

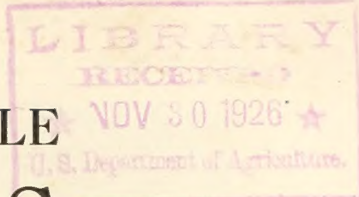
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1913



WHEN YOU WANT RELIABLE
FLOWER SEEDS

"Get them at Dreer's"

A SHORT LIST OF
Flower Seeds for Florists
THAT SHOULD BE SOWN EARLY

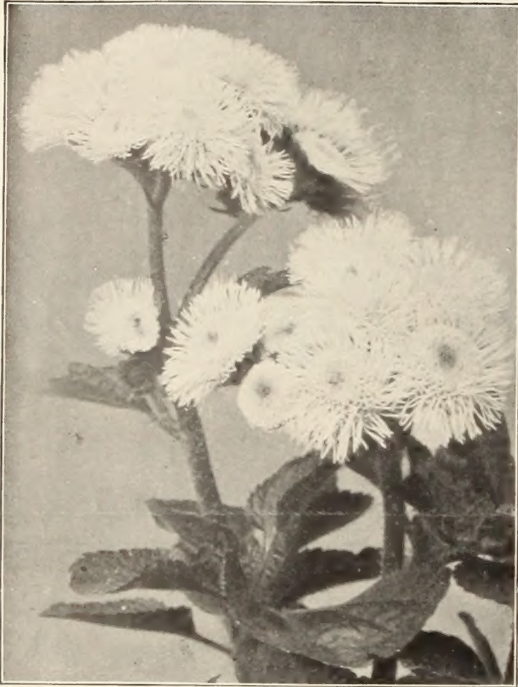
For Complete List see our New
Wholesale Catalogue
for 1913

HENRY A. DREER

SEEDS—PLANTS—BULBS

714 Chestnut St.

Philadelphia, Pa.



AGERATUM

Alyssum (Sweet Alyssum).

The most popular white flower for edging.

	Trade pkt.	Oz.
Little Gem (Carpet of Snow). Very dwarf, the best for pots. Extra select stock. $\frac{1}{4}$ pound \$1.50	15	40
Tom Thumb. Dwarf erect growth. $\frac{1}{4}$ pound 75 cts.	10	25
Maritimum (Sweet Alyssum). White, trailing, $\frac{1}{4}$ pound 50 cts.	10	15



ANTIRRHINUM

Ageratum (Floss Flower).

Splendid bedding plants and useful for filling vases, baskets, etc., should be sown early to get good size plants for spring sales.

	Trade pkt.	Oz.
Blue Perfection. Best dark blue bedder	15	\$0 50
Cope's Pet. Fine light blue bedder . . .	15	35
Imperial Dwarf Blue. Fine compact sort	10	30
“ “ White. “ “ “	10	30
Little Blue Star. Very dwarf	50	2 50
Princess Pauline. Sky blue, white centre	15	50

Antirrhinum (Snapdragon).

Snapdragons are now one of the most popular cut flowers for which purpose the Giant type is best. It is also a splendid bedding plant, for which the Large-flowering Half-dwarf varieties are best adapted.

GIANT VARIETIES.

Tall growers with long spikes of very large flowers.

	Trade pkt.	Oz.
Giant, White	20	60
“ Garnet	20	60
“ Pink	20	60
“ Scarlet	20	60
“ Striped	20	60
“ Yellow	20	60
“ Mixed	15	50

LARGE-FLOWERING HALF-DWARF SORTS.

The finest type for bedding; grows about 18 inches high, with good spikes of large individual flowers.

Daphne. Soft rose-pink	20	60
Defiance. Fiery scarlet	20	60
Golden Queen. Rich yellow	20	60
Firebrand. Rich deep red	20	60
Rose Queen. Rich rose	20	60
Mont Blanc. Pure white	20	60
Finest Mixed. All colors	15	50

MAJUS (Tall Snapdragon).

Mixed. A fine strain of the tall variety. .	10	25
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A BORDER OF ALYSSUM LITTLE GEM



BEGONIA SEMPERFLORENS

Asparagus.

The varieties here offered are wanted in quantity by every florist, always in strong demand. The stock we offer is extra fine and the correct type wanted by florists.

Plumosus Hatcheri. Of very rapid growth, closely jointed, and considered the finest type for strings and equally valuable for bunching. \$1.00 per 100 seeds; \$7.50 for 1000 seeds.

Plumosus nanus (True, greenhouse-grown). 50 cts. per 100 seeds; \$4.00 per 1000 seeds.

Sprengeri. Greenhouse-grown. 30 cts. per 250 seeds; \$1.00 per 1000 seeds; \$4.50 for 5000 seeds.

Sprengeri. Open-air-grown seed. 25 cts. for 250 seeds; 75 cts. per 1000 seeds; \$3.00 per 5000 seeds.

Special price on large quantities on application.

Begonia.

The varieties of Semperflorens are probably the best bedding plants in existence for semi-shady positions. Easily grown from seed.

		Trade pkt.	Oz.
Semperflorens, Erfordia.	Rosy carmine	30	
"	Gracilis rosea. Rose	30	
"	" Lumino sa.		
"	" Fiery red	30	
"	" Prima Donna.		
	Rose, 17c. per		
	pkt.		
"	Salmon Queen. Salmon		
	rose, 14c. per		
	pkt.		
"	Vernon. Orange carmine	30	2 50
"	Single Mixed. All colors	30	2 00

Centaurea.

The varieties Candidissima and Gymnocarpa are the white-leaved sorts so much in use for borders, vases, baskets, etc. To get plants in time the seeds should be sown early.

		Oz.
Candidissima.	White leaved. 1000 seeds	
	25 cts.	\$1 00
Gymnocarpa.	White leaved. 1000 seeds	
	15 cts.	35



ASPARAGUS PLUMOSUS HATCHERI

Cineraria (White-leaved sorts).

	Trade pkt.	Oz.
Maritima, candidissima. White-leaved	10	20
" acanthifolia. White-leaved	15	50

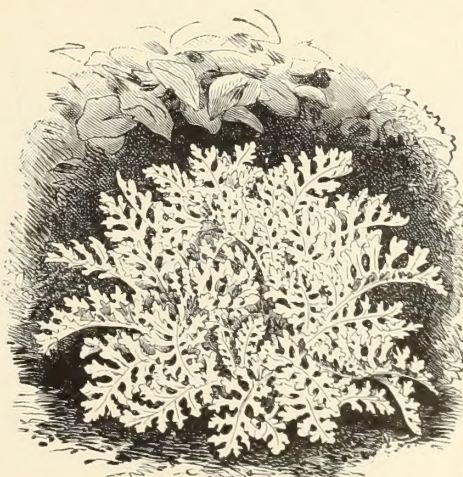
Cobaea (Cups and Saucers Vine).

One of the best climbers, will cling to any rough surface. Always a good sale for plants of this. Seed should be sown early and placed *edgewise* in the flats.

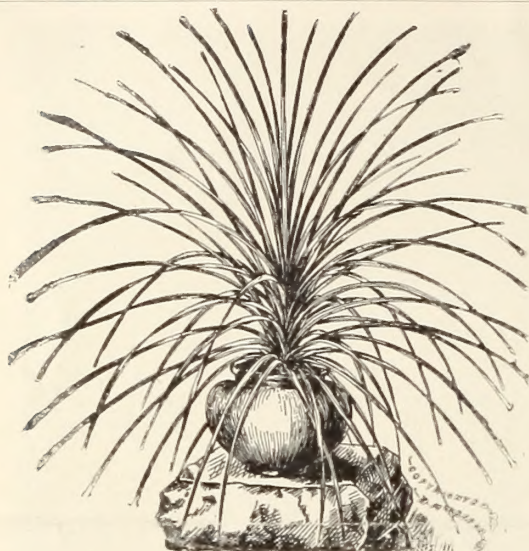
	Trade pkt.	Oz.
Scandens. Purple	15	\$0 40
" Alba. White	20	75

Coleus.

Dreer's Hybrid, mixed. Saved from a fine collection and usually producing fine high colored sorts	50	2 50
Ornatus. Large leaved, highly colored in great variety	50	3 00



CINERARIA MARITIMA (Dusty Miller)



DRACAENA INDIVISA

Dracaena.

It is always well to have a lot of these coming along; they are so useful as centre plants, etc. Seeds are sent out in the berry or hull, and should be rubbed out before sowing.

	Trade pkt.	Oz.
Australis. Broad leaved variety	15	50
Indivisa. Narrow foliage. Very useful. ½-lb., \$1.00	10	30
Indivisa Lineata. Slightly broader than type	15	50

Heliotrope.

Very easily raised from seed. Our stock comes from the best growers, and can be depended on to produce fine sorts.

	Trade pkt.	Oz.
Lemoine's Giant. Very large heads of bloom	40	\$2 00
Regale. A dwarf-growing, large-flowering sort	40	2 00
Finest Mixed. The regular type	25	1 00



LOBELIA CRYSTAL PALACE COMPACTA



HELIOTROPE

Ipomoea (Moon Flower).

Grandiflora. The Moon Flower is one of the quickest growing and most popular of all summer climbers, and all florists should have it on hand. 15 cts. per trade pkt.; 40 cts. per oz.; \$1.25 per ¼ lb.; \$4.50 per lb.

Lantana.

Hybrida. Finest mixed. Useful as a pot plant for bedding out or for vases, etc., etc. Seed should be sown early. 10 cts. per trade pkt.; 20 cts. per oz.

Lobelia.

All of the varieties are used for bedding, vases, etc. The varieties *Speciosa* and *Gracilis* are of a trailing habit and are specially suited for hanging baskets, etc. Seed should be sown early. It germinates easily and quickly, but takes some time to get them any size.

	Trade pkt.	Oz.
Crystal Palace Compacta. Best dwarf, dark blue, dark foliage	25	\$1 25
Emperor William. Dwarf, clear light blue	25	1 25
Hybrida Sapphire. New trailing variety, blue white eye	17 cts. per pkt.	
Prima Donna. Crimson	25	1 00
White Gem. White, compact	25	1 00
Gracilis. Light blue, trailing	15	50
Speciosa (Crystal Palace var.). Dark blue, trailing	15	50
Heterophylla Major. A splendid clear blue bedding sort. Very large individual flowers	30	1 50
Tenuior. Very large flowering, rich blue, with white eye	40	2 00
Erinus Compacta. All colors, mixed	15	50

Maurandia.

A popular and graceful climber, used in baskets, vases, etc.
Barclayana. Mixed. All colors. 25 cts. per trade pkt.; \$1.00 per oz.



DREER'S SUPERB SINGLE FRINGED PETUNIA



DREER'S SUPERB DOUBLE FRINGED PETUNIA

Dreer's Superb Petunias.

Our Riverton grown strain of Double and Single Fringed Petunias have long been celebrated as the best on the market. We keep continually culling out and hybridizing and thus maintain the high standard. We frequently test stocks from the world's best growers and can say, without fear of contradiction, that our own strain is by far the best to be had at any price.

Note.—We would especially call the attention of every florist who grows Double Petunias from seed that all the smallest and weakest seedlings should be saved, as they usually produce the finest double flowers. The same is true of the singles, the strong seedlings being inclined to "weediness."

Dreer's Superb Double Fringed. Our own unrivaled strain. Every seed saved at Riverton. Mixed colors. 75 cts. per 500 seeds; \$1.50 per 1000 seeds.

Dreer's Superb Double Fringed White. Saved from the finest type of fringed pure white, carefully hybridized. \$1.00 per 500 seeds.

Double Fringed Imported. Seeds are saved by one of the foremost European growers; the best that can be had abroad. \$1.00 per 1000 seeds.

Dreer's Superb Single Fringed. All our own saving from the finest large fringed flowers. Mixed colors. 50 cts. per trade pkt.; \$1.00 per $\frac{1}{8}$ oz.; \$1.50 per $\frac{1}{4}$ oz.

Dreer's Superb Single Fringed White. 50 cts. per trade pkt.

Giant of California.	} Saved by an expert {	75
Ruffled Giants.		75
Fringed Ruffled Giants.		75

Howard's Star. A beautiful and useful variety. The flowers are of medium size, of a rich crimson maroon, with a bluish white stripe through each petal, forming a five-pointed star. Just the thing for filling boxes, vases, etc. 30 cts. per trade pkt.; \$1.50 per oz.

	Trade pkt.	Oz.
Dwarf Inimitable. Cherry red and white	30	\$1 25
" Snowball. Pure white	30	1 25
" Brilliant. Carmine pink; fine bedder	30	1 50
" Rosy Morn. Soft pink, white throat	50	2 00
Striped and Blotched. Finest mixed; small flowering, but very free. Grand for massing for effect	20	75
Hybrida. Pure White. Good for massing	15	60
Fine Mixed. All colors	15	50



PETUNIA ROSY MORN



SALVIA SPLENDENS, SCARLET SAGE

Pyrethrum.

The well-known "Golden Feather" so much used in ribbon borders, bedding, etc. Seed should be sown early in order to get nice plants to set out in May.

	Trade pkt.	Oz.
Aureum (Golden Feather). Yellow foliage	10	25
"Selaginoides." Moss-like yellow foliage	15	50



PYRETHRUM AUREUM



SOLANUM

Salvia Splendens (Scarlet Sage).

The "Scarlet Sage" stands very near the top in popular bedding plants. We only offer the finest types, each being quite distinct.

	Trade pkt.	Oz.
Splendens. "Scarlet Sage." Bright scarlet	25	\$1 00
"Ball of Fire." A splendid dwarf sort	50	2 50
"Bonfire." (Clara Bedman.) Compact growth	40	2 00
"Burning Bush." Of taller growth than the above. Very large spikes	40	2 00
"Zurich." New dwarf, very early flowering	50	4 00
"Bouquet Rose." New rose-pink variety. 17 cts. per pkt.		

Smilax.

Every florist should grow some of this; always needed. Seed we offer is of new crop and of high germination. Trade pkt., 10 cts.; Oz., 35 cts.; ¼-lb., \$1.00.

Solanum.

	Trade pkt.	Oz.
Capsicastrum (Jerusalem Cherry). There is always a demand for red-berried plants around Christmas, and this is the most popular of all. Sow early to get good sized plants	10	\$0 25
Fra Diavolo. A new variety of dwarf, compact growth, with smaller foliage and fruit than the type	25	1 00

Stevia.

Serrata. An old favorite white flower, still used extensively for cutting	20	75
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STOCKS—LARGE-FLOWERING TEN WEEKS



STOCKS—CUT-AND-COME-AGAIN

Stocks (Gilliflower).

Thousands of Stocks are sold as pot plants, and many more are grown for their flowers. Cheap grades are likely to prove largely single. Ours are grown specially for us by an expert, and will produce **over 90 per cent. double flowers.**

Large Flowering Ten Weeks' Stocks.

This is the leading variety for bedding. Of dwarf, compact habit. Comes into bloom early and produces fine spikes of very double flowers.

	Trade pkt.	Oz.
Blood red	40	\$2 50
Canary yellow	40	2 50
Bright rose	40	2 50
Light blue	40	2 50
Purple	40	2 50
Pure white	40	2 50
Finest mixed	30	2 00

Cut-and-Come-Again Ten Weeks' Stocks.

Splendid perpetual-blooming class; sown in March or April they begin flowering in July, continuing until frost, and are especially valuable during September and October when other flowers are scarce; they throw out numerous side branches, all bearing very double fragrant flowers; excellent for cutting.

	Trade pkt.	Oz.
Princess Alice. Snow white	50	\$3 00
La France. Silvery rose	50	3 00
Brilliant. Fiery blood red	50	3 00
Sapphire. Dark blue	50	3 00
Creole. Creamy yellow, extra fine	50	3 00
May Queen. A delicate shade of lilac	50	3 00
Finest Mixed. All colors	50	2 50

Various Stocks.

Wallflower-leaved, Ten Weeks' Snowflake. A fine white	50	6 00
Beauty of Nice. Delicate flesh-pink	50	2 50
Empress Elizabeth. Brilliant carmine-rose	50	4 00
Queen Alexandra. Rosy-lilac, fine for cutting	50	2 50
Brompton. Mixed	50	2 50



DREER'S MAMMOTH VERBENA

Thunbergia (Black Eyed Susan).

Trade pkt. Oz.

Highly useful vine for baskets, vases, etc.

Mixed. All colors	15	50
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Torenia.

Much used for bedding, filling baskets, window boxes, etc.

Fournieri. Blue	30	1 50
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TORENIA FOURNERI



VINCA ROSEA

Verbenas.

We take special pains with our strain of Mammoth Verbenas, continually selecting and keeping it up to the highest point for size of flowers, purity of color, etc. They should be sown early to get nice plants in time for spring sales.

Trade pkt. Oz.

Dreer's Mammoth, Pink shades . . .	30	\$1 25
" " Blue shades . . .	30	1 25
" " Purple shades . . .	30	1 25
" " Scarlet shades . . .	30	1 25
" " Striped shades . . .	30	1 25
" " Pure white . . .	30	1 25
" " Finest mixed. All colors	25	1 00
Hybrida. Extra choice mixed. A good grade	15	50
Lemon (Aloysia Citriodora)	30	1 50
Venosa. Purplish heliotrope. Fine bedder	10	25
Erinoides. Deep lavender; fine for baskets	15	50
" Alba. White	15	50

Vinca.

Most useful plants. Seeds should be sown early in brisk heat.

Trade pkt. Oz.

Rosea. Rose, with darker eye	15	\$0 50
" Alba. White, with rose eye	15	50
" " Pura. Pure white	15	50
" Delicata. New, soft rosy carmine. 14 cts. per pkt.		
" Mixed. All colors	15	40