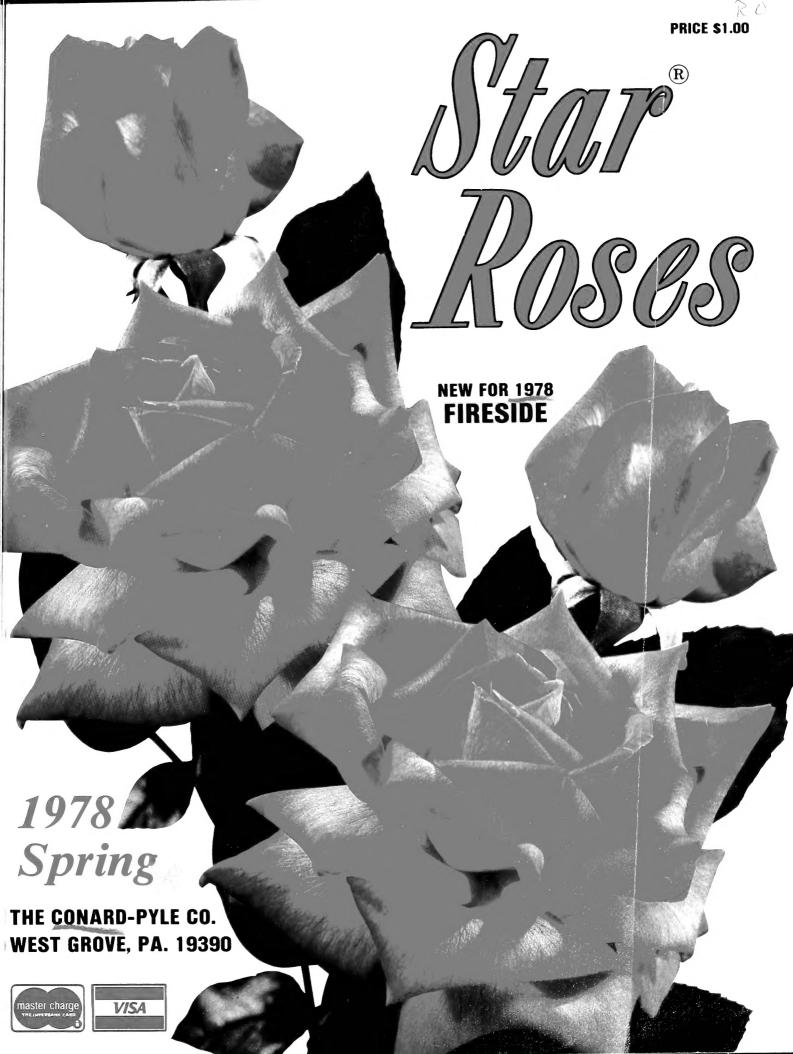
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Do not assume content reflects current scientific knowledge, policies, or practices.

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CAREFREE BEAUTY" (Variety: Bucbi)

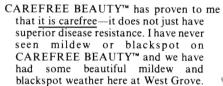
> Griffith Buck Professor Iowa State University (Hybridizer of CAREFREE BEAUTY")

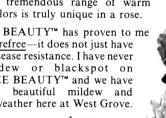
Nothing is ever absolute perfection but CAREFREE BEAUTY™ is closer than we have ever been before with something this colorful. I have found it to be truly maintenance free, it blooms in great profusion through the summer, it has golden-orange fruit to add color and interest in the winter, it is a living fence that does what it is supposed to do, and the seeds will not spread to become a nuisance. CAREFREE BEAUTY™ will survive both cold and heat, and I must add, does it beautifully.

In looking around us, we are constantly reminded of the great strides that are being made in every field throughout the world. Almost daily we hear of tremendous breakthroughs in science, medicine, and engineering. Yes, roses are no exception. New this year, we are offering you three new roses, each is a breakthrough:

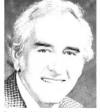
CHARISMA with its fiery color, beautifully mounded plant, and fantastic lasting ability. I have personally seen CHARISMA blooms last 14 days.

FIRESIDE's tremendous range of warm glowing colors is truly unique in a rose.





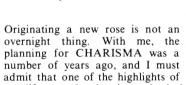
ich Kuthan



Robert Lindquist, Sr. Howard Rose Company (Hybridizer of FIRESIDE)

My life has been spent close to the rose and I have always felt very fortunate to be able to devote so much time to the natural side of life that has come from my special friendship with the Oueen of Flowers. In 1948 hybridizing new roses became a part of my life, and a very important part. What I like most is that there is always the excitement and knowledge that the rose that will bloom tomorrow could be that truly perfect rose. From the moment I saw FIRESIDE, I knew it was special. It has all the colors and warmth to be called FIRESIDE.

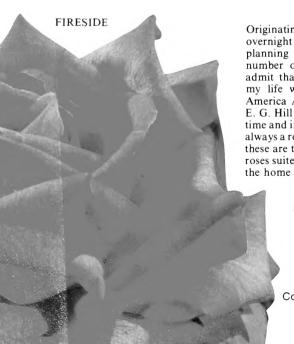
But



my life was the day it received the coveted All-America Award. I have been breeding roses for the E. G. Hill Company in Richmond, Indiana for a long time and in the beginning, uppermost in my mind was always a rose to be grown in the greenhouse. Of course these are the roses you buy from the florist and most roses suited for greenhouse growing are not suited for the home gardener and growing outdoors.

CHARISMA is one of the first garden roses produced by our breeding program and the first to win the All-America Award.

Phone 215-869-2426 Printed U.S.A. Copyright 1978, The Conard-Pyle Co.





President
The Conard-Pyle Co.



Fireside (on the cover)

Hybrid Tea. NEW FOR 1978. A beautiful new rose with such a range of vivid glowing colors, it could only be called FIRESIDE. From the warm, rich yellow at the petal base you follow a spectrum of shades ranging from almost a satiny white to a soft-pink continuing on to that vivid red heavily penciled around the petal margins. Never have we experienced a rose that is so changeable and yet as it changes each color variation through the life of the bloom seems to be more attractive and pleasing than the last. Imagine a fireside chat with friends while the logs crackle in the fireplace and that bright, warm glow of colors. . .It's a combination of which you never tire.

Even in the very large, well shaped buds you can see a hint of the beautiful changes that will take place in the open blooms. Each bud is packed with petals and slowly rolls open to a very large, double bloom. Each petal forms a distinctive point at the tip giving the deep red at the petal

edges even more prominence.

The flickering large blooms are the perfect decoration for the outstanding, vigorous, medium tall growing plants. Each stem is completely covered with large, waxy, very green foliage forming the perfect background for the eye-catching flowers which are held erect on long, strong stems that are perfect for cutting. FIRESIDE is a rose for the avid rosarian, the part-time gardener, the novice, anyone, and it's at home in any setting. Here is a rose that is a pleasure to grow and a joy to watch through every delightful and amazing color change. (Lindquist.) Plant Pat. App. For.

Cat. No. 1470 \$5.90 ea. - 3 or more, \$5.50 ea.

Perfume Delight

Hybrid Tea. Brilliant, unblemished pink blooms always have a rich spicy fragrance that is second to none. The beautiful color pleases your eye and the perfume wins you completely. This is a newer rose with all the sophisticated beauty of today and yet a fragrance you remember from so long ago and thought you might never experience again. From the moment the classic long buds begin to unfurl, the perfume is evident. Petals roll back gently and gracefully to big, double blooms, up to 5 inches across, with 30 or more smooth satiny petals. Each petal has the same even, glowing pink color that never changes. And, these big, stunning blooms are carried atop a plant that is second to none. Medium tall, well covered with large foliage and with above average disease resistance. The long, strong stems make Perfume Delight ideal for cutting

Anywhere you want a show of color—mass planting, for a group of two or three among foundation plantings, or for that one beautiful plant in your garden—Perfume Delight is perfect. Don't overlook its lasting ability when cut and brought indoors. (Weeks.) *Plant Pat. 3282*.

Cat. No. 1205 \$5.60 ea.—3 or more, \$5.25 ea.

SEE STAR® ROSE INDEX ON PAGES 36 AND 37



OFFER 103 THE MOST FRAGRANT

CAMELOT (P. 22) FRAGRANT CLOUD (P. 25) MISTER LINCOLN (P. 5) PERFUME DELIGHT (P. 3)

\$19.40



THE PERFECT THREE

Double Delight

Hybrid Tea. Bold, creamy-white, huge blooms liberally brushed with bright, rich red. A distinctive and novel combination and yet a rose that has exquisite form to win blue ribbons. The magnificent rose that blooms in endless profusion throughout the season, and with a strong, spicy perfume to give each high-centered formal flower added appeal. Hardy, well branched, tall and vigorous with glossy disease-resistant foliage. A refreshing new rose with an unusual combination of showy colors. A highly praised All-America Award Winner that will bring joy and pleasure in every garden. (Swim & Ellis.) Plant Pat. 3847.

Cat. No. 1080 \$6.50 ea.—3 or more, \$6.10 ea.

It's Fun To Grow Roses

You can grow roses just like these! Start with 2 or 3, give them a spot of sun, a little tender loving care and they will reward you for years to come. Roses give so much for so long and are so easy to grow.







Oregold

The sparkling yellow Hybrid Tea that is distinctive from all others, is an excellent grower and doesn't fade. Rich, golden yellow buds are long and pointed. Fully double open blooms are 5 inches across and very high centered. Add a moderate fragrance and you have perfection. A delightful garden rose and excellent for exhibition. An exceptionally vigorous and floriferous yellow. Perhaps the best yellow Hybrid Tea yet. (Tantau.) Plant Pat. 3415.

Cat. No. 1190. \$5.90 ea.—3 or more, \$5.50 ea.

Mister Lincoln

Our very best red Hybrid Tea. An exceptional red and deep rich fragrance, too. Lively red blooms are 6 inches, very full and double. Sculptured long pointed buds become urn-shaped as the wide, velvety petals curl back from their high centers. A deep bold red in the open bloom that we believe is the finest red in any rose today. Flowers come one to the long, very strong stem and are exceptionally long lasting. Perfect for the show table.

Vigorous, tall and upright. (Swim & Weeks.) Plant Pat. 2370.

Cat. No. 1175 \$5.25 ea.—3 or more, \$4.95 ea.





BIG, BOLD

Chicago Peace

GOLDEN GIRL

A rose of rare and spectacular beauty. Its warm, rich pink and canary-yellow with coppery overtones give a marvelous glow. Buds have many petals and blooms are very large and double. Blooms are proudly and elegantly displayed.

A carbon copy of Peace as far as growing ability, hardiness and flower production are concerned, but don't let that fool you, its color and fragrance are unique to Chicago Peace alone and no other rose can compare to its total beauty. Medium tall and strong stemmed. Hybrid Tea. (Johnston.) Plant Pat. 2037.

Cat. No. 1035 \$5.60 ea.—3 or more, \$5.25 ea.

CHICAGO PEACE

STAR® GUARANTEE

Star Roses are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.



and BEAUTIFUL

ROSES GIVE SO MUCH AND ASK SO LITTLE

No other flowering plant gives so much of itself as the rose. Compare its exquisite bloom (each one sculptured perfection), its long, continuous blooming season (4 to 6 months in most areas), and its wide range of colors with any other plant in your garden. And, roses live for years and years.

While it is not realistic to say that roses produce these spectacular blooms and bursts of color with no care at all, if you start with a good quality plant, carefully follow the simple planting instructions we supply, and give it a modest amount of regular care, you will enjoy fine results.

Golden Girl

Grandiflora. One of the very best vellows. Melting golden yellow at the center of the flower, with soft ivory at the petal edges. The blooms are fully double, of medium size and produced in quantity all season long. Long, slender buds with graceful sepals, much like those of Eclipse which for vears has been held as the ideal for bud form. Golden Girl has more petals though, and for that reason holds its shape better than Eclipse and therefore lasts longer.

A tall, imposing yellow for background planting. Bushy and erect, with light green leaves. Full of buds and blooms all season until stopped by frost. A vigorous, compact grower, Golden Girl is a totally satisfying rose—a modern and better version of Eclipse. (Meilland.) Plant Pat. 1912.

> Cat. No. 1110 \$4.90 ea.—3 or more, \$4.60 ea.





GYPSY

Gypsy

Hybrid Tea. Dazzling, fiery red with a brilliant touch of deep orange to add a warm glowing touch. A tantalizing, luminous, "hot" color reminiscent of a smoldering camp fire. Very dark buds slowly open to big, 5-inch blooms that are bright, distinctive and lovely. Delicately cupped flowers hold their form and color extremely well. Blooms usually come one to a long strong stem, perfect indoors.

Tall, husky and rugged with rich, glossy green foliage. Everyone loves GYPSY and there is no better rose indoors or in the garden. (Weeks.) Plant Pat. 3163.

Cat. No. 1125 \$5.25 ea.—3 or more, \$4.95 ea.



COLOR MAGIC

Color Magic

Hybrid Tea. A truly delightful and fascinating new rose, with an unusual color variation and an All-America Award Winner for 1978. Truly different in every garden and a rose that changes every day. High centered buds are large and with luscious hues of ivory-rose tinted peach. Flowers are always 6 to 7 inches across and spiral open. The deep shrimp pink in the newly open bloom ends in shades of deep rose red on the outer petals and a delicate ivory pink at the center. A lovely combination and sure to bring enjoyment.

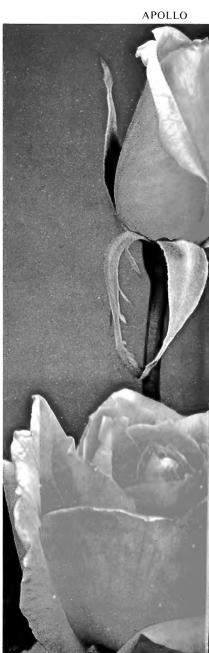
Tall and disease resistant, each plant displays excellent Hybrid Tea habit, with new branches coming freely from the base and producing good quantities of striking bloom on 18 to 20 inch stems—the perfect length for cutting. Each stem bears a single perfect bloom with a light sweet fragrance. The color combinations of COLOR MAGIC against the bright green foliage will be a delight to every gardener. (Warriner.) *Plant Pat. 3998*.

Cat. No. 1455 **\$6.50 ea.**—3 or more, \$6.10 ea.

Apollo

Hybrid Tea. Tall, rich, striking and a clear sunny yellow color makes APOLLO one of the finest. Color is a standout from the beginning and continues through the life of the bloom. Bright, pointed buds slowly become fully blown double blooms, up to 4½ inches across. Flowers come one to the stem and are held erect by excellent cutting stems on a fine tall bush. Foliage is large, leathery and very disease resistant. Excellent for arrangements and a continuous profusion of bright sparkling vellow bloom in the garden. (Armstrong.) Plant Pat. 3322.

Cat. No. 1005 **\$4.90 ea.**—3 or more, \$4.60 ea.



Prominent A distinctive and striking color breakthrough. Such lively A distinctive and striking color oreas.... brilliance and yet such a clear, vibrant orange it is unmatched and so vibrant it is impossible to describe. This spicy Grandiflora is intense, tall, strong and lovely. Well formed, medium size buds very slowly become medium size, very showy blooms of excellent form. The showy blooms have excellent substance and last an exceptionally long time on the plant and when cut—perfect for arrangements. Tall, strong and easy to grow, the well branched plants still produce a continuous show of fiery color all summer. Already a sensation in Europe, PROMINENT is so good few other roses can begin to compare in overall

outstanding color.PROM-INENT will give a sparkling, intense show all summer long and will complement any garden. (Kordes.) Plant Pat. 3380.

Cat. No. 1230 \$5.90 ea. —3 or more, \$5.50 ea.



COME SEE US AT OUR GARDEN CENTERS

No. 1, one mile off U.S. Route 1 at West Grove, Pa. Open all year, every day, 9 to 6. No. 2 on U.S. Route 1, two miles south of West Grove, near our rose fields and rose gardens. Open summer and fall, every day, 9 to 6.



OFFER 109

3 BRIGHT ALL-AMERICA AWARD WINNERS APOLLO COLOR MAGIC

\$16.40



SCARLET KNIGHT

Seashell

Hybrid Tea. A completely new combination of warm colors, as delightfully changeable as any rose can be. Delicate, soft orange buds gently roll open changing to all the soft shades of orange and pink lightly brushed with sunny yellow. 41/2 inch, very double blooms are a rich, lively salmon with a golden glow of yellow washed across each petal. These large, double flowers usually come one to a good strong stem but will occasionally come in a cluster of 2 or 3 making a spectacular show of color. This is the perfect rose for any use-mass of color, growing in patio containers, for a showy plant in your garden, for the flower arranger and FRAGRANCE, too. The novice and the avid gardener will both be totally satisfied. Medium tall plants are upright, compact and well covered with glossy holly-like foliage. Mildew resistance is above average. One of the truly outstanding newer roses. (Kordes.) Plant Pat. 3685.

Cat. No. 1250 **\$5.90 ea.**—3 or more, \$5.50 ea.



PINK PEACE

JOHN F. KENNEDY



A Colorful

Pink Peace

Hybrid Tea. Big, deep, dusky blooms on a superb plant. Pink Peace has many of the wonderful characteristics that have made Peace "the" rose. Big, pointed buds become fully double, fragrant blooms with a lovely high peaked center. A favorite for cutting with blooms almost as large as Peace.

A bit taller than Peace. A back row rose that will give good quantities of long lasting blooms all summer. (Meilland.) Plant Pat. 1759.

Cat. No. 1215 \$4.70 ea.—3 or more, \$4.40 ea.

John F. Kennedy

Hybrid Tea. A lovely pure white but not a delicate one. Long, graceful buds of lemon-white, open to pure white, 5 to 6-inch blooms that hold their firm texture and lovely color through all kinds of weather. Flowers are high pointed, showing a full but open center. Petals are precisely arranged making each flower a magnificent specimen. A stately white with a nice tea fragrance along with excellent bloom production. Tall and upright with large dark leaves. (Boerner.) Plant Pat. 2441.

Cat. No. 1135 \$5.25 ea.—3 or more, \$4.95 ea.

Chrysler Imperial

Hybrid Tea. Everyone loves big, big roses especially if they are glowing red and deliciously perfumed. This one has (along with Eclipse) become one of the all-time greats. Big, solid buds and full, high-centered flowers of rich crimson-red with a velvety overcast.

Chrysler Imperial is a classic Hybrid Tea that along with Peace and Eclipse belongs in every garden. A willing and steady bloomer all summer. Ideal for cutting. A sturdy plant of moderate height. Don't miss it—it's a beauty. (Lammerts.)

Cat. No. 1045 \$4.30 ea.—3 or more, \$4.05 ea.

FREE PLANTING GUIDE sent with your order

If you have never before grown roses, you will find this 12-page booklet a helpful guide to proper planting and cultural methods. And if you're an old hand at rose growing, you will probably want to look



through it and double-check on the procedures you have been following. From planting, through pruning and spraying, the booklet describes and pictures the steps to success with roses. . .and also gives pertinent facts about the growing of bulbs and perennials. A copy is sent FREE with every order.







FIRST PRIZE

AMERICAN HERITAGE

First Prize

Hybrid Tea. FIRST PRIZE is indeed a prizewinner and a standout everywhere. On the show table it wins one blue ribbon after another. Our picture is no exaggeration—FIRST PRIZE will bloom just like this for you. The exhibition form is enhanced by the rich pink color that is lighter, more delicate toward the center of the flower and almost light red at the petal margins. Satiny petals roll back from the magnificent buds forming lovely 5-inch blooms. Perfect for cutting. Almost too good to be true.

Medium tall, strong plants take very little care and yet produce these magnificent exhibition blooms continuously. (Boerner.) *Plant Pat. 2774.*

Cat. No. 1095 **\$5.75 ea.** -3 or more, \$5.40 ea.



"Beany" Hutton

BEANY'S PERFECT ROSE OFFER

Whether you're a real rose nut and want blue ribbons or whether you just like a few roses in your yard to enjoy or bring a perfect bloom or two

into your home every day—this offer is perfect for you. All four of these roses will do all this. I have never so vigorously endorsed a rose offer, but I know these four roses are perfect for any use and will bring nothing but pleasure to everyone who grows them.







ROYAL HIGHNESS

OKLAHOMA

American Heritage

Hybrid Tea. The striking blend of changeable colors is a beautiful sight. Very long, tapered, urn shaped buds of light canary yellow delicately edged camellia-rose become cream to light canary-yellow 41/2 inch, double blooms with 50 to 60 firm petals. As the blooms mature, the rose color along the petal margins deepens. Blooms come continuously all season producing a succession of striking flushes with delightfully unusual color changes. Plants are tall and compact with heavy canes and large leathery foliage. An unusual and lovely rose that is perfect in the garden or when that one perfect bloom is brought indoors. (Lammerts.) Plant Pat. 2687.

Cat. No. 1000 \$4.90 ea. -3 or more, \$4.60 ea.

Royal Highness

Hybrid Tea. The winner of countless blue ribbons at rose shows. This supremely beautiful pastel rose is the softest, loveliest pink imaginable. Exquisite, long, pointed buds are very impressive and open slowly to extra large, satiny blooms with a perfect high center and heavy tea rose perfume. Its perfect form is just the thing to win blue ribbons.

Long, stiff stems, form, color and lasting ability make it perfect for cutting. A medium tall, upright grower with waxy dark ornamental leaves. Tremendously appealing both in the garden and as a cut flower. (Swim & Weeks.) Plant Pat. 2032.

Cat. No. 1240 \$5.25 ea. -3 or more, \$4.95 ea.

Oklahoma

Hybrid Tea. The darkest rose we grow. While not actually black, OKLAHOMA is such a deep smoky velvet red that it almost seems so. The deep, deep color is richly enhanced by the delightful perfume. Buds are almost black and pointed. Five-inch pointed blooms have perfect form, excellent texture and fine keeping ability. Each deep red petal is brushed liberally with black velvet around the outside.

Plants are medium tall with good cutting stems holding the blooms erect and above the foliage so they never hide. Each bloom is worth waiting for. (Swim & Weeks.) Plant Pat. 2326.

Cat. No. 1185 \$4.70 ea. -3 or more, \$4.40 ea.



CHRISTIAN DIOR

Pascali

Hybrid Tea. Delicate-looking buds open to perfect blooms of soft creamy white with a warm ivory-yellow center. Flowers are high centered, perfectly formed, medium large, double, with over 35 satiny petals that curl back as they open. Plants are often over 4 feet high with strong stems. Excellent for cutting. Healthy dark green foliage. Exquisitely beautiful flowers and good plant habit make PASCALI an unusually fine white rose. (Lens.) *Plant Pat. 2592*.

Cat. No. 1195 \$4.90 ea.—3 or more, \$4.60 ea.

PASCALI



ALWAYS

Christian Dior

Hybrid Tea. Excellent for cutting. One of the few reds that shows off especially well under artificial light. Big, showy blooms are a rich crimson-red overlaid with a lustrous scarlet sheen. Each bloom has 50 to 60 neatly placed petals and a delicate fragrance. A flower of top exhibition quality that does not fade or turn blue but stays a splendid rich red.

Vigorous, tall and upright with rich green leathery leaves. Hardy and healthy with a steady profusion of stunning bloom all season. A delightful rose that will bring pleasure all summer. (Meilland.) Plant Pat. 1943.

Cat. No. 1040 **\$4.90 ea.**—3 or more, \$4.60 ea.



SUMMER SUNSHINE

Summer Sunshine

Hybrid Tea. One of the strongest plants for a yellow. Dazzling, bright golden yellow and one of the best that literally shines in the sunlight. Urn shaped buds are a deep glowing golden yellow and petals gently roll back to a beautiful high centered bloom of medium size. Form and color hold well, adding a touch of dazzling brilliance to any garden or flower arrangement. An easy yellow to grow and sure to please. Tall, upright, strong and vigorous. (Swim.) Plant Pat. 2078.

Cat. No. 1265 \$4.90 ea.—3 or more, \$4.60 ea.

BURSTING WITH BLOOM

Portrait

Hybrid Tea. Distinctive, rich and colorful, producing masses of beautiful urn-shaped buds of delightful pink literally bursting into large creamy blooms edged a deep yet delicate satiny blush. Occasional gold tones wash the open bloom in glowing warmth while the solid pink reverse adds depth and sparkle. Fully double, high centered, 4-inch blooms have a delicious tea rose fragrance. Flowers come continuously on good cutting stems.

Upright, growing tall and strong, PORTRAIT is freely branched and holds its lovely blooms aloft for all to see and admire.

A satisfying, carefree, easy-to-grow rose. (Meyer.) Plant Pat. 3097.

Cat. No. 1225 **\$4.30 ea.**—3 or more, \$4.05 ea.

Tropicana

Known and loved for its bright, intense, "fluorescent" orange-red color and for its exceptional

qualities as a cut rose. "Super Star" in Europe, TROPICANA is a bright, intense orange-red, not deep but with a luminous quality to the petals that makes it come alive. This superb color holds exceptionally well, even in the hottest sun and when cut and brought indoors. Buds are exquisite and prized by flower arrangers. Blooms are double, medium large—4½ to 5 inches—elegantly formed and with good, strong fragrance. Truly a classic.

Tall and bushy, well shaped plants are covered with shiny green disease resistant foliage. Easy to grow. (Tantau.)

Cat. No. 1285 \$5.25 ea.—3 or more, \$4.95 ea.

TROPICANA



"We received our Star Roses last year as a gift, and I wanted to let you know we're sold on them. They are beautiful, strong, tall, beautiful bushes and so easy to care for.

My neighbors and friends couldn't believe the roses we had and some of these people were experienced rose growers.

I must commend you on your honest advertising. They're everything you said they were."

C.A., NY.





QUEEN ELIZABETH

PEACE

Grandiflora. Lovely clear, clean, innocent pink blooms that are lightly ruffled and cupped. Blooms in great profusion on unusually strong stems. Very strong, vigorous and healthy. (Lammerts.)

Peace

Hybrid Tea. "The" rose. Softest ivory to delicate yellow, penciled a warm glowing pink at the petal edges becoming even more pink as

the blooms develop. Enormous, firm petaled, long lasting blooms-PEACE tops all other

Tall, strong, healthy, free blooming and extremely lovely. The most talked about rose in the world. (Meilland.)

> Cat. No. 1200 \$4.50 ea. -3 or more, \$4.20 ea.







HELEN TRAUBEL

FAVORITES

Garden Party

Often considered a white, this Hybrid Tea is actually a delicate blending of warm, rich ivory with creamy tones washed across the petals and a delicate flush of appleblossom pink at the petal edges that gently steals over the very fragrant, fully double flowers. Tall and strong. (Swim.)

Cat. No. 1105 \$4.90 ea.—3 or more, \$4.60 ea.

Helen Traubel

Hybrid Tea. An exquisite combination of apricot and shell-pink. The long buds slowly unfurl to a very large, high-centered flower. Long, slender stems and rich spicy perfume. Lovely to cut. Blooms freely. A time tested old favorite. (Lammerts.)

Cat. No. 1130 \$4.30 ea.—3 or more, \$4.05 ea.

Mirandy

Hybrid Tea. Deep wine-red flowers with a delightful fragrance. Blooms are packed with petals to form a high, pointed center. Flowers open slowly to a sparkling velvety wine-red. Three-foot sturdy plants put on a terrific show all summer. (Lammerts.)

Cat. No. 1165 \$3.90 ea.—3 or more, \$3.65 ea.

Confidence

Hybrid Tea. Lovely form and outstanding color. Long, streamlined buds open to gracefully high, pointed blooms that reach a width of 5 inches. High-centered flowers are a delicate blend of pastel tints—softest peach, shrimp-pink, ivory and gold. Pleasant perfume.

Upright and bushy. (Meilland.)

Cat. No. 1070 \$4.30 ea.—3 or more, \$4.05 ea.

Eclipse

A famous old favorite Hybrid Tea with the brightest golden yellow color and perfect buds. The lively yellow in the graceful, tapered buds become a clear, bright chrome-yellow as the medium size blooms open. Ideal stems for cutting and a strong, pleasant fragrance. Tall. (Nicholas.)

Cat. No. 1085 \$3.90 ea.—3 or more, \$3.65 ea.





COLORAMA

LADY FLGIN



OFFER 120 DISTINCTIVELY DIFFERENT

COLORAMA LADY X LADY ELGIN SWARTHMORE YANKEE DOODLE

\$22.50

LIVELY AND

Colorama

Hybrid Tea. A large-flowered beauty with bright rich color. Buds are soft yellow flushed salmon-pink—well pointed. Open blooms become carmine red and then a rich bright splash of yellow slowly spreads over the center of the 5-inch flowers. Medium tall. (Meilland.) *Plant Pat. 2862*.

Cat. No. 1050 \$4.90 ea.—3 or more, \$4.60 ea.

Lady Elgin

A rich butterscotch Hybrid Tea that is so warm and inviting you can hardly wait for each bloom. Medium long buds are very well formed and of fine texture. Rich deep orange, they open to slightly lighter apricot, becoming a rich blend of butterscotch and warm apricot. The color remains vivid. Rich, lasting and subtly perfumed. (Meilland.)

Cat. No. 1145 \$4.30 ea.—3 or more, \$4.05 ea.

Lady X

Hybrid Tea. Soft, delicate lilac-lavender with a light perfume. Exquisite blooms with delightful high-pointed centers and lasting ability that wins blue ribbons. Beautifully formed buds. As many as 60 satiny petals grace each fully double flower. Definitely a back-row rose. Tall, strong and very vigorous. (Meilland.) *Plant Pat. 2691*.

Cat. No. 1150 \$4.90 ea.—3 or more, \$4.60 ea.

LADY X



DIFFERENT

Swarthmore

Hybrid Tea. The rose that wins the prizes—the exhibitors' delight. The longest, largest bud of any rose we grow, opens slowly, gracefully, to perfect sculptured form. Double, high centered, long lasting.

A deep clear rose-red bud opens to blooms of deep, clear rose-red. 45 to 55 exquisitely formed petals, each bloom measures up to 5 inches. Blooms come on tremendous stems. Tall. (Meilland.) *Plant Pat. 2444.*

Cat. No. 1270 \$4.90 ea.—3 or more, \$4.60 ea.

Yankee Doodle

Hybrid Tea. A bright combination of rich, shining yellow, brushed glowing scarlet around the petal margins. A bright, warm combination. Very full, 5-inch blooms, often with over 100 petals, delicately scalloped to give the open bloom a light airy effect. Always a delicious, fruity perfume.

This superb plant is strong, very tall, freely branched, broad and upright—a true Hybrid Tea with one bloom to the stem. Hardy, rugged and disease free. (Kordes.) *Plant Pat. 3957.*

Cat. No. 1290 \$4.90 ea. -3 or more, \$4.60 ea.

"You do not do justice, even in your glowing write-up, to Yankee Doodle which is in its second year with me. Its scent is that of a real old-fashioned rose, its shape and coloring are outstanding; but you don't mention the very important feature—that for picking, this rose is unsurpassed. Its aroma scents the room, it outlasts any other rose and never drops its petals."





"I recently purchased a Peace rose from your company. Upon receiving it, I was shocked. I had always purchased my roses from XXX before this.

SWARTHMORE

The rose bush I received from you was so superior to the ones I received from them. You will get my business from now on and my parents too."

M.M., PA

King's Ransom

Hybrid Tea. Big, 5-inch, attractive chrome-yellow blooms, with a nice lingering fragrance. Ideal for cutting and arranging. Medium long buds, tightly curled. Fully double, golden blooms of excellent form. The gleaming golden color is emphasized by the rose-red stamens that show when the flower is fully open. Blooms come singly on long stems and open well even in unfavorable weather.

Moderately tall with glossy green, dark foliage.

King's Ransom is a fine yellow and recommended for every garden. (Morey.) Plant Pat. 2103.

Cat. No. 1140 \$4.90 ea.—3 or more, \$4.60 ea.

Camelot

Grandiflora. A foolproof rose that grows tall and lovely. A luminous shrimp-pink beauty. Light and glowing with high centered buds becoming 4 inch, somewhat cupped open blooms with a rich spicy perfume. A shimmering color that remains lively and radiant throughout the season. Blooms are produced freely usually in clusters but there will be an occasional bloom which comes one to the stem. Tall and broad. Covered with large, shiny, dark green foliage. Colorful. (Swim and Weeks.) Plant Pat. 2371.





KING'S RANSOM

SHOP FOR ROSES THE EASY WAY

There's no need to waste valuable time running around to find the roses you want. Sit down with our all new catalog and do your shopping in the comfort of your armchair and have your roses delivered to your door. Use the order blank we provide and mail it in the postpaid envelope with our guarantee of receiving nursery fresh, top-grade roses at the proper planting time for your area. WE PAY ALL SHIPPING CHARGES IN THE UNITED STATES.

"My roses were the most beautiful in our town. Medallion was the most beautiful of all."

A.S., NM.



COMMAND PERFORMANCE

Command Performance

The bright luminous orange color, inherited from Tropicana, the distinctive star-shaped bloom, and the heavy petal substance make COMMAND PERFORMANCE an exceptional rose great for cutting or just for enjoying in the garden. Bright and unchanging all season, this stately rose brings flush after flush of outstanding bloom. Long, pointed buds become medium size flowers made up of 50 luxurious petals. Color holds a vivid, clear orange through the life of the bloom. And, a sweet, appealing fragrance is always present.

Tall, strong and covered with large leathery leaves. (Lindquist.) *Plant Pat.* 3063.

Cat. No. 1060 **\$4.90 ea.** —3 or more, \$4.60 ea.

Big Red

An excellent big, bold, bold solid red -so velvety and strong. A very bright red with a rosy red tone on the underside of the petals. Fat, pointed buds open to huge 6-inch flowers, very velvety and high centered and packed with 50 to 60 luxurious petals. Each petal is large and curled slightly in classic form to make an exceptionally firm flower, with a rich spicy fragrance.

A tall grower that is both

upright and spreading.

The excellent choice for that one wonderful red to put on a continuous show in your garden. (Meilland.) *Plant Pat. 2693.*

Cat. No. 1015 **\$4.90 ea.** 3 or more, \$4.60 ea.







Medallion

A delightfully different Hybrid Tea that is undoubtedly the most significant breakthrough in years, both in flower color and bloom size. Magnificient 7-inch apricotbuff blooms have a slightly deeper center and a soft, delicate ivory edge. A truly unequaled new rose that varies with the weather and turns every head. Shapely, slender pointed soft coppery-pink buds open to huge informal flowers with 35 extremely broad petals. Open blooms soften to a tantalizing straw yellow. Lasting ability, even in rainy weather is remarkable. A mild fruity perfume is always present.

Vigorous and erect, plants will reach a height of 5 feet. Blooms come one to a long, strong stem, perfect for the garden and for cutting. Very free blooming, we have seen as many as 45 blooms on a single plant at one time. Always an eye-catcher. Give it room to grow. (Warriner.) Plant Pat. 2997.

Cat. No. 1160 \$5.25 ea.

—3 or more, \$4.95 ea.

Electron

Hybrid Tea. The winner of top prizes in Europe as well as the All-America Award. Long buds become large, very full flowers of exhibition form, with high centers and beautifully placed petals. The color is a

very bright, very luscious, deep rose-pink. Both the rich color and the pleasing fragrance last well. Perfect for cutting, free blooming and an eyeful at all stages.

Bushy and vigorous with abundant, dark green leaves that form a dense background for the electric-pink flowers. Blooms are borne singly and in clusters. (McGredy.) Plant Pat. 3226.

Cat. No. 1090 \$4.90 ea.—3 or more, \$4.60 ea.





DICK HUTTON

OFFER 124

THE PERFECT ROSE GARDEN



Yes, I love roses. To me, a rose is the symbol of everything beautiful. A rose can express love, friendship, thoughtfulness, anything you wish. I am often asked if I have a favorite—no I don't, but here I am offering a collection of roses that are perfect together. Each has some quality that sets it apart from all the others. You can't have more fun and pleasure from roses than these will bring you.

Mister Lincoln—fragrant, red and perfect (P. 5)

Tropicana—the truest orange (P. 17)

Double Delight—double everything and terrific (P. 4)

Oregold—truly the finest medium vellow (P. 5)

Portrait—grows anywhere (P. 17)

Sonia—"the" perfect rose (P. 48)

Perfume Delight—fragrance and beauty (P. 3)

Gypsy-all that fire and warmth (P. 7)

Fireside—a total delight (P. 1, 3)

First Prize—the prizewinner anywhere (P. 14)

Arizona—all the colors of the rainbow (P. 13)

Plus PEACE. "The" rose (P. 18)

ONLY \$49.00

A tremendous \$10.35 saving





OFFER 125

For The Flower Arranger

MISTER LINCOLN (P. 5) OREGOLD (P. 5) SONIA (P. 48) SWARTHMORE (P. 21)

\$19.80



MORE STARS FOR YOUR GARDEN

Bahia



Floribunda. Vivid golden orange blend. Very double, 3-inch blooms with nice perfume. (Lammerts.) *Plant Pat. 3525*.

Cat. No. 1300 \$4.30 ea.—3 or more, \$4.05 ea.

Blanche Mallerin

Hybrid Tea. Fragrant and snowy white. $4\frac{1}{2}$ inch blooms. Bushy, upright plants with heavy canes. (Mallerin.)

Cat. No. 1020 \$4.30 ea.—3 or more, \$4.05 ea.

Circus



Floribunda. Splashy red, yellow, pink and orange mixture. Enormous clusters. Bushy, vigorous, free blooming. (Swim.)

Cat. No. 1325 \$3.90 ea.—3 or more, \$3.65 ea.

Climbing Crimson Glory

Repeat Blooming. Velvety crimson. Pointed buds open to double blooms with good substance. Rich fragrance. (Naungayan.)

Cat. No. 1400 \$4.30 ea.—3 or more, \$4.05 ea.

Climbing Peace

Repeat Blooming Climber. Huge, double Peace blooms. Yellow and ivory with pink edges. (Brady.)

Cat. No. 1405 \$4.30 ea.—3 or more, \$4.05 ea.

Condesa de Sastago

Hybrid Tea. A distinctive bicolor of yellow and rose-scarlet. Bright with a heavy perfume. Medium height and vigorous. (Dot.)

Cat. No. 1065 \$3.90 ea.—3 or more, \$3.65 ea.

Coral Dawn

Everblooming Climber. Large coral blooms, 4½ inches across. Pleasing fragrance. (Boerner.)

Cat. No. 1410 \$4.30 ea.—3 or more, \$4.05 ea.

Crimson Glory

Hybrid Tea. Velvety crimson, very double blooms with rich perfume. Blooms freely. (Kordes.)

Cat. No. 1075 \$3.90 ea.—3 or more, \$3.65 ea.

Don Juan

Everblooming Climber. Rich dark red blooms in huge masses. 5-inch, fully double flowers. Pillar-8 to 10 feet. (Malandrone.)

Cat. No. 1415 \$4.90 ea.—3 or more, \$4.60 ea.

Fire King



Floribunda. Excellent red 3-inch blooms come in clusters of 5 to 7. Vigorous. (Meilland.)

Cat. No. 1340 \$4.30 ea.-3 or more, \$4.05 ea.

Fragrant Cloud

Hybrid Tea. True rose perfume. Rich, coral-red flowers. Perfect high pointed form. Tall. (Tantau.) Plant Pat. 2574.

Cat. No. 1100 \$4.90 ea.—3 or more. \$4.60 ea.

Granada



Hybrid Tea. Bright scarlet, lemon-yellow and orange-pink mixture. Strong and tall. (Lindquist.) Plant Pat. 2214.

Cat. No. 1120 \$4.90 ea.—3 or more, \$4.60 ea.

Laura

Hybrid Tea. Salmon-pink. Fragrant. (Meilland.) *Plant Pat. 2986*. Cat. No. 1155 **\$4.90 ea.**—3 or more, \$4.60 ea.

Montezuma

Grandiflora. Brilliant rosy salmon. Bushy. (Swim.)

Cat. No. 1180 \$3.90 ea.—3 or more, \$3.65 ea.

New Dawn

Everblooming Climber. Softest blush pink. (Somerset.)
Cat. No. 1425 \$4.30 ea.—3 or more, \$4.05 ea.

Polynesian Sunset

Hybrid Tea. Large flowers—deep rich coral becoming coral-orange. Heady scent. Long stems. (Boerner.) Plant Pat. 2530.

Cat. No. 1220 \$4.30 ea.—3 or more, \$4.05 ea.

Saratoga



Floribunda. Pure snowy white, gardenia-like flowers. 4½-inch blooms. 3-foot plants. (Boerner.) Plant Pat. 2299.

Cat. No. 1365 \$4.30 ea.—3 or more, \$4.05 ea.

Spartan

Floribunda. Clear, deep coral. Fragrant. (Boerner.)
Cat. No. 1370 \$3.90 ea.—3 or more, \$3.65 ea.

Tiffany



A classic Hybrid Tea. Dramatic light pink and pale gold. 5-inch blooms. Medium tall. (Lindquist.)

Cat. No. 1280 \$4.30 ea.—3 or more, \$4.05 ea.

White Dawn

Repeat Blooming Climber. Snowy white, semi-double blooms. Fragrant. Strong. (Longley.)

Cat. No. 1440 \$4.30 ea.—3 or more, \$4.05 ea.



CATHEDRAL

Cathedral

The showy, fiery blend of colors catches and reflects each ray of sunlight. Shapely coppery-peach buds become lively scarlet-orange, semi-double, 4-inch blooms. Flowers mature to a deep scarlet richly enhanced by a golden apricot glow. Delicately ruffled petal edges give Cathedral an old-world charm. The glowing, yet changeable blend of colors, gives Cathedral a very showy appearance. Vigorous and very bushy. (McGredy.) Plant Pat. 3524.

Cat. No. 1320 \$4.50 ea.—3 or more, \$4.20 ea.



FREE BLOOMING ALL-AMERICA



ANGEL FACE

First Edition (Arnaud Delbard in Europe)

A delightful, perfectly mounded, sparkling luminous coral Floribunda that will bring wave after colorful wave of rich blooms and yet has that perfect form for the flower arranger. Delicately pointed buds slowly become striking, fluorescent blooms 21/2 inches across. Almost an artist's blending of subtle yellow, orange and red shades is in each bloom.

21/2-foot plants are perfect mounds literally blanketed with rich lively color. (Delbard.) Plant Pat. 3647.

Cat. No. 1345 \$4.90 ea.—3 or more, \$4.60 ea.



OFFER 126

FREE BLOOMING ALL SUMMER

> ANGEL FACE CHARISMA EUROPEANA FIRST EDITION

> > \$17.80

BEAUTIES and AWARD WINNERS

Charisma

Multicolor Floribunda. Charisma is not really "just a rose". It is one of the finest, most colorful flowering shrubs we have seen. It will not only give you mounds of rich red and yellow color in the early spring, it will keep producing these lively, bright blooms all summer until heavy frost. As the weather becomes warmer and the sun becomes brighter, the red intensifies and spreads over the entire bloom giving each flower a deep red velvety texture and appearance.

All of this from Bob Jelly, hybridizer for the E. G. Hill Company in Richmond, Indiana. *Plant Pat. App. For.*

Cat. No. 1460 \$4.90 ea.—3 or more, \$4.60 ea.

Angel Face

Floribunda. A unique breakthrough both in bloom color and form. A heavenly lavender washed with ruby around the edge of the petals. Perfectly formed flowers, about 3½ inches across with wavy, scalloped petals giving a delightful silhouette. Blooms can come one or two to the stem and also in small clusters. Charming at every stage. Nice perfume. Low and bushy plants. (Swim & Weeks.) Plant Pat. 2792.

Cat. No. 1295 \$4.90 ea. -3 or more, \$4.60 ea.

Europeana

Floribunda. The best red Floribunda—massive, colossal, spectacular and a terrific bloomer. Just one cluster makes a bouquet that lasts as long as a week.

Bears great heads of satiny red flowers as velvety as plush. Each cluster holds 20 or more flowers with beautifully ruffled petals. So magnificent in its first flush in June that even one plant glorifies a garden. Low and bushy, with soft mahogany-red foliage. (deRuiter.) Plant Pat. 2540.

Cat. No. 1330 \$4.30 ea.—3 or more, \$4.05 ea.





MAKE YOUR LANDSCAPE COME ALIVE

There is no better way to have your landscape become a place of beauty than to plant these "flashy" roses. They will decorate any area around your home with a beauty you cannot get from any other plant. Each plant will be a lovely mound of sparkling color. . .use them as a low border, edge your walk or driveway. Plant them like any other flowering shrub and watch them liven up your yard. They are extra bushy, extra free flowering, and easy going.



REDGOLD

Redgold

Floribunda. Blooms are not large but are a flashy contrast of colors. At first they are soft chromevellow, the buds turn darker as they open, to a glowing orange-gold. Petals are edged brick-red, which later turns deeper magenta. Moderately double with light fragrance. Medium tall. (Dickson.) Plant Pat. 3006.

Cat. No. 1355 \$4.30 ea.—3 or more, \$4.05 ea.

Tamango

The most "carefree" Floribunda. Three big pluses make Tamango an unusually good rose: flower size and quality, vigor and hardiness, and a spectacular profusion of bloom. Deep red, oval buds that open to 4-inch velvety red flowers with 40 or more petals. Blooms are large, double and last for days. (Meilland.) Plant Pat. 2857.

Cat. No. 1380 \$3.90 ea.—3 or more, \$3.65 ea.

TAMANGO

BURSTING WITH

"Let me begin by thanking you for the fine service and best roses in these United States. I have ordered roses from other companies, but your plants are larger, fresher, quicker to take root, better root structure and most durable against weather and pests.

I find each plant has a beauty and eye-catcher all its own. This summer I have been cutting roses by the arm load and sharing

A.T., VA.

Rose Parade

Floribunda. A bright, bright sparkling pink and well worthy of its coveted All-America Award. Free blooming, vigorous plants are completely covered with big clusters of bright color. Fully double blooms up to 4-inches across—camellia perfect. Well formed buds have as many as 55 satiny petals and slowly open to beautiful bright blooms that catch every eye. A nice light perfume. Rugged, disease resistant and tall. (Williams.) Plant Pat. 3065.

Cat. No. 1360 \$3.90 ea.—3 or more, \$3.65 ea.



ROSE PARADE



OFFER 128

FREE BLOOMERS

FASHION REDGOLD **SUNSPOT TAMANGO**

\$14.80

FLASHY COLOR

Sunspot

Floribunda. Perhaps the best yellow Floribunda. Bloom size—5 inches, and the bright sparkling color are unsurpassed.

Rich, bright butter-yellow buds (slightly tinged with orange) become a sparkling bright, sunny yellow as they open. Blooms are as large and attractive as many Hybrid Teas and each flower has a nice fruity fragrance. Excellent for mass plantings and for bordering a walk or driveway. (Fisher.) *Plant Pat. 2576*.

Cat. No. 1375 \$3.90 ea.—3 or more, \$3.65 ea.



Bicentennial

Named in honor of our Country's Bicentennial. Striking, bold, delicious and fiery. From the luxurious warmth of the glowing deep red velvet painted freely across the petal margins to the brighter red shades at the center, this is an exciting rose. Double blooms are 3½ inches across with a distinctive point at the tip of each petal. A lively rose with a light tea fragrance.

Bushy, well branched and very vigorous. (Meyer.) *Plant Pat. 3802*. Cat. No. 1310 **\$4.30 ea.**—3 or more, \$4.05 ea.

FASHION

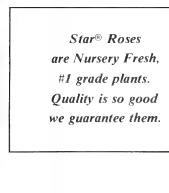


Cat. No. 1335 **\$3.90 ea.**—3 or more, \$3.65 ea.

Three-foot plants. (Boerner.)

"Many thanks for the wonderful plants. I received my roses on April 4 and planted them April 5. They are doing great. I deeply appreciate your fine quality and service."

G.P., IL.



STAR® GUARANTEE

Star® Roses are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.



RED FOUNTAIN

STUNNING

THE PICTURESQUE CLIMBERS

A climbing rose in full bloom provides a stunning effect. . . beside a doorway, tumbling over a stone wall or an old stump, on posts, pillars and fences. Climbers serve as a beautiful background for bush roses and can give you privacy and quiet when used as a screen. Use them for an outstanding display of color.

Red Fountain

Climber-Everblooming Hardy Pillar Type. Gracefully arching canes cascade to the ground in rich red profusion. Velvety red blooms in June and all through the summer. Spectacular huge trusses of as many as 40 vibrant blooms. One of the best ruggedly healthy climbing-shrub roses.

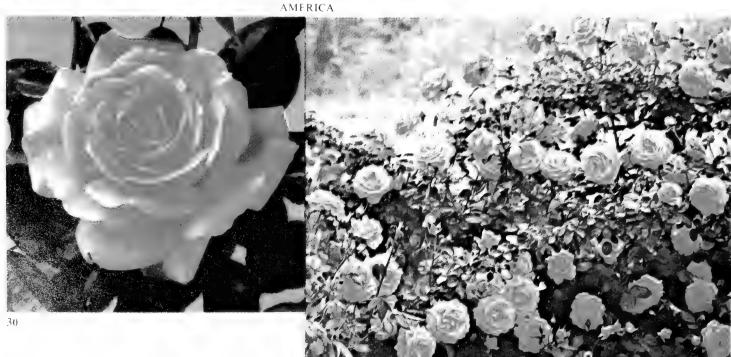
Plump, medium sized buds are satiny and almost black red, gracefully opening to a dark, velvety red, double bloom, flushed with a blackish velvet as the sun catches the petals. There is a light sprinkling of strawberry red tones adding contrast and there is always a hint of fragrance. (Williams.) Plant Pat. 3615.

Cat. No. 1430 **\$5.25 ea.**-3 or more, \$4.95 ea.

America

Climber. An outstanding rose. Rich, salmon-pink Hybrid Tea form blooms, extremely floriferous and free flowering with a rich spicy perfume. Lovely salmon buds, nicely pointed, roll back forming a fully double, 4-inch flower. Color softens in the open bloom to a rich, even salmon-pink. (Warriner.) Plant Pat. 3682.

> Cat. No. 1385 \$5.90 ea. 3 or more, \$5.50 ea.



STAR CLIMBERS

Blaze

New Improved Everblooming Kind. The "everywhere" climber! Blooms with complete freedom. A great burst of scarlet in June and again in the fall with some bloom during the summer. A virtual blaze of glory. Very hardy and needs very little care. . . . only an occasional pruning. Very easy to grow. (Kallay.)

Cat. No. 1390 \$4.50 ea.—3 or more, \$4.20 ea.

Rhonda

Everblooming. A truly lovely pink climber with large, full bodied flowers of perfect Hybrid Tea form. A true, medium pink washed with lively coral tones. Good stiff stems, excellent for cutting. Gracefully arching canes to 8 feet carry a profusion of bloom. Good bloom the first year. (Lissemore.) *Plant Pat. 2854.*

Cat. No. 1435 \$5.25 ea. 3 or more, \$4.95 ea.

Golden Showers

Everblooming Climber. Golden Showers is without doubt the finest yellow climber. Free blooming and extremely vigorous—this one can stand alone and grows 7 to 9 feet tall. Long-stemmed clusters literally cover the bush. Shiny daffodil-yellow, double, fragrant flowers—very large for a climber, up to 5 inches across. (Lammerts.)

Cat. No. 1420 \$4.90 ea. -3 or more, \$4.60 ea.



GOLDEN SHOWERS









WHITE GEM

OFFER 132

All 12 miniatures on these two pages

BABY GOLD STAR **BO PEEP CHIPPER** CINDERELLA CRIMSON GEM GOLD COIN

RED IMP **ROSY GEM** SCARLET GEM SHOOTING STAR STARINA WHITE GEM

ONLY \$27.90 - SAVE \$6.90

BABY GOLD STAR

MINIATURE ROSES

Tiny, tiny roses that are beautifully formed, ruggedly hardy and colorful little copies of the big garden roses. Real roses only 8 to 15 inches tall, bloom profusely with roses the size of a quarter, are winter-hardy almost everywhere, bloom indoors in winter, bloom for years and years, and, yes, they even have tiny thorns. You will love these shows little

Scarlet Gem, Clear, brilliant orange-scarlet, Classic Hybrid Tea type flowers with excellent form and substance. Hardy and free growing. A joy to grow and perfect anywhere. (Meilland.) Plant Pat. 2155.

Cat. No. 5045 \$3.00 ea.—3 or more, \$2.75 ea.

Cinderella. Dainty white flowers with the faintest touch of pink. Well formed, 1-inch blooms cover the plant. Excellent, pointed foliage. Bushy, free blooming and always beautiful. A favorite for years. (deVink.)

Cat. No. 5015 \$2.75 ea.—3 or more, \$2.50 ea.

White Gem. A stunning pure white miniature with a soft ivory touch at the center of the bloom. Blooms are larger than most miniature roses, very fully petalled with excellent form. Very long lasting when cut. Plants are taller than most. Vigorous, attractive and striking. (Meilland.)

Cat. No. 5060 \$3.25 ea.—3 or more, \$3.00 ea.

Baby Gold Star. A golden beauty with perfectly formed buds and double blooms. A good strong yellow that keeps well on the plant and when cut. Grows tall with small, soft foliage. Mild fragrance. (Dot.)

Cat. No. 5000 \$2.75 ea. -3 or more, \$2.50 ea.

Bo-Peep. Dainty, extremely double blooms of arbutus-pink. Tiny buds open to perfect blooms that will last well. Especially lovely when cut. Eight-inch plants produce good quantities of bloom continuously. A very delightful, fine pink miniature. (deVink.)

Cat. No. 5005 \$2.75 ea. —3 or more, \$2.50 ea.

BO-PEEP









CHIPPER SHOOTING STAR ROSY GEM

Chipper. Each bloom is a little beauty of elegant shape. Petals are arranged in classic style, Good-sized, coral-pink flowers come continuously on a compact 18-inch plant. The tallest of the Mini's. (Meilland.) Plant Pat. 2764.

Cat. No. 5010 \$3.00 ea.—3 or more, \$2.75 ea.

Shooting Star. Double, very long lasting flowers of chartreuse-yellow tipped fiery red. Petals curl in star form. Bushy plants to 15 inches tall. Good repeat bloom. Charming for boutonnieres and dainty arrangements. (Meilland.)

Cat. No. 5050 \$2.75 ea.—3 or more, \$2.50 ea.

Rosy Gem. Rosy pink buds open to delightful light pink, very well-shaped, 1½-inch, double blooms. Free blooming and long lasting. Vigorous and bushy, to 14 inches tall. Excellent and perhaps the very best pink. (Meilland.)

Cat. No. 5040 \$2.75 ea.—3 or more, \$2.50 ea.

Crimson Gem. A wonderful deep red. One-inch flowers with 50 to 60 velvety petals. A non-fading color that lasts and lasts. Excellent as a cut flower. Very strong, bushy and free blooming. A real gem. (deRuiter.)

Cat. No. 5020 \$3.00 ea.—3 or more, \$2.75 ea.

Gold Coin. The best yellow indoors. A striking buttercup-yellow with tiny pointed buds opening to double flowers only an inch across. Low, bushy plants produce continuous bloom. Lovely for those tiny arrangements and for enjoying outdoors. (Moore.) Plant Pat. 2921.

Cat. No. 5025 \$3.00 ea.—3 or more, \$2.75 ea.

Starina. An excellent, charming orange-red. A little larger bloom than the rest and plants are a bit taller. Exceptionally well formed blooms. Blooms well all summer. Charming as a cut flower for dainty bouquets. Brilliant and showy everywhere, (Meilland.) Plant Pat. 2646.

Cat. No. 5055 \$3.25 ea.—3 or more, \$3.00 ea.

Red Imp. (Not Illustrated.) Deep, unfading crimson. Good bud and flower form and each bloom is packed with as many as 60 velvety petals. A true, compact miniature with a bushy, upright plant 15 inches tall. (deVink.)

Cat. No. 5035 \$2.75 ea.—3 or more, \$2.50 ea.

OFFER 133 6 CHARMING MINI's

CRIMSON GEM GOLD COIN **ROSY GEM** SHOOTING STAR STARINA WHITE GEM

\$14.90

OFFER 133A **OUR FOUR BEST**

CHIPPER CINDERELLA SCARLET GEM STARINA

\$9.90







CAREFREE BEAUTY™ (VARIETY: BUCBI)

This picture of CAREFREE BEAUTY is no exaggeration. It's of the plant in Dick Hutton's yard and has received worse than no care at all.



The Fairy

Ideal for any use. Beautiful 2 to 3 foot shrub with hundreds of seashell-pink flowers coming in large clusters all season. A dense, hardy, thrifty bush, exceptionally resistant to disease and insects. Lacy foliage is small, shiny and beautifully green. A multitude of lovely pink blooms from early summer until frost. An excellent lawn specimen, a colorful hedge, background planting-a flourish of color even in partial shade. A foolproof rose that has almost every good quality possible. And, don't overlook The Fairy as a tree rose on Page 38. It's spectacular. (Bentall.)

Cat. No. 1450 \$3.90 ea. —3 or more, \$3.65 ea.

Beautifully

Carefree Beauty™

(Variety: Bucbi)

The beautiful, new Pink Flowering Shrub that produces continuous masses of fourinch bright pink blooms all summer. For years, everyone has clamored for a flowering shrub that would give color not just for a two-week period but all summer.

Here it is:

Maintenance Free-a truly no care, no · spray, hardy shrub

Broad and upright growth

Continuous masses of bright pink blooms Broad, upright plants—reaching 4 feet in height and spread after 2 years

3/4 inch golden-orange fruit all winter Seeds do not spread

CAREFREE BEAUTY has proven itself from Minneapolis to Seattle, Florida to Connecticut and every other part of the country imaginable. Perfect wherever color is wanted and needed; CAREFREE BEAUTY can stand alone, in a group, or in mass plantings. It is at home everywhere—in residential, industrial, commercial and municipal plantings.

Always beautiful with striking clusters of 3 to 20 blooms at the tips of vigorous arching canes, and when the leaves drop in autumn, large, golden-orange fruit will grace the tips of the branches giving all-winter vibrant color and interest.

The living fence that does what other plants claim to do. Truly a carefree beauty. (Buck.) Plant Pat. App. For.

> Cat. No. 1465 \$5.90 ea. -3 or more, \$5.50 ea.



THE FAIRY

CAREFREE

THE WORDS OF A NEW YORK CUSTOMER.

The Sea Foam in the photograph which accompanied this note was magnificient: "These are the radiant Sea Foam in bloom at the edge of the sea—planted right at the sea wall. These are the bushes battered all winter by storms and hurricane—waves came over the wall and soaked them. In early spring they looked like dried sticks—but they came back"

S.S.B., NY.

Betty Prior

Floribunda. Another with above average disease resistance, and ideal for a bushy, tall hedge. Large, spreading clusters of pink bloom come continuously. Dogwood shape, single blooms have 5 petals. Very showy with rich fragrance. Hardy, free blooming. Plants to 4 feet. (Prior.)

Cat. No. 1305 \$3.90 ea.—3 or more, \$3.65 ea.

Sea Foam

Hybrid Shrub Rose. Lovely pure white teardrop-shaped buds become 2 to 3-inch double blooms that age gradually to a delicate soft cream. Sometimes in cool weather petal edges are tinged a delicate pink adding contrast. Perfectly charming for small arrangements. A remarkable shrub rose producing fine clusters of sparkling bloom all season long. Tough, hardy and tremendously vigorous. Lovely and almost completely free of any type of disease. Truly troublefree. One of the most remarkable roses with unlimited use. Use Sea Foam as a specimen plant, as a border or broad, low hedge, tied to a trellis or fence it makes an outstanding white pillar. Perfect as a ground cover on a sunny bank or draped over a wall. All you need is a little imagination. A breakthrough in rose breeding and one of the most useful roses. (Schwartz.) *Plant Pat. 2463*.

Cat. No. 1445 \$4.30 ea.—3 or more, \$4.05 ea.



"Please accept our sincere thanks for the beautiful rose bushes which just arrived. You can be sure they will reward us with exquisite beauty."

P.M., OH.





STAR® ROSE FACT SHEET

			ABBREVIAT	IONS USE	D		
Bic	= Bicolor	Dk	= Dark	Lt	= Light	Str	= Strong
Bl	= Blend	Ex	= Excellent	M or		T	= Tall
Bril	= Brilliant	Fi	 Floribunda 	Med	= Medium	Upr	= Upright
Brt	= Bright	Gr	= Grandiflora	Multi	= Multicolor	v	= Very
Cl	= Climber	HT	= Hybrid Tea	Or	= Orange	Vig	= Vigorous
Cpd	= Cupped	L	= Low	Pk	= Pink	Wh	= White
Cr	= Cream	Lav	= Lavender	Sh	= Shrub	Yel	= Yellow

Height: Necessarily this is a relative term and will vary for different localities. Heights we give are for eastern Pennsylvania, where we live. Low growing is 1½ to 2 feet; tall growing is over 3½ feet, and everything else is in between. If you have a shorter growing season than we do, plants will grow lower; if a longer season, then taller

HYBRID TEA ROSES

The marvelous, long-stemmed roses you get from a florist are Hybrid Teas. They come in a wide color range, are large and well formed, many richly fragrant, usually long stemmed. All are perfect to cut.

			1 1		Fra-				Uses		Outstanding	Pric	e
Rose Name	Page	Color	Bud	Bloom	grance	Ht.	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
American Heritage	15	Cr-wh, pk bl	Long	Lg, dbl	Slight	T	Str, upr	Yes	Good	. No	Color, form	\$4.90	\$13.80
Apollo	8	Med yel	Long	Flat	Slight	T	Str, broad	Yes	Fair	No	Color, vigor	4.90	13.80
Big Red	23	Deep red	Lg	Big, fat	Good	MT	Erect, spr	Yes	Fair	No	Large blooms	4.90	13.80
Blanche Mallerin	25	Pure wh	V long	Even, flat	Some	MT	Upr	Yes	Fair	No	Bud & color	4.30	12.15
Chicago Peace	6	Pk-yel bl	Fat	Lg, full	Some	M	Str, broad	Ex	Yes	Fair	Has everything	5.60	15.75
Christian Dior	16	Red-red	Shapely	Big, full	Slight	Т	Rather leggy	Ex	Fair	No	Wonderful cut	4.90	13.80
Chrysler Imperial	12	Deep red	Med full	Full, dbl	V	M	Vig, upr	Good	Yes	No	Has everything	4.30	12.15
Colorama	20	Yel-red bic	Med	Lg, dbl, cpd	Some	M	Upr	Yes	Yes	No	Vivid color	4.90	13.80 :
Color Magic (New)	8	Shrimp-pk	Long	Lg	Slight	T	Upr, bushy	Good	Yes	No	Color, vigor	6.50	18.30 :
Command Perform.	23	Bril or	Long	Med, shapely	Slight	VT	Upr	Yes	No	No	Color & bud	4.90	13.80
Condesa de Sastago	25	Yel-red multi	Short	Med cpd	Some	M	Spr	Fair	Fair	No	Color	3.90	10.95
Confidence	19	Pastel pk	Long	Med dbl	Slight	MT	Upr, bushy	Yes	Fair	No	A classic	4.30	12.15
Crimson Glory	25	Dr red	Short	Med full	V	ML	Spr	Fair	Yes	Fair	Prolific bloom	3.90	10.95
Double Delight	4	Brt red	Shapely	Big, full	V	MT	Upr, spr	Yes	No	No	Has everything	6.50	18.30
Eclipse	19	Clear yel	V long	Flat open	Good	MT	Upr	Fair	Yes	No	Shape of bud	3.90	10.95
Electron	24	Rose-pk	Urn-shape	Med dbl	Good	M	Bushy	Good	Good	Good	Floriferousness	4.90	13.80 1
Fireside (New)	1,2,3	Red-yel multi	Long, shape	Lg, dbl	Slight	T	Upr, bushy	Ex	Good	No	Has everything	5.90	16.50 i
First Prize	14	Pk	V long	Urn, dbl	Good	MT	Upr	Ex	Fair	No	A classic	5.75	16.20 1
Fragrant Cloud	25	Or-red	Full, fat	Lg	V	MT	Upr	Yes	Yes	No	Color, fragrance	4.90	13.80
Garden Party	19	Cr tinged pk	Med long	Lg, dbl	V	T	Broad	Yes	Yes	Fair	A classic	4.90	13.80
Golden Prince	11	Brt deep yel	Med long	Lg, dbl	Some	M	Even	Fair	No	No	Color	4.90	13.80
Granada	25	Red-yel multi	Urn-shape	Med cpd	V	M	Broad bushy	Ex	Yes	Yes	Has everything	4.90	13.80
Gypsy	7	Fiery red	Oval	Dbl, cpd	Some	MT	Vig, upr	Good	Good	Good	Color, vigor	5.25	14.85
Helen Traubel	19	Apricot-pk	Med long	Lg, loose	V	MT	Broad	Fair	Fair	No	Lovely color	4.30	12.15
John F. Kennedy	12	Wh .	Long	Med dbl	Some	Т	Upr	Yes	Fair	No	Lots of bloom	5.25	14.85
King's Ransom	22	Chrome-yel	Long	Lg, shapely	Slight	MT	Bushy	Yes	Fair	No	Ex yel	4.90	13.80
Lady Elgin	20	Or-apricot	Med long	Solid	Good	MT	Str, upr	Yes	Fair	No	Bud & color	4.30	12.15
Lady X	20	Lav-pk	Urn-shape	Med, shapely	Some	T	.Upr, broad	Ex	No	No	Vigor, color	4.90	13.80
Laura	25	Luminous pk	V long	Lg petaled	Good	T	Erect, vig	Yes	No	No	A lady rose	4.90	13.80
Medallion	24	Flaxen	V shapely	Lg, cpd	Some	T	Vig, upr	Good	Good	Good	Lg bloom, vigor	5.25	14.85
Mirandy	19	Dk crimson	Lg, fat	Big, dbl	V	M	Upr, spr	Yes	Fair	No	A classic	3.90	10.95
Miss All-Am. Beauty	11	Deep pk	Lg, full	Big, v full	V	M	Vig, upr	Ex	Yes	No	Has everything	5.25	14.85
Mister Lincoln	5	Velvet Red	Long	Lg, full	V	Т	Vig, erect	Yes	Yes	No	Has everything	5.25	14.85
Oklahoma	15	Deep dk red	Full	Lg, loose	V	MT	Upr, bushy	Yes	No	No	A classic	4.70	13.20
Oregold	5,25	Med yel	Long	Lg, dbl	Slight	MT	Upr, bushy	Good	Yes	Fair	Bud form, color, vigor	5.90	16.50
Pascali	. 16	Pure wh	Long	Lg urn-shape	Slight	T	Vig, upr	Yes	Fair	No	A classic	4.90	13.80
Peace	18	Yel pk-tinged	Lg	Lg, full	None	M	Str, broad	Ex	Yes	Fair	A classic	4.50	12.60
Perfume Delight	3	Bril pk	Shapely	Lg, full	V ex	MT	Vig, upr	Ex	Fair	No	Fragr, bud form	5.60	15.75
Pink Peace	12	Rich deep pk	Big	Big, full	V	Т	Str, erect	Yes	Yes	No	Has everything	4.70	13.20
Polynesian Sunset	25	Coral-or	Med	Lg, dbl	Some	M	Vase-shape	Yes	Fair	No	Lovely color	4.30	12.15
Portrait	17	Med pk	Full, fat	Full, dbl	V	M	Upr, bushy	Yes	Yes	Fair	Has everything	4.30	12.15
Royal Highness	15	Pastel pk	Long	Lg, dbl	Good	M	Str, erect	Ex	No	No	A classic	5.25	14.85 :
Seashell	10	Salmon-pk	Lg, full	Lg, dbl	Good	T	Str, upr	Ex	Yes	No	Has everything	5.90	16.50
Summer Sunshine	16	Deep yel	Long	Lg, loose	Slight	MT	Erect, bushy	Yes	Fair	No	A classic	4.90	13.80
Swarthmore	21.	Rose-red .	V long	Pointed	Some	VT	Upr, bushy	Ex	No	No	Bud & form	4.90	13.80
Tiffany	25	Pk	Long	Full, high	V	MT	Vase-shape	Ex	Fair	No	Has everything	4.30	12.15
Tropicana	17	Or-red	Med long	Dbl, cpd	Slight	MT	Str, leggy	Ex	Yes	No	Has everything	5.25	14.85
Yankee Doodle	21	Yel & scarlet	Lg	Lg v full	Good	VT.	Str, upr	Good	Good	No	Ex. plant, v full bloom	4.90	13.80

GRANDIFLORA ROSES

Grandifloras generally grow taller than Hybrid Teas. Their flowers may be somewhat smaller, in long-stemmed clusters. They are best planted where their height will be an advantage.

		1			Fra-				Uses		Outstanding	Pric	e
Rose Name	Page	Color	Bud	Bloom	grance	Ht.	Plant Hahit	Cut	Mass	Hedge	Characteristics	Each	3 For
Arizona	13	Golden copper	Med long	Med; shapely	Good	T	Vig, upr	Ex	Fair	No	Form, color, vigor	\$5.25	\$14.85
Camelot	22	Coral-pk	Oval	Lg, cpd	V	MT	Str, spr	Fair	Yes	Fair	Beauty, foolproof	4.90	13.80
Golden Girl	7	Golden yel	Med long	Dbl, shapely	Slight	M	Upr	Yes	Yes	No	Lots of bloom	4.90	13.80
Montezuma	25	Salmon-rose	Fat	Med dbl, tight	Slight	MT	Broad, str	Yes	Fair	Fair	Has everything	3.90	10.95
Prominent	9	Orange	Med	Med, shapely	Slight	Т	Upr, bushy	Yes	No	No	Color, bloom	5.90	16.50
Queen Elizabeth	18	Rich It pk	Oval	Med cpd	Slight	T	Upr, broad	Ex	Yes	Fair	Has everything	4.30	12.15
Scarlet Knight	10	Deep red	Med	Lg, loose	Some	MT	Upr, full	Yes	Yes	No	Lots of red	4.30	12.15
Sonia	25,48	Luminous coral	Shapely	Med, shapely	Some	MT	Vig, bushy	Ex	Yes	No	Form, color, vigor	5.25	14.85

Floribundas bloom in clusters and are excellent for continuous masses of color outdoors. Many have blooms as well FLORIBUNDA ROSES formed as Hybrid Teas. They are ideal for hedges and along walks.

<u> </u>					Fra-			L	Uses		Outstanding	Pri	ce
Rose Name	Page	Color	Bud	Bloom	grance	Ht.	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
Angel Face	27	Soft lav	Urn-shape	Perfect, ruffled	V	L	Spr, shapely	Yes	Yes	Fair	Color, form, fragr	\$4.90	\$13.80
Bahia	25	Brt or	Good form	Med cpd	Slight	T	Vig, bushy	Fair	Ex	Ex]	Lasting, brt color	4.30	12.15
Betty Prior	35	Med pk	Small	Med size, single	None	T	Str, spr	No	Ex	Ex	Tall mass display	3.90	10.95
Bicentennial	29	Brt, red bl	Shapely	Showy dbl	Light	M	Vig, bushy	Yes	Yes	Good	Color, prolific	4.30	12.15
Cathedral	26	Scarlet-apricot	Shapely	Med full	Light	M	Bushy, round	Yes	Ex	Good	Shimmering color	4.50	12.60
Charisma (New)	2,27	Red-yel multi	Small	Med	Slight	M	Nicely mounded	Ex	Ex	Ex	Color, lasting	4.90	13.80
Circus	25	Gold-red multi	Urn-shape	Med	None	ML	Spr	Fair	Ex	Good	Colorful	3.90	10.95
Europeana	27	Dk red	Full	V dbi	Slight	L	Broad	Ex	Ex	Ex	Prolific bloom	4.30	12.15
Fashion	29	Brt apricot	Urn-shape	Lg, flat	Good	M	Bushy	Fair	Ex	Ex	Has everything	3.90	10.95
Fire King	25	Or-red	Long	Med full	Some	T	Upr	Ex	Ex	Ex	Brt color	4.30	12.15
First Edition	26	Coral	Pointed	Med	Slight	M	Bushy	Yes	Ex	Ex	Color, form	4.90	13.80
Redgold	28	Yel-red multi	Urn-shape	Small, brt	None	M	Vig, bushy	Fair	Ex	Ex	Constant color	4.30	12.15
Rose Parade	28	Lt coral-pk	Shapely	Dbl	Good	M	Bushy	Good	Yes	Yes	Color, form	3.90	10.95
Saratoga	25	Pure wh	Urn-shape	Med dbl	Good	L	Uniform, broad	Yes	Ex	Ex	Foolproof	4.30	12.15
Spartan	25	Red-coral	Oval	Dbl, even	Good	M	Bushy	Fair	Ex	Ex	Vigor, color	3.90	10.95
Sunspot	29	Brt yel	Oval	Even, dbl	Slight	M	Uniform, broad	Yes	Ex	Ex	Has everything	3.90	10.95
Tamango	28.		Oval	Lg, dbl	Slight	T	Vig, erect	Yes	Ex	Ex	Lasting, foolproof	3.90	10.95

CLIMBING ROSES

Climbing roses produce their flowers on long canes, creating a tremendous show on a wall, fence or trellis. Fine screen for a porch or to hide unsightly objects. Most Climbers need a season to get established before they start to bloom.

	- 1				Fra-			L	Uses		Outstanding	Pri	ce
Rose Name	Page	Color	Bud	Bloom	grance	Ht.	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
America	30	Salmon-pk	Pointed	Lg, dbl	V spicy	T	Vig, str	Good	Ex	Ex	Ex, everything	\$5.90	\$16.50
i Blaze	31	Med red	Oval	Med size	Slight	T	Vig, str	No	Ex	Fence	Easy to grow	4.50	12.60
Cl. Crimson Glory	25	Deep red	Med	Med full	V	M	Upr	Yes	Yes	Fence	Bloom size	4.30	12.15
Il. Peace	25	Yel tinged pk	Fat	Lg, full	None	MT	Vig, broad	Yes	Fair	Fence	Lg bloom	4.30	12.15
Coral Dawn	25	Coral-pk	Oval	Cpd, med	Good	MT	Vig, spr	No	Yes	Fence	Lots of bloom	4.30	12.15
Oon Juan	25	Deep red	Med	Lg, full	Some	T	Upr	Yes	Yes	Fence	Has everything	4.90	13.80
Golden Showers	31	Daffodil-yel	Long	Med flat	Good	T	Upr	Yes	Ex	Fence	Lots of bloom	4.90	13.80
New Dawn	25	Flesh-pk	Oval	Med flat	Slight	Т	V vig, spr	No	Yes	Fence	Vigor, foolproof	4.30	12.15
Red Fountain	30	Deep red	Med	Med dbl	None	M	Vig	Fair	Yes	Yes	Vig, lots of bloom	5.25	14.85
Rhonda	31	Coral-pk	Oval	Med dbl	Slight	M	Str, broad	Yes	Yes	Fence	Lots of bloom	5.25	14.85
White Dawn	25	Wh	Short	Flat	Good	T	Str, irregular	No	Yes	Fence	Foolproof	4.30	12.15
1													

SHRUB ROSES

Shrub roses are more spreading, denser plants than bush roses and are extremely useful as thick but friendly hedges. Vigorous, healthy, requiring no care, they are used to screen private areas, to edge a property and alone as sturdy

			ever-bloon	ning shrubs.	Fra-			l	Uses	1	Outstanding	L. Pric	ce
Rose Name	Page	Color	Bud	Bloom	grance	Ht.	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
Carefree Beauty™ (Variety: Bucbi)(New) Sea Foam iThe Fairy	2,34 35 34	Pink Wh Seashell-pk	Long Oval Oval	Med Full dbl Small	None Slight None	M L L	Bushy, upright Spr Bushy	Yes Fair Fair	Ex Ex Ex	Ex Broad Ex	Foolproof, showy Foolproof Foolproof	\$5.90 4.30 3.90	\$16.50 12.15 10.95

MINIATURE ROSES

Miniature roses are grown like other kinds but are tiny in every detail . . . only 10 to 15 inches tall, with fern-like leaves and jewel-like flowers. In rock gardens, as dainty edgings and in small beds by themselves they are captivating and ruggedly hardy.

	1 1		l		Fra-				Uses	1	Outstanding	Pric	re
Rose Name	Page	Color	Bud	Bloom	grance	Ht.	Plant Habit	Cut	Mass	Hedge	Characteristics	Each	3 For
Baby Gold Star	32	Golden yel	Long	Dbl, flat	Some	T	Upr	Ex	Fair	Fair	Form, color	\$2.75	\$7.50
Bo-Peep	32	Blush-pk	Urn-shape	Star-shape	None	M	Broad, upr	Good	Good	Good	Best pk	2.75	7.50
Chipper	33	Coral-pk	Vase	Full dbl	None	T	Full, upr	Fair	Ex	Ex	Vigor, color	3.00	8.25
Cinderella	32	Wh	Urn-shape	Dbl, flat	None	L	Broad	Ex	Ex	Ex	A classic	2.75	7.50
Crimson Gem	33	Deep red	Ovoid	V full	None	M	Upr, bushy	Good	Ex	Ex	Lasting color	3.00	8.25
Gold Coin	33	Brt yel-gold	Ex form	DЫ	Slight	L	V bushy	Good	Ex	Ex	Form, color	3.00	8.25
Pixie Rose		Rose-pk	Urn-shape	V dbl	Slight	M	Upr	Good	Good	Good	Lovely form	2.75	7.50
Red Imp	33	Deep crimson	Oval	V dbl	None	M	Broad, upr	Good	Ex	Ex	A classic	2.75	7.50
Rosy Gem	. 33	Rosy pk	Good form	Dbl	None	M	Bushy	Ex	Ex	Ex	Lots of bloom	2.75	7.50
Scarlet Gem	32	Or-scarlet	Vase	Full dbl	None	T	Full, upr	Ex	Ex	Ex	A classic	3.00	8.25
Shooting Star	33	Red-gold	Oval	Dbl	Slight	M	Bushy	Ex	Good	Good	Lasting color	2.75	7.50
Starina	33	Or-red	Urn-shape	Full dbl	Slight	T	Str, upr	Ex	Ex	Ex	Has everything	3.25	9.00
White Gem	32	Wh	Tiny	V full	V	T	Bushy	Good	Good	Fair	Long lasting	3.25	9.00

and receive FREE - CAMELOT

To anyone who sends us his dues by December 31, 1978 for a new membership in The American

Rose Society, we will give absolutely FREE a Camelot rose bush.

Here's all you do: Send us your check for \$15.50 annual dues (made payable to The Conard-Pyle Co.). We will send your Camelot at proper planting time this spring, or if your membership is received after May 10, it will be shipped in the fall.

You will find many benefits by joining The American Rose Society:

- The membership card is your passport to rose shows, rose gardens and rose meetings everywhere.
- The American Rose, a monthly magazine in full color with timely articles on rose growing.
- 3. A Handbook for Selecting Roses. A valuable guide.
- The American Rose Annual. Articles on roses, rose growing and rose people.
- Access to the largest lending library of rose books in the country.
- Leaflets listing Private and Public Gardens open to members, Rose Judges, cultural info., etc.
- 7. Help with rose problems, free of charge.
- 8. PLUS: a FREE Camelot rose bush from STAR ROSES when your new membership is sent to us.

OFFER 137 Join Now! Send us your \$15.50



TREE ROSES ARE SPECIAL

Only those who have seen the beauty of Tree Roses can appreciate what they do for any garden. An exciting new experience with roses can be yours this summer with these special Tree Roses grown on sturdy trunks 3 feet tall. Any kind of rose can be budded to such a trunk, and the flower will be exactly the same as the variety growing as a bush. It makes a fine accent in a planting of bush roses, at an entrance or beside a patio. Provide a stake as support, and tie the trunk in at least three places, using soft material so as not to damage the bark. Tree roses require very limited pruning—just enough to keep the top in shape.

We have selected some of our finest varieties to grow as trees, to give you thrilling accents for your lawn and garden. A little extra care will reward you with new gardening pleasure.





Star Tree Roses

PRICES OF ALL TREE ROSES

\$15.00 ea.—\$14.00 ea. for any two to four—\$13.00 ea. for any five or more

Note: Because we may run short of a kind in which you are interested, it is best to name a second choice from among those listed here.

Varieties Available

TREE ROSES ARE SHIPPED DIRECT TO YOUR DOOR WITH ALL CHARGES PREPAID

ANGEL FACE. Lavender (see page 27). ARIZONA. Golden copper (see page 13). CHARISMA. Red and yellow (see page 27). CHRYSLER IMPERIAL. Crimson (see page 12). DOUBLE DELIGHT. Red and cream (see page 4). EUROPEANA. Dark red (see page 27). FIRST PRIZE. Two-tone Pink (see page 14). GARDEN PARTY. White (see page 19). MISTER LINCOLN. Lively red (see page 5). OREGOLD. Yellow (see page 5). PEACE. Cream and pink (see page 18). PERFUME DELIGHT. Pink (see page 3). QUEEN ELIZABETH. Rich pink (see page 18). SEA FOAM. White (see page 35). THE FAIRY. Pink (see page 34). TROPICANA. Orange-red (see page 17).





GALAHAD



ASTOLAT

OFFER 139B 18 Pacific Hybrids 3 each of those listed \$14.70

Pacific Hybrid Delphiniums

"IMAGINE HAVING GLORIOUS SPIKES OF COLOR 6 FEET TALL"

Truly spectacular, these impressive Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels in your garden attracting attention. Easy to grow, Delphiniums like sunlight, good garden soil and above all, don't crowd them; set them 18 inches apart to give them room to grow. Don't pinch or cut them back. These fine Hybrids will give you a good quantity of bloom this first year. We recommend 5 to 6 foot stakes, tied in several places for wind protection.

ASTOLAT. Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

BLUEBIRD. Good, clear, medium blue with white bees. Well-formed round flowers are $2\frac{1}{2}$ inches in diameter. One of the most popular blue delphiniums.

BLUE FOUNTAINS. NEW. Dwarf Giant Pacific. A mixture of pure shades blended with white. 24" tall.

GALAHAD. Greatest achievement in giant white. Clear in color. Full, tall spike. (See above)

KING ARTHUR. Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

SUMMER SKIES. Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$3.30—any 6 for \$6.30 — any 12 for \$9.60—any 24 for \$18.30

OFFER 139

12 Pacific Hybrids

3 ASTOLAT
3 GALAHAD
3 KING ARTHUR
3 SUMMER SKIES

A lovely Delphinium garden

ONLY \$9.60

OFFER 139A 6 Pacific Hybrids 1 each of those listed

\$6.30

THE BEAUTIFUL IN ALL

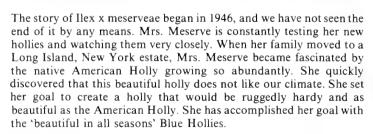


Mrs. Kathleen K. Meserve, the creative hybridizer of the Blue Hollies and for whom the species is named.

Now an outstanding new type of ruggedly hardy, red berried Holly. Truly beautiful in all seasons. The Blue Hollies are of the new Botanical species Ilex x meserveae. As far back as 1946, the Blue Hollies were being planned.

It took years of breeding and evaluation to produce the Blue Hollies. Ilex x meserveae is truly an American success

story of a delightful imaginative woman who knew what she wanted to do and is making her mark in the world of Horticulture.



STAR® **GUARANTEE**

All Star Plants in this catalog are guaranteed to grow and bloom as they should for the first season after purchase. If they do not we will replace them or refund the purchase price.



SEASONS BLUE HOLLIES

A new race of plants The Hardy Blue Hollies

Blue Princess

Blue Princess outdoes all the "girls" in the production of rich red berries. A profusion of bright, shiny berries in big, bold clusters stands out along the stems. The distinctive blue stems make the abundant berries stand out and catch your eye. Blue Princess grows vigorously, is broad, upright, freely branched and well clothed with glossy, deep green foliage. Ruggedly hardy and unusually attractive in all seasons. Plant Pat. 3675.

Cat. No. 8025

Blue Angel
An exciting new hybrid holly. Exceptionally hardy. Vigorous, well branched plants have compact growth and distinctive bluish stems. Uniquely "crinkled" leaves are very dark, glossy and extremely dense. Berries are deep red, shiny and unusually large. A big plus for Blue Angel is that it is a high ornamental plant that enhances any setting and takes shearing exceptionally well. Plant Pat. 3662.

Cat. No. 8027

Blue Prince

Vigorous growth; glossy, rugged, attractive foliage; and abundant pollen to fertilize all the "girl" hollies in a wide area. Well branched, compact growth makes a broad natural pyramid. Blue Prince has the purplish blue branches distinctive to the Blue Hollies and so attractive. For your "girl" hollies to berry, you need Blue Prince, and he's a beauty. Plant Pat. 3517.

Cat. No. 8026



BLUE PRINCE



BLUF ANGEL

Price \$9.90 each; 3 or more, \$9.30 ea.

OFFER 141	OFFER 141A	OFFER 141B
BLUE PRINCE BLUE PRINCESS	BLUE ANGEL BLUE PRINCE	BLUE ANGEL BLUE PRINCE BLUE PRINCESS
\$17.90	\$17.90	\$25.90



OLD GOLD

OLD GOLD

Massive, spectacular, deep golden yellow trusses made up of many florets flaring with a touch of copper to add warmth. Blooms come in mid-May in great profusion, giving a truly spectacular display. Hardy, vigorous and upright, Old Gold prefers sun or open shade.

Cat. No. 8034

GOLDEN PEACE

An exciting bright yellow. Freely branched, vigorous plants produce a profusion of tremendous balloon-like trusses 6 inches and more across giving a mass of color in mid-May. Each large truss consists of as many as 13 individual florets up to 3 inches across. Gracefully frilled, bright yellow petals of even color brightened by a rich golden blotch to accent the upper petal. A sweet, spicy fragrance. Vigorous and strong. Plant Pat. 3410.

Cat. No. 8031

ROYAL LODGE

In our opinion, the best of the deeper red Exburys. Actually, a deep vermilion-red becoming crimson, with an attractive, slightly deeper vermilion touch on the upper petal. Large trusses and florets but not quite so flamboyant in size or color as Gibraltar. Blooms later in the season, along with its foliage.

Cat. No. 8033

EXBURY

In the 1850's Anthony Waterer of Knaphill Nurseries in England, became interested in improving hybrid deciduous Azaleas. By combining Ghent Hybrids from Belgium and Mollis from Holland and crossing with the Western Azalea from America, he produced the Knaphill Hybrids.

After World War I, Lord Lionel de Rothschild purchased control of the Knaphill breeding program. He made tens of thousands of crosses and the kinds produced were named Exbury after his estate.

Featured here are the best and most colorful of the Exbury Azaleas.

Exbury Hybrid Azaleas Are:

Very large blooms on huge trusses Prolific Brilliant, vivid colors Very fragrant Vigorous growing Deciduous Hardy (not recommended south of North Carolina)

Easy to grow, in full sun or light shade

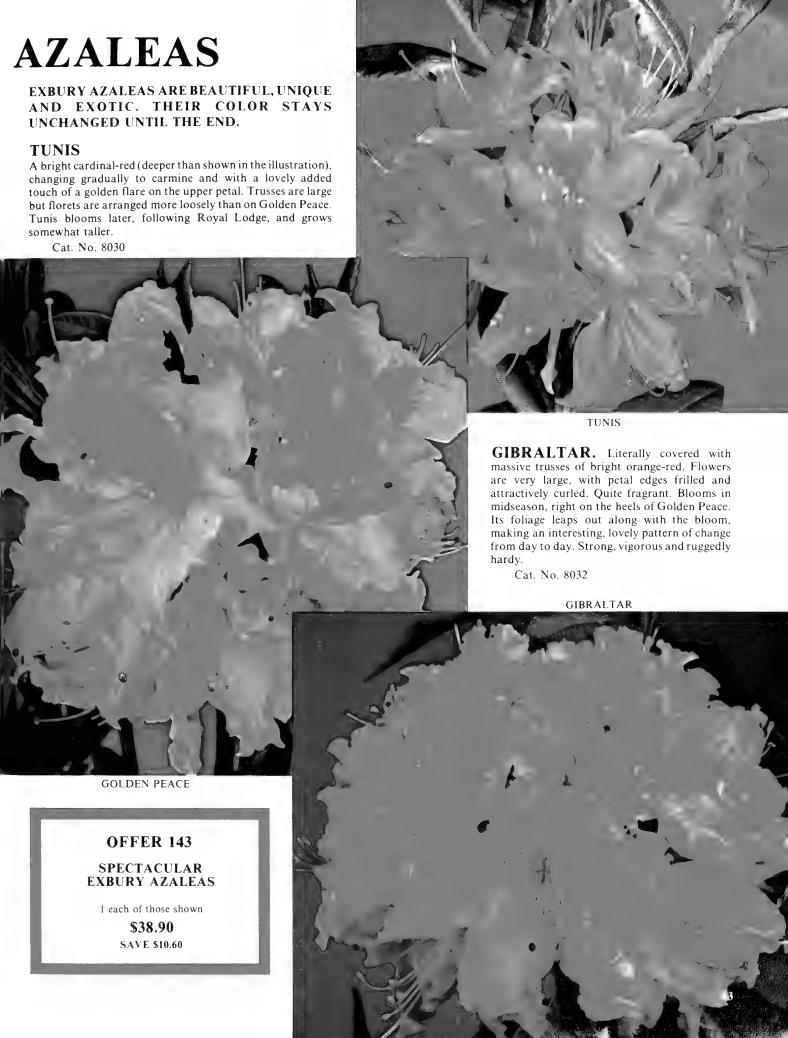
They bloom in eastern Pennsylvania in mid-May to early June. Space them at least 4 feet apart and that distance from other trees and shrubs.

We offer you plants 12 to 15 inches high.

All Exbury Hybrids, \$9.90 ea. — 3 or more of one kind, \$9.30 ea.









Top left RUSSIAN VIOLET Bottom left FAIREST ONE

Top right WHITE ADMIRAL Bottom right CHARLES CURTIS Center THUNDERBOLT

PERENNIALS

Perennials give a feeling of permanence to any planting. They live for years, and grow bigger and more showy with the passing of time. They demand very little care for the beauty they give which is an advantage for weekend gardeners.

It's easy to find a place for perennials, wherever you live. Like all other plants, be careful to locate each in the spot that will suit it best. Make combinations of kinds and colors that will look well together. You will be rewarded with handsome color for weeks in the garden and most perennials are excellent for cutting too.

PRICES FOR ALL PERENNIALS

\$1.45 each—3 or more of a kind \$1.30 ea.

OFFER 144 (26 plants)

Large Perennial Garden For All-Season Bloom I CORAL BELLS, RED

- LASTILBE
- 2 BABY'S BREATH
- 2 BALLOON FLOWER. BLUE & WHITE
- BELLFLOWER 2 COLUMBINE
- 1 EVENING PRIMROSE 5 PHI OX 2 GLOBE FLOWER 1 SEDUM SPECTABILE 1 GAYFEATHER 3 VERONICA
 - I VIOLET, ROYAL ROBE

1 MII FOIL

I LAVENDER VERA I LYTHRUM

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SAVE \$7.90

Bright flaming colors. Our illustration speaks for itself. Give Phlox a good garden soil a place in the sun and even in the hottest weather you will have big, perfect trusses

CHARLES CURTIS. Rich salmonpink

FAIREST ONE. Bright luminous pink MISS LINGARD. Lovely ivory white (Not Illustrated)

RUSSIAN VIOLET. Medium purple STARFIRE. Beautiful red (Not Illus-

THUNDERBOLT. Rich deep crimson WHITE ADMIRAL. Clear white

HARDY PHLOX

CHARLES CURTIS FAIREST ONE RUSSIAN VIOLET

STARFIRE THUNDERBOLT WHITE ADMIRAL

OFFER 144A (6 Phlox)

GAYFEATHER, KOBALT (Liatris). Strong, tall spires covered with warm, rich deep purple blooms. A striking background plant. Needs little care. Likes sunshine and a well drained soil.

VERONICA. Extremely popular. Ideal for rock gardens and borders. Beautiful spikes of color to 18 inches, SUNNY BORDER BLUE, royal blue (illustrated); MINUET, lovely soft pink; ICICLE, pure, pure white. State kind desired.

EVENING PRIMROSE (Oenothera missouriensis). Big clusters of bright clear, lively yellow, cupshaped blooms. To about 12 inches. An excellent selection for the edge of a border where its sunny color can be enjoyed for weeks. A well drained, light soil and full sun is best.

LYTHRUM, MORDEN'S PINK. (Not Illustrated) Deep attractive pink. Very showy. These 3-foot beauties will grow anywhere there is reasonably good soil. Also known as the "thousand-flower plant." Lythrum brings strong-growing spires of bloom from June to September. Puts on a great

CORAL BELLS (Heuchera). Available in RED and PINK. Coral Bells WHITE, not available. An abundance of blooms for cutting-lovely clouds of tiny flowers on stiff stems. 15 inches tall. The heart-shaped foliage is very attractive. Blooms in late spring and continues for many weeks.

OFFER 144B

(2 Coral Bells)

CORAL BELLS, PINK CORAL BELLS, RED

\$2.40

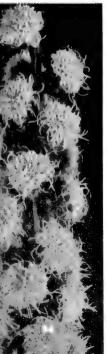
BALLOON FLOWER BLUE (Platycodon). Lovely summer-flowering with abundant, clear blue, bellshaped blooms—much like a balloon in the bud. Upright, 15-inch plants with attractive foliage hold the pastel blooms erect. Blooms well even in hot. dry locations. Also available in soft PINK and pure WHITE. State color desired.

OFFER 144C (3 Balloon Flowers)

BALLOON FLOWER, GRANDIFLORA BLUE BALLOON FLOWER, PINK BALLOON FLOWER. WHITE

\$3.75

GAYFEATHER



VERONICA

Sunny Border Blue



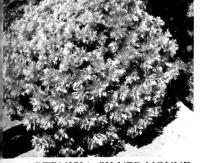


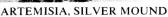
CORAL BELLS

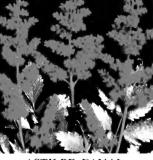


BALLOON FLOWER









ASTILBE, FANAL



VIOLET, ROYAL ROBE



BABY'S BREATH, PINK FAIRY

GLOBE FLOWER (Echinops ritro). (Not Illustrated) Give this one some room when planting. Large, deep lustrous blue, 4 to 6-inch ball-shaped flowers on 3-foot stems come freely from late June on. Excellent cut. Vigorous and hardy.

ARTEMISIA, SILVER MOUND. For something a bit different that never fails to attract attention. The silvery-gray foliage of this beautifully mounded compact plant is its chief attraction. Feathery, fern-like foliage. Perfect for rock gardens and edging walks. Completely hardy. About as high as wide. Give it room to spread into the lovely plant it is.

ASTILBE, FANAL (Meadowsweet). Feathery spikes of rich garnet-red. Plants grow 2 feet tall with 1 foot flower stems. A fine flower blooming in midsummer. Give it rich, moist soil in the sun or light shade. Excellent to cut.

VIOLETS. These are the large, fragrant violets usually grown in greenhouses but they are just as hardy as those in the wild. An excellent, colorful ground cover. Does well in shade or sun. Blooms in early spring and again in fall. ROYAL ROBE (illustrated), deep violet-blue; WHITE CZAR is a pure white with stems long enough for cutting and lovely in small arrangements. State kind desired.

MILFOIL, CORONATION GOLD (Achillea). (Not Illustrated) Almost any soil is right for this tall, sturdy plant. It does best without fertilizer and where it gets full sun all day. Large, flat, saucerlike heads of bright sunny-yellow blooms are carried on strong stems. Excellent for cutting and delightful when dried for winter bouquets. Drought resistant and free blooming.

COLUMBINE, McKANA'S GIANT (Aquilegia). A wonderful mixture of colors—yellows, pinks, pure white and many others combine to make this perennial one of the most colorful. Delightful 4-inch blooms on 2 foot stems. Good for cutting. Blooms through May and June.

BABY'S BREATH (Gypsophila). Beginning in June, light, graceful sprays of tiny blooms come in great quantities. Full sun is almost a must. PINK FAIRY (Illustrated). Double, clear bright pink blooms maturing a bit lighter giving a colorful show. Plants to 18 inches. BRISTOL FAIRY (Not Illustrated), true double white growing 2½ to 3 feet high. Both are lovely and you will use them often in arrangements. Baby's Breath is the perfect complement for any arrangement. State kind desired.

OFFER 145 (2 Baby's Breath)

BABY'S BREATH, BRISTOL FAIRY BABY'S BREATH, PINK FAIRY

\$2.60

SEDUM SPECTABILE (Stonecrop). Large, flat heads of rose-pink flowers in mid-summer. Good for cutting. Extremely hardy and easy to grow. One of the most popular of the large Stonecrop family. Growing tall, to 18 inches. Ideal for perennial borders. Give it fairly rich soil, full sun and good drainage.

BLEEDING HEART, ZESTFUL (Dicentra). Everyone responds to the charm of Bleeding Heart. Zestful, unlike the old-time kind that blooms only once, produces deep pink flowers from May until fall. And, each flower is tiny heart-shaped perfection with a little tip of white. The plant is extremely easy to grow, and will quickly reach 18 inches in height and breadth. The best location is partial shade but it will give good bloom in full sun also.

LAVENDER VERA. Fragrant deep lavender-blue flowers on erect spikes. A neat, shrubby type plant with gray-green leaves and grows 18 inches tall. Blooms in midsummer. Needs full sun and well drained soil.

OFFER 145A

(12 plants)

This Compact Garden Will Fill a Limited Area with Lovely Bloom

BABY'S BREATH, PINK
FAIRY
BALLOON FLOWER, BLUE
COLUMBINE
EVENING PRIMROSE
GAYFEATHER
PHLOX, CHARLES CURTIS
PHLOX, THUNDERBOLT
SEDUM SPECTABILE
VIOLET, BLUE
VIOLET, WHITE

\$14.90

VERONICA. MINUET



BELLFLOWER, BLUE

BELLFLOWER (Campanula carpatica). A fine selection for rock gardens. Blooming from early summer to frost. Delightful blue, bell-shaped flowers. Low Plants—about 8 inches with compact tufts of foliage making an ideal edging plant. Very hardy and free blooming. Needs only average garden soil and full sun or light shade.

STAR® GUARANTEE

All Star Plants in this catalog are guaranteed to grow and bloom as they should for the first season after purchase. If they do not we will replace them or refund the purchase price.



SEDUM SPECTABILE

LAVENDER VERA





BLEEDING HEART, ZESTFUL



WE USE THESE PRODUCTS OURSELVES TO INSURE STAR® QUALITY ROSES. . .

. . . we recommend them highly to you!



STAR ROSE DUST OR SPRAY (new)

This do-it-all Dust or Spray combination is a powerful special formula to give your roses the protection to ward off insects and disease. This special mixture can be used in your duster or can be mixed with water and used in any sprayer. Fully proved by regular use in our own fields, economical and easy to use. One pound of Star Rose Dust or Spray makes 10 gallons of protective spray. Lb. \$4.20; 3 lbs. \$8.95, ppd.

STAR ROSE FERTILIZER

This is a high quality balanced plant food . . . a fertilizer developed out of long experience in knowing what roses thrive on. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. We believe this fertilizer is best for roses, mums and other garden flowers, lawns, vegetable gardens or wherever you need to give plants a balanced diet. Use it when planting your roses and regularly as they grow. Star Rose Fertilizer is a favorite with both experts and amateurs. 5 lbs. \$3.90; 25 lbs. \$11.90, ppd.

Due to certain restrictions and regulations, Star Rose Dust or Spray, and Star Rose Fertilizer are not offered for sale in the following states:

Illinois Montana Rhode Island Tennessee

OFFER 146

Admiral Duster and 1 lb. Star Rose Dust or Spray (\$16.15 Value)

Only \$11.95

OFFER 146A

1½-gal. Leigh Sprayer and 1 lb. Star Rose Dust or Spray (\$31.15 Value)

Only \$27.95

WIRE LABEL STAKES

Use these stakes to hold the Star tags from all your roses and the labels for the other plants in your garden. Long lasting and inexpensive, wire label stakes are handy and make identifying your plants easy. Labels are not included. 2 doz. \$2.60; 5 doz. \$4.75; 10 doz. \$7.95, ppd.



COMPRESSED AIR SPRAYER



By Leigh

The very latest and finest in long-lasting, trouble-free, feature-packed sprayers. Easy fill, long-lived, lightweight, all rugged polyethylene construction. This 1½ gallon sprayer is easy to handle and ideal for any spraying job. Perfect for use with our all NEW Star

Rose Spray or Dust. \$26.95, ppd.

PROFESSIONAL PRUNER

Just like the pruners we use in the rose fields, these specially designed shears do an easy, efficient job of cutting, \$11.90, ppd.



OSMOCOTE®

Controlled, slow release plant food for roses and shrubs, garden flowers, strawberries and groundcovers. Oncea-season fertilizer—a single application feeds fully and safely for 8 to 9 months. Feed at any time of the year. More nutrients are released when the soil is warm—none when the soil is frozen. 3 lbs.\$4.40, ppd.

FOR SPECIFIC USES

These items are effective in the control of specific problems which occasionally crop up. Good to have on hand.

ACTI-DIONE® controls Mildew.

A spray for sure control of mildew (a fungus making leaves look powdery white). A 5-ounce package makes 10 gallons of spray. \$3.95, ppd.

BENOMYL—the new systemic fungicide which controls blackspot and mildew. 2 oz. 50% wettable powder. \$7.30, ppd.

KELTHANE—specific for Red Spider control. 8-ounce bottle makes 24 gallons of spray. A sure cure for these pesky mites when they attack your plants. \$5.40, ppd.

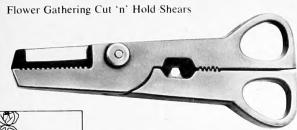
PHALTAN® stops Blackspot.

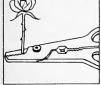
One 6-ounce can makes 30 gallons of spray to protect roses from Blackspot (a fungus that makes black circles on the leaves and turns leaves yellow). 75% wettable powder. \$4.95, ppd.

ROSE CANE SEALER. Use after pruning, to inhibit borers. Inexpensive—easy to use. 4-ounce dauber cap container goes a long, long way. \$3.40, ppd.



NEW—From England ROLCUT





ROLCUT—cuts and holds flowers for quicker handling.

ROLCUT—strips thorns from stems,

ROLCUT—crushes flower stems at the bottom for longer cut bloom life, and

ROLCUT—has replaceable blades of ultrakeen Sheffield steel.

Sturdy, comfortable, easy-to-hold plastic handles; a well protected cutting edge makes them handy to carry and they are a hard-to-lose hi-visibility orange. A breakthrough for the flower arranger and gardener. \$7.95, ppd.



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Very inexpensive but efficient to use, this improved model of a favorite duster delivers an even flow of dust to the plant. Plunger is self-lubricating, easy working. A long extension tube and a swivel head deliver dust where you want it—at the tops and bottoms of plants and undersides of leaves. Easily loaded through a large fill opening. Light weight and always ready to use. \$11.95, ppd.

FREE PLANTING GUIDE sent with your order



If you have never before grown roses, you will find this 12-page booklet a helpful guide to proper planting and cultural methods. And if you're an old hand at rose growing, you will probably want to look through it and double-check on the procedures you have been following. From planting, through pruning and spraying, the booklet describes and pictures the steps to

success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials. A copy is sent FREE with every order.

STAR GUARANTEE

Star Plants are guaranteed to grow and bloom as they should for the first blooming Season after purchase. If they do not, we will replace them or refund the purchase price.

GIVE STAR® PLANTS

Gift Certificates for Star Plants are great anytime. Give your friends and loved ones a gift of roses, mums or hollies that keeps on giving for years. Just mail us your check and the name of the recipient. We will send a Gift Certificate and our latest catalog of roses to your friends so they can make their own choice, or we will send the Gift Certificate to you so you can give it personally. Any amount over \$5.00.

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Dormant plants. Prices in this catalog are for dormant roses and are void after June 1978. All Rose plants are #1 grade, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

All "3 for" and group offer prices apply ONLY when plants are shipped to the same address at the same time. "3 for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

Star Guarantee. All Star plants in this catalog are guaranteed to perform as they should for the first season after purchase. If they do not, we will replace them or refund the purchase price.

Parcel post or United Parcel Service prepaid. All plants and other items in this catalog are shipped at our expense, prepaid to your door in continental United States. Plants will be shipped at the proper time for planting in your locality.

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Have SONIA in your garden and buy her from your florist:

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