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7273 (12)

# ★ PLANT STAR ROSES ★



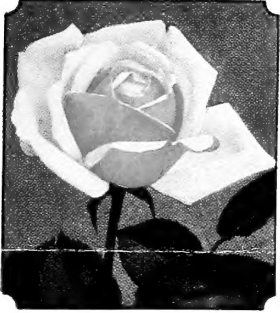
No. 9 ★Duchess of Wellington



No. 10 ★Etoile de France



No. 11 ★Mme. Butterfly



No. 12 ★Radiance



No. 13 ★Kaiserin Aug. Viktoria



No. 14 ★Red Radiance

SEE DESCRIPTIONS OF THE ABOVE SIX ROSES ON NEXT PAGE

## You Can Depend on Cutting 20 Dozen Rose Blooms

NEXT SEASON IF YOU WILL PLANT  
THE SET OF TWELVE

UPPER SIX SET (ASK FOR OFFER F20) 6 for \$4.80 ↑

One each of the 6 Everblooming Roses shown above in miniature, Nos. 9, 10, 11, 12, 13 and 14, all distinct and different.

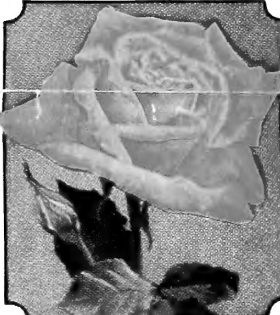
LOWER SIX SET (ASK FOR OFFER F21) 6 for \$4.80 ↓

One each of the 6 Everblooming Roses shown below in miniature, Nos. 15, 16, 17, 18, 19 and 20, all distinct and different.

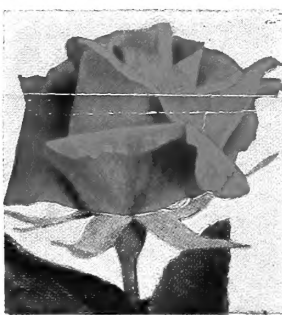
or BOTH SETS OF SIX including \$8.75  
12 First Class Everblooming Star ★ Roses

ASK FOR OFFER F22

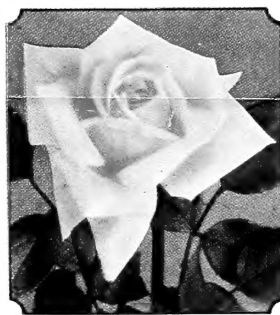
SEE DESCRIPTIONS OF THE SIX ROSES BELOW ON NEXT PAGE



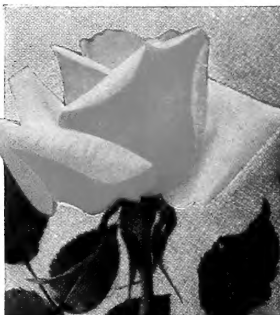
No. 15 ★Rev. F. Page-Roberts



No. 16 ★Etoile de Hollande



No. 17 ★Mrs. Aaron Ward



No. 18 ★Betty Uprichard



No. 19 ★Souv. de Geo. Pernet



No. 20 ★Mrs. Charles Bell



No. 6 ★Editor McFarland. \$2.50



No. 7 ★Mrs. Pierre S. du Pont. \$1.50

## NOVELTY ★★★ TRIO →

The Rose No. 6 gives quantities of lovely long-stemmed blooms for cutting. No. 7 has taken more prizes for outdoor-grown blooms than any other Rose ever produced and No. 8 is in a class by itself as the most free-blooming, velvety petaled maroon-colored Rose.

No. 6. ★EDITOR McFARLAND. H.T. The color is rose-pink veiled with amber. This Rose won a Certificate of Merit of the First Class from the Lyonnaise Society of Horticulture in 1929. Named in honor of Dr. J. Horace McFarland, Pres. of the Am. Rose Society. \$2.50 each.

No. 7. ★MRS. PIERRE S. du PONT. H.T. Golden yellow. It holds its color well to the end, and is the most continuous blooming yellow Hybrid Tea. \$1.50 each.

No. 8. ★AMI QUINARD. H.T. Nearest black—a velvety crimson-maroon. A magnificent bedding Rose. \$2 each.

Offer F23. The Novelty Trio for \$4.80



No. 8 ★Ami Quinard. \$2

# 200,000 STAR ★ ROSES

IN ONE GARDEN

9499 Plants of  
the Golden Yellow  
★ Mrs. Pierre S. du Pont  
bore in one bed

After a visit to our Rose fields on September 23 we received the following note from Dr. J. Horace McFarland, Pres. of the American Rose Society:

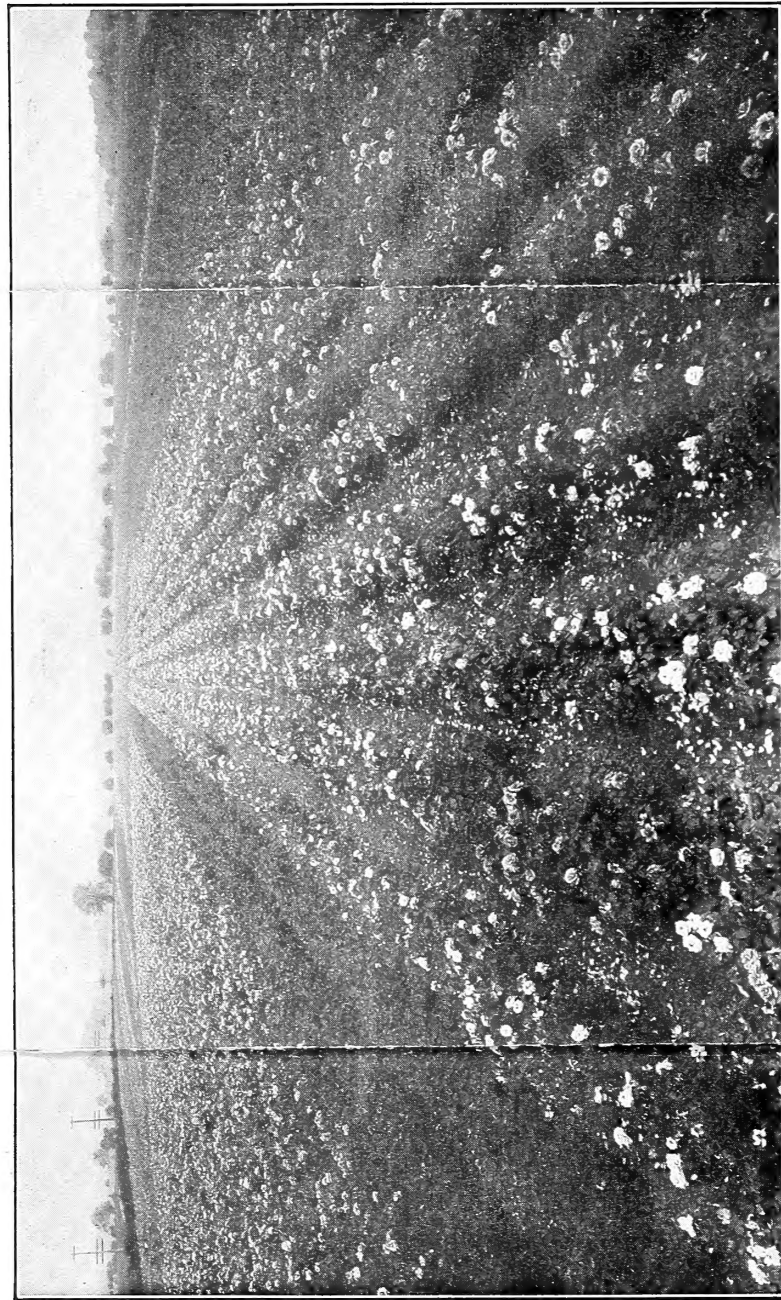
DEAR MR. PYLE: September 24, 1937  
Yesterday afternoon was a real pleasure to me in the visit I made to West Grove. You certainly are to be congratulated on what your expenditure and enterprise have done in bringing through plants of extraordinary quality.—J. HORACE MCFARLAND.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## ★ STAR ★ ROSES

12 INCLUDING THE TWO SETS OF SIX \$8.75  
SHOWN IN COLOR ON OTHER SIDE

- There are no Novelty Roses in this set of twelve. They are just true and tried Everblooming Roses. Every one will produce large blooms and some are extra size. All are free blooming and will bloom all next summer if planted this fall.
- No. 9 ★ **DUCHESSE OF WELLINGTON**, H.T. Yellow. Buds are very yellow-tinged. Flowers are orange-yellow, reddish gold, and lemon. \$1 each.
  - No. 10 ★ **ETOILE DE FRANCE**, H.T. Rich red, globular buds and unusually large, crimson-maroon flowers. Very fragrant. \$1 each.
  - No. 11 ★ **MME. BUTTERFLY**, H.T. Flowers of tender pink and gold are very highly scented and last unusually long. Wonderful coloring. \$1 each.
  - No. 12 ★ **RADIANCE**, H.T. Two-tone pink. Large blooms of two tones of pink—light inside, and almost carmine outside. \$1 each.
  - No. 13 ★ **KAISERIN AUGUSTE VIKTORIA**, H.T. White. White tinted with lemon at base. Flowers double and long-lasting. \$1 each.
  - No. 14 ★ **RED RADIANCE**, H.T. Brilliant, cerise-red flowers of the same style as Radiance. \$1 each.
  - No. 15 ★ **REV. F. PAGE-ROBERTS**, Pernet. Yellow. Long, shapely buds of Indian-yellow, washed with deep carmine. A low, bedding plant. \$1 each.
  - No. 16 ★ **ETOILE DE HOLLANDE**, H.T. Crimson. The color is deep velvety crimson, without shading; petals are large and firm; fragrant. Almost faultless. \$1 each.
  - No. 17 ★ **MRS. AARON WARD**, H.T. Fawn. Rich, golden fawn, which in bright sunlight quickly changes to soft pink and white. \$1 each.
  - No. 18 ★ **BETTY UPRICHARD**, H.T. Salmon. Carmine buds open to medium-size salmon flowers, suffused with orange. \$1 each.
  - No. 19 ★ **SOUVENIR DE GEORGES PERNET**, Pernet. Original



200,000 ★ Star Roses — to be harvested in November. Rose Mrs. Pierre S. du Pont in the foreground

# For 34 Years Doing One Thing Well!

To grow the best Roses for America has been our aim for over three decades, and our Rose-fields this year have been living evidence to everyone who has visited them that better Roses are not found anywhere. Commercial Rose-growing on a large scale is a job for trained Rose specialists, such as we have here, to grow Roses and *mature* them so they are fit to send out to amateur or professional gardeners with the guarantee of assurance that they will grow and bloom.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

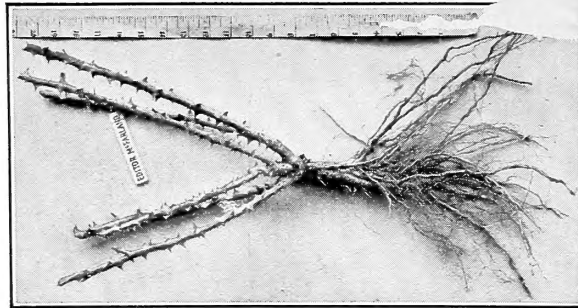
## FALL IS THE TIME TO PLANT STAR ★ ROSES

*They Are Guaranteed to GROW and BLOOM*

We believe that fall-planted Roses grow and bloom with vigor and bountifulness hard to match by Roses planted in late spring.

When set out in the autumn, Roses have all the long and drowsy winter to fasten upon the soil with their healthy, hungry roots. They are ready and eager to jump into action at the first breath of spring. They become so well established, so much a part of the permanent things, that the great flowering of June is no strain on their vitality, and the droughts of July and August cannot daunt them.

Plant Star ★ Roses slowly, leisurely, with a calm and meditative thoroughness; then leave them to great Mother Nature as you left the tulips, the daffodils, and the Perennials, and with the same assurance of their certain resources



## TWENTY DOZEN ROSE BLOOMS CAN BE FRESHLY CUT FROM YOUR OWN GARDEN FOR \$10.50

Plant the FAMOUS STAR ★ DOZEN Roses this fall and you can easily reap twenty dozen blooms from the plants next summer. Each variety is fully described and several are shown in color on pages 8 and 9 in our 1931 Fall Catalog.

The STAR ★ DOZEN CONTAINS 3 NOVELTY ROSES, Mrs. Pierre S. du Pont, \$1.50, Mrs. G. A. van Rossem, \$1.50, and Charles P. Kilham, \$1.25. Also, for the first time, the gorgeous Margaret McGredy has been included in this set. The balance consists of Duchesse of Wellington, Kaiserin Auguste Viktoria, Etoile de Hollande, Radiance, Red Radiance, Mrs. Charles Bell, Ville de Paris and Mrs. Henry Morse, all unbeatable in their class and color.

There are 2 shades of red, 3 shades of pink, 3 yellow and 2 light-colored Roses in this famous collection of specially selected Everblooming varieties.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

### Here is One Amateur's Opinion of This Collection:

October 4, 1937.

You may be interested in knowing that the blooms from your "Star Dozen" Roses have been praised by all of our friends who love flowers—one went so far as to say, "Those Roses are my idea of what you might hope to see in a millionaire's garden!" The Roses began to bloom in the summer and they are still in their glory. We never have made an investment in anything that has brought such a rich return. Thanking you for your very unusual service.

VICTOR S. BURNETT, Burnt Hills, N. Y.

ASK FOR OFFER F29. The Star ★ Dozen Roses \$10.50.

*Delivery Prepaid* If ordered this fall we prepay delivery of every item or collection offered on either front or back of this folder.



mme. \$1 each.  
**No. 20 ★MRS. CHARLES BELL, H.T.** Shell-pink. A sport of the famous Radiance, but color is a true even shell-pink. A leaded Rose. \$1 each.

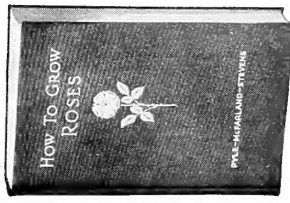
**MAKE YOUR OWN CHOICE FROM ABOVE**  
 Select any 3 varieties from above 12 for \$2.65. OFFER F24.  
 Select any 5 varieties from above 12 for \$4.20. OFFER F25.  
 Select any 10 varieties from above 12 for \$8.15. OFFER F26.

**OFFER F22.** The above list of Everblooming STAR ★ ROSE 12 in all, for \$8.75

**“STAR ★ DOZEN” PLANTED LAST FALL**  
 Order 2839  
 February 27, 1931  
 I want you to know how very greatly pleased I am with all the plants you have sent me. The 1930 “Star Dozen” you sent me November of last year is now the most beautiful bed of Roses I could see anywhere. It is indeed a great pleasure to receive such good stock.—MRS. JAMES SENEKER, Dallas, Texas.

**4 HYBRID PERPETUAL ROSES, \$3.50**  
 Perfectly hardy and they produce immense prize-winning bloom  
 ★Frau Karl Druschki. Pure snow-white. \$1 each.  
 ★Henry Nevard. Immense; crimson-scarlet. \$1 each.  
 ★Mme. Albert Barbier. Tawny yellow and pink. \$1 each.  
 ★Mrs. John Laing. Solid pink. An old reliable. \$1 each.  
 ASK FOR OFFER F34. Above 4 Splendid Roses \$3.50.

**“HOW TO GROW ROSES**  
 NEW. 17th Edition. Enlarged and entirely rewritten



BY ROBERT PYLE  
 Past President and now Secretary American Rose Society; Author previous edition “How to Grow Roses”  
 DR. J. HORACE McFARLAND  
 President American Rose Society; Editor American Rose Annual; Author “The Rose in America”  
 G. A. STEVENS  
 Associate Editor American Rose Annual  
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These three prominent American rosarians have combined their life-long experiences in Rose-growing to produce this latest and most practical Rose book.  
 210 pages; 32 illustrations in natural colors of many of the most beautiful Roses; 30 photographic reproductions of Roses, Rose-gardens, and Rose-work; numerous line drawings to illustrate the text. Book bound in cloth.

**Price \$2 Postpaid, but note below**  
 Get your neighbors to order with you and take advantage of these combination prices

\$2 Book and \$25 plant order for	\$26.00
\$2 Book and \$20 plant order for	\$21.25
\$2 Book and \$15 plant order for	\$16.50
\$2 Book and \$10 plant order for	\$11.75

**THIS BOOK MAKES A LOVELY GIFT**

**AQUILEGIA**, (Columbine), Farquhar Pink. 2-3 ft. Soft pink. Sprightly flowers with their long spurs on tall, wiry stems. 30 cts. each.  
**CAMPANULA Medium** (Canterbury Bells). 3 ft. 8 mo. Panicles of large bells, mixed colors only, 30 cts. each.  
**COREOPSIS lanceolata grandiflora**. 2-3 ft. 6-9 mo. Emblem Flower of the International Sunshine Society. Flowers rich golden yellow. Fine for cutting. 30 cts. each.  
**DIGITALIS** (Foxglove). 3 ft. 7 mo. Does well in a shady place. Mixed colors only. 30 cts. each.  
**DELPHINIUM Belladonna**, the Everblooming Hardy Larkspur. 2-3 ft. 6-10 mo. Flowers are clear turquoise-blue. Blooms from the end of June until cut down by frost. 30 cts. each.  
**D. Bellamosum**. 1½-2½ ft. 6-8 mo. Flowers are clear deep gentian-blue with white in the center. 30 cts. each.  
**PLATYCODON** (Balloon Flower; Japanese Bellflower). 2-3 ft. 7-9 mo. A bell-shaped flower of violet-blue. 30 cts. each.  
**PHLOX, Europa**. Large white flowers with crimson eye. 30 cts. each.  
**PHLOX, Thor**. Salmon-pink with a scarlet glow. 30 cts. each.  
**PEONY, Edulis Superba**. Very early bloomer. Clear pink with silvery reflex. 50 cts. each.

ASK FOR OFFER F35

**ATTRACTIVE SPECIAL OFFERS**  
 Select any 3 \$1 varieties from above 25 for \$2.65. OFFER F30.  
 Select any 5 \$1 varieties from above 25 for \$4.20. OFFER F31.  
 Select any 10 \$1 varieties from above 25 for \$8.15. OFFER F32.  
**OFFER F33.** The entire list of Everblooming STAR ★ ROSES named above, single rate value \$27.50. The 25 for \$20.

**4 HARDY CLIMBING ROSES, \$3.50**  
 From any of these free-flowering Hardy Climbing Roses you get fifty times more bloom than from any bush Rose. They are gorgeous when massed with flowers in June.

- ★Albertine. Coppery pink. Buds salmon, orange, and gold. \$1 each. 75 cts. each.
  - ★American Beauty, Climbing. Crimson flowers on long stems.
  - ★Jacotte. Apricot and reddish copper, shaded yellow. \$1 each.
  - ★“The Spanish Beauty,” Mme. Gregoire Staechelin. See in color on other side. The aristocrat of Climbing Roses. \$1.25 each.
- ASK FOR OFFER F28. Above 4 Climbing Roses \$3.50



# 200,000 STAR ★ ROSES IN ONE GARDEN

9499 Plants of  
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★ Mrs. Pierre S. du Pont  
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No. 10 ★ ETOILE DE FRANCE. H.T. Rich red, globular buds and unusually large, crimson-maroon flowers. Very fragrant. \$1 each.

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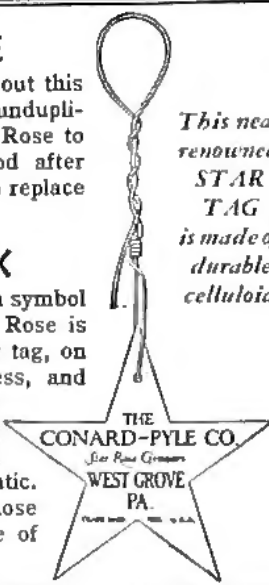
### OUR GUARANTEE

For many years we have carried out this policy, as yet, so far as we know, unduplicated: We guarantee every Star ★ Rose to bloom at the first blooming period after purchase, failing which, we agree to replace the Rose or refund its cost.

### OUR TRADE-MARK

As an evidence of good faith and a symbol of this guarantee, to each Star ★ Rose is fastened our durable celluloid Star tag, on one side giving our name, address, and replica of our registered Trade-Mark, and on the reverse showing the name of the Rose, which, of course, is guaranteed to be authentic. Keep this tag attached to your Rose so you will always know the name of the variety when it blooms.

This neat renowned STAR TAG is made of durable celluloid



### On an order for 1446 STAR ★ ROSES only 3 died

REINISCH ROSE GARDEN, TOPEKA, KANS.

THE CONARD-PYLE COMPANY

May 20, 1931

Gentlemen: I have caused a complete check of the entire number of Roses purchased from you for The Reinisch Rose Garden and am very much gratified with the result of the check of your plants. Of all the Roses we purchased from you, a total of 1446, only 3 died.

I think this is the most remarkable record I have ever seen, and our Committee wishes to thank you for having sent us perfect plants for this Garden. I wish you could see them, they are certainly wonderful. As I stated above, all who see them are enthusiastic in their praise. With gratitude and appreciation,

Sincerely yours, THOMAS F. DORAN.

### 12 HARDY PERENNIALS, \$2.25

ADAM'S NEEDLE or Spanish Bayonet (Yucca filamentosa). 3-5 ft. 6-7 mo. Candelabras of cream-white, bell-shaped flowers in May and June. 30 cts. each.

AJUGA reptans. 3-4 in. 5-6 mo. For carpeting the ground. Flowers purple-blue. Useful on rockeries or in shady places. 30 cts. each.

AQUILEGIA (Columbine), Farquhar Pink. 2-3 ft. Soft pink. Sprightly flowers with their long spurs on tall, wiry stems. 30 cts. each.

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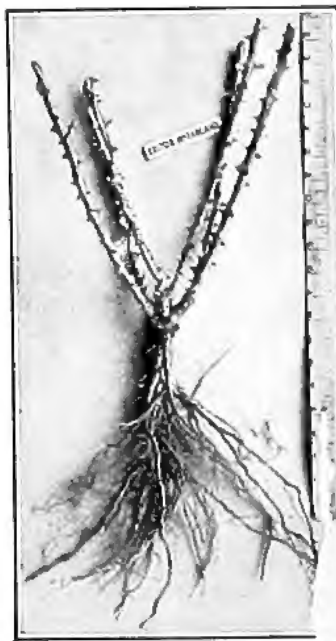
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A STAR plant of the new Editor McFarland Rose

### 500 BLOOMS AT 4c EACH FROM THE 25 DESCRIBED BELOW FOR \$20

They bloom the first season after planting

Each plant labeled with our durable celluloid Star tag, so you can always name your ★ Roses when they bloom. All are fully described in our Fall Catalog. A copy will be mailed on request.

#### 6 SHADES OF RED

★ E. G. Hill. Crimson-scarlet. \$1.50  
★ Margaret McGredy. Orange-scarlet. 1.00  
★ Red Radiance. Cerise-red. 1.00  
★ Etoile de Hollande. Crimson. \$1.00  
★ Hawlmark. Very dark. 1.00  
★ Syracuse. Clear crimson 1.50

#### 8 SHADES OF PINK

★ Radiance. Two-tone pink. \$1.00  
★ Souv. de Geo. Pernet. Carmine. 1.00  
★ Imperial Potentate. Dark pink. 1.00  
★ Konigin Carola. China-pink. 1.00  
★ Lady Ashtown. Brilliant pink. \$1.00  
★ Mrs. Charles Bell. Shell-pink. 1.00  
★ Mrs. H. Morse. Two-tone pink. 1.00  
★ Director Rubio. Cochineal-pink. A unique Rose 1.25

#### 4 TINTED SHADES

★ Betty Uprichard. Salmon tint. \$1.00  
★ Chas. P. Kilham. Coral-red. 1.25  
★ Etoile de Feu. Flame-color. \$1.00  
★ Mrs. G. A. van Rossem. Red-orange. 1.50

#### 5 YELLOW SHADES

★ Angele Pernet. Orange. A very distinctive Rose. \$1.00  
★ Rev. F. Page-Roberts. Carmine and yellow. 1.00  
★ Mrs. Pierre S. du Pont. Golden yellow. Best in this color. 1.50  
★ Ville de Paris. Clear buttercup-yellow without shading. \$1.00  
★ Mrs. Pierre S. du Pont. Golden yellow. Best in this color. 1.50

#### 2 LIGHT SHADES

★ Kaiserin Aug. Viktoria. Lemon-white. \$1.00  
★ Nuntius Pacelli. Paper-white. \$1.00

### ATTRACTIVE SPECIAL OFFERS

Select any 3 \$1 varieties from above 25 for \$2.65. OFFER F30.  
Select any 5 \$1 varieties from above 25 for \$4.20. OFFER F31.  
Select any 10 \$1 varieties from above 25 for \$8.15. OFFER F32.

OFFER F33. The entire list of Everblooming STAR ★ ROSES named above, single rate value \$27.50. The 25 for \$20.

### 4 HARDY CLIMBING ROSES, \$3.50

From any of these free-flowering Hardy Climbing Roses you get fifty times more bloom than from any bush Rose. They are gorgeous when massed with flowers in June.

★ Albertine. Coppery pink. Buds salmon, orange, and gold. \$1 each.  
★ American Beauty, Climbing. Crimson flowers on long stems. 75 cts. each.  
★ Jacotte. Apricot and reddish copper, shaded yellow. \$1 each.  
★ "The Spanish Beauty," Mme. Gregoire Staechelin. See in color on other side. The aristocrat of Climbing Roses. \$1.25 each.  
ASK FOR OFFER F28. Above 4 Climbing Roses \$3.50



# Plant Famous STAR ★★★★ ROSES

*The loveliest, free-blooming, fragrant, hardy climbing Rose*

and get more blooms  
for your money

★ ★ ★ ★ ★ ★

## 4 Stunning Stars

**No. 1 ★ MRS. G. A. VAN ROSSEM.** Pernet. The bud is of the deepest red-orange, almost brownish, with deeply impressed maroon veins. A truly spectacular Rose. The bloom opens rather quickly and shows a gracefully disarranged center as if a handful of small petals had been added. Toward the end, the color tones to old-rose. Delicate perfume. The plant is vigorous, with red wood and deep green, holly-like foliage. **\$1.50 each.**

**No. 2 ★ SYRACUSE.** H.T. Crimson. This brilliant Rose was introduced and christened by The Conard-Pyle Co. in honor of the "City of Syracuse," N. Y., where Star Roses are great favorites. The open bloom is very double and the outer petals recurve. Blooms last unusually long and the brilliant color lasts equally well. Rose connoisseurs praise Syracuse highly. **\$1.50 each.**

**No. 3 ★ DIRECTOR RUBIO.** H.T. Cochineal-pink. The bud, borne on erect pedicel, is cerise-scarlet, opening to a very large double bloom, sweetly scented, of a solid cochineal-pink, holding its color long, rain or shine. The petals are uneven in shape, some notched. The bush is of medium height and compact form so it makes an ideal bedder. This new type of Rose will give an added zest to any Rose-garden for it is outstanding both in luminous color and bizarre form. **\$1.25 each.**

**No. 4 ★ VILLE DE PARIS.** Pernet. Buttercup-yellow. This medal-winning Rose boasts the honor of being named for the city of Paris over 77 competitors from 11 countries, when at the same time it won the coveted Bagatelle Gold Medal. The clear yellow bud has a broad base and opens to a large bloom. **\$1 each.**

### 4 Stunning Stars, \$3.50

One each of the four Everblooming  
Roses on this page, Nos. 1, 2, 3, and 4.  
ASK FOR OFFER F18

*YOU can grow prize-winning blooms  
from these  
★Star Roses*

No. 5

## "The Spanish Beauty"

MME. GREGOIRE STAECHELIN

*September 8, 1931.*

Just a word of praise for the most beautiful climbing Rose in my garden, the Mme. Gregoire Staechelin. It is a marvel in color, form, and fragrance, and as sturdy as an oak. I planted this climber in the most exposed north-west location and am astonished at its size and vigorous growth. I would not part with it for all the Roses in my garden.—CHAS. A. LAPWORTH,

Campello, Mass.

This is the Queen of Climbing Roses. When the sepals of the long-pointed buds begin to divide, the first color is deep maroon which will leave an indelible imprint to the last, but as the bud develops into a rare and graceful urn-shape, the maroon begins to change into a graduated carmine, paling as the bloom expands into a large, semi-double cup, delightfully fragrant, and borne on stems 12 to 15 inches long. One of the first climbers to bloom.

It blooms but once a year, but the buds come three to five on a 12-inch stem, opening one after the other to make a long blooming period. Price, **\$1.25 each or 5 for \$5, delivered.**

### 5 Roses on this page, \$4.50

One each of the Roses shown in color  
on this page, Nos. 1, 2, 3, 4, and 5.

ASK FOR OFFER F19

*★Star Roses  
Are Noted for  
Quality*

PLANT  
★ROSES

No. 4  
★Ville de Paris \$1.00

THE CONARD-PYLE CO. ★ STAR ROSE GROWERS ★ West Grove, Pa.



No. 1 ★Mrs. G. A. Van Rossem. \$1.50



No. 2  
★Syracuse  
\$1.50



No. 3  
★Director  
Rubio  
\$1.25



No. 4  
★Ville de Paris \$1.00





