# Servs from The Arboretum of Los Angeles County

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CEO's Message

The Organification of The Arboretum

What's Developing

www.arboretum.org

Docents' Corner

Upcoming Events

Cal Phil Discount

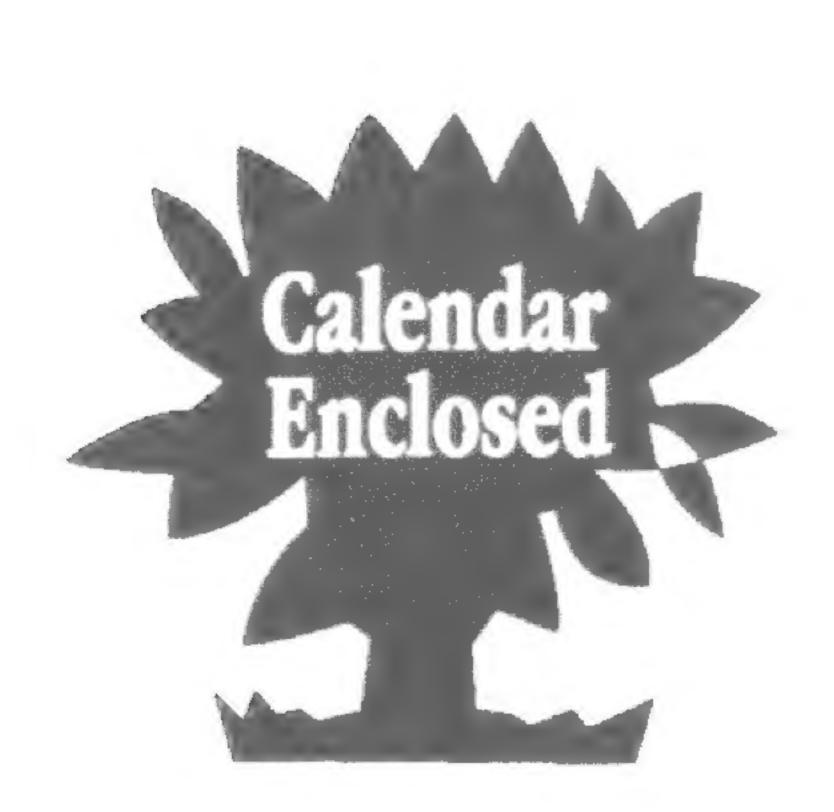
What's Blooming?

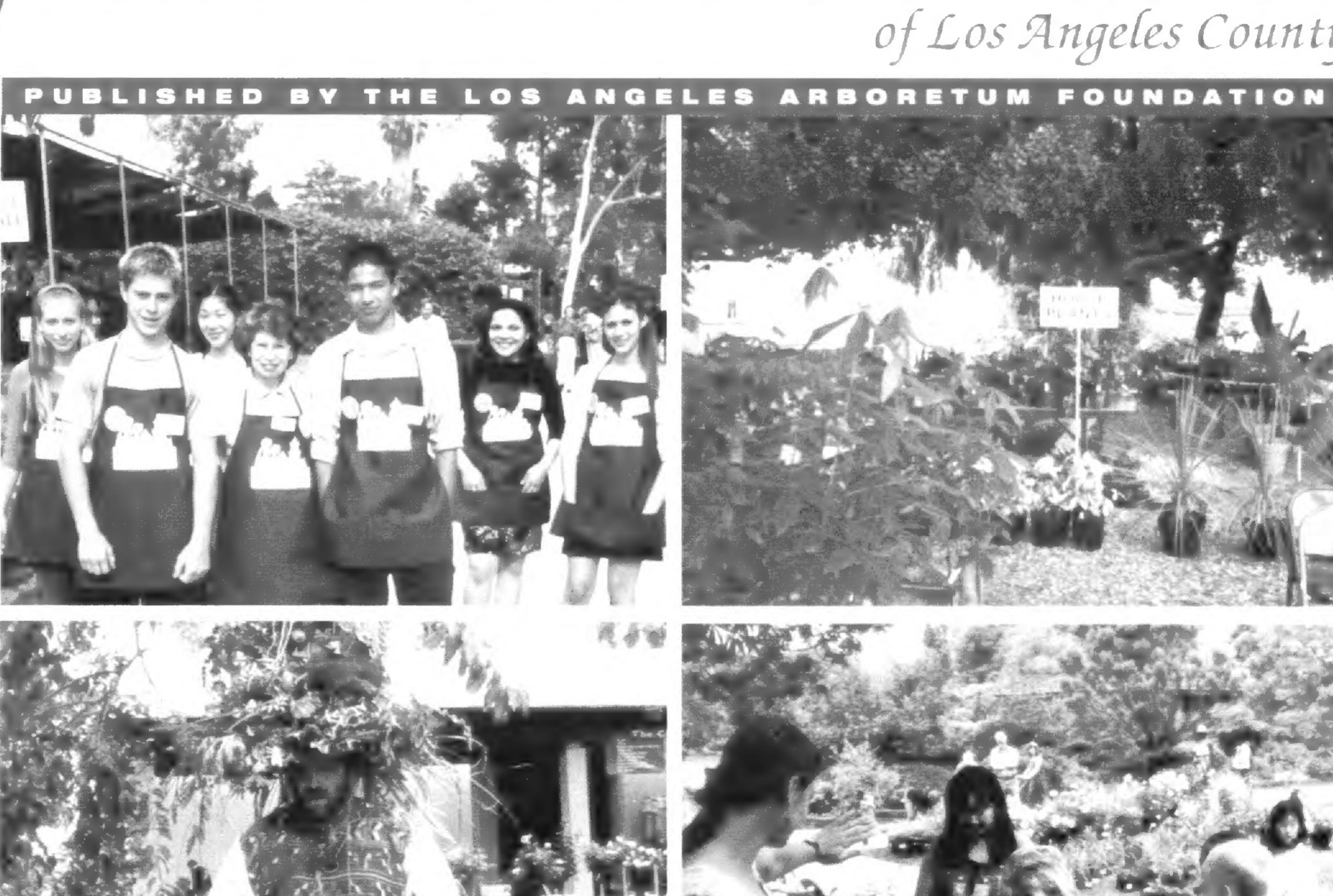
Arbor Day Celebration 6

Friends of The Arboretum

Ethnobotanical Symposium Evening Series

Baldwin Bonanza 2001 Information Enclosed













DISCOVER & CELEBRATE • PLANTS • PEOPLE • HERITAGE

# Our Evolution Continues... Join In!

The numbers are finally in...during the year 2000, we had a 39% increase in attendance! A special thanks must be given to all the staff and volunteers who worked so hard to enhance the grounds, improve our educational offerings and support our institution in so many ways.

As you may know, the 2000 Annual Appeal is our most successful to date. In addition, the Baldwin Bonanza Patrons' Drive indicates a thriving campaign as well. These fundraisers, along with the annual Baldwin Bonanza, are our most vital ways for raising money for The Arboretum.

#### Baldwin Bonanza 2001

Plans are nearly complete for the 2001 Baldwin Bonanza Plant Festival & Sale, scheduled for May 4, 5 and 6. We are all very excited about this upcoming event, which promises to be the best ever! This year, Sylvia Guerrero, Director of Special Events, is in charge of all operations, with the assistance of Larry Trujillo, Director of Development,

and Timothy Phillips, Superintendent. These very capable people are being supported by volunteers, staff, our Board of Trustees, as well as many members of The Arboretum. We are fortunate to have such talented and committed people involved, for Baldwin designers and to buy from our diverse plant collections, as well as the chance to mingle with other guests within a beautiful garden wonderland! The following two days will be devoted to educational programs, viewing the garden designs and, of course, our

Bonanza is our single most important fundraiser on the calendar.

The evening of Friday,
May 4<sup>th</sup> will be a fabulous
experience complete with
our exciting Silent Auction,
delectable offerings of foods
provided by many great local
restaurants, the first



famous plant sale. It promises be an outstanding three-day extravaganza!

The support and participation of our community is absolutely critical in order for The Arboretum to continue its evolution towards becoming a superior community service facility. We have need for all of you to be a part of our development, whether it be as a donor and/or a participant. Our current plans include adding more programs, lectures, gardens, collections, as well as upgrading our infrastructure.

### New Ethnobotanical Series

Kicking-off our new educational focus this year is our lecture series on Ethnobotany, or the relationships between people and plants. This fascinating subject includes pharmacology, medicine, food, clothing, and religion...just about everything that supports our

complex lives. This series will feature world-renowned explorers/scientists, who will share their spellbinding personal experiences in their quests for knowledge from the diverse, and often primitive cultures of the world. In a race against time, they are frantically seeking an elusive as well as disappearing body of knowledge from shaman, or medicine men, whose numbers are rapidly dwindling.

So, I hope that all of you will be participating in our ever developing, challenging and exciting programs, offerings and fund-raising efforts to further our commitment to you.

Thank you for your continued support.

Peter C. Atkins

### LOS ANGELES ARBORETUM FOUNDATION BOARD OF TRUSTEES 2000-2001

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The Arboretum Newsletter is published by the Los Angeles Arboretum Foundation. The Arboretum of Los Angeles County is jointly operated by the Los Angeles Arboretum Foundation and the County of Los Angeles.

BALDWIN BONANZA 2001

The 31st Festival of Plants Promises to be the "Biggest and the Best." Don't miss this incredible event May 4-5-6!

## Festivities begin Friday night, May 4

The traditional reservation only Preview Party,
Silent Auction and Plant Sale
Fundraiser kicks off the
weekend's activities from
4:30 PM to 7:30 PM. Preview
Party guests will have the
opportunity to purchase
plants prior to the public sale
and bid on many unique
Silent Auction offerings.

During the Preview Party activities, guests will also enjoy fabulous foods from some of San Gabriel Valley's finest restaurants and caterers. Serving up sample tastings of their finest will be Alexandra Poer, Bistro 45, Café Bizou, Chez Sateau, Ducz, Hugo Molina Restaurant, Il Fornaio, Louise's Trattoria, Ritz-Carlton Huntington Hotel, Simply Unique Catering and The Kitchen for Exploring Foods.

Tickets to this event are \$50.00 per person and will be available for purchase beginning March 1.

### "Garden Galleries" Debuts

As a highlight of Baldwin Bonanza 2001, "Garden Galleries" will be the place to discover garden creativity at its best. Twenty Southern California designers will present indoor and outdoor design ideas for "favorite places and unlikely spaces". Among the garden design displays you will be able to experience up close are:

A Trip to the High Sierras... right in your own garden.

The Breakfast Nook Garden— Outside and Edible

Dad's Dendrobium Den— All the good things in life

Beauty & Bounty—Fruit and Herbs Landscape

The Faux Side of a Barn—What to do with that silly little side yard.

As a special feature of the Preview Party, guests will have the opportunity to learn more about these designs during the "Garden Walk & Talk".

### Plant Emporium

A haven for the garden

enthusiast, thousands of plants from The Arboretum and participating nurseries will be available to purchase. You will find:

Special offerings from The Arboretum's orchid collection.

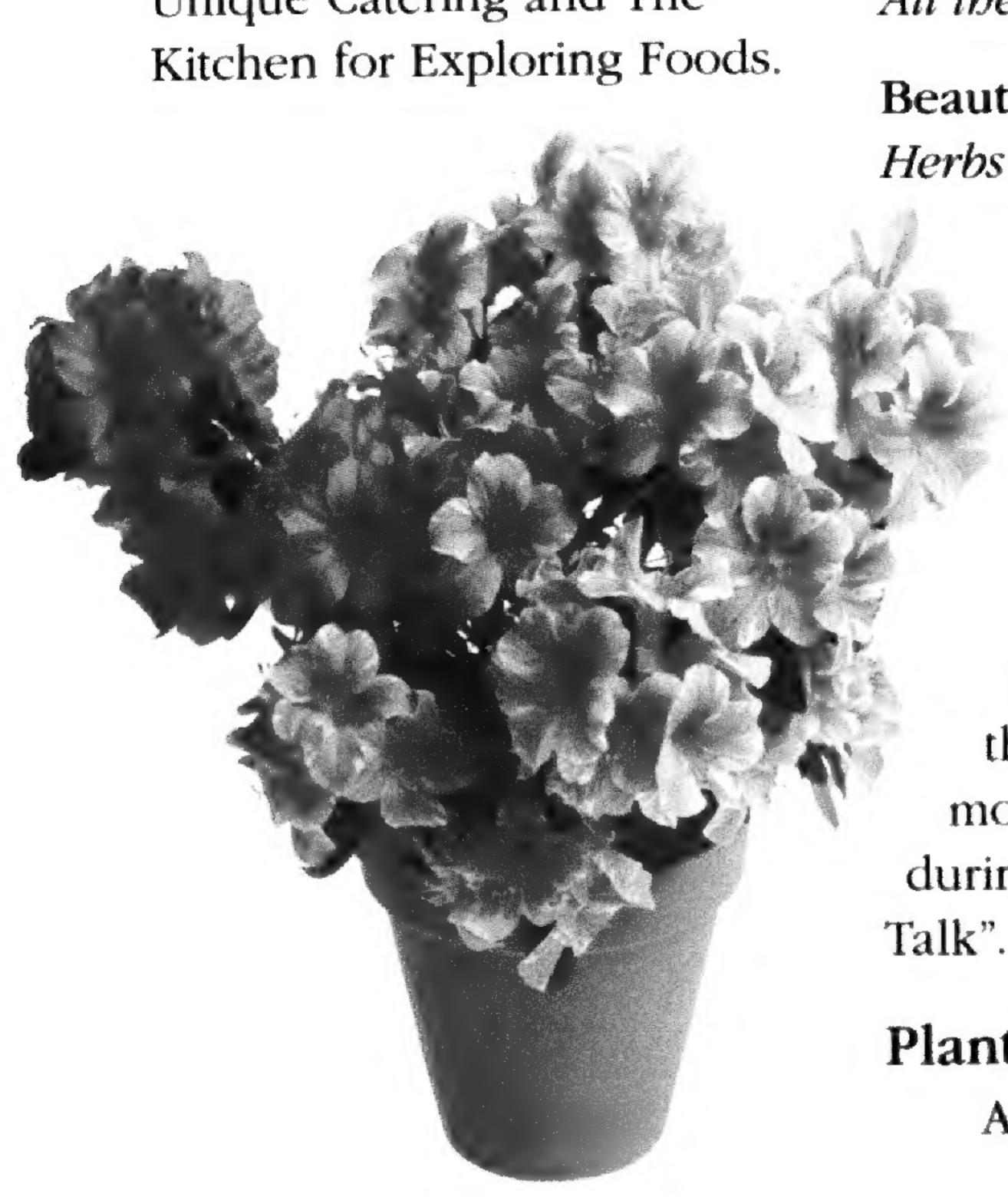
Tropical and cold hardy palms and hard to find cycad species, many seldom if ever available, from Jungle Music Palms & Cycads, San Diego, CA

Interesting and colorful cacti and succulent plants from California Nursery Specialties "Cactus Ranch", North Hills, CA

Pelargoniums including many fancy leafed zonals, ivys, regals, angels and scenteds from Katie's Scented & Other Greens, Long Beach, CA

Unique and one of a kind bonsai including several varities of Japanese maples and a new and unusual "Good Luck Money Tree" from San Gabriel Nursery & Florist, San Gabriel, CA

Unusual plant material from Continued on back



# More Baldwin Bonanza

San Gabriel Nursery & Florist, San Gabriel, CA.

Unusual plant material from around the world from Desert to Jungle Nursery,
Montebello, CA.

Hand crafted and fanciful topiaries, including butterflies and hummingbirds, filled with zesty herbs and proven perennials from Pacific Coast Topiary, Chino Hills, CA

Beautiful flowering perennials, exciting new flowering shrubs, old fashioned and cottage garden type roses will be featured by Design II, Vista, CA

Orchids, as individual pieces of life statements, meant to last for generations, will be presented by Maisie Orchid Nurseries of Temple City, CA

The newest and brightest plus old time favorite roses, roses and more roses, including climbing, weeping, tea, and antique roses from Otto & Sons Nurseries, Filmore, CA

Many of our Southern
California Plant Societies will
also be exhibiting at Baldwin
Bonanza including San
Gabriel Valley Cactus &
Succulent Society, California
Rare Fruit Growers, Herb
Society of America, Southern
California Section, Los
Angeles International Fern
Society, Pacific Rose Society,
Santa Anita Bonsai Society

## Garden Chats Throughout Each Day

A full program of informal educational garden chats will take place every half-hour at the various plant areas throughout the weekend. Talks on herbs, roses,

orchids, heirloom tomatoes, perennials, peppers, bonsai, cactus and succulents, fruit trees, an informative ethnobotany display and a special "plant a pot" activity center for children are scheduled. Bring your questions to our experts.

### Be Sure to Stop By The Arboretum Activity Area

Learn about all of The Arboretum programs, benefits and volunteer opportunities available to you. And finally, select that perfect garden gift from the Gift Shop cart.

So, don't miss Baldwin Bonanza 2001. The weekend is full of activities and plants that will meet your every garden need and desire.





Members of Los Voluntarios, The Arboretum's volunteer organization, are an integral part of the Baldwin Bonanza Festival. From propagating plants for sale, to working in the gift shop and helping at the cash registers, their contribution to the success of Baldwin Bonanza is immense.

PREVIEW PARTY & PLANT SALE Friday, May 4 4:30 PM - 7:30 PM

MEMBERS ONLY
PLANT SALE
Saturday, May 5
8:00 AM - 9:00 AM

PUBLIC
PLANT SALE
Saturday, May 5
9:00 AM - 4:30 PM
Sunday, May 6
9:00 AM - 4:30 PM



# CLASSES AND ACTIVITIES APRIL AND MAY 2001

PLEASE CALL (626) 821-4623 OR 821-4624 TO RESERVE A SPACE.

### TAI CHI IN THE GARDEN

Every Tuesday & Friday
7:30 am - 8:30 am
Meet on the lawn near
the main Baldwin
Avenue entrance in
front of the fountains
Marvin Quon,
Instructor

### Free for Arboretum members

Though a form of martial arts, most Tai Chi exercises are slow, soft and graceful movements, a moving form of meditation. Learn about balance, alignment, focus and the rhythm of movement. Many participants notice benefits in terms of correcting poor posture, alignment, and movement patterns. Begin your day surrounded by the beauty of The Arboretum.

Join Marvin Quon for World Tai Chi Day, April 7 at Brookside Park at the Rose Bowl.

### ETHNOBOTANY LECTURE

Thursday, April 5
7:30 pm
Ayres Hall
Dr. Michael Balick
from The New York
Botanical Garden
\$12/\$15 non-members
Reservations Required

Dr. Balick, Director and Philecology Curator of the Institute of Economic Botany at The New York Botanical Garden, will speak on Ancient Wisdom and Modern Medicine: Ethnobotanical Exploration in Central America and the Pacific. He will also bring copies of his latest book Rainforest Remedies which discusses traditional healing. For further details, please see extended article elsewbere in

this Newsletter.

### FRAGRANT PLANTS

Saturday, April 21
I pm - 3 pm
Peacock Cafe Annex
Kelly Kubica, Instructor
\$12/\$15 non-members

Have you noticed how a certain fragrance can bring back a memory or an experience? Or that the scent of a particular blossom can transport you to another place? Use plants in containers on your patio or place a favorite scent near a window so the aroma can drift indoors. Discover the very best and most successful fragrant plants for your garden, and take home information that will remind you of all you have learned. The last part of the class will include a walk around The Arboretum to actually see the fragrant plants in a natural setting.

# ALL ABOUT TREES - A FREE LECTURE

Sunday, April 29
I pm - 2 pm
Lecture Hall A
Jerry Turney, Instructor
In celebration of
Arbor Day, No Charge

In honor of the national Arbor Day celebration on April 27, arborist Jerry Turney will give an informative talk on trees. His lecture will include tree selection, the correct way to plant, care and maintainance, the correct way to prune trees as well as information on pests. Jerry is also a plant pathologist so bring your questions!

### COLOR PENCIL ILLUSTRATION

April 30 - May 16 Mondays & Wednesdays, 6 classes 9 am - Noon Peacock Café Annex Olga Eysymontt,

Instructor

\$180/\$200 non-member Learn how to apply color pencil techniques to your botanical illustrations. Demonstrations include color mixing exercises, textural techniques, types of papers to use for specific looks, and color application to leaves, flowers and natural forms. such as bark and rocks.

Olga Eysymontt

### BEYOND BOXWOOD: A NEW LOOK AT HEDGES

Wednesday, May 16 1:30 - 3:00 pm Lecture Hall B Jill Vig, Instructor \$10 / \$13 non-members

When you think of hedges, does a boring expanse of boxwood flash across your mind's eye? Think again! Hedges have many roles, from defining boundary lines to creating garden rooms, and an almost endless variety of plants can be used, depending on one's need. Trees, shrubs, vines, even annuals can be drafted to provide protection, establish parameters (solid or psychological), add color, regulate traffic flow, or offer seclusion. Jill Vig will not only provide cultural information on the care and pruning of hedges, but she will also examine a wide variety of plant materials, including drought tolerant and shade loving plants, that can create hedges both interesting and unusual.

### LANDSCAPING WITH HERBS

Saturday, May 19 10 - Noon Lecture Hall A Ruth Bracken, Instructor \$12/\$15 non-members

The most successful herbs in the Southern California landscape will be discussed. In the garden, herbs can provide a backbone for design, adding texture, fragrance and color. "Common" herbs will be stressed as well as those perhaps lesser known, including both ornamental and culinary herbs. There will be a slide show and discussion of: eventual sizes, growth rate, tones and plant combinations. With a B.A. in ornamental horticulture and an M.A. in landscape design and architecture, Ruth also teaches UCLA Extension classes and designs commercial and residential projects.

# WALK AND TALK AMONG THE TREES

Wednesday, May 23
1:30 - 3:00 pm
Walking Tour - Meet at
the Tram Stop next to
the Gift Shop
Jill Vig, Instructor

\$10/\$13 non-members

As Joyce Kilmer says "Only God can make a tree..." but did you know that The Arboretum has introduced some of our most beautiful tree species into Southern California horticulture? From Tabebuias to Chorisias, they grace our landscapes, but there are many rare trees on The Arboretum grounds that have not yet made their way into the nurseries. Certified Arborist Jill Vig will lead a walking tour around The Arboretum to view some of those unusual trees, as well as spectacular specimens of more familiar varieties. Take the

tram to the waterfall in the Meadowbrook area, and then meander back, visiting superb tree specimens en route. Jill will discuss tree care and pruning to keep the most valuable assets of our landscapes looking their loveliest.

### SUMMER

8 Fridays,
June 1 - July 20
Lecture Hall B
Reiko Kawamura,
Instructor
\$55/\$68 non-members
\$24 materials fee payable
to the instructor

Learn about Japanese cultural traditions in this popular workshop with Reiko Kawamura, and practice the techniques of Moribana, Heika and landscape arrangements. Individual instruction is given to students. Bring a 10" to 12" shallow container, clippers and a needle holder (frog) to the first class.

SUMMER BOTANICAL WATERCOLOR

7 Mondays,

Olga Eysymontt

June 4 - July 16 9:30 - 11:30 am Lecture Hall A Pat Brame, Instructor \$50 / \$63 non-members

Join Pat Brame, noted watercolor instructor, for an inspiring and instructive painting course. This class encompasses all levels of expertise. Each student will discover that painting flowers (fresh from The Arboretum gardens!) is the easiest way to learn. A materials list will be given at the first class.

# BOTANICAL ILLUSTRATION I: BASIC DRAWING

4Tuesdays, June 12 - July 3 9 am - Noon Peacock Café Annex Olga Eysymontt, Instructor

### \$120/\$140 non-members

Using traditional methods of rendering, this course focuses on learning to observe and to draw accurately. Exercises are based on the Five Perceptual Skills of Drawing: edges, spaces, angles and proportion, light and shadow on form and the perception of the whole. It will help all who wish to fine-tune their drawing skills.

INFORMATION: Call 626-821-4623 or 626-821-4624 for information or to register for a class. Please fax (626-821-4642) or mail your registration form with your method of payment to: Los Angeles Arboretum Foundation, 301 N. Baldwin Ave., Arcadia, CA 91007-2697.

Reservations are recommended (required in some cases) for all classes, programs and events. Registration on the day of the program is

allowed if space is available. NO CONFIRMATION IS SENT. ALL FEES ARE NON-REFUNDABLE. However, classes may be cancelled due to low registration. Cancelled classes are fully refunded.

Special assistance is available for people with disabilities. Call the Program Manager at 626-821-4623 at least one week prior to the program for specific requests.

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ONE CLASS/EVENT PER FORM PLEASE						
Class/Event		LAAF Member	No. of people	Total \$		
Please make checks payable to: Los Ang Discover/MC/Visa/Amex #		*	Exp.	Non- Member	No. of people	Total \$
Name			Address			
City	State	Zip	Telephone (		Member No (if applicable)	

# GARDEN CELEBRATIONS: TWO FREE TOURS SATURDAY, JUNE 16 KALLAM PERENNIAL GARDEN WALK: 10 AM

Meet at Kallam Garden at 10 am

An informative tour with Loni Brown, who tends this glorious garden. The garden has distinct sections to it, such as specific areas devoted to white flowers and plants, another to blue ones, one to hot colors in addition to rainbow colors, and even one to gray colorations.

Enjoy this peak season in the garden.

# DROUGHTTOLERANT GARDEN TOUR AND SUNSET GARDEN TOUR: IPM

Jill Vig. curator of the Water Conservation Garden, gives an indepth look at the plants in the garden. See which ones might do best in your garden and what has flourished at The Arboretum. Then move on to the Sunset Garden with its glorious variety of plantings and designs all melded together into a Demonstration Garden, Jill will explain how each garden illustrates a theme that might be duplicated in one's own home, and talk about all the perennials that abound.

# PLANT MORPHOLOGY FOR BOTANICAL ILLUSTRATORS

June 28 - July 2
Thursday - Monday
10:30 am to 3:30 pm
Lecture Hall
Dick Rauh, Instructor
\$300 for Members/

The registration deadline is May 1. Class size is restricted to 15, so register early!

\$340 for Non-Members

In addition, a text-book (*Botany Illus-trated* by Glimn-Lacy and Kaufman) is highly recommended. The cost of the book is \$90 for members; it must be ordered at registration for June 28 delivery, or you may purchase it on your own.

your own. Course Description: In this 5-day workshop you will examine the enormous variety of form and structural adaptation of flowering plants. Through lectures, demonstrations, and laboratory studies, you will learn to recognize major common families. plant parts, and plant growing stages. This course will greatly enhance the accuracy and integrity of your botanical drawings and paintings. Instructor: Dick Rauh is an instructor and illustrator at The New York Botanical Garden. Dick illustrated A Guide to Winter Wildflowers by Carole Levine, published by Yale University Press, and the line illustrations for the signage in the Haupt Conservatory.



# MRS. P'S PRESSED FLOWER WORKSHOP

Saturday, June 30
10 am - Noon
Lecture Hall A
Lynn A. Pitts, Instructor
\$27 / \$32 non-member
Minimum 20 students

Lynn Pitts, better known as "Mrs. P.," is a Master Gardener and recognized expert on flowers, a professional botanical artist and garden columnist, and is featured regularly on the PBS television program "The Art of Gardening." She will talk about the intriguing history of pressing plants, and will then teach the right way to press flowers using classic herbarium techniques. Each participant will receive a complete kit of supplies and plant materials to create three projects as well as printed instructions, special flower seeds, and a list of the best botanicals to press. Mrs. P. gathers all her flowers for pressing from her own cottage garden, so she truly is an expert in all aspects of preserving flowers. Don't miss

this one!

### SAVETHE DATES!!

## TOUR AND

JULY 12: MURDER IN THE GARDEN with Stephanie Georgieff, Naturopath and Herbalist

JULY 26: ETHNOBOTANY IN THE GARDEN with Dr. James Bauml, Senior Botanist

AUGUST 9:
PREHISTORIC
GARDEN STROLL
THROUGH THE
TROPICAL FOREST
with Timothy Phillips,
Superintendent

AUGUST 23:
MOVIE LOCATIONS
AT THE ARBORETUM
with Sandy Snider,
Associate Curator,
History

The program begins at 6 pm at the Gift Shop Tram Stop. Dinner at 7:30 at the Peacock Café terrace. \$35 per person. Reservations required; call 626/821-4623 or 821-4624.

# BOTANICAL ILLUSTRATION 2: DRAWING PLANTS

6 Mondays & Wednesdays, July 9, 11, 16, 18, 23, 25
9 am - Noon
Peacock Café Annex
Olga Eysymontt,
Instructor
\$180/\$200 non-members

A continuation of Botanical Illustration I. Accurate rendering of plant and leaf subject matter is the focus, including leaves, stems, flowers and roots. Pencil techniques are also demonstrated.

### PEN AND INK

September 13 - 17
Thursday - Monday
10:30 am to 3:30 pm
\$300 for members /
\$340 for non-members
Carol Morley, Instructor from The New York
Botanical Garden

This course teaches the fundamentals of pen and ink techniques. Learn to achieve different strokes and how to create tonal depth using, line, stipple and crosshatch techniques. The last three days you will work directly from live and dried plants to develop an ink drawing. A materials list will be sent with your confirmation.

### CARBON DUST

September 18 - 19
Tuesday - Wednesday
10:30 am to 3:30 pm
\$140 for members /
\$170 for non-members
Carol Morley, Instructor from The New York
Botanical Garden

Carbon dust rendering allows the artist to achieve photographic realism. It involves grinding a carbon pencil to dust with sandpaper and brushing the dust onto coated paper. A rich depth of tone results from delicately and slowly building layer upon layer. Create fine detail and hard edges using tools and techniques. A materials list will be sent with your confirmation.

SUN	DAY	M	IONDAY	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
•	2	3	4	5	6	7
Insect Fair	Planting Design	Green Side Up	Composition	Ethnobotany	Fanatic Gardeners	Beds & Border
	Botanical	Trees & Shrubs	Composition	Lecture	Ikebana	World Tai Chi I
	Watercolor	Tai Chi		Fanatic Gardeners	Tai Chi	Iris Show
						Weekend Wate
8	•	10		12	13	14
Weekend	Botanical	Green Side Up			Fanatic Gardeners	
Watercolor	Watercolor	Trees & Shrubs	Composition	Fanatic Gardeners	Ikebana	Beds & Border
Iris Show		Tai Chi			Tai Chi	
15	16	17	18	19	20	21
	Botanical	Green Side Up				
EASTER	Watercolor	Trees & Shrubs	Composition	Fanatic Gardeners	Fanatic Gardeners	Beds & Borders
		Tai Chi			lkebana Tai Chi	Fragrant Plants
		FREE Arboretum Admission			Tai Chi	Amaryllis Show
22	23	24	25	26	27	28
	Rotanical	Green Side Up	Composition	Fanatic Gardeners	ARBOR DAY	Beds & Borders
	Botanical Watercolor	Trees & Shrubs	Quail Garden & Casa de la Torre-	- anacic Gardeners	Fanatic Gardeners	Rose Show
		Tai Chi	Bueno Field Trip		Ikebana	
					Tai Chi	
29	30					
			ry Wednesday, meet at the			
Rose Show	Botanical	Bird Watching: Fi	rst Sunday of each month	, meet at the entrance (	(rotunda) at 8 am for a g	guided walk to help
Free Tree Talk	Watercolor Color Bonsil	identity birds in The	Arboretum. Free with ad	lmission.		
	Color Pencil	Santa Anita Depo	t: Open every Tuesday and	Wednesday from 10 am-	-4 pm Sundays, 1-4 pm F	ree with admission.
		Free Admission:	Third Tuesday of each mor			
		Free Admission:				
					boretum is free.	5
		I Green Side Up			4 Fanatic Gardeners	5
		Green Side Up Trees & Shrubs	Third Tuesday of each more	nth, admission to The Ar	4 Fanatic Gardeners Ikebana	5
		I Green Side Up	Third Tuesday of each more	nth, admission to The Ar	4 Fanatic Gardeners Ikebana Tai Chi	5
		Green Side Up Trees & Shrubs	Third Tuesday of each more	nth, admission to The Ar	4 Fanatic Gardeners Ikebana	5
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Mother's Day Queen Anne Cottage Open Chinese Bonsai & Rare Stones Show	Watercolor Color Pencil  Color Pencil	Green Side Up Trees & Shrubs Tai Chi  8 Green Side Up Trees & Shrubs Tai Chi  15 Trees & Shrubs Tai Chi FREE Arboretum Admission	Color Pencil  Color Pencil  Beyond Boxwood: A New Look at Hedges Color Pencil	Fanatic Gardeners  17 Fanatic Gardeners	Fanatic Gardeners Ikebana Tai Chi Baldwin Bonanza Party  II Fanatic Gardeners Ikebana Tai Chi  I8 Fanatic Gardeners Ikebana Tai Chi  I8 Fanatic Gardeners Ikebana Tai Chi	Baldwin Bonanz  Chinese Bonsai Rare Stones Sho  IP  Landscaping With Herbs Epiphyllum Show
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# THE "ORGANIFICATION" OF THE ARBORETUM

The roles of public gardens, which include both botanical gardens and arboreta, throughout the world are being redefined to reflect the changing cultural and environmental needs of our modern societies.

Public gardens have become multi-faceted botanical institutions, incorporating into their missions, conservation, research, passive recreation, and last but not least, education (cultural, botanical, horticultural, environmental and so on). In addition, concerns about devastating environmental degradation in our communities are forcing public gardens to alter their chemical heavy practices which they have become so reliant upon. Instead, public gardens are now becoming centers for sustainable urban horticulture.

With this in mind, current horticultural practices at The Arboretum are being evaluated and within the next year many so called "accepted" practices will see their end. A "least toxic/best practice" approach to grounds care and maintenance will be implemented, otherwise known as integrated pest management.

Also, a "green waste recycling" composting program is being implemented. The green waste composting facility will be able to handle up to five hundred cubic yards of green waste at any given time. This means The Arboretum will no longer be paying to have grass clippings and other organic

wastes hauled away.

Instead, we will be incorporating the green waste back into the collections in the form of composted mulch.

Composted mulch will return essential nutrients back to the soils, aid in water conservation, inhibit weed seed germination and add to the aesthetic appeal of the entire Arboretum. In a sense The Arboretum will become 100% biomass efficient.

The "organification" of The Arboretum has begun, with the best practices/least toxic approach to Arboretum care being slowly integrated



into our institutional practices. The concept of an "eco" garden needs to be conveyed to the community we cater to, with hopes that what is practiced within will be applied outside our institutional walls.

Tim Phillips
Superintendent

# WHAT'S DEVELOPING?

DEVELOPMENT (DI-VEL-EP-MENT), N. - A STEP OR STAGE IN GROWTH, ADVANCEMENT, ETC. (Webster's Dictionary)

What's developing?
We're developing!
We are taking the next step in advancing The Arboretum to a new level. We continue to expand and improve our programs, operations and facilities as we move forward in enhancing our mission of education.

Successful fund raising is the key to The Arboretum's growth. Your interest and involvement can help to assist in maximizing our

funding. A large portion of our overall fund raising campaign is a people-oriented process. Friend raising leads to fund raising, and these activities are essential prerequisites to both the recruitment of effective leadership and the request for funds. Your embracing this process can help the people-to-people approach.

Your friends and business associates may lead us to new relationships and potential new donors. We hope to hear from you with suggestions of persons to contact. Your goodwill can go a long way in providing major motivation for giving.

Development is much more than just fund raising. Strategic planning, building of relationships, marketing, volunteer programs, membership, and of course, the cultivation, solicitation and relations with donors are all pieces that make up some of the development office's pie. Fund raising never stands alone in an organization. It is part of an integrated whole.

As we move The Arboretum ahead in the 21st Century, I welcome your participation in the development process and being a part of history. Please feel free to visit me at The Arboretum's Development Office the next time you're here. Or you can reach me at (626) 821- 3237, or via e-mail at <a href="Larry.Trujillo@arboretum.org">Larry.Trujillo@arboretum.org</a>. We value your interest and support!

Larry Trujillo Director of Development

### THE DOCENTS'

# IF YOU LIKE CHILDREN AND HISTORY OR PLANTS...

### WE CAN USE YOU!

Being a docent is fun, exciting and rewarding. There are about 30 active Arboretum docents and many have been doing it for more than 10 years.

One of the most rewarding activities of our highly dedicated docent group is conducting the school tours. Each



year we are responsible for taking nearly 5000 students on approximately 300 tours of The Arboretum. There are two tours, one on California history and the other we now call "Plants in our World." Some of our docents are also active with adult tours.

We are seeking more individuals who would like to become docents and help us fulfill our commitment to the many schools in Los Angeles County. We offer an exciting training session. For more information, contact me, Bob Weber, at bobweber@loop.com or call Jill Berry, the Education Program Manager, at 626-821-4624

By Bob Weber



### WWW.ARBORETUM.ORG

The Arboretum Web Site has undergone a "renovation" to become a more user-friendly resource. Content has been expanded, graphics improved and overall organization and information greatly enhanced.

Visit the site now to see added features like "What's Blooming Now" and "Amazing Plant Facts". A list of frequently asked questions is just the beginning of a steady stream of new features, search functions and even games that are planned to appear in the near future. Here is just a partial list of some of the planned new functions and features for www.arboretum.org:

A searchable plant database

that lets you find out if we have a particular plant that you are interested in

- A calendar that lets you browse the events and classes at the Arboretum by category, date, or keyword
- An online store
- A plant advice section
   where you can submit
   your plant and horticul tural questions to The
   Arboretum staff
- Online membership renewal and members only section
- Virtual tours of The Arboretum
- An education section with educational games, lesson

plans, and articles for K-12

- Up-to-the-minute news from The Arboretum and the world of plants
- A section devoted to ethnobotany
- A database of Arboretum bird sightings
- A database of blooming times
- Movies filmed at The Arboretum
- Information sheets on horticulture, ethnobotany and more

So visit our site often.
Chances are you will see something new and exciting each time you visit.

by Frank McDonough

### CORPORATE MEMBER

# Welcome & Thank You To Persson's Nursery

### OUR 1ST CORPORATE MEMBER

Persson's Nursery Inc., of Pasadena, has made a wonderful donation to The Arboretum to improve it's Circle Garden area. The gift is dedicated, by the family, to Walter & Violet Persson who started in the nursery industry in 1950.

Persson's is renovating the Circle Garden and the borders leading up to it, including the design, donation of plants, donation of soil amendments, and the installation.

Persson's Nursery is located at 3115 E.Sierra Madre Boulevard in Pasadena. The phone number is (626) 792-6073.



# ANNUAL APPEAL THANKS!

A special thank you to these additional Annual Appeal contributors!

### ARBORETUM UNDERWRITER:

The Casner Family Foundation

#### ARBORETUM BENEFACTOR:

Maris A. Grannell Mr. & Mrs. Norman B. Williamson

### ARBORETUM SPONSOR:

Vera Mae Lee Vincent R. Talbot

### ARBORETUM DONOR:

John DeWitt Mr. & Mrs. James Galbraith Mrs. George C. Good Nick B. Williams

#### MEMBERSHIP NEWS

## NEW MEMBERSHIP

CATEGORIES DEBUT JULY 2001

New, bigger and better best describes the new membership categories that will become effective on July 1, 2001. Here's a preview of what's to come.

### **BASIC MEMBERSHIP**

Senior Member(s) \$35
Student Member \$35
Individual Member (1 adult)\$40
Garden Member(s) \$60
(2 adults and your children under 18)

- One year free admission to The Arboretum
- Admission to more than 100 reciprocating gardens throughout the US
- 10% discount in The Arboretum Gift Shop
- Members only discount available for most classes, workshops, lectures, tours, family programs and special events
- 10% discount at participating nurseries
- Invitations to members only, special events
- New Member Orientation
   Tram Tour
- News from The Arboretum newsletter and calendar
- Member walking privileges beginning at 8 am

### SUSTAINER

Sustainer Individual \$100 (1 adult)

Garden Sustainer(s) \$125 (4 adults and your children under 18)

Basic Membership Benefits plus:

Patron of the Garden
 provides unlimited visits for
 2 adults and your children
 under 18 to Descanso
 Gardens, South Coast
 Botanic Garden, and, by
 reservation, the Virginia
 Robinson Gardens

### **SPONSOR**

Garden Sponsor(s) \$300 Sustainer Membership Benefits plus:

- VIP passes to special presentations and lectures
- Donor Board Recognition
- 2 one-time guest passes to The Arboretum

### **AFFILIATE**

Garden Affiliate(s) \$500 Sponsor Membership Benefits Plus:

- Complimentary Arboretum gift
- 20% discount in The Arboretum Gift Shop

### BENEFACTOR

Garden Benefactor(s) \$1,000
Affiliate Membership Benefits
plus:

- Annual Benefactor special event
- 1 Garden Gift Membership
- Private tour of The Arboretum for up to 24

### GRAND PATRON

Lucky Baldwin Circle \$2,500

Benefactor Membership

Benefits plus:

- Use of Sunset Demonstration Gardens for an event for a group of 50
- 2 tickets to most classes, workshops, lectures, family programs and special events at The Arboretum

Samuel Ayres Circle \$5,000

Lucky Baldwin Circle

Benefits plus:

- 4 tickets (total) to most classes, workshops, lectures, tours, family and special events
- Use of a table for 10 at a California Philharmonic concert including a preconcert dinner

MATCHING GIFT

PROGRAM: Matching Gifts

corporations in the area take part in a matching gift program. If yours does, you can upgrade your membership level. Ask your employers for a matching gift form, fill it out and attach it to your membership information.

will increase your member-

ship level! Many generous

PLANNED GIVING: Information on remembering The Arboretum in wills, or by establishing charitable trusts, and other forms of Planned Giving can be obtained through the Development Office.

#### **CORPORATE MEMBERSHIPS:**

Customized Corporate
Memberships are now
available! Please contact the
Director of Development,
626-821-3222.

Remember Membership contributions are tax-deductible within the limits prescribed by law.

# MARK YOUR CALENDAR

May 12 & 13:

Chinese Bonsai & Rare Stones 10:00 AM - 3:00PM

May 13:

Queen Anne Cottage Day, Open House 10:00AM – 4:00PM

May 19 & 20:

Epiphyllum Society Show & Sale 9:00AM - 4:00 PM

Every Tuesday and Friday,

7:30 - 8:30 AM:
TAI CHI IN THE GARDEN,
on the lawn in front of
the entrance fountains.
Free for Arboretum
members. Marvin Quon,
Instructor

# A Gallery of Great Gifts Only at The Gift Shop!

Nature theme candles and garden accessories

Patio Windsocks in iridescent colors

Garden and

Tools, gloves and unique gift items.

A new line of aromatherapy items

Hand tuned garden chimes

Tea items

and sachets, crocheted garden hats and scarves

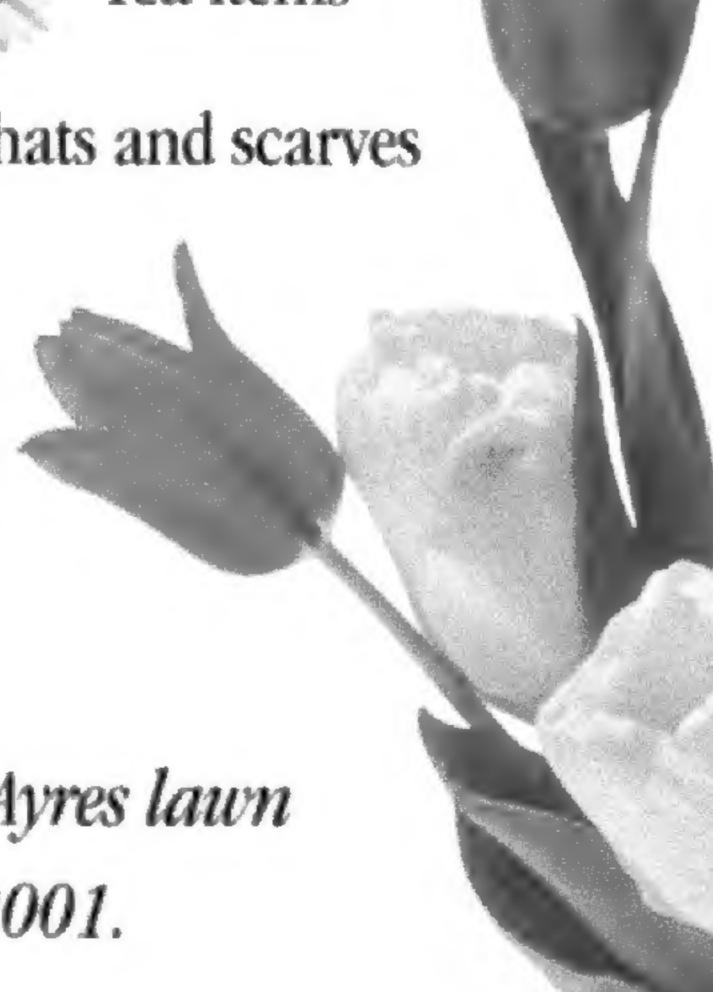
for Mother's Day

Children's books

A nice selection of colorful

plants

Visit our friendly display on Ayres lawn during Baldwin Bonanza 2001.



# Cal Phil's "Festival on the Green" Concert Series Offers Discount to Arboretum Members

Arboretum members enjoy a 10% discount on the single ticket price for the summer concert series, "Festival on the Green". These very special events begin June 30th with 7:30 p.m. Saturday evening concerts every two weeks throughout the summer on the Concert Lawn of The Arboretum. Sunset Magazine is once more the presenting sponsor.

The California Philharmonic Orchestra, with Maestro Victor Vener at the musical helm, sails into its fifth year with a series of seven classical music evenings programmed to appeal to a wide audience.

Arboretum gates open at 5:30 so attendees may enjoy picnic suppers either brought from home or purchased from one of the four participating restaurants. The Philharmonic Fountain sells wine and beverages as well.

Previous summer seasons have been extremely well received by both patrons and critics alike. This coming summer series is already off to a strong sales start, so Arboretum members are encouraged to call right away



for the very best seats available.

Single seat prices begin with lawn seats at \$15. The chair section is \$20; the C table area is \$35; B table area is \$45; and A table seating is \$60. Remember to mention your Arboretum membership to receive 10% off these prices.

"These are truly family events," says Cal Phil's Executive Director Andre Vener.

The season begins with "American as Apple Pie" on June 30, then: "Musical Masterpieces" on July 14, "Fiesta Mexicana" on July 28, "Broadway's Best" on August 11, "Romeo and Juliet" on August 25, "Hollywood Westerns" on September 8, and "Russia's Giants" on September 22. For tickets or a brochure, call (626) 300-8200.

#### WHAT'S BLOOMING NOW?

### ENJOY OUR BLOOMS

### APRIL

Located in the Water Conservation Garden, the native Bush Poppy (*Dendromecon rigida*), has spectacular lemon yellow flowers.

The Meadowbrook area hosts several species of the Princess
Tree (Pau-lownia tomentosa)

with its

fragrant blue trumpet-shaped flowers which awe all who first see them.

The Sweetshade (Hymenosporum flavum), another fragrant favorite with yellowish blooms, is found in the Australian section.

On the west end of Tallac Knoll, the Purple Orchid Tree (*Baubinia variegata*) sports profuse orchid-like blooms.

The red-flowered Spear Lily (*Doryanthes palmeri*), related to the yucca, can be found in the northern part of the Australian section.

### MAY

Found throughout the Arboretum, the Jacaranda Tree (Jacaranda mimosifolia) lights up like large lavender blue flames.

The
Butterfly
Bush
(Buddleia
davidii)
boasts white,
purple, and
pink spikes of

flowers and can be seen in the Kallam Garden, Meadowbrook Area and the Water Conservation Garden.

Look for Kangaroo Paws (Anigozanthos flavidus) with furry flowers of gold, yellow, and pink throughout The Arboretum.

A grove of Cockspur Coral Trees (*Erythrina crista-galli*) that produces crimson-red blooms for a long period can be found near Roots and Shoots.

### APRIL 27, 2001 . NATIONAL ARBOR DAY

# ARBOR DAY CELEBRATION

On April 27,
National Arbor Day,
The Arboretum and
the Arcadia Rotary Club
will honor the day with
a tree planting and
dedication ceremony.
Each year the Arcadia
Rotary Club generously
sponsors the Arbor Day
activities at The Arboretum.
This year the selected tree is a
Prunus serrulata 'Kwanzan' or
the Kwanzan flowering cherry.

In addition to the tree planting, on Sunday, April 29, from 1:00-2:00pm in Lecture Hall A, arborist Jerry Turney will give an informative talk on trees. His lecture will include how to select a tree, the correct way to plant a tree, how to maintain and care for



it, the correct way to prune trees as well as information on pests. The event is free to all so stop by and bring your questions with you.

Finally, through The National Arbor Day Foundation, you can vote for the tree you think should be America's National Tree at www.arborday.org. The deadline for your vote is midnight, April 26, 2001.

# Welcome Members December 1 - January 30, 2000

The Los Angeles Arboretum Foundation welcomes new and renewing members to The Arboretum family. A sincere thank you to everyone listed here!

CA Turtle & Tortoise Club Year Around Garden Club Hillsides Education Center Arcadia Rotary Club Southern California Hemerocallis & Amaryllis Society CA Checker Club Santa Anita Bonsai Society Ms. Patricia Aalpoel Mr. & Mrs. David P. Abernathy Mr. & Mrs. Donald C. Adamson Mr. & Mrs. David Agron Mr. & Mrs. Daniel Alexander Robert & Eldene Allen Mr. & Mrs. James D. Allen Jason & Nicole Amore Ms. Madeline Anderson Mr. & Mrs. Arthur Andrews Mr. & Mrs. Dann Angeloff Mr. Francisco Arellano Mr. Jeffrey Baefsky Ms. Cindy Baer Mr. & Mrs. David M. Baldwin Misses W. & D. Bangert Mr. & Mrs. Hancock Banning III Mr. & Mrs. Robert F. Barber Mr. Ray Barnecut Mr. Lance Baroldi Ms. Patricia J. Barry Ms. Mary L. Bateman John Beckett & Kathleen Nolan Dr. & Mrs. Robert E. Bell Mr. & Mrs. Frank Bell Mr. & Mrs. Hubert J. Bellman Ms. Sarina Bellomo Ms. Alice J. Benioff Mr. Donald C. Benjamin Mr. & Mrs. Richard Bensen Mrs. Iona Benson Mr. & Mrs. George H. Benter, Jr. Mr. & Mrs. James R. Berry Mr. & Mrs. Naran M. Bhatt Mr. Phillip Binder Ms. Ann Bixel Ms. Barbara Black Jeanne Blake-Blessing Mr. & Mrs. Harley Bogle Ms. Joan Bolley & Mr. Jim Olsen Mr. & Mrs. James W. Booth Ms. H. I. Bost Dr. & Mrs. Henry A. Botzbach Mr. Charles Bradford Ms. Lauree Bradley Mr. Jose Bran Mr. Robill M. Brannun Mr. & Mrs. Henry A. Braun Ms. Deanna Brewer & Mr. Sean Sprinkel Ms. Laura Brewer & Mr. David Keshavjee Mr. & Mrs. Gary Brewer Sharon Briel Ms. Diana K. Britt Mr. & Mrs. Dennis Brooks Ms. Christine Brow & Ms. Margaret Rogan Mr. Michael S. Brown Mrs. Janet Berg Brown George A. & Marilyn Brumder Mrs. Gloria L. Buchanan Mr. & Mrs. Phil Buerk Mrs. Daniel J. Buozas Mr. & Mrs. Jack D. Burk Mr. Frank Burkard, Ir. Mrs. Ernest Burland Mr. Noel Burndahl Dr. & Mrs. Richard D. Burns Mark & Carol Burrill Ms. Cheryl Butler Mr. & Mrs. Donald Butler Mr. & Mrs. Ramon Cabrera Mr. & Mrs. Larry Callaham Mrs. Janet B. Camlin Mr. & Mrs. Hugh Campbell Mr. & Mrs. Charles C. Carico Ms. Christina R. Carlisle Mr. & Mrs. Jack W. Carlyle

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# EVENING ETHNOBOTANICAL SYMPOSIUM

"Ancient Wisdom and Modern Medicine: Ethnobotanical Exploration in Central America and the Pacific", presented by Dr. Michael Balick of The New York Botanical Garden, will be the first lecture in this new series presented by The Arboretum. The lecture will start promptly at 7:30PM in



Ayres Hall on The Arboretum grounds on April 15.

Dr. Balick, Director and Philecology Curator at the Institute of Economic Botany at The New York Botanical Garden, is a renowned expert in the field of ethnobotany, the study of relationships between plants and people.

Trained at Harvard
University, Dr. Balick did
research on the native oil
palms of South America. Since
1987 he has been working
under contract with the
National Cancer Institute to
screen bulk samples of higher
plants as potential anti-AIDS
and anti-cancer therapeutics.
This work has been based in
Belize, Central America,
where Dr. Balick helped
create the Ix Chel Tropical

Research Foundation to study traditional medicine and ethnobotany of the region. Other recent projects have included work in Brazil, Haiti, Thailand and India. He will bring copies of his latest book on traditional healing, *Rainforest Remedies*.

The additional lecture dates and renowned speakers, all involved in studying and preserving traditional plant use from various cultures, are:

### Thursday, June 21:

Dr. James A. Duke, ret. USDA, distinguished Economic Botanist, 2000

### Wednesday, October 10:

Dr. Wade Davis, Explorer-in-Residence, National Geographic Society

### Wednesday, December 5:

Dr. Mark Plotkin, President, Amazon Conservation Team

The Arboretum's focus on ethnobotany as a major theme for education, interpretation, and future development provides visitors a unique way to relate to the diversity of its plantings and to appreciate the rich cultural traditions in the regions of the world where the plants occur naturally.

Series tickets for all four presentations will be sold for \$50 non-members, \$40 members; cost for individual lectures is \$15.00 non-members, \$12.00 members, \$8.00 for students with valid identification. For more information call Jill Berry at 626-821-4624 or visit www.arboretum.org

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#### HOURS:

9:00 AM to 4:30 PM Daily. Closed December 25.