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fall 937 of 1938 and Spring, 1938

62.07

NURSERY CATALOG



Our New Office and Storage House-The Most Modern in the Southwest

Lowest Wholesale Prices

Direct from the Growers to the Planters

Benton County Nursery Co. Rogers, Arkansas

Nursery Stock in Fruits is Scarce Again This Season

Many of you know that last season there was a tremendous shortage in fruit trees, plants and vines. We received many thousands of dollars, along with orders, last spring for goods that we had sold out on and were compelled to refund the money to our customers and they, like ourselves, felt badly about being disappointed.

There is going to be another shortage this season as great if not greater than that of last year. In order to make sure of getting what you want this season PLACE YOUR ORDER NOW and get it planted this fall if possible; but, if you prefer to plant later, we will hold your order until you want it shipped.

By placing your order now, you save money on the prices, and you make sure of getting what you will want to plant for this season.

Our stock is as good as can be had at any price. Our prices are the lowest to be had for this first grade, high quality nursery stock.

Guarantee-

On proper proof, we will replace free of charge, any trees, shrubs, etc., that prove to be untrue to label, or refund the amount paid. Because of the many factors over which we have no control, we cannot be responsible for the crop, nor for any amount greater than the purchase price. All claims except stock not true to name must be made within thirty days after receipt of order.

Our Aim

What we try our very best to do is to grow as good trees, plants and vines as can be grown and to grow the latest and most highly improved varieties of fruits and ornamentals and produce them as economically as we can.

We Are Always on the Lookout for Something Better in Fruits and Ornamentals

If you know of anything better than the varieties we offer we want you to write us about what you have. If we are convinced that it is better than what we are offering, we will try to get your permission to let us propagate it and offer it for sale.

Special Bargains!

In These Small Budded

Apple, Peach and Plum Trees, Etc. From \$5.00 to \$15.00 per Acre

You can plant an Orchard of these small, Full of Life Trees. Plant them 22 feet by 22 feet each way, and this will require but 100 trees to plant one acre; they soon make fine bearing trees that will pay you a handsome profit for many, many years.

These trees were planted very late and the drought and unfavorable growing season prevented them from making big husky trees this season. They are not culls, but are number one little trees that will make for you, in one year, trees up as high as your head, and often begin to bear the next year after planting.

We have in these the very best varieties known, and can send them right to your door by mail. We guarantee them to be first class, free from disease and insects, and to please you or your money refunded. We will pay transportation both ways on any of these small trees that are not absolutely satisfactory in every respect.

A small investment for enough of these trees to plant a few acres will make you independent for the balance of your life.

APPLE TREES

PEACH TREES

Varieties: Early Wheeler, J. H. Hale, Belle of Georgia, Mayflower, Early Elberta, Heath Cling, Red Bird Cling, Elberta, Krummel October.

PEAR TREES

Under 1 foot__12c each; \$10.00 per 100 1 to 2 feet___17c each; \$15.00 per 100

Varieties: Garber, Keiffer, Bartlett, Douglass.

PLUM TREES

Under 1 foot___10c each; \$7.50 per 100 1 to 2 feet___15c each; \$12.00 per 100 Varieties: Hanska, America, Burbank, Shiro, Gold, Red June.

GRAPE VINES

3c each \$3.00 per 100 \$30.00 per 1000

These are well rooted grape vines (not merely cuttings). They were set out late and the drouth this season kept them from making large vines. They will grow off well and make fine vines in one year. We have in this grade: Concord.

Benton County Nursery Co., Rogers, Ark.

Dear Sir: I want to tell you about my fruit trees I ordered from you in April. I received them in fine condition, and I thank you for the extra one. They have grown like weeds. They were not one foot high when I ordered them in April, and by July 31st they measured four feet. You said they would grow like magic and they did. They have fall blooms on them and all of my neighbors are astonished at them since they were so small when I got them.

Yours very truly, Mrs. Cora Stewart, Rt. 1, Box 64, Ponta, Tex.

ORNAMENTAL SHRUBS

\$1.00 per dozen

\$8.00 per 100

These shrubs are well rooted and will grow into an extra fine plant in one year. The few weeks drouth this summer retarded their growth this season. They are first class in every respect and you are sure to be well pleased with them. This lot will range in height from 10 to 24 inches and extra good plants: ALTHEA (Rose of Sharon) double white, red or pink; BARBERRY, Thunbergi; DEUTZIA, Pride of Rochester; FORSYTHIA, Intermedia; HONEYSUCKLE, white or pink; MOCK ORANGE, white; PRIVET (hedge plants), California, Amoor River, and Ibolium; SPIREA, Van Houttei; SNOWBERRY, Red; WEIGELIA, pink; HYPERICUM (gold flower), yellow.

EVERGREENS

\$2.50 per dozen \$18.00 per 100

These evergreens are young trees, from 3 to 5 years old. They are well rooted and well shaped and will in a few years make a fine specimen evergreen. Young evergreens transplant as a rule better than older trees. We offer the following kinds that will range in height from 10 to 20 inches: Norway Spruce, Black Hill Spruce, Juniperus Virginiana, Yellow Pines, American Arborvitae, Chinese Arborbitae.

This Fall Is the Best Time to Plant That Orchard

Why Do Experiment Stations, Agricultural Colleges and Fruit Growers Recommend Fall Buying?

Because you can buy this Fall and have the stock shipped to you and "heel it in" so that you may plant at the most favorable time during Fall, Winter or next Spring.

Fall planting is becoming more popular each season as experience shows its advantages, and it is becoming general. As soon as the tree or shrub becomes dormant it can be moved and the change of location will affect it but little. When set out in the fall, the bruised roots begin at once to heal and callous is formed; the trees recover quickly from moving, soon become firmly established and with the first touch of spring are ready to go into business for themselves vigorously.

Again, the ground is usually in better condition for planting in the fall than in spring, for much spring planting is done when the ground is too wet for best results. Perhaps your spring will be two or three weeks earlier. In this case your trees should be planted earlier than the dates you have ordered them shipped. If they have been planted in the fall, the spring delays are done away with.

Below We Quote from Some of the Best Authorities in the Country On This Subject:

W. H. HARRISON, Virginia, in "Inland Farmer"-

Trees set out in the fall live and thrive better because it is not so hot, the soil is generally moist and they do not have the hot sun on them all at once before they take root. They also derive much benefit from early spring rains and melting snows. By spring the tree is ready to grow off rapidly.

H. T. VAN DEMAN, Ex-United States Pomologist-

Over a large part of this country fall planting is practicable. The ground is usually in better condition; wounds on the roots heal and the rootlets are formed, ready for growth at the first impulse of spring. If planting cannot be done in the fall for any reason, get the trees and heel them in until early spring; then they will be on hand just when needed.

J. C. WHITTEN, Prof. of Horticulture, Mo. State University-

"At the Experiment Station in Columbia, Mo., observations have been made of fall and spring planted trees. Data showing actual growth of Apple trees planted the last two seasons has been recorded, and in order each might be handled so as to eliminate other factors, many precautions were taken. In each case trees were selected in pairs as nearly alike as possible. One of each pair was set November 12, and those remaining

were planted in the spring.

"At close of first season the average total growth of all new growth of fall set trees, 243.7 inches for each tree; the average total growth on spring planted trees, 123 inches. Growth on autumn planted trees almost doubled that of trees set in the spring. We found that new root growth begins very quick on autumn set trees and callus is formed abundantly; whenever a large root was cut back wounds soon healed. Evidently root growth on autumn set trees continues LATER INTO WINTER than has been supposed, apparently does not cease until frost reaches the roots.

JNO. A. WORDER, Author "American Pomology"-

For the milder latitudes with their splendid fall weather, comparative leisue and the soil nearly always in good condition, everything invites us to plant in the autumn.

C. A. McCUE, Horticulturist, Newcastle Co., Delaware-

It is a good practice to do as much fall planting as possible. Our experience is that a fall planted tree does at least 50 per cent better the first year than one planted in the spring.

U. P. HEDRICK, N. Y. Experiment Station-

I always urge the planting of trees and shrubs in the fall. Where the climate permits fall planting is preferable. I have always taught that there is a distinct gain in planting most trees and shurbs in fall unless the climate is severe.

E. W. KIRKPATRICK, Texas-

In a temperate climate spring and early winter are the best times to plant trees. At this time the tree has more vitality, the soil is warmer and in better condition to settle around and heal the broken roots. New roots form early and the tree becomes more strongly anchored and prepared to pass the heat of summer. With the accumulating advantages the tree grows larger, is longer lived, and produces more and better fruit.

M. B. WAITE, Pathologist U. S. Department of Agriculture.

When a nursery tree is perfectly dormant and has shed its leaves it is ready for transplanting. In fall planting a rapid growth during the mild weather of mid-autumn takes place to a certain extent. Especially in the South, trees may actually become rooted and the wounds heal before cold weather sets in. When the planting is properly done and the trees not injured by cold, they are ready to start into growth at the beginning of spring, often before it is possible to get on the ground for spring planting. Under average conditions, the fall planted tree will live better and make more growth than the spring planted one.

FARM PROGRESS, St. Louis-

The advisability of autumn or spring planting depends upon several conditions. Autumn planting has the advantage that trees become more firmly established before winter and are able to start growth in spring before the ground could be marked and put into condition for planting.

This is important because the trees make a good growth early in the season, before the summer drouths occur. On the other hand there is more or less danger from winter injury during a severe winter or by drying out if the winter is long and dry. Fall planting is much more successful with the hardy apples and peaches than with the tender plums and cherries.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—I bought stock from you in 1933. Two Siberian Crab Apples bore fruit the first year. Had one dozen good apples on it. Four Montmorency Cherry trees bore the first year. The trees were two feet in height and were extra well rooted and in A-1 condition when received. They lived through the drouth in flying colors. When trees we bought elsewhere and paid five times as much for died the same year they were put out. I intend to buy more from you as soon as possible. I am more than pleased with your trees.

General Information

All orders amounting to \$10.00 and up we prepay the express or parcel post charges. We guarantee all stock to be free from diseases and insects.

We use the utmost care to keep all our varieties true to name, and if stock proves untrue to name we will refund price paid us or replace same free of charge and it is agreed that we are not liable for more cost than was paid to us.

Our stock is as fine as we have ever grown and you will be pleased with what we send you this season.

Orders for less than \$1.00 prove to be a loss to us on account of the cost of packing small orders. Make your order for more than \$1.00 or we will be compelled to return it.

C. O. D. orders must have a deposit of 25 per cent accompany them.

You save from 75 to 100 per cent in buying direct from us, as we do not employ Tree Salesmen, as they are compelled to sell at about twice our prices in order to make a commission for themselves.

Our stock is guaranteed to be as good as can be produced, regardless of prices asked you.

REFERENCES—American National Bank, Express Agent, or Freight Agent, all of Rogers, Arkansas; Dunn & Bradstreet Commercial Agency, or any business firm in Rogers or Benton County, Arkansas.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—Would like to send you a bigger order, but on account of money matters I cannot. I have three rows of Dewberries, rows 20 yards long, that I got from you, and I got 48 gallons of berries off of them.

Yours very truly, W. H. Whitlow, Wolfe City, Texas.

Benton County Nursery Co., Rogers, Ark.

Dear Sir: I just received your special list of fruit trees offered. In the year 1933 I bought of you 6 Bartlett Pear trees and I never saw any trees grow as these did. In 1933 and 1934 we had such dry weather that not even grass grew. So many young orchards died out. I bought the 6 pear trees for my daughters as a remembrance and set them out for them. One was chewed off about 1 foot from the ground. I trimmed if off in 1934; today it is as tall as the others and more bushy. I have no place to plant trees, only a small lot and I am over 70 years old so there is not much chance for me to figure ahead anymore.

Yours truly, Jno. Posekarry, Box 273, Chelsea, Iowa.

Benton County Nursery Co., Rogers, Ark.

Dear Sir: Three years ago I ordered a bill of fruit trees and vines from you and included were some Krummel October peaches and a few American and Gold Plums in your small size under 1 foot. In fact, the whole order was for small trees and vines. My means were limited and this enabled me to get several trees for the price that one formerly cost me from high priced nurseries. A friend of mine received his shipment of trees the same day that I did mine. He got a fewer number and they cost him ten times as much as my trees cost me. He laughed at me and said that he would treat me if I ever got any fruit from my little sprouts. I told him that great oaks from small accorns grow. I was not discouraged but planted all of my little trees in good ground and hoed them regularly. They grew faster than weeds. They bore their first crop of fruit this year. It looked as if every limb would break under such heavy loads of fruit. The trees are on my farm for anybody's inspection. I have both plum and peach trees that are four and five inches in diameter and they have a limb spread of twelve to fifteen feet in diameter. My friends \$1.50 trees are pretty but he hasn't a tree that will excell my 5 and 10c Benton County Nursery trees.

Yours very truly, S. H. McIntosh, Ravenna, Kentucky.



APPLES

Our Apple Trees are whole root trees, propagated by experts who have spent many years in propagation of fruits for the largest nurseries in the world. Our trees are made on French Crab seedlings, which make the very best root system apple trees can be grown on. No better trees than what we are offering you can be bought for any price.

				Eia	ich rate	10 rate	100 rate
2	to	3	feet		22c	21c	20c
3	to	4	feet		27c	26c	25c
4	to	5	feet		32c	31c	30c
5	to	7	feet		40c	38c	35c

Early Harvest—Very early, yellow blushed with pink. Heavy bearer, ripe in July.

Yellow Transparent—Extra early, yellow, June and July.

Red Astrachan-Early, good bearer.

Red June—Heavy producer and good quality.

Sweet Bough—Golden sweet, ripens in July.

Maiden Blush—Yellow with pink blush, August.

Jonathan—Fine quality, August and September.

Grimes Golden-August and September.

Ben Davis—Red striped, winter apple. Ripe in October.

Arkansas Black—Dark red apple, fine keeper. October.

Delicious-Fine quality, October.

King David—Red apple of good quality.

Mammoth Black Twig—Large, dark red. Keeps all winter.

Winesap—Good quality, and good keeper. Dark red.

Stayman Winesap—Large striped red. Winter keeper.

York Imperial—Large, lop sided, of fine quality.

Five New Varieties of Special Merit

Early Red Bird—The earliest red apple known, ripens before Yellow Transparent, of fine quality.

Golden Winesap—Large, yellow with red blush, fine quality and good keeper.

Cortland—New apple from New York Experiment Station, of fine quality. Red, late winter keeper.

Red Delicious—(Blood Red) (Triple Red), of best quality and good keeper.

Yellow Delicious—Large Golden Yellow. Fine quality. Bears young and heavy crops. October.

Benton County Nursery Co., Rogers, Ark.

Dear Sir: I ordered nursery stock from this company in February, 1933, set them out in the spring of 1934. I gathered a few peaches off the trees. In 1935 I picked a full crop of peaches and I never saw anything like it in this country. I got \$2.00 a bushel for them. They are Maxine Peaches, and I paid \$1.00 each for the trees. I put them on the market with my strawberries at a local price. The only thing I regret is I haven't yet enough of them, so I am going to order more trees and berries this winter from your company. I sold my raspberries at Henryetta, Okla., for 15c a pint as fast as I could pick them.

Yours truly, C. C. Wood, Weleetka, Oklahoma.

PEACHES

The best varieties grown in the Ozarks. Propagated from trees known to be good bearing strain.

	Ea	ich rate	10 rate	100 rate
2 to 3 feet		14c	13c	12c
3 to 4 feet		19c	18c	17c
4 to 5 feet		27c	26c	25c
5 to 7 feet		35c	32c	30c

Mayflower—Extra early, Red color, semicling.

Early Wheeler—Very early, cling stone, with red blush.

Red Bird Cling—Red cling stone, large size. Early.

Mamie Ross—Freestone, large white with red blush. Early.

Alton—Medium early, large pink blush. Good quality.

Carman—Freestone, medium early. Pink blush on white.

Early Rose—Cling stone, white with red blush. Ripe in June.

Champion—Freestone, very large. Good quality. July.

Belle of Georgia—Freestone, white with pink blush. August.

J. H. Hale—Freestone, yellow with red blush, large.

Elberta Cling-Mid-season, yellow.

Early Elberta—Freestone, 10 days earlier than Elberta.

Elberta—The great market peach. Yellow freestone.

Crawford Early—Mid-season. Large yellow freestone.

Late Elberta-Late freestone. Yellow.

Heath Cling—Large white with pink blush. September.

Old Fashioned Red Indian—Blood red to seed. Cling stone.

White English—Large white cling stone. September.

Chinese Cling—Large, cream color with pink stripe.

Stinson's October—White cling stone October peach. Large.

Krummels October—Freestone. Large yellow; good quality.

Maxine Peach—The surest bearer known to us, semi-cling, ripe 30 days before Elberta, large white with pink blush, and fine quality. 50c each.

Madison County Mammoth Peach—Largest peach we have yet known; ripe 20 days after Elberta. Yellow, overlaid with carmen. Of fine quality. 40c each.

DR. DOTY'S ELBERTA PEACH (Improved Elberta)

				Ea	ch rate	10 rate	100 rate
3	to	4	feet		21c	20c	20c
4	to	5	feet		30c	30c	30c
5	to	6	feet		45c	45c	45c
6	to	7	feet		50c	50c	50c

This exceptional Elberta peach trees was an old tree when we came to Arkansas twelve years ago. It has produced heavy crops every year that any Elberta has fruited. The fruit is almost round, with a deep red blush on the side; it is easily 4 to 5 inches in diameter with excellent flavor. Two years ago a local fruit man gave me \$5.00 for a bushel (when he could and was buying ordinary Elbertas for \$1.50 to \$2.00 per bushel) which was presented to the president of the Frisco Railroad Co. This fruit dealer was informed by the railroad officials that they could place a car load of that quality of Elbertas and pay the grower \$5.00 per bushel if they could be had.

Signed: H. W. Doty, M. D.

Dr. Doty for a number of years had the largest peach orchard in this locality and this tree was outstanding for its productiveness.

A Few Hundred Each of the Following New Kinds of the Most Promising Peaches

	Each rate	10 rate	100 rate
2 to 3 feet	15c	14c	13c
3 to 5 feet	20c	18c	17c
5 to 7 feet	30c	29c	28c

Victor Early—Freestone. Ripens a week after Mayflower.

Idaho Main—Semi-cling, two weeks later than Elberta.

Golden Sweet Cling—Ten days before Elberta.

October Beauty—Large; cling stone; yellow with red blush.

Fair Beauty—Large, yellow, meat freestone. Ten days before Elberta.

June Elberta—Semi-cling, yellow with red

blush. 30 days before Elberta.

Golden Jubilee—Freestone. Yellow with pink blush. 20 days before Elberta.

South Haven—Large, yellow, freestone. Very hardy. 10 days before Elberta.

Hiley-Freestone. An early Belle of Georgia; good quality. 10 days before Georgia Belle

Benton County Nursery Co., Rogers, Ark.

Dear Sir: In the spring of 1934 I purchased some nursery stock in which were 15 peach trees about a foot tall and this fall they are 7 feet tall, well branched and the finest I ever saw. If I was able to put out an orchard I would sure order your stock as I think it can't be beaten. We also have neighbors who are very much interested in my trees.

Yours very respectfully, I. R. Graham, Box 216, Morehouse, Missouri.

Benton County Nursery Co., Rogers, Ark.

Gentlemen: Will write you a few lines about the young orchard stock and flowers we got from you. We certainly do like your trees, even the tiny little fellows under one foot, came right out and grew off. We don't have any old enough to bear yet except the peach trees, two Early Mayflower and one Red Bird. They were the little trees, about nine inches tall and will be set out three years March 15, 1936, and they were loaded with big juicy peaches this year. We have about thirty-six apple trees bought from you. What we like about buying from the Benton County Nursery Company is you don't have to have a fortune to get an orchard. You can take two or three dollars each year and take part of your order in the little 5c trees and some larger ones, set them well and give them a good start, and be ready for more the next year, and almost before you realize it you will have a big orchard, and you won't miss the money. We have more trees that came from your nursery, and you can count on us year after year.

Yours very truly, Mrs. H. W. Arthur, Ferndale, Ark.

Benton County Nursery Co., Rogers, Ark.

Gentlemen: This is to tell you how much I think of your nursery stock. In 1934, February, I ordered Concord grape vines, Mastodon Strawberries and Mayflower, Red Bird Cling and Early Wheeler Peaches. In 60 days we had ripe strawberries, in less than six months we had ripe grapes, in 16 months we had ripe peaches. The trees and vines are healthy and vigorous. In January, 1935, I placed another order with you because I did not think I could get as good trees from any other nursery. Today I am sending you another order and two of my neighbors are sending orders with mine because they like the looks of my orchard. There is a big nursery joining my farm and they have good stock and deal fair with the public but we get our nursery stock from Benton County Nursery Co., Rogers, Arkansas, because of the superior quality of their stock above any we know of.

Yours very truly, L. D. Warren, Rt. 2, Henderson, Texas.

CHERRIES

Ea	ich rate	10 rate	100 rate
2 to 3 feet	40c	36c	35c
3 to 4 feet	50c	47c	45c
4 to 5 feet	60c	58c	55c
5 to 6 feet	70c	67c	65c

SOUR VARIETIES

SWEET VARIETIES

Early Richmond—Very early. Bright red.

Dyehouse—Early. Bright red.

Large Montmorency—Medium, dark red. Wragg—Late, dark red.

English Morello-Late, almost black.

Schmidt Bigareau—Very large and sweet, black when ripe.

Yellow Spanish—Mid-season. Tree is very large and vigorous, very productive. Color of fruit is bright amber yellow with reddish blush.

HYBRID CHERRIES

Compass Cherry—Cross between Sand Cherry and Minor Plum, dark red, large.

Zumbra-Almost black, large, good flavor.

St. Anthony—Hybrid of Sand Cherry and Zumbra; dark purplish black. All the Hybrid cherries will bear first year after planting under favorable conditions.

PEARS

-				Ea	ch rate	10 rate	100 rate
2	to	3	feet		30c	28c	25c
3	to	4	feet		40c	35c	30c
4	to	5	feet		45c	40c	35c
					50c	45c	40c

Wilder's Early—Very early and gets sweet on the tree.

Flemish Beauty—Large and juicy, medium late.

Bartlett-Early, large and good quality.

Garber—Very large, oval. Sweet and very pleasant.

Douglas or Blightproof—Large size. Good quality. Late and free from blight.

Keifer-Large, golden yellow, late.

APRICOTS

	Each rate	e 10 rate	100 rate
2 to 3 feet	22c	21c	20c
3 to 4 feet	32c	31c	30c
4 to 5 feet	42c	41c	40c

Superb-Medium size. Salmon color.

Moorpark-Large. Yellow overlaid with red.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I purchased from you twelve small peach trees last April. When they came my wife laughed at them, called them switches, and said they would not grow, but I planted them on high rich soil and they certainly did grow. Since I gave three times as much for one tree from another nursery as I gave for the twelve from your nursery, when I need more fruit trees, I know where to get them.

Yours very truly, Noble Baker, Carleton, Michigan.

Dear Sir:—I received my first order in April, 1933, which consisted of forty trees and I got four extra. The trees were 3 to 4 ft. in height and in fine condition. I set the trees 35 feet each way, and in the year 1935 four plum trees canned 30 quarts, 10 peach trees canned 72 quarts, 3 apricots canned 3 quarts, 3 cherries canned 2 quarts, 1 Red June Apple had 5 apples, and 1 Ben Davis had 3 apples.

Respectfully, W. J. Bricker, Dustin, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—On March 16, 1934, I received my order of two Concord, four Niagara, and two Portland Grape vines. I think they are the best ever. During July, 1935, I gathered one bushel of delicious fruit from them. I sold four gallons at 25c per gallon and made one gallon of jelly for home use, and it is grand too, far better than any I've made from other fruit. I have ordered from two other nurseries for many years and neither can equal your nursey at Rogers. I intend to send in a large order for myself in the near future.

Yours very truly, Mrs. Pauline Brent, Winnsboro, La

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—I want to thank you for the healthy and nice trees I got from you about five years ago. I didn't expect to get such nice trees from you for so little money. I bought some trees from another nursery about six years ago and I never got half the fruit as I got from the ones I bought from you and your trees I bought from you are one year younger and I will say that they are the best peaches and cherries and apple trees I have ever bought from any nursery at the price. I bought from you and the best fruit I should say it is. I got about thirty peach trees and I got about 200 bushels out of them this past summer. I got about ten apples but we got just a few apples, but they are sure nice and big apples and they are sweet too. I got a few cherries, but they are sure large and sweet. The trees are still too young to give lots of fruit, but it is sure nice fruit. If I order another lot of trees this spring I will order from you. I will tell my neighbors and friends too. You can feel sure that I will send you my future orders.

Very truly, Ermo Sanchez, Embudo, New Mexico.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:-In the fall of 1930 I bought 50 Belle of Georgia and 50 Elberta Peach trees from you. They were June buds and were under 1 ft. high. I set them out soon after they were received that same fall. I find, to plant some crop like peanuts or peas between the rows of trees to be cultivated, is best. The second summer, 1932, after these trees were set out they bore from three to six peaches to the tree. They were very fine and good. The next spring, 1933, they were full of bloom and had a heavy crop of fruit but on the 22nd of May, 1933, we had a heavy hail which knocked all the peaches off except just a few and barked the trees very badly on one side. The next spring, 1934, these trees had overcome the effects of that hail storm, bloomed and bore a full crop of as fine peaches as I ever saw. We canned and dried about 50 bushels and sold about 150 bushels at from \$1.00 to 75c per bushel. This year, 1935, the same trees bloomed and bore a full crop which was about 250 bushels. We sold these at from \$1.00 to 60c per bushel except what we used at home. I began prunning and spraying these trees the third year after they were set and have kept that up every year since. The same year that I set the peach trees, I ordered a selection of apple trees from you, 10 Delicious, 10 Stayman Winesap, 10 Old Fashioned Horse, 10 Early Harvest, 10 Ben Davis, and 10 Yellow Transparent, 60 in all. These trees were badly injured by the 1933 hail storm. Practically all fruit was knocked off. By 1934 these trees had come out of the injuries of the hail storm considerably. They bore about 30 bushels of very nice fruit. We had all that we needed for canning and drying. This year, 1935, the trees were full of blooms but it rained almost, if not every day of the blooming season. They could not pollinate properly and therefore did not bear but six bushels. We had many calls for apples, but we needed them all for home use. This orchard not only helped to keep us out of debt during this depression, but we had all of the nicest fruit that we wanted to use. If I had it to do over, I would buy and set out a bigger variety and more of each. Noah L. Houser, Rt. 2, Box 11, Bessemer City, N. C.

PLUMS

				Ea	ch rate	10 rate	100 rate
2	to	3	feet		22c	21c	20c
3	to	4	feet		32c	31c	30c
4	to	5	feet		42 c	41c	40c
5	to	6	feet		52c	51c	50c

Six Weeks—Very early, round, yellow with red blush.

Early Gold (Shiro)—Golden yellow, large. Red June—Large, sweet and juicy.

Abundance—Large, rich cherry red, freestone.

Burbank—Large, red with yellow flesh, rich and sweet.

Hanska—Large freestone with apricot
flavor.

America-Golden overlaid with pink, large.

Waneta—Very large. Bright red. Good quality.

Golden—Very large; fine appearance and good flavor.

Italian Prune-Purplish black. Freestone.

German Prune—Dark blue. Large size. Juicy.

Damson—Medium size, dark purplish. Very productive.

Wild Goose—Large. Red with purplish bloom.

OUINCES

2 to 3 feet____40c each; \$4.00 per dozen 3 to 4 feet____60c each; \$6.00 per dozen

Orange-Large roundish yellow.

Champion—Large, tender and delicate flavor.

NECTARINES

2 to 3 feet____25c each; \$2.50 per dozen 3 to 4 feet____30c each; \$3.00 per dozen

Red Roman—Large, red in color and good quality.

New White—Medium size, white with pink blush.

Japanese PERSIMMONS

75c each; \$8.00 per dozen

Hachya—Very large oblong, red skin. Hyakume—Large, round, orange skin.

Everbearing MULBERRIES

2 to 3 feet____20c each; \$2.00 per dozen 3 to 4 feet____25c each; \$2.50 per dozen 4 to 6 feet____35c each; \$3.50 per dozen

Downing-Fruit rich and sub-acid.

Hicks—Large and bears fruit during the four summer months.

Stubbs—Excellent quality and enormous size.

FIGS

2 to 3 feet____50c each; \$5.00 per dozen 3 to 4 feet____75c each; \$7.50 per dozen

Brown Turkey—Large, brown. Ripe in October.

Brunswick—Large, bluish purple. Ripe in August.

Magnolia—Large pale green. From July to September.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—In 1933 I ordered 2,500 plants. I believe I gave \$10.00 for them. I set them out and of the 2,500 plants, I lost 10 of them. I picked 100 crates from them and berries went so low we could not afford to pick any more and I believe I left 150 crates in the field or more. In 1934 I took enough plants out of the 3-4 acre to finish my patch to 1% acres and you know that in 1934 we had a drouth and about all of the berries died around Lavaca, but my berries lived right through the drouth and we did not get very much per crate—\$1.40 to \$2.50. On the 1 3-4 acres I sold \$452.00 worth from my patch and they were Klondikes. There may be some one with a better record but if there is he had to have some fine berries. I am going to order again this spring from you, as I don't think there is any better place to buy berries.

Yours very truly, Rev. M. H. Graham, P. O. Box 64, Lavaca. Arkansas.

NUTS

PECANS (Paper Shell)

2 to 3 feet__\$.75 each; \$ 7.50 per dozen 3 to 5 feet__ 1.00 each; 10.00 per dozen

Stuart—Very large and hardy. Far north as North Missouri.

Success—Large oblong, thin shell and hardy.

ENGLISH WALNUTS

2 to 3 feet__\$1.00 each; \$10.00 per dozen 3 to 5 feet__ 1.50 each; 15.00 per dozen

JAPAN WALNUTS

2 to 4 feet____80c each; \$8.00 per dozen

BUTTER NUTS

2 to 4 feet____80c each; \$8.00 per dozen

BLACK WALNUTS (Large, Thin Shell)

2 to 4 feet____50c each; \$5.00 per dozen

CHESTNUTS

(American Sweet)

3 to 4 feet____75c each; \$7.50 per dozen

CHINQUAPINS

3 to 4 feet____75c each; \$7.50 per dozen

ALMONDS (Hardy, Thin Shell)

2 to 4 feet____50c each; \$5.00 per dozen

FILBERTS or HAZELNUTS

2 to 4 feet____50c each; \$5.00 per dozen

CURRANTS

25c each; \$2.50 per dozen

Perfection-Red.

Black Naples-Black.

White Grape-White.

GOOSEBERRIES

25c each; \$2.50 per dozen

Houghton-Medium size; very prolific.

Oregon Champion—Large size; brownish red.

Downing-Large, light green.

SAGE

Holt's Mammoth

10c each; \$1.00 per dozen

ASPARAGUS

30c per dozen; \$1.40 per 100 \$10.00 per 1000

RHUBARB

10c each; \$1.00 per dozen \$5.00 per 100

Giant Victoria—Large, very prolific and the finest flavor.

ELDERBERRY

Adams' Improved

Originated New York Experiment Station 50c each; \$5.00 per dozen

HORSERADISH

Crown Plants

10c each; \$1.00 per dozen

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—I bought three Concord bearing size Grape vines from you in the spring of 1933. The first year they bore a good crop. Last year they did much better and this year they bore a splendid crop. The fruit they bore I used for my own family in canning and preserving and I did not make any estimate of how much fruit there actually was. They are the finest vines for their age I have ever seen. I have other vines but none yield like these.

Yours truly, Mrs. Douglas Parmeley, Potosi, Missouri.

RASPBERRIES

5c each; 50c per dozen; \$2.50 per 100; \$20.00 per 1000

King—Early, Red.
Flaming Giant—Large, Red.
St. Regis—Red everbearing.
Cumberland—Black, Very large.

Black Pearl—Black. Excellent flavor. Kansas—Black. Very large. Latham—Very large red. Chief—Early. Large red.

BLACKBERRIES

5c each; 50c per dozen; \$2.50 per 100; \$20.00 per 1000

Blowers—Very large and productive.
Early Harvest—Early and good shipper.
Robinson (Wonder)—Almost rust proof and heavy bearer.

McDonald—Earliest of all. Large; sweet. Dallas—A large jet black firm berry. Eldorado—Very large and firm, and good quality.

DEWBERRIES

5c each; 50c per dozen; \$2.00 per 100; \$15.00 per 1000

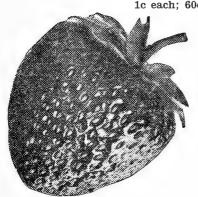
Lucretia—Very large, luscious and sweet. Austin—Jet black and superior quality.

Premo—Large and good quality.

Thornless Dewberry-Large, sweet and thornless. 8c each; 75c per dozen.

STRAWBERRIES

1c each; 60c per 100; \$4.75 per 1000



Early St. Louis—Very early and best quality.
Senator Dunlap—Medium early and high quality.

Aroma—One of the best commercial berries.

Cooper-Large, late and enormous bearers.

Klondike (Improved)—One of the best shipping berries.

Premier—The most productive of all. Best quality. \$5.50 per 1000.

Blakemore—The new strawberry that promises to be the best market berry yet introduced; medium early; very productive; fine quality and good shipper. 85c per 100; \$5.50 per 1000.

Everbearing Strawberries

2c each; \$1.50 per 100; \$7.00 per 1000

Progressive-Very productive; good quality. Champion-Large, sweet, fine bright red.

MASTODON—The Big Jumbo Everbearing

The largest of all everbearers. Has a very fine appearance in color and quality. 25 plants \$1.00; 50 plants \$1.75; 100 plants \$2.00; 500 plants \$8.00; 1000 plants \$15.00

GRAPES



CONCORD

	Each	 100 rate	
1-year Bearing size		5с 7с	3½c 6c

The best black grape we know. Very fine quality and very productive and appears to be suited to all soils and most all climates.

NEW VARIETIES

25c each; \$2.50 per dozen

Caco-Fine wine color and highest quality.

Portland—Earliest white grape. Highest quality.

Cynthiana—Late black grape. Finest grape of all for red wine.

Fredonia—Earliest black grape and very large.

100 1000 10 rate rate rate Each 1-year ____12c 90 6½c 10c Two-year 15c 12½c 10c Bearing size__18c

Red Varieties

Agawam-Very hardy and vigorous.

Delaware—Of best quality, bunches compact.

Brighton—Dark red, tender pulp, sweet and juicy.

Wyoming Red—Medium size berries. Compact bunches.

Catawba—Good size round berries. Nice bunches.

Black or Purple

Campbell's Early—Very early and fine quality.

Moore's Early-Very large and early.

Worden-Medium early and good flavor.

Ives—Smaller than Worden, but compact bunches.

White Varieties

Martha—Ripens with Concord. Prolific.

Niagara—Large and sweet. Heavy bearer.

Pocklington—Yellow cast. Fine flavor.

MUSCADINE CLASS

35c each

Scupornong—Large whitish yellow.

Thomas—Reddish purple, excellent flavor.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—I want to thank you for the nice, healthy fruit trees and berries I ordered from you. I ordered Dewberries February, 1934, and gathered berries in May, 1934, and my grape vines were the same way. My pecan trees have bloomed every year since I got them. My Peach trees and Apples have gone over the top this last year and the year before. I had fruit to sell by the bushels. You wouldn't believe these little trees have done all of that. I will give you another order in February again. I want to try some more of your Pecans, Dewberries, and several more plants. I shall always be pleased to recommend your nursery stock to my friends, and also shall patronize you myself in the future.

Yours respectfully, Mrs. Addlee Houston, 521 Nebauenfels St., Sequin, Texas.

Novelty Fruits

GIANT HIMALAYA BLACKBERRY

Enormous size. 10c each; \$1.00 per dozen

STRAWBERRY RASPBERRY

Crossed with both. Shows characteristics of both its parents.

10c each; \$1.00 per dozen

JAP. WINEBERRY

Fine red berry somewhat resembling
Red Raspberry.

10c each: \$1.00 per dozen

ARKANSAS PERSIMMON

Large and fine quality.
2 to 4 ft. trees, 25c each; \$2.50 per dozen

YOUNGBERRIES

The new berry cross with Loganberry and Texas Dewberry. Very productive. Of finest quality; large size berries.

5c each; 50c per dozen; \$3.00 per 100 \$25.00 per 1000

OZARK HUCKLEBERRY

Very sweet. Fine quality. 10c each; \$1.00 per dozen

CRYSTAL WHITE BLACKBERRY

A fine blackberry only white. 10c each; \$1.00 per dozen

IMPROVED DWARF JUNEBERRY

Large and very sweet. 15c each; \$1.50 per dozen

PAW PAW or ARKANSAS BANANA

Large fruit, trees ornamental. 3 to 5 ft. trees, 50c each; \$5.00 per dozen

GOLDEN QUEEN RASPBERRY

Yellow Raspberry. 10c each; \$1.00 per dozen; \$6.00 per 100

EVERBEARING BLACKBERRY

Resembles small trees and has ripe berries on them for 4 months.

25c each; \$2.50 per dozen

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I am glad to thank you for my order of fruit trees of last year, which I received well packed and in good condition. I do not remember the amount of all varieties, but am glad to say I have been ordering and planting trees from other nurseries for twenty-five years, and the trees and vines I bought from you had the most and best uniform roots and tops I have ever purchased from anyone. I have some Elberta, Mayflower and many other varieties of peaches, five feet high and a foot in diameter, grown from your two to three foot grade. I shall give you all my future orders. My neighbors have been to look my orchard over, and they all know where I ordered from. With the best of good luck for my future, I am,

Willie Stallings, Honoraville, Alabama,

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—In the spring of 1931 we purchased nine Peach trees, nine Apple trees and thirty-three Concord Grape vines from your Special Bargain sheet in your regular catalog. The peach and apple trees were 9c each, from 1 to 2 feet high, just switches without a limb on them but nice little trees at that, and the grape vines were 3c each. Twenty-nine grape vines lived and grew fine, and in 1933 they had a few grapes on them. In 1934 and 1935 I got a bushel basket of fine, sweet grapes off of them and canned them for our own use. I am looking for them to do even better than that as they grow older. From the middle of June till the middle of September, when the Early Mayflower peaches were ripe, we ate peaches off the trees and had peaches and cream on the table and gave several gallons away. I canned 15 quarts. The assortment we got gave us another tree to ripen soon as the last ones were gone. The apple trees have grown fine and give promise of nice fruit in the future if nothing happens to them. I surely don't think anyone would make a mistake in buying these little trees, since they lived and made fair sized trees quicker than some 3 or 4 year old trees we have previously purchased from nurseries in Kansas and Iowa. When we buy more trees, you shall have our order.

Yours truly, Mrs. Art Trabue, Rt. 1, Earlton, Kan.

Gentlemen:—We have just finished planting the Altheas, also the Shade trees we ordered from you. Orders No. 1313 and 1328. They are noticed by everybody for their fine appearance and size and could not have been purchased anywhere else at double your price.

Yours very truly, B. Handschiegl, Rt. 1, Box 73, Ferdinand, Ind.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I have ordered trees and vines from you twice and they are the best trees for this country that I ever saw. Your Mammoth Black Twig Apple is one of the finest apples I ever saw. This past spring I grafted a limb of a Mammoth Black Twig on a Haw and it is growing fine. Some of the 2-4 feet Apple Trees that I ordered two years ago bore some this year, and the Strawberries were the best in this section of the country. I am sure to order my trees from you.

Yours very respectfully, C. C. Baker, Broken Bow, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I want to tell you about the success I have had with your small size fruit trees. I set out a small family size orchard of Peach, Plum, Apple, Cherry and Apricot trees in the spring of 1933. I used your 1 to 2 ft. trees. True, they were small, but you ought to see them now, October, 1935. They bore a few specimens this past summer. I never saw finer cherries than the 2 or 3 dozen I let stay on the trees. 1933 and 1934 were extremely hard summers to take trees through, but I never watered a tree and I never lost a tree. A good root system and good cultivation did the job. The beauty of these small trees is that I can trim and shape to suit.

Yours truly, J. H. Hutchins, Box 32, Davis, Oklahoma.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I am in receipt of your letter wanting to know what success I had with your stock. It is marvelous. Others may have as good stock as yours, but it has not been my fortune to find it. I know none have any better, regardless of what they say or charge. Last March I planted around 200 of your trees on my farm near Four Oaks, N. C. I have had no success with spring planting even when not so late, but practically all of these trees are living and thriving. Next summer I will make a picture of these trees and send you so you may see why I am so enthusiastic about them. I like your trees so well I am going to plant more of them this year in December and January, therefore, I would appreciate a new catalogue.

Yours truly, Alice Poole McNeill, State School, Wrentha, Mass.

Benton County Nursery Co., Rogers, Ark.

Dear Sirs:—I want to tell you how the stock I ordered from you compares with the stock I have ordered from other nurseries. In the year of 1933 I ordered five peach trees, one apricot, six plants of dewberries and a few grapes. The peach trees had nice long roots and also did the plants. They are all growing very nice. I had some fruit trees and plants from other nurseries, and a few of them are growing. Because they had bad short roots. The peach trees bloomed the first year and had a few fruits. The dewberries had very many blossoms and also a few berries. While the peach trees which I had from other nurseries very seldom bloomed. In the year of 1934 I ordered one apple tree, one English Walnut, two pecan trees and two fig trees. They are growing fast and are size of 3 year old trees. This year the peach trees bore many fruits. I canned 10 quarts of peaches from each tree. I canned only 4 quarts from the other peach trees. I canned 16 quarts of dewberries. Even though I canned so many of the peaches and dewberries I had some left over for other uses. The grapes had many nice grapes. The pecan trees had many blossoms this year, but are too young to bear nuts. The apple trees is growing very nice and had lots of blossoms. I have one apple tree from another nursery. It hasn't grown an inch since I planted it. All my friends are surprised to see such young fruit trees bear many fruits. In the year 1933 I ordered different kinds of trees for my neighbors. They are satisfied with them. They have canned many of the fruits this year. They also think your nursery has the best stock. The people who want good fruit trees, I advise them to order from Benton County Nursery. Yours very truly, John Gerhardt, Iowa Colony, Texas.

PERENNIALS

BLEEDING HEARTS

35c each; \$3.50 per dozen

CHRYSANTHEMUMS

Good assortment; hardy kinds. 10c each

COLUMBINES

Many shades; best varieties. 20c each

DAFFODILS

10c each; \$1.00 per dozen

DELPHINIUMS

Fine variety. 20c each; \$2.00 per dozen

FERNS

Fine; hardy variety. 25c each; \$2.50 per dozen

GOLDEN GLOW

10c each; \$1.00 per dozen

HYBISCUS

Red, white and pink. 20c each

LILIES

DAY LILY

Blooming size. 10c each; \$1.00 per dozen

LILY OF THE VALLEY

Blooming size. 5c each; 50c per dozen

TIGER LILY

Blooming size. 25c each; \$2.50 per dozen

YUCCA

Adams Needle 25c each; \$2.00 per dozen

PHLOX

Mixed Varieties 10c each; \$1.00 per dozen

Named Varieties

B. COMTE (Brilliant Crimson) DAWN (Blush Pink) R. P. STRUTHERS (Salmon Pink) STELLA (White)

25c each; \$2.50 per dozen; \$20.00 per 100

SWEET PEAS

White and Pink. 15c each; \$1.50 per dozen

SWEET WILLIAMS

10c each; \$1.00 per dozen

BULBS AND TUBERS

CANNAS

Mixed Varieties_____4c each; 40c per dozen; \$3.00 per 100 Named Varieties_____7½c each; 75c per dozen; \$5.00 per 100

EUREKA (White) PRESIDENT (Bright Red) CITY OF PORTLAND (Pink) KING HUMBERT (Orange Scarlet) WYOMING YELLOW (Orange Yellow)

YELLOW KING HUMBERT (Golden Yellow)

DAHLIAS

Mixed Variety. 5c each; 50c per dozen

FANCY DAHLIAS

25c each; \$2.50 per dozen

Jersey's Beauty

Jersey's Beacon Mrs. I. DeVer Warner

Jersey's Supreme

The above varieties all certified by the American Dahlia Society and New Jersey Dahlia Society.

GLADIOLUS

Mixed Varieties 2c each; 20c per dozen

Named Varieties 5c each; 50c per dozen

Mrs. Leon Douglas W. H. Phipps

TUBEROSE

Fragrant flower. 5c each; 50c per dozen; \$3.00 per 100

Dear Sir:—In the year 1932 I bought some Raspberry plants and Grape vines from you. They were fine. Do not know the amount of fruit gathered but I can say they were fine and just the exact kind I ordered and the best of all while your stock is good the price is good in the reach of the people.

Thanking you, I am, Albert Garrett, Lancing, Tennessee.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—In the spring of 1933, I bought from you a small home orchard—all one year old trees—and I did not know apple trees would bear until they were five years old, but just imagine my surprise this spring when my four Florence Crab trees all bloomed and bore fruit. The trees I got were Sweet Bough, McIntosh, and the Florence Crab. Am I pleased? Well I will say I am. Two years ago I had to put stakes by each tree so we could see them—just little switches—but now they are 8 feet high and almost as wide. I never saw such a growth, and you sure know how to grow and pack trees. Thanking you for my fine orchard away out here in cold Montana where no one thought the trees would live let alone bear fruit.

Thank you, Mrs. E. L. Robbins, Saint Xavier, Montana.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I received my first order of fruit trees, and sure am pleased with them. These trees have the most and best roots. My neighbors say they are the best bargains they ever saw, so I will be sending you another order soon for some of my neighbors, as they would like to share in some of your good bargains. I will be glad to tell you about my fruit trees I bought from you in 1931. My Krummel Peaches bore the first year, also German Prune Plum bore the first year. My Red Indian Peach bore about four times too much for its body. In 1935 it was the finest in this state and the peaches sold for \$3.50 per bushel. I paid 12c for the peach tree and 30c for the plum. There isn't anything better for a poor man than to have an orchard of your trees. They bear from the first year. I don't mean they all will bear the first year they are set out but some of them will, and just look out for the fourth year after you have set your orchard. Many thanks for your truthful words, for I have found that you will do more than what is right to satisfy a cystomer. I remain, a satisfied customer.

David Wireman, Arthurmarble, Kentucky.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—In the fall of 1933, I bought fruit trees from six different nurseries. I bought 750 trees from you of the following varieties: 500 Early Elbertas and the rest Red Bird, Carmen, Arp Beauty and Madison County Mammoth. I noticed in setting that your trees had a mat of roots where most of the others had only a few, and I find it takes roots to make a tree. Out of the 750 trees bought from you, I haven't lost a tree. After setting these trees in the fall, by March 1, 1934, they had grown new roots 3 inches long. I had quite a few peaches this year (second year) 1935. In fact, I had to thin them. The Early Elberta bloomed a week later than the regular Elberta and ripened a week earlier, and are finer peaches. The Madison County Mammoth were as large as baseballs and attracted lots of attention. A high powered salesman with a beautiful catalogue sold me some patented trees at an exhorbitant price and are not worth a nickle more than yours. My orchard is on Highway National 80 and Texas 10 in Harrison County.

Respectfully, N. B. Green, Rt. 1, Longview, Texas.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—On January 16, 1928, you sent me 10 Peach Trees and 10 Apple Trees, 4 Grape Vines, 2 Apricot Trees, and in 1930 I gathered about a bushel and a half from each tree. In 1931 I got 2 bushels and one peck. In 1932 I got about 4 bushels and one peck from each tree. In 1933 I gathered seven bushels from each tree. I did not keep any account of them in 1934. In 1935 I got 110 bushels from the ten trees which I sold to the grocery in Yazoo City at \$1.50 a bushel. In 1932 I got from one half to a bushel of apples from each tree, and in 1933 each tree averaged from one bushel to three pecks; in 1934, from the eight trees I sold 24 bushels. In 1935 I sold 42 bushels from the eight trees. My grape vines were four years old before they began to bear and in 1932 I got 28 pounds; in 1934 I got 52 pounds which were sald at 12c a pound. My two plum trees were 4 years old before they began to bear. I only kept count of them for two years, 1934 and 1935. In 1934, I gathered 3 bushels from the two trees, and in 1935 I got 3 1-2 bushels.

Yours, Albert Williams, Rt. 1, Box 21, Pickens, Miss.

ORNAMENTAL TREES

- Ailanthus (or Tree of Heaven) Tropical appearance. 4 to 6 feet, 50c each; 6 to 8 feet, 75c each.
- Ash, Mountain—Dark green foliage, bright red berries. 4 to 5 feet, \$1.00 each.
- Ash, White (Fraxinus Americana)—Native throughout America. 5 to 6 feet, 75c each; 6 to 8 feet, \$1.00 each; 8 to 10 feet, \$1.25 each.
- Birch, Cut-Leaved Weeping White—Tall, graceful, weeping with silvery bark. 4 to 5 feet, \$2.00 each.
- Birch, Red (Betula Rubra) 4 to 6 feet, \$1.00; 6 to 8 feet, \$1.25.
- Black Gum—Native to Ozark Mountains. Compact growing. 4 to 6 feet, \$1.00 each; 6 to 8 feet, \$1.50 each.
- Black Haw (Viburnum Prunifolium) Dwarf tree, dark green foliage, white flowers. 3 to 4 feet, 75c each; 4 to 6 feet, \$1.25 each.
- Box Elder (Acer Negundo)—Native tree of spreading habit. 4 to 6 feet, 50c each; 6 to 8 ft., 75c each; 8 to 10 ft., \$1.00 each.
- Catalpa Bungei—Round umbrella like head. Lawn tree. 4 to 5 feet, \$1.00 each; 5 to 6 feet, \$1.50 each; 6 to 7 feet, \$1.75 each.
- Catalpa Speciosa—Broad deep green foliage, large flowers. 4 to 6 feet, 30c each; 6 to 8 feet, 50c each; 8 to 10 feet, 75c each.
- Cottonwood (Populus deltoides camadensis)
 —Spreading habit. 4 to 6 feet, 30c each;
 6 to 8 feet, 50c each; 8 to 10 feet, 75c each.
- Chestnut, Horse—Dense shade, white flowers in May. 3 to 4 feet, \$1.00 each; 4 to 5 feet, \$1.25 each.
- Crab Apple, Bechtel Double Flowering— Small tree, profusion of delicate pink flowers. 2 to 3 feet, 75c each; 3 to 4 feet, \$1.00 each.
- Dogwood, Red Flowering—3 to 4 feet, \$2.00 each.
- Dodwood, White Flowering—3 to 4 feet, 50c each; 4 to 6 feet, 75c each.
- Elm American—5 to 6 feet, 50 each; 6 to 8 feet, 75c each.
- Elm, Chinese—Native of Chin . 4 to 6 feet, 75c each.
- Hawthorne—Small tree, red fruit. 4 to 6 feet, \$1.50 each.
- Judas Tree (Red Bud)—Pink blossoms. 3 to 4 feet, 75c each.

- Larch, European—Foliage resembles evergreen. 3 to 4 feet, \$2.00 each.
- Linden, American (Basswood)—5 to 6 feet, \$1.25 each; 6 to 8 feet, \$1.75 each.
- Locust, Black—4 to 6 feet, 30c each; 6 to 8 feet, 50c each.
- Maidenhair Tree or Ginko 4 to 6 feet, \$1.50 each.
- Maple, Norway (Hard Maple)—6 to 8 feet, \$1.75 each.
- Maple, Sugar (Rock Maple)—6 to 8 feet, \$1.50 each.
- Maple, Silver Leaved (Sof. Maple)—6 to 8 feet, 50c each.
- Mulberry, Russian—Cut foliage. 4 to 5 feet, 50c each.
- Oak, Red-5 to 6 feet, \$2.00 each.
- Olive, Russian—Silvery fol' ge. 4 to 5 feet, 50c each.
- Peach, Red, Double Flowering—3 to 4 feet, 50c each; 4 to 5 feet, 60c each.
- Peach, Red Leaf—2 to 3 feet, 25c each; 3 to 4 feet, 40c each,
- Persimmon, American 4 to 6 feet, 75c each.
- Plane Tree, Oriental 6 to 8 feet, \$1.50 each.
- Poplar, Carolina—6 to 8 feet, 50c each; 8 to 10 feet, 75c each.
- Poplar, Lombardy—Tall, slender. 5 to 6 feet, 50c each; 6 to 8 feet, 75c each.
- Poplar, Silver—Tall, columnar, silvery foliage. 6 to 8 feet, 75c each.
- Prunus Pissardi (Purple Leaf Plum)—3 to 4 feet, 50c each.
- Sycamore, American—Wide spreading. 6 to 8 feet. \$1.00 each.
- Sweet Gum-4 to 6 feet, \$1.50 each; 6 to 8 feet, \$2.00 each.
- Tulip Tree (Whitewood) Magnolia like flowers. 4 to 6 feet, \$1.25 each.
- Umbrella China Tree (or Texas Umbrella)— 5 to 7 feet, \$1.50 each.
- Walnut, Black—Valuable for nuts. 6 to 8 feet, \$1.00 each.
- Willow, Golden—Yellow bark. 6 to 8 feet, \$1.00 each.
- Willow, Weeping, Babylon—4 to 6 feet, 75c each.

Dear Sir:-I am not writing this letter because I am an expert with fruit trees and fruit, but I do believe that I am as close to observe fruit trees as any local fruit grower. I don't raise fruit for market, I only supply mostly the home need, of which the fruit is always first class. But in June in 1934 a fire damaged a number of my trees to such extent that I wanted to replace some of them with new trees. I decided that I would try Benton County Nursery stock after I examined some six year old trees of various varieties that belonged to Mr. J. W. Duke of Qulin, Mo. I planted twelve of your trees last February that were supposed to be one foot high or under, but on arrival I was greatly surprised by their size. They were also packed neatly and free from impunity. They are all very rapid growers. I don't believe any up-to-date fruit grower can say with truth that he is dissatisfied with any of your nursery stock.

Sincerely, Arthur Hughey, Qulin, Missouri.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:-I have sold fruit trees for other nurseries for five years and have a lot of trees on my farm, and I have a lot of your trees too, and they are doing fine; that is yours are. I had the man on my farm to set out your trees and I set out the other trees myself-they were set out right! The man just stuck your trees in the ground, but they were loaded down with fruit this year. I just can't praise your fruit trees highly enough. Honest, I believe your trees will grow in the desert land of Texas and New Mexico, they are so well rooted. I think they are the best money can buy. I have four acres I want to set out next fall, 1936, and it will be your stock because I am sure they will live. I put ten of those small trees I got from you last spring under the house and they stayed there three weeks, and I put them out and seven of them are living and doing fine. Thanking you for your service, I am,

Yours truly, J. C. Wiles, Bemis, Texas.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—I want to thank you for your folder received and to thank you for your honest, business-like treatment. May I state that I have worked four years for a nursery and I claim to know a tree when I see one. I have bought fruit trees, nut trees, vines, etc., from five different nurseries in the past 15 years. In some of my orders I got plenty of San Jose scale and some cases trees were not true to label. In 1931 I gave you my first order for Peaches, Plums and Apricots. The trees were 3 feet, free from disease, and had a fine root system. With the aid of a half pound cotton seed meal these trees reached a height of 6 feet by fall. All trees have proven true to label and while I have not kept tab on the amount of fruit, the yield has been highly satisfactory. Then, too, your prices should meet with the approval of any fair-minded person. I know a good many nurseries, but I always recommend Benton County Nursery to my friends. Count on me for a few specials this winter.

Yours for success, D. P. Wilson, Strong, Arkansas.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:-I am so glad that I can write and tell the truth to you, so you can tell about the trees and vines received this spring, year 1935.

Sixty trees, one hundred vines,

Were shipped to me and packed just fine. Only 10 inch trees when they arrived

Now you would be surprised.

You wouldn't believe with your own eyes, That these trees are now over 4 feet all.

And of a variety that makes it best of all. Sixty trees, never lost a one.

Isn't that wonderful how that could be done. Wish some poor old farmer could see,

What the Benton County Nursery sent me. They'd open their eyes in great surprise To see such fine trees and vines for a such

a low price. And the Blackberry vines are the best

that ever grew,

Early Harvest and McDonalds too.

I'll have a crop of berries in 1936

That will make me big money and plenty plants too.

I am a poor woman, but with plenty of

I know this little orchard and berries of mine

Will keep me and my family just fine. This little home of mine can easily be found Off the Turkey Mountain road,

On the Tulsa county line.

I'm a booster for your nursery, and I wish you great success,

Many orders you'll receive through me, What more could you expect.

Yours respectfully, Mrs. Flora Ellison, Rt. 2, Box 60, Sapulpa, Okla.

ORNAMENTAL SHRUBS

Abelia Grandiflora—2 to 3 feet, 40c each.

Almond—Double white and double pink.

1 1-2 to 2 feet, 40c each.

Althea (Rose of Sharon) — Double Rose, Double White, Double Purple, Double Red. 2 to 3 feet, 25c each; 3 to 4 feet, 35c each.

Arrowwood-2 to 3 feet, 40c each.

Barberry, Thunbergi (Japan Barberry)—18 to 24 inches, 20c each; \$1.50 per 10.

Barberry, Red Leaf—12 to 18 inches, 25c each.

Bastard Indigo-2 to 3 feet, 25c each.

Beauty Fruit—Profuse bloomer, berries till frost. 25c each.

Butterfly Bush (Buddliea)—Summer Lilac. 25c each.

Button Bush—Hardy and vigorous shrub. 3 to 4 feet, 25c each.

Calycanthus (Carolina All-Spice)—18 to 24 inches, 25c each.

Caragna (Siberian Pea Tree)—2 to 3 feet, 25c e..ch.

Clethra Alnifolia (Swee Pepper Bush)—18 to 24 inches, 40c each.

Crepe Myrtle—Pink, red and white. 2 to 3 feet, 25c each.

Cydonia, Japonica (Flowering Quince)—2 to 3 feet. 25c each.

Deutzia—Lemoinei and Pride of Rochester. 2 to 3 feet, 25c each.

Dogwood, Siberian—White flowers. 2 to 3 feet, 25c each.

Dogwood (Red Osier)—Branches purplish red. 2 to 3 feet, 25c each.

Dogwood (Golden Twig)—Yellow branches. 2 to 3 feet, 35c each.

Elder (Sambucus) — Acutiloba (Cut Leaf Elder)—3 to 4 feet, 25c each.

Elder, Aurea (Golden Leaf Elder)—2 to 3 feet, 30c each.

Exochorda Grandiflora (Pearl Bush)—2 to 3 feet, 30c each.

Forsythia (Golden Bell)—Intermedia, Fortunia, Suspensa. 2 to 3 feet, 25c each.

Fringe, Purple (Smoke Tree)—2 to 3 feet, 40c each.

Honeysuckle—Morrow, Tartarian, Winter. 2 to 3 feet, 25c each.

Hydrangeas—Arborescens, Paniculata. to 3 feet, 25c each.

Hydrangeas, French—Bouquet Rose, and Maurice Hamar. 2 year, 75c each.

Hypericum (Golden Flower) — St. John's Wart. 25c each.

Kerria Japonica—Yellow flowers, evergreen stems. 50c each.

Kolkwitzia (Beauty Bush)—Very beautiful.18 to 24 inches, 50c each.

Lespedeza (Desmodium)—Seiboldi, Japonica. 2 year, 30c each.

Lilacs—Purple, white. 2 to 3 feet, 30c each.

Lilac, Persian—Finer foliage and blossoms. 2 to 3 feet, 40c each.

Syringa (Mock Orange)—Avalanche, Coronarius, Virginalis. 2 to 3 feet, 30c each.

Nannyberry (Virburnum lentago) — Large shrub. 2 to 3 feet, 40c each.

Privet—Amoor River (North)—2 to 3 feet, 12c each; 10 for \$1.00; 100 for \$7.00.

Privet—Amoor (South)—2 to 3 feet, 10c each; 10 for 60c; 100 for \$7.00.

Privet—California—2 to 3 feet, 7c each; 10 for 85c; 100 for \$5.00.

Privet—Ibolium—2 to 3 feet, 12c each; 10 for \$1.00; 100 for \$8.00.

Prunus, Triloba (Double Flowered Plum)— 2 to 3 feet, 50c each.

Rhamnus, Catharticus (Buckthorn)—2 to 3 feet, 40c each.

Rhus (Sumac)—Capallina, Glabra, Typhina. 2 to 3 feet, 25c each.

Snowball (Viburnum opulus sterile)—1 to 2 feet, 30c each.

Snowball, Japan (Viburnum tomentosum plicatum)—2 to 3 feet, 50c each.

Spice Wood Bush (Benzoin)—2 to 3 feet, 25c each.

Spirea, Anthony Waterer—15 to 18 inches, 35c each.

Spirea, Billardi—Tall growing. 2 to 3 feet, 25c each.

Spirea, Bumalda—Dwarf. 15 to 18 inches, 25c each.

Spirea, Douglasi—Tall growing. 2 to 3 feet, 25c each.

Spirea, Forbeli—Dwarf growing 1 1-2 to 2 feet, 25c each.

Spirea, Opulifolia—Tall growing. 2 to 3 feet, 25c each.

Spirea, Opulifolia Aurea (Golden) — Tall growing. 2 to 3 feet, 35c each.

Spirea, Prunifolia (Bridal Wreath)—2 to 3 feet, 30c each

Spirea, Reevesiana—Drooping branches. 2 to 3 feet, 25c each.

Spirea, Thunbergi—Dwarf, dense. 2 to 3 feet, 25c each.

Spirea, Van Houtte—Grandest of Spireas. 2 to 3 feet, 25c each.

Symphoricarpus—Snowberry, Indian Currant. 2 to 3 feet, 20c each.

Tamarix, Odessana (Caspian Tamarix)—2 to 3 feet, 40c each.

Wiegelias, Candida—White flowers. 2 to 3 feet. 30c each.

Wiegelias, Eva Rathke—Carmine flowers. 2 to 3 feet, 60c each.

Wiegelias, Hendersoni—Deep rose flowers. 2 to 3 feet, 30c each.

Wiegelias, Rosea—Deep pink flowers. 2 to 3 feet. 25c each.

Wiegelias, Rosea Nina Variegata — Pink flowers, variegated foliage. 1 1-2 to 2 feet, 25c each.

Winter Berry—Red berries in fall and winter. 2 to 3 feet, 45c each.

Witch Hazel—Tall growing. 2 to 3 feet, 40c each.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—In the spring of 1934 I ordered five Delicious Apple trees from you. They have survived two of the worst drouths this county has had in over thirty years. Big Elm trees were killed by these drouths, but the Benton County Nursery trees are still living and I expect them to bloom this next spring. These trees were the best I have ever ordered and I have ordered from several nurseries. If I can get hold of enough money I am going to set out 130 small peach trees this spring, and it will be Benton County Nursery stock.

Yours truly, Claude Deshozo, Box 410, Centralia, Okla.

Benton County Nursery., Rogers, Ark.

Dear Sir: We sent you our first order in the spring of 1934. We perhaps would have ordered some years sooner, but had the idea that low prices might mean low grade stock. We bought among other things one Hanska Plum. We had bought one from a higher priced nursery the year before, which made very poor growth. Your tree at the end of the first season had made fully twice the growth the other made in two years. We also bought from you two Cynthiana and one Portland grape. All three bore a few bunches the same year planted. We would have removed these but wanted to see what they were like as they were new kinds to us. But in spite of the burden of this first year crop, they grew nicely and bore again this season. As compared with these we bought two vines from one of the highest priced and largest nurseries in the country six years ago. One of these has borne two small crops to date, the other not a bunch in six years. In the early spring of 1935 we received from you 325 strawberry plants very promptly after ordering. If there was a missing hill in the entire lot we did not notice it, and all, especially the Aromas, bore a good many berries this first season. Out of a hundred plants received from a nursey several hundred miles nearer, less than fifty lived, and these made but a few berries and little growth. In short, the few orders we have sent you have all come promptly, been well packed, with good roots and full of life. Yours truly, S. H. Oliver, Vass, N. C.

Benton County Nursery., Rogers, Ark.

Dear Sir:-Will you kindly forward me a copy of your latest catalogue as I wish to make a selection for early spring shipment. It may interest you to learn of the success we had with our purchases from you in 1933; in the early spring of that year we purchased quite a lot of strawberries, blackberry, rhubarb, asparagus, horseradish, roses and clematis. In the fall of the same year we bought 500 one-year-old three to four foot apple trees and a quantity of peach, plum and prune trees which were set out in December, and despite the extremely dry year following this setting, not a tree or plant died, which under the circumstances is nothing short of remarkable, and my trees have made excellent growth, both in height and caliper. The spring following the setting of the trees, 1934, I pulled bloom from several Early Red Bird apple trees, and this spring, 1935, I pulled the bloom from several Yellow Delicious apple trees, considering that they were entirely too young to mature fruit. We also had a number of the peaches and plums to ripen quite a number of fancy fruit. Now from my point of view, it takes GOOD trees and plants to make such a showing. Our Clematis and Roses bloomed the same year set out, and at this date the roses are in bloom and full of nice buds. These hybrid hardytea roses have excited the wonder and admiration of all who have seen them bloom. For fine, healthy, well-rooted stock, low prices, prompt shipment, and courteous treatment, I certainly recommend the Benton County Nursery Company, and you are recommended by me to all my friends. Wishing you continued success, I am, Yours sincerely, R. B. Elroy, Prairie Grove, Ark.

ORNAMENTAL VINES

Ampelopsis, Veitchi (Boston Ivy)—2 year, 40c each.

Ampelopsis, Quinquefolia (American Ivy, Virginia Creeper)—2 year, 40c each.

Ampelopsis, Englemanni—2 year, 50c each. Aristolochia, Sipho (Dutchman's Pipe)—50c

Aristolochia, Sipho (Dutchman's Pipe)—500 each.

Bignonia, Radicans (Trumpet Flower) — 2 year, 40c each.

Celastrus, Scandens (Bitter Sweet)—2 year, 35c each.

Clematis, Henryi—Large flowering. Creamy white. 2 year, 75c each.

Clematis, Jackmani—Large flowering. Violet-purple. 2 year, 75c each.

Clematis, Mad. Ed. Andre—Large flowering. Crimson-red. 2 year, 75c each.

Clematis, Ramona—Large flowering. Deep sky blue. 2 year, 75c each.

Clematis, Paniculata — Small flowering. Pure white. 2 year, 25c each.

Euonymous, Radicans—Evergreen vine. 18 to 24 inches. 25c each.

Kudzu Vine—Large foliage, dense vine. 1 year, 25c each.

Lonicera (Honeysuckle)—Aurea Reticulata, fragrant. 50c each.

Lonicera, Honeysuckle Halleana (Hall's Japan)—25c each.

Lonicera, Honeysuck Sempervirens (Scarlet Trumpet)—50c each.

Lycium Chinense (Chinese Matrimony Vine)—40c each.

Wisteria, Sinensis-Blue. 40c each.

Wisteria, Alba—White, 40c each.

Wisteria, Magnifica—Lavender-purple. 50c each.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—In the spring of 1934 I sent an order for several different varieties of nursery stock. My red leaf peach has grown from two feet to over six feet. It is a perfectly beautiful tree. The novelty fruits costing 10c each have spread and made a remarkable growth, all will bear heavy this year. The peach and apple trees costing 12c each have grown from 2 feet to over 5 feet. At the same time I set your trees, I received order from another nursery paying 85c to \$1.20 each, and they are not any larger or finer than the trees I got from you. I only lost one shrub out of your order, which goes to prove how fine and well rooted your nice fresh stock is. I only have a small place. Wish I could have space for more of your trees, for I am absolutely pleased. I am, Sincerely, Mrs. Charles H. Neal, Asheville, N. C.

Benton County Nursery., Rogers, Ark.

Dear Sir: I shall always have a word of praise for your nursery stock. The Concord grape vines purchased from you in 1929 yield the most and the finest clusters of grapes, some 8 inches in length. Also the Shrub Special I ordered from you, at such a reduced price, two years ago, are doing fine—all lived and grew. Everything I ordered from your catalogue I have found true to name, and just as you described them. I have bought trees from other nurseries or their agents, which were either diseased or not true to name. I am planning a small orchard, and expect to order stock from your nursery, as I have found it to be the best nursery stock to be had for the price, and your guarantee is all I could ask for.

Yours very truly, O. E. Bell, Villa Ridge, Missouri.

Benton County Nursery., Rogers, Ark.

Dear Sir:—Early in 1935 I ordered some of your little trees and ornaments and I wish to state that a Stubbs Everbearing Mulberry for which I paid 20c, is 8 feet tall with a spread of 4 feet. It is still growing like a weed and its leaves are a lovely waxy green. Two snow white Altheas for which I paid 10c each have been like a bride's boquet since early June. It is still loaded with buds and blooms and will be till frost, and are three feet tall. From six 5c peach trees I have a half dozen big thrifty trees shoulder high and still growing like weeds too. Two of these are Red Bird Clings, two Elbertas, and two Krummel. I have a large yard and I ordered these trees in preference to so many ornamentals. From two little apple whips I have two lovely Red June trees waist high. Everybody exclaims in wonder over my yard, as the home and yard completely burned up in 1934, and my trees look like a fairy tale. A little 10c bush honey suckle is a yard high and as large around as a No. 3 wash tub. You have my sincere thanks, and when it is late enough to plant you may expect a large order from me.

Yours very truly, Mrs. V. B. Patterson, Paradise, Texas.

Dear Sir:—We ordered a Bargain Collection from you, \$1.00 for 20 (twenty) trees, 10 apples and 10 peaches. We are pleased with them. The peach trees are 11 feet high with a 10 foot spread. The apple trees are 7 feet high and a 6 foot spread. The peaches had few blooms in the year 1934 and few peaches that year, ten to the tree. We got the trees in April, 1933. We made a \$5.50 order this spring of trees, plants and vines. They are growing fine. Am well pleased.

Yours truly, W. M. Jackson, Cash, Arkansas.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—About a year ago I bought some trees from the Benton County Nursery, and at the time I bought a like number from ———Nurseries, Inc. The two groups of trees were set out side by side, and I found out through this simple experiment that 98 per cent of the Benton County Nursery trees lived and did well, while 42 per cent of the others lived. Then in the spring of 1935, I had over 200 trees stolen, and of these trees 191 were trees that had been bought from Benton County Nursery. I was told later by a neighbor, "The ones who took your trees, sure knew trees, for they only took your best trees." That's why I hope to get more Benton County Nursery's stock.

G. L. Watson, 3223 E. 32nd St., Kansas City, Missouri.

Benton County Nursery., Rogers, Ark.

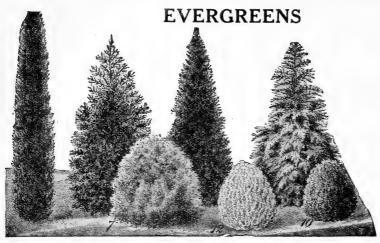
Gentlemen:—Just a line to tell you how very much pleased we were with the flowering shrubs we ordered from you last spring. Such promptness surprised us. I was always used to waiting for weeks before our order arrived. We ordered from diffent firms every year only to be disappointed. We saw your ad in a magazine and decided to try your nursery for a small order, and was surely rewarded. The shurbs were beautifully packed and in splendid condition. I can truthfully say you have the finest rooting system of any firm we have ever ordered from. Three Myrtle trees and an ornamental peach was all I ordered. We are delighted with them. They began growing immediately after planting and bloomed in profusion, and were most beautiful. The peach made a wonderful growth and is large. The Myrtle is somewhat new here, so were greatly admired by all my friends. I am quite sure I will have an order from at least one of my neighbors in the spring, as well as myself. We expect to plant quite a lot of fruit trees on our farm near Harrison, Arkansas, in the spring, and you will get the order.

Yours very truly, Mrs. Nettie Thomas, Celina, Ohio.

Benton County Nursery., Rogers, Ark.

Dear Sir:-The apple and peach trees I got from your Nursery in May, 1934, has made good growth for the time they were set. They were set a month late, but they came in fine shape. The trees were as good as I ever got from any place. They were middle-size trees and well rooted. The peach trees about all had blossoms on this spring but the Easter freeze got about all peaches around here. The trees made a good growth this summer; the peach trees are now from 6 to 10 feet tall with a good spread around, and the apples are 6 to 8 feet. I have got trees from other places that did not make half the growth because of poor roots. They did not bloom for three years. I like the way you propagate from your best bearing trees and the apples on French crabapples, whole root seedlings are the best trees you can plant. I can tell them as soon as I see them. I have been raising apples for about 40 years and I know the right way. The old-time way was piece roots and buds and graft from nursery stock. It took them 12 to 15 years to bear and the trees were short life. I think your trees are as good as can be bought from any place. There is a nursery in the Ozark Mountains that sell pedigreed trees, but they sell them 3 times as high as the Benton County Nursery, and they are not a bit better. They brag everything they have to sell a lot of new things to fool the people. They have a lot of good things and have sold lots of good orchards in this country, but the people paid three times as much as I did to the Benton County Nursery and they don't get any better fruit than I have. I will tell you there isn't one nursery out of ten that tell how they propagate their nursery stock. They say it is as good as can be grown, they don't come out and say they are bred from the best bearing trees and don't say they are on crab apple, whole roots. But when I first read your catalogue, I said you had the right plan. I don't buy a tree of an agent, they will sell you anything at a reckless price, and when it comes to bear it is not true to name.

A. G. Jacks, Route No. 2, Lancaster, Ohio.



F. O. B. Rogers (Not Prepaid)

Balled and Burlapped

Arborvitae, American—2 to 3 feet, \$1.25 each; 3 to 4 feet, \$2.00 each.

Arborvitae, American Pyramidal—2 to 3 feet, \$2.00 each; 3 to 4 feet, \$3.00 each.

Arborvitae, Berckman's Golden—18 to 24 inches, \$1.50 each; 30 to 36 inches, \$3.00.

Arborvitae, Chinese Compact (Baker's Golden)—3 to 4 feet, \$2.00 each; 5 to 6 feet, \$4.00 each.

Arborvitae, Chinese Pyramidal—3 to 4 feet, \$2.00 each; 5 to 6 feet, \$3.00 each.

Cedars, Silver Cedar—3 to 4 feet, \$4.00 each; 4 to 5 feet, \$5.00 each.

Cedars, Cedrus Deodara—2 to 3 feet, \$2.50 each; 3 to 4 feet, \$3.00 each.

Cedars, Red Cedar—3 to 4 feet, \$2.00 each;
4 to 5 feet, \$3.00 each.

Cypress, Arizona—2 to 3 feet, \$2.00 each; 4 to 5 feet, \$4.00 each.

Fir, Douglas—2 to 3 feet, \$3.00 each; 4 to 5 feet, \$5.00 each.

Junipers, Blue (Juniperus Virginia Glauca) —2 to 3 feet. \$3.00 each.

Yew, Japanese-2 to 3 feet, \$4.00 each.

Junipers, Pfitzers—2 to 3 foot spread, \$2.50 each; 3 to 4 foot spread, \$3.50 each.

Junipers, Savins—1 to 2 foot spread, \$1.50 each; 2 to 3 foot spread, \$2.50 each.

Junipers, Irish—Erect, slender. 1 to 2 feet, \$1.50 each; 3 to 4 feet, \$3.50 each.

Pine Mugho (Pinus Montana Mughus)—12 to 18 inch spread, \$2.00 each.

Pine, Austrian—2 to 3 feet, \$1.50 each; 3 to 4 feet, \$2.00 each.

Pines, Scotch—2 to 3 feet, \$1.50 each; 3 to 4 feet, \$2.00 each.

Pines, White—2 to 3 feet, \$2.00 each; 3 to 4 feet, \$3.00 each.

Retinospora, Plumosa — 1 to 2 feet, \$1.50 each; 3 to 4 feet, \$3.50 each.

Retinospora, Plumosa Aurea—12 to 18 inch spread, \$2.00 each.

Spruce, Colorado Blue—1 to 2 feet, \$3.00 each; 3 to 4 feet, \$7.00 each.

Spruce, Blackhill—2 to 3 feet, \$2.00 each; 4 to 5 feet, \$4.00 each.

Spruce, Norway—2 to 3 feet, \$2.50 each; 4 to 5 feet, \$4.50 each.

Broad Leaved Evergreens

Abelia (Abelia Rupestris Grandi) — 2 to 3 feet, \$1.00 each.

Azalea Amoena—Bushy, dwarf. 10 to 12 inches. \$2.50 each.

Boxwood, Buxus Sempervirens—12 to 18 inches, \$1.00 each.

Cape Jasmine (Gardenia Jasminoides)—2 to 3 feet, \$1.50 each.

Evergreen Euonymus (Euonymus Japonicus)—2 to 3 feet, \$1.00 each.

Holly American (Liles Apaca)—2 to 3 feet, \$3.00 each.

Magnolia Grandiflora — 18 to 24 inches, \$1.00 each; 30 to 36 inches, \$2.50 each.

Rhododendron, Maximum—2 to 3 feet, \$3.00 each.

Native Evergreens

(Not Balled and Burlapped)

Red Cedars, Native Pines-2 to 3 feet, 40c each; 4 to 5 feet, 75c each.

Dear Sir:—In the fall of 1932, I bought 10 seedling evergreens from you. All grew and the few cents I spent have grown into dollars. The trees are beautiful and improved my property, and I have had many compliments on same. Please send your fall catalogue as I am wanting trees and shrubs this fall, also vines and rose bushes.

Yours very truly, R. J. Roos, Ferdinand, Indiana.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—I purchased four shrubs from your nursey in November, 1934. They were two Monthly Roses and two Crape Myrtles. I planted these on my husband's grave, and they are all living and in spite of the drouth the Roses began blooming the latter part of May and continued to bloom all summer. The Crape Myrtles are fine now and are 4 inches in height, which I am sure will bloom the next blooming season.

Yours very truly, Mrs. G. R. Trammell, Everton, Ark.

Benton County Nursery., Rogers, Ark.

Dear Sir:—A few days ago we received some of your price lists and as we had ordered a few trees last spring for our ten year old son, who is entering the 4-H Club in fruit raising this year, and they have done so extra well. They are living and looking nice, even though we had a drouth in this section this summer. We are so proud of them we want to order him some more to put out this spring. Am sure you will get lots of advertising through him and his 4-H work. We find that several of our friends had ordered from you several years ago and have had such nice trees.

Mrs. W. L. Buttram, Bartlesville, Oklahoma.

Benton County Nursery., Rogers, Ark.

Dear Sir:—I sent you an order in January, 1929, and received my trees in good time. They were mostly small trees. They lived and grew well. The freeze hurt some, but in the spring I sold 200 bushels at \$1.00 a bushel. In 1935 the crop was not so good, but I received \$1.00 a bushel. I have nice fruit and people come to the farm and get it. I received \$1.50 a bushel in 1935 for my plums. Please send me a new catalogue, as I want to order more fruit.

Yours very truly, L. R. Elliott, Arcadia, Oklahoma.

Benton County Nursery., Rogers, Ark.

Dear Sir:—I ordered a dozen peach trees from you. They were from one to two feet tall. I never saw finer roots on trees, and they grew the fastest of any trees I ever planted, and the second year I gathered one-half bushel of peaches from each tree. The peaches were large and smooth, and pretty as a picture. I also ordered four plums and I believe they are the prettiest shaped trees I ever saw grow. I am making the ground real rich around them now, so I think I will have a fine crop of plums next year. I live in town and have a small place. If I lived on a farm I would plant a large orchard with those nice cheap trees.

Yours truly, Mrs. Chas. McKenzie, Lake Village, Arkansas.

.Benton County Nursery Co., Rogers, Ark.

Gentlemen:-I want to thank you for about thirty trees that have grown into the best little orchard I ever saw. I am nearly 70 years of age and have set trees from several nursery companies, but have never got any trees that equalled the ones I bought from you in 1926 and set them out in April. Having only a small plot of ground here for an orchard, I set the trees only a rod apart each way. They are nearly all of them living, and some of them produced fruit the second year. The trees are now very large and most of them have several props to help support them when the fruit is on them. Among our peaches you would find the Early Wheeler, which is the finest peach I ever saw and a great bearer. We have sold them at \$1.00 a bushel. The Belle of Georgia is also very fine and sold at the same price. Others are the J. H. Hale, Heath Cling, and a collection of the Elberta, early, medium and late. They are all fine, but we prefer the late ones as they are large and fine. With this order came an apple tree without label. It is rather a small apple but a great bearer. Other apple trees produce fine apples, but not in such quantities. We had in the above order two Apricots and some grape vines. All have done well. We keep no record of fruit sold and given away to neighbors. We can and dry till it is about all gone. I always try to favor Arkansas products and especially in nursery stock.

Respectfully yours, Enoch Reed, Imboden, Ark.

ROSES





HARDY HYBRID TEA ROSES Field Grown

1-year_____25c each; \$2.50 per dozen 2-year_____40c each; \$4.00 per dozen

American Beauty—Deep pink, approaching crimson.

Columbian—Clear, imperial pink; deepening as it opens.

Etoile De France—Rich; velvety crimson, cerise red center.

Francis Scott Key—Glowing scarlet with darker shadings.

Frau Karl Druschka — White American Beauty.

Gruss an Teplitz—Velvety crimson, shading to scarlet.

Helen Gould—Warm rosy-crimson, long buds.

J. L. Mock—Face of petal silvery pink, back of petal rosy pink. Free bloomer.

Kaiserin Augusta Victoria—Creamy white, excellent to cut.

Lady Hillington—Beautiful yellow, profuse bloomer.

Los Angeles-Pink and coral shaded with gold.

Luxemburg—Beautiful salmon shaded to golden yellow.

Mrs. Aaron Ward — Deep golden orange shading to yellow.

Mrs. Chas. Bell—Soft shell pink with salmon background.

Paul Neyron—Large blossoms, bright ruddy pink.

Pink Radiance — Striking two-tone rose, light silvery pink and deep rose.

Red Radiance -- Magnificent rose, clear glowing red.

Sunburst—Orange copper and golden yellow. Beautiful.

Willowmere—Shrimp pink flowers, shaded yellow.

White Maman Cochet—White and delightfully tea-scented.

EVERBLOOMING CLIMBING ROSES

- Cl. American Beauty—Deep pink.
- Cl. Columbia-Clear imperial pink.
- Cl. Kaiserin Augusta Victoria Creamy white.
- Cl. Mareshal Niel—Lovely pointed yellow buds.
- Cl. Reine Marie Henriette—Bright cherry red.

HARDY CLIMBERS Early Spring Bloomers

- Cl. Excelsa—Similar to Crimson Rambler but superior in color.
- Cl. Lady Gay—Delicate cerise-pink, toning to soft pink.
- Crimson Rambler Well known. Bright crimson.
- Dorothy Perkins—Soft shell-pink, flowering profusely..
- Yellow Rambler Canary yellow, large flowers.

Dear Sir:—I wish to tell you about the Blackberries we bought from you January 29, 1934. Our order number was 1525. On June 9, 1935, we picked our first blackberries from our 15 McDonald vines. Was delighted with them, as some berries measured two inches long by two and one-fourth inches around. They were fine flavored and heavy croppers. We picked about twenty quarts in the four weeks the vines were bearing, then a few each day until June 25. The blackberries we bought from a Kansas Nursery never had any ripe berries until three weeks after we picked our first McDonald berries. We didn't sell any berries, but I took first prize at the County Fair for my preserves. All our Benton County Nursery stock arrived in good condition.

Mrs. Frank Muder, Sedan, Kansas.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—In the fall of 1933 I purchased from you some peach trees. These grew off so nicely that I sent you another order for more. Both of these orders were made at your Special Bargain prices, and it has been simply astonishing what great value I received for so little money. I ordered these trees from you ony after I had secured prices elsewhere, practically all of these being much nearer to me, and these prices of yours were so much less and compared so favorably with the others furnished me, I had at first misgivings as to ordering the trees from you. I am perfectly satisfied with all of them, and though they are too young to have already borne, due to the nice growth they have made, I have no doubt of getting sizeable crop of fruit from them next summer. Yours truly,

Edw. W. Wadsworth, 441-422 Sperherd Bldg., Montgomery, Alabama.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—Under date of February 16, 1933, I wrote you as follows: "In March, 1930. I purchased from you 500 Early Wheeler Peach trees. These trees came through the severe drouth of 1930 without the loss of a single tree. Of course, I attribute this to the fine, clean and well rooted trees furnished us. Present indications are we will harvest a bumper crop of fine peaches this year. Please quote present price on 500, 18 to 24 inch trees of same variety, advising just what difference there is between the Early Wheeler and Red Bird Cling Peach." Since writing you as per above, I have harvested three full crops of peaches from trees mentioned. Most of the peaches produced in 1933 and 1934 were sold in St. Louis. In comparing returns from daily shipments with daily market quotations, I was pleased to note that on every shipment I was paid the TOP market price. My 1935 crop contrated at ripening time to an Illinois brokerage company. In comparing market quotations each day with price was receiving was again pleased to note that I was averaging 35 cents per bushel above average market quotations. Please quote prices on 1,000, 18 to 24 to 36 inch June budded Elberta peach trees for spring delivery.

Yours very truly, R. W. Pierce, Cherry Valley, Arkansas.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:--In the early spring of 1934, I ordered a supply of young fruit trees-Apples, Pears, Peaches, Plums, Cherries, Grapes, etc., from you, to start an orchard. We received the stock in good order and planted it accordingly. Everything lived and sprouted in the spring. Altogether, we bought fifty or sixty very young trees from you —the smallest and cheapest size you sell. My mother came out and laughed at my young orchard. She said it looked like some plowed land with a few switches stuck up here and there. So she magnificently made us a present of 200 trees bought from somewhere else. They were large and handsome with big roots and fat buds on them when they arrived. We were very glad to get them and planted them according to dirctions. Everything did well until the drouth hit us. But as the drouth went on, the big trees began to wither and dry up. One after the other they disappeared, until by the end of the summer of 1934 every one of the 200 big trees that had been given us were dead, with only about half a dozen of the brave little switches that we bought frem you had gone under. Your switches have done a lot of growing this summer. A lot of the fruit trees bloomed and we ate grapes off the vines, and we hope to fill in the bare space where the grand trees were with some more tiny ones from you this winter. Yours truly,

Mrs. Carrington Jones, 1906 Kendale, Memphis, Tenn.

Bulbs for Fall Planting

TULIPS

Mixed of good varieties.

IRIS

Mixed of good varieties.

4c each; 35c per dozen; \$2.50 per 100 5c each; 50c per dozen; \$3.00 per 100

TULIPS

Named varieties, grow as tall as 2 feet.

5c each; 50c per dozen; \$3.00 per 100

Bartigon-Red with white base.

Centennaire-Violet Rose.

Franscombe Sanders-Rose scarlet.

Princess Elizabeth-Beautiful pink.

Wm. Copeland-Sweet lavender.

Inglescombe Yellow-Beautiful yellow.

TRIS Named Varieties:

15c each; \$1.50 per dozen

Queen of May-Lilac pink.

Me. Chereau-White.

Caprice-Rosy pink.

Juanita-Deep blue.

Kochii-Deep purple.

Old Gold-Yellow and Brown.

Archevegus-Purple.

Rhein Nixi-White and plum.

HYACINTHS

Mixed varieties, good colors.

10c each; \$1.00 per dozen

Designated color:

15c each; \$1.50 per dozen

CROCUS

4c each; 40c per dozen; \$3.00 per 100

Colors: Yellow, Blue, and White.

NARCISSUS

5c each; 5c per dozen

PEONIES

Mixed varieties, of good sorts.

25c each: \$2.50 per dozen; \$15.00 per 100

LILIES

Regal

45c each; \$4.00 per dozen

Madonna

25c each; \$2.50 per dozen

PEONIES

Named Varieties.

35c each; \$3.50 per dozen; \$25.00 per 100

Fragrance-Beautiful shade.

Festiva Maxima-Very large white.

San Foin-Fine shade of pink, very large.

Benton County Nursery Co., Rogers, Ark.

Dear Sirs:-Our order of trees and shrubs arrived o. k., and we have it all out in the orchard. We are well pleased and expect to show them to our neighbors and try them to order from you. When I get ready for more goods, we will sure remember your favors. Thanking you for your promptness, beg to remain,

Yours respectfully, F. B. Mallory, Dexter, Missouri.

The order of 24 trees and berries I received from you two years ago came in good shape, and are doing fine. The smaller fruits bloomed this spring and bore a few fruits. With proper thinning in regard to the size the trees should bear a few apiece next year. I have some trees from some other nurseries for which I paid over a dollar. In comparing them I like yours best. Your berries are fine. In the future when I can order, you get the order. Yours truly,

A. W. Quigley, Cliff Star Route, Eureka Springs, Ark.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—In the year 1932, I ordered different varieties from this year, 1935. My Yellow Delicious, Early Red Bird and Golden Winesap apples bore from thirty apples to two bushels to the tree. I don't have to hunt a market for Benton County Nursery fruit—they hunt me. All fruit lovers, wanting early bearing orchards, be sure and include these three varieties. I have ordered from different nurseries and have paid as high as \$1.50 a tree, but got better trees from Benton County Nursery for 22c than from other nurseries that I paid more for. The three reasons why I order from the Benton County Nursery are: (1) Doesn't cost a fortune to put out a commercial orchard. (2) You get the best that can be grown. (3) Promptness and honest dealings.

Yours truly, L. W. Whitely, Hatton, Arkansas.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—I made a small order of Special Bargain apple and peach trees from you in the spring of 1933, and in the spring and summer of 1935 the peaches bloomed and had fruit on them. I look on these trees with great pride, and regret that I did not double my order. They have surpassed your recommendation. I shall never again be deceived by high priced salesmen on nursery stock. I shall be glad to recommend your nursery to other Kentuckians and all with whom I come in contact. Thanks for the past and here is my order for another lot of trees.

Yours respectfully, J. A. Hildabrand, Auburn, Kentucky.

Benton County Nursery Co., Rogers, Ark.

Gentlemen:—The experience I have had with the fruit trees I ordered last fall, 1934, has been so unusual that I wish to write you of it. Of the sixty apple trees and twenty peach trees planted on my farm in Searcy Valley, Ark., there are eighty thriving trees in my orchard—exactly 100 per cent are living. Upon discovering this fact during a recent visit to my farm, I marveled at the experience, since it is such a contrast with the results from an order with another firm during the previous fall. From that order made with a well established nursery only three trees out of twenty-five lived—12 per cent. The conditions under which both plantings were made were practically the same and the varieties mainly the same, though the price of the previous order was much higher. By comparing the results, naturally I favor Benton County Nursery and am resolved to add yearly to my orchard trees from your nursery.

Sincerely, Mrs. E. V. Glass, Sweetwater, Texas.

Benton County Nursery Co., Rogers, Ark.

Dear Sir:—About the middle of November, 1929, I bought one hundred apple trees from your nursery, fifty Ben Davis and fifty Stayman Winesap. The trees did exceedingly well—only three out of a hundred were lost. The trees began bearing in 1933. In 1934 I sold forty-seven bushels of picked apples at 75c per bushel. This fall I have sold about ninety bushels of picked apples, the first at 80c per bushel, and later ones at \$1.00 per bushel. All were nice attractive fruit. In 1927 I purchased fifty trees of the same variety from a nursery and up until now, I have sold about one-fourth the fruit from these trees as those from you. I also have about thirty-five Elberta peach trees that came from you, and the quality is much better than any I have ever tasted. My greatest regret is that all my trees did not come from the Benton County Nursery.

Yours very truly, Ney Huneycutt, Route 1, Stanfield, N. C.

Dear Sir:—In the spring of 1934 I ordered six Elberta peaches and six Concord grape vines. Five Elberta Peaches lived and I saved three of the Grapes out of six. At this time I would just give one of my Elberta Peach trees for the amount that I paid for all of them, but if I had it to do over again I would order in the fall and plant in the fall. I think the fall is the best time to plant. This country is adapted for fruit trees, either home use or market. When I order from now on, I will order from the Benton County Nursery Company.

Yours as ever, Andy Stine, Piedmont, Missouri.

Benton County Nursery Co., Rogers, Ark.

In 1931 I ordered 50 apple trees from you, and when these trees were two years old each tree had over one gallon of nice big apples on the tree. The trees have surely grown fast and look good. The third year one of the trees bore a large amount of apples, all of them nice large ones. They sure are nice apples, highly flavored and were real market leaders. Everyone who saw them sure think they are nice. I will close for this time.

A. R. Morris, Mineral Springs, Arkansas.
P. S. Now please send your fall catalogue.

Benton County Nursery., Rogers, Ark.

Dear Sirs:—In 1932 I purchased nine Elberta Peach Trees from the Benton County Nursery Company, which were the one foot, 5c type, and one grape vine of the 3c type. They were very tiny but grew vigorously when I put them in my garden. In 1934 I gathered one bushel of peaches, and in 1935 I gathered five bushels of peaches and one one bushel of grapes. Last spring people marveled at the beauty of the blooms and foliage of my garden orchard. My garden is a living demonstration of the economy of buying fruit trees from the Benton County Nursery Co.

Sincerely, Mrs. J. R. Bell, Garrison, Texas.

FOR BETTER DESCRIPTIONS AND ILLUSTRATIONS SEND FOR OUR BIG 76-PAGE NURSERY CATALOG

Our New Seed and Plant Catalog Will Be Ready For Mailing About January 1st Showing Many Novelties and New Kind of Seeds.

WE ARE ENCLOSING, FOR YOUR CONVENIENCE, A CARD TO FILL OUT YOUR NAME AND ADDRESS.

Place a stamp on it and mail to us if you wish to receive the catalogs.

ORDER SHEET

BENTON COUNTY NURSERY CO.

Rogers, Arkansas

Mr					
	(Write Here Name of Person	Who Is To Rece	ive Order)		
Ship To			State		
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Look at this Big Bargain!

Home Fruit Collection

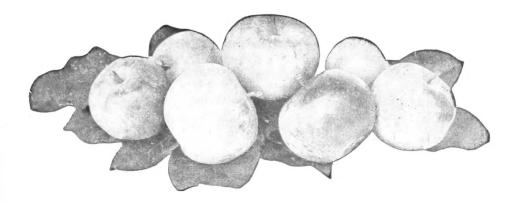
For the benefit of those that have only a small planting space we are offering this collection of fine fruits that will ripen all during the season at a very big saving to you. They are from 4 to 6 feet high.

- 1 Early Harvest Apple
- 1 Summer Champion Apple
- 1 Yellow Delicious Apple
- 1 Blood Red Delicious Apple
- 1 Arkansas Black Apple
- 1 Red Bird Peach
- 1 Early Elberta Peach
- 1 Krummel October Peach
- 1 Douglas Pear
- 1 Hanska Plum

All of these for only
\$1.98
Postpaid

Also with this collection we will send you a package of Beautiful Flower Garden Seed.

Take Advantage of This Big Bargain Offer at Once!



Specials!

FOR FALL, 1937, AND SPRING, 1938

EVERGREEN SPECIAL 6 Evergreens for 59c

One each of our three-year-old most popular, most beautiful and most dependable Evergreens: Blue Spruce, Black Hill Spruce, Norway Spruce, Mugho Pine, Scotch Pine and Austrian Pine. Postpaid.

SHRUB SPECIAL

11 one-year-old Shrubs for 59c

One each of the following shrubs of our one-year size, delivered to your door, for 59c: ALTHEA (Rose of Sharon), BARBERRY (Thunbergi), (Sweet Shrub), DEUTZIA, CALYCANTHUS FORSYTHIA (Golden Bell), SPIREA (Callosa Rosea), SPIREA (Van Houttei), SPIREA (Billardi, Pink), HYPERICUM (Yellow Flower), SNOW-BERRY (Coralberry), and WIEGELIA.

RED, WHITE AND BLUE GRAPE SPECIAL

12 two-year-old Vines for 59c

12 twoyear Vines: 4 red, 4 white, 4 blue, of the very best sorts, that will ripen at different times, all delivered to your door for 59c. (Our selection of the varieties.)

Our New 76-page illustrated Catalog is now about ready.

Our Seed and Plant Catalog will be out January 1st.

Please write us now if you wish to receive them and they will be sent you as soon as they are ready.

B E 0 U N N U R S Ē R

ROGERS. Arkansas