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6225

1894

Lakehurst Nurseries, Lakehurst, N.J.

DUPLICATE


# EUREKA!

FOUND AT LAST.

What We Have and What You Want.

The Wonderful New Apple.

## MOYER'S PRIZE.

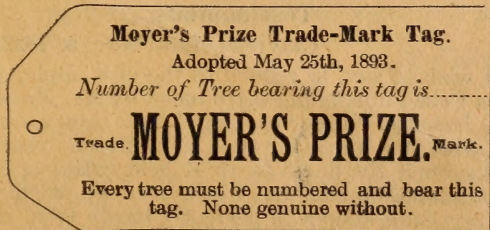
AN ACCIDENTAL SEEDLING. 

To thoroughly convince you that this is the finest flavored, best eating and general purpose apple ever introduced, we call your careful attention to testimonials herewith given. We claim for this apple these commendable points which are: Hardness, Sure Bearing, Juicy and Fine Flavored, and a decidedly Long Keeper.

All who have sampled the apple are delighted with it.

Every tree sent out will be sealed with a trade mark tag gotten up by us to protect us, and those who buy this apple.

*Fac-Simile of Trade Mark Tag.*



**Plant the Prize Apple. See that every tree is sealed with a Trade Mark tag. None genuine without.**

## Notice To Purchasers.

No person is authorized to sell this apple except those who carry certificate of authority from us. Trade mark tags are buff color.

This wonderful new apple was brought to our notice by Mr. P. W. Snoke, of Claypool, Ind., and to bear us out in what we claim for it we can not do better than quote his own words.

Claypool, Ind.,

G. N. MOYER,

Dear Sir:—Some 46 years ago, Mr. Geo. Miller, set out an orchard of seedling apples. Among the number was one tree when it came into bearing was noted for its fruit which was all that could be desired. Tree, a fine grower, perfectly hardy, and an abundant bearer. This tree bore a crop of fine fruit last year (1892) while others by its side failed. Fruit about the shape and size of the yellow bellflower, red cheek and sunny side; flesh white, crimp and fine in texture. In flavor cannot be excelled by any apple on the market, being very aromatic. A few apples placed in a room scent the same. It is a long keeper. Its season is from January to May. It certainly is worthy the name (Moyer's Prize) and should be placed at the head of the catalogue of apples.

P. W. SNOKE,

Grower of Small Fruit.

## Testimonials.

Claypool, Ind., Nov. 5, 1892.

I wish to say, in regard to the new apple, Moyer's Prize, now being introduced by Mr. Moyer, of the Laketon Nurseries, that I have been acquainted with this apple for the last fifteen years. I consider it the finest flavored, best eating and general purpose apple that I have any knowledge of. It is a long keeper, a perfectly hardy tree, and I would heartily recommend it to the planting public.

ISAAC K. ADAMS.



Kinsey, O., Jan. 25, 1893.

The specimens of your new apple named "Moyer's Prize" came to hand in good condition. We pronounce it very good. It is of fair size, excellent quality, a fine eating apple, nice appearance resembling somewhat a red-cheeked "Yellow Bell Flower." It also has considerable bell flower flavor, although less acid. Its firmness at this time is an indication of good keeping qualities. Coming to us this season when nearly all varieties have failed to produce even a partial crop, is certainly evidence of its being a pretty sure bearer, and if it proves as hardy in other sections as you claim it is with you, it will no doubt be a valuable addition to our list of winter apples.

SAMUEL KINSEY & Co.,  
Nurserymen.

Wabash, Ind., Jan. 31, 1893.

The "Moyer's Prize" is an apple that is fine in texture and firm. It is also very juicy with a fine flavor. In fact it is the finest apple I have ever known.

LINCOLN GUYNN, Atty. at Law.

Dec. 9, 1892.

I have tested Mr. Moyer's apple, namely "Moyer's Prize". Think it an excellent flavored apple, and a nice looker.

J. N. TILMAN.

Wabash, Ind., Jan. 23, 1893.

The Moyer's Prize I regard as one of the finest flavored of flavored apples. It is also fine in texture and very succulent.

W. T. WILLIAMS,  
Sheriff Wabash County.

North Manchester, Ind., Dec. 9, 1892.

Mr. Moyer's apple the Prize, is the most excellent I have yet tasted.

RUSKIN ARNOLD,  
Cashier First National Bank.

Wabash, Ind., Jan. 25, 1893.

The sample of Moyer's Prize apple you gave me is simply out of sight in flavor. Wish I had a bushel or more for this winter's use.

G. W. SWADLEY, Druggist.

Laketon, Ind., Feb. 13, 1893.

Having sampled Moyer's Prize apple, can truthfully say it is the finest flavored I have ever seen.

REV. G. L. MATTOX.

North Manchester, Ind., Dec. 9, 1892.

I have tested Mr. Moyer's Prize apple, and pronounce it as fine flavor and as fine grained as can be found.

E. M. GROSSNICKLE.

Wabash, Ind., Jan. 25, 1893.

The Moyer's Prize is a good apple, sorry you did not leave a bushel. It surely is a good cooker.

Attest. H. E. Coate.

J. C. SUMMERLAND.

Laketon, Ind.

I have sampled Moyer's Prize apple and found it to be a most excellent flavor, and believe it the best bearer of the varieties now cultivated.

JOHN CLOSE.

North Manchester, Ind., Dec. 9, 1892.

Apple fine, just the thing for winter, cooking, and drying.

HEZ. GROSSNICKLE.

Wabash, Ind., Feb. 9, 1893.

I found the sample apple left with me, "Moyer's Prize" (am not sure as to the name) to be very delicious, was well preserved and I would judge a good keeper.

J. H. BIRELEY,

Cashier Citizen's Bank.

North Manchester, Ind., Dec. 9, 1892.

I have sampled and can say for Moyer's Prize apple is the best flavored apple that I ever ate. It is fine meated and perfect in shape and size, and a choice apple.

W. L. BROOKOVER, Merchant.

Laketon, Ind.,

It is as good an apple as I would care for.

D. C. RAMP.

North Manchester, Ind.

Having tested Moyer's Prize apple, can recommend it as a fine flavored and first-class apple.

H. MILLS, Lumberman.





Laketon, Ind., Dec. 14, 1892.

Having tested Moyer's Prize Apple, I can recommend it as a fine flavored and first-class apple.  
M. J. ULSH, Merchant.

North Manchester, Ind., Dec. 15, 1892.

I have tasted the Prize apple and pronounce it fine flavored apple. If I was planting an orchard I should plant some of the Prize apple.

J. H. BONNER.

Warsaw, Ind., Dec. 17, 1892.

After a thorough examination of this apple in regard to deliciousness and satisfaction derived therefrom, I am safe in saying to any one who wants a "Perfect Apple," should call for the Moyer Prize and he will be perfectly satisfied with results. A real beauty.

A. B. THOMAS.

North Manchester, Ind., Dec. 15, 1892.

I have sampled Moyer's Prize apple, and I find it all that he claims for it. As for flavor it is very fine.

J. S. ANDREWS.

Ijamsville, Ind., Dec. 23, 1892.

Having tasted one of the Moyer's Prize apples, I can pronounce it as fine an apple as I have ever ate. Also a fine grain and beautiful shape. Be no mistake in buying it.

J. F. THOMAS.

North Manchester, Ind., Dec. 15, 1892.

I have seen and tried a sample of Moyer's Apple called "Prize." I found it tender, juicy and fine flavored.

JESSE ARNOLD, Banker.

North Manchester, Ind.

I have tasted Moyer's Prize apple and find it of fine flavor and good eating qualities.

A. S. TILMAN.

Marion, Ind., Feb. 1, 1893.

Having examined and tested "Moyer's Improved" apple, would say that the apple resembles the Bell Flower and is fine grained, a good cooking and eating apple, and pronounce it an excellent variety and would say that we like the apple as well for market use as any we have ever handled.

A. V. CUSTER.



North Manchester, Ind., Dec. 15, 1892.

I have sampled the Moyer's Prize apple, and can say that it is as fine as I ever ate.

DANIEL SHELLER, Groceryman.

Marion, Ind., Feb. 7, 1893.

Having tasted this Moyer's Improved apple, will say that it is as fine an eating and cooking apple as I ever saw. Believe it to be a good keeper, good bearer and a hardy tree. Will recommend it to the public.

PETER GOTCHALL.

North Manchester, Ind., Dec. 15, 1892.

Mr. Geo. Moyer left us a sample of the variety of apple called "Moyer's Prize," and we pronounce it as fine a flavored and as good eating apple as we have ever tasted.

J. F. EICHHOLTZ & SON.

Wabash, Ind., Jan. 24, 1893.

I ate the apple, Moyer's Prize. It was so handsome I should have eaten it like mother Eve, if it had been forbidden fruit. It was not only beautiful but delicious. I should think its good looks and rich flavor certainly commend it for market. We have concluded that it would secure a more favorable opinion from us if we had several bushels—we might get a consensus of opinion on its keeping—and cooking and palatable qualities. True, a single apple afforded pretext for the "Fall of Man," but is not enough for a horticultural thesis.

B. F. WILLIAMS, Auditor.

North Manchester, Ind.

We have sampled the Prize apple and pronounce it without exception, the finest apple that we have ever tasted. We heartily recommend it and believe that it stands second to none now in cultivation. All should plant of the "Prize" apple. If you have room but for one tree, plant of this variety.

M. H. SNORF, B. A. HELM, Merchants.

#### **Retail Price.**

\$1 each, 6 for \$4.50, 12 for \$8.00

Special rates on large orders.

.....Authorized salesman.

