

Record of

The University of North Carolina

at Chapel Hill

SCHOOL OF JOURNALISM

December 1980

1980-1982 Issue



► THE UNIVERSITY OF NORTH CAROLINA

Sixteen Constituent Institutions

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Robert W. Williams, A.B., M.A., Ph.D., Associate Vice President—Academic Affairs

The University of North Carolina was chartered in 1789 and opened its doors to students at its Chapel Hill campus in 1795. Throughout most of its history, it has been governed by a Board of Trustees chosen by the Legislature and presided over by the Governor. During the period 1917-1972, the Board consisted of one hundred elected members and a varying number of *ex-officio* members.

By act of the General Assembly of 1931, without change of name, it was merged with The North Carolina College for Women at Greensboro and The North Carolina State College of Agriculture and Engineering at Raleigh to form a multicampus institution designated The University of North Carolina.

In 1963 the General Assembly changed the name of the campus at Chapel Hill to The University of North Carolina at Chapel Hill and that at Greensboro to The University of North Carolina at Greensboro and, in 1965, the name of the campus at Raleigh was changed to North Carolina State University at Raleigh.

Charlotte College was added as The University of North Carolina at Charlotte in 1965, and, in 1969, Asheville-Biltmore College and Wilmington College became The University of North Carolina at Asheville and The University of North Carolina at Wilmington respectively.

A revision of the North Carolina State Constitution adopted in November 1970 included the following: "The General Assembly shall maintain a public system of higher education, comprising The University of North Carolina and such other institutions of higher education as the General Assembly may deem wise. The General Assembly shall provide for the selection of trustees of The University of North Carolina. . . ." In slightly different language, this provision had been in the Constitution since 1868.

On October 30, 1971, the General Assembly in special session merged, without changing their names, the remaining ten state-supported senior institutions into the University as follows: Appalachian State University, East Carolina University, Elizabeth City State University, Fayetteville State University, North Carolina Agricultural and Technical State University, North Carolina Central University, North Carolina School of the Arts, Pembroke State University, Western Carolina University, and Winston-Salem State University. This merger, which resulted in a statewide multi-campus university of sixteen constituent institutions, became effective on July 1, 1972.

The constitutionally authorized Board of Trustees was designated the Board of Governors, and the number was reduced to thirty-two members elected by the General Assembly, with authority to choose their own chairman and other officers. The Board is "responsible for the general determination, control, supervision, management, and governance of all affairs of the constituent institutions." Each constituent institution, however, has its own board of trustees of thirteen members, eight of whom are appointed by the Board of Governors, four by the Governor, and one of whom, the elected president of the student body, serves *ex officio*. The principal powers of each institutional board are exercised under a delegation from the Board of Governors.

Each institution has its own faculty and student body, and each is headed by a chancellor as its chief administrative officer. Unified general policy and appropriate allocation of function are effected by the Board of Governors and by the President with the assistance of other administrative officers of the University. The General Administration office is located in Chapel Hill.

The chancellors of the constituent institutions are responsible to the President as the chief administrative and executive officer of The University of North Carolina.

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► The University of North Carolina at Chapel Hill

Christopher Columbus Fordham III, M.D., Chancellor

Clairborne Stribling Jones, Ph.D., Special Assistant to the Chancellor

Susan H. Ehringhaus, J.D., Assistant to the Chancellor

Sarah Virginia Dunlap, B.S., Secretary to the University

Donald Arthur Boulton, Ed.D., Vice Chancellor and Dean, Student Affairs

Douglass Hunt, LL.B., Special Assistant to the Chancellor

George Philip Manire, Ph.D., Vice Chancellor and Dean, The Graduate School

John Charles Morrow III, Ph.D., Provost

John Douglas Swofford, M.Ed., Director of Athletics

John Lewis Temple, B.B.A., Vice Chancellor, Business and Finance

Rollie Tillman, Jr., D.B.A., Vice Chancellor, University Relations

James R. Turner, Associate Vice Chancellor, Health Affairs

School of Journalism

► Administration

Richard R. Cole, Ph.D., Dean

Thomas A. Bowers, Ph.D., Associate Dean

Donald L. Shaw, Ph.D., Director, Center for Research in Journalism and Mass Communication

Robert L. Stevenson, Ph.D., Director of Graduate Studies

► Faculty Emeriti

The date after each name is the year of appointment at UNC-CH.

Kenneth Rhodes Byerly (1957) Professor

B.B.A., 1930 (Minnesota); M.A., 1932 (North Carolina)

Norval Neil Luxon (1953) Alumni Distinguished Professor

B.S., 1923, M.A., 1931 (Ohio State); Ph.D., 1940 (University of California at Los Angeles)

Stuart Wilson Sechriest (1946) Associate Professor

A.B., 1935 (North Carolina)

Walter Smith Spearman (1935) Professor

A.B., 1929, A.M., 1937 (North Carolina)

► Faculty

John B. Adams (1958) Professor

A.B., 1953 (California); M.S., 1954, Ph.D., 1957 (Wisconsin)

Harry Amana (1979) Lecturer

B.A., 1967, M.A., 1969 (Temple)

Richard Jay Beckman (1978) Lecturer

B.J.A., 1975 (Ohio State); M.A., 1977 (Minnesota)

Margaret A. Blanchard (1974) Lecturer

B.S.J., 1965, M.A., 1970 (Florida)

- Thomas A. Bowers (1971) Professor and Associate Dean
A.B., 1964, M.A., 1969, Ph.D., 1971 (Indiana)
- Jane Delano Brown (1977) Assistant Professor
B.A., 1972 (Kentucky); M.A., Ph.D., 1978 (Wisconsin)
- William F. Chamberlin (1976) Assistant Professor
B.A., 1967 (Washington); M.A., 1968 (Wisconsin); Ph.D., 1977 (Washington)
- Richard R. Cole (1971) Professor and Dean
B.A., 1964, M.S., 1966 (Texas); Ph.D., 1971 (Minnesota)
- Jan Steele Johnson (1977) Lecturer
A.B., 1970 (The University of North Carolina at Chapel Hill); M.A., 1971 (Florida)
- Raleigh C. Mann (1978) Lecturer
A.A., 1963 (Miami-Dade Community College); B.A., 1965 (South Florida)
- James J. Mullen (1959) Professor
B.B.A., 1947, M.A., 1949, Ph.D., 1954 (Minnesota)
- Carol Reuss (1976) Associate Professor
B.A., 1954 (Saint Mary-of-the-Woods College); M.A., 1968, Ph.D., 1971 (Iowa)
- Vermont Connecticut Royster (1971) William Rand Kenan, Jr. Professor
A.B., 1935, LL.D., 1959 (North Carolina); Litt. D., 1964 (Temple); L.H.D., 1968 (Elon College)
- Donald Lewis Shaw (1966) Professor
A.B., 1959, M.A., 1960 (North Carolina); Ph.D., 1966 (Wisconsin)
- James Hampton Shumaker (1973) Lecturer
B.A., 1972 (The University of North Carolina at Chapel Hill)
- Robert L. Stevenson (1975) Associate Professor
B.A., 1964, M.A., 1969 (Wisconsin); Ph.D., 1975 (Washington)

► Administrative Board

- John B. Adams, Ph.D., Professor of Journalism (1985)
- Thomas A. Bowers, Ph.D, Professor and Associate Dean of Journalism (1982)
- Jane Delano Brown, Ph.D., Assistant Professor of Journalism (1985)
- William F. Chamberlin, Ph.D., Assistant Professor of Journalism (1982)
- A. Richard Elam, Ph.D., Professor of Radio, Television, and Motion Pictures (1983)
- James E. Littlefield, Ph.D., Professor of Business Administration (1982)
- Eugene R. Long, Jr., Ph.D., Professor of Psychology (1981)
- John K. Nelson, Ph.D., Professor of History (1981)
- Donald Lewis Shaw, Ph.D., Professor of Journalism (1982)

► Staff

- Billie Nagelschmidt, Administrative Manager
- Flora Shepherd, Financial Secretary
- Cassandra Buhman, Graduate Secretary
- Dorothy Choate, Librarian
- Jackie Williams, Receptionist

► A Tradition of Excellence

For almost sixty years, the School has built an impressive record of service. Through excellent teaching, research, and public service, through its students, faculty, alumni, and friends, the School has been a force in journalism education and the mass media of North Carolina and beyond.

Today the more than 2,500 alumni of the School are active in virtually every aspect of journalism and mass communication. Many are trend-setting newspaper executives. Others hold high positions with international news agencies, magazines, broadcasting companies, and advertising agencies; in business journalism and public relations; and in research, government, education, and industry.

The School has all three degree programs: the bachelor's, master's and doctorate. Enrollment is more than 300 majors (juniors, seniors, and graduate students). Approximately 85 percent are undergraduates, and 15 percent graduate students.

The School has an excellent reputation, and relations with the mass media are first-rate. The primary role of the School has been and continues to be the education of young people for professional careers in the mass media of North Carolina, and most especially in newspapers of the state. Over the years, this has fostered close, harmonious relations with the state press.

The other mass media play an important role in the School also, and students from across the United States and from other countries come to Chapel Hill to study journalism and mass communication. The School constantly strives to serve them all, and to advance the field of journalism and mass communication everywhere.

History

The first course in journalism at UNC-CH was taught in the Department of English by Edward Kidder Graham in 1909-10. J. F. Royster taught the course after Professor Graham. Professor Richard H. Thornton, guided by the program in journalism at the University of Wisconsin, subsequently broadened the course offerings at Chapel Hill during his teaching career before and after World War I. Louis Graves became professor of journalism in the Department of English and director of the News Bureau in 1921, resigning his position in 1923 to establish *The Chapel Hill Weekly*.

The Department of Journalism was founded in 1924 with Gerald W. Johnson as professor of journalism. In 1926, he was succeeded by O. J. Coffin, known as "Skipper" by hundreds of journalism students.

The Department of Journalism became a separate School in 1950, and Professor Coffin served as Dean until he retired from administrative duties in 1953. He continued teaching until June 1956. Norval Neil Luxon became Dean on December 1, 1953, and served through June 30, 1964. Wayne A. Danielson became Dean on July 1, 1964. He was succeeded by John B. Adams on July 1, 1969. Richard R. Cole succeeded Adams on July 1, 1979.

Accreditation

In 1978, the School received the first unit accreditation granted by the official accrediting agency, the American Council on Education in Journalism. This accredited the entire School and specifically recognized its undergraduate News-Editorial sequence, undergraduate Advertising sequence, and graduate News-Editorial curriculum (M.A.). An undergraduate Broadcast Journalism sequence is also offered. The School is a member of the American Association of Schools and Departments of Journalism, an organization of schools with accredited sequences.

Quarters and Equipment

The School is located in Howell Hall, and all journalism classes are taught there. Besides equipment for teaching reporting, editing, photography, and related courses, the School houses the McPherson Journalism Collection in its reading room. The collection contains approximately 4,500 books and many other materials.

The Sara Lee Gifford Courtyard next to Howell Hall was given by Mr. and Mrs. L. C. Gifford of Hickory, N.C., in memory of their daughter.

Summer Session

The School offers a limited number of courses during the Summer Session. A catalog and application form may be obtained by writing to the Director of the Summer Session at UNC-CH. Undergraduate and graduate students with deficiencies to make up often attend the Summer Session before enrolling for their first regular semester in the School.

Placement Service

The School operates its own Placement Service and constantly seeks to fit the right graduating senior — or a journalist with years of experience, for that matter — with the right job. In addition, the School works closely with newspapers and other media throughout North Carolina and in other states on internship programs of various types.

Notices of current job opportunities are posted on a special bulletin board in Howell Hall, and the School holds placement seminars each year. *Each student should file a job-application form in the Dean's office during his or her last semester in School.* Although the Placement Service concentrates on UNC-CH students and graduates, any journalist is welcome to use it. Ms. Billie Nagelschmidt, the School's administrative manager, maintains the placement files.

Internship Programs

Although the School awards no academic credit for internships, all students are strongly encouraged to obtain internships — primarily in the summer — because they provide invaluable professional experience. Many newspapers in North Carolina and other states send editors or other executives to the School to interview students for internships. Most interviews take place in the spring, but more and more interviewers are coming in the fall to try to hire the best students. In addition to newspapers, interviewers come from business publications and other organizations.

Journalism Foundation

The School of Journalism Foundation of North Carolina, Inc., was founded in 1949. Its articles of incorporation provide that the Foundation's purpose is to sponsor, promote, encourage, support and assist, financially and otherwise, the advancement of journalism education at UNC-CH. Such financial support, supplementing state appropriations, adds materially to the School's resources and strengthens its program of teaching, research, and public service.

Journalism Alumni and Friends Association (JAFA)

The JAFA constitution was adopted in January 1980. JAFA serves as a means by which alumni, friends and the School can work together. It enables alumni and friends to play a more active role in School affairs, provides a means for recognizing alumni and friends, fosters camaraderie, and provides a means through which

alumni and friends may contribute to the well-being of the School. Activities include a quarterly newsletter and a barbecue lunch before the annual Homecoming football game. Special charter life memberships are available. Information about memberships and other JAJA matters may be obtained by writing to the Dean.

Journalism Education in the High School

The School is the center of statewide activity concerning journalism education in the high school. Two associations are involved:

The North Carolina Scholastic Press Association (NCSPA), founded in the late 1930s, has a history of leadership and service to scholastic journalism. The principal activity is the annual institute in June, which draws more than 300 students and teachers to Chapel Hill for four days of intensive training in newspaper, yearbook, and literary magazine journalism. NCSPA gives great opportunity for problem-solving, discussion, innovation, and creativity.

The North Carolina Scholastic Press Advisers Association (NCSPAA), founded in 1976, is an arm of NCSPA and gives publications advisers training in journalistic techniques and serves as a forum in which to exchange ideas. Advisers in NCSPAA attend a two-day seminar in the fall and have separate sessions during the NCSPA summer workshop.

Jan Johnson, a lecturer in the School, is director of NCSPA and executive secretary of NCSPAA.

Continuing Education

A crucial service of the School is providing seminars for professional journalists and others in North Carolina and beyond. For example, the School works actively with the UNC-CH Institute of Government to sponsor various programs on law and public affairs for journalists. The School has cosponsored seminars with the Southern Newspaper Publishers Association and other organizations. In addition, the School cooperates with the N.C. Press Association, the N.C. Press Women and many other professional groups in the state and nation, including chapters of the International Association of Business Communicators, Women in Communication, Inc., and the American Advertising Federation.

Visiting Journalists and Scholars

Each academic year, scores of guests visit the School. They speak to classes and nearly always talk with students and faculty in informal groups. Most are professional journalists who provide invaluable up-to-date information. Others are outstanding researchers and scholars. Most come from North Carolina; others come from across the United States and some from abroad. They are either special guests in School-sponsored programs, such as the series of Distinguished Visiting Journalists, or in programs with which the School cooperates, such as the Editor-in-Residence program of The Newspaper Fund, Inc.

AEJ and Other Associations

The School continues to be one of the most active journalism units in the nation in its activities with the Association for Education in Journalism (AEJ), the 1,800-member organization for journalism educators. For many years, School faculty members have held national leadership positions, sat on AEJ boards and committees, headed AEJ divisions, and helped to edit national AEJ publications.

Faculty members are active in many other national, international, and regional organizations. Among them: the International Association for Mass Communication

Research (IAMCR), Society for Professional Journalists (SPJ), Southern Association for Public Opinion Research (SAPOR), American Council on Education in Journalism (ACEJ), American Association of Schools and Departments of Journalism (AASDJ) and committees of such organizations as the Southern Newspaper Publishers Association (SNPA), the American Newspaper Publishers Association (ANPA), and the American Press Institute (API).

Equal Opportunity Policy

UNC-CH is committed to the principle of equal opportunity. It is the policy of this University not to discriminate on the basis of race, sex, color, national origin, religion, or handicap with regard to its students, employees, or applicants for admission or employment. Such discrimination is also prohibited by federal law. Any complaints alleging failure of this institution to follow this policy should be brought to the attention of the Assistant to the Chancellor.

Notice on "Directory Information" to All Students of The University of North Carolina at Chapel Hill

UNC-CH has routinely made public certain information about its students. Some typical ways this has been done include the following: names of students who are selected by the various honorary societies, who receive scholarships, who make the Dean's List, who hold offices, or who are members of athletic teams are frequently made public. To facilitate campus communication the University annually publishes the *Campus Directory*. Some professional and graduate school student groups publish directories of students in their departments or school. The annual commencement program publishes the names of persons who have received degrees during the year.

The Family Educational Rights and Privacy Act defines the term "directory information" to include the following categories of information: the student's name, address, telephone listing, date and place of birth, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, degrees and awards received, and the most recent previous educational agency or institution attended by the student. The University will make public information about each student *limited* to these categories in ways such as those described above. Of course, information from all these categories is not made public in every listing. The *Campus Directory*, for example, publishes only names, addresses, and telephone numbers.

Students who do not wish to have any or all of such "directory information" made public without their prior consent must notify the Office of Records and Registration, The University of North Carolina at Chapel Hill, of this fact in a signed and dated statement specifying items that are not to be published. This notice must be received by the Office of Records and Registration by the end of the registration period for the semester or session of first enrollment or, after an absence, of re-enrollment, and by the end of each fall registration period thereafter.

Confidentiality of Records

Student files in the School office are confidential and are restricted to persons with administrative or academic reasons to see them. No one else may see a student's record without the student's permission. Students may allow prospective employers to see their records by signing a release.

► Research Activities

Journalism Research Center

The Center for Research in Journalism and Mass Communication is an active part of the School. Practical research work is carried out as a service to the profession and the state press, and methodological and theoretical work is conducted to further the discipline of journalism and mass communication. Research grants are sought to help assure the scholarly independence and support necessary for objective research into topics pertinent to practicing journalists and educators. In addition, the results of research projects are compiled into reports and distributed widely.

Research Productivity

The School is one of the most productive journalism units in the United States in terms of research. A study in *Journalism Quarterly* showed that the School ranked No. 3 in publishing academic articles among all U.S. journalism schools, and No. 2 in the nation in productivity per faculty member. This is especially significant since many journalism schools have much larger faculties. The School faculty publishes in an impressive array of academic and professional journals.

Carolina Poll

As a service to the mass media of the state and to the public, the School conducts the Carolina Poll once a semester. Each poll is a statewide scientific survey of North Carolina adults and includes questions of general interest to the public. The poll has earned respect and extensive use by the mass media.

► Undergraduate Program

The School prepares men and women for careers in journalism and mass communication by offering an academic program which provides a basic liberal education, an understanding of the responsibilities of a free press in a democratic society, and a fundamental knowledge of journalistic and mass communication techniques.

The philosophy which guides the School is that journalists must understand the political, social, economic, and cultural forces that operate within society. For this reason, students acquire a background in the humanities, the social sciences, and the natural sciences while preparing themselves for journalism and mass communication careers. Only 20 percent to 25 percent of credit hours earned toward the degree of Bachelor of Arts in Journalism may be in journalism courses. The balance of each student's program is expected to provide the broad education necessary for those who plan careers in mass communication.

The School recognizes its responsibility to the state of North Carolina to prepare men and women for positions on newspapers and other media in the state. Its undergraduate program, therefore, includes technique courses in sufficient number to provide its graduates with entry-level skills for reporting, editing, advertising, and other positions on daily and nondaily newspapers and other media.

► Admissions

The School is one of the undergraduate units of the University. Others are the General College, the College of Arts and Sciences, the School of Business Administration and the School of Education. Students are enrolled in the General College

during their first two years, after which they may transfer to the School or one of the other units.

Undergraduate admissions to the School are handled by the University's Undergraduate Admissions Office, and requests for information and application forms should be sent to that office. A nonrefundable application fee of \$10 must be submitted with the application for admission. An applicant who has been offered admission must pay a \$25 nonrefundable deposit which is credited toward the first semester's tuition. The Undergraduate Admissions Office will also advise students on the proper freshman and sophomore courses to take in preparation for junior-year transfer to Chapel Hill from other campuses. Transfer admissions are limited.

Students are admitted to the School when they attain junior standing and have completed the requirements of the General College on the Chapel Hill campus or have earned grades of C or better in equivalent courses at other recognized institutions. A quality-point average of 1.75 (A = 4.0) is required for transfer from the General College. No courses with a grade lower than C may be transferred from another institution. There is a quota for transfers from institutions other than UNC-CH.

Students who wish to transfer into journalism from another school or department at Chapel Hill must apply in writing to the Associate Dean of the School. Interdepartmental transfers are not granted automatically.

Pre-Transfer Advising

Students are urged to visit the School in the freshman and sophomore years to meet with faculty members and plan a sound foundation for their professional program. A journalism faculty member serves as a General College adviser to assist students on the Chapel Hill campus. Pre-journalism students are also invited to participate in activities of the School.

Special Requirements

Because all assignments in journalism must be typewritten, many of them in the classroom, students must be able to type with reasonable skill at the time of admission to the School. For those who can plan in advance, a course in typing in high school or elsewhere is recommended. A knowledge of shorthand or speedwriting is an asset.

Students are expected to have a solid foundation in spelling, grammar, punctuation, and other writing skills before they enter the School. In line with these expectations, the School requires that students pass a spelling-and-grammar examination as a condition for graduation. The examination is administered twice each semester and in the first summer term. Students may take the examination as often as necessary to pass or to improve their passing scores. Spelling and grammar scores become part of students' records.

► Academic Procedures and Regulations

Enrollment in Courses

Journalism majors normally have priority over other students for space in journalism courses, but space is not guaranteed in all courses in any given semester. Permission is required from the instructor (and in some cases from the School) for most journalism courses.

Students should consult their advisers early in a semester to begin planning for the subsequent semester and should get permission slips from instructors in the School

as soon as the slips become available, generally one week before pre-registration.

An instructor may drop any student who does not attend the first meeting of a class unless the student has made a prior arrangement with the instructor.

Course Loads

The standard course load for undergraduates is 15 hours (usually five courses). A student who is working may, with permission of the Associate Dean, take 12-14 credit hours per semester. Course loads of fewer than 12 hours or more than 17 will be permitted in only the most unusual circumstances.

After the first six weeks of classes, drops are permitted for a limited number of reasons, including:

- Medical problems.
- Change in employment status if the student works 20 or more hours per week.

The schedule for dropping and adding courses is in the University calendar. A student's adviser and the Associate Dean of the School must approve drops and adds.

Academic Progress

To remain in residence at the University, a student is expected to maintain steady progress toward graduation, requirements for which include an average of 2.0 in all courses and in journalism courses. By the start of the seventh semester, the student must have earned a quality-point average of 1.90. Transfer students should note that semesters in residence (but not hours attempted or quality points) at other institutions are counted in determining eligibility.

Quality points are computed as follows:

A 4.0, A- 3.7, B+ 3.3, B 3.0, B- 2.7, C+ 2.3, C 2.0, C- 1.7, D+ 1.3, D 1.0, F 0.0.

Students failing to meet these requirements have the right to petition for re-admission, but unless there are exceptional circumstances, such an appeal has little chance of approval.

Pass-Fail Option

Students may take up to 24 credit hours pass-fail but may not take more than seven in a semester. Any course may be taken pass-fail except:

- English 1 and 2.
- Courses taken to meet the foreign-language or mathematical-science requirements.
- The eight courses chosen as divisional electives in the General College curriculum.
- Courses in the major.
- Related courses specifically required (and designated by number) by the major department or curriculum.
- Summer courses.

Within six weeks of the start of classes, students may designate a course (or courses) for which they have registered in the regular manner as pass-fail by application to the Dean's Office. Once a course has been selected for pass-fail, the selection is irrevocable. Appeals for exceptions will not be heard. In computation of grade-point averages, a failure on pass-fail will be computed as hours attempted; a pass will not be computed as hours attempted. Students who change their major to a

field in which they have already taken pass-fail work may credit only one pass-fail course in the new major.

Final Examinations

Students are expected to take final examinations in accordance with the University's schedule and regulations. In cases where a student has four scheduled examinations in two days, permission for an excused absence from one of the examinations can be approved by the Dean.

Honors Program

An honors program is available to students who have demonstrated their ability to perform distinguished work. Admission to the honors courses (98 and 99) is based upon an average of 3.3 or better in the major and overall, recommendation by a faculty member in the School, and approval by the director of the honors program. Students successfully completing the program are graduated "with honors" or "with highest honors."

► Degree Requirements

Sequences and Double Majors

A sequence in the School is a concentration in one of three areas: News-Editorial, Advertising, or Broadcast Journalism. Each sequence has some courses that are required specifically; some courses are required for all majors in the School.

Students gain no particular advantage in concentrating in more than one sequence, and they may change to another sequence as long as the requirements can be met without exceeding the maximum of 31 credit hours in journalism.

A student may double major by meeting all requirements for the major in the School and in the other discipline. Broadcast journalism students may not double major in RTVMP but may double major in another Arts and Sciences field. The degree earned is a B.A. in Journalism. Double majors are noted on the transcript but not on the diploma. Sequences are not noted on the transcript or diploma.

UNC-CH Degree Requirements

Undergraduates must meet the following general requirements for graduation:

- A distribution of courses during the first two years which meets General College requirements.
- A minimum of 120 semester hours of credit overall (not including physical education activities courses) with a quality-point average of 2.0.
- A minimum of 25 credit hours in journalism with a 2.0 quality-point average or better. (No more than two journalism courses with grades of D may be counted toward graduation.)
- A passing score on the School's spelling-and-grammar examination.

Journalism Requirements

Students take a minimum of 25 credit hours and a maximum of 31 credit hours in journalism. Four courses are specified:

- JOUR 53 (4 credits), Newswriting
- JOUR 57 (3), News Editing*

JOUR 111 (3), The Press in Contemporary Society
 JOUR 164 (3), Mass Media Law and Ethics

*Students in the advertising sequence take JOUR 170 (3), Principles of Advertising, in place of JOUR 57.

In addition to the four specified courses, students in the news-editorial sequence must take at least six credits from among the following journalism courses: 54, 55, 56, 58, 80, 154, 156. In addition, at least six credits must be taken from among the following courses: 101, 146, 151, 165, 170, 175, 180, 191.

In addition to the four specified courses, students in the broadcast journalism sequence must take the following: RTVM 30 or RTVM 81, JOUR/RTVM 73 (counts as journalism), and JOUR/RTVM 174 (counts as journalism) or RTVM 161. In addition, at least three credits must be taken from among the following journalism courses: 54, 55, 56, 154.

In addition to the four specified courses, students in the advertising sequence must take at least nine credits from the following journalism courses: 171, 172, 173, 178.

Beyond these requirements, students may take any journalism courses as electives to the maximum of 31 credit hours in journalism of the 120 required for graduation.

Supporting Program

Students in the news-editorial and broadcast journalism sequences must fulfill certain requirements in courses outside journalism. They must take at least 3 credit hours in each of the following areas:

- State and Local Government
- U.S. Government and Politics
- Recent U.S. History
- Sociology
- Psychology
- Economics

Students must also take a concentration of 9 credit hours (in addition to the ones above) in a single subject matter area, including, but not limited to: economics, political science, history, sociology, psychology, English, RTVMP, any natural or social science or foreign language, any fine arts area, computer science, or other department or curriculum.

Students in the advertising sequence must take at least 3 credit hours in each of the following areas:

- Recent U.S. History
- Economics
- Psychology
- Sociology
- Marketing (BUSI 160, Principles of Marketing, required)

Advertising students must also meet the 9-hour-outside-concentration requirement outlined above.

► Student Activities

Practical Experience

Students are urged to work on *The Daily Tar Heel*, the student newspaper of the

University in Chapel Hill, or on the student newspaper of the institution they attend for their first two years of college. Experience on other media is encouraged throughout the student's years on campus. Publications include *Black Ink*, *She*, and others. The *UNC Journalist*, a laboratory newspaper of the School, also serves as a print outlet for students.

Society of Professional Journalists, Sigma Delta Chi

Students interested in journalism careers are encouraged to join the campus chapter of the national Society of Professional Journalists, Sigma Delta Chi. Student membership may be transferred to membership in professional chapters upon graduation. Monthly meetings offer a mixture of sessions with professionals from various backgrounds for explorations of career opportunities and other specialized programs. Each year the chapter sponsors a seminar on how to apply for a job. The student chapter is associated with professional chapters on regional and national levels, and students are encouraged to attend annual meetings at both levels. The professional group sponsors a Mark of Excellence competition annually.

Women in Communication, Inc.

All students, male and female, are invited to join Women in Communication, Inc. Although there is no student chapter of WICI on campus, students may affiliate with the N.C. Triangle professional chapter and work with area professionals in a variety of programs and projects. A student member can transfer, upon graduation, to full membership in a professional chapter.

Advertising Club

Students interested in advertising are encouraged to join this organization, an academic chapter affiliated with the American Advertising Federation (AAF). Regular meetings feature national and local advertising professionals as guest speakers. An annual Career Day acquaints members with local advertising professionals and their jobs. The highlight of Ad Club activity is participation in the AAF's national student advertising competition.

National Press Photographers Association Student Chapter

This organization, which is a chartered affiliate of the National Press Photographers Association, provides students with a direct link to working press photographers. The group sponsors and attends critique sessions, workshops, and seminars relating to all aspects of photojournalism. Photography trips and social events are held also.

► Awards and Prizes

Dean's List

Students are eligible for the Dean's List (Honor Roll) if, in a given semester, they earn either a 3.2 quality-point average while taking 15 hours of letter-grade credit, or a 3.5 quality-point average while taking 12 to 14 hours of letter-grade credit.

Kappa Tau Alpha

This is the national society dedicated to the recognition and promotion of scholarship in journalism. Each year approximately 10 percent of the journalism students become members. Eligibility is determined by academic standing in courses taken on

the Chapel Hill campus. The society was founded at the University of Missouri in 1910. The UNC-CH chapter was chartered on May 17, 1955.

Alpha Delta Sigma

Advertising Club members with superior academic records are eligible for selection to Alpha Delta Sigma, a national scholastic honorary society for advertising students.

Phi Beta Kappa

Students are eligible for election to Phi Beta Kappa, the national scholarship fraternity founded at the College of William and Mary in 1776. The Alpha of North Carolina chapter was founded in 1904.

Hearst Contest

Each year, the School participates in the William Randolph Hearst Foundation's journalism awards program, which consists of six monthly writing contests, a photo-journalism contest and championship, and the writing championship. In the last several years, the School has done exceedingly well, usually finishing in second or third place in the overall national competition.

SPJ, SDX Outstanding Senior Award

Each year, the Society of Professional Journalists, Sigma Delta Chi, recognizes the outstanding graduating senior in journalism. The award is given on the basis of character, scholarship, and competence to perform journalistic tasks.

Maxine Elam Memorial Award

The N.C. Triangle chapter of Women in Communication, Inc., annually recognizes an outstanding female student in journalism. The award is based on academic performance, communications work, and potential. It honors the late Maxine Elam, a former national executive director of WICI and a charter member of the local chapter.

Norval Neil Luxon Prizes for Scholarship

Each year, the School honors the graduating senior and the junior with the highest grade-point averages in their classes with the Norval Neil Luxon Prizes for Scholarship. The awards honor Norval Neil Luxon, 1953-64 Dean of the School.

Joseph L. Morrison Award

This award goes to the outstanding student in the study of journalism history. It is named for the late Professor Morrison, a journalism history scholar in the School and the author of several books.

► Expenses and Financial Aid

Tuition and Fees

Tuition and fees are assessed on a semester basis and are due at registration. Accounts not paid in full by the last day of registration are subject to a late-payment fee and the student's possible disenrollment.

	N.C.	
	Resident	Nonresident
Tuition	\$182.00	\$1,037.00
Fees	\$117.25	\$ 117.25

Textbook costs, breakage deposits on equipment used in some courses, laundry fees, and board are not included in payment to the University Cashier. The University reserves the right to make, with the approval of the proper authorities, changes in tuition and other fees at any time. A student whose bona fide residence has not been established in North Carolina for at least 12 months preceding his first registration in the University must pay a higher rate of tuition than that charged a legal resident of North Carolina. A current estimate of total annual expenses for a student who is a resident of North Carolina is \$3,500, and for a nonresident \$5,200.

Residence Status for Tuition Payment¹

General. Every applicant for admission is required to make a statement as to his or her length of residence in North Carolina. The tuition charge for legal residents of North Carolina is less than for nonresidents. To qualify for in-state tuition a legal resident must have maintained his or her domicile in North Carolina for at least twelve months immediately prior to his or her classification as a resident for tuition purposes. In order to be eligible for such classification, the student must establish that his or her presence in the state during such twelve-month period was for purposes of maintaining a bona fide domicile rather than for purposes of mere temporary residence incident to enrollment in an institution of higher education.

Domicile. Domicile means one's permanent dwelling place of indefinite duration, as distinguished from a temporary place of abode; synonymous with "legal residence."

Burden of Proof and Statutory Prima Facie Evidence. The burden of establishing facts which justify classification of a student as a resident entitled to in-state tuition rates is on the applicant for such classification. For a student to be classified a resident for tuition purposes, the balancing of all the evidence must produce a preponderance of the evidence supporting the assertion of in-state residence. Proof of residential status is controlled, initially, by two statutorily prescribed and complementary evidentiary beginning points, which are stated in terms of prima facie evidence:

a. If the parents or court-appointed legal guardian of the student (without reference to the question of whether the student is a minor or an adult) are not domiciliaries (legal residents) of North Carolina, under the Statute this fact constitutes prima facie evidence that the student is not a domiciliary (legal resident) of North Carolina, unless the student has lived in this State the five consecutive years prior to enrolling or re-registering. The student must assume the burden of overcoming the prima facie showing by producing evidence that he or she, independently, is in fact a domiciliary (legal resident) of North Carolina, in spite of the nonresident status of his or her parents.

b. Conversely, if the parents of the student are domiciliaries of North Carolina un-

der the Statute, this fact constitutes prima facie evidence that the student is a domiciliary of North Carolina. This prima facie evidence may also be overcome by other evidence of legal residence. If the student has neither parents nor legal guardian, the prescribed prima facie evidence rule cannot and does not apply.

Statutory Exceptions

a. *Grace Period.* By virtue of the provisions of G.S. 116-143.1, if a student has been properly classified as a resident for tuition purposes, a change in that student's state of residence thereafter does not effect in all cases an immediate automatic loss of entitlement to the in-state tuition rate. To qualify for the grace period, the following conditions must be satisfied:

1. The student must have been properly classified as a resident for tuition purposes, on the basis of a valid finding that the student in fact was a legal resident of North Carolina and had been such for the requisite twelve-month period prior to classification.

2. At the time of subsequent change in legal residence to a state other than North Carolina, the student must have been enrolled in a public institution of higher education in North Carolina.

The extent of this grace period, during which the in-state rate is applicable in spite of the fact that the student is not a legal resident of North Carolina, is twelve months from the date of change in legal residence, plus any portion of a semester or academic term remaining, as of the expiration date of the twelve-month period, in which the student is enrolled.

b. *Qualifying Periods for Spouses.* By virtue of the provisions of G.S. 116-143.1, the prescribed twelve-month period of legal residence required for entitlement to classification as a resident for tuition purposes may be shortened on the basis of the marital status of the student, in specified circumstances. If a student otherwise can demonstrate compliance with the fundamental statutory requirement that he or she be a legal resident of North Carolina, the second statutory requirement relating to duration of residence may be satisfied derivatively, in less than twelve months, by reference to the length of the legal residence of the spouse of the student, if the spouse has been a legal resident of the state for the requisite twelve-month period.

Married Persons. The domicile of a married person, irrespective of sex, is determined by reference to all relevant evidence of domiciliary intent. No person is precluded, solely by reason of marriage to a person domiciled outside of North Carolina, from establishing or maintaining legal residence in North Carolina. No person is deemed, solely by reason of marriage to a person domiciled in North Carolina to have established or maintained a legal residence in North Carolina. The fact of marriage and the place of the domicile of his or her spouse are deemed relevant evidence to be considered in ascertaining domiciliary intent.

Minors. A minor is any person who has not reached the age of eighteen years. The domicile of a minor is that of the father. With a few exceptions noted below, this presumption is virtually irrebuttable. If the father is deceased, the domicile of the minor is that of the surviving mother. If the parents are divorced or legally separated, the domicile of the minor is that of the parent having custody by virtue of a court order; or, if no custody has been granted by virtue of court order, the domi-

¹ The information in this section comes from three sources (i) North Carolina General Statutes, Sec. 116-143.1; (ii) *A Manual to Assist the Public Higher Education Institutions of North Carolina in the Matter of Student Residence Classification for Tuition Purposes*, August, 1979; (iii) Chancellor's Rules and Procedures for Residence Classification of Students for Tuition Purposes.

cile of the minor is that of the parent with whom he or she lives; or, if the minor lives with neither parent, in the absence of a custody award, the domicile of the minor is presumed to remain that of the father.

In determining residence status for tuition purposes, there are two exceptions to the above provisions:

1. If a minor's parents are divorced, separated or otherwise living apart and one parent is a legal resident of North Carolina, during the time period when that parent is entitled to claim, and does claim, the minor as a dependent on the North Carolina individual income tax return, the minor is deemed to be a legal resident of North Carolina for tuition purposes, notwithstanding any judicially-determined custody award with respect to the minor.

2. If, immediately prior to beginning an enrolled term, the minor has lived in North Carolina for five or more consecutive years in the home of an adult relative (other than a parent) who is a legal resident of North Carolina, and if the adult relative, during those years, has functioned as a de facto guardian of the minor, then the minor is considered a legal resident of North Carolina for tuition purposes. If a minor qualified for resident status for tuition purposes under this provision immediately prior to his or her eighteenth birthday, then, when he or she reaches the age of eighteen, he or she will be deemed to be a legal resident of North Carolina of at least twelve months' duration.

Even though a person is a minor, under certain circumstances the person may be treated by the law as being sufficiently independent from his or her parents as to enjoy a species of adulthood for legal purposes. The consequence, for present purposes, of such circumstances is that the affected person is presumed to be capable of establishing a domicile independent of that of the parents; it remains for that person to demonstrate that a separate domicile in fact has been established. The circumstances recognized as having the potentially emancipating effects are:

1. Marriage of the minor person.
2. Parental disclaimer of entitlement to the minor's earnings and the minor's proclamation and actual experience of financial independence from his or her parents, with the actual establishment and maintenance of a separate and independent place of residence.

Aliens. An alien holding a visa which will permit eventual permanent residence in the United States is subject to the same considerations with respect to determination of legal residence as a citizen. An alien abiding in the United States under a visa conditioned at least in part upon intent not to abandon a foreign domicile (B,F,H and J visas) cannot be classified as a resident. An alien holding a visa issued for a purpose which is so restricted as to be fundamentally incompatible with an assertion by the alien of bona fide intent to establish a legal residence (C and D visas) cannot be classified as a resident. A refugee or orphan from the Republic of Vietnam, Laos or Cambodia, paroled into the United States after March 31, 1975, who has abided in this state for twelve consecutive months may receive in-state tuition privileges.

Military Personnel. The domicile of a person employed by the Federal Government is not necessarily affected by assignment in or reassignment out of North Carolina. Such a person may establish domicile by the usual requirements of residential act plus intent. No person loses his or her in-state residence solely by serving in the armed forces outside of the State of North Carolina.

Property and Taxes. Ownership of property in or payment of taxes to the State of North Carolina apart from legal residence will not qualify one for the in-state tuition rate.

Change of Status. A student admitted to initial enrollment in an institution (or permitted to re-enroll following an absence from the institutional program which involved a formal withdrawal from enrollment) is classified by the admitting institution either as a resident or as a nonresident for tuition purposes prior to actual matriculation. In the absence of a current and final determination by the admitting institution that the student is a resident for tuition purposes, relative to the term of initial enrollment or re-enrollment, the student is classified a nonresident for tuition purposes prior to actual matriculation. A residential classification once assigned (and confirmed pursuant to any appellate process invoked) may be changed thereafter (with a corresponding change in billing rates) only at intervals corresponding with the established primary divisions of the academic calendar.

Transfer Students. When a student transfers from one North Carolina public institution of higher education to another, he or she is treated as a new student by the institution to which he or she is transferring and must be assigned an initial residential classification for tuition purposes.

The transfer into or admission to a different component of the same institution (e.g., from an undergraduate to a graduate or professional program) is not construed as a transfer from one institution to another and thus, does not by itself require a reclassification inquiry unless (1) the affected student requests a reclassification inquiry or (2) the transfer of enrollment occurs following the lapse of more than one quarter, semester, or term during which the individual was not enrolled as a student.

Responsibility of Students. Any student or prospective student in doubt concerning his or her residence status must bear the responsibility for securing a ruling by stating his or her case in writing to the admissions officer. The student who, due to subsequent events, becomes eligible for a change in classification, whether from out-of-state to in-state or the reverse, has the responsibility of immediately informing the Office of Admissions of these circumstances in writing. Failure to give complete and correct information regarding residence constitutes grounds for disciplinary action.

It is the responsibility of the student to pay tuition at the rate charged and billed while an appeal is pending. In effect, the student who is classified as a nonresident at the time of tuition billing pays the nonresident rate. Conversely, if a student is classified as a resident at the time of billing, he or she pays the resident rate. Any necessary adjustments in the rate paid will be made at the conclusion of the appeal.

If a student, who has been found to be a nonresident for tuition purposes, receives an erroneous notice from an institutional officer identifying the student as a resident for tuition purposes, the student is not responsible for paying the out-of-state tuition differential for any enrolled term beginning before the classifying institution notifies the student that the prior notice was erroneous.

If a student is classified a resident for tuition purposes after submitting falsified residency information or after knowingly withholding residency information, the student's application for in-state tuition status is fraudulent. The institution may re-examine any application suspected of being fraudulent, and, if warranted, will change the student's residence status retroactively to the beginning of the term with respect to which the student originally made the fraudulent application. If this occurs, the student must pay the out-of-state tuition differential for all the enrolled terms intervening between the fraudulent application and its discovery. Further, knowing falsification of responses on a resident status application may subject the applicant to disciplinary consequences, including dismissal from the institution.

Appeals of Rulings of Admissions Officers. A student appeal of a classification decision made by any admissions officer must be filed by the student with that officer

in writing within fifteen working days after the student receives notice of the classification decision and is transmitted to the Residence Status Committee by that officer, who does not vote in that committee on the disposition of such appeal. The student is notified of the date set for consideration of the appeal, and, on request of the student, he or she is afforded an opportunity to appear and be heard by the Committee. Any student desiring to appeal a decision of the Residence Status Committee must give notice in writing of that fact within 10 days of receipt by the student of the decision of the Residence Status Committee, and the basis for such appeal, to the Chairman of the Residence Status Committee, and the Chairman promptly transmits the appeal to the State Residence Committee.

A complete explanation of the Statute and the procedures under the Statute is contained in *A Manual to Assist the Public Higher Education Institutions of North Carolina in the Matter of Student Residence Classification for Tuition Purposes*. This *Manual* and other information concerning the application of this law is available for inspection in the Admissions Offices of the University.

All students are responsible for knowledge of the contents of the Statute and the *Manual*.

Students or prospective students who believe that they are entitled to be classified residents for tuition purposes should be aware that the processing of requests and appeals can take a considerable amount of time and that applications for classification should not be delayed until registration, when the number of applications make impossible accelerated handling.

Housing

The primary objective of the Department of University Housing is to provide a physical and psychological atmosphere conducive to each student's having opportunity to develop to the utmost his or her personality, ability, and sensitivity. The University provides residence hall accommodations for approximately 6,600 registered students—undergraduate, graduate, and professional men and women. Three hundred and six apartments are available for student family housing.

Information regarding residence hall accommodations is available by writing to: Department of University Housing, Contracts Office, Carr Building, University of North Carolina at Chapel Hill, Chapel Hill, NC 27514. Information regarding married-student housing is available by writing to: Manager, UNC Student Family Housing, Odum Village, Branson Street, Chapel Hill, NC 27514.

Financial Aid

Several scholarships are available for journalism students who show academic attainment and financial need. Loan funds, University scholarships, and jobs are described in the Undergraduate Bulletin. Students in the School may apply for these general scholarships as well as for those limited to journalism students. Information about scholarships, loans, and part-time jobs may be obtained by writing the Director of Student Financial Aid or the Dean of the School. Applications are available in the Dean's office; the deadline is Feb. 1 for the next academic year.

Journalism Scholarships

Scholarships for which only journalism students are eligible include the following:

L. C. Gifford Distinguished Journalism Scholarship, established in 1967. An annual \$1,500 scholarship made possible with the support of the family of the late L. C. Gifford, publisher of the *Hickory Daily Record*.

Journalism Foundation Distinguished Scholarships, established in 1967. The Knight Foundation has in recent years given four \$1,000 scholarships annually to exceptional journalism students.

Carl C. Council Scholarship, established in 1968. Mrs. Carl C. Council and her daughter, Mrs. Mary Frances White of Durham, N.C., established an annual scholarship honoring the late Carl C. Council, former publisher of *The Durham Sun*. Preference is given to applicants from Durham County, Chatham County, or North Carolina.

Quincy Sharpe Mills Scholarship, established in 1956. The late Mrs. Nancy Sharpe Mills bequeathed an endowment for scholarships in memory of her son, Quincy Sharpe Mills, who was killed in France in World War I. In recent years the endowment has provided one or two scholarships annually for "worthy students who would be unable to study journalism otherwise."

Beatrice Cobb Scholarship. Given in memory of the former editor of the *Morganton News Herald*.

Louis Graves Scholarship. Given in memory of Louis Graves, who became professor of journalism in the Department of English and director of the University News Bureau in 1921.

Gerald W. Johnson Scholarship. Given in memory of Gerald W. Johnson, who was named professor of journalism when the Department of Journalism was formed in 1924.

O. J. Coffin Scholarship. Given in memory of O. J. "Skipper" Coffin, who served as professor and Dean of the School from 1926 until 1953.

Holt McPherson Scholarship. Given in memory of the former editor of the *High Point Enterprise* and president of the School of Journalism Foundation.

Pete Ivey Scholarship. Given in memory of the director of the University News Bureau from 1955 to 1975.

Sarah Howell Jackson Scholarship. Given by the Carolinas Association of Business Communicators to honor one of the founders of that organization.

► Graduate Program

The School of Journalism, through the Graduate School, offers a program leading to the Master of Arts degree. It is also the administrative center for an interdepartmental program leading to the Ph.D. in Mass Communication Research. Its graduate courses may also be used as minor or supplementary courses for the M.A. and Ph.D. in other fields.

► Admissions

All applications to the graduate program are administered through the Graduate School, The University of North Carolina at Chapel Hill, Bynum Hall 008A, Chapel Hill, NC 27514. Applicants must write there for application materials.

Applicants must have undergraduate grade-point averages of at least 3.0 (A=4.0) in the major and at least 3.0 in the last two years overall and acceptable scores on the Graduate Record Examination. They must provide three recommendations and a typed statement of career objectives. Applicants should be aware that applications far exceed the number of admissions and that each year many qualified applicants are rejected because of lack of space in the program.

Fellowships and Assistantships

In 1980 Dow Jones & Co., Inc., gave the School of Journalism a \$150,000 grant in honor of Vermont Connecticut Royster, William Rand Kenan, Jr. Professor of Journalism and Public Affairs and former editor of *The Wall Street Journal*. The School raised \$50,000 from other sources, and income from this \$200,000 endowment finances Royster-Dow Jones fellowships and assistantships for graduate students. Each stipend is at least \$4,000.

The School also awards a number of research assistantships valued at \$3,000 or more. Funds for these assistantships come from research grants to the School and from the School of Journalism Foundation. Students appointed to the assistantships work a set number of hours a week on research projects supervised by faculty members, and their course load is limited to a maximum of 12 credit hours a semester. Other assistantships with smaller stipends are occasionally available with reduced hours of service.

University fellowships, each with a stipend of \$3,500 or more, are available on a competitive basis to a limited number of graduate students. Appointments to fellowships are handled by the Graduate School after the student has been nominated by the graduate faculty of the School.

► Master of Arts Program

The M.A. is designed for journalism graduates who wish to continue their education and preparation for a professional career, for holders of the bachelor's degree with majors in fields other than journalism who wish to enter the communications field, for experienced journalists who want more education in a specialized field, for experienced journalists who wish to prepare themselves for journalism teaching, and for individuals primarily interested in training in media research.

General Requirements

All M.A. students must demonstrate above-average competence and knowledge associated with four journalism courses:

Journalism 53	Newswriting
Journalism 54	Reporting
Journalism 57	News Editing

A fourth course: Journalism 56, 60, 80, 154, 156, or 180, or, for students in the General Curriculum, an appropriate methods course.

Such competence can be demonstrated:

- By taking these courses at Chapel Hill and receiving a grade of at least B or P. Students without journalistic experience or without journalism courses at another school are required to take the courses at Chapel Hill. As such, the courses do not count toward M.A. degree requirements. Students who receive grades of below B or P are ineligible to continue graduate studies.
- By passing exemption examinations. Students with journalistic experience or with journalism courses from another school must pass the examinations in order to be exempted. The examinations are given before the beginning of each semester.

Students with an appropriate undergraduate degree should expect to take at least one calendar year to get the M.A. Those who have to take additional courses nearly always take longer.

There is no foreign-language requirement for the M.A., but all M.A. students must pass the School's spelling-grammar examination in their first semester of graduate work. Failure to do so will be grounds for dismissal from the graduate program. It is expected that at least four of the courses in an M.A. program must be at the 200-level or above. Students must pass a comprehensive written examination at or near the end of course work and a final oral examination on the thesis.

Two paths to the M.A. exist: the News-Editorial Curriculum and the General Curriculum.

News-Editorial Curriculum

This program is oriented toward practice in professional journalism and is intended mainly for students who do not plan to work toward a degree beyond the M.A. Ten courses (a total of 30 credit hours) are required, including six or seven journalism courses. The program emphasizes a knowledge of research methods and an understanding of issues concerning the modern mass media as well as skill in journalistic techniques. The required journalism courses are:

Journalism 151	Introduction to Mass Communication Research
Journalism 164	Mass Media Law and Ethics
Journalism 262	Specialized Reporting
Journalism 281	Executive Management of News Operations
Journalism 393	Thesis

The other courses constitute the student's supporting program and are not in journalism. The supporting program is determined by the student and adviser with the agreement of the student's committee. Normally, these courses would all be in the same discipline, but the committee may make exceptions when the student provides adequate justification.

The thesis may be either a traditional master's thesis or a series of publishable articles on a topic requiring considerable depth of investigation or enterprise by the student.

General Curriculum

Because this program serves the needs of students with a variety of interests, it has considerable flexibility. Students interested in mass communication research, advertising, communication history or law, international communication, or other fields related to journalism or mass communication may tailor a program, with the help of their advisers and committees, to their needs.

Ten courses (30 credit hours) are required, including six or seven journalism courses, only three of which are specified: Journalism 151, 164, and 393 (thesis). Three or four courses outside journalism constitute the student's supporting program. The journalism electives and the supporting program will depend on the student's interests and objectives and must be approved by the student's committee.

For most students in this curriculum, the thesis would be the project of research on a topic approved by the student's committee. Students interested in advertising would prepare a complete advertising campaign as the thesis. The series of publishable articles is *not* usually an acceptable thesis option in this curriculum.

► Ph.D. Program

The Ph.D. with a major in Mass Communication Research is designed to meet the needs of: 1) outstanding graduate students who wish to prepare for teaching and re-

search positions in colleges and universities; 2) outstanding graduate students who wish to prepare for research positions in the mass communications industry, in advertising agencies, in marketing and opinion research firms, in business, and in government.

Each student's program is planned by a committee of five faculty members appointed by the Dean of the School. Three members of the committee are from the School, and two are from cooperating departments.

The Ph.D. program is interdisciplinary and is tailored to the particular needs of each student. In journalism, the student is expected to attain a high degree of competence in research methodology. The student is also expected to master a broad range of knowledge concerning mass communication in modern society. In addition to the methods courses in journalism, the student must take at least two statistics courses and additional methods courses in other disciplines. The balance of the program will include supplementary courses in the area(s) of specialization in departments other than journalism and a dissertation on a topic in mass communication. The specific content of a given program will be determined by the student and his or her committee and will vary with the background, preparation, and goals of the student.

Admission to the program leading to the Ph.D. follows the same rules as those which apply to applicants to the M.A. program, except that the required degree is an M.A. or M.S. from the approved university.

Students who have an undergraduate or graduate degree in journalism usually need no additional prerequisite courses. Students without such academic preparation would be expected to take additional courses.

The Graduate School requirements for the Ph.D. degree apply to the Mass Communication Research program. Briefly, they include:

- At least four semesters of residence with a minimum of two of these in continuous study at The University of North Carolina at Chapel Hill. A semester of residence credit is earned by the successful completion of a registration for nine semester hours or more of course work or research; for lighter registrations, less credit will be received.
- Reading proficiency in one modern foreign language. Students specializing in international communication are expected to have a degree of proficiency beyond that required of other students. (With the permission of the student's committee, a student may substitute additional course work in a research methods area not otherwise covered in the degree program for the foreign language, **e.g.**, computer research techniques or advanced mathematics might substitute for a foreign language).
- A written comprehensive examination.
- A preliminary oral examination covering all the work completed up to the time of the examination.
- A dissertation on a topic related to the field of mass communication.
- A final oral examination in defense of the dissertation.

► Description of Courses

The School makes every effort to offer courses in the semesters indicated, but circumstances sometimes make this impossible.

Permission of the School is required for Journalism 53 and 170. Permission of the instructor is required for all other courses (except Journalism 101, 111, 146, 164 and 165).

► Courses for Undergraduates

- Newswriting** JOUR 53 **4 credits, fall and spring**
Prerequisites: advanced sophomore standing, ability to type. Study of elements of news stories, writing of leads, organization and writing of various types of news stories. Staff.
- Reporting** JOUR 54 **3 credits, fall and spring**
Prerequisite: Journalism 53. Exercise in news gathering, interviews and writing news for print media. Staff.
- Journalism Practicum** JOUR 55 **3 credits, fall and spring**
Prerequisites: Journalism 53, Journalism 54 or 154. Students work with area media and meet weekly for consultation and evaluation by faculty adviser. Shumaker.
- Feature Writing** JOUR 56 **3 credits, fall and spring**
Instruction and practice in writing feature articles for newspapers and magazines. Staff.
- News Editing** JOUR 57 **3 credits, fall and spring**
Prerequisite: Journalism 53. Study and practice in copyreading, headline writing, proofreading, etc., with attention given to printing terminology, page makeup, type structure, computer use in editing, and analysis of newspapers. Blanchard, Mann.
- Editorial Writing** JOUR 58 **3 credits, fall and spring**
Practice in writing editorials for daily and nondaily newspapers. Shumaker.
- Book Reviewing and Dramatic Criticism** JOUR 60 **3 credits, on demand**
Historic background of criticism; examination of contemporary reviewing techniques; and writing or reviews of books, plays, motion pictures, concerts and art exhibits. Staff.
- The Black Press** JOUR 68 (AFAM 68) **3 credits, spring**
History of black press in the United States since 1827. Special focus on key figures who have helped to institutionalize the black press and on key issues addressed during critical eras in the black experience. Staff.
- Broadcast Journalism** JOUR 73 (RTVM 73) **3 credits, fall and spring**
Prerequisite: Journalism 53. Analysis of broadcast journalism; theory and practice in communicating news in oral and visual modes. Staff.
- News Photography** JOUR 80 **3 credits, fall and spring**
Journalism majors only. A study of press camera techniques, photographic situations, and darkroom procedures. Assignments include problems dealing with photographic composition, pictures by available light, depth of field, synchronized flash, and action photography. Beckman.
- Individual Study** JOUR 97 **3 credits, fall and spring**
An individual readings and problems course to be directed by the faculty member in whose field of interest the subject matter lies.

Introductory Honors Course JOUR 98 **3 credits, fall**
Required of all students reading for honors in journalism. Staff.

Honors Essay Course JOUR 99 **3 credits, spring**
Required of all students reading for honors in journalism. Staff.

► Courses for Graduates and Advanced Undergraduates

The Mass Media and U.S. History JOUR 101 **3 credits, fall**
An examination of the development of the mass media in the context of U.S. history. Emphasis is on major developments and trends within a chronological framework. Shaw, Blanchard.

The Press in Contemporary Society JOUR 111 **3 credits, fall and spring**
The structure and performance of the press, in historical perspective, as it interacts with other contemporary social institutions. Emphasis is on effects on society and media personnel. Reuss, Shaw.

International Communication and Comparative Journalism
JOUR 146 (Political Science 146) (RTVM 146) **3 credits, spring**
Development of international communication; the flow of news and international propaganda; the role of communication in international relations; communication in developing nations; comparison of press systems. Cole, Stevenson.

Introduction to Mass Communication Research
JOUR 151 (RTVM 151) (Speech 151) **3 credits, fall and spring**
Fundamentals of communication research techniques (content analysis, historiography, survey research, experimental design), including an overview of computer applications, statistics, theory development, and trends in the published literature. Stevenson, Brown.

Advanced Reporting JOUR 154 **3 credits, fall and spring**
Prerequisites: Journalism 53 and 54. Rigorous, in-depth instruction and critiques of students' news and feature assignments done with different reporting methodologies: interviewing, official records, direct and participant observation, and survey research (the Carolina Poll). Staff.

Magazine Writing and Editing JOUR 156 **3 credits, fall and spring**
Prerequisites: Journalism 53 and 57. Instruction and practice in planning, writing, and editing copy for magazines. Reuss.

Advanced Editing JOUR 157 **3 credits, spring**
Prerequisite: Journalism 57. Concentration on the editing and display of complex news and feature stories and other print media content with a significant emphasis on newspaper design and graphics. Mann, staff.

Mass Media Law and Ethics JOUR 164 **3 credits, fall and spring**
Legal and extralegal limitations on press freedom, focusing on significant legal constraints affecting the news processes, including libel, privacy, free press-fair trial, contempt of court, copyright, access. Adams, Chamberlin, staff.

Process and Effects of Mass Communication JOUR 165 **3 credits, fall and spring**
Mass communication as a social process, incorporating literature from journalism, social psychology, sociology, political science, and history. To acquaint students with factors in message construction, dissemination, and reception by audiences. Shaw, Brown.

- Principles of Advertising** JOUR 170 **3 credits, fall and spring**
A survey of the economics, psychology, philosophy, and history of advertising, with particular reference to research bases, copy, layout, media planning, production, and testing of advertisements. Mullen, Bowers.
- Advertising Copy and Communication** JOUR 171 **3 credits, fall and spring**
Prerequisite: Journalism 170 or equivalent. Application of findings from social science research; social responsibility of the copywriter and advertiser; preparation of advertisements for mass media; research in copy testing. Mullen.
- Advertising Media** JOUR 172 **3 credits, fall and spring**
Prerequisite: Journalism 170 or equivalent. The media-planning function in advertising for both buyers and sellers of media; the relationships among media, messages, and audiences; research studies in media analysis. Mullen, Bowers.
- Advertising Campaigns** JOUR 173 **3 credits, fall**
Prerequisite: Journalism 171 or 172. Planning and executing advertising campaigns; types and methods of advertising research; the economic function of advertising in society. Mullen.
- Advanced Broadcast News Reporting** JOUR 174 **3 credits, spring**
(RTVM 174)
Prerequisite: RTVM 73. Examination and application of in-depth broadcast news reporting techniques, especially investigative reporting, special events coverage, and the documentary. Students film and produce radio and television programs of actual news events. Staff.
- Business and Organizational Communication** JOUR 175 **3 credits, fall**
Internal and external public relations concepts and practices for businesses and other organizations; execution and assessment of appropriate communication as strategies. Reuss.
- Retail Advertising** JOUR 178 **3 credits, spring**
Prerequisite: Journalism 170 or equivalent. Principles and practices of retail advertising in all media, with emphasis on selling, writing, and layout of retail advertising for the print media. Bowers.
- Advanced Photojournalism** JOUR 180 **3 credits, spring**
Examination and application of documentary photojournalism techniques, including market survey and topic analysis, assigned shooting and picture editing, and layout and design techniques. Beckman.
- Proseminar in Contemporary Journalism** JOUR 191 **1-3 credits, fall and spring**
Journalism seniors and graduate students only. Small classes on various aspects of journalism and mass communication with subjects and instructors varying each semester. Staff.

► Courses for Graduates

- Media Research Methods** JOUR 251 **3 credits, spring**
(RTVM 251)
Prerequisites: graduate standing and Journalism 151 or equivalent. Advanced work in experimental design in communication research, audience surveys, and content analysis. Stevenson, Brown.
- Specialized Reporting** JOUR 262 **3 credits, spring**
Prerequisite: graduate standing. Reporting of complicated topics, using in-depth backgrounding, investigative reporting techniques, story conferences and documents and other research data. Adams, staff.
- Executive Management of News Operations** JOUR 281 **3 credits, fall**
Prerequisite: graduate standing. Planning and policy functions of senior management in the news-editorial department, including problems of budgeting, personnel management, and labor relations. The course also covers management coordination among advertising, circulation, and production functions. Adams, staff.
- Seminar in Journalism History, or Law and Ethics** JOUR 301 **3 credits, spring**
Prerequisites: Journalism 101, or 164 or equivalent. Readings, discussion and projects in press history, or law and ethics. Staff.
- Seminar in Theories of Communication** JOUR 318 **3 credits, fall or spring**
Prerequisites: graduate standing and permission of instructor. Students read intensively and write analytical papers on theories of communication stemming primarily from the behavioral sciences. Stevenson, Brown, staff.
- Seminar in Media Analysis** JOUR 340 **3 credits, spring**
(PSYC 340, SOCI 340)
Prerequisites: graduate standing in journalism, psychology, sociology, or anthropology. Students participate in the design and execution of a media research project. Staff.
- Reading and Research** JOUR 345 **3 credits, fall and spring**
Prerequisite: graduate standing. Advanced reading or research in a selected field. Staff.
- Seminar in International Communication** JOUR 346 **3 credits, on demand**
(Political Science 346)
Prerequisite: Journalism 146, or permission of the instructor. Cole, Stevenson.
- Master's Thesis** JOUR 393 **3 credits, fall and spring**
Staff.
- Doctoral Dissertation** JOUR 394 **3 credits, fall and spring**
Staff.
- General Registration** JOUR 400 **0 credits**

UNIVERSITY CALENDAR, 1981-1982

SUMMER SESSION, 1981

First Term

Tuesday, May 26	Registration.
Wednesday, May 27	First day of classes.
Thursday, May 28	Last day for late registration.
Tuesday, June 2	Last day to drop a course for credit on student's financial account.
Tuesday, June 9	Last day to drop courses (undergraduates).
Tuesday, June 16	Last day to withdraw for credit on student's financial account.
Friday, June 19	Last day to drop courses (graduates).
Friday, June 26	Last day of classes.
Saturday, June 27	Reading Day.
Monday-Tuesday, June 29-30	Final examinations.

Second Term

Monday, July 6	Registration.
Tuesday, July 7	First day of classes.
Wednesday, July 8	Last day for late registration.
Monday, July 13	Last day to drop a course for credit on student's financial account.
Monday, July 20	Last day to drop courses (undergraduates).
Monday, July 27	Last day to withdraw for credit on student's financial account.
Thursday, July 30	Last day to drop courses (graduates).
Thursday, August 6	Last day of classes.
Friday, August 7	Reading Day.
Saturday and Monday, August 8 and 10	Final examinations.

SHORT TERMS AND INSTITUTES*

	First Term	Second Term
Registration	Tuesday, June 16	Monday, July 6
First day of classes	Wednesday, June 17	Tuesday, July 7
Last day of classes, (including examinations)	Thursday, July 2	Wednesday, July 22

*A list of courses offered during these short terms will be included under the section SPECIAL FEATURES in the Summer Session catalog.

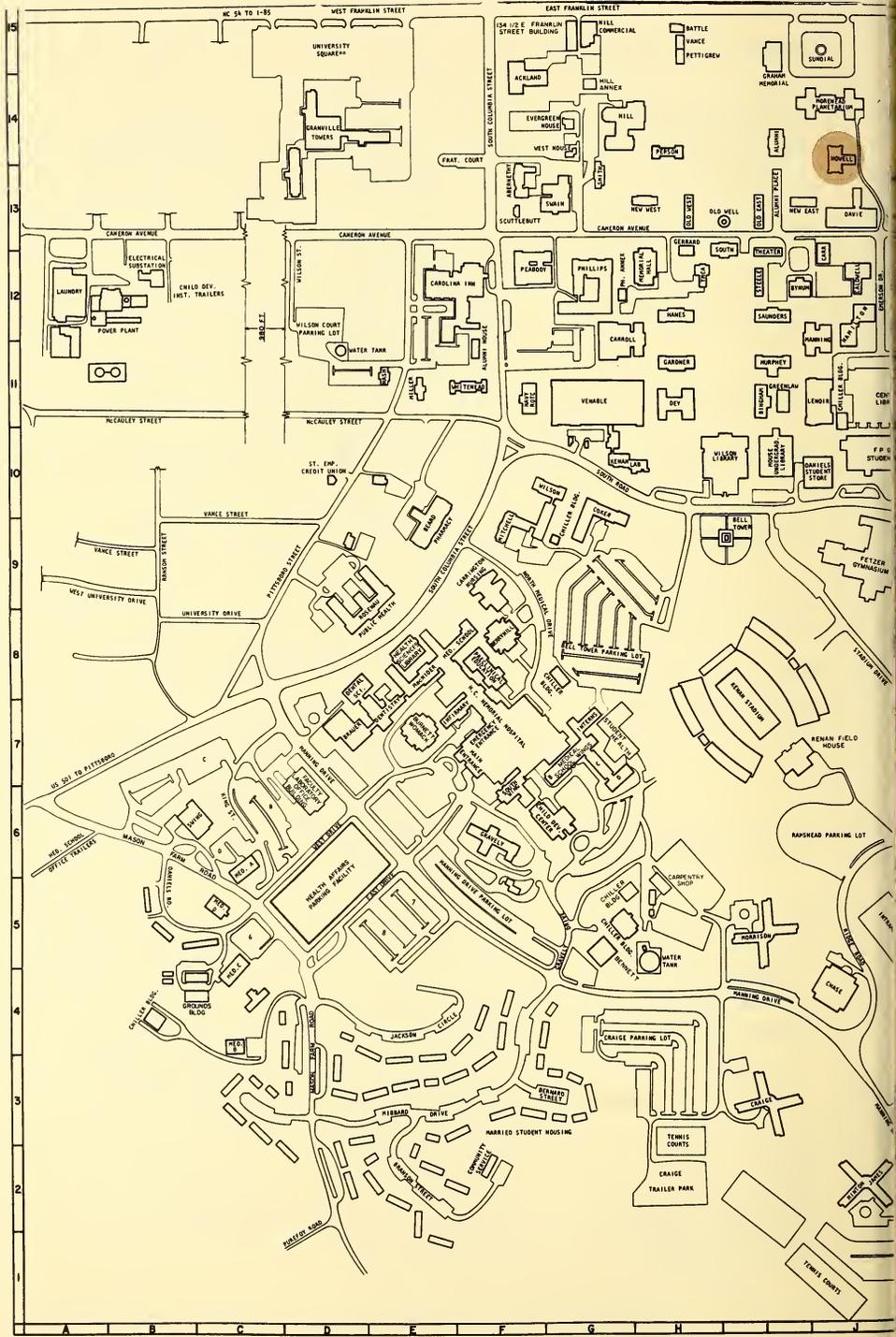
FALL SEMESTER, 1981

Wednesday, August 12	Fall semester opens.
Sunday, August 16	Residence halls open for freshmen and undergraduate transfer students.

Monday-Tuesday, August 17-18	Orientation of all new freshmen and undergraduate transfer students according to schedule to be announced.
Wednesday, August 19	Residence halls open for returning students.
Wednesday-Friday, August 19-21	Registration according to schedule to be announced.
Monday, August 24	Classes begin for all students. Late registration begins. Fee of \$5.00 charged for late registration.
Friday, August 28	End of late registration and change in schedules. No registration accepted after this date.
Monday, September 7	Holiday, Labor Day.
Tuesday, September 8	Last day to drop a course for credit on student's financial account.
Friday, September 25	Last day for graduate students to file applications with Dean for degree to be awarded in December.
Friday, October 2	Last day for dropping courses (undergraduates) and last day for Pass/Fail declarations.
Tuesday, October 6	Last day for filing applications with Dean for degree to be awarded in December (undergraduates).
Friday, October 9	Progress Reports for freshmen due.
Monday, October 12	University Day.
Friday, October 16	Fall Recess—Instruction ends 5 P.M.
Wednesday, October 21	Instruction resumes 8 A.M.
Friday, October 23	Last day to withdraw for credit on student's financial account. Last day to withdraw without the semester being counted as a term in residence (undergraduates only).
Monday-Friday, October 26-30	Pre-registration for Spring Semester.
Saturday, November 14	Written examinations for master's candidates for December graduation may not be taken after this date.
Friday, November 20	Last day for graduate students to drop a course.
Wednesday, November 25	Thanksgiving Recess—Instruction ends 1 P.M.
Monday, November 30	Instruction resumes 8 A.M.
Friday, December 4	Fall Semester classes end.
Monday, December 7	Reading Day.
Tuesday, December 8	Fall Semester examinations begin.
Friday, December 11	Final signed copies of doctoral dissertations and master's theses for candidates for the December graduation must be filed in the Graduate School by this date.
Thursday, December 17	Fall Semester examinations end.

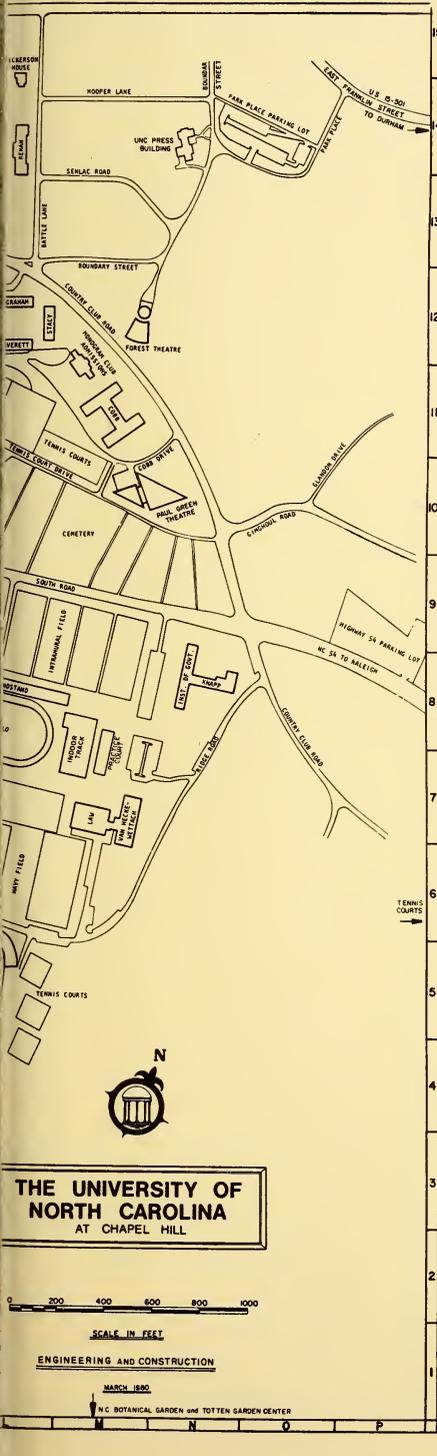
SPRING SEMESTER, 1982

Sunday, January 10	Spring Semester opens.
Sunday, January 10 (noon)	Residence halls open for new students.
Monday, January 11	Residence halls open for returning students.
Monday-Tuesday, January 11-12	Registration/schedule changes.
Wednesday, January 13	Classes begin for all students. Late registration begins. Fee of \$5.00 charged for late registration.
Tuesday, January 19	End of late registration and change in schedules. No registration accepted after this date.
Tuesday, January 26	Last day to drop a course for credit on student's financial account.
Friday, January 29	Last day for graduate students to file applications with Dean for degree to be awarded in May.
Friday, February 12	Last day for filing applications with Dean for degree to be awarded in May (undergraduates).
Tuesday, February 23	Last day for dropping courses (undergraduates) and last day for Pass/Fail declarations.
Friday, March 5	Spring Recess—Instruction ends 5 P.M.
Monday, March 15	Instruction resumes 8 A.M.
Tuesday, March 16	Last day to withdraw for credit on student's financial account. Last day to withdraw without the semester being counted as a term in residence (undergraduates only).
Saturday, April 3	Written examinations for master's candidates for May graduation may not be taken after this date.
Thursday, April 15	Last day for graduate students to drop a course.
Thursday-Wednesday, April 15-21	Pre-registration for summer and fall.
Monday, April 12	Holiday, Easter Monday.
Friday, April 23	Final signed copies of doctoral dissertations and master's theses for candidates for the May graduation must be filed in the Graduate School by this date.
Thursday, April 29	Spring Semester classes end.
Friday, April 30	Reading Day.
Monday, May 3	Spring Semester examinations begin.
Wednesday, May 12	Spring Semester examinations end.
Sunday, May 16	Commencement.



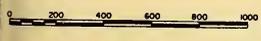
A B C D E F G H I J

INDEX OF CAMPUS BUILDINGS



NAME	MAP REFERENCE	NAME	MAP REFERENCE
Abernethy (Extension Division)	F-13	Smith Hall (Mathematics, Statistics, Alpha Phi Omega, Op. Res. & Sys. Anal.)	G-13
Ackland Art Building and Museum	F-14	South Building (Administration)	D-10
Alumni Hall (Social Work)	F-11	State Employees' Credit Union	J-12
Alumni House (Alumni Offices)	F-14	Steels Building (Student Affairs, Graduate School)	I-12
Arboretum	K-13	Student Stores—Daniels Building	J-10
Art Studio Building, Airport	N-15	Student Union	
Battle Hall (Personnel)	H-15	Frank Porter Graham	J-10
Battle Hall (Personnel, Social Work)	H-15	Surplus Warehouse	M-17
Bell Tower — Morehead-Patterson	I-9	Swain Hall (Radio, Television and Motion Pictures, WUNC Photo Lab)	G-13
Bingham Hall (Speech, English)	I-11	Tennis Courts	
Boshamer Baseball Stadium	L-5	(Craig)	H-3
Bowman Gray Swimming Pool (in Woollen Gym)	K-9	(Boshamer)	L-5
Bynum Hall (Caster, UNC Press, News Bureau, International Students Program)	I-12	(Hinton James)	J-1
Caldwell Hall (Philosophy, Art)	J-12	(Cobb)	L-11
Carmichael Auditorium	L-9	(Country Club Road)	P-6
Carolina Inn	F-12	Totten Garden Center	M-1
Carroll Hall (Business Administration)	G-11	UNC Press Office	
Chase Hall (Food Service, Health Sciences Research Center)	J-4	UNC Press Warehouse	O-16
Chiler Building (South Side)	B-4	UNC Printing (in Daniels Building)	J-10
(NCHM)	G-5	Vance Hall (Personnel, Student Aid)	H-15
(North Side)	G-8	Venue Hall (Chemistry, Health & Safety, Curriculum of Marine Sciences, Duplicating)	G-11
(Coker-Wilson-Mitchell)	G-9	West House (Computer Science)	G-14
(Emerson)	J-11	Wilson Hall (Zoology)	G-10
Coker Hall (Botany)	G-10	Woollen Gymnasium (Physical Education)	K-9
Community Service Center (Meredith Students Housing Office)	F-2	YMCA-YWCA Building (Traffic Office, Campus Police)	H-12
Crape Trailer Park	H-2		
Daniels Building (Student Stores, UNC Printing)	J-10		
David Hall (Psychology)	J-13		
Day Hall (Modern Foreign Languages)	H-11		
Electric Distribution Operations Center	M-16		
Evergreen House (Urban Studies)	G-14		
Fetzer Field	L-8		
Fetzer Gymnasium	J-9		
Forest Theatre	M-12		
Gardner Hall (Economics)	H-11		
General Storeroom	L-16		
Gerard Hall	H-10		
Graham Memorial (Dramatic Art)	I-15		
Graham Student Union	J-12		
Greenhouse	C-13		
Greenleaf Hall (English)	I-2		
Grounds Building	J-4		
Hamilton Hall (History, Political Science, Sociology, Campus Mail Center)	J-12		
Hanes Hall (Career Planning & Placement, Records and Registration)	H-12		
Hickerson House (Urban and Regional Studies)	L-14		
Hill Commercial Building (Internal Auditor)	G-15		
Hill Hall Annex (Music)	G-14		
Hill Hall (Music)	G-14		
Howell Hall (Journalism)	J-14		
Indoor Track	M-7		
Intramural (Student Health Service)	F-7		
Institute of Government	N-8		
Intramural Field	L-9		
Kenan Field House	I-7		
Kenan Laboratories (Chemistry)	G-10		
Kenan Stadium	I-7		
Kessing Swimming Pool	K-8		
Knapp Building (Institute of Government)	N-8		
Laundry Plant	A-12		
Law School—Van Hecke-Wetach	M-7		
Lesoir Hall (AFOTC, Art, Food Service)	J-11		
Library, Central	J-11		
Library, House (Undergraduate)	I-10		
Library, Wilson (Graduate)	L-10		
Mail Center (in Hamilton Hall)	J-12		
Manning Hall (Library Science, Institute for Research in Life Science)	J-11		
Married Students Housing	E-3		
Memorial Hall	H-12		
Mitchell Hall (Geology)	F-9		
Monogram Club (Undergraduate Admissions)	M-11		
Morehead Plantarium	J-14		
Morehead-Patterson Bell Tower	I-9		
Murphy Hall (Classics)	I-11		
Nash Hall (Testing & Guidance Services)	E-11		
Naval ROTC Army	F-11		
Navy Field	L-6		
N.C. Botanical Garden	M-1		
New East Hall (City Planning)	I-13		
New West Hall (Computer Science)	H-13		
Old Administration Building (Social Work)	J-16		
Old Well	I-13		
Paul Green Theatre	M-10		
Peabody Hall (Education)	F-12		
Person Hall (Music)	H-14		
Pettigrew Hall (Personnel)	H-15		
Phillips Hall (Mathematics, Physics/Astronomy, Statistics, Computer Center)	G-12		
Phillips Hall Annex (Reading Clinic, Office Machine Repair)	G-12		
Physical Plant Building	M-18		
Playmakers Theatre	I-12		
Police, Campus—YMCA Building	H-12		
Power Plant	A-12		
President's House	L-15		
Saunders Hall (Geography, Religion)	I-12		
Scuttlebutt (Snack Bar)	F-13		
Smith Hall (Mathematics, Statistics, Alpha Phi Omega, Op. Res. & Sys. Anal.)	G-13		
South Building (Administration)	D-10		
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Wilson Hall (Zoology)	G-10		
Woollen Gymnasium (Physical Education)	K-9		
YMCA-YWCA Building (Traffic Office, Campus Police)	H-12		
RESIDENCE HALLS			
Alderman	L-14	Alexander	L-11
Avery	K-8	Aycock	L-12
Carl (University Housing Offices)	J-12	Cobb	M-11
Connor	L-10	Craig	I-3
Entringhaus	K-4	Everett	L-12
Graham	L-12	Grimes	K-12
Hinton James	J-2	Joyner	K-11
Kenan	L-14	Lewis	L-12
Möller	L-13	Mangum	K-12
Manly	K-12	Morrison	I-5
Old East	I-13	Old West	H-13
Parlier	K-6	Ruffin	K-12
Spencer	K-15	Stacy	L-12
Whitehead	F-11	Winston	K-10
HEALTH AFFAIRS			
Beerd Hall (Pharmacy)	E-9	(Basic Science Laboratories)	F-8
Brauer Hall (Dentistry)	D-7	Burnett-Womack (Clinical Sciences)	E-7
Carpentry Shop	H-5	Carrington Hall (Nursing)	F-9
Child Development Center - Biological	G-8	Dental Science Research	D-8
Faculty Laboratory Office Building	D-7	Gravelly Building	F-6
Health Sciences Library	E-8	Hospital N.C. Memorial	E-8
Intens' Quarters	G-7	Madchester Hall (Medicine)	E-8
Library	E-8	Med. Lab. Building "A"	C-6
Med. Lab. Building "B"	C-4	Med. Lab. Building "C"	C-4
Med. Lab. Building "D"	C-4	Medical School Wings B, C, D	G-7
Miller Hall (Health Affairs Offices)	E-11	Practical Education	F-8
Rosenau Hall (Public Health)	E-9	South Wing (Psychiatric)	F-8
Swing Building (Pharmacology)	C-6		
UNIVERSITY BUSINESS OFFICES			
440 West Franklin Street Building	A-15	Accounting - Accounts Payable, Encumbrance Control, Payroll, State Funds, Trust Funds, Travel	
		Administrative Data Processing, Budget, Campus Utilities, Contract Administration, Property, Purchasing, Systems & Procedures	
134 1/2 East Franklin Street Building	G-15	Engineering & Construction, Facilities Planning	

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL



SCALE IN FEET

ENGINEERING AND CONSTRUCTION

MARCH 1980

N.C. BOTANICAL GARDEN AND TOTTEN GARDEN CENTER

PLEASE NOTE: no.905 (GRADUATE SCHOOL
OF BUSINESS ADMINISTRATION) is bound
separately under same call number
because of its size.

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
5800 S. UNIVERSITY AVENUE
CHICAGO, ILL. 60637