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WORLD'S FAIR TULIPS 4★ HIT

**SAME VARIETIES OFFERED AT NEW
LOW PRICES—IDEAL FOR BEDS OR
BORDER PLANTINGS; EASY TO GROW**

A beautiful tulip display along Constitution Mall.



©NYWF

5% DISCOUNT IF ORDERED BEFORE AUG. 15th

To ease off our busy fall packing season, we are offering an extra 5% discount on all orders received before August 15th. Each order will be packed, stored in our scientifically cooled Bulb House and shipped to you prepaid at planting time. To save an extra 5%, send in your order promptly!

Flowerfield at World's Fair

Be sure to visit our booth in "Gardens on Parade" at the New York World's Fair 1939. We'll be glad to listen to your problems and give you expert advice on planting, fertilizing, etc.

If you haven't seen them yourself, you've read about them — those gorgeous tulip displays that are such a sensational success at the New York World's Fair! Donated by the Holland Bulb Industry and arranged by the country's leading landscape artists, these long-stemmed, vivid beauties have set a new fashion in gardening that will be picked up by gardeners everywhere!

And you can duplicate these displays in your own garden—either completely or on a modest scale! For tulips are easy to grow and require but minimum care. But — for a successful tulip planting—your bulbs must be strong, healthy and top size.

For beds, border or spot planting, FLOWERFIELD's World's Fair Exhibited varieties will give you the same rich effects you saw at the "World of Tomorrow".

All are guaranteed top grade; big — and at prices lower than we have ever offered them before. Check off your selection on the coupon below; tear it off and mail it in today!

TEAR OFF THIS COUPON

Make Your Selection from these 16 DARWINS

Dignified, long-stemmed, perfectly-formed giants with rich, cup-shaped flowers. (W.F. distinguishes World's Fair Exhibited varieties.)

AFTERGLOW: Salmon, orange hue	Dozen	\$65	\$4.25
BLACK EAGLE: (WF) Shining deep purple	Dozen	.75	5.25
BLEU AMIABLE: Lilac	Dozen	.60	4.00
CLARA BUTT: (WF) Salmon pink	Dozen	.55	3.70
FARNCOMBE SANDERS: (WF) Fiery rose-scarlet	Dozen	.60	3.80
INGLESOMBE YELLOW: (WF) Canary yellow	Dozen	.60	3.80
KING HAROLD: Dark blood red	Dozen	.60	3.80
LA FRANCE: Pink, white base	Dozen	.90	6.50
PRIDE OF HAARLEM: (WF) Rosy-carmine	Dozen	.60	3.80
PRINCE OF WALES: (WF) Bright rose-scarlet	Dozen	.70	4.80
PRINCESS ELIZABETH: (WF) Vivid rosy pink	Dozen	.65	4.10
REV. E. EWBANK: (WF) Heliotrope-lilac	Dozen	.60	3.90
THE BISHOP: (WF) Bright violet blue	Dozen	1.10	8.10
VENUS: (WF) Pure satiny rose	Dozen	.75	5.50
YELLOW GIANT: (WF) Deep yellow	Dozen	.70	4.80
ZWANENBURG: (WF) Pure white; black anthers	Dozen	.80	5.85

SPECIAL TULIP SELECTIONS SAVE MONEY

SELECTION "B"

6 different varieties, each World's Fair Exhibited. Colors run from yellow to lavender; 6 bulbs of each. Separately Packed and Labeled.

Darwin—Clara Butt:
Salmon Pink

Darwin—Farncombe
Sanders: Scarlet

Cottage—Inglescombe
Yellow: Yellow

Darwin—Afterglow:
Salmon; orange hue

Darwin—Pride of Haar-
lem: Rosy Carmine

Darwin—Rev. E.
Ewbank: Lavender

**36
BULBS
\$2**

SELECTION "C"

Specially arranged World's Fair Offering. Brilliant colors from white to purple. 6 each of 6 different varieties. Separately Packed, Labeled.

Darwin—Black Eagle:
Deep purple

Cottage—Carrara: Pure
white

Darwin—Prince of
Wales: Rose-scarlet

Darwin—Venus: Satiny
rose

Darwin—The Bishop:
Violet blue

Darwin—Yellow Giant:
Deep yellow

**36
BULBS
\$2.25**

SELECTION "D"—SAVE 25c BY ORDERING BOTH "B" and "C"

These 12 varieties, all World's Fair Exhibited, run the whole range of glorious color. Here's your opportunity for your garden to lead the PARADE OF NEIGHBORHOOD GARDENS FOR 1940. 6 each of 12 varieties.

72 Bulbs \$4.00

TULIPS

SPECIAL OFFER

on World's Fair Exhibited

FLOWERFIELD BULB FARM
 Flowerfield, Long Island

POSTMASTER: If addressee has removed and new address is known, notify sender on FORM 3547 postage for which is guaranteed.

Mr. Charles H. F. Gerdsdorff
 Chairman Registration Committee
 American Iris Society, Inc.
 1025 N. Capital Street,
 Washington, D. C.

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20 pages, fully illustrated, of top-size
 Bulbs and Roots in our Big, New
FALL 1939 Catalogue
FREE

Get your copy NOW — for here is the finest array of Fall planting Bulbs and Roots we have ever offered to the public! Top-grade products at rock-bottom prices — made possible only by our volume production and scientific farming methods.

We cordially invite you to visit our 350 acre farm and see for yourself our magnificent floral displays and plantings, particularly attractive during June through September. By auto: Route 25 to Smithtown; then left on 25A 4 miles. By L.I.R.R.: Flowerfield Station (Directly on our property).

FLOWERFIELD BULB FARM
 (Successor to John Lewis Childs)
 FLOWERFIELD • LONG ISLAND, N. Y.

16 DARWINS

• USE THIS CONVENIENT ORDER BLANK •

Flowerfield Bulb Farm, Flowerfield, L. I. Please send me the tulip selections I have checked below. I enclose \$_____ to cover my order. I have deducted 5% for ordering before August 15th.

Number Selections	Number	Amount
Selected "B"—36 Bulbs, \$2.00
Selected "C"—36 Bulbs, \$2.25
Selected "D"—72 Bulbs, \$4.00
Total
\$_____		
<input type="checkbox"/> Please send me your Fall 1939 Catalogue free.		
Name	
Street	
City	
State	

Afterglow: Salmon
Black Eagle: Purple
Bien Ambic: Blue
Clear Bunt: Salmon Pink
Farrcombe Sanders: Rose
King Harold: Blood Red
Intecombe Yellow: Yellow
La France: Pink-white base
Pride of Haarlem: Carmine
Prince of Wales: Scarlet
Princess Elizabeth: Rose Pink
Rev. H. Ewbank: Heliotrope
The Bishop: Violet blue
Vanus: Rose
Zwanenburg: White; black anthers
Yellow Giant: Yellow
Total

Per Doz. Hundred Number