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Conard-Pyla Co. A GREAT NEW ROSE OF SENSATIONAL BEAUTY!





See inside for details...

= 1953=

US DEPT OF AGRIC WASHINGTON D

PRESIDENT EISENHOWER







YOU REAP

FOU PLANT

YOU HOPE

EVERY STAR ROSE IS BACKED BY 58 YEARS OF QUALITY

... guaranteed to grow and bloom! May we respectfully point out that when you buy STAR Rose plants you can be sure of satisfactory results, for you are buying the best plants of the world's

Rosest Roses. Star Rose plants have been building a reputation for quality for more than

half a century. They are given expert care under Ideal conditions to assure large, tong-tasting plants and the most beoutiful blocks.

You get premium plants—at regular prices—when you get STAR ROSES, shipped direct to you from the largest all-retail Rose numery in America.

THE CONARD-PYLE COMPANY WEST GROVE, PA.

MAIL THIS CONVENIENT ORDER FORM Today Have Roses in Bloom this June

Please send me, at proper time for planting, the plants indicated below, with the distinct understanding that all are guaranteed and will be replaced if, for any reason, they fail to bloom. Enclosed in \$. INOTE please add 25c handling thorge II total order is less than \$5.1 Frices given include delivery to your door.

	-
	Piese add 25c handling charge if total order is less then \$5.
	Please add 1% Sales Tax for Pa. deliveries. TOTAL

NAME

STREET

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STATE



HERE IT IS! THE EXCITING NEW STAR ROSE

President Eisenhouer

The wonderful President Eisenhawer Stor Rose is ready to grace your garden after years of patient development by experts. Be among the first to enjoy its glorious rich red brilliance, its large, beautifully formed blooms and grand, strong, straight stems. Continuous in bloom, this sweet-smelling beauty flourishes on upright, bushy plants with heavy cones 21/2 to 3 feet tall, with few thorns and leathery, dark green, discose-resistant folioge. You'll lave this new Rose, which so perfectly combines charm, fragrance and dependability.

\$2.50 ea.; 3 or more, \$2.20 ea.

SPECIAL OFFER NO. 70

3 Gargeous Red Roses

PRESIDENT EISENHOWER. Described at left.) Plant Pot. 1217. \$2,50.

HAPPINESS.

H.T. Flant Pat. 911, A splendid, brilliant red with imbelievably heavy petals: long-lasting blooms, \$2.

CHRYSLER IMPERIAL. H.T. Flant Pat, 1167. A daup crimson All-America award -weer of special fragrance and unlading color o truly great Poer. \$2.50.

A \$7 Value for

\$4.15

INTRODUCING Tiffany WINNER OF THE ALL-AMERICA ROSE AWARD FOR 1955

This new All-America winner is a lovely thing in dainty pink with a heart of gold. Its long-pointed, pink and gold buds will delight you. The open blooms are breathlessly beoutiful... a light, radiant, pleasing shade of pink with a surray glow from the yellow at the base of the petals. The blooms are large and well formed, with 35 to 40 petals. Thoroughly tested, of course, as are all Star Roses, Tiffany blooms early and late and right through midsummer heat. The plant itself is compact, upright, vigorous and grows from 3 to 4 feet in height. Its foliage is bright green. Tiffany, a rose of rare beauty, is a fine chaice.

\$3 ea.; 3 or more, \$2.65 ea.

SPECIAL OFFER NO. 71

TIFFANY, (Described above | Flori Fat. 1304, 33, PRESIDENT EISENHOWER. (Described above) \$2.50. PEACE (Described below.) Plant Pat. 591. 57.50.

An \$6 Value for

\$7.05



🚣 QUEEN ELIZABETH

INTRODUCING Queen Elizabeth - ANOTHER BEAUTIFUL ALL-AMERICA WINNER FOR 1955

Here is the first Rose introduced in the new Grandiflara class . . . a well-formed Hybrid Tea type of bloom with all the abundance of a Floribunda. You'll love Queen Elizabeth's beautiful blooms . . . pink and showy in their condelabra-like way of growing. Each has its own 6 to 12-inch stem, making the Rowers well suited to individual cutting. The plants are tall (3 to 4 feet), upright, vigorous, and all season long they put on an extravagant display of pink bloom. This is a variety you should plant this year, if you'd like the excilement of so new and delightful a Rose.

\$3 ea.; 3 or more, \$2.65 ea.

SPECIAL OFFER NO. 72

5 Fobulous All-America Winners QUEEN ELIZABETH. (Described above.) Float Pat. 1259. 33.

PEACE. [Described tielow.) \$2.50. CHRYSLER IMPERIAL. A deep primise All Amento sweed wither. From Pdl 1187 52 50

LOWELL THOMAS. An AARS award winner noted for holding its clear yellow color Flant Pat 595 \$7.

CHARSOTTE ARMSTRONG: An AARS award winner with extra-lorge blooms of glowing rate. Float Pat, 455, \$2,25,

A \$12.25 Value for \$1 ().80

SPECIAL OFFER NO.73 PRESIDENT EISENHOWER IDE. scribed obose.) 52.50. TIFFAMY (Described above) 23.

PEACE (Described betow) \$2.50 BLANCHE MALLERIN. A froity white of tore becuty. Flort Fot 594. \$7

A \$10 Value for

\$8.80

THE FAMOUS Peace Rose—THE ALL-TIME FAVORITE AND BELOVED BY EVERYONE



PEACE ROSES are admired by movie star Borbara Hale as she gathers them in a Hollywood garden.

For those who know Peace Rose, no description is necessary. For others, our enthusiasm is likely to teem exaggerated. No other Rose has been so universally admired no other Rose Is like it. The blooms are yellow, adged with delicate pink. Il varies in color from day to day. It grows tall and strong and large. Blooms outlast all others. Peace is the one Rose you should have, If you can have but one; the one Rose you should have many of, if your space permits.

> \$2.50 ca., 3 or more, \$2,20 ed.



* PEACE



Red Wonder our newest floribunda

Blooms continuously from spring until frost

Here's a riot of rich red . . . of flashing brilliance for you to enjoy this year—our newest Star Floribunda Rose. Opening blooms glow like rubies, with a crimsoncarmine coloring that's deep, bright and unfading. It is free in bloom, with individual flowers 3 to 31/2 inches across and with 25 to 30 petals. Plants are always full of fresh-looking blooms. Red Wonder grows 21/2 to 3 feet high, is vigorous, healthy, bushy. In a word, it's a "gem."

\$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

SPECIAL OFFER NO. 74 4 FLORIBUNDAS

RED WONDER. (Described above.) Plant Pat. 1341, \$2. IRENE OF DENMARK. (See right.) Plant Pat. 889. \$1.75. COCORICO. A flashing scarlet, gay and showy, with semidouble flowers. Plant Pat. 1193. \$2.

FASHION. Bright coral-peach All-America winner. Plant

A \$7.75 Offer for \$6.85



IRENE OF DENMARK The finest white Floribunda with true "sweetheart" form of bud, opening to large double bloom.

LIKE MINIATURES? You'll love these ...



TOM THUMB IN A THIMBLE

Note this perfection in a thimble . . . a splendid Rose representing all miniatures. Isn't it intriguing? You'll marvel at the tiny buds, the rich crimson flower. Fine hardy plants, free in bloom. \$1 ea.; 3 or more, 90c ea.; 25 or more, 80c ea.; 50 or more, 70c ea.

Fairies of the Rose World

These fascinating little plants are true Roses with tiny thorns, foliage, buds and blooms. They're garden conversation pieces growing from 6 to 12 inches high and with 1-inch-wide blooms! The children adore them, and so will you for their appeal is wide. Perfect for place-card decorations, corsages, boutonnieres, the fairy-like blooms are living gems. Try these miniature Stars this season . . . watch them all summer long . . . enjoy their dainty loveliness. They bloom from spring to frost.

SPECIAL OFFER NO. 75 ALL MINIATURES

TOM THUMB. (Described at left.) \$1.

PIXIE. The world's tiniest, fully double white Rose. Plant Pat. 408. \$1.

RED IMP. A new deep rich crimson, startling in its brightness. Plant Pat. 1032. \$1.

SWEET FAIRY. Deep pink, opening to bright apple-blossom-pink; fragrant. Plant Pat. 748. \$1.

A \$4 Value for \$ 3.60



ANGELS MATEU

An old favorite among Hybrid Teas, Angels Mateu is luscious, smooth orange-rose, colored unlike any other Rose. \$1.75 ea.;

OVER 40 PETALS ON THIS SWEET-SCENTED ROSE

A Glorious DEEP RED ROSE

THE FRONT Crimson Glory is the ideal Hybrid Tea for front-row showing. It's a splendid red Rose-bushy, excep-

tionally free blooming, and usually rather low and spreading, Deep crimson in color and delightfully fragrant. Treat yourself this year to the beauty of one or more of these.

\$1.75 ea.; 3 or more, \$1.55 ea.

SPECIAL OFFER NO. 76

CRIMSON GLORY. (Described above.)

RADIANCE. Dependable rose-pink with true Rose fragrance, \$1.50.

SOEUR THERESE. Carries candelabras of buttercup-yellow flowers. \$1.50.

A \$4.75 \$



SPECIAL OFFER NO. 77

CRIMSON GLORY. (Described at left.)

ANGELS MATEU. (Described above.)

CONDESA DE SASTAGO. (See below.) Delightfully fragrant blooms of yellow and red. \$1.50.

KAISERIN AUGUSTE VIKTORIA Scented, cream-white flowers with lemon-tinted center. \$1,50

POINSETTIA. Brilliant flowers of clear scarlet-red, dependable in cool or hot weather, \$1.50

PRESIDENT HERBERT HOOVER.

Large, fragrant blooms of scarlet, yellow, cerise and flame. \$1.50.

ECLIPSE. (See below.) Beautiful, long tapering buds open to large, golden yellow blooms. \$1.75.

SOEUR THERESE. Buttercup - yellow condelabras on wiry stems. Very popular. \$1.50.

A \$12.75 Offer for only

\$9.95

WANT BEAUTIFUL ROSES IN BLOOM THIS JUNE?



CONDESA DE SASTAGO

Plant Star Roses NOW

Choose from this wonderful array of dependable Star Roses—all guaranteed to bloom—all certain to give you untold hours of pleasure, year after year. Send your order today . . . enjoy your Roses this June.

FREE! 4-OZ. CAN OF STAR
ROSE-GROW TO SPEED-FEED
YOUR ROSES AND OTHER PLANTS

Makes 20 quarts of fertilizer salution
Developed specially for roses.

HURRY! Send your order within 10 days, to receive this gift.



