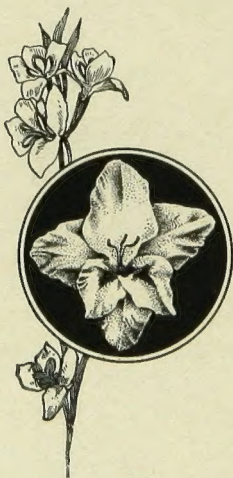
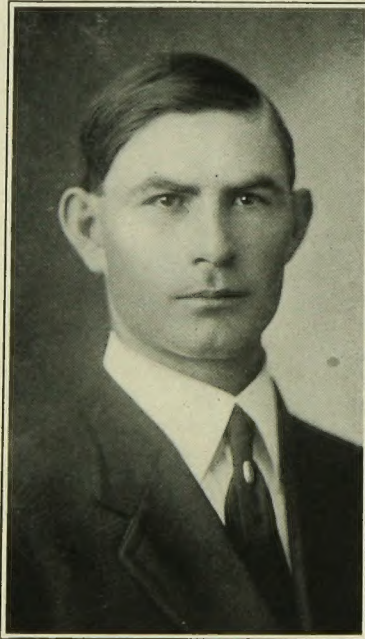


n.d.
Flowers
For Profit

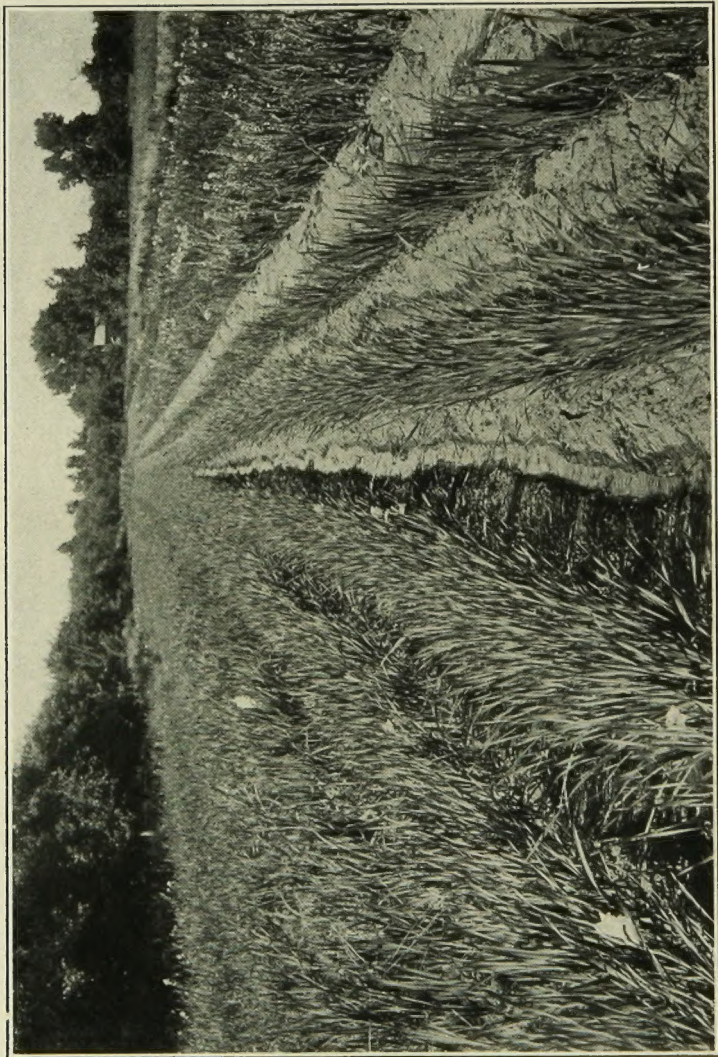


**THE WILMORE
FLORAL COMPANY**

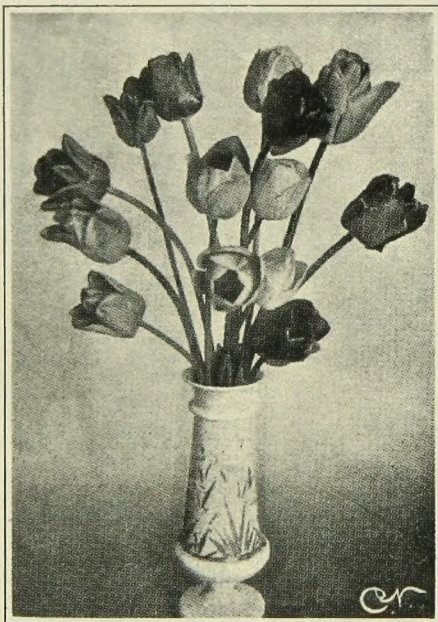
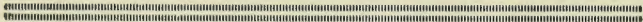
DENVER, COLO.



W. W. WILMORE, JR.



Half-million Young Gladioli Under Irrigation, Sixty Corms Per Foot.



Darwin Tulips.



FLOWERS FOR PROFIT

BY W. W. WILMORE, JR.

The growing of flowers is one of the most interesting professions. The artistic grace and beauty of these subjects, the fragrance and variety of their blossoms make this industry the grandest of all lines of husbandry.

I grow one and one half millions of Gladioli in over seventy-five varieties, comprising all colors of the rainbow. Over seventy-five thousand Darwin and May-flowering Tulips of the best varieties. Twenty odd varieties of Narcissi and other Dutch Bulbs. I have more than fifty varieties of Dahlias of different forms, of which I have made a specialty of Peony-flowered sorts. I handle a full line of Hardy Perennial Flowers, such as Phloxes, Delphiniums, Daisies, Hollyhocks, Poppies, etc., as well as Ornamental Shrubs and Vines.

I grow a large stock of annual plants for cut-flowers, which consist of Asters, Sweet Peas, Larkspurs, Centaurias, Snap-dragon, and many others.

During the summer months thousands of blossoms are displayed, many of which are shipped to



Medal of Honor on Gladioli.

other cities as far east as Kansas City and St. Louis. I also contribute thousands of blossoms to local markets. My plants are known throughout the United States. I ship to Canada, England, Australia, Holland, Germany, France and New Zealand.

I have spent my entire life in this business and have accomplished much. I have written a Manual on the Gladiolus which has been published at regular intervals in the "Modern Gladiolus Grower," a monthly periodical published in Calcium, N. Y. This article is considered the best ever written on the subject. My Peony-flowered Dahlias were awarded Gold Medal at the Panama Pacific Int. Exposition at San Francisco, 1915. My display of Gladioli were awarded a Medal of Honor. I have taken numerous prizes at local Flower Shows and second prize on a vase of White Gladioli at an Eastern Flower Show after the exhibit had been shipped two thousand miles. I am the originator of some of the best Dahlias and Gladioli on the market. I have introduced several striking varieties of Phloxes and Irises, and have improved the Shasta Daisy family with my fringed variety Klondyke. In order to carry on this work on a larger scale I have incorporated a company to raise funds. The capital stock of this company is \$25,000.00, of which over \$15,000.00 in actual value is in plants and bulbs ready for the company's use. The well established business with all



Peony Flowered Dahlias.
Awarded Gold Medal Panama-Pacific Int. Exposition.

accessories necessary to carry on the business will go in as a bonus. I want to raise \$10,000.00 with which to buy irrigated land and to build warehouses. The flower stock now in our possession will plant more than 15 acres. The company's assets will amount to approximately \$35,000.00. This will insure a dividend of not less than 10% the first year, from 25% to 40% the second year, and 100% by the end of the third year.

The Company's Stock is divided into 250 shares of \$100.00 each of which only 120 shares will be sold. The remaining 130 shares I will retain.

If you are interested in floral culture I invite you to join me. I have made a mark in the past and am confident of great success in the future. My contracts for this year, in addition to the ordinary run of business, will amount to more than \$10,000.00.

THE WILMORE FLORAL CO.,

Successors to W. W. Wilmore, Jr.,
Wheatridge, Colo.

Board of Directors:

W. W. WILMORE, *WJ* President,

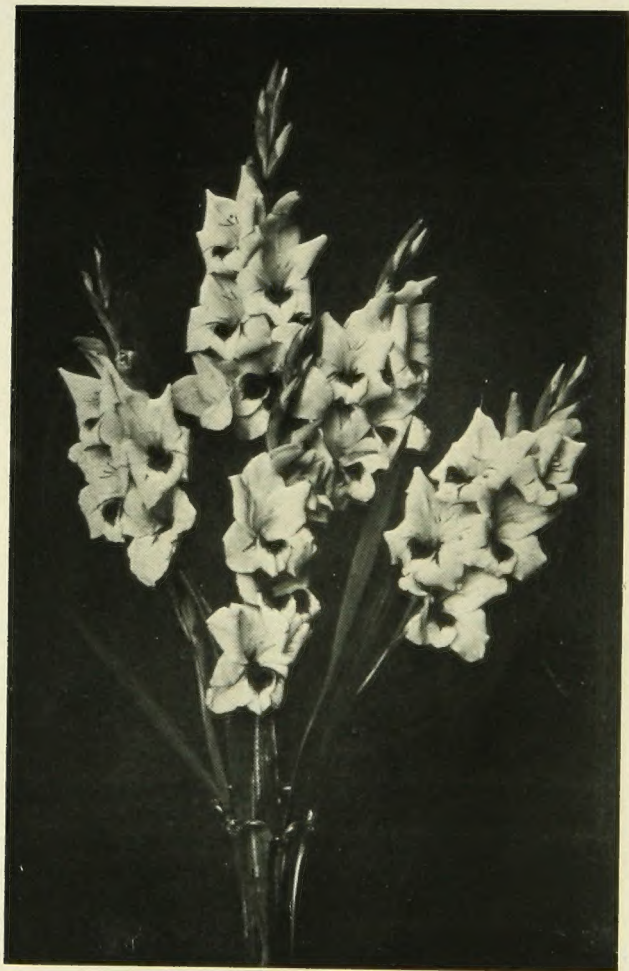
FRED C. ANGE~~NGER~~, Vice-President,

BESSIE HORTOP, Sec'y & Treasurer.

Secretary's address, 516 16th St.



Gladiolus—Lily Leheman.



Gladiolus—Mrs. Frank Pendleton.



Gold Medal taken at Panama-Pacific Int. Exposition