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ANNUAL MUM CARNIVAL



New! Sensational

EARLY BLOOMING

NOW! You can have gorgeous mums blooming in your garden weeks earlier than ever before. Famed the world over for the most striking brilliant show of color. The early blooming hardy varieties can be planted in massive displays, along driveways, or used for general garden planting. FILL YOUR GARDEN WITH COLOR THIS FALL.

3 for \$1²⁵ **6** for \$2²⁵

NM7202 AVALANCHE — Luscious ivory white. September 15th.
NM7203 CARNIVAL — Glorious blend of gold and bronze. October 10th.
NM7205 COURAGEOUS — Red decorative type. October 5th.
NM7204 CYDONIA — Vivid, fiery orange red. October 5th.
NM7207 HUNTSMAN — Reddish bronze, lively and vivid. October 5th.
NM7211 RED VELVET — Smooth, soft, velvet red. October 5th.
NM7209 SALMON FRIEDA — Lovely salmon pink. October 5th.
NM7206 SEPTEMBER DAWN — Early clear pink. September 15th.
NM7210 SEQUOIA — Rich mellow amber. October 10th.
NM7214 YELLOW AVALANCHE — Soft yellow. Decorative type. September 15th.

PICTURE COLLECTION EARLY BLOOMING HARDY MUMS

1 each variety pictured right. LEFT (top to bottom): AVA-LANCHE, CYDONIA, COURAGEOUS, SEPTEMBER DAWN. CEN-TER: RED VELVET, YELLOW AVALANCHE, CARNIVAL. RIGHT (top to bottom): SALMON FRIEDA, SEQUOIA, HUNTSMAN.

ALL 10 ONLY \$350



SINGLE MUMS

These delightful daisy types will fill your house and garden with masses of blooms all season. Use in clusters for best effect.

3 for \$1²⁵ **6** for \$2²⁵

- NM7356 GINNY LEE Pure white. True daisy type. October 25th. NM7357 GRAND SLAM — Very attractive cherry pink. October
- 25th. NM7358 MASON'S YELLOW — Clear yellow. October 30th.

NM7359 MELBA — Orange bronze. Very showy. November 1st.

NM7360 RADIANT — Bronze red. Very popular. November 1st. NM7361 ROYAL ROBE — Wine red, almost purple. November 10th.





ANEMONE CHRYSANTHEMUMS FOR CUT FLOWERS

6 for \$225

ALL SHADES AND COLORS! THESE GORGEOUS HUES WILL REALLY ADD SPARKLE TO YOUR MUM GARDEN.

3 for

6 for \$225

- NM7100 BRONZE FRIEDA Buff bronze rays with cushion of yellow. November 1st.
 NM7101 FRIEDA — Deep orchid pink with yellow cushion. November 1st.
- NM7102 F. S. PARKS Large when disbudded. Rays and disc petals are glistening white. November 1st.
 NM7103 MURAT Garnet red with glints of gold in cushion. Not to be disbudded. October 28th.
 NM7104 SUNBAY. Medium alog. Dist gold an unlarge block of the disbudded.
- NM7104 SUNRAY Medium size. Rich golden yellow. Not to be disbudded. October 20th.
- NM7105 YELLOW SINCERITY --- Clear soft yellow. October 25th.

DWARF MUMS LOW GROWING - FOR BORDERS

Early blooming, very hardy, low growing mums. An excellent variety for borders. Enjoy lush, thick foliage before and during the blooming period. An attractive novelty for your garden.

3 for \$125

ALL DWARF MUMS BLOOM APPROXIMATELY SEPTEMBER 25TH

- NM7188 ASTRID Soft pinkish-apricot blend.
- NM7189 GOOD MORNING --- Pure yellow. Identical general habit to "Astrid."
- NM7190 IGL00 White daisy type. Free flowering.
- NM7191 KRISTINA Deep rose pink, almost purple. Attractive in fall.
- NM7192 LOKI Variable shades of pink and rose.
 - DWARF MUM COLLECTION All 5 1 each above only \$175





FANTASYLAND SPIDER COLLECTION 1 each ANNE, BRIDESMAID, MÁMORU, GEORGINA HEDINGER, PAUL MILLER, MELODY, RAYONANTE, WHITE RAYON. ANTE, TRANQUILITY AND WALTZTIME. ONLY \$350 ALL 10 (\$5.00 value)

EXOTIC EACH VAR

Spectacular in per ed, these beaus

NM7372	ANNE — Large tubular, pure white. October 5th.
NM7374	BERTHA OLIVER — Deep or- chid pink. October 20th.
NM7375	BESS WITT — Pleasing apri- cot bronze and salmon plnk. October 20th.
NM7376	BRIDESMAID—Best early short compact spider of deep laven- der pink. October 10th.
NM7377	CANDY BRONZE — Double spoon flower of bright golden bronze tubulated part plus rich Indian red at opening. Octo- ber 15th.
NM7381	CHOPSTICK — Broad spoon tips are rich henna-red, and tubulated portion is golden bronze. October 25th.

NM7390-MAMORU -Light orange to deep bronze at center. October 20th.

NM7391-MARIA Creamy white, suffused with faint pink shade overlaid with chartreuse. October 20th.

NM7392 MARY VANCE - Straight tubular petals with spoon tips. Deep pink lav-ender. November 10th.

NM7393 MAUVE -Wine red. Slender quilled petals with fishhook tips. October 20th

1 each BESS WI OLIVER, S

Encunti

effec Colle ISLE,

ALL

ALL



The Most Exotic Spider Mum

NIGHTINGALE

ALL 7

The most unique CHARTREUSE color ever seen in any flower. Bloom must be shaded from bright sunlight to pre-vent fading. Most thrilling spider form. October 25th.

NM7413

\$1 each



ALL SPIGER MUMS PICTURED ON THIS PAGE Really a collector's dream of positively the finest Spider Types ever offered! Full range of colors to transform your garden into a mum paradise. Collection includes BERTHA OLIVER, BESS WITT, MARIA, MELODY, PAUL MILLER, SARAH MORASC⁴⁴, GEORGINA HED-INGER, SUNNYSLOPE SPLENDOR, MAMORU, PLUS NIGHTIN-GALE AND ORIENTAL QUEEN. only \$495 AII 11

NM7M (\$6.50 value)



SPIDER MUM

PICTURE COLLECTION

Imagine all of these exotic spider mums illustrated to the left blooming in your own garden.

Collection includes 1 each BERTHA OLIVER, BESS WITT, MARIA, MELODY, PAUL MILLER, SARAH MORASCH, and GEORGINA HEDINGER.

NM7K

(\$3.50 value)

ONLY \$295

TY AN ENCHANTING SPECTACLE

pearance. Odd curling, yet exquisitely shaped and colors create a fantasy-land floral effect.



SUNNYSLOPE SPLENDOR NM7406 50c ea. 6 for \$2.75

NM7411 YELLOW FRILL --- Long tightly curled petals of clear vellow.

NM7412 YELLOW RAYONANTE - Beautiful yellow sport of "Rayonante." October 15th.

NM7382 DALWIN-Long tubular petals of buff bronze. October 15th.

NM7384 EMERALD ISLE --- Green siender cordlike petals with undertone of creamy white. Novem-

NM7389 LORRAINE - A "Deep Orchid Pink Rayonante." November





NM7386 GEORGINA HEDINGER - Early, full center spider of beautiful shades of pink. October 5th.

ling varieties will create a spectacular garden

INCLUDES 1 EACH CHOPSTICK, DALWIN, EMERALD AINE, MARY VANCE, MAUVE, PEGGY ANN HOOVER, HEARTS, SWING TIME, PLUS ORIENTAL QUEEN. (\$5.50 value) ONLY \$425 NM7L

399

401

ORIENTAL QUEEN

downward like brilliant fireworks in the

NM7414

\$1.00 each

for ONLY \$750

sky. October 10th.



EXOTIC SPIDER and **FEATHERY**

EACH VARIETY AN ENCHANTING SPECTACLE

Spectacular in appearance. Odd curling, yet exquisitely shaped and colored, these beauties create a fantasy-land floral effect.

- NM7394 MELODY clear deep yellow. October 20th.
- NM7395 MISS GINA HARWOOD Sport of "Rayonante." Blend of light rose and straw-bronze. October 15th

NIGHTINGALE AND ORIENTAL QUEEN With collection of the 30 Spider Mum varieties listed (1 each all varieties listed).

SUPER SPECIAL BARGAIN COLLECTION NM7P

ALL 32 SPIDER MUMS ONLY \$1195

HM7396 MORGAN'S WHITE - Snowy white quilled petals. October 20th. NM7398 PAUL MILLER - Buff bronze

with darker bronze at center. October 25th. NM7399 PEGGY ANN HOOVER - For-

mation similar to "Bess Witt." Clear light pink. October 20th.

NM7401 QUEEN OF HEARTS - Large petals with fishhook tips. Graceful pale pink. October 25th



NM7372 ANNE - Large tubular, pure white. October 5th.

- NM7374 BERTHA OLIVER Deep orchid pink, October 20th.
- NM7375 BESS WITT --- Pleasing apricot bronze and salmon pink. October 20th
- NM7376 BRIDESMAID-Best early short compact spider of deep lavender pink, October 10th.
- NM7377 CANDY BRONZE Double spoon flower of bright golden bronze tubulated part plus rich Indian red at opening. October 15th.

NM7381 CHOPSTICK - Broad spoon tips are rich henna-red, and tubulated portion is golden bronze. October 25th.

> NM7390-MAMORU Light orange to deep

October 20th.

tober 20th.

10th.

ber 20th.

bronze at center.

NM7391-MARIA -

Creamy white, suffused with faint

pink shade overlaid

with chartreuse, Oc-

NM7392 MARY VANCE

- Straight tubular

petals with spoon

tips. Deep pink lav-

ender. November

NM7393 MAUVE ----

Wine red. Slender

quilled petals with

fishhook tips. Octo-

SPIDER MUM PICTURE COLLECTION

magine all of these exotic spider nums illustrated to the left blooming n your own garden.

Ilection Includes 1 each BERTHA IVER, BESS WITT, MARIA, MELODY, UL MILLER, SARAH MORASCH, and ORGINA HEDINGER. NM7K

ONLY \$295 (\$3.50 value)

The Most Exotic Spider Mum

NIGHTINGALE

The most unique CHARTREUSE color ever seen in any flower. Bloom must be shaded from bright sunlight to pre-vent fading. Most thrilling spider form. October 25th.

FANTASYLAND SPIDER COLLECTION

I each ANNE, BRIDESMAID, MAMORU, GEORGINA HEDINGER, PAUL MILLER, MELODY, RAYONANTE, WHITE RAYON-ANTE, TRANQUILITY AND WALTZTIME.

(\$5.00 value)

ALL 10

NM7H \$350

NM7413

\$1 each







- NM7405 SONDRA GAIL -- Charming blend of buff bronze and coral shades, changing to a soft salmon bronze shade. October 25th
- NM7402 RAYONANTE Full centered cordlike petals, lovely shade of quilled light rose. October 15th

- NM7404 SARAH MORASCH --- Beautiful rose shade, changing to fascinating pink. October 25th.
- NM7406 SUNNYSLOPE SPLENDOR -Large, full centered. Glistening white with overcast of light green. October 10th.
- NM7407 SWINGTIME --- Peerless white. Long bold petals hanging gracefully. October 30th.

- NM7408 TRANQUILITY --- Extra large and perfectly formed pure white. October 15th.
- NM7409 WALTZTIME Extra large with long cascading petals of charming orchid pink to dellcate lavender pink. October 25th.
- NM7410 WHITE RAYONANTE Purewhite sport of "Rayonante" October 15th.
- NM7411 YELLOW FRILL Long tightly curied petals of clear yellow. October 15th.
- NM7412 YELLOW RAYONANTE Beautiful yellow sport of "Rayonante." October 15th.
- NM7382 DALWIN-Long tubular petals of buff bronze. October 15th.
- NM7384 EMERALD ISLE Green siender cordlike petals with undertone of creamy white. November 1st.
- NM7386 GEORGINA HEDINGER Early. full center spider of beautiful shades of pink. October 5th.
- NM7389 LORRAINE -- A "Deep Orchid Pink Rayonante." November 1ct



NM7406 50c ea. 6 for \$2.75



MAMORU NM7390 50c ea. 6 for \$2.75

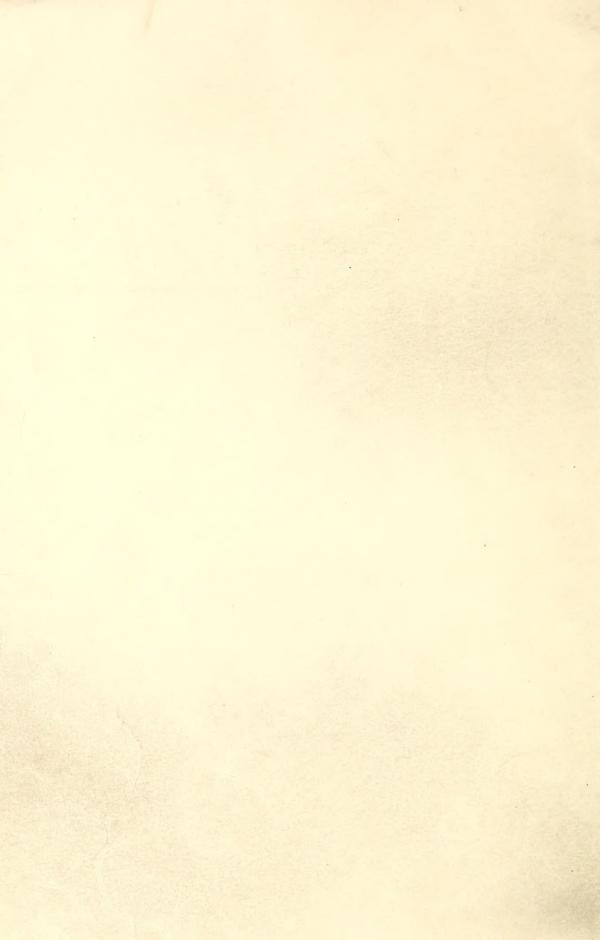


LIKE A SPECTACULAR **BURST OF FIREWORKS**

Graceful tubulated petals with deep orchid pink fishhook tips. The petals hang downward like brilliant fireworks in the sky. October 10th.

> NM7414 \$1.00 each for ONLY \$250











NEW

FORMS

HUGE BLOOMS! These varieties develop into magnificent flowers 3 to 4 inches across and on some varieties 6 to 8 inches across. Strong and sturdy, they will bring your garden alive with color in the fall.

50^c each

HM7224 ALBATROSS-Large while In-

KM7226 APPERT—Large incurved of striking orange. November

NM7228 ART TASHIMA-The best large

NM7230 BEN LEIGHTON-beep wine

NM7231 BLACK HAWK-Deeo crimson

NM7232 BLAZING GOLD - Incurved.

NN7234 BRONZE CHAMPION - Large globular solid coppery bronze. October 20th.

KM7215 BUTTERBALL-Glast locurved.

NM7237 CORONATION PIKE-True re-

NM7244 FANFARE — Large uniformity incurved. Coppery bronze. Oc-tober 15th.

NM7245 FAUST - Unique shades of reddish, built bronze with

NM7246 FRIENDLY RIVAL-Glant In-

HM7248 GIANT BETSY ROSS - Early

MM7351 GRACE STURELS-Glant rich wine red with plakish silver reverse. November 1st.

NM7252 GRAPE BOWL - Large In-

curved. Deep purple fading to rosy lavender. October 10th.

15th.

gold reverse. October 25th

curred. Rich golden 'yellow. November 1st.

semi-incurved white. Octobe

WATANABE

50c ez. 6 for \$2.75

NM7293

red with lighter red on out-side. October 15th.

red. Reflexed medium size. November 1st.

Bright golden yellow, October 15th.

Clear lively yellow. October

lexed type in peerless shade

of light rose. October 20th.

yellow. Oct. 15th.

curved. October 20th

BIG TOP

PICTURE COLLECTION

ALL EXHIBITION MUMS PICTURED

The most exciting color festival that you can Imagine. Every variety outstanding. Collection Includes; Say Edgar, Faust, Watanabe, Grace Sturges, Coronalton Pink, Mrs. trene Sheffler, Pocketts Maroon, Sungstope Bronze, Grent Patton, Grange Bowl, Art Tashima, Bronze Champion, Shirley Beauty, PLVS the exquisite new STE2HA3IE.

NM7A

(\$2.50 value)

SPOTLIGHT COLLECTION

VALUES

ALL 14

BIG

ONLY \$550





HM7240 DAME EHID LYONS - Large semi-incurved. Lovely creamy BRONZE CHAMPION (top left), ART TASHIMA (top right), SHIRLEY BEAUTY (bottom). white. October 15th.

> MM7299 GWEN PATTON-Most attrac- NM7261 KATHLEEN STORER - Very five globular in pink. October NM7254 HARLEY A. SILL-Best early rellow. Petals in center irregularly interlaced, outer petals hang downward. October 10th. HM7255 HILDI BERGEN-Medium In-

bronze. October 15th. figged Rosy crimson. October 20th.

large semi-incurved. irresistible shade of Amarantha plok, Oct. 25th.

Medium semi-incurved of bright rosy pink compact flowers, October 10th. deep yellow. November 1st.

large red and gold flowers. October 15th

6 for ONLY \$275 12 for ONLY \$495 NM7270 MRS. IREKE SKEFFLEY-Glant incurved. Deep rust with gold reverse. November 1st. MM7272 MRS. RUSSELL COMPTON -Ox-blood red with bull re-verse. October 15th. NM7273 MUTO'S CRIMSON - Deep crimson marcon with gold re-verse. Hovember 1st. NM7274 OCTOBER RED-Carmine red with soft yallow reverse. October 10th. NM7275 ORANGE BOWL - Beautiful shade of warm bronze over-cast with orange. October 1510 MM7276 PARADISE — Breathtaking creamy white mammoth. October 30th. HM7278 FOCKETT'S MARODH-Velvety arblood red with buff re-verse. October 10th. NM7280 RED GLITTER - Decorative type. Reddish bronze. October 15th. MM7281 ROSE 80WL-Extra large incurved. Deep orchid bink, al-most rose. October 30th. HM7283 SAY EDGAR-Rich wine red with silvery reverse. October 25th. NM7284 SHIRLEY BEAUTY - Deep marcon with bull reverse. October 251h. NM7285 SUNNYSLOPE BRONZE_TIghtly incurved old gold bronze. October 30th. HM7265 MAJOR EDW. E. BOWES - HM7290 VENUS - Incurved globular white, October 15th.

WORLD'S

TREMENDOUS SAVINGS

RINGMASTER COLLECTION

THE

NM7291 VICTORY--- Incurved raspberry red. October 25th IS HILD& BERGEN Medium In-curved, Lovely mahogany NM7266 MARIE MILLER — Incurved, NM7293 WATANABE — Large specta-cular incurved yellow. Perfectly formed. October 15th. NM7260 JOHN POCKETT-Large re- NM7269 MRS. DAVID F. ROT - Best 1:47295 WHITE SUPREME - Midway between spider and incurved lype. Graceful pure white. October 251h.









NM7237 50c sa. 8 for \$2.75





ODD FORM CHRYSANTHEMUMS

Unique Petal Formations and Stunning Colors will make Unusual Floral Display with this type of mum.



- NM7308 GERRY Intense bronze with gold reverse. October 30th.
- NM7309 PANSY SILL Stunning blend of rich wine red with light silvery reverse. Tall. November 1st.
- NM7310 PINK EXQUISITE Reflexed petals, radiate from the unique center swirl. The most exquisite shade of pink. November 1st.
- NM7311 REVERIE Petals of spoon-anemone type formation. The rays are beautiful orchid pink, with disc a slightly lighter color. November 1st.



- NM7312 RONDO A snowy white decorative type flower. October 20th.
- NM7313 YELLOW TAGGART An odd yellow with quilled petals covered with hairy spines. October 30th.





A COMPLETELY DIFFERENT FORM. PETALS LOOK LIKE SPOONS. A MUM VARIETY THAT WILL CREATE EXCITEMENT IN YOUR GARDEN OR FLORAL DISPLAYS.

- NM7425 INCA Light orange tubular, long petals and spoon tips. October 30th.
- NM7427 PAULA Quilled part is buff yellow and broad spoon opens to amazingly lovely bright crimson. October 25th.
- NM7428 SCINTILLATION—Luminous orchid pink. Semidouble spoon. October 20th.
- NM7430 WHITE SPOON Ever popular double flower of white. October 1st.
- NM7431 YELLOW SPOON --- Double flower of buttercup yellow. October 5th.



