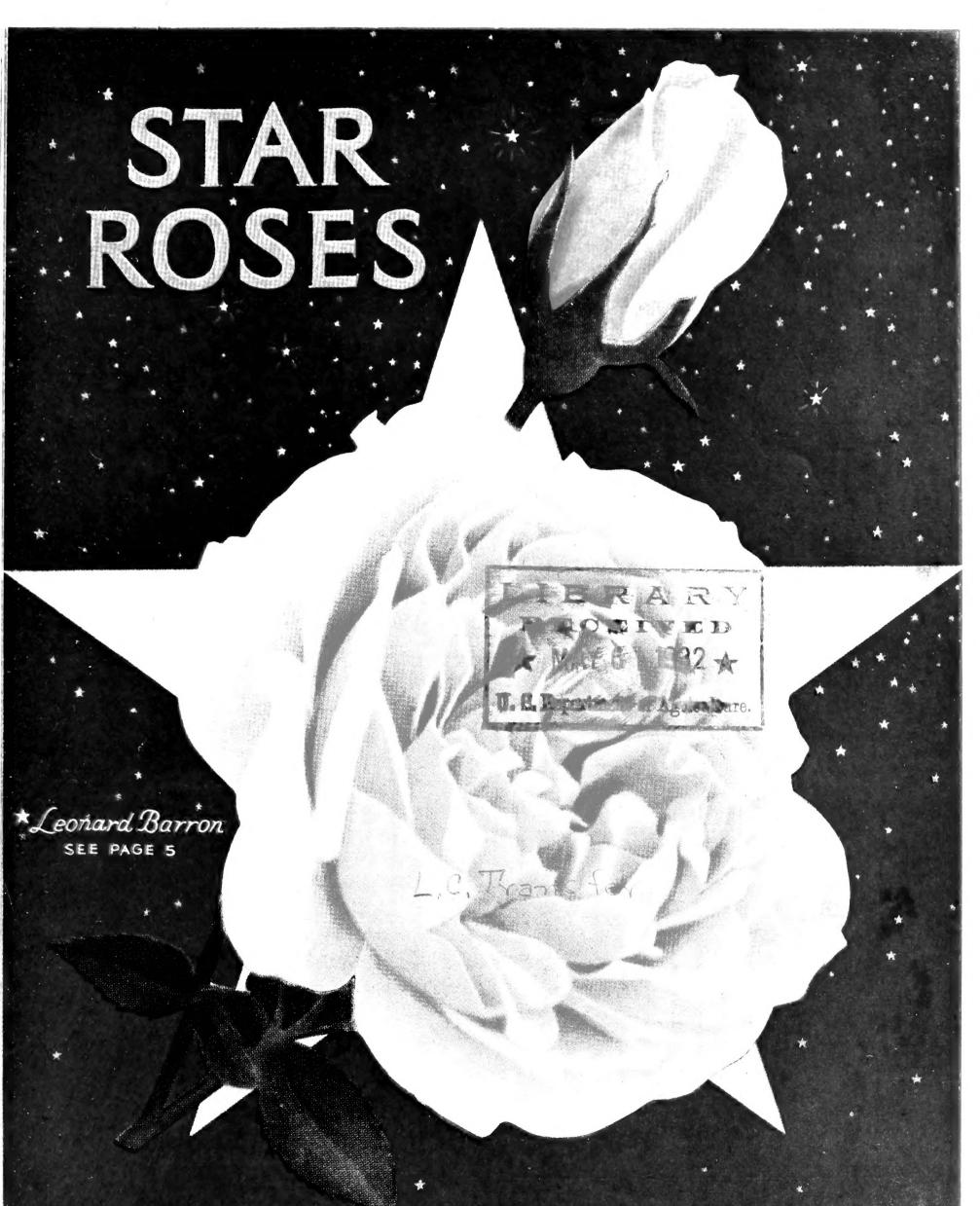
# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



. r ٠ . T = 0,



# THE CONARD-PYLE CO. Star Rose Growers Robert Pyle, Pres. West Grove, Pa.

COPYRIGHT, 1932, BY THE CONARD-PYLE CO

The Best Yellow Rose

Mrs. Pierre S. du Pon?

Order No. 13749 rder No. 13749 November 10, 1931 I believe that of all the yellows, Mrs. Pierre S. du Pont is the best for plant-growth, quantity of bloom, and quality of foliage. This Rose has bloomed all summer, held its foliage, and is now in Leautiful bloom again. The time I first saw this Rose as No. 1277, I thought it the best yellow I had ever seen, and I am still of the same opinion. -H. B. H., Fort Worth, Texas.

★MRS. PIERRE S. du PONT. H.T. Golden yellow. See in color above. (Introduced in the United States, Fall, 1929, by The Conard-Pyle Co. Ch. Mallerin, originator.) In 1929 it won the Bagatelle Gold Medal, the highest honor obtainable by any outdoor-grown Rose, and has won more Gold Medals for outdoor blooms than any other Rose ever grown. The bud is long-pointed, rich reddish gold, almost orange in the depths of the petals, and it holds its color well. The bush is never unkempt, but is compact and well covered with foliage which is very ornamental, healthy and extremely disease-resistant. Mrs. Pierre S. du Pont has been steadily improving in quality and today stands at the head of the Everblooming yellow Roses. \$1.50 each, 3 for \$4, 6 for \$7.50.

### \* SYRACUSE. н.т. A Pre-eminent Red Rose

SYRACUSE

Introduced and christened by The Conard-Pyle Co. in honor of the . . City of Syracuse, New York State, where Star Roses are great favorites.

Crimson. See color above. Tight crimson buds with large, firm center cone and wavy petals. The open bloom is very double and the outer petals recurve. Blooms last unusually long and the brilliant color lasts equally well. Fine for cutting. In growth it is upright, tall, and vigorous. The abundant, healthy foliage is dark green, leathery, and disease-resistant. Rose connoisseurs praise Syracuse highly. It has a mild fragrance. \$1.50 each, 3 for \$4, 6 for \$7.50.



.95

# Let the SIGN OF THE STAR \* be your "GUIDE TO GOOD ROSES"

SUCCESS WITH ROSES IS EASY IF you are guided to get good Rose plants to start with. A good Hybrid Tea Rose plant should bloom not only for fifteen to twenty weeks this year, but also through succeeding years. The cost of a good Rose plant, when compared with its life-work, is trifling indeed. A poor Rose plant is expensive, even at the lowest price, because the difference in cost can never make up, after weeks of waiting, for the loss and disappointment in poor results.

LET THE SIGN OF THE STAR \* BE YOUR GUIDE TO GOOD ROSES. Plant Star ★Roses and be safe. The Star ★ was chosen many years ago as the trade-mark of the "Best Roses for America." We have had thirty-four years' experience right here at West Grove, where the growing of Garden Roses in America had its beginning. There is nothing surprising in the fact that Star \*Roses are nationally known. They are the product of two generations of honest effort to do one thing well, and even in these days there has been no let-down in their quality.

FOR TWO FULL YEARS before You get them, we grow an extra grade of quality into the Star **★** Rose plants. Naturally, sturdy stock that has been constantly looked after, properly nourished and carefully handled costs more to produce. If five good Rose plants produce more bloom than ten poor ones and live twice as long, you will enjoy, probably for years, not only more and better blooms but also a sense of thrift for having paid slightly more for that extra Star  $\star$  Rose quality.

STAR QUALITY HAS BEEN MAINTAINED, and in spite of that, we have lowered prices. There are no better Roses, we believe, to be had anywhere, and these are the Roses offered on the following pages in special collections at reduced rates. To take full advantage of these special offers we suggest that you get your friends or neighbors to order with you; thus, by increasing the quantity ordered, you will all get the advantage of the lowest possible prices. If none of the offers please you, make up your own special collections or combinations and from the single rate or each prices deduct as follows: If you order 12 at the single rate, deduct 10 per cent discount; if you order 25 or more at single rate, deduct 20 per cent discount. These discounts apply to every Rose offered in this catalog.

STAR **\*** ROSES ARE GUARANTEED TO BLOOM. It is not the guarantee which

A Statement of the National Bank and Trust Co., of West Grove, Pa.

"To Whom It May Concern: It affords us pleasure to testify to the high standing and character of The Conard-Pyle Co. It is composed of practical, up-to-date nurserymen and Rose specialists. In our opinion any statement they may make or any agreement into which they may enter can be absolutely relied upon."-R. S.

EWING, Cashier, December 31, 1931.

makes the Roses bloom, but the excellent quality of the plants which enables us to make the guarantee. This is not new. We have consistently fulfilled this pledge for over twenty-five years. We never consider a transaction settled until our patron is fully satisfied. We guarantee every Star  $\star$ Rose to bloom at the first blooming period after purchase, failing which we agree to replace the Rose or refund CONARD-PYLE CO. the cost.

THE

Star Rose Growers

WEST GROVE

PA.

REG. U.S.

RADE MAR

STAR **★** ROSES ARE TRADE-MARKED. On every Star **★** Rose plant you get will be found the exclusive durable Star \* Rose label made of long-lasting celluloid with the name of the Rose indelibly printed on one side and our name  $\rightarrow$ on the other, all securely fastened to the plant by a copper wire. The label secures accuracy of name and is also the sign and seal of our guarantee. So, again, you see, the sign of the Star \star is your "Guide to Good Roses."



200,000 Star \* Roses were harvested in November, 1931, from this field on U.S. Highway Route 1 SEE ROSE AND GENERAL INDEX ON PAGE 46

# Rose Specialists for Thirty-five Years

TO MAKE SURE of getting the best, we used to buy Roses by the carload from various parts of the country, including the far-away Pacific Coast. Now we are growing right here on our own excellent southeastern Pennsylvania soil better Roses than we ever bought. They are grown under our personal supervision within a 3-mile radius of our Shipping Department. We have never before grown as fine Roses as those harvested last fall, and it is just such excellent quality that will build success into a Rosebed or a Rose-garden for you. There are many things about growing good Roses that we have learned within the past few years, that have helped us to grow sturdier Roses. Actually, the tops of our last crop were so high that we had to shorten them to make room for all in our ample storage cellars.

**Research Department.** Back of this success in growing Roses is a well-organized and generously equipped Research Department with its Test-Garden in which are close to 2000 varieties, and in which also we are testing out unintroduced varieties from foreign firms with whom we have extensive contracts.

**Novelties.** Never before in our history have we offered so many excellent Novelties, representing not only those of our own origination but also the leading Novelties for 1932 from leading hybridizers of Europe. Many of these Novelties are not obtainable elsewhere. Our experience tells us that the purchasers of these Star Rose Novelties will be prominent among the prize-winners at this year's American rose shows.

Complete Rose-Gardens our Specialty. As a preparation to serve others, no experience can compare with having actually lived with and worked among Roses. During the past thirty years we have many times visited the famous Rose-gardens throughout

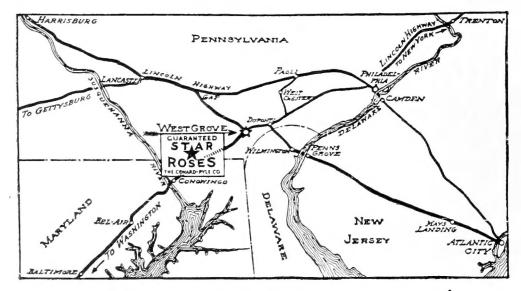
Europe, and in Florida, in San Diego and from Portland, Ore., to Portland, Maine. We have made complete Rose-gardens a specialty. We find the greatest pleasure in sharing our experience with our customers if called upon before our busy spring season. We as-

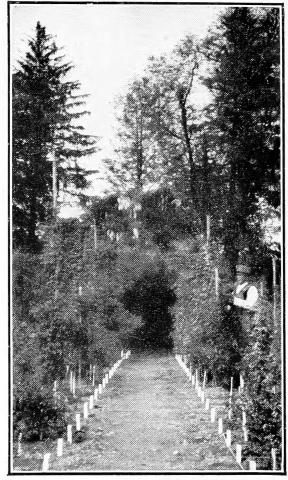
sist landscape architects in the selection of Roses most suitable to carry out best designs. Far beyond the ordinary is our most extensive assortment of Roses available for artistic Rose arrangements in the most varied fashion. It is our life-time of experience that establishes confidence in our ability to assist satisfactorily.

"How to Grow Roses." 17th edition. Contains the most complete information for Rose-growers. We are told

by Dr. J. Horace McFarland, who with Mr. G. A. Stevens joined us in editing the last edition, that it is the largest selling Rose book in the United States (offered on page 22).

"Rose News," published occasionally, and sent to those requesting it, is informing, suggestive, interest-





A pathway in our private Rose Test-Garden

ing, telling just the sort of thing that you may want most to know. Star Rose patrons will find **Cultural Directions** come with each order.

Lectures on the Rose. We believe we are in touch with every prominent Rose lecturer in America, and

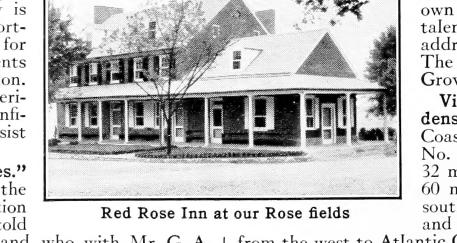
shall be glad to assist our clients in making engagements from among them. From our own staff is available excellent talent. For terms and details, address Robert Pyle, Pres. The Conard-Pyle Co., West Grove, Pa.

Visit Our Star Rose-Gardens located on Atlantic Coast Highway, U. S. Route No. 1. South of Philadelphia 32 miles, north of Baltimore 60 miles, and only 10 miles south of the Lincoln Highway and almost on the short-cut

from the west to Atlantic City and other seaside resorts by the way of Wilmington, Del. The famous duPont Gardens at "Longwood" are only 9 miles from here. You can easily identify our various properties when traveling. Watch for the sign of the Star. You will wish to visit (1) our **display** 

garden containing every variety of Rose in the Catalog; (2) our **species** garden, which contains, perhaps, the largest collection of species in America; and (3) if accompanied with a guide from the office, our **test**-garden of unintroduced Roses. Most important are our acres upon acres of Roses such as are pictured on page 3. While here you will enjoy, thoroughly modernized, the quaint, century-old Red Rose Inn shown above. Come any time, but Roses are at their best from June until frost. Visitors always welcome.

stert 1 PRESIDENT



4

### The Editorial Trio

Where in America is there a Rose-lover who does not know how much we owe to the three great horticultural editors, Leonard Barron, Dr. J. Horace McFarland and Richardson Wright?

Their names *deserve* to be memorialized in our gardens, and now they *may be* with these three worthy Roses. We know gardens in which each plant stands for a friend-

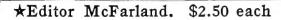
ship. You can start your friendship garden with these three. When they bloom and when you approach "The Editorial Trio," they will salute you, each with a gracious gift of scented beauty. You will cut armfuls of Roses from these varieties. (Only **\$6.50** for the Trio.)

★LEONARD BARRON. (See front cover.) H.T. Pink and copper. Here is a Conard-Pyle 1931 Novelty—a leader of a new race of oak-hardy everblooming Roses, for the mother (Schoener's Nutkana) is daughter of the arctic hardy species Nutkana, and was hybridized by J. H. Nicolas. To West Grove came Leonard Barron. Often he had acted as judge at flower shows, but this time he selected the prizewinner from our entire field of Nutkana seedlings, a beauty to bear his

name. He, who for years had edited Country Life, Garden Magazine and now American Home, picked this one of vigorous growth, strong, sturdy stems tipped with ovoid buds of splashed burnt-orange opening to rare blooms of hundred-petaled perfumed loveliness, toned tawny salmon, blending to shellpink. Mr. Barron writes of his pleasure that his

namesake, "flowers freely over a long season and that the fall bloom is even better than the summer bloom."

\$2.50 each.



★EDITOR McFARLAND. H.T. (Ch. Mallerin; introduced by The Conard-Pyle Co., fall 1931.) Rose-pink. Named in honor of Dr. J. Horace McFarland, long time editor and now President of the American Rose Society. Rose-pink veiled with amber. This color combination gives the Rose an entirely unique appeal of radiating freshness. The bud, borne alone and long-pointed, opens into a double Rose, with large, gracefully recurving petals, delicately scented. A competitor of Radiance in ruggedness, persistent, healthy foliage, and continuity of bloom. Long, straight stems, perfectly formed buds, and lasting flowers make this an ideal Rose for cutting. \$2.50 each.

★RICHARDSON WRIGHT. H.T. (The Conard-Pyle Co., 1932.) Pearl-pink. Named for the editor of House and Garden, famous author and Vice-President of the American Rose Society. This Rose has the same well-known vigor and sturdiness as Radiance, which is one of its parents. The flower is iridescent pearl-pink, enriched with a yellow flush on the inner petals, coming from the golden base. Its blooms, which come singly on strong, straight stems, are fully petaled. One Rose connoisseur said, "Its fragrance alone would sell that Rose." Stock limited. \$3 each.

3 The Editorial Trio as described above \$6.50 Ask for Offer No. 5

★E. G. HILL. H.T. (E. G. Hill Co., 1929.) Crimson. Named for the 83-year-old Dean Emeritus of American Rose Hybridizers. Brilliant crimson, perfectly formed double flowers, richly fragrant, on strong, erect stems, right—for cutting, with vigorous\_growth, and generous, healthy foliage. \$1.50 each.

★E. G. Hill. Noted for form and fragrance. \$1.50 each

### Star **\*** Novelties for 1932

**★DUQUESA DE PENARANDA.** Pernet. (Pedro Dot 1931; offered in U. S. A. by only The Conard-Pyle Co.) Copper-apricot. Awarded Gold Medal of the King, Barcelona, 1929.

This Rose produced two distinct types of flowers for us last year. During the summer the pointed buds were a blend of apricot-orange and dark pink, opening to splendid blooms of coppery apricot.

In the fall the huge buds were almost straight, of a richer, browner shade than in summer, and the full-blown flower (which never shows its center) was a luscious cinnamon-peach shade which lasted until the petals dropped.

In both the summer and fall blooms there was a richness and difference which made it one of the most interesting Roses in our fields. Spicy fragrance. Long lasting when cut. **\$2.50 each.** 

**★AMI QUINARD.** H.T. (Ch. Mallerin, 1930.) Crimson-maroon. Illustrated in color on page 11 and described on page 10.

★AMULETT. H.T. (Math. Tantau, 1930.) Velvety crimson. This Rose was awarded First Prize at the German Rose Society show and received the First Class Premium, the highest distinction, at Sangerhausen, Germany. The double flowers are medium sized but have a most attractive coloring of soft velvety crimson and wonderful old Rose perfume. The plants are dwarf in growth, bushy, and have small bronzy foliage on wiry canes. The blooms are held erect and come profusely all season. In every way a choice Rose for cutting. **\$2.50 each.** 

**★CAYETANA STUART.** H.T. (Pedro Dot, 1930.) Sunflower-yellow. This Rose was the winner of the Gold Medal for New Foreign Roses at Bagatelle in 1930. Golden yellow, conical buds open to sunflower-yellow blooms, darker in the center than on the outside petals. **\$2.50 each**.

**★CÉCILE WALTER.** H.T. (Ch. Mallerin, 1929.) Coppery orange. Winner of the Gold Medal, Saverne, 1928, and Second Prize, Bagatelle, 1928 and 1929. A semi-double Rose of many colors, predominantly coppery orange flushed with yellow and disappearing pink. **\$2.50 each**.



★Duquesa de Penaranda \$2.50 each

★DIRECTOR RUBIO. H.T. (Pedro Dot, 1930.) Cochineal-pink. Illustrated in color and described on page 12.

**★DUQUESA DE PENARANDA.** See above.

★EDITOR McFARLAND. H.T. (Ch. Mallerin, fall 1931.) Rose-pink. Illustrated in color and described on page 5.

★E. G. HILL. H.T. (E. G. Hill Co., 1929.) Crimson. Illustrated in color and described on page 5.

★E. J. LUDDING. H.T. (G. A. van Rossem, 1931.) Carmine-pink with coralred flushed orange. Gold Medal of the Society "Nos Jungunt Rosæ," and a First Class Certificate (Highest Award) of the R. H. S. of the Netherlands, 1930. Full, well-formed blooms with petals of good substance. \$2.50 each.

★OLYMPIAD. (Mme. Raymond Gaujard.) H.T. (J. Gaujard, 1931.) Crimson. The bud of this Rose is coppery red, tinged with tints of fire-red. It is one of the most beautiful Roses of recent years. The blooms are large, fully double, and pure crimson, with a golden base to the petals which lights up the entire flower. But see the color illustration. A free bloomer, moderate in growth, with narrow, bronzy green foliage, and it stands summer heat well. \$2 each.

★Olympiad. \$2 each

\*\*\*\*\*\*

### Star \* Novelties for 1932, cont'd

★FEDERICO CASAS. H.T. (Pedro Dot, 1929.) Coppery orange. See illustration. This Rose seems to have captured the brilliant colors that we associate with southern Spain, where it originated. It is one of the most attractive of the newer type of Roses. The blooms are large, semi-double, and coppery orange in color, with pleasing fragrance. In the fall the flowers become more double and more highly colored. They set freely on very erect, vigorous plants, with splendid stems for cutting. This Rose has given us great pleasure, both in the Rose-garden and in our Rose-fields where it was greatly admired by visitors. **\$1.50 each.** 

★GRENOBLE. H.T. (Ch. Mallerin, fall 1931.) Scarletcrimson. Illustrated in color and described on page 8.

★GERTRUD HUCK. H.T. (Arno Huck, 1931; introduced in the U. S. by The Conard-Pyle Co., 1932.) Multicolored. Color is bright cochineal-carmine predominating over tints and shades of orange, yellow, and buff. (Potted plants only, ready in May.) \$3 each.

**★ JOANNA HILL.** H.T. See below.

★ JOHANNISZAUBER. H.T. (Math. Tantau, 1926.) Blood-red. Flowers of medium size, very double and lasting. Color, dark, velvety blood-red that does not fade. \$2.50 each.

**★LADY FORTEVIOT.** H.T. (B. R. Cant, 1928). Golden yellow changing to apricot. Good form, fragrant and lasting when cut. **\$1.50 each.** 

**★LEONARD BARRON.** H.T. See front cover.

★ MAGDALENA DE NU-BIOLA. H.T. (Pedro Dot, 1930; introduced in U. S. A. by The Conard-Pyle Co., 1932.) Salmon and apricot. Long-pointed bud, coral in color, opening to a highcentered, semi-double, continuous - blooming flower which is apricot in the center and salmon outside. \$2.50.



★Federico Casas. \$1.50 each

★MME. CLARA D'ARCIS. H.T. (J. Gaujard, 1931.) Carmine-pink. Large, pointed bud and full, double bloom of fine form, making it excellent for cutting. The petals have great substance and show venations of deep carmine. When open, the flower is high in the center with rolled petals, making a cushion effect. Spicily fragrant, dependable, hardy. Foliage is dark green, leathery, and disease-resistant. \$3 each.

**\star MME. EUGÈNE PICARD.** H.T. (F. Gillot, 1929.) Yellow. Blooms are deep yellow, streaked with carmine and are clear straw-yellow when fully open. Sweetly fragrant. **\$1.50 each.** 

★ JOANNA HILL. H.T. (J. H. Hill Co., 1928.) Yellow. This perfectly formed Rose makes long, shapely buds of orange-yellow that open to large, double flowers with an orange center, paling to cream-color at the edge of the petals. One of the finest Roses for cutting. It is long lasting, has few thorns, and is easy to arrange in vases. \$1.50 each.

THE CONARD-DVIE CO., \* Star Rose Growers, West Grove, Pa. \*  $\star$ 

#### Star \* Novelties for 1932, cont'd

**★ GRENOBLE.** H.T. (Ch. Mallerin, fall 1931.) Scarlet-crimson. Named for the City of Grenoble in France, the home of the originator, Charles Mallerin who has provided so many fine Roses that thrive in our trying American climate. From an ovoid bud comes a large, full-petaled, fragrant flower of clear crimson, veiled with a sunshiny orange glow, brilliant and noticeable among any other reds. The plant habit is excellent, being upright and compact, with dark, thick, leathery, disease-resistant foliage. This free-blooming Rose is splendid for bedding, but individual blooms

of great size can be ob-tained if the plant is disbudded, and only one bloom left on each bloom-stalk. This was the most showy red Rose in our fields last season. \$2.50 each.

**\***MME. LOUISE TREM-EAU. Pernet. (Ch. Mallerin, 1931.) Hermosa-pink. Genteel Hermosa-pink is the predominant color in this flower, with a heart of vivid

yellow, enriched with golden stamens. The bush is erect and low-growing and as hardy as a Hybrid Perpetual. \$2.50 each.

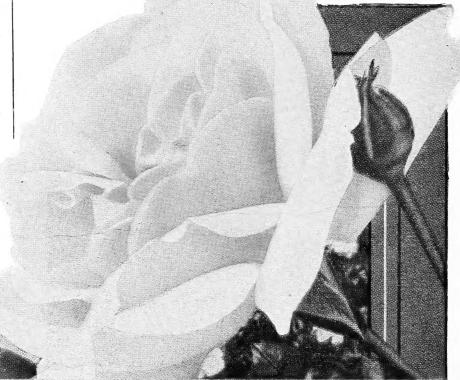
★ McGREDY'S SCARLET. H.T. (S. Mc-Gredy & Son, 1930.) Long-pointed buds of light red. As the flower opens it shows the inside of the petals to be velvety scarlet with a half moon of orange at the base. **\$1.50 each**.

★PORTADOWN. H.T. (S. McGredy & Son, 1928.) Heavy, velvety crimson. A very hardy continuousblooming Rose of exceptional brilliance. Fragrant and fine for cutting. \$1.50 each.

FIRST FLOWER EVER TO BE "PATENTED"

★The New Dawn.

Everblooming Dr. W. Van Fleet



Grenoble

\*\*\*\*\*\*\*\*

**★ MME. VAN DE VOORDE.** H.T. (Ch. Mallerin, 1928.) Bright scarlet. A boutonnière Rose par excellence as it makes exquisite, long-pointed, perfect buds, an inch in length, of dark crimson, almost maroon. The open flower, of medium size, is semidouble and flashing bright scarlet in color, with pale gold anthers. Blooms almost continuously. Delightful, true Rose fragrance. \$1.50 each.

★NICOLE. H.T. (J. Gaujard, 1930.) Ecru. A notable addition to the everblooming light yellow class. The blooms come individually on strong-growing plants on which the flowers are carried erect. Buds are long, tapered, and richly colored with copper at the base, lightening to ecru at the tips. The open, fragrant bloom has large, upright, shell-like petals that recurve slightly but do not flatten out until ready to drop. A heavy mass of golden anthers springing from a base of reddish copper adds greatly to the beauty of the flower. This constant-blooming, firm-petaled, fragrant beauty keeps for days when cut. \$2.50 each.

#### **★OLYMPIAD.** H.T. See in color, page 6.

**THE NEW DAWN.** Everblooming Dr. W. Van Fleet. The first plant patent ever issued has been granted the originators of this new variety. It is a sport of the universally known Dr. W. Van Fleet climbing Rose, and it blooms continuously throughout the summer and fall months. The blooms are identical in every way with those of the parent Rose, retaining the perfect Tea Rose form and the dainty apple-blossompink color. It is also delicately fragrant and the exquisite blooms come on long stems for cutting. \$2 each.

## Star $\star$ Novelties for 1932, continued $\star$ National Flower Guild. H.T.

(Ch. Mallerin, fall 1930)

Introduced in the United States by The Conard-Pyle Co.

In the famous Rose-gardens of Dr. J. Horace McFarland at "Breeze Hill," Harrisburg, Pa., this Rose performed so well over a period of two years that Dr. McFarland enthusiastically wrote "It is not the most beautiful red Rose that ever happened, but it is certainly among the most vigorous of its type, with

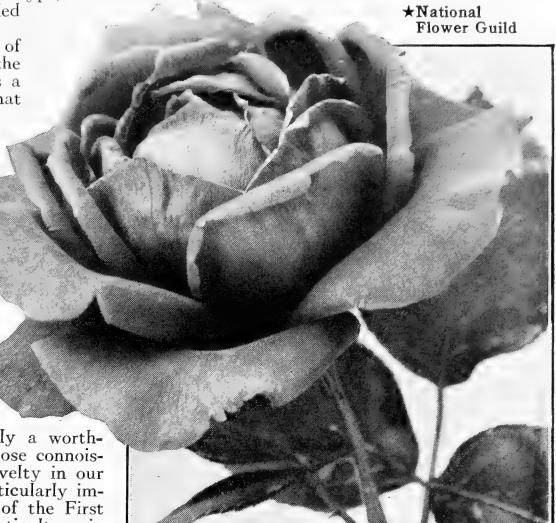
a fine habit of constant and well-handled bloom."

This novelty, another masterpiece of Charles Mallerin, was named for the National Flower Guild because it has a number of excellent characteristics that

make a Rose valuable to every gardener. This splendid Rose is well adapted to carry the name of this benevolent Guild far and wide. The plant has Radiance vigor, hardiness, and freedom of bloom, making an upright, branching growth, and carries more large, healthy foliage than any other everblooming Rose we can think of. Great, cupped blooms are borne singly on unusually long stems. From pointed bud to heavy, full-expanded bloom, the color, which is at first brilliant scarlet-crimson but later Tyrian rose, never blues. The fragrance is delightfully

different from other Roses. Absolutely a worthwhile Rose for bedding or cutting. Rose connoisseurs who have seen this splendid novelty in our extensive Trial-Garden have been particularly impressed with it. Certificate of Merit of the First Class from Lyonnaise Society of Horticulture in 1929. A choice, continuous-blooming, hardy, stronggrowing Rose to use as an attractive hedge plant between properties. \$1 each, 25 for \$20. See illustration.

★PRESIDENT PLUMECOCK. H.T. (J. Gaujard, 1931.) Coppery buff. Mons. Jules Gaujard, successor to the late Pernet-Ducher, is the producer of this magnificent Rose. It resembles the famous Rev. F. Page-Roberts in form and general coloring. The ovoid bud is coppery yellow and opens to a cupped bloom with every broad, firm petal slightly reflexed. The inside of the flower glows like fiery apricot, and the color ensemble of the open bloom is coppery buff with an overglow of deep salmon. It is an upright grower, and the majority of the blooms are produced singly on strong, erect stems. Has a rich, fruity fragrance and is very lasting. \$3 each. ★RICHARDSON WRIGHT. H.T. (The Conard-Pyle Co., 1932.) Pearl-pink. See description, page 5. **\*SŒUR THÉRÈSE** (Sister Thérèse). Pernet. (F. Gillot, 1930.) Chrome-yellow and carmine. The ideally shaped, long-pointed buds are unmatched in color by any other Rose we know. The base of the petals is rich daffodil-yellow which becomes heavily flushed with carmine-red, ending at the tips like a reddish sunset glow. The petals have great substance and in opening they curve back at the tips, making a goblet-shaped flower with the center petals a glowing chrome-yellow. Sweetbriar fragrance. \$2.50 each.



Star \* Roses Are Properly Matured Plants

June 24, 1931 You may be interested to know that I have never lost a hybrid tea which came from your house, and I consider that quite remarkable for this climate.—Miss E. G. C., Marlboro, Mass. **★SOUV. DE MME. C. CHAMBARD.** H.T. (C. Chambard, 1931.) Coral-rose. This Rose has a radiant personality. It shows quality from the forming of the buds, on long stems, until deflorescence, and is charmingly attractive in every stage. The long, tapering buds have a rich chrome-yellow base and the opening petals recurve in delightful fashion. In the full, open flower the color is luscious coral-rosepink with a glowing, satiny sheen, and the golden stamens are merely seen glinting through the petaloids. The flowers generally come singly. **\$3 each.** 

★ SYRACUSE. H.T. (Ch. Mallerin, fall 1930.) Crimson. See color illustration and description on inside front cover.

**★THE NEW DAWN.** H.C. (Somerset Nurseries, 1931.) Flesh-pink. See color illustration and description, page 8.

★THOMAS A. EDISON. H.T. (The Conard-Pyle Co., 1931.) Two-tone pink. See color illustration and description on back cover.

# PRIZE-WINNER'S NOVELTY \$14.25

Among our patrons are many who depend on us each year to supply them with plants to produce prizewinning blooms. This Prize-Winning group has been compiled for them.

Leonard Barron (on front cover). This is an advance in size and hardiness over any similar variety. Richardson Wright is notable for lasting long when cut and for penetrating fragrance, while Editor McFarland is unique in its color, form, and continuous bloom.

The descriptions of this set of twelve Super-Star  $\star$  Roses tell the merits of each in a few words and all in this collection have our unqualified approval.

Here you have a well-balanced variety of colors. You have Roses that will bloom from June until hard frost and produce flowers that will win prizes for you at your local flower show.

★LEONARD BARRON. H.T. (The Conard-Pyle Co., fall 1931.) Pink and Copper. This Rose attains its greatest beauty when the flowers are fully opened. The mammoth blooms are a harmonious blending of pink, salmon, and copper, exquisitely sweet-scented. An extremely hardy and robust bush, blooming profusely through the growing season. Illustrated in color on front cover, and further described on page 5. \$2.50 each.

★EDITOR McFARLAND. H.T. Rose-pink. This Rose won a Certificate of Merit of the First Class from the Lyonnaise Society of Horticulture in 1929. The coloring in the flower is a cheerful, clean, rosepink veiled with amber, that withstands summer suns. The buds are neatly formed, long, slender, and are borne on lengthy cutting stems. A vigorous, healthy bush that produces flowers abundantly. Colored illustration and further description on page 5. \$2.50 each.

★AMI QUINARD. H.T. A black-lustred red Rose. The deep crimson-maroon background is overcast with a soft blackish sheen that produces a variety of effects as the sunlight plays over it. Always a vigorous and upright grower, this Rose blooms profusely. The slender, pointed buds are borne on long stems, often singly, sometimes in candelabras. This velvety black beauty opens cup-shaped, semidouble, and is distinctly fragrant. The enthusiastic comment of one of America's leading landscape architects—"Worth traveling a hundred miles to see that Rose alone." \$2 each.

★MRS. ERSKINE PEMBROKE THOM. Pernet. Lemon-yellow. Long buds of perfect form, which open to a medium-sized, double flower of clear, deep lemon-yellow. Makes a strong, upright-growing plant with quantities of flowers in June and in the fall. The foliage is notably free from disease and is dark, bronzy green. A leader in lemon-colored yellows. \$1 each.

★LI BURES. Pernet. Multicolored. See in color on opposite page. The bud first shows maroon, gradually lightened with orange and yellow as the flower expands. These tints blend into new ones until the outer petals assume a velvety purplecrimson while the center becomes old-rose suffused with yellow. Fragrant and spectacular. \$1.50 each.

★SYRACUSE. H.T. Color illustration on inside front cover. Tight crimson buds with large, firm center cone and wavy petals. The open bloom is very double and the outer petals recurve. Blooms last unusually long and the brilliant color lasts equally well. Fine for cutting. In growth it is upright, tall, and vigorous. The abundant, healthy foliage is dark green, leathery, and disease-resistant. Rose connoisseurs praise Syracuse highly. It has a mild fragrance. \$1.50 each. **★THOMAS A. EDISON.** H.T. (The Conard-Pyle Co., fall 1931.) Two-tone pink. It has the sturdy growth and healthy foliage that has endeared Radiance to the American public. Large, pointed buds are produced in great quantities. The color of the open flower is soft flesh-pink inside with light lilac-pink on the reverse of the petals toning to deep yellow at the base. Blooms will last five or six days, if cut in the early bud stage. As the flower opens, the petal tips curl outward emphasizing distinctly the two tones of pink. Color illustration and further description on back cover. **\$2.50 each.** 

★TALISMAN. H.T. Multicolored. See color illustration on opposite page. A glorious mixture of orange, yellow, and rose-red in irregular proportions, varying with every bloom. Exquisite buds on long, straight, cutting stems. This striking ensemble of colors is especially attractive in autumn when the coloring becomes more vivid and intense. The fragrance is spicy. \$1 each.

**★E. G. HILL.** H.T. Crimson. Perfectly formed double flowers, richly fragrant on strong erect stems. This Rose ranks among the best red everblooming varieties. See color illustration and description on page 5. **\$1.50 each.** 

**\starNUNTIUS PACELLI.** H.T. Snow-white. An excellent white bedding Rose. It is nearly a continuous performer, often blooming singly, but sometimes three or four on a spike. Its petals are of great substance, unaffected by sun or rain, and the purity of the white is retained to the end. It is very fragrant, a rare quality among white Roses. The plant is vigorous, of medium height, hardy, and the foliage ample and healthy. \$1 each.

**\starDIRECTOR RUBIÓ.** H.T. Cochineal-pink. See in color on page 12. Of medium height and compact form, it makes an ideal bedder. The bud is cerisescarlet, opening to a very large and fairly double bloom, sweetly scented, of solid cochineal-pink. The petals are uneven in shape, some notched. It is outstanding both in luminous color and bizarre form, for the center cone is odd and the petals of the fully opened bloom are ruffled like the feathers of a swan. This new type of Rose will be a center of interest in any garden. **\$1.25 each.** 

**\star GOLDEN GLEAM.** Pernet. Buttercup-yellow. Exquisite, long shaped buds of buttercup-yellow, heavily marked with carmine-scarlet. See color cut on opposite page. The open flower is clear yellow without shading, and comes on strong stems. A fine Rose for specimen blooms. There is a slight fruity fragrance. This Rose won a Certificate of Merit from the National Rose Society. Try it at your local flower show. **\$1.25 each.** 

May 28, 1931

I'd like to congratulate you on Golden Gleam. It is the goldenest yellow I have ever seen and I've tried the best ones, I believe. I am enthusiastic about it.—E. H. S., Philadelphia, Pa.

FOR SPECIAL OFFER PRICE SEE OPPOSITE PAGE

SPRING 1932 \* STAR GUIDE TO GOOD ROSES \*\*\*\*\* \*\*\*\*\*\*

#### Four from Prize - Winner's NOVELTY » DOZEN



\*\*\*\*\*

\*Li Bures. Multicolored. \$1.50 each

★Talisman. Multicolored. \$1 each



★Golden Gleam. Buttercup-yellow. \$1.25 each

The Four Everblooming Roses on \$4.50 ASK FOR OFFER No. 11a



\*Ami Quinard. A black lustered red. \$2 each

October 10 and Hundreds of Star **\*** Roses Still Blooming in Michigan October 10, 1931 I purchased 232 Star Roses from you last spring. They have been a great success. We have had hundreds and hundreds of Roses and they are still blooming. We were more than satisfied with this year's product .-- DR. R. P., Ann Arbor, Mich.

**OFFER** PRIZE-WINNER'S NOVELTY DOZEN including the latest Everblooming Star ★Roses, all guaranteed to bloom within 12 weeks from planting. →→→ Or, the 12 Roses and the book "How to Grow Roses" for \$15.25 No. 11 (

★ THE CONARD-PYLE CO., ★ Star Rose Growers, West Grove, Person Action A

### Everblooming Star \* Roses

We wish you could call here and see the Rose plants offered on the following pages. All were harvested on home acres and are undoubtedly the finest plants and biggest root systems that we have ever grown. This fact alone makes Star Roses worth more than ordinary Roses. Few plants will, like these, bloom from spring till autumn frost—that is twenty weeks on end—and Star Rose Quality is your best guarantee of an ample supply of bloom.

The following kinds provide infinite variety in form, in soft tints and sparkling colors. Some are double; some are single; and there are all degrees between. There are delightful shades of tinted white, pink and red, yellow in all tones from cream to gold, and coppery hues like burning bronze.

Everblooming Roses are vigorous in growthhabit and require only good, common-sense attention. We send simple, concise planting and cultural directions with each order.

No one variety combines all desirable qualities in the superlative degree. The Roses listed in the following pages are carefully chosen for individual qualities of growth or bloom, beauty of form or fragrance. They have been described from the flowers as they bloom, for we grow and know the Roses we sell.

Everblooming Roses are offered on pages 5–23 inclusive

☆Director

Rubió

★ JOYOUS CAVALIER. H.T. Scarlet-crimson. The plant is vigorous and bushy, rather tall-growing, almost shrub-like, somewhat on the order of Gruss an Teplitz. Its blooms, generally solitary, standing erect on long stems for cutting, are semi-double, of a jolly red that does not blue. Delicately fragrant. The continuous bloom

on the plants in our trial grounds and fields proves this an ideal variety for group planting where a bright joyous red is desired throughout the season. \$1.25 each.

**★**Joyous Cavalier

★DIRECTOR RUBIÓ. H.T. Cochineal-pink. Outstanding both in luminous

color and bizarre form, for the color is unique and the laminated petals of the fully opened flower bring to mind the ruffled feathers of a swan. The bud, borne on an erect pedicel, is cerise-scarlet, opening to a very large

double bloom, sweetly scented, of a solid cochineal-pink, holding its color long, rain or shine; then it pales some and dies gracefully. The petals are uneven in shape, some notched. The span from the first color of the bud to the drop of the petals is unusually long. This Rose makes blooms of astonishing size and beauty. **\$1.25 each; 3 for \$3.25.** 

See complete Rose Index, page 46

12

# Everblooming Star \* Roses

★BETTY UPRICHARD. H.T. One of the best of the two-tone type. The carmine-colored buds open to medium-sized salmon flowers, suffused with orange on the inside and with coppery carmine reverse. The fine long petals stand erect and hold fast their color on both sides

under any weather, at no time showing fatigue. Not very fragrant outdoors, but the perfume develops indoors. A worthy Rose, of unusual color and we unreservedly recommend it. A healthy, vigorous, free-blooming leader in this color. \$1 each.

**\starABOL.** H.T. White. A truly white Rose when the blooms are open, but the buds are occasionally flushed with pink. A most attractive feature is the exhilarating fragrance which is rare in white Roses. \$1 each.

★AMI L. CRETTE. H.T. (New, 1930.) Orient-red. A distinct bedding Rose, strong in growth and free blooming. The large, semidouble blooms of coppered Orient-red come bountifully on rigid, upright stems. It is one of the most striking Roses in the garden, with a new and effective coloring. \$1.50 each.

★ANGÈLE PERNET. Pernet. Orange. A charming bedding Rose, very floriferous, with distinct, attractive coloring of brownish orange, toning to chrome in the center. The plant is a bushy, upright grower with handsome, holly-like foliage. \$1 each.

★ARIEL. Pernet. Great, globular, enchantingly fragrant, brilliant flowers in orange, flame, and yellow. Good disease-resistant foliage on a vigorous,

This Rose blooms continuously upright-growing plant that blooms in bursts of fine flowers. A unique color. \$1 each.

★Betty Uprichard

★ CHARLES K. DOUGLAS. H.T. Scarlet-crimson. One of the most prolific red Roses and especially fine for bedding. Its buds are long-pointed and well formed. The fairly large, semi-double flowers are striking scarlet with a crimson suffusion that turns lighter as the flower ages, but is never unpleasant, and they close up in the evening in a graceful fashion. Slightly fragrant. Its abundant foliage is healthy and very disease-resistant. \$1 each.

★COLUMBIA. H.T. Rose-pink. Steady and always dependable for delightfully fragrant, long-stemmed, fully double flowers of deep rose-pink, tinged with yellow at the base of the petals. An ideal cutting Rose, for the stems are almost thornless. \$1 each.

★DAINTY BESS. H.T. Soft rosepink. Large flowers, single, from 3 to 4 inches across, borne several together. Large stamens on winered filaments give a striking contrast. In our opinion it is the most charming of the dainty, large-flowered single Roses. \$1 each.

★HAWLMARK CRIMSON. H.T. This Rose has the hardiness and the free-blooming qualities of a Bengal ancestor. The pointed buds, which open like the wings of a butterfly, are a very deep velvety crimsonmaroon and the semi-single blooms are tea-scented. As a bedding Rose it is peerless. \$1 each.



PRICES (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR ★ SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

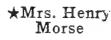
See complete Rose Index, page 46

13

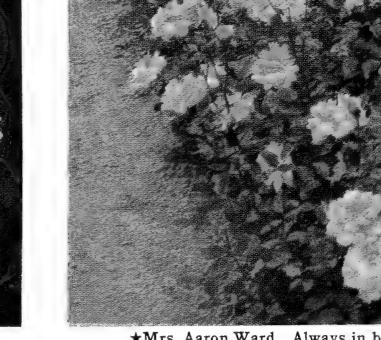
### Everblooming Star \* Roses, continued

\*MRS. HENRY MORSE. H.T. See color illustration. If perfection did exist, we would nominate this Rose for "the" perfect two-tone pink. The longpointed, artistic bud becomes a large flower, and pleasingly perfumed. Color is flesh-pink inside, with deep rose-pink reverse, and clear vermilion veining on the petals. A consistent winner at Rose shows. Offered in the Star Dozen, page 21. \$1 each. **★MARI DOT.** Pernet. See illus-tration below. Unique in color. The pointed bud is deep apricot, darkened with orange. It opens slowly to a double, regularly imbricated bloom of a uniform apricot without shading. The perfume is delightful, with a sweetness all its own. There is no other Rose just like this. \$1.25 each.

★MRS. AARON WARD. H.T. Golden fawn. Healthy foliage, low growth, and continuous bloom are the fine characteristics of this lovely Rose. The blooms are full and not large, but they make up in quantity what they lack in size. The color varies in different soils. In some locations it is buff-yellow and in others it is almost straw-color. Either buds or flowers are continuously on the bush. \$1 each.







\*Mrs. Aaron Ward. Always in bloom See complete Rose Index, page 46

\*Mari Dot

Beautiful apricot color

### Everblooming Star \* Roses, continued

★DAME EDITH HELEN. H.T. Paul-Neyron-pink. See illustration. An exhibition and cut-flower Rose. The large, ovoid bud, with recurled petals, gradually opens into a full, big Rose of a solid Paul-Neyron-pink, long lasting and very sweetly scented with the true old-Rose perfume. The blooms are so large, full, and perfect that you cannot expect many. They are very long lasting when cut. \$1 each.

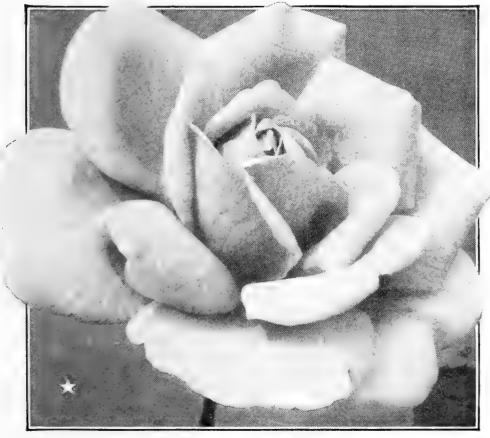
★DUCHESS OF WELLINGTON. H.T. Orangeyellow. See color, page 23. The long-pointed buds change from deep orange-yellow to lemon. When half-open the deep, cupped bloom shows an abundance of coppery gold anthers. This delightfully fragrant garden Rose is everlastingly dependable. Offered in the Star Dozen, page 21. \$1 each.

**\pm DIANE DE BROGLIE.** H.T. New. Geraniumpink. Long buds of coral color, sometimes flaked with pink on a golden base, open to geraniumpink flowers on sturdy, upright stems. A novelly colored Rose and very lasting when cut. **\$2 each**.

**\pmEDITH NELLIE PERKINS.** H.T. Salmonpink. The long-pointed buds are cream and blush outside, with salmon-pink and a golden orange base inside. Sweetly scented. Long stems; fine for cutting. **\$1.50 each.** 

**\pmEDEL.** H.T. White. An astonishingly majestic Rose, very large, fully double, and sweetly fragrant. The open blooms have a delicate tinge of lemon in the depths between the petals. The blooms open slowly and are best in dry weather. \$1 each.

**\starETOILE DE FEU.** Pernet. Flame color. Remarkable in color and always a center of attraction. The globular buds of glowing flame (hence its name, meaning "star of fire") gradually open to blooms of coral-pink and glowing reddish salmon, which are full and very large; especially fine in hot sunshine. Its foliage is rich, glossy, dark green and more resistant to disease than most other Pernetianas. \$1 each.





★Dame Edith Helen. True old-Rose perfume

**★ETOILE DE HOLLANDE.** H.T. Crimson. See illustration in color, page 20. Offered in the Star Dozen, page 21.

**\starGRUSS AN AACHEN.** Ben.-Bour. White to carmine. A hybrid of the two extremely hardy strains *Bengal* and *Bourbon*, hence its unusual robustness. A splendid bedding or border variety. It makes more nearly a mass effect in bloom than any other low-growing type of light color, with an assemblage of carmine, yellow, fawn, and white shades. Blooms are large and full. In the fall the colors are fascinating. \$1 each.

★ GRUSS AN TEPLITZ. H.Ben. Deep crimson. One of the brightest-colored Roses we know. It is too strong in growth to plant in a bed with Hybrid Teas, but it makes fine specimen bushes, continuously blooming, or a lovely, hardy hedge for a dividing-line. The flowers are very fragrant but not suitable for cutting. \$1 each.

★IMPERIAL POTENTATE. H.T. Deep pink. Rich, sparkling pink buds unfold to large, double, well-shaped flowers, pretty at all stages, with true Rose fragrance. Bushes are sturdy and hardy, with handsome olive-green foliage that is notably disease-resistant. After several years' testing in our Rose-garden we find this one of the most dependable pink Hybrid Teas. \$1 ea.

\*KARDINAL PIFFL. (Named for the Pri-

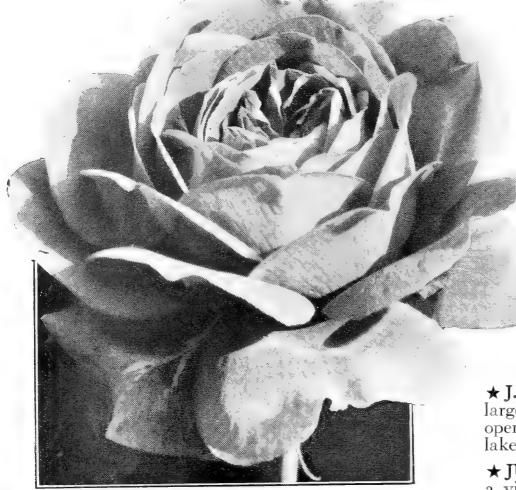
\*Kardinal Piffl. Orange-pink. Blooms continuously

mate of Germany.) Pernet. Orange-pink. A very active bloomer, generally in clusters, but when disbudded to one bloom to the stem produces mammoth flowers. The bud is ovoid, orange-pink, with gold at the base, opening to well-arranged, double flowers holding their color well to the end; fruity fragrance. This Rose keeps up a continuous succession of bloom. Bagatelle Gold Medal, 1926. See illustration. \$1 each.

**PRICES** (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR ★ SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

See complete Rose Index, page 46

15



\*Margaret McGredy. Orange-scarlet

**\starKÖNIGIN CAROLA.** H.T. Silver-pink. We believe this variety to be the best of the silver-pink Roses, both in flower and plant. The buds are long and massive, bright satiny La France-pink, with a carmine sheen on the reverse of the petals. The bloom is very large, assuming the peony size and form. It is a great improvement over Mme. Caroline Testout, one of its parents. \$1 each.

★LADY ALICE STANLEY. H.T. Fleshpink. The large, long-pointed buds open to cup-shaped flowers with a slight backward roll to the lip of each petal. Color is exquisite flesh-pink, lightened with rich coral on the reverse of the petals and a suspicion of salmon in the center of the bloom. Moderately fragrant. \$1 each.

★LADY ASHTOWN. H.T. Pink. See in color on page 23. The large, long-pointed buds open to brilliant, shining pink blooms with a golden underglow. Borne singly on long stems, they are fine for cutting and last well in the house. There is a slight fragrance. The plant is upright and bushy. It is a vigorous grower and extremely active, producing great quantities of blooms. While good at all times, it is especially glorious in midsummer and fall when the flowers are at their best. \$1 each.

★MISS ROWENA THOM. H.T. Rose-pink. This is one of the largest and most outstanding Roses in the Hybrid-Tea class. Large buds open to full blooms of perfect form, often measuring over 5 inches in diameter. The color is deep rose-pink with a yellow base to the petals which lights up the whole flower. A glorified Radiance. Large, healthy, bushy plants are continuously in bloom. See illustration. \$1 each.

#### Everblooming Star \* Roses (Continued)

**★MARGARET McGREDY.** Pernet. Orangescarlet. See illustration. One of the strongest growers and most prolific producers of large, gorgeously colored Roses in our garden.

The flower is brilliant scarlet, overlaid with orange and there is a golden base to each petal. As the blooms age the color becomes a lovely old-rose-pink. The foliage is unusually attractive. Offered in the Star Dozen, page 21. \$1 each.

★ JULES GAUJARD. H.T. Orangerose. A gorgeous, fragrant Rose which in the opening bloom is cochineal-crimson that later turns to orange-rose. The flowers are very large and have splendid form and substance. They are held erect and freely produced. \$1.50 each.

 $\star$  J. C. N. FORESTIER. Pernet. Carmine. A very large, full, sweet-scented, tall-growing Rose which opens from long, reddish carmine buds to carminelake-colored flowers—a unique shade. \$1 each.

★ JULIEN POTIN. Pernet. Golden yellow. In color, a vivid yellow like Ville de Paris, but the blooms are larger and have more petals. \$1.25 each.

★KAISERIN AUGUSTE VIKTORIA. H.T. White. This is not a vigorous grower or free in bloom but it is yet the most popular white Hybrid Tea. A large, full, white Rose, following a short, ovoid bud, it has petals of unusual substance and unequaled color. See in color on page 23. Offered in the Star Dozen, page 21. \$1 each.

> ★Miss Rowena Thom

**PRICES** (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR  $\pm$  SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

#### SPRING 1932 \* STAR GUIDE TO GOOD ROSES \*\*\*\*\*\*\*\*\*

### Everblooming Star \* Roses, continued

**★ MME. BUTTERFLY.** H.T. Pink and gold. See color illustration, page 23. A steady bloomer, with beautifully modeled flowers of tender pink, running into salmon and cream and gold. Highly scented and long lasting when cut. During hot, dry weather the blooms open too quickly, but in the fall the flowers, on strong, sturdy stems, are simply superb. \$1 each.

**★MME. EDOUARD HERRIOT.** (The Daily Mail Rose.) Pernet. Coral-red. See color illustration, page 23. The longpointed buds glow like dusky fire, and the newly opened blooms are a deep coral-red which soon changes to a pleasing orangepink. It is unsurpassed as a bedding Rose for it blooms very early and continues flowering until hard frost. The canes are very thorny and the flowering stems rather short, so it is not a good Rose for cutting. \$1 each.

★MAMA LAMESCH. H.T. Salmonpink. Color is a glowing salmon-pink, faintly washed with lemon-yellow at the base. The flower-stems are strong and hold up the heavy blooms without bending. In habit this Rose is very good—upright and vigorous. It has large, healthy, glossy foliage and blooms abundantly and continuously. In all, it is one of the best varieties of the salmon-pink color. \$1 each.

★MISS WILLMOTT. H.T. Cupped, white flowers, lightly tinted with pink and borne on long stems. Deliciously fragrant. A Rose of exceptional merit. \$1 each.

**MRS. ARTHUR ROBERT WADDELL**, Pernet, Copperv gold, semi-double flowers changing to soft pink as the flower ages. \$1 each.

**\* MRS. ERSKINE PEMBROKE THOM.** Pernet. Lemonyellow. Medium-sized, semi-double long buds of perfect form, which open to a flower of clear, deep lemon-yellow. Makes a strong, upright-growing plant with quantities of flowers in June and in the fall. The foliage is notably free from disease and is dark, bronzy green. A leader in lemon-colored varieties. \$1 each.

**★ MRS. G. A. VAN ROSSEM.** Pernet. See in color on page 20. Offered in the Star Dozen, page 21.

\* Radiance

#### Great Radiance Trio

They lead all other Roses in this country for popularity and are noted for continual bloom.

**★RADIANCE.** H.T. Two-tone pink. Delightfully perfumed. Blooms continuously and thrives in every soil and climate where Roses can be grown. Offered in the Star Dozen. \$1 each.

> **\* MRS. CHARLES BELL.** (Shell-pink Radiance.) H.T. A superb sport of the famous Radiance, but desirably distinct in color which is a true even shell-pink with a heavy salmon suffusion. Offered in the Star Dozen, page 21. \$1 each.

**★ RED RADIANCE.** H.T. Cerise-red. See color illustration. Vigorous sport of Radiance. A most dependable Rose, continuously in bloom. The bright flowers come singly on erect, healthy canes. Offered in the Star Dozen, page 21. \$1 ea.

#### THE 3 GREAT RADIANCE 2.50 ROSES DESCRIBED ABOVE ASK FOR OFFER NO. 17

**PRICES** (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR \* SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

See complete Rose Index, page 46

**\***Red Radiance

17

### Everblooming Star + Roses, continued

★REV. F. PAGE-ROBERTS. Pernet. Long, shapely buds of Indian yellow, washed with deep carmine, which spreads as the buds unfurl. Its perfect form, long stems, and lasting qualities make it excellent for cutting. A delightfully fragrant Rose which you can depend on for exhibition blooms. \$1 each.

★MRS. LOVELL SWISHER. H.T. Light pink. A long-pointed bud of very artistic form, particularly when the outer petals begin to unfurl. This Rose will give, throughout the season, handsome, soft pink blooms tinted with salmon and flushed with gold. Fragrant. \$1 each.

★MRS. PIERRE S. du PONT. H.T. Shown in color on inside front cover. Offered in the Star Dozen, page 21.

**★ MRS. WARREN E. LENON.** H.T. Rich pink. A splendid Rose,

remarkable for its vigor of growth and disease-resistant foliage. The color of the large, well-formed flowers is rich cerise-pink which does not get muddy. Longstemmed, delightfully fragrant blooms for cutting are produced almost continuously. \$1 each.

**\star** NUNTIUS PACELLI. H.T. Snow-white. The bud is creamy, and when opened the center of the double bloom shows a creamy tint which later turns to pure white. Its petals are of great substance, unaffected by sun or rain, and the purity of the white is retained to the end. It is very fragrant. \$1 each.

★ PALOMA FALCO. Pernet. Coppery pink. A novel and most attractive Rose. The flower is unusually double. As the bloom opens, it reveals a rich copper center, toning to a mauve-pink collarette. \$1 each.
★ PARDINAS BONET. Pernet. Yellow and red. New. Large, oval buds open to very fragrant, cupshaped flowers with broad outer petals of carminered. The center is glowing yellow. This Rose has few thorns and blooms all season. \$1.50 each.

★PAX LABOR. H.T. Pale yellow. The bud is pale gold with a tinge of carmine. An exceptional Rose, fully double, globular, of great substance and very lasting when cut. Delightfully fragrant. \$1 each.

> ★SOUV. DE GEORGES PERNET. Pernet. This glorious Rose has not yet been beaten for form and exquisite coloring. Its long, pointed buds of rich Orient-red are

★Rev. F.

Roberts

Page-

tipped with deep carmine, on a pedestal of buttercup-yellow, and as the petals unfurl slowly, these tints blend into a shimmering cochineal old-rose. The flower is very large, perfectly formed, and unusually long lasting when cut. Plant is a low, spreading grower, and not a profuse bloomer. \$1 each.

Souv. de Georges Pernet

PRICES (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR ★ SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

### Everblooming Star \* Roses, continued

★SOUV. DE CLAUDIUS PERNET. Pernet. Flowers of the most striking sunflower-yellow, with the recurving outer petals becoming cream with sharp demarcations; very large and full. Does not give its best blooms until the weather has become permanently warm. A great Rose to grow for exhibition blooms. \$1 ea.

★ PRESIDENT HOOVER. H.T. New. Multicolored. The color is a combination of scarlet, yellow, cerise-pink, and flame, strikingly unique. The buds are pointed; the flowers large and fragrant. Long stems; lasting when cut. \$1.50 each.

★RAPTURE. H.T. Pink and coral. The color is better and more lasting than Mme. Butterfly; the open flower has a few more petals, and in the autumn the tints of yellow, pink, and coral on a cream background are glorious. \$1 each.

★ROSE HILL. H.T. Bright pink. Large, long-pointed buds open to full, double blooms which, when fully open, are imbricated but not flat. The color is a brilliant pink that does not blotch. Fragrant. The long cutting stems are nearly thornless. \$1 each.

★SUPERB. H.T. Silver-pink. The buds are large and pointed. Blooms large, very double, and soft silvery pink in color. A "superb" Rose among the more delicate shades. \$1 each. The noted ★Souv. de Claudius Pernet

★THE GENERAL. H.T. Crimson. A lowgrowing, healthy plant that produces full, perfect blood-red flowers throughout the growing season. \$1 each.

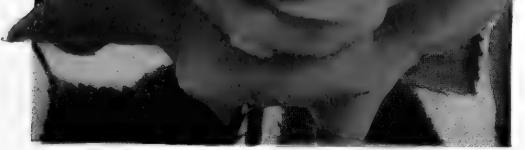
> ★ SOUV. D'ALEXANDRE BERNAIX. H.T. Maroon. A large, crimson-maroon, full, globu-Iar Rose on a low, compact bush. Deliciously perfumed, long lasting, and the color does not blue. \$1 each.

> > ★VILLE DE PARIS. Pernet. See illustration in color on page 20. Offered in the Star Dozen, page 21.

> > **\star WESTFIELD STAR.** H.T. A white Ophelia with a lemon sheen. When the flowers open, the petals recurve back, quill fashion, and form a regular star, hence its name. \$1 each.

**\star WILLOWMERE.** Pernet. Color is salmon-pink, overcast with light orange and lightened at the base with just a suspicion of gold. \$1 each.

**WILHELM KORDES.** H.T. Golden salmon. A variable Rose. When



\*Etoile de France. An intensely fragrant Rose

well grown, produces gorgeous blooms of salmon, gold, copper, and red. Worth a trial. \$1 each.

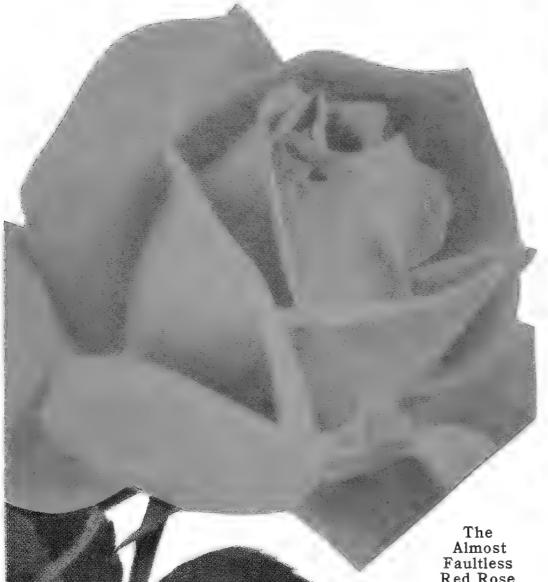
**★ETOILE DE FRANCE.** H.T. Crimson. The colored illustration does scant justice to this Rose, which has really magnificent, intensely fragrant, long-lasting, full flowers which are produced all season and are especially fine in the fall. \$1 each.

**PRICES** (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR ★ SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

See complete Rose Index, page 46

19

# FOUR of the FAMOUS STAR \* DOZEN



Red Rose

★Etoile de Hollande. \$1 each



\*Charles P. Kilham. \$1.25 each

★Mrs. G. A. van Rossem \$1.50 each

Only the larger color illustrations in this Catalog are up to natural size. Above two varieties will bloom much larger than here shown.

**★**Ville de Paris \$1 each

Deservedly Our Most Popular Collection Eleven of Them Shown in Natural Colors

### 12 STAR \* DOZEN \$10.00 CONTINUOUS-BLOOMING ROSE BUSHES

#### Every Plant Guaranteed to Bloom within 12 Weeks from Spring Planting

Every year new Roses are added and old ones removed from the Star Dozen. But for many years the same high standard has prevailed, and this famous set brings to you twelve leaders among modern, everblooming Roses. Dependability is the watchword of the Star Dozen, and every plant carries our guarantee to bloom, or money refunded.

These twelve plants require only a small space in your yard, yet they can be depended upon to provide fifteen to twenty dozen blooms the first season and equally large quantities for years afterward. Every Rose in this set is distinctly different from every other Rose, but only those of assured qualities of excellence have been included. The Star Dozen is a collection that any amateur can buy with confidence.

In normal seasons, in the latitude of Washington, D. C., these Roses bloom for Decoration Day, throughout the summer, and can be depended upon for flowers right up to Thanksgiving Day.

Order No. 13776 I am so pleased with the "Star Dozen" Roses I received from you that I am enclosing a check for \$20 for the 25 Selected Roses. I have never seen finer specimens of Rose plants than the ones I received from you.—Mrs. A. R. G., Rye, West Chester Co., N. Y.

**★ETOILE DE HOLLANDE.** H.T. Crimson. The finest red Rose so far produced. Perfect buds, opening to a large double, but artistically loose, flower of deep velvety crimson, imbued with old-time fragrance. The plant is strong and healthy and blooms freely from June until frost. Color illustration on opposite page. \$1 each.

**★MRS. G. A. VAN ROSSEM.** Pernet. Redorange. See color illustration on opposite page. A spectacular Rose which shows best in the half-open bud stage when it is of the deepest red-orange, almost brownish, with deeply impressed maroon veins. Toward the end the color tones to old-rose. It is delicately perfumed. The bush is vigorous and produces freely. \$1.50 each.

**★ MRS. HENRY MORSE.** H.T. Two-tone pink. Color illustration on page 14. This Rose is almost "the" perfect two-tone pink-a most fascinating color combination. The long, artistic bud is followed by a large, long-lasting, perfumed bloom. It has a healthy, hardy bush, and is a profuse bloomer, fine for cutting. \$1 each.

**★**KAISERIN AUGUSTE VIKTORIA. H.T. Lemon-white. Color illustration on page 23. A large, full Rose, following a short, ovoid bud. It has petals of unusual substance. The very double flowers are white, tinted with lemon at the base, and are long-lasting. It is not a vigorous grower or free in bloom, but it is yet the best-known, most popular white Hybrid Tea. \$1 each.

**★ CHARLES P. KILHAM.** H.T. Coral-red and orange. See in color on opposite page. Beautifully formed and exquisitely colored buds open to coralred with orange base. Fine for cutting and a splendid bedding variety. \$1.25 each.

**MRS. PIERRE S. du PONT.** H.T. Golden yellow. See in color on inside front cover. Winner of more Gold Medals for outdoor blooms than any other Rose ever grown. The bud is long-pointed, rich reddish gold, almost orange in the depths of the petals, and it holds its color well to the end. Foliage is very ornamental, healthy, and extremely disease-resistant. The bush is never unkempt, but is compact and well covered with foliage. This is the most continuous blooming yellow Hybrid Tea. Its characteristics make it the most desirable in its color. \$1.50 each.

★MARGARET McGREDY. Pernet. Orangescarlet. A prolific producer of perfect blooms, on a plant of upright habit with beautiful, healthy foliage. The flower is brilliant scarlet overlaid with orangevermilion, and a golden half moon at the base of the petals makes a striking contrast. A high-class bedding Rose. We give it our hearty recommendation. Illustrated on page 16. \$1 each.

**★DUCHESS OF WELLINGTON.** H.T. Orangeyellow. See in color, page 23. The long-pointed buds change from deep orange-yellow to lemon. When half-open the deep, cupped bloom shows an abundance of coppery gold anthers. \$1 each.

CHARLES BELL.  $\star$  MRS. H.T. Shell-pink Radiance. Color illustration on page 23. A superb sport of the famous Radiance; equal in every respect, but distinct in color. The shell-pink diffused with salmon gives it a pearl opalescence. \$1 each.

**★RADIANCE.** H.T. Rose-pink. See in color, page 17. The most universally popular Rose in America. Vigorous and hardy, with persistent, healthy foliage and fragrant pink blooms. It is the amateur's Rose par excellence. \$1 each.

**★VILLE DE PARIS.** Pernet. Buttercup-yellow. Color illustration on opposite page. This medalwinning Rose boasts the honor of being named for the city of Paris over 77 competitors from 11 countries, when at the same time it won the Bagatelle Gold Medal. The pointed bud has a broad base and opens to a fairly large bloom with a slight fragrance. Although not giving a profusion of blooms at any one time, it is a steady bloomer all season, taking little rest. Notably disease-resistant foliage. \$1 each.

**★ RED RADIANCE.** H.T. Cerise-red. See in color, page 17. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The difference is in the cerise-red color. \$1 each.

12 the latest "Star Dozen," as described on this page, guaranteed to grow and bloom \$10 profusely, for
or with the \$2 "How to Grow Roses," for \$11

# 1000 BLOSSOMS THIS YEAR

From these 25 STAR ROSE PLANTS, during 20 WEEKS this summer and fall, you may expect OVER 1000 BLOSSOMS AT LESS THAN 2 CTS. EACH

\$27.50 WORTH OF \* ROSES (including The Star \* Dozen, page 21) and in addition \$19.50 the \$2 Book "HOW TO GROW ROSES" (\$29.50 worth) all for only . . .

A PORTION of your pleasure-money cannot be spent better than in buying Star  $\star$  Roses. It is an investment in recreation and beauty from which you will reap bountiful returns for years to come.

Can you imagine greater dividends on any investment? The 25 Everblooming Roses offered here will be a pleasure to be shared by all the family—a wholesome, daily delight from June till frost.

They are all distinctly different. Each plant comes labeled with our durable celluloid Star tag, so you will know the name of the Rose when it blooms. In this collection are Roses we recommend for quality and freedom of bloom. The famous Star Dozen (see page 21) is included in this set of 25. In the yellow shades is Mrs. Pierre S. du Pont; in the tinted, Charles P. Kilham; in the white, Nuntius Pacelli; and just as superior Roses in other colors. These 25 can be planted in three rows in a bed  $3\frac{1}{2}$  by 11 feet.

If you have room for 100 plants, you will get greater satisfaction by having several plants of the same variety to cut from. We help you make this possible by offering four of these sets for \$73.50. In this way you get \$110 worth of Roses which are GUARANTEED TO BLOOM WITHIN 12 WEEKS OF PLANTING, or your money is refunded. These are NOT bargain plants, but the bargain PRICE is made possible by the saving in labor when large quantities are assembled and packed at one time. Here is your chance to have a refreshing Rose-garden where restful recreation for mind and body are assured for everyone who loves to walk or work among the Roses, and just think of the Roses you can cut for indoor bouquets.

Star **★** Roses Produce 6 Months of Bloom Order No. 1408 October 25, 1931 About February, this year, I purchased a collection of 25 Star Roses from you.... I do not think it would be possible to produce a collection of Roses that would give better satisfaction. I wish I had some way to furnish you a conservative estimate of the number of blooms produced. They bloomed very profusely from early in May until the latter part of September. Although we have had several frosts, they are still blooming. We may trade some more.—H. C. M., Fountain City, Tenn.

#### 6 SHADES OF RED

PAGE

<b>E. G. Hill.</b> Crimson-scarlet. <b>\$1.50</b>
Margaret McGredy. Orange-scarlet. \$116
Red Radiance. Cerise-red. \$117
Etoile de Hollande. Velvety crimson. \$120
Hawlmark Crimson. Blackish crimson. \$113
Syracuse. Crimson. \$1.50

#### 5 YELLOW SHADES

Angèle Pernet. Orange. \$113
Rev. F. Page-Roberts. Indian yellow. \$118
Duchess of Wellington. Orange-yellow. \$115
Ville de Paris. Buttercup-yellow. \$120
Mrs. Pierre S. du Pont. Golden yellow. \$1.50. 2

#### 2 LIGHT SHADES

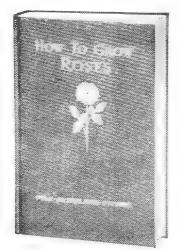
#### **4 TINTED SHADES**

Betty Uprichard. Salmon and apricot. \$113
Charles P. Kilham. Coral-red. \$1.2520
Etoile de Feu. Flame color. \$115
Mrs. G. A. van Rossem. Red-orange. \$1.5020

#### 8 SHADES OF PINK

OFFER 2225Everblooming Roses, one each as named above, every plant guaranteed to bloom<br/>within 12 weeks after planting. In addition, a copy of "How to Grow Roses"\$19.50OFFER 122100Everblooming Roses, 4 each as named above, every plant guaranteed to bloom<br/>within 12 weeks from date of planting. In addition, a copy of "How to Grow Roses"\$73.50

\$2 Postpaid



NEW-17th Edition

# "HOW TO GROW ROSES"

By Robert Pyle, Dr. J. Horace McFarland, and G. A. Stevens

These three prominent American rosarians have combined their life-long experiences in Rosegrowing to produce this latest and most practical Rose book.

"HOW TO GROW ROSES" is a practical handbook for Rose-lovers and those who want to know all there is to know about getting beautiful blooms. It is making Rose-gardens more luxuriant every year, and Rose gardeners more expert!

210 pages; 32 illustrations in natural colors of many of the most beautiful Roses; 37 photographic reproductions of Roses, Rose-gardens, and Rose-work; numerous line drawings to illustrate the text. Book bound in cloth. \$2 postpaid.

Get your neighbors to order with you and take advantage of these combination prices.
\$2 Book and \$25 plant order for \$\$25.50
<pre>\$2 Book and \$20 plant order for }\$21.00</pre>
\$2 Book and \$10 plant order for \$\$11.50
\$2 Book and \$5 plant order for } \$6.75
or, Free in Offers 22 and 122
The Conard Pyle Co.
West Grove, Pa.

## EVERYBODY'S SET \$6.25 9 Star \* Roses



★Mme. Butterfly



★Duchess of Wellington



\*Mme.Edouard Herriot



Guaranteed to Bloom Within 12 Weeks from Date of Planting



★Kaiserin Auguste Viktoria

The miniature pictures show only the form and color of these Nine Hardy Everblooming Roses, all of which, with the exception of Mrs. Aaron Ward, produce large flowers. Mrs. Aaron Ward is noted for its bountiful production of perfect boutonnière buds. All of the Roses here have proved popular with both amateurs and professionals, because they are so dependable and free in bloom. We will name each plant for you with a white celluloid Star label, a symbol of our "guarantee to bloom."

Combined in this set of Nine Everblooming Star Roses are beauty and grace of form; a wide range of colors from cream, through orangepink to deepest red; delightfully different fragrance; and sturdiness and vigor in abundance. A top-notch Nine at a low-rate price.

#### IN ILLINOIS—These Roses Bloomed in Less Than 12 Weeks from Date of Planting

Order No. 18291 The two-year-old Star Rose bushes I got of you this spring are full of buds and blossoms. That is better than you promise—"Will bloom in 12 weeks from planting." Mine gave me the first blossom (Duchess of Wellington), early in June—I got the bushes from you late April or early May, and now all are full of Roses. I have raised Rose bushes for 40 years in Wisconsin, in Washington, D. C., and now here in hot middle Illinois.—Mrs. A. A. W., De Kalb, Ills.

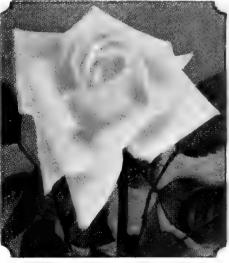
#### NINE ROSES THAT BLOOM FOR EVERYONE Within 12 Weeks from Date of Planting Page



★Mrs. Chas. Bell



\*Etoile de France



★Mrs. Aaron Ward



**PRICES** (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR ★ SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

Exquisitely fragrant

**★**Druschki

Rubra

### OAK-HARDY RO BLOOMS OFTEN LARGER THA

### Entire 17 Hardy Hybrid Perpetual

This is the great Hybrid Perpetual class, noted for extre and come in a lavish display in June. The eight marked wit Mme. Albert Barbier, blooms as freely as a Hybrid Tea. knew, and no Rose-garden is complete without some hardy

**★ANNA DE DIESBACH** (Gloire de Paris). Carmine-pink of a beautiful shade; flowers are extra large, full and sweet. The plant is vigorous, very hardy, and blooms profusely in June. If the bloom-stems are pruned low, it may bloom again in the fall. \$1 each.

**★ANNIE CRAWFORD.** Bright pink with deeper veins; sweetly perfumed. Blooms in clusters on long stems. Vigorous growing. \$1 each.

★DRUSCHKI RUBRA. ♦ Dull crimson. A hybrid of Frau Karl Druschki and Luise Lilia. See color and form above. The bud and bloom have the same size and form as Frau Karl Druschki, but the color is a dull crimson, lightening to scarlet around the edge of the petals. It has delightful true rose perfume. A strong growing plant and recurrent in bloom. \$1.50 each.

★FRAU KARL DRUSCHKI. ♦ Snow-white. The most famous white Rose in existence. It is snowwhite, with long buds that are shaded pink and open to immense, perfectly double flowers often 4 inches across. The plant is a strong, vigorous grower, sometimes attaining 6 to 8 feet. It should be pruned moderately and will give some blooms all summer and until frost. \$1 each.

 $\star$  GÉNÉRAL JACQUEMINOT. A clear red that has been a favorite for years. It is a very hardy Rose which may be carefully pruned for fine, fragrant flowers or allowed to make a big bush which will be like a huge bonfire of bloom. \$1 each.



★ JOHN RUSSELL. Scarlet. The bud is like a ball of glistening scarlet resting on a crimson cushion formed by the recurving outer petals. The plant is very hardy, vigorous, and upright in growth. Nearly perfect in form, but not fragrant. \$1 each.

**★LOUISE CRETTE.** Flower snow-white with a creamy center, extra large, very double, of perfect form, opening well; some fragrance. Growth vigorous, almost thornless. One of the finest and largest white Roses. \$1 each.

#### **★ MME. ALBERT BARBIER.** Tawny

yellow. This Rose has our unreserved recommendation as the most continuous blooming variety in this very hardy class. The large, long-petaled flowers are tawny yellow in the center with a cream collarette. Growth is sturdy and upright. The blooms come singly on rigid pedicels, making this a choice Rose for cutting. On account of its hardiness it is the best yellow everblooming Rose for the North. See the color illustration in the center of the page. This comes the nearest to vellow of any in this class. \$1 each.

#### PRICES

(UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at hundred rate.)



ES for the NORTH

CE THE SIZE HERE SHOWN

### ses Offered Here Only \$14.50

ardiness and robust growth. The flowers are very large oom more than once in a season; in fact, the yellow one, are the old-fashioned class of Roses our grandmothers rid Perpetuals.

★ MAGNA CHARTA. True rose-pink in its clearest shade. An extremely heavy spring bloomer. The flowers are very large, cup-shaped, and very full, with the rich, spicy fragrance of the old-time Roses. \$1 each.

**\star MRS. JOHN LAING.**  $\blacklozenge$  Solid pink. See color, page 24. Long-pointed buds which unfold to full, fragrant flowers of cup-like form. The color is solid pink, the form is distinct, and the plant is vigorous and erect in growth. A recurrent bloomer and one of the best of this class. \$1 each.

★PAUL NEYRON. ♦ Very double rose-pink blooms of mammoth size which make a wonderful show. Its great size and fragrance are its strong points. An almost thornless Rose, hardy, and usually ready to give another crop of blooms in the fall. One of the most notable Hybrid Perpetuals. \$1 each.

★ PRESIDENT BRIAND. ◆ Bright pink. See color illustration in upper corner. It sends out two or three crops of big, "peony" blooms. The bright pink flower has a salmon suffusion, and it is long lasting, either on the bush or when cut. The plant is vigorous and extremely hardy. \$1 each.

★PRINCE CAMILLE DE ROHAN. Dark velvety purple-crimson flowers of fair size, and doubtless the nearest black Rose in commerce. Do not confuse it with the Black Prince, an inferior Rose, for Prince Camille has larger flowers which are intensely fragrant. \$1 each. Blooms all Summer

★President Briand

★REMBRANDT. Creamy pink. A Druschki progeny, and a fair representative of the new Hybrid Perpetuals. The blooms are a luscious creamy pink, beautifully formed and enormous in size. It is full to the center and long lasting. This Rose must be pruned lightly. \$1.50 each.

**\bigstarS. M. GUSTAV V. \circledast** Neyron-pink. The bud is ovoid and the bloom of large size and double, beautifully imbricated, is solid Neyron-pink and sweetly perfumed. It is one of the most finished Roses in the Hybrid Perpetual class. Healthy and vigorous, it grows 4 to 5 feet high and usually blooms recurrently at brief intervals during the summer. In the fall the blooms are really superb. \$1 each.

★ULRICH BRUNNER. Cherry-red. A healthy, moderate-sized bush, buried in June beneath big, fragrant blooms. Long one of the best. \$1 each.

#### ≫**OFFER**≻ 25

One each of the following 12 Hybrid Perpetuals described above:

Druschki Rubra Général Jacqueminot Henry Nevard John Russell Anna de Diesbach S. M. Gustav V. Mrs. John Laing Paul Neyron



Frau Karl Druschki Mme. Albert Barbier Magna Charta

12 Full \$12.75 value, \$10 for only

January 12, 1931 THE CONARD-PYLE CO. After a number of disappointments as to name and variety obtainable elsewhere, have decided to confine my purchases in the future to your company—. W. B. W., Dallas, Texas.

25

★Henry Nevard

.

Ť

SPRING 1932 \* STAR GUIDE TO GOOD ROSES  $\star$ 

Exquisitely fragrant

> **★**Druschki Rubra

★DRUSCHKI RUBRA. ◆ Dull crimson. A hybrid of Frau Karl Druschki and Luise Lilia. See color

and form above. The bud and bloom have the

same size and form as Frau Karl Druschki, but the

color is a dull crimson, lightening to scarlet around

the edge of the petals. It has delightful true rose

perfume. A strong growing plant and recurrent in

most famous white Rose in existence. It is snow-

white, with long buds that are shaded pink and

open to immense, perfectly double flowers often 4 inches across. The plant is a strong, vigorous

grower, sometimes attaining 6 to 8 feet. It should be pruned moderately and will give some blooms all

★GÉNÉRAL JACQUEMINOT. A clear red that

Noted for free

\*Mrs. John Laing

bloom

summer and until frost. \$1 each.

like a huge bonfire of bloom. \$1 each.

**★FRAU KARL DRUSCHKI. ◆** Snow-white. The

bloom, \$1.50 each.

# OAK-HARDY ROSES for the NORTH

BLOOMS OFTEN LARGER THAN TWICE THE SIZE HERE SHOWN

### Entire 17 Hardy Hybrid Perpetual Roses Offered Here Only \$14.50

This is the great Hybrid Perpetual class, noted for extreme hardiness and robust growth. The flowers are very large and come in a lavish display in June. The eight marked with . bloom more than once in a season; in fact, the yellow one, Mme. Albert Barbier, blooms as freely as a Hybrid Tea. These are the old-fashioned class of Roses our grandmothers knew, and no Rose-garden is complete without some hardy Hybrid Perpetuals.

**★ANNA DE DIESBACH** (Gloire de Paris). Carmine-pink of a beautiful shade; flowers are extra large, full and sweet. The plant is vigorous, very hardy, and blooms profusely in June. f the bloom-stems are pruned low, it may bloom again in the fall. \$1 each.

**★ANNIE CRAWFORD.** Bright pink with deeper veins; sweetly perfumed. Blooms in clusters on long stems. Vigorous growing. \$1 each.

\*HENRY NEVARD. • A crimson-scarlet, ovoid bud that becomes an extremely double bloom of old-fashioned form. See color and form on opposite page. Prune low in the spring and cut long stems to keep it blooming. It is very lasting and is unusually fragrant. In our opinion this is the ideal red Hybrid Perpetual. \$1.25 each.

**★ IOHN RUSSELL.** Scarlet. The bud is like a ball of glistening scarlet resting on a crimson cushion formed by the recurving outer petals. The plant is very hardy, vigorous, and upright in growth. Nearly perfect in form, but not fragrant. \$1 each.

**★LOUISE CRETTE.** Flower snow-white with a creamy center, extra large, very double, of perfect form, opening well; some fragrance. Growth vigorous, almost thornless. One of the finest and largest white Roses. \$1 each.

#### **MME. ALBERT BARBIER. Tawny**

has been a favorite for years. It is a very hardy Rose which may be carefully pruned for fine, fragrant yellow. This Rose has flowers or allowed to make a big bush which will be our unreserved recommendation as the most continuous blooming variety in this very hardy class. The large, long-petaled flowers are tawny yellow in the center with a cream collarette. Growth is sturdy and upright. The blooms come singly on rigid pedicels, making this a choice Rose for cutting. On account of its hardiness it is the best yellow everblooming Rose for the North. See the color illustration in the center of the page. This comes the nearest to yellow of any in this class. \$1 each.

#### PRICES

(UNLESS OTHERWISE NOTED),  $\pm 2$ -YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at hundred rate.)

\*Mme. Albert Barbier. Everblooming

**★MAGNA CHARTA.** True rose-pink in its clearest shade. An extremely heavy spring bloomer. The flowers are very large, cup-shaped, and very full, with the rich, spicy fragrance of the old-time Roses. \$1 each.

★MRS. JOHN LAING. ♦ Solid pink. See color, page 24. Long-pointed buds which unfold to full, fragrant flowers of cup-like form. The color is solid pink, the form is distinct, and the plant is vigorous and erect in growth. A recurrent bloomer and one of the best of this class. \$1 each.

**★PAUL NEYRON.** • Very double rose-pink blooms of mammoth size which make a wonderful show. Its great size and fragrance are its strong points. An almost thornless Rose, hardy, and usually ready to give another crop of blooms in the fall. One of the most notable Hybrid Perpetuals. \$1 each.

★PRESIDENT BRIAND. ◆ Bright pink. See color illustration in upper corner. It sends out two or three crops of big, "peony" blooms. The bright pink flower has a salmon suffusion, and it is long lasting, either on the bush or when cut. The plant is vigorous and extremely hardy. \$1 each.

**\*PRINCE CAMILLE DE ROHAN.** Dark velvety purple-crimson flowers of fair size, and doubtless the nearest black Rose in commerce. Do not confuse it with the Black Prince, an inferior Rose, for Prince Camille has larger flowers which are intensely fragrant. \$1 each.

#### **≫OFFER≻** 25

One each of the following 12 Hybrid Perpetuals described above:

> Druschki Rubra Henry Nevard John Russell Anna de Diesbach S. M. Gustav V. Mrs. John Laing Paul Neyron **President Briand** Frau Karl Druschki Mme. Albert Barbier Magna Charta

12 Full \$12.75 value, \$10 for only

January 12, 1931 THE CONARD-PYLE CO.

After a number of disappointments as to name and variety obtainable elsewhere, have decided to confine my purchases in the future to your company—. W. B. W., Dallas, Texas.

★S. M. GUSTAV V. ♦ Neyron-pink. The bud is ovoid and the bloom of large size and double, beauti-fully imbricated, is solid Neyron-pink and sweetly perfumed. It is one of the most finished Roses in the Hybrid Perpetual class. Healthy and vigorous, it grows 4 to 5 feet high and usually blooms recurrently at brief intervals during the summer. In the fall the blooms are really superb. \$1 each.

**<b>+**ULRICH BRUNNER. Cherry-red. A healthy, moderate-sized bush, buried in June beneath big, fragrant blooms. Long one of the best. \$1 each.

An ideal Red H.P.

Général Jacqueminot

25

24

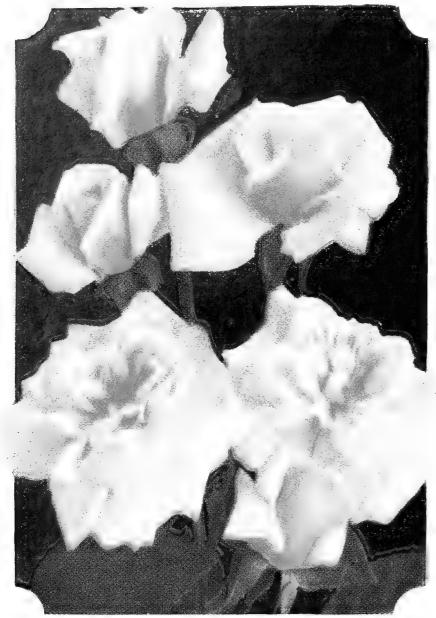


Blooms all Summer

+President Briand

\*REMBRANDT. Creamy pink. A Druschki progeny, and a fair representative of the new Hybrid Perpetuals. The blooms are a luscious creamy pink, beautifully formed and enormous in size. It is full to the center and long lasting. This Rose must be pruned lightly. \$1.50 each.

### PLANT BORDER BEDS ALONG PATH OR DRIVEWAY



★MLLE. CÉCILE BRUNNER (SWEETHEART) (Almost natural size)



\*IDEAL. For a brilliant low hedge (About half natural size)



 ★CHATILLON ROSE (Less than half natural size)
 ★GRUSS AN AACHEN (Less than half natural size)
 ALL ABOVE FULLY DESCRIBED ON OPPOSITE PAGE. SEE OFFER No. 27

### CONTINUOUS-BLOOMING

# Hardy Polyantha or Pompon Roses

One cannot resist being enthusiastic over these Roses. They are hardy, low in growth, continuous in bloom, and, once planted, increase in beauty yearly. All are suitable for bordering paths or for planting in front of taller shrub Roses such as Rugosas. When massed in front of evergreens, they are delightfully brilliant. One of our friends planted a solid line of Polyanthas each side of his driveway and it was, throughout the season, "the talk of his neighborhood." Fountains are made more attractive when surrounded with Polyanthas. Many persons have learned to plant these more appropriate bedding Roses instead of geraniums for, once planted, you have the Polyantha Roses for years.

**★GLORIA MUNDI.** Orange-scarlet. A Rose that has been honored by European countries with four Gold Medals, one Silver Cup, one Award of Merit, and two First Class Certificates. There are large clusters of fully double, orange-scarlet flowers that last well, standing up even through the hot summer days. The foliage is abundant, light green, and glossy. The most brilliant and consistent performer in its color and class. \$1 each.

**★GOLDEN SALMON.** Salmon. In color it is rich golden salmon with a light center-something distinctly different. Medium to large-sized flowers are produced in trusses of intense beauty. Cut off the old flower-heads as soon as they are spent and thus keep up a continuous show of new fresh blooms throughout the season. \$1 each.

Order No. 23257 The 30-odd Roses ordered from you were the wonder of the neighbors this summer. Every plant received from you thrived and bloomed and such blooms! "Oh, Man!" -A. M., Suncook, N. H.

**\starDISTINCTION.** (Turbat, 1927.) This is the finest pink Polyantha of its class that we have yet seen. The well-formed flowers are Paul Neyronpink, passing to a deep rose-pink, with a bright center. The colors are clean and fresh at all times. You have here a medium-height bush, very compact and well-rounded, an excellent border plant. We are enthusiastic about it. \$1.50 each.

★SALMON SPRAY. Salmon. An interesting novelty from Australia. This is one of the best of the taller-growing Polyanthas, and the color is very soft and pleasing. Rich salmon-pink flowers, 2 to 3 inches across, are produced continuously in great heads of ten to twenty, lasting a long time without discoloration. It makes a much stronger growth than almost any other Polyantha and reaches a height of 3 feet or more. \$1 each.

Order No. 23034 November 10, 1931 Now, for the fourth year, I am ordering more STAR ROSES so you know that I am a perfectly satisfied cus-tomer.—E. E. O'C., Jamaica, L. I., N. Y.

### (See Opposite Page) 4 Continuous-Blooming Polyanthas for \$2.50

★MLLE. CÉCILE BRUNNER (Sweetheart). Sea-shell-pink. Sprays of rich rosy pink "baby" buds, which open into lovely, perfectly double, miniature flowers of seashell-pink. From this Rose you can have flowers all season for bouquets or boutonnières. It is intensely fragrant. Hardy in exposed locations. This dainty "baby" Rose has the same attractive qualities in a garden as a baby in a roomful of relatives. Florists use quantities of this Rose in dainty bouquets. 75 cts. each.

**★ CHATILLON.** Clear pink. Neat in growth. Without doubt the finest of all pink Polyanthas, and the one best adapted to various requirements, such as a low hedge, for lining a driveway, or mass planting as a hardy substitute for the ephemeral geranium. Makes really gigantic trusses of very lasting and pleasing silvery pink flowers. A flower show in itself for weeks at a time. Recommended for cemetery planting because of its hardiness, freedom of bloom, lovely color, and tidy habit of growth. It is also a fine Rose for cutting as it lasts well inside. 75 cts. ea.

**★IDEAL.** Garnet. This dwarf Polyantha has great merit. Vivid, rich, lustrous garnet blooms are borne in profusion all summer long. The flowers are produced in immense clusters, which fact makes it "ideal" for mass plantings. The blossoms are darker and more double than others of this type. They hold their color well and do not burn in the sun. Cut off the old flower-heads as soon as they are spent, and new flowering branches will make another great crop of bloom. 75 cts. each.

 $\star$ GRUSS AN AACHEN. Ben.-Bour. White to carmine. For years this large, everblooming bedding Rose has been called a "Polyantha." We have been able to ascertain its lineage as a hybrid of the two extremely hardy strains Bengal and Bourbon, hence its unusual robustness. A splendid bedding or border variety. It makes more nearly a mass effect in bloom than any other low-growing type of light color, with an assemblage of carmine, yellow, fawn, and white shades. Blooms are large and full. In the fall the colors are fascinating. \$1 each.

One each of the 4 Polyanthas described above and shown in color on opposite page for \$2.50 4 Or 6 strong plants of each variety, 24 in all, for \$14. PLEASE ASK FOR OFFER No. 27

Prices of Polyantha Roses (UNLESS OTHER WISE NOTED), \*2-YEAR, FIELD-GROWN, STAR SIZE, 75 cts. each; \$7.50 per doz.; \$60 per 100 27

### Out-of-the-Ordinary Roses



#### ★SCHOENER'S NUTKANA. H.

Species. We named this enormous single Rose in honor of its hybridizer, Father Schoener. About mid-May, here, large, single blooms and sharply pointed buds literally envelop the plant. As several blossoms appear in succession on each flowering

stem, the plants are bright with blooms for nearly four weeks. It inherits perfect hardiness from its parents, the

Alaskan species Rose, Nutkana, crossed with Paul Neyron, H.P. The canes are upright, showing extraordinary vigor and robustness. Bright orange hips add color to the plants in the fall. A mass planting of these Roses produces a gorgeous floral display. \$1 each.

**★NUR MAHAL.** A crimson, everblooming pillar Rose. Semidouble, mildly scented blooms in clusters from May to November. This Rose has proved to be one of the most profuse and continuous bloomers among hardy pillar Roses. \$1 each.

**★PROSPERITY.** White. A semi-climber or pillar, hardy and everblooming. Produces masses of pink-tinted buds and fragrant white flowers. It is seldom without bloom. \$1 each.

**★BIRDIE BLY.** Pink. An everblooming shrub Rose which produces a profusion of clustered, long-pointed carmine buds and rose-pink blooms. A favorite in northern states. \$1 each.

**★DR. E. M. MILLS.** Primrose. A hybrid of Rosa Hugonis. The flowers are large, semi-double and come singly along the stems, almost covering the entire plant. Color is light primrose with a pink suffusion. This is one of the most beautiful of the hardy shrub Roses. \$1.25 each.

> **DR. ECKENER.** New. Spinel pink. This is a new variety, entirely different from any other Rose. In its native Germany it is described as yellow, but here the large, semi-double, cupped blooms are an enchanting fresh spinel pink with the base of the petals deep golden yellow. The flowers are delightfully perfumed and they have the simplicity and charm of a native wild Rose. This is a choice shrub Rose; it grows about 4 feet high, blooms intermittently all season, and has exceptionally fine foliage. \$1.50 each.

> **★YORK AND LANCASTER.** Damask. Striped red and white. Buds and flowers are wonderfully striped, white and red, while occasionally they are all red. Legend says the first bush was found in 1551. \$1 each.

> **MOSS ROSE, SALET.** (See Moss Rose Buds in illustration.) Hardy as an oak. The best pink of the heavily mossed varieties. \$1 each.

### Oak-Hardy Rugosa Roses See other Rugosas on opposite page

**\*BLANC DOUBLE DE COUBERT.** A magnificent pure white, double and very fragrant Rugosa. \$1 ea. **★**CONRAD F. MEYER. Produces fragrant, silvery pink flowers of large size on a plant vigorous enough to be trained to climb. This is the most popular pink Hybrid Rugosa. The foliage is not as corrugated as other Hybrid Rugosas, but is slightly tinted with bronze. This is one of the best Roses to plant for a screen. \$1 each.

**★NOVA ZEMBLA.** Very fine. The fragrant, white flowers are large and double, with a pleasing flush of pink. \$1 each.

**\*ROSE À PARFUM DE L'HAY.** An abundant producer of deep crimson, double flowers, rich in fragrance. \$1 each.

 $\star$  RUSKIN. Deep crimson. Buds like those of a Hybrid Perpetual, developing into large, double, deep crimson flowers of about 50 petals, with rich fragrance. This is the finest red Rose in the Hybrid Rugosa class. It is magnificent when trained on a pillar. \$1.25 each.

**TURKES RUGOSA.** A bud marked with Indian yellow at the base, turning silvery pink in the full bloom. Fragrant. \$1 each.

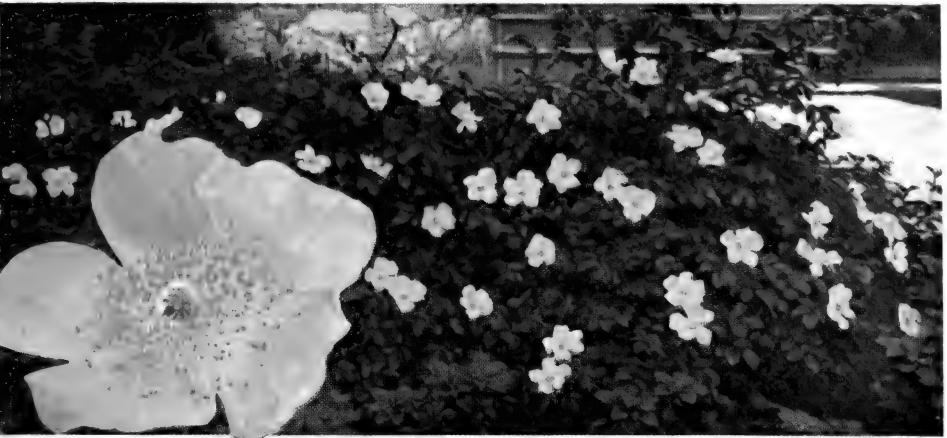
**PRICES** (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR ★ SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost



Schoener's Nutkana

## Oak-Hardy Hybrid Rugosa Roses (Other Rugosas on )

Rugosa Roses in their original form are the only absolutely hardy "everblooming" Roses. They are very spiny, growing vigorously from 4 to 10 feet high. The foliage is curiously wrinkled, hence the name. They will grow almost anywhere—even on barren, wind-swept slopes and in seashore sand.



\*MAX GRAF. Spreading in growth. The loveliest Rose for embankments

**\pm MAX GRAF.** A Rose that trails over embankments and stone walls, covering them with handsome, crinkled, glossy green foliage that is persistent well into winter. Every spring this lovely green ground-cover becomes decorated with large, single, apple-blossom-pink flowers, with petals prettily crimped. A vigorous, hardy, and highly satisfactory plant to cover large areas quickly. \$1 each; 12 for \$7.50; 100 for \$60.

**\starAGNES.** See color illustration below. Buttercupyellow buds, opening fawn-color. Flowers with a fruity fragrance come all along the branches in early June. **\$1.50 each.** 

Order No. 23239

**\star F. J. GROOTENDORST.** See color illustration below. Small, bright crimson flowers like baby carnations. Grows to  $3\frac{1}{2}$  or 4 feet and blooms continuously. An ideal hedge-plant. \$1 each.

November 11, 1931

Three years ago I ordered 25 F. J. Grootendorst Roses and planted a hedge above a wall. The hedge has been delightfully satisfactory. Now I am endeavoring to establish a permanent hedge of these Roses around my place.—E. W. S., Washington, D. C.

29





\*AGNES. The Beautiful Yellow Rugosa Rose

★F.J.GROOTENDORST. Everblooming Hedge Rose

# \*Rosa Hugonis

"THE GOLDEN ROSE OF CHINA" The aristocrat of hardy flowering hedge plants

The Arnold Arboretum, Boston, Mass., contains the greatest collection of woody flowering plants in this country. The late Dr. E. H. Wilson, its former Keeper, said: "As to the Rosa Hugonis, it should be in every garden, for it is the best of all hardy yellowflowering Roses, and one of the most lovely plants known."

The extreme hardiness of this "Golden Rose of China," its habit of blooming early in May, sometimes when snow is on the ground, and the long wands of fairy-like blossoms produced every year, all go to make Hugonis one of the most valued shrub Roses obtainable. When fully grown it is about 6 feet in height, with graceful, arching branches that are completely covered with bloom to the very tips in early May, followed by quantities of ornamental red fruits in July and August.

This beautiful shrub Rose, with its dainty foliage and graceful growth, makes a distinctive and almost impenetrable hedge on account of its thick growth and spiny thorns. Plan for a flowering hedge of Rosa Hugonis, placing the plants  $1\frac{1}{2}$  to 2 feet apart. It is hardy in Alaska, requires no attention, and blooms best when planted in unfertilized soil with, perbaps, some coal-ashes or bonemeal added. If fed too richly, Hugonis may not bloom.

#### "Hugonis Hedge Is Lovely Beyond Description"

My Rosa Hugonis hedge is lovely beyond description now. I look with amazement at people who have the money to spare who do not buy flowers, when we who have to economize so to get them can get such pleasure from the little we are able to buy.—Mrs. J. D. B., Kingstree, S. C.

Price, \$1 each; 12 for \$10; 25 for \$20; 100 for \$80 Extra-selected size, \$1.50 each; 6 for \$7.50



Rosa Hugonis. The Golden Rose of China

### Shrub Roses for Specimen Lawn Plants and Borders

Shrub Roses are oak-hardy and need little care. They may be used to provide splashes of color in the landscape along paths and drives, or to brighten the shrubbery border. They have healthy foliage that is ornamental and attractive, and shiny rose-hips to tone up summer and fall coloring. Plant hardy shrub Roses to add interest and attractiveness to the lawn.

★HARISON'S YELLOW. Austrian Briar. Best of the old favorite golden yellow Roses. The semi-double blooms come in great profusion about the middle of May. Its foliage is slightly fragrant. \$1 ea.
★DOUBLE HUGONIS. Growth-habit like Rosa Hugonis. Stronger grower. Great numbers of double, yellow flowers. \$1.50 each.

★ROSA SPINOSISSIMA ALTAICA. Large, fragrant, creamy white, single flowers. Bush upright, reaching 5 feet. Native of Siberia. \$1 each.

★SWEETBRIAR (Rosa rubiginosa). Bright pink flowers followed by varnished scarlet berries. Foliage when moist has a delicious spicy fragrance. \$1 each.

PRICES (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR + SIZE ROSES, \$1 EACH; 12 for \$10; 100 for \$80. (25 or more at 100 rate). See order sheet for low delivery cost

# Bountiful Blooming Hardy Climbing Roses

From these vigorous-growing climbing Roses you get twenty to fifty times more bloom for your money than from any other class. The varieties marked with C. after the name are the tallest growing. R. indicates Ramblers—new growth starts each year at the base; P. indicates Pillar Roses which grow 6 to 8 feet high; Cl.H.T. indicates Climbing Hybrid Tea Roses that are not as hardy as the other climbers: and G. stands for ground-cover kinds.

Magnificent for Arbors

AMERICAN PILLAR

The most showy of climbers

★BREEZE HILL. C. Midseason. A fragrant, hardy climber with extra-large, fully double blooms of pale pink with fawn suffusion and a yellow base. Will do well in partial shade, but not at its best until well established. Makes magnificent blooms for cutting. 75 cts. each.

\*CHAPLIN'S PINK CLIMBER. C. Early. New. Wide,

#### **★**Albertine

★ALBERTINE. C. Midseason. See in color above. Buds are salmon-orange, with gold base. Blooms profusely. Has lovely foliage on red stems. \$1 each.

**★ALLEN CHANDLER.** Cl.H.T. Cherry-red. Large, semi-double brilliant flowers. **\$1 each.** 

**★AMERICAN BEAUTY, CLIMBING.** C.P. Early. Crimson. Produces quantities of large, sweet-scented, crimson flowers, fine for cutting. The blooms will fade rapidly if not cut, so enjoy some in the house. 75c. each.

**★AMERICAN PILLAR.** C. Midseason to late. A most spectacular climbing Rose. Color is brilliant pink with a white eye. Blooms come in great bouquets of 20 to 40 flowers, on stems from 12 to 15 inches long. The greatest Rose we know for cutting for mass decorations. Though single, the blooms last for a week or more when cut. 75 cts. each.

★BLOOMFIELD COURAGE. P. Midseason. Artistic, single flowers thickly cover the plant like a cloud of dark crimson butterflies. The color is intensified by centers of white and anthers of glowing gold. Covered with red berries far into the winter. 75c, each.

flat flowers of brilliant, pure pink. A vigorous plant and profuse bloomer. **\$1 each**.

**\starCORONATION.** R. Late. A strong grower and perfectly hardy, making beautiful sprays of 2-inch cherry-red flowers. The petals are quilled and some are daintily marked with white. 75 cts. each.

**★MARY WALLACE.** C. Early. Pink. See in color. Long buds and charming large flowers of a brilliant, warm pink color. Makes a fine pillar Rose and generally offers a few blooms in autumn. 75 cts. each.



**PRICES** (UNLESS OTHERWISE NOTED), 2-YEAR, FIELD-GROWN, STAR \* SIZE CLIMBING ROSES, 75 cts. EACH; 12 for \$7.50; 100 for \$60. (25 or more at 100 rate)

See complete Rose Index, page 46

31

### \*Jacotte C. Midseason

Bud large, ovoid, deep orangeapricot; flower large, semidouble, open, cupped, moderately fragrant. A new color in Climbers. Blooms profusely. The vigorous, holly-like foliage makes it ornamental even when out of bloom. Rapidly and deservedly approaching the top in popularity. \$1 each.

Two harmonious Hardy Climbers for an archway

### \*Paul's Scarlet Climber \*\*\*\*

P. Midseason

The most vivid scarlet Climbing Rose yet grown. Its flowers come in large, open cluster-heads, with from 5 to 15 blooms, on strong stems. A plant of Paul's Scarlet Climber in full bloom is spectacular, and the color is well retained till the petals fall. It has the correct growth habit to make a splendid pillar Rose. 75c. each.

#### PLEASE ASK FOR OFFER No. 32

These two Hardy Climbing Roses, each one the best \$1.50 in its color, for

# ★ SPRING 1932 ★ STAR GUIDE TO GOOD ROSES ★

# More Hardy Climbing Roses



★Paul's Lemon Pillar

★DOROTHY PERKINS. R. Late. Shell-pink flowers, full to the center, and with attractively crinkled petals. 75 cts. each.

**DOROTHY PERKINS, WHITE.** R. Late. 75 cts. each.

★DR. W. VAN FLEET. C. Early. Dainty, appleblossom pink. For years the leading large-flowered climber. 75 cts. each.

**★EMILY GRAY.** C. Early. Yellow flowers that hold their color well; holly-like foliage. Probably the best in this color. It needs careful protection the first winter after planting. 75 cts. each.

**\pm EVANGELINE.** C. Late. Dainty, single flowers of apple-blossom color, with reflexed petals tipped with pink; fragrant. 75 cts. each.

★EXCELSA. R. Late. The color is an intense, clear, scarlet-carmine. Flowers of the Dorothy Perkins type, 30 to 40 on a stem. 75 cts. each.

★GARDENIA. C. Early. Yellow. Of rampantly vigorous growth and splendid foliage. Bright yellow buds open to creamy white flowers, delightfully fragrant. Blooms better on old wood. 75 cts. each. ★LADY ASHTOWN, CLIMBING. CI.H.T. Bright pink with golden underglow. \$1 each.
★MME. BUTTERFLY, CLIMBING. CI.
H.T. Pink, tinted cream and gold. \$1 each.
★MME. GRÉGOIRE STAECHELIN. C.
Early. See color illustration on inside back cover. \$1.25 each.

**★ MME. SANCY DE PARABÈRE.** Pillar. Very early. Pink. The first climber to bloom. Medium-sized, informal double flowers of clear pink. **\$1 each**.

★ MARGUERITE CARELS. P. Midseason. Immense carmine-pink double blooms in overwhelming quantities. \$1.50 each.

★MARY LOVETT. C. Early. A largeflowering, full, white climber—really a white Dr. W. Van Fleet; sweetly fragrant. 75 cts.

★MAX GRAF. G. Midseason. Pink. Splendid for embankments. See in color on page 29. \$1 each.

★ MERMAID. New. P. Sulphur-yellow. Immense, single blooms of sulphur-yellow, 4 inches across. Blooms freely in June and in the fall. \$2.50 each.

**\star MILANO.** P. Midseason. New. Rich nasturtium-pink in the long bud; bright rose-pink, touched with Indian yellow at the base when open; fragrant. **\$1.50 each.** 

★ MRS. M. H. WALSH. G. Late. Double white flowers in clusters. One of the few varieties that makes a fine ground-cover or planting for an embankment. 75 cts. each.

★PAUL'S LEMON PILLAR. CI.H.T. Midseason. See illustration. Lemon-yellow. The flowers come on long, rigid stems. They are very large and ideal for form. We heartily recommend this new climbing Rose. While not as prolific as some other Pillar Roses every bloom is perfect. **\$1 each**.

★PAUL'S SCARLET CLIMBER. P. See page 32. 75 cts. each.

★PRIMROSE. C. Midseason. A primrose-yellow Rose with flowers borne several together on a vigorous, free-flowering, healthy plant. \$1 each.

**\starROSELLA.** 1931 Conard-Pyle Novelty. P. Early and repeats throughout summer and fall. Single blooms of vivid velvety carmine, touched with gold at the base. Grows about 5 feet. Particularly desirable for its joyous, gay color. **\$1.50 each**.

**★SCORCHER.** Cl.H.T. Early. Brilliant scarletcrimson. A hardy new climber with showy, lasting flowers. Free blooming and remontant. **\$1.50 each**.

**★SOUVENIR DE CLAUDIUS DENOYEL.** Cl.

**\star HIAWATHA.** R. Late. Scarlet. The most brilliant red of the single, cluster-flowering, late climbers. 75 cts. each.

★ILE DE FRANCE. C. Midseason. Cerise. A semi-double form of the popular American Pillar. The almost unbelievable masses of bloom make a veritable cascade of scintillating color. \$1 each.
★ JACOTTE. C. Midseason. See in color, page 32.
★KATHLEEN HARROP. P. Early. Shell-pink. A most attractive pillar Rose. \$1 each.

H.T. Crimson. Large, well-formed, fragrant. **\$1ea**. ★**THE BEACON.** R. Midseason. Blooms are the same type as American Pillar, but color is a flashy vermilion-red. 75 cts. each.

**★VICOMTESSE PIERRE DU FOU.** CI.H.T. Color cerise, suffused with orange. **\$1 each**.

**★WICHURAIANA.** G. Very late. Flower is single, white with golden anthers. Its greatest use is for retaining embankments. Dense, shiny foliage. Needs no care or protection. 75 cts. each, 10 for \$6.

**PRICES** (UNLESS OTHERWISE NOTED), ★ 2-YEAR FIELD-GROWN STAR SIZE CLIMBING ROSES, 75c. each; 12 for \$7.50; 100 for \$60. (25 or more at 100 rate.)

# SELECTED BY A LEADING 12 Dahlias of Distinction for \$5

Choice Field-Grown Roots of Carefully Chosen Varieties

Dahlias usher in the opening days of autumn with a glorious flare of color. Some are soft and deep in coloring: others sharp and brilliant. They require little care, and adapt themselves readily to almost every soil and climatic condition.

> AVALON. Decorative. The large, pure clear yellow flowers are very distinct and pleasing, always with a full center. One of the best of its color. 50 cts. each.

> ELLINOR VANDERVEER. Decorative. An incomparable Dahlia of exquisite beauty and of great size and depth, having every desirable quality. Color a rich, glowing, satiny pink. One of the earliest to come into flower. 50 cts. each.

> F. W. FELLOWS. Cactus. One of the very best Cactus varieties ever raised, with flowers of unusual size. In color it is an intense coral-red with deeper suffusion at the center. 50 cts. each.

GLORY OF MONMOUTH. Decorative. A new color combination in Dahlias, shrimp pink shading to strawberry pink at center of petals, the base of these being a light orange. The flowers are from 6 to 8 inches

in diameter. 75 cts. each.

HERA. Decorative. A splendid shapely flower of perfect Decorative form produced on long, stiff, wiry stems held well above the foliage. It is one of the earliest to flower. Color a pretty and pleasing soft lilac that will prove a favorite. 50 cts. each.

MRS. EDNA SPENCER. Cactus. The large flowers are produced on strong stems and are of a most delicate lavender-pink color with white suffusion. One of the best for cutting. 50 cts. each.

**ROMAN EAGLE. Decorative.** A typical autumn hue—brilliant, flaming, burnished-copper color. Flowers large, held well above the foliage. A very profuse bloomer. 75 cts. each.

SNOWDRIFT. Decorative. For garden decoration nothing compares with this splendid giant variety with its broad, waxy white petals which form a most perfectly shaped flower. 50 cts. each.

SUNSET GLOW. Cactus. Beautiful bronzescarlet which shades to yellow at the base. A profuse bloomer. 75 cts. each.

OFFER No. 34. One each of these Dahlias of Distinction (12 in all, value \$7.25), choice field-grown roots, \$5 postpaid

### Six Pompon Dahlias

The Pompon Dahlias are miniatures of the Show or Ball Dahlias. The neat little bushes are well adapted for borders, and the tiny, ball-shaped flowers are ideal for use in baskets or vases.

#### Price, 25 cts. each

Dr. Hirschbrun. A pleasing, soft lilac-rose color. Gretchen Heine. Rose-tinted white, tipped carmine. Joe Fette. A beautiful pure white. Kleine Domitea. Orange-buff. Little Beauty. Small: closely quilled: pearl-rose.

Little Beauty. Small; closely quilled; pearl-rose. Yellow Gem. Very perfect yellow.

OFFER No. 34c. One each of the Pompon Dahlias (6 in all, value \$1.50) for \$1.25 postpaid



GAY PAREE. Cactus. One of the very best allround varieties that has yet been produced. A beautiful golden bronze with a faint touch of nasturtium-red and unsurpassed by any of the autumn tints as a cut-flower. It is a free, upright grower, with long, stiff, wiry stems that hold the flowers well above the foliage in such a manner as to display their full beauty. 50 cts. each.

JERSEY'S BEAUTY. Decorative. The finest true unshaded pink Decorative Dahlia yet introduced. The flowers are perfect in form, very large, and supported on strong, straight stems. It is early, free-flowering, and continuous in bloom. 50 cts. ea.

MONMOUTH JEWEL. Decorative. A seedling from Amun Ra, with large, well-formed flowers held well above the foliage. Color is bittersweet-orange, shaded lemon-chrome at base of petals. \$1 each.

## Dahlia Color Offer

We have a large assortment of Red, White, Pink, and Yellow Dahlias, all named varieties. You state the colors wanted and the number of plants of each color, and we will select the varieties and send them (named) to you.

12 named Dahlias (our selection) \$3. OFFER No.34a

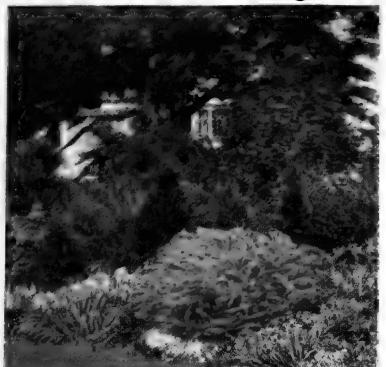
### Mixed Dahlias

A gay color display of Dahlias at a minimum cost. We do not name the varieties, but send an assortment of mixed kinds and colors.

12 MIXED DAHLIAS. Ask for Offer No. 34b \$2.50

# SPRING, 1932 \* PLANT A NEAT HEDGE

# Hedge and Edging Plants



Red-leaved Japanese Barberry

## Red-leaved Japanese Barberry

Rich, lustrous, bronzy maroon-red foliage. Scarlet berries. See the color illustration at left. Can be used singly or for a hedge. Colors most brilliantly when planted in a sunny place. 1-yr., 35 cts. each, 12 for 3.50, postpaid; 2-yr., 60 cts. each, 12 for 5; 3-yr., 90 cts. each, 12 for 7.50.

### **Golden-leaved** Privet

The most attractive golden-leaved shrub and the easiest to grow. Often used to brighten shrub borders or as beautiful individual specimen plants. 2-yr., 35 cts. each, 12 for 33.50; 3-yr., 50 cts. each, 12 for  $5. \square$ 

California Privet	$\begin{pmatrix} Ligustrum \\ ovalifolium \end{pmatrix}$	THE MOS' HEDGI	Γ POPULAR E-PLANT			
Thrives in all kinds	of soils and	situations,	in sun or			
shade. Grows to 10 feet high if left unpruned. 25 at 100 rate.						
By express only, not	prepaid	10 100	0 1000			

18 to 24 inch	.\$1	50	\$8 00	\$65 00
2 to 3 feet	. 2	00	$10 \ 00$	85 00
3 to 4 feet	2	50	$18 \ 00$	135 00

### Dwarf Evergreen Boxwood

Buxus sempervirens suffruticosa

Border your rose-beds with this dwarf, spicy, evergreen s h r u b — t h e most beautiful formal edging plant known. This is the true Dwarf Box. Our plants are given space in which to grow so they are busby and symmetrical. 4 to 6-inch, 10 for \$3.50, 100 for \$30; 6 to 8-inch, 10 for \$5, 100 for \$45.  $\Box$ 



Dwarf Evergreen Boxwood. The loveliest edging plant

### Entirely Hardy Privet

Ligustrum Ibolium ovalifolium

This new Privet is perfectly bardy and our northern customers can now enjoy having a hedge of beautiful Privet without fear of having it winterkilled. 25 at 100 rate; 250 at 1000 rate. 2 to 3-ft. plants, 100 for \$12.50, 1000 for \$100; 3 to 4-ft., 100 for \$20, 1000 for \$175.  $\Box$ 

#### Box Barberry for Edging HARDY ANYWHERE IN THE U.S.A.

An edging plant that is dwarf and dense in growth, free from all diseases and insect pests, and *absolutely bardy everywhere* in the United States. The foliage is small and dainty—the young leaves a beautiful emerald-green in the spring, changing to rich red in the early fall.

Border your rose-beds, also your perennials and annuals, with this neat, upright, hardy little shrub. 25 at 100 rate; 250 at 1000 rate. 2-yr. size, 100 for \$12, 1000 for \$100; 3-yr. size, 100 for \$20, 1000 for \$175.  $\Box$ 



#### Hardy Japanese Barberry >>>>

Japanese Barberry is the ideal shrub and hedge-plant, gracefully beautiful in summer, with its arching thorny branches thickly covered with small, fine, rich green leaves, which change in the autumn to a unique fiery crimson. Brilliant scarlet berries make the hedge attractive after the leaves have fallen. Makes an almost impenetrable hedge.

PRICES, delivery not prepaid1010010009 to 12 inches, field plants.....\$2 00\$15 00\$120 0012 to 18 inches, field plants.....2 5020 00180 0018 to 24 inches, field plants.....3 0025 00200 00



Japanese Barberry Hedge

WE ALSO OFFER EVERGREENS such as Junipers, Arborvitæs, Cypress, and Yews in different sizes. Price-List will be sent on request.

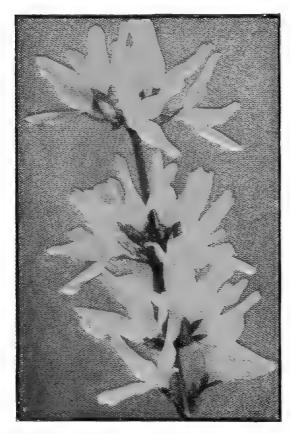
🗌 Indicates delivery not prepaid

<sup>35</sup> 



**BUSH HONEYSUCKLE** (Lonicera Morrowi). Grows 8 to 10 feet. Yellow Honeysuckle flowers come in masses over the bush in May, followed by red berries.

BUTTERFLY BUSH (Buddleia Magnifica). Masses of bloom the first season it is set out. Attractive deep violet-rose blooms. Delightful fragrance.



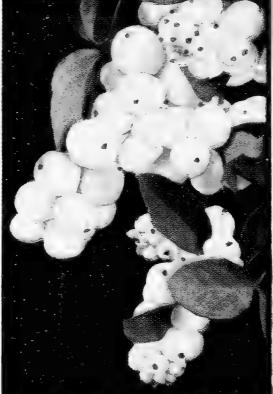
**FORSYTHIA spectabilis** (Golden Bells). This is the earliest to bloom of all the flowering shrubs and an immense improvement over old Forsythias. It is compact in growth and every branch is closely covered with vivid yellow flowers before the foliage appears. See cut above.

SWEET SHRUB (Calycantbus floridus). Spicy, fragrant, maroon-colored flowers that come all summer. Sometimes it is simply called "Shrub."

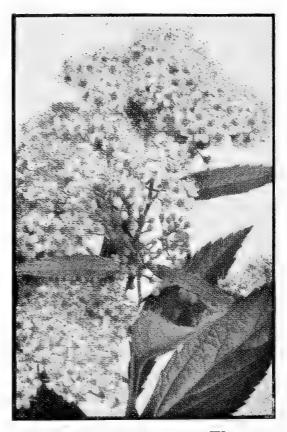
#### A set of ornamental Flowering Shrubs will furnish bloom from spring till frost

**ABELIA grandiflora** (Bush Arbutus). Fragrant, exquisite white flowers, faintly flushed with pink, cover the bush all summer. Foliage glossy. Grows to 4 feet. 35 cts. each. Larger sizes, 50c. and 75c. each, postpaid.

- ALMOND (Prunus), DOUBLE-FLOWERING PINK. Blooms before the leaves appear, with tassel-like flowers the whole length of the branches. 2-yr. and 3-yr. sizes only.
- ALTHEA or Rose of Sharon (*Hibiscus* syriacus). The Altheas flower during July and August, when other flowers are scarce. They grow erect and when planted 12 to 18 inches apart make a splendid hedge 6 to 8 feet high. We have three varieties:
- **A., Banner.** Flowers richly striped with pink and crimson.
- A., Jeanne d'Arc. Large, double, pure white flowers like roses.
- **A., William R. Smith.** Magnificent, snow-white, single flowers of giant size from July till late in September.
- **BEAUTY FRUIT** (Callicarpa purpurea). Masses of tiny pink flowers in August, followed by clusters of violet-purple berries. Grows 3 to 4 ft.
- **COTONEASTER horizontalis.** Handsome, glossy green foliage on lowgrowing, horizontal branching plants. Dainty pink flowers followed by vivid scarlet berries. 35 cts. each. Larger sizes, 50 cts., and 75 cts. each, postpaid.
- **DEUTZIA** crenata magnifica. Pure white flowers in great fluffy bunches. The best Deutzia.
- **HYDRANGEA** paniculata grandiflora. Probably the most popular flowering shrub. Great, creamy flower clusters from summer till frost.
- **H.** arborescens grandiflora. Called "Hills of Snow" or Snowball Hydrangea. Snow-white flowers in June and July. Grows 4 feet high.
- **JAPAN SNOWBALL** (Viburnum plicatum). Pure white flowers in globular clusters. Grows 8 to 10 feet high.
- LILAC, Persian Red. Purplish red flowers, borne in great profusion all over the bush. No 1-year size.
- L., Persian White. Exquisite snowwhite flowers. No 1-year size.
- **PYRACANTHA** coccinea lalandi (Firethorn). Blazing red berries, that remain on the bush until well into the winter, follow the large trusses of white flowers that decorate this glossy foliaged, evergreen plant in the summer. A most attractive shrub. 1-yr. 50 cts., postpaid. 2-yr. \$1.25; 3-yr. \$2 each.
- SPIREA, Blue. Dwarf plants covered with sky-blue flowers. Spicily fragrant foliage.
- S., Bridal Wreath. Double white flowers like little roses, early in the spring.
- S., Thunberg's. A dwarf bush of feathery appearance, and about the first to bloom. Flowers white.
- S., Van Houtte's. Profuse-blooming shrub with pure snow-white flowers.

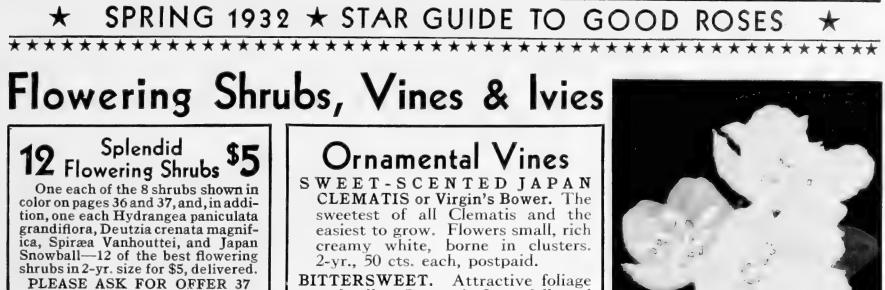


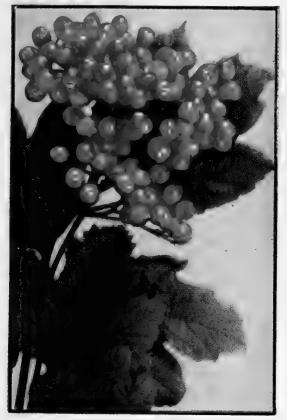
**SNOWBERRY** (Symphoricarpos racemosus). A shrub that succeeds well in shaded locations. It is hardy; produces small white or pinkish flowers in July and August with white berries following, like illustration above. It grows to about 5 ft. in height.



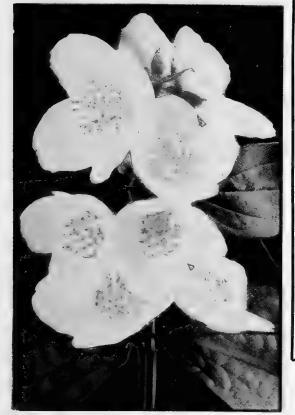
**RED SPIREA, Anthony Waterer.** Perpetual blooming. See illustration above. Shapely bushes 2 to 3 feet high, blooming continuously from spring till fall. Makes a neat, low-growing and continuous blooming hardy hedge.

Prices of Shrubbery, except where noted, 1-year size, 35 cts. each, 10 for \$3, postpaid; 2-yr. size, 60 cts. each, 10 for \$5; extra-heavy, 3-yr. size, 90 cts. each, 10 for \$7.50. Delivery not prepaid.





VIBURNUM OPULUS (Highbush Cranberry). See illustration above. White flowers followed by scarlet fruits that remain on the plant all winter. 1-yr., 35 cts. each, ppd.; 2-yr., 60 cts.; 3-yr., 90 cts.



- and yellow flowers in June, followed by persistent, bright orange fruit. 1-yr. size, 35 cts. each; 2-yr., 60 cts. each; 3-yr., 75 cts. each, postpaid.
- DUTCHMAN'S PIPE. Flowers pipeshaped. Foliage heavy and dense. One size only. \$1 each, postpaid.
- EUONYMUS radicans. Handsome, small, rich green foliage. A splendid wall-covering. 1-yr., 25 cts.; 2-yr., 40 cts.; 3-yr., 60 cts., postpaid.
- EVERGREEN BITTERSWEET. A vigorous-growing vine producing persistent, brilliant orange-red berries. 35 cts. each; larger size, 60 cts. each, postpaid.
- HALL'S HONEYSUCKLE. Sweetscented and free blooming. Flowers buff-yellow. 2-yr., 50 cts. each; 3-yr., 75 cts. each, postpaid.
- SILVER LACE VINE. Produces great foamy sprays of white flowers in late summer. 1-yr., 35 cts. each; 2-yr., 50 cts. each, postpaid.
- WISTERIAS. Masses of flowers in dense, pendent clusters. Blooms come in May. Vigorous growers. W. magnifica. Lavender-blue. W., Chinese Blue. Violet-purple. W., Chinese White. Silvery white.
- Price, 2-yr. size, 50 cts. each; 3-yr., 75 cts. each, postpaid

# Four Leading Ivies

- English Ivy. Quite hardy. Leathery leaves. Evergreen. 25 cts. each, 12 for \$2.50; larger size, 50 cts. each,
- 10 for \$4, postpaid. Japan or Boston Ivy (Ampelopsis Veitchi). Clings as it grows. Deep green foliage changes in autumn to crimson. 1-yr. size, 25 cts. each, \$2.50 per doz.; 2-yr., 50 cts. each, \$5 per doz., postpaid.
- American Ivy (Ampelopsis quinquefolia). The true Virginia Creeper. Clings as it grows. Hardy and noted for its colored foliage in autumn. 1-yr. size, 25 cts. each; 2-yr., 50 cts. each; 3-yr., 75 cts. each, postpaid.
- Α



PHILADELPHUS, VIRGINAL (Mock Orange). Illustration above. The grandest of all the Mock Oranges. It has masses of richly fragrant flowers 3 inches across and continues in bloom a long time. 1-yr., 35 cts. each, postpaid; 2-yr., 60 cts.; 3-yr., 90 cts.



**CORAL BERRY** (Symphoricarpos vulgaris). See illustration above. Hardy. Can be grown anywhere. It is spreading in habit and its

PHILADELPHUS CORONAR-IUS. See illustration above. This is the good old-fashioned Mock Orange, noted for its fragrant flowers that come in great profusion in May and June. 1-yr., 35 cts. each, postpaid; 2-yr., 60 cts.; 3-yr., 90 cts. mpelopsis Veitchi atropurpurea. Pur-ple Japanese Creeper. The foliage is intense coppery scarlet. 1-yr., 35 cts. each; 2-yr., 75 cts. each, postpaid.

slender branches are weighted with gay berries in the fall and winter. 1-yr., 35 cts. each, postpaid; 2-yr., 60 cts.; 3-yr., 90 cts.

# Flowering Shrubs, continued

WEIGELA, EVA RATHKE. The everblooming Red Weigela. A most desirable and very hardy shrub. It produces great quantities of crimson flowers with creamy markings nearly all season.

W. rosea. An old garden favorite. Dainty, rose-pink flowers in great profusion on a strong growing, upright plant.

Prices of Shrubbery, except where noted, 1-yr. size, 35 cts. each, 10 for \$3, postpaid; 2-yr. size, 60 cts. each, 10 for \$5; extraheavy, 3-yr. size, 90 cts. each, 10 for \$7.50. Delivery not prepaid.



Delphinium (Larkspur)



Aquilegia (Columbine)



Campanula (Blue Bells)

## Hardy Perennial Plants

PRICES: Unless otherwise noted, 30 cts. each, 12 for \$2.50, postpaid (remember that our postpaid prices include delivery charges for which many other firms charge extra). \$18 per 100, delivery not prepaid. 25 or more at 100 rate.

Hardy Perennials with little care and no pampering can be counted on to brighten the yard and garden from early in the spring until freezing fall weather. Such perennials as Gaillardia and the Pompon Chrysanthemums come through the fall frosts blooming cheerfully, and can be stopped by nothing less than a sharp freeze.

Many of the Hardy Perennials produce splendid flowers for cutting; others are planted here and there in the perennial border to give a touch of brightness. Varying in height and having a wide range of colors, they can be used to produce many delightful effects. As a group, they are most welcome, because of their splendid response to the small amount of care they require.

DIRECTIONS. We send you most of these in strong roots. Allow from 1 to 4 square feet of space for each. After the first severe frost in the fall, cut down the tops to about 3

inches high. If any need of protection, be careful not to use anything that will pack tight during the winter and smother your plants.

NOTE.—The first figure after a variety indicates height of growth. The next figures indicate the months the flowers bloom in this locality.

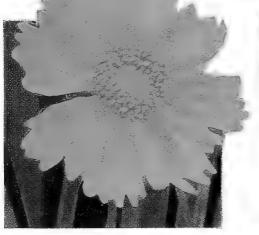


1 Coreopsis

- 2 Delphiniums (2 varieties)
- 1 Gaillardia
- 2 Phlox (2 varieties)
- 2 Chrysanthemums (2 varieties) 1 Michaelmas
- Daisy 1 Lychnis 1 Cornflower Aster
- 1 Red-Hot Poker
- SPECIAL OFF

For filling vacancies in your perennial bed, brightening up a shrubborder, or for adding a touch of vivid color here and there among your other flowers, we recommend this set of twelve perennials which are offered at a specially low price. The first four bloom all season, others flower early in the summer, while the Phlox and Chrysanthemums carry their blooms until hard frost. With this splendid collection you can have colorful flowers in your garden all season.

SPECIAL OFFER 38. 12 Perennials \$2, Postpaid



Coreopsis



Bleeding Heart (Dielytra). 75c. each



Hardy Chrysanthemums make a great show

Digitalis

(Foxgloves)

Six or more in a clump

are very showy

#### BRIGHTEN YOUR GARDEN WITH HARDY PERENNIALS

## Hardy Perennial Plants, continued

## Continuous Gay Colors to Brighten Your Outdoor Living-Room

PRICES: Unless otherwise noted, 30 cts. each, 12 for \$2.50, postpaid (remember that our postpaid prices include delivery charges for which many other firms charge extra). \$18 per 100, delivery not prepaid. 25 or more at 100 rate

# Brilliant Hardy Chrysanthemums

What other flower can compare with these-"autumn's parting gift to the garden"? Coming as they do after most other flowers have finished, and blooming lustily until hard freezing stops them, their bright colors and strong, spicy fragrance are more and more appreciated every year.

Plant Chrysanthemums in rich soil and do not let them suffer for want of water, and they will be little troubled by insects or disease.

After the ground freezes, cut the stems close to the ground and cover the stumps with some light material which will not smother them.

We have this season added several new varieties and believe that the following are the best of their type and color.

#### New Chrysanthemums

35 cts. each, 3 for \$1, postpaid

- Barbara Cumming. Decora-
- tive. Early. Yellow. azzler. Single. Dazzler. Late.
- Cherry-red. Frances Whittlesey. Decora-tive. Early. Bronzy red.
- October Dawn. Decorative. Midseason. Rose-pink. R. Marion Hatton. Pompon.
- Early. Bright yellow.
- Ruth Cumming. Decorative. Early. Terra-cotta.
- Ruth Hatton. Pompon. Early. White, lemon-shaded cen-
- ter. Seashell. Single. Midseason. Shell-pink.

OFFER 39. Above 8 New Chrysanthemums, \$2.50

#### 25 cts. each, 3 for 65 cts.

Champagne. Decorative. Midseason. Ruby-red.

Standard Varieties

- Cherry-Red. Decorative. Late. Cherry-red.
- Golden Queen. Decorative. Midseason. Yellow. Lillian Doty. Pompon. Mid-
- season. Light pink.
- Murillo. Decorative. Midseason. Rose-pink.
- **Provence.** Decorative. Early. Pink, blended with yellow. Tints of Gold. Decorative.
- Early. Yellow. Decorative. Mid-Uvalda.
- season. Pink and white.

OFFER 39a. Above 8 Chrysanthemums, **\$1.60** 

ADAM'S NEEDLE or Spanish Bayonet. See Yucca filamentosa, page 41.

- AJUGA reptans (Bugleweed). 3-4 in. 5-6 mo. For carpeting the ground. Flowers purple-blue. It spreads rapidly and is useful in rockeries or in shady places. 30 cts. each.
- ANCHUSA italica, Dropmore Variety. 3–5 ft. 5–6 mo. Makes splendid spikes of rich gentian-blue flowers, fine for cutting. Blue flowers are scarce and here we have one that blooms profusely for two months. 30 cts. each.
- ANTHEMIS tinctoria. 18–24 in. 6–9 mo. Large, golden yellow, daisy-like flowers produced all summer. Fine cut foliage. 30 cts. each.
- **AQUILEGIA** (Columbine). See in color, page 38. Sprightly flowers with long spurs on tall, wiry stems. They flourish in almost any situation.
- A. chrysantha. 3-4 ft. 5-8 mo. Golden yellow. 30 cts. each.
- A., Farquhar Pink. 2-3 ft. Soft pink. 30 cts. each.
- ASTERS, Hardy. See Michaelmas Daisy, page 40.
- **BLEEDING-HEART.** See in color, page 38.  $2\frac{1}{2}$  ft. 4-6 mo. Known as Bleeding-Heart because of the beautiful heart-shaped pink flowers which have a white drop beneath them. 75 cts. each, postpaid.
- CAMPANULA persicifolia (Bellflower or Blue Bells). See in color, page 38. 1-2 ft. 6-7 mo. Blue bell-shaped flowers on tall, graceful stems. Dwarf, compact plants. 30 cts. each.
- C. carpatica. 8 in. 6-10 mo. Flowers clear blue. Lovely for edging or for a rockery. 30 cts. each.
- C. Medium (Canterbury Bells). 3 ft. 8 mo. Panicles of large bells, mixed colors only, 30 cts. each.



Plant a charming border like this with Campanulas, Digitalis, Delphiniums, Phlox, etc.

## Hardy Perennial Plants, continued

PRICES: Unless otherwise noted, 30 cts. each, 12 for \$2.50, postpaid (remember that our postpaid prices include delivery charges for which many other firms charge extra). \$18 per 100, delivery not prepaid. 25 or more at 100 rate

- CHRYSANTHEMUMS. 16 varieties. See page 39. C. arcticum. 1<sup>1</sup>/<sub>2</sub>-2 ft. 9-10 mo. From Alaska. Neat clumps of dark green foliage crowned in September with white, daisy-like flowers. 30 cts. each.
- C. Coreanum. 2-3 ft. 9-11 mo. White flowers with golden centers, like a glorified daisy. Sometimes turn pink. 30 cts. each.
- COREOPSIS lanceolata grandiflora. 2-3 ft. 6-9 mo. See in color, page 38. Emblem Flower of the International Sunshine Society. Flowers rich golden yellow. They remind one of a yellow cosmos. An abundance of bloom all summer. Fine for cutting. 30 cts. each.
- **CORNFLOWER ASTER** (Stokesia cyanea). 1½-2 ft. 7–10 mo. Fine, large, lavender-blue flowers, 4 to 5 inches across; magnificent. 30 cts. each.

DAISY. See Michaelmas Daisy.

- DELPHINIUM, Belladonna, the Everblooming Hardy Larkspur. See in color, page 38. 2-3 ft. 6-10 mo. Flowers are clear turquoise-blue. Seldom out of bloom from the end of June until frost. 30 cts. each, 6 for \$1.50.
- **D. Bellamosum.** 2-3 ft. 6-10 mo. Everblooming. The dark blue form of Belladonna. 30 cts. each, 6 for \$1.50.
- **DIGITALIS** (Foxglove). See in color, page 38. 3 ft. 7 mo. A biennial that is grouped with the perennials as it renews itself from self-sown seed. The bold, pointed racemes of cone-shaped flowers are odd and attractive. The tall flowering spikes look like towers of bells. This is one of the few flowers that do well in a shady place. Mixed colors only. 30 cts. each.
- GAILLARDIA grandiflora (Blanket Flower). 2 ft. 6-10 mo. Large, daisy-like flower with red center and scarlet and yellow edge. Blooms all summer and thrives gaily when other plants are dying from drought. 30 cts. each.
- GOLDEN GLOW (Double Rudbeckia). 5-7 ft. 7-9 mo. Good as a screen or background. It produces masses of large, double, golden yellow flowers, shaped like a cactus dahlia. 30 cts. each.
- HELIANTHUS, Soleil d'Or (Hardy Sunflower). 3-4 ft. 9-10 mo. An abundance of large, double flowers with quilled petals. 30 cts. each.



Yucca (Adam's Needle)

HOLLYHOCKS, Double. 6-7 ft. 6-9 mo. Tall, stately flowers for backgrounds. Best colors— Yellow, Crimson, White, and Pink. 30 cts. each. 1 each of the 4 colors, \$1.10.

### Bearded Iris or Fleur-de-Lis 30c. each

Easily grown by planting in a well-drained, sunny position, the roots barely covered. They bloom in May and June.

Dr. Bernice. Coppery bronze and dark crimson. Florentina Alba. Large, fragrant, white flowers. Loreley. Deep blue, veined white, bordered yellow. Mme. Chereau. White with edges feathered sky-

### oFFER 40. One each of these 4 Irises for \$1, postpaid

- **IRIS, The Allies.** New. Erect and strong-growing, with large flowers that open from satiny black buds. The standards are lilac, flushed with light brown. The falls are mottled brownish yellow and shade to purplish maroon at the edge of the petals. The chief characteristic of this flower is its recurrent bloom. A new type. **\$3 each.**
- **IRIS pallida speciosa.** Very large flowers. Standards dark lavender; falls shaded light purple. Sweet-scented. Grows 2<sup>1</sup>/<sub>2</sub> feet. 30 cts. each.
- LYCHNIS chalcedonica (Maltese Cross; Scarlet Lightning). 2-3 ft. 6-7 mo. Vivid orange-scarlet flowers. Very bright in a hardy border. 30 cts. ea.
- MICHAELMAS DAISY, Feltham Blue. See color illustration, page 41. 2-3 ft. 9-10 mo. The brilliant aniline-blue blooms come in great masses in the early fall. Give 2 to 3 feet of space to grow. 30 cts. each.
- MICHAELMAS DAISY, novæ-angliæ. 3–4 ft. 9–10 mo. Violet-purple flowers. Very showy. Great for massing. 30 cts. each.

PHLOX. See in color on opposite page.

**PEONIES.** We offer Peonies only in the fall.

PACHYSANDRA terminalis. (See cut below.) This plant thrives where others would wither and die. Use it as a ground-cover, especially in the shade. Grows 5 to 8 inches high. 25 for \$2.50, 100 for \$9.50, 1000 for \$85, delivery not prepaid.

**PENTSTEMON.** 3 ft. 6–7 mo. Very showy spikes of bright scarlet flowers. 30 cts. each.

- PLATYCODON (Balloon Flower; Japanese Bellflower). See in color, page 41. 2-3 ft. 7-9 mo. A bellshaped flower of violet-blue. 30 cts. each.
- **PLUMBAGO Larpentæ** (Leadwort). 4-6 in. 6-10 mo. Especially suitable for bordering beds. Flowers deep blue. 30 cts. each.
- **PYRETHRUM Hybridum.** 1--2 ft. 5-6 mo. Brilliant, daisy-like flowers on long stems. 30 cts. each.
- **RED-HOT POKER** (*Tritoma Pfitzeri*). 3-4 ft. 8-10 mo. See in color, page 41. Torch-shaped orange-scarlet bloom on thick stems. 30 cts. each.



Pachysandra terminalis

# KEEP YOUR GARDEN BRIGHT WITH PERENNIALS



Hollyhocks



## Hardy Perennial Plants, continued

Prices: Unless otherwise noted, 30 cts. each, 12 for \$2.50, postpaid

- **SEDUM.** Creeping plants that are needed in every rock-garden. They bloom in July and August.
- **S. acre** (Golden Moss). Foliage green; flowers are vivid yellow. 30 cts. each.
- S. album. Waxy foliage. Flowers white. 30c.
- **S. sarmentosum.** Very vigorous. Flowers vellow. 30 cts. each.
- VERONICA spicata (Speedwell). 15–18 in. 6–7 mo. Give it full sunlight. Long, graceful spikes of violet-blue flowers. 30 cts. each.
- YUCCA FILAMENTOSA (Adam's Needle; Spanish Bayonet). 3–5 ft. 6–7 mo. See illustration, page 40. A low-growing, tropical-looking plant with spear-like, evergreen foliage. The erect, strong stems, 3 to 5 feet high are surmounted by candelabras of cream-white, bell-shaped flowers in May and June. 30 cts. each.

## Fragrant Hardy Phlox

TO BLOOM FOR YOU ALL SUMMER

Phlox will make a handsome display of brilliant, fragrant flowers year after year. Plant 18 inches apart and keep well watered to insure large heads of bloom. An entire bed of one color will make a lasting, beautiful show from July to October. If you have a bed alongside a walk or some conspicuous place where you want a brilliant color effect, plant the entire bed with Thor or Beacon. You will find them enchantingly lovely.

Price, 30 cts. each, any 12 for \$2.50, postpaid

- ★Beacon. Cheerful, brilliant cherry-red. Champs Elysees. A royal shade of rosy purple or magenta; very effective.
- ★Europa. White flowers, crimson eye.

Mrs. Jenkins. Pure white. Just lovely. \*Prof. Schliemann. True lavender color.

- Rhijnstroom. Paul Neyron pink.
- **\*Thor.** Salmon-pink with a scarlet glow.
   **W. C. Egan.** Lilac, with bright solferino eye.

OFFER 41. One each of 4 Phlox marked  $\star$ , all distinctly different, \$1.

**OFFER 41a.** One each of the 8 Phlox for \$2; or 4 of each (32 in all) for \$6.50, postpaid.

EARLY - FLOWERING WHITE PHLOX, MISS LINGARD. Large white flowers



Iris are easy to grow



Brilliant, fragrant, hardy Phlox



Tritoma (Red-Hot Poker) with lilac eye, from May till frost. Grows about 2 feet high. 30 cts. each, 12 for \$2.50, postpaid.

Order No. 8016 Apr. 4, '31 The shipment of roses and phlox came and my gardener says they are the finest he has ever seen, particularly the phlox. I am very much pleased with your stock and shall keep you in mind when I order again, as well as recommend you to my friends.—F. D. S., Hutchinson, Kans.



Michaelmas Daisy

Platycodon

# 5 American Pedigree Cannas 5

UNEQUALED FOR GORGEOUS TROPICAL BLOOM ALL SUMMER

#### ALL MARKED I WERE ORIGINATED BY THE CONARD-PYLE CO.

Nothing gives greater satisfaction for an amazing, unceasing display of color than Cannas. They grow easily, giving more brilliant bloom with less care than any other flower. With little regard for the heat of the summer months, these colorful, care-free gypsies carry on. Planted as borders or in beds of solid color, they keep the lawn or garden fresh with a continuous and unsurpassed show of vivid color.

All varieties marked with the swastika (**5**), good-luck sign, were introduced by The Conard-Pyle Co. after years of severe testing. They are universally acclaimed for their high standard of quality.

# 12 The Reliable Dozen Cannas, \$3 (Potted Plants, after) May 1, \$3.60

- **H** AMERICAN BEAUTY. 5 ft. A velvety Oriental carmine or translucent cerise. It has large flowers of tropical magnificence. 25 cts. each, postpaid.
- **GAPRICOT.** 4 ft. The color is a buff-yellow base overspread with salmon-pink, making a mass effect of rich apricot. Stands heavy rain and hot sun well. 35 cts. each, postpaid.
- **JFLAG OF TRUCE. 4 ft.** Cream-white with faint pink dots on each petal. The flowers often appear pure white. 35 cts. each, postpaid.
- **GOLDEN WEDDING. 3 ft.** It excels all other dwarf yellow varieties. The flowers are very large and stand well above the foliage. 50 cts. each, postpaid.
- **KING MIDAS. 5 ft.** Very large, beautifully formed, firm flowers of glittering gamboge-yellow. The leading brilliant pure yellow Canna to date. 35 cts. each, postpaid.
- **MRS. ALFRED F. CONARD. 4 ft.** Its firm salmonpink, lasting flowers are borne in immense heads, well above the foliage. This is one of the most popular Cannas in existence. 25 cts. each, postpaid.

- **Solution Solution Solution**
- **GRAZZLE DAZZLE. 4 ft.** Crimson-maroon flowers. The petals edged with vivid yellow, make a dazzling effect. 35 cts. each, postpaid. **ROSEMOND COLES. 5 ft.** A real novelty in color.
- Buds are saffron-orange, opening to large flowers of vermilion-scarlet, edged yellow. 35 cts. each, postpaid.
- **Solution Solution Solution**
- **Solution** Strain Strai
- **5** THE PRESIDENT. 4 ft. See illustration below. Rich, glowing scarlet color and the immense, firm flowers, 6 inches across when open, are produced in greatest profusion all summer. 25 cts. each, 10 for \$2, 100 for \$18, delivered. (Potted plants, after May 1, 5 cts. each extra.)

**H**The

President

ORDER OFFER 42. 12 {Distinct Cannas, including some of the loveliest varieties } \$3 Postpaid

## The Choicest Novelty Cannas

- **SANTOINE WINTZER.** 5 ft. The most gorgeous, dazzling crimson color yet produced in Cannas. The favorite red of the late Antoine Wintzer, the master hybridizer who originated the finest Cannas now in commerce. \$1 each, postpaid.
- **Gommander Byrd.** 4 ft. One of the best near-white Cannas yet produced. The flower- h e a d s a r e beautifully formed. \$1 each, postpaid.
- HOLLYWOOD. 4 ft. Color is orange-pink shading out to sal- mon-orange at the tips of the petals, and the throat is clear begonia-rose. 75 cts. each, post-paid.

- COPPER GIANT. 4 ft. Immense flowers of madder-orange suffused with rose. 50 cts. each, postpaid.
- **5 MRS. HERBERT HOOVER. 4 ft.** The buds are deep Oriental carmine and open to immense, firm-petaled flowers of luscious watermelon- p i n k o n erect, strong stems. **\$1.50 each ppd.**
- **GOLD BANK.** 4 ft. Color is rich coppery gold or cadmiumyellow, heavily overlaid with orange. 50 cts. each, postpaid.
- **SMONTEZUMA.** 3½ ft. Rich, velvety, firm flowers of nopalred and scarlet—a dazzling, brilliant color. 75 cts. each, postpaid.

**ITHE AMBASSADOR. 4 ft.** Brilliant, large, cherry-red flowers.

borne freely on strong stems well

above the healthy bronze foliage.

WYOMING. 7 ft. Very large orange-colored blossoms. The

50 cts. each, postpaid.

ASK FOR OFFER 42a. One each of the above 7 Novelty Cannas and 1 Mrs. Pierre S. du Pont, 8 in all (value \$6.75), for \$5.25. Potted plants \$5.65 delivered

### 4 Rich Bronze-leaved Cannas \$1 Post-After May 1, potted plants 5 cts. each extra

KING HUMBERT. 4 ft. Flower orange-scarlet, streaked crimson. Handsome blackish-bronze foliage, which is equaled by no other variety. 25 cts. each, postpaid.

**HONOLULU. 3 ft.** LaFrancepink, heavily overlaid with deeper pink. Bronze foliage. 50c. each, postpaid.

ASK FOR OFFER 42b. Above 4 Cannas \$1, postpaid

foliage is rich purplish bronze.The largest and25 cts. each, postpaid.finest red Cannae 4 Cannas \$1, postpaidever produced

25 cts. each. Potted plants 30 cts. each

PRICES. The prices quoted are for dormant Canna roots. Potted plants, after May 1, 5 cts. each extra.

Plant 6 or more for best effect

# ™Mrs. Pierre S. du Pont

THE QUEEN OF THE PINK CANNAS Originated by The Conard-Pyle Co.

Cannas are most effective in striking groups of color



Color is a vivid watermelon-pink and each individual flower is very large but does not wilt in the hot summer sun. Visitors here are amazed that such a marvelous head of glorious flowers can be produced on one stem. One plant will make several heads of bloom in succession throughout the season. Grows about 4 feet high. For sheer beauty, we have yet to find the equal of this Canna. It is amazingly lovely and an ever-constant source of delight to all who see it. The queen of all the pink Cannas, and continues producing new bloom-stalks with their marvelous heads of bloom from June till frost comes. For years it has held the center of the stage, and in its color class will continue to do so, because it comes as near to perfection as can be hoped for in any flower.

Price, 75 cts. each, 6 for \$3.75, 12 for \$7.25, postpaid

# C.-P. Large-flowering Gladiolus Mixed Named Varieties



The Gladiolus in this mixture are the same quality as the named kinds and include many of the varieties priced at 10 and 15 cents each. In fact, there are twenty kinds used in making this mixture, selected from **PRICE, 3 for 15 cts.; 10 for 40 cts.; 100 for \$3.50, postpaid** 

varieties that were grown in extra-large quantities. The demand for these mixed Gladiolus is steadily increasing as they provide many pleasant surprises. They are easy to grow, sure to bloom, and are splendid for cutting.

# The Regal or Royal Lily



Our illustration truly represents the glorious show the Regal Lily will make when planted in groups. No flower surpasses it in magnificence. It grows anywhere, in any soil, in sand or clay, in good loam or even in gravelly soil, *provided only* that the location is not too wet and not too shaded. The beautiful blooms come in June, often six or more on a stalk about 4 feet high. It is a vigorous grower with wiry stems. The flowers are deliciously fragrant and the petals pearly white inside, with a canary-yellow throat, the outside wine color, yellow and white beautifully blended. Plant 4 to 5 inches deep, in groups among perennials or along the edge of a shrub border. Price, 3 for \$1; 10 for \$3; 100 for \$25, postpaid.

# ★ SPRING 1932 ★ STAR GUIDE TO GOOD ROSES ★

# The Choicest Gladiolus and Tuberoses

8 Superior Gladiolus for \$1, Postpaid

Plant about 4 inches apart and nearly 6 inches deep. Such depth gives the cool, rich soil Gladiolus like, and makes the spikes stand straight. When cutting spikes for indoors, cut as soon as the first flower opens.

Any of these 8 varieties for 15 cts. each, or 12 for \$1.50

- Albania. Purest, glistening white flowers placed close together. Arizona Rose. Deep rose-pink, with dark throat.
- Evelyn Kirtland. Rosy pink, shading to shell-pink at the center; lower petals blotched scarlet.
- Giant Nymph. A giant-flowered variety. Light rose-pink, with creamy yellow throat.
- Louise. Large, bright lavender blooms, with a wine-colored blotch in the throat.
- Mrs. Dr. Norton. Apple-blossom-pink, shaded lemon-yellow, and with purple-tipped anthers.
- Scarlet Princeps. One of the grandest of Gladiolus making a magnificent stalk with six or more flowers open at a time. Color clear scarlet.

Schwaben. Delicate yellow with dark blotch in center. One of the best and freest flowering yellows.

# C.-P. Large-flowering Mixed Gladiolus

This mixture is made from surplus stocks of 20 named varieties.

Order No. 1900

March 25, 1931

Just wanted to let you know that the shrubs and bulbs arrived in fine condition. I don't know when I have seen better looking nursery material. It makes gardening a pleasure to receive plants from you.—F. D., San Francisco, Calif.



## 12 Selected Gladiolus for \$1, Postpaid

Any one of these varieties at 12 cts. each, or 12 for \$1, postpaid Alice Tiplady. Rich orange-saffron. A beautiful color.

America. Soft lavender-pink. The most popular Gladiolus for cut-flowers. Carmen Sylva. Pure white, with lavender markings in the throat. Flowers larger than Chicago White.

- Crimson Glow. One of the best scarlet varieties; throat overlaid with a velvety scarlet blotch.
- E. J. Shaylor. Deep rose-pink. Flower slightly ruffled.

Halley. Salmon-pink, with red stripe. A very early bloomer.

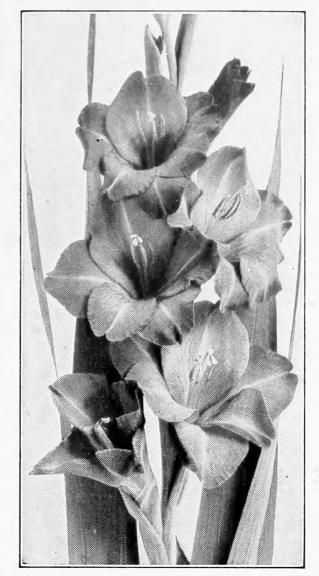
Herada. Pure mauve, shading to pink in the throat.

Mrs. Francis King. Large, showy, light scarlet, exquisitely formed flower.

Mrs. Frank Pendleton, Jr. Salmon-pink, red blotch in throat. Blooms open wide.

Panama. Similar to America in form, but color is deep, rich pink. Peace. Pure white with lilac feather on lower petal.

Wilbrinck. Early-flowering, with attractive, flesh-pink flowers having a cream-white blotch on lower petals. A favorite for cutting.



Very easy to grow and noted for intense fragrance

## Two Sweet-scented Tuberoses (See Cut)

Deliciously fragrant bulbous flowers, easy to grow in pots or in the garden. They are not spectacular but have a quaint, old-fashioned charm lacking in many showier flowers.

Do not plant Tuberoses until ground gets warm. They are very susceptible to cold and will not bloom if they get frozen.

Double Excelsior Pearl. Grows 18 inches high, blooms early and bears immense spikes of large, pure white, perfectly double flowers; deliciously sweet. 7 cts. each, 12 for 60 cts., 100 for \$4.50. Extra size, 10 cts. each, 12 for \$1, 100 for \$7.50, postpaid.

Early Branching Albino. Orange blossoms. Blooms early; flowers are large, single, and well expanded; pure waxy white, and delightfully fragrant. 8 cts. each, 12 for 75 cts., 100 for \$5, postpaid.

GENERAL INDEX	Page	Page   Dr. E. M. Mills28	Page
Page	Pachysandra40	Dr. W. Van Fleet	Mermaid
Abelia	Pentstemon	Druschki Rubra	Miss Rowena Thom 16
Adam's Needle	Perennial Plants	Duchess of Wellington15	Miss Willmott
Ajuga reptans	Philadelphus	Duquessa de Peñaranda 6	Moss Rose. See Salet.
Almond	Phlox	Edel	Mrs. Aaron Ward14
Altheas	Platycodon40	Edith Nellie Perkins15	Mrs. A. R. Waddell 17
American Ivy	Plumbago40	Editor McFarland 5	Mrs. Charles Bell17
Ampelopsis (3 kinds)37	Privet	E. G. Hill 5	Mrs. E. P. Thom
Anchusa italica	Pyracantha coccinea36	E. J. Ludding 6	Mrs. G. A. van Rossem21
Anthemis tinctoria	Pyrethrum40	Emily Gray	Mrs. Henry Morse 14
Aquilegias	Red-Hot Poker40	Etoile de Feu15	Mrs. John Laing
Asters. See Michaelmas	Red-leaved Barberry 35	Etoile de France19	Mrs. Lovell Swisher 18
Daisies.	Regal Lily44	Etoile de Hollande21	Mrs. M. H. Walsh 33
Balloon Flower	Rose of Sharon	Evangeline	Mrs. Pierre S. du Pont 2
Barberry	<b>Roses</b>	Excelsa	Mrs. Warren E. Lenon 18 National Flower Guild 9
Beauty Fruit	Scarlet Lightning	F. J. Grootendorst	Nicole
Bittersweet (2 kinds)37	Sedums	Frau Karl Druschki24	Nova Zembla
Blanket Flower	Shrubs, Hardy35-37	Gardenia	Nuntius Pacelli10
Bleeding-Heart	Silver Lace Vine	Général Jacqueminot	Nur Mahal
Blue Bells	Snowball	Gertrude Huck	Olympiad
Boston Ivy	Snowberry,	Gloria Mundi	Paloma Falco
Box Barberry	Speedwell	Golden Gleam	Pardinas Bonet
Boxwood	Spireas	Golden Salmon	Paul Neyron25
Bridal Wreath	Stokesia cyanea	Grenoble	Paul's Lemon Pillar 33
Buddleia	Summer Lilac	Gruss an Aachen27	Paul's Scarlet Climber 32
Bush Honeysuckle	Sunflower, Hardy 40	Gruss an Teplitz15	Pax Labor
Butterfly Bush	Sweet Shrub	Harison's Yellow	Portadown8
Callicarpa purpurea 36	Symphoricarpos36, 37	Hawlmark Crimson13	President Briand25
Calycanthus	Tritoma Pfitzeri40	Henry Nevard24	President Hoover
Campanulas	Tuberoses45	Hiawatha	President Plumecock 9
Cannas	Veronica	Hugonis	Primrose
Canterbury Bells	Viburnums	Hugonis, Double	Prince Camille de Rohan25
Chrysanthemums, Hardy. 39 Clematis paniculata37	Weigelas	Ile de France	Prosperity
Columbines	Wisterias	Imperial Potentate	Rapture
Coral Berry	Yucca	Jacotte	Red Radiance17
Coreopsis		J. C. N. Forestier	Rembrandt25
Cornflower Aster40	DOCE INDEX	Joanna Hill 7	Rev. F. Page-Roberts18
Cotoneaster horizontalis36	ROSE INDEX	Johanniszauber 7	Richardson Wright 5
Dahlias	AboI13	John Russell24	Rose a Parfum de l'Hay28
Daisy. See Michaelmas	Agnes	Joyous Cavalier	Rose Hill
Daisies	Albertine	Jules Gaujard16	Rosella
Delphiniums40	Allen Chandler	Julien Potin	Ruskin
Deutzia	Altaica	Kaiserin Auguste Viktoria.21 Kardinal Piffl	Salet
Digitalis	American Pillar	Kathleen Harrop	Schoener's Nutkana28
English Ivy	Ami L. Cretté	Königin Carola	Scorcher
Euonymus radicans	Ami Quinard10	Lady Alice Stanley16	Sœur Thérèse
Evergreen Bittersweet	Amulett	Lady Ashtown	S. M. Gustav V
Firethorn	Angèle Pernet	Lady Ashtown, Cl33	Souv. d'Alexandre Bernaix.19
Forsythia spectabilis36	Anna de Diesbach24	Lady Forteviot 7	Souv. de Claudius Denoyel.33
Foxglove	Annie Crawford24	Leonard Barron 5	Souv. de Claudius Pernet 19
Gaillardia grandiflora40	Ariel	Li Bures10	Souv. de Georges Pernet 18
Gladiolus	Betty Uprichard	Louise Cretté24	Souv. de Mme. C. Cham-
Golden Glow40	Birdie Blye	Mlle. Cécile Brunner 27	bard
Golden Moss	Blanc Double de Coubert28	Mme. Albert Barbier 24	Superb
Golden Privet	Bloomfield Courage	Mme. Butterfly	Sweetbriar
Hedge-Plants	Breeze Hill	Mme. Butterfly, Cl	Sweetheart
Hibiscus syriacus	Cécile Walter	Mme. Edouard Herriot 17	Talisman
High-bush Cranberry37	Chaplin's Pink Climber 31	Mme. Eugène Picard 7	The Beacon
Hollyhocks40	Charles K. Douglas13	Mme. Grégoire Staechelin. 47	The General19
Honeysuckle	Charles P. Kilham21	Mme. Louise Tremeau 8	The New Dawn
Hydrangeas	Chatillon27	Mme. Sancy de Parabère. 33	Thomas A. Edison
Iris	Columbia	Mme. Van de Voorde 8	Back Cover
Ivies	Conrad F. Meyer	Magdalena de Nubiola 7	Turkes Rugosa28
Japan Ivy	Coronation	Magna Charta	Ulrich Brunner
Japan Snowball	Dainty Bess	Mama Lamesch	Vicomtesse Pierre du Fou .33 Ville de Paris21
Larkspur40 Leadwort40	Dame Edith Helen 15 Diane de Broglie 15	Margaret McGredy16 Marguerite Carels33	Westfield Star
Lilacs	Director Rubio	Marguente Careis	White Dorothy Perkins
Lily, Regal	Distinction	Mary Lovett	Wichuraiana
Lychnis	Dorothy Perkins	Mary Wallace	Wilhelm Kordes
Maltese Cross	Dorothy Perkins, White	Max Graf	Willowmere
Michaelmas Daisies 40	Dr. Eckener	McGredy's Scarlet	York and Lancaster

## HARDY CLIMBING ROSE THE SPANISH BEAUTY Mme. Gregoire Staechelin

Introduced into America by The Conard-Pyle Co. Originated by the famous hybridizer, Mr. Pedro Dot, in Barcelona, Spain, and since awarded the highest prizes for the leading climbing Rose both in Europe and in America.

#### Let leading Landscape Architects tell you

#### June 19, 1931

From Indiana Mme. Grégoire Staechelin is undoubtedly one of the finest things that has been introduced recently for landscape purposes. It is certainly a new departure from the ordinary type of climbing Roses and it de-serves a front-row position.—Donald B. Johnston, Indianapolis, Ind.

#### From Massachusetts

June 10, 1031 Mme. Grégoire Staechelin is without exception the handsomest climbing Rose I have ever seen. Its fragrance is remarkable as well as the delicacy of the tinted petals .- Franklin Brett, North Duxbury, Mass.

#### From New York

June 30, 1931 We consider Mme. Grégoire Staechelin one of the most satisfactory climbing Roses we have seen. The perfect buds on long individual stems make it as valuable for cutting as any of the best Tea Roses .-Office of Marian Coffin, New York, N.Y.



#### NOT FAIRY TALES We have many letters like these: 700 Blooms on One Bush

My Mme. Gregoire Staechelin, which I bought from you three years ago, has been in bloom the entire month, and we have cut, without any exaggeration, from 700 to 800 blooms from it, and it still has several hundred on it now. Some of the stems were 2 feet long. It caused quite a sensation at the flower show here last week, and of course carried off first prize. Our florist here says he has seen thousands of climbing Roses but none to equal this.—Miss L. N., Franklin, Tenn.

A Great Prize-Winner!

# HARDY CLIMBING ROSE **SPANISH BEAUTY** (\*Mme. Gregoire Staechelin)

Winner of the highest obtainable Rose award

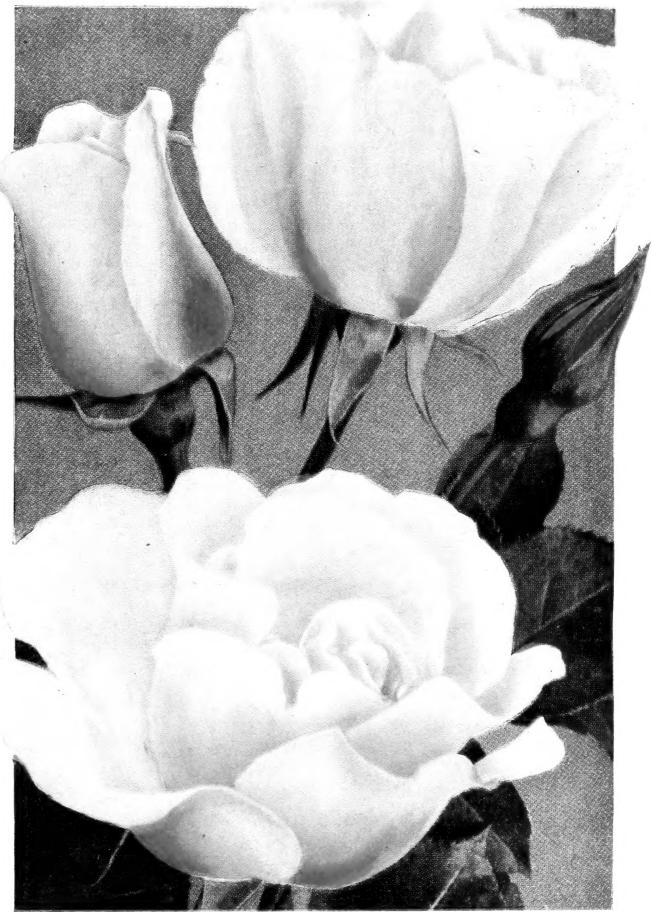
### The Bagatelle Gold Medal, 1927

Also the first John Cook Medal (1929) awarded by The American Rose Society

> Noted for hardiness, large, fragrant flowers on long stems and free bloom

This is The Queen of Climbing Roses, perfectly hardy and grows to 12 to 15 feet. The buds are brushed with deep maroon, which remains until the petals drop. The open blooms are flushed flesh-pink; they come on long rigid stems and are delightfully fragrant. Universally acclaimed to be the loveliest climbing Rose.

\$1.25 each, 5 for \$5



The said and and

Tuesday I won 11 prizes on Star Roses at our flower show. 1st, 2nd, and 3d on my Staechelin over all pink climbers.—DR. W. L. D., Chester, S. C., May 14, 1931.

#### Flowers $5\frac{1}{2}$ Inches Across (nearly the width of this page)

My Mme. Gregoire Staechelin, bursting into bloom this spring, presented a most glorious sight from start to finish -some of the blooms measured fully 5½ inches.—F. C. A., Valley Stream, L. I., N. Y., June 27, 1931.

## New \* Star Rose Othomas a Edison\_ A GREAT BEAUTY AMONG YOUR ROSES MAY ALSO HONOR A GREAT MAN

We found this outstanding H.T. Rose in France. It had great full blooms, sturdy healthy growth, and it displayed a disposition to bloom freely and beautifully—a Rose fitted in every way to do honor to some great American. On December 2, 1929, we were graciously permitted by Mr. Edison to name this Rose in his honor. He enjoyed the first blooming plants of it in both his New Jersey and Florida homes.

The large two-toned flowers are soft flesh-pink and light lilac-pink. From the heart of the opening bloom comes the glow that pervades the whole flower, adding the liveliness of an incandescent light to the pink petals.

\$2.50 each; 3 for \$6.50; 6 for \$12 (ALSO OFFERED IN THE "NOVELTY DOZEN" ON PAGE 10) THE CONARD-PYLE CO. ROBERT PYLE, President WEST GROVE, PA.