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SPRING CATALOG OF ALEXANDER'S SEEDS

THE BEST THAT GROW SELECTED FOR THE SOUTH

DIRECT FROM THE FARM TO YOU

YOU WILL PLANT
THEM IF YOU ARE
PARTICULAR AND
WANT THE BEST

THE BEST COTTON ALEXANDER'S "MONEY-MAKER"

Alexander's Prize Winner
Makes More Perfect Ears
Than Any Other Corn

ALEXANDER'S
Weevil-Proof or
Gulf Coast Corn

THE SUREST CROPPER

ALEXANDER SEED Co.

(EST. 1873)

AUGUSTA GA



FOR DESCRIPTION OF ABOVE VARIETIES SEE INSIDE OF CATALOGUE.

THE MOST PROLIFIC EXTRA EARLY COTTON EVER OFFERED

ALEXANDER'S "90-DAY"

The Quick Crop Cotton



"90-Day" and "Money Maker" are the Only Varieties We Consider Safe and Can Recommend for Planting Early to Beat the Boll Weevil

The Only Cotton to Plant Late After Grain and Vegetable Crops

There is no variety of EXTRA EARLY cotton that will make such a GREAT BIG PROFITABLE CROP in such a short TIME.

"TIME IS MONEY" and every up-to-date successful farmer, merchant, doctor or lawyer knows the value of time. It is the only thing we all own in equal amounts, and is something which all squander more or less.

Those who use this valuable asset—TIME—to the best advantage, produce the greatest results in the time they own and are the most successful.

The more crops you can get off of your land every year as a rule means more profit and it has always been our aim to develop and offer to our customers varieties that will produce the biggest possible crops in the least time.

It is absolutely necessary to have quickly maturing crops in order to keep up with the times as nearly everything is now done faster than years ago.

Where weeks and months used to be required to transport goods, to travel or to send messages the same is now accomplished in a few minutes or a few days. Horses have been bred to run faster. Hogs have been bred to grow faster. Many crops are now made at a saving of several days or weeks. We have never been satisfied with the time required to make a good big profitable crop of cotton and it has been our aim and ambition for years to offer to our customers and EARLIER VARIETY of cotton than has ever been offered. We have studied this problem for years, carefully testing and experimenting, patiently selecting, planting and waiting for results. We have tried everything and anything which gave promise of producing near the desired results. We wanted to combine in this cotton as many paying qualities as possible. Ten years ago we discovered in our experiments a type that suited better than any yet found, and now after ten years of scientific breeding and careful selection, getting each year nearer to our ideal, we are pleased to offer it as being the best, most prolific, thoroughbred type of EXTRA EARLY COTTON ever offered.

We intended to offer this "90-Day" Cotton two years ago, but owing to the limited supply, which we could not then have afforded to sell at less than eight to ten dollars a bushel, we decided to make two more crops in order to have a larger supply of first class seed to offer and not be compelled to refund so much money as the first year we offered our great "MONEY MAKER" cotton. We now have a good supply of the very finest seed ready to fill your order promptly. We advise, however, that you place your order as early as possible for the twenty-eight hundred bushels which we have will not be a bushel too much to supply the demand.

All seed put up in special branded heavy burlap sacks and sealed to insure your getting all of the seed shipped and only the GENUINE article. Price postpaid: pound, 50 cents; 3 pounds, \$1.25. Express or freight, ½ peck, 75 cents; 1 peck, \$1.00; ½ bushel, \$1.75; 1 bushel, \$3.00; 5 bushel, at \$2.75; 10 bushel. at \$2.50.



\$25.00 We Offer for a Bushel of Cotton Seed That Will Produce an Earlier, Bigger or Better Crop

CAN BE PLANTED LATER AND PICKED EARLIER THAN ANY OTHER VARIETY

Alexander's "90-Day" the QUICK CROP Cotton.

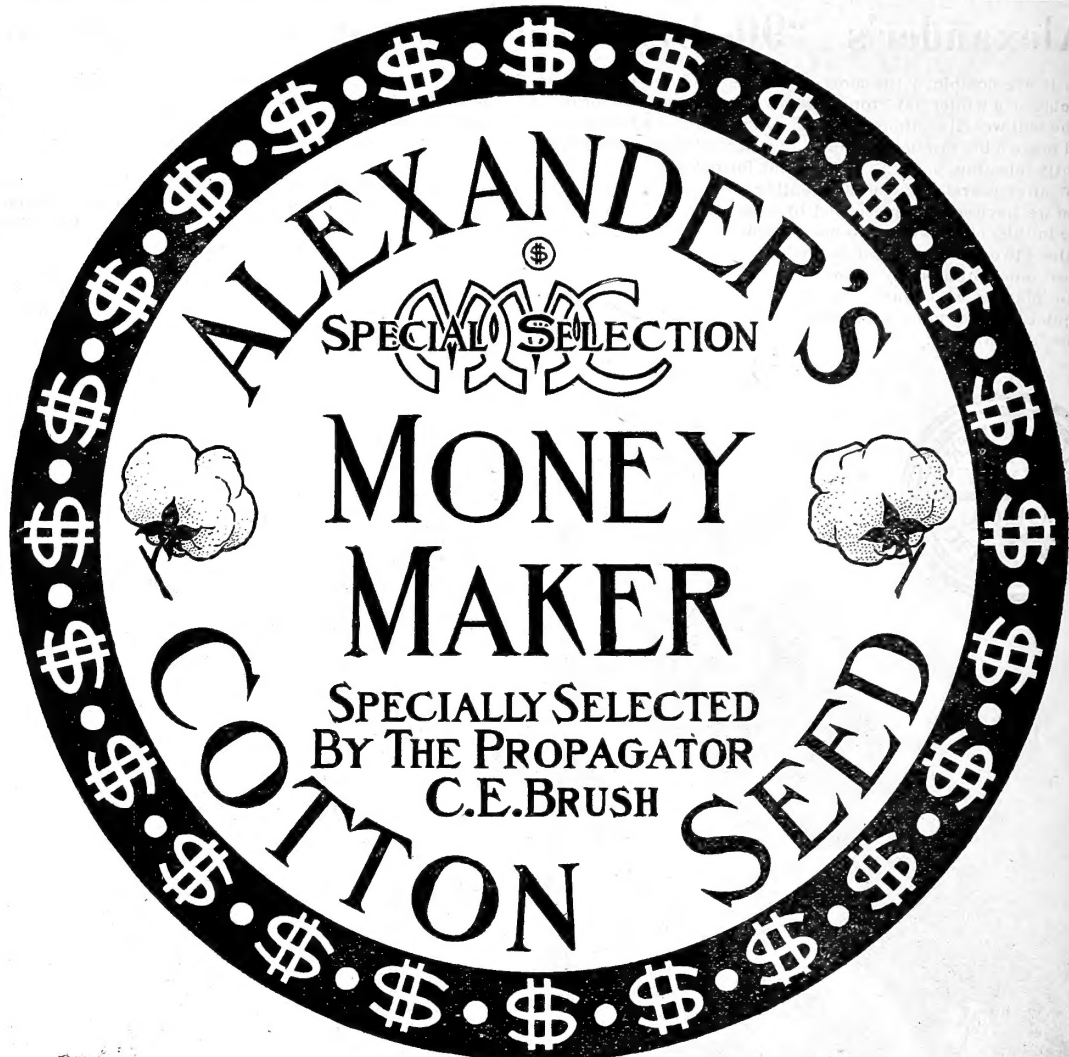
In it are combined the most profitable qualities for making the largest profit from a late planted crop following grain, early vegetable or a winter hay crop to be cut in April and May, or to make the best paying crop in the northern cotton growing region and the boll weevil sections of Texas, Louisiana and Mississippi. It has always been our ambition to offer a variety of cotton that would make a big profitable crop in the shortest time. We have studied this problem for years, carefully testing, experimenting, patiently selecting, planting and waiting for results.

NOW after years of the most scientific selection we have at last succeeded by combining in this cotton, among its many good qualities, two of the most valuable and so much desired by every up-to-date planter who wants to get the quickest and most profitable returns from his soil.

THESE TWO most desirable qualities so well combined in this new selection are "QUICKEST CROP," and a "BIG CROP" of high-grade staple. We think "90-DAY" the right name for it, because its **EXTRA EARLINESS** is its most desirable quality for many planters.



ALEXANDER'S
NEW EXTRA EARLY COTTON
"90 DAY" THE EARLIEST COTTON OF ALL
"THE BEST EARLY COTTON."



**SPECIAL SELECTION
"MONEY MAKER"
COTTON SEED**

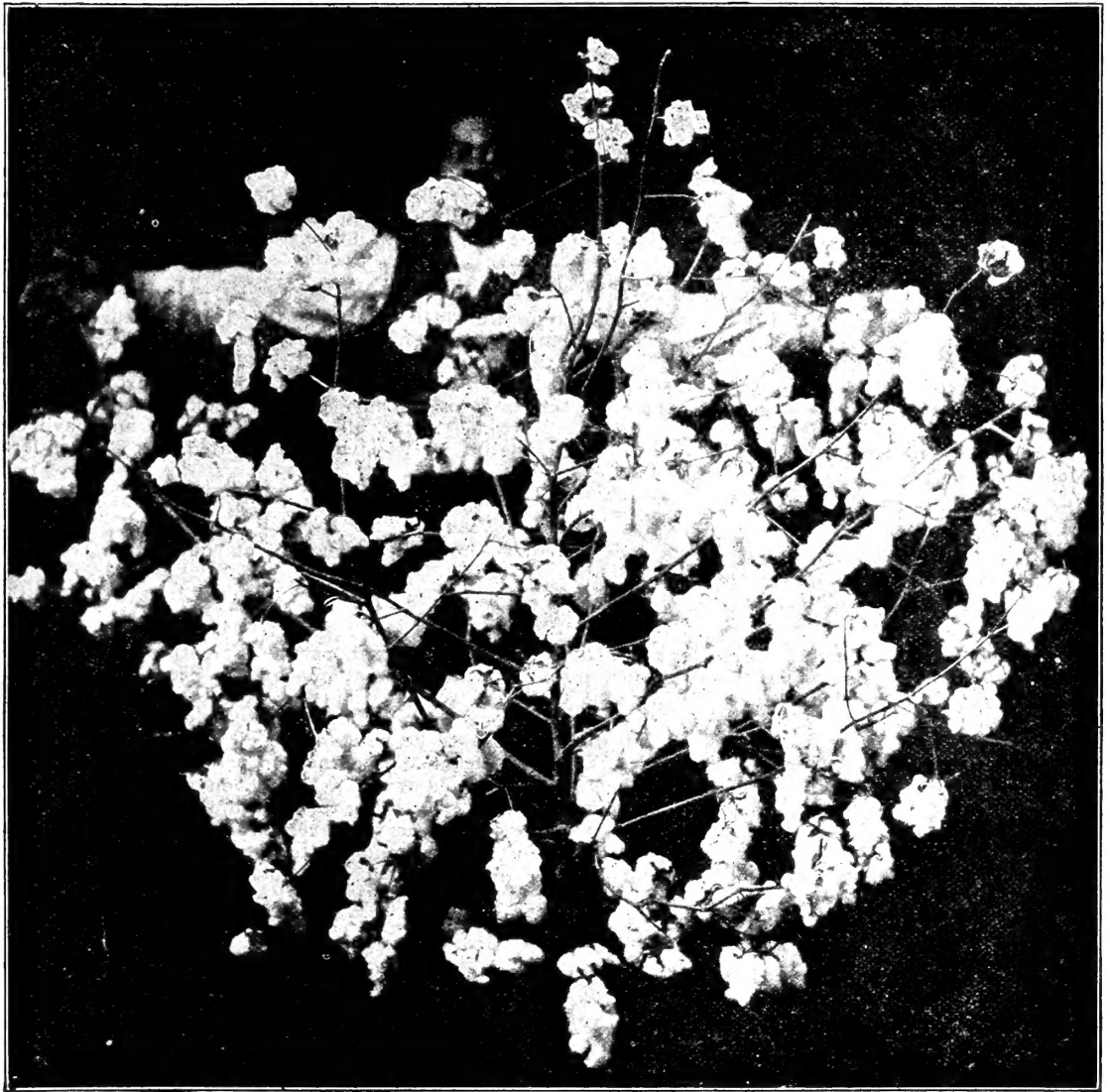
**TRIPLE SELECTED PEDIGREE PLANTING STOCK PERSONALLY GROWN, SELECTED AND GINNED
BY THE PROPAGATOR.**

This seed is put up in strong bags, tied and sealed to insure your getting just what is shipped to you, the **Genuine Triple Selected Pedigree** stock. No bag should be accepted from the transportation company if seal is broken. This seal and trademark brand is copyrighted and no one but the **ALEXANDER SEED CO.** has the right to use it. This extraordinary selection is the finest planting stock ever offered. It is selected and handled with the most unusual care and is taken from pedigree plants of the most perfect type and greatest prolificness, only a small percentage of the bolls being selected from these perfect plants. This seed has been bred up to the highest standard of perfection and is the stock planted to grow the crops of **Money Maker** seed sold at \$2.00 a bushel. This is the first time that we have had any of this pedigree stock to offer, though we have had a great many requests for it, one of our customers who had planted the regular \$2.00 stock of **Money Maker**, having offered us \$8.00 a bushel for some of this stock four years ago, but needing it all to plant to grow more seed to sell, we could not afford then to sell it at any price. Price: Pound, \$1.00; 3 pounds, \$2.25; postpaid. Not prepaid, peck \$2.00; ½ bushel, \$3.50; bushel, \$6.00.

\$8.00 a Bushel Offered for This Stock in 1907

One of our old customers down in Crisp County, Georgia, Mr. A. C. Frasuer, after planting our \$2.00 stock of **Money Maker** in 1906 and 907 with the most satisfactory results, wrote as follows in August, 1907: "I am determined to keep it pure and up to the high selection to which you have brought it. I want 3 bushels of **MONEY MAKER** especially selected from your own re-selected and improved seed stock; will pay \$8.00 per bushel for the extra selected seed." We were compelled to refuse the offer as we could not spare even three bushels, knowing that every seed of this stock would be needed for planting in 1908 to give us a larger supply of seed to sell in 1909. This three bushels would produce at least 360 bushels of first grade planting stock for 1909, which we knew we could sell for \$2.00 a bushel, or \$720, and as we had to refund money every year and refuse to quote late in the season, we could not afford to part with even that small quantity, and this is the first year we have been able to offer even a small quantity.

Owing to the limited supply we do not expect to have enough seed to fill late orders, and in case we are sold out please mention on your order if you will want the amount of your remittance sent in the \$2.00 stock of **Money Maker**, which is seed that has been selected from the finest of crops, or shall we refund the money. We recommend this seed especially to those who want to make a record yield on a small acreage, or want to start an extra fine breeding plant.



Alexander's Money Maker Cotton

A Cotton Record Seventeen years ago one of the most successful cotton growers of the South started to "breed up" his cotton to an ideal standard. He worked for a large, well-limbed stalk, shorter joints, three times as many bolls and large ones, together with longer and finer lint. He worked to produce a deep-rooted cotton to resist drought and storms and rust. The result of that 17 years is our "**Money Maker Cotton**" shown above, reproduced from a photograph of a stalk from our crop. It tells the story of what "**Money Maker**" does far better than words can. We have tested it for the past nine years in every condition of soil and climate in the cotton region. Under the same conditions of cultivation it has always shown the heaviest yields and in 1915 it was 14 per cent. ahead of the next best variety. Our crop that year was 200 acres. Land was good, and with good fertilization and culture the average yield was 2½ bales per acre, even with such a poor cotton-growing year as was 1915 in our section. No other variety has been so carefully bred and selected as "**Money Maker**." You can grow as much lint from 5 acres of this as you can from 20 acres of common seed. Get a start now.

You Can Make More Cotton on 12 Acres Than on 40 Acres

Some varieties of cotton make a fine record one season when everything is favorable and then fail badly the next. We want to give a Georgia farmer's three years' experience with "**Money Maker**." A three-year-test will tell what any cotton is good for.

Mr. A. C. Frasuer, of Crisp Co., Ga., bought enough "**Money Maker**" seed of us to plant 12 acres. He wrote us October 6th, "I have made more cotton this year on 12 acres than the majority of farmers have on 40. Will get 14 bales on 12 acres." Later he writes, "The number of pounds of seed cotton in my first 6 bales was 8,560, and the net weight of lint 3,330 pounds, making practically 40¢ lint when the seed was much greener than later in season."

January 13th, 1910, Mr. Frasuer sent us the following order: "Ship to me 103 bushels '**Money Maker**' cotton seed at \$1.50 f. o. b. Augusta and make draft for \$151.50." Mr. Frasuer has planted and had a favorable report to make about "**Money Maker**" every year since we first offered it; On the following pages you will find reports of other customers who have planted from a pound to 1,000 bushels. All tell the same story of getting good seed and best results. See what they have to say. They show that quality of the seed you plant should be the first consideration. One acre planted in "**Money Maker**" will make more profit than two or three planted in ordinary seed. This seed is valuable, and to insure you against loss or robbery we are this year sealing every bag. None genuine unless sealed with lead seal on which is printed **ALEXANDER'S "MMC."**

PRICES Pound, postpaid, 40 cents; 3 pounds, \$1.00. Not prepaid, peck, 75 cents; bushel, \$2.00; 10 bushels, \$17.50; 100 bushels, \$150.00.

FACTS

After being on trial for five years since 1906, when we first offered it in our catalog, "Money Maker" is found guilty of being a money maker for our customers, in fact, as well as in name. It has proven to be everything claimed for it when first OFFERED.

THE JURY

Cotton planters in every section of the South, most of whom have been planting our seeds for years (many for over thirty years), have planted it on every kind of soil; have had all kinds of seasons—some bought only a pound, or a bushel; other quantities up to as many as 1,000 bushels—no difference how much was planted or what soil and season, or what State, they all agree.

THE VERDICT

They find is that it is EARLY in setting, its crop thus GETTING AHEAD OF THE BOLL WEEVIL and making a good crop in the Northern part of the cotton belt; that it yields the LARGEST PER CENT. of LINT and the BEST GRADE of lint; that it is EXTRA PROLIFIC, a HEAVY YIELDER, holds up its crop and is EASY to pick; and the most important of all, makes more clear profit per acre than any other variety. This jury of experienced cotton growers have planted Cook's Early Improved Early Triumph, Extra Early King, Tool, Prolific, Mortgage Lifter, all of which we sell and have the very best selected seed that can be grown; other varieties they have also planted, yet Alexander's "Money Maker" proves in every test to be the best.

YOU ARE THE JUDGE

Look over the evidence, and if you want to make the most money out of your cotton crop this year, you will plant "Money Maker."

WHY

Is "Money Maker" the best? Because it has taken years of patient, careful, scientific selection and breeding to make it best. To keep up and improve on this high standard it is necessary to select for three years the stock seed used for growing the seed we sell. This is what we call our "Triple Selected Stock Seed." Our growers say that it would pay them to plant this "Triple Selected Stock Seed" even if they were growing cotton only for the seed to be sold to the oil mills. They are furnished with and plant only this special stock, all of which must be ginned on private gins, as we cannot afford to risk seed from public gins. The Alexander Seed Company has been supplying many of the best Southern planters for a long time (over 38 years) with "the best seed that grows—selected for the South." Quality has always been our first consideration; our reputation and future business depends on the seed we sell. We could easily sell ten times as much cotton seed this year as we will sell, but the supply of best quality seed is always limited and it does not PAY IN THE END TO SELL THE COMMON STUFF ANY MORE THAN IT PAYS YOU TO PLANT IT.

Our customers are particular about the seeds they plant.

We are particular about the seeds we sell.

SOME OF THE EVIDENCE

Turned Out 44 Per Cent. Lint and Over Two Bales Per Acre.

NORTH CAROLINA—Union County—"I want prices on 10 to 12 bushels Irish potatoes, 1 pound onion seed and a peck of six-ear corn. I can recommend your MONEY MAKER COTTON. I made 2,500 pounds of seed cotton and got 1,100 pounds of lint (44 per cent.)."
"S. M. CARTER."

After Seeing It Make Cotton, Had Wished a Thousand Times Had Bought More Seed.

Another ARKANSAS customer writes: "I purchased three pounds of seed to test and am so well pleased with MONEY MAKER that I have wished a thousand times that I had bought five bushels, as this would have given me enough seed for this year's crop to plant my entire crop in 1909." Results proved to him that MONEY MAKER pays best.

Over 44 Pounds Lint Per 100 Pounds Seed Cotton.

ARKANSAS—Johnson County, December 7, 1908.—Gentlemen: From the three pounds of MONEY MAKER seed bought, I made 520 pounds seed cotton; 388 pounds selected for planting seed have been ginned, from which I got 216 pounds seed and 172 pounds lint. It is a GOOD cotton. Yours truly,
J. A. B."

A Great Dry Weather Cotton.

Astonishing Yield in Spite of Drouth.

ALABAMA—Franklin County.—December 3rd. Gentlemen: I must say I am delighted with the MONEY MAKER cotton; the yield was astonishing considering the drouth we had here. The lint is the longest and the best I ever saw for short staple. Yours truly,
J. N. C."

Classes as Short Staple, But Worth 2c More Per Pound Than Ordinary.

TEXAS—"Kauffman County, Nov. 7th.—Dear Sirs: I planted three pounds of MONEY MAKER Cotton seed, and will make about 600 pounds seed cotton. I ginned 300 pounds of it yesterday and the cotton buyers told me if I had a bale of it they WOULD GIVE ME 2 CENTS PER POUND MORE FOR IT THAN OTHER COTTON. I COUNTED 188 BOLLS ON ONE STALK; that is the most I have ever seen. I am well pleased with it. Yours truly,
M. H."

Planted June 3rd Made Fine Cotton in Spite of Boll Weevil.

TEXAS—"VanZant County, Oct. 15, 1908.—Gentlemen: Your MONEY MAKER Cotton is O. K. PLANTED NINE JUNE 3RD AND IN SPITE OF THE BOLL WEEVIL IT HAS MADE FINE COTTON. I planted the Big Boll Robinson cotton same day side by side on the same kind of land, and with the same cultivation my MONEY MAKER will make twice as much. It is the cotton for us. I am going to put my whole crop in it."
"W. H. W."

23 Acres Rented Land Make Bale Per Acre in Louisiana in Spite of the Boll Weevil.

A customer at Boyce, La., wrote us last spring: "Please send us price on MONEY MAKER, 50 to 100 bushels. The half bushel we got of you last year was planted on a half acre; the boll weevil was in it from June to end of season, yet we managed to make a good bale."

The BEST PROOF of what they think of it is the purchase of 55 bushels for 1908 crop. They again write October 10th: "The best part of our crop was destroyed by high water, BUT 23 ACRES OF RENTED LAND WILL MAKE A BALE PER ACRE."

Reports on "MONEY MAKER" Cotton

It Can Well Be Called the "SURE CROP" Cotton Also

Though it is not the same cotton as one offered under that name, but is beyond doubt far superior in every point. Wet or dry, hot or cold, short season or long season, poor land or rich land, will disease or no will disease, from the Gulf to Virginia, everywhere it has been planted it has produced satisfactory crops. Better crops than any other variety under the same conditions, and it will turn out more bales of cotton on a one year's trial or a five years' trial than any selection ever offered. Whether you buy one pound or 1,000 bushels you will get the same carefully selected seed of the thoroughbred stock. All of the above facts have been proven by the hundreds of reports made by those who have planted it one or more years.

T. B. Gilbert & Co., bought several 25-bushel lots of select cotton seed from us in 1907, among them King, Toole, and others. They gave them all a careful test under direction of the U. S. Department of Agriculture to determine which would be most profitable under boll weevil conditions. After a thorough test of the varieties purchased of us and from others, **Money Maker** proved to be decidedly superior to all, and they asked for price on car load in October, 1908. We made them a special low price of \$1.15 per bushel delivered or \$1.01 f.o.b. Augusta for immediate delivery. The order for car was placed by return mail. At same time best seed of other varieties they had tested had been offered at 65c to 75c a bushel, but price does not count with a man who knows the value of quality. This is the only car we have ever offered or sold at less than \$1.25 per bushel f.o.b. Augusta, this being made only for immediate cash acceptance.

Having absolute confidence in all of our seeds we never hesitate to inquire concerning results. We wrote as follows Nov. 4th, 1909:

OUR LETTER AND THEIR REPLY.

T. B. Gilbert & Co., Franklin Co., La., Gentlemen:—Last December we shipped you a car of our **Money Maker** cotton seed. The crop, we understand, has not been good in Louisiana this season. However, we feel confident that results from the seed we sent you have been as satisfactory as you could expect under the conditions prevailing. We will appreciate a report from you on results. We are anxious to have all of our seed give the most satisfactory results, and like to keep in touch with our customers to know how crops have turned out. We look for good planting seed to be out of sight next spring, as most of the seed in Georgia and Carolina, not fit for seed, is being poured into the oil mills, which are paying prices unheard of before. We await your early reply and beg to remain,
Very truly yours,
ALEXANDER SEED CO.

Franklin County, La., Nov. 11, 1909.—Dear Sirs: Your favor of the 4th inst. to hand. The car of **Money Maker** seed bought from you about one year ago has given better results than any other we have ever planted. We gathered on some of this cotton this season more than 500 pounds lint to the acre under boll weevil conditions, and the average has been more than $\frac{1}{2}$ bale where well worked. Yours truly,
T. B. GILBERT & CO.

The Latest Report

Franklin County, La., Dec. 12, 1910.—Dear Sirs: Please quote us on a minimum car **Money Maker** cotton seed delivered here, stating number of bushels in car. We have planted the **Money Maker** this year and made 771 bales of 500 pounds each on 1,000 acres.
Yours truly,
T. B. GILBERT & CO.

It is needless for us to say anything about such a record of profitable results. Do you know of anything better?

TESTIMONIALS

We have many more reports such as these, but lack space to print all.

Goodwater, Coosa Co., Ala., Dec. 20, 1909.—I am very much interested in your "Money Maker" cotton. One of my neighbors has grown it on hillside land and it turned out more cotton per acre than any he raised, and he raises several varieties on his farm each year. He claims that "Money Maker" is all that is claimed for it and far better than any he has ever raised on his farm. I am also especially interested in your Rattlesnake watermelon seed. Send me your catalogue for 1910.—O. Crozier.

Mount Pleasant, Cabarrus Co., N. C., Dec. 9, 1909.—Please send me price list of your "Money Maker" cotton seed, especially your own re-selected seed, as I am in the market for good seeds. I tried "Money Maker" this year and it done so well I want some of your re-selected seed. Mine have made 42 pounds lint to the hundred.—B. J. Mason, Route 1.

St. Charles, Lee Co., S. C.—I want to tell you how very much I am pleased with the "Money Maker" cotton and the "Six Ear" prolific corn. Under very trying season they have done fine. I have already picked a bale of cotton to the acre, and it is not through opening yet. I know the cotton would have done much better had the season been better. I intend to plant the oat seed ordered where I made 80 bushels to the acre this year.—Miss Helen N. LeCoste.

Westminster, Oconee Co., S. C., Dec. 12, 1910.—For the past four years I have been experimenting with different varieties of cotton, having tried about twenty of the leading sorts, and I find your "Money Maker" to be far ahead of any I have ever planted. My crop this year has averaged 41 per cent. lint after being almost ruined with grass during the wet early summer. It will stand the longest and then put on a crop of bolls the quickest of any variety I ever saw. Would like to have your new catalogue as soon as possible.—J. Wade Dickson, Route 1.

West Point, Clay Co., Miss., Oct. 28, 1909.—I planted this year $\frac{5}{8}$ acres of "Money Maker" and it has turned out fine for this year, which has been a poor crop year. I want your price on 250 bushels corn and 100 bushels oats.—Pinkney Mathews, R. F. D. 3, Box 47.

Monticello, Jefferson Co., Fla., Dec. 4, 1910.—From the one bushel of seed "Money Maker" planted on a little less than one and a half acres and fertilized with 200 pounds of cotton special fertilizer, I ginned a 636-pound bale of beautiful lint, for which I got the top market price.—F. E. Brown.

Orangeburg, Orangeburg Co., S. C., Dec. 7, 1910.—As to my opinion of "Money Maker" cotton, I consider it the best that I have ever planted. It makes for me one 300 pound bale per acre. I have planted the same land for 15 or 20 years and have never done as well. One of my sons planted three acres, from which he will make four to five bales. Dr. Riley, who lives about 12 miles from the courthouse, I noticed by the News and Courier, makes 17 bales from 13 acres. I consider the seed the best now in use; and if I did not have the seed I would pay \$5.00 per bushel before planting any other.—T. A. Jefford.

Whitesburg, Carroll Co., Ga., Nov. 20, 1909.—I wish to tell you of my success with the three pounds "Money Maker" cotton seed I got from you. I received them in April, 1908, and planted a small patch. Only made 204 pounds seed cotton. Had the gin cleaned out and saved seed pure and planted 2 acres light sandy land with them. I used 400 pounds 13x4 acid and 200 pounds 9-2-3 guano on the 2 acres and made 2,528 pounds seed cotton, which turned out 971 pounds lint. I sure think it fine, it is so easy picked. We are only making half crop cotton here this year, and what I have done with "Money Maker" has not been beat around here.—F. O. Hight.

Some interesting Clippings.

A Good Yield of Cotton.

Mr. Leonard Davis a farmer residing in the Pine Grove community, six miles from Parvins planted two pounds of cotton seeds last spring, on one and three fourth acres of pine land, the seed being dropped one in a place, two and one half feet apart, on which he put a spoon full of commercial fertilizer to each "hill" of cotton. From his seed he gathered 2,665 pounds of seed cotton, this was ginned and put up into two bales the two weighing 1,055 pounds. The cotton was sold here this week at 14c per pound which amounted to \$147.70.

This cotton seed was bought from the Alexander Seed Company at Augusta Ga. the price paid was 40c per pound, the cotton is what is known as Alexander's Money Maker.

*From the Lamar County Record
Barren Miss 12/4/09*

Money Maker Cotton

This popular concern has always made a specialty of the careful selection of seed which now calls a great figure in intensive farming. One satisfying evidence of this is that they have taken the blue ribbon for the best 40 sinks of cotton on exhibition. This is considered a great triumph for the Alexander Seed Co. In the fact that Augusta is the place where the sharpest competition exists in choice varieties of types of cotton and the greatest care is taken in its culture. This cotton seed is sold at \$2.00 per bushel. It is carefully put up in neatly made and branded bags, every package well sealed and guaranteed to contain pure seed.

The Wonderful Shaw Corl
to the day of absorbing life.

*From Augusta Herald
Nov 12/10 Report our
large winning exhibit at
the Carolina Fair*

Buying Cotton Seed.

Seed of cotton as well as all other crops should be purchased only from the most reliable sources, for frequently seeds advertised in extravagant superlatives are inferior, says a bulletin by the North Carolina Station. It is not always the cheapest seed that is secured from the smallest outlay, nor, on the other hand, are all expensive seed of superior quality; so the only safe plan to follow is to buy from the most reliable sources. It may be true, however, that if you see seed properly selected they will have to bring a good price to compensate the seedman or grower for the extra care and expense. The seed should possess strong vitality for seed of low vitality produce a poor stand of stunted plants that do not produce as large yields as good seed when grown under identical conditions of soil, fertilization and cultivation. It will be remembered, however, that stunted cotton will give larger proportional yields than will corn. It is common to see cotton only a few inches high bearing one, two or more small bolls per stalk, while corn that only reaches three or four or five feet high will frequently produce not much more than a spindling stalk, small shuck and stub.

*From Ireland Farmer
Louisville Ky.*

Alexander's Extra Selected Genuine Sea Island Grown Long Staple Cotton Seeds.

It has been a difficult matter for some years to get any large quantity of first-class grades of thoroughbred SEA ISLAND cotton seed grown on the Carolina coast. We have had each year numerous inquiries but have been able to supply only a small amount of thoroughly reliable seed. In order to supply this demand for extra selected seed we have gone to considerable expense in making special arrangements to have a large quantity of this extra select quality of seed grown especially for us by one of the most successful growers on the coast, a man who has for years devoted a great deal of time to breeding up and carefully selecting the finest grades of staple and to increasing the prolificness and total yield of both seed cotton and fiber on each plant. Our special grower has probably given this closer study than any one engaged in the growing of long staple cotton and has produced some wonderful large yields of the most select grade of staple per acre. One year under the most favorable conditions he made 458 pounds lint on a single acre and during his experience has produced and sold a grade of staple so fine that it brought \$1.25 a pound. We are pleased this year to be able to offer this supply of strictly high grade stock. There are several grades, each of which is the best possible selection in its class, and are carefully described below.

Extra Prolific Long Staple This improved selection is very prolific for this type of cotton and has a large boll. At the same time the high grade of staple has been maintained. In selecting and improving this cotton the quality of length, strength and fineness has not been sacrificed in order to make it more prolific. We have worked to get these qualities combined in as near the right proportions as possible to produce the most profitable grade of lint to grow. (We have an extra long staple, some of it measuring $2\frac{1}{4}$ inches, but this is grown only under special contract and is bringing at this date 70 cents a pound, Charleston, and has sold for more than that.) This GRADE seed produces a strong growing, hardy, vigorous plant, a large percentage of the plants being wilt resistant, but not so resistant as the "ANTI-WILT." Per cent. of lint runs from 27 to 30, and 40 cents has been offered this season for it and on account of the care with which our planting seed has been selected it runs very regular in grade. This is without doubt the most profitable type for Georgia and Florida planters. 42 pounds per bushel. Price, 1 bu., \$4.00; 5 bu., at \$3.50.

Sea Island "Anti-Wilt" This is the most **immune** or **wilt-proof** selection of Sea Island seed obtainable and as far as we know the only pure thoroughbred stock for sale. For years it has been specially selected and carefully bred to withstand this disease, and will make a good crop on land infected with the wilt fungus. In quality of staple and yield of lint it is fully equal to our EXTRA FINE, FIRST GRADE and best grade of staple—is now worth from 40 cents to 45 cents a pound. It is an extra strong, vigorous grower with a good-sized boll and quite prolific for this type of cotton. This is the record on one 63 acre field from which part of this seed has been selected. In 1908 the wilt killed it out so that it averaged only 60 pounds per acre; in 1909, 100 pounds was average yield; 1910 it made 300 to 400 pounds per acre. Every pound of seed has been selected from these plants grown on badly infected land without showing the slightest sign of wilt. Supply is limited. Pound, postpaid, 60 cents. Not prepaid, $\frac{1}{4}$ bu., \$1.50; bu., \$5.00; 5 to 10 bu., at \$4.25.

Sea Island Silk This is the extra long fine silky cotton which measures up to $2\frac{1}{4}$ inches. It is grown under contract and sold this year in Charleston at 70 cents. It has brought as high as 90 cents a pound and is the finest grade, highest priced cotton in the world. Our grower spent over twelve years in perfecting it and the most careful work is required each year in keeping up the grade. Will yield 250 pounds per acre under favorable conditions. A peck carefully dropped will plant over an acre, and give you a fine seed patch from which to select seed for next year. Price, pound, postpaid, 60 cents; not prepaid, $\frac{1}{4}$ bu., \$1.50; bu., \$5.00; 5 bu., at \$4.50; 10 bu., at \$4.00.

Sea Island Ordinary This is genuine Sea Island grown seed of good quality, its best staple bringing about 35 cents, and will make from 250 to 350 pounds lint per acre. It is better than the very common unimproved seed obtainable at low prices. This grade however, is not so fine as the grades offered above. Price, bu., \$3.00; 5 to 10 bu., at \$2.75.

Sea Island Common Price, bu., \$1.85; 5 bu., or more, at \$1.60; 10 bu., or more, at \$1.50.

Alexander's Improved Early Prolific Upland Long Staple Cotton, the Best of its Class.

Every cotton grower should plant part of his crop in this variety. We do not advise planting an entire crop in it at present but from one to ten acres according to the size of the entire crop. Upland-Long-Staple brings anywhere from $1\frac{1}{2}$ cents to 20 cents more per pound than the ordinary sort. We know of a number of planters who have made more money per acre than with the ordinary staple; they, however, have planted this variety.

To get the highest price, the most carefully selected seed must be planted to produce the longest, strongest, best quality lint. This new selection of this class of cotton, is the **best** in every particular. It opens **early**, makes its crop **quick**, has large, round bolls **easy** to pick, **very prolific**, **long**, **strong staple**, very even in length, always brings the highest market price. It is a strong growing, healthy, well-bred variety, a very sure cropper, holding up exceptionally well under unfavorable conditions. Over two bales per acre have been made with it, and at no greater expense than the best short staple. One sale of lint was made for 35 cents per pound, which proves its extra fine quality. A customer in upper Carolina writes of his experience with it as follows:

"My experience shows it to be as early as the KING variety, which I have been planting in the past. It is more prolific than the King; does not fall out so badly; it is perfect as a drought and storm resister. This year I have 30 acres planted on land that I first planted in King four years ago. With this I have made 50 per cent. more lint than King; it will bring 50 per cent. more money; several acres have yielded me 2,000 pounds seed cotton per acre; have also planted Florodora and other long staple varieties, but this is much more prolific and earlier; grades higher and brings a better price. I have had no trouble to sell my seed to neighbors at a dollar and more per bushel."

Pike County, Georgia, Dec. 12, 1908—Gentlemen: "Last spring I bought one bushel of your "Early Prolific Long Staple Cotton" for \$3.00. I planted a patch of about one acre, fertilized with about eight loads cow-barn manure, put in drill with 100 pounds each acid phosphate and complete fertilizer of 10-3-3—mixed the fertilizer with manure on wagon as I hauled it. Planted 18th of May and picked 1,505 pounds seed cotton. It has WON the "BLUE RIBBON" on price this year. Gordon & Co., Savannah, sold it for me at $11\frac{1}{4}$ cents, the top price at the time for upland long staple, and netted me 2 cents more per pound than I could have gotten for short staple, which was 9 cents. It was ginned in a regular short staple gin. Hands were just as willing to pick it as short staple at the same price per hundred."

J. D. WOODALL, Sr.

A prominent cotton manufacturer wrote us on Sept. 5th, 1910. "The sample you send (Alexander's Improved Upland Long Staple) represents a cotton which on today's market should sell about 27 to 28 cents, possibly 30 cents." (Staple $1\frac{1}{2}$ inch.)

On account of the Boll Weevil in Mississippi, the planters are not planting so much of this cotton and the price on this account must go higher. Florida growers would do well to take up the growth of this staple.

Price, pound, postpaid, 50c; 3 pounds, \$1.25. Not prepaid, $\frac{1}{4}$ bu., 90c; 1 bu., \$3.00; 10 bu., at \$2.75. Allen's Long Staple (Original Stock) pound, postpaid, 40 cents; 3 pounds, \$1.00; peck, 75c; bu., \$2.75. Florodora, postpaid, pound, 35c; 3 pounds, \$1.00. Not prepaid, $\frac{1}{4}$ bu., 65c; 1 bu., \$2.00. Sunflower, postpaid, pound, 35c; 3 pounds, \$1.00. Not prepaid, $\frac{1}{4}$ bu., 60c; 1 bu., \$2.00.

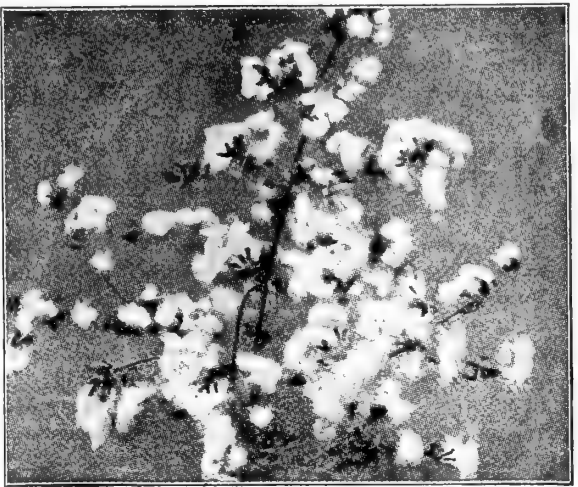
A peck of the Sea Island Long Staple or the Upland Long Staple will be sufficient to plant an acre if carefully dropped, in well prepared soil. It is better to plant a peck of high-grade seed on an acre than a bushel of common seed of any sort.

ALEXANDER'S IMPROVED TOOLE PROLIFIC COTTON SEED THE BEST

This well known and popular variety was first offered or introduced by the Alexander Seed Co., the seed having been supplied by the originator. We have always supplied the best selected stock to be obtained in this section. **The crops grown from our triple selected stock seed, and from which this seed is saved, have excelled all others in yield, quality of staple and earliness.** This is due entirely to the fact that this triple selected stock seed is the most carefully bred and selected seed of **this variety** used for planting anywhere.

A splendid short staple cotton with many valuable points. It is a strong grower, matures quick, fruits until late in the season, has medium to large bolls, stalks of medium size. It roots deeply, resisting drought. **It is wonderfully prolific, and gins out 40 to 45 per cent. lint of fine quality.** Is easily picked, yet does not blow or fall out easily. **It is the best poor land cotton.** On good land, with good fertilizing, it easily makes two bales per acre. Hundreds of our customers who planted small quantities of it in past years will plant their entire crop in it in 1911. Prices—Per pound, postpaid, 35 cents; 3 pounds, \$1.00. Peck, not prepaid, 50 cents; bushel, \$1.50; 5-bushel lots at \$1.25; 10-bushel lots or over, \$1.00 per bushel.

Triple Selected Toole's We will have a few hundred bushels of this special pedigree planting stock to spare after reserving enough for 1911 crops. This is **perfection** in Toole seed. It is the best stock of Toole seed offered anywhere by anybody. The demand for it is larger every year than we can supply. Means & Sanders, merchants and planters on the Savannah river, planted this seed last year and placed an order for 5 bushels Dec. 15th for their special seed patch this year. Mr. Sanders said it was cheap at the price. Pound, postpaid, 50 cents; $\frac{1}{4}$ bushel, \$1.00; bushel, \$3.00.



Toole's Improved Prolific Cotton

Mortgage-Lifter (Big Boll) The best variety of Improved Big Boll Cotton. Produces larger bolls and more of them than any other big-bolled cotton. Reports of 2 to 3 bales per acre of Mortgage-Lifter have been common from all the cotton-growing States the past three years. It gains in popularity every year. If you plant a big boll variety you will make no mistake planting this one. It's a vigorous grower, finely shaped and fairly covered with the biggest of bolls. Resists drought splendidly. Pound, postpaid, 35 cents; 3 pounds, \$1.00. Peck, not prepaid, 50 cents; bushel, \$1.50; 10-bushel lots at \$1.50 per bushel.

King's Improved Extra Early Our extra early perfected strain of King's Cotton is far superior to the original strain. Stalks small, erect, and do not blow over easily. Bolls are small but plants are covered with them. Makes about 35 per cent. lint. Ours is the earliest strain of King's and is grown for in extreme North Georgia. It is the best seed of King Cotton you can buy. Pound, 20 cents; 3 pounds, 50 cents; postpaid, Not prepaid, peck, 40 cents; bushel, \$1.00; 10 bushels, \$10.00; 100 pounds, \$3.35.

Peterkin Improved Pound, 20 cents; 3 pounds, 50 cents; postpaid. Not prepaid, peck, 50 cents; bushel, \$1.00; 10 bushels, \$10.00; 100 pounds, \$3.35.

Excelsior Prolific Pound, 20 cents; 3 pounds, 50 cents; postpaid. Not prepaid, peck, 50 cents; bushel, \$1.50; 10 bushels, \$10.00; 100 pounds, \$3.35.

Hawkins' Extra Prolific Pound, 20 cents; 3 pounds, 50 cents; postpaid. Not prepaid, peck 50 cents; bushel, \$1.50; 10 bushels or over, \$1.25 per bushel.

Russell Big Boll Pound, 20 cents; 3 pounds, 50 cents; postpaid. Peck, not prepaid, 40 cents; bushel, \$1.00; 10 bushels, \$10.00; 100 pounds, \$3.35.

Cook's Improved (Brown's No. 1) We are unable to see any difference between these two so-called varieties. Pound, 20 cents; 3 pounds, 50 cents; postpaid. Peck, not prepaid, 50 cents; bushel, \$1.75; 10 bushels at \$1.50 per bushel.

Broadwell's Double Jointed Pound, postpaid, 50 cents; 3 pounds, \$1.00. Peck, 75 cents; bushel, \$2.50; 10 bushels, \$20.00.

Simpkins' Prolific Pound, 40 cents; 3 pounds, \$1.00; postpaid. Not prepaid, peck, 50 cents; bushel, \$1.75; 10 bushels at \$1.50 per bushel.

Hite's Early Prolific Pound, 50 cents; 3 pounds, \$1.00; postpaid. Peck, not prepaid, 75 cents; bushel, \$2.00; 10 bushels, \$18.00.

Dillon Wilt Resistant (Short Staple)—Pound, 50 cents, postpaid. Not prepaid, $\frac{1}{4}$ bushel, \$1.00; bushel, \$1.50; 5 to 10 bushels, \$3.00 per bushel.

Truitt Best $\frac{1}{4}$ bushel, 75 cents; bushel, \$2.00; 5 to 10 bushels at \$1.75 per bushel.

Cleveland Big Boll $\frac{1}{4}$ bushel, 75 cents; bushel, \$2.00; 5 to 10 bushels, at \$1.75 per bushel.

Triumph Early $\frac{1}{4}$ bushel, 75 cents; bushel, \$2.00; 5 to 10 bushels, at \$1.75 per bushel.

Bates' Brown Seed $\frac{1}{4}$ bushel, 75 cents; bushel, \$2.00; 5 to 10 bushels, at \$1.75 per bushel.

Alexander's (Big Boll) Russell Green Seed Every year, for several years, we have had many inquiries for an earlier and better strain of the old Russell Big Boll than could be obtained from any source. Noting this insistent demand, our breeder went to work on an improvement by close selection and we are pleased to announce that we now have sufficient seed to offer for sale. Every seed is pure green; it is more prolific, slightly earlier; the texture, length and strength of the staple is also far superior to the original strain. Each year the crop has been grading higher and this year brought a very fancy price. Our breeder in this section has been so particular of the quality that the amount of seed selected each year and used for planting has been extremely small, he having discarded every seed not pure green; every boll with less than five locks, and selecting only from seed giving the highest grade of lint. The 1910 crop, which was only three acres, made nearly two and three-quarter bales per acre. From this crop he has carefully selected a hundred and eighty-one bushels of seed. This is pedigree stock of the highest quality. It is his intention to devote only three acres to this variety each year, so that he can continue to give it his personal supervision, as he does with **Money Maker**, another cotton he has propagated for a number of years; and which today is the **surest cropper**, excepting no variety, ever offered. The old-time Russell, from which this selection was started, has always been very popular with many of our customers, but it has been difficult for a number of years to get enough of the best grade of seed to supply the demand, and the majority of the seed of this variety now being sold is badly run out. The regular stock which we offer, and for which we have paid a good price to our special grower of this variety, because of the small acreage and very careful selection, we are not in position to offer in quantities over one peck to a customer, so that we will not have enough to go around. A good acreage can be planted from this amount and a first-class start obtained. The price is 75 cents a pound, postpaid; \$2.50 a peck by express collect. **A VERY CHEAP PRICE FOR SUCH THOROUGHbred SEED.**

Successful Money-Making and Money-Saving Crops

From Alexander's Seeds prove them to be as we have often said, **THE BEST SEEDS THAT GROW, SELECTED FOR THE SOUTH.**

\$1.50 Invested in Two Special Collections Yields \$46.65

Cash profit, plus a little time and fertilizer surely prove them to be bargains. This customer, in addition to vegetables used by his family, neighbors, etc., sold for cash \$46.65. That \$1.50 investment in good seeds was worth to him not a cent less than \$100.00 in cash received, the money saved on grocery bills, besides the pleasure of having nice, fresh vegetables from his own garden. **PLENTY OF FRESH VEGETABLES FROM A GOOD HOME GARDEN DURING THE SUMMER HAVE PREVENTED and SAVED MANY A BIG DOCTOR'S BILL.** Plenty of fresh vegetables and fruits make the best summer medicine—much cheaper and pleasant to take.

What Are You Going to Do About a Garden for 1911?

Don't delay. It's the best investment of the size you could make. Better send the order in right now, so as to have seed in plenty of time.

For the best report on the best results obtained during 1911 from any of the seeds offered in this catalogue, showing cash received and money saved for the family by not having to buy vegetables, we will pay \$5.00. Everyone has an equal chance.

TESTIMONIALS

Burke County, Ga.—Gentlemen: Please send price on enclosed list of goods and will send money for same. Have been buying seeds from your house for **over thirty years.**—J. S. Gough, P. M.

Jones County, Ga.—Will thank you now for the information asked. I bought seed from you **six or seven years ago** and got the best results I ever had. I have every confidence in your judgment and ability, so I am going to leave the combination of seed and prices to your good judgment. Will buy wheat and oats seed a little later.—J. N. Wood.

Laurens County, S. C.—Gentlemen: Please advise if you can supply vineless potato slips. I am very particular about the seeds I plant and always want the best and latest improved every year. I have been purchasing of your house upwards of **twenty years**, and know you to be perfectly reliable. Send a catalogue as soon as the new one is issued.—Dr. H. G. Coleman.

DeKalb County, Ala.—Gentlemen: Find enclosed money order for the enclosed order. I have ordered seed from you for **five years** and they have given entirely good satisfaction. I always take great pleasure in recommending your seeds to my friends.—J. D. Nappier.

White County, Ark.—Dear Sirs: Many thanks for your kind attention to the seed order I sent you. Everything came O.K. You are certainly nice to deal with; am glad to recommend your firm to all farmers and gardeners. I bought a bushel of Toole Prolific cotton seed from you last year and made two bales; sold several bushels of seed to my neighbors.—Mrs. K. C. Reynolds.

Pitts, Ga.—I am glad to say that I never was so well pleased as with the seeds I bought from you this year. I bought the \$1.00 Family Garden Collection. Sold \$8.00 worth of greens; gave away about the same; sold \$3.90 worth of squash; fed a lot to my 13 head of pigs, and have plenty for winter use. Also bought 50c Watermelon Collection. Sold \$26.85 worth of watermelons, \$7.90 worth of cantaloupes, and fed a lot of both to hogs, so I think you ought to know how well we are pleased with them, and thank you for good advice in your catalogue. I want some cotton for next year, and whatever you say I will go by that.—Mose Lawson.

Coosa County, Ala.—I had fine luck with the seed I bought from you last year. Just as represented. I had such fine luck with the Rattlesnake melons that I want to try them again. Also Alexander's Watson. I do not patronize any other seed house.—L. A. Ward.

Imperial, California.—Find enclosed \$3.50. Forward the list of seed by mail at once and quote a delivered price on four bushels of your improved oats, and advise what you think is the best time to plant the cabbage seed here. I have been with you now since the **fire twenty years ago.**—J. A. Gullett.

Lavonia, Ga.—Gentlemen: Have been planting your seeds for **three years** and they give better satisfaction than any seeds I have ever planted. Seeds ordered a few days ago have just been received O. K.—J. D. O'Sheal.

Hart County, Ga.—Dear Sirs: After buying seed from most of the leading seed houses in the South, I feel it my duty to write you that I have never been able to buy seed from any other house that comes up to yours in purity and quality, and as long as you send out seed such as you have in the past, I will hardly experiment any more with low priced seed.—G. B. Herring.

Leon County, Fla.—Dear Sirs: Kindly send price on ten bushels Burt Oats. I have fully decided to get all my seed from you, as you are entirely reliable and prompt.—W. I. Vason.

Blount County, Tenn.—Gentlemen: Please quote prices on the enclosed list of seed. I wish to patronize your house for many reasons. First, you are strictly honest and prompt. Second, your seeds are more than you claim they are.—W. M. Gregory.

Lawrence County, Miss.—Sirs: I have heard so much about the reliability of the Alexander Seed Company that I want a catalogue that we may know more about it.—D. S. Sutton.

Chester, S. C.—Gentlemen: Inclosed find check. Please send amount in Amber Cane. I prefer your seeds to any others.—C. E. Fant.

OUR SEASONABLE SEEDS

ARE FOR

Your Southern Spring Plantings

Seeds Fresh, Vital and True to Name

SEEDS POSTPAID Remember that the prices given in this list include the delivery of all seeds by the packet, ounce, quarter pound, pound, pint or quart, except where noted. Send us the amount named in this catalogue and we guarantee safe delivery by mail in these quantities.

OUR PREMIUMS When ordering, the purchaser may select 25 cents worth extra in packets, half ounces and ounces on each dollar sent for seed in same size packages. This does not apply to orders for collections of any kind.

CASH WITH ORDER Kindly remember that our terms are strictly cash with order. This is no reflection on your credit or standing, but we find it impossible to open up accounts on seed orders and conduct our business. It is just as easy to remit with the order as it is with a bill for the goods, and in almost every instance the price is named in this catalogue. Do not ask us to send an order for seeds and "you will remit on receipt of bill."

COST OF SENDING MONEY In all cases where the order for seeds amounts to one dollar or more, the cost of postoffice or express money order or cost of registering the letters from places that are not money order offices, may be deducted from the amount.

STAMPS On orders for seeds where the amount is less than 50 cents, we will accept postage stamps in good condition (one cent and two cent stamps preferred) the same as cash, but we would ask those remitting stamps to wrap them in oiled paper, if possible, to prevent them sticking together or to the order.

SPECIAL EXPRESS RATES We have obtained from the Southern Express Co. a special express rate on seeds shipped from us to our customers. The special rate is equivalent to a reduction of about one-third from the regular rates, and on shipments of less than 30 pounds we can, in most cases, ship by express cheaper than by freight. As a rule, we can ship 15 pounds of seed or a peck of peas or beans, or corn to any point reached by the Southern Express Co. for 35 cents. This does not apply to points on the Wells-Pargo, American or Pacific Express. The cost in these cases will be 35 cents for each company on a 10 or 15 pound shipment, making a charge of 70 cents for a point if handled by two different express companies.

ABOUT WARRANTY The Alexander Seed Co. gives no warranty, either express or implied, as to description, quality, productiveness or any other matter, of any seeds, bulbs or plants they send out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned, and any money that may have been paid for them will be refunded. Crops are dependent for success or failure on so many things besides the seed that it is impossible to give any warranty or guarantee. This does not mean that we lack confidence in the seeds we sell, but we have no control over the goods after they leave our house, especially so, as to methods of planting, cultivation and fertilizing, all of which are important factors in the success of any crop. If we should warrant or guarantee seeds in any way we could be held responsible for the failure of the crop, regardless of cause, and this is a responsibility we can not accept.

ALEXANDER SEED CO.

WHY NOT MAKE AN ASPARAGUS BED?

Asparagus is a most delicious vegetable; easily grown in most parts of the South. Seed can be sown in either fall or spring thinly in rows one foot apart. When well up give frequent cultivation until plants are one year old. In transplanting to permanent bed put roots 16 to 18 inches apart each way, placing the crown of the root 4 inches below the surface. Use your best soil for asparagus. You can not get it too rich nor can you use too much manure on this crop.

Palmetto The favorite and earliest Southern variety. Originating in South Carolina. Becoming more popular every year with both market and home gardeners. Adapted to all sections where asparagus can be grown. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid. In 5-pound lots or over, not prepaid, 40 cents per pound.

Palmetto Asparagus Roots You can save 1½ to 2 years' time in getting asparagus beds ready for cutting by the use of our large 2-year-old Palmetto Asparagus roots. Plant them in January and February. 50 roots, 75 cents; 100 for \$1.25; postpaid. By express or freight, not prepaid, 500 for \$2.75; 1,000 for \$4.50. Write for special prices on large lots.

French Globe Artichoke For table use, highly prized by French and Italians. Best imported French seed. Packet, 10 cents; ounce, 30 cents; ¼ pound, \$1.00.

Jerusalem Artichoke

The Great Hog Food

No root crop is growing in favor so rapidly for feeding hogs. A yield of 500 bushels is nothing unusual. An acre will fatten 25 to 30 hogs easily, and hogs fed on them are free from cholera. The Southern farmer who neglects growing artichokes is making a mistake; they are adapted to our section, grow all summer, make enormous crops and stay in ground in perfect condition until the hogs are turned in. Plant in early spring in 4-foot rows like Irish potatoes, dropping seed piece, cut to single eye, every 2 feet. Pound, postpaid, 25 cents; 3 pounds, 70 cents. By freight or express, not prepaid, peck 65 cents; bushel, \$2.00. Barrel of 11 pecks (for 1 acre), \$5.00.

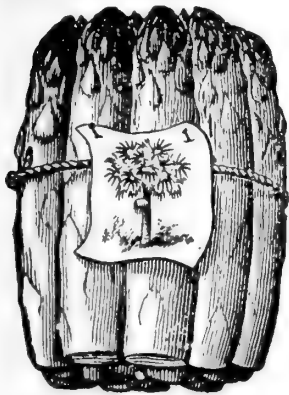


Jerusalem Artichoke

About Small Orders

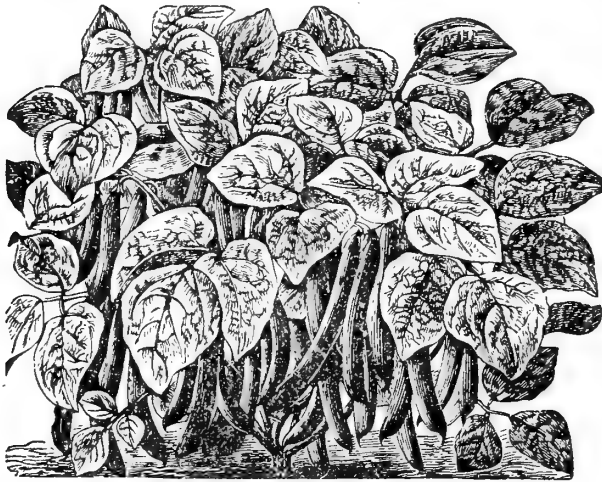
Every year we get hundreds of letters from seed buyers who say, "I thought my order was too small to be worth sending, so just went up to my merchant's and got a few packets of seed and had 'bad luck' with my garden."

We want to say two things to every reader of this catalogue. The first is that you can never get best quality of garden seed from boxes in the stores any time or any place. Second, your order is always welcome in our house, no matter how small it may be and if it's only for 10 cents, worth of seed it will be filled with exactly the same care and exactly the same quality of seed as if your order called for a hundred dollars worth or more. We are in business to serve every seed buyer.



Palmetto Asparagus

Best Green Podded Bush Beans



A Single Plant of Our Refugee Beans

crops in either wet or dry seasons. A splendid shipper and each season becomes more popular for both market and home use; Pods of good size, meaty and tender. A first-class bush bean in every respect. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, \$1.25; bushel, \$4.50.

Extra Early Red Valentine A standard variety for either market or home use in all parts of the South. Very early, a strong vigorous grower and a heavy bearer of good sized, tender, meaty pods of the finest quality. Very even in ripening and a favorite everywhere in the South. Packet, 10 cents; ½ pint, 15 cents; quart, 40 cents; postpaid. Peck, not prepaid, \$1.25; bushel, \$4.50.

Stringless Green Pod It is beyond question the finest of all in quality. It is an absolutely stringless bean in all stages of growth with fine, long, green, round pods. It surpasses all other beans in its crisp, tender qualities and rich flavor. It is prolific, a strong grower and a week or more earlier than the Valentine. No home garden that wants the finest in quality should be without it. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, \$1.40; bushel, \$5.00.

Longfellow { Green } Splendid extra early. Seed crop short. Pkt., 10 cts.; ½ pt., 15 cts.; pt., 25 cts.; qt., 45 cts.; postpaid.
Black Valentine { Podded } For market gardeners' use. Seed crop short. Pkt., 10c; ½ pt., 15c; pt., 25c; qt., 45c; postpaid.

{ Write for peck and bushel prices on these two varieties.

Wax Podded Bush "Snap" Beans

Davis' White Wax A very productive wax variety bearing large, handsome silvery white pods 5 to 6 inches long. The most handsome pods of all wax sorts. The seed being white makes it an excellent shell bean for winter use. In shipment it holds up splendidly and sells on its handsome appearance. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, not prepaid, \$1.40; bushel, \$5.00.

Our Dwarf German Black Wax Both of these are well-known standard wax varieties and especially are favorites everywhere in the South. Each, packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, \$1.25; bushel, \$4.75.

Improved Rust-Proof Golden Wax

Wardwell's Kidney Wax Beans Most popular of all wax varieties in the South for either market or home use. Matures in 5 to 6 weeks, a strong, vigorous grower, bearing heavy crops of long, showy pods, tender and of the finest flavor. In shipping it stands up well, bringing top prices. Is remarkably free from rust. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, \$1.40; bushel, \$5.00.

Round Pod Kidney Wax

The same as Wardwell's Wax, but has pods entirely round instead of partly flattened. Early and productive. Pkt., 10c; ½ pt., 15c; pt., 25c; qt., 45c. Peck, \$1.40; bushel, \$5.00.

Currie's Rust-Proof Wax The nearest rust-proof of any variety of good Wax Bean. Vines vigorous, hardy and productive. One of the earliest and the pods are of fine appearance, holding up splendidly in shipment. A standard market gardeners' variety for shipment. Pkt., 10c; ½ pt., 15c; pt., 25c; qt., 45c; postpaid. Peck, not prepaid, \$1.25; bushel, \$4.50.



25	Family Bean Collection	25
One full size packet each of Extra Early Refugee, Wardwell's Kidney Wax, Old Homestead Pole and Henderson's Bush Lima postpaid for 25 cents. A fine collection for your Family Garden.		
25		25

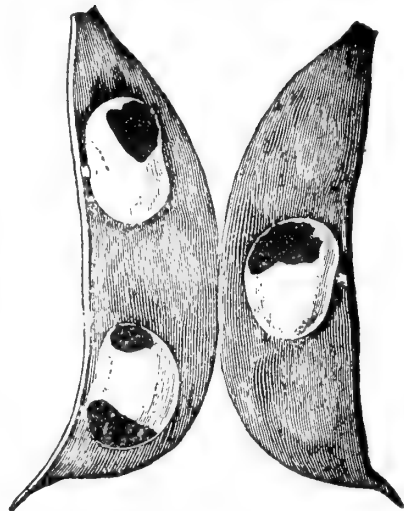
Pole and Lima Beans

These are the stand-bys, something to furnish your snap and butter beans all through the summer and fall months and dry shelled beans during the winter. Some of these ought to find a place in your home garden. Nothing you can plant will pay you better in both quantity and quality returns.

"Old-Time" Florida Butter Bean

This superb variety has been almost lost sight of in the last ten years, but we succeeded in getting "seed stock" of it from a prominent Florida farmer in whose family it has been kept pure. Florida Butter is the strongest grower

and heaviest bearer of the limas and a few hills of them in the garden will keep any family fully supplied with the most delicious "butter" beans all summer and fall. Size of pods are shown in our illustration and the plants are actually covered with them from June until the frost kills the vines. Beans are of the most excellent quality and the vines set the bloom and bear continuously from start to finish. If you like "butter beans" and don't plant the Florida Butter you will make a big mistake. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 55 cents; postpaid. Peck, \$2.00.



Open Pod of Florida Butter Bean

King of the Garden Lima Largest, richest and finest flavored of all pole beans. Vines strong and vigorous growing, and a heavy producer of big pods, well filled out with large beans of most delicious flavor. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Peck, not prepaid, \$1.75.

Carolina or Sewee Beans The original lima bean, commonly known as "Butter Bean." Very prolific, fine flavored and sweet. A popular bean in all parts of the South; fine for using fresh or as a shell bean in winter. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid; peck, \$1.50.

Kentucky Wonder or Old Homestead

The heaviest bearer of all pole snap beans in the South. Immensely prolific, as shown in our illustration, being fairly covered with big, tender, green pods, borne in clusters. Always large, crisp, tender, and free from stringiness. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Half peck, not prepaid, \$1.00; peck, \$1.75.

Corn Field or Cut Short

Standard well-known varieties of pole beans, all useful for "snaps" during the summer and for shell beans during the winter. Every garden should have a few. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid; peck, not prepaid, \$1.50.

Fat Horse or Crease Back

Henderson Bush Lima

Bush form of the e Carolina or Sewee Lima. A heavy and sure cropper. Pick close and they bear from June until frost. One plant has made 280 full size pods. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Not prepaid, peck, \$1.75; bushel, \$5.50.

Burpee Bush Lima

Bush form of Large White Lima. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Not prepaid, peck, \$1.75.

JACKSON WONDER

Native Georgia variety with brown colored seed. Fine grower, practically drought proof. Fine for home gardens. Seed very scarce. Packet 15 cents; ½ pt., 30 cents; pint, 40 cents; quart 65 cents. Very short crop.

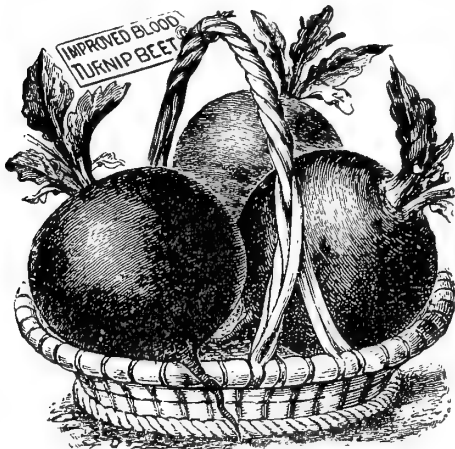


Henderson Bush Lima Beans



Old Homestead or Kentucky Wonder Pole Beans

Alexander's Beet Seed



Early Improved Blood Turnip Beet

Culture Sow in rich or well manured ground after same has been deeply plowed or spaded. Sow in rows 18 inches to 2 feet apart. Sow thinly in the rows in this latitude from early spring up to August. Further south sow from September to December. The seed is rough and soil should be firmed or rolled after planting. When 2 to 3 inches high thin out to 5 or 6 inches apart in the row. The young plants are superior to turnips and spinach for greens. In light, sandy soil cover seed 2 inches; in stiff or clay soils, not over 1 inch. One ounce of seed plants 100 feet of row; for market garden planting, sow 10 pounds per acre.

Early Improved Blood Turnip Beet

The shape of this, the finest of all the Blood Turnip varieties, is shown by our illustration. Our extra early strain of it will be ready for use in six or seven weeks with good cultivation. It is the finest of all in quality and very productive. Color a deep blood red which it holds after being cooked. Always sweet, tender and free from stringiness. Good for either market or home use, and fine for making succession plantings. Plant this variety and you will never regret it. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid, 10 pounds, not prepaid, \$1.75.

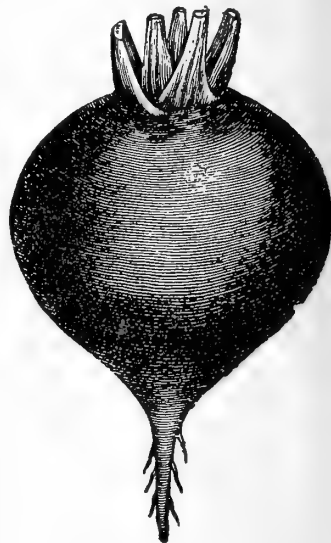
Extra Early Egyptian Not the best quality but earlier and flatter than our Crosby Egyptian. Valuable for market gardeners. Pkt., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.; postpaid, 10 lbs., not prepaid, \$4.00.

Alexander's Extra Early Eclipse Beet

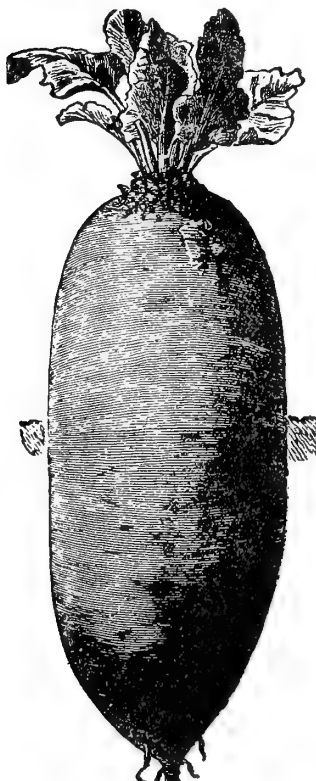
A most popular market gardener's beet for the South as well as a favorite for home gardens. Of remarkably fine form, smooth and free from stringy roots. Small top and a rapid grower. Color a deep blood red which it retains fully after being cooked. Quality extra fine, sweet and tender. A heavy cropper and its handsome appearance makes it an easy seller when placed on the market. Our specially selected strain of Eclipse has proven to be the most successful for all plantings and our market garden friends will make no mistake by planting it largely this year. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 55 cents; postpaid, 10 pounds, not prepaid, \$4.25.

Crimson Globe Beet A distinct new variety introduced by us last year. Extremely handsome appearance and perfect globe shape. Not quite as early as Eclipse, but larger. The beets average three inches in diameter; skin perfectly smooth and form very regular. In color it is a deep rich crimson; in quality very sweet and tender. Its foliage is small and distinct, being a rich bronze purple. We recommend it most highly for both home and market gardens. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 75 cents; postpaid; 5 pounds, not prepaid, \$3.00; 10 pounds, \$5.00.

Crosby's Improved Egyptian A distinct improvement over the Extra Early Egyptian beet, the Crosby being of much more even and regular growth with a more, globular shaped root. It is an early sort and of much better quality and flavor than the old kind. We have the true strain, which is a favorite with market gardeners for earliest sales. Packet 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 65 cents; postpaid, 10 pounds, not prepaid, \$4.50.



Our Extra Early Eclipse Beet



Mammoth Long Red Mangel Beet

Lentz' Extra Early Beet

A splendid variety. Nearly as early as the Egyptian, but larger and of extra fine quality. Color a dark blood red, tender and sweet at all stages of growth. Has small top and with favorable seasons can be used in six weeks from sowing. Very productive. A splendid keeper and shipper. Pkt., 5c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.; postpaid.

Half Long Blood Beet Improved Long Blood

Old and well-known varieties, especially adapted for summer and fall use from spring plantings. They are both more deeply rooted than the turnip-shaped varieties and are more resistant to drought and summer heat. One of them ought to be in every Southern home garden each season for they furnish beets of best table quality long after the others. Each variety, packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 65 cents; postpaid.

Swiss Chard or Sea Kale

A variety of beet grown for the leaves only. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 70 cents; postpaid.

Mangel and French Sugar Beets for Stock Feed

The value of root crops for stock feeding, the Mangels, French Sugar Beets and Belgian Carrots can hardly be over-estimated. They are enormous yielders under good cultivation and they make an agreeable change of food for any animal kept on dry forage during the winter months. When planted in the spring and allowed to grow all summer, the yield is enormous and the value of the crop is shown by the increased flow of milk and the improved condition of the animals. Have your ground deeply plowed, then well harrowed. Sow seed in the spring in rows 2½ to 3 feet apart and let grow until late fall. Use a naturally rich soil or fertilize heavily to get profitable results. Both the Mangel and Sugar Beets are equally profitable for stock feeding. In sections where their value is known almost every farmer plants from one to ten pounds of seed each year.

Mammoth Long Red Mangel The most generally planted being the heaviest and surest cropper. Single roots have been grown to weigh 61 pounds. Ounce, 5 cents; ¼ pound, 1 cent; pound, 40 cents; postpaid, 10-pounds lots or over, not prepaid, at 30 cents.

White French Sugar Beet Not valuable as a sugar crop South but its rich contents of sugar make it a most valuable sort in fattening stock of all kinds. An immense yielder and profitable variety. Ounce, 5 cents; ¼ pound, 15 cents; pound, 40 cents; postpaid, 10 pounds or over not prepaid, at 30 cents per pound.

Alexander's Cabbage Seed for the South

YOU NEED IT. WE HAVE IT. LET'S GET TOGETHER.

Let's get together on the Cabbage question. There is no crop grown that is so absolutely dependent on the quality of the seed as Cabbage. It is the most important of the Southern vegetable crops. Almost every truck farm has it and it is as tanjby in every home garden. We have not space here to go into details as to the sources of seed supply. The greatest danger is the cheap European grown seed that is used to make cut prices with. This makes either a complete or partial failure nine years out of ten when planted South through our climatic conditions. Your only safety is to use no Cabbage seed except of the best American growth. Our Cabbage seed is grown for us by a Cabbage seed specialist who has spent a lifetime in the business and thoroughly understands our conditions here in the South. The seed we have has no superior and there is very little seed produced that is equal to it. It's just the kind of Cabbage seed you need to make a successful crop with. You can't get anything better if you pay \$10.00 per pound for it.

HOW TO GROW GOOD CABBAGE IN THE SOUTH.

The first requisite is first-class seed of best American growth such as ours. Cabbage can be grown on almost any soil from heavy muck to light sandy soils if the light soils be heavily manured or fertilized. For summer and fall planting seed can be sown any time from July 15th to November 15th. In sowing Cabbage during summer the beds should be shaded during the hottest part of the day. For summer planting use 1 ounce of seed for 1,500 plants.

When plants have six to eight leaves transplant to open ground, setting deep enough so that first leaves are level with the ground. Set in rows two feet apart and sixteen to eighteen inches apart in a row.

Cabbage is a heavy feeder. Most of the fertilizer should be worked into the soil before the young plants are set out. Give frequent cultivation, keeping the crop free from weeds or grass.

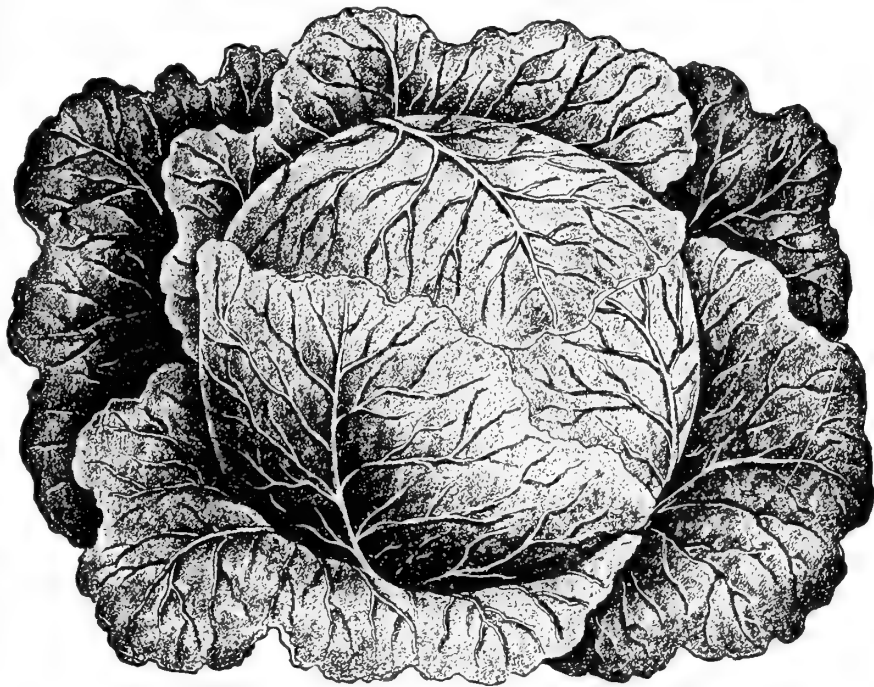
Most of the Cabbage crops in the South are grown with commercial fertilizers. In our section fertilizers containing 7 to 8 per cent. Phosphoric Acid, 5 per cent. Ammonia and 5 per cent. Potash have given the best results on Cabbage.

Augusta Trucker

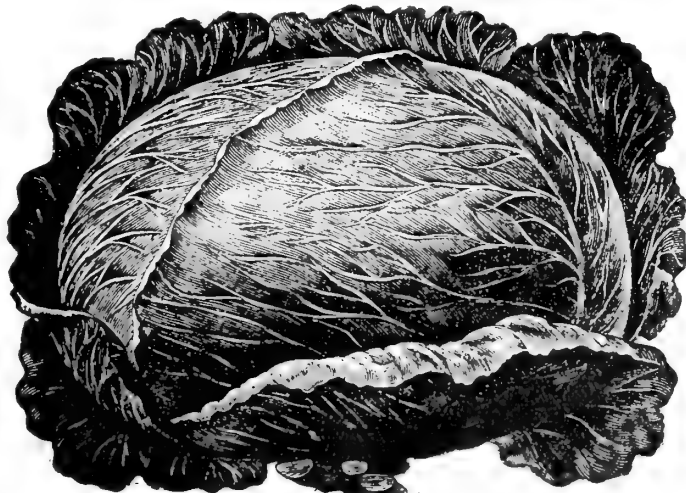
In our "Augusta Early Trucker" we have the best large early Flat Head Cabbage ever offered for planting in the South, a variety which will not only give the most satisfactory results in "home gardens," but has proven of the greatest possible value to the market gardens of South Carolina, Georgia, Florida, Texas and other Southern States. It suits all seasons; in fact, no Cabbage we have ever seen approaches it in so many desirable qualities. Sown in spring, it makes the best summer crop. Sown in the late summer months, it makes a most desirable Winter Cabbage. Our illustration gives you a good idea of its shape and appearance. In size it is the most desirable for market, either local or for long distance shipment. It stands summer heat and winter cold without injury and is the heaviest yielder and the surest header of them all. We know of no Cabbage that combines so nearly all the good qualities that a Cabbage can have. Our advice to you is to plant the "Augusta Early Trucker" this spring. Packet, 10c; 1/2 ounce, 20c; ounce, 35c; 1/4 pound \$1.00; pound, \$3.25 postpaid.

Alexander's Surehead Cabbage

Our Surehead is the finest strictly main crop Cabbage on our list. It never fails to make fine large solid heads with few outer leaves. It's a strong vigorous grower, maturing two weeks after "Augusta Trucker" and is very regular in size, shape and color. It is a splendid variety for both spring and summer planting. It resists scalding sun and rains and is a good keeper, staying in good condition long after maturity. Invaluable for both home and market gardens and no Southern garden or truck farm should be without "Surehead" in 1910. Packet, 10c; 1/2 ounce, 15c; ounce 25c; 1/4 pound, 60c; pound, \$2.00; postpaid.



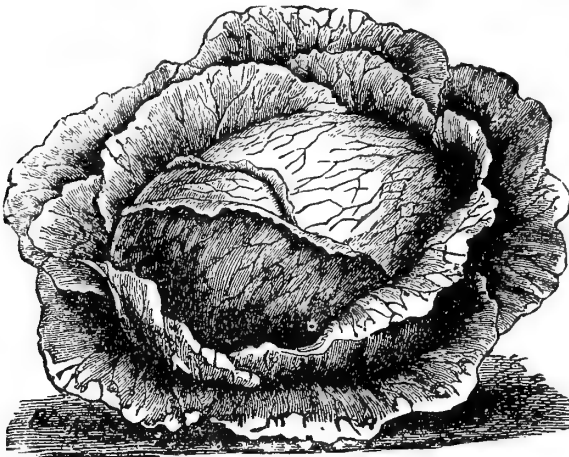
ALEXANDER'S "AUGUSTA EARLY TRUCKER" CABBAGE.



Alexander's Surehead Cabbage.

Succession, Second Early

Succession is largely a market gardener's variety in many parts of the South, being used almost exclusively for shipment North. It is of rather large size, well flattened on top. In maturity it is almost 10 days later than Early Summer and Early Flat Dutch, but it is nearly double the size of those varieties. Is firm and solid, a very sure header and stands shipment to the North, arriving in good condition and color. Succession is a good variety and a favorite in many parts of Florida, Georgia, Louisiana and Texas for both spring and fall planting. We furnish you the highest grade obtainable in seed of this variety; there is no better at any price. Packet, 5 cents; ounce, 20 cents; ¼ pound, 50 cents; pound, \$1.60; postpaid.



North Carolina Buncombe Winter Cabbage

Buncombe Cabbage This variety, grown as it has been for a hundred years or more in the mountains of North Carolina as a winter crop, has attained a hardness that no other cabbage has. It makes large, firm, solid heads. Seed should be sown from July to October for best results. It's perfectly hardy in the South. Packet, 10 cents; ½ ounce, 20 cents; ounce, 30 cents; ¼ pound, 75 cents; pound, \$2.50; postpaid.

Extra Selected Charleston Wakefield Same as Early Jersey Wakefield except that it is about one-third larger and heavier, and matures ten days to two weeks later. Very sure and hard heading variety. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 60 cents; pound, \$2.00.

Letohatchie, Ala., May 9th, 1910.

Gentlemen:—The seed I bought of you April 18th are up and growing fine. John Armstrong.



Alexander's Extra Selected Early Jersey Wakefield

There is no stock at any price superior to our selection of Early Jersey and Charleston Wakefield.

EARLY JERSEY WAKEFIELD

The Jersey Wakefield is the most popular extra early pointed variety for the market gardener and one of the most profitable extra early ones that can be planted. Frequently matures in 100 days from planting the seed. We sell immense quantities of this variety to the truck growers of the Carolina coast. Our special strain of Wakefield is unsurpassed. Some seedsmen charge \$8.00 to \$10.00 per pound for Wakefield cabbage. Actual test shows ours to be better than the \$10.00 stock. Buy of us at a fair price and get the best that can be grown. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, \$2.50; postpaid.

OTHER WELL-KNOWN VARIETIES

	Pkt.	½ Oz.	Oz.	¼ Lb.	Lb.
Red Dutch.....	5c	15c	25c	75c	\$2.50
Prem. Late Drumhead.....	5c	10c	20c	50c	1.60
Perfection Drumhead Savoy.....	5c	15c	25c	60c	2.00
Large Early York.....	5c	10c	20c	40c	1.30
Early Summer.....	5c	10c	20c	50c	1.60
All Seasons.....	5c	10c	20c	50c	1.60
Early Flat Dutch.....	5c	10c	15c	40c	1.50
Early Winningstadt.....	5c	15c	25c	65c	2.00
Green Glazed.....	5c	10c	20c	50c	1.60
Premium Late Flat Dutch.....	10c	20c	35c	\$1.00	3.00
Volga.....	10c	15c	25c	75c	2.50
Alpha.....	10c	20c	30c	1.00	3.50
True Ex. Selected Danish Ball Head.....	10c	20c	30c	50c	1.60
Improved Early Drumhead.....	05c		20c		

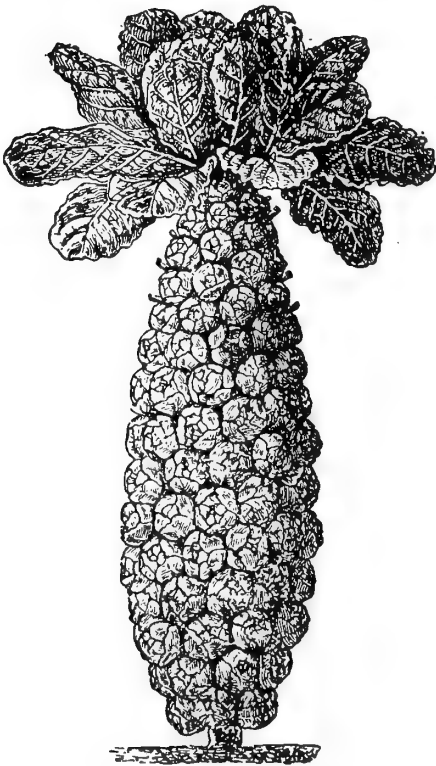
PERFECTION BRUSSELS SPROUTS

Highly esteemed plant of the cabbage family. Fine for summer and fall planting South. Plants grow 2 feet high and a small head like a miniature cabbage forms at each leaf joint. These are of the finest flavor when boiled. Hardy in most parts of the South during the winter. Try a few of them in your garden this year. You will like them. Especially valuable for fall and winter use. Packet, 5 cents; ounce, 20 cents; ¼ pound, 50 cents; pound, \$1.50; postpaid.

Broccoli A vegetable very closely allied to cauliflower, from which it is supposed to have originated. Its general culture is practically the same as for Cauliflower, and in the South is considered a sure header. Many hold back on Cauliflower culture on account of the high price of Cauliflower seed. Broccoli is equally good in flavor and we recommend a careful trial of it.

Alexander's Early Market—Largest and earliest, pure white heads. Packet, 10 cents; ½ ounce, 20 cents; ounce, 35 cents.

Early Purple Cape—Heads light purple. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents.



Perfection Brussels Sprouts



This photograph taken on the farm of one of our customers in May, 1910, shows **Alexander's Augusta Early Truckee Cabbage**, introduced by us several years ago and is today the most carefully selected strain of very early Flat Dutch Cabbage. It has been very popular with our trucking and market garden trade from the start because they are extremely particular about the seeds they plant and have found that year after year it never fails to come true: they **GROW AND GROW RIGHT**. The reason for this is that we spare no time, trouble or necessary expense to **SEE and KNOW** by thousands of careful tests, constant inspection of all crops and by **UNUSUAL CARE** in the selection and scientific breeding of our stock seed. Price is: Packet, 10 cents; $\frac{1}{2}$ ounce, 20 cents; ounce, 35 cents; $\frac{1}{4}$ pound, \$1.00; pound, \$3.25; postage paid. Notice between the rows of cabbage, corn was planted, this yielded over thirty-five bushels per acre. Mr. Scarborough is making good money planting **Alexander's Seeds**, combined with intensive farming. It's a great pleasure to see our customers successful, and to help them to be so by supplying the **BEST SEEDS THAT GROW—SELECTED FOR THE SOUTH**.



Improved Early Drumhead

This is the best of all of the early Drumhead cabbages for the South, just the right sort if you want an early crop of the Drumhead cabbages. It is a good grower and is especially valuable for the lighter soils of the South where many of the planted cabbages fail to make good heads. It is not only hardy to resist winter cold, but is unexcelled to stand burning sun without scalding or blistering. Packet, 5 cents; ounce, 20 cents; $\frac{1}{4}$ pound, 50 cents; pound, \$1.60; postpaid.

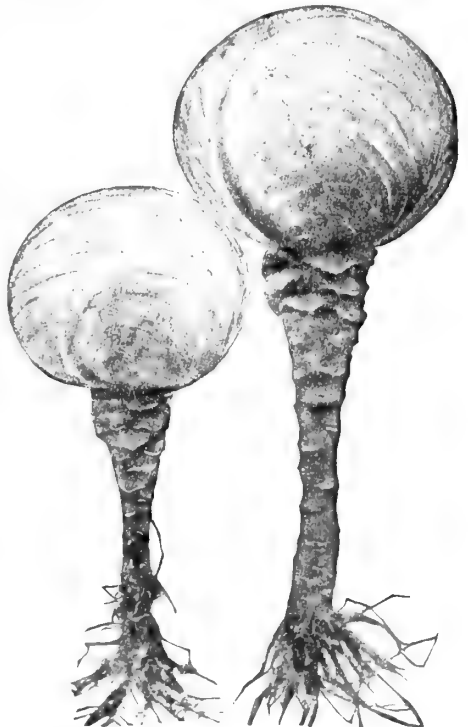
These two fine types of Danish Cabbage are becoming more and more popular every year on account of their excellent flavor, their hardness in resisting both cold and disease, and for their splendid keeping quality. Every one who grows them seems to make a successful crop, both in size of yield and price obtained. We made arrangements with the originator in Denmark two years ago to make a careful selection of seed for us of the very best quality and now offer this special stock to you, knowing it is unequalled in quality.

True Danish Ballhead

Late—This variety has proven itself one of the very best winter sorts, being almost frost-proof, a sure header and makes a very hard, heavy head of excellent quality, a fine keeper and top price seller. Outer leaves are few making it possible to grow them close together, thus getting a larger number per acre. Especially recommended for low, moist, heavy soil. Packet, 10c; $\frac{1}{2}$ ounce, 20c; ounce, 30c; $\frac{1}{4}$ pound, 80c; pound, \$3.00.

True Danish Roundhead

An early type of ballhead, about two weeks earlier. Has short, thick stalk, round, very solid, extra heavy head, splendid quality. Especially recommended for high, dry, light soil; a splendid hot weather cabbage. Packet, 10c; $\frac{1}{2}$ ounce, 25c; ounce, 35c; $\frac{1}{4}$ lb., \$1.00; lb., \$3.75.



Garden and Stock Carrots

Culture Carrots are one of the best of our root crops and are too little planted in the South. At this season, sow from January to April for spring and summer use. Sow thinly in drills 18 inches apart and cover about 1 inch, firming or rolling the soil if dry. Do best on light, deep, sandy loam. One ounce sows 100 feet of drill. Use 4 to 5 pounds per acre.

Danver's Half Long The most productive of all the half long varieties, often yielding 20 to 30 tons per acre on highly manured ground. Roots large, but of medium length as shown in our illustration, tapering abruptly at the point; very uniform in growth, very sweet, tender and of good flavor. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 75 cents; postpaid.

Chantenay A new stump rooted French variety, the best of its class. Unexcelled in productiveness and quality, very uniform in growth. Roots about 5 inches long, large at top and gradually tapering in very symmetrical manner to the base. Medium early and fine for both market and home gardens. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound 25 cents; pound, 75 cents; postpaid.

Improved Long Orange The old standard and well-known variety, largely planted for general crop. In quality it is a table carrot but its productiveness is so great that you will find it profitable to grow for stock feed. Roots are long and require a deeply worked soil. Color a deep rich orange. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 75 cents; postpaid.

Early Scarlet Short Horn One of the most popular of the early varieties. Color a deep orange yellow; of a most delicious flavor and makes a splendid crop in light shallow soils. A favorite in both market and home gardens. Roots 4 to 5 inches long. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 70 cents; postpaid.

Large White Belgian (For Stock Feeding Only) The value of root crops for stock feeding is just being learned in the South. The large White Belgian is the greatest cropper of them all, having produced as high as 20 tons per acre. In the lower South they can be left in the ground and pulled as wanted for feeding. The use of carrots in connection with dry feed keeps the animals in good condition and in cows the flow of milk is greatly increased. If you feed stock through the winter plant the Belgian Carrot from February to April. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 50 cents; postpaid.



Danver's Half Long

OUR HARDIEST CABBAGE PLANTS

Every year we sell hundreds of thousands of cabbage plants to market gardeners. These plants are grown on one of the sea coast islands of South Carolina. These plants are field or open ground grown entirely and are hardy and will stand conditions of weather in transplanting that would be death to hot bed plants such as we would have to furnish if shipped from Augusta. These plants are taken up direct from the beds in the open ground, are carefully and lightly packed and will stand long distance shipping without damage, and at a low cost for expressage. Plants packed in this way get the advantage of our special low express rate. No cabbage plants sold in less quantity than 500 of one variety and all shipments must be made by express. We can supply these varieties:

Augusta Trucker, Early Spring, Henderson's Succession, Late Flat Dutch. Selected Early Jersey Wakefield, Charleston Wakefield and Early Flat Dutch. Prices by Express, not prepaid, 500 for \$1.00; 1,000 for \$1.50; 5,000 at \$1.25 per thousand. 10,000 lots or over at \$1.00 per thousand. All shipments made from growing station on the South Carolina Coast.

CAULIFLOWER

Cauliflower is a most delicious vegetable and should be planted more generally, especially along the Atlantic and Gulf coasts where it does especially well. Sow seed from January to March and July to October. Transplant in wet weather if possible, to very rich soil, and cultivate early and often. Requires plenty of moisture when heads begin to form. $\frac{1}{4}$ ounce of seed produces about 500 plants. It matures in from 100 to 120 days from sowing. Try some Cauliflower this year.

"Dry Weather"

This splendid variety has been rightly named. While not quite as early as our Snowball still it will make much better and larger heads in dry seasons than any other. In spring plantings most years cauliflower runs up against hot dry weather at maturity and that's where "Dry Weather" Cauliflower wins out. It makes where others fail. Pkt., 20c.; $\frac{1}{4}$ oz., 65c.; oz., \$2.25; $\frac{1}{4}$ lb., \$8.50.

Early Snowball

The finest strain of Snowball Cauliflower grown. A fine cropper, producing very firm and beautiful heads of snowy whiteness. Of very close, compact growth, making it a splendid sort for either close field planting or forcing in frames. Packet, 20 cts.; $\frac{1}{4}$ oz., 65 cts.; $\frac{1}{2}$ oz., \$1.10; oz., \$2.00; $\frac{1}{4}$ lb., \$7.50; lb., \$28.00; postpaid.

Early Dwarf Erfurt

Earliest small leaved dwarf variety either for forcing or open ground. Produces medium sized heads, very solid, pure white and of finest flavor. Pkt., 15c.; $\frac{1}{4}$ oz., 50c.; oz., \$1.50; $\frac{1}{4}$ lb., \$5.00; lb., \$18.00; postpaid.

Early Paris White

The earliest heading variety and largely grown for home gardens. Does not grow as large as the Snowball and Erfurt. Packet, 10 cents; $\frac{1}{2}$ ounce, 30 cents; ounce, 50 cents.



Heads of Cauliflower "Dry Weather and Snowball Type"

"IT'S EQUAL TO AN EXTRA HAND ON YOUR FARM."

The SOUTHERN RURALIST

That's what a regular reader of the Ruralist wrote the editor once. He told the truth, too, for if any man will read the Ruralist and put the good ideas he gets from it into his farm and garden operations he will get as much or more from it than he would from the labor of an extra hand.

The Two Men That Make It

Both of them are thoroughly practical as well as scientific men. Mr. Merriam has conducted both a truck and general farm in Fulton County, Georgia, for the last 15 years. He deals in daily practice with the same kind of soils you have; has to fertilize; has the same kind of insect pests and plant diseases to fight that you have, and tells you every issue of his successes, also his failures. No man who tries all the new things can help but make some failures, and Mr. Merriam tells you about his. It's just as important for you to hear about what "won't do," as about great successes. Mr. Merriam tells you both. His farm is known as the "Ruralist Farm."

Dr. H. E. Stockbridge is not only a thoroughly practical man, being the owner of a large plantation near Americus, Ga., but is also a scientific agriculturist; a man not only of national but international reputation. Not only has Dr. Stockbridge been Director of several of the State Experiment Stations, but was the organizer of the Agricultural Department of Japan, being engaged for four years in that work in Japan.

Dr. Stockbridge is a combination of the practical and scientific and in his writings in the Ruralist he imparts the great scientific truths of agriculture in language so simple that anyone can understand them.

While Mr. Merriam and Dr. Stockbridge are the responsible editors, they are ably assisted in the various special Departments by such able men as O. L. Willoughby and T. H. McHatton, of the Georgia Experiment Station and the State University and who have charge, regularly, of such subjects as Dairying, Live Stock and Horticulture. Dr. C. A. Cary, Veterinarian of the Alabama Experiment station, answers all questions relating to sick or diseased Live Stock; and Mr. F. J. Marshal, one of the most noted poultrymen of the South, has full charge of the Poultry Department.

During the year hundreds of articles are printed, written by farmers themselves on special subjects. The Ruralist pays out many hundred dollars every year for these special articles by farmer readers themselves on such subjects as **Labor-Saving Tools, Garden and Truck Crops, Increasing Yields of Cotton and Corn, Dairying, Forage Crops, Live Stock, Special Crops That Pay, Small Grains, Fruits, Farm Labor and Poultry.** Every one of these subjects is one of interest to every farmer in the South.

If you are a subscriber of the Ruralist you will have as good a chance as any one to win a cash prize, in a letter about some crop that you grow—whether it be the home garden, general farm crops, trucking, fruit growing, poultry or live stock of any sort.

The publishers distribute hundreds of dollars each year in these prizes, and you should tell them in your own way how to make the most money of the crop you find most profitable.

Owing to a ruling of the post office department, the Ruralist cannot offer us the same terms we have had in the past; we now have to pay more for each subscription, thus making it impossible to send the paper to you unless 25 cents is added to order for a year's subscription. You will be fully repaid for ordering it as the paper is certainly worth a dollar a year cash. We learn many things of value from it each month, and would pay a dollar for it quickly if we could not get it for less. When it comes to the comparative value of a good agricultural paper and a regular daily or weekly newspaper, based on which will help you most with your farm work—help you make better crops, and put more money in the bank, the first-class farm paper is many hundred per cent. more valuable than any newspaper. We should read both, but from a financial standpoint the good farm paper will prove most valuable of the two.

Our only object in offering this paper is to help our customers make better crops and we offer it to you at just what it cost us, 25 cents. Thousands of readers pay a dollar a year for it, that's about 4 cents a copy. Comes every other week.

Would You Pay A Penny To Learn How To Make A Hundred Dollars A Year More Clear Profit On Your Farm?

A cent a copy is about what it will cost you. We know where a single copy of the Ruralist helped one already successful farmer to do this. None of us know all about farming, gardening, fruit-growing, the care of poultry and live stock; there is always something to learn, and the Ruralist is one of the best places to learn it, and it costs you about 2 cents a month; 25 cents for 24 numbers coming to you every other week.

Celeriac or Turnip-Rooted Celery. Produce turnip-shaped roots which may be cooked, sliced and used with vinegar, making an excellent salad. Also used for flavoring.

Erfurt Giant Celeriac. Packet, 5 cents; ounce, 15 cents; $\frac{1}{4}$ lb., 50 cents.

Chervil An aromatic plant, used for seasoning; can also be cut up with lettuce when served as salad. Is sown in drills or broadcast in February for summer use. Packet, 5 cents; ounce, 15 cents; $\frac{1}{4}$ lb., 40 cents; pound, \$1.00; postpaid.

Endive Fine salad plant used like lettuce. **Early Green Curled**—Leaves dark green, broad and curly, tender and crisp in quality. Packet, 5 cents; ounce, 15 cents; $\frac{1}{4}$ lb., 40 cents.

Corn Salad A delicious salad for winter use. **Broad Leaved.** Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ lb., 25 cents.

Water and Upland Cress

Sow upland cress in shallow drills. Make succession plantings, as it runs to seed quickly.

Upland Cress—Thrives in any good garden soil. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ lb., 25 cents.

Water Cress—Deliciously flavored, grows best in shallow running water. Packet, 10 cents; $\frac{1}{2}$ ounce, 25 cents; ounce, 40 cents.

Dandelion Sow seed in any good garden soil in February and March, in drills, thinning out afterwards to 6 inches apart.

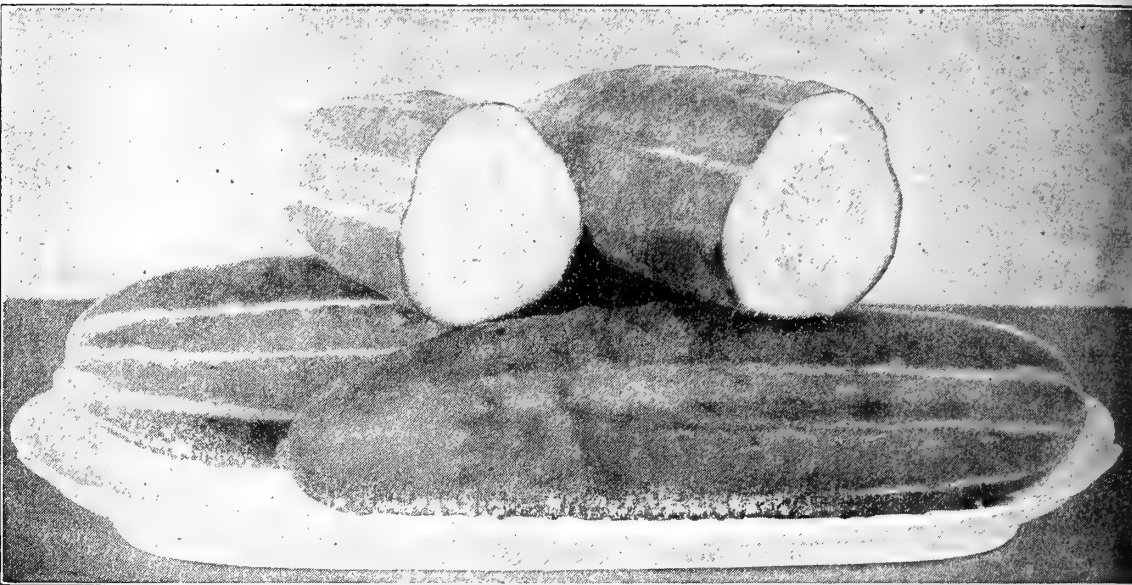
Improved Large-Leaved—Packet, 10 cents; $\frac{1}{2}$ oz., 30 cents; oz., 50 cents.



A Single Plant of Alexander's Everbearing Cucumber
(See description and price on opposite page)

Alexander's Cucumber Seed

Culture Cucumbers are very tender and should not be planted until danger of frost is past and ground becomes a little warm. If planted earlier than this they should be protected. Plant in hills 4 feet apart each way, 8 to 10 seeds to each hill. When rough leaves have formed thin out to 4 plants in each hill. 1 ounce of seed plants 8 $\frac{1}{2}$ hills, 1 $\frac{1}{4}$ pounds per acre.



Alexander's Selected Arlington White Spine Cucumber

By selected Arlington we mean the first-class original strain that has always given such perfect satisfaction to Southern market gardeners and shippers and not the off-color, run-out stock so generally sold by Northern seed houses under the name of Arlington. The true Arlington is one of the finest White Spine strains. Almost every cucumber grown from it is perfect in size, shape and color. Uniformly, medium to large in size, just right for a market and slicing cucumber. Can be used when small for pickles. Skin hard and of deep green color. Packet, 5 cents; oz., 10 cents; $\frac{1}{4}$ lb., 25 cents; lb., 75 cents; 10 lbs., not prepaid, \$7.00.

Truckers and market gardeners can depend on our Cucumber Seed for absolute purity or trueness to type and strong vitality.

Japanese Climbing While this splendid variety can be grown in hills and allowed to run on the ground like other varieties and make splendid crops; they can best be grown on fences, poles or trellises, as they have a distinct climbing habit when given something to climb on and the product of a given area is increased three or four fold. The fruits are 10 to 12 inches long, of fine dark green color; flesh thick and crisp; never bitter; have very few seeds. Good for either slicing or pickling. Very prolific and when allowed to climb vines are well above ground and do not suffer from wet weather and insects. Continue to bear until fall. Try a few hills this year. Pkt., 5 cents; oz., 10 cents; $\frac{1}{4}$ lb., 30 cents; lb., \$1.00; postpaid.

Early Fortune Southern truck growers have long wanted an extra dark White Spine cucumber for shipping, a cucumber that would hold its dark green color for a long time, a cucumber that stays plump and fresh looking after being shipped a thousand miles or so. Early fortune is of a deep green color and don't show up white color before maturing as do most of the strains of White Spine that have been sold by Northern houses in recent years. This cucumber pleases every truck grower who plants it. Of fine shape, good size, regular growth and extra dark green color. Pkt., 5 cents; oz., 10 cents; $\frac{1}{4}$ lb., 25 cents; lb., 90c.; postpaid; 10 lbs., not prepaid, \$7.50.

Long Green An old and favorite variety in the South, largely used for home use and nearby markets and in some sections as a shipper. Fruits extra long and of a good size, holding its dark green color until matured. When 3 to 4 inches long they make fine pickles. Pkt., 5 cents; oz., 10 cents; $\frac{1}{4}$ lb., 25 cents; lb., 90c.; postpaid.

Early Frame Popular early variety for home garden. Pkt., 5 cents; oz., 10 cents; $\frac{1}{4}$ lb., 25 cents; lb., 90c.

Chicago Pickle The best variety of all for pickling. Its small size, dark green color and immense productiveness make it a favorite for that purpose. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 95 cents.

Everbearing A splendid variety for home use because of its everbearing qualities. The first cucumbers are ready very early, then the vines continue to bear and produce whether the ripe cucumbers are picked off or not. A single vine will often show cucumbers in all stages of growth, the small ones being dark green, perfect in shape. Fine for pickling or slicing. Pkt., 5 cents; oz., 10 cents; $\frac{1}{4}$ lb., 25 cents; lb., \$1.00.

Burr or Gherkin For pickling only. Packet, 5 cents; ounce, 20 cents.





Alexander's New Roasting Ear Corn

Our New Roasting Ear Corn is just what you need for earliest garden corn either for your own use or for market. It's neither a sweet corn nor a field corn, but just half way between. It's as early as the Adams varieties, maturing corn fit for table use in 70 to 75 days from planting with good seasons. Grows 5 to 6 feet tall, makes two to three ears of good size and is a quick seller on any market. Grows and makes well in any good garden soil. It's something better than either of the Adams varieties, a surer cropper in the spring, larger ears and better quality. It's just what you need in your garden this spring. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, 75 cents; bushel, \$2.75.

Adams' Extra Early The standard earliest garden corn. Of very dwarf growth and for success requires very rich ground or heavy fertilizing. Naturally small ears and its only value is in its earliness. Largely a market gardener's variety. **Seed crop almost a failure this year.** Packet, 10 cts.; pt., 20 cts.; qt., 35 cts.; postpaid. Peck, not prepaid, 75c.; bushel, \$2.75.

Adams' Large Early Similar to the Extra Early but larger, a surer cropper and 10 days later. Also largely a market variety and lacks the finer flavor of our "New Roasting Ear Corn" and the Sweet Corn. Seed crop very short. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 75c.; bushel, \$2.75.

Country Gentleman (Sweet)

Leading growers all over the country declare this variety to be the best quality of all varieties of sweet corn. Our own experience and that of several hundreds of our Augusta gardeners confirm this opinion. It is one of the finest flavored and makes from 3 to 4 good sized ears to the stalk when properly cultivated. Grains are small, much shriveled, but very deep. Cob very small. It matures in mid-season, after Adams Large Early and just before Stowell's Evergreen. This, together with these two varieties, makes a splendid succession for family use; all of them being productive, strong growers, tender and of finest flavor. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, \$1.00; bushel, \$3.75.

Stowell's Evergreen (Sweet)

The standard main crop variety. Ears of large size, long and well filled. Under good cultivation it produces 3 to 4 ears to each stalk. Stalks large and strong. Grains of good size, long and deep; cob small and slender. This variety holds in good eating condition longer than any other and is adapted to all parts of the South for main crop. Pkt., 10 cts.; pt., 20 cts.; qt., 35 cts.; postpaid. Peck, not prepaid, \$1.00; bu., \$3.75.

Black Mexican Late, dark grained variety of finest quality of sweet corn for home use. Less subject to attacks of bud worm than other varieties. Packet, 10 cents; pint, 20 cents; quart, 35 cents; peck, \$1.25; bushel, \$1.50.

Alexander's Snow Flake Corn

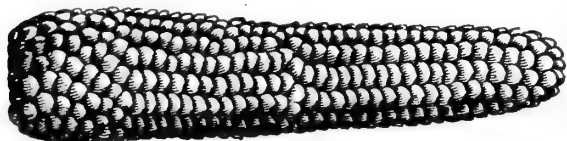
While properly classed as a field corn, we include it in this list for it makes splendid roasting ears. Of large size with deep grains and of a shape and appearance that make it most salable in our markets. A strong grower, maturing roasting ears in 75 to 80 days and averaging two ears to the stalk. Most valuable either for market or home use. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 65 cents; bushel, \$2.25.

Field Corn

For description and prices of field varieties—see field corn pages.

Grow a Supply of Pop Corn for Your Boys and Girls

Essentially a crop for your children, Let the children have a patch of it this year, furnishing them corn to pop during the long winter evenings.



Golden Queen Long ears with round yellow grains. When popped the corn is creamy white and a single kernel frequently expands to an inch in diameter. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, by express, \$1.25.

Monarch White Rice Standard white grained variety with slender, round pointed grains. Hard and flinty, popping finely. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, \$1.00, by express.

Celery Culture

For early transplanting sow seed in May or June; for later crops, in July and August and even later further South. Plants should stand in seed beds until 6 inches high. Celery ground should be rich and moist with deep soil. Plant in rows 3 feet apart, and 6 to 8 inches apart in the row. In our section keep the earth well drawn up as the plants grow to blanch them properly. In the lower parts of the South blanching by boards is necessary, as drawing up the earth causes "rusted" celery, which is unsalable. Celery is a heavy feeder and you can not expect satisfactory celery unless you use plenty of manure or commercial fertilizer. Seed beds should be partly shaded. Matures in from 120 to 150 days, according to seasons or location.

Alexander's White Plume

The earliest and most easily blanched variety. Our strain of this variety is claimed to be a perfect white and true to type. But few green stalks are found in our strain of White Plume. Requires but little drawing up of earth to properly blanch. Crisp, tender and of that rich nutty flavor so desirable in celery. This variety seems to do especially well in Georgia and South Carolina. Pkt., 5c.; oz., 20c.; $\frac{1}{4}$ lb., 50c.; lb., \$1.75; postpaid.

Giant Pascal Large and strong growing variety, especially good for the lighter soils. Splendid keeping qualities and almost rust-proof. A good variety for beginners in celery growing. Pkt., 5 cts.; oz., 20 cts.; $\frac{1}{4}$ lb., 50 cts.; lb., \$1.50.

Golden Self-Blanching The great market gardener's variety, grown almost exclusively in the lower South for shipment North. We advise the use of this variety to experienced growers only, as it requires most careful treatment. The seed we offer from this is French grown, any other being worthless. Seed crop almost an entire failure. Packet, 10 cents; $\frac{1}{2}$ ounce, 35 cents; ounce, 75 cents; $\frac{1}{4}$ pound, \$3.00; pound, \$11.00.

Flavoring Celery Old celery seed, largely used for flavoring soups, pickles, sauces, etc. Ounce, 5 cents; $\frac{1}{4}$ pound, 15 cents; pound, 35 cents; postpaid.



Alexander's White Plume Celery

Good "Old Time" Georgia Collards

True Long or Georgia

The old-time Southern favorite collard. It stands all kinds of hard treatment and neglect with little injury and is a sure cropper in the South. Can be grown on land so poor that cabbage won't head on it, and furnish a plentiful supply of leaves of good quality. Makes quite a head in cool winters. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 75 cents.

Improved White Georgia

Also called cabbage collard on account of its close bunching growth and light green leaves resembling the cabbage—combining the hardness of the collard with the whiteness and crispness of cabbage. You will never know how good collards can be until you try our Improved White Georgia. Packet, 10 cents; ounce, 15 cents; $\frac{1}{4}$ pound, 40 cents; pound, \$1.25.

Egg-Plant A most desirable vegetable. Do not sow seed (except in hot beds) until weather and soil gets warm. Will not stand any frost.

Improved Large Purple Thornless The standard variety of Egg Plant for market gardeners and shippers. It gives perfect satisfaction both for market and home use. Our strain of seed is remarkably pure and streaked or off-color fruit is unknown in well-cultivated crops. Plants are strong growers, producing 5 to 8 large sized, deep rich purple colored fruit. It is early for a large fruited variety, and gives entire satisfaction for market and home use. Packet, 10 cents; $\frac{1}{2}$ ounce, 20 cents; ounce, 30 cents; $\frac{1}{4}$ pound, \$1.00; pound, \$3.75.

Black Beauty A splendid new early variety, some ten days earlier than the New York Improved. The "eggs" are large and broad of attractive form and fine flavor. Color is a rich, lustrous purplish black, uniform over the whole fruit. Free from thorns or spines. A heavy bearer and a most attractive market variety. Packet, 10 cents; $\frac{1}{4}$ ounce, 20 cents; ounce, 35 cents; $\frac{1}{4}$ pound, \$1.25; pound, \$4.50; postpaid.

ALEXANDER'S HOME GARDEN STRAWBERRY COLLECTION

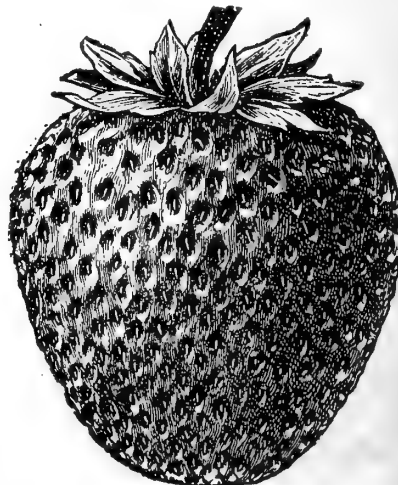


Egg-Plant

Right here in the midst of the vegetable list we want to remind you of strawberries. No home garden is complete without them and there is nothing that gives so much pleasure and satisfaction as a good bed of strawberries. Easily grown anywhere in the South, they are within the reach of every one to whom this catalogue goes.

After years of careful tests this Home Garden Collection has been selected as being the very best varieties to give the best of quality combined with greatest quantity and running through the entire strawberry season. Three hundred plants, well cultivated, will give an ordinary sized family a plentiful supply of most delicious berries. This "Home Garden Collection" consists of 100 plants each of Excelsior Extra Early, (See illustration), Lady Thompson (medium early and long bearing) and Gandy (Late). These 300 plants will be sent, all charges prepaid, to any of the offices of the Southern Express Company for \$1.50, or to any office reached by any of the other express companies for \$1.75. Order them early and get them started before hot weather comes.

If you don't want as many as 300 plants, we will send 50 plants of each of the three varieties named, postpaid for \$1.00. In ordering this Collection call for "Alexander's Dollar Strawberry Collection." These collections are great bargains.



LETTUCE

Lettuce can be grown almost every month in the year in our section. If you have hot beds or even cold frames you can produce fine big heads all through the winter months. In Florida and along the Gulf Coast it is grown as an open ground crop through the winter months. The best way to grow lettuce is to sow seed thickly in rich earth and when plants are well up transplant in rows 2 feet apart, placing plants 6 inches apart in the row. Use rich ground or else fertilize heavily. If you want crisp, tender lettuce, free from bitterness, the growth must be very rapid. If lettuce is grown in above manner and head varieties used, you will not fail to make good heads. Sow 1 ounce of seed for 200 feet of row, 3 pounds per acre.

Improved Hanson A crisp leaved market gardener's favorite and much used in home gardens. Heads of medium size and of good quality. Splendid for spring, late summer and early fall. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 30 cents; pound, \$1.00.

Alexander's Extra Selected Big Boston

Big Boston Head Lettuce--Special Extra Fine Strain

The standard market and shipping variety of the South is grown almost exclusively in some sections. Is a fine forcing variety for cold frames during winter months, as it produces heads of extra large size, often 10 to 12 inches across. It heads well at all seasons and the extra large, firm round heads stay in fine condition long after being cut, making it very popular for long distance shipments, bringing the best prices. We have had our grower work up a special extra fine strain of this lettuce; truckers in Augusta, Ga., Beaufort and Charleston, S. C., and in Florida who have been planting the best stock offered by the most reliable houses, say it is the best strain in every respect that they have ever planted. Extra care is used in handling it to insure its reaching the planter absolutely pure. Price, pkt., 10c.; oz., 25c.; $\frac{1}{4}$ lb., 75c.; lb., \$2.50; postpaid.

Regular stock Big Boston as offered by other houses. Pkt., 5c.; oz., $\frac{1}{4}$ lb., 35c.; lb., \$1.25; postpaid; 5 lbs., not prepaid, \$5.00.

California Cream Butter

A splendid variety of big heading lettuce, good for open ground planting at all seasons of the year. Fine sort for market gardeners and shippers. Heads are large and solid, the inside blanching to a beautiful cream yellow when properly grown. Outside leaves a medium shade of green. It is always crisp and tender, with a rich buttery taste. Packet, 5 cents; ounce, 15 cents; $\frac{1}{4}$ pound, 35 cents; pound, \$1.25; postpaid, 5 pounds, \$5.00.

Iceberg A beautiful, crisp leaved lettuce. Grows a long time before running to seed in the spring yet always crisp and tender. Splendid for either open ground or forcing in frames. Heads hard, of conical shape and medium size. Inside of heads white; outer leaves light green. Pkt., 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 30 cents; pound, \$1.00.

Black Seeded Simpson A market gardener's variety of decided merit and is also used in home gardens because of its heat resisting qualities. It stands burning sun without serious injury. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 30 cents; pound, \$1.00; postpaid.

Trianon (Cos) Our best French variety of Cos lettuce. Heads long, conical and large; has a crispness and tenderness peculiarly its own. Tie up the heads to blanch properly. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 30 cents; pound, \$1.00; postpaid.

May King, Early Lettuce

This is an extra quick growing variety, very attractive, and practically all head. Planted early in spring in open ground the plants quickly reach a diameter of six or seven inches with broad green outer leaves folding closely about the solid head; in cool weather the edges of outer leaves are tinged with brown. The leaves, with the exception of the outer ones, are blanched to a rich yellow and have delicately rich buttery flavor. An extra fine shipper to any distant market on account of its firmly folded solid heads. This is one of the finest introductions in many years and one of our most popular sorts. Our seed stock is direct from the originator and of the best possible quality. Packet, 10 cents; ounce, 25 cents; $\frac{1}{4}$ pound, 75 cents; pound, \$2.50; postpaid.

NEW YORK OR WONDERFUL

A special favorite for all home and nearby market gardeners. It is really a crisp leaved variety that forms perfect heads of large size, two to three-pound heads being nothing unusual on rich soils with us. Very tender and free from bitterness. Outside leaves are of a rather light green shade, while the inside of the head is almost pure white. A good sort for either spring or fall planting in all parts of the South. Packet, 5 cents; ounce, 15 cents; $\frac{1}{4}$ pound, 30 cents; pound, \$1.00; postpaid.



New York or Wonderful Cabbage Lettuce

Denver Market and Tennis Ball

Well-known varieties and favorites with many. Each: Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 30 cents; pound, \$1.00; postpaid.

\$105.00 worth of cabbage sold from $\frac{1}{4}$ acre. Seed bought of you.
B. H. STROUD, Gadsden, Ala.

MUSTARD FOR SALAD

New Chinese A splendid variety from China. Is the earliest, has the largest leaves and is the mildest in flavor of all the varieties listed. Perfectly hardy at Augusta. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 50 cents.

Giant Southern Curled or Creole

The old standard Southern variety more generally used than any other. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 50 cents; postpaid.

Ostrich Plume An improved Southern curled, leaves much more curled than the old variety. Packet, 5 cts.; ounce, 10 cts.; $\frac{1}{4}$ pound, 20 cts.; pound, 50 cts.; postpaid.

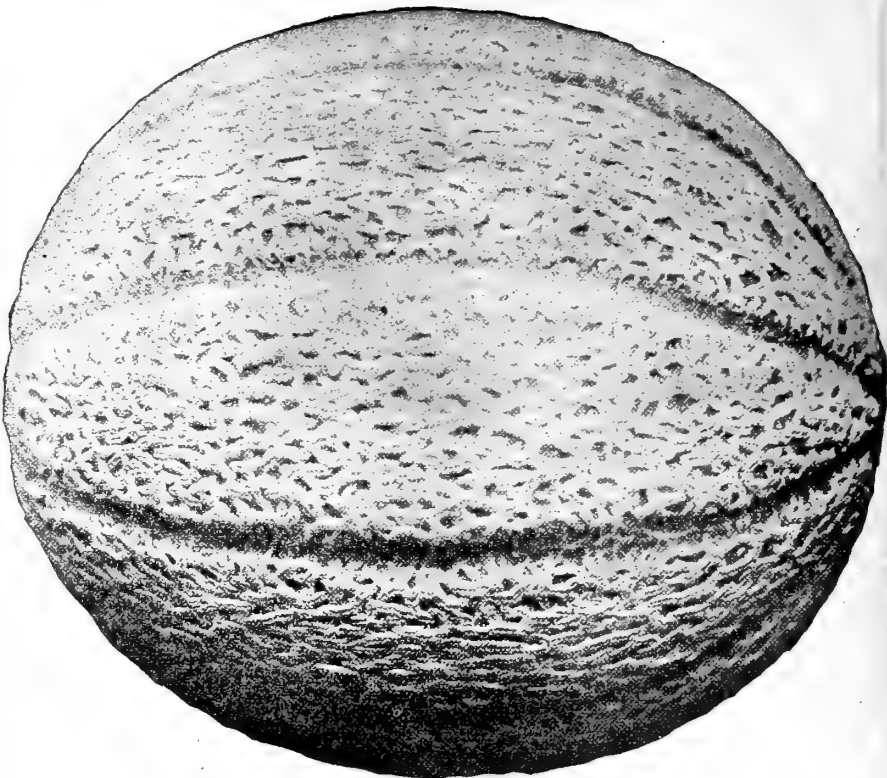
White and Brown Mustard

Either: Packet, 5 cts.; oz., 10 cts.; $\frac{1}{4}$ lb., 15 cts.; lb., 35 cts.; postpaid

CANTALOUPE AND MUSKMELONS

CULTURE

These should be more largely grown for home use and nearby markets than they now are in the South. Tens of thousands of acres are planted for shipment every year. Why not furnish your home demand as well? Cantaloupes do best in light warm soils that contain plenty of vegetable matter. In heavy soils plant where cow peas or a similar crop has been grown the year before. Plant as soon as danger from frost is past in hills 6 feet apart each way. Plant 10 to 12 seeds to each hill to make sure of a stand. When first rough leaves show thin out to 2 plants in each hill. Work the soil frequently until the plants begin to run. After that pull up weeds by hand. Well-rotted stable manure is the best fertilizer, but if this is not obtainable use one pound of high-grade vegetable fertilizer to each hill, using care to thoroughly mix with soil and have it far enough down so that seed does not come in contact with the fertilizer when planted.



Alexander's Genuine Rockyford Cantaloupe Grown in Colorado

Genuine Rockyford

Is now the most popular and valuable EARLY cantaloupe grown in the South either for home use or market. Thousands of acres of this variety are grown every year for Northern shipment. Our illustration shows its heavy netting and regularly ribbed form. It has thick green meat of the most excellent flavor. It is just the right size for shipping or market use (packing 45 to the crate) and it is the earliest of all good quality cantaloupes. For home use you will find it most desirable.

The greatest possible care is taken in the production of our seed of this variety. It comes from the Rockyford, Colorado, district which has the reputation of producing the finest cantaloupes in the world. The greatest possible care is taken to save seed only from perfect melons of the standard size, and, if you plant Alexander's seed of the Rockyford you will have a crop that you will be proud of. It's the seed that will produce a paying crop for you, no matter whether you grow for market or home use.

There are thousands of pounds of Rockyford seed on the market saved from the Southern and Colorado crops after shipping season ends. It is offered at almost any price and we have refused dozens of offers of this class of seed every summer and fall. Look out for this class of seed. You cannot afford to plant it if it was given to you free. Our seed is from crops grown exclusively for seed purposes. It is select seed. Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, \$1.00; postpaid. 10-pound lots or over, not prepaid, at 80 cents per pound.

Fordhook or Sweet Martha Muskmelon

A wonderful combination of all the good qualities of two good melons, the Emerald Gem and the Jenny Lind. From the Emerald Gem the Fordhook has inherited that most luscious and much desired salmon flesh, but differs from the Gem in that the flesh is very thick and solid, having a very small seed cavity. The thin emerald green rind having the deep netting of the Improved Jenny Lind, is very firm and consequently is an ideal shipper, carrying to most distant markets in perfect condition. The flesh is extra thick, very fine grained, salmon orange color, and of a sweetness and flavor unsurpassed. In a dull market Sweet Marthas are always in demand and always sell at a premium. You miss a treat if you don't plant a few Sweet Marthas in your garden this spring. Our stock of seed is direct from the originator. Price per packet, 10 cents; ounce, 30 cents; two ounces, 50 cents; ¼ pound, 85 cents; pound, \$3.00; postpaid.

The Nixon

Our famous Augusta variety which originated here and has for years been the favorite large cantaloupe in our city. Combining large size with finest flavor, it is one of the best of all cantaloupes. For years we have kept this melon pure by the most careful selection. Often weigh 8 to 12 pounds. Is almost round shape, rough, deeply netted skin, thick meat of the richest possible flavor and sweetness. It is purely a Southern melon and has no equal for a main crop melon in the South. Wherever known it brings a fancy price in market. Seed supply very limited. Packet, 10 cts.; ounce, 20 cts.; ¼ pound, 60 cts.; pound, \$2.00; postpaid.

Montreal Market

Next to the Nixon we consider this the best of the large varieties. Fine spicy flavor. In shape almost round, but flattened at each end. Grows to large size (10 to 15 pounds), but requires the best of cultivation. Skin green, deeply ribbed and well netted. Flesh very thick, light green and very sweet. Pkt., 5 cents; oz., 15 cents; ¼ lb., 45 cents; lb., \$1.50; postpaid.

Extra Early Hackensack

A favorite large extra early melon of fine flavor that does well for early crops. Weighs 5 to 8 pounds. Packet, 5 cents; ounce, 15 cents; ¼ pound, 45 cents; pound, \$1.50.



The Nixon

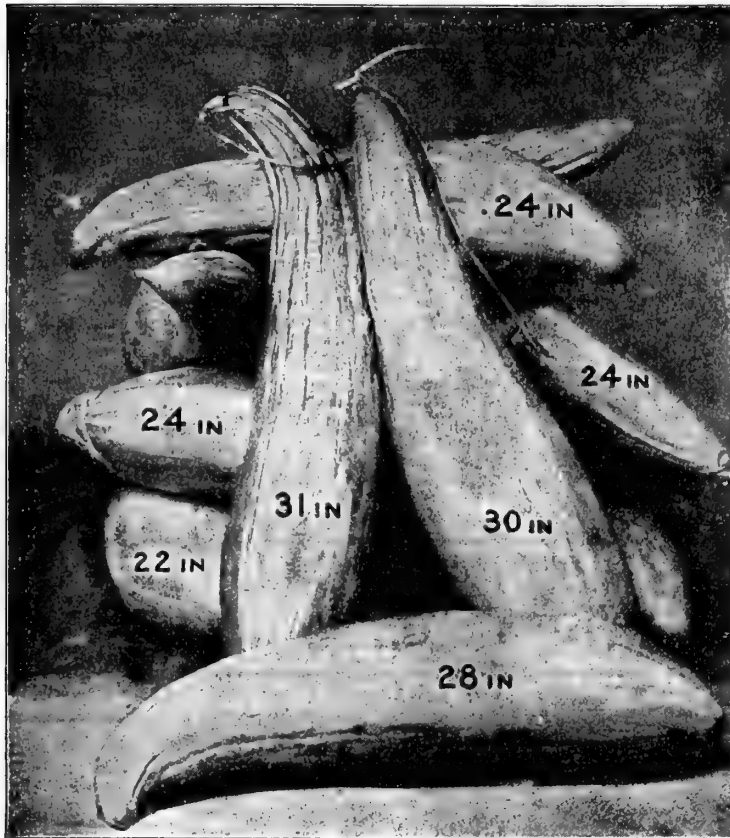
Our Banana Muskmelon

We have, after many years' effort, secured a supply of seed of the true Banana Muskmelon with its fine banana-like flavor. The illustration, taken from a photograph of the melons produced on a single vine in our seed crop, shows the shape and length of our first-class strain. Just think of melons 24 to 31 inches long. Banana will grow and make on poorer land than any other variety and will stand summer sun without injury and furnish you melons long after all other varieties are gone. It should be in every home garden in the South, both for its fine eating qualities and for late use. Our seed supply is very limited. Packet, 15 cents; ounce, 25 cents, ¼ pound, 40 cents; postpaid.

Early Netted Gem

This melon is just the same as our Rockford except in shape, which is perfectly round. The melons are extra early, very regular in size and shape, well ribbed and heavily netted. Flesh is very thick, fine flavored and greenish color. Very desirable for either home or market use. Packet, 5 cents; ounce, 10 cents, ¼ pound, 30 cents; pound, \$1.00; postpaid.

The Banquet A fine melon for the South. A medium-sized melon of perfectly round shape. Its skin is densely netted over the entire surface, making it almost impervious to the attacks of squash borer and like insect pests. It is exceedingly prolific and of excellent quality. The foliage is very dense, shading the melons; almost entirely free from sun scald. It is almost insect and sun proof. A most excellent all round variety for either home use or shipment. Packet, 5 cents, ounce, 15 cents, ¼ pound, 40 cents, pound, \$1.25.



Alexander's Banana Muskmelon

Augusta Market This exceptionally fine melon was introduced by us in 1896. In this cantaloupe we get uniformly large size melons of regular shape. Flesh of greenish white color, granular in texture, well netted, and the rich, spicy sweet flavor so desirable in cantaloupes, and so seldom found. You will find all the desirable qualities of the nutmeg class combined with large size in the Augusta Market. Melons weigh 8 to 12 pounds each, and a more delicious melon we never tasted. Seed supply very limited. Pkt., 10 cts.; oz., 25 cts., ¼ lb., 60 cts.; lb., \$2.00; postpaid.

TRUCKERS AND MARKET GARDENERS And Public Institutions using large quantities of seeds are requested to send us a list of their wants for a special quotation. While the prices in this catalogue are low, the quality of our seeds being considered, still on large quantities we can make somewhat lower prices. Send us your list. We will make you right prices for the right quality of seeds. For 35 years we have supplied some of the most critical trade in the South. We have pleased others; we can please you in quality and price. Let's get together on your spring seed supply.

Seed Crops Short of Cantaloupes, Melons, Cucumbers and other vine crops. Good seed is scarce.

Gourds furnish many useful household articles and are easily grown anywhere in the South. Care should be taken not to grow them near squash and pumpkins, as they cross easily, and make the squash intensely bitter. They should be grown where they have a chance to climb fences or trellises for best results. They are all good climbers and make good shade for porches.

Japanese Nest Egg
Big Sugar Trough
The Dipper
The Dishcloth
Hercules or Club

GOURDS

All very useful varieties to have about the farm. Every one of them available for some useful purpose. Packet, 10 cents each, or one packet each of any three kinds for 25 cents, postpaid.



LEEK Culture of leek is about the same as onions. Sow either in late fall or early spring. Sow in beds or drills, and when 6 inches high transplant in rows, setting as deep as possible without covering center leaves.
Giant Museelberg—Our best variety and very popular. Hardy through winter in our section. Packet, 5 cents; ounce, 15 cents; ¼ pound, 40 cents; pound, \$1.25; postpaid.

KOHL RABI Also known as **Turnip Rooted Cabbage**. Sow in rows 18 to 20 inches apart, thinning out to 8 inches apart in rows when well up. Use when the bulb becomes 2 to 3 inches in diameter.
Large White Goliath—The best variety. Bulbs about the size of an apple when ready for use. Pale whitish green color. Packet, 5 cents; ounce, 20 cents; ¼ pound, 50 cents; pound, \$1.75; postpaid.

KALE or Borecole—Very hardy member of the cabbage family, withstanding any Southern winter. Sow thinly in drills.
Dwarf German Green An extra hardy variety of Kale, very popular with market gardeners. Pkt., 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid.
Dwarf Curled Scotch—Pkt., 8c.; oz., 10c.; ¼ lb., 20c.; lb., 60c.; postpaid.

Georgia Watermelon Seed

is the finest in the world and we are situated right here in the very center of the best watermelon lands of Georgia. The Augusta section is the one that made Georgia famous as a watermelon-growing State, and our fancy selected seed is grown for us strictly in the Augusta District. No other section produces such fine melons as this; nowhere does the seed reach such perfect development; nowhere are there melon-growers that take such pride in careful selection to preserve the purity of strain.

Now a word of caution about melon seed. Our seed is from crops grown exclusively for seed. Not a melon is sold or shipped from our fields. The fancy seed is saved only from large melons of perfect shape. You get the best that is possible to produce when you buy from us. It is our great specialty.

Don't be fooled into buying "cheap" melon seed. There are tens of thousands of pounds of "cull" seed saved from Southern shipping; crops every year; seed from the refuse melons. It is offered at from 25 to 50 cents per pound, but not a pound of it is fit to plantify you want good melons. We don't sell that kind of seed. We have none but the best seed that will make you good crops of large perfect melons.

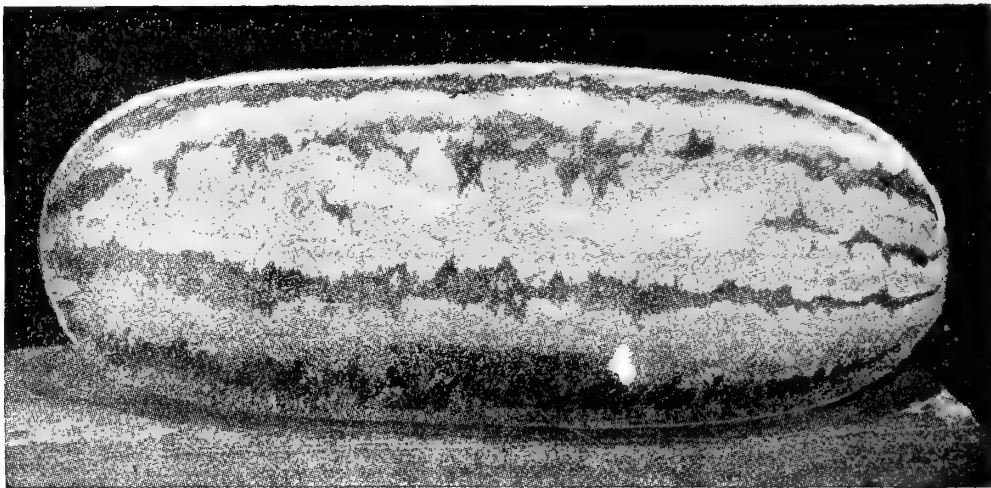
Culture Melons do best in rich sandy loam soil, but where this is not obtainable they can be grown on clay lands on warm, sunny hillsides. The best fertilizer is well rotted stable manure. The hills should be 8 to 10 feet apart each way. Give deep plowing and thorough cultivation, reducing the soil to a fine condition. Watermelons do not root very deeply, but they do spread. In applying fertilizer spread it to a considerable distance, say 3 feet out from the center of each hill. It is well to encourage this natural tendency to spread the roots. Where it is necessary to use commercial fertilizer use one as near the following formula as possible: Nitrogen, 3 per cent.; Potash, 8 per cent.; Phosphoric Acid (available), 8 per cent. This formula has given the best results on melon lands. Use 2 to 3 pounds of the above formula to each hill, working it in and mixing thoroughly with the soil. This should be done 10 days to 2 weeks before the seed is planted. First plantings can be made as soon as soil gets warm in the spring, and succession plantings can be made up to June in this latitude. Plant 8 to 10 seeds in each hill, thinning out, after the rough leaves have formed, to the 2 strongest plants in each hill. Cultivate lightly until runners come out well into the middles. If large weeds come up, cut them off. Do not pull them up, as it disturbs both the roots and the vines. The vines after they begin to run should never be moved or disturbed. It always injures the crop. When there are plenty of blooms on the plants pinch off the ends of the runners. Where extra large melons are desired leave only 1 plant to each hill and only one or two melons on each vine.

7-Ounce Melon Collection 50 Cents, Postpaid

One ounce each of Fancy Selected Augusta Rattlesnake,

Alabama Sweet, Carolina Bradford, Pride of Georgia, Duke Jones, Seminole Watermelon and Rockyford Cantaloupe delivered by mail for 50 cents. At full Catalogue Prices this splendid collection would cost you 85 cents. It gives you an all season's supply, early, medium and late melons. Send now.

\$117.00 Per Acre Melons
 "Planted one acre of your Rattlesnake and made finest crop of melons in my life (40 years). Sold \$122.00 melons for cash and \$5.00 seed."—W. R. Hay, York Co., South Carolina.



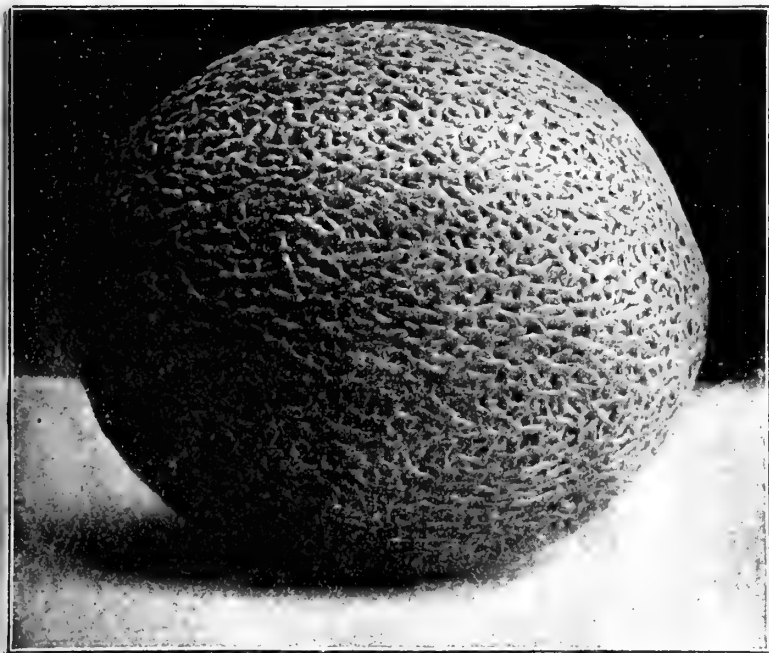
Alexander's Fancy Select Augusta Rattlesnake

Our Augusta Rattlesnake is the finest main crop watermelon in the world, the variety that made Georgia famous as a melony growing State, and the Augusta section is the only one where it is grown in all its old-time purity. It's a standard in every Southern market, selling easily when other varieties won't move. It has a specially sweet flavor all its own, making the most delicious eating on hot summer days. Melons grown from Augusta seed are large, often reaching 70 pounds. Other varieties of ten do not sell on this market when "Rattlesnakes" are to be had. It has taken numerous prizes at fairs and expositions and is known everywhere as the finest of all main crop melons. There are few people in the South that don't know the Rattlesnake watermelons, but there are very few of them that know just how large, sweet and fine flavored they are unless they have had them grown from fancy select seed from our Augusta section. We have the right seed. Packet, 10 cents; ounce, 15 cents; ¼ pound, 40 cents; pound, \$1.25; postpaid. 10 pounds, not prepaid, \$10.00.

Triumph, the Biggest of All If you want to grow the biggest melon plant the Triumph, 60 to 70 pound melons are common and one Triumph was raised in South Georgia weighing 150 pounds. Good shipper and an early variety. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 65 cents; postpaid. 10 pound lots or over at 60 cents per pound.

The Jones or Philip Jones This big melon originated in Burke County, Georgia, and is known under both names. Color of the skin is a solid dark green and flesh is bright red, being particularly sweet, juicy and melting and free from stringiness. In shape it is almost round and has the peculiarity of almost always lying on the blossom end while growing. Melons average large to very large, often weighing 70 to 80 pounds. For home use it is very good and for nearby markets its handsome appearance makes it an easy seller at good prices. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 75 cents; postpaid.

Alexander's Perfected Rockyford.



This new strain of Rockyford of ours differs from all others in that it is solidly and deeply netted throughout. It is almost impossible to get any "slick" cantaloupes with this strain, so thoroughly and deeply is it netted. It has thick, green flesh, very small seed cavity and comparatively few seeds. Ripens evenly from stem to blossom and is also the most regular in size and shape of all; the melons in a well cultivated crop being almost as nearly alike as peas in a pod. If you are a cantaloupe shipper you know what an advantage this is. The illustration gives a fairly good idea of what might be expected from this Perfected Strain, but it really does not do the melon justice. We cannot recommend this strain of Rockyford too highly. For home garden it has no equal and as a shipper it cannot be beat.

Mr. L. R. Smith, one of the largest truckers in Augusta section, paid us \$10.00 for four pounds of this seed last Spring when he had been offered ordinary Rockyford at 80 cents per pound, and he says it was a good investment. Every melon came true to type and not a "slick" one in the field.

Mr. J. M. Rozier, another of our large truckers planted Perfected last Spring and he also reports the best crop of Rockyfords he ever made.

These gentlemen say they will plant no other in the future.

THERE IS A REASON.

If you are extra particular about your cantaloupe crop plant our "Perfected Rockyford." This will give you cantaloupes exactly such as you want all through the season. Packet, 10 lb. lots, \$2.25 per pound; 25 lb. lots

15 cents; ounce, 30 cents; ¼ lb. 75 cents; pound, \$2.50; postpaid. 5 lb. lots, \$2.50 per pound; or over, \$2.00 per pound.

Georgia Watermelon Seeds The Best.

Umatilla, Fla., June 10, 1910.

I want 15 pounds of the very best improved Florida Favorite Watermelon Seed. About 12 or 15 years ago I commenced getting that strain of seed from you and they proved to be better than could be gotten anywhere else. So I got all the growers of Umatilla to try your seed and they proved satisfactory, so now they all bank on your seed.

J. H. BRACEY.

Madison, Fla.

Last March I sent you an order for 5 pounds of Florida Favorite Watermelon Seed, and they did so well that I enclose same amount as before and will ask you to duplicate my last year's order.

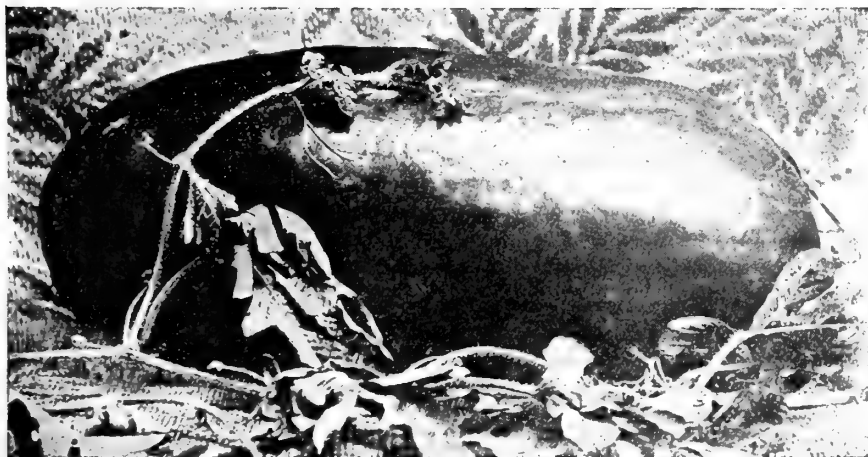
A. F. HARLEY.

Seminole A splendid melon from Florida found originally among the Seminole Indians. It is the earliest of the long varieties, sometimes green and sometimes grey. Seeds brown, flesh red, very tender and sweet. One of the best Southern melons. Fine for home use and nearby markets. Packet, 5 cents; ounce, 10 cents; ¼ lb., 25 cents; pound, 75 cents; postpaid.

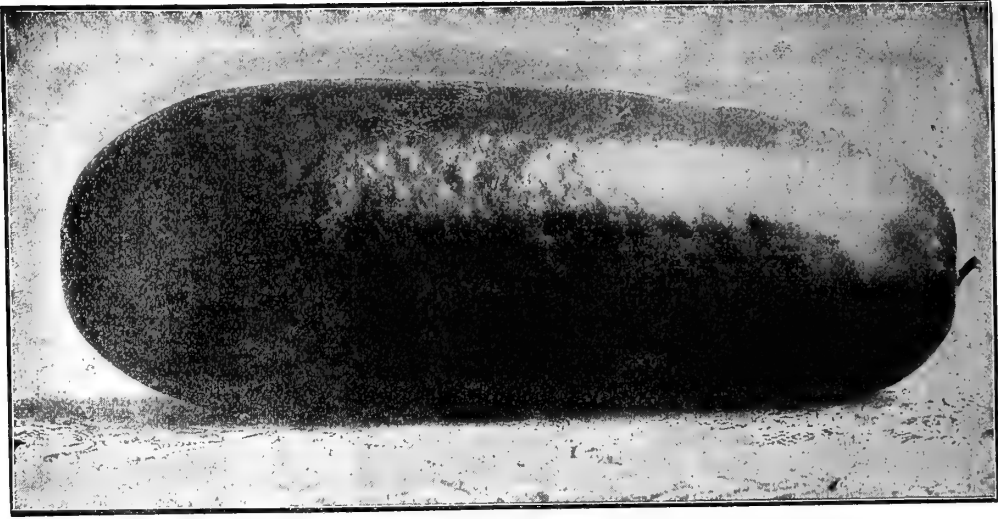
Augusta Sugar Loaf A favorite in our Augusta local markets. An extra long greenish white melon with crisp, tender, red flesh and very thin rind. Very large, often weighing 60 to 70 pounds. Packet, 5 cents; ounce, 10 cents; ¼ lb., 30 cents; pound, \$1.00; postpaid.

Kleckley Sweet Another popular and early melon a favorite wherever known for home and nearby market use. Vines strong and vigorous, melons of medium size and oblong form, being 18 to 24 inches

long and 10 to 12 inches through. Skin is very deep, rich, dark green, making a handsome appearance in market. Flesh is bright red, ripening up close to the skin, the rind seldom being over ½ in. thick. Flesh is crisp, extra sweet and melting, entirely free from stringiness. Undoubtedly one of the best early table melons grown. No garden is complete without it. Packet, 5 cents; oz., 10 cents; ¼ lb., 30 cents; pound, \$1.00. 10 pound lots and over, not pre paid, at 80 cents per pound.



Our Watson Watermelon



Big Sweet Watermelons

Don't they taste good in those hot June and July days? Time to buy seed of them now.

BEST OF EATING AND A SPLENDID SHIPPER INTRODUCED AND GROWN BY THE ALEXANDER SEED CO.

We introduced the real Watson melon in 1906. It's now one of the most popular melons in the South. It was the melon that every seedsman and grower in the South had been looking for these many years, a combination melon of the fines, eating quality and standing shipment, even the longest distances, in perfect condition. Equal to the Kleckley Sweet in sweetness and crispness of flesh and as good a shipper as Eden, Kolb Gem or Triumph.

Our introduction of the Watson melon means that buyers in Northern markets will know what a good first-class eating melon tastes like. Our Watson melon also means that a grower can sell all his crop in Southern markets if he wants to. It is the only all-purpose, combination melon on the market, a melon good for everybody, everywhere, for every purpose that a melon is used for.

Ships Just as Well as Eden--Tastes as Fine as Kleckley

Eden is considered the best shipping melon of the Southeastern States and Kleckley Sweet as the best eating quality early melon everywhere in the South. In a recent letter to us, Mr. J. L. Derrick, of Edgefield County, South Carolina, says: "I am well pleased with the Watson melon. I am going to plant my crop in them next season. They make the best combination melon for home markets and shipping that I have ever seen. They have the fine eating qualities of the Kleckley Sweet, the flesh is solid, yet free from stringiness, is crisp and very sweet; the rind is thin but so tough that I find they ship as well as Eden."

W. H. Meeks, Hot Springs, Arkansas, writes: "I found the Watson Melon all you claim for it. I only bought a small packet which planted 20 hills, and from them I made 46 marketable melons worth 25 cents each. I think that is a good turnout." We could fill pages of this catalogue with testimonials. We know now that we have in the Watson the first combination melon ever produced that combines fine eating quality; prolificness and shipping qualities, a melon equally valuable for both Southern and Northern markets. Our illustration shows its shape perfectly. It is a long, solid, extra dark green melon of large size with red flesh of the most tender and delicious eating qualities. A carload of Watson melons shipped to Atlanta brought double the regular market price on account of its fancy appearance. It's one of those melons of such fine appearance that it sells on sight, and what is still better, its quality backs up its fine looks. The man who plants the Watson melon is never disappointed in either crop or market, and the man who buys and eats them is always ready to come back for more. If you grow melons for either home or market use you will make a big mistake if you don't plant the Watson melon in 1911.

Our Genuine Seed--The Kind That's Fit to Plant

Be very careful about buying your Watson Melon Seed. Thousands of pounds have been offered us, saved from shipping crops and from small garden patches. We cannot afford to buy this seed because it cannot be of the best quality and pure. Many will buy it because it is offered at a low price. Our supply of pure seed selected from true type melons only, is limited and is worth much more than ordinary seed. Better be sure when you plant that the seed are right. If Alexander's name is on the bag they will be right. We have the genuine Watson melon and seed, grown exclusively for seed, not a melon having been shipped from our crops. You can get the right seed from us and you will find it a great deal better to be safe than sorry after your crop is grown. Price—Packet, 10 cents; ounce, 15 cents; ¼ pound, 40 cents; pound, \$1.25; postpaid. Not prepaid, 10-pound lots and over at \$1.00 per pound.

Florida, Putnam County.—I honestly believe Alexander's Watson melon is the best for Florida. It is the only kind I have had this year that stood the dry weather first and then a long spell of wet weather, and has produced an unusual number of fine melons. J. H. WYLLIE.

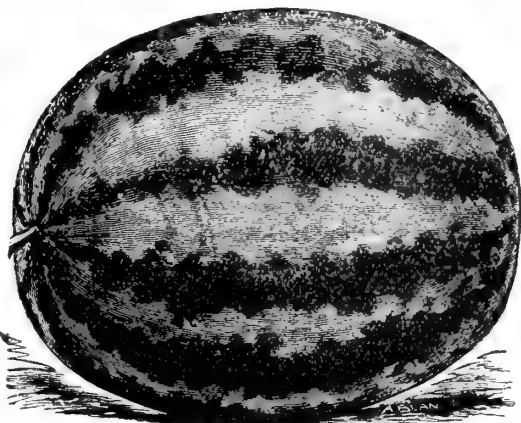
Georgia, Thomas County.—I can say that Alexander's Watson melon is the finest that I ever grew. They are the very best eating quality and a fine shipping melon. You cannot overrate it. Shipped one car to Cincinnati and they say it was the finest car of melons, and arrived in the best shape of any car ever sent to that city. A. D. CONNER.

Arkansas Traveler A large, long, weighty melon, always solid, the edible portion extending within half an inch of the skin. Seed variable in color and small, ripening as an intermediate. In color of flesh it is deepest red, in texture crystalline, in flavor sugary. The flesh is solid throughout, without any sign of either core or cavity, and the edible portion extends to within half an inch of the skin. Fine for late plantings to mature in August and September. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 90 cents.

Florida Favorite A most popular medium-sized, smooth early melon of beautiful shape. In color it is dark green slightly striped with lighter green, making a handsome appearance in market. Considerably used for "topping off" cars of the strictly shipping varieties, such as Blue Gem, Kolb Gem, etc. Flesh red, very crisp, tender, juicy and sweet. Seed white. Rind is of medium thickness. It is one of the most prolific melons known, and is generally grown for home use and nearby markets in all parts of the South. It stands up well in hot weather and is generally considered one of the surest and most popular varieties to plant. Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, \$1.00; postpaid. 10-pound lots and over, not prepaid, at 80 cents per pound.

Our Harris' Earliest

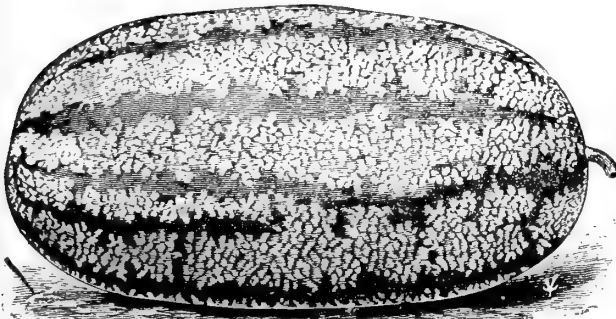
Our earliest good watermelon. An oval-shaped melon originating in Tennessee. Beautifully striped with dark green and gray. It is extra early, hardy and a fine shipper; melons running from 20 to 30 pounds each and combining good shipping qualities with good eating qualities, something rare. Flesh is bright red, tender, sweet and delicious. Matures around Augusta about June 10th and continues to produce splendid melons until August. Its extreme earliness, fine appearance and superb table qualities make it a splendid seller in market at top prices. Our stock seed of this was obtained from Mr. Harris, the originator. Packet, 10 cents; ounce, 15 cents; $\frac{1}{4}$ pound, 35 cents; pound, \$1.00; postpaid. 10 pounds, not prepaid; \$8.00.



Our Harris' Earliest Watermelon

Eden, the Great Shipper

A splendid shipping watermelon extensively planted in the Carolinas, Georgia and Florida. Fifteen hundred acres of Eden were planted at one point in Florida. In appearance it resembles Kolb Gem, but it has light colored seed and a sweetness of flesh almost equal to our Augusta Rattlesnake. The combination of excellent eating and shipping qualities make it a quick seller at high prices on Northern markets. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 60 cents; postpaid. 10-pound lots or over, 45 cents per pound, not prepaid.



Alexander's Carolina Bradford Watermelon

Our Carolina Bradford

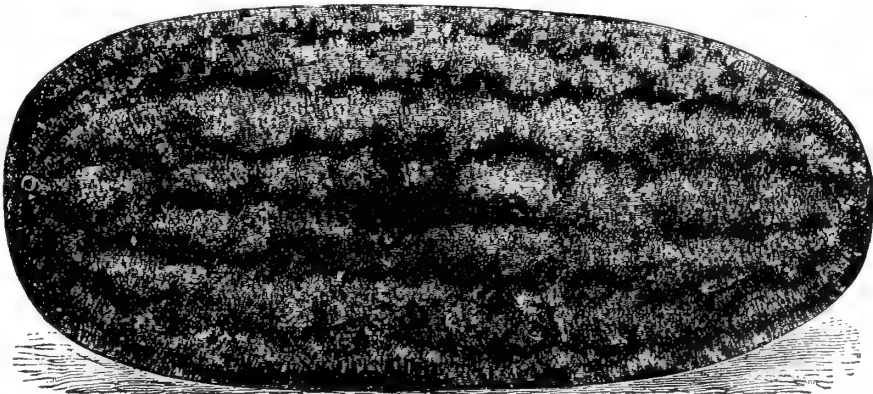
Distinctively a home and nearby market melon and a great favorite with thousands of our customers in the Carolinas. Introduced by us in 1896, it at once became a favorite, pleasing every one who planted it. It's a strong, healthy grower. Melons are of medium size 20 to 30 pounds; dark green striped with lighter green; flesh red and exceedingly sweet and tender. If you want the sweetest melon grown plant our Carolina Bradford. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 75 cents.

Blue Gem or Gloussier

Really a blue Kolb Gem and far superior to the old Kolb Gem. It has all the good shipping characteristics of the Kolb Gem and much handsomer appearance in market. Dark bluish green color. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 60 cents; postpaid. 10-pound lots or over, not prepaid, at 45 cents per pound.

ALABAMA SWEET

In Texas it's almost impossible to sell a any melon except Alabama Sweet. It's a splendid melon for the shipper who wants a long-shaped melon of good quality, closely resembling the Florida Favorite. It's always ahead of all the other long shipping varieties and rightly so. Its general appearance is such that it sells on sight at the highest prices. Its eating qualities are of the best. In ripening, it is an extra



Alabama Sweet—The Great Melon of the Southwestern States

early, coming in almost with the Seminole, and is one of the earliest medium to large size melons we have ever seen. Of long shape, as shown in our illustration. Flesh is very fine grained, solid and free from stringiness. A splendid shipper and is grown almost exclusively in many parts of Texas. Pkt., 5 cts.; oz., 10 cts.; $\frac{1}{4}$ lb., 25 cts.; lb., 65 cts.; postpaid; 10 lbs., not prepaid, \$5.50.

Duke Jones Also known as "Jones' Jumbo." A melon of North Florida origin, of good quality and makes a good shipper as well. Has thin, tough, dark green rind, bright red flesh, light colored seed. Eating quality good. Slightly oblong shape, very thick through, regular in shape and size. Makes fine appearance for either shipping or local markets and is a desirable melon for all purposes. An extra early variety. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 60 cents; postpaid. 10-pound lots or over, not prepaid, at 50 cents per pound.

Pride of Georgia Old time favorite Georgia variety. For home use and local markets. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 60 cents; postpaid.

Kolb Gem Standard variety for shipping North. Too well known to need description. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 55 cents; postpaid. 10-pound lots and over, not prepaid, at 45 cents per pound.

"A Powerful Good Cotton"

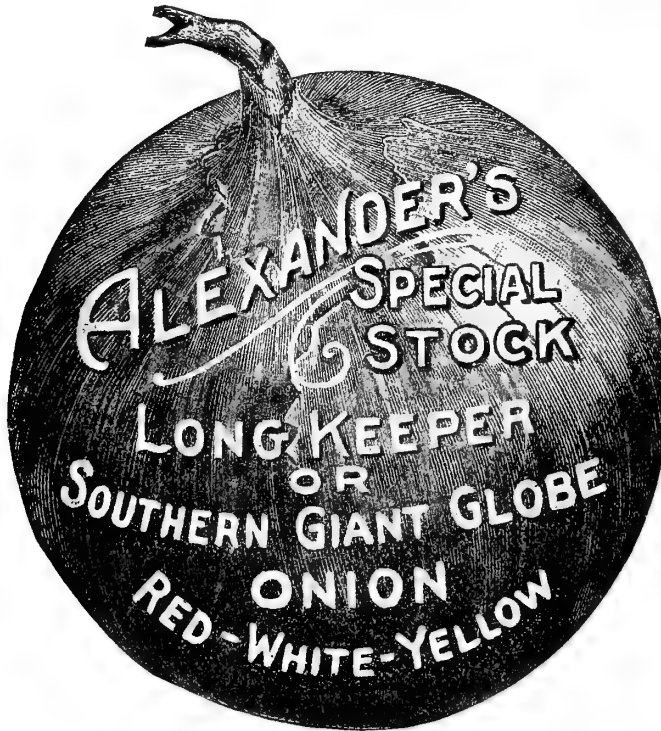
M. A. Kay, Anderson Co., South Carolina, writes us: "From 1,230 pounds, picker's weight, I got a bale weighing 500 pounds, about 41 per cent. lint. Money Maker Cotton is a powerful good variety, the best I ever planted." If you plant Alexander's "Money Maker" Cotton in 1911 you will not only say that it's a "powerful good cotton," but what's better, you will have a good bunch of money for your crop.

ONIONS ARE A GOOD CASH MONEY CROP FOR SPRING AND FALL PLANTING

They are comparatively easy to grow, can be held for home use or sold for cash during the entire year. Why should the South send hundreds of thousands of dollars north and west every year for onions when we can grow more of them per acre cheaper and better at home? Plant at least a quarter or an eighth of an acre this spring, you will have time to work them along with your other crops and the results will pay you a good profit. We have one customer who has made a net profit of nearly five hundred dollars an acre on a large crop and the profit is usually proportionately larger on a small crop. You should study the possibilities of profit to be made from this crop, and get part of the money that is going away from our country.

Let's stop and think about onions a little while. We have no doubt but what you may grow a few onions in your garden, probably plant a few sets both fall and spring for green onions. That's good as far as it goes, but that's not far enough. How about onions as a crop to sell—a money crop—if you please? Not less than 100 carloads of onions come into Augusta every year from the North. They are worth on an average pretty close to \$500 per car, \$50,000 going North every year to pay for Augusta's onions. The same thing is repeated to a greater or less degree in every Southern town or city. Why is it? Simply because we have never looked on the onion as a money crop, and there is actually no money crop so sure and steady as an onion crop. We have seen in the immediate vicinity of Augusta hundreds of acres of as good onion land as was ever made, land that with right cultivation and good fertilizing will make anywhere from 400 to 600 bushels per acre, and a market for them right here in Augusta. Almost all varieties, listed by us, do well here. Even the Bermuda, the tenderness of all onions, will do well here with a little protection during the coldest winter months. You don't have to plant onion sets to make a crop of bulbs. Onions from sets mature a little quicker, that's all. It's better to plant the seed. It costs a great deal less, the onions grown direct from seed are more even and better shape and there is little trouble with seed stalks such as there is with onions from sets. Think about this. Is there a reader of this catalogue that doesn't eat northern grown onions bought from the store two-thirds of the year? And here is a crop which, handled rightly, will bring in \$400 to \$600 per acre per year. Isn't it about time to get busy preparing a seed bed for onions?

Alexander's Long Keeper or Southern Giant Globe Onions.



Largest, Best and Longest-keeping Globe Onions.

Alexander's American Prizetaker Onion

Our Prizetaker is one of the best onions for our section. Ours is strictly American seed and must not be confounded with the low-priced imported seed of this variety so commonly sold.

In size it is large to extra large, specimens weighing 4 to 5 pounds, having been grown direct from seed in one season. Ripens up hard and firm and presents a most handsome appearance. Outside is a light straw color, inside white. Flesh fine, grained and of mild flavor. A first-class keeper, staying in perfect condition for months after harvest. Packet, 5 cents; ounce, 20 cents; ¼ pound, 60 cents; pound, \$1.75; postpaid.

PRIZETAKERS IN ALABAMA

CULLMAN, CO., ALA., 10-3-10.

Last spring I ordered four dollars' worth of onion seed from you. I let my neighbor, Mr. Screws, have half a pound of Prizetakers and my daughter an ounce. We all made fine crops and Mr. Screws won a prize from the Cullman Guano Co., and I think my son will get the fair prize. We used Union Warehouse Guano 10-2-2. Onions are certainly one of the most profitable crops for spring planting.

Yours truly,

THOS. HOWELL.

PRIZETAKERS IN GEORGIA

"From Prizetaker Onion Seed bought of you last fall I brought down town this morning two onions that measured 13 and 14 inches around and weighed respectively 17 and 18 ounces. Did not transplant until February 25th. I am sending you by express today a half dozen onions that measure 12½ to 14 inches and the six weigh 6 pounds. I think they are as good as grown in this section, especially where they are not transplanted until February 25th. Some of these I pulled before they were ready. I think I can make them average a pound each easily by planting earlier and a little different from the way I did."

R. H. MALONE, Bartow, Ga.

These Three True Southern Giant Globe Onions are the largest and best long-keeping onions for spring planting in the South, with the exception of Florida.

We are offering this true type for the first time this year. After having carefully tested and experimented with several strains of Globe onion, we have selected this SPECIAL STOCK, which we find to be of extra fine quality, producing in a very short time fine large bulbs, perfect in shape with practically no necks and unusually attractive appearance. Their quick growth and even maturity combined with the long-keeping quality make them easy to handle and a very profitable crop to grow, as you can market them along at different times at your convenience and when the market price is best. Fine specimens have been sold in Augusta for five cents each.

Our SPECIAL STOCK Long-keeper Yellow Globe is very handsome, the skin is a brownish-yellow or straw color with fine grained white flesh, crisp and sweet. In keeping quality this is the best of all in our experience. Price, packet, 10c.; ¼ oz., 15c.; 1 oz., 25c.; ¼ lb., 75c.; pound, \$2.50; postpaid.

Our SPECIAL STOCK Long-keeper Red Globe is the most striking of all in appearance. It's a rich red and very handsome. Like the Yellow and White, is a perfect globe in shape, measuring from 2 to 3 inches in diameter and as hard as a ball. Price postpaid, Pkt., 10c.; ½ oz., 15c.; 1 oz., 25c.; ¼ lb., 75c.; pound, \$2.50.

Our SPECIAL STOCK Long-keeper White Globe is the mildest in flavor and seems to be earliest. It's crystal snow white, a fine keeper. Shape and size just like the Red and Yellow and brings a good price. Price, postpaid, Pkt., 10c.; ½ oz., 15c.; 1 oz., 25c.; ¼ lb., 75c.; pound, \$2.50.

Special Offer 3 large packets, one of each color, Red, White and Yellow, 25 cents postpaid.

Bermuda Onions for Spring Planting



Bermuda Onions—This Group Weighed 8 Pounds and 5 Ounces

Earliest, sweetest, mildest of all onions and they make so quickly that you have full grown onions before you know it from spring planted seed. The reason why we have not offered them for spring planting before is that we have not, until now, been able to keep up with the demand of our Florida and Texas friends who plant thousands of acres of Bermudas every year. You won't be sorry if you plant Bermuda Onions (the black seed) in your spring garden.

Onion Culture

Onions can be grown to full size in the South direct from the black seed if planted in January and February in protected beds and transplanted to open ground as soon as ground can be worked in the spring. Too little attention is paid to onion growing as a money crop in the South, and it is one of the most profitable crops that can be grown.

If wanted for pulling green, sow seed at rate of 1 ounce to 150 feet of drill in earliest spring, covering seed about 1/2 inch. Give shallow but frequent cultivation, keeping entirely free from grass and weeds. As plants grow, thin out to 3 inches apart, and when grown large enough for use green pull out every other one, allowing the rest to grow to full size. Onions require rich soil and do better when grown on same ground year after year.

Special Onion Culture

Write to the Secretary of Agriculture, Washington, D. C., for "Onion Culture Bulletin No. 354," telling how to prepare the land, fertilize, cultivate, harvest and cure the crop for market. It's free. Griner's "New Onion Culture" is the best book published on this subject; is practical in every respect. We have it. Price 55 cents, postpaid.

Bermuda Red

Identical with the Bermuda White in everything except color, which is a very light or pale red. Just as good as the White for home use or local markets, but does not bring as high a price as a shipping variety. Packet, 10 cents; 1/2 ounce, 15 cents; ounce, 25 cents; 1/4 pound, 70 cents; pound, \$2.25; postpaid.

Bermuda Crystal Wax

A pure silvery white Bermuda onion, the most beautiful onion ever grown. Packet, 10 cents; 1/2 ounce, 20 cents; ounce, 35 cents; 1/4 pound, \$1.00; pound, \$3.50.

Yellow Globe Danvers

Very hardy globe-shaped American variety. Splendid producer and keeper. Packet, 5 cts.; ounce, 15 cts.; 1/4 pound, 50 cts.; pound, \$1.50; postpaid.

Large Red Wethersfield

Color, deep red. Large size, rather strong and easily grown from seed. Pkt., 5 cents; ounce, 15 cents; 1/4 pound, 50 cents; pound, \$1.50; postpaid.

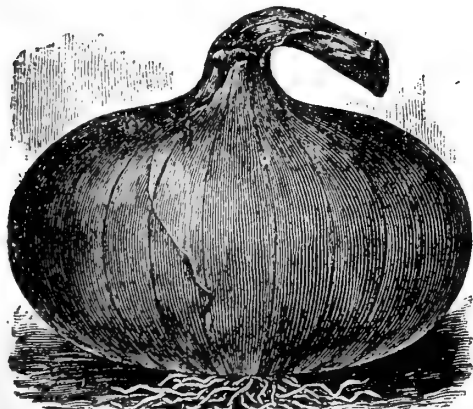
White Silverskin

Very popular, the one from which the ordinary white onion set is grown. Packet, 5 cents; ounce, 20 cents; 1/4 pound, 65 cents; pound, \$1.75; postpaid.

Barletta

Extra early, pure white pickling onion. Grows small round bulbs about one inch in diameter, the right size for pickling. Packet, 5 cents; 1/2 ounce, 15 cents; ounce, 25 cents; 1/4 pound, 75 cents; pound, \$2.50.

No home garden is complete without a plentiful supply of onions, one of the most healthful and appetizing vegetables and so easy to grow, especially from seed. The market gardener or trucker who fails to have a continuous supply of green or cured onions for his customers from January to January is losing money every month. You can have onions every day in the year if you manage properly. We will tell you how if you do not know.



Australian Brown, the Long Keeping Onion

Extra Early Red

Packet, 5 cts.; ounce, 15 cents; 1/4 pound, 50c; pound, \$1.50; postpaid.

White Multiplier Onion Sets

Favorite for first plantings South. Make green onions ready for use almost before you know it. Pint, 15c; quart, 30c; postpaid. Not prepaid, peck, 90c; bushel, \$3.00.



White Multiplier Onion Sets

Yellow Sets

The sets of the Yellow Danvers. Good cropper and a splendid keeper. Pint, 15 cts.; quart, 25 cts.; Peck, not prepaid, about 75 cts.; bushel (32 pounds) about \$2.00.

Silver Skin

The popular white variety. Pt., 15c; qt., 25c; postpaid. Peck, not prepaid, about 85c; bu. \$2.60.

GARDEN OR ENGLISH PEAS

Culture Garden or English Peas are constantly becoming more popular for both market and home use in the South. Any of the extra early varieties and marrowfats can be planted from January to March 15th in our section. The second earlies and the late varieties plant February 15th to March 15th. Plant 1 quart to 100 feet of drill; 2 bushels per acre.

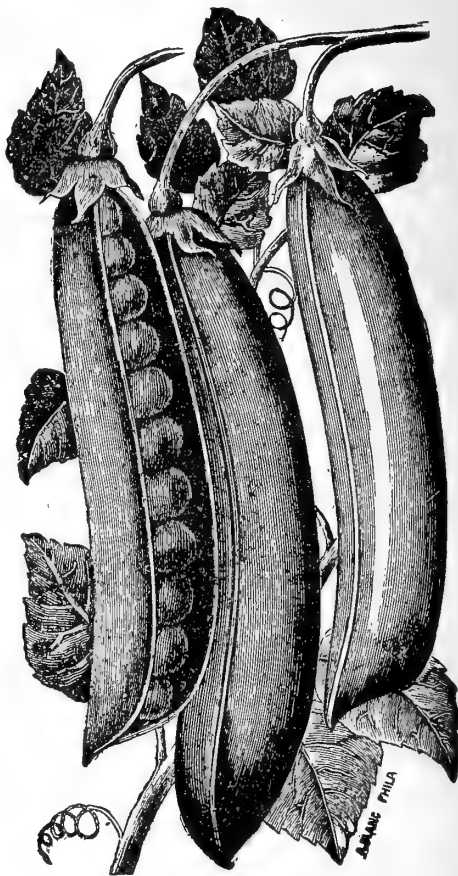
Large Packets We have discontinued the small 5 cent packet of peas and beans by mail and now have 10 cent packets only, these containing nearly four ounces. Smaller quantities than this of peas and beans are almost useless.

Premier Extra Early Earliest of all garden peas and far better adapted to our Southern soil and climatic conditions than any of the extra earlies from Northern seed houses. It's the best pea of its class for Southern plantings. Very strong, vigorous grower for an extra early, a heavy bearer and good sized pods crowded with well-developed peas of good quality. If you want an extra early pea to make a paying crop, our Premier Extra Early is your right variety. It comes quick and bears heavy. With good cultivation it's a week ahead of Landreth's Extra Early Morning Star, First and Best and others. Grow without bushing. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, \$1.25; bushel, \$5.00.

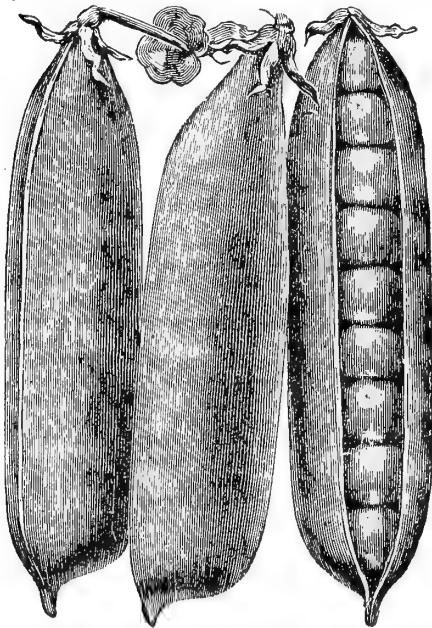
First and Best Also sold under the name of First in the Market. First of All. Philadelphia Extra Early, etc. In earliness it comes in about three days after Alaska, is a fairly strong grower (about 22 to 24 inches) and a good bearer. Is largely planted by gardeners along the coast. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, not prepaid, \$1.25; bushel, \$5.00.

Alaska Extra Early Very popular early variety, a few days later than our Premier, but the heaviest bearer of all the extra earlies and of better eating qualities. Seed of light bluish color. Crop very short this season. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, not prepaid, \$1.25; bushel, \$5.00.

Extra Early Surprise Also known as Eclipse, our new extra early wrinkled pea. It ranks with the earliest; vines grow 20 to 24 inches high and require no "brushing." It's extreme earliness, it's sweetness, tenderness and flavor and it's heavy bearing qualities make it a leader. See natural size of the pods in our engraving. While the pods are a little smaller than the American Wonder, yet the Surprise outbears that famous variety two to one. Don't fail to try a few in your garden this year. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, \$1.75; bushel, \$6.25.



Premier Extra Early Peas



Extra Early Surprise Peas

For 38 Years
Alexander's
Seeds Have
Pleased : : :

Pride of Georgia (Second Early) In this new variety which we introduced three years ago, we have one that will be pleasing and profitable to every home garden and to every market gardener who markets in local or nearby markets. It belongs to the second early class and here in Georgia it is the heaviest of all bearers—one that we can well take a pride in. It's a stocky grower, 20 to 24 inches in height; and does not require staking. It comes in just after our Extra Early and continues in bearing four or five weeks. Pods are large and well filled out, containing usually 8 to 10 peas, very tender and of a delicious flavor. It's just what you need for a mid-season pea, combining strong but compact growth, great prolificness and the finest in quality. The home gardener will always want it, the market gardener's customers insist on having it. It is one of those wrinkled varieties of peas that melt in your mouth. Plant at least a few of them between February 15th and March 15th. Pkt., 10c; ½ pt. 15c; pt. 25c; qt. 45c; postpaid. Peck, \$1.75; bushel, \$6.25.

Improved Telephone Finest tall growing wrinkled pea, grows 1 to 5 feet high and must be staked or brushed. Very productive, each plant bearing 25 to 30 large pods, fully filled with large size peas of delicious flavor. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, not prepaid, \$1.75; bushel, \$6.50.

Melting Sugar-Edible Podded Finest in quality of all edible podded peas, sometimes called "Salad Peas." Instead of being shelled out like other peas, the pods are used out like snap beans. They are most delicious. Of tall growth and must be bushed or staked. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid.

Little Gem Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid.

Champion of England

An old favorite tall-growing variety and one of the best quality and the most profitable in the way of heavy crops. Must be bushed or staked, growing 4 to 5 feet high. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Not prepaid, peck, \$1.75; bushel, \$6.25.

Large White Marrowfat Can be planted during winter or spring. Grow 4 feet high and are heavy bearers. Packet, 10 cents; ½ pint, 15 cents; pint, 20 cents; quart, 35 cents; postpaid. Not prepaid, peck, \$1.00; bushel, \$3.50.

Black Eyed Marrowfat Same prices as Large White.



ALEXANDER'S NEW EXTRA EARLY BEAUTY POTATO

Our new potato, "Extra Early Beauty," is really one that is worth while planting in the South for a spring crop. It has good points that no other potato has and if you plant it you will be satisfied in every way with it. We have tested it thoroughly here in Georgia for the last four years and know exactly what it will do. It has beaten the old standard kinds, such as Bliss' Red Triumph and Early Rose, at every point. It is both extra-early and extra prolific, earlier than Triumph and Rose and making twice as many select marketable potatoes. In shape it's like Triumph, in color of skin a creamy white, slightly netted with lighter color; flesh pure white. Cooks quickly, is almost snow white; mealy, but not too dry. Its keeping qualities are simply wonderful, having kept in perfect condition from spring until December. It's good for shipping or nearby market; for home use; good for sale and good for your own eating. If the market isn't right when crop matures it keeps till all the other kinds are gone. Do you know any of the other varieties that combine all the good points like this?

You need our Extra Early Beauty Potato. Order it early. Prices, pound, postpaid, 30 cents; 3 1/2 pounds, \$1.00. Not prepaid, 1/2 peck, 60 cents; peck, 75 cents; 1/2 bushel, \$1.25; bushel, \$2.25; barrel (11 pecks) \$5.60.

Bliss' Red Triumph Most popular early red-skinned variety. Peck, 60 cents; bushel, \$2.00; barrel, \$4.50.

Select Early Rose An old standard variety and a favorite in the South. Is early, productive and extra good quality. We have genuine stock. Most of the Rose potatoes sold by stores are the Red Rose or late Rose which is of little or no value for Southern spring planting. Don't be fooled on this matter of variety. Peck, 60 cents; bushel, \$1.75; barrel about \$4.00.

Irish Cobbler Fine early variety with clean smooth skin and pure white flesh. Peck 60 cents; bushel, \$1.75; barrel about \$4.00.

Okra or Gumbo A most popular and healthful Southern vegetable which should be in every garden. Easily grown and bears until frost. Sow 1 ounce to 50 feet of row, 10 pounds per acre. Plant same time as cotton.

White Velvet Our strain of this is especially fine with smooth, round pods, free from ridges and not prickly. Seed crop very short this year. Pkt., 5c.; oz., 10c.; 1/4 lb., 20c.; lb., 60c.; postpaid.

Perkins' Mammoth Long Podded

The finest green okra, the favorite for shipping and market purposes. Pods are an intense green in color, unusually long, 9 to 10 inches, very slim and do not get hard like other varieties. It's wonderfully prolific, the pods shooting out close to the bottom of the stalk and the whole plant is covered with them to a height of 5 or 6 feet. Packet, 5 cents; ounce, 10 cents; 1/4 pound, 20 cents; pound, 60 cents; postpaid. 10 pounds, not prepaid, \$4.50.

Dwarf Green Prolific An old time favorite that is popular. Packet 5 cents; ounce, 10 cents; 1/4 pound, 20 cents; pound, 60 cents; postpaid.



WHITE VELVET OKRA

SWEET and HOT PEPPERS

Sow in boxes or hot beds in earliest spring, transplanting to open ground when danger of frost is past, setting 18 inches apart in row. Hoe or cultivate often, keeping them free from weeds and grass. One ounce of seed to 1,500 plants.

Large Bell or Bull Nose The standard variety for both home use and shipment in the South. It is sweet and mild flavored, matures quickly and is very prolific and uniform in growth. Fruits 3 to 4 inches long and 2 to 3 inches across the shoulder. Packet, 5 cents; $\frac{1}{2}$ ounce, 15 cents; ounce, 25 cents; $\frac{1}{4}$ pound, 50 cents; pound, \$1.75; postpaid.

Ruby King A standard for shipment. Similar to the Bell, but a little larger and later. Increasing in favor among market gardeners every year. Packet, 5 cents; $\frac{1}{2}$ ounce, 15 cents; ounce, 25 cents; $\frac{1}{4}$ pound, 60 cents; pound, \$2.00.

Chinese Giant Similar to Ruby King, but twice as large. Largest sweet pepper grown. Truck growers like it. Very early and productive, mild and sweet with thick flesh. Packet, 10 cents; $\frac{1}{2}$ ounce, 25 cents; ounce, 35 cents; $\frac{1}{4}$ pound, \$1.00; pound, \$3.50.

Golden Dawn Immensely large, very sweet, mild pepper. Similar to Large Bell, but is of deep golden yellow color when ripe, making handsome appearance. Packet, 10 cents; $\frac{1}{2}$ ounce, 20 cents; ounce, 30 cents; $\frac{1}{4}$ pound, 75 cents; pound, \$2.00.

Mixed Peppers For family use most people want some sweet and some hot peppers. We offer you a mixture containing some of each variety catalogued by us, giving a supply of early and late, sweet and hot varieties, just what is needed in every home garden. Packet, 10 cents; 3 packets, 25 cents.

Long Red Cayenne Most popular and largely planted of the hot varieties. Very prolific, plants being covered with long red pods. Used for seasoning. Packet, 5 cents; ounce, 25 cents.

Red Chili Grows three-fourths to one inch long and the little peppers are intensely hot. Very prolific. Used largely in seasoning and making pepper sauce. Packet, 5 cents; ounce, 25 cents.



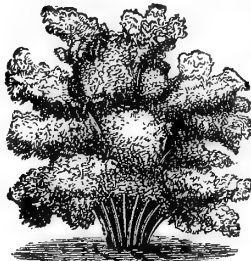
Large Bell or Bull Nose Pepper.

PARSLEY The most popular plant for garnishing, for which purpose it is most largely used; also used for flavoring soups. A ready seller at hotels. For spring and summer use plant in late winter or earliest spring.

Double Moss Curled Parsley The most ornamental of all the curled varieties and a favorite in the home garden as well as being used exclusively by market gardeners to supply our hotels and markets. It is easily grown and should be in every garden. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 60 cents; postpaid.

Plain Leaved Parsley Is a very hardy, strong growing variety, not ornamental, but grown for "seasoning" exclusively. A favorite in many home gardens. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 40 cents; postpaid.

PARSNIP **Sugar or Hollow Crown**—Best all-round variety of parsnip for the South. The leaves start from a small depression in the crown giving it the name. Rich, sweet flavor, very productive. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 40 cents.



Moss Curled Parsley.

Our Radishes for Spring

Culture The Radish is an almost universally grown vegetable and is the easiest grown. To be tender and crisp, radishes should be grown quickly, and quick growth is dependent on rich, mellow soil, sufficiently moist, and good, reliable, fresh, vital seed. To have a constant supply sowings should be made every 10 days or two weeks. One ounce will sow 50 feet of row; 8 pounds of seed per acre.

Alexander's All Seasons In our test grounds six years ago we discovered the value of this variety for planting at all seasons of the year. Beginning with January, succession plantings should be made every two weeks to keep up a continuous supply. Round in shape; in color a bright cherry red; flesh very crisp, tender and solid, and grows to an unusual size without getting pithy. All Seasons will please you no matter when you plant it. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 55 cents; postpaid.

Early Scarlet Turnip Also sold under name of Rosy Gem and White Tipped Scarlet Ball. A standard variety for both market and home gardens. Turnip shaped and of a beautiful scarlet color shading to the purest white at the tip. Flesh very crisp and tender. Matures ready for use in 21 days. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 60 cents; postpaid.

Ne Plus Ultra Of fine, round, turnip-shaped form. Color a bright scarlet, flesh tender, crisp and of delicate flavor. Its remarkable small top and quick growth make it especially valuable for forcing in frames or for close plantings in market gardens. Matures in 18 to 21 days. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 55 cents; postpaid.

Hailstone The quickest growing radish on record. In every test it comes out ahead of all others, maturing in from 15 to 19 days from sowing. The radishes are regularly "turnip-shaped," measuring an inch in diameter and $\frac{1}{2}$ inch deep, round, smooth and a beautiful snowy white; tap root short and slender; flesh solid, crisp and mild. Foliage very small, enabling you to plant very close. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 25 cents; pound, 60 cents; postpaid.

Cincinnati Market A comparatively new variety, very popular with market gardeners. Almost as long as our Long Scarlet, a little thicker through and skin of bright pink color. It matures very quickly, is very uniform in growth, white tipped. Flesh pure white and very transparent; crisp, tender and brittle; grows to good size and always free from pungent taste. Packet, 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 55 cents; postpaid; 10 pounds, not prepaid, \$4.00.



Alexander's All Seasons Radish.



Alexander's Radish Mixture

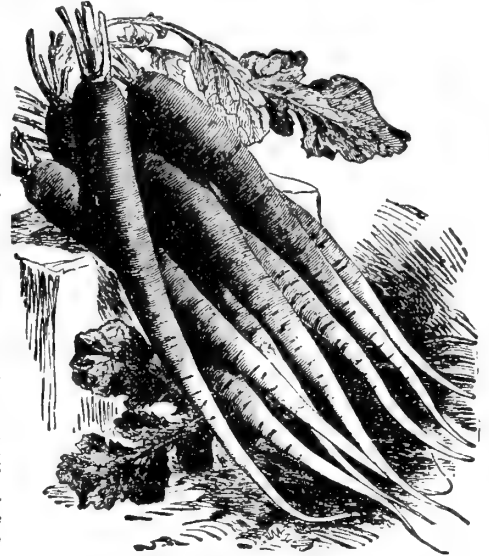
Alexander's Radish Mixture There are many hundreds of our friends who want a succession of radishes but do not want to be troubled with making succession sowings. Our radish mixture will give these friends just what they want. It contains some of each kind of radish we list, early, medium and late, round, olive-shaped and long. Sown during late winter and spring, it gives you a supply of radishes in perfect table condition all through the season. Our illustration shows what you will get by planting our Radish Mixture. Packet 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 75 cents; postpaid.

French Breakfast

Standard half long radish, valuable for both home and market gardeners' use. Pkt., 5c; oz., 10c; ¼ lb., 20c; lb., 60c; postpaid.

Improved Chartier

A long variety, splendid for early planting. The top of root is red, shading to pink in middle, with white tip. Fine flavor. Pkt., 5 cts.; oz., 10 cts.; ¼ lb., 20 cts.; lb., 60 cents; postpaid.



Early Long Scarlet Radish
Black and White Spanish Radishes

For winter use. Each, packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 65 cents.

Early Long Scarlet The standard early long red variety for planting South in either spring or fall. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid.

Long White Vienna Best long white radish. Skin and flesh are pure white. A splendid radish for either home or market gardens. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid.

White Strasburg Best long white variety for summer use. Skin and flesh pure white, brittle and tender. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents.

China Rose Winter For August and September sowings. For use during winter as wanted. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 75 cents.

Plant Pumpkins in Your Cornfield

Pumpkins ought to be largely grown. Fine for home use, always salable in town and good stock feed. Plant in corn at "laying by" time, hills 10 to 15 feet apart each way. In cutting leave 3 to 4 inches of stem and they will keep.

You can always depend on Alexander's Seeds to produce first-class crops. For 38 years we have supplied the most critical Southern planters with the best seeds that grow, selected for the South. OUR SPECIALTY IS QUALITY.

Large Georgia Field Our large yellow stock pumpkin so generally grown in Georgia. Very productive and good keeper. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid.

Tennessee Sweet Potato One of our best varieties. Bell shaped and slightly ribbed; productive and splendid keeper. Fine quality. Pkt., 10 cents; ounce, 15 cents; ¼ pound, 35 cents; pound, \$1.25; postpaid.

Large Cheese and Cashaw Each, packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 75 cents.

Sow Some Spinach For Spring Greens

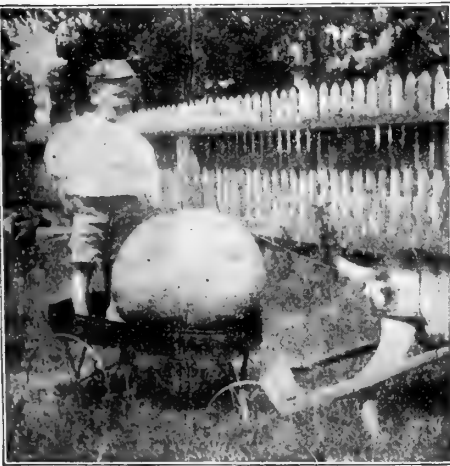
Alexander's Ever-Ready Spinach

The best of the long standing varieties. It's just what its name indicates, ready at all times for winter and spring cutting. Leaves are large, thick and heavily crimped with fleshy appearance. Resists both winter cold and the warm spring weather. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 50 cents; postpaid, 10 pounds, not prepaid, \$3.00.



Alexander's Ever-Ready Spinach

Bloomsdale and Broad Flanders Each, packet, 5 cts.; oz., 10 cts.; ¼ lb., 15 cts.; lb., 40 cts.; postpaid.



King of the Mammoths

This is the pumpkin to plant to win the "fair" prizes next year. It is the largest of all, having a record of 245 pounds. Flesh is fine grained and a good keeper. There is nothing to equal it for size and quality combined. Our customer, Mr. T. V. Hollman, of Mississippi, writes about his experience with the Mammoth: "I send you a photograph of my boy with goat wagon and pumpkin. This is the largest pumpkin ever seen in this part of the country. It was planted in poor soil and fertilized very light. It is certainly the King of the Mammoths."

Prices of seed: Packet, 10 cents; ounce, 15 cts.; ¼ pound, 35 cents; pound, \$1.25; postpaid.

Early Bush Squashes

Culture Squash will not stand frost and cold nights, so planting should be delayed until frost danger is past. Work ground deeply before planting. Plant bush varieties in hills 4 feet apart each way, running varieties 8 feet apart. One or two shovelfuls of well-rotted manure to each hill gives best results. Plant 6 to 10 seeds in each hill, thinning out to two plants after rough leaves form. One ounce of seed plants 40 hills, 2 pounds per acre.

New Extra Early Prolific

This is the most prolific, extra early type of white bush squash. Is a strong, vigorous, rapid grower; develops quickly a snow white squash of perfect shape and finest quality. The most profitable white bush squash for home market or shipping, because it is way ahead of anything else in this class. We first offered it as a week earlier but careful selection has greatly improved the earliness and quality so that in our tests the past season it has developed well formed marketable fruit two weeks earlier. It is the biggest money maker of this class bearing two and three times as many as the old type. Packet, 10 cents; ounce, 10 cents; 1/4 lb., 85 cents; pound, \$1.00; postpaid.

Mammoth White Bush

This is an improved form of the Early White Bush or "Patty Pan;" identical with that variety except that the squashes are nearly double the size of the old variety. Is early, uniform in growth and very prolific. Has beautiful clear white skin and is from 8 to 12 inches in diameter. Fine quality and size for home gardens and nearby markets. Pkt., 5 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 75 cents; postpaid.

Early White Bush

The well-known "Patty Pan" squash, a favorite white squash with all our gardeners. Also largely grown for shipment. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 65 cents; postpaid. 10 pounds, not prepaid, \$4.50.

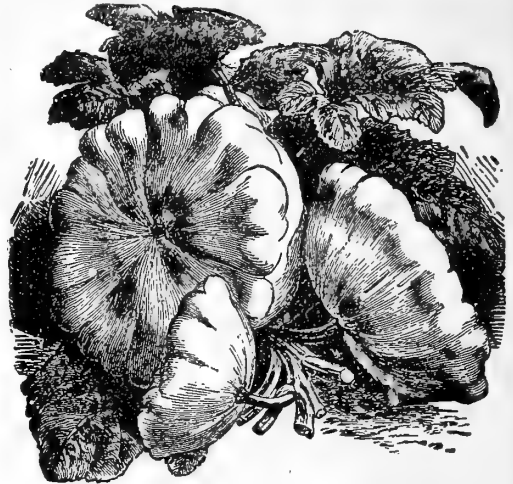
Yellow Summer Crookneck

An old standby; always a favorite in both home and market gardens. Fruits rather small; of bright orange color. Flavor very rich and buttery, the richest of all summer squashes. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 65 cents; postpaid.

Giant Summer Crookneck

Squash

In our Giant Crookneck we have a variety containing all of the good qualities of the Crookneck class and at the same time giving double the size of the Old Yellow Summer Crookneck. For market gardeners growing for nearby markets and home gardens it is especially desirable. Like the Mammoth White Bush, it is too large to ship. With this variety you get double the yield from the same area that you do with the other sorts. We recommend it without reserve to our customers. Packet, 5 cents; ounce, 10 cents; 1/4 lb., 25 cents; pound, 75 cents.



Alexander's New Extra Early Prolific Squash



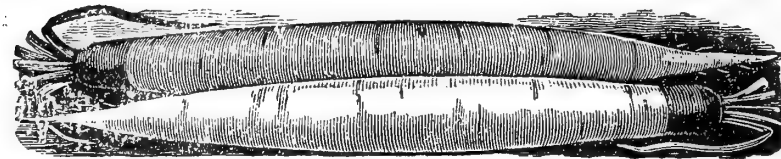
Winter or Running Varieties

Hubbard

Most largely planted winter variety. Flesh rich, very fine grained and sweet. Cooks up dry and is a perfect table variety. Packet 5 cents; ounce, 10 cents; 1/4 lb., 30 cents; pound, 90 cents, postpaid.

Boston Marrow

Popular variety. Oval form, flesh bright orange color, rich and sweet. Packet, 5 cents; Ounce, 10 cents; 1/4 lb., 30 cents; pound, 90 cents.



Mammoth White Sandwich Island Salsify, or Vegetable Oyster

the ground and use through winter as wanted. One ounce of seed plants 100 feet of row.

Mammoth Sandwich Island

The best of all varieties for the South. Larger and better than any other kind. Is much superior to the old Long White and the Black. Packet, 5 cents; ounce, 15 cents; 1/4 lb., 80 cents; pound, \$1.00; postpaid.

SALSIFY OR VEGETABLE OYSTER

CULTURE—Sow seed in early spring in shallow drills 18 inches apart. Prepare good soil deeply, as Salsify is a deep rooter. Cultivate frequently and let grow all summer. Plants are hardy, so let them stay in. Freezing improves its eating qualities.

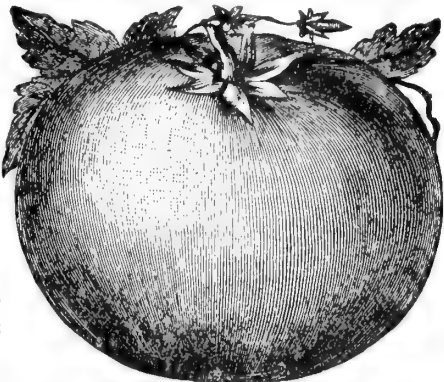
The Fact That It Pays Best to plant **The Best Seeds of All Kinds** can not be disputed. It has been proven thousands of times. There is no doubt of the best being the cheapest. The important question is, where to get that kind of seed? as there are so few places that the very best seed may be obtained. If you have planted Alexander's Seeds in the past you **know** they are of the very best possible quality. You know that no better seeds are offered at any price, and there should be no doubt in your mind as to where to get seeds to plant during 1911. Those who have never planted Alexander's Seeds should begin at once. A trial order will prove their greatly superior quality. It will be a safe and profitable investment for you because results are sure to be just what you want.

Right Tomatoes For You

Culture Sow in hot beds or protected boxes from January to March. Transplant to open ground after danger of frost is past, setting in the ground deep, up to the leaves. As plants grow support them with stakes. This keeps them up off the ground and prevents rotting. Sow one ounce of seed for 1,500 plants; four ounces per acre. Sow also in July for fall crop.

Long Keeper No variety of tomato equals our Long Keeper in heat and drought resisting qualities, and this variety to most of our customers and we take pleasure in recommending it, especially as a variety to plant for summer use. It is early, productive and the longest keeper of any. Equally valuable for the market or for home gardens. Fruits average 2½ to 3 inches in diameter and are of a bright red color. It has the right shape and solidity and stands burning sun without injury. Large packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 65 cents; pound, \$2.00; postpaid.

Ponderosa Largest of all. Packet, 10 cents; ½ ounce, 20 cents; ounce, 30 cents.

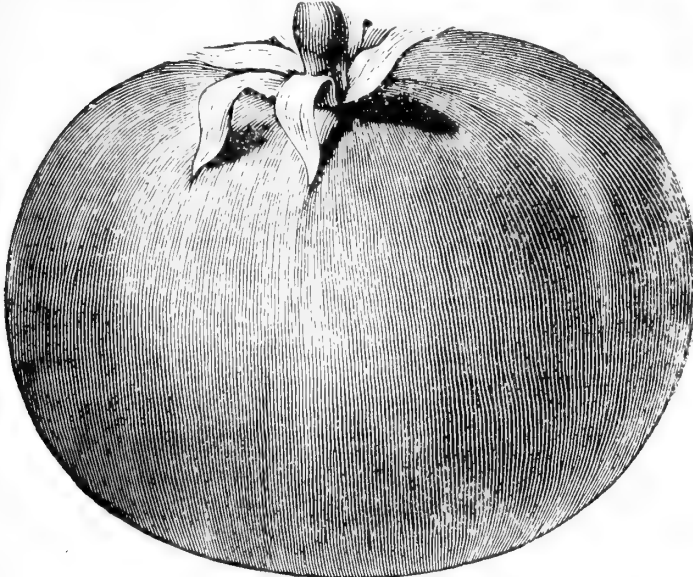


Alexander's Long Keeper Tomato

The Alexander Blight-Proof Tomato

No chance for "Die Back" or tomato "Blight" now to ruin your tomato crop if you plant seed of our new "BLIGHT-PROOF" selection. This is the only blight-proof tomato of extra fine quality that has ever been offered. Fine flavor, beautiful appearance, extra hardy, fruits from early in the season until very late, it could almost be called "Everbearing." Very prolific, and the fruit is of the best average size for shipping. Our tomato specialist has been breeding and re-selecting this strain for several years; though it has shown up fine for the past two years we would not offer it until it could be called the absolutely **perfect blight-proof** tomato. Packet, 15 cents; ½ ounce, 20 cents; ounce, 35 cents; ¼ pound, \$1.25; ½ pound, \$2.25; pound, \$4.50.

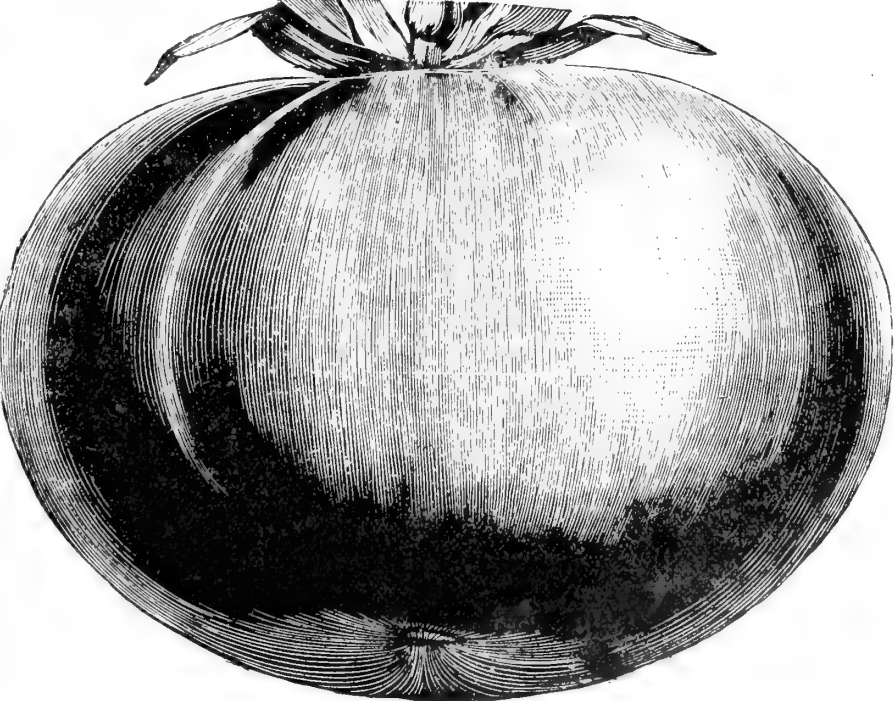
Alexander's Tomato Seeds are unrivaled for quality of fruit, quantity of yield, and trueness to type of the product.



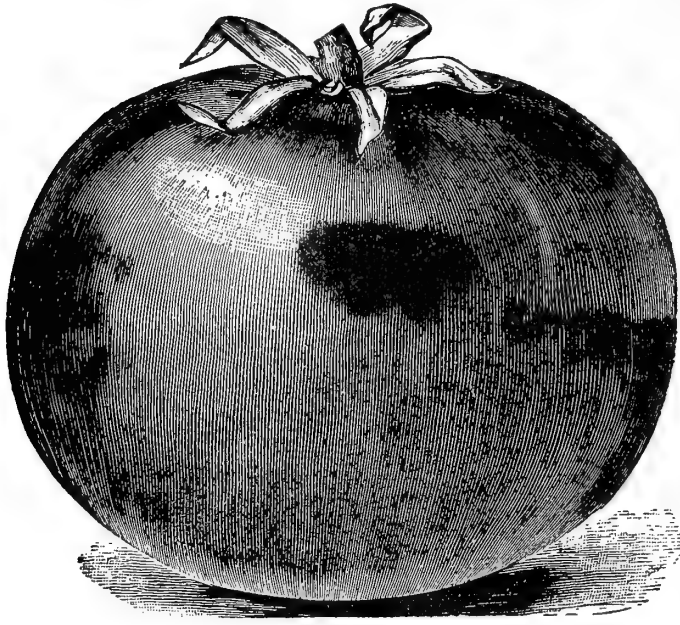
Alexander's Blight-Proof Tomato

Alexander's Great Southern Tomato

We have named this tomato "Great Southern" because it is the greatest or finest tomato selection of its type for the South. We have had our expert tomato grower working with it for several years breeding and selecting to perfect its many fine qualities. It is unusually prolific for a tomato of this size. The flavor, appearance and size are ideal. Special work has been done in breeding up the strength or vitality of the plant so that the plants produced from this seed are strong, thrifty growers, withstanding extremes of weather in a most satisfactory manner. If you want an extra fine tomato for home use or shipping; solid, fine flavored, meaty tomatoes with practically no core—a tomato that matures fruit early and is a continuous bearer, you will find this the most satisfactory tomato to plant. It will please every tomato fancier from the home gardener to the big shipper. It is a sure cropper and sure winner every time. Packet, 15c; ½ oz., 25c; ounce, 50c; ¼ pound, \$1.25; pound, \$4.50.



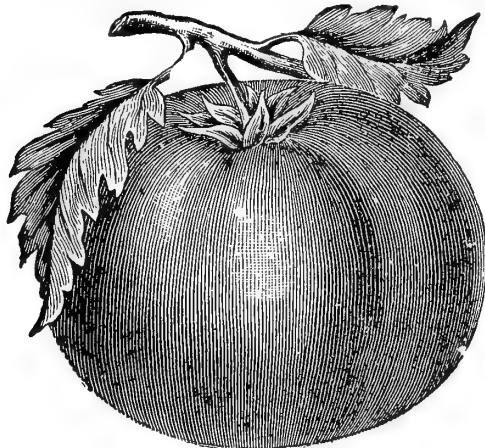
Alexander's Great Southern Tomato



Our Great Main Crop Tomato, Matchless

the extreme extra earlys. Plants are of open growth, letting sunlight in to the fruits. Fruits form in clusters of 5 to 8, medium size and of deep scarlet color. This tomato is being sold under a dozen different names. We have the genuine. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, \$2.50.

Chalk's Early Jewel The best of all extra early sorts. Within one week of being as early as the Earliana and is far superior, the fruits being uniformly larger, smoother, thicker through, more solid and of much finer quality than any of the extra early tomatoes. The fruits are very deep through from stem to blossom end, being almost round or ball-shaped and from 3 to 3½ inches in diameter. The interior is very solid and fleshy with very few seeds, the seed cells being very small and the fruits nearly all solid flesh; quality is exceptionally sweet and free from acidity. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, \$2.50.



Alexander's Early Beauty Tomato

home and market gardeners for late crops. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 60 cents; pound, \$1.75.

Dwarf Stone Largest fruited of all the dwarf growing self-supporting tomatoes. Very prolific, fruits being produced in clusters of three to five. Bright scarlet color, smooth, firm and solid. Fine flavor. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, \$2.25.

Livingston Globe A new tomato with many desirable points. Beautiful bright glossy red color, fruits rather globe-shaped, although many of them do not show the full globe shaped form. Fine flavor and fruits very solid. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 90 cents; pound, \$2.25; postpaid.

Red and Yellow Pear Shaped Excellent small variety of tomatoes. Of strong, vigorous growth and very productive. Suitable for preserves, pickles and pies. Each variety, 5 cents per packet.

Perfection An old variety, much planted in some sections. Packet, 5 cents; ounce, 20 cents, ¼ pound, 50 cents, pound, \$1.60.

Livingston's Favorite Standard sort, much used for home use. Packet, 5 cents; ounce, 20 cents; ¼ pound, 50 cents; pound, \$1.60.

Selected Trophy Once the most popular tomato. Packet, 5 cents, ½ ounce, 15 cents, ounce, 25 cents, ¼ pound, 60 cents; pound, \$1.75.

Golden Queen Best of all yellow skinned tomatoes. Packet, 5 cents, ½ ounce, 15 cents, ounce, 25 cents.

A GREAT MAIN CROP TOMATO

The Matchless

For a first-class, general crop tomato for all purposes there is none equal to our Matchless. It follows such varieties as Alexander's Beauty, but stays with you all summer, its dense, heavy foliage protecting the fruits from midsummer sun. It is large, smooth and of a very rich red color. Almost solid meat with very little core and small seed spaces. A strong, vigorous grower and fruits heavily, the large size holding up to the end of the season. Fine for either home use or market, and unexcelled for canning. Packet, 10 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, \$2.50.

Our New Early Acme

The old Acme tomato always was a favorite with our customers, but it had serious faults which have been eradicated in our "New Early Acme," an early tomato that will please you. A vigorous grower with open growth, a heavy bearer that ripens evenly all over. Fruits in clusters of 3 to 5, of medium to large size. In color it is a purplish shade of red, the most desirable color for shipment or market. Has few seeds, is meaty and solid. Skin tough but thin. With its fine color you will find it most desirable for shipment, local market or home use. Packet 5 cts.; oz., 25 cts.; ¼ lb., 60 cts.; lb. \$1.75.

Sparks' Earliana

The most famous of

Alexander's Early Beauty

A favorite with our market garden customers and shippers as well as for an early maturing variety for the home garden. It's early and of open growth, letting the sun in to the fruit, ripening it quickly. A good general cropper. We sell this variety almost exclusively to many of the tomato shippers of Florida. In color it's a rich, glossy crimson, fruits solid and meaty with small seed cavities. Medium size with thin, tough skin. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 65 cents; pound, \$2.00.

Dwarf Champion A really first-class quality tomato of sufficiently stiff growth to be self-supporting when in fruit. Of very stocky, compact growth with heavy foliage, protecting the fruit from sun scald. Fruits are of very bright red color, of medium size, almost round and very smooth skin. One of the most desirable and popular varieties. Seed supply very short. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 60 cents; pound, \$2.00; postpaid.

New Stone One of the largest, most solid and meaty of all tomatoes, and especially valuable for late plantings. It has heavy foliage, thus protecting the fruits from the burning sun of late summer and early fall. It is very solid and a good shipper; smooth and uniform in growth. Color a desirable red. Fine for canning for its solidity and few seeds. A splendid variety for both home and market gardeners for late crops. Packet, 5 cents; ½ ounce, 15 cents; ounce, 25 cents; ¼ pound, 60 cents; pound, \$1.75.

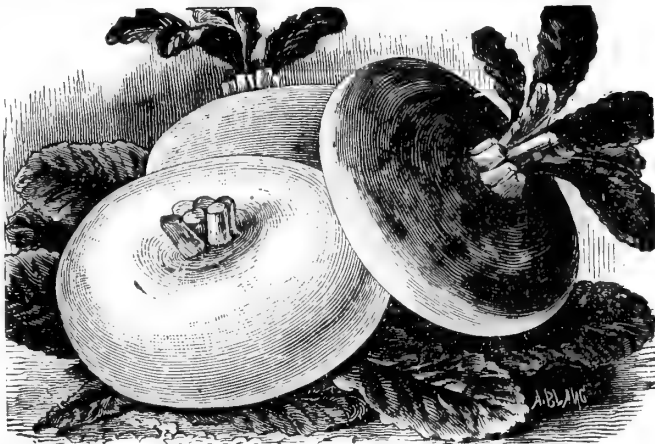
Best Turnips for Your Spring Planting

Early Red or Purple Top Strap Leaved

Also known as Purple Top Flat Dutch in some parts of the South. Almost identical in appearance with the Early White Flat Dutch except that the top of the bulb is a deep rich red or purple color. It's a quick grower in either spring or fall, with very fine grained, sweet, pure white flesh. The red top, extending down to where it rests in the soil, adds very much to its attractive appearance. Ounce, 5 cents; $\frac{1}{4}$ pound, 15 cents; pound 45 cents; postpaid, 10 pounds, not prepaid, \$3.00.

Extra Early White Egg

Finest flavor of all early turnips and often ready for use in six weeks from sowing. Skin and flesh pure white, bulbs almost egg-shaped, solid and fine grained. Attractive when bunched for market. Ounce, 5 cents; $\frac{1}{4}$ pound, 15 cents; pound, 50 cents; postpaid, 10 pounds, not prepaid, \$3.50.



Early White Flat Dutch

Early White Flat Dutch

Early Red or Purple Top Strap Leaved

One of the most popular varieties with our customers either for spring or summer plantings. Of medium size, perfectly round and flat. A quick grower and shows up well bunched. Skin pure white; bulbs very fine grained and solid. In maturity it follows our White Egg. Cooks quickly and has fine flavor. Ounce, 5 cents; $\frac{1}{4}$ pound, 15 cents; pound 50 cents; postpaid, 10 pounds, not prepaid, \$3.50.

Alexander's Big 7 Ounce Turnip Collection, All for 25 Cents Postpaid

The most popular collection of seed we ever offered. We sell thousands of them. On receipt of 25 cents we will send you one ounce each of Early White Flat Dutch, Extra Early White Egg, Early Red Top Strap Leaved, Purple Top Globe, Yellow Aberdeen, "Bon Air" Rutabaga and Southern Seven-Top, postpaid. This gives you 7 ounces of the finest varieties, early, medium and late, the greatest seed buyer's bargain we have ever offered. Don't delay. It's time to plant some of them now.

Red or Purple Top Globe Most popular and generally planted variety in the South. Medium early and heavy cropper. Bulbs and flesh a pure white except the skin at top of bulb which is a deep rich red or purple. Flesh firm, pure white and fine flavor. Ounce, 5 cents; $\frac{1}{4}$ pound, 15 cents; pound 50 cents; postpaid, 10 pounds, not prepaid, \$3.50.

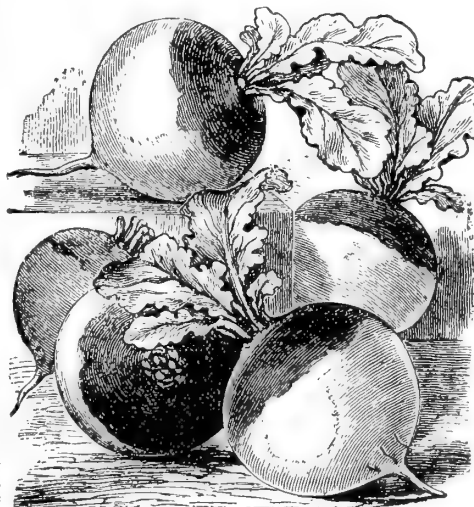
Pomeranian White Globe Largest of all Turnips. Extra large globed-shaped variety with pure white skin and flesh. Ounce 5 cents; $\frac{1}{4}$ pound, 15 cents; pound, 45 cents; postpaid, 10 pounds, not prepaid, \$3.25.

Extra Early Purple Top Milan

Earliest of all Turnips. Much like Purple Top Strap Leaved but 10 days to two weeks earlier. Perfect shape and color. Packet 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 65 cents, postpaid.

"Bon Air" Rutabaga The only thoroughly satisfactory rutabaga for the South. Large, finely shaped bulbs, yellow skin, purple top and free from "stringy" necks. It combines all the good qualities of the old kinds with fine table qualities and perfect shape. It's the most profitable rutabaga you can grow. Packet 5 cents; ounce, 10 cents; $\frac{1}{4}$ pound, 20 cents; pound, 60 cents; postpaid.

Well Known Varieties We have in stock regularly the Long White or Cow Horn, Yellow or Amber Globe, Mammoth Purple Top Globe, Golden Ball, Yellow Aberdeen, Seven Top, Sweet German or Rock and the Breadstone Rutabaga. Each—Ounce, 5 cents; $\frac{1}{4}$ pound, 15 cents; pound, 50 cents; postpaid.



Purple or Red Top Globe

TOBACCO SEED

Our tobacco seed is grown for us by the largest and most careful growers of Virginia. None better at any price. One ounce sows a seed bed 50 feet square.

Choice Havana A heavy cropper and is generally used for cigar purposes. Has large, long leaf, fairly fine texture. Packet, 10 cents; ounce 25 cents; $\frac{1}{4}$ pound, 75 cents. (Imported seed.)

Sweet Oronoko Finest variety in lower and central South for chewing. If you like to chew natural leaf, grow Oronoko and sun cure it. Packet 10 cents; ounce, 25 cents.

Hester A fine and very superior yellow variety largely grown for home use as a smoking tobacco. Packet, 10 cents; ounce, 25 cents; $\frac{1}{4}$ pound, 75 cents.

Sage A most popular garden herb, used for seasoning, the dried leaves being a market product. Packet, 10 cents; ounce, 25 cents.

Thyme Leaves and young shoots highly esteemed for seasoning, also for medicinal purposes. Pkt., 10 cts.; ounce, 25 cts.

\$233.00 Profit Per Acre on the Earliest Cabbage on the Market From Alexander's Perfect Cabbage Plants FULL COUNT———BEST QUALITY

THE ONLY WAY TO GET THESE VERY EARLY CABBAGE IS TO PLANT OUR HARDY, FROST-PROOF PLANTS, GROWN FROM SUPERB MARKET-GARDENER'S STOCK OF THE BEST AMERICAN-GROWN SEED. THESE PLANTS ARE GROWN ON THE CAROLINA COAST EXCLUSIVELY FOR THE PLANT TRADE, THEY ARE NOT SURPLUS PLANTS LEFT OVER FROM MARKET-GARDENER'S PLANT BEDS—THOUSANDS OF WHICH ARE SOLD EVERY YEAR.

This seed is sown at intervals during October, November and December; the plants make a slow growth during the cold season and by the time they are ready to transplant are dormant; in this condition we have shipped hundreds of orders as far as Texas with the best results. As a test to see how long they would keep, have set aside crates of plants packed in the usual way and after two weeks unpacked them and, though they were yellow and many of the leaves were rotten, the buds and roots have always been in growing condition so that even in case of slight delay on road (which seldom occurs, as perishable goods are always rushed) the plants are seldom damaged, though they may look yellow, a good BUD and roots is what you want. However, we GUARANTEE safe delivery in a satisfactory condition.

A cabbage plant will stand freezing weather but a white frost will kill it; on account of the strong winds blowing in from the ocean, we have none of the frost that occurs elsewhere, thus enabling us to produce these plants out doors in better condition than you can grow them in a cold frame. We can deliver them to you and you can get them in the ground long before you would dare risk setting out cold frame plants. You can put them in the ground while it is cold, they will soon form roots and when growing weather opens up they will be established and will make a crop of cabbage ten days or two weeks earlier than your own growth, which is the best for later planting, as these are too sappy to ship after the 10th of April.

A good, loamy soil with clay sub-soil, well-drained, is the best adapted to cabbage. This should be broken well and harrowed twice; the soil must be well pulverized. Lay off in 2½ or 3-foot rows and if commercial fertilizers are used exclusively you will require about 1,600 pounds per acre—analysis: about 7% available phos. acid, 5% ammonia, 5% potash. OUR SPECIAL CABBAGE AND GENERAL GARDEN CROP FERTILIZER, "EARLY TRUCKER" we have found to give the best results. This we can supply in any quantity. (Ask for special price.)

13,000 plants will set an acre. You will get from this ten to twelve thousand heads, which usually sell at an average price of 2½ cents each, or \$300 for 12,000. The cost of plants, express, fertilizer and labor amounts to \$67.00—a PROFIT of \$233.00.

VARIETIES—EXTRA EARLY JERSEY WAKEFIELD, earliest; CHARLESTON WAKEFIELD, second; ALEXANDER'S AUGUSTA EARLY TRUCKER, large, flat head; SUCCESSION, SURE-HEAD, and EARLY FLAT DUTCH. We recommend Charleston Wakefield and Augusta Trucker as the best combination.

PRICES—500, \$1.00; 1,000 to 4,000, at \$1.50; 5,000 to 9,000, at \$1.25; 10,000 or more, at \$1.00. We have very low special express rate and prompt service in packing and shipping. The plants are of the very best quality and put up in crates containing 500, 1,000 and 2,000; no less than 500 of a variety can be supplied. If you haven't use for a full crate, make up an order among your neighbors. Cash must accompany each order and under NO circumstances will plants be sent C. O. D., or charged.

WHAT OUR CUSTOMERS SAY:

Talladega County, Ala., Sept. 30th.—Enter my order for 2,500 AUGUSTA EARLY TRUCKER cabbage plants. It will probably be of interest to you to know that of the 700 cabbage plants I received last spring I raised just 700 fine heads of cabbage.—S. R. Hoore, Asst. Treas., Ala. Marble Co.

Fulton County, Ky., Jan. 6, 1910.—The plants I got from you last year were very satisfactory, and I want more this year; please send price list at once. I especially like the TRIUMPH SWEET POTATO; think it the best of all varieties.—Mrs. Isham Browder.

SWEET POTATO PLANTS

GENUINE PUMPKIN YAM—TRIUMPH—IMP'ED NANCY HALL—DUGAN YAM

These plants will keep in shipment two weeks if necessary. All grown from the best seed stock. Price: 500, \$1.00; 1,000, \$1.75; 5,000 to 10,000, at \$1.50. Ready for shipment about April 10th to August 1st. To be SURE of getting stock, send order at once.

USE "KNOXEM" AND OUR "PLANT LICE KILLER" TO GET RID OF THE BUGS AND INSECTS.

KUDZU

The Great New Forage Plant for Early and Permanent Pasture. The Best of Hay.



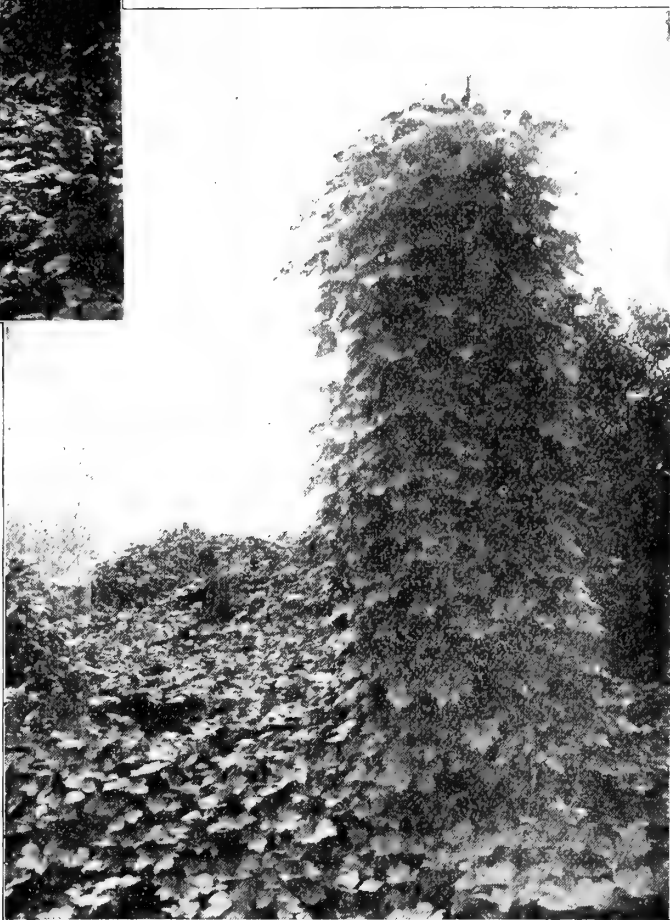
Showing Growth Three Feet Deep on Level Ground May 1st

The Following Description of This Very Valuable New Forage Plant is Given by the U. S. Department of Agriculture.

Kudzu is a large leaved, very rapid growing, woody, leguminous vine, native to Japan. It succeeds well in every part of the United States where it has been tried, and where the summers are warm it grows with great luxuriance. It is a most excellent vine for arbors or to produce a tropical effect by growing over low trees. In Japan it is grown on rough, rocky land or steep hillsides that cannot be cultivated. In this country it should also be tested on lands too poor to be cultivated with profit. Kudzu being a legume, will add nitrogen to the soil in addition to the forage it produces. Kudzu may be used either for pasturage or as green feed, though hay can be made of it. It will probably be best used as pasture and it is desirable to have two such pastures to be browsed alternately.

Ready to Pasture April 1st; Ready to Cut May 1st; Makes as Much Growth by the Middle of May as the Velvet Bean and Cow Peas Make During the Entire Season. Greater in Feeding Value Than Velvet Beans or Cow Peas is the Report of the Florida State Chemist, R. E. Rose.

A gentleman who has been growing it for several years gives his experience with it as follows, "After several years experience with the Kudzu Vine, I consider it the best forage plant to tide the farmer and stock raiser over the long, hot, dry summer, as well as the rainy season. It is ready to pasture here in West Florida by April 1st, or even earlier, having the ground thoroughly covered with new growth by that time, and it desired for hay, can be cut May 1st, making as much growth by that time as the Velvet Bean in an entire season. It comes again quickly after cutting and in two weeks' time has the ground almost obscured again. It is easier to cure than Velvet Bean, which it greatly resembles in appearance and manner of growth, but it only needs to be planted once and cultivated the first season, taking care of itself after that, and all the owner needs to do is to keep it cut if wanted for hay, or turn the stock from one lot to another if wanted for pasture. When divided into three or four lots and pastured in succession, more stock can be supported on a given area than by allowing them full range. I believe it will become the most important plant introduced in the South, since the advent of cotton. I first secured a few seed to try as a shade for our summer house. The next spring three plants were set around a brush pile to cover and hide it from view. By fall they had covered a space 50x80 feet and to a depth of two to three feet, as shown in photo. It was not until the vines began creeping through the bars to the horse shed and the fence on the neighbor's side that I suspected its value as stock feed. My horse simply got down on his knees, reached under and nipped every leaf that came within two feet of the bars, while the neighbor's horses, when turned into the adjoining lot, would make for the Kudzu Vines the first thing and never leave until the last leaf in reach was eaten. I began to investigate. I cut some of it for hay and found it cured much quicker than the Velvet Bean or Cow Pea hay and experience has proven that it retains its bright green color even after the exposure to the light and air for a year, and I have never smelled sweeter hay. I cut thirty pounds of hay from a space 15x15 last July and in two weeks after it was nearly knee deep again, and this was on poor ground. It is a shy bearer of seeds, will not become a pest, and is the greatest plant I have ever seen for improving worn out, waste lands."



This Picture Taken in June Shows the Vine Covering a Pole Twelve Feet High—This Growth Made in Thirty Days

KUDZU The great new forage plant for early and permanent pastures and the best of hay has proven during 1909 and 1910 to be everything that was claimed for it by the introducer. It seems to be, without a doubt, the forage plant that is going to make available for the most profitable returns thousands of acres of poor pine woods lands that now seem to be of no value for any crop. **KUDZU** not only furnishes more forage than Velvet Beans, but at less expense. Reports show that **KUDZU** will make heavy crops as far up as North Carolina and has even made a single crop in Delaware, while for the Gulf Coast country it cannot be recommended too highly. It is a great soil renovator and fertilizer. Some plants have produced as high as 2,000 nitrogen nodules. It will make ten tons of hay per acre in one season—four cuttings. **The proper time for setting** is December for Cuba, South Florida and Mexico; January to February 20th for Middle Florida, North Florida, and points further North up to April 1st. No plants shipped after April 1st. **Order at once**, it will pay you. Prices—12 strong plants, postpaid, \$1.00; 12 plants, extra large, \$1.50; 100 plants, including both sizes, express collect, \$7.50; 1,000 plants, including both sizes, express collect, \$70.00. Single select specimen plants each, postpaid, 50 cents. **No plants sent C. O. D.** Seed—Packet, 10 cents; ½ ounce, 60 cents; ounce, \$1.00; postpaid. Delivery guaranteed.

BIG MONEY IN FORAGE CROPS FOR YOU

"It is not what we make but what we save that counts." If we make a big crop of cotton and sell it at a big price, and have to pay it all out for forage, etc., we haven't made anything. There's as much profit in growing good forage as in making cotton. The forage, hay and grain question is always with us and it is the lack of a sufficient quantity of them that makes us contribute millions upon millions of our cotton money every year to the Northern and Western States for what we can grow as well and cheaper here at home.

If you buy hay, grain or forage you are hurting yourself. If you don't grow enough of them to not only supply your home needs and can have some to sell in the nearby towns or cities, you are neglecting a profitable crop, one that nine times out of ten will bring in more per acre than the average cotton yield, and do it with a whole lot less work and expense. Don't forget the hay, forage and feeding crops in 1911.



White Kaffir Corn

SUGAR SYRUP SORGHUM

How Would You Like to Trade \$20.65 for \$86.30? A Mighty Good Trade That. For Your Consideration.

One of our customers made that trade on one-eighth of an acre planted in this variety of sorghum. He made 80 gallons of syrup at 50 cents—\$40.00; 440 bundles of fodder at \$2.00 per 100—\$8.80. Seed that he saved sold for \$37.50. Total proceeds from one-eighth acre, \$86.30. Total expense, including cost of seed, fertilizer, cost of preparing land and planting, cultivating, rent of land and miscellaneous cost, \$20.65. Total profit, \$65.65, or \$525.20 per acre. What man has done man can do. The Sugar Syrup Cane makes the very finest quality of sorghum syrup. Stalks grow 15 to 18 feet tall. We advise that you plant a crop to supply the home demand for syrup. It will pay you. Plant at the rate of 4 pounds per acre in drills. Price per packet, 15 cents; per pound, 50 cents; postpaid. 5 pounds at 30 cents; 10 pounds, at 25 cents, not prepaid.

White Kaffir Corn Rapidly becoming a favorite in the South for its drought resisting qualities. Plant stocky and erect with wide foliage which makes the finest kind of forage. Two to four heads of grain produced by each stalk. If cut just before heading, shoots spring from the roots producing a second crop of forage and a grain crop. Plant in 3-foot rows and cultivate same as corn. Plant 8 pounds of seed per acre, sowing it in the rows like other sorghums. Packet, 10 cents; pound, 25 cents; 5 pounds, \$1.00; postpaid. By express or freight, not prepaid, 6 cents per pound.

Early Amber Sorghum The earliest and favorite Southern variety for forage crops, either grown alone or broadcasted with peas. Plant in drills 8 pounds per acre or ½ bushel (24 pounds) if broadcasted alone. If with peas use 1 bushel of peas and 1 peck (12 pounds) of sorghum. It pays to fertilize this crop heavily. Pound, 20 cents; 4 pounds, 75 cents; postpaid. Peck (12 pounds), not prepaid, 50 cents; bushel, about \$1.75. Write for market prices when ready to buy. Bushel prices change frequently.

Early Orange Sorghum Larger and 10 days later than Amber and more largely grown for the syrup which is of fine quality and clear golden yellow color. Desirable for either syrup or forage. Pound, 20 cents; 4 pounds, 75 cents; postpaid. Peck, 50 cents; bushel, about \$1.75; not prepaid. Write for market prices when ready to buy in quantity.

Branching Sorghum (Yellow Milo Maize) Immense producer of fine quality forage. Grows 8 to 12 feet high, stooling heavily. Can be cut 3 or 4 times during season and at any stage of growth. Large seed heads, furnishing large grain crops almost equal to corn in feeding value. Plant in 4-foot rows, 8 pounds seed per acre. Pound, 25 cents; postpaid. 4 pounds, 90 cents; 10-pound lots or over, not prepaid, 8 cents per pound.

Pearl or Cat-Tail Millet Best known and most valuable of all green forage plants for the South. Sold recently under the name of "Pencilaria" and sold at enormous prices. Continues to grow and produce green forage all through the season. It has a record of producing 95 tons of green forage from one acre in 135 days. Valuable for green feed only, as it makes poor dry fodder. Sow April to June in rows 4 feet apart, using 10 pounds of seed per acre. Cultivate same as for corn. Pound, 25 cents; 4 pounds, 90 cents; postpaid. 10-pound lots or over, not prepaid, about 10 cents per pound.

German Millet In this we handle nothing but Tennessee grown seed, the only stock fit to plant in the South. Beware of cheap Western seed offered at low prices. Sow from April to June 15th, one bushel per acre. Pound, 20 cents; 6 pounds \$1.00; postpaid. Bushel prices on application.

Spanish or "Two Crop" Peanuts Earliest, a fine bearer, bushy erect growth; easily cultivated, the plow doing all the work. Planted in April they mature in August. Can be planted as late as August 1st. Heavy yielders of small, very sweet, well-filled out nuts. Pound, 25 cents; 4 pounds, 75 cents; postpaid. Peck, not prepaid, 50 cents; bushel, about \$1.75. Write for prices.

North Carolina Peanuts A medium size nut, much more prolific than the Virginia and more profitable to grow for stock feeding on the farms than the Virginia. Pound, 25 cents; 4 pounds, 75 cents; postpaid. Peck, not prepaid, 50 cents; bushel, about \$2.00.

Genuine Hog Goobers A great hog feed. Wonderfully prolific, 400 bushels to the acre. For several years we had no seed of this valuable hog food crop to offer, having lost the seed a few years ago, but we now have a few bushels to offer and advise that our customers who raise hogs secure some of the seed and plant a few acres of this valuable crop. Remarkably prolific, finest of hog feeds, an easy crop to make, does well on poor sandy land. Good keepers; may be left in the ground for hogs to feed on all winter. Cultivate same as peanuts. A peck will plant an acre. We have only a few bushels to offer this season at \$1.25 per peck; \$4.50 per bushel.

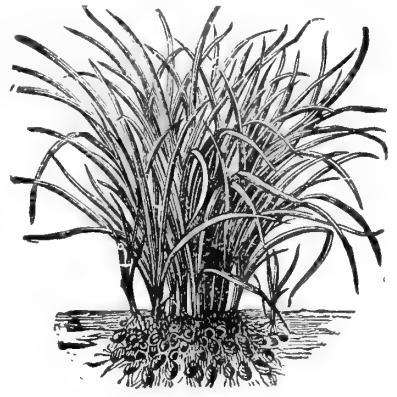
Japanese Buckwheat The best variety, and valuable in bloom as a bee food and in grain for poultry. Can be sown in early spring or late summer. Matures in 60 to 70 days. Does well in almost all soils and resists heat and drought. Pound, 25 cents; postpaid. Peck, not prepaid, 60 cents; bushel, \$2.00.



Spanish or "Two Crop" Peanuts

Filipino Peas So named because of its origin several years ago. One of our Burke County, Ga., customers secured a quart of these peas that had been sent to this country by a soldier in the Philippine Islands. He planted them in his garden and the first season showed they were well adapted to our climate and very prolific, and a splendid table sort to be used green or dried. After planting several years he called our attention to them, and after a thorough investigation we decided to buy the entire crop, and we regret that there were not more to be had. After reserving enough to plant ourselves next spring we have only a few bushels to offer. The dried pea is about the size or a little smaller than the cowpea. Pods average about 8 inches long and completely filled with peas. Smooth, dark green in color and remain tender and eatable until nearly dry. Very fine for green snaps. The plant is of the vine or running type and makes a good crop on poor land. The dried peas for the table are unsurpassed, fine, rich, sweet flavor. They simply melt in your mouth; do not discolor the liquor in which they are cooked and your mouth waters when you see them steaming on the table. Planted May 10th produces green snaps in July. Dry peas August 1st. Supply this season very limited. Packet, 20 cents; ½ pint, 80 cents; pint, 60 cents; quart, 75 cents; postpaid.

Chufas A most profitable Southern crop for fattening hogs and poultry. The nuts grow near the surface and are easily harvested by hogs and chickens. Plant in April and May in 3-foot rows, dropping 2 or 3 Chufas every 10 to 12 inches. Give level culture. They mature in September and will lie in the ground until wanted. They are the best fattening crop. Packet, 10 cents; pound, 35 cents; postpaid. Peck, not prepaid, \$1.25.



Chufas or Ground Almonds

Teosinte A remarkable mammoth forage plant from Central America, one of the most valuable forage plants to be used in a green state. The yield is enormous and can be cut till frost. One Florida grower writes that it grew 6 inches per day by actual measurement. Plant in hills like corn after danger of frost is past. Seed is very hard and should be soaked a day or so before planting. Plant 3 pounds per acre. Ounce, 10 cents; 1/4 pound, 25 cents; pound, 75 cents; postpaid.

Mammoth Sunflower Every man in the South should grow Mammoth Russian Sunflower for the seed for a poultry feed. There is nothing like it. Poultry fed on it grow rapidly and take on fine glossy plumage. A heavy yielder and easily grown on good land. Plant 4 quarts per acre. Packet, 10 cents; quart, 25 cents; postpaid.

Burt or 90-Day Oats For spring planting in our section. Write for prices.

Soja or Soy Beans Splendid forage plant and soil enricher. Easily grown, stands drought well and is very productive. Plants grow 3 feet high. Stock like it. Has higher feeding value than cow peas. Packet, 10 cents; quart, 30 cents; postpaid. Peck, not prepaid, 85 cents; bushel, \$3.00. Write for special prices.

Beggar Weed Grows in popularity every year as a hay plant and soil enricher for the light sandy land of the lower South. It is to that section what red clover is to Kentucky and Tennessee. Dense growth, 2 to 5 feet high, making nutritious hay or green forage of high feeding value. Planted in May or June two cuttings can be made each season. **Cleaned seed** (hull removed), pound, postpaid, 45 cents; 4 pounds, \$1.70. 10-pound lots or over, not prepaid, 30 cents per pound. Write for quantity price.

Lowland Rice---Upland Rice Best strains of each. Pound, postpaid, 25 cents; 5 pounds, \$1.00; postpaid. Not prepaid, peck, 75 cents; bushel, \$2.50.

Cow Peas The standard Southern crop for forage or for soil improvement, and no farm in the South ought to be without a greater or less acreage of them. At the time our catalogue goes to the printer, prices on these have not settled. When ready to buy write us for close market prices. The Augusta section is one that produces more cow peas than almost any, and we are in position to give you the best in both quality and prices when you are ready to buy. Write for bushel prices. Varieties—**Whippoorwill, Clay, Black, Unknown, Wonderful, Iron, New Era, Red Ripper, Mixed Peas**, and others. Small quantities by mail postpaid. Packet, 10 cents; pint, 20 cents; quart, 35 cents.

Bermuda Grass The most valuable of all summer pasture grasses in the South. Grows luxuriantly in the hot, test sun and furnishes nutritious grazing for 9 months in the year. Grows well on all soils from the stiffest clay to the lightest sands. Sow seed broadcast, 6 pounds per acre, March to June. Seed germinates in 20 to 30 days when ground is warm. 1/4 pound package, 25 cents; pound, 85 cents; postpaid. Special prices on 5-pound lots or over. **Bermuda Grass Roots**. Many prefer to plant the roots instead of the seed. Plant 200 pounds of roots per acre. Price, \$2.00 per 100 pounds, not prepaid.

Johnson Grass While considered a pest by many it is considered one of the most valuable hay grasses, there being thousands of acres of it grown in the Augusta section. It should be grown only where it can be controlled and kept from spreading into other crops. Makes 4 to 10 tons of hay per acre according to soil. Sow 1 bushel per acre in spring. Pound, postpaid, 25 cents; 5 pounds, \$1.00. Bushel of 24 pounds, not prepaid, about \$4.75. Write for price.

Japan Clover (Lespedeza Striata)—An annual which reseeds itself where once established. Starts in early spring, is ready for grazing by June and continues until frost. All stock like it. Does well in central and lower South. Sow 25 pounds per acre in spring. Pound, postpaid, 45 cents; 10-pound lots and over, not prepaid, 25 cents per pound. Bushel about \$4.50. Write for prices.

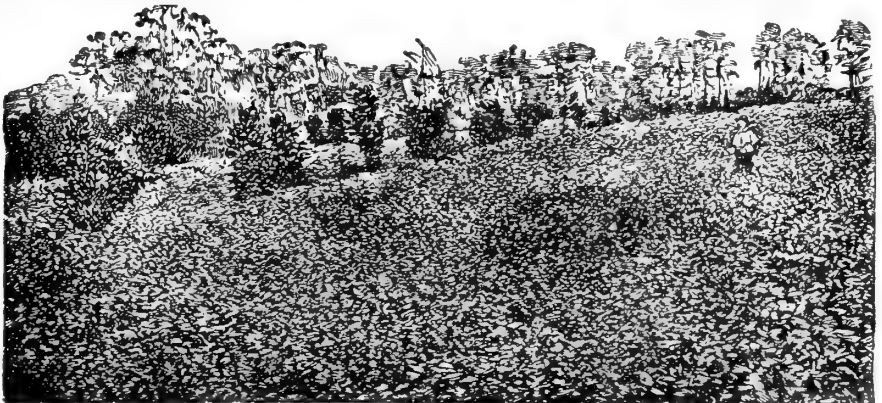
Alfalfa or Lucerne Most valuable permanent clover that can be grown and adapted to all the South except Florida. Once established it is perpetual, giving from 3 to 5 cuttings per year of the best clover hay. It starts slowly, needs careful attention the first year, but is well worth the trouble. Good results can be obtained from very early spring sowings. Pound, postpaid, 35 cents; 3 pounds, \$1.00; postpaid. Sow 20 pounds per acre. 10-pound lots, and over, at 20 cents per pound.

Evergreen Lawn Mixture Our own mixture, the only satisfactory lawn grass mixture for the South that will produce an "Evergreen" lawn. Sow in earliest spring. Pound, postpaid, 40 cents; 3 pounds (sufficient for 900 square feet), \$1.00; postpaid. Not prepaid, bushel (15 pounds), \$3.50.

VELVET BEANS The South's Greatest Soil Enricher Makes Forage---Makes Poor Land Rich

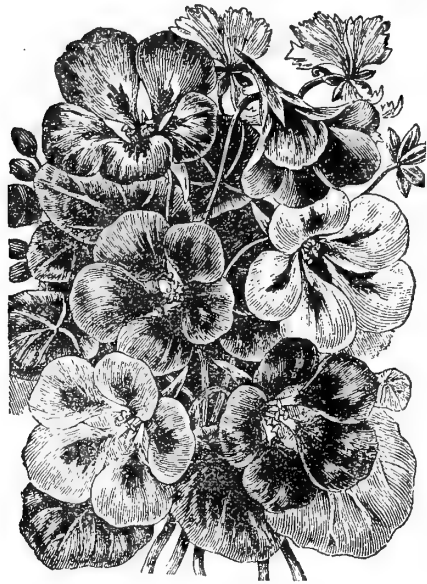
The South's strongest growing forage plant and soil enricher. They make poor land rich and good land more productive. Makes fine green forage or hay crop, enriching the soil even when the hay crop is cut off. The Florida Experiment Station reported a yield of over 18,000 pounds of dry forage (9 tons) per acre. The yield is enormous, being the greatest producer of either green or dried forage in the world. It produces at least three times as much grain and forage as the strongest growing varieties

of cow peas and should be planted on every Southern farm. If you do not care to cut them it is customary to turn stock in on them when frost kills the vines. Cattle, hogs and horses will eat beans and vines up clean in the field. Sow seed at rate of one peck per acre, making rows 5 to 6 feet apart, dropping a bean every foot. Cultivate until the vines begin to run. Best result comes from April and May planted seed. They also make a fine shade for porches and arbors. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 85 cents; bushel, about \$1.25. Write for prices.



Field of Our Velvet Beans in Florida—Crop Half Grown

Flower Seeds, Bulbs and Plants



Mixed Nasturtiums

- GAILLARDIA**, or Blanket Flower—Thrives in poorest and driest soils, large, brilliant flowers, mixed, packet..... 05c
HELIOTROPE—Always a favorite, grows in boxes or protected beds in our section, mixed, packet..... 10c
HOLLYHOCKS—Finest double mixed, all shades and color. A splendid selection, packet..... 10c
JAPANESE MORNING GLORIES—Rapid climbers, growing 20 to 30 feet and covered with extra large, finely marked, striped and blotched flowers all through the season, mixed colors, packet..... 10c
JAPANESE HOP—Rapid growing climber for porches or trellises, easily grown, packet..... 10c
IBERIS (CANDYTUFT)—A favorite. Pure white, 5 cents; mixed colors, packet..... 05c
FORGET-ME-NOTS—Favorites everywhere for beds or borders, blue and white mixed, packet..... 05c
LANTANA—Best French varieties. Grow anywhere in the South. Finest mixed colors, packet..... 10c
MARVEL OF PERU—(Four o'Clocks). Showy, free flowering annuals. Mixed, all colors, packet..... 05c
MARGOLD—Large African. Very free flowering, growing 16 to 20 inches high. Mixed shades, packet..... 05c
MOONFLOWER OR EVENING GLORY—Popular in the South as a climber and shade for porches, arbors and trellises. Enormous white flowers, open nights and cloudy days, packet..... 10c
MOONFLOWER, HEAVENLY BLUE—Similar to the white, but has intense sky blue color, packet..... 10c
RICINUS (CASTOR BEAN)—Ornamental varieties for lawn and garden effects, packet..... 05c
NASTURTIUMS—No flower that you plant in the South will give you such entire satisfaction as our splendid mixture of Nasturtiums..... 10c
NASTURTIUM, DWARF MIXED—Finest possible selection of shades and colors. Ounce, 15c.; packet..... 05c
NASTURTIUM, TALL MIXED—Same shades and colors as our Dwarf but tall growing. Ounce, 15c.; packet..... 05c
PANSIES, FINE MIXED—The medium-sized flowers, fine selection of colors, packet..... 05c
PANSY, MASTERPIECE—A giant curled Pansy with crimped and curled petals, packet..... 15c
PANSY, ALEXANDER'S PREMIUM—The finest pansy mixture of all. Large size, finest colors, packet..... 25c
PETUNIAS, SINGLE MIXED—Splendid bedding plants to bloom all summer. Mixed colors, packet..... 05c
PILOX DRUMMONDI—Earliest grown of all annual flowers. Finest shades and colors, packet..... 05c
POPPIES, DOUBLE AND SINGLE MIXED—Our fine mixture of named varieties of Poppies. Brilliant, packet..... 05c
SWEET PEAS, ALEXANDER'S SUPERB MIXED—The best of all Sweet Pea mixtures in this country. Made up by us from the best named sorts. Pound, 75 cents, postpaid; ¼ lb., 25 cents; ounce, 10 cents; packet..... 05c
SALVIA (Scarlet Sage)—Makes an intensely brilliant bedding plant for the South. Packet..... 10c
VERBENA—A favorite box and bedding plant with us. Fine mixed, packet..... 05c
VINCA, or Madagascar Periwinkle—Desirable for open ground sowing. Mixed colors, packet..... 05c
ZINNIAS—Showy and grow easily with little cultivation. Mixed shades and colors, packet..... 05c

- Canna Roots** From finest named varieties. Order by color, 10c. each; \$1.00 per doz., postpaid. Not prepaid, \$5.00 per hundred. Mixed Cannas 75c. per dozen, postpaid; \$4.00 per hundred, not prepaid.
Caladiums Or Elephant's Ears. Fine for yard and lawn effects. First size, 10c. each; \$1.00 per dozen; second size, 15c. each; \$1.50 per dozen, postpaid.
Gladioli Splendid bloomers and adapted to our section. Our extra quality, large bulbs will surprise you. Fine selections of colors in our Gladioli mixture. 6 for 15c.; 12 for 25c.; 50 for 95c.; 100 for \$1.80; postpaid.
Tuberose **DOUBLE EXCELSIOR PEARL**—Extra fine, first size bulbs of blooming size. Favorites everywhere, 5c. each; 6 for 20c.; 12 for 35c.; 50 for \$1.25; 100 for \$2.25; prepaid.
Dahlias A most popular flower. We have fine large field grown roots of Double Dahlias in red, yellow, pink, purple white and variegated. 20c. each; 3 for 50c.; 6 for \$1.00; postpaid.

Alexander's Plant Collections

Nothing so tends to add value to your place in dollars or to your own pleasure and satisfaction as to have plenty of flowers around the home. Roses, geraniums and Chrysanthemums are the standard kinds and all of them are easily grown. Prices are low and the small amount expended for one or more of our Plant Collections will well repay you.

- Roses** **Sunny South Rose Collection.** 12 Everblooming. 3 White, 3 Red, 3 Yellow, 3 Pink, all different, 75 cents; postpaid.
Geraniums 12 finest double and single, large blooming geraniums, all different, postpaid for 75 cents.
Chrysanthemums 10 Superb exhibition varieties, all different, assorted colors, 50 cents, postpaid.
Carnations 12 finest double flowering Carnations, the cream of the best varieties, 75 cents, postpaid.

There are comparatively few flower seeds that are well enough adapted to southern conditions to make them worth planting. The following very short list contains only such varieties as we consider that you can plant with reasonable chances of success. Our catalogue space is very limited and descriptions are necessarily short:

- ABRONIA**, or Sand Verbena—Mixed colors, packet..... 05c
ABUTILON, or Flowering Maple—Mixed, packet..... 10c
ALYSSUM, SWEET—White and fragrant, packet..... 05c
ANTIRRHINUM, (Snap-Drum) Finest mixed, packet..... 05c
ARISTOLOCHIA (Dutchman's Pipe)—Climber, packet..... 10c
ASTERS—Finest large flowering mixed, packet..... 10c
BALSAM (Lady Slipper) Fine mixed, packet..... 05c
BALSAM—Double rose flowering mixed, packet..... 10c
BALSAM APPLE—Very ornamental climber, packet..... 05c
BELLIS (Double English Daisy)—Finest mixed, packet..... 10c
CARNATIONS—Finest Double German mixed, packet..... 15c
CARNATION MARGUERITE—Everblooming Carnation, beginning to bloom in four months from seed, packet..... 10c
CANNAS—Large flowering French varieties, seed saved from named varieties, packet..... 10c
COBEA SCANDENS—Beautiful climber from Mexico, with purple bell-shaped flowers, packet..... 10c
CELOSIA, or COCK'S COMB—Mixed colors, packet..... 05c
CYPRESS VINE—Splendid climber with fern-like foliage, scarlet and white flowers mixed, packet..... 05c
COSMOS—Free flowering annuals from Mexico, easily grown; white, pink, crimson, mixed, packet..... 05c
DIANTHUS OR GARDEN PINKS
D. CHINENSIS (Double China Pinks)—Mixed colors, packet..... 05c
D. HEDDEWIGGII (Single Japanese Pinks)—Mixed colors, packet..... 05c
D. LACINATUS—Large single fringed, mixed colors, packet..... 05c
D. IMPERIALIS—Double, large and showy; mixed, packet..... 05c
DAHLIA—Large double flowers, mixed, packet..... 10c
DAHLIA—Finest single mixed, packet..... 10c
ESCHSCHOLTZIA, or California Poppy—Makes a brilliant display in the South. Single mixed, packet..... 05c

Page of 1911 Special Offers

OUR SPECIAL COLLECTIONS OF SEEDS have been so popular in recent years that we are now giving special attention to this branch of our work. These collections are put up in advance of the regular seed selling season and are ready for mailing immediately on receipt of your order. Every one of them is a splendid bargain in seeds and the varieties contained have been most carefully selected for Southern home garden use

10 Packets { QUARTER INTRODUCTORY VEGETABLE COLLECTION } 25 Cts.

1 Packet Alexander's Sure Head Cabbage	05c	1 Packet Alabama Sweet Watermelon	05c
1 Packet Alexander's Early Eclipse Beet	05c	1 Packet Rocky Ford Cantaloupe	05c
1 Packet Alexander's Wonderful Cabbage Lettuce	05c	1 Ounce Early White Flat Dutch Turnip	05c
1 Packet New Stone Tomato	05c	1 Packet True Georgia Collard	05c
1 Packet Extra Early Long Scarlet Radish	05c		
1 Packet Giant Southern Creole Mustard	05c		50c

For 25 cents we will send the above 10 full-size packets of seed by mail, postpaid. No changes will be allowed in this collection. No others will be sold at these prices.

20 Packets { AUGUSTA HALF DOLLAR VEGETABLE COLLECTION } 50 Cts.

1 Packet Alexander's Sure Head Cabbage	05c	1 Packet Alabama Sweet Watermelon	05c
1 Packet Premium Flat Dutch Cabbage	05c	1 Packet Giant Southern Creole Mustard	05c
1 Packet Alexander's Early Eclipse Beet	05c	1 Packet Australian Brown Onion	05c
1 Packet Early Scarlet Horn Carrot	05c	1 Packet White Velvet Okra	05c
1 Packet Arlington White Spine Cucumber	05c	1 Packet Early Long Scarlet Radish	05c
1 Packet Extra Early Red Valentine Bean (2 ounces)	05c	1 Packet Early White Bush Squash	05c
1 Packet True Georgia Collard	05c	1 Packet Alexander's Beauty Tomato	05c
1 Packet Alexander's Wonderful Cabbage Lettuce	05c	1 Packet Pride of Georgia Pea (2 ounces)	05c
1 Packet Rocky Ford Cantaloupe	05c	1 Ounce Purple Top Globe Turnip	05c
1 Packet Philip Jones Watermelon	05c		
1 Packet Seminole (Extra Early) Watermelon	05c		\$1.00

For 50 cents we will send the above 20 packets of seed by mail, postpaid. No changes will be allowed in this collection. No others will be sold at these prices.

\$1 Home Garden Collection { ONE DOLLAR POSTPAID

1 Pint Extra Early Red Valentine Beans	25c	1 Packet Arlington White Spine Cucumber	05c
1 Pint Pride of Georgia Peas	25c	1 Packet Giant Southern Creole Mustard	05c
1 Ounce Alexander's Early Eclipse Beet	10c	1 Packet Mammoth White Bush Squash	05c
1 Packet Augusta Trucker Cabbage	10c	1 Ounce Augusta Rattlesnake Watermelon	15c
1 Packet Alexander's Sure Head Cabbage	05c	2 Ounces Purple Top Globe Turnip	10c
1 Packet Wonderful Cabbage Lettuce	05c	1 Packet Rocky Ford Cantaloupe	05c
1 Packet Alexander's Early Beauty Tomato	05c	1 Packet True Georgia Collard	05c
1 Ounce Alexander's Radish Mixture	10c		
1 Packet Australian Brown Onion	05c		\$1.50

ALEXANDER'S SPECIAL COTTON and CORN COLLECTIONS

Cotton and Corn Postpaid

3 Pounds Money Maker Cotton	\$1.50
1 Pint Alexander's 6-Eared Corn30
1 Year's Subscription to the Southern Ruralist50
	\$2.30

Cotton and Corn, not Prepaid

1 Bushel Money Maker Cotton	\$2.00
1 Peck Alexander's 6-Eared Corn	1.00
1 Year's Subscription to the Southern Ruralist50
	\$3.50

Send us \$1.25 and we will send the above postpaid

Shipped by Express or Freight for \$2.75

10 Packets { ALEXANDER'S INTRODUCTORY FLOWER SEED COLLECTION } 25 Cts.

1 Packet Sweet Alyssum	05c	1 Packet Pansy, Fine Mixed	05c
1 Packet Cosmos, Finest Mixed	05c	1 Packet Petunias, Single Mixed	05c
1 Packet Cypress Vine, Mixed	05c	1 Packet Poppies, Finest Mixed	05c
1 Packet Dianthus (Pinks), Double Mixed	05c	1 Packet Alexander's Superb Mixed Sweet Peas	05c
1 Packet Marvel of Peru, Mixed	05c		
1 Packet Nasturtium, Dwarf Mixed	05c		

Above 10 Packets, Postpaid, 25c.

20 Packets { ALEXANDER'S HALF DOLLAR FLOWER SEED COLLECTION } 50 Cts.

1 Packet Sweet Alyssum	05c	1 Packet Lantana, French Mixed	05c
1 Packet Ageratum, Mixed	05c	1 Packet Mignonette, Sweet Scented	05c
1 Packet Antirrhinum (Snap Dragon), Mixed	05c	1 Packet Dwarf Mixed Nasturtium	05c
1 Packet Asters, Fine Mixed	10c	1 Packet Pansy, French Mixed	10c
1 Packet Balsam, Rose Flowered	10c	1 Packet Petunias, Finest Mixed	05c
1 Packet Candytuft, Empress	10c	1 Packet Phlox, Finest Mixed	05c
1 Packet Cannas, Crozy's, Mixed	10c	1 Packet Poppies, Finest Mixed	05c
1 Packet Celosia (Cock-comb) Dwarf Mixed	05c	1 Packet Alexander's Superb Mixed Sweet Peas	05c
1 Packet Japanese Morning Glory	10c	1 Packet Verbena, Finest Mixed	05c
1 Packet Cypress Vine, Mixed	05c		
1 Packet Dianthus (Pinks), Double Mixed	05c		

Above 20 Packets, Postpaid, 50c.

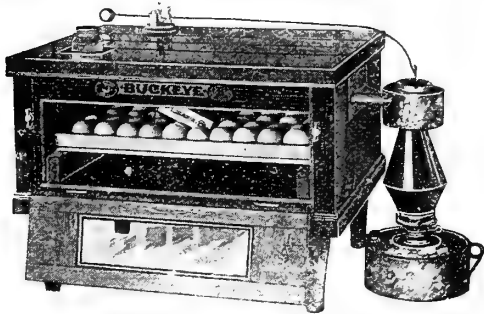
BUCKEYE 50-EGG INCUBATORS

Sold on 40 days' trial with an absolute guarantee of satisfaction. We guarantee each Buckeye Incubator to hatch every hatchable egg and in any case where they fail to fulfill our guarantee we will refund the full purchase price any time within 40 days.

OVER 150,000 IN SUCCESSFUL OPERATION

There is Money in Chickens

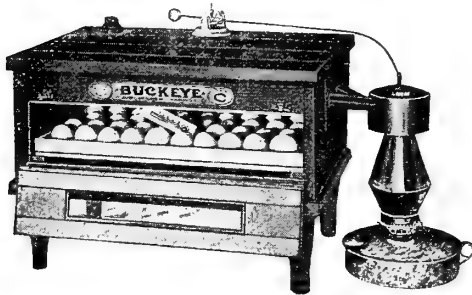
And it Can be Gotten Out Several Different Ways. A Few Stunts. You Can Make Money Hatching Chickens for Your Neighbors.



BUCKEYE "STYLE A."

Complete with nursery. This incubator is constructed with double walls throughout, is finished in cherry with two coats of varnish, and presents the appearance of a piece of high class furniture. It is complete, all ready to use. Prices:

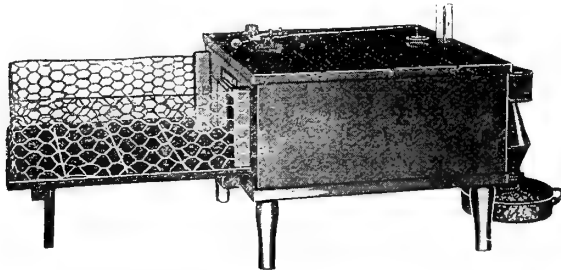
F. O. B. Factory, Springfield, Ohio \$8.00
 F. O. B. Augusta, Ga. \$9.00



BUCKEYE "STYLE C."

The principles here involved and equipment are identical with Style A, and is different from Style A only that it does not have the nursery under egg tray, is single wall instead of double, and not as elaborately finished, but it will hatch just as successfully. Guaranteed to hatch every hatchable egg. Prices,

F. O. B. Factory, Springfield, Ohio \$6.00
 F. O. B. Augusta, Ga. \$7.00



BUCKEYE 50-CHICK BROODER "No. 1"

Chicks that are hatched by an incubator must be provided with a brooder. The brooder is an artificial mother that keeps them warm and cares for them just like the old hen. We can recommend Buckeye Brooders to our customers with the assurance that they will raise every raisable chick. Equipped with a thermometer that will regulate the heat to any desired temperature and keep it there. No possible chance of chilling or overheating. This brooder is complete with lamp, thermometer, heat regulator and yard.

F. O. B. Factory, Springfield, Ohio \$6.00
 F. O. B. Augusta, Ga. \$7.00

Address orders to "The Chicken Crank," care Alexander Seed Co., Augusta, Ga.

Plan No. 1—Buy eggs from your neighbor whose flock you know to be strong and vigorous. Hatch them with a Buckeye Incubator any time and sell the chicks. 55 eggs cost about \$1.25; kerosene oil, 1½ gallons, at 18c per gallon; 27c; time to operate (spare time) no value; total, \$1.52. Figure on a 50 per cent. hatch (you will seldom fall as low as that; if your eggs are fertile the Buckeye will hatch every one that is hatchable), but figure if you only hatch one-half, that gives you 25 chicks, which will sell very readily from one day to one week old at 15c each, or \$3.75 the lot, which gives you a profit of \$2.23—over 400 per cent. profit. **Can you beat it with any other proposition?** You can multiply that as many times as you have 50-egg Buckeye Incubators.

Plan No. 2—Lots of your neighbors will be glad to furnish you with eggs to hatch for them for half the chicks. Your expense in this case is for 1½ gallons oil—27 cents. Figure the same percentage, 50 per cent., you hatch say 25 chicks. (If you use a Buckeye you will get more, but say 25 anyway.) You give your patron 13, you keep 12 chicks. Your 12 sell at 15 cents each, or \$1.80. Your profit in this will be \$1.53. **Again, Can you beat it?**

Plan No. 3—You buy 50 eggs at market price—cost about \$1.25; expense of running machine, 27 cents. Again, hatch 50 per cent. (if you use a Buckeye you will hatch more)—but say you hatch 25 chicks. You can feed 25 chicks ten weeks for \$2.50, till your chicks average 1½ to 2 pounds each—broilers. Total expense, \$4.02. Your broilers will sell readily at certain seasons to tourist hotels in the South at from 50c to 75c each. Return at 50 cents each for 25 broilers is \$12.50. Deduct expense, \$4.02, and you have a profit of \$8.48 on an investment of \$4.00. **Once more, Can you beat it with any other proposition?**

Another Plan—(And I don't know if it is not the best plan) is to buy some good eggs of some good standard-bred fowl from some reliable breeder. They will cost you probably \$3.50 for 50, or 7 cents each. Hatch them in a Buckeye and raise the pullets to maturity; you can sell the cockerels from the lot at broiler age for enough to pay for feeding the entire lot of pullets to maturity, when they will be worth from \$2.00 to \$5.00 each. It is not only a profitable but a most pleasant occupation.

Use Buckeye 50-Egg Incubators

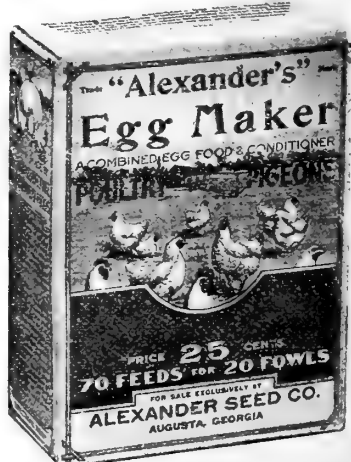
To do your hatching, Buckeyes are made only in one size, capacity 50 eggs, and there are over 150,000 in successful operation. If one 50-egg machine is not sufficient capacity for you, buy two, three or more. The cost of three is no higher than one 150-egg machine of some other make, and lots of times you would probably have trouble to get sufficient eggs to fill a large machine, when again, the Buckeye size (50 eggs) is an advantage.

Buy Buckeyes and Be Happy

We guarantee them and the makers guarantee them to hatch every hatchable egg, or your money will be refunded. Sold on 40 days' free trial. Trial period begins from date of arrival at destination.

SPECIAL FREE OFFER.

Alexander's Egg Maker, the great egg food and poultry conditioner. Increases egg production, makes vigorous chicks, strengthens fertility, shortens the moult, insures early maturity and adds lustre to plumage. We want every chicken raiser to try a package of this best of conditioners. Price of 46-oz. package is 25 cents (70 feeds for 20 fowls). But to introduce these goods we will give one package absolutely free with every Buckeye Incubator or Brooder bought from us during 1911.



CORN GROWING IN FLORIDA

I select land that was not in corn the previous year. Flat-break deep, from 8 to 12 inches, during December and January. About the first of March cut up with a disc harrow, drag smooth with a pole drag, and plant with a planter in rows 4 feet apart in checks, or drills, as best suits the land. I have always drilled my corn, leaving one stalk every 2 feet in the row.

I use about 150 pounds of high-grade Blood and Bone at time of planting; using a planter with a fertilizer distributor, so the planting and fertilizing is all done in one operation.

As soon as corn is up, I run over it with a weeder, which works two rows at a time. I give a second working with the weeder in a week or ten days, and about a week later I start the cultivator. I use a two-horse cultivator, which works one row at a time. I give from 3 to 4 workings with the cultivator at intervals of from 1 to 2 weeks apart, laying by when the first tassels begin to show.

I use a cultivator that has a fertilizer distributor attachment and apply from 200 to 300 pounds high grade Blood and Bone, per acre, at the last plowing, the cultivator sowing the fertilizer and working the corn at one operation. I also mix peas, peanuts, chufas, or beggar-weed seed with the fertilizer, thus providing some feed for hogs, at no cost except the seed.

I never strip fodder from the stalk, as this is a very unprofitable way of getting forage, and, as I grow corn for seed, it would ruin it for this purpose. Using corn for seed from which the fodder has been stripped has been the chief cause of the low yield in the South. Stripping the fodder from seed corn causes it to ripen prematurely, weakens its vitality and causes it to produce stalk and husk at the expense of grain.

I husk all of my corn in the field. This greatly reduces the damage from the weevil. I have proven by numerous tests that the weevil is much worse in corn housed in the shuck than housed with it off.

Corn can not be cut and shocked in Florida, as it is too damp here for that, and it would mould if shocked here.

Southern planters have many erroneous ideas in regard to corn growing, among which I would mention: Planting in wide rows, 6 to 8 feet apart, and planting too thick in the row. Not breaking the land until ready to plant. Breaking very shallow, holding the idea that deep plowing will ruin the land. Delaying corn planting until cotton is all planted. Applying all of the fertilizer at planting time, and cultivating the growing crop too deep.

The number of stalks per acre should depend on the strength of the land, but the more evenly any sort of plants can be distributed over the land the better will be the development, and while we can not sacrifice convenience in cultivation for evenness of distribution, yet the two should conform as near as possible to the most economic production of the crop in hand.

Four-foot rows are as wide as a two-horse cultivator will work without leaving a balk in the middle that must be worked out with a single plow, which causes loss of time.

As the entire surface should be kept clean the plants should be so distributed that you will be plowing corn all the time, instead of plowing out wide middles to kill the weeds.

Where land is not broken until planting time it often dries out so fast as to leave only a bed of dust for the seed where they lay until a shower brings them up, which may be a month after planting.

Where land is broken deep, from 2 to 3 months before planting, and the seed put in with a planter, I have never failed to get a good stand, even in the driest weather.

Corn should be planted as soon as danger of frost is over, as corn planted late has a tendency to produce stalk instead of grain.

While I think it best to apply a little fertilizer at time of planting, in order to make the young plants grow off more evenly and facilitate cultivation, yet the main application should not be given until the corn is nearly ready to tassel. This "second blessing," as the Methodists would call it, is the salvation of the corn.

Under my method of cultivation, with land free from stumps and the proper equipment of modern corn-making machinery, one man and two horses can easily work 100 acres. The time and expense will stand about as follows:

Breaking land broadcast, 50 days	\$100.00
Disking, 15 days	30.00
Dragging, 6 days	12.00
Planting with a two-row planter, and applying fertilizer at the same time, 9 days.....	18.00
Two workings with weeder, 5 days each.....	20.00

Now with a two-horse cultivator I can work the 100 acres all over in 12 days. I give 3 workings with the cultivator, without fertilizer, making a total of 36 days for the 3 workings at a cost of \$72. Now I apply about 250 pounds of high grade fertilizer per acre at the last working. As the fertilizer must be hauled to the field and the distributor filled up for every row, this will consume about 3 days extra, making 15 days for the last working, at a cost of \$30.

The crop is now laid by and the farmer waits for the harvest.

Gathering will require about 50 days, worth \$100, making the total cost stand about as follows:

Labor of man and 2 horses, 191 days, at \$2 per day, (11 cents per bushel)	\$ 382.00
Twenty tons high-grade fertilizer at \$40.00 a ton, (23 cents per bushel)	800.00
Seed, 10 bushels at \$3.60 per bushel	36.00
Rent of land, 12% at \$25.00 per acre, 6% at \$50.00, 3% at \$1.00 per acre	300.00
Deterioration of team and tools (\$50.00)	100.00
Making a total cost of (at \$16.18 per acre).....	1,618.00

Corn worked by this method will make an average of 35 bushels per acre, on our flat pine-woods land of Florida; worth at present 85 cents per bushel, and the stalk-field is worth \$200 for pasture, making the total value of the crop \$3,175, which leaves a net profit of \$1,557.

Now by mixing peanuts, chufas, peas or beggar-weed seed with the fertilizer, at the last plowing, the distributor sowing all together, the value of the pasture can be increased \$500, with no extra labor or cost except of seed, about 50 cents, making a total profit of \$2,007 for the entire crop.

The above figures are based on actual results, where corn does not average over 8 bushels per acre under the system, or rather, lack of system pursued by nearly all of my neighbors who scratch along among the stumps with a single plow, and regard 25 acres as a big crop for one man.

182 Bushels Corn Made on One Acre at Cost of 24 Cents Bushel BY A. J. TINDAL. IN SOUTH CAROLINA

The figures given are guaranteed and sworn to. Larger yields have been made on an acre, but at a larger cost per bushel. This yield could not have been made with common seed corn selected from the crib or even in the field in the ordinary way. The seed selected for this crop had been scientifically bred and improved; therefore it produced strong, healthy stalks, all of which made some corn. The reason for small yields is that the crop is full of barren stalks and stalks that are of weak vitality, that blow down easily or make nothing but a nubbin.

The following is copied from "Southern Crops," a 245-page book published by The Cultivator Publishing Company, Atlanta, Ga.; price, 50 cents postpaid, or free with a year's subscription to The Southern Cultivator, \$1.00.

Commissioner Watson has received from Prof. Thos. Shaw, the crop and grain expert, a report of the national corn contest in which this State took part, resulting in one of the principal prizes being won by A. L. Tindal. The report is a valuable one inasmuch as it advertises South Carolina extensively, coming as it does from an expert, and also gives much valuable information to those who desire to follow Mr. Tindal's methods in planting corn to obtain the best results. Commissioner Watson said yesterday that he was particularly gratified at Mr. Tindal winning the prize because he was a graduate of Clemson College and it proved to the world that the State had an institution teaching scientific farming. The report in full is as follows:

"The acre of corn grown by Mr. Tindal produced a remarkable yield. It made him the winner of a \$100 prize (not including State prizes). The corn was grown on land possessed of a cash value of \$30 per acre. The soil, rather low and naturally wet, has humus in its composition, at least to a considerable extent, is chocolate in color, and is underlaid at a depth of about two feet by mixed gravel and pipe clay of a non-receptive character.

"The soil was naturally enriched by washings from the surrounding soil and had also been highly fertilized during the three previous years. It had in it open and some branch drains that were covered. In 1903, 600 pounds of guano with a composition of 8-8-4, gave a return of 1,827 pounds of seed cotton. In 1904, 600 pounds of 4-8-4 guano and sixty pounds of nitrate of soda gave 132 bushels of corn and 9 bushels of cowpeas. In 1905, 600 pounds of guano, 100 pounds of nitrate of soda and 30 pounds of nitrate of potash gave a yield of 3,912 pounds of seed cotton.

FINANCIAL STATEMENT

"Expenditures were:

Interest on land at 6 per cent.....	\$ 1.80
Cost of plowing	5.00
Cost of harrowing	1.00
Other labor in preparing land.....	1.00
Cost of fertilizers	32.45
Cost of applying fertilizers	1.00
Cost of seed50
Cost of cultivating	2.50
Cost of other work	1.50
Cost of harvesting	9.80
Total cost	\$56.65

"Receipts were:

182 bushels corn at \$2	\$364.00
3 tons stover at \$6	18.00
4,100 pounds fodder at \$20 per ton	41.00
Total receipts	\$423.00
Net profit	\$366.45

"\$59.00 is allowed above for stalks, leaves and shucks, a high price. Allow only 1-8 of a cent a pound for them, or \$12.62, deduct this from \$56.65, cost of entire crop; this leaves actual cost of 182 bushels corn, \$44.03, or less than 24 cents a bushel.

"The average stand of this corn was 6 inches apart in rows 220 feet long, giving 440 stalks per row. Rows 2 3/4 feet apart gives 72 rows per acre, or 31,680 stalks per acre. 132 bushels is 163,072 ounces, or an average of 5 1-7 ounces shelled corn per stalk on a perfect stand, or an average of one very small ear per stalk.

THE CARE OF THE CORN

"On May 16th a weeder was run over the corn to a depth of two inches. It was cultivated, May 22d and June 2d, with 16-inch sweeps running to the depth of about one inch. On May 30th the crop was thinned by hand to the distance of four to six inches between the plants and weeds were removed. One day with three men was occupied in the hand work.

HARVESTING THE CROP

"On August 27th the tops were cut and the fodder stripped from the ear down. On November 30th the crop was harvested by plucking the ears. The same day the stubs of the stalks were cut by hand and shredded. The yield of the corn was 182 bushels, giving an average of 86 per cent. corn to cob.

COMMENTS ON CROP

"The profit of \$366.45 seems large, indeed, from one acre of land, but it will be noticed that in reaching it the entire crop is valued at \$2 per bushel on the assumption that it will all make good seed. For that purpose 48 bushels had been sold when the manual was filled out in the autumn of 1906. The fodder, which, I understand, means the tops and leaves, is valued at \$20.00 per ton.

"To a Northern man this seems a very large valuation. But suppose the entire crop is valued at 50 cents per bushel for feeding and the straw and fodder together at \$5 per ton. These would be worth the figures named in any part of the United States; the net profit from the acre would still be \$44.45, or considerably more than the land is worth. In my judgment the State of South Carolina should give Mr. Tindal a medal for what he has done. His achievement is simply wonderful and the lessons from it are many. They include the following:

"He has brought into bold relief the wisdom of keeping land in a high state of fertilization, as in 1903, 1904 and 1905 he got good returns from high fertilization.

"He has demonstrated the great value of deep and thorough cultivation in Southern soils when preparing them, and of pulverizing finely before planting.

"He has shown that a farmer must not be afraid to put in a little hard labor when growing crops will be benefited by it.

"He has made it clear that to obtain maximum yields of corn the stand must not be thin or irregular. His crop was grown more closely than corn is usually grown, but, of course, on some soils it may be necessary to plant somewhat more distant.

"He has shown that in the South a farmer may apply fertilizer that costs him more than his land is worth, and yet make a good return for the investment."

ALEXANDER'S PEDIGREE SEED CORN IS THE BEST SEED CORN PRODUCED IN THE SOUTH. IT IS THE MOST PROFITABLE CORN FOR SOUTHERN PLANTERS BECAUSE IT HAS BEEN BRED UP BY YEARS OF THE MOST CAREFUL AND SCIENTIFIC SELECTION IN THE SOUTH. THE RECORD YIELDS MADE BY IT ARE THE BEST EVIDENCE OF THIS FACT.

To plant pure bred seed of the strongest vitality is one of the most important things to consider on the farm and PURE BRED seed is our speciality. The superior quality of ALEXANDER'S seed corn is well known to thousands of planters and every year, though we increase our acreage, the demand is still larger than the supply and, much to our regret, we have to refund hundreds of dollars, but we would rather do this than buy up stock that is offered and which has not been grown specially for seed or scientifically selected. Our reputation for good seeds is our most valuable asset. We mention these facts so that you may place your order early for the varieties you want this season. Our crops the past year have been fine and the seed now selected and tested is of extra select quality, ready for prompt shipment. We expect to be able to supply every one this year, but to be safe, don't delay.

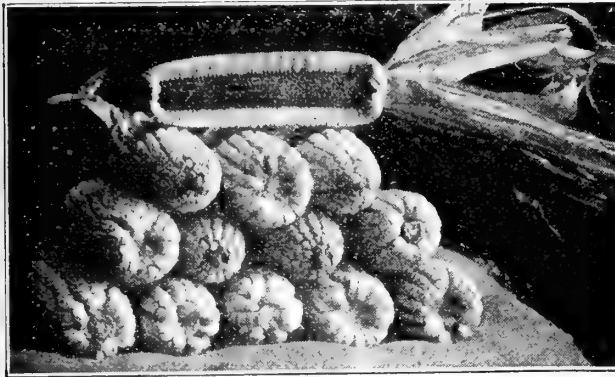
On this page and the next are two reports on corn growing that should prove of interest and value to every farmer. We have heard men say that over a hundred bushels of corn could not be made on an acre and that 15 bushels was a good yield. Now if WE couldn't make more than 15 or 50 bushels per acre we would quit planting corn. The report of an average of 35 bushels per acre on 100 acres of Florida flatwoods land is very interesting and the expense allowed for making this crop is very liberal, the cost of the corn, not giving the expense account credit for the fodder, is only 46 cents a bushel which covers ALL possible expense. We hope all corn growers who receive this catalog will carefully study these reports and prepare at once to make more and better corn in 1911. This culture for the 100 acres is the ideal for flatwoods land in Florida and all along the Gulf Coast, and is gained from 25 years of the most successful experience farming in Florida. We believe it is the best letter on corn growing for that section that has ever been published.

Best Field Corn For Southern Farms

You can't be too particular about the field corn you plant. The right variety or difference in seed corn quality can and may make a difference of 15 to 25 bushels per acre. You can't afford to take chances. Buy Southern grown acclimated seed corn from us. Don't be fooled into buying the cheaper Western grown seed corn that is dumped into the South by the carload every year. We don't handle or sell a bushel of anything but Southern grown seed corn.

Alexander's Six-Ear

For full description and prices see last page of catalogue.

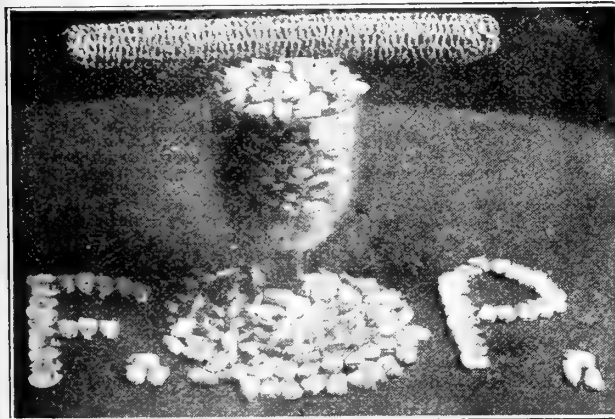


Farmer's Pride Our 90% Corn

This great North Carolina corn introduced by us "makes good" everywhere it's planted. Farmer's Pride is remarkable both for its big yields per acre and the large amount of grain on each ear, which is 90%, or 13½ ounces of corn for each 1½ ounces of cob, the average ear weighing 15 ounces. The grain from the ear shown in the lower illustration, shelled out a full pint and some over. Farmer's Pride runs 2 to 3 ears to each stalk, the ears being 7½ to 8½ inches in length, 14 to 20 rows of deep, perfectly shaped grains. Makes the finest of hominy and meal and ranks high in protein. Matures crop in 100 days and cures quickly. An unexcelled variety for dry seasons. Stalk of medium size with ears well placed and heavy shuck. Rarely blows over or is damaged by bad weather. Farmer's Pride has been grown exclusively for us by the originator for a number of years who grows no other. The pure pedigree of **Farmer's Pride** can be had of us only.

Florida don't claim to be a corn-growing State but Farmer's Pride fills corn cribs just the same down there. One of our Holmes Co. Florida customers, Mr. Frank Hunt, writes: "In the spring I ordered one peck of Farmer's Pride corn of you. Planted 1 acre which made 80¼ bushels. It's ahead of anything in this country."

Planted in 3½-foot checks with a perfect stand and only one ear per hill it will easily make 60 bushels per acre; it has a record under favorable conditions of 126 bushels on one acre. The good stands, fine ears and freeness from barren stalks is caused by the years of most careful seed selection. We have never had sufficient Farmer's Pride corn to supply the demand, every year we have been compelled to refund money and disappoint many customers; this we do not like to do and it is an extra expense to us, so in order that all may be supplied with at least sufficient of this splendid variety to get a start, we are not offering in quantities of over one bushel to a person. This is the smallest cobbled corn for such a large ear, it having from 14 to 20 rows of deep, perfectly shaped grain. The stock that we offer has been grown exclusively for us by the originator for years, the seed we have is thoroughbred pedigree stock and no other kind do we care to sell, it is sound and clean, of high germinating quality and will produce a strong vigorous plant. It is an extra fine variety and we believe everyone who has ever planted it has been well paid for the investment. Price, postpaid, packet, 10 cents; pint, 35 cents; quart, 60 cents. Not prepaid, ½ peck, \$1.00; peck, \$1.50; ½ bushel, \$2.75; 1 bushel, \$5.00.



The upper illustration shows a selection of perfect ears from 12 stalks, the one below shows corn shelled from a single ear.

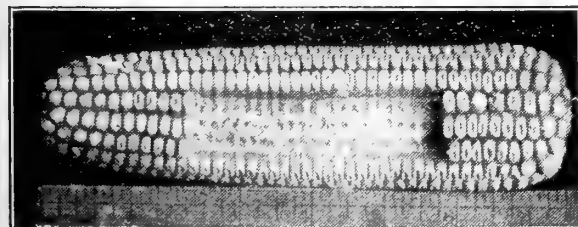
Not More Acres But More Corn Per Acre

Marlboro Prolific has been a leader and near-leader at the different experiment stations for a number of years. At the Georgia Experiment Station for five years, from 1903 to 1907, our selection made the highest average yield—39.49 bushels per acre; stood first 1903, not tested 1904, second 1905, first again 1906 and third 1907;

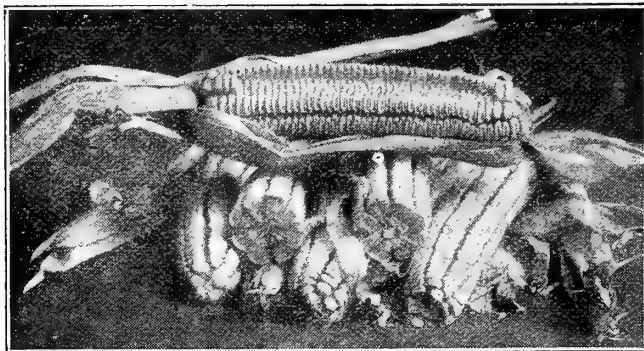
the seed planted for 1907 was not supplied by us. This is a well-known variety to many Southern planters, a few of whom like it better than any other. The seed we offer is our own special stock grown from pedigree seed, and our very careful selection has greatly improved it above the usual stock.

Agents of the Department of Agriculture, last year after examining all sources of supply found our stock to be very superior and placed a large order with us. It is a white variety and makes excellent roasting ears as well as stock feed. Mr. Tindal, of South Carolina, made a record yield of 182 bushels on one acre of this variety.

We have a limited stock of this select seed. Prices: packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid Peck, 75 cents; bushel, \$2.50; not prepaid.



From Photograph, Pedigree Ear of Our Marlboro Prolific.



A Few Ears of Our Hickory King Corn

HICKORY KING CORN

Ours has the largest grain and smallest cob of any white corn, a single grain often covering the cob. Productive and profitable; bears two to three ears of medium size on each stalk. Makes good roasting ears and finest meal. Almost all corn and very little cob. Matures fully hard corn in 115 days. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, 65 cents; bushel, \$2.25.

Cocke's Prolific A famous Virginia variety with a record of 160 bushels per acre. A sure cropper, especially for uplands. Ears always fill out to tip of cob no matter how unfavorable the season. Ears of average size for a prolific corn, grain and cob white and the hard flinty grains make fine meal and are resistant to weevils. Average 3 to 4 ears per stalk and is good for roasting ears for either market or family use. Cocke's has superseded Blount's Prolific in the South, as it yields 25 to 30 per cent. more than that variety. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, 65 cents; bushel, \$2.25.

Early White Dent or White Pearl Popular early white variety, planted to produce early feed. Makes two ears per stalk, and good roasting ear corn. This is very select Pennsylvania stock. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Not prepaid, peck, 55 cents; bushel, \$1.80.

Early Improved Golden Dent Extra selected Pennsylvania stock; quickest growing early yellow corn; small cob, deep grains, golden yellow; two large ears per stalk. Is a strong, vigorous grower, heavy yielder, the best yellow corn for early feed. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, 55 cents; bushel, \$1.80.

Mammoth May-June Corn For planting late after wheat, oats, rye, etc., are cut off. Practically a drought-proof corn, if you can get enough moisture to give germination: For corn, plant in June. For heavy yield of forage, plant in May. Stalks 10 to 15 feet high, leaves 4 to 6 feet long. Seed supply very limited. Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, not prepaid, \$1.00; bushel, \$2.75. Write for price in quantity.

Alexander's Weevil-Proof Corn Distinct new variety, is the most valuable introduction in corn that has been made in many years, and we are pleased to have the opportunity of offering it for the first time, for it will no doubt save thousands of dollars yearly by lessening the great damage done by weevils. This corn is of Florida origin, and we believe is the most thoroughbred corn ever produced in that State. For fifteen years or more it has been carefully selected and bred to withstand the attacks of the weevil. This little insect ruins many thousands of dollars worth of corn every year, and we have been experimenting and testing hundreds of varieties for years in order to produce one that would be weevil-proof and thus save this enormous damage. In this variety we have discovered the right thing. We have seen this variety produce 55 bushels of corn per acre on poor Florida flat woods land, where ordinary seed under the same conditions was not making over 15 to 20, so that in addition to its splendid keeping or weevil-resisting qualities it is a fine, heavy yielder. No other corn should be planted in Florida and along the Gulf Coast. We have especially selected it for this section so that corn-growing may be made more profitable. Large eared and softer corms may be grown with success, but only for early feeding and not to keep for a year or more in the crib, which can be done with weevil-proof corn. It has a white cob, deep, well shaped, flinty, white yellowish tinged grain which covers the cob from butt to tip, averages two fine ears per stalk and usually sixteen straight close-set rows of grain per ear. Average length eight inches, and seven inches circumference. A milling corn of the finest quality. The territory in which this should be exclusive y planted is large, and though our crop of over 100 acres this year (1910) averaged 42 bushels per acre in Florida on flat woods land, our grower saved only a small proportion of it from the detasseled rows for seed, thus the amount for sale is limited and we are not offering it in quantities of over a peck. It is safe to figure on four quarts to plant per acre, as the demand will be large and we wish to have enough to let all get a start. Its most attractive qualities are: A heavy yielder, the best keeper, sure cropper, first grade milling corn, withstands drought, the best poor land corn. Price—Packet, 20 cents; ½ pint, 30 cents; pint, 50 cents; quart, 75 cents; postpaid. ½ peck, \$1.25; peck, \$2.00.

Alexander's Carolina Yellow Swamp Corn It has been our desire for a long time to offer our customers a first-class, thoroughbred, prolific yellow corn that would be specially adapted for growing in creek bottom lands and rich river swamp lands. We have carefully tested and thoroughly investigated the merits of several selections, but have never found one which we could recommend as being thoroughbred and true to type until the past year, when in our search we discovered just what we have wanted. This corn is classed in the prolific type, makes an average sized ear, perfectly filled out from butt to tip, showing the effects of the careful breeding which has been carried on for a good many years by the grower. It has a very small red cob which is covered with straight, even rows of beautiful yellow grain of rather a flinty quality, making it a splendid keeper and especially valuable for feeding work stock on account of its large percentage of protein or muscle-building material. Now that we have discovered and introduced this variety we predict that it will be the most widely planted and popular yellow corn planted in the South, and within a few years all who want the best yellow main crop corn will be planting this variety. That the yielding qualities of this corn have been developed to a very high point is proven by its yield on five acres the past year, averaging 92½ bushels per acre, actual weight shuck'd. It is a strong, vigorous grower and will make a yield on upland or low land in proportion to the quality of soil, and we would not hesitate to recommend it for an upland crop. The farm on which the seed has been bred up is not a large one, but the grower is a careful farmer who has spent much time in perfecting this corn. The crop has never been an extra large one, but always an extra fine one, and from the last crop we have secured, at a high price, all of the select seed to spare. This was not a large amount. We cannot, therefore, offer it in large quantities, as we wish to have it well distributed among our customers. We have judged it by the very highest standard and know it will prove a prize winner over all other yellow varieties of this size ear and type. We want as many purchasers as possible to make special selections and enter their corn at the South Atlantic Corn Show in 1911, and for every Blue Ribbon won by any contestant buying this seed from us, we will pay \$5.00. This, of course, is in addition to the many fine prizes that will be offered by the Association. (Particulars and entry blanks furnished on application, or with every purchase.) Price—¾ ounce packet, 20 cents; ½ pint, 30 cents; pint, 50 cents; quart, 75 cents; postpaid. ½ peck, \$1.25; peck, \$2.00.

With every order for corn we will send our Corn Book on the best methods of growing corn in different localities of the South.

Alexander's Prize Winner or Improved Shaw Corn

We Offer You in This Corn the Only Thorough bred Stock of This Large Eared Type

Produced 141 Bushels Per Acre With Only \$6.00 Worth of Commercial Fertilizer

Bred up and grown in the South. Its pedigree runs back nearly fifty years, when the father of our present grower began selecting and improving it to increase his yield per acre; and from that day to this it has been the only variety grown on the farm. When we first offered the variety to our customers, a number of years ago, after carefully testing it, the seed was first-class for that period, and the crops produced were much above the average. At the same time we were not thoroughly satisfied with it, believing that it could still be improved in several points and the reproductive power of the seed strengthened by more scientific methods of improvement. Our work since then, combined with the enthusiastic and careful work of our grower, has produced wonderful results.

Won Blue Ribbon and Cash Prize for best 100 ears corn at Georgia-Carolina fair, Augusta, Ga., Nov. 1910. Blue Ribbon and Cash Prize for heaviest yield per acre.



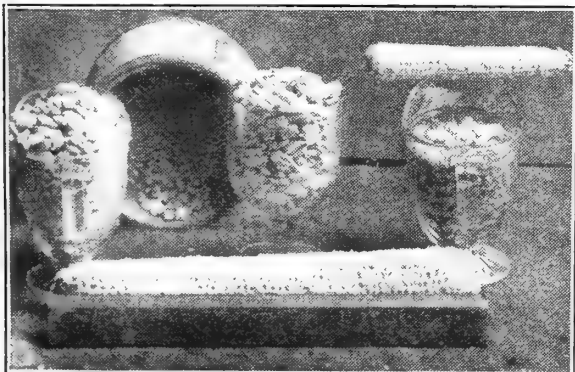
12 Ears of Our Stock of Shaw's Improved Corn

Each year a slight improvement has been made—each year knowledge has been gained which has enabled us to produce each succeeding year a more perfect type and nearer to the standard or ideal for this class of corn. We have seen many varieties of Southern grown corn in all the Southern States, and are always searching for improvements. We have paid fancy prices for special selections of all varieties that have given any promise of being an improvement over the varieties we offer. All of these have been tested for several years, yet up to date we have found no selection of this big eared type that has anywhere near come up to our stock on our own farms, or in various localities where we have had them tested. These years of careful breeding and thorough selection could produce but one result—a perfect type of variety, which is a strong, vigorous grower and a heavy yielder.

It will make more big, perfect prize winning ears per acre than any other. It makes the largest ear. It makes the most perfect ear. It makes the finest looking ear. It makes the heaviest ear. It makes the largest per cent of grain per ear of any large eared corn. It is the best keeping big eared corn. It has no barren stalks, no nubbins.

It pays to plant the purest pedigree stock you can get. This is just that kind of seed, and if you want to grow the biggest ears this year and make a heavy yield per acre, we advise placing your order at once for we have always had a larger demand than supply. Money is always returned when pedigree stock is sold, as there is no other seed we can afford to send out under our name. Our ears of Shaw's Improved average 10 to 12 inches long, 18 to 20 rows perfectly formed white grains set firmly and deeply and covering cob from butt to tip, many ears making over 85% grain. Makes large, strong stalk with usually 2 good ears and an immense amount of forage; is deeply rooted and very storm resistant. No variety of corn anywhere is more carefully handled than this. It is a genuine thoroughbred and your yield will be all that you could desire if you get Alexander's selection.

Note the comparison between an average ear of our Shaw's and the common corn, the kind that makes 10 to 16 bushels per acre. Length of ear of Shaw's is 12 inches; cob weighs 5½ ounces; grain, 20½ ounces; total, 26 ounces, and measures nearly a quart—almost three times as much as common corn. This corn planted in 3¼-foot rows and same distance in drill, will give 3,536 hills per acre, and with one average ear per hill will make 79½ bushels. It usually makes two good ears per stalk. It has a record yield of 133 bushels in regular crop. Five acres planted in this seed will make more and better corn than fifteen of the ordinary corn, the reason is—Most of the seed usually planted is not selected in the right way, you have too many barren stalks and nubbins. It will pay you to plant some of our Shaw Corn. Price: Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 40 cents; postpaid. Peck, \$1.00; bu-hel, \$3.00. Single pedigree ears, \$1.00 each, postpaid.



Elmore County, Ala., Sept. 12, 1910: "I wish to buy about 20 or 25 bushels new crop crimson clover seed, also a few bushels each of Hairy Vetch, Georgia Rye, Rape and Burr Clover. Please quote lowest cash price. Your Improved Shaw Corn (8 bu-hels) bought of you is making wonderful crop, and I expect to gather 2,000 bushels on 22½ acres."—W. E. Sistrunk. (This means 88 8-9 bushels per acre.)

Louisiana Experiment Station, December 10th.—"Gentlemen: Replying to your letter of inquiry regarding Shaw's Improved Corn seed purchased of you last spring, I beg to say that the reports we have received from same throughout the State have been very satisfactory. The yields have run from 30 to 53 bu-hels per acre and the past season has been very unsatisfactory for corn."—W. R. Dodson, Director.

Crisp County, Georgia, September 6, 1908—"Dear Sirs: The Money Maker Cotton I bought of you is very fine. I also bought 1 bushel of Shaw's Corn from you that will make near 400 bushels or about 40 bushels per acre. Am well pleased."—I. G. W.

You Must Plant Prize Winning Stock to Produce Prize Winning Stock

This has been proven many times and is again shown by the following performance of our Shaw corn at the Georgia-Carolina fair here the past fall. Our 100 ears won the blue ribbon and cash prize for the best and heaviest shown, and a 100 entered by Ramsey Barton, a 12-year-old boy, were the best in the same class open to boys. This boy's father bought the seed from us last spring and gave it to his boy to make a crop, and his yield was at the rate of 63 bushels per acre. **PLANT GOOD SEED ON GOOD LAND AND DO GOOD WORK AND YOU WILL HAVE A GOOD BANK ACCOUNT.**

THIS IS THE SHEET THAT SAVES YOU MONEY ON YOUR SEED ORDER

You are doubtless going to buy a bill of seed this winter for your garden or farm use, and if so this **SPECIAL QUOTATION SHEET** ought to interest you, for it is a **MONEY MAKER**. By using it you get every advantage that you could if you made a personal visit to our store and talked over your order with us. This Quotation Sheet serves a double purpose. If you are buying seeds of any kind in large quantities you are entitled to closest market prices for the **best seed**. You are entitled to these prices at the time you are ready to buy and as the market changes constantly on many kinds, we prefer to quote you **specialy** on your needs at the time you want to buy. Second, if you give us the quantity you want on this sheet we can tell you exactly what it will cost laid down at your freight or express office. Suppose, for instance, that you want 2 bushels of rye, 10 bushels of seed oats, onion sets, vetches, or anything of that kind. First decide what varieties you want and the quantity. Set them down on the other side of this sheet and mail to us. We will promptly quote you lowest possible price on each item, figure up the weight of the lot, and our shipping clerk will then figure out what the freight or express charges will be to your place, and this sheet will be sent back to you. In this way you get the benefit of **lowest possible prices** for first quality seeds and will know just what it will cost you to have the shipment delivered at your freight or express office.

Not For Family Garden Orders

This sheet is not intended for use in quoting family garden orders. If you are ordering seed in small quantities that are to be sent by mail you will not need to use this sheet. Simply make out your order on the regular order sheet prices named in this catalog, and enclose remittance to cover cost. The order will be filled promptly and mailed to you **postage paid**.

If you are a market gardener and use garden seed in large quantities, send us a list of your wants and we will interest you in prices.

Our carefully selected, thoroughbred pedigree stocks of Cotton, Corn and Melons are unequalled for purity, vitality and productiveness.

Our crops are grown under the most favorable conditions on land free from disease and dangerous insect pests, and are carefully inspected at frequent intervals during the growing season.

No expense is spared in breeding and selecting our pedigree stock seeds for the production of these crops, and should we ever have any competition as to the quality, a competitor, we feel sure, can only strive to equal ALEXANDER'S SEEDS, for they are **TRULY** the "SOUTHERN STATES' STANDARD SEEDS," the **BEST THAT GROW—SELECTED FOR THE SOUTH**. We, however, do not expect to rest on this position, but to continue to improve on this high standard gained by over a third of a century of continued success.

If you are particular and want the best you will plant ALEXANDER'S SEEDS.

Larger Profits on the Farm

can only be made by live, wide-awake business farmers, and the live business farmer is the man who will use every possible means to increase his yields without material increase in cost. This means better cultivation, better fertilizing and the use of improved varieties of cotton, corn or any other field crop you grow. For instance, the average yield of cotton in the South is only about 200 pounds of lint per acre. There is no profit in that kind of farming. It's the farmer that makes 500 to 1,000 pounds lint per acre that is putting money in the bank. Better cultivation and fertilizing have their effect, but it is a positive and established fact that Alexander's closely selected and improved varieties of cotton seed will make double the yield of lint that the common cotton seed planted by 99 out of every 100 does. Let us give an example. We will suppose that one of our Georgia or Carolina farmers is making a half-bale per acre—250 pounds, which is worth \$25.00 on the basis of 10 cents per pound. We will say that he planted one bushel of common seed per acre, worth on an oil mill basis 20 cents per bushel. He gets \$25.00 for his crop. Suppose he buys a bushel of one of our improved varieties at \$1.00 to \$1.50 per bushel, and plants it under same cultivation and fertilizing. He gets double the yield, a bale worth \$50.00 as against \$25.00 for the crop from common seed. Except for additional cost of picking and ginning, there has been no increase in cost of making the crop. An investment of \$1.50 in improved seed brought increased returns of \$25.00 cash money in less than 8 months, and yet, in the face of such experience, the average cotton grower will tell you that he can't afford to pay \$1.00 or \$1.25 or \$1.50 for cotton seed. He prefers to use 20-cent seed and a \$25.00 per acre crop, instead of paying \$1.50 for seed and harvest a \$50.00 per acre crop. Is it common sense to stand in any such position? Is it any wonder that the average farmer stays poor? What is true of cotton is just as true of every other farm and garden crop.

Our High Grade Seed is a Money Maker for the Planter. Let Us Help Get You in the \$50.00 per Acre Crop Growing Class this year.

ALEXANDER SEED CO.,
911 Broad St., Augusta, Ga.

THE ALEXANDER SEED COMPANY gives no warranty, expressed or implied, as to Description, Quality, Productiveness, or any other matter of any Seeds, Bulbs, or Plants they send out, and will not be in any way responsible for the crop. If the purchaser does not accept the Goods on these terms, they are at once to be returned.

SPECIAL QUOTATION SHEET

We can quote you prices to better advantage when we know how much seed is wanted and of what varieties. If you will fill out the blanks below carefully and return this sheet to us, we shall be glad to make you our best figures on what you will need in the seed line.

Name.....

P. O.

County.....

R. F. D. No..... State.....

What railroad
are you on?.....

What is the name of
your Express Office?.....

What is your nearest
Freight Station?

Please quote me your lowest price on the following seed. I shall need (about) the quantities named of each variety:

QUANTITY	VARIETY	Leave This Space Blank

The prices quoted are Free on Board at Augusta. The shipment would weigh about..... pounds, and the ^{freight} charges to your office would be about..... We would advise you to have the order shipped by..... If you decide to favor us with your order, please return this sheet with remittance covering above items, and we will forward same as promptly as possible. Be sure to return this sheet when you order, as this is a special quotation to you.

Thanking you and hoping to be favored, we are, **THE ALEXANDER SEED COMPANY,**
911 Broad Street, AUGUSTA, GA.

Special Quotation No.....
 { ALL QUOTATIONS without exception are made F. O. B. AUGUSTA Cash with Order, or half down, Balance Bill-Lading Attached, unless otherwise noted.
 WHEN ORDERING, please refer to this SPECIAL OFFER, giving date. Same is made for early acceptance only, subject to goods being unsold on receipt of order.
 If you have Poultry or Pet Stock you should have our special poultry catalog. Alexander's Poultry Remedies are the best made.

ALEXANDER'S SEEDS GROW AND GROW RIGHT. If you are particular about the quality of the seeds you plant and want the very best, you will plant Alexander's. No effort is spared to have them better than any others.

Quantity	DESCRIPTION OF VARIETIES WANTED	Dollars	Cents
	<i>Amount brought forward,</i>		

WHEN ORDERING, PLEASE WRITE BELOW the address of your neighbors (or friends elsewhere) who want reliable seeds, and we will send them our catalog and send you two packets of seed which you may select from our catalog. (No seed sent for names not accompanied by an order.)

NAME	POST OFFICE	R. F. D. No.	STATE

Please write your name and address here

From _____

P. O. _____ State _____

DELIVER TO



911 BROAD STREET.

THERE'S GOOD MONEY

IN

The

Dairy and Poultry

Business

THE right kind of supplies save money and increase the profits. If you are interested in this line sign your name below. We will send you information which will save money for you.

Alexander's Six-Ear the Most Prolific



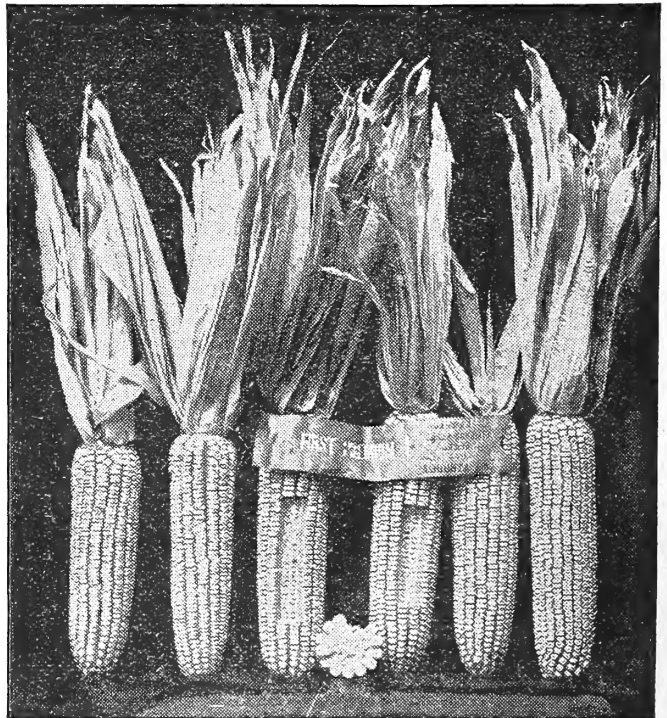
ALEXANDER'S 6-EARED CORN
A Good Poor Land Corn

IS GROWN EXCLUSIVELY BY US FROM ORIGINATORS PEDAGREE SEED STOCK WHICH IS EACH YEAR SELECTED UP TO THE HIGHEST STANDARD OF PERFECTION. The seed we offer you is the most carefully selected, most prolific strain of all prolific varieties. No effort is spared each year in breeding it up to a higher standard of perfection and our seed this year is as select in every respect as the most critical farmer could desire. Our acreage the past season was greatly increased in order to meet the big demand for our seed, the yield has been immense and the highest average yield per acre we have ever obtained on the entire crop. Every ear for seed has been carefully selected in the field only from detasselled rows and at this writing we are re-selecting and testing, then all ears will be nubbed, tipped and shelled, regraded and cleaned, then sacked ready for delivery to you in perfect condition in every respect. Many orders have already been booked from customers who ordered too late last spring and judging from inquiries coming by every mail we will not have a bushel left over this season so do not delay in ordering if you wish to be sure of getting the very best prolific corn seed. We have refunded several hundred dollars every year because there is no other stock than this special selection which we offer that is good enough in our opinion for us to send out.

LOOK AT THE CORN PAGES IN THIS CATALOG FOR WHAT OUR CUSTOMERS SAY ABOUT 6-EAR AND OUR OTHER FINE VARIETIES. WE SELL THE MOST CAREFULLY SELECTED "CORN SEED" GROWN IN THE SOUTH.

WE can recommend our 6-Eared Corn to you without reserve. Our illustration shows just what it is and what it will do for you if you plant it this year. It's the greatest producer of both grain and forage that we have ever seen, the yields of grain and forage being remarkable, even on the poorest sandy lands. You can make 100 bushels of corn per acre on good land with good cultivation with this variety. It's far better than Blount's Prolific, Cocke's Prolific, Marlboro and Albemarle Prolific, which have been the standard Southern varieties. It makes more and better ears with longer grains than any of these famous varieties.

Alexander's 6-Ear has deep grains, closely set on a small white cob. Each stalk makes from 4 to 8 medium sized ears (we have seen 11 ears on one stalk). Grains rather hard, making it a good keeper in weevil infested sections. Matures in 110 to 120 days. In the "roasting-ear" stage it is splendid, being equal to the best sweet corns. Its root system is superb, enabling it to stand severe storms without blowing down. It's an all purpose corn the best and most profitable variety you can plant. It's the right corn for the farm, for the market garden and for the home garden. It's good on any kind of land and suffers less from drought than any other. You need it. Better order early and make sure of your supply. Packet, 10 cents; $\frac{1}{2}$ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Peck, not prepaid, \$1.00; bushel, \$3.50.



Six Good Ears from One Stalk Won First Premium