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Spring Catalog  
**ALEXANDER'S SEEDS**

★ OCT

YOUR GUARANTEE

**"A GOOD name is rather to be chosen than great riches"** is a quotation that should be continually in the minds of every man. It is, and always has been, our belief, to be successful in the seed business or any other; to be able to secure reasonable profits year after year, that a "GOOD name" is absolutely a necessity. In order to keep such a name as well as the satisfaction of being right, we prefer to limit our business to such bounds, within which we can give the greatest amount of personal attention to the needs of our customers. That is why we always keep before us this motto of our business. It is our aim that the name Alexander printed on every package and bag shall be a guarantee to our customers of perfect satisfaction and profitable results. For nearly half a century we have been building a good name, which WE UP-HOLD WITH ALEXANDER'S SEEDS. Our good name has been given us by Satisfied Customers. Read what they say on next page.

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11/15/16

**ALEXANDER SEED CO.**  
ESTABLISHED 1873  
**AUGUSTA, GEORGIA.**



**Thanks! Thanks!** It's mighty fine to have you all say such good things about ALEXANDER'S GOOD SEED. Of course WE KNOW how good they are, but it's pleasant and encouraging to have these words of commendation. We like to know just how well we have pleased you, and we want to send you better seed, that you may have better results, wherever possible, each succeeding year. No one is PERFECT; there is always room for improvement, and this year we expect to do better than ever. That quotation, "A Good Name Is Rather To Be Chosen Than Great Riches," means a whole lot. GREAT RICHES often ruin a GOOD NAME. The usual conception of GREAT RICHES is as a source for unlimited pleasure. We have noticed, though, that GREAT RICHES often bring the reverse, and that a GOOD NAME is more valuable in many ways as a source of satisfaction and pleasure. What could be a greater source of pleasure to any conscientious business man than to know that he had conducted his business in such a way as to form in the minds of his customers a feeling of absolute confidence, in himself and his business? Then, too, the knowledge that his customers have this confidence in him creates in him a stronger desire to give them better values for their money each year, by producing improvements wherever possible, in quality and service. We receive hundreds of orders each year from customers who just keep right on ordering year after year, and say nothing. We, of course, appreciate this evidence of confidence. It is the best proof that our seeds produce the best of results. However, just a plain request for a catalogue like this from Mrs. Ed. B. Watson, Latta, S. C., is mighty pleasant to receive, and we certainly get a lot of them. Mrs. Watson says: Feb. 3, '15.—"SEND ME YOUR CATALOGUE. MY MOTHER USED TO PLANT YOUR SEED AND THERE WERE NONE better, FEW as good." Then at the bottom of a nice order from Mr. W. L. Compere, Rankin County, Miss., he writes, Jan. 29, '15, "HOPE YOUR SEED WILL PROVE AS GOOD AS THEY USED TO BE FOR I HAVE BEEN BADLY DISAPPOINTED TRYING OTHER SEED HOUSES." Mrs. Alice Ulmer, Colleton County, S. C., says at the bottom of a good order, Aug. 21, '15, "I HAVE NEVER PLANTED ANY GARDEN SEED AS GOOD AS ALEXANDER'S IN ALL MY GARDENING OF 15 YEARS." June 3, '15, W. Y. Jones, Lee County, Ala., writes, "SEND LATEST CATALOGUE. WISH TO MAKE AN ORDER EARLY AS POSSIBLE. WOULDN'T THINK OF GETTING SEED ELSEWHERE for I have TESTED YOURS AND THEIRS." W. J. Pennell, of North Carolina, says, "I CONSIDER ALEXANDER'S SEEDS THE BEST ON THE MARKET. HAVE TRIED OTHERS. NONE AS GOOD AS YOURS." Many, many more compliment and please us in the same way. Sorry we haven't room to publish all. They are part of the evidence that a "Good Name or Good Reputation is Rather to be Chosen than Great Riches." They also confirm the fact that ALEXANDER'S GOOD SEED ARE THE BEST THAT GROW SELECTED FOR THE SOUTH. Thanks again for your business during the past year. We wish for you the best crops and prosperity for 1916.

*Alexander Seed Company*

"I plant Alexander's Good Seed now because of the confidence I have in them and your house, through nearly thirty years of dealing with you. I am glad to say I have found your advice and recommendations accurate, and reliable, and I have made money on the crops grown from your seed." The above is a remark made by one of our customers from another State, who called on us this year. We believe in selling only GOOD SEED because it means more business from each customer, and his friends.

## Always Plant Alexander's Good Seed For Successful Crops

Another man, one who lives here, said, "I bought seed elsewhere, because they were offered at a lower price than yours. My neighbor continued planting yours, and had fine results, while my planting was a failure. I have been fooled by low prices from the same place before, but I have now learned my lesson, and am coming back to you with my business. I find your prices are standard for good, first class seed. I always got good results from your seed, and only changed because I thought I was getting the same seed cheaper, and find they were many times more costly than yours, because of the poor crops, and total failures. The cost of the seed is the smallest cost of the crop, anyway, and I find it don't pay to be so particular about saving a few dimes, or even dollars. Good seed is what I want, and I know personally, that you would not sell any but the best and do sell none but the best. So I'm going to depend on you, hereafter, and expect you to treat me right, and I know you'll do that."

## Insure Your Crops by Planting Alexander's Good Seed

July 7, '15. Mr. J. V. Perego, Newton Co., Texas, says at the bottom of his order for seed, "I planted your Early Trucker Cabbage and Dixie Tomato in the spring and was highly pleased with both, will send large order in spring."

Nov. 11, '14. Walnut Wells, New Mexico. "Mail catalog to me. Since leaving Oklahoma I have not had one of your catalogs and certainly do miss the good seed you send out."—M. L. Massey.

Feb. 1st, '15. "Truly glad to get your catalog; bought seed from you last six or eight years. Last two years did not get your catalog, and can truly say without mistake that I haven't had any success in my garden since I failed to buy seeds from you." A. B. Bankhead, York Co., S. C.

Feb. 11, '15. "Having heard your seed very highly recommended I am writing for catalog." Mrs. E. C. Castine, Pender Co., N. C.

Feb. 1st, '15. "I am mailing you a little order for garden seed. Mr. W. S. Barry of our town has referred to you as reliable seed dealers." John T. McCain, Leflore Co., Miss.

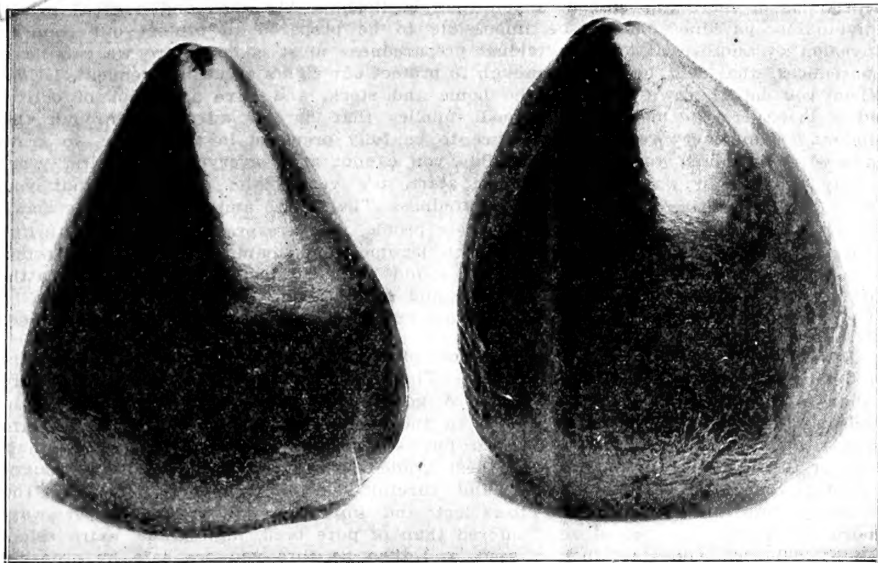
Feb. 27, '14. "Find inclosed money order \$7.55 for seed. I have planted your seed several years and feel like I can't do without them. Wishing you success I remain," Jas. B. Baker, Elmore Co., Ala.

"The seed I bought of you in February also heretofore have always proven good, so you can expect future orders." E. C. O'Neal, Sr., Bartow Co., Ga.



**PIMENTO PEPPER**

is the mildest and finest flavored of all. The growing of this variety in this country is comparatively new, but it is becoming the most popular pepper for salad and sandwiches, stuffed and baked, creamed



like onions, also canning and pickles. Its quality and flavor is entirely different and distinct from other peppers. Its attractive appearance when served adds to its popularity and value. Its form is smooth and free from the creases you find in Bell and others, and the flesh is several times the thickness. Skin is easy to remove by scalding or peeling. Some like to eat it raw like an apple. It is very prolific and a good shipper. One experienced grower estimated a yield of 400 bushels per acre. It is just the thing for home garden and will pay the market gardener a good profit.

Price—Pkt., 10c; ½ Oz., 20c; Oz., 35c; ¼ Lb., \$1.00; Lb., \$3.50, postpaid.

**Alexander's Improved Extra Early Everbearing Bunch Velvet Bean**

The value of Velvet Beans as a fertilizer and stock food easy to produce has long been known in Florida, South Georgia and Alabama where the original Late Florida bean has been grown with great success and profit. Recently several extra early selections of this speckle bean have been brought out which seem to have some variation in type. From these we have obtained what has proven to be the EARLIEST, MOST PROLIFIC or LARGEST YIELDING, HARDEST, AND IN FACT THE MOST DESIRABLE IN EVERY RESPECT of the Extra Early type. Early in August it matures the seed and continues growing and bearing until heavy frost, making altogether an unusual large crop of fine large beans which are borne in large bunches, having thirty and forty in a bunch. This makes them easy to pick; in fact one man can pick by hand in a day eight to ten bushels or more and they will yield up to forty bushels an acre. This selection of ours will prove to be of the greatest value on every farm from South Carolina to Texas. For cattle and hog food they can be fed in the field or ground in a mill—stems, hulls and seed—which makes a better feed than cotton seed and much cheaper. They make a larger yield per acre than cow peas; are cheaper and easier to grow. They also make the ground richer than cow peas do, and will grow big crops where cow peas wilt and die. The cost of gathering is less. They also make a larger growth and crop on poor ground or the richest land. It is the cheapest annual summer legume crop to seed, the easiest to grow and pays a fine profit.

**This New Bean Will Prove of Great Value on Every Farm**

Plant them on the poorest land alone or with corn; also with the corn on your best land, they will yield as many bushels per acre as the corn and on the poorest ground are of more value than the corn will be. They will increase the value of the land by making it richer in nitrogen and adding humus to the soil. The portion that is harvested for feed or for seed will bring from fifteen to forty or more dollars an acre. This bean makes a wonderful crop and is destined to save expense and bring in profits for Southern farmers amounting to thousands of dollars. One customer has already bought seed to put in a hundred acres just to fertilize the land for a big crop of oats and wheat to follow. Four quarts will plant an acre. Plant this velvet bean in all of your corn this year.

ASK FOR PAMPHLET TELLING HOW TO MAKE THE BEST GROUND STOCK FEED FROM VELVET BEANS. THERE WILL BE A BIG DEMAND FOR THIS IN THE FUTURE.

Price—Pkt., 10c; ½ pt., 15c; pt., 25c; quart, 40c; postpaid. ¼ Bu., \$1.25; Bushel, \$4.50.

An experienced grower has written us as follows after giving them a test: "Your Extra Early Velvet Bean begins to mature Aug. 15th, and continues till frost. They solve the winter feed problem for live stock, as they eat them greedily and stay fat on them all winter. They are a fine soil builder; are better to plant in corn than peas. We have planted two rows corn, then one of beans and peanuts in same row. Beans grow in clusters; have seen thirty pods in one cluster. They require very little cultivation and grow anywhere. You can not recommend this bean too highly, it is decidedly the best bean I have ever seen."

The Chinese Velvet Bean is a fine heavy yielding variety and is growing very popular.

Homer V. Rogers writes us:—"I bought of you just one quart of the Chinese velvet bean for 45 cents postpaid, and am well pleased with them. Gathered about ten bushels from the quart. They also make a lot of foliage."

Another customer near Augusta tells of a friend who got six Chinese Beans in 1913, planted them and got five vines from which he picked a peck of seed. This peck he planted in 1914 and gathered twenty-five bushels of beans. For price see page 30.

**OSCEOLA VELVET BEAN** Is a new hybrid introduced by the Florida Experiment station. The cross was made in 1908 by Mr. J. Belling, and was made with Florida Velvet and Lyon. The station has distributed the seed and advise that the type is fixed. The Florida Station says of it: "It is earlier than the China, does not shatter out so much. Matures later than the Georgia Velvet but larger, with pods that do not rot so easily. Much earlier than the Lyon bean; does not shatter the seed so badly. Not so early as Yokahoma, but with better seed and thinner hulls. The seed supply is very limited this season.

Pkt., 15c; ½ Pt., 25c; Pt., 40c; Qt., 75c; postpaid. ¼ Bu. \$2.25; 1 Bu., \$8.25.

For other Velvet Beans and valuable forage crop seeds see pages 27, 28, 29, 30, 31.

**PREPAREDNESS** is the theme of the day. Are you PREPARED? not to die but to live? Are you prepared to grow feed for your work stock, for your family, for your crops. Preparedness for these essentials is of more importance to you than battleships, big guns and a great army. In fact, without this individual preparedness, it will be impossible to be prepared to protect our country from the dictation or invasion of another nation. Individual preparedness must come before we can have collective or united preparedness, that will be strong enough to protect our rights as an independent, DEMOCRATIC Republic. When you have grown feed for the home and stock, and have a surplus of cotton to sell for CASH, instead of to pay to the merchant for food supplies that he has advanced through the year, you will be independent. Commence preparation at once to be fully prepared in the future, to grow all of the food that you need for running your farm. Possibly you cannot grow everything the first year. Start on something, if only in a small way. If you never start, it's very plain, of course, that you will never get anywhere. Think about your individual preparedness. The wealth and strength of Germany and France it is said is due to the individual preparedness of these people, who are probably the most thrifty people in the world. Preparedness means enriching your soil with legumes and manure. It means growing plenty to eat, so that next Fall you will have a big crib full of sound corn, a good pasture full of cattle and hogs, and stacks of hay to feed them, plenty of potatoes and other vegetables, and several bales of cotton to sell for CASH to put in the bank. Be prepared. Start right by planting Alexander's Good Seed.

**SAFETY FIRST** is the key-note or the main consideration of our work throughout each year, in producing ALEXANDER'S GOOD SEED. There is no business in which it is more necessary to be careful than in the selection of GOOD SEED. A good doctor even is no more careful in his work than a good seedsman. SAFETY FIRST also applies to the seed buyer. It is better to be safe than sorry, someone has said, and this is very true, when you buy seed. You cannot always judge their quality by looking at them, or testing the germination. The best grades of seed offered have been brought up to high standard of productiveness by years of patient and careful selection. Few people have the patience to take the necessary time and care required to select and improve seed in the proper way. That is why there is more low grade, low priced seed offered than of pure bred, high grade, extra select stock. Think of SAFETY FIRST when you start to buy seed, and then be sure you are safe by ordering ALEXANDER'S GOOD SEED. You will then be sure of getting the purest, cleanest, live, vigorous, heavy producing seed that our careful and patient work has found it possible to produce. PLANTING ALEXANDER'S GOOD SEED IS SAFETY FIRST with anything you plant.

**IF YOU ARE GOING TO PLANT COTTON** this year, plant GOOD SEED, THE VERY BEST, THE MOST PRODUCTIVE, that you may get the largest possible return per acre, at the least possible cost. POOR, ORDINARY, COMMON SEED is expensive. The cost of SEED per acre is the smallest expense of any crop, yet there is no part of the process of production that is more important than the selection of good seed, the VERY BEST. You can depend on ALEXANDER'S. We do not now, and never have claimed to sell seed at the lowest price, in fact, we pay our growers more for growing our seed than part of the seed planted is sold for. We do not claim to sell more bushels or carloads of seed than any one else, as we note some firms and growers claim. Our aim is to sell the best quality, not the greatest quantity. We are building a reputation for reliability. We are proving to those who buy from us, that they can always rely on seed bought of us. Our customers come back, because as one has said, they can always depend on getting what is ordered and paid for. Plant ALEXANDER'S GOOD SEED and you will be SATISFIED, because you will get the best yield at the lowest possible cost.

Complete list with prices of ALL VARIETIES in GENERAL PRICE LIST, pages 32, 33, 34, 35, 36; 37.

## \$125.00 PROFIT ON ONE TENTH ACRE

A GIRL of 14 MADE THIS. CERTAINLY YOU CAN TOO. There is a good chance for you to do the same, if you go after it in the right way, and it is easy to start. The cost is small. THE MARKET, THE DEMAND, THE OPPORTUNITY is before you. All you have to do is to start right now to get your share of this money that is being sent away from every neighborhood in the South EVERY MONTH IN THE YEAR. Look at the shelves in every grocery store wherever you go. See the many kinds of canned vegetables, fruits, pickles and preserves. Beans, Tomatoes and Peaches are the most popular. They can be grown at small cost. You can easily grow and can them at home, and supply your local merchant, or sell direct to those who want them to eat. You will also want a lot to use in your own home. They will help reduce the cost of living, that is such a serious matter with us all at present. CO-OPERATION, BOOSTING—in other words helping each other is what we all should do. We know we can show you how to make and save some money, in a pleasant, agreeable way. We want to encourage the growing of more vegetables, and in order that this may be done at the greatest profit to you, what you cannot eat and sell, you should can. The demand is greatest for canned Tomatoes, and our DIXIE TOMATO is the best for this purpose. We want it thoroughly introduced. We want it grown this year in EVERY SOUTHERN GARDEN, in town AND IN THE COUNTRY, large or small for it is not only the best main crop all purpose tomato, but is especially best for canning. We do not expect your help for nothing; we want you to be properly rewarded for your efforts.

In addition to the opportunity which you will have to make a profit of \$125.00 on a tenth of an acre assisted by our special cultural directions we are offering several valuable prizes for club orders which you can easily get up for the DIXIE tomato. EVERYBODY wants or should have fine tomatoes growing in the garden and you can get their order if you speak to them about planting the DIXIE and show our catalog; it will certainly pay you to try. Write us today for complete instructions. This offer is open to all. We want one or more special representatives at every postoffice and on every R. F. D. route in the South. There is a prize offered on every sale from a packet up to the largest amount, so that the purchaser as well as the club agent has an opportunity to get the profits.

This is a good clean, straight proposition right in line with our reputation and is something that every young boy and girl, lady and gentleman may be interested in with profit and pleasure. Though it will pay every lover of fine vegetables to plant the DIXIE tomato; in addition every purchaser of this seed in any amount direct from us or thru a club agent has a chance for a prize. We think our special instructions about growing tomatoes is alone worth as much as a pound of seed, yet it is free with every purchase of this tomato, and should be a great help toward equaling the \$125.00 profit record on one tenth acre, which it fully explains. Get your club started at once and write us today for full particulars, and advise who you want us to mail catalogs to.

**PERFECT SATISFACTION and PROFITABLE RESULTS** has been the experience of these two customers and thousands of others with our seed. Your experience will be the same.

Fairfield Co., S. C., March 29, '15.—Enclosed find money order for seed. I have confidence in your firm and believe I could always rely upon you to furnish me with seed of the highest obtainable quality.—E. H. Dixon.

Independence Co., Ark., March 4, '15.—Find money order enclosed for \$1.00. Have ordered seed from your house several years. Last two years did not get your catalog. Glad you sent me one again. Shall always order from you as I get good results. Mrs. Jud. Goodwin.

AUGUSTA, GA., January 1. 1916.

Our seed are sold on and subject to the following liberal terms:

**SEEDS POSTPAID** Remember that the prices given in this list include the delivery of all seeds by the packet, ounce, quarter pound, pound, pint or quart, except where noted. Send us the amount named in this catalogue and we guarantee safe delivery by mail in these quantities.

**CASH WITH ORDER** Kindly remember that our terms are strictly cash with order. This is no reflection on your credit or standing, but we find it impossible to open up accounts on seed orders and conduct our business. It is just as easy to remit with the order as it is with a bill for the goods, and in almost every instance the price is named in this catalogue. Do not ask us to send an order for seeds and "you will remit on receipt of bill."

**OUR PREMIUMS** Please bear in mind that on seeds in packets and ounces only, except cauliflower in ounces (no quarter pounds, pounds, pints or quarts), the purchaser may select 25 cents' worth extra on each dollar sent. This does not apply to orders for collections, prices for which are net.

**COST OF SENDING MONEY** In all cases where the order for seeds amounts to one dollar or more, the cost of postoffice or express money order or cost of registering the letters from places that are not money order offices may be deducted from the amount.

**STAMPS** On orders for seeds where the amount is less than 50 cents, we will accept postage stamps in good condition (one-cent and two-cent stamps preferred) the same as cash, but we would ask those remitting stamps to wrap them in oiled paper, if possible, to prevent them sticking together or to the order.

**SPECIAL EXPRESS RATES** The express companies for years have given a special low rate on seed shipments. In 1914 the rates were revised on all commodities; seed however are still favored with the lowest rate which is practically the same as the old rate and to some points lower than before, the average seems to be in favor of the customer. As a rule 15 pounds may be shipped for 35c. Exact rate quoted on application.

**ABOUT WARRANTY** The Alexander Seed Co. gives no warranty, either express or implied, as to description, quality, productiveness or any other matter, of any seeds, bulbs or plants they send out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned, and any money that may have been paid for them will be refunded. Crops are dependent for success or failure on so many things besides the seed that it is impossible to give any warranty or guarantee. This does not mean that we lack confidence in the seeds we sell, but we have no control over the goods after they leave our house, especially so as to methods of planting, cultivation and fertilizing, all of which are important factors in the success of any crop. If we should warrant or guarantee seeds in any way we could be held responsible for the failure of the crop, regardless of cause, and this is a responsibility we can not accept.

**VARIETIES AND PRICES** Beans this year of the popular green and wax podded varieties are shorter than we have ever known. Some of our crops in these were complete failures, and on others only a very small amount was saved. Prices are given on page 24. In preparing this catalog we have selected only the very best and newest varieties to illustrate, and from this list you can select for your home garden, for the market or truckers crop the varieties which will prove to be the best in every way, in quality, yield and profit. In the general price list, pages 24, 25, 26, are a few other good varieties which we have marked with the \$ mark in front of them. It has been our experience and the experience of most of our customers that the varieties illustrated and marked with the \$ mark are the most reliable to plant.

We offer you only one quality or one grade. The very best it has been possible to produce by careful growing and more careful selecting. You will find all of our seed strong, vital seed, quick germinating, clean and pure. **THEY WILL GROW and GROW RIGHT.** They are beyond question **THE BEST SEED THAT GROW SELECTED FOR THE SOUTH.** The experience of nearly half a century of the business is at your command. You will find our prices as low as first class, reliable seed can be sold for.

**EVERY ONE** who has from a five foot square up to an unlimited acreage should have a vegetable garden. The cost is small and is one of the best health preservers and money savers. There is hardly anything that will return such a large profit on the money put into it.

**ON THE COTTON FARM** it will be more necessary than ever this year to make the largest possible yield per acre in order to reduce the cost of the crop and our prolific, heavy fruiting special selections will help do this. They must also be backed up by a good crop of corn and other forage. These are all fully described in the back of catalog, and we will be glad to give any special instructions or information that you may want about growing these money saving forage crops. We want to do all that we can to make your crop this year a success. We are ready to fill your order and to give it our usual prompt and very careful attention. We have prepared to give better service and better value wherever possible. You will certainly be pleased in every particular with our seed and service.

We await your commands.

ALEXANDER SEED CO.

**\$46.65 NET CASH PROFIT ON \$1.50 PAID FOR TWO SPECIAL COLLECTIONS**

The cost of seed is insignificant as compared with the wonderful increase in value when they have grown into fine vegetables for your table or for sale. See here the results obtained by Mr. M. Lawson from two special collections \$1.50 worth of seed. He not only got \$46.65 in cash but plenty of vegetables and melons for his family, gave some to his neighbors and to his stock. His garden was worth to him not less than \$100.00.



Pitts, Ga.—I am glad to say that I never was so well pleased as with the seeds I bought from you this year. I bought the \$1.00 Family Garden Collection. Sold \$8.00 worth of greens; gave away about the same; sold \$3.90 worth of squash; fed a lot to my 13 head of pigs, and have plenty for winter use. Also bought 50c Watermelon Collection. Sold \$26.85 worth of watermelons. \$7.90 worth of cantaloupes, and fed a lot of both to hogs, so I think you ought to know how well we are pleased with them, and thank you for good advice in your catalogue. I want some cotton for next year, and whatever you say I will go by that.—Mose Lawson.



**WHAT ARE YOU GOING TO DO ABOUT A GARDEN FOR 1916?**

**IF YOU WANT TO BE SAFE AND SURE OF RESULTS PLANT ALEXANDER'S GOOD SEED.**

Don't delay. It's the best investment of the size you could make. Better send the order in right now, so as to have seed in plenty of time.

These collections are put up in advance as soon as new seed stocks are harvested and are tied up ready for an address tag as soon as your order arrives, this enables us to handle them faster and at less expense. Every one is a splendid bargain, and the varieties are carefully selected for Southern home garden use. Special melon and flowering bulb and plant collections offered on pages 14-21.

**10 Packets { QUARTER INTRODUCTORY VEGETABLE COLLECTION } 25 Cents**

- |  |     |   |     |
|--|-----|---|-----|
| 1 Packet Alexander's Sure Head Cabbage .....         | 05c | 1 Packet Alabama Sweet Watermelon .....     | 05c |
| 1 Packet Alexander's Early Eclipse Beet .....        | 05c | 1 Packet Rocky Ford Cantaloupe .....        | 05c |
| 1 Packet Alexander's Wonderful Cabbage Lettuce. .... | 05c | 1 Ounce Early White Flat Dutch Turnip ..... | 05c |
| 1 Packet New Stone Tomato .....                      | 05c | 1 Packet True Georgia Collard .....         | 05c |
| 1 Packet Extra Bearly Long Scarlet Radish .....      | 05c |   |     |
| 1 Packet Giant Southern Creole Mustard .....         | 05c |   | 50c |

For 25 cents we will send the above 10 full size packets of seed by mail, postpaid. No changes will be allowed in this collection. No others will be sold at these prices.

**20 Packets { AUGUSTA HALF DOLLAR VEGETABLE COLLECTION } 50 Cents**

- |   |     |  |        |
|---|-----|--|--------|
| 1 Packet Alexander's Sure Head Cabbage .....          | 05c | 1 Packet Alabama Sweet Watermelon .....        | 05c    |
| 1 Packet Premium Flat Dutch Cabbage .....             | 05c | 1 Packet Giant Southern Creole Mustard .....   | 05c    |
| 1 Packet Alexander's Early Eclipse Beet .....         | 05c | 1 Packet Australian Brown Onion .....          | 05c    |
| 1 Packet Early Scarlet Short Horn Carrot .....        | 05c | 1 Packet White Velvet Okra .....               | 05c    |
| 1 Packet Arlington White Spine Cucumber .....         | 05c | 1 Packet Early Long Scarlet Radish .....       | 05c    |
| 1 Packet Extra Early Red Valentine Bean (2 oz.) ..... | 05c | 1 Packet Early White Bush Squash .....         | 05c    |
| 1 Packet True Georgia Collard .....                   | 05c | 1 Packet Alexander's Beauty Tomato .....       | 05c    |
| 1 Packet Alexander's Wonderful Cabbage Lettuce. ....  | 05c | 1 Packet Pride of Georgia Pea (2 ounces) ..... | 05c    |
| 1 Packet Rocky Ford Cantaloupe .....                  | 05c | 1 Ounce Purple Top Globe Turnip .....          | 05c    |
| 1 Packet Philip Jones Watermelon .....                | 05c |  |        |
| 1 Packet Seminole (Extra Early) Watermelon ..         | 05c |  | \$1.00 |

For 50 cents we will send the above 20 packets of seed by mail, postpaid. No changes will be allowed in this collection. No others will be sold at these prices.

**\$1 Home Garden Collection { ONE DOLLAR POSTPAID }**

- |  |     |   |        |
|--|-----|---|--------|
| 1 Pint Extra Early Red Valentine Beans .....   | 25c | 1 Packet Arlington White Spine Cucumber ..... | 05c    |
| 1 Pint Pride of Georgia Peas .....             | 25c | 1 Packet Giant Southern Creole Mustard .....  | 05c    |
| 1 Ounce Alexander's Early Eclipse Beet .....   | 10c | 1 Packet Mammoth White Bush Squash .....      | 05c    |
| 1 Packet Augusta Trucker Cabbage .....         | 10c | 1 Ounce Augusta Rattlesnake Watermelon .....  | 15c    |
| 1 Packet Alexander's Sure Head Cabbage .....   | 05c | 2 Ounces Purple Top Globe Turnip .....        | 10c    |
| 1 Packet Wonderful Cabbage Lettuce .....       | 05c | 1 Packet Rocky Ford Cantaloupe .....          | 05c    |
| 1 Packet Alexander's Early Beauty Tomato ..... | 05c | 1 Packet True Georgia Collard .....           | 05c    |
| 1 Ounce Alexander's Radish Mixture .....       | 10c |   |        |
| 1 Packet Australian Brown Onion .....          | 05c |   | \$1.50 |

**10 Packets { ALEXANDER'S INTRODUCTORY FLOWER SEED COLLECTION } 25 Cents**

- |   |     |   |     |
|---|-----|---|-----|
| 1 Packet Sweet Alyssum .....                  | 05c | 1 Packet Pansy, Fine Mixed .....                | 05c |
| 1 Packet Cosmos, Finest Mixed .....           | 05c | 1 Packet Petunias, Single Mixed .....           | 05c |
| 1 Packet Cypress Vine, Mixed .....            | 05c | 1 Packet Poppies, Finest Mixed .....            | 05c |
| 1 Packet Dianthus (Pinks), Double Mixed ..... | 05c | 1 Packet Alexander's Superb Mixed Sweet Peas .. | 05c |
| 1 Packet Marvel of Peru, Mixed .....          | 05c |   |     |
| 1 Packet Nasturtium, Dwarf Mixed .....        | 05c |   |     |

**Above 10 Packets, Postpaid, 25c**

**20 Packets { ALEXANDER'S HALF DOLLAR FLOWER SEED COLLECTION } 50 Cents**

- |   |     |   |     |
|---|-----|---|-----|
| 1 Packet Sweet Alyssum .....                    | 05c | 1 Packet Lantana, French Mixed .....            | 05c |
| 1 Packet Ageratum, Mixed .....                  | 05c | 1 Packet Mignonette, Sweet Scented .....        | 05c |
| 1 Packet Antirrhinum (Snap Dragon), Mixed ..... | 05c | 1 Packet Dwarf Mixed Nasturtium .....           | 05c |
| 1 Packet Asters, Fine Mixed .....               | 10c | 1 Packet Pansy, Special Mixed .....             | 10c |
| 1 Packet Balsam, Rose Flowered .....            | 10c | 1 Packet Petunias, Finest Mixed .....           | 05c |
| 1 Packet Candytuft, Empress .....               | 10c | 1 Packet Phlox, Finest Mixed .....              | 05c |
| 1 Packet Canna, Crozy's Mixed .....             | 05c | 1 Packet Poppies, Finest Mixed .....            | 05c |
| 1 Packet Celosia (Cockscorn) Dwarf Mixed .....  | 05c | 1 Packet Alexander's Superb Mixed Sweet Peas .. | 05c |
| 1 Packet Japanese Morning Glory .....           | 10c | 1 Packet Verbena, Finest Mixed .....            | 05c |
| 1 Packet Cypress Vine, Mixed .....              | 05c |   |     |
| 1 Packet Dianthus (Pinks), Double Mixed .....   | 05c |   |     |

**Above 20 Packets, Postpaid 50c**



# The ONE Tomato That Should be Planted in EVERY Southern Garden

It Is Well Worthy of Its Splendid Name "DIXIE" the Premier Tomato of the South. It is ~~THE~~ EVER-BEARING, LONG KEEPING, ALL SEASONS TOMATO, the Most Valuable Selection Offered in Many Years.

FOR HOME GARDEN, MARKET GARDEN, SHIPPING OR CANNING, THIS UNUSUAL COMBINATION TOMATO HAS NO EQUAL OR FOR A SINGLE PURPOSE TOMATO IS THERE ANYTHING BETTER (except for a very extra early crop). IT STANDS THE WET WEATHER AND THE HOT SUMMER SUN AND MAKES EACH SEASON FROM START TO FINISH MORE FIRST CLASS TOMATOES THAN ANY SELECTION YOU HAVE EVER PLANTED. WE HAVE NOW SOLD THIS "DIXIE" TOMATO FOR FOUR YEARS AND IT HAS GAINED IN POPULARITY EACH YEAR, BECAUSE OF IT'S QUALITY, BECAUSE OF IT'S RELIABILITY, BECAUSE WE POSITIVELY KNEW WHEN WE FIRST OFFERED IT THAT A TOMATO SUCH AS THIS ONE, SPECIALLY ADAPTED TO THE SOUTH COULD NOT HELP COMING INTO GREAT DEMAND. THAT IS WHY WE SAY AGAIN THAT IT IS THE ONE TOMATO THAT SHOULD BE PLANTED IN EVERY SOUTHERN GARDEN.

(See complete description and price on page 19.)



Mr. T. J. Gardner, Edgefield County, S. C., wrote us July 6, 1915, the following report of his experience with this tomato. We were also told by a neighbor of Mr. Gardner's who came in our store in Augusta to buy some of the "DIXIE" seed, that he had never seen such fine crops of Tomatoes as those raised by Mr. Gardner from this seed.

"I raise tomatoes for the late fall market. For this I plant the seed the first of June in beds and when large enough to transplant set them in rows 6 feet wide and 4 feet in drill. I use wide rows so as to cultivate late and for convenience in gathering.

I break my land in Spring and harrow until I get ready to transplant. I then lay off my rows with 6 inch shovel plow and put in 200 pounds of complete fertilizer, analyzing 8-4-4. I make a small ridge on this and set my tomatoes. After they are up about 12 inches high I put about 200 pounds of the same fertilizer around them. I find that heavy fertilization does not pay as it will make too much vine and have tendency to make fruit rot, if not pruned. After this I cultivate shallow and often, until tomatoes begin ripening, with spring tooth cultivator.

I have planted your "Dixie" Tomato for two years and find them to give me the best satisfaction of any I have tried. They will commence ripening about the last of September and can commence shipping about the first of October. They are prolific and bear for a long length of time, planting late as I do having a good crop of green tomatoes on vines at frost. They are uniform in size but have had them to weight as much as two pounds. They are smooth, being free of bumps than most other varieties of tomatoes, and an excellent shipper, keeping well for a long length of time. Every one I have ever sold them to say "they were the finest they had ever handled, giving the very best of satisfaction." Among the numerous different dealers I have sold to are Penn & Holstein, J. F. Busch, and Castleberry & Wilcox. I could give other dealers names that have handled the "Dixie" but these are enough to show their popularity.

Summing up the whole, I find them the best all round tomato I have ever planted. They are very prolific, bear until frost, long keeper, a good shipper, bright red in color, uniform in size, with small seed cavity.

I would recommend the "Dixie" to any one for both market and home purposes.—T. J. Gardner.

# Pole and Lima Butter Beans

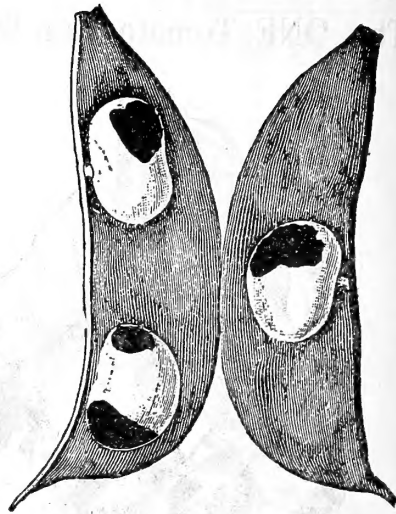
These are the standbys, something to furnish you snap and butter beans all through the summer and fall months and dry shelled beans during the winter. Some of these ought to find a place in your home garden. Nothing you can plant will pay you better in both quantity and quality returns.

## "Old-Time" Florida Butter Bean

This superb variety was almost lost sight of for a number of years, but we succeeded in getting "seed stock" of it from a prominent Florida farmer in whose family it has been kept pure. Florida Butter

is the strongest grower and heaviest bearer of the limas and a few hills of them in the garden will keep any family fully supplied with the most delicious "butter" beans all summer and fall. Size of pods are shown in our illustration and the plants are actually covered with them from June until the frost kills the vines.

Beans are of the most excellent quality and the vines set the bloom and bear continuously from start to finish. If you like "butter beans" and don't plant the Florida Butter you will make a big mistake. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid.



Open Pod of Florida Butter Bean



Old Homestead or Kentucky Wonder Pole Beans

**Mammoth Garden Lima** Largest, richest and finest flavored of all pole beans. Vines strong and vigorous growing, and a heavy producer of big pods, well filled out with large beans of most delicious flavor. Packet, 10 cents; ½ pint, 20 cents; pint, 25 cents; quart, 45 cents; postpaid. Peck, not prepaid, \$2.00.

**Carolina or Sewee Bean** The original pole lima bean, commonly known as "Butter Bean." Very prolific, fine flavored and sweet. A popular bean in all parts of the South; fine for using fresh or as shell bean in winter. Packet, 10c; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid; peck, \$2.00.

**Henderson Bush Lima** Bush form of the Carolina or Sewee Lima. A heavy and sure cropper. Pick close and they bear from June until frost. One plant has made 230 full size pods. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid. Not prepaid, peck, \$2.00.

**Burpee Bush Lima** Bush form of Large White Lima. Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Not prepaid, peck, \$2.00.

## Kentucky Wonder or Old Homestead

The heaviest bearer of all pole snap beans in the South. Immensely prolific, as shown in our illustration, being fairly covered with big, tender, green pods, borne in clusters. Always large, crisp, tender, and free from stringiness. Packet, 10 cents; ½ pint, 20 cents; pint, 25 cents; quart, 45 cents; postpaid. Half peck, not prepaid; \$1.05; peck, \$1.90.

**Georgia Cornfield** A real old fashioned cornfield bean. There have been any number of beans offered by seedsmen as cornfield beans that did not give the satisfaction desired, but from what we know of this variety after having tested it thoroughly, we assure you that you will not make an error by including the Georgia Cornfield in your order. It will produce long green podded beans, round and well filled. It is "The Bean" for planting in your corn field, try it and see if we are right. Price: Packet, 10 cents; ½ pint, 20 cents; Pint, 30 cents; quart, 50 cents; postpaid.

**Fat Horse or Crease Back** Standard well-known variety of pole bean, useful for "snaps" during the summer and for shell beans during the winter. Every garden should have a few. Packet, 10 cents; ½ pint, 15 cents; pint, 25 cents; quart, 50 cents; postpaid; peck, not prepaid, \$2.25.

<b>25</b>	<b>Family Bean Collection</b>	<b>25</b>
One full size packet each of Extra Early Refugee, Kentucky Wonder, and Henderson's Bush Lima postpaid for 25 cents. A fine collection for your Family Garden.		
<b>25</b>		<b>25</b>

# Alexander's Beet Seed

**Culture** Sow in rich or well manured ground after same has been deeply plowed or spaded. Sow in rows 18 inches to 2 feet apart. Sow thinly in the rows in this latitude from early spring up to August. Further south sow from September to December. The seed is rough and soil should be firmed or rolled after planting. When 2 to 3 inches high thin out to 5 or 6 inches apart in the row. The young plants are superior to turnips and spinach for greens. In light, sandy soil cover seed 2 inches; in stiff or clay soils, not over 1 inch. One ounce of seed plants 100 feet of row; for market garden planting, sow 10 pounds per acre.

**Truckers' Perfection** This is one of our own introductions that has proven itself a great favorite with our trucker friends in Florida and other Gulf States and it will be found equally as good for all parts of the South. It is globular in shape, very uniform in size, has small top, which makes it fine for bunching. The root is of very rich red color and fine quality. It remains in good condition for a long time, making it a fine shipper as well as good home garden sort. Its handsome appearance makes an excellent seller and as it always cooks sweet and tender, we recommend it above all other sorts. Price: Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, \$1.10.

## Early Improved Blood Turnip Beet

The finest of all the Blood Turnip varieties. Our extra early strain of it will be ready for use in six or seven weeks with good cultivation. It is the finest of all in quality and very productive. Color a deep blood red which it holds after being cooked. Always sweet, tender and free from stringiness. Good for either market or home use, and fine for making succession plantings. Plant this variety and you will never regret it. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 85 cents; postpaid.

**Lentz Extra Early Beets** A splendid variety. Nearly as early as the Egyptian, but larger and of extra fine quality. Color a dark blood red, tender and sweet at all stages of growth. Has small top and with favorable seasons can be used in six weeks from sowing. Very productive, a splendid keeper and shipper. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 80 cents; postpaid.

**Crosby's Improved Egyptian** A distinct improvement over the Extra Early Egyptian beet, the Crosby being of much more even and regular growth with a more globular shaped root. It is an early sort and of much better quality and flavor than the old kind. We have this true strain, which is a favorite with market gardeners for earliest sales. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 80 cents; postpaid.

**Alexander's Extra Early Eclipse Beet** A most popular market gardener's beet for the South, as well as a favorite for home gardens. Of remarkably fine form, smooth and free from stringy roots. Small top and a rapid grower. Color, a deep blood red, which it retains fully after being cooked. Quality extra fine, sweet and tender. A heavy cropper and its handsome appearance makes it an easy seller when placed on the market. Our specially selected strain of Eclipse has proven to be the most successful for all plantings and our market garden friends will make no mistake by planting it largely. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 75 cents; postpaid.

**Crimson Globe Beet** A distinct variety introduced by us. Extremely handsome appearance and perfect globe shape. Not quite as early as Eclipse, but larger. The beets average three inches in diameter; skin perfectly smooth and form very regular. In color it is a deep, rich crimson; in quality very sweet and tender. Its foliage is small and distinct, being a rich-bronze purple. We recommend it most highly for both home and market garden. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 80 cents; postpaid.

**Swiss Chard or Sea Kale** A variety of beet grown for the leaves only. Packet, 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 75 cents; postpaid.

**White French Sugar Beet** Not valuable as a sugar crop South, but its rich contents of sugar makes it a most valuable sort in fattening stock of all kinds. An immense yielder and profitable variety. Ounce, .05 cents; ¼ pound, 15 cents; pound, 45 cents.

OUR BEET SEED IS FRENCH GROWN. THIS IS THE ONLY KIND IT WILL PAY YOU TO PLANT.

## Bug Death, the Irish Potato Insurance

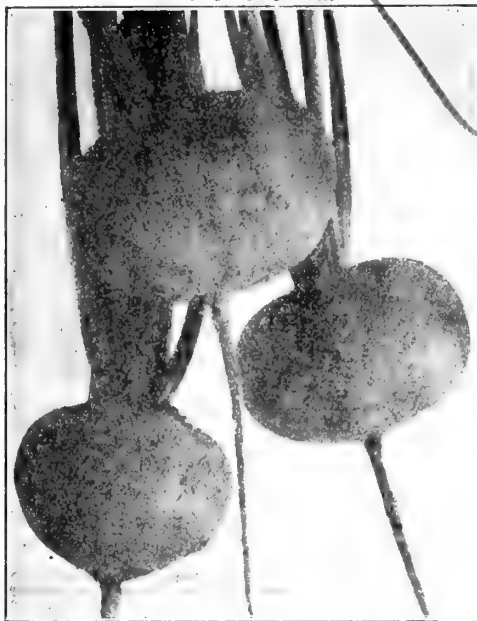
**Save Your Irish Potato Crop** It is comparatively easy to grow Irish Potatoes, in fact failures for the crop and the right sort of fertilizer, also poor culture. An unfavorable season will reduce the yield but not cause a complete failure. POTATO BUGS do the most damage but they can be absolutely controlled by the use of BUGDEATH, it is SURE DEATH to Potato bugs, yet it is not poisonous, is not dangerous in any way to man or beast. BUGDEATH KILLS THE BUGS SURE and it stimulates the plant to a stronger, healthier growth. MILLIONS of pounds of it are used in Maine where our seed potatoes are grown. It would be impossible to grow potatoes there unless the plants are continually sprayed or dusted. You can easily grow large crops of potatoes if you keep the plants free from bugs, all you have to do is dust it over the plants thoroughly. BUGDEATH will do the rest. Potato growing is profitable both for home garden and to sell. You can make the crop and profits a SURE THING by the use of BUGDEATH. NOT POISONOUS. CHEAP, EASY TO USE.

**Prices** Bug Death can be sent either by Parcel Post, express or freight. Under Parcel Post we cannot make postpaid rates. Your postmaster or R. F. D. carrier can tell you the amount of postage on any quantity from Atlanta to your office. Add that to price named and we will send it by Parcel Post. Price of Bug Death in Augusta (not prepaid), 1 pound package, 15 cents; 3 pound package, 35 cents; 5 pound package, 50 cents; 12½ pound box, \$1.00; 100 pound keg, \$7.00.

PLANT ALEXANDER'S EARLY BEAUTY, THE SURE CROP POTATO. See page 18 for description and price.

SEE GENERAL PRICE LIST IN THIS CATALOG FOR OTHER VARIETIES.

Trucker's Perfection.



Saluda County, S. C., Sept. 23, 1914.—All seed received O. K. for which accept my thanks, especially for the prompt way you do business.—Mrs. S. M. Colclough.





ALEXANDER'S PERFECT, HARDY, FROST-PROOF CABBAGE PLANTS ARE GROWN FROM THE BEST LONG ISLAND SEED, on land free from disease. They will produce for you more first class heads of cabbage per acre than you usually get, because millions of plants offered for sale are grown from imported seed, which can be bought for less than half the cost of the best American grown seed such as our plants are grown from. ALEXANDER'S CABBAGE PLANTS, GROWN FROM ALEXANDER'S GOOD SEED are the SAFE plants to plant for a SURE CROP and the earliest crop. We believe they will please you this year better than you have ever been pleased before. Every possible precaution is taken to pack them true to name, to have them fresh and to have them packed more securely so that they will reach you in better condition than you have received plants in from any one before.

IF YOU WANT TO BE SURE OF GETTING THE BEST CABBAGE PLANTS OF ALL SEND US YOUR ORDER.

THE EARLIEST AND BEST CABBAGE ON THE MARKET OFTEN YIELD A PROFIT OF \$200.00 TO \$300.00 AN ACRE. YOUR BEST CHANCE TO MAKE THIS BIG PROFIT IS TO SEND US YOUR ORDER FOR PLANTS.

#### THE TWO BEST VARIETIES TO PLANT

ALEXANDER'S GENUINE AUGUSTA EARLY TRUCKER.

ALEXANDER'S SPECIAL SELECTED CHARLESTON WAKEFIELD.

THESE PLANTS GROWN FROM OUR OWN GENUINE SPECIAL SELECTED STOCK SEED MAY BE OBTAINED ONLY FROM THE ALEXANDER SEED CO.

13,000 plants will set an acre. You will get from this ten to twelve thousand heads, which usually sell at an average price of 2½ cents each, or \$300 for 12,000. The cost of plants, express, fertilizer and labor amounts to \$67.00—a PROFIT of \$233.00.

VARIETIES—EXTRA EARLY JERSEY WAKEFIELD, earliest; CHARLESTON WAKEFIELD, second; ALEXANDER'S AUGUSTA EARLY TRUCKER, large, flat head; SUCCESSION, SURE-HEAD, and EARLY FLAT DUTCH. We recommend Charleston Wakefield and Augusta Trucker as the best combination.

Prices by parcel post, postpaid, 35c per 100 plants to all places in the postal union. On larger quantities the prices are as follows:

District 1.—Georgia, North Carolina and South Carolina: 500 plants for \$1.10; 1,000 or more at \$1.90 per 1,000.

District 2.—Alabama, Florida, Kentucky, Tennessee, Virginia and Mississippi: 500 plants for \$1.25; 1,000 or more at \$2.20 per 1,000.

District 3.—Arkansas, Louisiana and Oklahoma: 500 plants for \$1.40; 1,000 or more at \$2.45 per 1,000.

District 4.—Texas: 500 plants for \$1.55; 1,000 or more at \$2.75 per 1,000.

Prices by express, buyer paying charges, which under special rates are very low: 500 for \$1.00. In lots of 1,000 to 4,000 at \$1.50 per 1,000; 5,000 to 8,000 at \$1.25 per 1,000. In lots of 10,000 or over at \$1.00 per 1,000.

Plants are packed for parcel post shipment either 100, 200, 300, 400, 500, or 1,000 plants to package. For express shipment 500, 1,000 or 2,000 plants to package. Order in these quantities. They weigh about 25 pounds per thousand plants packed for shipment.

Terms Cash with Order. No plants shipped C. O. D.

Garland County, Ark., Nov. 13th, 1913.—I want to get some more of your cabbage plants, the ones I got last year did fine. I will want 2,500 this year. Will also want some "90 Day" and Ezy Munny Cotton Seed, send catalog.—John Wooddell.

Talladega County, Ala., Jan. 16th, 1914.—The 2,000 cabbage plants you sent me on the 13th came safely on the 15th; full count and in good shape. Four years ago I ordered 1,500 Jersey Wakefield with Mr. Moore, am sure I never lost over one dozen out of the lot and raised some that weighed 8 pounds, when fully developed. I think this is good for that variety.—J. W. Harris.

# ALEXANDER'S AUGUSTA TRUCKER CABBAGE



In our "Augusta Early Trucker" we have the best large Early Flat Head Cabbage ever offered for planting in the South, a variety which will not only give the most satisfactory results in "home gardens," but has proven of the greatest possible value to the market gardens of South Carolina, Georgia, Florida, Texas and other Southern States. It suits all seasons; in fact, no Cabbage we have ever seen approaches it in so many desirable qualities. Sown in spring, it makes the best summer crop. Sown in the late summer months, it makes a most desirable Winter Cabbage. Our illustration gives you a good idea of its shape and appearance. In size it is the most desirable for market, either local or for long distance shipment. It stands summer heat and winter cold without injury and is the heaviest yielder and the surest header of them all. We know of no Cabbage that combines so nearly all the good qualities that a Cabbage can have. Our advice to you is to plant the "Augusta Early Trucker". Price, Packet, 10 cents; 1/2 ounce, 20 cents; ounce, 35 cents; 1/4 pound, \$1.00; pound, \$3.25, postpaid.

Forrest County, Miss., Jan. 30th, 1914.—The photo inclosed is of a 10 pound Augusta Trucker cabbage from your seed. They are the best all round cabbage I have ever used.—H. D. Bundy.

Spartanburg County, S. C., Oct. 8th, 1914.—Send me your catalog. I will need some seed this fall and spring and find yours to be the best I can get. J. H. Thompson.

## Extra Selected Charleston Wakefield

Largest and surest header of any of the conical or pointed head varieties. It is used by some of the largest truck growers in the South as a first early sort, and by a great many as a main crop cabbage. We know of one section where a great many acres are planted every year in no other variety for shipment to Northern Points. The strain we offer is unsurpassed and we do not hesitate to recommend it as the best pointed head variety for all purposes you can obtain. It is better shaped and more solid than Jersey Wakefield, about one third larger in size, though not quite so early in maturing. Alexander's Extra Selected Charleston Wakefield and Alexander's Augusta Early Trucker Cabbage, will without doubt mature more solid, perfect shipping heads than any other two varieties that you can plant. Price: Packet, 5 cents; ounce, 30 cents; 1/4 pound, 80 cents; pound, \$2.25.

## ALEXANDER'S IMPROVED LONG GREEN CUCUMBER

In offering this strain of Improved Long Green Cucumbers, we can truthfully say it is the finest strain on the market. It is very prolific and stands all kinds of weather better than any strain we have ever seen. It makes long dark green, perfect cucumbers, when other strains are making only culls. It is an excellent shipper and will retain its beautiful dark green color a long time after picking. Once you plant this strain you will not plant any other, as it is as far above the ordinary strain of Long Green as a perfect cucumber is above a cull. Price, packet, 5 cents; ounce, 10 cents;  $\frac{1}{4}$  pound, 25c; pound, 75c; 5 pound lots at 60c per lb



shape. Fine for pickling or slicing. Packet, 5 cents; ounce, 10 cents;  $\frac{1}{4}$  pound, 25 cents; pound, 85 cents.

### Home Garden Strawberry Collections

Right here in the midst of the vegetable list we want to remind you of strawberries. No home garden is complete without them and there is nothing that gives so much pleasure and satisfaction as a good bed of strawberries. Easily grown anywhere in the South, they are within the reach of every one to whom this catalogue goes.

After years of careful tests this Home Garden Collection has been selected as being the very best varieties to give the best of quality combined with greatest quantity and running through the entire strawberry season. Three hundred plants well cultivated, will give an ordinary sized family a plentiful supply of most delicious berries. This "Home Garden Collection" consists of 100 plants each of Missionary, (See illustration), Klondike (medium early and long bearing) and Aroma (Late). These 300 plants will be sent, all charges prepaid, to any office by mail or express for \$1.75. Order them early and get them started before hot weather comes.

If you don't want as many as 300 plants, we will send 50 plants postpaid for \$1.00. In ordering this collection call for "Alexander's

**Japanese Climbing** While this splendid variety can be grown in hills and allowed to run on the ground like other varieties and make splendid crops, they can best be grown on fences, poles or trellises, as they have a distinct climbing habit when given something to climb on and the product of a given area is increased three or four fold. The fruits are 10 to 12 inches long, of fine dark green color; flesh thick and crisp; never bitter; have very few seeds. Good for either slicing or pickling. Very prolific and when allowed to climb vines are well above ground and do not suffer from wet weather and insects. Continue to bear until fall. Try a few hills this year. Packet, 10 cents; ounce, 15 cents;  $\frac{1}{4}$  pound, 45 cents; pound, \$1.25; postpaid.

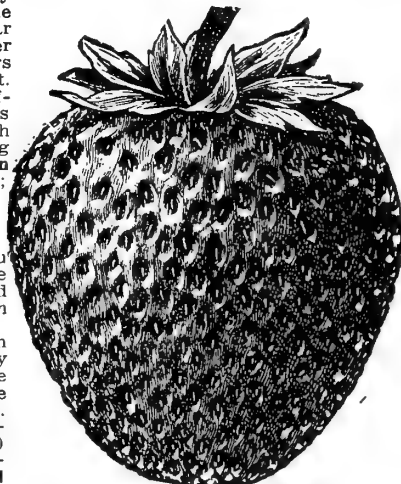
**Southern Pickle** The best variety of all for pickling. Its small size, dark green color and immense productiveness make it a favorite for that purpose. Packet, 5 cents; ounce, 10 cents;  $\frac{1}{4}$  pound 25 cents; pound, 75c.



A Single Plant of Alexander's Everbearing Cucumber.

**Everbearing** A splendid variety for home use because of its everbearing qualities. The first cu-

cumbers are ready very early, then the vines continue to bear and produce whether the ripe cucumbers are picked off or not. A single vine will often show cucumbers in all stages of growth the small ones being dark green, perfect in



of each of the three varieties named, Dollar Strawberry Collection." These collections are great bargains.

# THE THREE BEST SELECTIONS OF LETTUCE

## Big Boston Head Lettuce— Special Extra Fine Strain

The standard market and shipping variety of the South is grown almost exclusively in some sections. Is a fine forcing variety for cold frames during winter months, as it produces heads of extra large size, often 10 to 12 inches across. It heads well at all seasons and the extra large, firm round heads stay in fine condition long after being cut, making it very popular for long distance shipments, bringing the best prices. We have had our grower work up a special extra fine strain of this lettuce; truckers in Augusta, Ga., Beaufort and Charleston, S. C., and in Florida who have been planting the best stock offered by the most reliable houses, say it is the best strain in every respect that they have ever planted. Extra care is used in handling it to insure its reaching the planter absolutely pure. Price, pkt. 10c.; oz., 25c.; ¼ lb., 75c; lb., \$2.50; postpaid.



Extra Select Strain Big Boston Lettuce, 1½ lbs. to the Head.

## May King, Early Lettuce

quickly reach a diameter of six or seven inches with broad green outer leaves folding closely about the solid head; in cool weather the edges of the outer leaves are tinged with brown. The leaves, with the exception of the outer ones, are blanched to a rich yellow

and have delicately rich buttery flavor. An extra fine shipper to any distant market on account of its firmly folded solid heads. This is one of the finest introductions in many years and one of our most popular sorts. Our seed stock is direct from the originator and of the best possible quality. Price, Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound, \$1.00, postpaid.



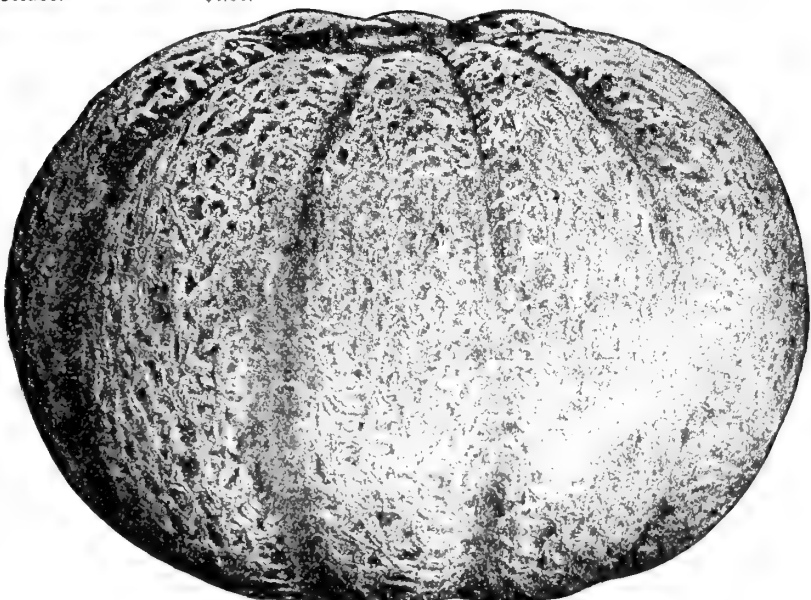
Florida Perfect Lettuce.

## Florida Perfect The New All-Head Lettuce Fine Outside Leaves—Extra Early— Big Money Maker

In this new lettuce we have one of the best varieties ever introduced to the Southern growers. It is earlier than the Big Boston. Is practically all head, so that it can be planted very close, and in this way give a larger yield per acre. It is a fine keeper and shipper, and sells like hot cakes, on account of its handsome appearance. No matter whether you are planting for shipping, local market or for home use, you can't afford to miss planting some of this new lettuce. Our supply of seed is limited so we would advise that you send your order immediately to insure delivery. Price, packet, 5 cents; ounce, 15 cents; ¼ pound, 50 cents; pound, \$1.50.

## Fordhook, or Sweet Martha Muskmelon

A wonderful combination of all the good qualities of two good melons, the Emerald Gem and the Jenny Lind. From the Emerald Gem the Fordhook has inherited that most luscious and much desired salmon flesh, but differs from the Gem in that the flesh is very thick and solid, having a very small seed cavity. The thin emerald green rind having the deep netting of the Improved Jenny Lind, is very firm and consequently is an ideal shipper, carrying to most distant markets in perfect condition. The flesh is extra thick, very fine grained, salmon orange color, and of a sweetness and flavor unsurpassed. On a dull market Sweet Marthas are always in demand and always sell at a premium. You miss a treat if you don't plant a few Sweet Marthas in your garden this spring. Our stock of seed is direct from the originator. Price per packet, 5 cents; ounce 10 cents; two ounces, 15 cents; ¼ pound, 25 cents; pound, 80 cents; postpaid.



Fordhook or Sweet Martha Muskmelon.



# Cheaper Fertilizer, Larger Profit-How to Make It

CHEAPER FERTILIZER means MORE PROFIT from your crops. You can grow part of your fertilizer cheaper than you can buy it. The way to increase profits is to reduce cost of production or increase production without increasing your expense, and at the same time produce BETTER QUALITY. Fertilizer or "guano" is a large part of the cost of making a crop, if you buy it for cash, or on time. Your fertilizer bill will be greatly reduced by rotation, and growing legume crops on the land each year. Cotton should be the cash crop instead of the credit crop, as it is at present. In order to make cotton a cash crop, grain and legumes MUST BE GROWN. Grain and legume crops will give all the feed needed for work animals and food animals (cows, hogs, sheep, poultry, etc.). The manure from stock combined with the nitrogen put in the soil by the legume crops will build up your land, making it richer to grow larger and more profitable crops each year. Legume crops make the soil better and keep you from paying out so much cash for guano. Legume crops make rich feed for stock. Legumes help you to cut expenses and produce better quality and quantity. They help to put money in the bank. They bring prosperity, and prosperity will stay so long as legume crops are grown in sufficient quantity. Legumes are a foundation for prosperity that will uphold it as a house imbedded in rock foundation. Legumes only reach their greatest yield and greatest profit when the seed is inoculated with the proper bacteria for that purpose. FARMOGERM will give you the best results from your legume crops. It will make them store the greatest amount of nitrogen in the soil. We also have other brands of bacteria which will give proportionate returns. See price list below. **Grow legumes and inoculate the seed. They will pay you big profits. They will bring you prosperity and independence.** We will be glad to supply any one with special directions and information on the use of legumes and inoculation. We advise every land owner, every farmer or gardener, every renter and share cropper to study this problem. You know our reputation. You know we recommend only the things that have been tested and proved to be good. Take our advice in this matter, because it will profit you more than you may believe. Do not hesitate, but start at once. The cost is small. Write us today.

You will more than double the yield of all the legume crops named here, by simply inoculating or mixing with the seed, the inoculating jelly or humus which contains the nitrogen fixing bacteria. Use any of the brands of culture we offer, on the following crops: Cow or Field and Garden Peas, Soy and Velvet Beans, all varieties Clover, Alfalfa, Peanuts.

**Farmogerm** Is the best of all the preparations for carrying inoculation, or nitrogen gathering bacteria. It produces the most satisfactory and quickest results. Price: 1 acre bottle, \$2.00; 5 acres, \$6.00; 50 acres, \$55.00; 100 acres, \$100.00, delivered. Garden sizes for Beans, Peas and Sweet Peas, 25 cents and 50 cents.

**Nitro-gin** Price—per can, garden size, \$1.00; acre, \$2.00; 5 acres, \$9.00. A popular and very satisfactory form put up by Armour Fertilizer Co. We have had many fine reports of results from this.

**Nitro-Germ** Put up by the H. K. Mulford Co., whose name on a preparation is the best of evidence that it is good. We also have a large demand for this. Price: 1 acre, \$1.50; 5 acres, \$5.00; ¼ acre, 50 cents, postpaid.

**Lockhart's Nitro-Gin Bacteria** A new culture. 1 acre, \$1.00; 5 acres, \$4.00; 10 acres, \$8.00; 20 acres, \$15.00.

**Humo-Germ** Acre can, \$1.00; 5 acres, \$4.50.

Wayne Co. Ga., Jan. 18, '15.—I want to send you an order for my little farm; quote price on the inclosed list. I have been buying garden seed from you off and on for twenty years and your seed has always given satisfaction.—G. W. Stokes, D.D.S.

## MAMMOTH CANTALOUPE

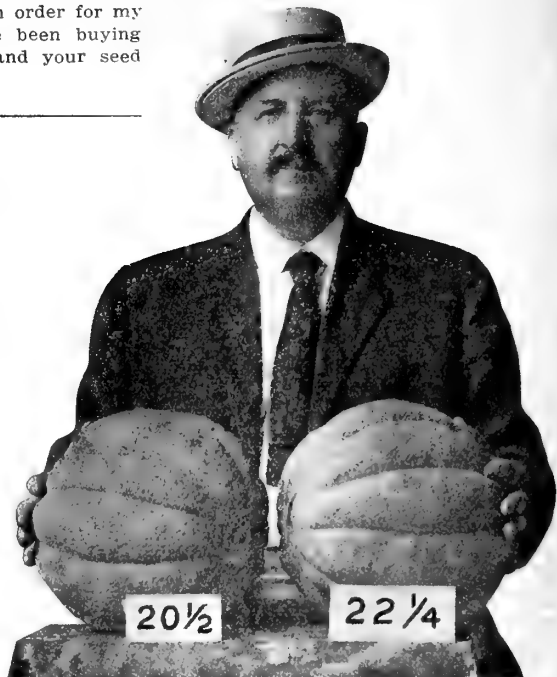
### RAISED AT TOCCOA, GA.

(From Augusta Chronicle.)

A cantaloupe weighing 19 pounds was presented to the staff of The Chronicle last night by Mr. C. E. Brush, of the Alexander Seed Co. The melon was raised by Mr. W. A. Couch, of Toccoa, Ga., and was of the Alexander Special selection of the Nixon variety.

Unlike most large melons, the meat was as sweet and firm as the little melons. Mr. Brush said that it was the largest melon he had ever seen of that variety.

**The Nixon** Our famous Augusta variety which originated here and has for years been the favorite large cantaloupe in our city. Combining large size with finest flavor, it is one of the best of all cantaloupes. For years we have kept this melon pure by the most careful selection. Often weighs 8 to 12 pounds. Is almost round shape, often deeply netted skin, thick meat of the richest possible flavor and sweetness. It is purely a Southern melon and has no equal for a main crop melon in the South. Wherever known it brings a fancy price in market. Seed supply limited. Packet, 10 cents; ounce, 20 cents; ¼ pound 65 cents; pound, \$1.75; postpaid.



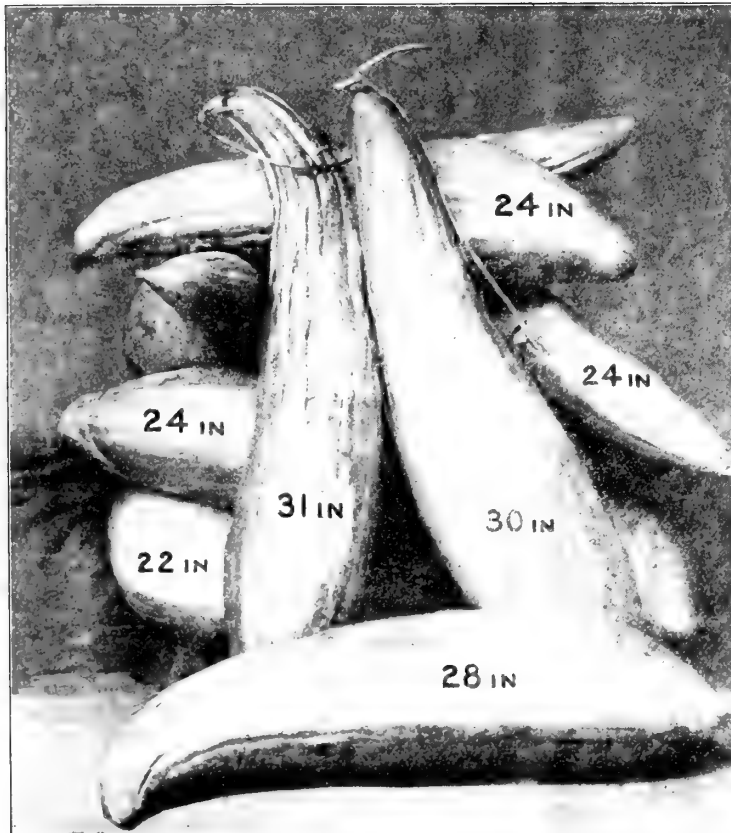
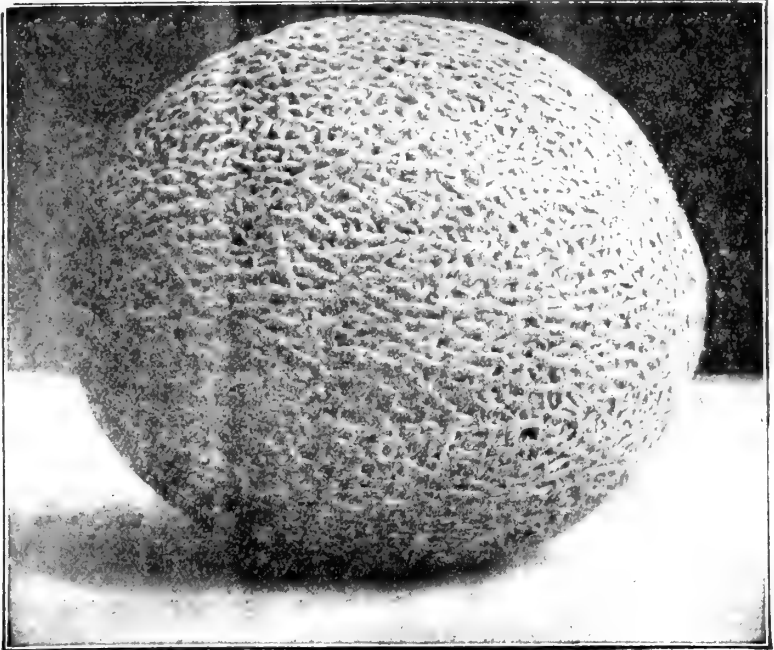
Two of our Nixon Cantaloupes grown by Mr. W. A. Couch, of Toccoa, Ga. Read clipping from Augusta Chronicle. The above photograph was received from Mr. Couch later.

# Alexander's Perfected Rockyford—TRUCKER'S STRAIN

This new strain of Rockyford of ours differs from all others in that it is solidly and deeply netted throughout. It is almost impossible to get any "slick" cantaloupes with this strain, so thoroughly and deeply is it netted. It has thick, green flesh, very small seed cavity and comparatively few seeds. Ripens evenly from stem to blossom and is also the most regular in size and shape of all, the melons in a well cultivated crop being almost as nearly alike as peas in a pod. If you are a cantaloupe shipper you know what an advantage this is. The illustration gives a fairly good idea of what might be expected from this Perfected Strain but it really does not do the melon justice. We cannot recommend this strain of Rockyford too highly. For home garden it has no equal and as a shipper it cannot be beat.

If you are extra particular about your cantaloupe crop plant our 'Perfected Rockyford,' This will give you cantaloupes exactly such as you want all through the season. Pkt. 5c; ounce, 15 cents; ¼ pound, 30 cents; pound, \$1.00; postpaid.

**Augusta Market** This exceptionally fine melon was introduced by us in 1896. In this cantaloupe we get uniformly large size melons of regular shape. Flesh of greenish white color, granular in texture, well netted, and the rich, spicy, sweet flavor so desirable in cantaloupes, and so seldom found. You will find all the desirable qualities of the nutmeg class combined with large size in the Augusta Market. Melons weigh 8 to 12 pounds each, and a more delicious melon we never tasted. Seed supply very limited. Packet, 10 cents; ounce, 25 cents; ¼ pound, 75 cents; pound, \$2.50; postpaid.



Alexander's Banana Muskmelon.

## Our Banana Muskmelon

We have the true Banana Muskmelon with its fine banana-like flavor. The illustration taken from a photograph of the melons produced on a single vine in our seed crop, shows the shape and length of our first-class strain. Just think of melons 24 to 31 inches long. Banana will grow and make on poorer land than any other variety and will stand summer sun without injury and furnish you melons long after all other varieties are gone. It should be in every home garden in the South both for its fine eating qualities and for late use. Packet, 10 cents; ounce, 20 cents; ¼ pound, 35 cents, postpaid.

Coweta County, Ga., March 14th, 1914.—Send me your catalog. I want some of the long banana melons, they are the best I ever did eat.—Mrs. Jessie Thompson.

Bulloch County, Ga., Feb. 27th, 1914.—Mail me your latest catalog. I always have better success by planting your seed. I need some of your GENUINE ROCKYFORD CANTALOUPE seed.—Geo. W. Brosse.

Tillman County, Okla., March 25, 1914.—Find enclosed money order for your Watson melon seed. F. E. Lovepay says your seed are ALL GOOD.—A. J. King.

# Georgia Watermelon Seed

is the finest in the world and we are situated right here in the very center of the best watermelon lands of Georgia. The Augusta section is the one that made Georgia famous as a watermelon-growing State, and our fancy selected seed is grown for us strictly in the Augusta district. No other section produces such fine melons as this; nowhere does the seed reach such perfect development; nowhere are there melon-growers that take such pride in careful selection to preserve the purity of strain as we do.

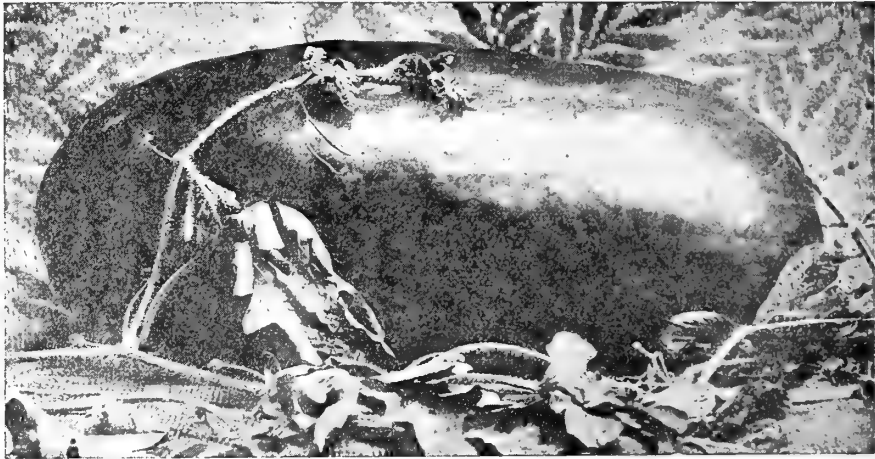
Now a word of caution about melon seed. Our seed is from crops grown exclusively for seed. Not a melon is sold or shipped from our fields. The fancy seed is saved only from large melons of perfect shape. You get the best that is possible to produce when you buy from us. It is our great specialty.

Don't be fooled into buying "cheap" melon seed. There are tens of thousands of pounds of "cull" seed saved from Southern shipping crops every year; seed from the refuse melons. It is offered at from 25 cents to 50 cents per pound, but not a pound of it is fit to plant if you want good melons. We don't sell that kind of seed. We have none but the best seed that will make you good crops of large perfect melons.

**Culture** Melons do best in rich sandy loam soil, but where this is not obtainable they can be grown on clay lands on warm, sunny hill-sides. The best fertilizer is well rotted stable manure. The hills should be 8 to 10 feet apart each way. Give deep plowing and thorough cultivation, reducing the soil to a fine condition. Watermelons do not root very deeply, but they do spread. In applying fertilizer spread it to a considerable distance, say 3 feet out from the center of each hill. It is well to encourage this natural tendency to spread the roots. Where it is necessary to use commercial fertilizer use one as near the following formula as possible: Nitrogen, 3 per cent; Potash, 8 per cent; Phosphoric Acid (available), 8 per cent. This formula has given the best results on melon lands. Use 2 to 3 pounds of the above formula to each hill, working it in and mixing thoroughly with the soil. This should be done 10 days to 2 weeks before the seed is planted. First plantings can be made as soon as soil gets warm in the spring, and succession plantings can be made up to June in this latitude. Plant 8 to 10 seeds in each hill, thinning out, after the rough leaves have formed, to the 2 strongest plants in each hill. Cultivate lightly until runners come out well into the middles. If large weeds come up, cut them off. Do not pull them up, as it disturbs both the roots and the vines. The vines after they begin to run should never be moved or disturbed. It always injures the crop. When there are plenty of blooms on the plants pinch off the ends of the runners. Where extra large melons are desired leave only 1 plant to each hill and only one or two melons on each vine.

**Kleckley Sweet** Another popular and early melon a favorite wherever known for home and nearby market use. Vines strong and vigorous, melons of medium size and oblong form,

being 18 to 24 inches long and 10 to 12 inches through. Skin is very deep, rich, dark green, making a handsome appearance in market. Flesh is bright red, ripening up close to the skin, the rind seldom being over ½ in. thick. Flesh is crisp, extra sweet and melting, entirely free from stringiness. Undoubtedly one of the best early table melons grown. No garden is complete without it. Price, Packet, 5 cents; oz. 10 cents; ¼ lb., 25 cents; lb., 95 cents. 10 pound lots and over, not prepaid at 90 cents per pound.



Wayne County, Miss., March 6th, 1914.—"Send me Kleckley Sweet Melon seed for amount inclosed, haven't had a full genuine Kleckley Sweet since I ordered from you."—Jim Hundley.

You will find our selection of Kleckley's Sweet, the genuine, true type and extra select quality.

Forward by parcel post 2½ pounds WATSON melon seed. I am making this purchase from you at the recommendation of certain growers in the Hempstead melon section of this state who have been thoroughly satisfied with the grade of seed furnished by you.—Frederick H. Blodgett, Texas Agr. Experiment Station, Plant Pathologist & Physiologist in charge, Feb. 16th, 1915.

More evidence of the GOOD NAME and GOOD REPUTATION of ALEXANDER'S GOOD SEED and shows that the good quality is remembered long after price is forgotten. We use every possible means to fill each order so that it will help to bring more orders from the neighbors and friends of each customer. The quality and first class service is the reason.

HERE ARE FOUR FINE SPECIAL MELON COLLECTIONS: BARGAINS OF THE FINEST SORT. ALL GOOD FRESH SEED.

**7-Ounce Melon Collection 50 Cents, Postpaid** One ounce each of Fancy Selected Augusta Rattlesnake, Alabama Sweet, Carolina Bradford, Pride of Georgia, Duke Jones, Seminole Watermelon and Rockyford Cantaloupe delivered by mail for 50 cents. At full Catalogue Prices this splendid collection would cost you 70 cents. It gives you an all season's supply, early, medium and late melons. Send now.

**7-Packet Melon Collection, 25 Cents Postpaid** One packet each of the above splendid varieties will be sent you for 25 cents.

**4-Ounce Melon Collection, 25 Cents, Postpaid** One ounce each, Augusta Rattlesnake, Bradford, Kleckley Sweet, Rockyford for 25 cents.

**Market Garden Collection** One-fourth pound each Augusta Rattlesnake, Bradford, Kleckley Sweet, Genuine Rockyford Cantaloupe 75 cents postpaid.



ALEXANDER'S WONDERFUL  
WATSON MELON



The True Type

This splendid melon which we introduced in 1906 is so well known and popular now that it hardly needs description. It is one of the very best for shipment or home market. OUR seed is recognized as the purest, earliest and most productive of first class melons. If you want the BEST crop of Watson melons plant ALEXANDER'S SEED. PRICE: Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents. Pound, 90 cents postpaid; 10 pounds, \$8.50, not prepaid.

East Baton Rouge, La., March, 4th, 1914. Send 10 pounds of YOUR WATSON MELON to Philip Eckert, find money order inclosed. This man very anxious to grow as good a melon crop as I did last season, insists on my ordering seed for him from same place. Expect to order 6 pounds for my own use later.—J. H. Duncan.

Harris County, Tex., Feb. 4, 1914.—I enclose \$36.00, send express collect your choice Watson melon seed. Past two years have purchased these seed from you, found them very satisfactory.—J. C. Hooper.

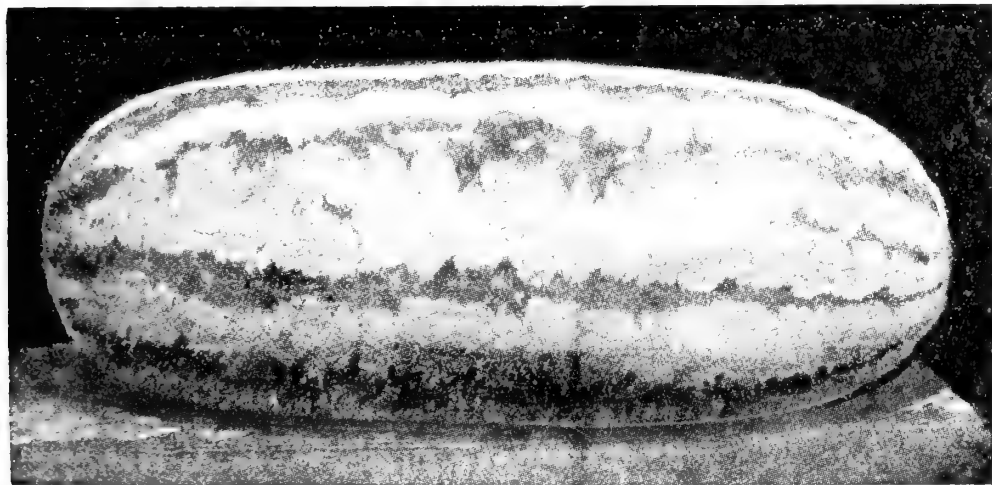
Jefferson County, Miss., Feb. 5th, 1914.—Send me your catalog immediately, anxious to buy my supply of garden seed. I am delighted with the Watson melon seed bought of you last year.—E. E. Shaw.

St. Johns County, Fla., Jan. 8, 1914.—Best melons I ever grew, "TRUE TO NAME" came from you.—S. C. Middleton.

Worcester County, Md., Dec. 11th, 1913.—"We understand from the Shackelford-Brown Co., of Georgia, (one of the largest and most successful firms of melon growers in the State) that you probably have some very fancy Watson melon seed. Please quote price on 500 pounds."—Peninsula Produce Exchange of Maryland.

THIS IS THE HIGHEST GRADE, PUREST STOCK WATSON WATER MELON SEED OFFERED.

ALEXANDER'S FANCY SELECT AUGUSTA RATTLESNAKE



\$117.00 Per Acre Melons

"Planted one acre of your Rattlesnake and made finest crop of melons in my life (40 years). Sold \$112.00 melons for cash and \$6.00 seed."—W. R. Hay, York Co., South Carolina.

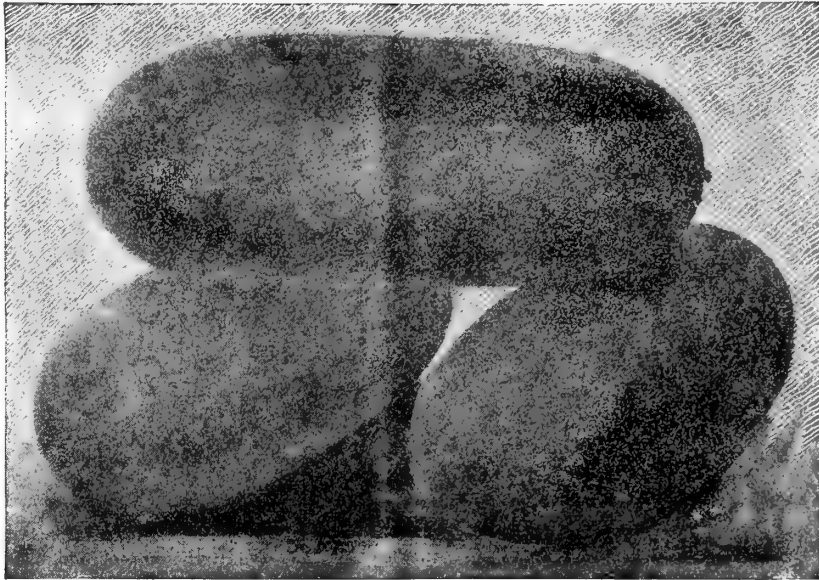
Augusta Rattlesnake, grown from Alexander's Seed is the finest main crop watermelon in the world, the variety that made Georgia famous as a melon growing State, and the Augusta section is the only one where it is grown in all its old time purity. It's a standard in every Southern market, selling easily when other varieties won't move. It has a specially sweet flavor all its own, making the most delicious eating on hot summer days. Melons grown from Alexander's seed are large, often reaching 70 pounds. It has taken numerous prizes at fairs and expositions and is known everywhere as the finest of all main crop melons. There are few people in the South that don't know the Rattlesnake Watermelons, but there are very few of them that know just how large, sweet and fine flavored they are unless they have had them grown from Alexander's fancy select seed from our Augusta farms, sold only under our trade mark in sealed packages. We have the right seed. Packet 5 cents; ounce, 10 cents; ¼ pound 25 cents; pound, \$1.00; postpaid, 10 pounds, not prepaid, \$9.00.

Sevier County, Ark., March 23rd, 1914.—Send me 50 cents worth Alexander's Fancy Select Rattlesnake Melon. I have ordered this kind from you several times, always pleased with the melons from your seed.—E. W. Stator.

**"EXCEL"**  
THE  
NEW  
SHIPPING  
MELON

VERY  
PROLIFIC

A  
MONEY  
MAKER



**"EXCEL"**  
THE  
NEW  
SHIPPING  
MELON

VERY  
PROLIFIC

A  
MONEY  
MAKER

**THIS NEW MELON HAS GREAT RECORD for BIG YIELDS and PROFITS**

**"EXCEL" the New Melon, Very Prolific. Vigorous, Healthy Grower**

Hard thin rind which makes it an unusually good melon for long distance shipment. It is lavishly praised by many shippers in South Georgia and Florida. One says, "It is beyond the experimental stage, promises to be the leading sort for market." Another says, "Paid \$2.00 pound for 25 pounds, planted 60 acres, shipped 21 cars, 35 pounds average; field looks as though never touched, unquestionably finest shipper ever propagated. Long, beautiful rich green, thick and well rounded at each end. Wish you could have seen them in the car, they were a sight for the gods. Keeps in good condition in field longer than any other." A large buyer in Indianapolis, Indiana, says, "I found the melons every thing that could be desired in carrying quality and general condition, their color is good and appears bright and fresh on arrival. From what we can learn of this melon, from the most reliable growers, we recommend it for extra long distance shipping. It is not equal to our select stock of "WATSON" for nearby markets. Price: Packet, 5 cents; ounce, 10 cents; ¼ pound, 30 cents; pound \$1.10; 10 pounds \$10.00.

**"BABY DELIGHT" or "EL CID"**

called the "INDIVIDUAL MELON" grows the size of a large Rocky Ford cantaloupe and served like a cantaloupe, in halves. Meat red and very sweet rind thin, very prolific, weighs about three pounds. Be sure to plant a packet of the seed this year. Price: postpaid, packet, 10 cents; ounce, 20 cents; ¼ pound, 40 cents; pound, \$1.60.

Anderson, Co., S. C.—"Send a catalog for the coming spring and summer. I want to order some garden and field seed from you. Used some of your seed several years and find them extra good quality. Will appreciate your sending catalog at once.—A. C. McGill.

It is our aim to fill each order with such good seed that each of our customers will always be perfectly satisfied.

## MELON PEACH

The fruit is about the size of a large peach, oval-shaped and of a bright orange color, somewhat russeted. When they first ripen they are quite hard and have very little taste, but soon become mellow and fit for use. When ripe the fruit falls from the vine; the flesh is very firm. Melon Peaches are not eaten raw, although they are very fine for preserves, pies, pickling, etc. For this purpose they are delicious if first peeled and the seeds removed, then cut in thick slices. For preserves treat as you would any fruit, using half sugar and half fruit, and a little lemon essence or a few pieces of sliced lemon. For pies, slice and season the same as green apples, using top and lower crusts and bake slowly. This new pie when first eaten will not be soon forgotten, making a most appetizing dessert. Melon Peaches are very easily grown, same as melons and are very productive. Packet, 10c; ounce, 40 cents.

Franklin Co., Texas, April 8, '15.—"I got my Kleckley Sweet by mail on 3d, and my order in all things is perfectly satisfactory.—S. M. Long.

## SAFETY FIRST IN THE GARDEN

OR FARM MEANS

PLANTING ALEXANDER'S GOOD SEED. IT MEANS REDUCING YOUR RISK TO THE LOWEST NOTCH. IT MEANS THAT YOU HAVE TAKEN NO UNNECESSARY RISK IN PLACING YOUR ORDER FOR SEED. WHEN YOU PLANT ALEXANDER'S GOOD SEED YOU HAVE PLANTED THE BEST. IT MEANS YOU HAVE TAKEN OUT CROP INSURANCE, BECAUSE THEY ARE STRONG, VITAL SEED, PURE AND TRUE. THEY GROW, AND GROW RIGHT, BECAUSE THEY ARE THE BEST SEED THAT GROW SELECTED FOR THE SOUTH.

## INVINCIBLE OR WILT [PROOF

The only watermelon resistant to wilt and will grow where other melons will not grow. One of the South's most expert melon growers and truckers to whom we have sold hundreds of dollars worth of seed says of it, "I have planted a few for the market for three years; they carry and sell well. The crops were fine and big money makers. This year planted on land that has been planted three times; in fact, have never planted on any but infected land. In shape the melon is not so oblong as Eden, hardly so round as Kolb Gem; is just right for shipping. Vine is extra vigorous and prolific. Flesh red, crisp, sweet. Rind not thick, but very tough. Ships well and keeps a long time after being pulled."

With our own indorsement of the melon you can rest assured that it is all right. Price: Packet, 5 cents; ounce, 15 cents; ¼ pound, 30 cents; pound, \$1.00.

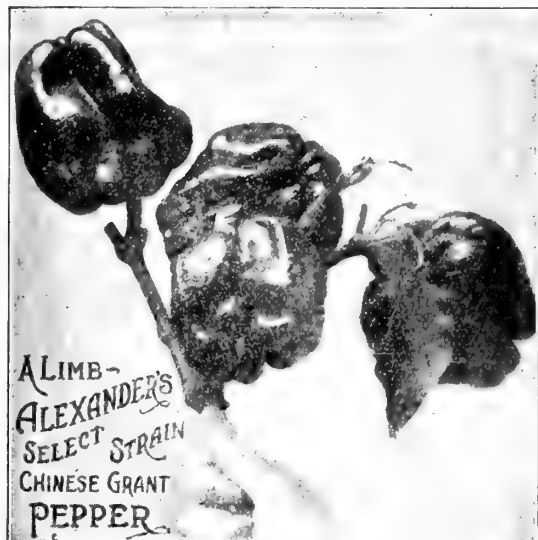
## Alexander's Extra Select Chinese Giant Pepper

DOUBLE THE SIZE OF RUBY KING, THE LARGEST MILD RED PEPPER.

We consider this variety the best money maker for the trucker. The fruit are of monstrous size, thick and blocky form. The ones shown in the picture are as large as a quart strawberry basket. It is one of the earliest and most productive varieties and always sells well on account of its mammoth size. The plants are very vigorous and stocky, growing about two feet high. Our strain of this monstrous pepper is the best money can buy and we know that any of our customers who plant it will find it a big money maker. Price: Pkt, 10c; ½ ounce, 25c; ounce, 45c; ¼ pound, \$1.40; pound, \$5.00.

## Alexander's Bull Nose Pepper

This is one of the most popular of the early, large fruiting varieties of sweet peppers, either for shipping or for selling on the local market. It is very prolific, bearing a mass of fruit that are 3 to 3½ inches long, and 2 to 3 inches across the shoulder. Our strain of this excellent variety is the best you can buy at any price, and if the plants are given a little fertilizer from time to time as they are growing and bearing will produce fruit throughout the entire season. Price, packet, 5c; ½ ounce, 15c; ounce, 20c; ¼ pound, 80c; pound, \$2.40.

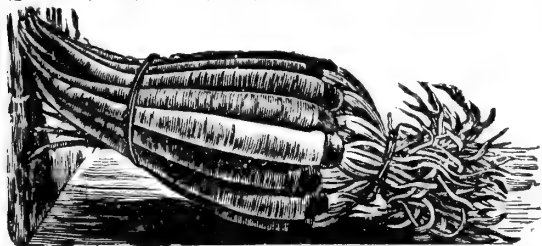


A LIMB-  
ALEXANDER'S  
SELECT STRAIN  
CHINESE GIANT  
PEPPER

## Salsify--Mammoth Sandwich Island

The best of all varieties of the oyster plant for the South. Larger and better than any other kind. Is much superior to the old Long White and the Black. Packet, 5 cents; ounce, 10 cents; ¼ pound, 35 cents; pound, \$1.25; postpaid.

For Special cultural directions on all vegetables see 2 States Almanac.



**Squash--New Extra Early Prolific** This is the most prolific, extra early type of white bush squash. Is a strong, vigorous, rapid grower; develops quickly a snow white squash of perfect shape and finest quality. The most profitable white bush squash for home market or shipping, because it is way ahead of anything else in this class. We first offered it as a week earlier but careful selection has greatly improved the earliness and quality so that in our tests the past season it has developed well formed marketable fruit two weeks earlier. It is the biggest money maker of this class bearing two and three times as many as the old type. Packet 5 cents; ounce, 10 cents; ¼ pound, 25 cents; pound, 80 cents; postpaid.

**Squash--Mammoth Early White Bush** This is an improved form of the Early White Bush or "Patty Pan," identical with that variety except that the squashes are nearly double the size of the old variety. Is early, uniform in growth and very prolific. Has beautiful clear white skin and is from 8 to 12 inches in diameter. Fine quality and size for home gardens and nearby markets. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid.

**Squash--Giant Summer Crookneck** In our Giant Crookneck we have a variety containing all of the good qualities of the Crookneck class and at the same time giving double the size of the old Yellow Summer Crookneck. For market gardeners growing for nearby markets and home gardens it is especially desirable. Like the Mammoth White Bush, it is too large to ship. With this variety you get double the yield from the same area that you do with the other sorts. We recommend it without reserve to our customers. Packet, 5 cents; ounce, 10 cents; ¼ pound, 20 cents; pound, 60 cents; postpaid.



White Bush and Crookneck Squashes.

## ALEXANDER'S NEW EARLY BEAUTY POTATO



Alexander's New Early Beauty Potato, a new selection first offered by us in 1910 has proven a wonderful winner of popularity with hundreds of our discriminating customers. BEAUTY OF APPEARANCE, QUALITY OF TASTE, PROLIFICNESS OF YIELD, EARLINESS IN THE MARKET; general vigor of growth and freedom from disease have made it the most desirable of all varieties for the earliest spring crop, or for main crop, to fully mature and store for sale or home use until the next crop is made. We said when first offering it. It HAS GOOD POINTS that NO OTHER Potato has, and if you plant it YOU WILL BE SATISFIED IN EVERY WAY with it. Customers who have planted our seeds for years know that we do not recklessly recommend ANY VARIETY. That we find out first just what it is good for and just what it will do. "When you see a variety offered in Alexander's catalogue, and specially recommended as O. K., you can buy at once and be sure it is all right" is what one of our old customers stated to a friend whom he brought in and introduced. This fact is again proven in the case of our introduction of this potato. We haven't space here to spare in which to give you all the evidence, but one of the best illustrations is that of a customer hundreds of miles away in the great "empire" of Texas. They know good potatoes out there, and in addition to that, there is no more critical or better posted buyer than a German Farmer or Market Gardener. They know their business well, whatever it may be, either making big guns and fighting with them, or growing potatoes. Our Texas friend first cautiously purchased a peck, not at that time knowing us, or the potato. Results from this trial were so satisfactory that Mr. Keil the next year bought five and one-half bushels and said when ordering "IT IS SURE A FINE POTATO IN EVERY WAY. I THINK YOU WILL GET MORE ORDERS, EVERY ONE LIKES IT HERE." Seed potatoes of different kinds are offered for sale in Texas but not in all that great state could Mr. Keil find anything equal to our EARLY BEAUTY. Right here close at home, up at Thomson, Ga., Mr. J. O. Shields, Cashier of the First National Bank, writes, Jan. 14th, 1914.—"ADVISE ME IF YOU CAN FURNISH ME TWO BLS. ALEXANDER'S EARLY BEAUTY POTATOES SAME AS I BOUGHT OF YOU LAST SEASON." All who try it come back for more, the evidence, as shown by the many testimonials received, is overwhelmingly in its favor, they put it far ahead of all others. Hundreds of our customers here in Augusta, have told us that every year it has out-yielded the Red Triumph two to one, a bushel of Beauty seed making as much as two bushels of Triumph, and they are better to eat. It is good for shipping, and for home market. They are almost everlasting, they keep so well. Flesh pure white, cooks quickly, and they do taste good. You can risk your whole crop in this SURE CROP POTATO, and sell at THE BEST PRICE. With an order for one barrel of BEAUTY we will send you free a 126 page book "PRACTICAL POTATO CULTURE" written by an expert grower. Retail price is 50 cents; we have made arrangements for large quantity and will sell you a book with smaller order for 15 cents.

YOU NEED OUR EXTRA EARLY BEAUTY POTATO. ORDER IT EARLY.

PRICE—Pound, 25 cents; 4 pounds, 75 cents; postpaid; half peck, 50 cents; peck, 75 cents; half bushel, \$1.25; bushel, \$2.25; barrel, 11 pecks, \$5.50; 10 peck sack, \$4.75.

Here are a few other well known varieties of which we have a good supply of very select main grown seed, Government Inspected:

Bliss Red Triumph, Peck, 60 cents; bushel, \$2.00; barrel, \$4.25; sack, \$4.00.

Rose No. 4; Peck, 60 cents; bushel, \$2.00; barrel, \$4.00; sack, \$3.75.

Green Mountain; Peck, 60 cents; bushel, \$2.00, barrel, \$4.00, sack, \$3.75.

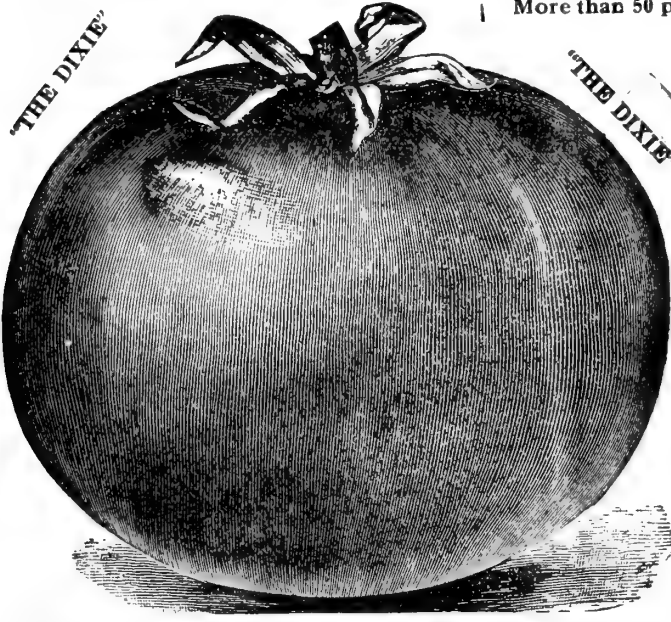
Irish Cobbler; Peck, 60 cents; bushel, \$1.90, barrel, \$4.00; sack, \$3.75.

Long Keeper: (For July planting), pound, 30 cents; 4 pounds, \$1.00; postpaid. ¼ bushel, \$1.00; bushel, \$3.00.



# THE RIGHT TOMATOES FOR YOU

King of Them All "THE DIXIE" Has Surpassed the Best Yielding Tomato in the World  
More than 50 per cent—A Marvelous Main Crop Variety



Our Tomato Specialist, one of the most expert growers of Tomato seed in the United States has always proven to be very conservative in his reports of trials and experiments, but when he turned in his final report on this new selection we thought he had lost his conservatism entirely. He enumerated so many valuable qualities that it seemed impossible to "MAKE GOOD" on all of them. However proof in our final personal tests as to the value of each selection is what we must have before offering in our catalogue any variety. The 1911 final personal trials were absolutely convincing so that we first offered it in 1912. SHIPPERS, CANNERS, MARKET GARDENERS, big crops of perfectly developed fruit and splendid money making returns prove it beyond doubt a SURE YIELDER and BEST MAIN CROP TOMATO IN THE WORLD. That is a strong claim to make but it has been tested and retested in large field crops and home gardens from Jersey to Florida and Texas to Tennessee, each crop only shows more conclusively that it is EVERYTHING CLAIMED. Enormously prolific for the size of its fruit, which are perfectly formed solid bright red, uniform size, smooth skin, meat fine grained and firm, the most perfectly flavored Tomato we have ever eaten. You can not beat it for quality or quantity of yield. The plant is strong and vigorous, we have had ripe fruit in 103 days. It is a continuous bearer and in the very dry spring of 1914 was the BEST DRY WEATHER TOMATO. WE recommend it specially to all Southern canners. HOME GARDENERS who have made a failure of tomato growing, usually making a lot of vine and no fruit will be practically sure of a crop from this seed and our special cultural directions. You will not be disappointed with it for any purpose as a main crop, sure crop tomato. It sells at sight, its QUALITY creates a greater demand and the large yield leaves a good net profit Price packet, 15 cents; 1/2 ounce, 25 cents; ounce, 40 cents; 1/4 pound, \$1.25; pound, \$4.25, postpaid.

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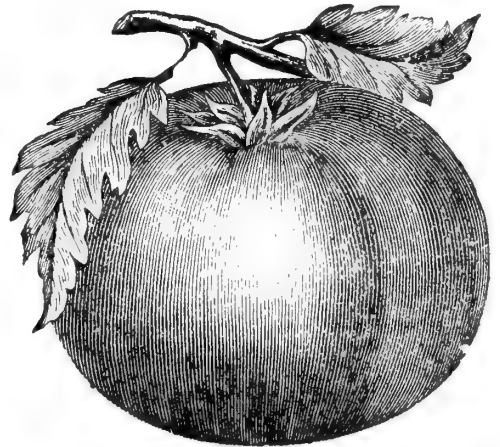
## The Alexander Blight-Proof Tomato



No chance for "Die Back" or tomato "Blight" now to ruin your tomato crop if you plant seed of our new "BLIGHT-PROOF" selection. This is the only blight-proof tomato of extra fine quality that has ever been offered. Fine flavor, beautiful appearance, extra hardy, fruits from early in the season until very late, it could almost be called "Everbearing." Very prolific, and the fruit is of the best average size for shipping. Our tomato specialist has been breeding and re-selecting this strain for several years; though it has shown up fine for the past two years we would not offer it until it could be called the absolutely perfect Blight-proof tomato. Packet, 10 cents; 1/2 ounce, 15 cents; ounce, 25 cents; 1/4 pound, 65 cents; 1/2 pound, \$1.50; pound, \$2.50.

Alexander's Tomato Seeds are unrivalled for quality of fruit, quantity of yield and trueness to type of the product.

## Alexander's No. 1 Strain Earliana

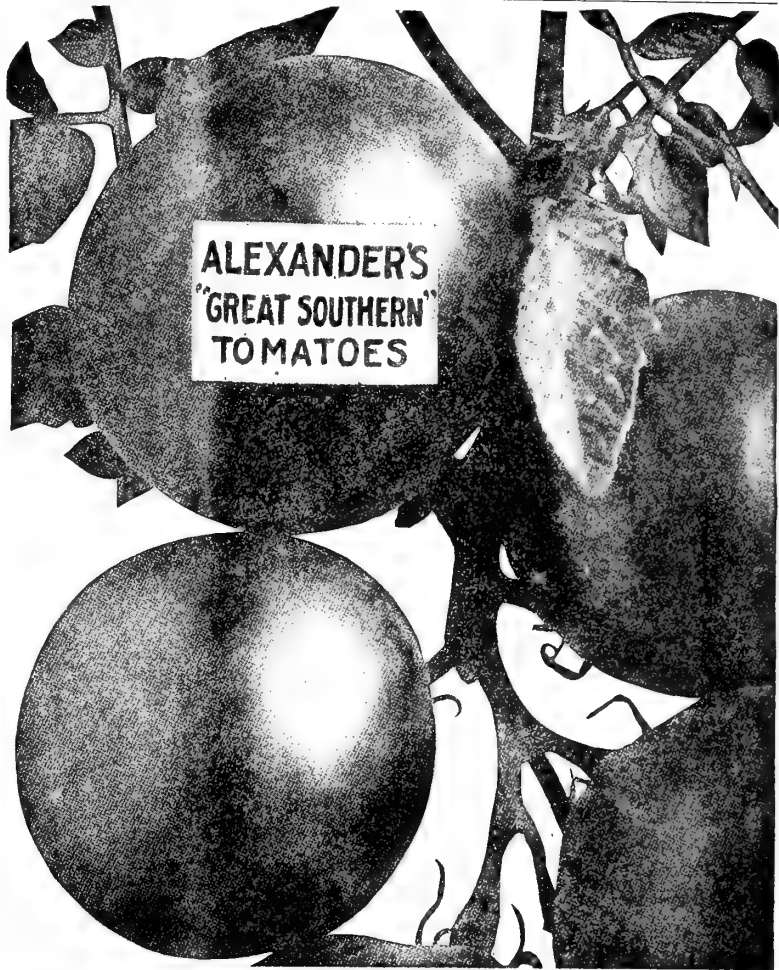


The Earliest, Hardest and Most Prolific Strain.

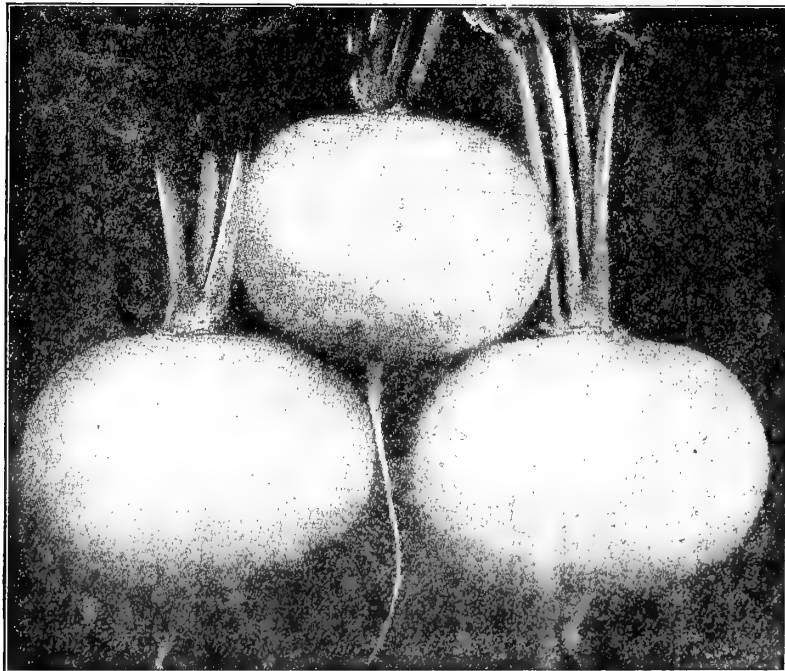
In offering our Alexander's No. 1 Strain of Earliana Tomato to the truckers and market gardeners of the South, we know we are giving you the best strain of this valuable tomato that can be produced. It is earlier than the old strain by at least a week, produces nearly twice as many perfect tomatoes that do not crack, like the old strain, and will therefore make the growers who plant it more money. For an extra early tomato there is none that will equal our Alexander's No. 1 Strain. Pkt., 5 cents; ounce, 25 cents; 1/4 pound, 75 cents; lb., \$2.75.

## Alexander's Great Southern Tomato

We have named this tomato "Great Southern" because it is the greatest or finest tomato selection of its type for the South. We have had our expert tomato grower working with it for several years breeding and selecting to perfect its many fine qualities. It is unusually prolific for a tomato of this size. The flavor, appearance and size are ideal. Special work has been done in breeding up the strength or vitality of the plant so that the plants produced from this seed are strong, thrifty growers, withstanding extremes of weather, in a most satisfactory manner. If you want an extra fine tomato for home use or shipping; solid, fine flavored, meaty tomatoes with practically no core—a tomato that matures fruit early and is a continuous bearer, you will find this the most satisfactory tomato to plant. It will please every tomato fancier from the home gardener to the big shipper. It is a sure cropper and sure winner every time. Packet, 15c;  $\frac{1}{2}$  ounce, 25c; ounce, 40c;  $\frac{1}{4}$  pound, \$1.25; pound, \$4.00



Houston County, Tex., Jan. 12th, 1914.—Send me your spring catalog. I ordered seed from you last year and my garden was the best I ever grew. It was 25 steps one way and 22 the other and was worth over \$75.00 to me. I want your seed this year so send catalog at once.—George W. Hunter.



Early Egyptian Turnip.

## Alexander's Early Egyptian Turnips

In offering this new turnip to our customers, we can truthfully say it is the earliest and best turnip in cultivation, being a week to ten days earlier than the other kinds. It is a beautiful white color, which makes it sell on sight. It is flat in shape. If you want to get your turnips to market before your neighbor, and realize a handsome profit from them, this is the variety to plant. As you know it is only the early turnips that pay any big profits, so you can readily see it will pay you to plant our ALEXANDER'S EARLY EGYPTIAN TURNIP. Packet, 5 cents; ounce, 10 cents;  $\frac{1}{4}$  pound, 30 cents; pound, \$1.00.

# Flower Seeds, Bulbs and Plants

## HIGH QUALITY BARGAIN PLANT COLLECTIONS

Nothing so tends to add value to your place in dollars or to your own pleasure and satisfaction as to have plenty of flowers around the home. Roses, geraniums and chrysanthemums are the standard kinds and all of them are easily grown. Prices are low and the small amount expended for one or more of our Plant Collections will well repay you.

**ROSES—Sunny South Rose Collection.** 12 Everblooms, 3 White, 3 Red, 3 Yellow, 3 Pink, all different, 75 cents; postpaid.

**GERANIUMS—12 finest double and single, large blooming geraniums, all different; postpaid for 75 cents.**

**CHRYSANTHEMUMS—10 Superb exhibition varieties, all different, assorted colors, 50 cents; postpaid.**

**CARNATIONS—12 finest double flowering Carnations, the cream of the best varieties, 75 cents; postpaid.**

Many flower seeds are not adapted to growth in the South. The following list contains those which are most suitable to Southern planting. The list comprises about all that are worth while planting and you can have a very beautiful garden from this selection.

ABRONIA, or Sand Verbena—Mixed colors, packet .....	05c
ABUTILON, or Flowering Maple—Mixed, packet .....	10c
ALYSSUM, SWEET—White and fragrant, packet .....	05c
ANTIRRHINUM (Snap-Drageon) Finest mixed, packet .....	05c
AMPELOPSIS—(Boston Ivy) Rapid creeper, lovely green foliage, packet .....	05c
ASTERS—Finest large flowering mixed, packet .....	10c
BALSAM (Lady Slipper)—Fine mixed, packet .....	05c
BALSAM—Double rose flowering mixed, packet .....	10c
BALSAM APPLE—Very ornamental climber, packet .....	05c
BELLIS—(Double English Daisy)—Finest mixed, packet .....	10c
BURNING BUSH, MEXICAN—KOCHIA, Easily grown annual plant, very popular .....	10c
CANDYTUFT—(Iberis) Pure white, 5c; mixed colors, packet .....	05c
CARNATIONS—Finest Double German mixed, packet .....	15c
CARNATION MARGUERITE—Everblooming Carnation, beginning to bloom in four months from seed, packet .....	10c
CANNAS—Large flowering French varieties .....	05c
COBEA SCANDENS—Beautiful climber from Mexico, with purple, bell-shaped flowers, packet .....	10c
CELOSIA, OR COCK'S COMB—Mixed colors, packet .....	05c
COLEUS—HYBRID—Best Fancy Striped and Blotched Selections .....	15c
CYPRESS VINE—Splendid climber with fern-like foliage, scarlet and white flowers, mixed, packet .....	05c
COSMOS—Free flowering annuals from Mexico, easily grown; white, pink, crimson, mixed, packet .....	05c
DIANTHUS, OR GARDEN PINKS, .....	
D. CHINENSIS (Double China Pinks)—Mixed colors, packet .....	05c
D. LACINATUS—Large single fringed, mixed colors, packet .....	05c
D. IMPERIALIS—Double, large and showy, mixed, packet .....	05c
HELIOTROPE—Always a favorite, grows in boxes or protected beds in our section, mixed, packet .....	10c
DIGITALIS (FOX GLOVE)—Beautiful plant and valuable for medicinal purposes. Mixed colors .....	05c
FORGET-ME-NOTS—Favorites everywhere for beds or borders, blue and white mixed, packet .....	05c
HOLLYHOCKS—Finest double mixed, all shades and colors. A splendid selection, packet .....	10c
JAPANESE MORNING GLORIES—Rapid climbers, growing 20 to 30 feet and covered with extra large, finely marked, striped and blotched flowers all through the season, mixed colors, packet .....	10c
JAPANESE HOP—Rapid growing climber for porches or trellises, easily grown, packet .....	05c
LANTANA—Best French varieties. Grows anywhere in the South. Finest mixed colors, packet .....	10c
MARVEL OF PERU—(Four O'clocks). Showy, free flowering annuals. Mixed, all colors, packet .....	05c
MARIGOLD—Large African. Very free flowering, growing 16 to 20 inches high. Mixed shades, packet .....	05c
MIGNONETTE—Delightfully fragrant, ounce, 10 cents, packet .....	05c
MIXED FLOWER GARDEN—Made up of over a hundred varieties .....	10c
MOONFLOWER OR EVENING GLORY—Popular in the South as a climber and shade for porches, arbors and trellises. Enormous white flowers, open nights and cloudy days, packet .....	10c
MOONFLOWER, HEAVENLY BLUE—Similar to the white, but has intense sky blue color, packet .....	10c
NASTURTIUMS—No flower that you plant in the South will give you such entire satisfaction as our splendid mixture of Nasturtiums:	
NASTURTIUM, DWARF MIXED—Finest possible selection of shades and colors. Ounce, 15c; packet .....	05c
NASTURTIUM, TALL MIXED—Same shades and colors as our Dwarf but tall growing. Ounce, 15c; packet .....	05c
PANSIES, FINE MIXED—The medium-sized flowers, fine selection of colors, packet .....	05c
PANSY, MASTERPIECE—A giant curled Pansy with crimped and curled petals, packet .....	15c
PANSY, ALEXANDER'S PREMIUM—The finest Pansy mixture of all. Large size, finest colors, packet .....	25c
PETUNIAS, SINGLE MIXED—Splendid bedding plants to bloom all Summer. Mixed colors, packet .....	05c
PHLOX DRUMMONDI—Earliest grown of all annual flowers. Finest shades and colors, packet .....	05c
POPPIES, DOUBLE AND SINGLE MIXED—Our fine mixture of named varieties of Poppies. Brilliant, packet .....	05c
POPPY—California. (Escholtzia) Sow early in Spring, makes brilliant display, packet, single, 5 cents; double, packet .....	10c
POPPY—Orientale .....	10c
POPPY—Shirley .....	05c
PRIMROSE—Chinese, Primula, Sinensis. Larger, beautiful flowers, packet .....	20c
PRIMROSE—English Evening, large, showy, fragrant flowers, ounce, 25 cents; packet .....	05c
PYRETHRUM—Bright yellow foliage, very popular for borders, packet .....	05c
RICINUS (CASTOR BEAN)—Ornamental varieties for lawn and garden effects, packet .....	05c
SWEET PEAS, ALEXANDER'S SUPERB MIXED—The best of all Sweet Pea mixtures in this country. Made up by us from the best named sorts. Pound, 75 cents, postpaid; ¼ pound, 25c; ounce, 10c; packet .....	05c
SALVIA (SCARLET SAGE)—Makes an intensely brilliant bedding plant for the South. Packet .....	10c
STOCKS—(Gilliflower) Best mixture, makes immense, amount large, fragrant blooms .....	10c
SUNFLOWER—Japanese Dwarf plant, beautiful for mid-summer garden .....	10c
SWEET WILLIAM—Beautiful, free flowering perennial, double and single mixed .....	05c
VERBENA—A favorite box and bedding plant with us. Fine mixed, packet .....	05c
VINCA, or MADAGASCAR PERIWINKLE—Desirable for open ground sowing. Mixed colors, packet .....	05c
ZINNIAS—Showy and grow easily with little cultivation. Mixed shades and colors, packet .....	05c

## Canna Roots

From finest named varieties. Order by color, 10c each; \$1.00 per dozen; postpaid. Not prepaid, \$5.00 per hundred. Mixed Cannas, 75c dozen, postpaid; \$4.00 per hundred, not prepaid.

## Caladiums

Or Elephant's Ears. Fine for yard and lawn effects. First size, 10c each; \$1.00 per dozen; second size, 15c each; \$1.50 per dozen; postpaid. Mammoth Bulb, 40c each.

## Gладиoli

Splendid bloomers and adapted to our section. Our extra quality, large bulbs will surprise you. Fine selection of colors in our Gladioli mixture. 6 for 20c; 12 for 35c; 50 for \$1.30; 100 for \$2.50; postpaid.

## Tuberoses

DOUBLE EXCELSIOR PEARL. Extra fine, first size bulbs of blooming size. Favorites everywhere, 5c each; 6 for 20c; 12 for 30 cents; 50 for \$1.25; 100 for \$2.25; prepaid.

## Dahlias

A most popular flower. We have fine large field grown roots of Double Dahlias in red, yellow, pink, purple, white and variegated. 25c each; 3 or 65c; 5 for 1.00; postpaid.



**ACALYPHA SANDERII** Goes under various names, such as "Chenille Plant", "Philippine Medusa," "Comet Plant," "Dewey's Favorite Flower," "Bloody Cat Tail," etc. The most sensational new plant introduced for years, and one of the most striking flowering ornamental plants. Strong, free growth with large, dark green leaves, from each axil of which rope-like spikes of velvety crimson flowers from 1 to 2 feet long and nearly 1 inch thick are gracefully suspended conveys but a faint idea of the beauty and warm coloring of this acquisition. The remarkable floriferousness and the great size of the spikes of flowers (compared to the plant) is wonderful. The plant is in flower the year round, and is as easily grown as a Coleus, simply requiring a warm temperature to develop its full beauty. Fine plants, 15 cents each. Extra strong plants, 30 cents each.

**Bougainvillea Sanderiana, CHINESE PAPER PLANT.** This magnificent plant is splendid for house culture and for an open ground climber in comparatively frostless regions. A full-grown plant will often contain tens of thousands of the odd-looking purplish pink flowers, and seen in full bloom in warmer climates it is a sight never to be forgotten. Good plants, 20 cents each.

**Antigonon leptopus, also called QUEEN'S WREATH and MEXICAN MOUNTAIN ROSE.**—A splendid climbing plant from central Mexico, producing rose-colored flowers in racemes two feet long. The profusion of bloom is such as to give resemblance of rose at a distance, hence its name, Rosa de Montana, or Mountain Rose. The bulbs are usually dormant, according to the time of year. Strong bulbs, 10 cents each.

**Asparagus Sprengeri, also called EMERALD FEATHER.**—A magnificent porch or basket plant in the South. The fronds or leaves grow 4 to 5 feet long. Hundreds of magnificent plants of this are seen every summer on the porches, and when cold weather comes they make a splendid house plant. It succeeds under almost any conditions. Plants, 10 cents each. Extra strong, plants, 25 cents each; postpaid.

**ASPARAGUS PLUMOSUS NANUS.**—The delicate climbing Lace Fern. Grown for its delicate lace-like foliage, whole greenhouses being devoted to its culture. Good plants, 10 cents each. Extra strong plants, 25 cents; postpaid.

**FLOWERING BEGONIAS—10 Cents Each, Postpaid.**  
**Alba Picta**—Lovely pink flowers. **Decorus**—Fine white flowering begonia. **Marguerite**—Leaves bronzy green; grows in bushy form. Flowers light rose colored. **President Carnot**—Beautiful coral red. **Robusta**—Beautiful coral red flowers. **Sandersoni**—One of the best. Flowers are a scarlet shade of crimson. Blooms for months at a time. **Mrs. Townsend**—Broad metallic leaves with underside bronzed red. Beautiful pink flowers. **Vernon**—A deep rose flowering variety, suitable for pot culture or outdoor bedding.

**Cyperus Alternifolius—UMBRELLA PLANT.**—This is a plant of the easiest culture, and a large specimen is as handsome as a palm for decoration. It makes a handsome pot plant, or can be used in baskets or vases, making a charming effect. It will grow luxuriantly in water, and is therefore indispensable for aquariums or fountains. 10 cents each.

**Coleus—Aptly termed the "GARDENER'S PAINT BOX."**—We have a superb assortment of brilliantly colored varieties, fine for bedding. 5 cents each; 50 cents per dozen; \$3.50 per 100, postpaid.

**FUCHSIAS**—There are very few ladies that don't want to grow fuchsias and they are easily grown in almost all parts of the South if the right varieties are planted. The failures come from trying to grow varieties not adapted. The following list of fuchsias is made up exclusively of right varieties for the South;

**BLACK PRINCE**—The finest variety for the amateur grower. Of robust growth, making a finely shaped bush, a very free bloomer and free from disease and insects. Buds of beautiful, waxy carmine color. 15 cents each.

**SPECIOSA**—Of erect and compact habit. Plants begin to flower when quite young. Flowers star-shaped and 2 to 3 inches long, the tube and sepals of bright rose color, corolla brilliant carmine. 15 cents each.

**PHENOMENAL**—One of the largest and strongest growing fuchsias. Flower has extra large double purple corolla and crimson sepals. 15 cents each.

**HIBISCUS, VERSICOLOR**—An immense flowering variety, combining in its flowers all the colors of the Hibiscus family, being handsomely striped crimson, buff, rose and white. Gives a handsome and extremely novel effect. Flowers on large plants frequently 8 inches in diameter. 15 cents each; extra large plants, ready to bloom, 35 cents each.

**HOLLYHOCKS, MAMMOTH DOUBLE**—Extra strong plants for blooming the first year. Fine double varieties, 20 cents each.

**THE FISH TAIL FERN**—(Nephrolepis Davaloides Furcans.) An especially fine fern for the South. The ends of the pinnae are so formed as to resemble a fish tail, giving the fronds an especially effective crested appearance. A most shapely fern. Fine plants, 20 cents; strong plants, 50 cents.

**Sanseveria Zeylanica or ZEBRA PLANT**—A very odd but beautiful plant especially adapted to house culture during winter and for porches during summer. Leaves are beautifully striped cross wise with white variegations on a green ground. Can be grown either in sunlight or in dark parts of the room and stands dust and drying out without damage. Fine plants, 15 cents each.

**THE EVERBLOOMING TRITOMA PFITZERII**—The greatest bedding plant ever introduced, surpassing the finest Cannas for attractiveness and brilliancy, equal to the Gladiolus as a cut flower, and blooms incessantly from June until November. Plants perfectly hardy in open ground all winter south of Philadelphia. Further north they must be protected or wintered in the cellar like the ordinary Tritoma. Just bury the roots in sand; nothing more is required. Should be planted out very early in the spring, and will commence growth and bloom at once, growing larger and finer every day. Plants show six to twenty grand flower stalks all the time, each holding at a height of three to four feet a cluster of flame-colored flowers of indescribable beauty and brilliancy. Each cluster keeps perfect several weeks, and when it fades several more are ready to take its place. Fall frosts do not kill it or stop its blooming, and it is as brilliant as ever long after all other garden flowers have been killed. For cutting it is unsurpassed, and the beautiful long spikes keep several weeks in water. Price, 15c each. 2 for 25c; postpaid.

**Aloysia Citriodora or LEMON VERBENA**—This splendid plant ought to be in every plant collection in the South. It is well adapted to our section and it has the greatest fragrance of any plant grown. This fragrance is entirely that of the lemon, hence its name. One large plant will scent up an entire yard with a most agreeable odor. Grows rapidly and is easily wintered over in pits or cellars. Plants, 10 cents each, postpaid.

**CHINESE WISTARIA**—Splendid climber for porch shade. When in full bloom truly magnificent with its masses of flowers in long drooping racemes like bunches of grapes. 10 cents; large plants, 25c.



**Brugmansia or Angel's Trumpet**

**Brugmansia or ANGEL'S TRUMPET.**—It grows easily, blooms freely, and the flower is something to be proud of. The Brugmansia blooms indoors in winter and in the garden in summer. The plant has large, tropical leaves, with blooms eight inches long by six inches wide at the mouth, resembling a trumpet, hence the name "Angel's Trumpet." Pure white in color and as fragrant as a Jasmine. Blooming plants, 15 cents each; extra strong plants, 25 cents each.

**BOSTON IVY**—Or as it is more properly called, Ampelopsis Veitchii. A perfectly hardy ornamental climber, clinging firmly to any wall, building or tree. Leaves green in summer, changing to red in the fall. Young plants, 10c each. Two year old plants, 25c each.

## BEAUTIFUL AND VALUABLE HOUSE AND GARDEN PLANTS



## The Wonderful New American Ponderosa Lemon

Largest, Freest Blooming, Fruiting and Most Delicious of all Lemons.

It is a true ever-bearing variety. On a plant six feet high no less than eighty-nine of the ponderosa Lemons were growing at one time. It was a beautiful sight to see. The tree was blooming, and at the same time had fruit in all stages of development, from the size of a pea up to the ripe fruit, showing it to be a true ever-bearing. Fruit has been taken from this tree weighing over four pounds. The lemons have very thin rind for such large fruit. It is the juiciest of all Lemons, makes delicious lemonade, and for culinary purposes cannot be excelled. We have the true stock of this ponderosa Lemon, and guarantee the trees to produce the same large fruit. No budding or grafting necessary. Ponderosa Lemon is sure to become popular when it is known. It fruits when quite small, and makes a lovely house plant. Everybody can grow his own lemons; it will fruit freely each year. Thrifty young plants, 10 cents each; strong one-year-old plants, many of which will fruit this year, 25 cents each; strong two-year-old plants, 50 cents each; extra strong, handsome plants, to bloom and fruit at once.

Charlton County, Ga., Jan. 28th, 1914.—I want to know if you have any more of the WONDER LEMON PLANTS. I got five of them from you not quite two years ago; I am highly pleased with them; they are bearing fine; have had seventeen lemons to get ripe and the plants are full of buds now; I want to get ten more.—Mary J. Moore.

**White and Blue Moonflower** Often attains a growth of 40 to 50 feet and makes a dense mass of beautiful dark green foliage. Blooms from June until frost, the plants being fairly covered with the immense blooms every night and on cloudy days. Plants (either color) 10 cents each; postpaid.

**Oleanders, Lutea**

Double Yellow, Primrose lowers, 15 cents; Oleander Rosea, double pink, 15 cents; Lillian Henderson, double white, 15 cents each.

**Pansies**

One of the most satisfactory plants. Grown from the best selected seed from the famous European specialists, the bloom cannot fail to please you if you are a lover of this flower. We have a large supply—can send you any quantity you may want. Plants, 6 for 25 cents; 45 cents per dozen, postpaid.

**Ferns**

Every house ought to have one or more of these splendid decorative plants for the porches in summer or indoors in winter. Easily grown and will repay one for the little care necessary to grow most beautiful specimens.

**Nephrolepis Bostoniensis**

We have some beautiful specimens of this in our own home. The fronds frequently attain a length of five to six feet. Many call it the "fountain fern," on account of its graceful drooping habits. We use it as a house plant in winter and under our shade trees in summer. Young plants 15 cents each; extra strong plants 40 cents each.

**Nephrolepis Piersonii**

We have one specimen of this variety in our home that we would not take \$50.00 for. This shows you how we value it. In general growth very much like the Boston Fern but much finer foliage and more beautiful appearance. Strong plants 15 cents each extra strong plants 40 cents each.

**Fern Baby's Breath**

We have now grown this three years and we are greatly pleased with it. In many respects it is a far better and more ornamental variety than any of the others. It looks to us like the finest of all, and you will make no mistake if you order it this year. Fine plants 35 cents each; extra strong plants 60 cents each, postpaid.

**Roosevelt Fern**

(Nephrolepis Roosevelt.) There is no fern that will compare with this new and charming variety. In general form like the Boston Fern, but produces many more fronds, making it a bushier and more handsome plant. The pinnae are beautifully undulated, giving a wavy effect found in no other fern. You will prize this fern if you grow it. Small plants, 20 cents each; strong plants, 50 cents; extra strong plants, 75 cents.

**Heliotrope**

The most delicately fragrant flower of all for a porch or pot plant or for bedding in partly shaded locations. Good plants, 10 cents each.

**French Hydrangea, Mouseline**

Every year hydrangeas become more popular in the South. and Mouseline is the best of the blue varieties. Flower heads are large and held erect as shown in our illustration. Young plants, 30 cents; strong plants, 60 cents, each.

**Hydrangea, E. G. Hill**

Newest and best French variety and finest of the pink sorts. Color of a most pleasing shade of baby pink that does not fade. Growth very vigorous, foliage large and attractive. Trusses are immense and hold erect. One of the earliest early varieties to bring into bloom, coming into flower early. Young plants, 35 cents; strong plants, 75 cents, each.

**Salvias**

No plant is more popular in the South than the Salvia for bedding. In late summer and fall up to the time that frost comes they are a mass of blooms and in the case of the scarlet varieties it makes a mass of fiery red unequalled by any other flower on our list. Some of our customers buy them by the hundreds for bedding purposes. No matter whether you buy a single plant or hundreds of them you will be fully satisfied by the magnificent display in late summer and fall. Salvias are simply superb, and you will make no mistake planting them in large numbers. Price of all varieties salvia, prepaid, 6 cents, each, 60 cents per dozen.

**Salvia Splendens**

The standard sort for bedding, flower spikes of most brilliant scarlet.

**Salvia Variegata**

White and red flowers, very evenly striped.

**New Dwarf Scarlet Salvia, Le President**

The grandest addition to our list of bedding plants. Forms compact bush, completely covered with rich scarlet flowers. We have had plants that by actual measurement were only 15 inches high and 3 feet across. As a border plant it will be indispensable, and as it will bloom abundantly in pots, it will be of the greatest value as a pot plant.

**New Pink Hibiscus, "Peachblow"**

The flowers are double and from 4 to 5 inches in diameter, of a charming, rich, clear pink color, with small, deep crimson center. It is one of the freest flowering plant novelties recently offered. The color is an entirely new and beautiful shade, and it blooms abundantly and continuously during the summer and fall months. Large plants 2 and 3 years old make a magnificent show. It will give general satisfaction to those who grow it, either in pots or planted out in the garden. It blooms well in the winter in the greenhouse or in a sunny window, 15c each. Extra strong large plants 30 cents each.

**Hibiscus, Double Crimson**

This superb variety has immense double flowers of richest crimson color combined with glossy green foliage. One of the best. 10 cents each; extra large plants ready to bloom, 25 cents each.

**Hibiscus, Sub-Violaceous**

Flowers of enormous size, beautiful carmine, tinted with violet. Probably the largest flower of the Hibiscus family, and unusually free bloomer. We take great pleasure in recommending this fine plant. 10 cents each. Extra large plants ready to bloom, 25 cents each.

# PRICE LIST OF ALL VARIETIES, NEW, STANDARD AND OLD

ASPARAGUS	Pkt.	Oz.	¼Lb.	1 Lb.	5 to 10 Lb.
Palmetto Seed	\$.05	\$.10	\$.20	\$.60	\$.40
Tillman	\$.05	\$.10	\$.20	\$.60	\$.45
	Postpaid		Collect.		
	50	100	500	1000	
Palmetto Roots	\$.75	\$1.25	\$3.00	\$4.85	

ARTICHOKE	Pkt.	Oz.	¼Lb.
French Globe	\$.10	\$.45	\$1.50
Jerusalem (tubers)	\$.25	\$.70	\$.60 \$1.95 \$4.95

**BEANS—Snap or Garden**

All Green and Wax Pod Bush Beans unusually short this year. Smaller yields, on account of bad weather, than ever before.

	Pkt.	½Pt.	Pt.	Qt.	Pk.
<b>Impd. Round Pod</b>					
Refugee	\$.10	\$.15	\$.25	\$.45	\$2.00
Ex. Ey. Refugee	.10	.15	.25	.45	2.00
<b>Ex. Ey. Red Valentine</b>	.10	.15	.25	.50	2.00
<b>\$Hopkins' Red Valentine</b>	.10	.15	.25	.50	2.25
<b>\$Stringless Green Pod Burpees</b>	.10	.20	.30	.50	3.30
White Mexican, Prolific Tree	.10	.15	.25	.45	
\$Longfellow	.10	.15	.25	.45	2.00
Full Measure	.10	.15	.25	.50	2.25
Black Valentine	.10	.20	.30	.50	3.30
<b>Giant Stringless Green Pod</b>	.10	.20	.30	.60	3.25
(Wax Podded)					
\$New Pearl Wax	.15	.25	.35	.60	
Davis White Wax	.10	.15	.25	.50	
<b>Dwarf German Black Wax</b>	.10	.15	.25	.45	
<b>Round Pod</b>					
Kidney Wax	.10	.20	.30	.50	
<b>Impd. Rust Proof Golden Wax</b>	.10	.15	.25	.45	
<b>Wardwell's Kidney Wax</b>	.10	.15	.25	.45	
<b>Currie's Rust Proof Wax</b>	.10	.15	.25	.45	
<b>Hodson Long Pod Wax</b>	.10	.20	.30	.50	
Tenn. Green Pod	.10	.20	.30	.60	3.50
Tepary Bean	.10	.20	.30		
Coffee Bean	.15				

POLE AND LIMA BEANS.					
	Pkt.	½Pt.	Pt.	Qt.	Pk.
	Postpaid		Collect.		
Kentucky Wonder Wax					
Cornfield or Cut Short	.10	.15	.25	.45	1.65
<b>Fat Horse or Crease Back</b>	.10	.15	.25	.50	2.25
<b>\$McCaslin Prolific</b>	.10	.20	.30	.50	2.00
Jackson Wonder Bush Lima or Butter	.10	.15	.25	.45	
Fordhook Bush Lima or Butter	.10	.20	.30	.50	3.00

BEETS					
	Pkt.	Oz.	¼ Lb.	Lb.	
	Postpaid		Collect.		
Ey. Impd. Blood Turnip	\$.05	\$.10	\$.25	\$.85	
Ex. Ey. Egyptian	.05	.10	.25	.80	
Lentz' Ex. Ey.	.05	.10	.25	.80	
\$Crosby's Impd. Egyptian	.05	.10	.25	.80	
Ex. Ey. Eclipse	.05	.10	.20	.75	
\$Crimson Globe	.05	.10	.25	.80	
Half Long Blood	.05	.10	.25	.80	
Impd. Long Blood	.05	.10	.25	.80	
\$Ey. Truckers' Perfection	.05	.10	.30	1.10	

BEETS—Continued.				
	Pkt.	Oz.	¼Lb.	Lb.
Swiss Chard or Sea Kale	\$.05	\$.10	\$.25	\$.75
Nuttings Gem	.05	.10	.30	.95

MANGEL AND FRENCH SUGAR—Stock Feed.				
	Oz.	¼ Lb.	Lb.	
Mammoth Long Red Mangel	\$.05	\$.15	\$.45	
White French Sugar	.05	.15	.45	
Golden Tankard	.05	.15	.45	

BROCCOLI					
	Pkt.	½ Oz.	Oz.	¼ Lb.	Lb.
Alexander's Ey. Market	\$.05	\$.15	\$.25	\$.75	
Ey. Purple Cape	.05	.15	.25	\$.75	

BRUSSELS SPROUTS					
	Pkt.	½ Oz.	Oz.	¼ Lb.	Lb.
Perfection	\$.05	\$.15	\$.45	\$.140	

CABBAGE					
	Pkt.	½ Oz.	Oz.	¼ Lb.	Lb.
Succession	\$.05	\$.15	\$.20	\$.60	\$2.00
\$Charleston Wakefield	.05	.15	.25	.75	2.25
Ey. Jersey Wakefield	.05	.15	.25	.75	2.00
\$True Stock Buncombe	.10	.20	.30	1.00	3.75
True Danish Ballhead	.05	.15	.25	.65	2.00
True Danish Roundhead	.05	.15	.25	.65	2.00
\$Alexander's Main Crop	.10	.15	.25	1.00	3.25
Alexander's Surehead	.05	.15	.20	.60	2.00
Buncombe (Northern Seed)	.05	.15	.20	.65	2.00
Ey. Eureka	.05	.15	.25	.70	2.00
Red Dutch	.05	.15	.20	.65	2.00
Premium Late Drumhead	.05	.15	.20	.60	1.90
Perfection Drumhead					
Savoy	.05	.15	.20	.60	1.90
Large Ey. York	.05	.15	.20	.60	1.90
Ey. Summer	.05	.15	.20	.60	1.75
\$All Seasons	.05	.15	.25	.65	2.00
Ey. Flat Dutch	.05	.15	.20	.60	2.00
Ey. Winingstadt	.05	.15	.20	.55	1.75
Green Glazed	.05	.10	.20	.50	1.60
Premium Late Flat Dutch	.05	.15	.20	.60	2.00
Volga	.05	.15	.25	.75	2.50
Impd. Ey. Drumhead	.05	.15	.20	.60	2.00
All-Head Ey.	.05	.15	.20	.65	2.00
\$Augusta Trucker	.10	.20	.35	1.00	3.25
Copenhagen Market	.10	.25	.35	1.00	3.25

CARROTS					
	Pkt.	½ Oz.	Oz.	¼ Lb.	Lb.
Danver's Half-Long	\$.05	\$.10	\$.25	\$.85	
\$Chantenay	.05	.10	.30	1.00	
Impd. Long Orange	.05	.10	.25	.80	
Ey. Scarlet Short-Horn	.05	.10	.25	.95	
Large White Belgian	.05	.10	.20	.75	
Oxheart	.05	.10	.30	.95	

CAULIFLOWER						
	Pkt.	¼ Oz.	½ Oz.	Oz.	¼ Lb.	Lb.
\$Dry Weather	\$.20	\$.65	\$.10	\$2.25	\$8.50	\$...
\$Ey. Snowball	.20	.60	1.10	2.00	7.00	24.00
Ey. Dwarf Erfurt	.10	.50	.75	1.25	5.00	18.00
Ey. Paris White	.10	.30	.50	1.00	...	...
\$Florida Giant	.25	1.00	2.00	3.75	11.00	...
\$New Cauliflower Greens	.10	...	...	.15	.40	1.50

CELERY					
	Pkt.	Oz.	¼ Lb.	Lb.	
\$Golden Self Blanching Celery (French grown)	\$.10	\$1.10	\$4.25	\$15.50	
Savannah Market	.05	.20	.50	1.50	
Alexander's White Plume	.05	.15	.50	1.50	
Giant Pascal	.05	.15	.50	1.60	
Flavoring Celery	.05	.15	.30	1.00	
Celeraic, Erfurt Giant	.05	.15	.60	2.00	
Chervil	.05	.10	.25	.90	

COLLARDS					
	Pkt.	Oz.	¼ Lb.	Lb.	
True Long or Georgia	\$.05	\$.10	\$.20	\$.60	
Improved White Georgia	.05	.10	.25	.90	
Green Glazed	.05	.15	.30	1.00	
N. C. Buncombe	.05	.15	.30	1.25	

Large buyers should send list of requirements for special prices.

GARDEN CORN	Pkt.	Pt.	Qt.	Pk.	Bu.
Adams' Ex. Ey.	.10	.20	.30	.90	\$3.00
Adams' Large Ey.	.10	.20	.30	.90	3.00
Country Gentleman (Sweet)	.10	.20	.35	.90	3.50
Stowell's Evergreen (Sweet)	.10	.20	.35	.90	3.40
Black Mexican	.10	.25	.40	1.00	3.75
<b>Alexander's New Roasting Ear</b>	.10	.20	.35	.90	3.00
Truckers Favorite	.10	.20	.30	.85	2.80
Golden Bantam	.10	.25	.45	1.35	5.00

POP CORN	Pkt.	Pt.	Qt.	Pk.	Bu.
Golden Queen	.10	.20	.35	\$1.25	\$....
Black Beauty	.10				
Monarch White Rice	.10	.20	.35	1.00	...

FIELD CORN	Pkt.	Pt.	Qt.	Pk.	Bu.
<b>Extra Early Snowflake</b>	.10	.20	.35	.75	\$2.50
Coke's Prolific	.10	.20	.35	.75	2.25
Special Florida and Gulf Coast	.10	.30	.50	1.00	3.50
<b>'90 Day' Yellow</b>	.10	.25	.45	1.00	2.50
Mexican Flour	.10	.25	.45	....	....
Chicken Corn	.10				
Egyptian Corn or Wheat	.10	See Forage Crops			
Jerusalem Corn	.10				
Batts Four Eared	.10	.25	.40	.90	3.50
Williamson	.10	.25	.40	1.00	3.50
Garrick	.10	.25	.40	1.00	3.50
Golden Prize Yellow	.10	.25	.40	.80	3.00
Southern Gourd Seed	.10	.25	.40	.75	2.75
Eureka Ensilage	.10		.30	.75	....
Red Cob White	.10		.30	.75	....
Creole	.10		.45	1.00	3.50

For other varieties corn see pages 37, 38, 39, 40, for price and description.

CORN SALAD	Pkt.	Oz.	¼Lb.	Lb.
Broad Leaved	.05	.10	.25	\$....

CRESS	Pkt.	Oz.	¼Lb.	Lb.
Curled	.05	.10	.25	\$....
Water	.10	.30	....	....
Southern Cranberry	.15	.50	....	....

CUCUMBERS	Pkt.	Oz.	¼Lb.	Lb.	10 Lb.
Arlington White Spine	.05	.10	.20	.75	\$6.00
Klondyke	.05	.10	.25	.75	....
Ey. Frame	.05	.10	.25	.80	....
Burr or Gherkin	.05	.10	....	....	....
<b>Davis Perfect</b>	.05	.10	.25	.90	....
<b>Impd. Perfected White Spine, Dark Green</b>	.05	10	.25	.90	7.50

DANDELION	Pkt.	Oz.	¼Lb.	Lb.
Impd. Large Leaved	.05	.15	....	....

EGG PLANT	Pkt.	Oz.	¼Lb.	Lb.
<b>Impd. New York Spineless</b>	.05	.25	.90	\$3.50
Black Beauty	.05	.25	.85	3.25
<b>Florida High Bush</b>	.05	.25	.85	3.00
<b>White Early Prolific</b>	.05	.25	.85	3.15

GOURDS	Pkt.	Oz.	¼Lb.	Lb.
Pipe Calibash		.10	3 for	\$2.25
Nest Egg		.05	3 for	.10
Dipper		.05	3 for	.10
Mixed		.05	3 for	.10

ENDIVE	Pkt.	Oz.	¼Lb.	Lb.
Ey. Green Curled	.05	.15	.40	....

KALE OR BORECÔLE	Pkt.	Oz.	¼Lb.	Lb.
Curled Scotch	.05	.10	.25	\$.85

KOHL-RABI.	Pkt.	Oz.	¼Lb.	Lb.
Ey. White Vienna	.05	.20	.50	\$1.50

LEEK	Pkt.	Oz.	¼Lb.	Lb.
Carenteen	.05	.15	.35	\$1.25

LETTUCE	Pkt.	Oz.	¼Lb.	Lb.
Impd. Hanson	.05	.10	.30	\$1.00
Denver Market	.05	.10	.30	1.00
Tennis Ball	.05	.10	.30	1.00
New York or Wonderful	.05	.10	.35	1.25
Romain (Cos)	.05	.10	.30	1.00
Big Boston (Regular Stock)	.05	.15	.30	1.00
California Cream Butter	.05	.15	.30	1.10
Iceberg	.05	.10	.30	1.00
Black Seeded Simpson	.05	.10	.30	1.00
Big Boston (Black Seed)	.05	.10	.35	1.45

CANTALOUPE OR MUSKMELON	Pkt.	Oz.	¼Lb.	Lb.
<b>The Nixon (Special)</b>	.10	.20	.65	\$1.75
Montreal Market	.05	.10	.25	.90
Ex. Ey. Hackensack	.05	.10	.25	.90
Genuine Rockyford	.05	.10	.25	.90
Ey. Netted Gem	.05	.10	.25	.80
The Banquet	.05	.10	.25	.80
Eden Gem or Netted Rock	.05	.10	.30	1.10
<b>Augusta Market</b>	.10	.25	.75	2.50
Henderson Bush Prolific	.05	.10	.25	1.00
Cassaba or Winter Melon	.05	.10	.30	1.25
Ex. Ey. Hanover	.05	.10	.30	1.00
Famous Pink Meat, Gold Lined	.10	.15	.35	1.25
Hoodoo	.05	.10	.30	1.00

WATERMELON	Pkt.	Oz.	¼Lb.	Lb.
Triumph	.05	.10	.20	.60
The Jones or Philip Jones	.05	.10	.20	.70
<b>New Ey. Shipper</b>	.05	.10	.25	.90
<b>The Invincible or Wilt Proof</b>	.05	.10	.25	.90
<b>Watson</b>	.05	.10	.30	.90
Seminole	.05	.10	.20	.65
Augusta Sugar Loaf	.05	.10	.25	.85
Eden	.05	.10	.20	.50
Blue Gem or Goussier	.05	.10	.20	.50
Pride of Georgia	.05	.10	.25	.60
Carolina Bradford	.05	.10	.20	.65
Kolb Gem	.05	.10	.20	.50
Augusta Round White	.05	.10	.30	1.00
Alabama Sweet	.05	.10	.20	.65
Duke Jones	.05	.10	.20	.60
Citron or Stock Melon	.05	.10	.25	.90

MUSTARD	Pkt.	Oz.	¼Lb.	Lb.
New Chinese	.05	.10	.20	\$.55
Fordhook Fancy	.05	.10	.25	.70
<b>GIant Southern Curled or Creole</b>	.05	.10	.20	.65
Ostrich Plume	.05	.10	.20	.60
White	.05	.10	.15	.25
Brown	.05	.10	.15	.25
Elephant Ear	.05	.10	.20	.65

ONION	Pkt.	Oz.	¼Lb.	Lb.
<b>Long Keeper Yellow Globe</b>	.05	.20	.75	\$2.50
<b>Long Keeper Red Globe</b>	.05	.20	.75	2.50
<b>Long Keeper White Globe</b>	.05	.30	.95	3.25
American Prizetaker	.05	.20	.60	1.90
Yellow Globe Danvers	.05	.20	.65	2.00
Extra Early White Pearl	.05	.25	.95	3.50
Large Red Wethersfield	.05	.20	.65	2.30
White Silverskin	.05	.20	.65	2.00
Barletta	.05	.20	.75	2.25
Louisiana Red Creole	.10	.25	.85	3.00
Ex. Ey. Red	.05	.15	.60	1.75
<b>Bermuda White or Yellow</b>				
Bermuda Red	.05	.25	.65	2.00
Bermuda Crystal Wax	.10	.30	1.00	3.75

ONION SETS	Pt.	Qt.	Pk.	Bu.
White Multiplier	.20	.35	\$1.25	\$4.75
Yellow Danvers	.15	.25	.85	2.50
Red Globe	.15	.25	.85	2.40
Silver Skin	.15	.25	.90	2.80
Ex. Ey. White Pearl				

PRICES ON PACKETS, ½ OUNCE, OUNCE, ¼ POUND, POUNDS, PINTS AND QUARTS, POSTPAID. DELIVERY GUARANTEED.

Large buyers should send list of requirements for special prices.

OKRA OR GUMBO	Pkt.	Oz.	¼ Lb.	Lb.
\$Truckers Early Green Pod Prolific	.05	.10	.20	.50
\$White Velvet	.05	.10	.20	.50
Perkin's Mammoth Long Podded	.05	.10	.20	.50
Dwarf Green Prolific	.05	.10	.20	.50
Huffman Ex. Ey.	.05	.10	.25	.75

PEAS—Table or English	Pkt.	½ Pt.	Pt.	Qt.	Pk.	Bu.
\$Premier Ey. Ey.	.10	.15	.25	.40	\$1.35	\$5.25
Ameer Ex. Ey. Long Pod	.10	.15	.25	.45	1.50	5.25
\$Pride of Georgia	.10	.20	.25	.45	1.50	5.50
Ex. Ey. Surprise	.10	.20	.25	.45	1.50	5.50
First and Best	.10	.15	.25	.40	1.25	4.95
Alaska Ex. Ey.	.10	.15	.25	.40	1.25	4.95
Impd. Telephone	.10	.15	.25	.45	1.45	6.00
Melting Sugar—Edible Podded	.10					
Little Gem	.10	.15	.25	.40	1.25	5.00
Heroine	.10	.15	.25	.45	1.50	5.30
Champion of England	.10	.15	.25	.40	1.50	5.25
Gradus	.10	.15	.25	.45	1.75	5.50
Large White Marrowfat	.10	.15	.20	.35	1.50	5.25
Bliss Everbearing	.10	.15	.30	.45	1.50	5.50
Black Eyed Marrowfat	.10	.15	.20	.35	1.60	5.50
\$Southern Winter Prolific	.15	.20	.30	.50	3.00	
\$Large Black Eye Two Crop	.10	.15	.25	.35	1.15	4.00
Sugar Crowder	.10	.15	.25	.35	1.25	
The Harvester Pea	.10	.20	.30	.45	1.50	5.75
Stratagem	.10	.20	.25	.40	1.55	6.00
Thos. Laxton	.10	.20	.25	.40	1.50	5.90

PARSLEY	Pkt.	Oz.	¼ Lb.	Lb.
Double Moss Curled	.05	.10	.25	.75
Plain Leaved	.05	.10	.20	.55

PARSNIP	Pkt.	Oz.	¼ Lb.	Lb.
Sugar or Hollow Crown	.05	.10	.20	.45

PEPPERS	Pkt.	½ Oz.	Oz.	¼ Lb.	Lb.
Large Bell or Bull Nose	.05	.15	.20	.30	\$2.40
Ruby King	.05	.15	.20	.70	2.20
Ruby Giant	.10	.20	.30	.90	3.25
Neopolitan	.05	.15	.20	.60	2.00
Tobasco (Hottest of All)	.10	.25	.40	1.15	4.25
Giant Crimson	.10	.25	.40	1.15	4.25
Golden Dawn	.10	.20	.30	.75	2.25
Mixed	.05	.15	.20		
Long Red Cayenne	.05	.15	.25	.65	2.25
Mexican Red Chili	.05	.15	.25	.75	2.45
\$Chinese Giant	.10	.25	.45	1.40	5.00
\$Pimento	.10	.25	.40	1.25	4.50

PUMPKINS	Pkt.	Oz.	¼ Lb.	Lb.
Large Georgia Field	.05	.10	.20	.45
Tennessee Sweet Potato	.05	.10	.20	.70
Large Cheese	.05	.10	.20	.50
Cushaw Green Striped	.05	.10	.20	.80
King of Mammoths	.05	.10	.25	.95
Japanese Pie	.05	.10	.25	.80

RADISH	Pkt.	Oz.	¼ Lb.	Lb.
\$All Seasons	.05	.10	.25	.65
\$New Early Perfection, Half long with white tip, can be sold 22 days from planting if forced	.05	.10	.25	.80
Ey. Scarlet Turnip	.05	.10	.20	.55
Ne Plus Ultra	.05	.10	.20	.55
Hailstone	.05	.10	.25	.55
\$Cincinnati Market	.05	.10	.20	.55
\$Florida Red Ball	.05	.10	.25	.75
Radish Mixture	.05	.10	.20	.50
French Breakfast	.05	.10	.20	.55
Impd. Chartier	.05	.10	.20	.55
Ey. Long Scarlet	.05	.10	.20	.55
Long White Vienna	.05	.10	.20	.55
White Strasburg	.05	.10	.20	.55
China Rose Winter	.05	.10	.25	.70
Black Spanish	.05	.10	.20	.60
White Spanish	.05	.10	.20	.65

SPINACH	Pkt.	Oz.	¼ Lb.	Lb.
\$Ever-Ready	.05	.10	.20	.50
Bloodsdale	.05	.10	.20	.50
Broad Flanders	.05	.10	.20	.50
\$New Zealand	.05	.10	.25	.85

SQUASH	Pkt.	Oz.	¼ Lb.	Lb.
Ey. White Bush or Patty Pan	.05	.10	.20	.55
Yellow Summer Crookneck	.05	.10	.20	.55
Hubbard	.05	.10	.25	.80
Yellow Bush	.05	.10	.20	.60
Boston Marrow	.05	.10	.25	.70

TOMATO	Pkt.	Oz.	¼ Lb.	Lb.
Redfield Beauty	.10	.25	.65	\$2.00
The Matchless	.05	.25	.65	1.90
Sparks' Earliana	.05	.25	.65	1.90
Chalk's Ey. Jewel	.10	.25	.65	1.90
Ey. Beauty	.05	.25	.60	1.90
Dwarf Champion	.05	.25	.65	2.20
New Stone	.05	.25	.60	1.75
Dwarf Stone	.10	.25	.75	2.25
Livingston Globe	.05	.25	.80	2.75
Coreless	.05	.25	.80	2.65
Red Pear Shaped	.05	.15	.25	
Yellow Pear Shaped	.05	.15	.25	
Perfection	.05	.20	.40	1.50
Livingston's Favorite	.05	.20	.40	1.50
Marketeer Early	.10	.30	.90	3.25
Selected Trophy	.05	.20	.40	1.50
Golden Queen	.05	.25		
Brimmer	.15			
Long Keeper	.05	.25	.75	2.00
June Pink	.05	.25	.60	1.85
Ponderosa	.10	.30	.60	2.00
Red Rock	.05	.25	.60	1.65
New Early Acme	.05	.20	.50	1.50
Hoffman Early	.10	.35	1.00	3.75
John Baer	.15	.35	1.25	4.75
Early Detroit	.05	.25	.85	2.75

TURNIP	Oz.	¼ Lb.	Lb.
\$Ey. Red or Purple Top Strap Leaved	.05	.15	.40
Ex. Ey. White Egg	.05	.15	.40
Ey. White Flat Dutch	.05	.15	.45
\$Red or Purple Top Globe	.05	.15	.45
Pomeranian White Globe	.05	.15	.45
Ex. Ey. Purple Top Milan	.10	.25	.85
Ex. Ey. White Milan	.10	.25	.85
\$Bon Air Ruta Baga	.05	.20	.50
Long White or Cow Horn	.05	.15	.45
Yellow or Amber Globe	.05	.15	.40
Mammoth Purple Top Globe	.05	.15	.45
Golden Ball	.05	.15	.45
Yellow Aberdeen	.05	.15	.40
Seven Top	.05	.15	.40
Sweet German or Rock	.05	.15	.45
Breadstone Ruta Baga	.05	.15	.45
Purple Top Ruta Baga	.05	.15	.40

TOBACCO	Pkt.	Oz.
Choice Havana	.05	.25
Sweet Oronoko	.05	.25
Hester	.05	.25
Sumatra	.05	.25
Hyc0	.05	.25

HERBS

Anise	}	5c
Balm		
Sweet Basil		
Bene		
Porage		
Caraway		
Catnip or Catmint		
Coriander		
Dill		
Sweet Fennel		
Horehound		
Lavender		
Sweet Marjoram		
Rosemary		
Rue		
Sage		
Summer Savory		
Tansy	}	25c
Thyme		
Wormwood		

A PACKET

6 ASSORTED

FOR

# Cheap Fertilizer

the land then grow VELVET BEANS, COW PEAS, Japan and Sweet or Poor Land Clovers and other legume. If the land is very poor turn under the entire crop for fertilizer the first year. The legumes get nitrogen from the air and leave it in the soil, as the roots and tops that you have turned under rot in the ground, they dissolve the potash and phosphate which is already in the soil so that when CORN, OATS, WHEAT, COTTON, etc., are planted they will make a fine crop without any other fertilizer. Plant every acre on your farm in Velvet Beans and Cow Peas this year that is not planted in cotton. Plant between the corn, plant everywhere; do not lose money by letting the land "lay out". Keep it growing legumes to build it up so that it will make big, money making cash crops the next season. A good crop of legumes grown and turned under in an "old field" that has been "laying out" will make it better than "new ground" and much easier and cheaper to get ready for a crop. With cotton seed at present prices it will pay to sell them. If you grow a good crop of any of the legumes this summer and turn it under for fertilizer it will take the place of cotton seed meal for your next crop and allow you to feed the meal which is much better than putting it fresh on the land. Put it through the cattle first.

and the very best sort is the kind that we may grow at a very small cost on our own land. It is not necessary to spend so much money for commercial fertilizer or guano. Put plenty of raw ground rock phosphate or floats on the land then grow VELVET BEANS, COW PEAS, Japan and Sweet or Poor Land Clovers and other legume. If the land is very poor turn under the entire crop for fertilizer the first year. The legumes get nitrogen from the air and leave it in the soil, as the roots and tops that you have turned under rot in the ground, they dissolve the potash and phosphate which is already in the soil so that when CORN, OATS, WHEAT, COTTON, etc., are planted they will make a fine crop without any other fertilizer. Plant every acre on your farm in Velvet Beans and Cow Peas this year that is not planted in cotton. Plant between the corn, plant everywhere; do not lose money by letting the land "lay out". Keep it growing legumes to build it up so that it will make big, money making cash crops the next season. A good crop of legumes grown and turned under in an "old field" that has been "laying out" will make it better than "new ground" and much easier and cheaper to get ready for a crop. With cotton seed at present prices it will pay to sell them. If you grow a good crop of any of the legumes this summer and turn it under for fertilizer it will take the place of cotton seed meal for your next crop and allow you to feed the meal which is much better than putting it fresh on the land. Put it through the cattle first.

## BE SURE TO INOCULATE YOUR SEED.

Following is the list of Forage or Animal Food Crop Legumes. They make the Richest Feed and Improve the Land:

CLOVERS	Pkt.	Lb.	15 Lb.	100 Lbs.
Alfalfa, Lucerne	\$.10	\$.30	@\$.19	
Alsike	.10	.30	@.20	
Bur. (Southern in Bur)	.10	.25	@.15	
Crimson, Scarlet Bloom	.10	.25	@.11	
Crimson, White Bloom	.10	.30	@.14	
Red or Mammoth	.10	.30	@.20	
White	.10	.65	@.55	

BEANS, VELVET	Pkt.	Pt.	Qt.	1/4 Bu.	Bu.
Late Florida Speckle	\$.10	\$.20	\$.35	\$.80	
Florida White. A little earlier than Florida Speckle	.10	.20	.35	1.50	4.75
White Lyon; quick maturing	.10	.20	.35	1.50	5.00
Yokahama; Extra Early	.10	.25	.45	1.50	

A peck of Velvet Beans makes as much forage as a bushel of peas.

Read description of two new varieties on page 25.

BEANS, SOJA	Pkt.	Pt.	Qt.	1/4 Bu.	Bu.
Mammoth Yellow	\$.10	\$.20	\$.35	\$.90	
Hollybrook Early	.10	.20	.35	1.00	
Black Shanghai	.10	.25	.40	1.15	
Black Tar Heel	.10	.25	.40	1.25	

KUDZU	Roots-Seed	(See page 23)
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## SORGHUM for Forage

		15 Lbs.
Amber, Extra early	.10	.20 @ .05
Kaffir Corn	.10	.20 @ .05
Jerusalem Corn	.10	.20 @ .10
Milo Maize, Branching	.10	.20 @ .10

For Syrup or Forage

Goose Neck	.10	.20 @ .08
Honey	.10	.25 @ .08
Red Top or Sumac	.10	.20 @ .08
Texas Seeded Ribbon	.10	.25 @ .10
Orange	.10	.20 @ .06
White African	.10	.25 @ .08
Japanese Cane Seed Stalks, 100 for		\$1.50.

SUNFLOWER, Mam. Russian	.10	.25 @ .15
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OATS for Spring Planting		
\$Appler, Alexander's Impd.		.45 1.00
\$Fulghum		.65 1.25
Burt or 90 Day		.45 1.00
Chicken Corn	.10	.25

PEAS—COW, OR FIELD.	Pkt.	Pt.	Qt.	1/4 Bu.	Bu.
Black	\$.10	\$.20	\$.35	\$.75	
Clay	.10	.20	.35	.75	
Canada Field	.10	.20	.35	.90	
Groit	.10	.20	.35	1.40	
\$Iron	.10	.20	.35	.75	
Mixed	.10	.15	.30	.60	
New Era	.10	.20	.35	.75	
Peerless Running Speckle	.10	.20	.35	.75	
Red Ripper	.10	.20	.35	.75	
Taylor or Blue Speckle	.10	.20	.35	.75	
Unknown or Wonderful	.10	.20	.35	.75	
Whipporwill, 2 crop					
Bunch	.10	.20	.35	.75	

(Table or Edible Peas, a Profitable Money Crop.)

	Pkt.	Pt.	Qt.	1/4 Bu.	Bu.
Black Eye or Ramshorn					
Two Crop	\$.10	\$.15	\$.35	\$1.15	4.00
Conch or Seminole	.10	.25	.45	1.40	
Lady or Gallivant	.10	.25	.45	1.35	
Sugar Crowder	.10	.15	.40	1.25	

Always ask for latest special price on cow peas. Prices fluctuate greatly.

PEANUTS	Pkt.	Lb.	10 Lb.	50 Lbs.
Red Spanish	\$.10	\$.30	@.20	@
Tennessee Red	.10	.30	@.20	@
Virginia Mammoth	.10	.20	@.09	@

VETCH	Pkt.	Lb.	10 Lb.	50 Lbs.
Spring, Oregon, English	.10	.25	@.09	@.08

Ask for special price in large quantity.

BARLEY	Pkt.	Lb.	1/4 Bu.	Bu.
Bearless, for Spring, quick growth		\$.60		\$2.15
BUCKWHEAT, Japanese	.10	.20	.50	1.90
BENE, Chicken Feed	.10	.50		
MILLET				15 lb.
German	.10	.20	@.06	1.90
Japanese or Billion Dollar				
Grass	.10	.25	@.10	1.90
RAPE, Dwarf Essex	.10	.25	@.15	
RICE, Upland		.20	.60	2.25
Lowland		.20	.55	2.15
Carolina Gold		.25	.75	2.75
Carolina White		.25	.75	2.75

Remember our seed are all of the first grade or best quality. Prices postpaid, delivery guaranteed by us on packets, pounds, pints and quarts.

Prices fluctuate on the above varieties. We quote subject to change and fill orders at lowest possible market price consistent with quality. Always pleased to quote latest prices. Ask for special price on amount you expect to buy. Also pleased to answer any question about when to plant and how, etc.

**JAPAN CLOVER—LESPEDEZA.** One of the most valuable Southern crops and only enough space left on this page for about nine lines when nine pages are needed to tell you all about this great plant. Good for hay, grazing and soil enriching. This plant has produced millions of dollars for the farmers in Mississippi and Louisiana. The seed should be sown on every farm in the South. It will grow on any kind of land, low or high, rich or poor, roots go deep into soil, stands the dryest, hottest weather, never becomes a pest. It is a money-maker for every farm. Grows in open field or wooded pasture. We cannot attempt to tell you all about it in this small space. It will pay you to ask for special information and prices. Sow 25 lbs. per acre in March and April. Price, pkt. 10c; lb. 25c; postpaid, 15 lbs. at 16c., not prepaid.

We fill and deliver each order so that it will bring many more.

Jasper Co., S. C. Aug. 18, '15.—Find inclosed money order for \$2.50 for beans and rutabaga seed. Received the seeds you shipped in good condition, planted same and got a perfect stand.—W. B. Edwards.

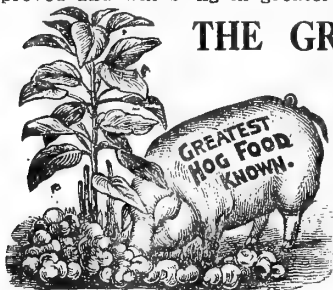
Gaston Co., N. C. Jan. 25, '15.—Send me your catalog; have planted your seed before, you handle better and more pure seed than I am able to get from other seed men.—J. L. Featherstone.



# HOG AND CATTLE FOOD CROPS THAT WILL QUICKLY MAKE CHEAP, RICH AND VALUABLE FEED

NO ONE can dispute that there is a first class profit in raising or buying cattle and hogs and feeding them for sale, when YOU GROW YOUR OWN FEED and grow a variety of the right sorts. The land is also improved and will bring in greater profits and more independence every year.

## THE GREAT HOG FOOD, JERUSALEM ARTICHOKE



No root crop is growing in favor so rapidly for feeding hogs. A yield of 500 bushels is nothing unusual. An acre will fatten 25 to 30 hogs easily, and hogs fed on them are free from cholera. The Southern farmer who neglects growing artichokes is making a mistake; they are adapted to our section grow all summer, make enormous crops and stay in ground in perfect condition until the hogs are turned in. Plant in early spring in 4-foot rows like Irish potatoes, dropping seed piece, cut to single eye, every 2 feet. Pound postpaid, 25 cents; 3 pounds, 70 cents. By freight or express, not prepaid, peck, 60 cents; bushel, \$1.95. Barrel of 11 pecks (for 1 acre), \$4.95.

On all forage, grain and grass seeds ask for latest and lowest price on amount you want to buy. Price on this class of stock is subject to change.

### Alexander's Genuine African Hog Goober

ENORMOUS YIELDER, EASY TO GROW ON THE POOREST SANDY LAND. MAKES ONE OF THE RICHEST AND BEST FOODS FOR HOGS. YIELDS OF 250 to 500 Bushels reported per acre. Many of our most valuable "stock food crops" have their origin in Africa, Sacherine and Non-Sachrine Sorghums, Sudan, Rhodes, Natal, and other valuable grasses comprise a portion of the list. Many have obtained world-wide fame but we venture to say, judging from the splendid reports we have from reliable planters, that there has never been an introduction of any sort so well adapted to the poor sandy soils of the South, one that will produce such an enormous yield with so little trouble and expense, as ALEXANDER'S AFRICAN HOG GOOBER. WE believe that to the ALEXANDER SEED CO. is due the credit of introducing this valuable plant. Some years ago we shipped a carload of fifteen hundred bushels of our select seed oats to one of our customers in South Africa. They arrived safely. Our customer was so well pleased with the shipment in every respect, that he sent us about a pound of HOG GOOBER. These we distributed for trial and they have proven to be exceedingly valuable. In many respects they are superior to Peanuts or Chufas as a feed for hogs, their feeding value seems to be better balanced, evidently containing less oil and a larger percentage of Protein. It will be wise for you to plant a trial package this year. This should give you enough seed to plant an acre or more next year. We shall be glad to give you more detailed description and information, also complete cultural directions free of any cost and before you buy, if you are interested enough to write for same. PRICE: Good size trial package, postpaid, 15 cents. Ask for special price on larger quantity.

### Spanish or "Two Crop" Peanuts

Earliest, a fine bearer, bushy erect growth, easily cultivated, the plow doing all the work. Planted in April they mature in August. Can be planted as late as August 1st. Heavy yielders of small very sweet, well-filled out nuts. Pound, 20 cents; 4 pounds, 60 cents; postpaid, Peck, not prepaid, 50 cents; bushel, about \$1.75. Write for prices.

### North Carolina Peanuts

A medium size nut, much more prolific than the Virginia and more profitable to grow for stock feeding on the farms than the Virginia. Pound, 20 cents; 4 pounds, 60 cents; postpaid. Peck, not prepaid, 50 cents; bushel, about \$2.00.

### Florida Prolific Peanuts

ALEXANDER'S SPECIAL FLORIDA PROLIFIC PEANUTS. Certain sections of Florida are producing thousands of bushels of peanuts. The yield increasing every year and we believe if the present growth continues, will rival Virginia and North Carolina in the production of this valuable crop. No greater yields or more profitable can be produced any where than on those surprisingly productive sandy soils of that wonderful state. Factories have already been established in the larger growing districts, for making peanut butter. Our Florida Prolific peanut seed is thoroughly acclimated and unusually productive not alone in Florida, but through the entire Gulf Coast section. This is a fine peanut for you to plant both for a large crop of vine for hay and a big crop of nuts. Price: pound, 20 cents; 4 pounds, 60 cents, postpaid. Peck, not prepaid, 50 cents; bushels, about \$1.85.

### Valencia or Sure Crop Peanut

It is late but large—not only in size of pod but bushels per acre. It will make from 75 to 100. Has 2 to 4 rich, fine flavored nuts in each pod. For parching they bring almost double the price of other sorts. Plant later after winter grain crops. PRICE: 30 cents pound, postpaid; peck, \$1.25, not prepaid.

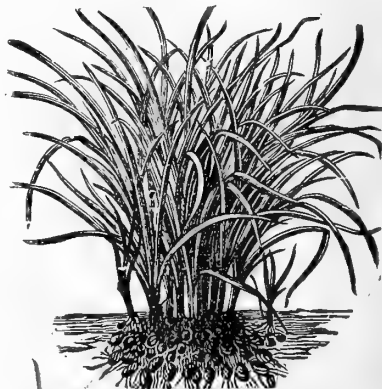
### Alexander's Seeds are Always Satisfactory

Glynn, Co., Ga., Jan. 13, '15.—Find inclosed money order for \$1.45 for your good seed, I don't use any others—S. C. Drake.

Hampston Co., S. C., Dec. 6, '14.—Find inclosed money order \$1.00 for Telephone peas. Send new catalog. I buy from no one else but you.—Mrs. M. E. Hucks.

### How to Make More Money on Peanuts

It should be almost useless to make a statement in regard to the value of the peanut plant both as a garden and a farm crop. It would seem that every one must know how to grow the crop and make a big yield, yet a few have not been successful. There is a reason for this and a very simple one, easily remedied, and for those who have not been as successful with their peanut crops as they should be we shall be glad to advise you, upon inquiry, how to make your crop a success. The information will be gladly given regardless of whether you send an order or not. Just say on a postal "ADVISE ME HOW TO MAKE A LARGER AND MORE PROFITABLE CROP OF PEANUTS," and "HOW TO MAKE PEANUT BUTTER". We will advise you at once.



Chufas or ground Almonds

### Chufas

A most profitable Southern crop for fattening hogs and poultry. The nuts grow near the surface and are easily harvested by hogs and chickens. Plant in April and May in 3-foot rows, dropping 2 or 3 Chufas every 10 to 12 inches. Give level culture. They mature in September and will lie in the ground until wanted. They are the best fattening crop. Packet, 100, postpaid, 25c; postpaid, Peck, not prepaid, \$1.00 Bushel, \$3.90. Write for prices.



## Beggar-Weed or Florida Clover

A rich feed and a quick soil enricher for all grades of land south of the latitude of Augusta, through all the Gulf States. Sow as a separate crop or in the corn in June. It is for this section what red clover is for the North. Valuable for green forage. When cut it branches and makes a heavier second growth. Its popularity is increasing every year. On account of its deep tap root, it is better than cow peas for dry seasons. Sow 10 pounds per acre. PRICE: Trial Packet, 10 cents; pound, 50 cents, postpaid. Ask for price in large quantity.

**Dallis Grass** One of the best posted grass men in the South said sometime ago, "Dallis Grass is destined to prove one of the most valuable grasses for the South." It has been grown with the greatest success in Georgia for 20 years, but because nearly every one has had the "all cotton fever," very little attention has been given to any kind of grass, except to kill it as fast as possible. Mr. Dallis made wonderful crops of hay, and large profits from his hay business. It is particularly well adapted to bottoms and stiff lands, yet it withstands dry weather with unusual success. Sow in March and April 5 to 8 pounds per acre. PRICE: Sample packet, 10 cents; pound 50 cents postpaid. Ask for price in larger quantity.

## Velvet Beans The South's Greatest

**Soil Enricher and Forage Crop. It Is a Natural Fertilizer Factory.** Makes fine green forage or hay crop, enriching the soil even when hay crop is cut off. Florida Experiment Station reported yield over 18,000 pounds dry forage (9 tons) per acre. Cattle, hogs and horses will eat beans and vines up clean in field.

**The Thousand Dollar Bean** New Chinese Velvet. Just one bean was received in 1910 by Florida Experiment station and it has already produced thousands of dollars in value for the state of Florida, is what Prof. Rolfs, the Director, says of it. Mr. C. F. Zeek, President Crop Improvement Association, says: "I regard this bean at the head of list of Velvet Beans. Will mature twenty to thirty days earlier than the regular speckle. Makes most vigorous growth of any of Velvet Bean family. Has plenty of vine and leaves, therefore, as soil builder, ahead of any other. Exceedingly prolific. Clusters very large, sometimes exceeding a foot in length. Pods contain five to six beans each. Bean larger than speckle, Lyon or Yokohama." Prof. Rolfs says, "This has proven to be the most valuable of our Velvet Bean introductions, for North Florida, at least. Heavier cropper than either of the other beans. Ripens usually month earlier than Florida or Lyon. Consequently gets out of way of frosts. Has extremely good habit of growing vigorously at start." Of course, at present, seed supply is limited. Price, however, is not high, compared with value. It will pay you to "get a start" right away. PRICE: Packet, 10 cents; Qt., 40 cents; postpaid; ¼ bushel, \$1.50.

## Extra Early Georgia Prolific Speckle Velvet Bean

THIS IS the earliest of all velvet beans, and the most valuable for northern part of the cotton belt. Can be planted later and grazed or harvested earlier than any other selection. Department of Agriculture's record shows entire crop gathered September 24th, from seed planted April 18th. It gives the earliest bean grazing for cattle and hogs. There is no better stock food than this rich bean, and its enormous vine growth. At the same time it enriches the soil. One grower, Mr. Dickeys, writes, "These beans mature 90 to 100 days. My neighbor found a vine with dry beans in August. Planted every year until he had enough for his whole crop. They are now taking the day here with all farmers, because they mature before frost and they can turn stock on them sooner than the late bean. I planted in corn 12th of May, and latter part of August had dry beans. Do not make as much vine as the late sort. Will not injure corn. When I side corn first time, drop a bean by every stalk and cover." Mr. Williamson says, "Planted one bushel seed. Got only half stand account unfavorable conditions. Gathered 187 bushels beans." Mr. Browning says, "THE NEW DWARF SPECKLE VELVET BEAN is the earliest known and most valuable for Georgia." Earlier and makes more vine than the Yokohama. It is undoubtedly a very important and valuable new discovery. The supply of seed is yet quite limited. PRICE: Packet, 10 cents; Qt., 40 cents postpaid. ¼ bushel \$1.50.

**Natal or Florida Red Top** The greatest poor land grass. This is also a comparatively new introduction from Africa. Though it has been successfully grown in Florida for several years, it has been difficult to get the seed saved. We have seen both this variety and Rhodes growing in Florida and have heard nothing but praise. It is good for grazing and hay. Spreads rapidly from the seed and reseeds. It begins its growth earlier than any other grass and grows later in the season, making it specially valuable for grazing. It is much better for this purpose than Bermuda as it will make a taller and better growth on poor, sandy land. It will turn poor land into a value of \$50.00 to \$100.00 an acre. This grass is undoubtedly going to do much toward increasing land values in the South. Sow 5 pounds per acre. PRICE: Sample packet, 10 cents; pound 40 cents postpaid. Ask for price on larger quantity.

**Rhodes Grass** Another new grass from Africa. Has been grown for a number of years with great success in Florida where it is sometimes called East Coast Grass. Recommended as a perennial where temperature does not go below 20. Specially valuable for all parts of Florida and latitude south of Charleston and Montgomery, through the Atlantic and Gulf Coast section. Further north it is an annual. In Florida it has made in one year 12 tons of dry hay per acre. It makes a very fine quality of hay. Better than Timothy. This has made such splendid crops that it is worth your most careful attention. It also smothers nut grass. PRICE: Sample Packet, 10 cents; pound \$1.00, postpaid. Ask for price in large quantity. Sow 5 pounds per acre.

**Pearl or Cat-Tail Millet** Best known and most valuable of all green forage plants for the South. Sold recently under the name of "Pencilaria," and sold at enormous prices. Continues to grow and produce green forage all through the season. It has a record of producing 95 tons of green forage from one acre in 135 days. Valuable for green feed only, as it makes poor dry fodder. Sow from April to June in rows 4 feet apart, using 10 pounds of seed per acre. Cultivate same as for corn. Pound, 20 cents; 4 pounds, 80 cents; postpaid. 10-pound lots or over, not prepaid, about 10 cents per pound.

## POOR LAND or SWEET CLOVER

(or Bokhara. *Melilotus Alba*)

is rapidly coming into its own. Its real value is more and more appreciated each year. It is grown for bees, for hay, for green forage, and as a legume to produce nitrogen fertilizer in the soil, and restore it, or build it up to a high state of fertility. It is very valuable as a pasture plant and will provide more feed per acre than any other clover of this class on poor land, and stands drought well.

One farmer has a sixteen acre tract of Sweet Clover which has pastured an average of two mature animals to the acre, or thirty-two animals all summer. Besides this, he cut several good loads of hay from one corner of the field, where the clover grew most rank.

It is a biennial plant and bears close resemblance to Alfalfa but it is larger and coarser in growth. It will grow on soils on which Alfalfa cannot thrive and will make excellent growth on lands so hard and barren that they will sustain scarcely any other vegetation. It is the first plant to grow in the spring and furnishes an abundance of succulent pasturage, equal in quality and value with Alfalfa.

Cattle fed upon Sweet Clover will not bloat. When grown for hay, one crop and sometimes two may be cut the first season. The second year, two or three crops may be cut. It should be mowed just before it commences to blossom and before the stems become hard and woody. As it is tall growing and stools very freely, the yield of green forage is tremendous.

Sweet Clover lives but two years. At the end of the second season the tops and roots die. The root growth is very large and fleshy. When the plants die, they add to the soil immense quantities of nitrogen and humus restoring old, worn out lands to crop producing ability.

Sweet Clover has the same bacteria as Alfalfa and will prepare the way for that valuable crop. If a permanent Sweet Clover field is desired, the second crop may be allowed to go to seed and there will be a splendid stand the following year.

We recommend the cultivation of Sweet Clover for pastures, for hay and for renewing worn out lands. If handled properly it will well reward the grower. Sow 15 Lbs. per acre.

Hulled and cleaned seed. Pound, postpaid, 40c; not prepaid, 10 Lbs. @ 23c; 100 Lbs. @ 20c.  
Unhulled. Pound postpaid, 30c; not prepaid, 10 Lbs. @ 19c; 100 Lbs. @ 17c.

# MONEY—BIG PROFITS IN GRASS

FOR PASTURE, FOR SOIL BUILDING, FOR HAY TO FEED ON THE FARM, OR TO SELL. There is always a market for good first class hay and no where may it be grown more cheaply or sold at a greater profit than in all the Southern States.

IT'S A CHEAP and EASY CROP TO MAKE. THINK OF THE MILLIONS of dollars we send out of the South every year for hay. We pay \$15.00 to \$25.00, and sometimes nearly \$30.00 a ton for it. Hay of equal feeding value can be grown at home at a cost of five to ten dollars a ton. If you grow it, you can always sell it or feed it. EVERY TON of hay grown, sold and fed in the SOUTH means just that much more money kept circulating at home. When those hay and grain dollars are kept passing around at home, everybody gets a chance to handle them. The farmer brings a load of hay to town and gets the money for it, and spends part of it with the different merchants, and puts the balance in the bank. If the farmer does not bring any hay to town, that money all goes West and takes years to get back, and then we have to pay eight to twenty per cent interest in order to have the use of it a few months. It will actually be better for the financial interests of all the South for merchants and consumers to pay Southern farmers for Southern grown products, a few cents above the market price of Western and Northern farm products of same grade.

"TRANSPLANTED PRODUCTS RULE THE WORLD" said Leonardo, and in the United States, transplanted products from Africa, such as grasses and forage crops have created millions of dollars worth of values. Lands that were unproductive and almost valueless before the introduction of these many African plants, are now the highest priced and most profitable lands in THE SOUTH, SOUTHWEST and WESTERN United States. "It has been well said no nation is greater than her grasses, for agriculturally speaking, her future prosperity depends upon the products of her pastures." The world has never produced enough hay.

## SUDAN, THE "MIRACLE" GRASS

IN 1915 HAS AGAIN PROVEN TRUE TO ITS REPUTATION.

SUDAN GRASS, one of the most remarkable forage crops known, is adapted to all the central and southern and western states, from the Pacific to Atlantic. Everywhere that it has been planted in official and private tests, large and small, the verdict is unanimous—EVERYWHERE A SUCCESS. In the black rich land, the clay, the sandy loam, it grows rank and rich. It is the greatest drought resisting grass crop known, and ample rainfall only makes the growth more rapid. SUDAN is said to be the parent plant of all the sorghums. In 1909 it was introduced by the Department of Agriculture, and given extensive and thorough tests in Texas by both State and United States Department. Sudan is a tall, quick growing annual grass, stems are small and more leafy than Johnson. It has all of the good qualities of Johnson Grass, and not one of its bad ones. It can never become a pest or menace to surrounding fields, as it must be planted each spring, and dies in the Fall like sorghum or millet, when the first hard frost comes. The plant stools amazingly, as many as 100 stalks from a single seed. It will mature in ninety days from planting, with the second crop ready for cutting thirty days from the first. At the Texas Station, four crops, averaging more than a ton per acre at each cutting, were had in one season. The number of cuttings depend on the length and character of the season. Its feeding value is great. Stock of all kind eat it, and it is a splendid silo crop. To test it and get a start, plant in rows three feet apart, or sow fifteen to twenty pounds per acre broadcast. We have said so much on our own account, that there is no room for the confirmation of our statements by others, but we believe you have confidence in our judgment and recommendation. PRICE: Sample Packet, 10 cents; 1 pound, 25 cents, postpaid. Write for price in larger quantity.



SUDAN GRASS.

The varieties of forage crops offered on these pages are reliable, the best for you to plant. They have all been tried out and their worth to the Southern farmer proven. We shall be glad to supply you with any additional information that you may desire; write us when ever you want information or prices.

## GRASS SEED

	Pkt.	Lb.	10 Lbs.
		Postpaid.	
\$Lawn, Alexander's Evergreen .....	\$.10	\$.40	@ .30
\$Lawn, Alexander's Sunny South Winter .....	.10	.30	@ .25
\$Lawn, Alexander's Shady Place and Pasture .....	.10	.45	@ .35
\$Pasture, Permanent for Upland .....	.10	.40	@ .26
\$Pasture, Permanent for Low-Land .....	.10	.40	@ .25
\$Pasture, Permanent for Poor Land .....	.10	.50	@ .28
\$Pasture, Special Winter, Quick Growth .....	.10	.25	@ .18
Rye Grass English, Perennial .....	.10	.25	@ .15
Rye Grass Italian, Annual .....	.10	.25	@ .15
Blue Grass Kentucky .....	.10	.25	@ .16
Herds Grass or Red Top .....	.10	.40	@ .31
Orchard .....	.10	.35	@ .26
Carpet Grass .....	.20	1.00	@ .90

Ask for latest special prices on above named and other varieties when you think of buying. We can supply 25 other native and foreign selections.

## Alexander's Genuine Egyptian Wheat

This is beyond question one of the most valuable crops ever introduced into the United States, or the South. It has been planted from California to Georgia, and about its unusual productiveness and great worth, there is no lack of the most substantial evidence. It will grow well and give the best results on any land that will produce Corn or Cotton, and on poor land in a dry season, it will do better than either corn or cotton. It is equal to corn for Cattle, Hogs, Horses, Chickens, and it is unusually good as a feed for egg production. Equally important is its value for a portion of the human diet. It may be easily ground in the coffee mill, and the meal will make the best of batter cakes and muffins. It matures early. Two crops can be made in a year. The yield is very great. One report shows 7,300 pounds in the head cut from one acre, and others over 100 bushels of threshed grain. One seed will make from 2 to 12 stalks, each with a big seed head. The heads are very compact. The seed are held tightly so that it does not shatter out. Sow six to ten pounds of seed per acre. Complete cultural directions free on request, or with each order. PRICE—Trial package, 10c; pound, 25c; postpaid, 10 pounds, @ 10 cents; not prepaid.

## SUGAR SYRUP SORGHUM

How Would You Like to Trade \$20.65 for \$86.30?  
A Mighty Good Trade That. For  
Your Consideration!

One of our customers made that trade on one-eighth of an acre planted in this variety of sorghum. He made 80 gallons of syrup at 50 cents—\$40.00; 440 bundles of fodder at \$2.00 per 100—\$8.80. Seed that he saved sold for \$37.50. Total proceeds from one-eighth acre, \$86.30. Total expense, including cost of seed, fertilizer, cost of preparing land and planting, cultivating, rent of land and miscellaneous cost, \$20.65. Total profit, \$65.65, or \$525.20 per acre. What man has done man can do. The sugar syrup cane makes the very finest quality of sorghum syrup. Stalks grow 15 to 18 feet tall. We advise that you plant a crop to supply the home demand for syrup. It will pay you. Plant at the rate of 4 pounds per acre in drills. Price per packet, 10 cents; per pound, 40 cents; postpaid, 5 pounds at 25 cents a pound; 10 pounds, at 15 cents a pound, not prepaid.

**Filipino Peas** So named because of its origin several years ago. One of our Burke County, Ga., customers secured a quart of these peas that had been sent to this country by a soldier in the Philippine Islands. He planted them in his garden and the first season showed they were well adapted to our climate and very prolific, and a splendid table sort to be used green or dried. After planting several years he called our attention to them, and after a thorough investigation we decided to buy the entire crop, and we regret that there were not more to be had. The dried pea is about the size or a little smaller than the cowpea. Pods average about 8 inches long and completely filled with peas. Smooth, dark green in color and remain tender and eatable until nearly dry. Very fine for green snaps. The plant is of the vine or running type and makes a good crop on poor land. The dried peas for the table are unsurpassed, fine, rich, sweet flavor. They simply melt in your mouth; do not discolor the liquor in which they are cooked and your mouth waters when you see them steaming on the table. Planted May 10th produces green snaps in July. Dry peas August 1st. We first offered this pea in 1911, it has proven so popular as a table pea that we can hardly supply the demand. Packet, 10 cents; 1/2 pint, 15 cents; pint, 25 cents; quart, 45 cents; postpaid.

**Feterita** This is the newest of the Non-sacharine sorghums that has proven worthy of the attention of every farmer. It is very valuable for a growth of early green fodder. It is almost inconceivable how just one small seed can produce so many stalks, or how the little germ in that seed could contain the energy necessary to force such a rapid, luxuriant growth. In proportion to the relative sizes, as compared with the enormous guns used in the present European war, this little seed, to produce such results must be MORE powerful and its CERTAINLY far MORE valuable to the human race, than those terribly and uselessly destructive guns, for this seed produces quickly not only an enormous amount of fodder, but in addition, a great yield of the most nutritious grain which is needed everywhere for the preservation of both animal and human life. It makes such a rapid growth and matures so quickly that we have one report of a second crop made in one year from the grain matured and planted from the first crop. One grower calls it "bird proof." There is no danger of dislodgement as the grain holds tight in head until threshed out. A very desirable plant for every farm is FETERITA and we are pleased in having the opportunity of offering such a valuable plant to you this year, when there is such great need for planting the greatest possible acreage in FOOD AND FORAGE CROPS. Plant six to ten pounds per acre, twelve inches apart in drill, and drill three and one half feet apart. Cultivate like corn. Special cultural directions with each order. PRICE: Trial package, 10 cents; pound, 25 cents; postpaid, 10 pounds, @ 10 cents not prepaid.

**Teosinte** A remarkable mammoth forage plant from Central America, one of the most valuable forage plants to be used in a green state. The yield is enormous and can be cut till frost. One Florida grower writes that it grew 5 inches per day by actual measurement. Near Augusta one seed produced a plant weighing 270 pounds in one season. Plant in hill like corn after danger of frost is past. Seed is very hard and should be soaked a day or so before planting. Plant 3 pounds per acre. Ounce, 10 cents; 1/4 pound, 25 cents; pound, 65 cents; postpaid. Write for prices.

**Kudzu** The great new forage plant for early and permanent pastures and the best hay has proven to be everything that was claimed for it by the introducer. It seems to be, without a doubt, the forage plant that is going to make available for the most profitable returns thousands of acres of poor pine woods lands, that now seem to be of no value for any crop. KUDZU not only furnishes more forage than Velvet beans, but at less expense. Reports show that KUDZU will make heavy crops as far up as North Carolina and have even made a single crop in Delaware, while for the Gulf country it cannot be recommended too highly. It is a great soil renovator and fertilizer. Some plants have produced as high as 2,000 nitrogen nodules. It will make ten tons of hay per acre in one season—four cuttings. The proper time for setting is December for Cuba, South Florida and Mexico; January to February 20th for Middle Florida, North Florida and points further North up to April 1st. No plants shipped after April 1st. Order at once, it will pay you. Prices—15 strong plants, postpaid, \$1.00; 15 plants, extra large, \$1.50; 100 plants, including both sizes, express collect, \$6.50; 1,000 plants, including both sizes, express collect, \$60.00. Single select specimen plants each, postpaid, 50 cents. NO PLANTS SENT C. O. D. SEED—Packet, 5 cents; 1/2 ounce, 40 cents; ounce, 75 cents; postpaid. Delivery guaranteed.

Everyone who intends planting cotton should have Alexander's Special Cotton Catalog. It will help you produce cotton, easier, quicker and at a profit. Ask for it today.

**Bermuda Grass** The most valuable of all summer pasture grasses in the South. Grows luxuriantly in the hottest sun and furnishes nutritious grazing for 9 months in the year. Grows well on all soils from the stiffest clay to the lightest sands. Sow seeds broadcast, 6 pounds per acre, March to June. Seed germinates in 20 to 30 days when ground is warm. 1/4 pound package, 20 cents; pound, 55 cents; postpaid. Special prices on 5-pound lots or over. Bermuda Grass Roots. Many prefer to plant the roots instead of the seed. Plant 200 pounds of roots per acre. Price, \$2.00 per 100 pounds, not prepaid.

**Johnson Grass** While considered a pest by many it is considered one of the most valuable hay grasses. There being thousands of acres of it grown in the Augusta section. It should be grown only where it can be controlled and kept from spreading into other crops. Makes 4 to 10 tons of hay per acre according to soil. Sow 1 bushel per acre in spring. Pound, postpaid, 25 cents; 5 pounds, \$1.00. Bushel of 24 pounds, not prepaid, about \$3.00. Write for price

# Alexander's "90-Day" the QUICK CROP Cotton

In it are combined the most profitable qualities for making the largest profit from a late planted crop following grain, early vegetable or a winter hay crop to be cut in April and May, or to make the best paying crop in the northern cotton growing region and the boll weevil sections of Texas, Louisiana and Mississippi. It has always been our ambition to offer a variety of cotton that would make a big profitable crop in the shortest time. We have studied this problem for years, carefully testing, experimenting, patiently selecting, planting and waiting for results.

NOW after years of the most scientific selection we have at last succeeded by combining in this cotton, among its many good qualities, two of the most valuable and so much desired by every up-to-date planter who wants to get the quickest and most profitable returns from his soil.

## ALEXANDER'S

90-Day Cotton beats the boll weevil.

ASK FOR SPECIAL PRICE  
IN LARGE QUANTITY.

THESE TWO most desirable qualities so well combined in this new selection are "QUICKEST CROP," and a "BIG CROP." We think "90-DAY" the right name for it, because its "EXTRA EARLINESS" is its most desirable quality for many planters.

PRICE POSTPAID  
Pound 50c, 3 Pounds \$1.00.

Express or Freight, Peck  
75c; Bu. \$2.00, 10 Bu. \$17.50

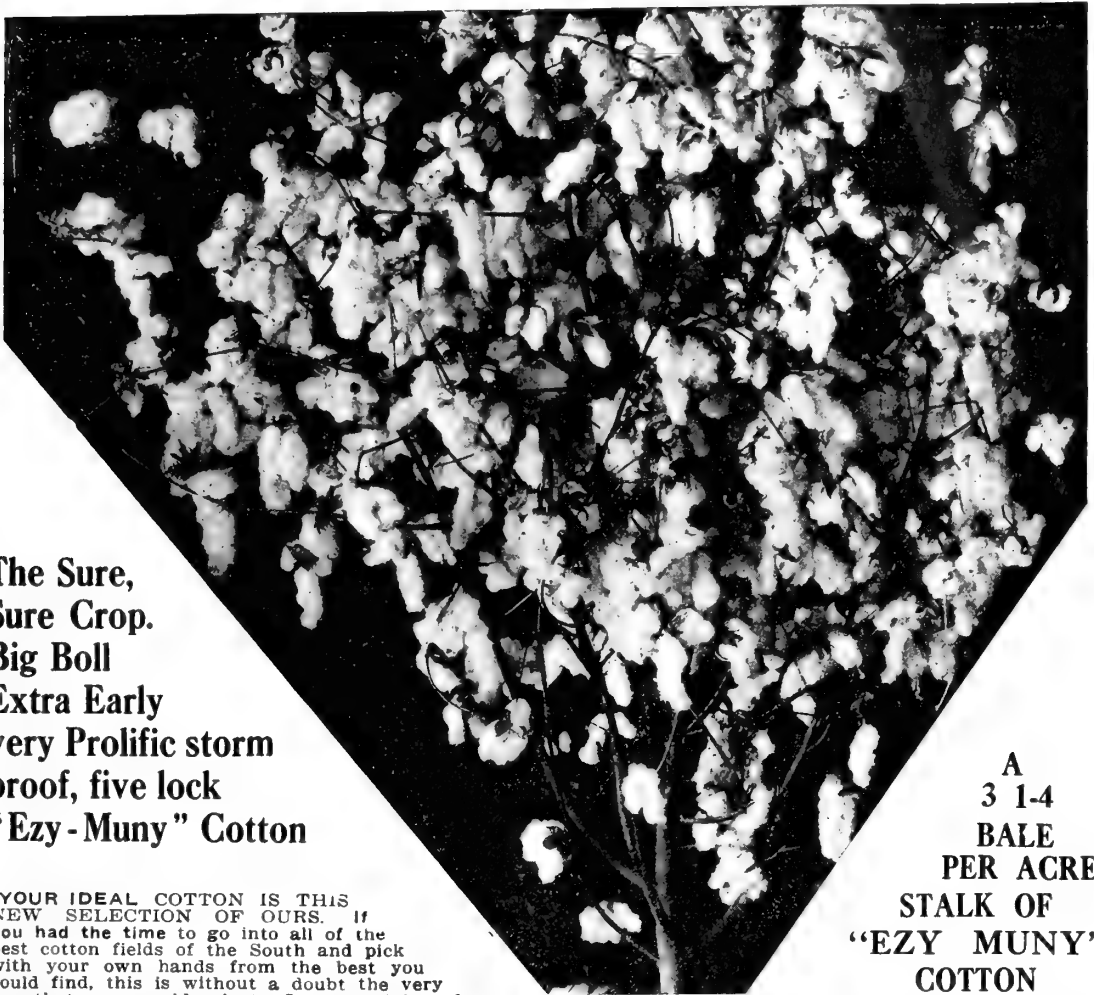


ALEXANDER'S  
NEW EXTRA EARLY COTTON  
"90 DAY" THE EARLIEST COTTON OF ALL  
"THE BEST EARLY COTTON."

Can be Planted Later and Picked Earlier Than Any Other Cotton

# "EZY-MUNY"

The Greatest Prize-Winning Extra Early Big Boll Cotton. "The Boll Weevil Dodger."



**The Sure,  
Sure Crop.  
Big Boll  
Extra Early  
very Prolific storm  
proof, five lock  
"Ezy-Muny" Cotton**

**A  
3 1-4  
BALE  
PER ACRE  
STALK OF  
"EZY MUNY"  
COTTON**

**YOUR IDEAL COTTON IS THIS NEW SELECTION OF OURS.** If you had the time to go into all of the best cotton fields of the South and pick with your own hands from the best you could find, this is without a doubt the very one that you would select. It was originated or propagated by an up-to-date farmer up in the Northern cotton belt where the seasons are short. The selection and breeding has been done from a very healthy and thrifty growing big boll variety and has been so well developed that it will produce a more superior crop in every respect than any of the big boll type. This variety has been grown from the beginning on land free from disease. It was no easy task to develop this variety but careful and patient work always brings the desired results when proper methods are used and the reward obtained in the perfection of this new strain proves that it was worth all of the time and money spent in bringing it up to its present condition. In it you will find **MORE OF THE MOST DESIRABLE** qualities for an absolutely perfect variety of this class than you have ever seen. We have tested it in every possible way with other big boll varieties, both of the early and late types, and there is not one that has proven equal to it in a three years' test on dark, red clay land of good quality, on stiff gray pebble land with clay subsoil; on rich river bottom soil and sandy land. The results in all trials have been highly satisfactory.

A friend of ours told us about this selection in 1908. We at once investigated it and found it to be just what we wanted. It cost us \$8.55 a bushel.

Big boll cottons are nearly always the most popular with pickers and the only objection to planting them in some sections has been the length of time they require to make a crop. The main object in breeding this selection was to combine in it besides earliness, the large well-shaped boll with 60 to 70 per cent of them five-lock, a medium-sized seed, with one inch lint of good strength and quality and turning out 38½ per cent to 40 per cent, 49 to 58 bolls making a pound. The open growth is also a great advantage in the BOLL WEEVIL section, and we prefer open growth under all conditions. It makes a well-shaped stalk with numerous limbs on which the bolls are well distributed. It has made a fine crop each of the four years we have grown it, showing very little tendency to shed during the long, hot, dry seasons it has gone through. However, this is largely due to the fact that all the land on which it has been grown has been deeply prepared and cultivated shallow. It has proven most valuable also on account of the ease with which it is picked. Hands can pick more and are sometimes willing to pick for less money than to pick small boll varieties. In selecting our pedigree planting stock, the selection is made from individual stalks which are tested for their rate of yield per acre, and unless they make a yield of at least 1,575 pounds lint per acre, or about 3¼ bales the seed is not used. Every plant that comes up to that standard is used to grow seed for the next year's general crops, which have not fallen below an average of 590 pounds lint per acre. By this improved method of selecting only a part of the seed from high yielding stalks; on four of our seed farms where this seed is grown on a total of 396 acres, the low yielding stalks are almost eliminated from the general or main crop. One of our renters followed his oats with this cotton, using only 200 pounds high grade fertilizer per acre averaged 435 pounds lint per acre on 15 acres. **WE KNOW** that you will like this selection better than any big boll cotton you have ever planted, or is now offered by any one.

**PRICE—POUND, POSTPAID, 40 CENTS; 3 POUNDS, \$1.00. NOT PREPAID, PECK, 75 CENTS; BUSHEL, \$2.50; 10 BUSHELS, \$20.00; 100 BUSHELS, \$175.00. Ask FOR SPECIAL PRICE ON LARGE QUANTITIES.**



# "Ezy Muny" THE LARGEST, EARLIEST, MOST PROLIFIC, BEST SHORT STAPLE **BIG BOLL COTTON**

SELLS FOR \$2.50 TO \$5.00 A BALE MORE THAN ORDINARY SHORT STAPLE, or 1-2 to 1 cent a pound more than ordinary, when properly graded as 1 1-16 to 1 1-8 inch staple brings 1 cent a pound more than 7-8 inch staple.



ACTUAL SIZE BOLL OF "EZY MUNY" COTTON.

Mr. M. M. Chandler, Madison Co., Miss., bought 300 Lbs. "Ezy Muny" and writes he made a good crop with it in spite of the boll weevil. He says—"It is certainly the best big boll short staple cotton I ever saw. It is really 1 1-8 inch good."

**YOU LOSE MONEY ON EVERY BALE YOU GROW FROM ORDINARY MIXED UP RUN OUT SEED.**

You can see by this photograph of an Ezy Muny boll that it has an extra good quality of staple and holds well to the bur until picked, seldom does it blow out or shed, yet it picks out quick and clean.

Richland Co., La.—"Send me your catalog of cotton seed. I want the very best and when I get them from you I think I get the best."—Jimmie Kober.

Pickens Co., Ala.—"The Ezy Muny is the very best cotton that can be planted. I have tried lots of different kinds and it proved to be the best."—H. C. Gore.

"ALEXANDER'S BIG BOLL 90 DAY" is what Mr. J. P. Head of Bienville, La., calls it. He says, "I will get from the acre I planted 1,400 pounds seed cotton; unfavorable season caused sorry stand. It began opening about 95 days after planting. Used 200 pounds fertilizer on red gravel land, broken in April and planted eighteenth day of May. Believe with favorable season, breaking land deep Fall or Winter and planting early in April, using 500 pounds fertilizer, I can make 1½ to 2 bales per acre, as it had open cotton little over 90 days after planting."

Mr. S. J. Higgins, Thorsby, Ala., reports: "From one-half bushel Early Big Boll Seed I bought from you I will make between two and three bales. As it is such good cotton I've decided to name it, The Farmers' Security."

Mr. J. C. Holt, Fountain Inn, S. C., says: "I bought a bushel of your new 'Early Big Boll or No Name Cotton' and planted one acre tenth of May, using about 400 pounds guano. Had no rain for three months except a few light showers. I planted three varieties on the farm where I made 19 bales last year. Only made 8 this year, shortage mostly caused by long drought and red spider. They averaged about 400 pounds seed cotton per acre, except the seed I bought from you which made 1,000 pounds, averaged 40 per cent lint. It has a fine, big boll, good staple, and easy picked. I think it should be named 'Gold Medal Early Big Boll,' because it stood the drought and red spider and made more to the land than any other cotton."

Mr. G. P. Whisenant, Union Grove, Ala., is highly pleased with results obtained from the seed he planted. He advises us, "I had 1,300 pounds seed cotton and got 510 pounds lint. It beat everything that has been to the gin this season and they have ginned 460 bales. It will make a third more in the field than the COOK or any other variety I have seen. My cotton was green. If it had been dry it would have made more, but it is the best in this section, anyway. I think it should be called the 'Alexander's Home Redeemer' because, if you plant and work it right, it will pay off the mortgage."

**The Best of Proof** is the word who has bought, paid for and planted our seed; made a good crop and figured his profit. Our seed bring such good reports because they are always **GOOD SEED**. Here we are very proud of the splendid re-

we give you a few of the many fine reports on this great cotton. It is a pleasure to supply such good seed.

# ALEXANDER'S Improved Tool Prolific Cotton Seed IS THE BEST SELECTION OF THIS VARIETY

This well known and popular variety was first offered or introduced by the Alexander Seed Co., the seed having been supplied by the originator. We have always supplied the best selected stock to be obtained in this section. The crops grown from our triple selected stock seed, and from which this seed is saved, have excelled all others in yield, quality of staple and earliness. This is due entirely to the fact that this triple selected stock seed is the most carefully bred and selected seed of this variety used for planting anywhere.

A splendid short staple cotton with many valuable points. It is a strong grower, matures quick, fruits until late in the season, has medium to large bolls, stalks of medium size. It roots deeply, resisting drought. It is wonderfully prolific, and gins out 40 to 45 per cent. lint of fine quality. It is easily picked, yet does not blow or fall out easily. It is the best

poor land cotton. On good land, with good fertilizing, it easily makes two bales per acre. Prices—Per pound, postpaid, 35 cents; 3 pounds, \$1.00. Peck, not prepaid, 60 cents; bushel, \$1.75; 10 bushel lots or over, \$1.50 per bushel.

**TRIPLE SELECTED STOCK SEED of the TOOL VARIETY.** We have each year a demand for this special selection, but on account of reduced acreage the past season have only a limited amount that we can spare. The price is, 50c pound postpaid, or \$1.75 a peck; \$5.00 a bushel, not prepaid.

Colleton Co., S. C.—Please quote me price on Triple Select Tool Seed. I ordered some from you 3 years ago, made bale per acre from it this year, but want to renew my seed.—Peter Walker.

## Alexander's Wilt Proof Cotton Seed Will Save Your Cotton Crop From Wilt and Weevils

No reason why you should lose all or a large part of your crop from WILT or "DIE BACK" for we now have a reliable selection that will make a crop in spite of these two damaging pests. The chief value of this selection is its wilt proof or resistant nature which has been brought out after several years of the most careful work of selecting and breeding. We recognized long ago how badly a reliable selection of this kind was needed and have given the matter of producing it our most careful attention. This is the first year that we have felt justified in offering it because we prefer to be sure before making a recommendation of this sort. The greatest of care has been used in it's production and you will find it the earliest, most prolific, surest yielder, the best money maker to plant on wilt infested land as it beats both the wilt and the weevils. No use planting a crop, then seeing half or more die back before the crop is made. We now have a limited quantity of this excellent WILT-PROOF SEED. Price, ¼ Bu., 90c.; 1 Bu., \$2.50; 5 Bu. @ \$2.35.

**WHY NOT?** \$5.00 to \$25.00 or even \$90.00 more an acre for your cotton with no more work, no more fertilizer, no more picking than for ordinary bale per acre cotton? Upland cotton with longer staple than the ordinary brings a profitable premium per acre or per bale. It will net you \$5.00 to \$90.00 more a bale and you can make a bale an acre. 1 1-16 to 1 1-8 brings about \$5.00 more; 1 1-8 to 1 3-16 \$12.50 more; 1 3-16 to 1 1-4 \$25.00 more; 1 1-4 to 1 1-2 \$75.00 to \$90.00 more than ordinary 7-8 to 1 inch staple, and will cost no more to grow. The demand for this grade of cotton is increasing; large quantities of it is imported each year from Egypt. By planting the right seed you can grow this grade of cotton and increase your profits. It may be ginned on regular short staple gin. To all cotton growers who are interested in getting this increased profit we will be pleased to supply special information on request. We want to assist our customers in securing what ever extra profit it is possible to get from the cotton crop. **Plant part of your crop in Upland Long Staple Cotton. \$16,000,000 is sent away from this country for it.** See list varieties and prices below.

## Cotton Is Not a Cash Crop—It Is a Credit Crop at Present

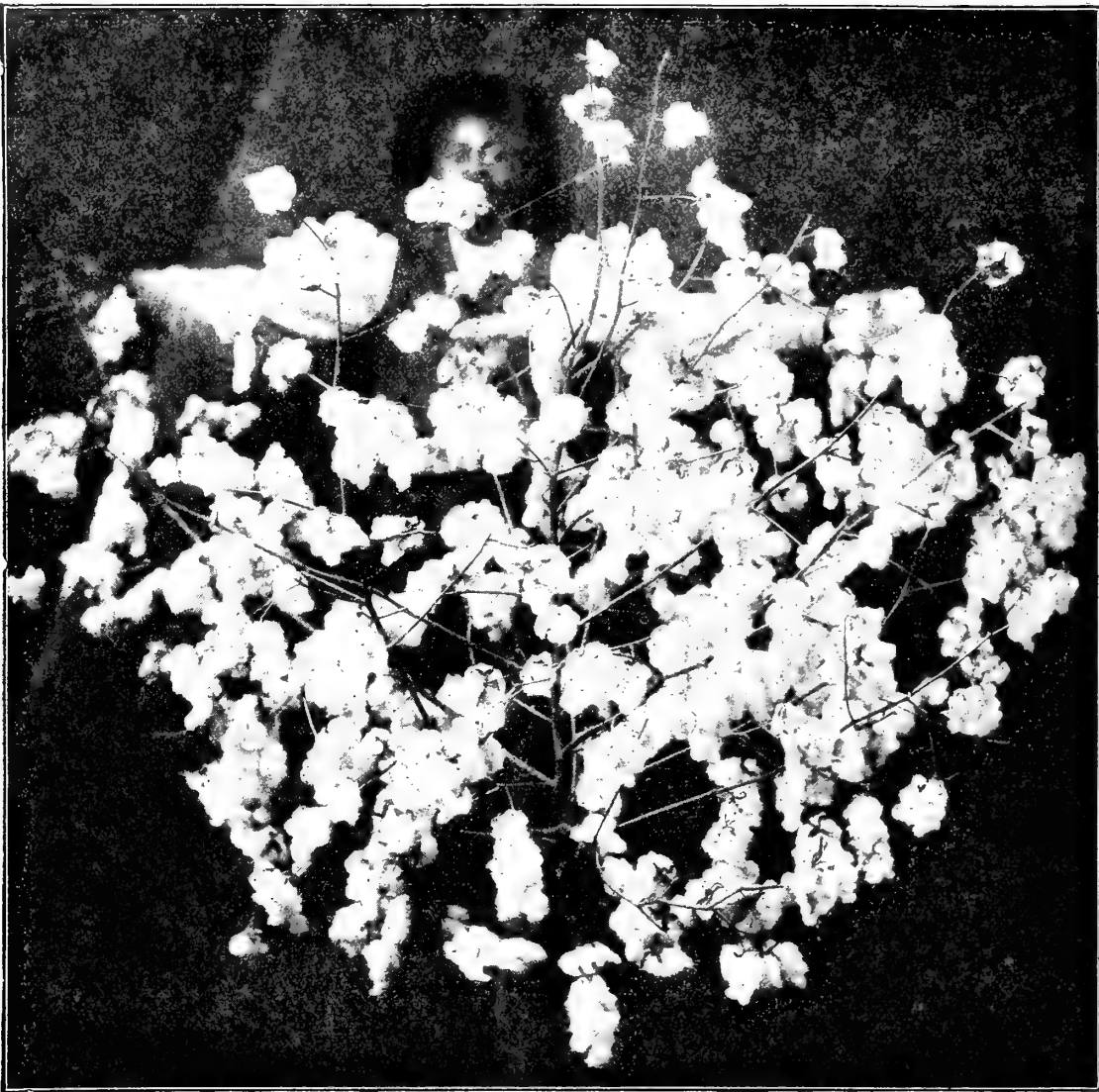
Cotton is called a "CASH CROP"; it is at present more a CREDIT CROP but it can be made the greatest of all MONEY or CASH CROPS. This can be done only one way, by rotation of crops, plant half your present cotton acres in forage and land building crops, such as corn, oats, wheat, rye, clover, peas, velvet beans, peanuts, grass, etc., and have a big vegetable garden. You can double your yield of cotton an acre and grow it at less expense than at present if you use the proper methods. You can make better crops with less guano and smaller grocery bills if you follow this plan. If you rent or share crop you can soon get enough ahead to buy your own farm if you want to.

Pike Co., Ga., March 8, 1915.—"I want to get some Money-Maker cotton seed. Have raised it and like it very much."—T. A. Lifsey.

Madison Co., Ala., Jan. 29, '15.—I am hunting the best upland long staple cotton and was referred to you as best cotton seed firm.—G. D. Atchley.

	¼ Bu.	1 Bu.	10 Bu.		¼ Bu.	1 Bu.	10 Bu.
Sunbeam (Excellent selection) .....	\$.75	\$2.00 @	\$1.85	Culpepper Big Boll .....	.50	1.75 @	1.60
Cleveland Big Boll .....	.50	1.85 @	1.60	Christopher Big Boll .....	.50	1.75 @	1.60
King's Impd. Extra Early or				Dongola .....	.50	1.75 @	1.60
Sugar Loaf .....	.50	1.75 @	1.50	Shank High .....	.50	1.75 @	1.60
Mortgage Lifter and Sure Crop ..	.50	1.75 @	1.50	Dixie Wilt Resistant .....	.60	2.25 @	2.00
Peterkin Improved .....	.50	1.75 @	1.50	Dillon, Wilt Resistant .....	.60	2.25 @	2.00
Excelsior Prolific .....	.50	1.85 @	1.65	Covington—Tool Wilt Resistant ..	.75	2.00 @	1.75
Hawkins Prolific .....	.60	1.85 @	1.65	Half and Half .....	.75	2.00 @	2.25
Russell Big Boll .....	.50	1.60 @	1.50				
Cooks Improved & Brown No. 1—	.50	2.00 @	1.75	<b>UPLAND LONG STAPLE VARIETIES.</b>			
Broadwell Double Jointed .....	.50	1.75 @	1.60	Alexander's Improved early			
Simpkins Prolific .....	.50	1.75 @	1.60	Prolific. (This is best Staple	¼ Bu.	1 Bu.	10 Bu.
Hites Prolific .....	.50	2.00 @	1.75	selection of this type).....	1½ in.	.75	2.25 @
Improved Truitt Big Boll .....	.50	1.75 @	1.60	Columbia or Hartsville .....	1½ in.	.75	2.00 @
Triumph Early .....	.50	2.00 @	1.75	Allen Long Staple .....	1½ in.	.75	2.00 @
Bates Brown Seed .....	.50	1.75 @	1.50	Sunflower .....	1½ in.	.75	2.00 @
Worlds Wonder .....	.50	2.00 @	1.75	Keenan .....	1½ in.	.75	2.00 @
Rowden Early Big Boll .....	.50	2.00 @	1.75	Floradora .....	1 1-8 in.	.75	2.00 @
Trice Early Big Boll .....	.60	2.00 @	1.75	Webber .....	1½ in.	.75	2.00 @
Poor Land .....	.50	1.75 @	1.50	Sea Island, Wilt Proof .....		.75	2.00 @
Moss Improved .....	.50	1.75 @	1.50	Keenan—Wilt proof .....	1 3-8 in.	.90	2.50 @
Pouinott .....	.50	2.00 @	1.75	Allen Silk, Wilt Proof .....	1½ in.	3.00 @	2.75
Mexican Big Boll .....	.50	1.90 @	1.65	Express .....	1 1-8 in.	2.50 @	2.25

Ask for Special Price in Larger Quantity.



**"Money Maker"** THIS WONDERFUL COTTON HAS AN UNRIVALED RECORD. IT IS SO WELL KNOWN AND UNIVERSALLY LIKED WHEREVER IT HAS BEEN PLANTED THAT IT SEEMS ALMOST UNNECESSARY TO MORE THAN MENTION THE FACT THAT WE HAVE NOW READY TO SHIP TO YOU A LIMITED SUPPLY OF SELECT SEED FROM A VERY FINE BUT REDUCED CROP LAST YEAR. However, each year we have hundreds of requests for our catalog similar to this one from Mr. Sutton:

**Lawrence County, Miss.**—Sirs: I have heard so much about the reliability of the Alexander Seed Company that I want a catalogue that we may know more about it.—D. S. Sutton.

It is therefore best to give a description for the benefit of those receiving our catalog for the first time.

We think that we have a right to justly feel very proud of the splendid and honorable record made by **MONEY MAKER** since we first offered it from the crop of 1905; that being the 12th crop made from the original selection, by one of the most successful cotton growers of the South. He had started in to breed his cotton up to an **IDEAL STANDARD**. He worked for a large, well-limbed stalk, shorter joints, three times as many bolls and large ones, together with longer and finer lint. He worked to produce a deep-rooted cotton to resist drought and storms and rust. The result our "**Money Maker Cotton**" shown above, reproduced from a photograph of a stalk from our crop. It tells the story of what "**Money Maker**" does far better than words can. We have tested it in every condition of soil and climate in the cotton region. Under the same conditions of cultivation it has always shown the heaviest yields and in 1905 it was 14 per cent. ahead of the next best variety. Our crop that year was 200 acres. Land was good, with good fertilization and culture and the average yield was  $2\frac{1}{4}$  bales per acre, even with such a poor cotton-growing year as was 1905 in our section. No other variety has been more carefully bred and selected than "**Money Maker**." Plant it, and because our seed are strong and vigorous, they come up quick and grow right off. It quickly makes a strong, tough growth that will hold up a big crop of bolls without breaking down; blooms early and sets its fruit without delay. For this reason thousands of acres are planted with it every year in Mississippi, Louisiana and Texas, because it puts on a good crop always before the **BOLL WEEVIL** can do any damage. It makes a good crop from bottom to top. Its roots go way down in the ground and no matter how dry the season they get the moisture to develop with the smallest amount of shedding. **MONEY MAKER** is the one you can depend on **EVERY YEAR** from the smallest to the largest crop. We have the **EVIDENCE** to **PROVE** every claim we have ever made. A small portion of this evidence has been published in previous catalogs. If you are going to plant cotton this year, plant **GOOD SEED, THE VERY BEST, THE MOST PRODUCTIVE** that you may get the largest possible yield per acre at the least possible cost. You will be safe with **MONEY MAKER**. Remember it is sold only under the brand and seal of **ALEXANDER SEED CO.** Do not plant until you have seen **THE SIGN OF GOOD SEED** on the package or bag from which you are planting. It is a surest sign for a successful crop.

**PRICES:** Pound, postpaid, 40 cents; 3 pounds, \$1.00. Not prepaid, peck, 75 cents, bushel, \$2.00; 10 bushels, \$17.50; 100 bushels, \$150.00.

## A Good Crop Is Guaranteed

that will sell at the best market price, as near as it is possible to ever guarantee a crop of any sort, when you have planted your cotton crop with our special selections of "thoroughbred" cotton seed, genuine only when received by you under our trade mark brand "THE SIGN OF GOOD SEED". These varieties—"EZY MUNY," "MONEY MAKER," "90 DAY," "WILT PROOF," "EARLY UPLAND LONG STAPLE," are our own selections that we back, to excel in every respect any cotton seed that is offered for sale in 1916. THEY ARE THE BIG GUNS OF THE COTTON SEED WORLD. THEY ARE AS FAR AHEAD OF THE AVERAGE COTTON SEED OFFERED FOR SALE AS A TWO HUNDRED AND FIFTY DOLLAR MULE IS AHEAD OF A DONKEY OR A SHETLAND PONY FOR MAKING A CROP.

When they come from the gin, they are ready to plant, because the crops are grown from pedigree seed, and not a degenerate black seeded stalk is found in the fields.

The different pickings of each crop are kept separate, and only the fully developed, best grade is ginned on the "planting seed gins". The supply of this class of seed is limited. We have not an endless number of carloads, because the quality of seed in these varieties is not yet produced in unlimited quantities, as only a portion of each crop is used for planting seed. One bushel of our seed is worth at least five of most of the seed offered for sale. This is proven by the crops made by our customers.

We received the following letter from Mr. Hunnicutt, of the Southern Cultivator last March. "Pike County, Ga., March 2, '15.—Mr. Hunnicutt: I have seen advertised in the Cultivator almost all kinds of cotton seed for sale but Alexander's MONEY MAKER. I think it a mighty good cotton. Please tell me where I can get seed. I am anxious to get some; have planted it but lost the seed and want more.—E. L. Iifsey."

"Clebun County, Ark.—The MONEY MAKER cotton seed I bought from you gave me a good turn out under unfavorable gathering conditions.—J. W. H. Dixon."

"Caddo Co., La.—Send me your catalog, I will need some more seed. I like MONEY MAKER cotton fine.—T. A. Beckham."

"Dorchester Co., S. C.—Send me your catalogue. Do you still handle MONEY MAKER? I had great success with it near Macon, Ga. I am going to plant here this year and will use the same seed unless you have something better that you can recommend.—J. M. Philbrick."

Mr. R. L. Veazey, Tallahferro Co., Ga., called on us while in Augusta recently and said MONEY MAKER was the best cotton he had ever planted, had averaged for him over 721 pounds lint per acre.

Mr. W. H. Smith, Leake Co., Miss., writes us: "Some 5 years ago I bought of you MONEY MAKER cottonseed. Was well pleased with them and want to get more pure seed for this year's crop."

Mr. W. O. Camlin, a merchant and farmer of Williamsburg Co., S. C., writes a letter which is another good example of the way those who have once planted our MONEY MAKER cotton seed COME BACK for more. Feb. 13th, '14.—"Send me catalog and price on your MONEY MAKER cotton seed. I have been planting it for several years; also all my neighbors. Find it the best cotton we have ever planted. Let me hear from you at once.—W. O. Camlin."

Nathan Wells, Clarendon Co., S. C., says at the bottom of an order:—"The cotton seed I bought of you in 1914 gave good satisfaction. I like it very much."

Burke Co., Ga., March 20, '14.—"I have received my cotton seed and they are in fine condition.—H. S. Stephens."

Franklin County, La., Nov. 11, 1909.—Dear Sirs: Your favor of the 4th inst. to hand. The car of Money Maker seed bought from you about one year ago has given better results than any cotton we have ever planted. We gathered on some of this cotton this season more than 500 pounds lint to the acre under boll weevil conditions, and the average has been more than ½ bale where well worked. Yours truly, T. B. Gilbert & Co.

Franklin County, La., Dec. 12, 1910.—Dear Sirs: Please quote us on a minimum car Money Maker cotton seed delivered here, stating number of bushels in car. We have planted the Money Maker this year and made 771 bales of 500 pounds each on 1,000 acres. Yours truly, T. B. Gilbert & Co.

Anderson Co., S. C., June 9, '14.—"I want to let you know I have some of your 90 Day cotton; like it fine; the best I ever saw. I want to know if you have any more seed on hand now, if so, please let me know by return mail sure, as I want to plant right away."—Lizzie Williford.

Attala Co., Miss, January 14, '14.—"Send me your spring catalog, wish to order seed of you. I was well pleased with the 90 Day cotton seed ordered of you. Everybody that sees my cotton wants seed, of it. It is THE COTTON for beating boll weevils."—F. L. Ross.

The seed is genuine only when received by you under our special trade mark brand "THE SIGN OF GOOD SEED".

## Too Numerous To Mention

In this small space are the FACTS stated by our customers in hundreds of letters and on hundreds of orders, in regard to the fine crops and bigger profits they have made thru planting our famous "MONEY MAKER" cotton seed. We were the first seedsmen to make a SPECIALTY of first class planting cotton seed and have offered in the many years we have been in business many fine selections. We have always given the selection of high grade cotton seed the closest attention, endeavoring always to offer only improvements of real value to our customers. That our judgment in selecting and improving varieties of cotton is good and has met with the hearty approval of cotton planters throughout the South is proven by the steady increased demand for our special selections.

Of all the varieties we have introduced "MONEY MAKER" has been the most popular, and we recommend it as the best medium boll selection that has ever been offered. We receive more orders for it than all other varieties combined, and next to it comes "EZY MUNY", which is now pushing it hard for first place in the race for popularity. They are both SURE CROPPERS, EARLY in developing their crop, very prolific and in every particular they are exactly what you must plant to get the largest profits out of your cotton crop. In Texas, Louisiana, Mississippi, and Alabama the demand for these two selections has rapidly increased each year with the advance of the Boll Weevil because they are adapted in every way to make the best yields where the boll weevil is. As evidence of the superior value of MONEY MAKER to make a crop in spite of the weevil, we give you the record of one Louisiana customer who in 1907 bought 25 bushel lots of King Extra Early, Tool Impd., MONEY MAKER and others. All were given a careful and impartial test on their large farm under direction of U. S. Department of Agriculture. "MONEY MAKER proved superior in every way and they bought of us to put out on their large plantation for the 1909 crops a thousand bushels of seed. In the years since then we have supplied them with large quantities of MONEY MAKER seed. In 1910 they reported a yield of 771 bales on 1000 acres, under boll weevil conditions.

TOO NUMEROUS TO MENTION, is just the situation in regard to the reports of good crops from MONEY MAKER seed. We are very proud of its record and you will be greatly pleased with the big yield it will make for you. (See page 36.)

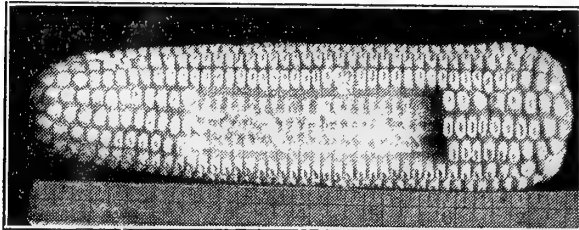
## THE NEW GREAT SOUTHERN CASH CROPS WILL BE CORN, CATTLE AND HOGS

These properly combined with Cotton will make the South Independent. You can only grow larger, better and more profitable crops by planting improved, pure bred PEDIGREE seed. BETTER SEED and better grades of stock will increase the farming profits. ALEXANDER'S SEED ARE GOOD SEED, PLANT THEM FOR PROFIT.

Gregg County, Texas, Feb. 5th, 1914.—A year ago I ordered a few seed from your house and found them superior to and more exactly as catalog stated than any house I have dealt with. I now want strawberry plants.—Mrs. T. G. Barker.

Madison County, Tenn. Jan. 21st.—I am now in the Grocery and Trucking business. I am partial to your seed as I have been dealing with you for 10 years and found you always honest in your dealing, send catalog and wholesale price list.—F. B. Howlett

**Marlboro Prolific** One of the first Improved White Southern Pedigree selection has been for years a popular variety, because when properly selected seed is planted it is a wonderful producer. It has been re-selected and put out under various names, but none of these has ever excelled our own selection in yield or any other point. At the Georgia Experiment Station our selection made for five years the highest average yield. In this variety you can not get anything better than our pedigree seed. However no one has ever produced a prolific variety that will quite equal our pedigree Six Ear Corn. Prices: packet, 10 cents; pint, 20 cents; quart, 30 cents; postpaid. Peck, 75 cents; bushel, \$2.50; not prepaid.



From Photograph, Pedigree Ear of Our Marlboro Prolific

**Hickory King Corn** Ours has the largest grain and smallest cob of any white corn, a single grain often covering the cob. Productive and profitable. Almost all corn and very little cob. Matures fully hard corn in 115 days. Packet, 10 cents; pint, 20 cents; quart, 30 cents; postpaid. Peck, not prepaid, 65 cents; bushel, \$2.25.

**Early Improved Golden Dent** Extra selected stock; quick growing early yellow corn; small cob, deep grains, golden yellow, two large ears per stalk. Is a strong, vigorous grower, heavy yielder. Packet, 10 cents, pint, 20 cents; quart, 30 cents; postpaid. Peck, 60 cents; bushel, \$2.00.

**Early White Dent** Popular early white variety, planted to produce early feed. This is very select stock. Packet, 10 cents; pint, 20 cents; quart, 30 cents; postpaid. Not prepaid, peck, 60 cents; bushel, \$2.00.

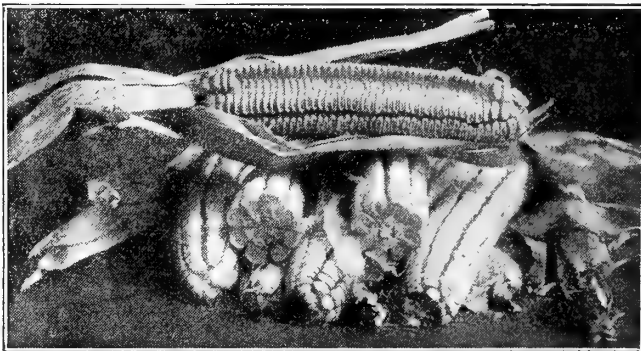
**Mexican June Corn** A wonderful variety for late planting after early vegetable or winter grain crops. Plant in May for large quick growth of forage or ensilage, in June and July for larger yield of grain. Can plant with excellent results to 20th of July. It makes two ears per stalk, yielding 30 to 50 bushels per acre, is drought resistant. Has heavy foliage, excellent for ensilage, making as high as 20 tons per acre, fine for late roasting ears for October and November. This is a very valuable variety. Price: Packet, 10 cents; pint, 20 cents; quart, 35 cents; postpaid. Peck, \$1.00; bushel, \$3.50.

**Creole** A yellow flint corn that is as near weevil proof as any we have ever grown. It is a very tropical selection specially adapted to Gulf Coast growing, will stand an almost unlimited amount of bad weather without damage. The grain is hard, contains very little moisture and has a high per cent. of protein. It makes an excellent feed for young stock doing extra heavy work. South America and the West Indies buy pure yellow corn. This is one of the best selections to grow in the Gulf Coast section for export trade; it should bring a premium for that purpose. Price, Packet, 10c; pt., 20c; qt., 35c; postpaid. 1/4 Bu., 85 cents; Bu., \$3.00, not prepaid.

## ALEXANDER'S MAIN CROP SWEET CORN



This is the best variety of extra large sweet corn for the truckers and market gardeners. Bears from two to three extra large ears to the stalk, has a very heavy husk, which helps to keep the worms out and keeps the corn in an edible condition a long time after it matures. Price: Packet, 10 cents; pint, 20 cents; quart, 35 cents; peck, not prepaid, \$1.15; bushel, \$3.95.



Hickory King.



# The Most Money

or largest profit from corn growing in the South can only be made by planting the best selected pedigree Southern grown corn seed such as we offer you in our BIG FOUR collection, SIX EAR, SHAW IMPROVED YELLOW PRIZEWINNER, FARMERS PRIDE.

Crops from seed we have sold in the past prove this. You will find in this catalog part of the evidence; there is so much we have not space for all.

YOU CANNOT BE TOO PARTICULAR ABOUT THE CORN SEED YOU PLANT. There is a big difference between even a first class crop grown for FEED and a crop grown and selected specially for SEED.

OUR BIG FOUR varieties are unsurpassed for purity and productiveness. They have been selected and improved with the greatest care. They are OUR SPECIAL INTRODUCTIONS and represent for main and late crops the very best. They are "THOROUGHBREDS" every one. THE COST OF SEED PER ACRE is the smallest cost of a corn crop (or any other crop) the increased yield from our seed will pay you many times the cost of the seed. One acre properly prepared and planted with our seed will make more corn at less cost than three to five acres planted the ordinary way with western or scrub seed. HOW CAN YOU AFFORD TO TAKE CHANCES BY PLANTING ANYTHING BUT THE BEST?

THESE VARIETIES ARE GENUINE ONLY WHEN RECEIVED UNDER OUR OWN PRIVATE BRAND "THE SIGN OF GOOD SEED".

Our sole aim in business is not only to sell good seed but wherever possible to give each customer information and cultural helps that will assist in making a success of the crop, and it affords us a great deal of satisfaction to know that any little thing that we have done in this way may have been of value to our customers, as indicated in the following letter from Mr. G. F. Toulmin, Mobile County, Ala.—"I take pleasure in telling you that the seed corn that you sold to my father, Mr. Richard Jones and myself, all residing near each other here, produced entirely satisfactory crops.—I am not a farmer, have never planted a crop before, and am inexperienced, but by following your directions as to the planting, fertilization, and cultivation of the corn, I produced an entirely satisfactory crop."

We find there is always something new to learn about farming and gardening. We endeavor to keep up with the best and are always glad to supply both "amateurs and professionals" with any experience or information we may have. Do not hesitate to write us about anything you are "up against". We may be able to help you. At least we will try.

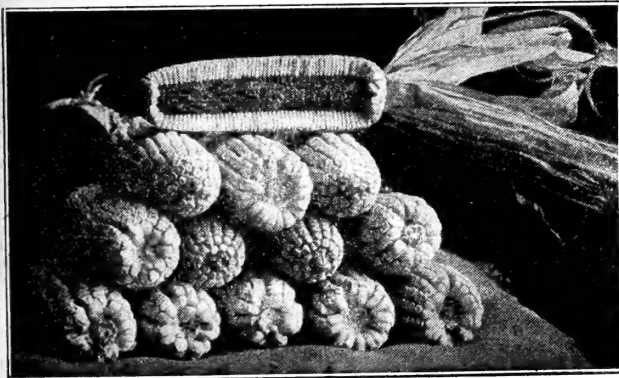
Dr. H. S. Dennis, Caddo, Parish, La., has experienced the usual good results from our seed and has expressed his satisfaction. "I congratulate your house on it's good name in this balliwick. If this order is as satisfactory as the seed which reached me from your house thru a neighbor two years ago I will in the future order all of my seed from you."

Mr. A. A. Derrick, Holmes County, Miss., has had the usual good results from SIX EAR corn and writes, on an order, "have made an exceptionally good crop of your SIX EAR corn this year."

Jefferson County, Ala.—"Send your annual catalog. I want garden seed, also FARMERS PRIDE and SIX EAR corn. Have several times bought seed from you and think your seed are the best." says Mr. A. G. Jordan.

Mr. Sylvanus Gardner, R. F. D. 6, Cleveland County, N. C., writes March 15, 1915.—"The seed ordered from you (1-2 Bu. Six Ear Corn and Melon seed) received in good condition. Am well pleased; it is all fine corn. I can recommend your seed heartily for I have used them 7 years."

Mr. J. W. Argoe, Orangeburg County, S. C. says—"Find money inclosed for list of seed. Ship at once. Am well pleased with Shaw Corn bought on your recommendation last spring, but still want to try Farmer's Pride. Let me know if you can supply it next year so I can get my order in early before you sell out again."



DeKalb County, Ala., Feb. 10, 1914.—Have been told you have good Corn Seed called FARMER'S PRIDE, send catalog at once.—B. W. Moore.

## FARMERS' PRIDE CORN THE 90 PER CENT CORN

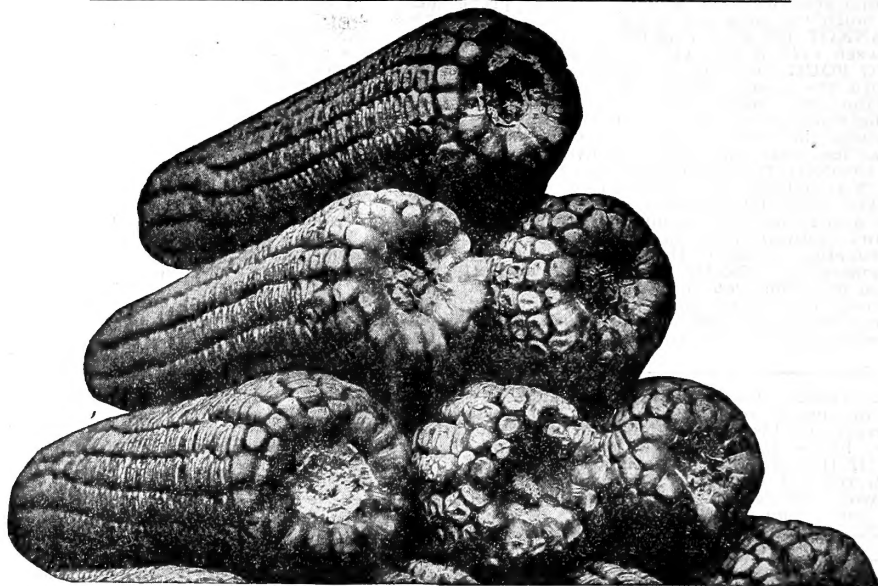
Mr. W. D. Raley, Shelby County, Ala., says. "I bought Farmers' Pride from you 5 years ago. Have got it mixed and want to start again with pure seed. Inclosed find \$1.00 for a peck." Mr. M. E. Shuler, Orangeburg County, S. C. says, "Am so well pleased with your Farmers' Pride Corn that I must write you to say that I planted 15 acres in 1914 and made more corn per acre than I have ever made in my life." Many more have written the same. FOR OVER 15 YEARS this has been one of our standard and most popular varieties, and it continues to grow in popularity each year, because the seed we supply is such good seed for making crops of corn with a profit. For years we have used exclusively the entire seed crop of the originator, and several years on account of the greatly increased demand, we have refunded a good many dollars, because there is no pedigree stock of this seed other than our own that we would send out under our name. Farmers' Pride though originating in North Carolina has given excellent results from Florida to Texas.

Several Florida customers have made 60 to 80 bushels an acre. We call it 90 per cent corn, because the pedigree ears selected as stock seed must weigh at least 15 ounces with a cob weighing not over 1-2 to 1 5-8 ounces. Farmers' Pride runs 2 to 3 ears on each stalk, the ears being 7 1-2 to 8 1-2 inches in length, 14 to 20 rows deep, perfectly shaped grain. Makes the finest of meal and hominy, and ranks high in protein. Matures crop in 100 days and cures quickly. Is an excellent variety for dry seasons. Stalks of medium size, ears low down, and have heavy shuck. Stalk stands up fine in heavy winds and bad weather. Our pedigree seed will produce 126 bushels per acre. The years of careful selecting and weeding out of unproductive stalks has practically eliminated all barren stalks, so that EVERY STALK IN THE FIELD MAKES CORN. It is an extra fine variety and we are sure that every one who has planted our seed has been well paid for the investment.

Price, postpaid, packet, 10 cents; pint, 30 cents; quart, 50 cents. Not prepaid, 1-2 peck, 75 cents; peck, \$1.00; 1-2 bushel, \$2.00; 1 bushel, \$3.50.

# ALEXANDER'S YELLOW PRIZE WINNER CORN

## THE BEST SOUTHERN YELLOW



Do you want to win ALL THE PRIZE MONEY FOR YELLOW CORN at the 1916 cornshows?

If you do, plant ALEXANDER'S YELLOW PRIZEWINNER, the purest, most perfectly developed, highest yielding yellow corn grown in the South.

It already has the greatest record of any yellow corn as a prizewinner, both for large yields and perfectly developed ears, and there is mighty little chance for any other yellow corn to get ahead of it because our pedigree seed crops are being so carefully reselected and improved every year.

There is no yellow corn today that can get in reach of it as a prizewinner. One of our customers has taken two \$75.00 prize buggies in two years and others have won numerous cash and other prizes. YOU WILL GET THE PRIZES AND GOOD BIG PROFITABLE CROPS OF RICH YELLOW FEED CORN IF YOU PLANT OUR PEDIGREE SEED.

We have never been able to obtain or seen any one make a large satisfactory yield from northern or western yellow corn, in the South. For years we have been trying to develop or find a FIRST CLASS, PURE BRED, YELLOW PROLIFIC CORN, of STRICTLY SOUTHERN ORIGIN. We have tested out a great many selections, in these years, but found nothing satisfactory until 1910, when we found this selection, a number of farmers who had planted it, told us it was the BEST Yellow Corn they had ever seen. Judging from the uniform size and development of the ears selected in different counties of South Carolina, we concluded that it must be just what we had been looking for so long. We secured from the propagator several bushels of his most perfect stock. Our tests proved it to be ALL THAT COULD BE DESIRED IN A PURE BRED, YELLOW PROLIFIC, FOR MAIN CROP PLANTING IN THE SOUTH. After showing beyond doubt its excellent quality and superiority over any other yellow corn, we offered it for sale. We are pleased to say our judgment has proven absolutely correct, which has been verified by the splendid yields made by customers who have planted it from one to three years. It is a first class, "all round", yellow corn, that you can plant on any sort of corn land. Some have planted it early, others as late as June. The yields are uniformly satisfactory whenever planted. This corn is classed as a prolific type. Makes a good average sized ear, perfectly filled out from butt to tip, thus showing the result of careful breeding which was carried on by the propagator for a good many years. The small, red cob is covered with straight, even rows of beautiful yellow grain of rather a flinty quality, making it a splendid keeper, and especially valuable for feeding work stock, on account of its large percentage of protein or muscle building food. That yielding quality of this corn has been developed to a high point is proven by its many large yields at very low cost per bushel. The propagator averaged 93 3-4 bushels, actual weight shucked, on five acres. One of our customers in Burke County, Georgia, bought a peck for two dollars, planted it in May and made 225 bushels. Many others have reported splendid yields and we have only had one dissatisfied planter of this corn since we first offered it. It is a strong, vigorous grower, and will make a yield on uplands or river bottoms in proportion to the quality of the soil and cultivation. We have tested it thoroughly and now recommend it to you because we know it is the best yellow prolific corn ever produced in the South, and you know our recommendation is a practical guarantee of satisfaction. We have selected a very fine lot of seed this year. As demand for this corn has always been larger than we could supply, and this is usually so of all our special pedigree stock, would advise that you place your order early.

Price— $\frac{3}{4}$  ounce packet, 15 cents; one-half pint, 25 cents; pint, 35 cents; quart, 60 cents; postpaid. One-half peck, 80 cents; peck, \$1.25; bushel, \$4.50.

### WE WILL PROVE TO YOU THE VALUE

of our pedigree corn seed by our Big 4 Special offer.

One large full sized package of the best four selections of corn in the South.

Six Ear .....	10
Shaw Improved .....	10
Yellow Prize Winner .....	15
Farmer's Pride .....	10

} 45c worth of 4 regular sized packets for 25c postpaid.

Plant a row of each, watch results and you will be convinced that it will pay you to plant all of your crop in our Pedigree Corn Seed next year.

Here is more evidence that our good seed not only produces good crops, but confidence and more orders: Kelton, S. C.—Feb. 16, 1914.—I want 4 bushels Alexander's Prolific Six Ear Corn. Have been planting it four years and want to get more pure seed; have been furnishing great deal of seed corn to my neighbors, they all like it.—H. C. Little.

Tallahassee, Ga., Feb. 17, 1914.—Inclosed find check for Six Ear Corn. Seed I bought of you 4 years ago was fine, ALTOGETHER SATISFACTORY. I am going to have a special patch this year and want more choice seed.—A. W. Williams.

# Alexander's Big White Prize Winner or Improved Shaw Corn

**We Offer You in This Corn the Only Thoroughbred Stock of This Large Eared Type**

**Produced 141 Bushels Per Acre With Only \$6.00 Worth of Commercial Fertilizer**

Bred up and grown in the South. Its pedigree runs back nearly fifty years, when the father of our present grower began selecting and improving it to increase his yield per acre; and from that day to this it has been the only variety grown on the farm. When we first offered the variety to our customers, a number of years ago, after carefully testing it, the seed was first-class for that period, and the crops produced were much above the average. At the same time we were not thoroughly satisfied with it, believing that it could still be improved in several points and the reproductive power of the seed strengthened by more scientific methods of improvement. Our work since then, combined with the enthusiastic and careful work of our grower, has produced wonderful results.

Each year a slight improvement has been made—each year knowledge has been gained which has enabled us to produce each succeeding year a more perfect type and nearer to the standard or ideal for this class of corn. We have seen many varieties of Southern grown corn in all the Southern States, and are always searching for improvements. We have paid fancy prices for special selections of all varieties that have given any promise of being an improvement over the varieties we offer. All of these have been tested for several years, yet up to date we have found no selection of this big eared type that has anywhere near come up to our stock on our own farms, or in various localities where we have had them tested. These years of careful breeding and thorough selection could produce but one result—a perfect type or variety, which is a strong, vigorous grower and a heavy yielder.

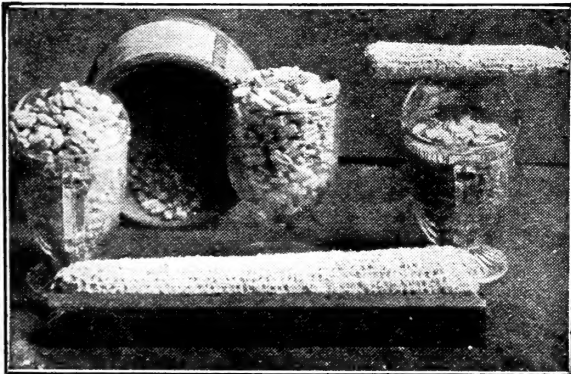
It will make more big, perfect prize winning ears per acre than any other. It makes the largest ear. It makes the most perfect ear. It makes the finest looking ear. It makes the heaviest ear. It makes the largest per cent of grain per ear of any large eared corn. It is the best keeping big eared corn. It has no barren stalks, no nubbins.

It pays to plant the purest pedigree stock you can get. This is just that kind of seed, and if you want to grow the biggest ears this year and make a heavy yield per acre, we advise placing your order at once for we have always had a larger demand than supply. Money is always returned when pedigree stock is sold, as there is no other seed we can afford to send out under our name. Our ears of Shaw's Improved average 10 to 12 inches long, 18 to 20 rows perfectly formed white grains set firmly and deeply and covering cob from butt to tip, many ears making over 85% grain. Makes large, strong stalk with usually 2 good ears and an immense amount of forage; is deeply rooted and very storm resistant. No variety of corn anywhere is more carefully handled than this. It is a genuine thoroughbred and your yield will be all that you could desire if you get Alexander's selection.

Note the comparison between an average ear of our Shaw's and the common corn, the kind that makes 10 to 16 bushels per acre. Length of ear of Shaw's is 12 inches; cob weighs 5½ ounces; grain, 20½ ounces; total, 26 ounces, and measures nearly a quart—almost three times as much as common corn. This corn planted in 3½-foot rows and same distance in drill, will give 3,536 hills per acre, and with one average ear per hill will make 79¼ bushels. It usually makes two good ears per stalk. It has a record yield of 133 bushels in regular crop. Five acres planted in this seed will make more and better corn than fifteen of the ordinary corn; the reason is:—Most of the seed usually planted is not selected in the right way, you have too many barren stalks and nubbins. It will pay you to plant some of our Shaw Corn.

IMPROVED SHAW CORN

COMMON CORN



SHAW and YELLOW PRIZEWINNER corn. I have tried the Shaw here and know what it will do.—J. Percy Johnston.

Jefferson Co., Miss. Jan. 22, '15.—“The Alexander Prize winner corn I bought from you last season was the best corn I ever planted. I got as high as 75 barrels per acre on some of my land.”—W. H. H. Lewis.

**THIS IS THE BIGGEST, BEST, LARGE EARED WHITE, SOUTHERN CORN.**

It continues each year not only to hold its lead, but gains in quality as the most prolific large eared corn. A SURE CROPPER of the finest quality.

There's only one other corn in the world that will out-yeild it. THAT IS, ALEXANDER'S GENUINE PEDIGREE SIX EAR PROLIFIC. PLANT YOUR CROP IN THESE TWO AND YOU WILL HAVE PLENTY OF CORN TO FEED AND SELL NEXT FALL.

Won Blue Ribbon and Cash Prize for best 100 ears corn at Georgia-Carolina fair, Augusta, Ga., Nov. 1910. Blue Ribbon and Cash Prize for heaviest yield per acre.

**12 Ears of Our Stock of Shaw's Improved Corn**

Price: Packet, 10c; ½ pint, 15c; pint 25c; quart, 40c; postpaid. Peck, \$1.00; bushel, \$3.00. Single Pedigree ears, \$1.00 each, postpaid.

Barbour Co., Ala. Oct. 20, '15.—“Find inclosed \$10.31 for list of seed; will order Fulghum oats later. The SHAW IMPD. Corn I got from you last spring is the talk of the country, it can't be beat, expect to place all my orders with you.”—Mrs. E. C. Grubbs.

3-27-15. Bienville, Parish, La.—“Find money order for 1-2 Bu. SHAW IMPD. corn and FARMERS PRIDE; both are finest corn I've seen in my life and I am 53. I see I have made a mistake all my life planting seed from the crib, can make twice as much corn to the acre by planting your special corn seed.—Geo. W. Sutton.

Wilcox Co., Ga. Jan. 12, '15.—“The IMPD. SHAW corn I bought from you sure made me a fine crop.”—W. M. Echols.

Anderson Co., Tex. Feb. 25, '15.—“Find inclosed money order for peck each. IMPD.

# Alexander's Six-Ear the Most Prolific

**PURE BRED WHITE CORN will make for you the LARGEST QUANTITY and the BEST QUALITY**

This strictly Southern corn of ours which has been carefully improved and selected for nearly twenty years, is grown EXCLUSIVELY for us from originator's pedigree seed stock which we always keep up to the HIGHEST STANDARD OF PERFECTION. The seed we offer you is the most carefully selected, most prolific strain of ALL prolific varieties. It is strong, healthy stock, full of vigor. No effort is spared each year to improve its yield by the most careful and up-to-date methods of breeding and selecting. The hundreds of high yield records at low cost per bushel that our pedigree seed has produced, the many valuable corn show records it has captured, and the prizes won have proven that the breeding and improvement of corn is of as much importance as in cattle and horses. You can buy an ordinary cow for from 20 to 50 dollars, but you cannot get a PURE BRED, with a pedigree and a first class hereditary record of milk and butter fat production for any such price. Some folks say "a pedigree is no good, and that heredity don't count for anything," but we have always noticed that those who believe the other way, and buy the best bred seed and stock, have the best farm and make the most money out of farming, with few exceptions. You will find this seed has been so well bred and selected that it contains the reproductive power necessary for growing a vigorous plant, to produce well developed ears of the best quality grain. In numbers of tests of average field run stock, used for feed, it has shelled out 60 to 62 pounds good sound grain, from each 70 pounds of ear corn. Every year we have had to increase the acreage of this variety to keep up with the demand caused by the fine yields made from our seed. Though we have never had a crop failure, and only one slight shortage, our sales have increased so every year, that the supply has sometimes not been sufficient. We have had to return money on late orders, some years. One year recently we returned nearly four hundred dollars sent for this variety. You can always depend on getting only Alexander's Pedigree Seed or your MONEY BACK. We recommend our Six Ear Corn to you without reserve.

**A GOOD CORN CROP ON YOUR FARM WILL PROVE A MONEY SAVER AND A MONEY MAKER IF YOU PLANT THE RIGHT SEED. PLANT ALEXANDER'S SIX-EAR—THE SURE CROP CORN**

It is highly recommended as a POOR LAND CORN, both for sandy and clay uplands, and about Augusta in the rich river bottom it has made the best yields ever known. The cob is small and white, the grains are deep and well filled out, making the grain fit around the cob close and solid. It is rich in protein, the moisture content is low, making it cure quickly in the field, thus preventing loss. The shuck also completely covers the ear, which keeps out both rain and insects. It makes from 4 to 8 ears per stalk, and we have seen 11 ears from one seed. It is a good keeper, being less troubled by weevils than any selection we have seen. It is almost equal to "Sweet or Sugar Corn" for roasting ears. A customer told us on Oct. 30th that he had on the previous day enjoyed tender roasting ears from this variety planted in his garden. It roots deep, which accounts for its always withstanding drought and making a good yield. This also enables it to stand severe storms without blowing down. It now matures in about 110 days and has a record yield for clear net profit of about \$1,200, but this was done on a prize acre. It's the surest cropping, best white corn for you to plant on upland, or lowland, on rich land or poor wherever corn will grow in the South. But you must have Alexander's Genuine Pedigree Seed For Most Profitable Results.

Hernando Co., Fla., Aug. 30, '15. "Send me catalog of your "PRIZE WINNER" CORN "SIX EAR". A few days ago I saw some at a station in Pasco County; the agent had his office festooned with stalks; they had 6 to 9 good ears on each stalk. I never saw anything like it before. I want to plant some in January."—Mrs. Jessie Seale.

April 6, '15., Grant Co., La. "Find inclosed \$2.00; send by express 1-2 Bu. Alexander's Six Ear Corn, I plant no other. I have been so successful with it that most of my neighbors are planting it.—Fulton O'Quinn.

Monroe Co., Ala. "I made 193 bushels of corn on one acre with your SIX EAR prolific, it can't be beat. I won \$25.00 prize.—J. C. Sawyer.

Jasper Co., S. C., Jan. 19th, '15.—"I know the worth of your SIX EAR corn for I have planted for six years. I bought it from you when lived in Orangeburg. I planted another last year, do not like it."—Thos. E. Miller.

**Prices:** Packet, 10 cents; ½ pint, 20 cents; pint, 30 cents; quart, 50 cents; postpaid. Peck, not prepaid, \$1.00; bushel, \$3.50.



ALEXANDER'S 6-EARED CORN  
A Good Poor Land Corn