

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62
Return Postage Guaranteed

[1957]

Ch

GERMAIN'S

Horticultural Specialists Since 1871

P. O. BOX 3233

LOS ANGELES 54, CALIFORNIA



LIBRARY
REC'D
★ APR 25 1957 ★
U. S. Department of Agriculture

**Thrilling Exhibition Mum
STEPHANIE**
The most exquisite clear fuchsia purple color ever seen in any mum. Each exciting petal is silvery pink on reverse side. This exhibition mum is a must for your garden!
NM7298
ONLY **\$1⁰⁰** ea. **3 for \$2⁵⁰**

LIBRARY
U.S. DEPARTMENT OF AGRICULTURE
WASHINGTON 25 D.C.

ANNUAL MUM CARNIVAL





New! Sensational

EARLY BLOOMING HARDY MUMS

NOW! You can have gorgeous mums blooming in your garden weeks earlier than ever before. Famed the world over for the most striking brilliant show of color. The early blooming hardy varieties can be planted in massive displays, along driveways, or used for general garden planting. **FILL YOUR GARDEN WITH COLOR THIS FALL.**

3 for \$1²⁵

6 for \$2²⁵

- NM7202 **AVALANCHE** — Luscious ivory white. September 15th.
- NM7203 **CARNIVAL** — Glorious blend of gold and bronze. October 10th.
- NM7205 **COURAGEOUS** — Red decorative type. October 5th.
- NM7204 **CYDONIA** — Vivid, fiery orange red. October 5th.
- NM7207 **HUNTSMAN** — Reddish bronze, lively and vivid. October 5th.
- NM7211 **RED VELVET** — Smooth, soft, velvet red. October 5th.
- NM7209 **SALMON FRIEDA** — Lovely salmon pink. October 5th.
- NM7206 **SEPTEMBER DAWN** — Early clear pink. September 15th.
- NM7210 **SEQUOIA** — Rich mellow amber. October 10th.
- NM7214 **YELLOW AVALANCHE** — Soft yellow. Decorative type. September 15th.



PICTURE COLLECTION EARLY BLOOMING HARDY MUMS

1 each variety pictured right. **LEFT** (top to bottom): AVALANCHE, CYDONIA, COURAGEOUS, SEPTEMBER DAWN. **CENTER:** RED VELVET, YELLOW AVALANCHE, CARNIVAL. **RIGHT** (top to bottom): SALMON FRIEDA, SEQUOIA, HUNTSMAN.

ALL 10

ONLY \$3⁵⁰

ANEMONE CHRYSANTHEMUMS

FOR CUT FLOWERS

ALL SHADES AND COLORS! THESE GORGEOUS HUES WILL REALLY ADD SPARKLE TO YOUR MUM GARDEN.

3 for \$1²⁵

6 for \$2²⁵

- NM7100 **BRONZE FRIEDA** — Buff bronze rays with cushion of yellow. November 1st.
- NM7101 **FRIEDA** — Deep orchid pink with yellow cushion. November 1st.
- NM7102 **F. S. PARKS** — Large when disbudded. Rays and disc petals are glistening white. November 1st.
- NM7103 **MURAT** — Garnet red with glints of gold in cushion. Not to be disbudded. October 28th.
- NM7104 **SUNRAY** — Medium size. Rich golden yellow. Not to be disbudded. October 20th.
- NM7105 **YELLOW SINCERITY** — Clear soft yellow. October 25th.

ANEMONE COLLECTION

All 6 1 each listed only \$2²⁵



BRONZE FRIEDA
NM7100
3 for \$1.25 6 for \$2.25

SINGLE MUMS

These delightful daisy types will fill your house and garden with masses of blooms all season. Use in clusters for best effect.

3 for \$1²⁵

6 for \$2²⁵

- NM7356 **GINNY LEE** — Pure white. True daisy type. October 25th.
- NM7357 **GRAND SLAM** — Very attractive cherry pink. October 25th.
- NM7358 **MASON'S YELLOW** — Clear yellow. October 30th.
- NM7359 **MELBA** — Orange bronze. Very showy. November 1st.
- NM7360 **RADIANT** — Bronze red. Very popular. November 5th.
- NM7361 **ROYAL ROBE** — Wine red, almost purple. November 10th.

DWARF MUMS

LOW GROWING — FOR BORDERS

Early blooming, very hardy, low growing mums. An excellent variety for borders. Enjoy lush, thick foliage before and during the blooming period. An attractive novelty for your garden.

3 for \$1²⁵

6 for \$2²⁵

- ALL DWARF MUMS BLOOM APPROXIMATELY SEPTEMBER 25TH
- NM7188 **ASTRID** — Soft pinkish-apricot blend.
 - NM7189 **GOOD MORNING** — Pure yellow. Identical general habit to "Astrid."
 - NM7190 **IGLOO** — White daisy type. Free flowering.
 - NM7191 **KRISTINA** — Deep rose pink, almost purple. Attractive in fall.
 - NM7192 **LOKI** — Variable shades of pink and rose.

SINGLE MUM COLLECTION

All 6 1 each above only \$2²⁵

DWARF MUM COLLECTION

All 5 1 each above only \$1⁷⁵





**FANTASYLAND
SPIDER COLLECTION**

1 each ANNE, BRIDESMAID, MAMORU,
GEORGINA HEDINGER, PAUL MILLER,
MELODY, RAYONANTE, WHITE RAYON-
ANTE, TRANQUILITY AND WALTZTIME.

ALL 10 NM7H **ONLY \$3.50**
(\$5.00 value)

EXOTIC

EACH VARIETY

**Spectacular in
ed, these beaut**

- NM7372 ANNE — Large tubular, pure white. October 5th.
- NM7374 BERTHA OLIVER — Deep orchid pink. October 20th.
- NM7375 BESS WITT — Pleasing apricot bronze and salmon pink. October 20th.
- NM7376 BRIDESMAID—Best early short compact spider of deep lavender pink. October 10th.
- NM7377 CANDY BRONZE — Double spoon flower of bright golden bronze tubulated part plus rich Indian red at opening. October 15th.
- NM7381 CHOPSTICK — Broad spoon tips are rich henna-red, and tubulated portion is golden bronze. October 25th.

**SPIDER MUM
PICTURE COLLECTION**

Imagine all of these exotic spider mums illustrated to the left blooming in your own garden.

Collection includes 1 each BERTHA OLIVER, BESS WITT, MARIA, MELODY, PAUL MILLER, SARAH MORASCH, and GEORGINA HEDINGER.

ALL 7 NM7K **ONLY \$2.95**
(\$3.50 value)

- NM7390—MAMORU — Light orange to deep bronze at center. October 20th.
- NM7391—MARIA — Creamy white, suffused with faint pink shade overlaid with chartreuse. October 20th.
- NM7392 MARY VANCE — Straight tubular petals with spoon tips. Deep pink lavender. November 10th.
- NM7393 MAUVE — Wine red. Slender quilled petals with fishhook tips. October 20th.



NIGHTINGALE

The Most Exotic Spider Mum

NIGHTINGALE

The most unique CHARTREUSE color ever seen in any flower. Bloom must be shaded from bright sunlight to prevent fading. Most thrilling spider form. October 25th.

NM7413

\$1 each

3 for **ONLY \$2.50**

**WORLD'S FINEST
SPIDER MUM COLLECTION**

ALL SPIDER MUMS PICTURED ON THIS PAGE

Really a collector's dream! Full range of colors to transform your garden into a mum paradise. Collection includes BERTHA OLIVER, BESS WITT, MARIA, MELODY, PAUL MILLER, SARAH MORASCH, GEORGINA HEDINGER, SUNNYSLOPE SPLENDOR, MAMORU, PLUS NIGHTINGALE AND ORIENTAL QUEEN.

All 11

NM7M
(\$6.50 value)

only \$4.95

Exotic
1 each BESS WITT, OLIVER, SARAH MORASCH,
ALL 1

Essential
These effective collections include ISLE, QUEEN OF HEARTS,
ALL 1

SPIDER and FEATHERY MUMS

ITY AN ENCHANTING SPECTACLE

pearance. Odd curling, yet exquisitely shaped and color-
s create a fantasy-land floral effect.

0¢ each **6 for \$2⁷⁵**

394 **MELODY** — clear deep yellow.
October 20th.

395 **MISS GINA HARWOOD** — Sport
of "Rayonante." Blend of light
rose and straw-bronze. October
15th.

NM7405 **SONDRA GAIL** — Charming
blend of buff bronze and coral
shades, changing to a soft
salmon bronze shade. October
25th

NM7402 **RAYONANTE** — Full centered
cordlike petals, lovely shade
of quilled light rose. October
15th.

NM7408 **TRANQUILITY** — Extra large
and perfectly formed pure
white. October 15th.

NM7409 **WALTZTIME** — Extra large
with long cascading petals of
charming orchid pink to deli-
cate lavender pink. October
25th.

NM7410 **WHITE RAYONANTE** — Pure
white sport of "Rayonante"
October 15th.

NM7411 **YELLOW FRILL** — Long tightly
curled petals of clear yellow.
October 15th.

NM7412 **YELLOW RAYONANTE** — Beau-
tiful yellow sport of "Rayo-
nante." October 15th.

NM7382 **DALWIN**—Long tubular petals
of buff bronze. October 15th.

NM7384 **EMERALD ISLE** — Green slen-
der cordlike petals with under-
tone of creamy white. Novem-
ber 1st.

NM7386 **GEORGINA HEDINGER** — Early,
full center spider of beautiful
shades of pink. October 5th.

NM7389 **LORRAINE** — A "Deep Orchid
Pink Rayonante." November
1st.



SUNNYSLOPE SPLENDOR
NM7406
50c ea. 6 for \$2.75



MAMORU
NM7390
50c ea. 6 for \$2.75

FREE

NIGHTINGALE AND ORIENTAL QUEEN

With collection of the 30 Spider Mum varieties listed (1 each all
varieties listed).

SUPER SPECIAL BARGAIN COLLECTION

NM7P

ALL 32 SPIDER MUMS ONLY \$11⁹⁵
(\$17.00 value)

396 **MORGAN'S WHITE** — Snowy
white quilled petals. October
20th.

398 **PAUL MILLER** — Buff bronze
with darker bronze at center.
October 25th.

399 **PEGGY ANN HOOVER** — For-
mation similar to "Bess
Witt." Clear light pink. Octo-
ber 20th.

401 **QUEEN OF HEARTS** — Large
petals with fishhook tips.
Graceful pale pink. October
25th.

NM7404 **SARAH MORASCH** — Beautiful
rose shade, changing to fasci-
nating pink. October 25th.

NM7406 **SUNNYSLOPE SPLENDOR** —
Large, full centered. Glisten-
ing white with overcast of
light green. October 10th.

NM7407 **SWINGTIME** — Peerless white.
Long bold petals hanging
gracefully. October 30th.

ic Spider Collection

BRONZE, MORGAN'S WHITE, SUNNYSLOPE SPLENDOR,
RIA, MISS GINA HARWOOD, YELLOW RAYONANTE, BERTHA
A GAIL, AND YELLOW FRILL.

NM7J

ONLY \$3⁵⁰

(\$5.00 value)

nting Spider Mum Collection

ling varieties will create a spectacular garden

includes 1 each CHOPSTICK, DALWIN, EMERALD
AINE, MARY VANCE, MAUVE, PEGGY ANN HOOVER,
HEARTS, SWING TIME, PLUS ORIENTAL QUEEN.

NM7L

(\$5.50 value)

ONLY \$4²⁵

ORIENTAL QUEEN

LIKE A SPECTACULAR
BURST OF FIREWORKS

Graceful tubulated petals with deep or-
chid pink fishhook tips. The petals hang
downward like brilliant fireworks in the
sky. October 10th.

NM7414

\$1.00 each

3 for ONLY \$2⁵⁰



ORIENTAL QUEEN

EXOTIC SPIDER and FEATHERY MUMS

EACH VARIETY AN ENCHANTING SPECTACLE

Spectacular in appearance. Odd curling, yet exquisitely shaped and colored, these beauties create a fantasy-land floral effect.

50¢ each 6 for \$2⁷⁵

FANTASYLAND SPIDER COLLECTION
 1 each ANNE, BRIDESMAID, MAMORU, GEORGINA HEDINGER, PAUL MILLER, MELODY, RAYONANTE, WHITE RAYONANTE, TRANQUILITY AND WALTZTIME.
ALL 10 NM7H ONLY \$3⁵⁰
 (\$5.00 value)



- NM7372 ANNE — Large tubular, pure white. October 5th.
- NM7374 BERTHA OLIVER — Deep orchid pink. October 20th.
- NM7375 BESS WITT — Pleasing apricot bronze and salmon pink. October 20th.
- NM7376 BRIDESMAID—Best early short compact spider of deep lavender pink. October 10th.
- NM7377 CANDY BRONZE — Double spoon flower of bright golden bronze tubulated part plus rich indian red at opening. October 15th.
- NM7381 CHOPSTICK — Broad spoon tips are rich henna-red, and tubulated portion is golden bronze. October 25th.

- NM7394 MELODY — clear deep yellow. October 20th.
- NM7395 MISS GINA HARWOOD — Sport of "Rayonante." Blend of light rose and straw-bronze. October 15th.

- NM7405 SONDR A GAIL — Charming blend of buff bronze and coral shades, changing to a soft salmon bronze shade. October 25th.
- NM7402 RAYONANTE — Full centered cordlike petals, lovely shade of quilled light rose. October 15th.

- NM7408 TRANQUILITY — Extra large and perfectly formed pure white. October 15th.
- NM7409 WALTZTIME — Extra large with long cascading petals of charming orchid pink to delicate lavender pink. October 25th.

- NM7410 WHITE RAYONANTE — Pure white sport of "Rayonante" October 15th.

- NM7411 YELLOW FRILL — Long tightly curled petals of clear yellow. October 15th.

- NM7412 YELLOW RAYONANTE — Beautiful yellow sport of "Rayonante." October 15th.

- NM7382 DALWIN—Long tubular petals of buff bronze. October 15th.

- NM7384 EMERALD ISLE — Green slender cordlike petals with undertone of creamy white. November 1st.

- NM7386 GEORGINA HEDINGER — Early, full center spider of beautiful shades of pink. October 5th.

- NM7389 LORRAINE — A "Deep Orchid Pink Rayonante." November 1st.



SUNNYSLOPE SPLENDOR NM7406 50c ea. 6 for \$2.75



MAMORU NM7390 50c ea. 6 for \$2.75

FREE NIGHTINGALE AND ORIENTAL QUEEN
 With collection of the 30 Spider Mum varieties listed (1 each all varieties listed).
SUPER SPECIAL BARGAIN COLLECTION NM7P
ALL 32 SPIDER MUMS ONLY \$11⁹⁵
 (\$17.00 value)

SPIDER MUM PICTURE COLLECTION
 Imagine all of these exotic spider mums illustrated to the left blooming in your own garden.
 Collection includes 1 each BERTHA OLIVER, BESS WITT, MARIA, MELODY, PAUL MILLER, SARAH MORASCH, and GEORGINA HEDINGER.
ALL 7 NM7K ONLY \$2⁹⁵
 (\$3.50 value)

- NM7390—MAMORU — Light orange to deep bronze at center. October 20th.
- NM7391—MARIA — Creamy white, suffused with faint pink shade overlaid with chartreuse. October 20th.
- NM7392 MARY VANCE — Straight tubular petals with spoon tips. Deep pink lavender. November 10th.
- NM7393 MAUVE — Wine red. Slender quilled petals with fishhook tips. October 20th.

- NM7396 MORGAN'S WHITE — Snowy white quilled petals. October 20th.

- NM7398 PAUL MILLER — Buff bronze with darker bronze at center. October 25th.

- NM7399 PEGGY ANN HOOVER — Formation similar to "Bess Witt." Clear light pink. October 20th.

- NM7401 QUEEN OF HEARTS — Large petals with fishhook tips. Graceful pale pink. October 25th.

- NM7404 SARAH MORASCH — Beautiful rose shade, changing to fascinating pink. October 25th.

- NM7406 SUNNYSLOPE SPLENDOR — Large, full centered. Glistening white with overcast of light green. October 10th.

- NM7407 SWINGTIME — Peerless white. Long bold petals hanging gracefully. October 30th.



NIGHTINGALE

The Most Exotic Spider Mum
NIGHTINGALE

The most unique CHARTREUSE color ever seen in any flower. Bloom must be shaded from bright sunlight to prevent fading. Most thrilling spider form. October 25th.

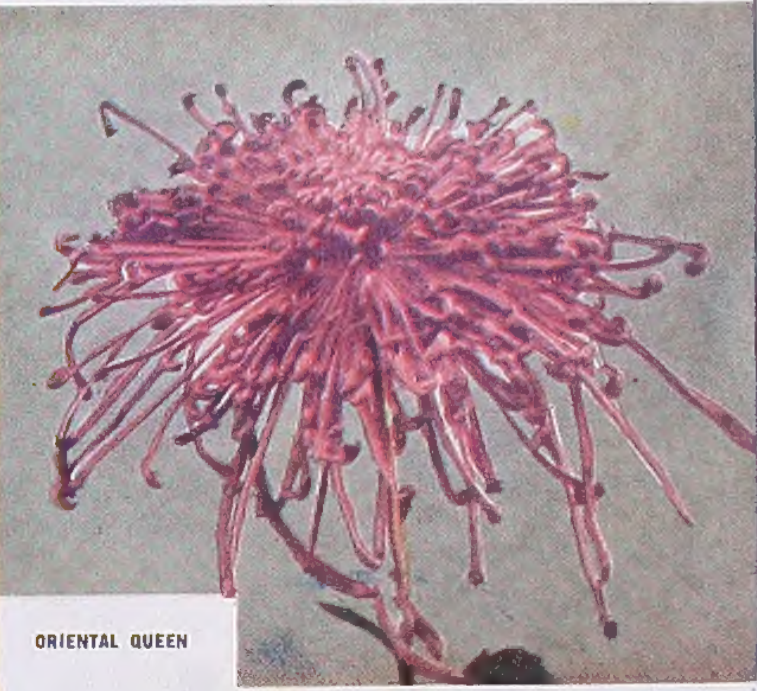
NM7413
\$1 each 3 for ONLY \$2⁵⁰

WORLD'S FINEST SPIDER MUM COLLECTION
 ALL SPIDER MUMS PICTURED ON THIS PAGE
 Really a collector's dream of positively the finest Spider Types ever offered! Full range of colors to transform your garden into a mum paradise.
 Collection includes BERTHA OLIVER, BESS WITT, MARIA, MELODY, PAUL MILLER, SARAH MORASCH, GEORGINA HEDINGER, SUNNYSLOPE SPLENDOR, MAMORU, PLUS NIGHTINGALE AND ORIENTAL QUEEN.
All 11 NM7M only \$4⁹⁵
 (\$6.50 value)

Exotic Spider Collection
 1 each CANDY BRONZE, MORGAN'S WHITE, SUNNYSLOPE SPLENDOR, BESS WITT, MARIA, MISS GINA HARWOOD, YELLOW RAYONANTE, BERTHA OLIVER, SONDR A GAIL, AND YELLOW FRILL.
ALL 10 NM7J ONLY \$3⁵⁰
 (\$5.00 value)

Enchanting Spider Mum Collection
 These thrilling varieties will create a spectacular garden effect.
 Collection includes 1 each CHOPSTICK, DALWIN, EMERALD ISLE, LORRAINE, MARY VANCE, MAUVE, PEGGY ANN HOOVER, QUEEN OF HEARTS, SWING TIME, PLUS ORIENTAL QUEEN.
ALL 10 NM7L ONLY \$4²⁵
 (\$5.50 value)

ORIENTAL QUEEN
 LIKE A SPECTACULAR BURST OF FIREWORKS
 Graceful tubulated petals with deep orchid pink fishhook tips. The petals hang downward like brilliant fireworks in the sky. October 10th.
 NM7414
\$1.00 each 3 for ONLY \$2⁵⁰



ORIENTAL QUEEN

ODD FORM CHRYSANTHEMUMS

Unique Petal Formations and Stunning Colors will make Unusual Floral Display with this type of mum.

50¢ each

6 for **\$2⁷⁵**

NM7308 **GERRY** — Intense bronze with gold reverse. October 30th.

NM7309 **PANSY SILL** — Stunning blend of rich wine red with light silvery reverse. Tall. November 1st.

NM7310 **PINK EXQUISITE** — Reflexed petals, radiate from the unique center swirl. The most exquisite shade of pink. November 1st.

NM7311 **REVERIE** — Petals of spoon-anemone type formation. The rays are beautiful orchid pink, with disc a slightly lighter color. November 1st.

NM7312 **RONDO** — A snowy white decorative type flower. October 20th.

NM7313 **YELLOW TAGGART** — An odd yellow with quilled petals covered with hairy spines. October 30th.

ODD FORM COLLECTION

ALL 6 (1 each listed) ONLY \$2⁷⁵



PANSY SILL
NM7309
50c ea. 6 for \$2.75

SPOON MUMS

Garden Highlights

A COMPLETELY DIFFERENT FORM. PETALS LOOK LIKE SPOONS. A MUM VARIETY THAT WILL CREATE EXCITEMENT IN YOUR GARDEN OR FLORAL DISPLAYS.

NM7425 **INCA** — Light orange tubular, long petals and spoon tips. October 30th.

NM7427 **PAULA** — Quilled part is buff yellow and broad spoon opens to amazingly lovely bright crimson. October 25th.

NM7428 **SCINTILLATION** — Luminous orchid pink. Semi-double spoon. October 20th.

NM7430 **WHITE SPOON** — Ever popular double flower of white. October 1st.

NM7431 **YELLOW SPOON** — Double flower of buttercup yellow. October 5th.

3 for **\$1²⁵**

6 for **\$2²⁵**

SPOON COLLECTION

1 each variety listed

ALL 5

ONLY \$1⁷⁵



PAULA
NM7427
3 for \$1.25 6 for \$2.25