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Spring Catalog of Alexander's Good Seeds



The one
Tomato that
should be
planted in
every Southern
garden
See page 3.

ALEXANDER SEED CO.
ESTABLISHED 1873.
AUGUSTA, GEORGIA.

Something That's Good to Eat—

Cheap and Easy to Grow

An All Season, Sure Crop, Prolific Food Plant.

Fine for Sunday dinner and good every day in the week. Served hot or cold. Has the richest, "bestest" flavor of any table pea that is grown. You will like it and plant it every year after you have once tried it. You should order quickly; plant them early so as to have the pleasure of eating them with the least possible delay. They will help cut down both the butcher's and grocer's bills; or, if a surplus is grown to sell, they will soon bring in a good profit. This excellent pea, that we wish you to give your undivided attention at this moment, we named in 1910—**FILIPINO**.

Filipino—This great table pea brings the highest price on the Augusta market, and will bring you the same. It is far superior to Ramshorn, Black Eye, Sugar Crowder, or any other kind. The demand has never been supplied. This pea has no equal for quality. Once you have seen them on the table and had a taste of them, you will never be satisfied unless you have plenty of them all the time. They taste so rich and good that one can almost make a meal from them alone. We gave it the name Filipino because of its origin several years ago. One of our Burke County (Ga.) customers secured a quart of these peas that had been sent to this country by a soldier in the Philippine Islands. He planted them in his garden and the first season showed they were well adapted to our climate and very prolific, and a splendid table sort to be used green or dried. After planting several years he called our attention to them, and after a thorough investigation we decided to buy the entire crop. The dried pea is about the size or a little smaller than the cowpea. Pods average about 8 inches long and completely filled with peas. Smooth, dark green in color and remain tender and eatable until nearly dry. Very fine for green snaps. The plant is of the vine or running type and makes a good crop on poor land. The dried peas for the table are unsurpassed, fine, rich, sweet flavor. They simply melt in your mouth; do not discolor the liquor in which they are cooked, and your mouth waters when you see them steaming on the table. Planted May 10th produces green snaps in July. Dry peas August 1st. We first offered this pea in 1911; it has proven so popular as a table pea that we can hardly supply the demand. **Prices: Pkt. 10c; ½ pt. 30c; pint 50c; quart 75c; postpaid.**

A quart of this seed contains nearly three times as many seed as the large Black Eye.

Savell Bros., of Winston County, Miss., wrote us as follows, Jan. 27, 1916: "Quote your price peck and bushel lots Filipino Peas. We bought packet of them from you last year and find them very prolific and superior for table use to any other pea we have ever grown."

SAKURAJIMA The Great Japanese Radish.—Of immense size; some single specimens of this variety weigh as much as 15 pounds. In shape it is oval with cream-colored skin and pure white flesh. The roots are cooked like turnips, but no strong taste accompanies them, such as is frequently present with cooked turnips. Must be sown in May. Price: Pkt. 10c; oz. 15c; ¼ lb. 35c lb. \$1.25.

CHINESE CABBAGE Is a splendid vegetable that should be grown in every garden. It is easy to grow, requires the same culture as cabbage or lettuce. It may be boiled or used as a salad or cold slaw. The yield is large, as the plants often weigh 10 to 12 pounds, and grow from 12 to 16 inches high. It is free of the strong odor and flavor of cabbage. It remains tender and crisp; the heart is large and a brittle crystal white. The stems of the inside leaves are often eaten as celery, and it is sometimes called Celery Cabbage. Should be planted both Spring and Fall. Every lover of good vegetables is sure to like it. Be sure to include a packet with your order. Price: Pkt. 10c; oz. 30c; ¼ lb. 95c; lb. \$3.25; postpaid.

The Cost of Seed Per acre is the smallest expense of any crop, yet there is no part of the process of production that is more important than the selection of **Good Seed**—the very best. **ALEXANDER'S** are the best that grow. Selected for the South.

Pike Co., Ala., Feb. 27, 1917.—"Send me your price on enclosed list of seed. I have bought seed from several houses, but find yours purest of them all.—J. T.

Jones Co., Miss., April 3, 1917.—"I am delighted with the Chinese Cabbage as a salad greens."—Mrs. T. B. Bonner.

Gaston Co., N. C., March 7, 1917.—"I have always been pleased with your seeds."—J. L. Featherston.

DASHEEN THE NEW FOOD CROP—Has many valuable uses and will be a big help toward keeping the table well supplied with good things to eat. We have carefully watched and studied the uses of this plant for six years before recommending it to our customers. Its uses have been fully and reliably demonstrated, and we now advise every one to plant it in their garden early, as it needs the full season to make a good crop. It is introduced and recommended by the U. S. Department of Agriculture, and you should write at once to Washington, D. C. for the bulletin. The Country Gentleman of Philadelphia, Pa., says of it: "In the region of Brooksville, Fla., the Dasheen yields as high as 400 bushels to the acre. You can make innumerable dishes of it. The tubers form in the hill just as potatoes do, and are dug in the same way. The tops, as well as tubers, are edible." Fine biscuits are made of a combination of boiled Dasheen and wheat flour. We have also eaten Dasheen prepared the same as potato chips, and it was fully as good, if not better. **Price:** Small Roots, 10c each; medium, 15c; peck, \$1.00.

Mrs. B. Bridewell, of Copiah Co., Miss., wrote the following interesting letter about it in the October 15th Southern Ruralist:

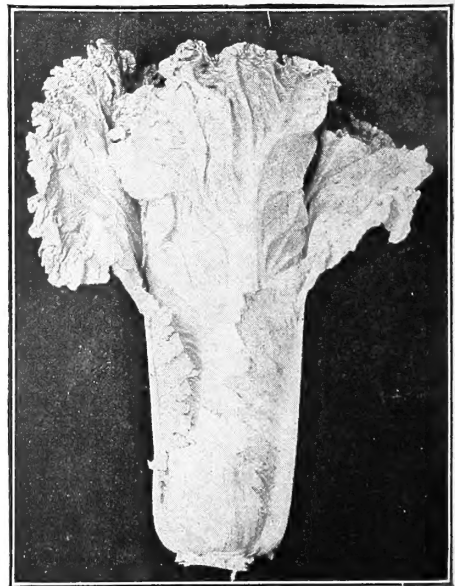
DOINGS WITH DASHEEN

We have tried to live economically. This year we have used only one sack of flour and no meat except a few chickens. We eat corn bread instead of flour, and milk, eggs, peas and beans instead of meat. We have had plenty of vegetables all the year. At this time we have turnips, mustard, beans, beets, carrots, onions, radishes, cabbage, Irish potatoes, and Dasheen in our garden. We also have a few ever-bearing strawberries, the "Progressive," this year, and find that in damp rich soil they do well. **The Dasheen is our best crop, however. It is a crop that is just beginning to be grown in the United States. It has long been one of the staple food products of India.** It grows well in any climate having six months free from frost. All parts of the plant can be eaten, the tender leaves being used as greens in the spring and summer, and the roots or corms and tubers eaten like Irish potatoes in the fall and winter. They make a fine substitute for the potato, really better, for they contain a greater per cent of starch and are more easily digested.

We like the Dasheens boiled, baked or fried, seasoned as you would season Irish potatoes.

This letter is not an advertisement, for I have no Dasheen tubers for sale, but is written with the hope of helping to be the cause of another valuable food crop being raised. Raise all the foodstuff you can. Do without meats, and whip the Kaiser.

MRS. B. BRIDEWELL.



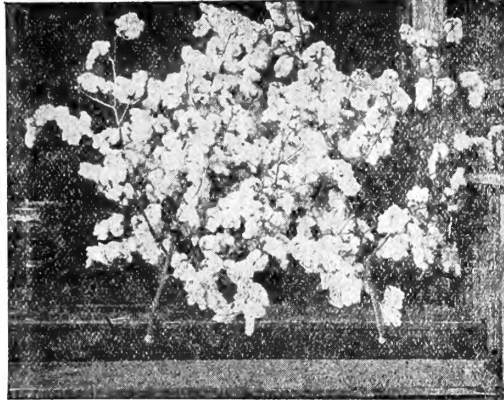
Chinese Cabbage—Petai.

The Best Upland Long Staple Cotton in World is Alexander's Improved Early Prolific Long Staple

**THE EARLIEST
STRONGEST AND
LONGEST STAPLE**

**FINEST QUALITY
SILKY FIBRE**

**VIGOROUS
HEALTHY PLANT**



**MAKES LARGEST YIELD
PER ACRE**

**URNS OUT LARGEST
PER CENT OF LINT**

**CAN BE GINNED
PERFECTLY ON SAW GIN**

EASY TO SELL

**SELLS FOR THE
HIGHEST PRICE**

**MAKES BIGGER PROFIT
PER ACRE SIDE BY SIDE
WITH SHORT STAPLE OR
SEA ISLAND ANYWHERE
ON ANY LAND FROM
FLORIDA TO NORTH
CAROLINA**

**IT IS IN EVERY WAY
A WORLD BEATER**

**IT IS SIMPLY THE
FINEST EVER GROWN**

**THE SAFEST, SUREST
CROP LONG STAPLE TO
PLANT**

**THE MOST WONDERFUL
COTTON OF ITS CLASS
EVER OFFERED**

**IT HOLDS ITS TYPE AND
DOES NOT RUN OUT OR
DETERIORATE LIKE
OTHER LONG STAPLE
COTTONS**

**YOU WILL BE SURE
TO BE PLEASED
WITH THE PROFIT**

WHAT OUR CUSTOMERS SAY

Levy Co., Fla., Oct. 4, 1917.—Quote price on 20 to 40 bushels your Early Upland Long Staple Cotton. Had seed from you two years ago, and well pleased with results. Want new stock seed for planting next year, and my neighbors want me to get seed for them too.—S. H. Blitch.

One of our customers, Rev. R. G. Shannonhouse, of Edgefield Co., S. C., has planted our Cotton several years. He says, "It must be planted early. Give it distance and good land, and it will surely turn out more money to the acre than any other cotton that I am acquainted with." He also sent us a letter from J. L. Coker Co., of Hartsville, S. C., signed by D. R. Coker and dated Oct. 11, 1916, as follows: "Yours Oct. 11th, also sample of long staple cotton, at hand. This is very nice cotton. We can use it @ 27½c landed Hartsville. This is as high as we have paid for a bale of cotton this year. If every one would take the same pains with their seed, their handling, ginning," etc., it would be a pleasure to do a staple business."

Rev. Shannonhouse wrote, Dec. 23, 1915: "The seed are absolutely pure and uniform. This cotton sold 28c to 30c. It really is EARLY as well as prolific."

We sold Mr. Nicholson 10 bushels of this seed January, 1916. He was so pleased with results he wrote us as follows:

Sept. 30, 1916.—"I have ten acres planted in your Long Staple Prize Winner Cotton and consider it the very best and most wonderful of all the long staple varieties. I have two acres, planted on April 12th, that will make one and one-half bales per acre; also an acre, planted May 23d, after wheat and vetch, that will make a bale. It is hard to say just what this cotton would do under favorable seasons. It lost less during the July rains and the August drought than any other of the five varieties I have planted. I find, also, that it is just as early as 'King' cotton, and is just the thing for boll weevil districts I am shipping to Charleston and Baltimore and shall be pleased to advise in reference to price on receipt of sales."—W. L. Nicholson.

April 12, 1917.—Dill-Ball Co., of Charleston, who handled Mr. Nicholson's cotton, wrote him: "This cotton is a very beautiful extra staple; ran 1½ inch length. We sold for 38c a pound—the highest price that we sold any cotton for this season."

Greenwood Co., S. C.—"My experience shows it to be as early as the KING variety, which I have been planting in the past. It is more prolific than the

King; does not fall out so badly; it is perfect as a drought and storm resister. This year I have 30 acres planted on land that I first planted in King four years ago. With this I have made 50 per cent more lint than King; it will bring 50 per cent more money; several acres have yielded me 2,000 pounds seed cotton per acre; have also planted Floradora and other long staple varieties, but this is much more prolific and earlier; grades higher and brings a better price. I have had no trouble to sell my seed to neighbors at a dollar and more per bushel."

A prominent cotton manufacturer wrote us on Sept. 5, 1910: "The sample you sent (Alexander's Improved Upland Long Staple) represents a cotton which on today's market should sell about 27 to 28 cents, possibly 30 cents." Staple 1½ inch.)

YOU SEE by the above that this cotton has brought from 27 to 38 cents a pound for the last eight years, since we first put it on the market, and will probably go as high at 45 or 50 cents for the best grade of 1917 crop. The demand for it is increasing, and it is a safe cotton to plant. Mr. Shannonhouse sold his in December, 1916, for 28 to 30 cents, and Mr. Nicholson in the same county held his until April and sold it for 38 cents. On first-class land and under favorable conditions it will make 500 pounds or more per acre. It makes its crop as quick as any first-class extra early cotton, and gets in ahead of the weevil. It will certainly pay to plant it.

**PRICE OF SEED: 1 pound, postpaid, 50 cts.
Not prepaid, ¼ bushel, \$1.25; bushel, \$4.25.**

IT LOOKS LIKE a "dead sure thing" that long staple cotton as well as short staple is going to pay big profits for growing in 1918.

It **IS** a sure thing that our 1½ "Early Prolific," also "Ezy Muny," "Money Maker" and "Wilt Proof" are the very finest selections of cotton that are on the market today.

They will **certainly** make the surest and largest crop at the largest profit per acre. If you want what is really the best of all seed send us your order at once.

Remember though that everybody must grow plenty of food and forage. You can't eat cotton and it may be impossible to trade it for all that you will need to eat. Prices of food are liable to be a whole lot higher than right now.

Alexander's Improved All-Season White Head Cabbage Collard

This is a picture of Charley Germany, who has worked in the packing and shipping department of the ALEXANDER SEED COMPANY nearly twenty years, and he is holding a sample head of the finest collard on earth—**Alexander's All Season Collard.** This is the finest, largest, quickest growing best flavored collard ever grown. Always brings the best price and the most profit because it so quickly makes a large, compact, tender growth. It makes the finest looking, quickest selling collard we have ever seen, the best of all for home or market use. This is the collard that will please everybody—the collard that everybody will soon be planting. **The only collard to plant for profit. Price: Pkt. 10c; 3 pkts. for 25c; 1 oz. 50c; ¼ lb. \$1.50.**



All Season Collard.

SAFETY FIRST

IN THE GARDEN OR FARM MEANS PLANTING **ALEXANDER'S GOOD SEED.** IT MEANS REDUCING YOUR RISK TO THE LOWEST NOTCH. IT MEANS THAT YOU HAVE TAKEN NO UNNECESSARY RISK IN PLACING YOUR ORDER FOR SEED. WHEN YOU PLANT **ALEXANDER'S GOOD SEED** YOU HAVE PLANTED THE BEST. IT MEANS YOU HAVE TAKEN OUT CROP INSURANCE, BECAUSE THEY ARE STRONG, VITAL SEED. PURE AND TRUE. THEY GROW, AND GROW RIGHT, BECAUSE THEY ARE THE BEST SEED THAT GROW SELECTED FOR THE SOUTH.

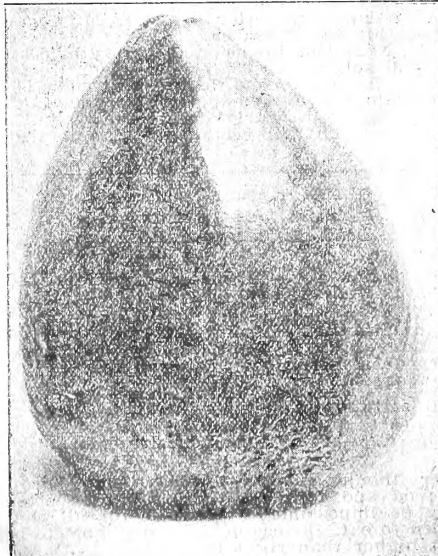
Filipino Peas and Cabbage Seed.

Autauga Co., Ala., July 20, 1917.—Received the package of Filipino Peas and Cabbage seed which I ordered from you several days ago, and peas have come up to a perfect stand. Find enclosed \$1.50 for the following seed. It is a pleasure and delight to deal with your house.—Emmett E. Davis.

Beauty Potatoes.

Edgefield Co., S. C.—I ordered one-half bushel Beauty Potatoes from you in the spring. They are fine, and attracting a good deal of attention here.—M. A. Taylor.

Cabbage. Murray Co., Ga., Oct. 8, 1917.—I ordered some seeds from you last spring, and had the finest cabbage plants for early ones, and my cabbage did not rot. It stood from 4 to 8 weeks longer than any of my neighbors.—Mrs. M. E. Rickett.



PIMENTO is the mildest and finest flavored of all. The growing of this variety in this country is comparatively new, but it is becoming the most popular pepper for salad and sandwiches, stuffed and baked, creamed like onions, also canning and pickles. Its quality and flavor is entirely different and distinct from other peppers. Its attractive appearance when served adds to its popularity and value. Its form is smooth and free from the creases you find in Bell and others, and the flesh is several times the thickness. Skin is easy to remove by scalding or peeling. Some like to eat it raw like an apple. It is very prolific and a good shipper. One experienced grower estimated a yield of 400 bushels per acre. It is just the thing for home garden and will pay the market gardener a good profit. Price: Pkt. 10c; ½ oz. 20c; ounce 35c; postpaid.

There Are So Many Good Things

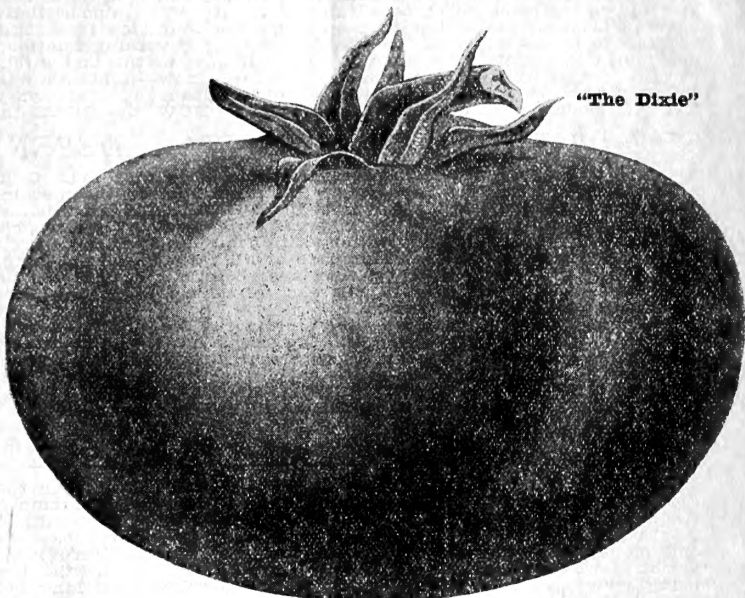
OFFERED in this little catalogue that should be planted in every garden and farm. We feel that each one should be on the front page so that you would be SURE to notice them and get the benefit you will certainly derive from planting them. Of course, it's impossible to put each one in front, so you must be sure to look carefully on each page. If you do not you will miss something that it will pay you to plant. **TAKE YOUR TIME and READ EVERY PAGE.** We have cut out everything but the best things, so you will not be bothered looking through a lot of stuff that is old and out of date. We are offering you only the best improved, standard stocks, all tested and true.

PLANT THEM THIS YEAR

The ONE Tomato That Should Be Planted in EVERY Southern Garden

King of Them All, "THE DIXIE," Has Surpassed the Best Yielding Tomato in the World More Than 50 Per Cent—A Marvelous Main Crop Variety. Its Record Improves Every Year. It Grows Better and Better.

Our Tomato Specialist, one of the most expert growers of Tomato seed in the United States, has always proven to be very conservative in his reports of trials and experiments, but when he turned in his final report on this new selection we thought he had lost his conservatism entirely. He enumerated so many valuable qualities that it seemed impossible to "MAKE GOOD" on all of them. However, proof in our final personal tests as to the value of each selection is what we must have before offering in our catalogue any variety. The 1911 final personal trials were absolutely convincing, so that we first offered it in 1912. SHIPPERS, CANNERS, MARKET GARDENERS, big crops of perfectly developed fruit and splendid money making returns prove it beyond doubt a SURE YIELDER and BEST MAIN CROP TOMATO IN THE WORLD. That is a strong claim to make, but it has been tested and retested in large field crops and home gardens from Jersey to Florida and Texas to Tennessee, each crop only shows more conclusively that it is EVERYTHING CLAIMED. Enormously prolific for the size of its fruit, which are perfectly formed, solid, bright red, uniform size, smooth skin, meat fine grained and firm, the most perfectly flavored Tomato we have ever eaten. You can not beat it for quality or quantity of yield. The plant is strong and vigorous; we have had ripe fruit in 108 days. It is a continuous bearer and in the very dry Spring of 1914 was the BEST DRY WEATHER TOMATO. We recommend it specially to all Southern canners. HOME GARDENERS who have made a failure of tomato growing, usually making a lot of vine and no fruit, will be practically sure of a crop from this seed and our special cultural directions. You will not be disappointed with it for any purpose as a main crop, sure crop tomato. It sells at sight. Its QUALITY creates a greater demand and the large yield leaves a good net profit.



"The Dixie"

Price: Pkt. 15c; ½ oz. 30c; oz. 50c; ¼ lb. \$1.50; lb. \$5.00, postpaid. Price of plants at bottom.

Mr. T. J. Gardner, Edgefield County, S. C., wrote us July 6, 1915, the following report of his experience with this tomato. We were also told by a neighbor of Mr. Gardner's who came in our store in Augusta to buy some of the "DIXIE" Seed, that he had never seen such fine crops of Tomatoes as those raised by Mr. Gardner from this seed.

"I raise tomatoes for the late fall market. For this I plant the seed the first of June in beds, and when large enough to transplant set them in rows 6 feet wide and 4 feet in drill. I use wide rows so as to cultivate late and for convenience in gathering.

"I break my land in Spring and harrow until I get ready to transplant. I then lay off my rows with 6-inch shovel plow and put in 200 pounds of complete fertilizer, analyzing 8-4-4. I make a small ridge on this and set my tomatoes. After they are up about 12 inches high I put about 200 pounds of the same fertilizer around them. I find that heavy fertilization does not pay, as it will make too much vine and have tendency to make fruit rot, if not pruned. After this I cultivate shallow and often, until tomatoes begin ripening, with spring tooth cultivator.

"I have planted your 'Dixie' Tomato for two years and find them to give me the best satisfaction of

any I have tried. They will commence ripening about the last of September and can commence shipping about the first of October. They are prolific and bear for a great length of time, planting late as I do, having a good crop of green tomatoes on vines at frost. They are uniform in size, but have had them to weigh as much as two pounds. They are smooth, being freer of bumps than most other varieties of tomatoes, and an excellent shipper, keeping well for a great length of time. Every one I have ever sold them to says "they were the finest they had ever handled, giving the very best of satisfaction." Among the numerous different dealers I have sold to are Penn & Holstein, J. F. Busch, and Castleberry & Wilcox. I could give other dealers' names that have handled the "Dixie," but these are enough to show their popularity.

"Summing up the whole, I find them the best all-round tomato I save ever planted. They are very prolific, bear until frost, long keeper, a good shipper, bright red color, uniform in size, with small seed cavity.

"I would recommend the 'Dixie' to any one for both market and home purposes.—T. J. Gardner."

Columbia County, Ga., April 21, 1916.—"I just want to say something to you about the Dixie Tomato. It is the best I ever planted and is everything you claim for it and more. I planted a few in my garden last year; they grew from April until frost fell. They are certainly ever-bearing. Will surely recommend them to my friends. Your Early Jersey Wakefield Cabbage is the best cabbage I have ever found."—Elizabeth Carter.

New Hanover County, N. C., May 31, 1916.—"Send your seed and plant catalog. I have planted your Dixie Tomato and they are the best I ever saw. You can book me as one of your customers for anything I need."—Louis E. Willis.

YOUR TOMATO CROP IS FULLY INSURED WHEN YOU PLANT DIXIE.

SEE OTHER VARIETIES OF TOMATOES ON PAGES 19, 20 AND 26.

Tomato Plants

"DIXIE," GREAT SOUTHERN, EARLIANA No. 1, and WILT-PROOF.
 These are the four finest of all selections for the South. Postpaid—
 1 doz. 30c; 50, \$1.00; 100, \$1.50. Express, not prepaid, 100, \$1.25; 500, \$3.00; 1000, \$5.00.

A Great Change Has Occurred

IN OUR COUNTRY since we mailed you our 1917 catalogue, and we hope that another great change will occur before our 1918 catalogue is mailed to you. We hope by that time that the war will be ended, and that never again will men become involved in such a war. It seems to us that the time has arrived that law and order must be enforced among countries, as among individuals. It looks as if the world must have an international police to keep kings and countries from fighting, and a world court with sufficient backing to enforce just and equitable laws for governing relations between all nations. Our United States has joined the fight. We are ALL in for it now to the last ditch. No matter what our private opinions were before, there is only one thing we can do now—fight to a finish, and WIN is the only way that spells safety for the entire United States. We Americans have always bragged about what a great country we have, and how we could lick all the others. NOW the ONLY thing we can do is PROVE it.

THE WINNING OF THE WAR DEPENDS FINALLY ON FOOD

A soldier of modern times cannot fight unless he is well fed. Guns and ammunition cannot be manufactured unless the workers have food. The first thing in the morning is food for breakfast, and at the end of the day we must again have food. EVERY ONE from children up, who can in any way produce anything to eat, should, and must, grow something. First, we, each of us must have food for our families, and the sure and certain way is for us to grow it. It is more profitable, too, than ever before to farm and garden. In spite of the great increase of all farm expenses, there is yet a greater profit in gardening and farming, in growing food crops, than ever before. We look for the price of vegetables and all food crops to be higher than ever in 1918. So each of us who can grow food is very fortunate. We can save ourselves, and help save others.

During the past year we have endeavored to supply, as usual, the best seed that grow, selected for the South. Many fine gardens and big crops have been grown from this seed, and we are very proud of these fine results. Seed stocks are very scarce, and growers have made great increases in their prices for growing. We have made our prices as low as possible, and at the same time to give first-class stock and service. WHY DO MORE AND MORE SEED BUYERS WHO WANT THE BEST SEED FOR THE SOUTH PLANT ALEXANDER'S GOOD SEED EVERY YEAR?

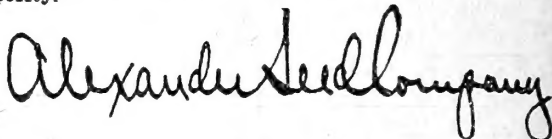
BECAUSE They Are Seed That Are One Hundred Per Cent Reliable.

THIS IS THE YEAR when you need seed more than ever that are one hundred per cent. reliable—seed that will give you the maximum germination, the maximum yield, and the maximum quality. This trade mark—"THE SIGN OF GOOD SEED"—stands for ALEXANDER'S experience of over forty years in studying the seed needs of Southern farms and gardens. We always have spent most of our time and money in producing better and better seed. We have never been satisfied, though many of the varieties we have introduced have been acknowledged as the best of all their kind. We keep right on using every possible means to select and develop something better.

YOU CAN TAKE THIS CATALOG AND SELECT FROM IT ALL OF THE SEED THAT YOU WILL FIND IT PROFITABLE TO PLANT. WE OFFER YOU ONLY THE TRIED AND TRUE VARIETIES, AND THE VERY BEST SELECTED STOCK OF THESE.

YOU DO NOT REALIZE what a personal interest we feel in the success of your crops every year. Makes no difference if you plant only a row or two, or a thousand acres. We are PARTICULARLY anxious for your success in 1918, because it not only means a lot to YOU and US, but it may mean life and death for others who you and we do not know personally, but who are our fellow-citizens, and will need what you produce from our seed to eat and to wear. We thank you for business in the past and await your commands for 1918, and wish you health and prosperity.

AUGUSTA, GA., January 1, 1918.



Our Seed Are Sold On and Subject to the Following Liberal Terms:

SEEDS POSTPAID. Remember that the prices given in this list include the delivery of all seeds by the packet, ounce, quarter pound, pound, pint or quart, except where noted. Send us the amount named in this catalog and we guarantee safe delivery by mail in these quantities.

CASH WITH ORDER. Kindly remember that our terms are strictly cash with order. This is no reflection on your credit or standing, but we find it impossible to open up accounts on seed orders and conduct our business. It is just as easy to remit with the order as it is with a bill for the goods, and in almost every instance the price is named in the catalog. Do not ask us to send an order for seeds and "you will remit on receipt of bill."

STAMPS. On orders for seeds where the amount is less than 50 cents, we will accept postage stamps in good condition (one-cent and two-cent preferred) the same as cash, but we would ask those remitting stamps to wrap them in oiled paper, if possible, to prevent them sticking together or to the order sheet.

SPECIAL EXPRESS RATES. The express companies for years have given a special low rate on seed shipments. In 1914 the rates were revised on all commodities; seed, however, are still favored with the lowest rate, which is practically the same as the old rate and to some points lower than before; the average seems to be in favor of the customer. As a rule, 15 pounds may be shipped for 35 cents. Exact rate quoted on application.

OUR PREMIUMS. Please bear in mind that on seeds in packets and ounces only, except cauliflower in ounces (no quarter pounds, pounds, pints or quarts), the purchaser may select 25 cents' worth on each dollar sent. This does not apply to orders for collections, prices for which are net.

COST OF SENDING MONEY. In all cases where the order for seeds amounts to one dollar or more, the cost of postoffice or express money order or cost of registering the letters from places that are not money order offices may be deducted from the amount.

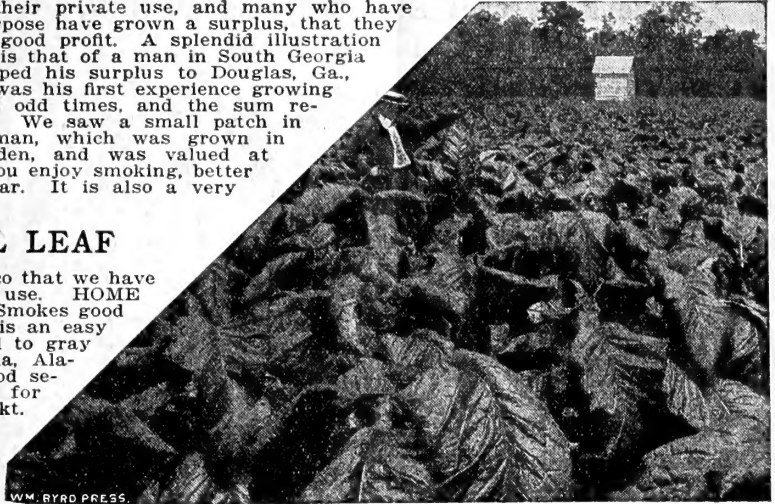
ABOUT WARRANTY. The Alexander Seed Co. gives no warranty, either express or implied, as to description, quality, productiveness or any other matter, of any seeds, bulbs or plants they send out, and will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned, and any money that may have been paid for them will be refunded. Crops are dependent for success or failure on so many things besides the seed that it is impossible to give any warranty or guarantee. This does not mean that we lack confidence in the seeds we sell, but we have no control over the goods after they leave our house, especially so as to methods of planting, cultivation and fertilizing, all of which are important factors in the success of any crop. If we should warrant or guarantee seeds in any way we could be held responsible for the failure of the crop, regardless of cause, and this is a responsibility we cannot accept.

Home-Grown Tobacco is Becoming Popular

AMONG TOBACCO USERS for their private use, and many who have planted a little patch for this purpose have grown a surplus, that they have found ready sale for, at a good profit. A splendid illustration of the many who have done this is that of a man in South Georgia who planted one-tenth acre, shipped his surplus to Douglas, Ga., and received \$69.00 for it. This was his first experience growing tobacco. The work was done at odd times, and the sum received was practically all profit. We saw a small patch in the back yard of an Augusta man, which was grown in addition to the vegetable garden, and was valued at TWENTY-FIVE DOLLARS. If you enjoy smoking, better grow a patch of tobacco this year. It is also a very profitable crop to grow for sale.

CAROLINA NATURAL LEAF

—This is a fine selection of tobacco that we have secured, which is the best to use. HOME CURED for chewing or smoking. Smokes good in a pipe or in cigarettes. This is an easy selection to grow, is well adapted to gray and red soils in Carolina, Georgia, Alabama, and Florida. This is a good selection to grow in your garden for home use or as a market crop. Pkt. 15c; ounce 60c. Plant a packet of Calabash or Pipe Gourd, and a packet of this tobacco, and you will have an unlimited supply of real good smokes at practically no expense. Pkt. Pipe Gourd Seed, 10 cents.



GROW SOME TOBACCO

The following varieties are the best all purpose selections to grow for market—good, reliable, and safe selections that will make a good crop, and are most easily sold: **WHITE BURLEY, IMPROVED YELLOW ORONOKO, HESTER, YELLOW FRYOR, BROAD LEAF GOOCH.** Pkt. 10c; 3 pkts. 25c; oz. 60c.

Alexander's Farm Specialty Department

FARM, ORCHARD, POULTRY, DAIRY SUPPLIES, INSECTICIDES, AND FERTILIZERS

This department is in charge of a competent manager so that you are sure to receive the service you want and the supplies you need.

BE SURE TO ALWAYS GET OUR PRICE LIST BEFORE BUYING.

DAIRY SUPPLIES, CREAM SEPARATORS, MILK CLARIFIERS

Milking Machinery
Milk Coolers
Pasteurisers
Falls, All Sizes and Shapes
Bottles
Bottle Boxes, Wood and Metal
Bottle Caps
Baskets

Brushes
Brooms
Sanitary Dairy Washing Powder
Churns, Hand and Power,
Wooden and Metal
Butter Boxes, Wooden and Metal
Butter Color and Butter Paper
Butter Moulds

Cartons or Pound Butter Boxes
Stools
Barn Stanchions and Fixtures
of Every Sort
Cans for Milk and Cream, Home
Delivery or Shipping, Any
Size, Weight or Style

EVERYTHING that is of any practical good for use in any size dairy from one to a hundred cows. Be sure to get our Price List and latest price on what you need.

POULTRY FOOD AND REMEDIES

FERTILIZERS Bone and Cotton Seed Meal, Nitrate Soda, Acid Phosphate, Lime Rock, Tankage, Etc., Etc., Any Amount, from a pound up.

INSECTICIDES Lime Sulphur, Solution and Dry Powder, Bordeaux, Whale Oil Soap, Lemon Oil, Bug Death, Slugshot, Carona Dry, Arsenate of Lead, Spray Pumps, Etc.

FLOWER POTS, WATER-WEIGHT LAWN ROLLERS, LAWN MOWERS, RAKES, ETC.

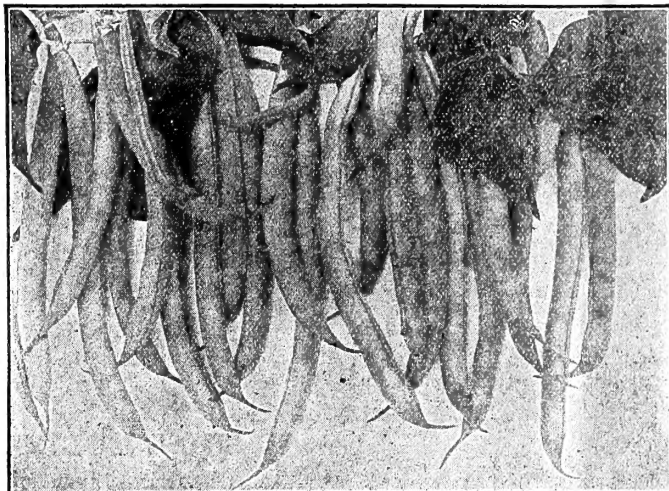
Lally Electric Lighting and Power Plants FOR THE HOME AND FARM—Give the cheapest light and power; makes the day's work easier, shorter, and a greater pleasure. **DEMONSTRATION FREE ON REQUEST.**

Ask for Complete Price List of Specialty Department and mention what items you are in market for.

ALEXANDER SPECIALTY DEPARTMENT

President Wilson Liberty Bean

The Bean That Everybody Should Grow For Home or Garden
THE BEAN FOR EVERY PURPOSE



— FOR —
GREEN SNAP
BEANS

GREEN
FOR CANNING

GREEN FOR
CITY MARKET

— DRY BEANS —
TO SAVE OR SELL

TO BAKE
BOSTON STYLE

TO BOIL
WITH MEAT

TO MAKE
GOOD BEAN SOUP

TRULY THE ALL-PURPOSE, ALL-SEASON, SURE-CROP BEAN FOR GARDEN OR FIELD CROP

Strong Tall Bush —Stands drought and scorching heat, or excessive rains; also more disease resistant than any other. Best table bean of all for poor land, adapted to all soils. Easy to grow as Cow Peas. Can always be depended on to make the largest crop. A quart of this seed will make more beans by measure or weight than two quarts of any other bush bean. Free of rust and spot. Will yield 40 bushels to acre. Can be planted as field crop in rows, allowed to mature and cut with mower, and thrashed. They do not shed or shatter out like other bush beans. You must be sure to plant this bean in 1918. Remember you can grow them easiest and use them for every purpose. You are certain to find it a profitable bean to plant.

PRICE: Pkt. 10c; ½ pint 20c; pint 35c; quart 65c; postpaid. Ask for price in larger quantity.



THE MOST PROLIFIC OF ALL GREEN BUSH BEANS

Japanese Turnips

Shogoin —Round and the biggest size in Japanese turnips, as they frequently grow to more than 15 pounds. Pure white and brightening color; very solid and sweet; the best variety for summer planting. Is very uniform and stands cold weather. Best keeper. Makes a good feed for cattle. We recommend it for planting in Spring and Fall. Pkt. 5c; oz. 20c; ¼ lb. 50c; lb. \$1.60; postpaid.

Tokyo —For Spring and Summer planting. Matures quickly a round, flat, pure white, solid, sweet, excellent flavored root. Pkt. 5c; oz. 20c; ¼ lb. 60c; lb. \$1.75; postpaid.

Mikado —Perfect white, globe-shaped, smooth, fine grained flesh of mild flavor. Quickly develops a good sized, well shaped root of excellent quality for table use. Pkt. 10c; oz. 25c; ¼ lb. 75c; lb. \$2.00; postpaid.

(Page six)

THE MOST IMPORTANT FOOD CROPS FOR 1918

BE PATRIOTIC — GROW MORE FOOD

BEANS **COLLARDS** **ONIONS**
PEAS **CORN** **POTATOES**
 TOMATOES

AND SORGHUM FOR SYRUP

come first—are simple and easy crops to grow—

TO SAVE or TO SELL

Food Crops are also very profitable crops to grow now, and are quickly and easily turned into money.

Pole and Lima Butter Beans

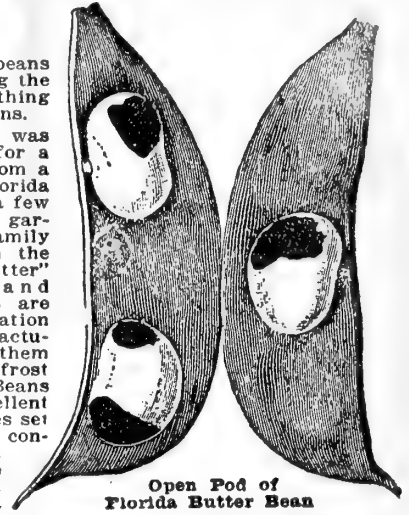
These are the standbys, something to furnish you snap and butter beans all through the summer and fall months and dry shelled beans during the winter. Some of these ought to find a place in your home garden. Nothing you can plant will pay you better in both quantity and quality returns.

"Old-Time" Florida Butter Bean — This superb variety was almost lost sight of for a number of years, but we succeeded in getting "seed stock" of it from a prominent Florida farmer in whose family it has been kept pure. Florida Butter is the strongest grower and heaviest bearer of the limas and a few



Old Homestead or Kentucky Wonder Pole Beans

hills of them in the garden will keep any family fully supplied with the most delicious "butter" beans all summer and fall. Size of pods are shown in our illustration and the plants are actually covered with them from June until the frost kills the vines. Beans are of the most excellent quality, and the vines set the bloom and bear continuously from start to finish. If you like "butter beans" and don't plant Florida Butter you will make a big mistake. Pkt. 10c; ½ pint 20c; pint 35c; quart 65c; pint 35c; quart 60c; postpaid.



Open Pod of Florida Butter Bean

Mammoth Garden Lima — Largest, richest and finest flavored of all the pole lima beans. Vines strong and vigorous growing, and a heavy producer of big pods, well filled out with large beans of most delicious flavor. Pkt. 10c; ½ pint 20c; 20c; pint 35c; quart 60c; postpaid.

Carolina, or Sewee Beans — The original pole lima bean, commonly known as "Butter Bean" Very prolific, fine flavored and sweet. A popular bean in all parts of the South; fine for using fresh or as shell bean in winter. Pkt. 10c; ½ pint 20c; pint 30c; quart 50c; postpaid. Peck, \$2.00.

Henderson Bush Lima — Bush form of the Carolina or Sewee Lima. A heavy and sure cropper. Pick close and they bear from June until frost. One plant has made 280 full size pods. Pkt. 10c; ½ pint 20c; pint 35c; quart 60c; postpaid.

Burpee Bush Lima — Bush form of Large White Lima. Pkt. 10c; ½ pint 25c; pint 40c; quart 70c; postpaid.

Kentucky Wonder, or Old Homestead — The heaviest bearer of all pole snap beans in the South. Immensely prolific, as shown in our illustration, being fairly covered with big, tender, green pods, borne in clusters. Always large, crisp, tender, and free from stringiness. Pkt. 10c; ½ pint 20c; pint 35c; quart 60c; postpaid. Half peck, not prepaid, \$1.85.

Georgia Cornfield — A real old-fashioned cornfield bean. There have been any number of beans offered by seedsmen as cornfield beans that did not give the satisfaction desired, but from what we know of this variety after having tested it thoroughly, we assure you that you will not make an error by including the Georgia Cornfield in your order. It will produce long, green podded beans, round and well filled. It is "The Bean" for planting in your corn field; try it, and see if we are right. Price: Pkt. 10c; ½ pint 25c; pint 40c; quart 75c; postpaid.

FREE — With every order for twenty-five cents worth or more of any seed offered in catalog, a sample packet of this new pole bean for trial and report. One of our customers Mr. G. L. Flynn, wrote us, Oct. 13, 1917, as follows: "I am sending you sample of a running wax bean discovered by my little girl in our garden two years ago. It has a very large pod, and begins to bear at the ground. As long as there is moisture they will bear nearly all summer, and are very prolific. It is a snap bean, and when too old for snaps, can be shelled and used as other beans. It is very crisp while in the snap stage. They grow rapidly, are a week later than Kentucky Wonder, and stand the drought better. They bear continually until frost, unless burnt up by drought. Everybody who has seen them says they have seen no such beans before. It is a fine bean, and I want you to introduce it." This appears to be a new bean, and we believe Mr. Flynn is correct. We want the opinion of our customers, and will pay three dollars for the best photograph, showing the crop grown from the free sample packet, and two dollars for record of largest yield made from it, and one dollar for the next best. We want to see what our customers think of it before offering it for sale.

SEE COMPLETE LIST OF BEANS ON PAGE 24.

(Page seven)

Alexander's Beet Seed

CULTURE.—Sow in rich or well manured ground after same has been deeply plowed or spaded. Sow in rows 18 inches to 2 feet apart. Sow thinly in the rows in this latitude from early Spring up to August. Further South sow from September to December. The seed is rough and soil should be firmed or rolled after planting. When 2 to 3 inches high, thin out to 5 or 6 inches apart in the row. The young plants are superior to turnips and spinach for greens. In light, sandy soil cover seed 2 inches; in stiff or clay soils, not over 1 inch. One ounce of seed plants 100 feet of row; for market garden planting, sow 10 pounds per acre.

Trucker's Perfection —This is one of our own introductions that has proven itself a great favorite with our trucker friends in Florida and other Gulf States, and it will be found equally as good for all parts of the South. It is globular in shape, very uniform in size, has small top, which makes it fine for bunching. The root is of very rich red color and fine quality. It remains in good condition for a long time, making it a fine shipper as well as good home garden sort. Its handsome appearance makes an excellent seller and as it always cooks sweet and tender, we recommend it above all other sorts. Price: Pkt. 10c; ounce 20c; ¼ lb. 75c; pound \$2.50.

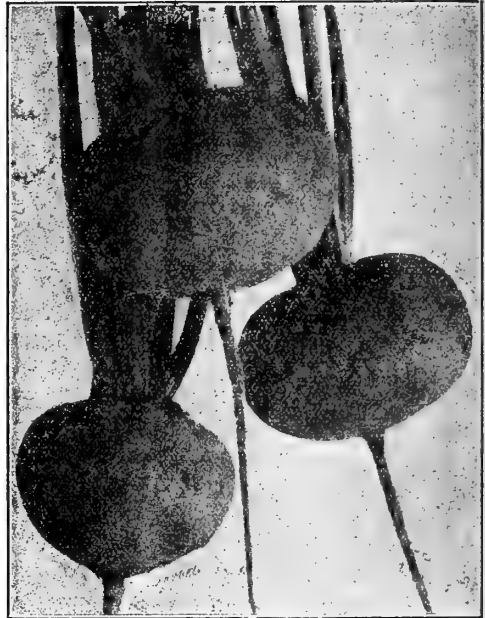
Early Improved Blood Turnip Beet

—The finest of all the Blood Turnip varieties. Our extra early strain of it will be ready for use in 6 or 7 weeks with good cultivation. It is the finest of all in quality and very productive. Color a deep blood red, which it holds after being cooked. Always sweet, tender and free from stringiness. Good for either market or home use, and fine for making succession plantings. Plant this variety and you will never regret it. Pkt. 10c; ounce 20c; ¼ lb. 60c; pound \$2.00; postpaid.

Lentz Extra Early Beets —A splendid variety. Egyptian, but larger and of extra fine quality. Color a dark blood red, tender and sweet at all stages of growth. Has small top, and with favorable seasons can be used in six weeks from sowing. Very productive, a splendid keeper and shipper. Pkt. 5c; ounce 15c; ¼ lb. 50c; pound \$1.50; postpaid.

Crosby's Improved Egyptian —A distinct improvement over the Extra Early Egyptian beet, the Crosby being of much more even and regular growth with a more globular shaped root. It is an early sort and of much better quality and flavor than the old kind. We have this true strain, which is a favorite with market gardeners for earliest sales. Pkt. 10c; ounce 20c; ¼ lb. 75c; pound \$2.50; postpaid.

Crimson Globe Beet —A distinct variety introduced by us. Extremely handsome appearance and perfect globe shape. Not quite as early as Eclipse, but larger. The beets average three inches in diameter; skin perfectly smooth and form very regular. In color it is a deep, rich crimson; in quality very sweet and tender. Its foliage is small and distinct, being a rich bronze purple. We recommend it most highly for both home and market garden. Pkt. 10c; ounce 20c; ¼ lb. 60c; pound \$2.00; postpaid.



Trucker's Perfection.

Abbeville Co., S. C., May 11, 1917.—I am so well pleased with seed you sent me. Such good stands. Am sending you another dollar for order enclosed.—Nannie Mattison.

Alexander's Extra Early Eclipse Beet

—A most popular market gardener's beet for the South, as well as a favorite for home gardens. Of remarkably fine form, smooth and free from stringy roots. Small top and a rapid grower. Color, a deep blood red, which it retains fully after being cooked. Quality extra fine, sweet and tender. A heavy cropper, and its handsome appearance makes it an easy seller when placed on the market. Our specially selected strain of Eclipse has proven to be the most successful for all plantings, and our market garden friends will make no mistake by planting it largely. Pkt. 5c; ounce 15c; ¼ lb. 50c; pound \$1.50; postpaid.

Swiss Chard, or Sea Kale —A variety of the leaves only. Pkt. 5c; ounce 15c; ¼ lb. 50c; pound \$1.50; postpaid.

White French Sugar Beet —Not valuable as a sugar crop South, but its rich contents of sugar makes it a most valuable sort in fattening stock of all kinds. An immense yielder and profitable variety. Ounce 15c; ¼ lb. 50c; pound \$1.50.

PLANTING ALEXANDER'S GOOD SEED IS CROP INSURANCE

Bug Death, the Irish Potato Insurance

Save Your Irish Potato Crop —It is comparatively easy to grow Irish Potatoes; in fact, failures are nearly always due to lack of proper preparation of the soil for the crop and the right sort of fertilizer, also poor culture. An unfavorable season will reduce the yield, but not cause a complete failure. **Potato Bugs** do the most damage, but they can be absolutely controlled by the use of **BUGDEATH**; it is **SURE DEATH** to Potato bugs, but it is not poisonous, is not dangerous in any way to man or beast. **BUGDEATH** kills the bugs sure, and it stimulates the plant to a stronger, healthier growth. Millions of pounds of it are used in Maine where our seed potatoes are grown. It would be impossible to grow potatoes there unless the plants are continually sprayed or dusted. You can easily grow large crops of potatoes if you keep the plants free from bugs; all you have to do is dust it over the plants thoroughly; **BUGDEATH** will do the rest. Potato growing is profitable both for home garden and to sell. You can make the crop and profits a **SURE THING** by the use of **BUGDEATH**. Not poisonous, cheap, easy to use.

PRICES: Bugdeath can be sent either by Parcel Post, express or freight. Under Parcel Post we cannot make postpaid rates. Your postmaster or R. F. D. carrier can tell you the amount of postage on any quantity from Augusta to your office. Add that to price named, and we will send it by Parcel Post. Price of Bugdeath in Augusta (not prepaid), 1-lb. pkg. 20c; 3-lb. pkg. 45c; 5-lb. pkg. 60c; 12½-lb. pkg. \$1.25; 100-lb. keg, \$8.50. Figure postage as 2 lbs., 4 lbs., 6 lbs., 14 lbs., to include wrapping.

We also have Paris Green, Arsenate of Lead, Slug Shot, Etc.

Plant **ALEXANDER'S EARLY BEAUTY**, The Sure Crop Potato. See page 17 for description and prices.

Alexander's Genuine Augusta Early Trucker Cabbage
The Finest Early Main Crop Variety



In our "Augusta Early Trucker" we have the best large Early Flat Head Cabbage ever offered for planting in the South, a variety which will not only give the most satisfactory results in "home gardens," but has proven of the greatest possible value to the market gardens of South Carolina, Georgia, Florida, Texas, and other Southern States. It suits all seasons; in fact, no Cabbage we have ever seen approaches it in so many desirable qualities. Sown in Spring, it makes the best Summer crop. Sown in the late Summer months, it makes a most desirable Winter Cabbage. Our illustration gives you a good idea of its shape and appearance. In size it is the most desirable for market, either local or for long distance shipment. It stands summer heat and winter cold without injury, and is the heaviest yielding, the surest header, and finest flavor of them all. We know of no Cabbage that combines so nearly all the good qualities that a Cabbage can have. Our advice to you is to plant the "Augusta Early Trucker."

Price: Packet 10c; 1/2 oz. 25c; ounce 40c; 1/4 lb. \$1.50, postpaid.

Forrest County, Miss., Jan. 30, 1914.—The photo enclosed is of a 10-pound Augusta Trucker Cabbage from your seed. They are the best all round cabbage I have ever used.—H. D. Bundy.
 Crenshaw County, Ala., June, 1917.—Send enclosed amount in Augusta Trucker Cabbage. Your seed are fine.—Jewell Eiland.
 Tipton County, Tenn., Jan. 6, 1917.—I want the genuine Augusta Trucker Cabbage. I think they are the best I have ever raised. Send seed at once.—Mrs. J. I. Armstrong.
 Warren County, Miss., March 12, 1917.—Received my garden seed to-day. Am well pleased with them. Send me two more packages of cabbage seed.—Mrs. Charles Wright.
 Edgefield County, S. C., July 6, 1917.—I want 300 Augusta Trucker Cabbage plants at once. I raised the finest cabbage I ever saw this season from your plants of that variety.—W. H. Harling.
 Putnam County, Fla., March 1, 1917.—The cold killed everything we had planted but the cabbage plants we bought of you. They are sure frost-resisting.—Geo. W. Nichols.

ALEXANDER'S GENUINE AUGUSTA EARLY TRUCKER PLANTS.—Postpaid 75c per 100. Express collect, 500 for \$1.50; 1,000 \$2.75.

Extra Selected Charleston Wakefield

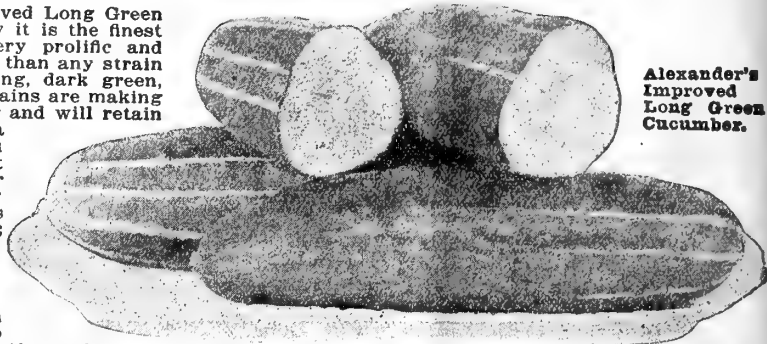
Largest and surest header of any of the conical or pointed head varieties. It is used by some of the largest truck growers in the South as a first early sort, and by a great many as a main crop cabbage. The strain we offer is unsurpassed, and we do not hesitate to recommend it as the best pointed head variety for all purposes you can obtain. It is better shaped and more solid than Jersey Wake-

field, about one-third larger in size, though not quite so early in maturing. Alexander's Extra Selected Charleston Wakefield and Alexander's Augusta Early Trucker Cabbage, will without doubt mature more solid, perfect shipping heads than any other two varieties that you can plant.

Price: Pkt. 10c; 1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.

ALEXANDER'S IMPROVED LONG GREEN CUCUMBER

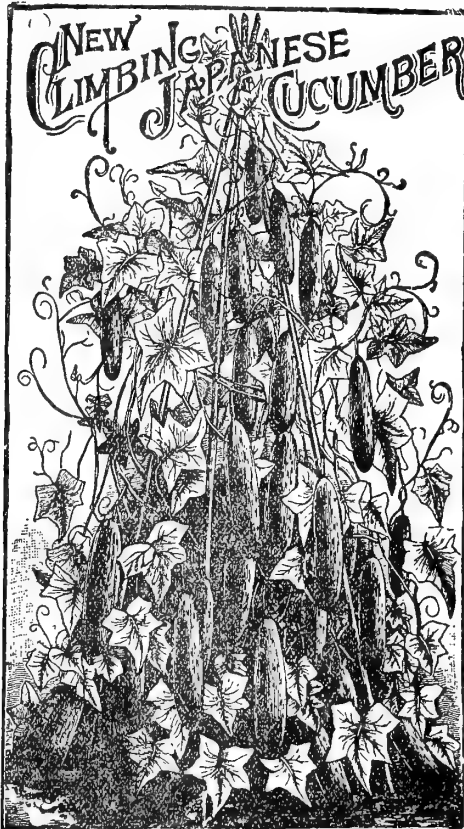
In offering this strain of Improved Long Green Cucumbers, we can truthfully say it is the finest strain on the market. It is very prolific and stands all kinds of weather better than any strain we have ever seen. It makes long, dark green, perfect cucumbers, when other strains are making only culls. It is excellent shipper and will retain its beautiful dark green color a long time after picking. Once you plant this strain you will not plant any other, as it is as far above the ordinary strain of Long Green as a perfect cucumber is above a cull. **Pkt. 5c; ounce 10c; ¼ lb. 30c; pound \$1.00.**



Alexander's Improved Long Green Cucumber.

Japanese Climbing

—While this splendid variety can be grown in hills and allowed to run on the ground like other varieties and make splendid crops, they can best be grown on fences, poles or trellises, as they have a distinct climbing habit when given something to climb on and the product of a given area is increased three or four fold. The fruits are 10 to 12 inches long, of fine, dark green color; flesh thick and crisp; never bitter; have very few seeds. Good for either slicing or pickling. Very prolific, and when allowed to climb vines are well above ground and do not suffer from wet weather and insects. Continue to bear until frost. Try a few hills. **Pkt. 10c; ounce 15c; ¼ lb. 50c; pound \$1.50 postpaid.**



Southern Pickle —The best variety of all for pickling. Its small size, dark green color and immense productiveness make it a favorite for that purpose. **Pkt. 5c; ounce 10c; ¼ lb. 35c; pound \$1.00; postpaid.**



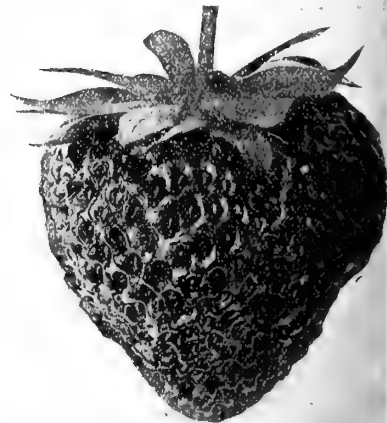
A Single Plant of Alexander's Everbearing Cucumber.

Everbearing —A splendid variety for home use because of its everbearing qualities. The first cucumbers are ready very early, then the vines continue to bear and produce whether the ripe cucumbers are picked off or not. A single vine will often show cucumbers in all stages of growth, the small ones being dark green, perfect in shape. Fine for pickling or slicing. **Pkt. 5c; ounce 15c; ¼ lb. 40c; pound \$1.25.**

Home Garden Strawberry Collections

Right here in the midst of the vegetable list we want to remind you of strawberries. No home garden is complete without them and there is nothing that gives so much pleasure and satisfaction as a good bed of strawberries. Easily grown anywhere in the South, they are within the reach of every one to whom this catalogue goes.

After years of careful tests this Home Garden Collection has been selected as being



the very best varieties to give the best of quality combined with the greatest quantity and running through the entire strawberry season. Three hundred plants well cultivated, will give an ordinary sized family a plentiful supply of most delicious berries. This "Home Garden Collection" consists of 100 plants each of **Missionary** (see illustration), **Klondike** (medium early and long bearing), and **Aroma** (late). These 300 plants will be sent, all charges prepaid, to any office by mail or express for \$1.75. Order them early and get them started before hot weather comes.

If you don't want as many as 300 plants, we will send 50 plants of each of the three varieties named, postpaid, for \$1.00. In ordering this collection call for "Alexander's Dollar Strawberry Collection." These collections are great bargains.

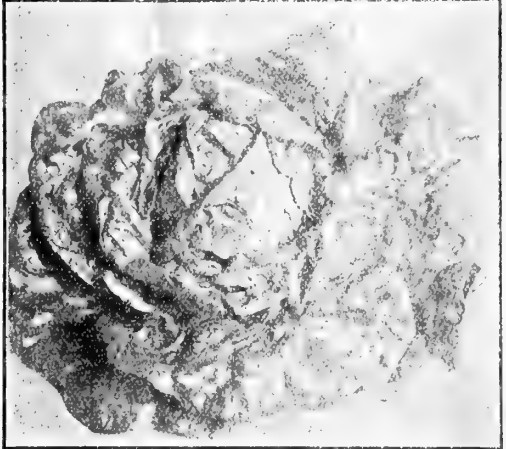
SEE GENERAL PRICE LIST FOR ALL VARIETIES

The Four Best Selections of Lettuce

BIG BOSTON HEAD LETTUCE

Special Extra Fine Strain

The standard market and shipping variety of the South is grown almost exclusively in some sections. Is a fine forcing variety for cold frames during winter months, as it produces heads of extra large size, often 10 to 12 inches across. It heads well at all seasons and the extra large, firm, round heads stay in fine condition long after being cut, making it very popular for long distance shipments, bringing the best prices. We have had our grower work up a special extra fine strain of this lettuce; truckers in Augusta, Ga., Beaufort and Charleston, S. C., and in Florida who have been planting the best stock offered by the most reliable houses, say it is the best strain in every respect that they have ever planted. Extra care is used in handling it to insure its reaching the planter absolutely pure. **Pkt. 10c; ounce 25c; 1/4 lb. 75c; pound \$2.50; postpaid.**



Extra Select Strain Big Boston Lettuce, 1 1/2 lbs. to the Head.

firmly folded, solid heads. This is one of the finest introductions in many years and one of our most popular sorts. Our seed stock is direct from the originator and of the best possible quality. **Pkt. 5c; ounce 10c; 1/4 lb. 30c; pound \$1.00; postpaid.**

May King, Early Lettuce —This is an extra quick growing variety, very attractive, and practically all head. Planted early in spring in open ground the plants quickly reach a diameter of 6 or 7 inches with broad, green outer leaves folding closely about the solid head. In cold weather the edges of the outer leaves are tinged with brown. The leaves, with the exception of the outer ones, are blanched to a rich yellow and have delicately rich buttery flavor. An extra fine shipper to any distant market on account of its

Florida Perfect Lettuce.



FLORIDA PERFECT

The New All-Head Lettuce—Fine Outside Leaves—Extra Early—Big Money Maker

In this new lettuce we have one of the best varieties ever introduced to the Southern growers. It is earlier than the Big Boston. Is practically all head, so that it can be planted very close, and in this way give a larger yield per acre. It is a fine keeper and shipper, and sells like hot cakes, on account of its handsome appearance. No matter whether you are planting for shipping, local market or for home use, you can't afford to miss planting some of this new lettuce. **Pkt. 10c; ounce 20c; 1/4 lb. 50c; pound \$1.50.**

Cos, Romaine, or Celery Lettuce

is a very valuable type of lettuce, grown for many years in Europe, and with special success in the south of France, where it is extremely popular. It grows into large, long conical heads, quite compact; the inside blanches pure white, is tender and crisp, mild and fine flavor. The stems are especially good eaten as celery. This variety is now being grown extensively and with great profit on the Carolina coast, for shipment to the North. **Pkt. 5c; ounce 16c; 1/4 lb. 40c; lb. \$1.25; postpaid.**



Cos, Romaine, or Celery Lettuce.

Bibb Co., Ala., 1917.—Forward the enclosed order at earliest date and send new catalog. We have better results from your seed than any.—T. Frazier.

Hillsboro Co., Fla., Jan. 29, 1917.—Send me your catalog. Have used your seed with good results and want more.—J. M. Hemminger.

Crisp Co., Ga., Jan. 24, 1917.—Mail enclosed order for seed at once. I find your seed are the best, is why I order from you.—Mrs. Eugenia Childree.

Charleston Co., S. C., Aug. 14, 1917.—Find enclosed 25 cents for your Onion Seed Collection. I found the seed very fine that I ordered from you this spring.—Mrs. C. C. Marlow.

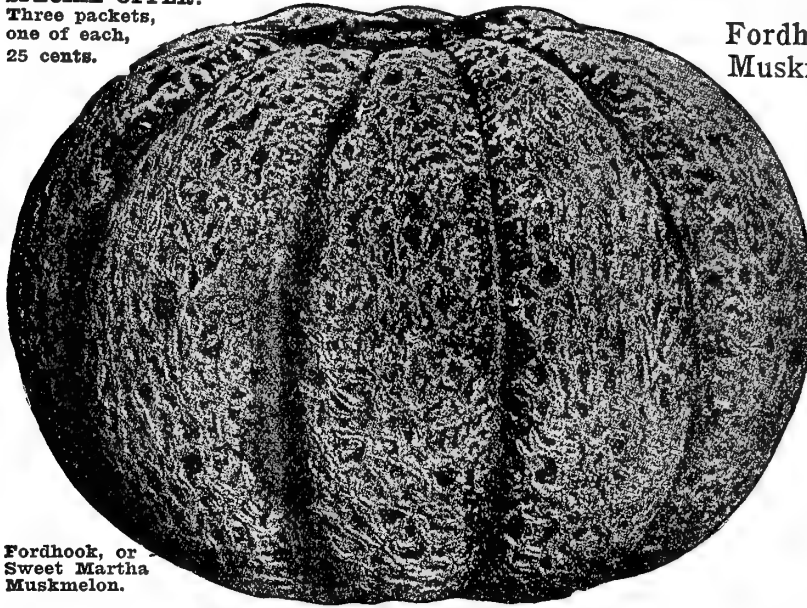
Cormack Co., S. C., April 23, 1917.—Enclosed find money order for which send me Watermelon seed by return mail. Have used your seed for years, and am delighted with them. Would not be without them as they are worth their weight in gold. I remain as ever your customer.—A. B. Turman.

SEE OTHER VARIETIES QUOTED IN GENERAL PRICE LIST

Here are three strictly Southern cantaloupes that are as fine as you want to eat. They should be grown in EVERY Southern garden every year. They are all different in size and time of maturity, and in flavor. When you eat them each one will taste the best. Be sure to include a packet or more of each in your order. They are very prolific and easy to grow. You will enjoy them immensely.

SPECIAL OFFER:

Three packets,
one of each,
25 cents.



Fordhook, or Sweet Martha Muskmelon.

Fordhook, or Sweet Martha Muskmelon

—A wonderful combination of all the good qualities of two good melons, the Emerald Gem and the Jenny Lind. From the Emerald Gem the Fordhook has inherited that most luscious and much desired salmon flesh, but differs from the Gem in that the flesh is very thick and solid, having a very small seed cavity. The thin, emerald green rind having the deep netting of the Improved Jenny Lind, is very firm and consequently is an ideal shipper, carrying to most distant markets in perfect condition. The flesh is extra thick, very fine grained, salmon orange color, and of a sweetness and flavor unsurpassed. On a dull market Sweet Marthas are always in demand, and always sell at a premium. You miss a treat if you don't plant a few Sweet Marthas in your garden this spring. Our stock of seed is direct from the originator. **Price: Pkt. 10c; ounce 15c; ¼ lb. 35c; pound \$1.35, postpaid.**

“Knight” —The new, delicious, extra early cantaloupe. All other green-fleshed cantaloupes are completely outclassed in every quality by this perfectly delicious, aromatic selection which is ten days earlier than the Genuine Rockyford; it is also nearly twice as productive and larger. This melon has made a great record in the short time it has been on the market, for wherever offered it has brought the top market prices, and established its reputation as one of the best money makers ever introduced. We have tried it and know that it is good. You will certainly like it and find it adapted for home use, local market or shipment to Northern markets, where its reputation and demand for it is already established. **Price: Pkt. 10c; ounce 15c; ¼ lb. 40c; pound \$1.30, postpaid.**

Jefferson County, Ark., March 2, 1917.—Find money order enclosed for list of seed. Put cantaloupe in two packages—half for neighbor. I have bought seed from you and found them as represented; in fact, the finest Chinese Giant Pepper I ever grew was from your seed.—S. Townsend.

MAMMOTH CANTALOUPE RAISED AT TOCCOA, GA.

(From Augusta Chronicle.)

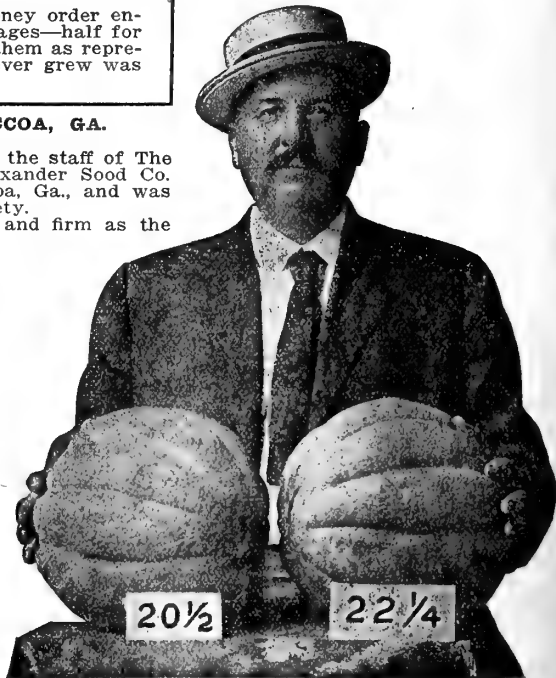
“A cantaloupe weighing 19 pounds was presented to the staff of The Chronicle last night by Mr. C. E. Brush, of the Alexander Seed Co. The melon was raised by Mr. W. A. Couch, of Toccoa, Ga., and was of the Alexander Special selection of the Nixon variety.

Unlike most large melons, the meat was as sweet and firm as the little melons. Mr. Brush said that it was the largest melon he had ever seen of that variety.”

The Nixon —Our famous Augusta variety which originated here and has for years been the favorite large cantaloupe in our city. Combining large size with finest flavor, it is one of the best of all cantaloupes. For years we have kept this melon pure by the most careful selection. Often weighs 8 to 12 pounds. Is almost round shape, rough, deeply netted skin, thick meat of the richest possible flavor and sweetness. It is purely a Southern melon and has no equal for a main crop melon in the South. Wherever known it brings a fancy price in market. Seed supply limited.

Price: Packet 10c; ounce 15c; ¼ lb. 50c; pound \$1.75; postpaid.

Honey Dew The new melon is wonderful. There are not adjectives enough to fully describe its lingering, lasting, aromatic flavor, full of spicey sweetness, so perfectly blended in its juicy, mellow melting meat. You will have to eat one to fully realize and appreciate how far it is beyond your imagination of perfection. The first that came to Augusta sold for a dollar apiece. **Price: Pkt. 10c; oz. 25c; ¼ lb. 75c.**



TWO OF OUR NIXON CANTALOUPE Grown by Mr. W. A. Couch, of Toccoa, Ga.

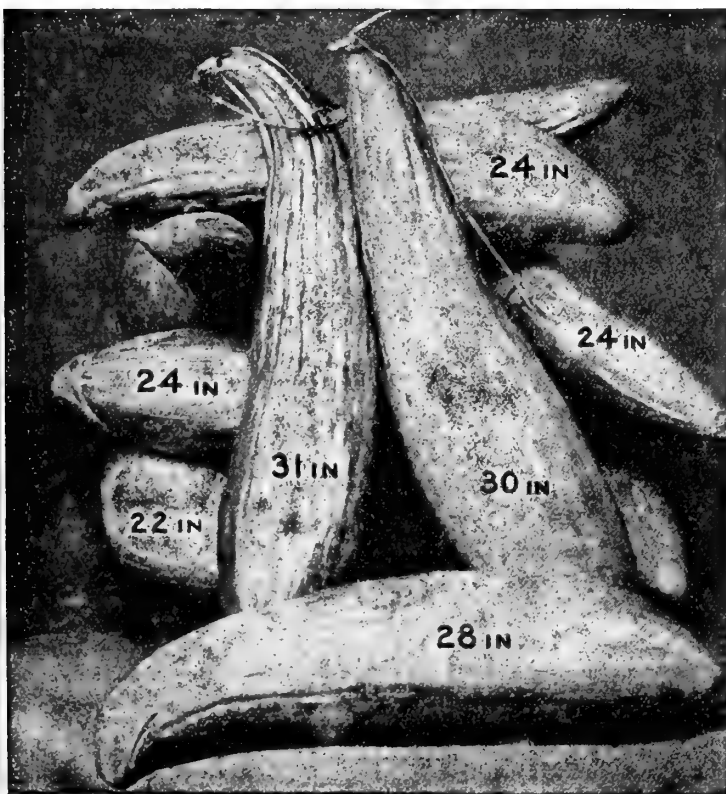
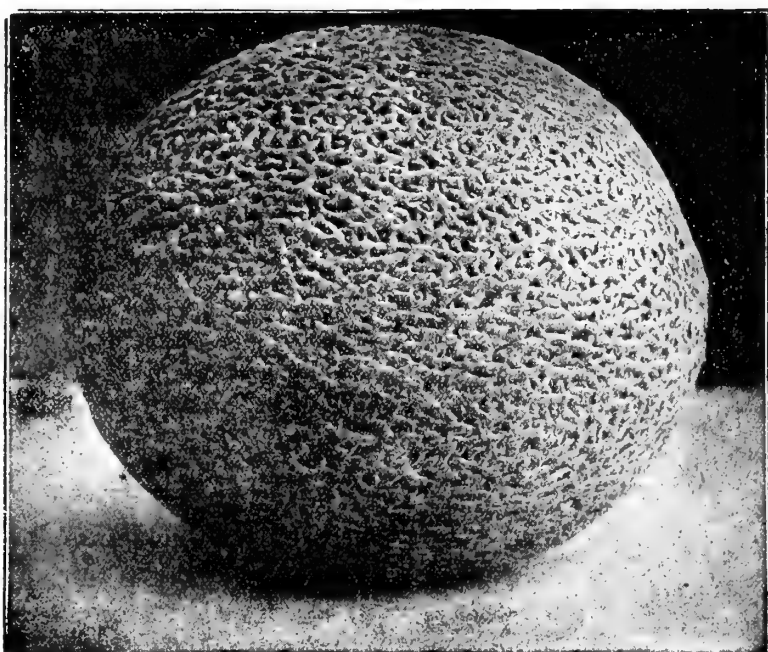
Alexander's Perfected Rockyford

TRUCKERS STRAIN.

This new strain of Rockyford of ours differs from all others in that it is solidly and deeply netted throughout. It is almost impossible to get any "slick" cantaloupes with this strain, so thoroughly and deeply it is netted. It has thick, green flesh, very small seed cavity and comparatively few seeds. Ripens evenly from stem to blossom and is also the most regular in size and shape of all, the melons in a well cultivated crop being almost as nearly alike as peas in a pod. If you are a cantaloupe shipper you know that advantage. The illustration gives a fairly good idea of what might be expected from this Perfected Strain, but it really does not do the melon justice. We cannot recommend this strain of the Rockyford too highly. For home garden it has no equal, and as a shipper it cannot be beat.

If you are extra particular about your cantaloupe crop plant our "Perfected Rockyford." This will give you cantaloupes exactly such as you want all through the season. Pkt. 10c; ounce 20c; 1/4 lb. 40c; pound \$1.65 postpaid.

Augusta Market This exceptionally fine melon was introduced by us in 1896. In this cantaloupe we get uniformly large size melons of regular shape. Flesh of greenish white color, granular in texture, well netted, and the rich, spicy, sweet flavor so esirable in cantaloupes, and so seldom found. You will find all the desirable qualities of the nutmeg class combined with large size in the Augusta Market. Melons weigh 8 to 12 pounds each, and a more delicious melon we never tasted. Seed supply very limited. Pkt. 10c; ounce 25c; 1/4 lb. 90c; pound \$3.00 postpaid.



Our Banana Muskmelon

We have the true Banana Muskmelon with its fine banana-like flavor. The illustration taken from a photograph of melons produced on a single vine in our seed crop, shows the shape and length of our first-class strain. Just think of melons 24 to 31 inches long. The Banana will grow and make on poorer land than any other variety and will stand summer sun without injury, and furnish you melons long after all other varieties are gone. It should be in every home garden in the South, both for its fine eating qualities and for late use. Pkt. 10c; ounce 20c; 1/4 lb. 45c, postpaid.

Coweta County, Ga., March 14, 1914.—Send me your catalog. I want some of the long Banana melons. They are the best I ever did eat.—Mrs. Jessie Thompson.

Bulloch County, Ga., Feb. 27, 1914.—Mail me your latest catalog. I always have better success by planting your seed. I need some of your GENUINE ROCKYFORD CANTALOUPE seed.—Geo. W. DeBrosse.

Tillman County, Okla., March 25, 1914.—Find enclosed money order for your Watson melon seed. F. E. Lovejoy says your seed are ALL GOOD.—A. J. King.

Alexander's Banana Muskmelon.

Alexander's Watermelon Seed

Is the finest in the world. We are situated right here in the very center of the best watermelon lands of Georgia. The Augusta section and Alexander's Extra Select Melon Seed made Georgia famous as a watermelon-growing State. No other section produces such fine melons as this; nowhere does the seed reach such perfect development; nowhere are there melon-growers that take such pride in careful selection to preserve the purity of strain as we do.

Now a word of caution about melon seed. Our seed is from crops grown exclusively for seed. Not a melon is sold or shipped from our fields. The fancy seed is saved only from large melons of perfect shape. You get the best that is possible to produce when you buy from us. It is our great specialty.

Don't be fooled into buying "cheap" melon seed. There are tens of thousands of pounds of "cull" seed saved from Southern shipping crops every year; seed from the refuse melons. It is offered at from 25 cents to 50 cents per pound, but not a pound of it is fit to plant if you want good melons. We don't sell that kind of seed. We have none but the best seed that will make you good crops of large, perfect melons.

Dallas County, Ark., April 17, 1916.—Enclosed find money order for melon seed. I have always found your seed good; have ordered from you for ten years.—J. H. Easterling.

Here are four fine Special Melon Collections. Bargains of the finest sort. All good, fresh seed:

7-OUNCE MELON COLLECTION, 50c, POSTPAID. One ounce each of Fancy Selected Augusta Rattlesnake, Alabama Sweet, Carolina Bradford, Kleckley Shipper, Jones, Seminole Watermelon and Rockyford Cantaloupe delivered by mail for 50 cents. At full Catalog prices this splendid collection would cost you 70 cents. It gives you an all season's supply, early, medium and late melons. Send now.

7-PACKET MELON COLLECTION, 25c, POSTPAID. One packet each of the above splendid varieties will be sent you for 25 cents.

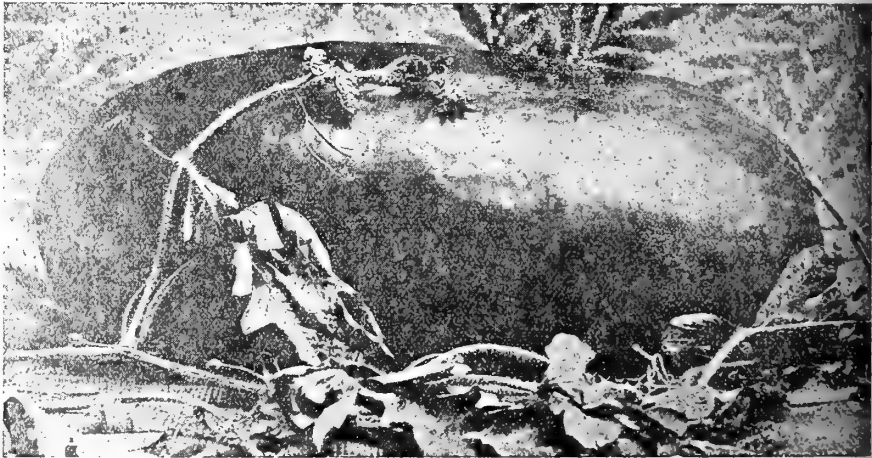
4-OUNCE MELON COLLECTION, 30c, POSTPAID. One ounce each, Augusta Rattlesnake, Bradford, Kleckley Sweet, Rockyford, for 30 cents.

MARKET GARDEN COLLECTION. One-fourth pound each Augusta Rattlesnake, Bradford, Kleckley Sweet, Genuine Rockyford Cantaloupe, 80 cents, postpaid.

Kleckley Sweet

—Another popular and early melon, a favorite wherever known for home and nearby market use. Vines strong and vigorous, melons of medium size and oblong form, being 18 to 24 inches long and 10 to 12 inches through. Skin is very deep, rich, dark green, making a handsome appearance in market. Flesh is bright red, ripening up close to the skin, the rind seldom being over ½ inch thick. Flesh is crisp, extra sweet and melting, entirely free from stringiness. Undoubtedly one of the best early table melons grown. No garden is complete without it. Price: Pkt. 5c; ounce 10c; ¼ lb. 30c; pound \$1.00.

Wayne Co., Miss., March 6, 1914.—"Send me Kleckley Sweet Melon seed for amt enclosed. Haven't had a full genuine Kleckley Sweet since I ordered from you."—Jim Hundley.



You will find our selection of Kleckley's Sweet, the Genuine, true type and extra select quality.

Forward by parcel post 2½ pounds Watson melon seed. I am making this purchase from you at the recommendation of certain growers in the Hempstead melon section of this State who have been thoroughly satisfied with the grade of seed furnished by you.—Frederick H. Blodgett, Texas Agr. Experiment Station, Plant Pathologist and Physiologist in charge. Feb. 16, 1915.

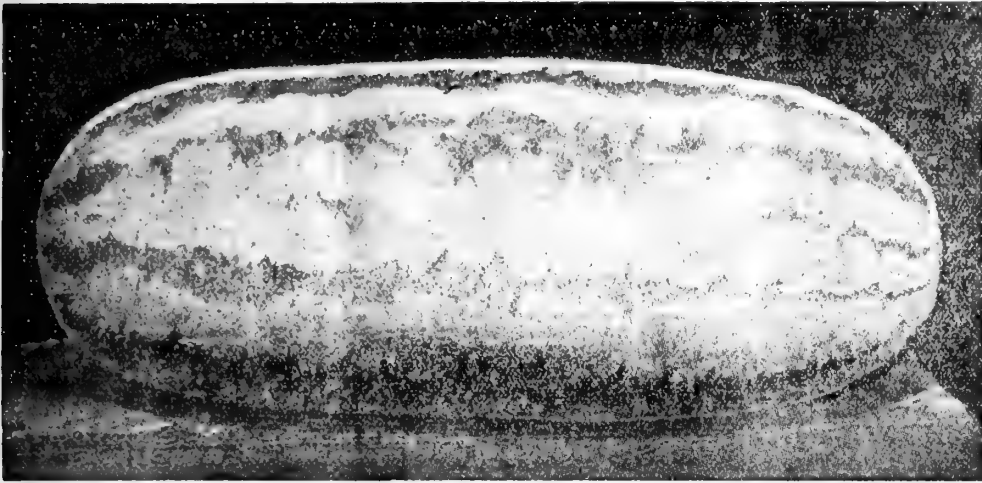
The above is more evidence of the good name and good reputation of Alexander's Good Seed and shows that the good quality is remembered long after price is forgotten. We use every possible means to fill each order so that it will help to bring more orders from the neighbors and friends of each customer. The quality and first class service is the reason.

CULTURE.—Melons do best in rich, sandy loam soil, but where this is not obtainable they can be grown on clay lands on warm, sunny hillsides. The best fertilizer is well rotted stable manure. The hills should be 8 to 10 feet apart each way. Give deep plowing and thorough cultivation, reducing the soil to a fine condition. Watermelons do not root very deeply, but they do spread. In applying ferti-

lizer, spread it to a considerable distance, say 3 feet out from the center of each hill. It is well to encourage this natural tendency to spread the roots. Where it is necessary to use commercial fertilizer use one as near the following formula as possible: Nitrogen, 3 per cent; Potash, 3 per cent; Phosphoric Acid (available), 8 per cent. This formula has given the best results on melon lands. Use 2 to 3 pounds of the above formula to each hill, working it in and mixing thoroughly with the soil. This should be done 10 days to 2 weeks before the seed is planted. First plantings can be made as soon as soil gets warm in the Spring, and succession plantings can be made up to June in this latitude. Plant 8 to 10 seeds in each hill, thinning out, after the rough leaves have formed, to the 2 strongest plants in each hill. Cultivate lightly until runners come out well into the middles. If large weeds come up, cut them off. Do not pull them up, as it disturbs both the roots and the vines. The vines after they begin to run, should never be moved or disturbed. It always injures the crop. When there are plenty of blooms on the plants pinch off the ends of the runners. Where extra large melons are desired leave only 1 plant to each hill and only 1 or 2 melons on each vine.

THE OLD RELIABLE

The Melon That Made Georgia Famous
ALEXANDER'S FANCY SELECT AUGUSTA RATTLESNAKE



\$117.00 Per Acre Melons
 "planted one acre of your Rattlesnake and made finest crop of melons in my life (40 yrs.) Sold \$112.00 melons for cash and \$5.00 seed." — W. R. Hay, Young County, South Carolina.

Augusta Rattlesnake, grown from Alexander's Seed, is the finest main crop watermelon in the world, the variety that made Georgia famous as a melon growing State, and the Augusta section is the only one where it is grown in all its old time purity. It's a standard in every Southern market, selling easily when other varieties won't move. It has a specially sweet flavor all its own, making the most delicious eating on hot summer days. Melons grown from Alexander's seed are large, often reaching 70 pounds. It has taken numerous prizes at fairs and expositions and is known everywhere as the finest of all main crop melons. There are few people in the South that don't know the Rattlesnake Watermelons, but there are very few of them that know just how large, sweet and fine flavored they are unless they have had them grown from Alexander's fancy select seed from our Augusta farms, sold only under our trade mark in sealed packages. We have the right seed. Packet 5c; ounce 10c; ¼ lb. 30c; pound \$1.00; postpaid. 10 lbs., not prepaid, \$3.50.

Sevier County, Ark., March 23, 1914.—Send me 50 cents' worth Alexander's Fancy Select Rattlesnake Melon. I have ordered this kind from you several times. Always pleased with the melons from your seed.—E. W. Slaton



"EXCEL"
 The
 New
 Shipping
 Melon
 —
 Very
 Prolific
 —
 A
 Money
 Maker

The
 Melon
 With
 The
 Record
 For
 Large
 Yield
 and
 Profit

"EXCEL," The New Melon, Very Prolific—Vigorous, Healthy Grower

Hard thin rind which makes it an unusually good melon for long distance shipment. It is lavishly praised by many shippers in South Georgia and Florida. One says, "It is beyond the experimental stage promises to be the leading sort for market." Another says, "Paid \$2.00 pound for 25 pounds, planted 50 acres, shipped 21 cars, 35 pounds average; field looks as though never touched, unquestionably finest shipper ever propagated. Long, beautiful rich green, thick and well rounded at each end. Wish you could have seen them in the car, they were a sight for the gods. Keeps in good condition in field longer than any other." A large buyer in Indianapolis, Indiana, says, "I found the melons every thing that could be desired in carrying quality and general condition; their color is good and appears bright and fresh on arrival. From what we can learn of this melon, from the most reliable growers, we recommend it for extra long distance shipping. It is not equal to our select stock of "WATSON" for nearby markets. Price: Pkt. 5c; ounce 10c; ¼ lb. 25c; pound \$1.00; 10 pounds \$9.00.

Onions are a Good Cash Money Crop For Spring and Fall Planting

They are comparatively easy to grow, can be held for home use or sold for cash during the entire year. Plant at least a quarter or an eighth of an acre this spring; you will have time to work them along with your other crops, and the results will pay you a good profit. We have one customer who has made a net profit of nearly five hundred dollars an acre on a large crop, and the profit is usually proportionately larger on a small crop. You should study the possibilities of profit to be made from this crop, and get part of the money that is going away from your country.

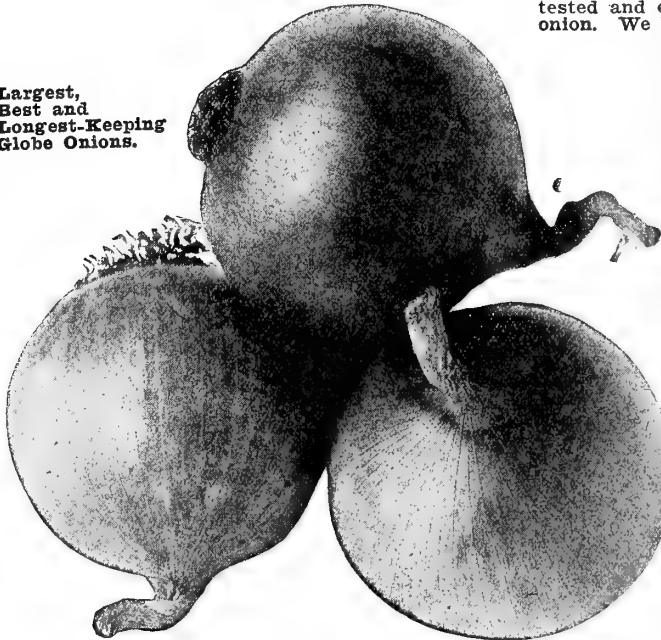
Let's stop and think about onions a little while. We have no doubt but what you may grow a few onions in your garden, probably plant a few sets both fall and spring for green onions. That's good as far as it goes, but that's not far enough. How about onions as a crop to sell—a money crop—if you please? Not less than 100 carloads of onions come into Augusta every year from the North. They are worth on an average pretty close to \$500 per car, \$50,000 going North every year to pay for Augusta's onions. The same thing is repeated to a greater or less degree in every Southern town or city. Why is it? Simply because we have never looked on the onion as a money crop, and there is actually no money crop so sure and steady as an onion crop. We have seen in the immediate vicinity of Augusta hundreds of acres of as good onion land as was ever made, land that with right cultivation and good fertilizing will make anywhere from 400 to 600 bushels per acre, and a market for them right here in Augusta. Almost all varieties listed by us do well here. Even the Bermuda, the tenderest of all onions, will do well here with a little protection during the coldest winter months. You don't have to plant onion sets to make a crop of bulbs. Onions from sets mature a little quicker, that's all. It's better to plant the seed. It costs a great deal less, the onions grown direct from seed are more even and better shaped, and there is little trouble with seed stalks such as there is with onions from sets. Think about this. Is there a reader of this catalogue that doesn't eat Northern grown onions bought from the store two-thirds of the year? And here is a crop which, handled rightly, will bring in \$400 to \$600 per acre per year. Isn't it about time to get busy preparing a seed bed for onions? **FREE—OUR SPECIAL ONION CULTURE SENT FREE IF YOU ASK FOR IT.**

Alexander's LONG KEEPER or SOUTHERN GIANT GLOBE ONIONS

These Three True Southern Giant Globe Onions Are the Largest and Best Long-Keeping Onions for Spring Planting in the South, Except Florida.

We are offering this true type after having carefully tested and experimented with several strains of Globe onion. We have selected this **SPECIAL STOCK**, which we find to be of extra fine quality, producing in a very short time fine large bulbs, perfect in shape, with practically no necks and unusually attractive appearance. Their quick growth and even maturity combined with the long-keeping quality make them easy to handle and a very profitable crop to grow, as you can market them along at different times at your convenience and when the market price is best. Fine specimens have been sold in Augusta for 5 cents each.

Largest, Best and Longest-Keeping Globe Onions.



Our Special Stock Long-Keeper YELLOW GLOBE is very handsome, the skin is a brownish yellow or straw color with fine-grained white flesh, crisp and sweet. In keeping quality this is the best of all in our experience. **Pkt. 10c; ½ oz. 25c; 1 oz. 45c.**

Our Special Stock Long-Keeper RED GLOBE is the most striking of all in appearance. It is a rich red and very handsome. Like the Yellow and White, is a perfect globe in shape, measuring from 2 to 3 inches in diameter and as hard as a ball. **Postpaid, pkt. 10c; ½ oz. 25c; 1 oz. 45c.**

Our Special Stock Long-Keeper WHITE GLOBE is the mildest in flavor and seems to be the earliest. It is crystal snow white, a fine keeper. Shape and size just like the Red and Yellow, and brings a good price. **Postpaid, pkt. 10c; ½ oz. 30c; 1 oz. 50c.**

SPECIAL OFFER.—These large packets, one of each color, Red, White, and Yellow, 25 cents, postpaid.

ALEXANDER'S AMERICAN PRIZETAKER ONION

Our Prizetaker is one of the best onions for our section. Ours is strictly American seed and must not be confounded with the low-priced imported seed of this variety so commonly sold.

In size it is large to extra large, specimens weighing 4 to 5 pounds having been grown direct from seed in one season. Ripens up hard and firm and presents a most handsome appearance. Outside is a light straw color, inside white. Flesh fine grained and of mild flavor. A first-class keeper, staying in perfect condition for months after harvest. **Pkt. 10c; ounce 40c; ¼ lb. \$1.50; postpaid.**

Prizetakers in Alabama

Last spring I ordered \$4.00 worth of onion seed from you. I let my neighbor, Mr. Screws, have half a pound of Prizetakers, and my daughter an ounce. We all made fine crops and Mr. Screws won a prize from the Cullman Guano Co., and I think my son will get the fair prize. We used Union Warehouse Guano 10-2-2. Onions are certainly one of the most profitable crops for spring planting. Yours truly, **THOS. HOWELL.**

Big Money in Onions

A Florida Grower, after his first trial growing onions, wrote us Sept. 16, 1911: "Find enclosed \$3.50 for Crystal Wax Onion seed. The onion seed I bought of you last year was very fine. From ¼ pound seed planted I gave away ¼ of the sets and sold 3,000 pounds (60 bushels) at 3c a pound. This was my first experience growing onions."
"C. W. RYALS."

This was at the rate of over \$1,000 an acre.



ALEXANDER'S NEW EARLY BEAUTY POTATO

Alexander's New Early Beauty Potato, a new selection first offered by us in 1910, has proven a wonderful winner of popularity with hundreds of our discriminating customers. **Beauty of appearance, quality of taste, prolificness of yield, earliness in the market;** general vigor of growth and freedom from disease have made it the most desirable of all varieties for the earliest spring crop, or for main crop, to fully mature and store for sale or home use until the next crop is made. Also for second or fall crop, the small potatoes from the spring crop may be profitably used. We said when first offering it, **it has good points that no other Potato has, and if you plant it you will be satisfied in every way with it.** Customers who have planted our seeds for years know what we do not recklessly recommend **any variety.** That we find out first just what it is good for, and just what it will do. "When you see a variety offered in Alexander's catalogue, and specially recommended as O. K., you can buy at once and be sure it is all right," is what one of our old customers stated to a friend whom he brought in and introduced. This fact is again proven in the case of our introduction of this potato. We haven't space here to spare in which to give you all the evidence, but one of the best illustrations is that of a customer hundreds of miles away in the great "empire" of Texas. They know good potatoes out there, and in addition to that, there is no more critical or better posted buyer than a German Farmer or Market Gardener. Our Texas friend first cautiously purchased a peck, not at that time knowing us, or the potato. Results from this trial were so satisfactory that Mr. Keil the next year bought five and one-half bushels and said when ordering, **"It is sure a fine potato in every way. I think you will get more orders. Every one likes it here."** Seed potatoes of different kinds are offered for sale in Texas, but not in all that great state could Mr. Keil find anything equal to our **Early Beauty.** Right here close at home, up at Thomson, Ga., Mr. J. O. Shields, Cashier of the First National Bank, writes, Jan. 14, 1914—"Advise me if you can furnish me two bbls. Alexander's Early Beauty Potatoes, same as I bought of you last season." Mr. Shields has purchased for himself and friends every year since first trying it. All who try it come back for more. The evidence, as shown by the many testimonials received, is overwhelmingly in its favor; they put it far ahead of all others. Hundreds of our customers here in Augusta have told us that every year it has out-yielded the Red Triumph two to one, a bushel of Beauty seed making as much as two bushels Triumph, and they are better to eat. It is good for shipping, and for home market. They are almost everlasting, they keep so well. Flesh pure white, cooks quickly, and they do taste good. You can risk your whole crop in this **sure crop potato,** and sell at the best price. With an order for one barrel of **Beauty** we will send you free a 126-page book, "**Practical Potato Culture,**" written by an expert grower. Retail price is 50 cents; we have made arrangements for large quantity and will sell you a book with smaller order for 15 cents.

YOU NEED OUR EXTRA EARLY BEAUTY POTATO. ORDER IT EARLY.

PRICE: Pound 35 cts.; 4 lbs. \$1.00 postpaid; halfpeck 60 cts.; peck \$1.10; half bushel \$2.10; bushel \$4.25; barrel, 11 pecks, \$12.00; 10-peck sack, \$10.50.

WE CAN ALWAYS SUPPLY IN SEASON THE FOLLOWING VARIETIES, GROWN ON TWO OF THE VERY BEST FARMS IN MAINE.

Bliss Red Triumph, Green Mountain, Early Rose, Irish Cobbler—Prices, peck \$1.00; bushel \$3.50. Ask for price in larger quantity. Also ask for special price on Lookout Mountain and Second Crop for July planting.

Macon, Ga., March 15, 1917.—Enclosed find money order for which send me your Beauty Potato. They have been recommended very highly to me.—G. H. WALLER.

PEPPER

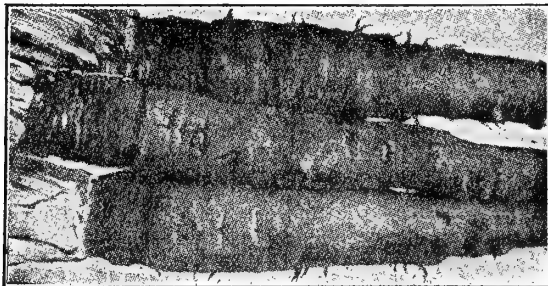
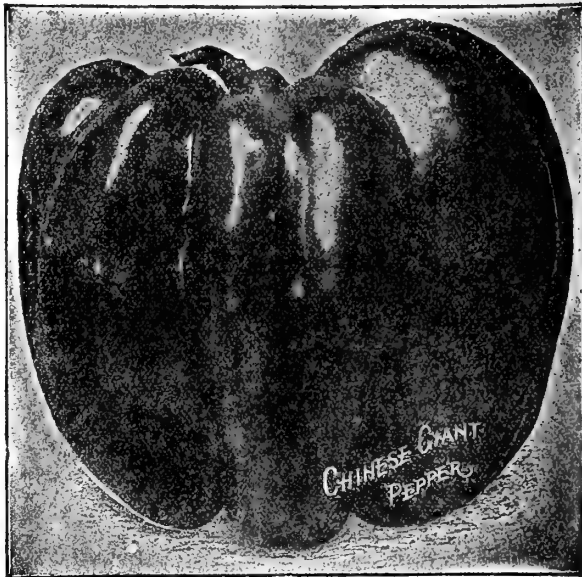
Alexander's Extra Select Chinese Giant Pepper

Double the Size of Ruby King the Largest Mild Red Pepper.

We consider this variety the best money maker for the trucker. The fruit are of monstrous size, thick and blocky form. The ones shown in the picture are as large as a quart strawberry basket. It is one of the earliest and most productive varieties and always sells well on account of its mammoth size. The plants are very vigorous and stocky, growing about two feet high. Our strain of this monstrous pepper is the best money can buy, and we know that any of our customers who plant it will find it a big money maker. Price: Pkt. 10c; ½ oz. 35c; ounce 60c.

Alexander's Bull Nose Pepper

—This is one of the most popular of the early, large fruiting varieties of sweet peppers, either for shipping or for selling on the local market. It is very prolific, bearing a mass of fruit that are 3 to 3½ inches long, and 2 to 3 inches across the shoulder. Our strain of this excellent variety is the best you can buy at any price, and if the plants are given a little fertilizer from time to time as they are growing and bearing will produce fruit throughout the entire season. Price: Pkt. 5c; ½ oz. 25c; ounce 40c.



Mammoth Sandwich Island Salsify.

SQUASH

New Extra Early Prolific —This is the most prolific, extra early type of white bush squash. A strong, vigorous, rapid grower; develops quickly a snow white squash of perfect shape and finest quality. The most profitable white bush squash for home market or shipping, because it is way ahead of anything else in this class. We first offered it as a week earlier, but careful selection has greatly improved the earliness and quality so that in our tests the past season it has developed well formed, marketable fruit two weeks earlier. The biggest money maker of this class, bearing two and three times as many as the old type. Price: Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. \$1.00.

Mammoth Early White Bush

—This is an improved form of the Early White Bush or "Patty Pan," identical with that variety except that the squashes are nearly double the size of the old variety. Early, uniform in growth and very prolific. Has beautiful, clear, white skin and is from 8 to 12 inches in diameter. Fine quality and size for home gardens and nearby markets. Price: Pkt. 5c; oz. 10c; ¼ lb. 30c; lb. \$1.00, postpaid.

Oconee Co., S. C., April 14, 1917.—"Find inclosed \$1.50 for this order. I have been using Alexander's seeds for thirty years, with satisfactory results. I know where to get the best."—E. B. Ramsey.

Dorchester Co., S. C., April 4, 1917.—"Send me your seed catalogue. A friend of mine told me to write you and I would be benefitted."—Rev. G. W. Hill.

Giant Summer Crookneck —In our Giant Crookneck we have a variety containing all of the good qualities of the Crookneck class and at the same time giving double the size of the old Yellow Summer Crookneck. For market gardeners growing, for nearby markets a home gardens it is especially desirable. Like the Mammoth White Bush, it is too large to ship. With this variety you get double the yield from the same area that you do with the other sorts. We recommend it without reserve to our customers. Price: Pkt. 5c; oz. 10c; ¼ lb. 35c; lb. \$1.25, postpaid.

SALSIFY

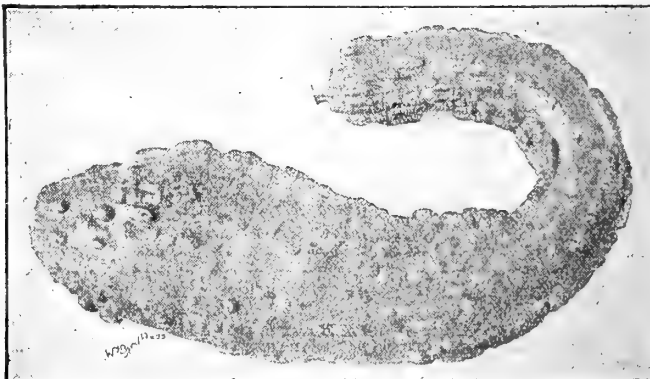
Mammoth Sandwich Island —By far the best of all varieties of the oyster plant for the South. Larger and better than any other kind. Much superior to the old Long White and the Black. Price: Pkt. 5c; oz. 20c; ¼ lb. 75c; lb. \$2.75, postpaid.

JAPANESE SPINACH

Horenso —Is of dwarf, upright growth, makes large tender shoots or leaves of very fine quality. Is especially desirable for spring and late summer because it will stand the hot weather better than the Bloomsdale type. Culture same as other Spinach. Price: Pkt. 5c; oz. 15c; ¼ lb. 45c.

Most Spinach Seed is grown in Europe; the supply has been cut off, the amount grown in this country is not sufficient to supply the demand.

The Japanese variety together with Swiss Chard Beet, Dwarf Essey Rape, and Chinese Cabbage, you will find excellent substitutes and many consider them far superior to Bloomsdale and other varieties.

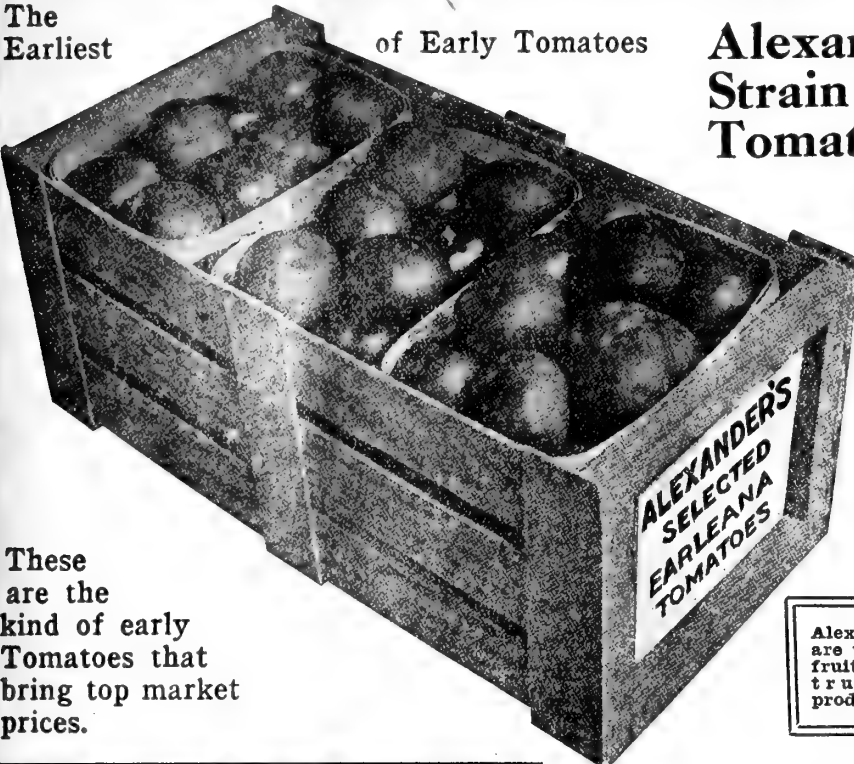


Giant Summer Crookneck Squash.

The Earliest

of Early Tomatoes

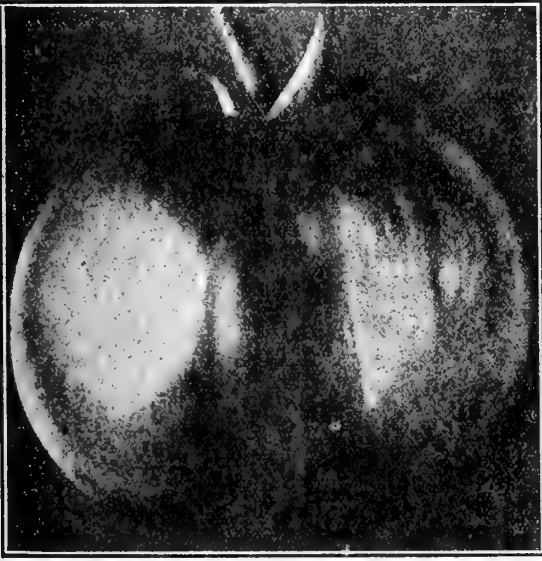
Alexander's No. 1 Strain of Earliana Tomato



In offering our Alexander's No. 1 Strain of the Earliana Tomato to the truckers and market gardeners of the South, we know we are giving you the best strain of this valuable tomato that can be produced. It is earlier than the old strain by at least a week, produces nearly twice as many perfect tomatoes that do not crack, like the old strain, and will therefore make the growers who plant it more money. For an extra early tomato there is none that will equal our Alexander's No. 1 Strain. Pkt. 10c; ounce 35c; ¼ lb. \$1.00; pound \$3.75.

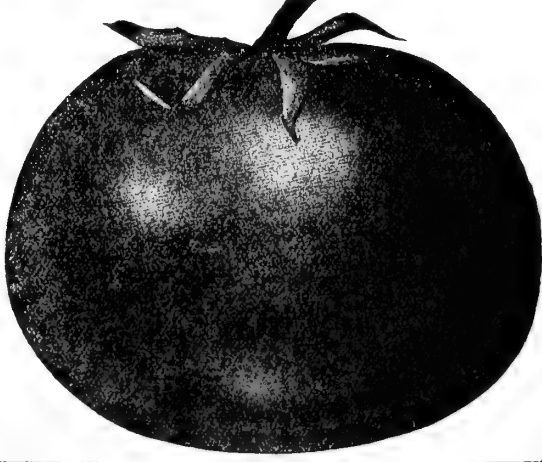
These are the kind of early Tomatoes that bring top market prices.

Alexander's Tomato Seeds are unrivaled for quality of fruit, quantity of yield and trueness to type of the product. : : : : :



The Alexander Blight - Proof Tomato

No chance for "Die Back" or tomato "Blight" now to ruin your tomato crop if you plant seed of our new "Blight - Proof" selection. This is the only blight-proof tomato of extra fine quality that has ever been offered. Fine flavor, beautiful appearance, extra hardy, fruits from early in the season until very late; it could almost be called "Everbearing." Very prolific, and the fruit is of the best average size for shipping. Our tomato specialist has been breeding and re-selecting this strain for several years. Though it has shown up fine for the past two years, we would not offer it until it could be called the absolutely perfect Blight-proof tomato. Pkt. 10c; ½ oz. 20c; ounce 35c; ¼ lb. \$1.00.



Extra Early Detroit We have had grown for us this year (1917) from the finest quality pedigree stock seed, an excellent crop of this fine Extra Early Purplish Pink Tomato. From this crop our grower has selected a perfect lot of seed; it is certainly as fine a lot of seed as could possibly be selected, because it came only from perfectly developed fruit from healthy, prolific plants. Every cull was sold to the canning factory. The strain of seed of this variety that we have secured is beyond question the earliest, most productive and will certainly produce for you the very largest and best possible crop of high grade, first quality fruit, which will be in demand either for home use or shipping. If you want some first-class seed of this excellent variety, **Early Detroit**, we think you will be better satisfied with this seed than any you could get. The price is: Pkt. 10c; ounce 30c; ¼ lb. 90c; pound \$3.00, postpaid.

Alexander's Seed Are Always Good, Always Better
Upsher County, Tex., Jan. 6, 1916.—"Find inclosed money order for \$1.47 for garden seed. I have been using your seed for 15 years, and will not have any other."—N. D. Caldwell.

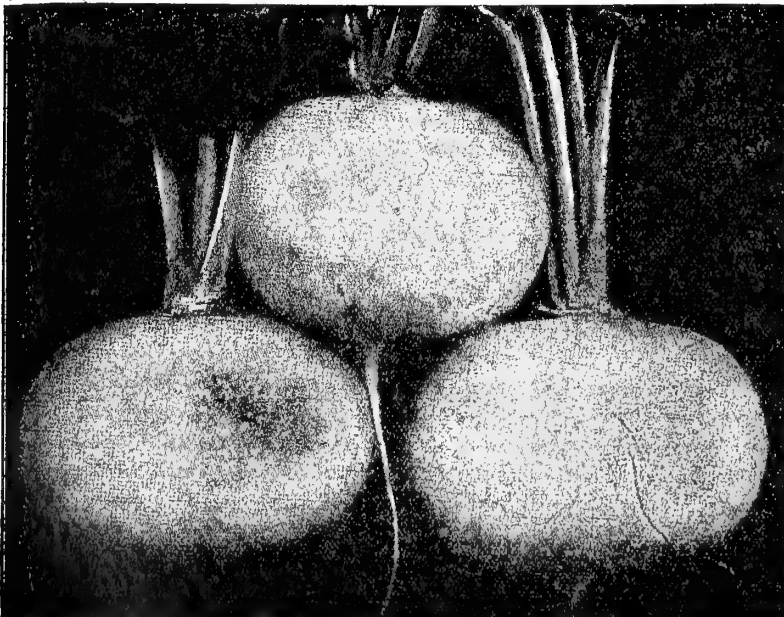
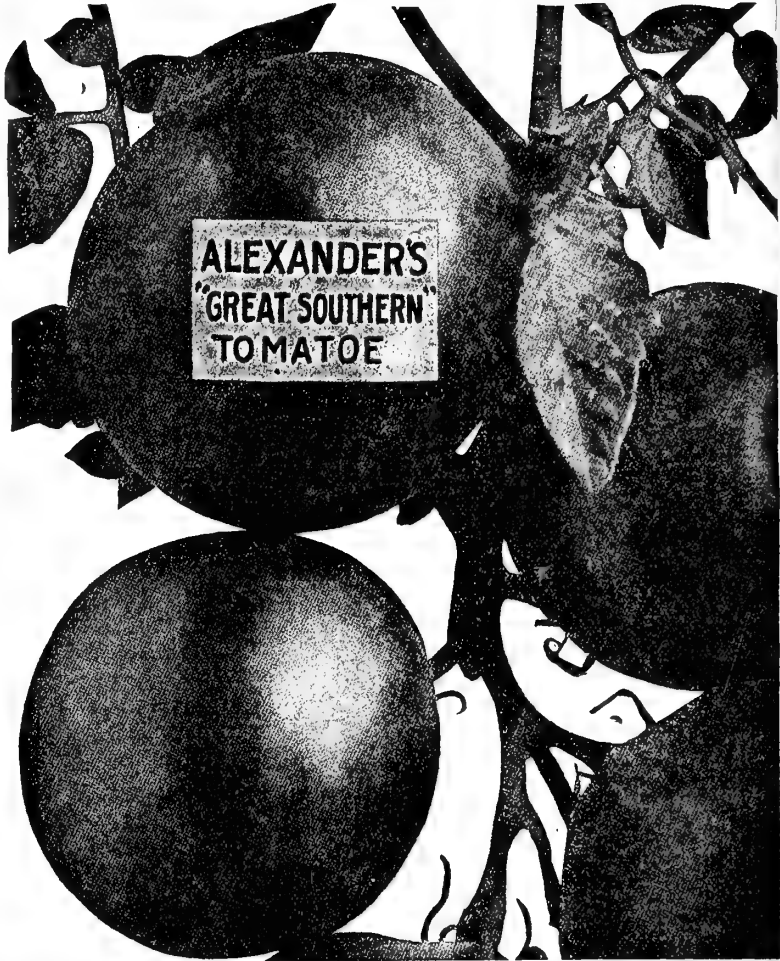
GREAT SOUTHERN

is next to Dixie in value as a first-class, up-to-date, improved main crop tomato. It has pleased our customers for the past five years, and many like it better than any other.

Our tomato seed grower is the most expert, the most careful producer of high quality tomato seed in the United States. If there is any one in the world who can beat him improving, growing and selecting extra fine tomato seed, we have never been able to find one. He has given tomato seed growing special attention for years, and certainly grows for us the finest, healthiest crops of tomatoes for seed that we have ever seen.

We have been giving special attention to the breeding and selecting of this variety to resist the blight or wilt. It has from the first been a very strong, healthy, disease-resistant selection, and we noticed in several gardens where other varieties died of the wilt, and were complete failures, that practically all of this variety held up and made a fair crop. We then gave special attention to this feature, and are pleased to say that it is now exceedingly resistant to the blight or wilt, especially so on sandy soils. One tomato grower for market said of this variety that the seed of it had proven worth twenty dollars a pound, or even more, as compared with other seed he had bought elsewhere. You will certainly like it and get a GOOD CROP from THIS seed.

We first offered this selection in 1912, and it has proven beyond question, its reliability and unusual value. It is a solid, fine flavored, meaty tomato, running largely to the Globe type, with practically no core. Its "maroonish" color is one of its most attractive qualities, being a perfect blending of purple and red. Fruit matures evenly, and in large quantity; very early. When worked properly and given a chance, continues to bear ALL SEASON. One customer calls it a double-jointed, prolific variety. The vines and stems are strong and tough, so that it produces and holds its great clusters of perfect Tomatoes. You will certainly be absolutely satisfied with this splendid selection of ours—The Great Southern—for your home garden or for shipping to most distant markets, where it brings top of the market price. Pkt. 10c; ½ oz. 25c; ounce 45c; ¼ lb. \$1.25.



Early Egyptian Turnip.

Alexander's Early Egyptian Turnips

In offering this new turnip to our customers, we can truthfully say it is the earliest and best turnip in cultivation, being a week or ten days earlier than the other kinds. It is a beautiful white color, which makes it sell on sight. It is flat in shape. If you want to get your turnips to market before your neighbor, and realize a handsome profit from them, this is the variety to plant. As you know, it is only the early turnips that pay any big profits, so you can readily see it will pay you to plant our Alexander's Early Egyptian Turnip. Pkt. 5c; ounce 25c; ¼ lb. 75c.

SEE OTHER VARIETIES IN
GENERAL PRICE-LIST.

Flower Seeds, Bulbs and Plants

High Quality Bargain Plant Collections —Nothing so tends to add value to your place in dollars or to your own pleasure and satisfaction as to have plenty of flowers around the home. Roses, geraniums and chrysanthemums are the standard kinds and all of them are easily grown. Prices are low and the small amount expended for one or more of our Plant Collections will well repay you.

- ROSES—Sunny South Rose Collection.** 12 Everblooming, 3 White, 3 Red, 3 Yellow, 3 Pink, all different, 75 cents, postpaid.
GERANIUMS. 12 finest double and single, large blooming Geraniums, all different; postpaid, for 85 cents.
CHRYSANTHEMUMS. 12 Superb exhibition varieties, all different, assorted colors, 85 cents, postpaid.
CARNATIONS. 12 finest double flowering Carnations, the cream of the best varieties, 85 cts, postpaid.

Many flower seeds are not adapted to growth in the South. The following list contains those which are most suitable to Southern planting. The list comprises about all that are worth while planting, and you can have a very beautiful garden from this selection:

- | | |
|---|--|
| <p>Ageratum. Mixed Pkt. 05c
 Abronia, or Sand Verbena. Mixed colors..... 10c
 Abutilon, or Flowering Maple. Mixed..... 10c
 Alyssum, Sweet. White and fragrant..... 05c
 Antirrhinum (Snap-Dragon). Finest mixed..... 05c
 Ampelopsis (Boston Ivy). Rapid creeper, lovely green foliage..... 05c
 Asters. Finest large flowering mixed..... 10c
 Balsam (Lady Slipper). Fine mixed..... 05c
 Balsam. Double rose flowering mixed..... 10c
 Balsam Apple. Very ornamental climber..... 10c
 Bellis (Double English Daisy). Finest mixed... 10c
 Burning Bush, Mexican — Kochia. Easily grown annual plant, very popular..... 10c
 Candytuft (Iberis). Pure white, 5c; mixed colors 05c
 Carnations. Finest Double German mixed..... 15c
 Carnation Marguerite. Everblooming Carnation, beginning to bloom in four months from seed. 10c
 Cannas. Large flowering French varieties..... 10c
 Cocoba Scandens. Beautiful climber from Mexico, with purple, bell-shaped flowers..... 10c
 Celosia, or Cock's Comb. Mixed colors..... 10c
 Coleus-Hybrid. Best Fancy Striped and Blotched Selections 25c
 Cypress Vine. Splendid climber with fern-like foliage, scarlet and white flowers, mixed..... 5c
 Cosmos. Free flowering annuals from Mexico, easily grown; white, pink, crimson, mixed..... 05c
 Dianthus, or Garden Pinks.
 D. Chinensis (Double China Pinks). Mixed colors 05c
 D. Laciniatus. Large single fringed, mixed colors 05c
 D. Imperialis. Double, large and showy, mixed. 05c
 Heliotrope. Always a favorite, grows in boxes or protected beds in our section, mixed..... 10c
 Digitalis (Fox Glove). Beautiful plant and valuable for medicinal purposes. Mixed colors..... 05c
 Forget-Me-Nots. Favorites everywhere for beds or borders, blue and white mixed..... 05c
 Hollyhocks. Finest double mixed, all shades and colors. A splendid selection..... 10c
 Jack Bean. Hyacinth Bean 10c
 Japanese Morning Glories. Rapid climbers, growing 20 to 30 feet and covered with extra large, finely marked, striped and blotched flowers all through the season, mixed colors..... 10c
 Japanese Hop. Rapid growing climber for porches or trellises, easily grown..... 05c
 Lantana. Best French varieties. Grows anywhere in the South. Finest mixed colors..... 10c
 Marvel of Peru (Four O'clocks). Showy, free-flowering annuals. Mixed, all colors..... 05c
 Marigold. Large African. Very fine flowering, growing 16 to 20 inches high. Mixed colors..... 05c
 Mignonette. Delightfully fragrant..... 05c
 Mixed Flower Garden. Made up of over a hundred varieties 05c
 Moonflower or Evening Glory. Popular in the South as a climber and shade for porches, arbors and trellises. Enormous white flowers, open nights and cloudy days..... 10c
 Moonflower, Heavenly Blue. Similar to the white, but has intense sky blue color..... 10c
 Nasturtiums. No flower that you plant in the South will give you such entire satisfaction as our splendid mixture of Nasturtiums:
 Nasturtium, Dwarf Mixed. Finest possible selection of shades and colors. Ounce 20c..... 05c</p> | <p>Nasturtium, Tall Mixed. Same shades and colors as our Dwarf but tall growing. Ounce 20c..... 05c
 Pansies, Fine Mixed. The medium-sized flowers, fine selection of colors..... 05c
 Pansy, Masterpiece. A giant curled Pansy with crimped and curled petals..... 15c
 Pansy, Alexander's Premium. The finest Pansy mixture of all. Large size, finest colors..... 25c
 Petunias, Single Mixed. Splendid bedding plants to bloom all Summer. Mixed colors..... 05c
 Phlox Drummond. Earliest grown of all annual flowers. Finest shades and colors..... 05c
 Poppies, Double and Single Mixed. Our fine mixture of named varieties of Poppies. Brilliant. 05c
 Poppy, California (Escholtzia). Sow early in the Spring; makes brilliant display. Packet, single, 5 cents; double 05c
 Poppy, Orientale 10c
 Poppy, Shirley 05c
 Primrose — Chinese, Primula, Sinensis. Large, beautiful flowers..... 05c
 Primrose, English Evening. Large, showy, fragrant flowers. Ounce 25 cents..... 10c
 Pyrethrum. Bright yellow foliage, very popular for borders 10c
 Ricinus (Castor Bean). Ornamental varieties for lawn and garden effects (oz. 30c)..... 10c
 Sweet Peas, Alexander's Superb Mixed. The best of all Sweet Pea mixtures in this country. Made up by us from the best named sorts. Pound \$1.25, postpaid; ¼ lb. 45c; ounce 15c..... 05c
 Salvia (Scarlet Sage). Makes an intensely brilliant bedding plant for the South..... 10c
 Stocks (Gilliflower). Best mixture, makes immense amount, large, fragrant blooms..... 10c
 Sunflower. Japanese Dwarf plant, beautiful for mid-summer garden..... 10c
 Sweet William. Beautiful, free flowering perennial, double and single mixed..... 10c
 Verbena. A favorite box and bedding plant with us. Fine mixed..... 05c
 Vinca, or Madagascar Periwinkle. Desirable for open ground sowing. Mixed colors..... 05c
 Zinnias. Showy and grow easily with little cultivation. Mixed shades and colors..... 05c</p> |
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- Canna Roots** —From finest named varieties. Order by color, 10c each; \$1.00 per dozen; postpaid. **Mixed Cannas**, 85c dozen, postpaid.
Mixed Cannas, 75c dozen, postpaid; \$4.00 per hundred not prepaid.
Caladiums or Elephant's Ears. Fine for yard and lawn effects. First size, 15c each; \$1.00 per dozen; second size, 20c each; \$1.75 per dozen; postpaid. **Mammoth Bulb**, 40c each.
Gladioli —Splendid bloomers and adapted to our section. Our extra quality, large bulbs will surprise you. Fine selection of colors in our Gladiola mixture. Six for 25c; 12 for 40c; 50 for \$1.50; 100 for \$3.00; postpaid.
Tuberose Double Excelsior Pearl. Extra fine, first size bulbs of blooming size. Favorites everywhere, 5c each; 6 for 25c; 12 for 40c; 50 for \$1.50; 100 for \$2.75, prepaid.
Dahlias —A most popular flower. We have fine large field grown roots of Double Dahlias in red, yellow, pink, purple, white and variegated. 35c each; 3 for 75c; 5 for \$1.25; postpaid.

ACALPHA SANDERII. Goes under various names, as "Chenille Plant," "Philippine Medusa," "Comet Plant," "Dewey's Favorite Flower," "Bloody Cat Tail," etc. The most sensational new plant introduced for years, and one of the most striking flowering ornamental plants. Strong, free growth, with large, dark green leaves, from each axil of which rope-like spikes of velvety crimson flowers from 1 to 2 feet long and nearly 1 inch thick are gracefully suspended, conveys but a faint idea of the beauty and warm coloring of this acquisition. The remarkable floriferousness and the great size of the spikes of flowers (compared to the plant) is wonderful. The plant is in flower the year round, and is as easily grown as a Coleus, simply requiring a warm temperature to develop its full beauty. **Fine plants, 15c each. Extra strong plants, 35c each.**

Bougainvillea Sanderiana, CHINESE PAPER PLANT. This magnificent plant is splendid for house culture and for an open ground climber in comparatively frostless regions. A full-grown plant will often contain tens of thousands of the odd-looking purplish pink flowers, and seen in full bloom in warmer climates it is a sight never to be forgotten. **Good plants, 25c each.**

Antigonon Leptopus, also called QUEEN'S WREATH and MEXICAN MOUNTAIN ROSE. Splendid climbing plant from central Mexico, producing rose-colored flowers in racemes two feet long. The profusion of blooms is such as to give resemblance of rose at a distance, hence its name, Rosa de Montana, or Mountain Rose. The bulbs are usually dormant, according to the time of year. **Strong plants, 15c each.**

Asparagus Sprengeri, also called EMERALD FEATHER. Magnificent porch or basket plant in the South. The fronds or leaves grow 4 to 5 feet long. Hundreds of magnificent plants of this are seen every summer on the porches, and when cold weather comes they make a splendid house plant. It succeeds under almost all conditions. **Plants, 15c each. Extra strong plants, 40c each; postpaid.**

ASPARAGUS PLUMOSUS NANUS. The delicate climbing Lace Fern. Grown for its delicate lace-like foliage, whole greenhouses being devoted to its culture. **Good plants, 15c each. Extra strong plants, 40c; postpaid.**

FLOWERING BEGONIAS, 15c each, postpaid.
Alba Picta—Lovely pink flowers. **Decorus**—Fine white flowering begonia. **Marguerite**—Leaves bronzy green; grows in bushy form. Flowers, light rose colored. **President Carnot**—Beautiful coral red. **Robusta**—Beautiful coral red flowers. **Sandersoni**—One of the best. Flowers are a scarlet shade of crimson. Blooms for months at a time. **Mrs. Townsend**—Broad, metallic leaves, underside bronzed red. Beautiful pink flowers. **Vernon**—A deep rose flowering variety, suitable for pot culture or outdoor bedding.

Cyperus Alternifolius—UMBRELLA PLANT.—This is a plant of the easiest culture, and a large specimen is as handsome as a palm for decoration. It makes a handsome pot plant, or can be used in baskets or vases, making a charming effect. It will grow luxuriantly in water, and is, therefore, indispensable for aquariums or fountains. **10c each.**

Coleus. Aply termed the "GARDENER'S PAINT BOX." We have a superb assortment of brilliantly colored varieties, fine for bedding. **8c each; 75c per doz.; \$6.25 per 100, postpaid.**

FUCHSIAS. There are very few ladies who don't want to grow fuchsias and they are easily grown in almost all parts of the South, if the right varieties are planted. The failures come from trying to grow varieties not adapted. Following list of fuchsias is made up exclusively of right varieties for the South:

BLACK PRINCE. The finest variety for the amateur grower. Of robust growth, making a finely shaped bush, a very free bloomer and free from disease and insects. Buds of beautiful, waxy carmine color. **15c each.**

SPECIOSA. Of erect and compact habit. Plants begin to flower when quite young. Flowers star-shaped and 2 to 3 inches long, the tube and sepals of bright rose color, corolla brilliant carmine. **15c each.**

PHENOMENAL. One of the largest and strongest growing fuchsias. Flower has extra large double purple corolla and crimson sepals. **15c each.**

HIBISCUS, VERSICOLOR. An immense flowering variety, combining in its flowers all the colors of the Hibiscus family, being handsomely striped crimson, buff, rose and white. Gives a handsome and extremely novel effect. Flowers on large plants frequently 8 inches in diameter. **15c each;**

HOLLYHOCKS, MAMMOTH DOUBLE. Extra strong

plants for blooming the first year. Fine double varieties, **20c each.**

THE FISH TAIL FERN (Nephrolepis Davaloides Furcans). An especially fine fern for the South. The ends of the pinnae are so formed as to resemble a fish tail, giving the fronds an especially effective crested appearance. A most shapely fern. **Fine plants, 20; strong plants, 65c.**

Sanseveria Zeylanica or ZEBRA PLANT. A very odd but beautiful plant especially adapted to house culture during winter and for porches during summer. Leaves are beautifully striped cross wise with white variegations on a green ground. Can be grown either in sunlight or in dark parts of the room and stands dust and drying out without damage. **Fine plants, 15c each.**

THE EVERBLOOMING TRITOMA PFITZERII. The greatest bedding plant ever introduced, surpassing finest Cannas for attractiveness and brilliancy, equal to Gladiolus as a cut flower, and blooms incessantly from June until November. Perfectly hardy in open ground all winter south of Philadelphia. Further north they must be protected or wintered in the cellar like ordinary Tritoma. Just bury the roots in sand; nothing more is required. Should be planted out very early in Spring, and will commence growth and bloom at once, growing larger and finer every day. Plants show 6 to 20 grand flower stalks all the time, each holding at a height of 3 to 4 feet a cluster of flame-colored flowers of indescribable beauty and brilliancy. Each cluster keeps perfect several weeks, and when it fades several more are ready to take its place. Fall frosts do not kill it or stop its blooming; it is as brilliant as ever, long after all other garden flowers have been killed. For cutting it is unsurpassed, and the beautiful long spikes keep several weeks in water. **Price, 20c each; 2 for 35c; postpaid.**

Aloysia Citriodora or LEMON VERBENA. This splendid plant ought to be in every plant collection in the South. Well adapted to our section, and has the greatest fragrance of any plant grown. This fragrance is entirely that of the lemon, hence its name. One large plant will scent up an entire yard with a most agreeable odor. Grows rapidly and is easily wintered over in pits or cellars. **Plants, 10c each, postpaid.**

CHINESE WISTARIA. Splendid climber for porch shade. When in full bloom truly magnificent with its masses of flowers in long, drooping racemes like bunches of grapes. **15c each; large plants, 40c.**



**Brugmansia, or
Angel's Trumpet.**

Brugmansia or ANGEL'S TRUMPET. Grows easily, blooms freely; the flower is something to be proud of. Brugmansia blooms indoors in winter and in the garden in summer. The plant has large, tropical leaves, with blooms 8 inches long by 6 inches wide at the mouth, resembling a trumpet, hence the name—"Angel's Trumpet." Pure white in color and as fragrant as a Jasmine. **Blooming plants, extra strong, 25c each.**

BOSTON IVY, or, as it is more properly called Ampelopsis Velutina. A perfectly hardy, ornamental climber, clinging firmly to any wall, building or tree. Leaves green in summer, changing to red in the fall. **Young plants, 10c each; 2-year-old plants, 25c each.**

Beautiful, Valuable House & Garden Plants

The Wonderful New American Ponderosa Lemon

Largest, Freest Blooming, Fruiting and Most Delicious of All Lemons
 It is a true ever-bearing variety. On a plant six feet high no less than eighty-nine of the ponderous Lemons were growing at one time. It was a beautiful sight to see. The tree was blooming, and at the same time had fruit in all stages of development, from the size of a pea to the ripe fruit, showing it to be a true ever-bearing. Fruit has been taken from this tree weighing over four pounds. The lemons have very thin rind for such large fruit. It is the juiciest of all Lemons, makes delicious lemonade, and for culinary purposes cannot be excelled. We have the true stock of this ponderous Lemon, and guarantee the trees to produce the same large fruit. No budding or grafting necessary. Ponderosa Lemon is sure to become popular when it is known. It fruits when quite small and makes a lovely house-plant. Everybody can grow his own lemons; it will fruit freely each year. **Thrifty young plants, 20c each; strong 1-year-old plants, many of which will fruit this year, 35c each; strong 2-year-old plants, 60c each; extra strong, handsome plants, to bloom and fruit at once.**

Charlton County, Ga., Jan. 28, 1914.—I want to know if you have any more of the **Wonder Lemon Plants**. I got five of them from you not quite two years ago; I am highly pleased with them; they are bearing fine; have had seventeen lemons to get ripe and the plants are full of buds now; I want to get ten more.—**MARY J. MOORE.**

We cannot accept orders for **Lemon Plants from Florida, Louisiana, Alabama and Texas** on account of Quarantine Law.



White and Blue Moonflower —Often attains a growth of 40 to 50 feet, and makes a dense mass of beautiful, dark green foliage. Blooms from June until frost, the plants being fairly covered with the immense blooms every night and on cloudy days. Plants—White, 20c each; Blue, 15c each, postpaid.

Oleanders, Lutea —Double Yellow, Primrose flowers, 15 cents; **Oleander Rosa**, double pink, 20 cents; **Lillian Henderson**, double white, 20 cents each.

Pansies —One of the most satisfactory plants. Grown from the best selected seed from the famous European specialists. The bloom cannot fail to please you if you are a lover of this flower. We have a large supply—can send any quantity you may want. Plants, 6 for 25c; 45c per dozen postpaid.

Ferns —Every house ought to have one or more of these splendid decorative plants for the porches in summer or indoors in winter. Easily grown and will repay one for the little care necessary to grow most beautiful specimens.

Nephrolepis Bostoniensis —We have some beautiful specimens of this in our own home. The fronds frequently attain a length of 5 to 6 feet. Many call it the "fountain fern," on account of its graceful drooping habits. We use it as a house plant in winter and under our shade trees in summer. Young plants, 20c each; extra strong plants, 65c each.

Nephrolepis Piersonii —We have one specimen of this variety in our home that we would not take \$50.00 for. This shows you how we value it. In general growth very much like the Boston Ferns, but much finer foliage and more beautiful appearance. Strong plants, 15c each; extra strong plants, 50c each.

Fern Baby's Breath —We have now grown this three years and we are greatly pleased with it. In many respects it is a far better and more ornamental variety than any of the others. It looks to us like the finest of all, and you will make no mistake if you order it this year. Fine plants, 25c each; extra strong plants, 65c each, postpaid.

Roosevelt Fern (Nephrolepis Roosevelt). There is no fern that will compare with this new and charming variety. In general form like the Boston Fern, but produces many more fronds, making it a bushier and more handsome plant. The pinnae are beautifully undulated, giving a wavy effect found in no other fern. You will prize this fern if you grow it. Small plants, 20c each; strong plants, 65c each; extra strong plants, 75c.

Heliotrope —The most delicately fragrant flower of all for a porch or pot plant, or for bedding in partly shaded locations. Good plants, 20c each.

French Hydrangea, Mouseline —Every year hydrangeas become more popular in the South, and Mouseline is the best of the blue varieties. Flower heads are large and held erect. Young plants, 20c; strong plants, 40c each.

Hydrangea, E. G. Hill —Newest and best French variety and finest of the pink sorts. Color of a most pleasing shade of baby pink that does not fade. Growth very

vigorous, foliage large and attractive. Trusses are immense and hold erect. One of the easiest early varieties to bring into bloom, coming into flower early. Young plants, 20c; strong plants, 40c each.

Salvias —No plant is more popular in the South than the **Salvias** for bedding. In late summer and fall, up to the time that frost comes, they are a mass of blooms, and in the case of the scarlet varieties it makes a mass of fiery red unequalled by any other flower on our list. Some of our customers buy them by the hundreds for bedding purposes. No matter whether you buy a single plant or hundreds of them, you will be fully satisfied by the magnificent display in late summer and fall. **Salvias** are simply superb, and you will make no mistake planting them in large numbers. Price of all varieties **Salvia**, prepaid, 8c each; 75c per dozen.

Salvia Splendens —The standard sort for bedding; flower spikes of most brilliant scarlet.

Salvia Variegata —White and red flowers, very evenly striped.

New Dwarf Scarlet Salvia, Le President —The grandest addition to our list of bedding plants. Forms compact bush, completely covered with rich scarlet flowers. We have had plants that by actual measurement were only 15 inches in height and 2 feet across. As a border plant it will be indispensable, and as it will bloom abundantly in pots, it will be of the greatest value as a pot plant.

New Pink Hibiscus, "Peachblow" —The flowers are double and from 4 to 5 inches in diameter, of a charming, rich, clear pink color, with small, deep crimson center. It is one of the freest flowering plant novelties recently offered. The color is an entirely new and beautiful shade, and it blooms abundantly and continuously during the summer and fall months. Large plants 2 and 3 years old make a magnificent show. It will give general satisfaction to those who grow it, either in pots or planted out in the garden. It blooms well in the winter in the greenhouse or in a sunny window. Price, 25c each. Extra strong, large plants, 50c each.

Hibiscus, Double Crimson —This superb immense double flowers of richest crimson color combined with glossy green foliage. One of the best. Price, 15c each; extra large plants ready to bloom, 35c each.

Hibiscus, Sub-Violaceous —Flowers of enormous size, beautiful carmine, tinted with violet. Probably the largest flower of the Hibiscus family, and unusually free bloomer. We take great pleasure in recommending this fine plant. Price, 15c each. Extra large plants ready to bloom, 35c each.

Price List of All Varieties, New, Standard and Old

ASPARAGUS	Pkt.	Oz.	¼ lb.	Lb.
Palmetto Seed.....	.05	.10	.25	.75
Tillman05	.15	.30	1.00
	Postpaid.	Collect.		
PALMETTO ROOTS85	1.40	5.00	10.00
			3.75	7.00

ARTICHOKE	Lb.	3 lb.	1 pk.	1 bu.	1 bbl.
Jerusalem (tubers) ..	.25	.70	.75	2.25	6.50

BEANS—Snap or Garden

All Green and Wax Pod Bush Beans again unusually short this year. Many crops a failure, others only half yield.

Ask for Bushel Prices on All Beans.

	Postpaid.	Collect.		
	Pkt.	½ pt.	Pt.	Qt. Pk.
\$President Wilson Liberty Bean10	.20	.35	.65
Imp'd Round Pop Refugee ..	.10	.20	.35	.60
Extra Early Refugee10	.20	.35	.60
Ex. Ey. Red Valentine10	.20	.35	.60
\$Hopkins' Red Valentine ..	.10	.20	.40	.75
\$Stringless Green Pod				
Burpees10	.25	.40	.75
White Mexican, Prolific ..	.10	.20	.35	.60
\$Longfellow10	.20	.35	.60
Full Measure10	.20	.35	.60
Black Valentine10	.20	.35	.60
Giant Stringless Green Pod ..	.10	.25	.40	.70
Tennessee Green Pod10	.20	.35	.75
Tepary Bean10	.20	.35
(Wax Podded)				
\$New Pearl Wax15	.25	.45	.85
Davis White Wax10	.25	.45	.85
Dwarf German Black Wax ..	.10	.25	.45	.85
Imp'd Rust Proof Golden Wax ..	.10	.25	.45	.85
Wardwell's Kidney Wax10	.25	.45	.85
Currie's Rust Proof Wax ..	.10	.25	.45	.85
Hodson Long Pod Wax10	.25	.45	.85

POLE AND LIMA BEANS

	Postpaid.	Collect.		
	Pkt.	½ pt.	Pt.	Qt. Pk.
Cornfield or Cut Short10	.20	.35	.60
Fat Horse or Crease Back ..	.10	.25	.40	.70
Ky. Wonder Green Pod10	.20	.35	.60
Georgia Cornfield10	.25	.40	.75
\$McCaslin Prolific10	.25	.45	.75
Bunch Butter Bean10	.25	.45	.80
Pole Butter Bean10	.25	.45	.80
Jackson Wonder Bush10	.25	.45	.85
Fordhook Bush10	.30	.50	.85
Carolina Sieva10	.25	.40	.75
Henderson Bush Lima10	.25	.40	.75

BEETS

	Postpaid.			
	Pkt.	Oz.	¼ lb.	Lb.
Ey. Imp'd Blood Turnip10	.20	.60	2.00
Extra Early Egyptian05	.15	.50	1.75
Lentz's Extra Early05	.15	.50	1.75
\$Crosby's Improved Egyptian ..	.10	.20	.60	2.00
Extra Early Eclipse05	.15	.50	1.75
\$Crimson Globe10	.20	.60	2.00
Half Long Blood05	.15	.50	1.75
Improved Long Blood05	.15	.50	1.75
\$Early Truckers' Perfection ..	.10	.20	.60	2.00
Swiss Chard, or Sea Kale05	.15	.50	1.75
Nutting's Gem05	.20	.60	2.10

MANGEL AND FRENCH SUGAR

	Oz.	¼ lb.	Lb.
Mammoth Long Red Mangel10	.40	1.25
White French Sugar10	.40	1.25
Golden Tankard10	.40	1.25

BROCCOLI				Postpaid.
Alexander's Early Market10	¼ oz.	.25	.50

BRUSSELS SPROUTS	Pkt.	Oz.	¼ lb.	Lb.
Perfection05	.20	.50

CABBAGE

	Pkt.	½ oz.	Oz.	¼ lb.
Succession10	.25	.40	1.25
\$Charleston Wakefield10	.30	.50	1.90
Early Jersey Wakefield10	.30	.50	1.85
\$True Stock Buncombe10	.40	.60
True Danish Ballhead10	.30	.50
\$Alexander's Main Crop10	.30	.50	1.50
Alexander's Surehead10	.25	.40	1.25
Red Dutch05	.20	.35
Premium Late Drumhead05	.20	.35	1.25
Perfection Drumhead Savoy ..	.10	.25	.40	1.25
Early Summer05	.20	.35	1.40
\$All Seasons05	.20	.35	1.25
Early Flat Dutch05	.25	.35	1.25
Early Winingstadt10	.35	.60
Premium Late Flat Dutch05	.25	.40	1.10
Improved Early Drumhead05	.25	.40	1.10
All-Head Early10	.25	.40	1.25
\$Augusta Trucker10	.30	.50	1.50
Copenhagen Market10	.30	.50	1.25

CARROTS

	Pkt.	Oz.	¼ lb.
Danver's Half Long05	.20	.50
\$Chantenay05	.20	.60
Improved Long Orange05	.20	.50
Early Scarlet Short-Horn05	.20	.50
Large White Belgian05	.10	.25
Oxheart05	.20	.50

CAULIFLOWER

	Pkt.	¼ oz.	½ oz.	Oz.
\$Dry Weather20	.75	2.25
\$Early Snowball15	1.00	1.50	2.75
Early Paris White1035	.65

CELERY

	Pkt.	Oz.	¼ lb.
\$Golden Self Blanching Celery (French grown)10	1.10
Savannah Market05	.20	.50
Alexander's White Plume05	.20	.50
Giant Pascal05	.20	.50
Flavoring Celery05	.30
Celeriac, Erfurt Giant05	.15	.60
Chervil05	.10	.25

COLLARDS

	Pkt.	Oz.	¼ lb.	Lb.
True Long or Georgia05	.15	.50	1.50
Improved White Georgia05	.15	.50	1.50
N. C. Buncombe05	.20	.35	1.75

FIELD CORN

	Pkt.	Pt.	Qt.	Pk.	Bu.
\$Extra Early Snowflake ..	.10	.30	.40	1.50
Batts Four Eared10	.30	.45	1.00
Williamson10	.30	.45
Golden Prize Yellow10	.30	.45
Southern Gourd Seed10	.30	.45
Red Cob White10	.30	.45
Creole10	.30	.45	1.25
Six Ear10	.30	.50	1.00
Shaw Improved10	.30	.50	1.00
Farmer's Pride10	.30	.50	1.25
Florida Flint10	.25	.50	1.00
Imp'd Early Golden Dent ..	.10	.30	.50	1.50
Imp'd Early White Dent ..	.10	.30	.50	1.50
Hickory King10	.25	.40	1.00
Yellow Prizewinner15	.35	.60	2.25
Mexican June10	.25	.40

For Other Varieties Corn see pages 38, 39, 40, for price and description. Ask for Bushel Prices.

PRICES ON PACKETS, ½ OUNCE, OUNCE, ¼ POUND, POUNDS, ½ PINT, PINTS AND QUARTS. POSTPAID. DELIVERY GUARANTEED.
Large Buyers Should Send List of Requirements for Special Prices.

PEPPER

	Pkt.	½ oz.	Oz.
Large Bell or Bull Nose	.05	.25	.45
Ruby King	.10	.20	.35
\$Ruby Giant	.10	.20	.35
Neapolitan	.10	.20	.35
Tabasco (Hottest of All)	.10	.25	.40
\$Giant Crimson	.10	.25	.40
Golden Dawn	.10	.20	.35
Mixed	.05	.25	.40
Long Red Cayenne	.05	.15	.25
Mexican Red Chill	.05	.15	.25
\$Chinese Giant	.10	.35	.60
\$Pimento	.10	.20	.35

PUMPKIN

	Pkt.	Oz.	¼ lb.	Lb.
Large Georgia Field	.05	.10	.25	.75
Tennessee Sweet Potato	.05	.10	.30	1.00
Large Cheese	.05	.10	.30	1.00
Cushaw Green Striped	.10	.15	.40	1.25
King of Mammoths	.10	.15	.40	1.25
Japanese Pie	.10	.15	.40	1.25

RADISH

	Pkt.	Oz.	¼ lb.	Lb.
\$All Seasons	.10	.15	.50	...
\$New Early Perfection, Half long with white tip, can be sold 22 days from planting if forced	.10	.15	.50	...
Early Scarlet Turnip	.05	.15
\$Cincinnati Market	.05	.15	.40	...
Radish Mixture	.05	.10	.30	...
French Breakfast	.05	.10
Improved Chartier	.05	.10
Early Long Scarlet	.05	.10
Long White Vienna	.05	.10
White Strasburg	.05	.10
China Rose Winter	.05	.10
Black Spanish	.05	.10
White Spanish	.05	.10

SPINACH

	Pkt.	Oz.	¼ lb.	Lb.
\$Ever-Ready	.10	.15
Bloodsdale	.10	.15
\$New Zealand	.10	.15

SQUASH

	Pkt.	Oz.	¼ lb.	Lb.
Ey. White Bush or Patty Pan	.05	.10	.30	...
Yellow Summer Crookneck	.05	.10	.30	...
Hubbard	.05	.15	.35	...
Yellow Bush	.05	.10	.30	...
Boston Marrow	.05	.15	.35	...

TOMATO

	Pkt.	Oz.	¼ lb.	Lb.
Redfield Beauty	.05	.25	.75	2.50
The Matchless	.05	.25	.75	2.50
Sparks' Earliana	.10	.25	.75	2.50
Chalk's Early Jewel	.05	.25	.75	2.50
Dwarf Champion	.05	.25	.65	...
New Stone	.05	.25	.60	...
Dwarf Stone	.10	.25	.75	...
Livingston Globe	.10	.30	.90	3.00

TOMATOES—Continued

	Pkt.	Oz.	¼ lb.	Lb.
Red Pear Shaped	.05	.35
Yellow Pear Shaped	.05	.35
Marketeer Early	.10	.35	1.00	...
Golden Queen	.05	.25
Brimmer	.15
Long Keeper	.10	.25	.75	...
June Pink	.10	.25	.90	...
Ponderosa Red	.10	.40
Red Rock	.05	.30	.90	...
New Early Acme	.05	.25	.75	...
Hoffman Early	.10	.35
John Baer	.15
Early Detroit	.10	.30
Ponderosa Yellow	.10

Ask for Quotations by the Pound.

TURNIP

	Pkt.	Oz.
\$Early Red or Purple Top Strap Leaved	.05	.15
Extra Early White Egg	.05	.20
Early White Flat Dutch	.05	.15
\$Red or Purple Top Globe	.05	.20
Pomeranian White Globe	.05	.15
Extra Early Purple Top Milan	.05	.20
Extra Early White Milan	.05	.20
\$Bon Air Ruta Baga	.05	.25
Long White or Cow Horn	.05	.20
Yellow or Amber Globe	.05	.15
Mammoth Purple Top Globe	.05	.20
Golden Ball	.05	.15
Yellow Aberdeen	.05	.15
Seven Top	.05	.15
Sweet German or Rock	.05	.15
Breadstone Ruta Baga	.05	.15
Purple Top Ruta Baga	.05	.20

Ask for latest quotation in quantity.

TOBACCO

	Pkt.	Oz.
Choice Havana	.10	.50
Sweet Oronoko, Chewing	.05	.45
Hester, Smoking	.05	.45
Sumatra	.10	.45
Hyc	.05	.45
Yellow Pryor, Chewing	.05	.45

HERBS

Anise	}	5 Cents A PACKET SIX ASSORTED FOR 25 Cents
Balm		
Sweet Basil		
Bene		
Borage		
Caraway		
Catnip or Catmint		
Coriander		
Dill		
Sweet Fennel		
Horehound		
Lavender		
Sweet Marjoram		
Rosemary		
Rue		
Sage		
Summer Savory		
Tansy		
Thyme		
Wormwood		

THE BEST VARIETIES TO PLANT IN 1918 Illustrated and Described

See Pages: Cover and 1, 2, 3, 6, 9, 11, 12, 16, 17, 20, 28, 29, 31, 34, 36.

Filipino Peas, Sugar Syrup Sorghum, Liberty Bean, Dixie and Great Southern Tomatoes, New Cabbage Collard, Chinese Cabbage, Japanese Turnip and Radish, Augusta Trucker Cabbage, Hog Goobers, Two-Crop Spanish Peanuts, Velvet Beans, Six-Ear Corn, **EZY-MUNY** and 1½-Inch Early Upland Long Staple and Money-Maker Cotton, Early Beauty Potato, Etc., Etc.

The above named varieties and others illustrated will make the biggest, best and most profitable crops. These especially should be planted in every garden and farm.

Dear Sirs:—Twenty years' experience tells me that to have a good garden I must have **Alexander's Seed**, so please send me catalog to Gibson, N. C.—J. L. TYLER, Jan. 15, 1918.

PRICES ON PACKETS, ½ OUNCE, OUNCE, ¼ POSTPAID. DELIVERY GUARANTEED. POUND, POUNDS, ½ PINT, PINTS AND QUARTS,

Large Buyers Should Send List of Requirements for Special Prices.

Cheaper Fertilizer--Richer Land--Better Crops

The easiest and cheapest way to produce the above greatly desired results is to plant the varieties of legume offered on this page.

They are money makers and savers—the soil builders. They help greatly in reducing the cost of production on your cotton and corn crops.

It is not necessary to spend so much money for commercial fertilizer or guano. Put plenty of raw ground rock phosphate or lime on the land, then grow VELVET BEANS, COW PEAS, Japan and Sweet or Poor Land Clovers and other legume. If the land is very poor, turn under the entire crop for fertilizer the first year. The legumes get nitrogen from the air and leave it in the soil, as the roots and tops that you have turned under rot in the ground, they dissolve the potash and phosphate which is already in the soil, so that when CORN, OATS, WHEAT, COTTON, etc., are planted they will make a fine crop without any other fertilizer. Plant every acre on your farm in Velvet Beans and Cow Peas this year that is not planted in cotton. Plant between the corn, plant everywhere; do not lose money by letting the land "lay out." Keep it growing legumes to build it up so that it will make big, money-making cash crops the next season. A good crop of legumes grown and turned under in an "old field" that has been "laying out" will make it better than "new ground" and much easier and cheaper to get ready for a crop. With cotton seed at present prices, it will pay to sell them. If you grow a good crop of any of the legumes this summer and turn it under for fertilizer, it will take the place of cotton seed meal for your next crop and allow you to feed the meal which is much better than putting it fresh on the land. Put it through the cattle first.

CLOVERS

	Pkt.	Lb.	15 lbs.
Alfalfa, Lucerne10	.40	@ .25
Alsike10	.40	@ .25
Bur. (Southern In Bur)10	.30	@ .15
Crimson, Scarlet Bloom10	.30	@ .23
Crimson. (In Hull)10	.30	@ .20
Red or Mammoth10	.35	@ .25
White10	.75	@ .70

Ask for latest special prices in large quantity.

BEANS, VELVET

	Pkt.	Pt.	Qt.	15 lbs.
Late Florida Speckle10	.25	.40	@ .75
90 or 100-Day Extra Early10	.25	.40	@ .75
Chinese10	.25	.40	@ 1.00
Osceola10	.25	.40	@ 1.05
Yokahama, Extra Early10	.25	.40	@ 1.00

A peck of Velvet Beans makes as much forage as a bushel of peas.

BEANS, SOJA

	Pkt.	Pt.	Qt.	15 lbs.
Mammoth Yellow10	.25	.45	@ 1.50
Hollybrook Early10	.30	.50	@ 1.75

	Pkt.	Lb.
BEGGARWEED10	.55
KUDZU10	...

SORGHUM FOR FORAGE

Amber, Extra Early10	.25	
Kaffir Corn10	.25	
Jerusalem Corn10	.25	
Milo Maize, Branching10	.25	
Feterita10	.30	
Broom Corn10	.30	

For Syrup or Forage—

Sugar Syrup Sorghum (see description)10	.40	
Honey10	.25	
Red Top or Sumac10	.25	
Texas Seeded Ribbon10	.25	
Orange10	.25	
Chicken Corn10	.30	

SUNFLOWER

	Pkt.	Lb.	15 lbs.
Mammoth Russian10	.25	@ .15

OATS for Spring Planting

	15 lbs.	Bu.
\$Appler, Alexander's Improved45	1.25
\$Fulghum65	2.00
Sure Crop Improved Georgia Rust Proof50	1.40
Burt or 90-Day45	1.40

PEAS, Cow or Field

	Pkt.	Pt.	Qt.
Brabham10	.20	.35
Black10	.20	.35
Clay10	.20	.35
Canada Field10	.25	.45
Siron10	.20	.35
Mixed10	.20	.35
New Era10	.25	.40
Red Ripper10	.25	.35
Taylor, or Blue Speckle10	.20	.35
Unknown or Wonderful10	.20	.35
Whippoorwill, Two Crop10	.20	.35

Always ask for latest price on Cow Peas, peck or more.

(Table or Edible Peas, a Profitable Money Crop.)

	Pkt.	Pt.	Qt.
Black Eye or Ramshorn, Two Crop10	.30	.50
Lady or Gallivant10	.30	.50
Sugar Crowder Brown Eye10	.25	.50

PEANUTS

	Pkt.	Lb.	10 lbs.
Red Spanish10	.30	@ .20
Tennessee Red10	.30	@ .20
Virginia Mammoth10	.20	@ .18

	Pkt.	Lb.
TEOSINTE10	1.00

VETCH

Spring, Oregon, English10	.30

Ask for special price in large quantity.

	¼ bu.	Bu.
BARLEY, Winter75	2.75

	Pkt.	¼ bu.
BUCKWHEAT, Japanese10	1.00
BENE, Chicken Feed10	...

MILLET

	Pkt.	Lb.
German10	.20
Pearl Cat Tail10	.30
Japanese, or Billion Dollar Grass10	.25

RICE

	Lb.	¼ bu.	Bu.
Upland25	.75	2.75
Lowland25	.75	2.75
Carolina Gold25	.90	3.00
Carolina White25	.90	3.00
Blue Rose35	1.00	3.25

Remember, our seed are all of the first grade or best quality. Prices postpaid, delivery guaranteed by us on packets, pounds, pints and quarts.

Prices fluctuate on the above varieties. We quote subject to change and fill orders at lowest possible market price consistent with quality. Always pleased to quote latest prices. Ask for special price on amount you expect to buy. Also pleased to answer any question about when to plant and how, etc.

Japan Clover—Lespedeza

—One of the most valuable Southern crops and only enough space left on this page for about nine lines when nine pages are needed to tell you all about this great plant. Good for hay, grazing and soil enriching. This plant has produced millions of dollars for the farmers in Mississippi and Louisiana. The seed should be sown on every farm in the South. It will grow on any kind of land, low or high, rich or poor; roots go deep into soil, stands the driest, hottest weather; never becomes a pest. It is a money-maker for every farm. Grows in open field or wooded pasture. We cannot attempt to tell you all about it in this small space. It will pay you to ask for special information and prices. Sow 25 pounds per acre in March and April.

PRICE: Pkt. 10c; pound 50c; postpaid. 15 pounds at 40c. not prepaid.

WE FILL AND DELIVER EACH ORDER SO THAT IT WILL BRING MANY MORE!

Write to United States Department of Agriculture, Washington, D. C., for List of Free Bulletins on Forage Crops for the South, and How to Grow Them.

Hog and Cattle Food Crops That Will Quickly Make Cheap, Rich and Valuable Food



NO ONE can dispute that there is a first-class profit in raising or buying cattle and hogs, and feeding them for sale, when you grow your own feed and grow a variety of the right sorts. The land is also improved and will bring in greater profits and more independence every year.

JERUSALEM ARTICHOKE THE GREAT HOG FOOD

No root crop is growing in favor so rapidly for feeding hogs. A yield of 500 bushels is nothing unusual. An acre will fatten 25 to 30 hogs easily, and hogs fed on them are free from cholera. The Southern farmer who neglects growing artichokes is making a mistake; they are adapted to our section, grow all summer, make enormous crops, and stay in ground in perfect condition until the hogs are turned in. Plant in early spring in 4-foot rows like Irish potatoes, dropping seed piece, cut to single eye, every 2 feet. Pound, postpaid, 25c; 3 lbs. 70c. By freight or express, not prepaid, peck 75c; bushel \$2.25. Barrel of 11 pecks (for 1 acre), \$5.25.

On all forage, grain and grass seeds ask for latest and lowest price on amount you want to buy. Price on this class of stock is subject to change.

Alexander's Genuine African Hog

Goober Enormous yielder, easy to grow on the poorest, sandy land. Makes one of the richest and best foods for hogs. Yields of 250 to 500 Bushels reported per acre. Many of our most valuable "stock food crops" have their origin in Africa. Sacharine and Non-Sacharine Sorghum, Sudan, Rhodes, Natal, and other valuable grasses comprise a portion of the list. Many have obtained worldwide fame, but we venture to say, judging from the splendid reports we have from reliable planters, that there has never been an introduction of any sort so well adapted to the poor, sandy soils of the South, one that will produce such an enormous yield with so little trouble and expense, as **Alexander's African Hog Goober**. We believe that to the **Alexander Seed Company** is due the credit of introducing this valuable plant. Some years ago we shipped a carload of 1500 bushels of our select seed oats to one of our customers in South Africa. They arrived safely. Our customer was so well pleased with the shipment in every respect that he sent us about a pound of **Hog Goobers**. These we distributed for trial, and they have proven to be exceedingly valuable. In many respects they are superior to Peanuts or Chufas as a feed for hogs. Their feeding value seems to be better balanced, evidently containing less oil and a larger percentage of protein. It will be wise for you to plant a trial package this year. This should give you enough seed to plant an acre or more next year. We shall be glad to give you more detailed description and information, also complete cultural directions, free of any cost and before you buy, if you are interested enough to write for same. Price: Good size trial package, postpaid, 15c. Ask for special price on larger quantity.

Spanish or "Two Crop" Peanuts

—Earliest, a fine bearer, bushy, erect growth, easily cultivated, the plow doing all the work. Planted in April they mature in August. Can be planted as late as August 1st. Heavy yielders of small, very sweet, well-filled out nuts. Pound, 25c; 4 lbs, 75 cts, postpaid. Ask for price in larger amount.

Florida Prolific Peanuts

—**Alexander's Special Florida Prolific Peanuts**. Certain sections of Florida are producing thousands of bushels of peanuts. The yield is increasing every year, and we believe if the present growth continues, will rival Virginia and North Carolina in the production of this valuable crop. No greater yields or more profitable can be produced anywhere than on those surprisingly productive, sandy soils of that wonderful state. Factories have already been established in the larger growing districts, for making peanut butter. Our Florida Prolific peanut seed is thoroughly acclimated and unusually productive, not alone in Florida, but through the entire Gulf Coast section. This is a fine peanut for you to plant, both for a large crop of vine for hay, and a big crop of nuts. Price: Pound 30c; 4 lbs. 75c, postpaid. Ask for price in larger quantity.

North Carolina Peanuts

—A medium size nut, much more prolific than the Virginia, and more profitable to grow for stock feeding on the farms than the Virginia. Pound 25c; 4 lbs. 75c, postpaid.

Valencia or Sure Crop Peanut

—It is late but large, not only in size of pod, but bushels per acre. It will make from 75 to 100. Has 2 to 4 rich, fine flavored nuts in each pod. For parching they bring almost double the price of other sorts. Plant later after winter grain crops. Price: Pound 35c, postpaid; 10 lbs., not prepaid, \$2.00.

Alexander's Seeds Are Always Satisfactory.

Glynn Co., Ga., Jan. 13, 1915.—Find inclosed money order for \$1.45 for your good seed. I don't use any others.—S. C. Drake.

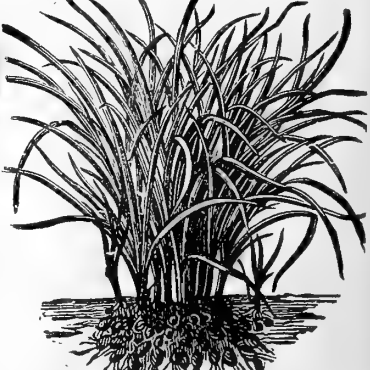
Hampton Co., S. C., Dec. 6, 1914.—Find inclosed money order \$1.00 for Telephone peas. Send new catalog. I buy from no one else but you.—Mrs. M. E. Hucks.

How to Make More Money on Peanuts.

It should be almost useless to make a statement in regard to the value of the peanut plant, both as a garden and a farm crop. It would seem that every one must know how to grow the crop and make a big yield, yet a few have not been successful. There is a reason for this and a very simple one, easily remedied, and for those who have not been as successful with their peanut crops as they should have been, we shall be glad to advise you, upon inquiry, how to make your crop a success. The information will be gladly given, regardless of whether you send an order or not. Just say on a postal "ADVISE ME HOW TO MAKE A LARGER AND MORE PROFITABLE CROP OF PEANUTS," and "HOW TO MAKE PEANUT BUTTER." We will advise you at once.

INOCULATE THIS SEED WITH MULFORD CULTURE

Inoculate this Seed with FARMOGERM.



Chufas or Ground Almonds.

CHUFAS

—A most profitable Southern crop for fattening hogs and poultry. The nuts grow near the surface and are easily harvested by hogs and chickens. Plant in April and May in 3-foot rows, dropping 2 or 3 Chufas every 10 to 12 inches. Give level culture. They mature in September and will lie in the ground until wanted. They are the best fattening crop. Pkt. 10c; lb. 35c postpaid. 10 lbs, not prepaid, \$1.50. Write for prices in larger quantity.

Food, Forage and Soil Building Crops

Velvet Beans The South's Greatest

Soil Enricher and Forage Crop. It is a Natural Fertilizer Factory Makes fine, green forage or hay crop, enriching the soil even when hay crop is cut off Florida Experiment Station reported yield over 18,000 pounds dry forage (9 tons) per acre. Cattle, hogs and horses will eat beans and vines up clean in field.

The Thousand Dollar Bean New Chinese Velvet. Just one bean was received in 1910 by Florida Experiment Station and it has already produced thousands of dollars in value for the State of Florida, is what Prof. Rolfs, the Director, says of it. Mr. C. F. Zeek, President Crop Improvement Association, says: "I regard this bean at the head of list of Velvet Beans. Will mature 20 to 30 days earlier than the regular speckle. Makes most vigorous growth of any of Velvet Bean family. Has plenty of vine and leaves, therefore, as soil builder, ahead of any other. Exceedingly prolific. Clusters very large, sometimes exceeding a foot in length. Pods contain 5 to 6 beans each. Bean larger than speckle, Lyon or Yokohama." Prof Rolfs says, "This has proven to be the most valuable of our Velvet Bean introductions, for North Florida, at least. Heavier cropper than either of the other beans. Ripens usually month earlier than Florida or Lyon. Consequently gets out of way of frosts. Has extremely good habit of growing vigorously at start." It will pay you to "get a start" right away. **Price: Pkt. 10c; quart 40c, postpaid; ¼ bushel \$1.00.**

Inoculate this Seed with FARMOGERM.

The Chinese Velvet Bean is a fine, heavy yielding variety and is growing very popular.

Homer V. Rogers writes us: "I bought of you just one quart of the Chinese Velvet Bean for 45 cents, postpaid, and am well pleased with them. Gathered about ten bushels from the quart. They also make a lot of foliage."

Another customer near Augusta tells of a friend who got six Chinese Beans in 1913, planted them and got five vines from which he picked a peck of seed. This peck he planted in 1914 and gathered 25 bushels of beans.

OSCEOLA VELVET BEAN Is a new hybrid introduced by the Florida Experiment Station. The cross was made in 1908 by Mr. J. Belling, and was made with Florida Velvet and Lyon. The station has distributed the seed and advise that the type is fixed. The Florida Station says of it: "It is earlier than the China, does not shatter out much. Matures later than the Georgia Velvet but larger, with pods that do not rot so easily. Much earlier than the Lyon bean; does not shatter the seed so badly. Not so early as Yokohama, but with better seed and thinner hulls."

The Osceola we have found an excellent variety to plant with your corn on the best land. It makes a heavy growth of vines and a great big crop of beans which are borne in immense clusters. The pods are almost free from fuzz. Their great value is that the leaves shed off by the time you are ready to gather your corn, thus making it easy to gather all the corn and pick the beans much faster and better.

Pkt. 10c; ½ pint 15c; pint 25c; quart 40c, postpaid. ¼ bushel \$1.00. Bushel price on application.

ALEXANDER'S IMPROVED EXTRA EARLY EVER BEARING BEAN

The value of Velvet Beans as a fertilizer and stock food easy to produce, has long been known in Florida, South Georgia and Alabama, where the original Late Florida bean has been grown with great success and profit. Recently several extra early selections of the speckle have been brought out which seem to have some variation in type. From these we have obtained what has proven to be the **Earliest, Most Prolific, or Largest Yielding, Hardest, and in fact the Most Desirable in Every Respect of the Extra Early type.** Early in August it matures the seed and continues growing and bearing until heavy frost, making altogether an unusual large crop of fine large beans which are borne in large bunches, having 30 and 40 in a bunch. This makes them easy to pick; in fact, one man can pick by hand in a day 8 to 10 bushels or more, and they will yield up to 40 bushels an acre. This selection of ours will prove to be of the greatest value on every farm from South Carolina to Texas. For cattle and hog food they can be fed in the field or ground in a mill—stems, hulls and seed—which makes a better feed than cotton seed and much cheaper. They make the ground richer than cow peas do, and will grow big crops where cow peas wilt and die. The cost of gathering is less. They also make a larger growth and crop on poor ground or the richest land. It is the cheapest annual summer legume crop to seed, the easiest to grow, and pays a fine profit.

THIS NEW BEAN WILL PROVE OF GREAT VALUE ON EVERY FARM

Plant them on the poorest land alone or with corn; also with the corn on your best land. They will yield as many bushels per acre as the corn and on the poorest ground are of more value than the corn will be. Four quarts will plant an acre. **Plant this velvet bean in all of your corn this year.**

PRICE: Pkt. 10c; pint 25c; quart 45c postpaid. ¼ bushel \$1.00. Bushel price on application.

An experienced grower has written us as follows after giving them a test:

"Your Extra Early Velvet Bean begins to mature Aug. 15th, and continues till frost. They solve the winter feed problem for live stock, as they eat them greedily and stay fat on them all winter. They are a fine soil builder; are better to plant in corn than peas. We have planted two rows corn, then one of beans, and peanuts in same row. Beans grow in clusters; have seen thirty pods in one cluster. They require very little cultivation and grow anywhere. You cannot recommend this bean too highly; it is decidedly the best bean I have ever seen."

BRABHAM PEA, TWO CROP.—For Hay, For Shelled Peas, For Large Yield, For Disease Resistance, For the Best All-Round Field or Cow Pea—Plant the Brabham. It is early, prolific, vigorous, fast growing, heavier bearing; will make 30 bushels of peas to the acre. They will stand in the field during bad weather, with practically no damage. The seed is small and hard, weevil resistant. The vine does not shed its leaves as many others do when cut late for hay. Planted early, it is good for two large crops. Six quarts of seed planted with a seed drill in June will give a good, thick stand for hay or will make a big crop of seed. It is wilt proof. Is the only pea except the Iron that will grow on wilt infested soil. Where other peas wilt and die, it will make a big, profitable crop of hay or seed. Grows well on all soils. Requires less seed per acre than any variety except Iron. One bushel will make as much as three bushels of other peas. The Brabham Pea has all the good qualities of the Extra Early Speckle or Whippoorwill, and Iron, and none of the bad ones. It is a hybrid, cross or combination of the two.

PRICE: Pkt. 10c; quart 35c; postpaid. Peck \$1.50. Bushel price on application.

Iron Pea Has all the good qualities of the Brabham except that it is not quite so prolific or so early. The United States Department of Agriculture has issued a bulletin on Cow or Field Peas which is sent free. Send for it. **Price: Pkt. 10c; quart 35c; postpaid. Peck \$1.25. Ask for bushel prices.**

Tillman Pea or **EARLY BROWN.**—Is now the earliest of all field peas. Is good for table use or early feed. The supply is limited at present as it is comparatively new. We advise that you plant a few this year. It will pay you to get acquainted with its special values. **Pkt. 10c; quart 50c, postpaid. Peck \$2.25, express collect.**

Extra Early Large Black-Eye, Ramshorn—The splendid, prolific, two-crop, or long-bearing table pea. This is one of the most valuable peas for table use, being ready to eat in sixty days. It is next to our Wonderful Filipino Pea for table use, and should be on every farm and in every garden. **Pkt. 10c; quart 50c, postpaid. Peck \$3.25, express collect.**

Save the Grass! Let it Grow! Cut it for Cash!

It is necessary with the present shortage of labor to grow crops that can be fed in the field. Stock can eat forage crops in the field, and then walk to market.

GEORGIA BROWN TOP MILLET is the newest and one of the best forage crops. A South Georgia farmer found it on his place a few years ago, saved the seed, and grew a large crop which he again saved for seed and sold for \$1.00 a pound. He claims a yield of 1500 pounds seed from an acre. It makes at least two crops of sweet, tender hay of the best quality. Can be planted from April to August. It stools wonderfully, a single seed often making 100 stems with as many seed heads. It is also splendid for grazing. We advise every one to give it a good trial this year. There is absolutely no chance of it becoming a pest.

Pkt. 10c; pound \$1.25; postpaid.



Alexander's Sudan Grass.

SUDAN GRASS is a great success EVERYWHERE, on all soils that will make a good crop of corn or cotton. So much has been written about it in all agricultural papers that everybody should now be familiar with its great value. It is one of the safest grasses to plant, very easy to grow, and can NEVER become a pest. It will mature ninety days from planting with a second crop ready to cut in thirty days. It is also a fine green feed for horses, cattle and hogs. Plant five pounds an acre in drill, three feet apart, or fifteen pounds broadcast. Be sure to test it this year. You will find it O. K.

Pkt. 10c; pound 60c; postpaid. Write for price in larger quantities.

Cotton is a mighty fine cash crop, and there is good money in growing it, at the present price, but this price is not going to last. The wise men will prepare now for the time when cotton will again be below the cost of production. Grass, Cotton, Corn, Cattle, Hogs, Velvet Beans, etc., work well together. The man who depends on any one alone for any length of time will go busted. The safe and sure way is to grow them all. This will bring the largest profit in the end. Free advice is seldom valued or appreciated, but we want you to think about this seriously, and begin this year to grow the varieties of forage crops named on pages 27, 28, 29, 30 and 31. They can be grown profitably on any farm in the South, and we shall be pleased to quote you on any amount of seed that you may wish to buy.

(Page thirty)

BENE This is a cheap feed, easy to grow, makes a big crop on cultivated land and on old fields and wood land, where it may be planted to attract wild birds, quail, doves, etc. Grows four feet high, produces thousands of seed pods, which shatter out after fully ripe. Seed when crushed yields a large amount of oil of fine quality. May be used like olive oil. The seed when parched is used in candy and cakes. Drill in rows four feet apart same time you plant corn. Sow 4 to 5 pounds an acre. This is another excellent crop that should be on every farm. Is specially recommended for chicken feed. Price: Pkt. 10c; lb. 60c postpaid. Ask for price in large quantity.

MAMMOTH RUSSIAN SUNFLOWER

Is a first-class poultry and stock food. A quart mixed in the feed of a horse each day is a splendid conditioner. This variety will yield under most favorable conditions over a hundred bushels an acre. As an egg-producing food for poultry there is nothing better. It is easy to grow and save the seed. The heads may be cut off when ripe and thrown to the chickens. They will pick out the seed. Price: Pkt. 10c; lb. 25c; postpaid.

GRASS SEED.

	Pkt.	Postpaid	Lb.	10 lbs.
\$Lawn, Alexander's Evergreen.....	.10	.40	@	.35
\$Lawn, Alexander's Sunny South Winter.....	.10	.30	@	.25
\$Lawn, Alexander's Shady Place and Pasture.....	.10	.45	@	.35
\$Pasture, Special Winter, Quick Growth.....	.10	.25	@	.18
Rye Grass English, Perennial.....	.10	.30	@	.20
Rye Grass Italian, Annual.....	.10	.30	@	.20
Blue Grass Kentucky.....	.10	.35	@	.30
Herds Grass or Red Top.....	.10	.40	@	.31
Orchard.....	.10	.35	@	.25
Carpet Grass.....	.20	1.00	@	.90
Dallis Grass, Paspalum D.....	.10	.90	@	.85
Natal, Florida Red Top.....	.10	.75	@	.70
Rhodes.....	.10	1.00	@	.95
Teosinte.....	.10	.75	@	.70

Ask for latest special prices on above named and other varieties when you think of buying. We can supply 25 other native and foreign selections. Prices are constantly changing. Ask for latest price in quantity.

SOY or SOJA BEAN is a great food crop for man and beast, also as a soil builder or plant food crop. It is one of the very best of all crops to plant on all Southern soils. It will certainly pay any one who plants, to study this valuable crop. It is easy to grow, and will produce a good profit in the home garden or as a field crop. The whole bean may be used for human food like other beans, boiled, baked alone, or in combination with pork, potatoes or rice. It seems to be immune from the fungus diseases that do so much damage to garden beans and peas, and stands more cold than corn, garden beans or cow peas. Its combination of values or uses is wonderful, as it is good for soil improvement or plant food, human and stock food, very valuable for oil, hay and silage. Do not neglect to plant Soy Beans this year. Make a start at least. Plant a packet or pint, and you will quickly see for yourself what a valuable crop it is. Send to U. S. Department of Agriculture, Washington, D. C., for bulletin on Soy Beans. Price: Pkt. 10c; pint 30c; quart 45c; postpaid. Ask for prices on larger quantities.

JAPANESE BUCKWHEAT Should be more generally grown in the South for poultry feed. It is well adapted and may be sown in very early spring or late summer, maturing in about 2 months. It is easily grown, desirable, and profitable for large grain yields, flower food for bees, and turned under it is a good soil improver. Where weeds are thick, buckwheat will smother them and put the soil in good condition for the crops that follow. Buckwheat makes a fine quality of flour, the kind that goes into the famous "Buckwheat Cakes." It's great for the poultry. Pound, postpaid, 25c. Not prepaid, peck, 75c; bushel \$2.50.

Extra Good Money-Making Money Saving Food and Forage Crops

Alexander's Genuine Egyptian Wheat

The Great Forage or Food Crop.—This is beyond question one of the most valuable crops ever introduced into the United States, or the South. It has been planted from California to Georgia, and about its unusual productiveness and great worth, there is no lack of the most substantial evidence. It will grow well and give the best results on any land that will produce Corn or Cotton, and on poor land in a dry season, it will do better than either corn or cotton. It is equal to corn for Cattle, Hogs, Horses, Chickens, and it is unusually good as a feed for egg production. Equally important is its value for a portion of the human diet. It may be easily ground in the coffee mill, and the meal will make the best of batter cakes and muffins. It matures early. Two crops can be made in a year. The yield is very great. One report shows 7,300 pounds in the head cut from one acre, and others over 100 bushels of threshed grain. One seed will make from 2 to 12 stalks, each with a big seed head. The heads are very compact. The seed are held tightly so that it does not shatter out. Sow six to ten pounds of seed per acre. Complete cultural directions free on request, or with each order. **Price:** Trial package, 10c; pound, 35c, postpaid, 10 lbs. @ 20c; not prepaid.

The following appeared in Southern Ruralist, November 15, 1917:

TRYING EGYPTIAN WHEAT

BY THOS. D. PROCTOR
Charlton Co., Ga., 1917.

In a recent issue of the Ruralist I saw a letter from a lady inquiring about Egyptian wheat. I planted a piece of ground 100 feet square in wheat last May—did not use any fertilizer and only gave it one working, as I was so busy with my other crops. I gathered eight bushels of cleaned wheat and left all the small heads in the field.

I planted about five seed to the hill and about 18 inches apart. Most of it grew 10 feet tall. It is fine chicken feed, good for forage, and I am convinced would be good for food.

Just for an experiment I ground some on a small hand mill and separated the meal from the grits. My wife made bread of the meal just as she would out of corn meal, and it tasted just as good. The grits were superior to those made from corn.

Egyptian wheat makes two crops a year. Cut the first when the seed is ripe, leaving the stubble about knee high, and use the forage the same as you would corn forage. The stubble will sprout up, producing a second crop of wheat and forage. Ten of my wheat heads weighed 4½ pounds.

I am going to plant an acre next year. Several of my neighbors plant it and are highly pleased with the results. I hope this letter will help others to get acquainted with this splendid feed crop.

THIS IS THE FINEST SYRUP SORGHUM—MAKES LARGEST YIELD FINEST QUALITY SYRUP.

Sugar Syrup Sorghum —The greatest yielder of high-grade syrup that has ever been offered. It grows more popular every year because of its perfect quality and the large, profitable crops it makes for all who plant it. It will make more syrup of finer quality than any syrup sorghum we have ever seen. Our Sugar Syrup Sorghum is a wonderful selection in every way. The yield and profit made from a small crop of this by our customer, Mr. Rice, is good enough for any one. He made on ¼ of an acre, 80 gallons of syrup sold at 50 cents—\$40.00; 440 bundles of fodder at \$2.00 per 100—\$8.80. Seed that he saved sold for \$37.50. Total proceeds from ¾ acre, \$86.30. Total expense, including cost of seed, fertilizer, cost of preparing land and planting, cultivating, rent of land and miscellaneous cost, \$20.65. Total profit, \$65.65, or \$25.20 per acre. What man has done man can do. Stalks grow 15 to 18 feet tall. We advise that you plant a crop to supply the home demand for syrup. It will pay you. Plant at the rate of 4 pounds per acre in drills. Price per packet, 10 cents; per pound, 50 cents, postpaid, 5 pounds, at 40 cents a pound; 10 pounds at 30 cents a pound, not prepaid.

Writes us for prices on Cow or Field Peas of all varieties, also Table Peas and Seed for Southern Forage Crops of All Kinds.

Feterita

The Great Grain and Forage Crop. This is the newest of the Non-Saccharine sorghums that has proven worthy of the attention of every farmer. It is very valuable for a growth of early green fodder. It is almost inconceivable how just one small seed can produce so many stalks, or how the little germ in that seed could contain the energy necessary to force such a rapid, luxuriant growth. In proportion to the relative sizes, as compared with the enormous guns used in the present European war, this little seed, to produce such results must be MORE powerful and it's CERTAINLY far MORE valuable to the human race, than those terrifically and uselessly destructive guns, for this seed produces quickly not only an enormous amount of fodder, but in addition, a great yield of the most nutritious grain which is needed everywhere for the preservation of both animal and human life. It makes such a rapid growth and matures so quickly that we have one report of a second crop made in one year from the grain matured and planted from the first crop. One grower calls it "bird proof." There is no danger of dislodgement, as the grain holds tight in head until threshed out. A very desirable plant for every farm is FETERITA and we are pleased in having the opportunity of offering such a valuable plant to you this year, when there is such great need for planting the greatest possible acreage in FOOD AND FORAGE CROPS. Plant 6 to 10 pounds per acre, 12 inches apart in drill, and drill 3½ feet apart. Cultivate like corn. Special cultural directions with each order. **Price:** Trial package, 10 cents; pound, 35 cents, postpaid; 10 pounds @ 20 cents, not prepaid. Ask for price in large quantity.

Dwarf Essex Rape

—One of the most valuable crops introduced into the South. The demand for the seed of this crop increases every year, as its many uses and great value become better known. It never becomes a pest, will grow well on any good average land that will make cotton or corn, and is good food for both man and beast. Is fine for salad greens, and makes one of the best green feeds for chickens, cattle, hogs and sheep. Is easy to grow, and is almost an all-year-round crop. May be planted with the best of results both fall and winter.

It is equal to alfalfa and clover as a green feed for stock.

Sow broadcast 10 pounds per acre; if in drill 2½ feet apart, 3 to 5 pounds per acre. Prepare the land as for turnips and plant the same way.

Price: 10 cents per pkt.; 25 cents per pound, postpaid. Write for prices in larger quantity.

Bermuda Grass

—The most valuable of all summer grasses in the South. Grows luxuriantly in the hottest sun and furnishes nutritious grazing for nine months in the year. Grows well on all soils from the stiffest clay to the lightest sands. Sow seeds broadcast, 6 pounds per acre, March to June. Seed germinate in 20 to 30 days when ground is warm. ¼ lb. pkg., 20c; pound, 75c; postpaid. **Special prices on 5-lb. lots or over, Bermuda Grass Roots.** Many prefer to plant the roots instead of the seed. Careful tests have proven it to be worth \$100.00 an acre for pasturage. Plant 200 lbs. of roots per acre. Price: \$2.00 per 100 lbs., not prepaid.

Johnson Grass

Is considered one of the most valuable hay grasses, there being thousands of acres of it grown in the Augusta section. It should be grown only where it can be controlled and kept from spreading into other crops. Makes 4 to 10 tons of hay per acre according to soil. Sow 1 bushel per acre in Spring. Pound, postpaid, 45 cents.

Kudzu

The great forage plant for permanent pastures and hay crops on poor, sandy soil or rough hillsides from Florida to North Carolina. It is a great soil builder and fertilizer. It has made ten tons of hay per acre in one year.—four cuttings. Sets should be put out from December to March. Prices: 15 strong plants, postpaid, \$1.25; 15 extra large plants, \$1.50; 100 plants, express collect, \$6.50. No plants sent C. O. D. Seed packets, 10cents; ½ ounce, 50 cents; ounce, 90 cents.

Alexander's Improved Tool Prolific Cotton Seed

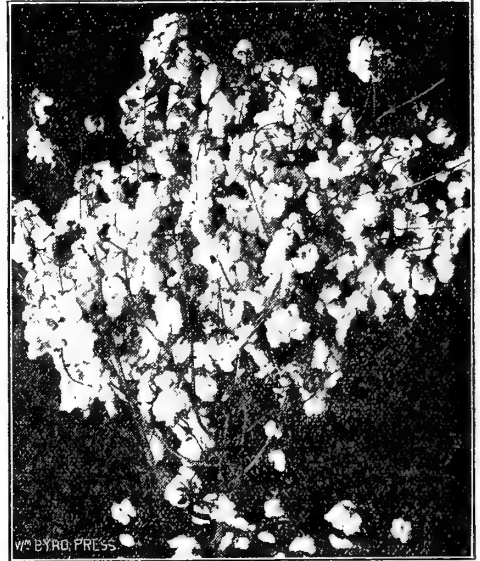
IS THE BEST SELECTION OF THIS VARIETY

This well known and popular variety was first offered or introduced by the Alexander Seed Co., the seed having been supplied by the originator. We have always supplied the best selected stock to be obtained in this section. The crops grown from our triple selected stock seed, and from which this seed is saved, have excelled all others in yield, quality of staple and earliness. This is due entirely to the fact that this triple selected stock seed is the most carefully bred and selected seed of this variety used for planting anywhere.

A splendid short staple cotton with many valuable points. It is a strong grower, matures quick, fruits until late in the season, has medium to large bolls, stalks of medium size. It roots deeply, resisting drought. It is wonderfully prolific, and gins out 40 per cent. lint of fine quality. It is easily picked, yet does not blow or fall out easily. It is the best poor land cotton. On good land, with good fertilizing, it easily makes two bales per acre. Prices: Per pound postpaid, 35c; 3 lbs. \$1.00. Peck, not prepaid, 75c; bushel \$2.50; 10-bushel lots or over, \$2.25 per bushel; 100 lbs., \$8.00.

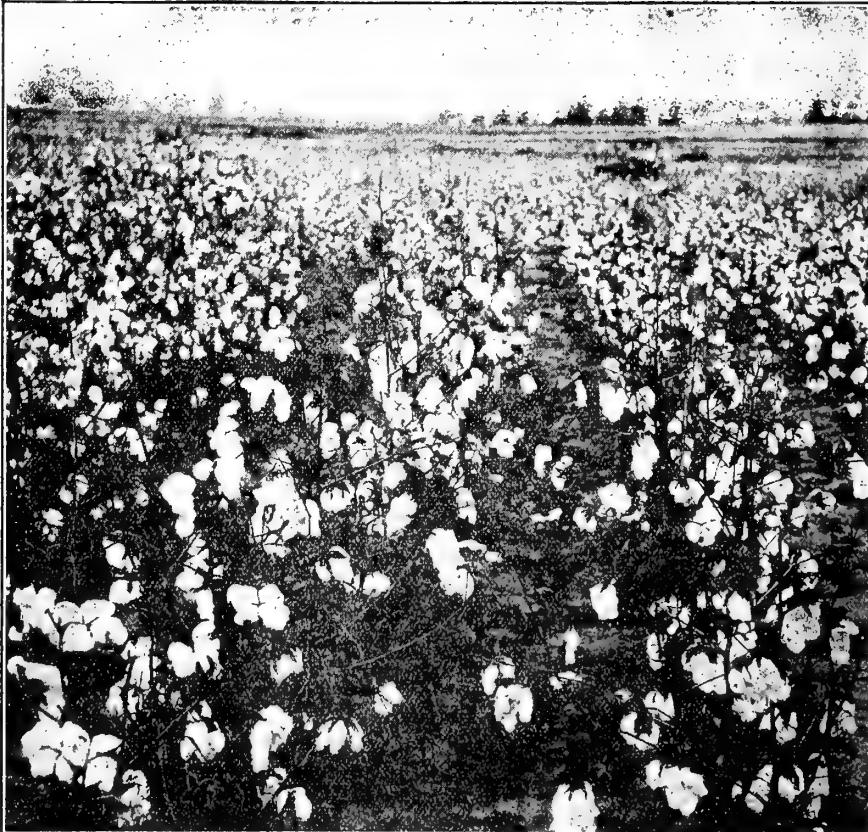
TRIPLE SELECTED STOCK SEED of the **TOOL VARIETY**. We have each year a demand for this special selection, but on account of reduced acreage have only a limited amount that we can spare. Prices: Pound, postpaid, 50c, or \$1.50 a peck; \$5.00 a bushel, not prepaid.

Get our price in large quantity before buying.



We Are Headquarters for the Original GENUINE IMPROVED TOOL COTTON.

Alexander's Wilt-Proof Cotton Will Save Your Cotton from Wilt and Weevil



No reason why you should lose all or a large part of your crop from wilt or "Die Back," for we now have a reliable selection that will make a crop in spite of these two damaging pests. The chief value of this selection is its wilt proof or resistant nature which has been brought out after several years of the most careful work selecting and breeding. We recognized long ago how badly a reliable selection of this kind was needed, and have given the matter of producing it our most careful attention. This is the second year that we have felt justified in offering it because we prefer to be sure before making a recommendation of this sort. The greatest of care has been used in its production, and you will find it the earliest, most prolific, surest yielder, the best money maker to plant on wilt infested land, as it beats both the wilt and the weevils. No use planting a crop, then seeing half or more die back before the crop is made. We now have a limited quantity of this excellent WILT-PROOF SEED. Price: ¼ bus. \$1.25; 1 bus. \$3.50; 5 bus. @ \$3.25.

A Field of ALEXANDER'S WILT-PROOF COTTON, where Over Half the Crop Died the Year Before. This Is the Best Wilt-Proof Cotton for Yield and Profit We Have Ever Seen.

Alexander's "90-Day" the Quick Crop Cotton

In it are combined the most profitable qualities for making the largest profit from a late planted crop following grain, early vegetable or a winter hay crop to be cut in April and May, or to make the best paying crop in the northern cotton growing region and the boll weevil sections of Texas, Louisiana and Mississippi. It has always been our ambition to offer a variety of cotton that would make a big profitable crop in the shortest time. We have studied this problem for years, carefully testing, experimenting, patiently selecting, planting and waiting for results.

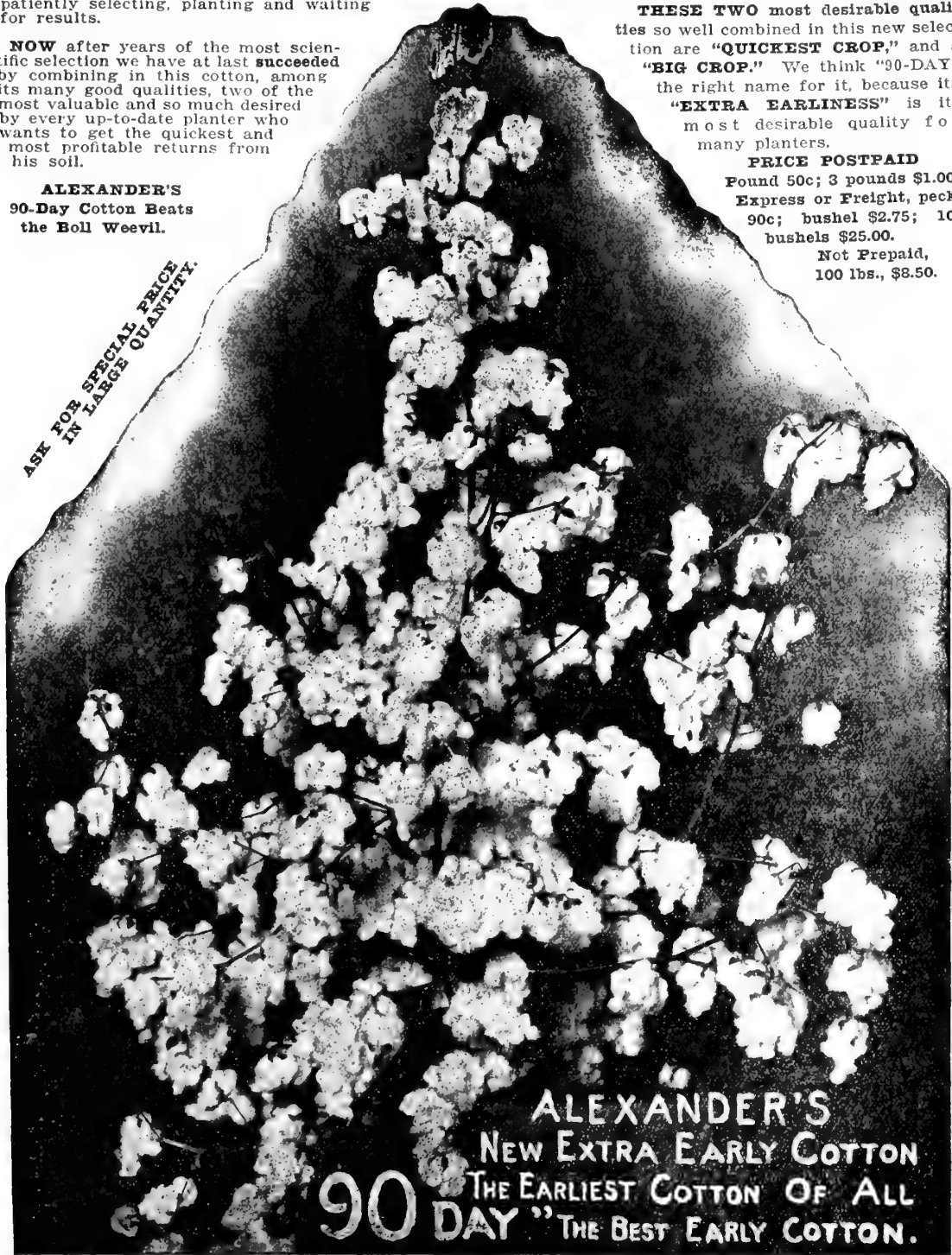
NOW after years of the most scientific selection we have at last succeeded by combining in this cotton, among its many good qualities, two of the most valuable and so much desired by every up-to-date planter who wants to get the quickest and most profitable returns from his soil.

**ALEXANDER'S
90-Day Cotton Beats
the Boll Weevil.**

**ASK FOR SPECIAL PRICE
IN LARGE QUANTITY.**

THESE TWO most desirable qualities so well combined in this new selection are "**QUICKEST CROP,**" and a "**BIG CROP.**" We think "**90-DAY**" the right name for it, because its "**EXTRA EARLINESS**" is its most desirable quality for many planters.

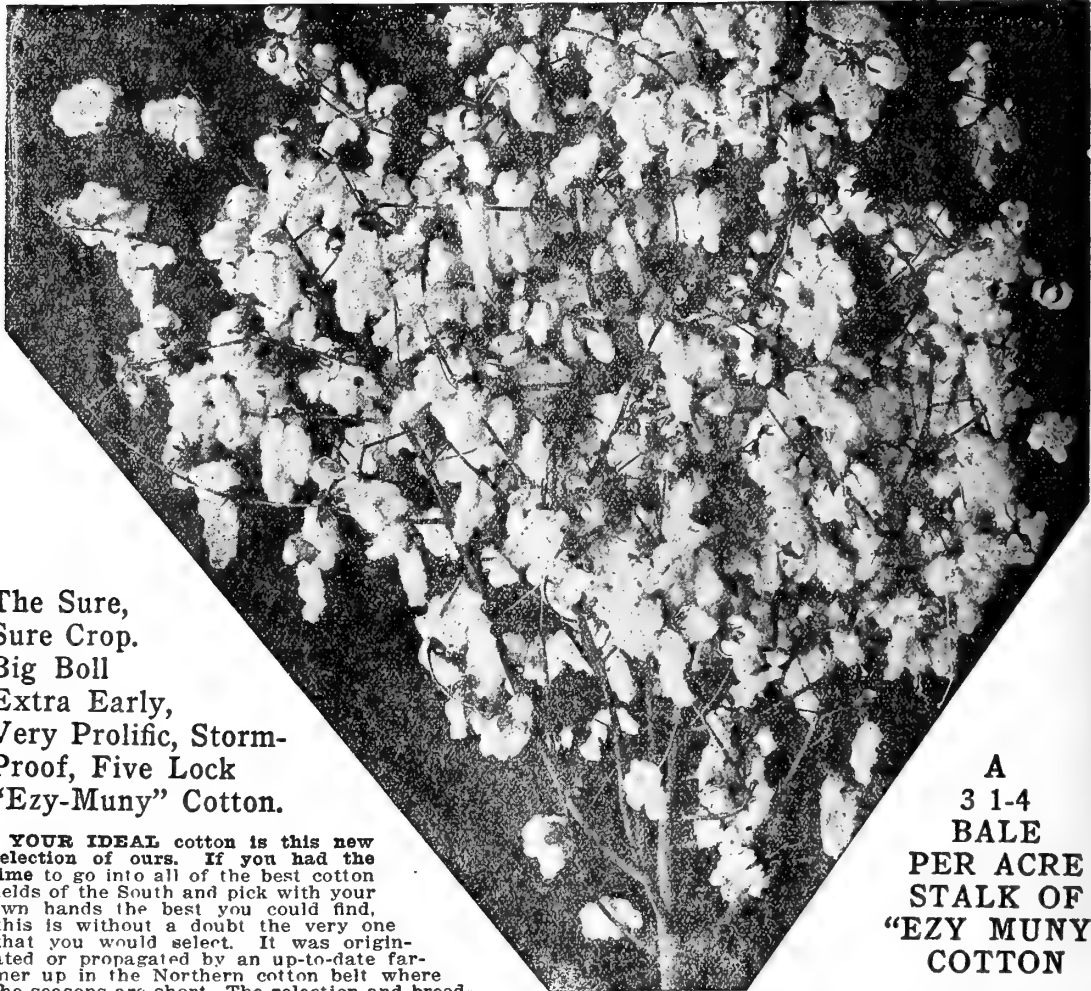
PRICE POSTPAID
Found 50c; 3 pounds \$1.00.
Express or Freight, peck 90c; bushel \$2.75; 10 bushels \$25.00.
Not Prepaid,
100 lbs., \$8.50.



**ALEXANDER'S
NEW EXTRA EARLY COTTON
90 DAY THE EARLIEST COTTON OF ALL
THE BEST EARLY COTTON.**

CAN BE PLANTED LATER AND PICKED EARLIER THAN ANY OTHER COTTON
The Earliest Cotton in the World

“EZY-MUNY” The Greatest Prize-Winning Extra Early Big Boll Cotton—“The Boll Weevil Dodger”



The Sure,
Sure Crop.
Big Boll
Extra Early,
Very Prolific, Storm-
Proof, Five Lock
“Ezy-Muny” Cotton.

YOUR IDEAL cotton is this new selection of ours. If you had the time to go into all of the best cotton fields of the South and pick with your own hands the best you could find, this is without a doubt the very one that you would select. It was originated or propagated by an up-to-date farmer up in the Northern cotton belt where the seasons are short. The selection and breeding have been done from a very healthy and thrifty growing big boll variety and has been so well developed that it will produce a more superior crop in every respect than any of the big boll type. This variety has been grown from the beginning on land free from disease. It was no easy task to develop this variety, but careful and patient work always brings the desired results when proper methods are used and the reward obtained in the perfection of this new strain proves that it was worth all of the time and money spent in bringing it up to its present condition. In it you will find **MORE OF THE MOST DESIRABLE** qualities for an absolutely perfect variety of this class than you have ever seen. We have tested it in every possible way with other big boll varieties, both of the early and late types, and there is not one that has proven equal to it in a three years' test on dark, red clay land of good quality, on stiff, gray pebble land with clay subsoil; on rich river bottom soil and sandy land. The results in all trials have been highly satisfactory.

A friend of ours told us about this selection in 1908. We at once investigated it and found it to be just what we wanted. It cost us \$3.55 a bushel.

Big boll cottons are nearly always the most popular with pickers, and the only objection to planting them in some sections has been the length of time they require to make a crop. The main object in breeding this selection was to combine in it besides earliness, the large well-shaped boll with 60 to 70 per cent of them five-lock, a medium-sized seed, with one inch lint of good strength and quality and turning out 38½ per cent to 40 per cent, 49 to 58 bolls making a pound. The open growth is also a great advantage in the **BOLL WEEVIL** section, and we

A
3 1-4
BALE
PER ACRE
STALK OF
“EZY MUNY”
COTTON

prefer open growth under all conditions. It makes a well-shaped stalk with numerous limbs on which the bolls are well distributed. It has made a fine crop each of the four years we have grown it, showing very little tendency to shed during the long, hot, dry seasons it has gone through. However, this is largely due to the fact that all the land on which it has been grown has been deeply prepared and cultivated shallow. It has proven most valuable also on account of the ease with which it is picked. Hands can pick more and are sometimes willing to pick for less money than to pick small boll varieties. In selecting our pedigree planting stock, the selection is made from individual stalks which are tested for their rate of yield per acre, and unless they make a yield of at least 1,575 pounds lint per acre, or about 3¼ bales, the seed is not used. Every plant that comes up to that standard is used to grow seed for the next year's general crops, which have not fallen below an average of 590 pounds lint per acre. By this improved method of selecting only a part of the seed from high yielding stalks; on four of our seed farms where this seed is grown on a total of 396 acres, the low yielding stalks are almost eliminated from the general or main crop. One of our renters followed his oats with this cotton; using only 200 pounds high grade fertilizer per acre, average 435 pounds lint per acre on 15 acres. **WE KNOW** that you will like this selection better than any big boll cotton you have ever planted, or is now offered by any one.

PRICE: Pound, postpaid, 40 cts.; 3 lbs. \$1.00. Not prepaid, peck 85 cts.; bushel \$2.75; 10 bus. \$25.00; 100 bus. \$225.00; 100 pounds \$9.00.

Ask for Special Price on Large Quantities.

"EZY MUNY" (The Largest, Earliest, Most) BIG BOLL Prolific, Best Short Staple) COTTON

SELLS FOR \$2.50 TO \$5.00 A BALE MORE THAN ORDINARY SHORT STAPLE, OR 1-2 TO 1 CENT A POUND MORE THAN ORDINARY, WHEN PROPERLY GRADED AS 1 1-16 TO 1 1-8 INCH STAPLE BRINGS 1 CENT A POUND MORE THAN 7-8 INCH STAPLE.



Actual Size Boll of "Ezy Muny" Cotton.

Mr. M. M. Chandler, Madison Co., Miss., bought 300 lbs. "Ezy Muny" and writes he made a good crop with it in spite of the boll weevil. He says, "It is certainly the best big boll short staple cotton I ever saw. It is really 1 1/4 inches good."

YOU LOSE MONEY ON EVERY BALE YOU GROW FROM THE ORDINARY MIXED UP RUN OUT SEED :: ::

You can see by this photograph of an Ezy Muny boll that it has an extra good quality of staple and holds well to the burr until picked, seldom does it blow out or shed, yet it picks out quick and clean.

"ALEXANDER'S BIG BOLL 90-DAY" is what Mr. J. P. Head, of Bienville, La., calls it. He says, "I will get from the acre I planted 1400 pounds seed cotton: unfavorable season caused sorry stand. It began opening about 95 days after planting. Used 200 pounds fertilizer on red gravel land, broken in April and planted 18th day of May. Believe with favorable season, breaking land deep Fall or Winter and planting early in April, using 500 pounds fertilizer, I can make 1 1/2 to 2 bales per acre, as it had open cotton little over 90 days after planting."

Limestone Co., Ala., Jan. 9, 1917.—Send me your 1917 catalog. I bought of you last spring Ezy Muny Cotton seed. Made on 1 1/2 acres 950 pounds lint. It sold for one cent a pound more than my other cotton. On one-half my lot got hal fa stand, still it doubled in yield any other cotton on my place. Please send quotations. — W. S. White.

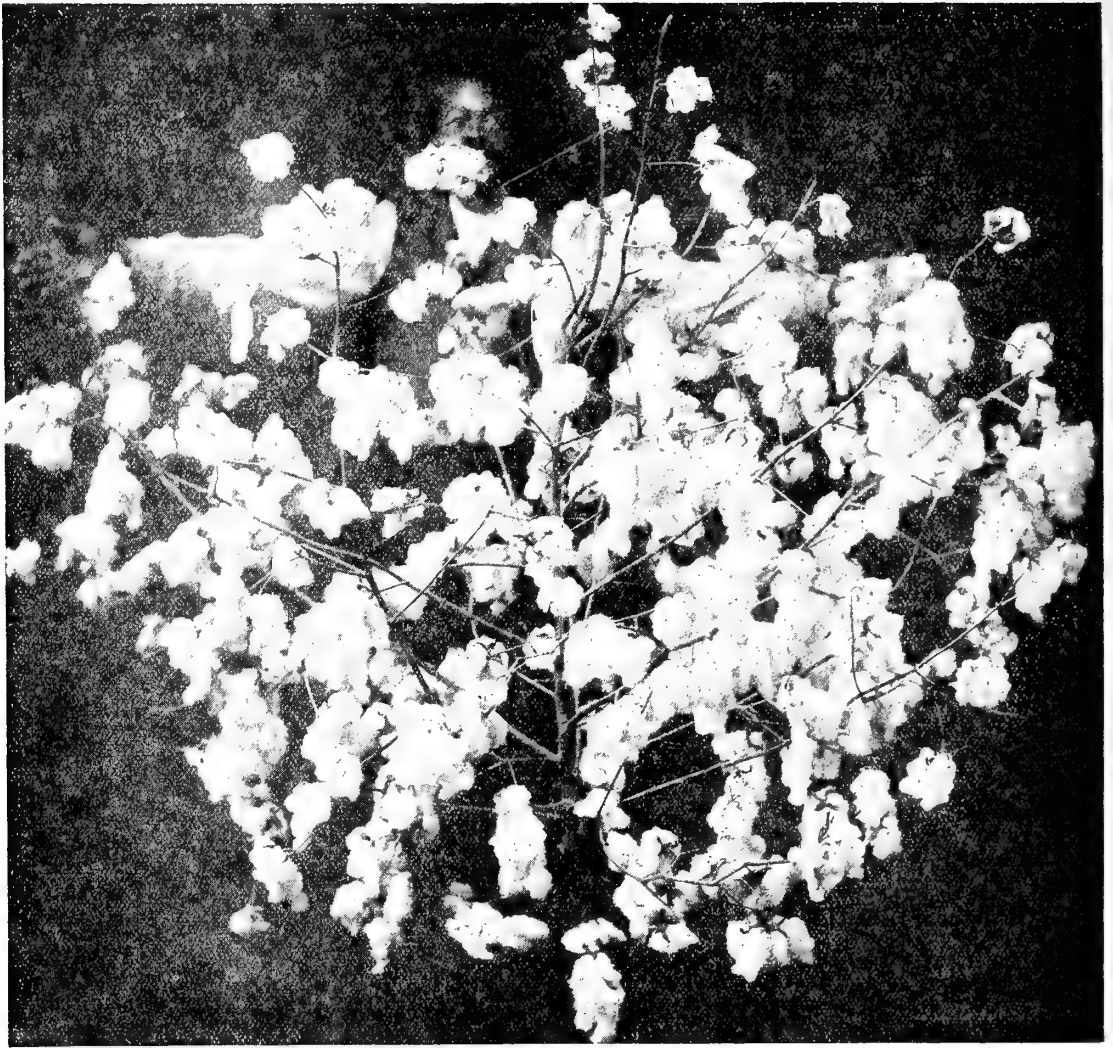
Independence Co., Ark.—Send me your catalog. I ordered Ezy Muny cotton from you last year and am well pleased with it. From the 30 pounds I got 2 bales on hill land with only 80 pounds fertilizer. It is the best cotton I ever raised.—J. E. Vanliver.

Jeff Davis Co., Ga., Jan. 24, 1917.—The Ezy Muny cotton I got from you last year about doubled any other kind I planted. Send catalog and price on Spanish peanuts. —W. L. Beall.

Lowndes Co., Miss., March 5, 1917.—Find enclosed money order for 10 bushels Ezy Muny cotton. Have been one of your customers for years. Hope this cotton will come up to your recommendation, like the Money Maker has. Thought I would try Ezy Muny this year. Could have bought seed from other parties, but I am a customer of yours, and you have always sold me good seed.—H. L. Lawrence.

Mr. G. P. Whisenant, Union Grove, Fla., is highly pleased with results obtained from the seed he planted. He advises us, "I had 1300 pounds seed cotton and got 510 pounds lint. It beat everything that has been to the gin this season, and they have ginned 460 bales. It will make a third more in the field than the Cook or any other variety I have seen. My cotton was green. If it had been dry it would have made more, but it is the best in this section, anyway. I think it should be called the "Alexander's Home Redeemer" because, if you plant and work it right, it will pay off the mortgage."

The Best of Proof is the word of the man who has bought, paid for and planted our seed; made a good crop and figured his profit. Our seed bring such good reports because they are always **GOOD SEED**. Above we have given you only a few of the many fine reports on this great cotton. We are very proud of the splendid results obtained from it. It is a pleasure to supply such good seed.



"Money Maker"—This wonderful cotton has an unrivalled record. It is so well known and universally liked wherever it has been planted that it seems almost unnecessary to more than mention the fact that we have now ready to ship to you a limited supply of select seed from a very fine but reduced acreage in 1917. Each year we have hundreds of requests for our catalog similar to this one from Mr. Sutton:

Lawrence Co., Miss.—Sirs: I have heard so much about the reliability of the Alexander Seed Company that I want a catalog that we may know more about it.—D. S. Sutton.

It is therefore best to give a description of this splendid cotton for the benefit of those receiving our catalog for the first time.

We think that we have a right to justly feel very proud of the splendid and honorable record made by **Money Maker** since we first offered it from the crop of 1905; twelve years before that the originator had started in to breed his cotton up to an **ideal standard**. He worked for a large, well-limbed stalk, shorter joints, three times as many bolls and large ones, together with longer and finer lint. He worked to produce a deep-rooted cotton to resist drought and storms and rust. The result—our "**Money Maker Cotton**" shown above, reproduced from a photograph of a stalk from our crib. It tells the story of what "**Money Maker**" does far better than words can. We have tested in **every condition of soil and climate in the cotton region**. **Money Maker** has always been the best variety for sandy land. It is undoubtedly the **best poorland variety**; it was originated on an ordinary gray land farm, and will stand more dry weather and come through a long rainy season in better shape than any variety we have ever tried. It is about the only selection that will adapt itself at once to all conditions of soil and climate. It's an all-round sure crop cotton everywhere, when you get the genuine seed direct from Alexander Seed Company. No other variety has been more carefully bred and selected than "**Money Maker**." Plant it, and because our seed are strong and vigorous, they come up quickly and grow right off. It quickly makes a strong, tough growth that will hold up a big crop of bolls without breaking down; blooms early and sets its fruit without delay. For this reason thousands of acres are planted with it every year in Mississippi, Louisiana and Texas, because it puts on a good crop always before the **boll weevil** can do any damage. It makes a good crop from bottom to top. Its roots go way down in the ground, and no matter how dry the season they get the moisture to develop with the smallest amount of shedding. **Money Maker** is the one you can depend on **every year** from the smallest to the largest crop. We have the **evidence to prove every claim** we have ever made. A small portion of this evidence has been published in previous catalogs. If you are going to plant cotton this year, plant **good seed, the very best, the most productive, that you may get** the largest possible yield per acre at the least possible cost. You will be safe with **Money Maker**. Remember the genuine improved seed is sold only under the brand and seal of **ALEXANDER SEED COMPANY**. Do not plant until you have seen **The Sign of Good Seed** on the package or bag from which you are planting. It is the surest sign for a successful crop.

We have no agents. **Prices: Pound, postpaid, 40c; 5 lbs \$1.00. Not prepaid, peck \$1.00; bushel \$3.00; 10 bus., \$25.00; per 100 pounds, \$9.00.**

Cleveland Big Boll Cotton This is a Good Early Variety

Three years ago we found a selection of Cleveland that was better than any other we had tried or seen. We bought the stock seed and have been increasing from this the past two years, so that we could supply the very best seed of this variety to those who prefer it. We now have a fine stock of it that is undoubtedly the most productive Cleveland to be found. If you want first-class, well-selected, thoroughly reliable **CLEVELAND EARLY BIG BOLL PROLIFIC**, you will certainly get it in this selection, and be highly pleased with the crop.

PRICE: Peck 75c; bushel \$2.50; 10 bus. \$2.25. Ask for price in larger quantity.

We Can Supply the Following List of the Ordinary Varieties:

ASK FOR SPECIAL PRICE ON QUANTITY

	¼ bu.	1 bu.		¼ bu.	1 bu.
Sunbeam (Excellent selection).....	1.00	3.00	Shank High.....	.75	2.50
King's Impd. Extra Early or Sugar Loaf.....	.75	2.50	Dixie Wilt Resistant.....	1.00	3.00
Peterkin Improved.....	.75	2.50	Covington, Tool Wilt Resistant.....	1.00	3.00
Hawkin's Prolific.....	1.00	3.00	Half and Half.....	1.25	4.00
Russell Big Boll.....	.75	2.50	Rowden Early Big Boll.....	.75	2.50
Cook's Improved and Brown No. 1.....	.75	2.50	Trice Early Big Boll.....	1.00	3.00
Broadwell Double Jointed.....	.75	2.50	Poor Land.....	.75	2.50
Simpkin's Prolific and Ideal.....	.75	2.50	Poulnott.....	.75	2.50
Hite's Prolific.....	.75	2.50	Mexican Big Boll.....	1.00	3.00
Triumph Early.....	.75	2.50	Culpepper Big Boll.....	.75	2.50
Bates' Brown Seed.....	.75	2.50	Christopher Big Boll.....	.75	2.50
Dongola.....	.75	2.50			

WHY NOT? \$5.00 to \$25.00 or even \$90.00 more an acre for your cotton with no more work, no more fertilizer, no more picking than for an ordinary bale per acre cotton? Upland cotton with longer staple than the ordinary brings a profitable premium per acre or per bale. It will net you \$5.00 to \$90.00 more a bale and you can make a bale an acre. 1 1-16 to 1 1-8 brings about \$5.00 more; 1 1-8 to 1 3-16, \$12.50 more; 1 3-16 to 1 1-4, \$25.00 more; 1 1-2, \$75.00 to \$90.00 more than ordinary 7-8 and 1 inch staple, and will cost no more to grow. The demand for this grade of cotton is increasing; large quantities of it is imported each year from Egypt. By planting the right seed you can grow this grade of cotton and increase your profits. It may be ginned on regular short staple gin. To all cotton growers who are interested in getting this increased profit we will be pleased to supply special information on request. We want to assist our customers in securing whatever extra profit it is possible to get from the cotton crop.

Plant part of your crop in **UPLAND LONG STAPLE COTTON**; \$16,000,000 is sent away from this country for it.

See list of varieties and prices as follows:

UPLAND LONG STAPLE VARIETIES

	Staple.	¼ bu.	1 bu.		Staple.	¼ bu.	1 bu.
Improved Early Prolific.....	1½ in.	1.00	3.50	Sea Island, Wilt Resistant.....	1¼ in.	1.25	4.25
Columbia, or Hartsville.....	1¼ in.	1.00	3.50	Keenan, Wilt Resistant.....	1¾ in.	1.00	3.50
Allen Long Staple.....	1¼ in.	1.00	3.50	Express.....	1¾ in.	1.00	3.50
Webber.....	1¼ in.	1.00	3.50	Durango.....	1¾ in.	1.50	4.50
				Dix Affii, Wilt Resistant.....	1¼ in.	1.25	4.50

Ask for Special Price in Larger Quantity.

Dorchester Co., S. C., Jan. 25, 1917.—Find enclosed \$3.70, for which send me the list of seed by parcel post. I ordered ten bushels Money Maker Cotton from you last year. Am well pleased with them.—H. F. Canaday.

Ponotoc Co., Okla.—Find enclosed \$13.75, for five bushels Ezy-Muny Cotton. The Money Maker I ordered from you last year did well, and will plant some this year. I want to try the Ezy-Muny.—John Byrd.

Hamilton Co., Tex., 1917.—Find enclosed \$1.75 for seed. I have planted a good many of your seed, and have always been highly pleased with them.—J. L. Johnson.

Charlton Co., Ga., April 27, 1917.—Find enclosed order. I have been planting your seed for a long time, and find them all right. Have been telling my neighbors about them, and think you will get more orders.—Mrs. W. C. Greer.

Orangeburg Co., S. C., May 8, 1917.—Please forward enclosed order. I am just delighted with your seed. Never had such a fine garden before I began using your seed. Thank you for prompt service.—Mrs. M. L. Paulin.

Jones Co., Miss., Jan. 9, 1917.—Find enclosed \$1.25 for list of seed. I can say this for your seed: I have never had any worthless seed from you yet. Thanks for catalogue.—Mrs. T. B. Bonner.

Sunflower Co., Miss., Jan. 8, 1917.—Please mail me your catalogue containing cotton. Wish to order some seed from you. Owing to the boll weevil, your seed will be in demand. I have bought seed from you for the last fifteen years, and I can vouch for the purity of your seed to all my friends, and they know it.—Mrs. J. W. Tanner.

Upshur Co., Tex., Jan. 20, 1917.—Find enclosed money order for \$1.07 to pay for list of Garden Seed. Thought I would try them this year, and if they prove as good as your COTTON SEED did for me last year I will always plant them hereafter. Your cotton was just fine. I have more calls for those seed this year than I can fill.—Virginia Walton.

Jefferson Co., Ark., March, 1917.—Find enclosed money order for list of seed. I have bought seed from your house before, and found them as you represented, in fact, I grew the best Chinese Giant Pepper I ever grew, from your seed.—S. Townsend.

Bastrop Co., Tex.—Let me know by return mail price on list of seed—melon and corn. I have been using your seed fifteen years, with best results.—Ed. McMahan.

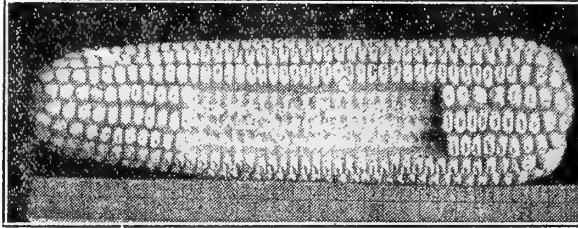
Morgan Co., Ala., Dec. 11, 1917. I shall be glad to have your seed catalogue. A farmer friend advises that you keep the Kudzu plant seed and he had success with the seed he got from you. I want to try the seed.—Robt. Sobotka.

THE NEW GREAT SOUTHERN CASH CROPS WILL BE CORN, CATTLE AND HOGS

These properly combined with Cotton will make the South Independent. You can only grow larger, better and more profitable crops by planting **PURE BRED PEDIGREE** seed. **BETTER SEED** and better grades of stock will increase the farming profits. **ALEXANDER'S SEED ARE GOOD SEED—PLANT THEM FOR PROFIT.**

Gregg County, Texas, Feb. 5th.—A year ago I ordered a few seed from your house and found them superior to and more exactly as catalog stated than any house I have dealt with. I now want strawberry plants.—Mrs. T. G. Barker.

Madison County, Tenn., Jan. 21st.—I am now in the Grocery and Trucking business. I am partial to your seed, as I have been dealing with you for 10 years and found you always honest in your dealing. Send catalog and wholesale price list.—F. B. Howlett.



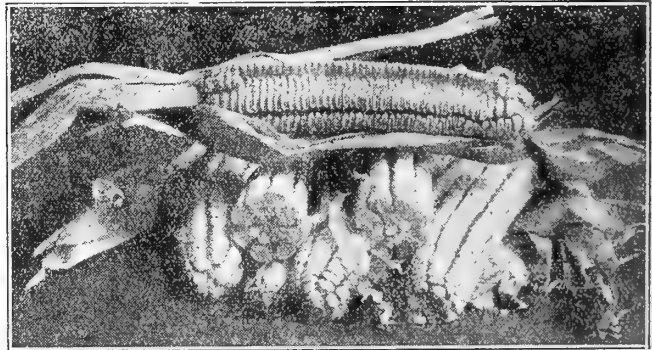
Photograph, Pedigree Ear of Our Marlboro Prolific.

Marlboro Prolific —One of the first Improved White Southern Pedigree selection has been for years a popular variety, because when properly selected seed is planted it is a wonderful producer. It has been re-selected and put out under various names, but none of these has ever excelled our own selection, in yield or any other point. At the Georgia Experiment Station our selection made for five years the highest average yield. In this variety you can not get anything better than our pedigree seed. However, no one has ever produced a prolific variety that will quite equal our pedigree Six Ear Corn. Prices: Pkt. 10c; pint 20c; quart 35c; postpaid. Peck, \$1.25.

Hickory King Corn —Ours has the largest grain and smallest cob of any white corn, a single grain often covering the cob. Productive and profitable. Almost all corn and very little cob. Matures fully hard corn in 115 days. Pkt. 10c; pint 20c; quart 35c; postpaid. Peck, not prepaid, \$1.25

FLORIDA FLINT.—A new selection of corn from Florida. Flinty, hard, white grain, makes good crops. Fine for Florida and Gulf Coast. Long keeper. Sometimes called weevil proof. Pkt. 10c; pint 30c; quart 50c; postpaid. ¼ bushel \$1.00; bushel \$3.50.

Early Imp. Golden Dent —Extra selected stock; quick growing, early yellow corn; small cob, deep grains, golden yellow, two large ears per stalk. Is a strong, vigorous grower, heavy yielder. Pkt. 10c; pint 25c; quart 40c; postpaid. Peck, not prepaid, \$1.25.



Hickory King.

Early White Dent —Popular early white variety. planted to produce early feed. This is very select stock. Pkt. 10c; pint 25c; quart 40c; postpaid. Not prepaid, peck \$1.50.

Mexican June Corn —A wonderful variety for late planting after early vegetable or winter grain crops. Plant in May for large, quick growth of forage or ensilage, in June and July for larger yield of grain. Can plant with excellent results to 20th of July. It makes two ears per stalk, yielding 30 to 50 bushels per acre, is drought resistant. Has heavy foliage, excellent for ensilage, making as high as 20 tons per acre, fine for late roasting ears for October and November. This is a very valuable variety. Price: Pkt. 10c; pint 25c; quart 40c; postpaid. Peck, not prepaid, \$1.25; bushel . Write for price.

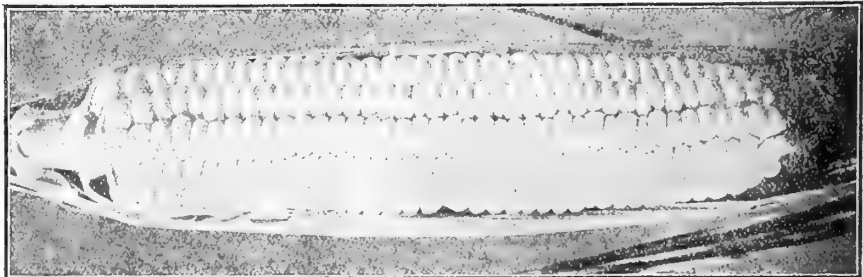
Creole —A yellow flint corn that is as near weevil proof as any we have ever grown. It is a very tropical selection, specially adapted to Gulf Coast growing, will stand an almost unlimited amount of bad weather without damage. The grain is hard, contains very little moisture and has a high percent of protein. It makes an excellent feed for young stock doing extra heavy work. South America and the West Indies buy pure yellow corn. This is one of the best selections to grow in the Gulf Coast section for export trade; it should bring a premium for that purpose. Price: Pkt. 10c; pint 30c; quart 50c; postpaid. Not prepaid, ¼ bushel \$1.50.

Ask for bushel prices on all Corn on this page.

ALEXANDER'S MAIN CROP SWEET CORN

This is the best variety of extra large sweet corn for the truckers and market gardeners. Bears from two to three extra large ears to the stalk, has a very heavy husk, which helps to keep worms out and keeps the corn in an edible condition a long time after it matures.

Price: Pkt. 10 cents; pint, 40 cents; quart, 70 cents; postpaid.



Alexander's Yellow Prize Winner Corn

Do you want to win all the Prize Money offered for the best Yellow Prolific Corn? Then plant Alexander's Yellow Prize Winner Corn.



THIS CORN HAS THE GREATEST PRIZE-WINNING RECORD OF ANY YELLOW CORN FOR LARGE YIELDS AND PERFECT EARS

Mr. Sylvanus Gardner, R. F. D. 6, Cleveland Co., N. C., writes, March 15, 1915: "The seed ordered from you (½ bu. Six Ear Corn and Melon seed) received in good condition. Am well pleased; it is all fine corn. I can recommend your seed heartily for I have used them seven years."

There is **no yellow corn** today that can get in reach of it as a prize winner. One of our customers has taken two \$75.00 prize buggies in two years, and others have won numerous cash and other prizes. **YOU WILL GET THE PRIZES AND GOOD, BIG, PROFITABLE CROPS OF RICH, YELLOW FEED CORN IF YOU PLANT OUR PEDI-GREE SEED.**

Lake Co., Fla., March 11, 1916.—I enclose money order, including 1 peck **Yellow Prize Winner Corn**, \$1.25. This corn made a wonderful crop with us last year.—H. J. Peter.

Ocala Co., Fla., March 14, 1916.—Ship me two bushels of your **Yellow Prize Winner Corn**. I planted it last year and want to plant it again at once.—C. B. Ferdon.

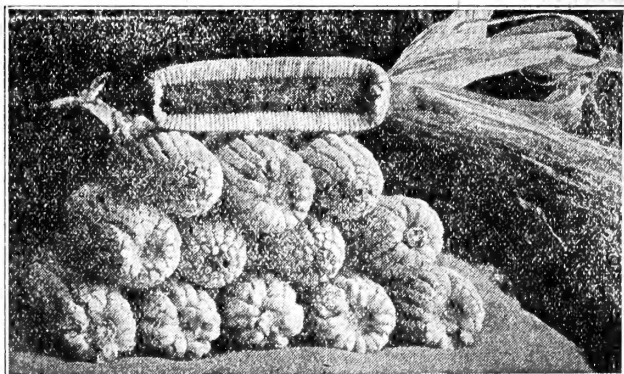
In 1910 we selected this corn for the best prolific Yellow Corn. Of all yellow corn grown in the South it showed the best record, and every year since it has proven its value in every way. We are pleased that the correctness of our judgment has been proven by the crops our customers have grown from this seed since then. Some have planted it early, others as late as June. The yields are uniformly satisfactory whenever planted. This corn is classed as a prolific type. Makes a good average sized ear, perfectly filled out from butt to tip, thus showing the result of careful breeding which was carried on by the propagator for a good many years. The small, red cob is covered with straight, even rows of beautiful yellow grain of rather a flinty quality, making it a splendid keeper, and especially valuable for feeding work stock, on account of its large percentage of protein or muscle building food. That yielding quality of this corn has been developed to a high point is proven by its many large yields at very low cost per bushel. The propagator average 93% bushels, actual weight shucked, on five acres. One of our customers in Burke County, Georgia, bought a peck for two dollars, planted it in May and made 225 bushels. Many others have reported splendid yields. It is a strong, vigorous grower, and will make a yield on uplands or river bottoms in proportion to the quality of the soil and cultivation. We have tested it thoroughly and now recommend it to you because we know it is the best yellow prolific corn ever produced in the South, and you know our recommendation is a practical guarantee of satisfaction.

Price: Pkt. 15c; ½ pint 30c; pint 40c; quart 65c, postpaid. ½ peck 90c; peck \$1.50, not prepaid.

FARMERS' PRIDE CORN, THE 90 PER CENT CORN

Mr. W. D. Raley, Shelby Co., Ala., says: "I bought Farmers' Pride from you five years ago. Have got it mixed and want to start again with pure seed. Enclosed find \$1.00 for a peck." Mr. M. E. Shuler, Orangeburg Co., S. C., says: "Am so well pleased with your Farmers' Pride Corn that I must write you to say that I planted 15 acres in 1914 and made more corn per acre than I have ever made in my life." Many more have written the same. **FOR OVER 15 YEARS** this has been one of our standard and most popular varieties, and it continues to grow in popularity each year, because the seed we supply is such good seed for making crops of corn with a profit.

Jefferson County, Ala.—"Send your annual catalog. I want garden seed, also **FARMERS' PRIDE** and **SIX EAR** corn. Have several times bought seed from you and think your seed are the best," says Mr. A. G. Jordan.



Alexander's Farmers' Pride Corn.

Several Florida customers have made 60 to 80 bushels an acre. We call it 90 per cent corn, because the pedigree ears selected as stock seed must weigh at least 15 ounces with a cob weighing not over 1½ to 1% ounces. Farmers' Pride runs 2 to 3 ears on each stalk, the ears being 7½ to 8½ inches in length, 14 to 20 rows deep, perfectly shaped grain. The roasting ears are deep grained and delicious. Makes the finest of meal and hominy, and ranks high in protein. Matures crop in 100 days and cures quickly. Is an excellent variety for dry seasons. Stalks of medium size, ears low down, and have heavy shuck. Stalk stands up fine in heavy winds and bad weather. Our pedigree seed will produce 126 bushels per acre. The years of careful selecting and weeding out of unproductive stalks has practically eliminated all barren stalks, so that **EVERY STALK IN THE FIELD MAKES CORN**. It is an extra fine variety, and we are sure that every one who has planted our seed has been well paid for the investment.

PRICE: Postpaid, pkt. 10c; pint 30c; quart 50c. Not prepaid, ½ peck 75c; peck \$1.25; ½ bushel \$2.35.

141 Bushels an Acre

With Only \$6.00
For Fertilizer

THE RECORD OF ALEXANDER'S BIG WHITE PRIZE-WINNER

This Is the Only Pure Thoroughbred Stock

Improved Shaw Corn

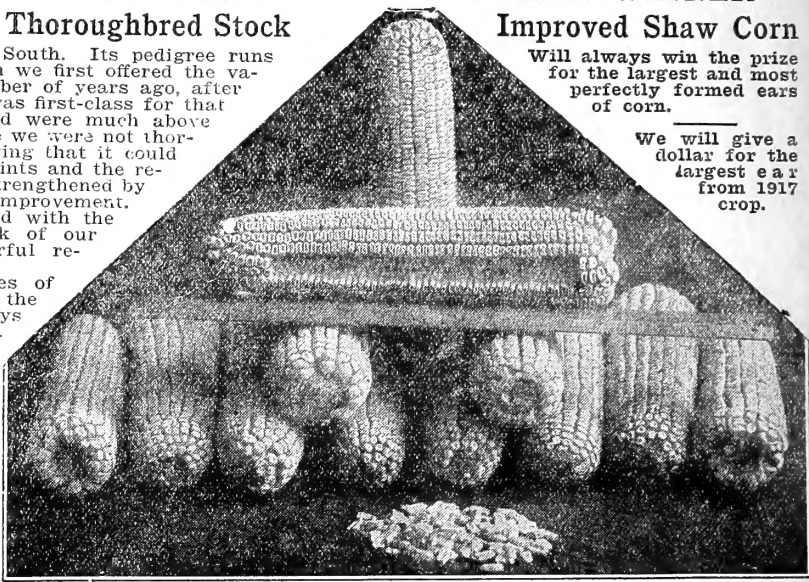
Bred up and grown in the South. Its pedigree runs back nearly fifty years. When we first offered the variety to our customers, a number of years ago, after carefully testing it, the seed was first-class for that period, and the crops produced were much above the average. At the same time we were not thoroughly satisfied with it, believing that it could still be improved in several points and the reproductive power of the seed strengthened by more scientific methods of improvement. Our work since then, combined with the enthusiastic and careful work of our grower, has produced wonderful results.

We have seen many varieties of Southern grown corn in all the Southern States, and are always searching for improvements.

We have paid fancy prices for special selections of all varieties that seem to have any promise of being better—we buy and try, yet up to date we have never found a selection of this great, big-eared kind of corn that has anywhere near come up to our stock, planted on any kind of soil, anywhere in the South. The number of years given to the selection and improvement of this variety could produce but one result: a perfect type, which is a strong, vigorous grower and heavy yielder—the best BIG WHITE corn now produced in the South. It makes the largest, most perfectly formed, prize-winning ears, with the largest per cent of grain of a corn of this class, and keeps well in the crib, until fed up.

It pays to plant the purest pedigree stock you can get. This is just that kind of seed, and if you want to grow the biggest ears this year and make a heavy yield per acre, we advise placing your order at once, for we have always had a larger demand than supply. Money is always returned when pedigree stock is sold, as there is no other seed we can afford to send out under our name. Our ears of Shaw's Improved average 10 to 12 inches long, 18 to 20 rows perfectly formed white grains set firmly and deeply and covering from butt to tip, many ears making over 85% grain. Makes large, strong stalk with usually two good ears and an immense amount of forage; is deeply rooted and very storm resistant. No variety of corn anywhere is more carefully handled than this. It is a genuine thoroughbred and your yield will be all that you could desire if you get Alexander's selection.

Note the comparison between an average ear of our Shaw's and the common corn, the kind that makes 10 to 16 bushels per acre. Length of ear of Shaw's is 12 inches long; cob weighs 5½ ounces; grain, 20½ ounces; total, 26 ounces, and measures nearly a quart—almost three times as much as common corn. This corn planted in 3½-foot rows and same distance in drill, will give 3,536 hills per acre, and with one average ear per hill will make 79¼ bushels. It usually makes two good ears per stalk. It has a record yield of 133 bushels in regular crop. Five acres planted in this seed will make more and better corn than fifteen of the ordinary corn; the reason is: Most of the seed usually planted is not selected in the right way. You have too many barren stalks and nubbins. It will pay you to plant some of our Shaw Corn.



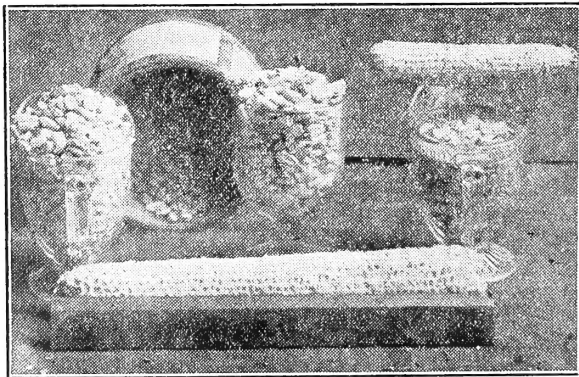
Will always win the prize for the largest and most perfectly formed ears of corn.

We will give a dollar for the largest ear from 1917 crop.

12 Pedigree Seed Ears of our PRIZE-WINNING SHAW CORN. The ear ruler was 12 inches, and shelled a wooden quart measure level full.

IMPROVED SHAW CORN.

COMMON CORN.



PRICE: Pkt. 10c; ½ pint 15c; pint 25c; postpaid. Quart 40c; peck \$1.00; bushel \$3.50, not prepaid.

Muscogee Co., Ga., May 8, 1917.—Find enclosed remittance for ½ bushel Six Ear Corn. I know from experience it is O. K. Have been planting it for some time. Am anxious to plant Shaw Improved. Send one peck of it. I already have 25 acres planted in your Six Ear Corn.—A. B. Norris.

Bienville Parish, La., March 27th.—"Find money order for ½ bushel SHAW IMPROVED CORN and FARMERS PRIDE; both are finest corn I've seen in my life and I am 53. I see I have made a mistake all my life planting seed from the crib; can make twice as much corn to the acre by planting your special corn seed."—Geo. W. Sutton.

Shelby Co., Ala., April 9, 1917.—I have planted the four packets of seed corn (special collection). I believe it is the finest seed corn I ever saw.—Wm. F. Bell.

Anderson Co., Tex., Feb. 25th.—"Find enclosed money order for peck each, Improved Shaw and Yellow Prizewinner Corn. I have tried the Shaw here and know what it will do."—J. p. Johnston.

We Will Prove to You the Value

Six Ear	10
Shaw Improved	10
Yellow Prize-Winner	15
Farmer's Pride	10

45c worth, or 4 regular sized packets for 35c; postpaid.

PLANT A ROW OF EACH, WATCH RESULTS, AND YOU WILL BE CONVINCED THAT IT WILL PAY YOU TO PLANT ALL OF YOUR CROP IN OUR PEDIGREE CORN SEED NEXT YEAR.

Alexander's Six-Ear—the Most Prolific



What our customers say, year after year, about **ALEXANDER'S SIX EAR CORN**, and the ever increasing demand for it, is sufficient to convince everybody that it is the best all-round, sure crop, money making corn for all lands and all purposes. We have made fine crops of it planted so late as June. It is good for early planting, also for late, and great for ensilage too. Be sure to plant it if you wish to be absolutely satisfied.

Jan. 22, 1917.—Quote me your price on 10 bushels Alexander's Six Ear Corn. Want corn just like I got of you six years ago. It is fine.—J. M. Pittman.

Jan. 22, 1917.—Find enclosed \$9.60 for seed ordered. Ship at once. Have tried your Six Ear Corn before, as my little brother made 133 bushels on one acre at cost of 23 cents a bushel. It's the best of all.—J. F. Matthews, Dale Co., Ala.

Arkansas, Dec. 26, 1916.—Send me latest catalog. I want a new supply of your Six Ear Corn; it is the best I have ever grown in this section.—R. F. Ellis.

Louisiana, April, 1917.—Find enclosed money order for Six Ear Corn. Send by express. Have planted this corn eight years, and find it superior to any other.—Fulton O'Quinn.

This strictly Southern corn of ours which has been carefully improved and selected for nearly twenty years, is grown **EXCLUSIVELY** for us from originator's pedigree seed stock which we always keep up to the **HIGHEST STANDARD OF PERFECTION**. **The seed we offer you is the most carefully selected, most prolific strain of ALL prolific varieties.** It is strong, healthy stock, full of vigor. No effort is spared each year to improve its yield by the most careful and up-to-date methods of breeding and selecting. The hundreds of high yield records at low cost per bushel that our pedigree seed has produced, the many valuable corn show records it has captured, and the prizes won have proven that the **breeding and improvement** of corn is of as much importance as in cattle and horses. You can buy an ordinary cow for from 20 to 50 dollars, but you cannot get a **PURE BRED**, with a pedigree and a first class hereditary record of milk and butter fat production for any such price. Some folks say "a pedigree is no good, and that heredity doesn't count for anything," but we have always noticed that those who believe the other way, and buy the best bred seed and stock, have the best farm and **make the most money out of farming**, with few exceptions. You will find this seed has been so well bred and selected that it contains the **reproductive power necessary** for growing a vigorous plant, to produce well developed ears of the best quality grain. **In numbers of tests of average field run stock, used for feed, it has shelled out 60 to 62 pounds good sound grain, from each 70 pounds of ear corn.** Every year we have had to increase the acreage of this variety to keep up with the demand caused by the fine yields made from our seed. Though we have never had a crop failure, and only one slight shortage, our sales have increased so every year, that the supply has sometimes not been sufficient. We have had to return money on late orders some years. **One year recently we returned nearly four hundred dollars sent for this variety.** You can always depend on getting only **ALEXANDER'S PEDIGREE SEED** or your **MONEY BACK**. We recommend our **Six Ear Corn** to you without reserve.

It is highly recommended as a **POOR LAND CORN**, both for sandy and clay uplands, and about Augusta in the rich river bottom it **has made the best yields ever known.** The cob is small and white, the grains are deep and well filled out, making the grain fit around the cob close and solid. It is rich in protein, the moisture content is low, making it cure quickly in the field, thus preventing loss. The shuck also completely covers the ear, which keeps out both rain and insects. It makes from 4 to 8 ears per stalk, and we have seen 11 ears from one seed. **It is a good keeper, being less troubled by weevils than any selection we have seen.** It is almost equal to "**Sweet or Sugar Corn**" for roasting ears. A customer told us on October 30th that he had on the previous day enjoyed tender roasting ears from this variety planted in his garden. It roots deep, which accounts for it **always withstanding drought and making a good yield.** This also enables it to stand severe storms **without blowing down.** It now matures in about 110 days and has a record yield for clear net profit of about \$1,200, but this was done on a prize acre. It's the **surest cropping, best white corn** for you to plant on upland, or lowland, on rich land or poor, wherever corn will grow in the South. **But you must have Alexander's Genuine Pedigree Seed for Most Profitable Results.**

Hernando Co., Fla., Aug. 30, 1915.—"Send me catalog of your '**PRIZE WINNER CORN SIX EAR.**' A few days ago I saw some at a station in Pasco County; the agent had his office festooned with stalks; they had 6 to 9 good ears on each stalk. I never saw anything like it before. I want to plant some in January."—Mrs. Jessie Seale.

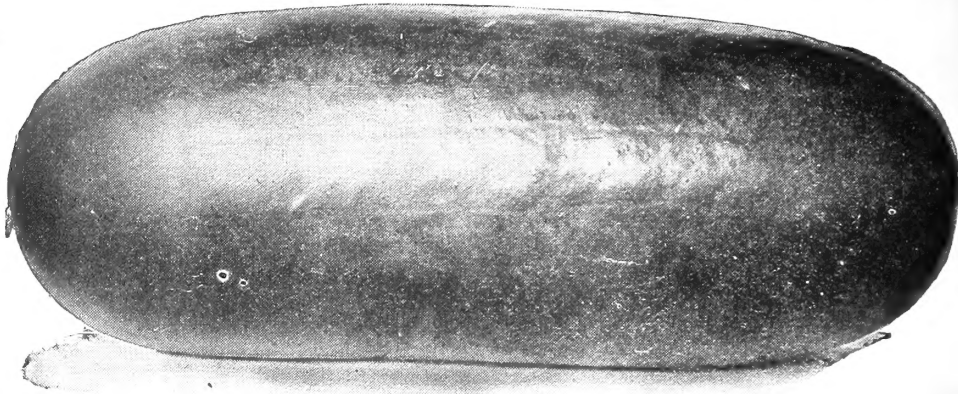
Monroe Co., Ala.—"I made 193 bushels of corn on one acre with your **SIX EAR** prolific; it can't be beat. I won \$25.00 prize."—J. C. Sawyer.

ALEXANDER'S SIX-EAR CORN.
A Good Poor Land Corn.

PRICE Packet, 10 cts.; $\frac{1}{2}$ pint, 20 cts.; pint, 30 cts.; quart, 45 cts.; postpaid. Peck, not prepaid, \$1.00.

ALEXANDER'S PERFECTION TRUE TYPE WATSON MELON

**WE
OFFER
YOU
THE
PUREST
FINEST
IMPROVED
SEED
OF
THIS
VARIETY**



We offer you the cheapest Watson melon seed obtainable. It is cheapest because of its reliability, its purity and extra quality. "Quality is remembered long after price is forgotten." This old statement is proven by the following letter: "Wicomico County, Maryland, Jan. 24, 1916.—Several years ago I bought a quantity of Watson Melon Seed from you. The best crop we ever grew was from these seed. We are in the market again and would like your best price on 200 pounds best grade Watson Melon Seed you have and 20 pounds Augusta Rattlesnake. Let us hear from you by return mail.—W. F. Allen Co." Feb. 16, 1916, we received their check for \$135.00 covering order for melon seed. WHY? Because they found our melon seed best and cheapest. Quality has always been our first consideration, and on this alone

have we gained and retained the confidence of thousands of Southern planters of all varieties of seed for the farm and garden. Plant Alexander's seed and you will be satisfied.

Another regular customer writes the following from Arkansas, April 8, 1916: "Send me ten pounds more good Watson Melon Seed. Find check inclosed. Well pleased with 30 pounds you sent me.—W. C. Cruce."

From Mississippi we received this, Feb. 18, 1916: "I have a customer who wants a pound of Watson Melon Seed. I have been informed that your kind of Watson runs nearer the right kind and more uniform than any other. I have had some trouble getting a uniform Watson seed, so I want to try yours.—C. E. Grafton, Mgr."

Only Words of Praise for Good Seed We Have Supplied

Eaton Baton Rouge, La., March 4, 1914.—Send 10 pounds of YOUR WATSON MELON to Philip Eckert; find money order inclosed. This man very anxious to grow as good a melon crop as I did last season, insists on my ordering seed for him from same place. Expect to order 6 pounds for my own use later.—J. H. Duncan.

Harris County, Tex., Feb. 4, 1914.—I enclose \$36.00, send express collect your choice Watson melon seed. Past two years have purchased these seed from you; found them very satisfactory.—J. C. Hooper.

Florence County, S. C., May 5, 1917.—Enclosed find 75 cents for peck of Rice. The melon seed I bought of you were certainly good. Planted over 100 hills Watson. Only one hill failed.—W. O. Harrington.

Arkansas County, Ark., April 10, 1917.—I want a pound of your Watson melon seed, find money order enclosed. Have heard so much about your seed, so uniform, etc. I sure want to plant them.—Sam. M. McRee.

Worcester County, Md., Dec. 11, 1913.—"We understand from the Shackelford-Brown Co., of Georgia (one of the largest and most successful firms of melon growers in the State), that you probably have some very fancy Watson melon seed. Please quote price on 500 pounds."—Peninsula Produce Exchange of Maryland.

Orange Co., Fla., Jan. 24, 1917.—Find enclosed money for 5 pounds Watson melon. I used your Watson seed last year, and find them best I ever used.—E. E. Jones.

Cleveland County, N. C., March 22, 1917.—Find money order for which send me your Watson and Kleckley Sweet melon seed. I find your seed to be the best that I can buy, and will always buy from you.—L. L. Scruggs.

Rutherford County, N. C., March 27, 1917.—Find money order for Watson melon. Have just received my first order of seed from you, and have decided to order a few more so I will have plenty.—J. W. Whiteside.

Barbour County, Ala., Jan. 29, 1917.—Find enclosed order for Watson melon and Nixon cantaloupe. I am ordering from you because I believe you have the genuine strain of these seed.—W. A. Arnold.

Wicomico County, Md., Feb. 1, 1917.—Find \$5.45 enclosed for this order. The Watson melon I got from you last year was very good and true.—W. R. Phillips.

Simpson County, Miss., 1917.—Find order for one pound Watson melon. I ordered from you first, seven years ago; planted no other since. They are the best I ever have planted.—Claude Cook.

THIS IS THE HIGHEST GRADE, PUREST STOCK WATSON MELON SEED OFFERED.

Dale County, Ala., March 17, 1916.—Find enclosed money for melon seed. The Watson seed I bought from you 2 years ago gave me fine melons. Will plant 25 acres this year of seed selected from your strain.—M. Casey.

Milam County, Tex., March 7, 1916.—Enclosed I send money order for list of seed. You remember years ago I lived in South Carolina and used your garden and field seed. I introduced them in Milam County, Tex., more than 20 years ago. Now this has become a great trucking community and my family

the greatest watermelon growers in Texas. In a few days I will celebrate my 70th birthday. Now I am only experimenting.—Rev. Calvin Pressley.

Knox County, Tex., April 14, 1916.—Find enclosed money order for Watson melon seed and Rattlesnake. I ordered Watson seed from you 2 years ago when I lived in Oklahoma. They were good seed.—A. J. King.

Butler County, Ala., April 18, 1916.—Find enclosed money for Watson melon seed. Bought of you last year; they were finest I ever grew.—A. L. Alexander.

PRICE OF OUR PURE IMPROVED WATSON MELON SEED: Packet, 10 cents; ounce, 15 cents; $\frac{1}{4}$ pound, 50 cents; pound, \$1.50, postpaid.