

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.73

Conard-Pyle Co.
West Grove, Pa

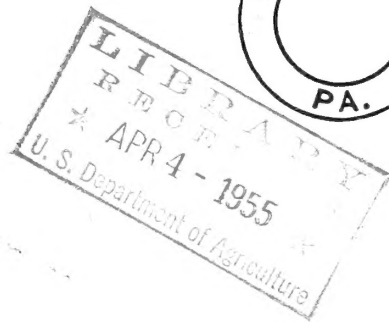
= 1953 =

R



**A GREAT NEW
ROSE OF
SENSATIONAL
BEAUTY!**

See inside for details...



LIBRARY
US DEPT OF AGRIC
WASHINGTON D C

C



**PRESIDENT
EISENHOWER**

Red Wonder OUR NEWEST FLORIBUNDA

Blooms continuously from spring until frost

Here's a riot of rich red . . . of flashing brilliance for you to enjoy this year—our newest Star Floribunda Rose. Opening blooms glow like rubies, with a crimson-carmine coloring that's deep, bright and unfading. It is free in bloom, with individual flowers 3 to 3½ inches across and with 25 to 30 petals. Plants are always full of fresh-looking blooms. Red Wonder grows 2½ to 3 feet high, is vigorous, healthy, bushy. In a word, it's a "gem."

\$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

★ RED WONDER



★ IRENE OF DENMARK
The finest white Floribunda with true "sweetheart" form of bud, opening to large double bloom.

SPECIAL OFFER NO. 74 4 FLORIBUNDAS

RED WONDER. (Described above.) Plant Pat. 1341. \$2.
IRENE OF DENMARK. (See right.) Plant Pat. 889. \$1.75.
COCORICO. A flashing scarlet, gay and showy, with semi-double flowers. Plant Pat. 1193. \$2.
FASHION. Bright coral-peach All-America winner. Plant Pat. 789. \$2.

A \$7.75 Offer for **\$6.85**

LIKE MINIATURES? You'll love these...

Fairies of the Rose World

These fascinating little plants are true Roses with tiny thorns, foliage, buds and blooms. They're garden conversation pieces growing from 6 to 12 inches high and with 1-inch-wide blooms! The children adore them, and so will you for their appeal is wide. Perfect for place-card decorations, corsages, boutonnieres, the fairy-like blooms are living gems. Try these miniature Stars this season . . . watch them all summer long . . . enjoy their dainty loveliness. They bloom from spring to frost.

SPECIAL OFFER NO. 75 ALL MINIATURES

TOM THUMB. (Described at left.) \$1.
PIXIE. The world's tiniest, fully double white Rose. Plant Pat. 408. \$1.
RED IMP. A new deep rich crimson, startling in its brightness. Plant Pat. 1032. \$1.
SWEET FAIRY. Deep pink, opening to bright apple-blossom-pink; fragrant. Plant Pat. 748. \$1.

A \$4 Value for **\$3.60**



★ TOM THUMB IN A THIMBLE

Note this perfection in a thimble . . . a splendid Rose representing all miniatures. Isn't it intriguing? You'll marvel at the tiny buds, the rich crimson flower. Fine hardy plants, free in bloom. \$1 ea.; 3 or more, 90c ea.; 25 or more, 80c ea.; 50 or more, 70c ea.



★ ANGELS MATEU

An old favorite among Hybrid Teas, Angels Mateu is luscious, smooth orange-rose, colored unlike any other Rose. \$1.75 ea.; 3 or more, \$1.55 ea.

**OVER 40 PETALS ON THIS
SWEET-SCENTED ROSE**

A *Glorious* DEEP RED ROSE YOU WILL WANT FOR THE FRONT ROW

Crimson Glory is the ideal Hybrid Tea for front-row showing. It's a splendid red Rose—bushy, exceptionally free blooming, and usually rather low and spreading. Deep crimson in color and delightfully fragrant. Treat yourself this year to the beauty of one or more of these.

\$1.75 ea.; 3 or more, \$1.55 ea.

SPECIAL OFFER NO. 76

CRIMSON GLORY. (Described above.) \$1.75.
RADIANCE. Dependable rose-pink with true Rose fragrance. \$1.50.
SOEUR THERESE. Carries candelabras of buttercup-yellow flowers. \$1.50.

A \$4.75 Value for **\$3.95**



★ CRIMSON GLORY

SPECIAL OFFER NO. 77

CRIMSON GLORY. (Described at left.) \$1.75.
ANGELS MATEU. (Described above.) \$1.75.
CONDESA DE SASTAGO. (See below.) Delightfully fragrant blooms of yellow and red. \$1.50.
KAISERIN AUGUSTE VIKTORIA Scented, cream-white flowers with lemon-tinted center. \$1.50.
POINSETTIA. Brilliant flowers of clear scarlet-red, dependable in cool or hot weather. \$1.50.
PRESIDENT HERBERT HOOVER. Large, fragrant blooms of scarlet, yellow, cerise and flame. \$1.50.
ECLIPSE. (See below.) Beautiful, long tapering buds open to large, golden yellow blooms. \$1.75.
SOEUR THERESE. Buttercup - yellow candelabras on wiry stems. Very popular. \$1.50.

A \$12.75 Offer for only

\$9.95

WANT BEAUTIFUL ROSES IN BLOOM THIS JUNE?



★ CONDESA DE SASTAGO

Plant Star Roses **NOW**

Choose from this wonderful array of dependable Star Roses—all guaranteed to bloom—all certain to give you untold hours of pleasure, year after year. Send your order today . . . enjoy your Roses this June.

**FREE! 4-OZ. CAN OF STAR
ROSE-GROW TO SPEED-FEED
YOUR ROSES AND OTHER PLANTS**

Makes 20 quarts of fertilizer solution
Developed specially for roses.

**HURRY! Send your order within
10 days, to receive this gift.**



©

★ ECLIPSE