. The plants never grow more than 12 inches high. Their habit of growth is spreading or creeping, making them a valuable plant for rock gardens, slopes and retaining walls. Masses of dainty, bright pink blossoms are produced in early spring, along with Crocus. The foliage remains green and beautiful throughout the summer. The plants are easy to grow and require little care; will thrive in shady areas as well as sunny. Makes a fine cut flower variety for early spring bouquets. **Each 50¢; 3 for \$1.25; 6 for \$2.50; 12 for \$4.00, postpaid.**



Arabis

**ALPINE WHITE.** The white variety of Arabis with the same growth habits as described above. Produces masses of white blossoms in early spring along with Scillas and Crocus. Foliage is very ornamental for the remainder of the year. A fine cut flower; blooms last quite awhile after cutting. **Each 50¢; 3 for \$1.25; 6 for \$2.50; 12 for \$4.00, postpaid.**

## Old Fashioned BLEEDING HEART

**DICENTRA SPECTABILIS.** An old-fashioned favorite, popular with all generations since our grandmother's day. Lovely pink, heart-shaped flowers hang gracefully from tall, sturdy stems. The plant is very hardy and blooms over a long period. Its ornamental foliage makes this perennial desirable both for the border and interior decoration. 2-Yr. size, each **75¢; 3 for \$2.00, postpaid.**



Bleeding Heart

# HARDY PERENNIALS

## That Will Beautify Your Garden

### PYRETHRUM

**ROBINSON'S CRIMSON.** Colors range from red to deepest crimson; considered the finest of all Reds. Grows well, vigorous and very free flowering.

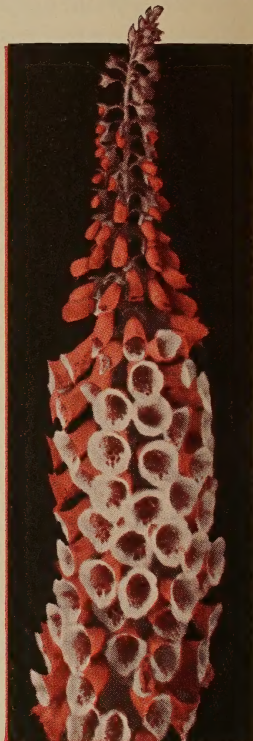
**ROBINSON'S HYBRIDS, MIXED.** This mixture covers a wide range of brilliant colors. We consider Robinson's strain of Pyrethrum superior. Plants are easy to grow, require very little care and provide a wealth of beauty and bloom.

**PRICES:** Each 50¢; 3 of a kind \$1.25; 6 of a kind \$2.00; 12 of a kind \$3.50, postpaid.

SEE SPECIAL OFFERS  
ON BACK COVER



Pyrethrum



Foxgloves

### FOXGLOVES

**SHIRLEY HYBRIDS.** This elegant strain covers a variety of fairylike colors, such as rich purple, blue spotted yellow and near white. Height 4 feet. Tall, sturdy stalks. Blooms in May and June. 50¢ each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.

### CAMPANULA

**PRIZE MIXTURE.** Includes a wide range of colors. Blooms during June and July. Charming bell-shaped flower, the edges of which are softly rolled and fluted. 50¢ each; 3 of a kind \$1.25; 6 of a kind \$2.00; 12 of a kind \$3.50, postpaid.

### TRITOMA (Red Hot Poker)

Strong 24-in. stems topped with large cone-shaped spikes of dazzling orange. This spectacular plant with foliage resembling that of the yucca, makes a brilliant display of color in autumn. Hardy. Each 50¢; 3 for \$1.25; 6 for \$2.25, postpaid.

### AQUILEGIA

**MRS. SCOTT ELLIOTT'S HYBRIDS.** All shades of lavender, purple, red, white, yellow, blue and pink.

**CRIMSON STAR.** Large blooms of bright crimson outside, white inside. 40¢ each; 3 of a kind \$1.00; 6 of a kind \$1.65; 12 of a kind \$3.00, postpaid.

### CARNATION GRENADIN

Flowers come single, semi-double and double. They bloom all season and are richly fragrant. Choice of colors; red, white, yellow, maroon, pink and mixed. 50¢ each; 3 of a kind \$1.25; 6 of a kind \$2.00; 12 of a kind \$3.50, postpaid.



Campanula



Tritoma



Aquilegia



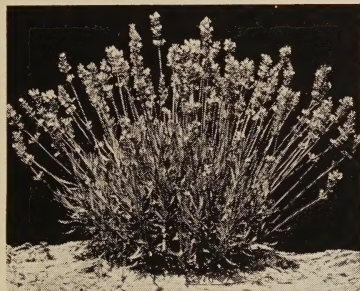
Carnations

See  
**RICHARDS'**  
**BIG**  
**BONUS**  
**OFFER**  
on  
Page 15

# DOUBLE HOLLYHOCKS



Platycodon



Lavendula

## LAVENDULA

(Great Sea Lavender) **VERA (Munstead Strain)**. The real Sweet Lavender, used and grown in our grandmother's day. Compact, dwarf variety, about 18 inches tall. Bears exquisitely fragrant, blue flowers in July and August. Valued for nosegays and pot-pourri after drying. Each 60¢; 3 for \$1.50; 6 for \$2.95, postpaid.

## CATANANCHE

(Love Plant) Flowers are a pretty deep-blue color, borne on long stems. Excellent as a cut flower. Produces masses of flowers in July, Aug. and Sept. Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.



Catananche

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes, and for tall backgrounds in border plantings.

**NEWPORT PINK.** Magnificent double flowers of shimmering pink color. Tall, very strong stems.

**SCARLET BEAUTY.** Brilliant scarlet flowers; large, loosely formed with slightly ruffled petals.

**YELLOW COLORADO SUNSET.** Exquisite double blooms on long, graceful spikes. Blooms in a wide range of delicate yellow shades.

**PRICES:** Each 50¢; 3 of a kind \$1.25; 6 of a kind \$2.00; 12 of a kind \$3.50, postpaid.

**HOLLYHOCK OFFER No. 1**  
One Each of the Varieties Listed  
**3 DOUBLE HOLLYHOCKS \$1.25**  
Postpaid for only . . .

## PLATYCODON

(Balloon Flower) A unique and very satisfactory hardy perennial. Produces a profusion of broad, bell-shaped flowers all summer. Grows to a height of about 2 feet. Thick, broad-leaved foliage of rich green. We offer two colors: **Grandiflora Blue** and **Grandiflora Shell Pink**. Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.

## HIBISCUS

(Giant Mallow) **AVALON HYBRIDS**. Tall, erect canes bear large, bell-shaped flowers which often measure 7 or 8 inches across. Plants are easy to grow; very hardy. Bloom in August; grow 4 feet tall. Finest mixed colors. Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.

## STATICE

(Great Sea Lavender) **LATIFOLIA**. Grows in fine, lace-like form with a profusion of misty purplish-blue blossoms. May be dried for winter bouquets. Plants grow 18 inches tall. Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.

## SCABIOSA

(Pincushion Flower) **ISAAC HOUSE HYBRID**. Extra large flowering strain. All shades from light blue and lavender to deep blue. Blooms from June to Sept. Flower stems 18 to 24 in. tall. Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.



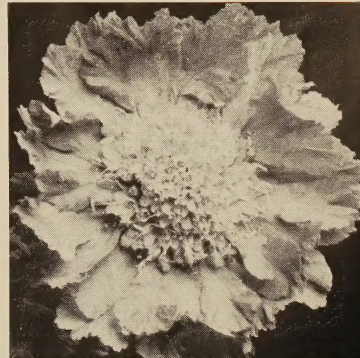
Double Hollyhock



Hibiscus



Statice Latifolia



Scabiosa

# HARDY ASTERS

(Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of the autumn-flowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers.

**RED SUNSET.** Produces an abundance of rich ruby-crimson flowers. Considered the reddest of all Hardy Asters. Makes a brilliant spot of color that is hard to duplicate. Sturdy, compact growth. **Each 60¢; 3 for \$1.50, postpaid.**

**WINSTON CHURCHILL.** Many consider this the very best among Red Asters. The color is a warm, rich ruby-red—just a few plants are needed to produce a spectacular display. Blooms profusely. **Each 75¢; 3 for \$2.00, postpaid.**

**THE SEXTON.** One of the finest deep-blue Asters. Plants make an upright, rounded, compact growth. Blooms so profusely, foliage is completely hidden when in full bloom! **Each 60¢; 3 for \$1.50, postpaid.**

**ALASKA.** A glistening snow-white. One of the loveliest of all white Asters—it should be included in every Aster planting. **Each 60¢; 3 for \$1.50, postpaid.**

**PEACE.** The color is pinkish lavender and the semi-double flowers are fully 2 inches across. They are produced in immense quantities and are perfect for cutting. Blooms from early September until October. Grows about 3½ to 4 feet tall.

**PROSPERITY.** Large, deep rosy-pink flowers are borne in great masses on plants 3½ to 4 feet tall. Blooms early in September to late October.

**PLENTY.** A magnificent new hardy Aster from England. The lovely soft-blue flowers are semi-double and two inches in diameter. Start to bloom in early September and continue well into October. **Each 60¢; 3 for \$1.50, postpaid.**



Winston Churchill Asters

## ASTER OFFER No. 2

One Each of the Varieties Listed

**7 HARDY ASTERS**  
Postpaid for only **\$4.00**

SEE SPECIAL OFFERS  
ON BACK COVER

## GYPSOPHILA

(Baby's Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, the ever-popular Baby's Breath has no equal. Use it generously in perennial beds and borders.

**BRISTOL FAIRY.** Conceded to be the best double white Baby's Breath. Highly recommended for its graceful beauty. We offer strong grafts from 2¼-inch pots. **Each 65¢; 3 for \$1.90, postpaid.**

**FLAMINGO.** Masses of double, pink feathery blossoms. A light and graceful cut flower. Flowers continuously. **Each 75¢; 3 for \$2.00, postpaid.**

**PACIFICA.** Beautiful pearly-pink blooms in branching panicles; excellent for use in fall bouquets. **Each 50¢; 3 for \$1.25; 6 for \$2.00, postpaid.**

**SNOW WHITE DOUBLE.** Grows about 3 feet tall and produces masses of dainty white flowers, mostly double. **Each 50¢; 3 for \$1.25; 6 for \$2.00, postpaid.**

**SNOW BANK.** A lovely new white — as pure white as snow. Large compact, fully round sprays. Excellent for contrast with purple and pink Buddleias. These plants will bloom the first year you plant them; they are easy to grow and require little care. They are perfectly hardy and will succeed in most any soil.

**PRICES:** In 2¼" Pots, 75¢; 3 of a kind \$2.00, postpaid.

See  
**RICHARDS'**  
**BIG BONUS OFFER**  
on  
Page 15

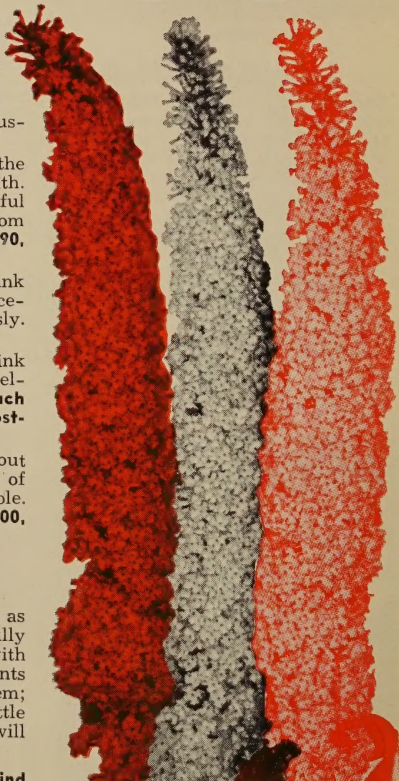


Gypsophila Flamingo

## BUTTERFLY BUSH (Buddleia)

**PINK CHARMING.** Extra long flower panicles of lively pink, measuring 15 to 18 inches. Like all Buddleias, new shoots come up from the ground each spring. The old wood dies back during the winter and should be pruned out as soon as new growth starts.

**ROYAL PURPLE.** Magnificent, large flower spikes of deepest purple — a rich, glowing purple. Blooms freely, August until frost.



Buddleia

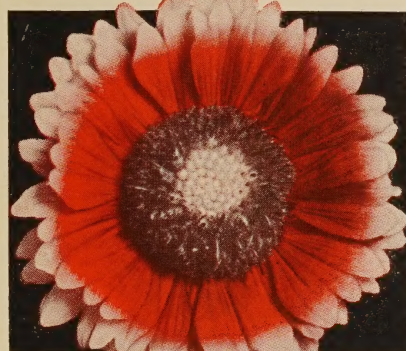
# HARDY PERENNIALS

## MONARDA

**CROFTWAY PINK.** A most appealing Monarda of rich rose-pink. Hardy and free flowering. Like other Bergamots, it presents an irresistible attraction for hummingbirds. Does well in shady garden and is excellent for cutting. A handsome, long flowering, easily grown perennial. **Each 60¢; 3 for \$1.60, postpaid.**



Monarda Croftway Pink



Gaillardia



Iberis (Candytuft)



Shasta Daisy

## LIATRIS

(Blazing Star or Gayfeather)

**SEPTEMBER GLORY.** Produces a giant 6-foot spike, compactly covered from top to bottom with purple flowers. Unlike the common variety, the flowers come into bloom all at the same time, creating a marvelous effect. Blooms in September. **Each 75¢; 3 for \$2.00, postpaid.**

**SPICATA.** A dwarf growing variety. Flower spikes grow 15 to 18 inches tall, and come into flower in early July, continuing on until hard frost. **Each 50¢; 3 for \$1.25; 6 for \$2.00, postpaid.**

## PHYSALIS

(Chinese Lanterns)

**FRANCHETTI.** Brilliant orange-red, lantern-like pods which are useful for gay winter bouquets. Plants produce as many as 30 pods. **Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.**



Liatris — September Glory



Physalis

## GAILLARDIA

(Blanket Flower)

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Flowers are long-lasting.

**BURGUNDY.** Plants bear a profusion of rich, dark-red blooms with high tufted centers.

**PORTOLA HYBRIDS.** Extra large flower strain; noted for the wide range of deep colors from reddish brown to deep gold. Height 2 feet.

**GOBLIN DWARF.** Plants grow only 12 to 15 inches high in very compact shape. Masses of large, deep-red and gold blooms.

**PRICES:** Each 50¢; 3 of a kind \$1.25; 6 of a kind \$2.00; 12 of a kind \$3.50, postpaid.

## IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy; grow about 18 inches tall. Dense blooms in early spring.

**SAMPERVIRENS.** Lovely white blossoms completely cover the plant in early spring; foliage is a rich, dark green. **Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.**

## SHASTA DAISY

(Moonpenny)

**ALASKA.** Glistening white blooms with large golden centers; produced freely all summer. **Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.**

**DIENER'S DOUBLE MARCONI IMPROVED.** The finest fringed Shasta Daisy. Big, beautiful fringed flowers, fully double; glistening white with bright yellow center. It is perfectly hardy and a strong grower. **Each 60¢; 3 for \$1.50, postpaid.**

## DIANTHUS PLUMARIS

(Clove Pinks)

One of the best perennial Dianthus offered today. Flowers are a bright rose color with red center. Plants bloom continually from May to November. Perfect for bedding, border or rockery. Delightfully fragrant. **Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.**

SEE SPECIAL BARGAINS  
ON BACK COVER!



Dianthus Plumaris

# Giant Flowering Pacific Hybrid

# DELPHINIUM

We Are The World's Largest Growers of Delphinium Seedlings



Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semi-double, some single. Plants are resistant to mildew and stems are wiry and strong enough to resist high winds. Blooms June and July.

**ASTOLAT.** Colors range from palest pink through all shades of lilac pink to deep raspberry rose. Large black or fawn colored bee.

**BLACK KNIGHT.** Large flowers of darkest royal violet shades; a remarkably rich color.

**BLUE BIRD.** Superbly tall spikes set with clear medium blue flowers with white bee.

**GALAHAD.** Glistening pure white flowers of enormous size; individual florets measuring 3 inches across.

**GUINEVERE.** Light pink-lavender self with white bee. Excellent branching habits; beautiful large blooms.

**KING ARTHUR.** Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.

**SUMMER SKIES.** As beautiful as the name indicates; clearest light blue with white bee.

**ROUND TABLE.** A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.

**PRICES:**

Each .....	\$ .65, postpaid
3 of one kind .....	1.75, postpaid
6 of one kind .....	3.00, postpaid
12 of one kind .....	5.75, postpaid

**DELPHINIUM OFFER NO. 3**  
 Three of Each Variety Listed Above  
 Labeled. An \$11.50 Value

**24 DELPHINIUM PLANTS**  
 Postpaid for only ..... **\$10.00**

**SEE SPECIAL OFFERS ON BACK COVER**

## Hardy DELPHINIUM

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the Delphiniums we grow. All healthy, field-grown plants that will bloom in your garden this summer. Order your plants today.

**BELLADONNA, Improved Cliveden Beauty.** Soft blue in color. Superior to old types of Belladonna. A strong grower and heavy bloomer. Height 3 feet.

**BELAMOSUM SAPPHIRE.** A new, improved strain, similar in habit of growth and characteristics to Belladonna. Color is a rich sapphire-blue. Individual florets are very large and thickly clustered on tall spikes.

**CHINESE.** Graceful habit of growth and finely cut foliage make this variety very desirable for garden and display. Color is a lovely clear light-blue. Flower spikes are loosely arranged, grow 2 feet tall.

Prices on varieties listed: Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, ppd.

## GORGEOUSLY COLORED HYBRID DELPHINIUM

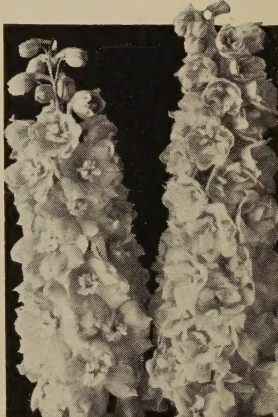
Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double as well as single. Spikes are unbelievably large. For a gorgeous display next summer, plant Delphinium.

### BLACKMORE and LANGDON HYBRIDS

Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double. Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.

### WREXHAM STRAIN (Hollyhock Flowered)

Extremely long, spire-like spikes. Color variations include all shades of deepest blues and purples to the delicate pastels in rose, orchid and pale blue. Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.





# WORLD FAMOUS TRADE MARK AZALEAMUMS

Blazing  
Red

## HUNDREDS OF BLOOMS FROM ONE PLANT!

These super-blooming hardy perennial plants are a whole garden in themselves! From quite small plants in the spring they steadily develop into big, bushy plants that produce hundreds of blooms — dressed in the richest autumn colors! Plant them this spring — for a spectacular display of color next fall. They'll draw admiration from all.

**PRICES ON VARIETIES LISTED:**  
\$1.00 each; 2 for \$1.85; 4 for \$3.55;  
6 for \$5.10; 12 for \$9.60, postpaid.

(We are authorized to grow and distribute Azaleamums by R. M. Kellogg Company.)

**BLAZING RED.** (Pat. No. 1177) The color is a rich, flashing, blazing red! Blooms from August until hard frost. The plants grow 12 to 14 inches in height and 15 to 18 inches in width.

**HONEY CHILE.** (Pat. No. 871) Beautiful magnolia-purple, giving the effect of dark pink. Withstands early frost without damage. Profuse flowering and winter hardiness make this variety very popular.

**MAIDEN'S DREAM.** (Plant Pat. Applied For) A luscious peach colored Azaleamum. A perfectly formed mound of blooms 18 to 24 inches tall. Produces a great profusion of blooms until frost.



**PINK DREAM.** (Pat. No. 865) Soft, silvery-pink, center touched with yellow; blooms have a beautiful, velvety texture. Hundreds of flowers cover the 12 inch plants from autumn until frost. A very outstanding color.

**RED WITCH.** A new variety with new-form blossoms. Color: a deep, glowing, burgundy-red. A perfect mound of bloom — blooms are so plentiful, they actually overlap on the plant making a glowing mass of color.

**SNOW FAIRY.** Large, snow-white blooms; the petals are feathery, giving a pleasing fluffy effect. A plant in full bloom is a veritable snowbank of pure snowy white. Blooms early and continues until severest frost.

### AZALEAMUM OFFER No. 4

One Each of the Varieties Listed

**7 AZALEAMUMS \$6.00**  
Postpaid for ...

**POT-O-GOLD.** (Plant Pat. Applied For) A full gold center, with gold petals; Anemone type. The plant is very prolific, producing hundreds of beautiful blooms. Ideal for floral arrangements.

## New HARDY MUMS

**APACHE.** Deep tomato-red with copper tinge. Large, 4-inch blooms with quilled petals. Strong, 2-foot tall stems. Blooms late September.

**ROB ROY.** Spectacular deep, rich red. Immense full blooms and healthy, dark green foliage. Outstanding in every way.

**GOLD TOUCH.** Large, full blooms of deep golden-yellow. Splendid ornamental form, similar to a greenhouse Mum; measures 5 inches in diameter. Blooms from late August until frost.

**IVORY TOWER.** Elegant ivory-white, pompon variety. Perfectly formed blooms; excellent for cut flowers. A long-time favorite and still very popular.

**LAVENDER LADY.** "Queen of the Mums" — and the outstanding Lavender Mum. Exquisite 3-inch blooms of clearest, silvery lavender that are pure perfection! Vigorous, 2½-foot plants produce liberal quantities of bloom from late September on.

Prices on Above Varieties:  
Each 65¢; 3 of a kind for \$1.75, Postpaid

### MUM OFFER No. 5

One each of the Hardy & Cushion Mums listed

**8 BEAUTIFUL MUMS \$5.50**  
Postpaid for only .....

## CUSHION MUMS

Hundreds of Blooms on Each Plant

**OSTOSA.** Pure white blooms with yellow center. Large flowers of pompon type. Early flowering and long lasting. **Each 85¢; 3 for \$2.25, postpaid.**

**COPPER 'N GOLD.** Deep yellow with copper-red centers. A perfect mound of glittering gold. Form is superb. **Each \$1.00; 3 for \$2.50, postpaid.**

**JOYOUS.** Delicate pink with golden centers. It grows in a perfect formed, small tight mound, studded with literally hundreds of blooms. Of prime importance is the fact that Joyous is extremely hardy. It blooms until the severest frost. **Each \$1.00; 3 for \$2.50, postpaid.**



Joyous

# Hardy field-grown Phlox

## Our Splendid Phlox are Truly The Queens of the Garden

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions; bloom freely over a long period. We are growers of Phlox and have an unusually fine assortment of field-grown plants. These are one-year plants, the best size for transplanting. All are well-rooted and have bloomed in our fields, so we know they are true to name.

Phlox will start blooming early in July and continue through August and September, highlighting your garden with sparkling, bright colors. We believe, among the varieties we list, you will find many to please you. Plant them this spring — you'll enjoy them for years. Your choice of the varieties listed below.

**50¢ each; 3 for \$1.35; 6 for \$2.50, postpaid**

- ADONIS.** Brilliant, clear bright red. Strong grower.
- BORDER QUEEN.** Watermelon pink. Dwarf grower.
- BRIGADIER.** Carmine-red with claret-pink. Clear red eye.
- BRIGHT EYES.** Large brilliant red with dark eye.
- CHIEFTAIN.** beautiful deep crimson. Vigorous grower.
- DRESDEN CHINA.** Soft dresden pink with crimson-rose eye.
- LEO SCHLAGETER.** Vivid, brilliant red. It seems to glow.
- MY FAIR LADY.** Soft, clear pink with red eye.
- PINK GOWN.** Large florets of deep pink.
- PURPLE RIBBON.** Deep glowing reddish purple.
- REMBRANDT.** Enormous heads of pure white florets.
- SAN ANTONIO.** Immense heads of red plum purple.
- THOR.** Intense salmon pink with scarlet overtones.
- WHITE ADMIRAL.** An outstanding pure white Phlox.
- WORLD PEACE.** Glistening, snow white florets.



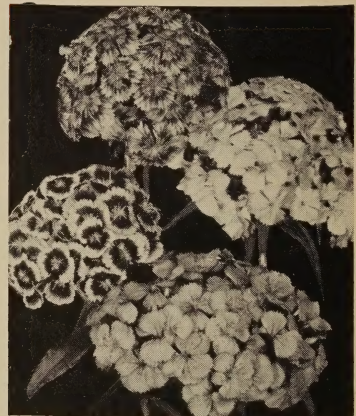
Lythrum

**SPECIAL OFFER No. 6**  
**15** PHLOX, 1 each of the varieties listed. All well-rooted field-grown plants.  
**\$6.50** Postpaid

## LYTHRUM

A very ornamental plant for border or background planting. Produces masses of bloom on narrow spikes. Plants grow to a height of 3 or 4 feet and bear dozens of spikes, which are completely loaded with blooms from June to late September.

- MORDENS GLEAM.** A new variety of sparkling red. **75¢ each.**
- ROBERTS.** New. Dwarf 18-in. of clear fuchsia-pink. **75¢ each.**
- MORDENS PINK.** Spikes are covered with deep pink florets. **65¢ each.**
- DROPMORE.** Very showy fuchsia-purple spikes. **65¢ each.**



**LYTHRUM OFFER No. 7**  
 One Each of Above Varieties. All in 2 1/4" Pots. Postpaid . . . . **\$2.50**

## PANSIES (Super Swiss)

These are the giant flowering strain. They are of exceptional size and almost unbelievable beauty. The plants are strong growers and bloom abundantly; flowers are borne on tall sturdy stems. Foliage is unusually attractive and luxuriant.

**GIANT MIXED.** The largest flowers in a veritable rainbow of colors. For gay borders and bedding, these well-balanced shades are truly ideal. **6 for \$1.00; 12 for \$1.65; 24 for \$3.00, postpaid.**



Pansy — Super Swiss

## SWEET WILLIAM (Dianthus Barbatus)

Plants are very hardy, easy to grow, and will provide masses of colorful blooms during June. Excellent for gay color in the border and for mixed bouquets.

**MIDGET MIXED.** Dwarf growing variety. Mixed colors of wide variety. Long blooming season. Hardy.

**NEWPORT PINK.** A particularly rich, deep salmon-rose shade. Tall growing, with sturdy stems.

**PRICES:** Each 50¢; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50, postpaid.

# Colorful HARDY HEDGING PLANTS

## RED LEAVED BARBERRY.

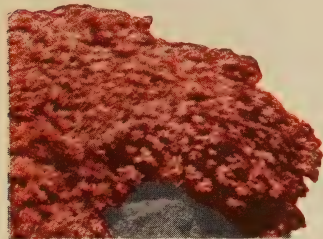
Similar in growth habit and hardiness to Green Leaved Barberry, except foliage is bright red. Color becomes more brilliant in the fall, changing to vivid orange, scarlet and intense red shades. 2-Yr., 12 to 15-in., 10 for \$3.00; 25 for \$7.00; 50 for \$12.00, postpaid.

## GREEN LEAVED BARBERRY.

Attractive low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in the fall. Quantities of brilliant red berries are produced in the fall and remain through the winter. 2-Yr., 12 to 15-in., 10 for \$2.50; 25 for \$4.50; 50 for \$8.00, postpaid.

## BUSH HONEYSUCKLE HEDGING.

One of the finest plants for screening and informal hedges. Grows to a height of 8 to 10 feet. Makes an upright, somewhat spreading growth. Has bright green foliage and delightfully fragrant flowers in May and June. Showy bright red berries. 2-Yr., 18 to 24-in., 10 for \$3.00; 25 for \$7.00; 50 for \$12.00, postpaid.



Creeping Phlox



Coreopsis



English Achillea



Red Barberry Hedging

## TEUCRIUM Chamaedrys.

Shrub-like plant of moderate growth. Has shiny, dark green leaves. Can be clipped to suit any height up to 12 inches. Plant in spring or fall. Space plants 6 inches apart in full sun, in rock garden or border. Hardy. Each 60¢; 3 for \$1.50; 25 for \$10.00, postpaid.

## BLUE MIST Caryopteris.

Fine, low growing shrub. Lovely misty-blue flower clusters cover the shrub in abundance from July until autumn frost. The shrub is 18-24 inches tall and is perfectly rounded, making a small mound about 2 feet in diameter. The foliage is slightly toothed and silvery green in color. Perfectly hardy. Makes an excellent low-growing hedge. In 2 1/4" pots, 75¢ each; 3 for \$2.10, postpaid.



## Giant Flowering CLEMATIS

## Creeping PHLOX

**EMERALD PINK.** An early spring flowering perennial with moss-like evergreen foliage. Just the plant you have been looking for to cover that unsightly spot. The low growing plants are completely covered in early spring with masses of bloom. Here is a choice small plant to add a splash of color to shady places in foreground of border planting or rock garden. Each 45¢; 3 for \$1.30; 6 for \$2.50, postpaid.

## COREOPSIS

**(Tickseed) DOUBLE SUNBURST.** A useful and attractive new variety which bears double flowers of large size and superb gold color. This is one of the most useful perennials for borders and cuttings; easy to grow; produces golden flowers in profusion throughout the summer. Each 50¢; 3 for \$1.25; 6 for \$2.00, postpaid.

**VILLE DE LYON.** (Red) A vigorous growing, free blooming variety producing great masses of showy red blooms. Flowers make an excellent contrast against the rich dark green foliage.

**JACKMANI.** (Purple) One of the best and freest flowering varieties. The flowers, when fully expanded, are 4 to 6 inches in diameter and are an intense violet-purple with a velvety sheen, distinctively veined. Blooms July until frost.

**MME. LE COULTRE.** (White) Glistening pure white flowers. A strong grower; very hardy and vigorous. One of the best. A continuous bloomer from spring until frost. Unexcelled for planting on porch or trellis.

**PRICES** on above Clematis, alike or assorted 2-yr., No. 1, Field-Grown plants, Ready to Bloom, \$1.50 each; 3 for \$4.00, postpaid.

## New ENGLISH ACHILLEA

### The "Elite" of the Achillea Family

**LADY CAROLINE.** A new Achillea from England where it rates very high and so it does with us. This new English Achillea is an improvement on the older varieties. Lady Caroline grows taller, about 18 to 24 inches in height, and blooms vary in color from deep cerise to pale pink. The silvery, fern-like foliage adds considerably to the beauty of the plant. Blooms are produced in great profusion from June until September. Excellent cut flower as well as a first rate border plant. Each 75¢; 2 for \$1.25, postpaid.



Azalea Mollis

# Hardy Flowering SHRUBS

## AZALEA MOLLIS

Hardy variety of Azalea. Does well in north. Low growing. Blooms range from yellow to deep orange and rose. Blooms May and June. Semi-shade, 10-12 in. 6-yr. old plants, \$2.00 each; 2 for \$3.75; 4 for \$7.00, postpaid.

## FORSYTHIA LYNWOOD GOLD

The erect branches are covered with golden yellow flowers from top to bottom in early spring. Blooms are full and have great substance. Grows 6-8 ft. tall. \$1.45 each; 3 for \$4.00, postpaid.

## CORNUS ELEGANTISSIMA

One of the scarcest shrubs among nurserymen. Grows only 4 to 5 ft. in height. Branches have beautiful purplish red bark and foliage is most strikingly variegated. \$1.25 each; 3 for \$3.50, postpaid.

## DOUBLE MOCK ORANGE

Philadelphus virginialis. Blooms throughout the season. White, delicately fragrant blooms. Single flowers on 1-yr. wood; double flowers on 2-yr. wood. 2-yr. shrubs, \$1.25 each; 2 for \$2.35, postpaid.

## PERSIAN LILAC

Lacy, pinkish lavender panicles. Fragrant. Foliage bright green and ornamental all season. 2-yr. plants, \$1.25 each; 2 for \$2.35, postpaid.

## RHODODENDRONS

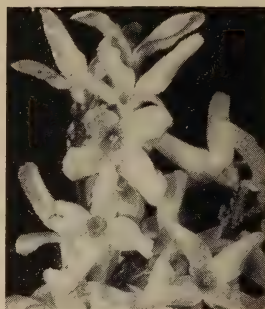
Blooms of pink to lavender to deep rose. No guarantee as to color as these are hybrids. Evergreen foliage. Hardy in north. Semi-shade. Grows 4-6 ft. in height. 10-12 in. 6-yr. old plants, \$2.00 each; 2 for \$3.75; 4 for \$7.00, postpaid.

## CALYCANTHUS

Sweet-Scented Shrub. Peculiarly shaped brown blossoms during most of the summer, followed by seed pods. 4-6 ft. when matured. Spicy aroma. \$1.00 each; 3 for \$2.65, postpaid.

## VIBURNUM CARLESI

Pink flowering snowball. Produces delicate spicy-scented blooms in May and June. Pink buds open into clusters of pink white. Low growing. 2-yr. transplants, \$1.50 each; 2 for \$2.75, postpaid.



Lynwood Gold Forsythia



Double Mock Orange



Persian Lilac

SEE SPECIAL  
OFFERS ON  
BACK COVER



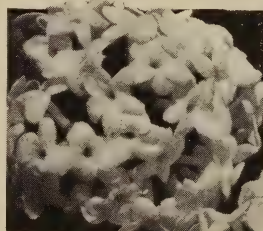
Cornus Elegantissima



Rhododendron



Calycanthus



Viburnum Carlesi

## TUBEROUS BEGONIAS

No other plant is so valuable for summer bloom for those hard-to-fill shady places. Coming into bloom in July, magnificently large flowers, measuring 4 inches and more across, are borne well above the attractive foliage. In addition to use in the garden, they make excellent plants to force in pots for indoor bloom.

Colors: Red, Yellow, Pink, White.  
4 Bulbs, 1 of each color, 80¢  
12 Bulbs, 3 of each color, \$2.25



See  
**RICHARDS'**  
**BIG**  
**BONUS**  
**OFFER**  
on  
Page 15

# HARDY SHADE TREES



Sunburst Locust

## KWANZAN CHERRY

**DOUBLE FLOWERING.** Picture the loveliness of this valuable ornamental in early spring, when the branches are loaded with exquisite pearly pink blossoms. A row of these planted along driveways makes a delightful approach to any home. Rapid growing and perfectly hardy. **3 to 4-ft., trees, each \$3.75; 2 for \$6.75.**

## CRIMSON KING MAPLE

(Plant Pat. No. 735) This beautiful new Maple is of the Norway or Hardy Maple family and has all of their good characteristics PLUS the new glory of having brilliant red foliage. The bright coloring holds throughout the summer. Makes a striking color display. Very hardy and rapid growing; reaches a height of 50 feet at maturity. **5 to 6-ft. trees, each \$5.00; 2 for \$9.00.**

### NOTICE

All trees listed on this page will be shipped via express as early as possible. Too large for parcel post shipment.



Kwanzan Cherry



Crimson King Maple

## New SUNBURST LOCUST

A spectacular new shade tree. Has brightest golden bronze foliage; its brilliant coloring is limited to tips of each branch, giving it the appearance of being in full bloom. Tree is fast growing and long-lived; more disease resistant than the common Locust, and completely free of thorns. The habit of growth is symmetrical and broadly pyramidal. **Strong, well-rooted trees, 5 to 6-ft. each \$6.00; 2 for \$11.00.**

## MOUNTAIN ASH

One of the most ornamental of shade trees. Has finely cut, bright green foliage which turns a brilliant orange-red in the fall. Clusters of flashy, bright orange berries enliven the tree in fall and often through winter. A graceful tree with small, narrow foliage; can be grown anywhere in the garden without hampering growth of flowers. **Heavy rooted, 5 to 6-ft., trees, each \$3.00, 2 for \$5.25.**

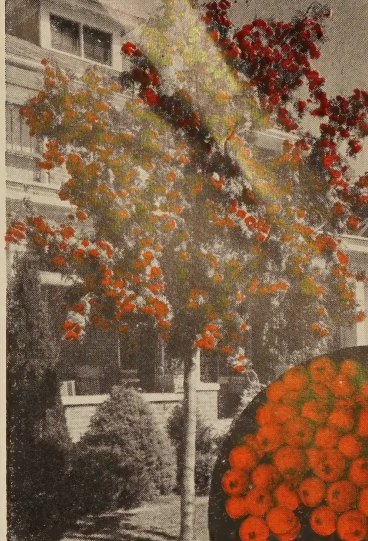
## SCARLET HAWTHORNE

**PAUL'S DOUBLE FLOWERING.** An excellent tree for specimen planting, on the lawn or in shrub border. Branches are covered with scarlet, double flowers in May and June, followed by red berries. Foliage colors to brilliant hues in the fall. **Large, 4 to 5-ft., trees, \$3.50 each.**

## FLOWERING DOGWOOD

**PINK.** The true budded Cornus Florida Rubra. Showy rosy-pink flowers in spring, and deep red foliage in the fall distinguish this variety from the White Dogwood; otherwise it is similar in habit of growth and ultimate height. A combination of the two makes a beautiful grouping. **Heavy rooted, 2-ft., trees, each \$3.25; 2 for \$5.75.**

**WHITE.** For breathtaking beauty in early spring, White Dogwood with its great profusion of distinctive, lovely white flowers is hard to equal. Finely cut foliage with its deep green of summer, changing to gorgeous reds in the fall, prolongs the beauty of this most attractive, ornamental tree. Height about 20 ft. **Heavy rooted, 2 to 3-ft., trees, each \$1.95; 2 for \$3.35.**



Mountain Ash



Scarlet Hawthorne

See Richards'  
**BIG BONUS  
OFFER**  
On Page 15



Pink Flowering Dogwood

# New **RED RICH** EVERBEARING **STRAWBERRY**

Produces Berries From June To Frost

Pat. No. 993. Redder, sweeter, hardier, healthier and more productive than any other everbearing strawberry! Red Rich has been a sensational success — one famous for flavor, the other for everbearing qualities. A perfect berry for freezing — it thaws without loss of firmness, flavor or natural sugars. Keeps well and ships well too. Berries are big, luscious and rich red clear through. **12 for \$2.95; 25 for \$5.00; 50 for \$8.50; 100 for \$15.00, postpaid.**

## **STREAMLINER** Everbearer

An outstanding, everbearer. Produces big, profitable crops in six months or less. Large attractive berries are borne in spring as well as fall. The berries are large, well shaped and well colored to the center, with no green tips and never hollow. Excellent variety for freezing; berries are firm-textured and have a rich, delicious flavor. **25 for \$2.35; 50 for \$3.75; 100 for \$5.75, postpaid. 500 for \$18.00, not postpaid.**

## **PREMIER** Great Commercial Bearer

The leader of them all! The berries are extra large, with beautiful red color clear through; solid enough to ship well and tops for preserving. The flavor is delicious. Plants are sturdy and frost-resistant. Ripens early and continues to bear through June. Produces heavy crops. **25 for \$1.65; 50 for \$2.45; 100 for \$3.75, postpaid. 500 for \$12.00; 1000 for \$20.00, not postpaid.**

## **DUNLAP** An Old Favorite

Dependable midseason to late Strawberry, which stands coldest and warmest climates, and poorest soils. Plants make solid fruiting rows; bear medium-size, dark red, honey-sweet berries. Very strong, high-yielding plant. Wonderful berry; popular for canning and table use; also excellent market variety. **25 for \$1.50; 50 for \$2.35; 100 for \$3.65, postpaid. 500 for \$11.00; 1000 for \$18.00, not postpaid.**

**SEE SPECIAL OFFERS  
ON BACK COVER**

## **LATHAM** Red RASPBERRY

First choice of commercial growers. Attractive deep red berries, uniformly round and unusually large; some measuring an inch in diameter. Bears a tremendous crop of best quality fruit. Deliciously full-flavored. Latham berries are top quality and always in demand. Hardy, reliable and productive. Midseason. **10 plants for \$2.85; 25 plants for \$4.95; 50 plants for \$8.00, postpaid.**

## **ASPARAGUS**

**MARY WASHINGTON.** First green vegetable of the season. Very delicious, nutritious and vitamin-rich. Tender, plump, juicy stalks. Rust-resistant. Easy to grow; one planting will last for years. **Fine, large roots, 12 for \$1.50; 25 for \$2.50; 50 for \$4.25, postpaid. JUMBO ROOTS, 3-yr. stock, 10 for \$1.70; 25 for \$3.00, postpaid.**



## **RHUBARB**

**CHIPMAN'S RED.** Very long, tender stalks; bright red all through. Delicious, mild flavor; sweeter than other varieties. Requires less sugar. Produces immense clumps of 10 to 12 stalks. Excellent for freezing. Color is not lost in cooking. **2 for \$1.60; 6 for \$3.95, postpaid.**





# SPECIAL GARDEN BARGAINS



Phlox

## MONEY-SAVING "MUM" BARGAIN

Take advantage of this offer! If you are not interested in named varieties, but would like to add a BEAUTIFUL SPLASH of fall colors to your garden, here is a splendid bargain for you. These are root divisions of our best varieties. They will bloom this fall. It is from this type of plant we produce our beautiful Show Garden for fall. Colors: Red, White, Yellow, Pink and Bronze.

10—Unlabeled... \$1.50      50—Unlabeled... \$5.00  
 25—Unlabeled... \$3.00      100—Unlabeled... \$9.00

Shipped March 15th to June 1st, postpaid.



**DELPHINIUM OFFER No. 10**  
**5 DELPHINIUM, Mixed colors.**  
 Our selection of exquisite colors.  
 Postpaid ..... **\$1.35**



## HARDY PHLOX BARGAIN No. 8

**6 PHLOX, Mixed.**  
 Our choice of the best varieties.  
 Postpaid only **\$2.00**

## LILY BARGAIN No. 11

**2 LILY BULBS.** 1 Rubrum Lily, 1 Regal Lily. Large blooming-size bulbs.  
 Postpaid ..... **\$1.00**

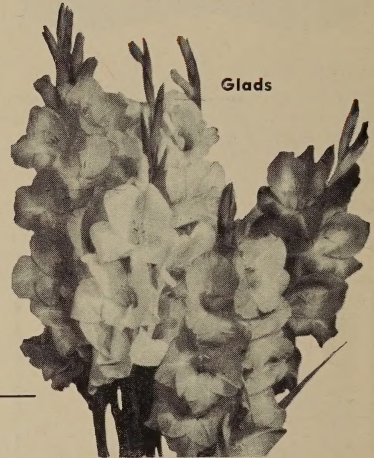
## SIBERIAN IRIS BARGAIN No. 12

**5 SIBERIAN IRIS, Caesar's Brother** — deep violet. Large bulbs. **\$1.00**  
 Postpaid .....

## GLADIOLUS BARGAIN No. 9

**10 GLADIOLUS,**  
 2 each of:  
 White Gold  
 Elizabeth the Queen  
 Happy End  
 October Sunshine  
 Burma

A choice assortment of all colors of the rainbow.  
 Postpaid only **\$2.00**



Glads

## DAHLIA BARGAIN No. 14

**10 DAHLIA BULBS.**  
 A colorful selection of fine dahlias. All large size bulbs.  
 Postpaid... **\$2.00**

**SHASTA DAISY OFFER No. 15**  
**3 SHASTA DAISIES,**  
 1 Alaska  
 2 Marconi  
 Large, blooming-size plants. Postpaid ... **\$1.00**



Dahlia



Siberian Iris

**RICHARDS GARDENS**  
 Plainwell, Michigan

Postmaster: If undeliverable for any reason, notify sender stating reason, date, and postage for which is guaranteed.

Bulk Rate  
 U. S. POSTAGE  
**PAID**  
 Permit No. 19  
 Plainwell, Mich.

Liberian  
 U. S. Dept of Agriculture  
 Washington 25, D. C.