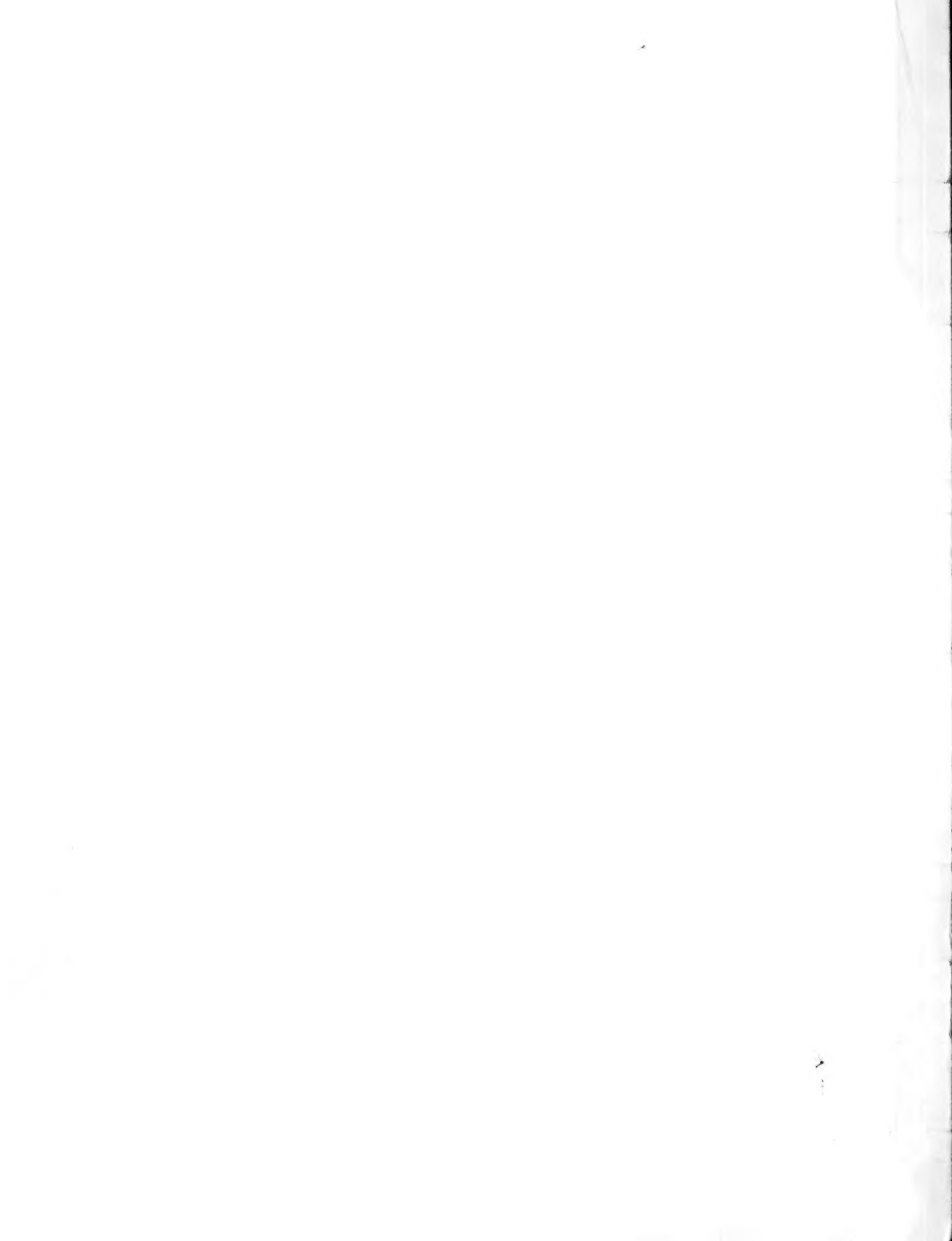


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Do not assume content reflects current scientific knowledge, policies, or practices.



THE ARISTOCRATS OF YOUR GARDEN • PATENTED ROSES

Three Patented Roses of a Variety at Dozen Rate



SOUVENIR

PLANT PATENT NO. 25

TEXAS CENTENNIAL ROSE

(Plant Patent No. 162).

A sport of the noted President Herbert Hoover. It has been thoroughly tested at Cornell University, Iowa State College, Missouri Botanical Gardens and many private gardens. Blooms are large, brilliant vermilion-red, with touch of gold at base of petals, while center of flower shows slight shade of red. As the blooms mature the color slowly changes to a deep rich pink. Produces a delicate fragrance, has nice long stems. Resists heat better than any known Red. Foliage deep green, very healthy, not subject to mildew or black spot. 2-year-old field grown plants, each, 60c; per dozen, \$6.00.

(Texas Centennial Illustrated Below)



TOKEN

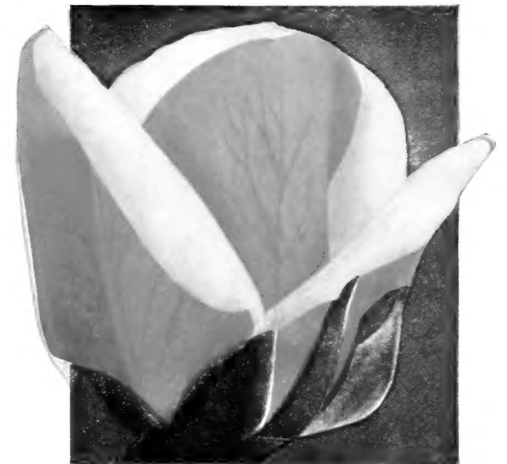
(Plant Patent No. 95)

Large, Ophelia-shaped bud. The medium full flowers are a unique color—the glowing tones of a rich sun-ripened apricot without any shading, gradually finishing soft coral—pleasing at all stages. A very free bloomer. Foliage healthy and disease-resistant. Each, \$1.25; per dozen, \$12.50.

SOUVENIR

(Plant Patent No. 25)

The Golden Talisman. One of the loveliest of Roses. Its bloom is a rich deep golden yellow, and it is a prolific producer of fragrant flowers for cutting. A superb garden variety with all the desirable qualities of the popular Talisman. Each, \$1.00; per dozen, \$10.00.



Countess Vandal

COUNTESS VANDAL H. T.

(Plant Patent No. 38)

Its long, pointed buds are coppery salmon and golden yellow, opening to large, bronzy pink flowers frequently over 5 inches wide. Long, deep petals reflex in a graceful manner, giving it exquisite delicacy of form unapproached by Roses of similar size. Bronzy foliage. Upright, vigorous; prolific flowering habit. Each, \$1.00; per dozen, \$10.00.

We list only four varieties of Patented Roses—however if there is any special Rose that you want we will be pleased to supply it as we have a great variety that we are not listing in this folder.

McCLUNG'S HARDY TWO-YEAR-OLD



Ami Quinard



Betty Grace Clark

Varieties marked with an asterisk (*) are illustrated.

American Beauty. Large, globular, crimson buds. A very popular variety which always wins great admiration with its beauty and perfume.

Betty Grace Clark. One of our best new roses. Fragrant flowers of tawny yellow and apricot. Stems long and stiff, making the blooms excellent for cutting. Very vigorous and free-blooming.

***Ami Quinard.** Striking semi-double Rose of very dark crimson-maroon, produce freely on fall, semi-shrubby plants. Buds. Beautiful color. Striking.

***Betty Uprichard.** Copper-red buds, opening to semi-double, large blooms of delicate salmon-pink, with reverse carmine having coppery sheen. One of the best bloomers.

Briarcliff. Very much like Columbia but a deeper rose-pink. Good growth and free flowering.

Caledonia. Modern white Rose with long, exquisitely creamy white buds opening to beautifully shaped, snowy flowers. Plants are very strong and bloom over a long period.

***Columbia.** Words fail to do justice to this marvelous Rose. It is a very beautiful peach-pink, deepening as it opens. Superior shaped buds on very long and nearly thornless stems of good length. Very hardy.

Crusader. Crimson buds of moderate size and excellent shape.

***Cuba.** Orange-scarlet buds, opening to flowers of brilliant orange-vermilion.



Dame Edith Helen



Edith Nellie Perkins

Daily Mail. This is a new rose and we think the name should cause you to include it with your order by daily mail. Its blooms are crimson, shaded maroon and vermilion. A very pretty rose indeed.

***Dame Edith Helen.** A beautiful shade of clear pink, freely produced on long stems. Grows well.

Edel. Huge, very double, snow-white flowers with many curled petals. Free blooming.

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E. G. Hill. Great, massive blooms of deep maroon, velvety on inside.

***Etoile de Hollande.** (Illustrated on front cover.) Very large, well-built, brilliant red blooms; fragrant. One of the best new garden Roses.

Frank W. Dunlop. Deep rose-pink large, pointed buds open to full, fragrant blooms on long stems. Free flowering, strong, healthy grower.

***Francis Scott Key.** One of the largest reds. Easy to cultivate. Its color is a beautiful crimson-red, shading to cerise, and it has a profusion of petals opening to a higher center. Thrifty grower. Very hardy. Beautiful foliage. Wonderful for cut-flowers.

Frau Karl Druschki. See White American Beauty.

Gorgeous. Very double, light yellow blooms, overspread with copper and orange in vivid hues. Good foliage.



Cuba



Golden Dawn



Hoover



Killarney Pink



No. 1 Heavy

McCLUNG'S PRICES AND

To meet the demand for cheaper roses, we are, this year, pricing our roses in two groups and, for the first time, offering No. 2 light plants. However, we strongly recommend the No. 1 heavy plants, as has been our experience that the difference in price is so small and the chances for results are so much greater that the No. 1 heavy plants are the cheapest in the end.

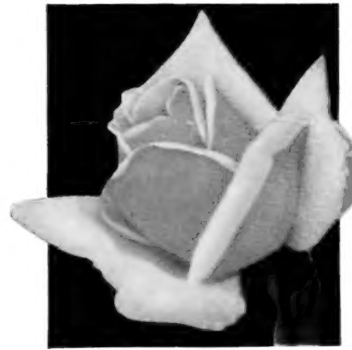
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Prepaid Prices on McClung Roses (Except Patented Varieties)

Hardy, Two-Year-Old No. 1, Heavy Grade, 25c Each; \$3.00 Per Dozen \$20.00 Per 100.
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Betty Uprichard



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Imperial Potentate. Dark, shining rose-pink, shaded lighter on reverse of petals.

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Jonkheer J. L. Mock. Rosy pink, almost silver-white, reverse of petals deep carmine-pink. Blooms of magnificent size on long, erect canes.

Julien Potin. A fine clear yellow Rose of vigorous, erect habit, with very shapely flowers of good yellow.

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***Luxembourg.** Flowers deep orange, much larger than Sunburst. Long-pointed buds on graceful stems. Beautiful foliage. Strong thrifty grower. The best and most beautiful deep yellow Rose we have ever grown.

Margaret McGredy. Orange-vermilion blooms with light green, healthy foliage. One of the best for home-gardens.

Mrs. Charles Bell (Shell-Pink Radiance). A sport of Radiance and like it except its color—a very even shade of soft, clear shell-pink.

HOW TO

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OLD FIELD GROWN ROSES

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Sensation. Scarlet-crimson blooms. Plant strong and very active.

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White American Beauty (Frau Karl Druschki). This Rose stands at the top of the Hybrid Perpetual group of Roses in America. Long-pointed buds with large, double, pure snow-white flowers. The bud sometimes has just a tinge of flesh-pink as it begins to open, but develops into a pure white blossom. It has held its own in competition with all the new Roses introduced since 1900, and it will take a good one to beat it.

William F. Dreer. Very large buds and flowers of deep rose-pink; highly perfumed. Blooms freely.

Willowmere. One of the lasting old favorites. Produces buds and blooms of soft shell pink with a luminous salmon and yellow glow.



Mrs. Pierre S. du Pont



Radiance—Red

Our Select Line of Climbing Roses

Climbing Columbia. Sport of Columbia, almost thornless, and excites the admiration of all who see it.

Cl. Francis Scott Key. Sport from Francis Scott Key. One of the largest and best crimson-reds. Our own propagation; no others have it. Thrifty grower. Very thorny. Beautiful foliage. A strong climber and perfectly hardy. The very finest pillar Rose when trained to a stake. You have to see this Rose to appreciate it, for words fail to describe the brilliant color. Blooms monthly.

***Cl. Kaiserin Auguste Viktoria.** The best white climbing Rose. Pure white, shading at base of petals to a light cream; very fragrant.

Cl. Meteor. Large buds and very double blossoms of intense velvety crimson, borne on long stems. Bright foliage of darkest green.

Cl. Red Radiance. A sport of Red Radiance, and like it except that it is a vigorous climber.

***Cl. Talisman.** Same as Talisman, except its climbing habit.

Marechal Niel. This is an old favorite beautiful yellow which still holds its prestige in competition with the many fine new ones. A vigorous climber.

Paul's Scarlet Climber. No other Rose in any class can compare with it for brilliancy of color. The flowers are medium size, semi-double, scarlet, very freely produced in clusters from top to bottom of plant. The very finest pillar Rose when trained to a stake.



Pink Radiance



Cl. Francis Scott Key



Cl. K. A. Viktoria



Cl. Talisman

McCLUNG'S HARDY TWO-YEAR OLD FIELD GROWN ROSES



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Cuba



Golden Dawn

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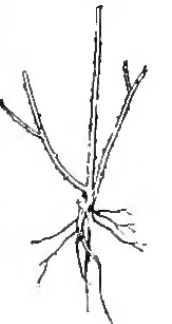
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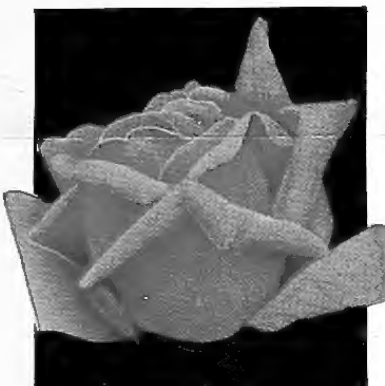
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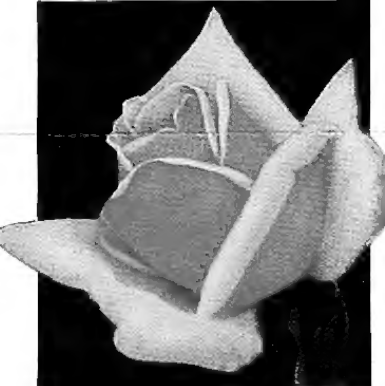
No. 1 Heavy



No. 2 Light



Betty Uprichard



Columbia

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HOW TO PLANT ROSES

Any good garden soil is suitable for Roses. Most amateurs make the mistake of enriching the Rose-garden too much. Select a sunny situation away from trees and shrubbery. Spade deeply and make an opening large enough to receive the roots of the plant when spread out naturally. Place the plant in position and fill hole about two-thirds with top-soil. Water well, allow water to settle, and finish fill-in hole with soil.

RULES

Keep the roots moist until Roses are planted.

Black lines show where unpruned bushes should be cut. McClung's Roses are already pruned.

Spread out the roots so they do not crowd.

Don't plant too deep; note the picture.

Plant in good soil where there is sunshine at least half a day.

Water well in dry weather.

The plant should be set a little deeper than it grew in nursery. If any fertilizer is used, put it on top of the bed.

After planting keep the Rose-bed well hoed but do not dig too deep—2 inches is enough. During dry weather it is very important to water the Roses. Try to water them after the fashion of a good rain; allow the surface of the bed to dry, and then cultivate. Do not keep the bed soaked all the time. Roses like water, but good drainage is also essential.

McClung Bros.' Roses are pruned for planting before being shipped. They will need no more pruning the first season. The proper time for pruning is the next season just before the buds begin to swell in spring. At that time cut the stems back to within 5 or 6 inches of the ground.

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Mrs. Henry Morse. The flowers are bright pink with silvery shadings.

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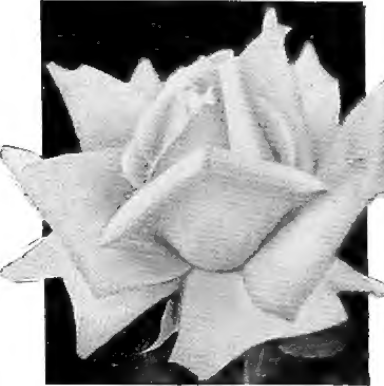
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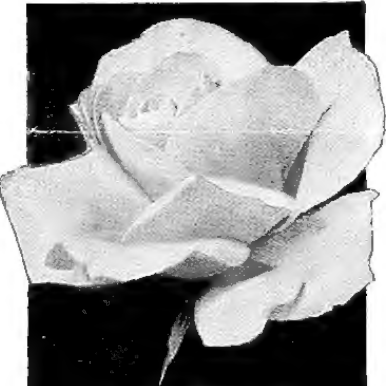
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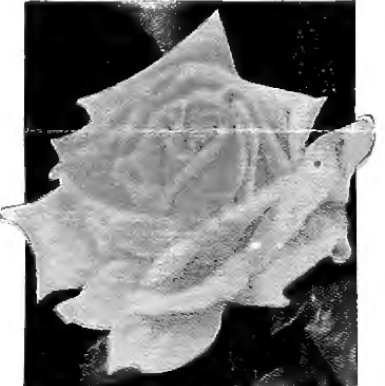
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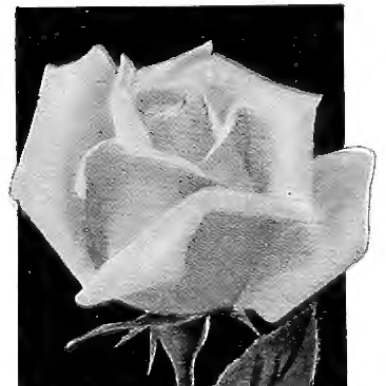
Sunburst. Another leading yellow. The color is golden orange and deep yellow, varying at different stages of development.

Talisman. The most gorgeous assemblage of colors in one flower ever presented by a Rose. The strong colors exhibited mostly, are: gold, apricot-yellow, blood-orange, deep pink and old-rose. The bud is long and shapely, developing into medium-sized, compactly double flowers. Free bloomer; glossy foliage.

White American Beauty (Frau Karl Druschki). This Rose stands at the top of the Hybrid Perpetual group of Roses in America. Long-pointed buds with large, double, pure snow-white flowers. The bud sometimes has just a tinge of flesh-pink as it begins to open, but develops into a pure white blossom. It has held its own in competition with all the new Roses introduced since 1900, and it will take a good one to beat it.

William F. Dreer. Very large buds and flowers of deep rose-pink; highly perfumed. Blooms freely.

Willowmere. One of the lasting old favorites. Produces buds and blooms of soft shell pink with a luminous salmon and yellow glow.



Mrs. Pierre S. du Pont



Radiance-Red

Our Select Line of Climbing Roses

Climbing Columbia. Sport of Columbia, almost thornless, and excites the admiration of all who see it.

Cl. Francis Scott Key. Sport from Francis Scott Key. One of the largest and best crimson-reds. Our own propagation; no others have it. Thrifty grower. Very thorny. Beautiful foliage. A strong climber and perfectly hardy. The very finest pillar Rose when trained to a stake. You have to see this Rose to appreciate it, for words fail to describe the brilliant color. Blooms monthly.

Cl. Kaiserin Auguste Viktoria. The best white climbing Rose ever white, shading at base of petals to a light cream; very fragrant.

Cl. Meteor. Large buds and very double blossoms of intense velvety crimson, borne on long stems. Bright foliage of darkest green.

Cl. Red Radiance. A sport of Red Radiance, and like it except that it is a vigorous climber.

Cl. Talisman. Same as Talisman, except its climbing habit.

Marechal Niel. This is an old favorite beautiful yellow which still holds its prestige in competition with the many fine new ones. A vigorous climber.

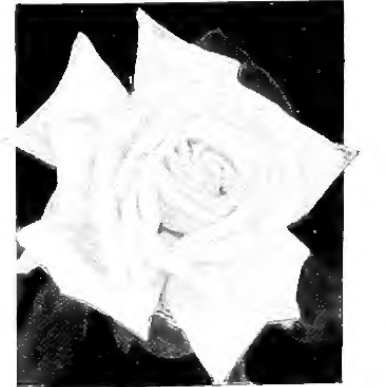
Paul's Scarlet Climber. No other Rose in any class can compare with it for brilliancy of color. The flowers are medium size, semi-double, scarlet, very freely produced in clusters from top to bottom of plant. The very finest pillar Rose when trained to a stake.



Pink Radiance



Cl. Francis Scott Key



Cl. K. A. Viktoria



Cl. Talisman



Hoover



Killarney Pink

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LOCATION: McClung Bros. Rose Nursery is located five miles northwest of Tyler, Texas, on Route 9, right in the very heart of the largest rose growing section of the United States. Here, the climate and soil are most ideal for producing the healthy, hardy plants that bear our label.

If nearby, visit our nursery! You're always welcome. Should you care to phone us, our numbers are 9070F2 and 9070F3. We may be reached by long-distance Call, at these numbers.

TWO-YEAR-OLD PLANTS: McClung Bros. ship only two-year-old, field grown plants. These plants have been allowed to remain in the field and are not dug until your order is received, thus assuring you of fresh, healthy plants with all of the vitality retained in the plants.

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kraft paper or burlap and are guaranteed to reach you in good, fresh condition. All orders are dug, filled and shipped, as near as possible, the same day received and it is necessary that you state how you want your shipment made, otherwise we shall use our judgment as to the best way, without assuming responsibility.

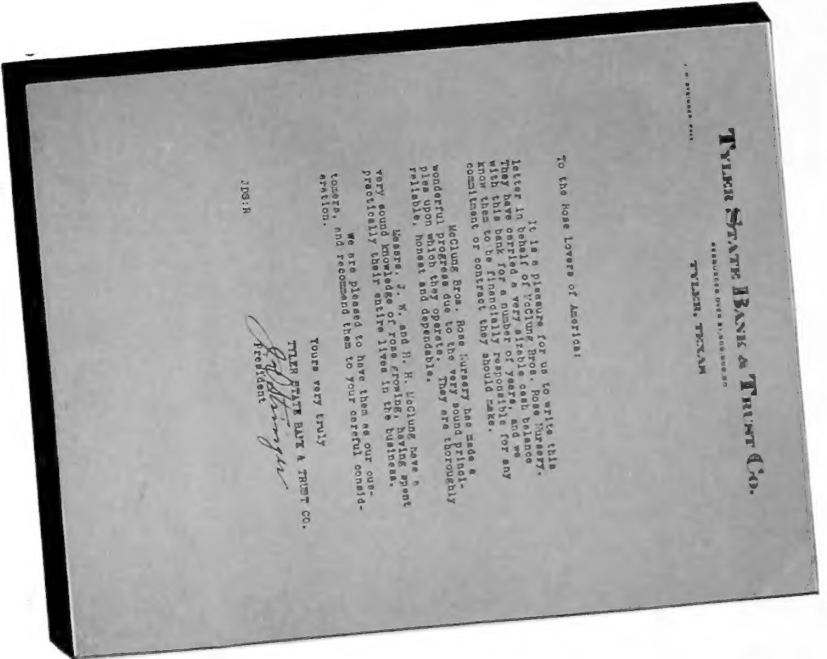
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