

personal copy of P. Albert Washer

movies

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Associated Artists Productions Corp.

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*Programs of Quality
from
Quality Studios*

Warner Bros. Features
and cartoons
Popeye cartoons



Great entertainment draws big, responsive



audiences

This is true of theatre, radio, movies, television, and all media

For more than 30 years, between
45 and 60 million people every
single week have gone out to the
movies. Americans have the

movie



habit

Now on television, they're watching movies in ever increasing numbers. And they watch every picture from start to finish. Who ever walked out in the middle of a movie?

*George Raft, Marlene Dietrich
and Edward G. Robinson in "Manpower."*

For decades,

**one of the greatest names in
the most popular medium
of entertainment has been**

Warner
Bros.

Box office admissions and critical acclaim have proved the


consistent

*Herbert Corthell,
with Paul Muni,
star of
"The Story of Louis Pasteur"*



success

of Warner Bros. movies
from Academy Award winning
"STORY OF LOUIS PASTEUR"
to Academy Award Winning
"TREASURE OF SIERRA MADRE"



*Humphrey Bogart
in "The Treasure of
Sierra Madre," *
also starring Walter Huston*

*Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

Warner Bros. Movies
have amassed a total
up to 1950 of



over 40 "Oscars"

and have grossed
a box-office total of nearly

a billion dollars

Only great entertainment
could achieve this record



*Irene Manning and Dennis Morgan,
star of "My Wild Irish Rose,"
which grossed \$3,400,000.*

what

makes

gr

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mmment?



*Lealie Howard and Bette Davis, who star with
Humphrey Bogart in "Petrified Forest," by
Robert Sherwood.*

great stories

and writers

Hundreds of thousands of dollars have been paid for single properties, like Lillian Hellman's long-running Broadway hit, "Watch On The Rhine," and Hervey Allen's all time best-selling novel, "Anthony Adverse." Great properties like Ernest Hemingway's "To Have and Have Not" and James Thurber-Elliot Nugent's "The Male Animal" have been translated to the screen and original screenplays written by such top writers as Norman Reilly Raine and Kaufman and Hart.

*Cary Grant and John
Garfield (right) in
"Destination Tokyo,"
produced by Jerry Wald*



great producers

and directors

Any picture entrusted to such film luminaries as Jack L. Warner,
Hal B. Wallis, Jerry Wald, Michael Curtiz, Mark Hellinger,
William Dieterle and John Huston can be counted on
for popular and artistic success.

great amounts



of time and money

Television once or twice has spent a month
and \$300,000 on a possibly successful program.
Movies *regularly* devote months, even years,
and a million dollars or more to the
production of *each* picture. There's no substitute
for the values these elements
contribute to great entertainment.



*James Cagney and Joe E. Brown in
"A Midsummer Night's Dream," by William
Shakespeare, with a cast of 1000.*



great promotion

Millions upon millions of dollars have been spent on advertising, exploitation, personal appearances and all forms of promotions to build fine pictures and top personalities into the biggest audience-pullers in entertainment history.

Warner Bros. maintained a top world-wide organization; an enormous roster of highly-paid specialists in every phase of the motion picture industry; and the finest facilities procurable, including 22 vast sound stages, to turn out consistently superior pictures, year after year after year.

*Ian Hunter with Errol Flynn,
star with Olivia de Havilland of
"The Adventures of Robin Hood"**



great

production

No detail of a movie is spared to get as near perfection as is humanly possible, as indicated by the Three Academy Awards won by "The Adventures of Robin Hood" for such important elements of quality as Film Editing, Music Scoring, and Art Direction.

*Bette Davis, with
Fay Bainter in "Jezebel",
for which roles both
actresses won Academy Awards.*



and great stars

Many elements contribute to the making of fine movies,
but it has always been the Star personalities that the public have
flocked to theatres to see. "The play's the thing" to begin with,
but the Star makes the play come alive.



what

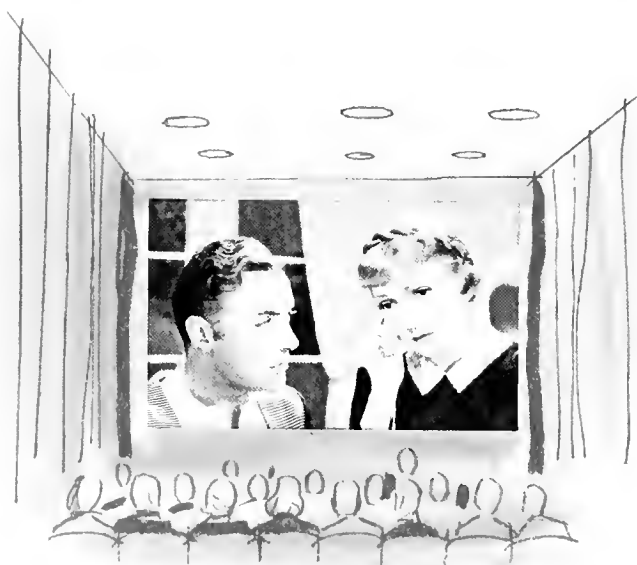


is a star?

Many years and many millions of dollars were devoted to building to Stardom those very, very few who are so well known, so well liked that they are more important to the movie-going public than the story, director, or any other element of a picture . . . truly the “Star Attractions”. That is why the Star is billed above the title.

Warner Bros. stars drew millions of
people into theatres...and
they've been drawing
even greater numbers
to television screens.

stars are stars



*Charles Boyer and
Clandette Colbert
in "Tovarich"*





everywhere





stars and





more stars



the



*Charles Bickford, with Jane Wyman & Lew Ayres, stars of "Johnny Belinda" * which won a total of 10 Academy Award Nominations, plus the "Oscar" itself by Jane Wyman as best actress of the year.*

*Reserved for theatrical release. Available for first run on television Sept. 15, 1957.

G R E A T

**stories and writers
producers and directors
time and money
promotion
organization
production
and stars**

are well represented in every one of the twelve groups of
Warner Bros. movies now available for television.
Select any number of groups from one to twelve . . .
right down the line you get consistently
GREAT ENTERTAINMENT.

group I

David Niven and Jane Wyman
in "A Kiss in The Dark"



ADVENTUROUS BLONDE

Glenda Farrell, Barton MacLane

*BADMEN OF MISSOURI

Dennis Morgan, Jane Wyman, Arthur Kennedy

BIG SHAKEDOWN

Ricardo Cortez, Bette Davis

BORDERTOWN

Paul Muni, Bette Davis

BRIDES ARE LIKE THAT

Ross Alexander, Anita Louise

BROADWAY HOSTESS

Phil Regan, Winnie Shaw, Lyle Talbot

CASE OF THE VELVET CLAWS

Warren William, Claire Dodd

CHEROKEE STRIP

Dick Foran, Jane Bryan

COWBOY FROM BROOKLYN

Dick Powell, Pat O'Brien, Ann Sheridan

THE CRASH

Ruth Chatterton, George Brent

DANGEROUSLY THEY LIVE

John Garfield, Nancy Coleman, Raymond Massey

*DESPERATE JOURNEY

Errol Flynn, Ronald Reagan

DEVIL DOGS OF THE AIR

James Cagney, Pat O'Brien

DEVOTION

Ida Lupino, Paul Henreid, Olivia de Havilland

DISRAELI

George Arliss, Joan Bennett

EAST OF THE RIVER

John Garfield, Brenda Marshall

*EDGE OF DARKNESS

Errol Flynn, Ann Sheridan, Walter Huston

ELEVEN MEN AND A GIRL

Joe E. Brown, Joan Bennett

EMPLOYEES ENTRANCE

Loretta Young, Warren William

ESCAPE IN THE DESERT

Helmut Dantine, Jean Sullivan

ESCAPE ME NEVER

Errol Flynn, Ida Lupino, Eleanor Parker

EXPENSIVE WOMEN

Dolores Costello, Warren William

THE EXPERT

Chic Sale, Lois Wilson

FLAXY MARTIN

Virginia Mayo, Zachary Scott, Dorothy Malone

FOOTSTEPS IN THE DARK

Errol Flynn, Brenda Marshall

FOUR'S A CROWD

Errol Flynn, Olivia de Havilland, Rosalind Russell

FRIENDS OF MR. SWEENEY

Charles Ruggles, Ann Dvorak

FUGITIVE FROM JUSTICE

Roger Pryor, Don Douglas

GAY SISTERS

Barbara Stanwyck, Geraldine Fitzgerald, George Brent, Gig Young

GOODBYE AGAIN

Joan Blondell, Warren William

GREAT MR. NOBODY

Eddie Albert, Joan Leslie

HAUNTED GOLD

John Wayne

HEART OF THE NORTH

Dick Foran, Patric Knowles

HELL'S KITCHEN

Ronald Reagan, Dead End Kids

HI NELLIE

Paul Muni, Glenda Farrell

I AM A THIEF

Ricardo Cortez, Mary Astor

I SELL ANYTHING

*Pat O'Brien, Ann Dvorak, Claire Dodd,
Margaret Lindsay*

A KISS IN THE DARK

David Niven, Jane Wyman, Broderick Crawford

THE KING'S VACATION

George Arliss, Dick Powell

LADY GANGSTER

Faye Emerson, Julie Bishop

LITTLE CAESAR

Edward G. Robinson, Douglas Fairbanks, Jr.

LITTLE GIANT

Edward G. Robinson, Mary Astor

MIND READER

Warren William, Constance Cummings

NANCY DREW TROUBLESHOOTER

Bonita Granville, John Litel

OTHER MEN'S WOMEN

James Cagney, Joan Blondell, Mary Astor

PETRIFIED FOREST

Humphrey Bogart, Leslie Howard, Bette Davis

PRIDE OF THE MARINES

John Garfield, Eleanor Parker

RIVER'S END

Charles Bickford, Evelyn Knapp

SATAN MET A LADY

Bette Davis, Warren William

SINGAPORE WOMAN

Brenda Marshall, David Bruce

STORY OF SEABISCUIT

*Shirley Temple, Barry Fitzgerald,
Lon McCallister*

***TREASURE OF SIERRA MADRE**

Humphrey Bogart, Walter Huston

TREACHERY RIDES THE RANGE

Dick Foran, Paula Stone

TWO MRS. CARROLLS

*Humphrey Bogart, Barbara Stanwyck,
Alexis Smith*

TUGBOAT ANNIE SAILS AGAIN

Jane Wyman, Ronald Reagan

THE UNSUSPECTED

Joan Caulfield, Claude Rains

YOU CAN'T GET AWAY WITH MURDER

Humphrey Bogart, Gale Page

YOU SAID A MOUTHFUL

Ginger Rogers, Joe E. Brown

*Dane Clark, Tony Caruso
with John Garfield in
"Pride of The Marines"*



group 2

Edward G. Robinson,
John Garfield and Ida Lupino
in "The Sea Wolf",
also starring Barry Fitzgerald



AS THE EARTH TURNS

Donald Woods, Dorothy Peterson

*BLACK FURY

Paul Muni, William Gargan, Akim Tamiroff

BROADWAY MUSKETEERS

Ann Sheridan, Marie Wilson

CALIFORNIA MAIL

Dick Foran, Linda Perry

CAPTAIN THUNDER

Fay Wray, Victor Varconi

CASE OF THE BLACK CAT

Ricardo Cortez, June Travis

DAREDEVIL DRIVERS

Dick Purcell, Beverly Roberts

DINKY

Jackie Cooper, Mary Astor

ESCAPE FROM CRIME

Richard Travis, Julie Bishop

FATHER IS A PRINCE

Grant Mitchell, Nana Bryant

FLIRTING WIDOW

Basil Rathbone, Dorothy Mackaill

FOUNTAINHEAD, THE

Gary Cooper, Patricia Neal, Raymond Massey

FOUR MOTHERS

Eddie Albert, Claude Rains, Lane Sisters

FRISCO KID

James Cagney, Margaret Lindsay

FROM HEADQUARTERS

George Brent, Margaret Lindsay

GAMBLING LADY

Barbara Stanwyck, Joel McCrea, Pat O'Brien

GENTLEMAN JIM

Errol Flynn, Alexis Smith, Jack Carson

GIRLS ON PROBATION

Susan Hayward, Ronald Reagan

GOLD DIGGERS OF 1935

Dick Powell, Adolph Menjou, Alice Brady

GRANNY GET YOUR GUN

May Robson, Harry Davenport

HARD TO GET

Dick Powell, Olivia de Havilland

HER KIND OF MAN

Dane Clark, Janis Paige, Zachary Scott

HERE COMES THE NAVY

James Cagney, Pat O'Brien

INDIANAPOLIS SPEEDWAY

Ann Sheridan, Pat O'Brien, John Payne

JAILBREAK

June Travis, Barton MacLane

JOHN LOVES MARY

Ronald Reagan, Patricia Neal, Jack Carson

*KINGS ROW

Ann Sheridan, Robert Cummings, Ronald Reagan

LADIES THEY TALK ABOUT

Barbara Stanwyck, Preston Foster

LAW OF THE TROPICS

Constance Bennett, Jeffrey Lynn

LOCAL BOY MAKES GOOD

Joe E. Brown, Dixie Lee

LOVE IS A RACKET

Douglas Fairbanks, Jr., Francis Dee

MAMMY

Al Jolson

MAN WHO TALKED TOO MUCH

George Brent, Brenda Marshall

MARY JANE'S PA

Guy Kibbee, Aline MacMahon

***MASK OF DIMITRIOS**

Zachary Scott, Sydney Greenstreet, Faye Emerson

MASSACRE

Richard Barthelmess, Ann Dvorak

MILLION DOLLAR BABY

Ronald Reagan, Jeffrey Lynn, Priscilla Lane

MY PAST

*Bebe Daniels, Ben Lyon, Joan Blondell,
Lewis Stone*

MY WILD IRISH ROSE

Dennis Morgan, Arlene Dahl

OIL FOR THE LAMPS OF CHINA

Pat O'Brien

OLD ACQUAINTANCE

Bette Davis, Miriam Hopkins

ONE SUNDAY AFTERNOON

Dennis Morgan, Janis Paige, Don DeFore

OVER THE WALL

Dick Foran, Ward Bond

PRIDE OF THE BLUE GRASS

Edith Fellows

READY, WILLING AND ABLE

Jane Wyman, Ruby Keeler

ROUGHLY SPEAKING

Rosalind Russell, Jack Carson

RULING VOICE

Walter Huston, Loretta Young

SEA WOLF

Edward G. Robinson, Ida Lupino, John Garfield

SH-THE OCTOPUS

Alan Jenkins, Hugh Herbert

SHINE ON HARVEST MOON

Ann Sheridan, Dennis Morgan

SIDE SHOW

Winnie Lightner, Donald Cook

SILVER RIVER

Errol Flynn, Ann Sheridan

***STRAWBERRY BLONDE**

*Rita Hayworth, James Cagney,
Olivia de Havilland*

TENDERFOOT, THE

Joe E. Brown, Ginger Rogers

THIS WAS PARIS

Ben Lyons, Ann Dvorak

TWO SECONDS

Edward G. Robinson, Preston Foster

UPPER WORLD

Warren William, Ginger Rogers, Mary Astor

WALKING DEAD

Boris Karloff, Ricardo Cortez

*Rosalind Russell and Jack Carson in
"Roughly Speaking"*



group 3

Paul Henreid and
Hedy Lamarr in
"The Conspirators"



ACTION IN THE NORTH ATLANTIC
Humphrey Bogart, Raymond Massey

ADVENTURE IN IRAQ
John Loder

ADVENTURES OF JANE ARDEN
William Gargan, Rosella Towne

ALWAYS IN MY HEART
Kay Francis, Walter Huston

ANGELS WASH THEIR FACES
Dead End Kids, Ann Sheridan

BLESSED EVENT
Lee Tracy, Dick Powell, Mary Brian

BOULDER DAM
Ross Alexander, Patricia Ellis

BROTHER ORCHID
*Edward G. Robinson, Ann Sothorn,
Humphrey Bogart*

CEILING ZERO
James Cagney, Pat O'Brien

CHILD IS BORN, A
*Nanette Fabray, Jeffrey Lynn,
Geraldine Fitzgerald*

CHRISTMAS IN CONNECTICUT
Barbara Stanwyck, Dennis Morgan

***CONFLICT**
Humphrey Bogart, Alexis Smith

CONSPIRATORS, THE
Hedy Lamarr, Paul Henreid

DARK HORSE
Bette Davis, Warren William

***DARK PASSAGE**
Humphrey Bogart, Lauren Bacall

DISPATCH FROM REUTERS
Edward G. Robinson, Eddie Albert

FRISCO JENNY
Ruth Chatterton, Donald Cook

GIVE ME YOUR HEART
Kay Francis, George Brent

GOLD DIGGERS IN PARIS
Rudy Vallee, Rosemary Lane

GREEN GODDESS
George Arliss, H. B. Warner, Ralph Forbes

GUNS OF THE PECOS
Dick Foran, Anne Nagel

HONEYMOON FOR THREE
Ann Sheridan, Jane Wyman, George Brent

HOT HEIRESS, THE
Walter Pidgeon, Ona Munson, Ben Lyon

***JOHNNY BELINDA**
Jane Wyman, Lew Ayres

JUKE GIRL
Ann Sheridan, Ronald Reagan

KEYHOLE, THE
Kay Francis, George Brent

KING AND THE CHORUS GIRL
*Jane Wyman, Joan Blondell, Fernand Gravet,
Kenny Baker*

KING OF HOCKEY
Dick Purcell, Marie Wilson

THE LASH
Richard Barthelmess, Mary Astor

MAKE YOUR OWN BED
Jane Wyman, Jack Carson

MAN WHO PLAYED GOD

George Arliss, Bette Davis

NANCY DREW AND THE HIDDEN STAIRCASE

Bonita Granville, John Litel

OFFICE WIFE

Lewis Stone, Joan Blondell

PERSONALITY KID

Pat O'Brien, Glenda Farrell

PRIME MINISTER, THE

John Gielgud, Diana Wynyard

RIGHT OF WAY

Conrad Nagel, Loretta Young

ROAD TO SINGAPORE

William Powell

SATURDAY'S CHILDREN

John Garfield, Claude Rains, Anne Shirley

SCARLET DAWN

Douglas Fairbanks, Jr.

SHADOWS ON THE STAIRS

Frieda Inescort, Paul Cavanaugh

SHE LOVED A FIREMAN

Ann Sheridan, Dick Foran

SMART MONEY

*Edward G. Robinson, James Cagney,
Evelyn Knapp*

SON OF A SAILOR

Joe E. Brown

STRANGE ALIBI

Arthur Kennedy, Joan Perry

SWEET ADELINE

Irene Dunne, Donald Woods, Louis Calhern

TAXI

James Cagney, Loretta Young

TOP SPEED

Joe E. Brown

TORCHY RUNS FOR MAYOR

Glenda Farrell, Barton MacLane

TOVARICH

*Claudette Colbert, Charles Boyer,
Basil Rathbone*

UNION DEPOT

Douglas Fairbanks, Jr., Joan Blondell

UNTAMED AFRICA

All Native Cast

VARSITY SHOW

Dick Powell, Fred Waring & His Pennsylvanians

VOLTAIRE

George Arliss, Margaret Lindsay, Doris Kenyon

WE ARE NOT ALONE

Paul Muni, Jane Bryan

WE'RE IN THE MONEY

Joan Blondell, Glenda Farrell, Phil Regan

WOMAN IN THE WIND

Kay Francis, William Gargan

WYOMING KID

*Dennis Morgan, Jane Wyman,
Janis Paige, Arthur Kennedy*

YES, MY DARLING DAUGHTER

Roland Young, Jeffrey Lynn, Priscilla Lane

*Humphrey Bogart and
Raymond Massey in "Action
In The North Atlantic"*



group

4

*Dennis Morgan, with Alan Hale, in
"God Is My Co-Pilot"*



ADVENTURES OF DON JUAN

Errol Flynn, Viveca Lindfors

***ANTHONY ADVERSE**

*Fredric March, Olivia de Havilland,
Claude Rains*

APRIL SHOWERS

Jack Carson, Ann Sothorn, Robert Alda

CAIN & MABEL

Clark Gable, Marion Davies

CASE OF THE STUTTERING BISHOP

Donald Woods, Ann Dvorak

CHANCES

Douglas Fairbanks, Jr.

COLLEGE COACH

Dick Powell, Pat O'Brien

DOORWAY TO HELL

Lew Ayres, James Cagney

EARTHWORM TRACTORS

Joe E. Brown, June Travis

EMPTY HOLSTERS

Dick Foran

EVER IN MY HEART

Barbara Stanwyck, Ralph Bellamy

FATHER'S SON

John Litel, Frieda Inescort

***FIGHTING 69TH**

*James Cagney, Pat O'Brien, Dennis Morgan,
George Brent*

FLIGHT ANGELS

Jane Wyman, Dennis Morgan, Ralph Bellamy

FLIGHT FROM DESTINY

*Thomas Mitchell, Jeffrey Lynn,
Geraldine Fitzgerald*

FOOLS FOR SCANDAL

Carole Lombard, Ralph Bellamy

GOD IS MY CO-PILOT

Dennis Morgan, Dane Clark, Raymond Massey

GOD'S COUNTRY AND THE WOMAN

George Brent, Alan Hale, Beverly Roberts

GOLD DIGGERS OF 1933

Ruby Keeler, Dick Powell, Ginger Rogers

GOLD DUST GERTIE

Olsen & Johnson

GOOSE AND THE GANDER

Kay Francis, George Brent

HATCHET MAN, THE

Edward G. Robinson, Loretta Young

HIDDEN HAND, THE

Craig Stevens, Elizabeth Fraser

INTERNATIONAL SQUADRON

Ronald Reagan, William Lundigan

I WAS FRAMED

Michael Ames, Julie Bishop

THE KENNEL MURDER CASE

William Powell, Mary Astor

KISS ME AGAIN

Walter Pidgeon, Bernice Claire

KNOCKOUT

Arthur Kennedy, Anthony Quinn, Cornel Wilde

LADY WITH RED HAIR

Miriam Hopkins, Claude Rains

***LARCENY INC.**

*Edward G. Robinson, Jane Wyman,
Broderick Crawford*

LIFE BEGINS

Loretta Young

LIFE OF THE PARTY

Charles Butterworth, Jack Whiting

LILY TURNER

Ruth Chatterton, George Brent

LITTLE MISS THOROBRED

Ann Sheridan, John Littel

LOVE IS IN THE AIR

Ronald Reagan, June Travis

MOUNTAIN JUSTICE

George Brent, Josephine Hutchinson

MURDER OF DR. HARRIGAN

Ricardo Cortez, Kay Linaker

ONCE A DOCTOR

Donald Woods, Gordon Oliver

ONE WAY PASSAGE

William Powell, Kay Francis

ON TRIAL

Margaret Lindsay, John Littel

***PASSAGE TO MARSEILLE**

*Humphrey Bogart, Claude Rains,
Peter Lorre, Michele Morgan*

PAY-OFF

James Dunn, Claire Dodd

PENROD AND HIS TWIN BROTHER

Mauch Twins

THE ROARING TWENTIES

James Cagney, Humphrey Bogart, Priscilla Lane

SECRET SERVICE OF THE AIR

Ronald Reagan, John Littel

SERGEANT MURPHY

Ronald Reagan, Mary Maguire

SIX DAY BIKE RIDER

Joe E. Brown, Frank McHugh

SMILING GHOST

Alexis Smith, Wayne Morris, Brenda Marshall

STORY OF LOUIS PASTEUR

Paul Muni, Anita Louise, Donald Woods

STREET OF WOMEN

Kay Francis, Roland Young

SUCCESSFUL CALAMITY

George Arliss, Mary Astor

TELEGRAPH TRAIL

John Wayne

THREE CHEERS FOR THE IRISH

Thomas Mitchell, Dennis Morgan

***TORRID ZONE**

Pat O'Brien, Ann Sheridan, James Cagney

TWENTY THOUSAND YEARS IN SING SING

Spencer Tracy, Bette Davis

UNFAITHFUL, THE

*Ann Sheridan, Lew Ayres, Zachary Scott,
Eve Arden*

WHITE BANNERS

Claude Rains, Jackie Cooper, Fay Bainter

WILD BILL HICKOK RIDES

Constance Bennett, Bruce Cabot

*Humphrey Bogart and James Cagney in
"The Roaring Twenties"*



group 5

*Humphrey Bogart,
Claire Trevor and
Lauren Bacall in
"Key Largo"*



ALIBI IKE

Joe E. Brown, Olivia de Havilland

ALWAYS A BRIDE

Rosemary Lane, George Reeves

ANOTHER DAWN

Errol Flynn, Kay Francis, Ian Hunter

BIG HEARTED HERBERT

Guy Kibbee, Aline MacMahon

CALLING PHILO VANCE

James Stephenson, Margot Stevenson

***CHAIN LIGHTNING**

*Humphrey Bogart, Eleanor Parker,
Raymond Massey*

CHINA CLIPPER

Pat O'Brien, Humphrey Bogart, Beverly Roberts

CITY FOR CONQUEST

James Cagney, Ann Sheridan

DANGEROUS

Bette Davis, Franchot Tone

DARK HAZARD

Edward G. Robinson

DAWN PATROL

Errol Flynn, David Niven

DIVE BOMBER

Errol Flynn, Fred MacMurray

EXPENSIVE HUSBANDS

Patric Knowles, Beverly Roberts

FORTY SECOND STREET

*Ruby Keeler, Dick Powell, Warner Baxter,
Ginger Rogers*

GARDEN OF THE MOON

*Pat O'Brien, John Payne,
Jimmy Fidler, Jerry Colonna*

GIRL FROM TENTH AVENUE

Bette Davis, Ian Hunter

GIRL MISSING

Glenda Farrell, Ben Lyon

G-MEN

James Cagney, Lloyd Nolan

HAVANA WIDOWS

Joan Blondell, Guy Kibbee, Glenda Farrell

HEART OF NEW YORK

Smith & Dale

HER HUSBAND'S SECRETARY

Warren Hull, Beverly Roberts

HIGHWAY WEST

Arthur Kennedy, Brenda Marshall

IN THIS OUR LIFE

Bette Davis, Olivia de Havilland, George Brent

I'VE GOT YOUR NUMBER

Joan Blondell, Glenda Farrell

JEWEL ROBBERY

William Powell, Kay Francis

***KEY LARGO**

*Humphrey Bogart, Edward G. Robinson,
Lauren Bacall, Claire Trevor, Lionel Barrymore*

KISSES FOR BREAKFAST

Dennis Morgan, Jane Wyatt

LIFE OF JIMMY DOLAN

Douglas Fairbanks, Jr., Loretta Young

MIDSUMMER'S NIGHT DREAM

*James Cagney, Dick Powell, Joe E. Brown,
Olivia de Havilland*

MODERN HERO

Richard Barthelmess

MR. SKEFFINGTON

Bette Davis, Claude Rains

MURDER IN THE CLOUDS

Lyle Talbot, Ann Dvorak

MY REPUTATION

Barbara Stanwyck, George Brent

NINE LIVES IS NOT ENOUGH

Ronald Reagan, Joan Perry

NOBODY LIVES FOREVER

John Garfield, Geraldine Fitzgerald

NOTORIOUS AFFAIR, A

Basil Rathbone, Kay Francis, Billie Dove

ON WITH THE SHOW

Joe E. Brown, Ethel Waters, Arthur Lake

ON YOUR TOES

Vera Zorina, Eddie Albert

PILLOW TO POST

Ida Lupino, William Prince

***POSSESSED**

Joan Crawford, Van Heflin

PUBLIC ENEMY'S WIFE

Pat O'Brien, Margaret Lindsay

SAY IT WITH SONGS

Al Jolson

SHE COULDN'T SAY NO

Eve Arden, Roger Pryor

SINGING MARINE

Dick Powell, Hugh Herbert

SMART GIRLS DON'T TALK

Virginia Mayo, Bruce Bennett

STAGE STRUCK

Dick Powell, Joan Blondell

STALLION ROAD

Ronald Reagan, Alexis Smith, Zachary Scott

THANK YOUR LUCKY STARS

*Humphrey Bogart, Bette Davis, Eddie Cantor,
Olivia de Havilland, Errol Flynn, Dinah Shore*

THIEVES FALL OUT

Eddie Albert, Joan Leslie

THREE ON A MATCH

*Joan Blondell, Bette Davis, Humphrey Bogart,
Warren William*

TILL WE MEET AGAIN

Merle Oberon, George Brent

TORCHY BLANE IN PANAMA

Paul Kelly, Lola Lane

VALLEY OF THE GIANTS

Wayne Morris, Claire Trevor

***VIRGINIA CITY**

Errol Flynn, Miriam Hopkins

WHILE THE PATIENT SLEPT

Aline McMahon, Guy Kibbee

WHITE BONDAGE

Gordon Oliver, Harry Davenport

WIDOW FROM MONTE CARLO

Dolores Del Rio, Warren William

WINNER TAKE ALL

James Cagney

*Joan Crawford
and Van Heflin
in "Possessed"*



group 6

*Ann Sheridan and
Jack Benny in "George
Washington Slept Here"*



- BETWEEN TWO WORLDS**
John Garfield, Paul Henreid, Eleanor Parker
- BIG BUSINESS GIRL**
Loretta Young
- BIG CITY BLUES**
Joan Blondell, Guy Kibbee, Humphrey Bogart
- BLONDE CRAZY**
James Cagney, Joan Blondell
- BLONDES AT WORK**
Glenda Farrell, Carole Landis
- BROADMINDED**
Joe E. Brown
- BROTHER RAT AND A BABY**
Jane Wyman, Ronald Reagan, Eddie Albert
- BUREAU OF MISSING PERSONS**
Bette Davis, Pat O'Brien
- CASE OF THE CURIOUS BRIDE**
Warren William, Margaret Lindsay
- COLLEEN**
Ruby Keeler, Dick Powell
- CONFESSION**
Kay Francis, Basil Rathbone
- CONFESSIONS OF A NAZI SPY**
*Edw. G. Robinson, Francis Lederer,
George Sanders, Paul Lukas*
- DEVIL'S SADDLE LEGION**
Dick Foran, Anne Nagle
- ESPIONAGE AGENT**
Joel McCrea, Brenda Marshall
- FAMOUS FERGUSON CASE**
Joan Blondell, Leslic Fenton
- GEORGE WASHINGTON SLEPT HERE**
Jack Benny, Ann Sheridan
- THE GREAT O'MALLEY**
Pat O'Brien, Humphrey Bogart, Ann Sheridan
- THE GREEN LIGHT**
Errol Flynn, Sir Cedric Hardwick
- HEARTS DIVIDED**
Dick Powell, Marion Davies
- HERE COMES HAPPINESS**
Edward Norris, Mildred Coles
- HOMICIDE**
Robert Douglas, Robert Alda, Helen Wescott
- HUMORESQUE**
Joan Crawford, John Garfield
- I LIVE FOR LOVE**
Dolores Del Rio, Everett Marshall, Allen Jenkins
- IT ALL CAME TRUE**
Humphrey Bogart, Ann Sheridan
- JUNE BRIDE**
Bette Davis, Robert Montgomery
- KID FROM KOKOMO**
Pat O'Brien, Wayne Morris, Jane Wyman
- KING OF THE LUMBERJACKS**
John Payne, Gloria Dickson
- *KNUTE ROCKNE—ALL AMERICAN**
Pat O'Brien, Ronald Reagan
- MAN OF IRON**
Barton MacLane, Mary Astor
- MANPOWER**
Marlene Dietrich, Edward G. Robinson

MAN TO MAN

Philip Holmes

***MARKED WOMAN**

Bette Davis, Humphrey Bogart

MIDNIGHT COURT

Ann Dvorak, John Litel

MILLIONAIRE, THE

George Arliss, Evelyn Knapp, James Cagney

MISS PACIFIC FLEET

Joan Blondell, Glenda Farrell, Marie Wilson

NAUGHTY BUT NICE

Ann Sheridan, Dick Powell, Ronald Reagan

***NIGHT AND DAY**

Gary Grant, Alexis Smith, Mary Martin

OFF THE RECORD

Pat O'Brien, Joan Blondell

ONE FOOT IN HEAVEN

Fredric March, Martha Scott

PARACHUTE JUMPER

Douglas Fairbanks, Jr., Bette Davis

PATIENT IN ROOM 18

Ann Sheridan, Patric Knowles

RED HOT TIRES

Lyle Talbot, Mary Astor

RETURN OF DOCTOR X

*Humphrey Bogart, Wayne Morris,
Rosemary Lane, Dennis Morgan*

ROMANCE ON THE HIGH SEAS

Doris Day, Jack Carson

ST. LOUIS KID

James Cagney

***SAN ANTONIO**

Errol Flynn, Alexis Smith

SECRETS OF AN ACTRESS

George Brent, Kay Francis

SMARTY

Joan Blondell, Warren William

STEEL AGAINST THE SKY

Alexis Smith, Lloyd Nolan

SWING YOUR LADY

*Humphrey Bogart, Penny Singleton,
Ronald Reagan*

TEAR GAS SQUAD

John Payne, Dennis Morgan

THAT CERTAIN WOMAN

Bette Davis, Henry Fonda

THEY MADE ME A CRIMINAL

John Garfield, Ann Sheridan

TWENTY MILLION SWEETHEARTS

Dick Powell, Ginger Rogers, Pat O'Brien

WATCH ON THE RHINE

Bette Davis, Paul Lukas

WILD BOYS OF THE ROAD

Frankie Darro, Rochelle Hudson

WINGS FOR THE EAGLE

Ann Sheridan, Dennis Morgan, Jack Carson

YOU'RE IN THE ARMY NOW

Jimmy Durante, Phil Silvers, Jane Wyman

Roscoe Ates, with Fredric March and Martha Scott, stars of "One Foot In Heaven"



group 7

Herbert Marshall
with Bette Davis,
star of "The Letter"



- *ADVENTURES OF ROBIN HOOD**
Errol Flynn, Olivia de Havilland, Claude Rains, Basil Rathbone
- *ANGELS WITH DIRTY FACES**
James Cagney, Humphrey Bogart, Ann Sheridan, Pat O'Brien
- BACKGROUND TO DANGER**
George Raft, Brenda Marshall, Turhan Bey, Peter Lorre
- *THE BIG SLEEP**
Humphrey Bogart, Lauren Bacall
- THE BIG NOISE**
Guy Kibbee, Warren Hull
- THE BIG PUNCH**
Wayne Morris, Gordon McRae
- BLONDIE JOHNSON**
Joan Blondell, Chester Morris, Priscilla Lane, Richard Whorf
- BLUES IN THE NIGHT**
Jack Carson, Betty Field, Lloyd Nolan, James Cagney, Pat O'Brien
- BOY MEETS GIRL**
Marie Wilson
- BROTHER RAT**
Wayne Morris, Priscilla Lane, Eddie Albert, Ronald Reagan, Jane Wyman
- DAMES**
Joan Blondell, Dick Powell, Ruby Keeler
- DUST BE MY DESTINY**
John Garfield, Priscilla Lane
- *EACH DAWN I DIE**
James Cagney, George Raft
- FEMALE**
Ruth Chatterton, George Brent
- THE GO GETTER**
George Brent, Anita Louise
- GOLDEN ARROW**
Bette Davis, George Brent
- GORILLA MAN**
John Loder
- HE COULDN'T SAY NO**
Jane Wyman, Frank McHugh
- HER MAJESTY LOVE**
Marilyn Miller, W. C. Fields, Ben Lyon
- HERO FOR SALE**
Loretta Young
- I FOUND STELLA PARISH**
Kay Francis, Paul Lukas
- IN CALIENTE**
Dolores del Rio, Pat O'Brien
- THE IRISH IN US**
James Cagney, Olivia de Havilland, Pat O'Brien
- ISLE OF FURY**
Humphrey Bogart, Donald Woods
- LAND BEYOND THE LAW**
Dick Foran, Linda Perry
- THE LETTER**
Bette Davis, Herbert Marshall
- MANHUNT**
Ricardo Cortez
- MANDALAY**
Ricardo Cortez, Lyle Talbot, Kay Francis
- MAYOR OF HELL**
James Cagney, Madge Evans

MEN ARE SUCH FOOLS

Humphrey Bogart, Wayne Morris

MELODY FOR TWO

James Melton, Patricia Ellis

MERRY WIVES OF RENO

Margaret Lindsay, Glenda Farrell

MR. CHUMP

Joan Davis, Lola Lane

NANCY DREW REPORTER

Bonita Granville, John Litel

NIGHT NURSE

Barbara Stanwyek, Ben Lyons, Clark Gable

NOW VOYAGER

Bette Davis, Paul Henreid

ONE MORE TOMORROW

Ann Sheridan, Dennis Morgan, Jane Wyman

OUT OF THE FOG

Ida Lupino, John Garfield, Eddie Albert

PENROD'S DOUBLE TROUBLE

Mauch Twins

PRAIRIE THUNDER

Dick Foran

PUBLIC ENEMY

James Cagney, Jean Harlow

PUBLIC WEDDING

Jane Wyman, Dick Purell

ROAD TO PARADISE

Loretta Young

SANTA FE TRAIL

Errol Flynn, Olivia de Havilland, Van Heflin

SHADOW OF A WOMAN

Helmut Dantine, Andrea King

SILK EXPRESS

Neil Hamilton, Allen Jenkins

SIT TIGHT

Winnie Lightner, Joe E. Brown

SMART BLONDE

Glenda Farrell, Barton MacLane

SNOWED UNDER

George Brent, Genevieve Tobin

SONG OF THE SADDLE

Dick Foran, Alma Lloyd

STAR WITNESS

Walter Huston

TO THE VICTOR

Dennis Morgan, Viveca Lindfors

TORCHY PLAYS WITH DYNAMITE

Jane Wyman, Allen Jenkins

UNDER EIGHTEEN

Warren William

VERY THOUGHT OF YOU, THE

*Dennis Morgan, Faye Emerson,
Eleanor Parker, Dane Clark*

WINE, WOMEN & HORSES

Ann Sheridan, Barton MacLane

WINGS OF THE NAVY

Olivia de Havilland, George Brent

WOMAN IN RED

Barbara Stanwyek, Gene Raymond

*Pat O'Brien, Marie Wilson and James Cagney
in "Boy Meets Girl"*



group 8

Monty Woolley, Ann Sheridan,
with Jimmy Durante in
"The Man Who Came To Dinner,"
also starring Bette Davis



AFFECTIONATELY YOURS

Merle Oberon, Rita Hayworth, Dennis Morgan

BABBITT

Aline McMahon, Guy Kibbee

BELOVED BRAT

Bonita Granville, Dolores Costello

BENGAL TIGER

Barton McLane, Warren Hull

BRITISH AGENT

Leslie Howard, Kay Francis

CALL IT A DAY

Olivia de Havilland, Ian Hunter, Anita Louise

CODE OF THE SECRET SERVICE

Ronald Reagan, Rosella Towne

***COLORADO TERRITORY**

Joel McCrea, Virginia Mayo

CONFIDENTIAL AGENT

Charles Boyer, Lauren Bacall, Peter Lorre

***CRIME SCHOOL**

Humphrey Bogart, Dead End Kids

DARK VICTORY

Bette Davis, George Brent, Humphrey Bogart

DEEP VALLEY

Ida Lupino, Dane Clark

DOCTOR EHRlich'S MAGIC BULLET

Edward G. Robinson, Ruth Gordon

DOCTOR SOCRATES

Paul Muni, Ann Dvorak, Ralph Bellamy

DOUGH GIRLS, THE

*Ann Sheridan, Jane Wyman
Jack Carson, Eve Arden*

DR. X

Preston Foster, Fay Wray, Lee Tracy

EVER SINCE EVE

Robert Montgomery, Marion Davies

EX-LADY

Bette Davis, Gene Raymond

FASHIONS

William Powell, Bette Davis

FLYING FORTRESS

Richard Greene

FOG OVER FRISCO

Bette Davis, Donald Woods

FOOTLIGHT PARADE

James Cagney, Dick Powell, Ruby Keeler

***FOUR WIVES**

Lane Sisters, Claude Rains, Eddie Albert

GAMBLING ON THE HIGH SEAS

Jane Wyman, Gilbert Roland, Wayne Morris

GENTLEMEN ARE BORN

Franchot Tone, Ann Dvorak

GOD'S GIFT TO WOMEN

Frank Fay, Laura La Plante, Joan Blondell

GOING Highbrow

Guy Kibbee, Zasu Pitts

THE HARD WAY

*Ida Lupino, Dennis Morgan,
Joan Leslie, Jack Carson*

HOLLYWOOD HOTEL

Dick Powell, Benny Goodman

KING OF THE UNDERWORLD

Humphrey Bogart, Kay Francis

LAW IN HER HANDS, THE

Margaret Lindsay, Glenda Farrell

MADAME DU BARRY

Dolores del Río, Reginald Owen

MAN FROM MONTERAY

John Wayne

MAN I LOVE, THE

Ida Lupino, Robert Alda

MAN WHO CAME TO DINNER

Bette Davis, Ann Sheridan, Monte Wooley

MIDNIGHT ALIBI

Ann Dvorak, Richard Barthelmess

NAUGHTY FLIRT

Myrna Loy

NO PLACE TO GO

Dennis Morgan, Gloria Dickson

NORTHERN PURSUIT

Errol Flynn, Julie Bishop

NUMBERED MEN

Conrad Nagel, Bernice Claire

OBJECTIVE BURMA

Errol Flynn, William Prince

ON DRESS PARADE

Dead End Kids

PENROD AND SAM (1937)

Billy Mauch, Spring Byington

PRINCESS O'ROURKE

*Olivia de Havilland, Robert Cummings,
Jane Wyman*

PRIVATE DETECTIVE

Jane Wyman, Dick Foran

SECRET BRIDE

Barbara Stanwyck, Warren William

***SERGEANT YORK**

Gary Cooper, Walter Brennan

SING ME A LOVE SONG

James Melton, Patricia Ellis

SPECIAL AGENT

Bette Davis, George Brent

STRANDED

Kay Francis, George Brent

THEY WON'T FORGET

Claude Rains, Lana Turner, Otto Kruger

***TO HAVE AND HAVE NOT**

Humphrey Bogart, Lauren Bacall

TORCHY BLANE IN CHINATOWN

Glenda Farrell, Barton MacLane

TRAILIN' WEST

Dick Foran, Paula Stone

TWO GUYS FROM TEXAS

Dennis Morgan, Jack Carson

WATER FRONT

*Dennis Morgan, Gloria Dickson,
Ward Bond, Marie Wilson*

WEEKEND MARRIAGE

Loretta Young, George Brent

WHITE COCKATOO, THE

Ricardo Cortez, Jean Muir

*Merle Oberon, Dennis Morgan and
Rita Hayworth in "Affectionately Yours"*



group 9

Bruce Cabot, Victor Jory and Errol Flynn in
"Dodge City," also starring Olivia de Havilland
and Ann Sheridan.



ACROSS THE PACIFIC

Humphrey Bogart, Mary Astor

ALL THIS AND HEAVEN, TOO

Bette Davis, Charles Boyer

BORN FOR TROUBLE

Van Johnson, Faye Emerson

BULLETS OR BALLOTS

*Edward G. Robinson, Joan Blondell,
Humphrey Bogart*

BUSSES ROAR

Richard Travis, Eleanor Parker, Julie Bishop

CASE OF THE HOWLING DOG

Warren William, Mary Astor

CENTRAL PARK

Joan Blondell, Wallace Ford

CINDERELLA JONES

Joan Leslie, Robert Alda

COMET OVER BROADWAY

Kay Francis, Ian Hunter

DANGER SIGNAL

Faye Emerson, Zachary Scott

DAUGHTERS COURAGEOUS

John Garfield, Claude Rains, Lane Sisters

DODGE CITY

Errol Flynn, Olivia de Havilland, Ann Sheridan

DOWN THE STRETCH

Mickey Rooney, Patricia Ellis

FIRST LADY

Kay Francis, Preston Foster, Anita Louise

FLIRTATION WALK

Ruby Keeler, Dick Powell, Pat O'Brien

FLOWING GOLD

John Garfield, Pat O'Brien

FLAMINGO ROAD

Joan Crawford, David Brian, Zachary Scott

*HIGH SIERRA

Humphrey Bogart, Ida Lupino, Arthur Kennedy

HOT MONEY

Ross Alexander, Beverly Roberts

I MARRIED A DOCTOR

Pat O'Brien, Josephine Hutchinson

IN OUR TIME

Ida Lupino, Paul Henreid

JIMMY THE GENT

James Cagney, Bette Davis

LADY TAKES A SAILOR

Jane Wyman, Dennis Morgan

MAN WANTED

Kay Francis, Guy Kibbee

MARY STEVENS, M. D.

Kay Francis, Lyle Talbot

MERRY FRINKS

Guy Kibbee

*MILDRED PIERCE

Joan Crawford, Jack Carson, Zachary Scott

MISS PINKERTON

Joan Blondell, George Brent

MISSING WITNESS

John Litel, Dick Purcell

MONEY AND THE WOMAN

Jeffrey Lynn, Brenda Marshall

MOONLIGHT ON THE PRAIRIE

Diek Foran, George E. Stone

MURDER ON THE WATERFRONT

Warren Douglas

MY DREAM IS YOURS

Jack Carson, Doris Day, Lee Bowman

NARROW CORNER

Douglas Fairbanks, Jr., Ralph Bellamy

NIGHT UNTO NIGHT

*Ronald Reagan, Viveca Lindfors,
Broderick Crawford*

NURSE'S SECRET

Lee Patrick, Regis Toomey

PERFECT SPECIMEN, THE

Errol Flynn, Joan Blondell

POLO JOE

Joe E. Brown, Carol Hughes

PURCHASE PRICE

Barbara Stanwyck, George Brent

RIGHT TO LIVE

George Brent

***SAN QUENTIN**

Humphrey Bogart, Pat O'Brien, Ann Sheridan

***SEA HAWK**

Errol Flynn, Claude Rains

SHE HAD TO SAY YES

Loretta Young, Lyle Talbot

SLIGHT CASE OF MURDER, A

Edw. G. Robinson, Jane Bryan, Willard Parker

SMASHING THE MONEY RING

Ronald Reagan, Eddie Foy, Jr.

STARS OVER BROADWAY

Pat O'Brien, James Melton, Jane Froman

SUBMARINE D-1

Pat O'Brien, George Brent, Broderick Crawford

THAT WAY WITH WOMEN

Dane Clark, Martha Vickers

THEY CALL IT SIN

Loretta Young, George Brent, Una Merkle

THREE SONS O'GUNS

Wayne Morris, Majorie Rambeau

THREE STRANGERS

Sidney Greenstreet, Geraldine Fitzgerald

TOO YOUNG TO KNOW

Joan Leslie, Robert Hutton

TORCHY GETS HER MAN

Glenda Farrell, Barton MacLane

TRUCK BUSTERS

Richard Travis, Charles Lang

WHEN WERE YOU BORN

*Jeffrey Lynn, Margaret Lindsay,
Anna May Wong*

WIDOW FROM CHICAGO

Edward G. Robinson, Neil Hamilton

WORLD CHANGES, THE

Paul Muni, Aline McMahon, Mary Astor

YOUNGER BROTHERS

Wayne Morris, Janis Paige

*Bette Davis
and Charles Boyer in
"All This and Heaven, Too"*



group 10

Claude Rains, with the Lane Sisters, Lola, Priscilla and Rosemary, and Gale Page, in "Four Daughters."



AIRFORCE

John Garfield, Arthur Kennedy, Faye Emerson

AN ANGEL FROM TEXAS

Jane Wyman, Eddie Albert, Ronald Reagan

BACK IN CIRCULATION

Pat O'Brien, Joan Blondell

BIG SHOT, THE

Humphrey Bogart, Irene Manning

BIG STAMPEDE

John Wayne

CABIN IN THE COTTON

Bette Davis

CAPTAINS OF THE CLOUDS

James Cagney, Dennis Morgan

CASE OF THE BLACK PARROT

William Lundigan

CASE OF THE LUCKY LEGS

Warren William, Patricia Ellis

CASTLE ON THE HUDSON

*John Garfield, Ann Sheridan, Pat O'Brien
Burgess Meredith*

CAPTAIN'S KID

Guy Kibbee

DANCE, CHARLIE, DANCE

Stuart Erwin, Glenda Farrell

DESTINATION TOKYO

*Cary Grant, John Garfield,
Dane Clark, Faye Emerson*

DOCTOR MONICA

Kay Francis, Warren William

DON'T BET ON BLONDES

Warren William, Claire Dodd

DOUBLE IDENTITY

Dennis Morgan, Victor Jory

DRAEGERMAN COURAGE

Barton MacLane, Henry O'Neill

FOUR DAUGHTERS

Lane Sisters, John Garfield, Claude Rains

GOLDDIGGERS OF '37

Dick Powell, Joan Blondell

GOLD IS WHERE YOU FIND IT

Olivia de Havilland, George Brent

GRAND SLAM

Paul Lukas, Loretta Young

HE WAS HER MAN

James Cagney, Joan Blondell

HORN BLOWS AT MIDNIGHT

Jack Benny, Alexis Smith, Reginald Gardiner

HOUSEWIFE

Bette Davis, George Brent

ILLICIT

Barbara Stanwyck, Joan Bennett

I LIKE YOUR NERVE

*Douglas Fairbanks, Jr.,
Loretta Young, Boris Karloff*

INVISIBLE MENACE

Boris Karloff, Marie Wilson

JANE GETS MARRIED

Joan Leslie, Robert Hutton

*JEZEBEL

Bette Davis, Henry Fonda, George Brent

THE KEY

William Powell, Edna Best

KID COMES BACK, THE

Wayne Morris, Maxie Rosenbloom

KID GALAHAD

*Humphrey Bogart, Edw. G. Robinson,
Bette Davis, Wayne Morris*

LITTLE BIG SHOT, THE

Sybil Jason, Glenda Farrell

***LOOK FOR THE SILVER LINING**

June Haver, Ray Bolger, Gordon MacRae

LOVE AND LEARN

Jack Carson, Janis Paige, Martha Vickers

MALE ANIMAL

Henry Fonda, Olivia de Havilland, Jack Carson

MAN KILLER

William Powell, Margaret Lindsay

MURDER BY AN ARISTOCRAT

Lyle Talbot, Marguerite Churchill

MYSTERY HOUSE

Ann Sheridan, Anne Nagle

NAVY BLUES

Ann Sheridan, Martha Raye, Jack Oakie

NIGHT AT THE RITZ

William Gargan, Patricia Ellis

NORA PRENTISS

Ann Sheridan, Kent Smith, Robert Alda

ONE LAST FLING

Alexis Smith, Zachary Scott

PENROD AND SAM

Leon Janney, Zasu Pitts

PLAYGIRL

Loretta Young

SHINING VICTORY

Geraldine Fitzgerald, James Stephenson

SILVER DOLLAR

Edward G. Robinson, Bebe Daniels

SISTERS, THE

Errol Flynn, Bette Davis

SONS OF THE SEA

Michael Redgrave, Valerie Hobson

SPY SHIP

Craig Stevens, Irene Manning

SWEEPSTAKES WINNER

Marie Wilson, Allen Jenkins

***THEY DIED WITH THEIR BOOTS ON**

Errol Flynn, Olivia de Havilland

***THEY DRIVE BY NIGHT**

*George Raft, Humphrey Bogart,
Ida Lupino, Ann Sheridan*

TRAVELING SALESLADY

Joan Blondell, Glenda Farrell

TWO AGAINST THE WORLD

Constance Bennett, Neil Hamilton

VERY HONORABLE GUY

Joe E. Brown, Alice White

WAGONS ROLL AT NIGHT

Eddie Albert, Joan Leslie, Anthony Quinn

YOU CAN'T ESCAPE FOREVER

George Grent, Brenda Marshall

*Olivia de Havilland
and Henry Fonda in
"The Male Animal,"
also starring Joan Leslie
and Jack Carson*



group

11

Frank McHugh, Joan Blondell,
Sam Levene, Allen Jenkins
and Teddy Hart in
"Three Men On A Horse"



ALWAYS TOGETHER

Robert Hutton, Joyce Reynolds

A SHOT IN THE DARK

William Lundigan, Nan Wynn

BABY FACE

Barbara Stanwyck, George Brent

***BEAST WITH FIVE FINGERS**

Robert Alda, Andrea King, Peter Lorre

BLACKWELL'S ISLAND

John Garfield, Rosemary Lane

BLAZING SIXES

Dick Foran

BROADWAY GONDOLIER

Dick Powell, Joan Blondell, Adolphe Menjou

BRIDE CAME C.O.D.

James Cagney, Bette Davis

***CAPTAIN BLOOD**

Errol Flynn, Olivia de Havilland

THE CORN IS GREEN

Bette Davis, John Dall, Joan Loring

CRIME BY NIGHT

Jane Wyman, Faye Emerson, Eleanor Parker

CROONER, THE

Ken Murray, Ann Dvorak

DEVIL'S ISLAND

Boris Karloff

DRAGON MURDER CASE

Warren William, Margaret Lindsay

FIGHTER SQUADRON

Edmond O'Brien, Robert Stack

FINGER POINTS

Fay Wray, Richard Barthelmess, Clark Gable

FLORENTINE DAGGER

Donald Woods, Margaret Lindsay

FOOTLOOSE HEIRESS

Ann Sheridan, Anne Nagel

FRONT PAGE WOMAN

Bette Davis, George Brent

FUGITIVE IN THE SKY

Warren Hull

GOING WILD

Joe E. Brown, Walter Pidgeon, Frank McHugh

HAPPINESS AHEAD

Dick Powell

HERE COMES CARTER

Glenda Farrell, Anne Nagel

HOUSE ON 56th STREET

Kay Francis, Ricardo Cortez

I LOVED A WOMAN

Edward G. Robinson

INVISIBLE STRIPES

Humphrey Bogart, William Holden, George Raft

JANIE

Joyce Reynolds, Robert Hutton

JOURNAL OF A CRIME

Adolph Menjou, Ruth Chatterton

KID NIGHTINGALE

John Payne, Jane Wyman

LAST FLIGHT, THE

Richard Barthelmess, Johnny Mack Brown

LAST RIDE, THE

Richard Travis, Eleanor Parker

LIVING ON VELVET

George Brent, Kay Francis, Warren William

LOVE HONOR AND BEHAVE

Wayne Morris, Priscilla Lane

MAN WHO DARED, THE

Jane Bryan, Charley Grapewin

MARRY THE GIRL

Frank McHugh, Hugh Herbert

MATCH KING, THE

Warren William, Lili Damita

MOUTHPIECE, THE

Warren William

NANCY DREW, DETECTIVE

Bonita Granville, John Litel

***NO TIME FOR COMEDY**

James Stewart, Rosalind Russell

OUTWARD BOUND

Leslie Howard, Douglas Fairbanks, Jr.

OVER THE GOAL

June Travis, William Hopper

PAGE MISS GLORY

Marion Davies, Dick Powell

PICTURE SNATCHER

James Cagney, Ralph Bellamy

SAFE IN HELL

Donald Cook

SECRET ENEMIES

Faye Emerson, Craig Stevens

SHOW SHOWS

*Beatrice Lillie, Loretta Young,
Myrna Loy, Chester Morris,
John Barrymore, Douglas Fairbanks, Jr.*

SIDE STREETS

Paul Kelly, Ann Dvorak

SLIM

Henry Fonda, Pat O'Brien, Jane Wyman

STOLEN HOLIDAY

Claude Rains, Kay Francis

STRANGE LOVE OF MOLLY LOUVAIN

Ann Dvorak, Lee Tracey

***TASK FORCE**

Gary Cooper, Walter Brennan, Jane Wyatt

THREE MEN ON A HORSE

Joan Blondell, Frank McHugh, Sam Levene

TRUTH ABOUT YOUTH

Loretta Young

UNDERGROUND

Jeffrey Lynn, Philip Dorn

WINTER MEETING

Bette Davis, Janis Paige

WOMAN IN WHITE

Eleanor Parker, Alexis Smith

WOMEN ARE LIKE THAT

Pat O'Brien, Kay Francis

WORKING MAN, THE

George Arliss, Bette Davis

*Walter Brennan,
with Gary Cooper,
star of "Task Force"*



group 12

Dennis Morgan, Doris Day
and Jack Carson in
"It's A Great Feeling"



ACCIDENTS WILL HAPPEN

Ronald Reagan, Gloria Blondell

ALCATRAZ ISLAND

Ann Sheridan, John Litel

ALIAS THE DOCTOR

Richard Barthelmess, Norman Foster

ALL THROUGH THE NIGHT

Humphrey Bogart, Conrad Veidt, Phil Silvers

AMAZING DR. CLITTERHOUSE

Edward G. Robinson, Humphrey Bogart, Claire Trevor

BLACK LEGION

Humphrey Bogart, Ann Sheridan

BODY DISAPPEARED, THE

Jane Wyman, Jeffrey Lynn

BULLET SCARS

Regis Toomey, Adele Longmire

BULLETS FOR O'HARA

Joan Perry, Roger Pryor

BRIGHT LIGHTS

Joe E. Brown, Ann Dvorak

CAPTURED

Leslie Howard, Douglas Fairbanks, Jr., Paul Lukas

CHARGE OF THE LIGHT BRIGADE

Errol Flynn, Olivia de Havilland, David Niven

CIRCUS CLOWN

Joe E. Brown

DESIRABLE

George Brent, Jean Muir

EASY TO LOVE

Adolphe Menjou, Mary Astor

ELIZABETH THE QUEEN

Bette Davis, Errol Flynn, Olivia de Havilland, Vincent Price

EMBRACEABLE YOU

Dane Clark, Geraldine Brooks

FIREBIRD

Ricardo Cortez, Lionel Atwill

FIREMAN SAVE MY CHILD

Joe E. Brown, Guy Kibbee

FIND THE BLACKMAILER

Faye Emerson, Jerome Cowan

FLYAWAY BABY

Barton MacLane, Glenda Farrell

GIRL FROM JONES BEACH

Ronald Reagan, Virginia Mayo, Eddie Braeken

THE GREAT GARRICK

Olivia de Havilland, Brian Aherne, Lana Turner

THE GREAT LIE

Bette Davis, George Brent, Mary Astor

HARD TO HANDLE

James Cagney, Allen Jenkins

HEAT LIGHTNING

Ann Dvorak, Preston Foster

HIGH PRESSURE

William Powell, Evelyn Brent, Ben Alexander

HOTEL BERLIN

Faye Emerson, Helmut Dantine

HOUSE ACROSS THE STREET

Wayne Morris, Janis Paige

***I AM A FUGITIVE**

Paul Muni

IT'S A GREAT FEELING

Dennis Morgan, Doris Day, Jack Carson

IT'S LOVE I'M AFTER

Bette Davis, Olivia de Havilland, Leslie Howard

IT'S TOUGH TO BE FAMOUS

Douglas Fairbanks, Jr., Mary Brian

LADYKILLER

James Cagney, Margaret Lindsay

LAWYER MAN

William Powell, Joan Blondell

MAN WITH TWO FACES

Edward G. Robinson, Mary Astor

MAYBE IT'S LOVE

Gloria Stuart, Ross Alexander

MR. DODD TAKES THE AIR

Jane Wyman, Kenny Baker

MURDER IN THE AIR

Ronald Reagan, John Littel

MYSTERIOUS DOCTOR

Eleanor Parker, John Loder

***OKLAHOMA KID**

James Cagney, Humphrey Bogart

PERSONAL MAID'S SECRET

Warren Hull, Margaret Lindsay

RACKET BUSTERS

Humphrey Bogart, George Brent

REGISTERED NURSE

Bebe Daniels, Lyle Talbot

***RHAPSODY IN BLUE**

*Robert Alda, Oscar Levant,
Alexis Smith, Al Jolson*

THE RICH ARE ALWAYS WITH US

Ruth Chatterton, George Brent, Bette Davis

ROAD GANG

Donald Woods, Kay Linaker

SHIPMATES FOREVER

Dick Powell, Ruby Keeler

SOUTH OF SUEZ

George Brent, Brenda Marshall

SWEET MUSIC

Rudy Vallee, Ann Dvorak

TALENT SCOUT

Donald Woods, Jeanne Madden

***TIGER SHARK**

Edward G. Robinson

THE TIME, THE PLACE AND THE GIRL

Dennis Morgan, Jack Carson, Janis Paige

TWO GUYS FROM MILWAUKEE

Dennis Morgan, Jack Carson

VERDICT

Sidney Greenstreet, Peter Lorre

WHIPLASH

Dane Clark, Alexis Smith, Zachary Scott

WHITE ANGEL, THE

Kay Francis, Ian Hunter

***WHITE HEAT**

James Cagney, Virginia Mayo, Edmond O'Brien

*Robert Alda and
Oscar Levant in
"Rhapsody in Blue"**



**Reserved for theatrical release. Available for
first run on television Sept. 15, 1957.*

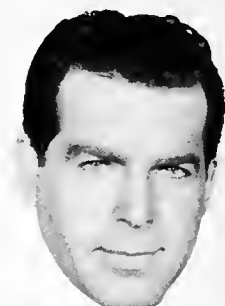
tonight at **00** p m



ERROL FLYNN



ALEXIS SMITH



FRED MACMURRAY

in

"Dive Bomber"

A romantic triangle on the ground turns into an explosive drama in the skies as two former friends battle it out for the love of a woman!

WXXX
channel **00**

A whole new area of programming
opens up for the station that builds
its schedule around these Warner Bros.
movies. Audiences will

tune in

and ratings zoom when ads like
these appear in local newspapers
and TV listings magazines!

tonight . . . 00 pm



Olivia de Havilland
and Fredric March in

"Anthony Adverse"

with Claude Rains
and Louis Hayward

Winner of four Academy Awards. A great romantic picture, based on the best-selling novel by Hervey Allen. Love and adventure through five countries in three continents. Don't miss it!

WXXX
channel **00**

tonight at 00 p.m. . . Jimmy Durante and Phil Silvers in

"YOU'RE IN THE ARMY NOW"

You've never laughed at two more hilarious rookies. Don't miss this riotous fun fest.

WXXX
channel **00**



tonight . . . 00 pm

"FLAMINGO ROAD"

starring Joan Crawford
and Zachary Scott

From carnival hooper to society lady
... in several far-from-easy steps.
A powerful Crawford performance.

WXXX
channel
00



tonight... 00 pm

"the GIRL from JONES BEACH"

Top photographer makes school
teacher into cover girl.

A romantic comedy starring

RONALD REAGAN and
VIRGINIA MAYO

WXXX
channel **00**



*Anthony Adverse reserved
for theatrical release.
Available for first run
on television Sept. 15, 1957*



“What’s up,
Doc?”

CARTOONS

from **d.a.p.**

337

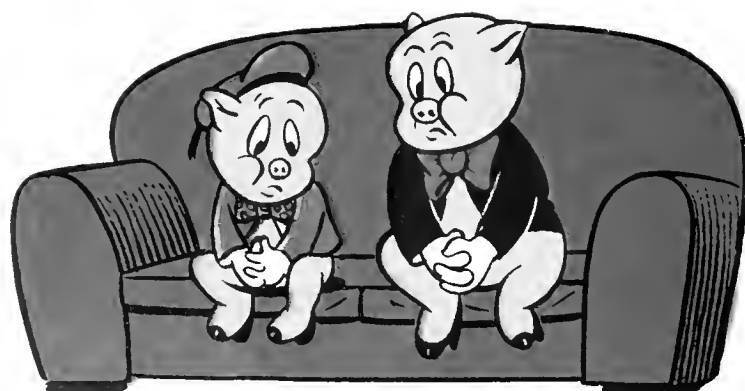
including all the



"SNIFFLES"



"SYLVESTER"



"PORKY PIG"

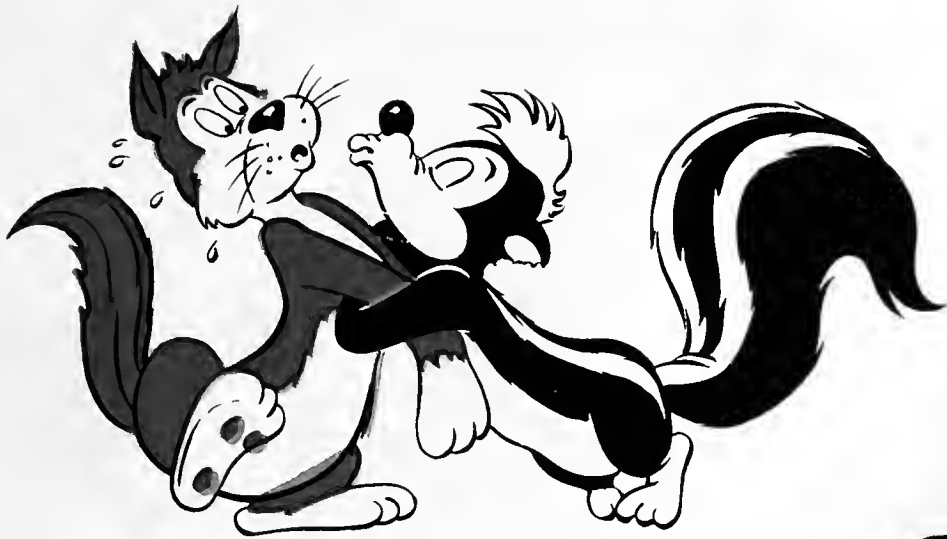


"BUGS
BUNNY"

WARNER BROS.

CARTOONS

favorite characters:



"PEPE LE PEW"

"TWEETY"



"DAFFY DUCK"

"ELMER FUDD"



and 234

in every sort

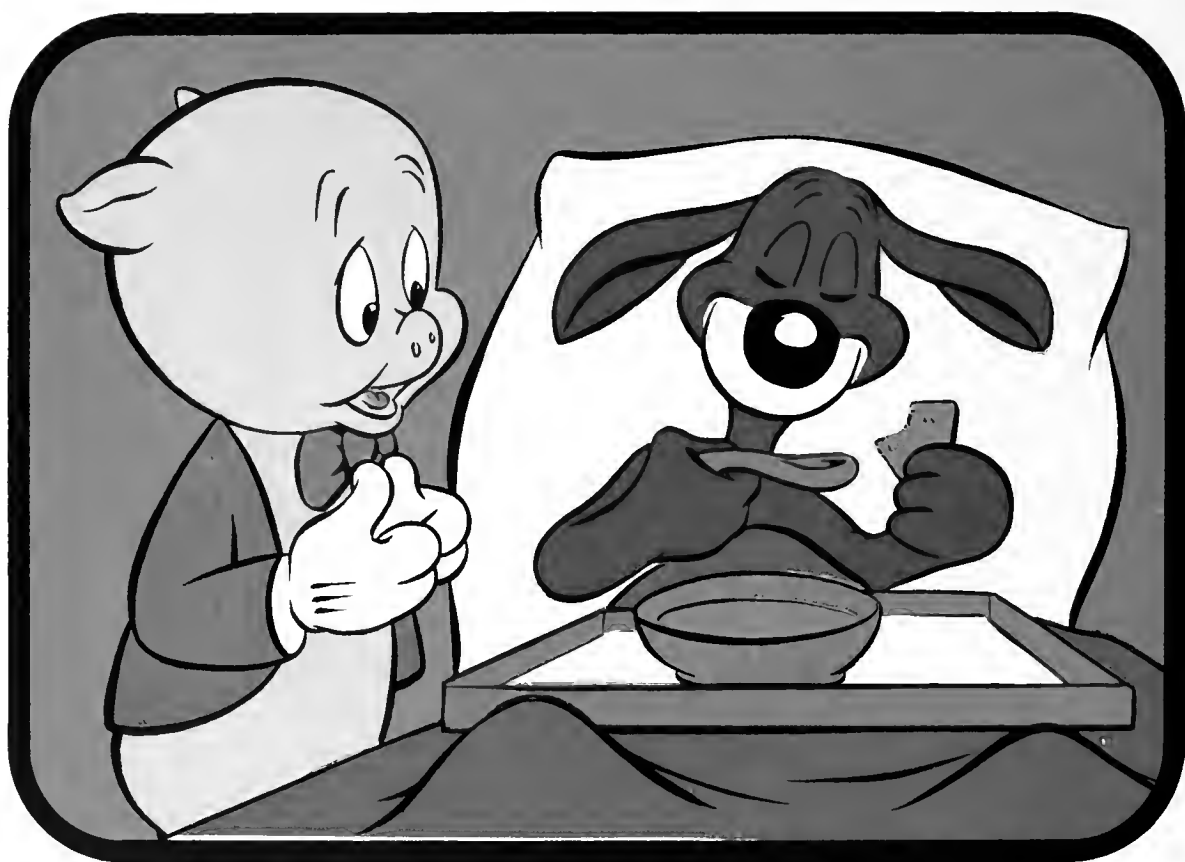
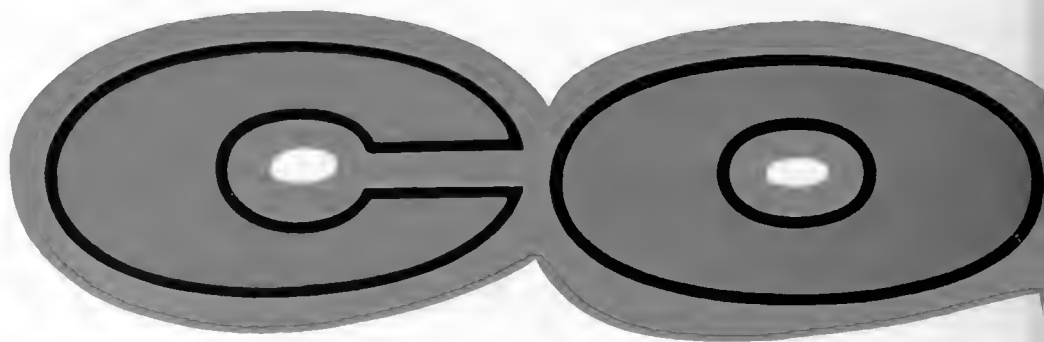


Popeyes ...

of adventure



and a great opportunity

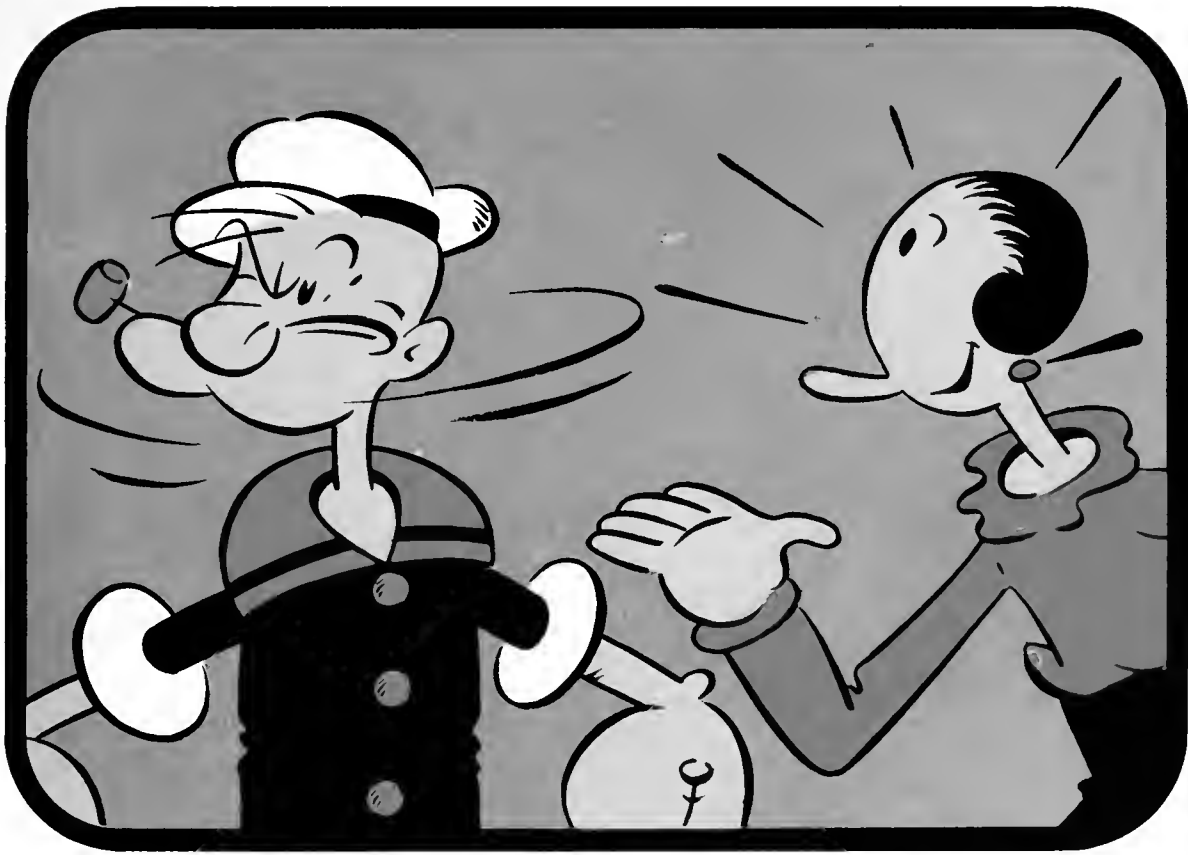


311

WARNER BROS. CARTOONS
ARE IN COLOR

for programming

LOOR



114

POPEYE CARTOONS
ARE IN COLOR

IN THE FIRST FEW RATINGS HAVE



In the first 21 markets for which ARB ratings are available, Popeye cartoons have averaged an excellent 16.2, against the competition of top network, syndicated and local programs, and often, of four, five and six other channels.

Here is the complete list of ratings:

Boston	WBZ-TV	20.7
Buffalo	WBEN-TV	14.4
Chicago	WBBM-TV	14.0
Columbus	WBNS-TV	13.9
Denver	KBTU	23.3
Duluth-Superior	WDSM-TV	25.2
Los Angeles	KTLA	12.0
Miami	WTVJ	15.9
New York	WPIX	14.9
Phoenix	KPHO-TV	16.6
Portland, Me.	WCSH-TV	15.2
Providence	WPRO-TV	19.5
Sacramento	KCRA-TV	10.7
Salt Lake City	KUTV	14.2
San Diego	KFSD-TV	15.5
San Francisco	KRON-TV	10.6
South Bend	WSBT-TV	14.9
Spokane	KREM-TV	18.7
Tulsa	KTVX	14.9
Wichita Falls	KFDX-TV	13.6
Youngstown	WFMJ-TV	20.0

AND SPONSORS ARE

These cartoons are much in demand with local advertisers in every market in which they play. In addition, more and more blue-chip national advertisers are signing up week after week, including:

MONTHS ON THE AIR BEEN FABULOUS

Ratings (ARB) for 10 markets are available at press time on the WARNER BROS. cartoons. Here, again, the results are outstanding... an average of 15.6. All of these ratings are exceptional in view of the generally low-sets-in-use, afternoon time periods in which the cartoons generally play.

Here is the complete list of ratings:

Denver	KBTU	10.7
Lubbock	KDUB	17.3
New York	WABD	12.9
Phoenix	KPHO	12.0
Portland, Ore.	KOIN	24.8
Salt Lake City	KUTV	22.9
San Antonio	KENS	10.8
San Diego	KFSD	13.9
San Francisco	KRON	8.8
Wichita Falls	KFDX	22.1



LINING UP TO BUY

BATTLE - BUNSCO FLAV-R-STRAWS REMCO INDUSTRIES
 MARY POPPINS CHARACTER DOLLS KELLOGG'S SEVEN-UP FRITOS
 PINK PINKETTES MILES LABORATORIES JUNKET MARS BARS

STATION AND SPONSOR RESPONSE HAS BEEN ENTHUSIASTIC!

RUTHRAUFF & RYAN Inc. ADVERTISING
405 LEXINGTON AVENUE NEW YORK 17

Mr. Donald Klauber
A.A.P. Inc.
345 Madison Avenue
New York, N. Y.

March 8, 1957

Dear Don:
Confirming our understanding, this letter constitutes an order in behalf of FLAV-R-STRAWS for three live participations per week in Popeye, (52 weeks, subject to normal 4A contract provisions) when and if it is sold in the attached list of markets. If the Warner Bros. cartoons are sold in any market in which we are interested before Popeye, they will check us to see if we will buy three participations in that show.

Elliot Reed

DU MONT BROADCASTING CORPORATION
205 EAST 67th STREET, NEW YORK 21, N. Y.

Mr. Eliot Hyman
Associated Artists Production Corp.
345 Madison Avenue
New York, N. Y.

August 27, 1956.

Dear Eliot:

You can't do better than first. And "Looney Tunes" is first—the leading Monday through Friday children's show.

It is a real moneymaker. Naturally, when you released the 337 new Warner Brothers' cartoons, we were able to dress the show up for fall selling and this has resulted in current billings of \$12,000 a week.

Ted Cott
Vice President



WHAT'S UP DOC???

THE BEST CARROT JUICE SALESMAN IN THE WORLD IS WORKING FOR YOU!

BUGS BUNNY CARROT JUICE has obtained the services of BUGS BUNNY himself! This all-American favorite will be seen every Sunday night from 6:00-7:00 P. M. on KTLA, Channel 5, starring in his own Warner Bros. animated films ... and sponsored by BUGS BUNNY CARROT JUICE!

The BUGS BUNNY cartoons have won the Motion Picture Exhibitors Poll as the best money-making short subject for the past ten years. On September 16, 1956, the first of these films will make their international debut on KTLA for BUGS BUNNY CARROT JUICE.



TULSA BROADCASTING CO.

Mr. Bob Rich
A.A.P. Inc.
345 Madison Avenue
New York, N. Y.

Dear Bob:

Yours Truly does not possess a Crystal Ball, but my intuition told me to buy the "POPEYE CARTOONS," justified this purchase for the Tulsa market more than long. I think you will be vitally interested in the following ratings for the 4:30-5:00 P.M. time period where "POPEYE THEATRE" is programmed:

(4:30-4:45 P.M.)	KTVX	Station "B"	Station "C"
Mon.	16.3	6.3	7.9
Tues.	17.1	6.3	9.6
Wed.	14.2	6.3	10.4
Thurs.	18.8	10.4	6.3
Fri.	18.3	5.4	6.7
(4:45-5:00 P.M.)	KTVX	Station "B"	Station "C"
Mon.	17.1	7.1	8.3
Tues.	16.7	7.1	9.6
**Wed.	9.6	7.9	10.8
Thurs.	19.2	10.4	6.7
Fri.	19.2	6.3	6.3

(**—You can see what happens when you schedule a one-time-only local show—it won't happen again!) The interesting fact pointed out by the ratings is the audience strength garnered by "POPEYE THEATRE" putting this program in the No. 1 spot against long-established competitive programming which has always led in this time period.

Mike Shapiro
Managing Director

news from

WPIX 11

"POPEYE" SAILS WITH "SRO" SIGNAL FLAG
SEPTEMBER 10
WITH MONDAY THROUGH FRIDAY SELLOUT

A month and a half before television station WPIX-11 launches its exclusive "Popeye the Sailor," Fred M. Thrower, vice president and station general manager, announces a Monday through Friday sellout.

WPIX 220 East 42nd Street, New York 17, N. Y. MUrray Hill 2-6500

POPEYE

FIRST
ARB
RATING
HITS 11.2



CHANNEL 5
MON. thru FRI. 7:00 to 7:30 p.m. KTLA

COPYRIGHT © 1956 PARAMOUNT TELEVISION PROD. Inc.
DISTRIBUTED BY ASSOCIATED ARTISTS PRODUCTIONS, INC.

And in addition to the great appeal of the programs...

A POWERFUL MERCHANDISING CAMPAIGN



*to deliver added
dividends to*

and to

through sales of

**CARTOON
PERSONALITY
BY-PRODUCTS**

licensed for manufacture
by

(Popeye)

and

(Bugs Bunny, etc.)

GREAT PROMOTION

PARTICIPATION IN PROFITS • MANY ADDITIONAL "PLUS" VALUES

TOYS
CLOTHING
FOODSTUFFS

RECORDS
JEWELRY
BOOKS

CANDIES
GAMES
HATS

HOUSEHOLD ITEMS
DOLLS
NOVELTIES

PUPPETS
GREETING CARDS
TOILETRIES

PENCILS
DINNERWARE
COSTUMES

for big, responsive
audiences
through
great entertainment
the best buy in television is
features and cartoons
from



distributing agent for
Associated Artists

Productions Corp.

NEW YORK

345 Madison Avenue • MUrray Hill 6-2323

CHICAGO

75 E. Wacker Drive • DEarborn 2-2030

DALLAS

1511 Bryan Street • RIverside 7-8553

LOS ANGELES

9110 Sunset Boulevard • CRestview 6-5886

American Stock Exchange Symbol "ART"



