



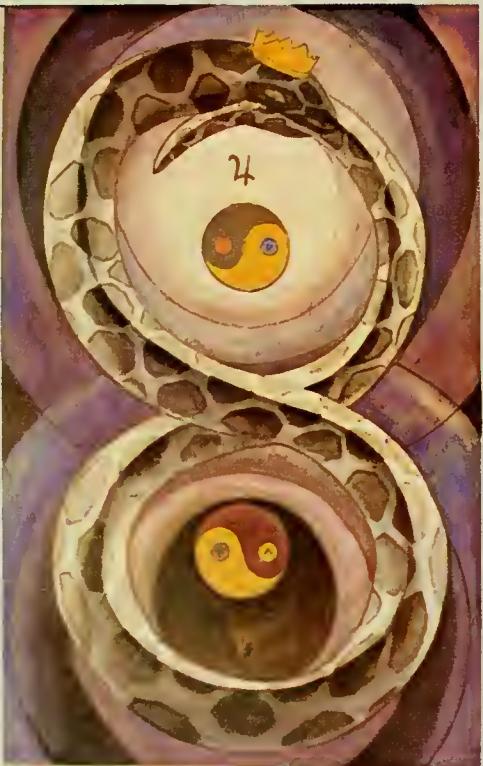
The Universe











Changes

... mountain paths lead to ...



... unca..... knowledge ...

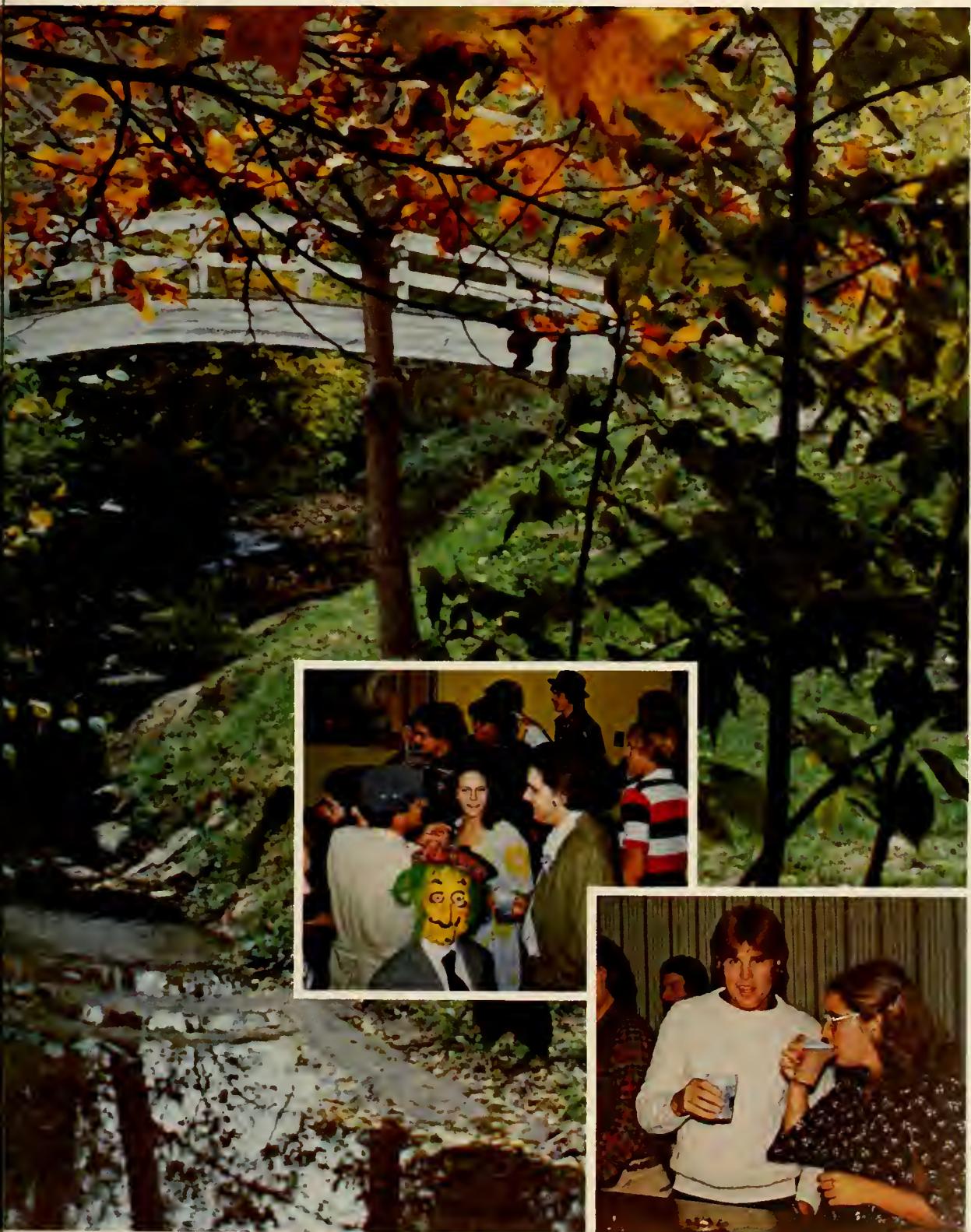


UNIVERSITY OF NORTH CAROLINA
AT ASHEVILLE

1. Carmichael Humanities Bldg. (CH)
 2. Carmichael Humanities Lecture Hall (HLH)
 3. Carol Belk Theatre (CB)
 4. Zageir Social Sciences Bldg. (ZSS)
 5. Ramsey Library (RL)
 6. Infirmary (I)
 7. Lipinsky Student Center and Auditorium (LSC)
 8. Rhoades Science Bldg. (RS)
 9. Phillips Administration Bldg. (PA)
 10. Justice Sports, Health & Physical Education center (JG)
 11. Maintenance Bldg. (M)
 12. Governors' Dormitory Village (GV)
- P Student Parking

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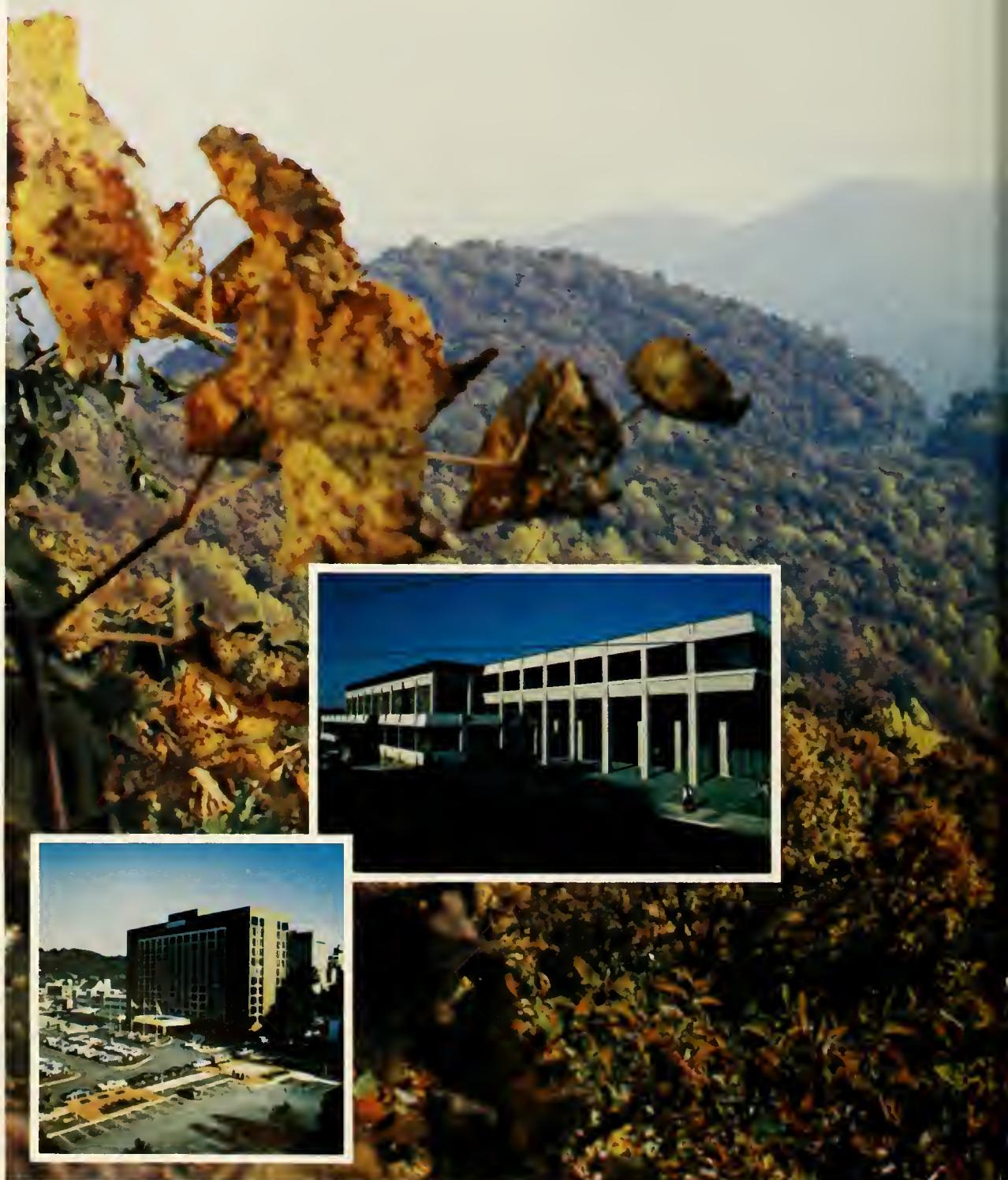
... at the dance ... students in action ...



... through snow, cold . . . and crowds . . .

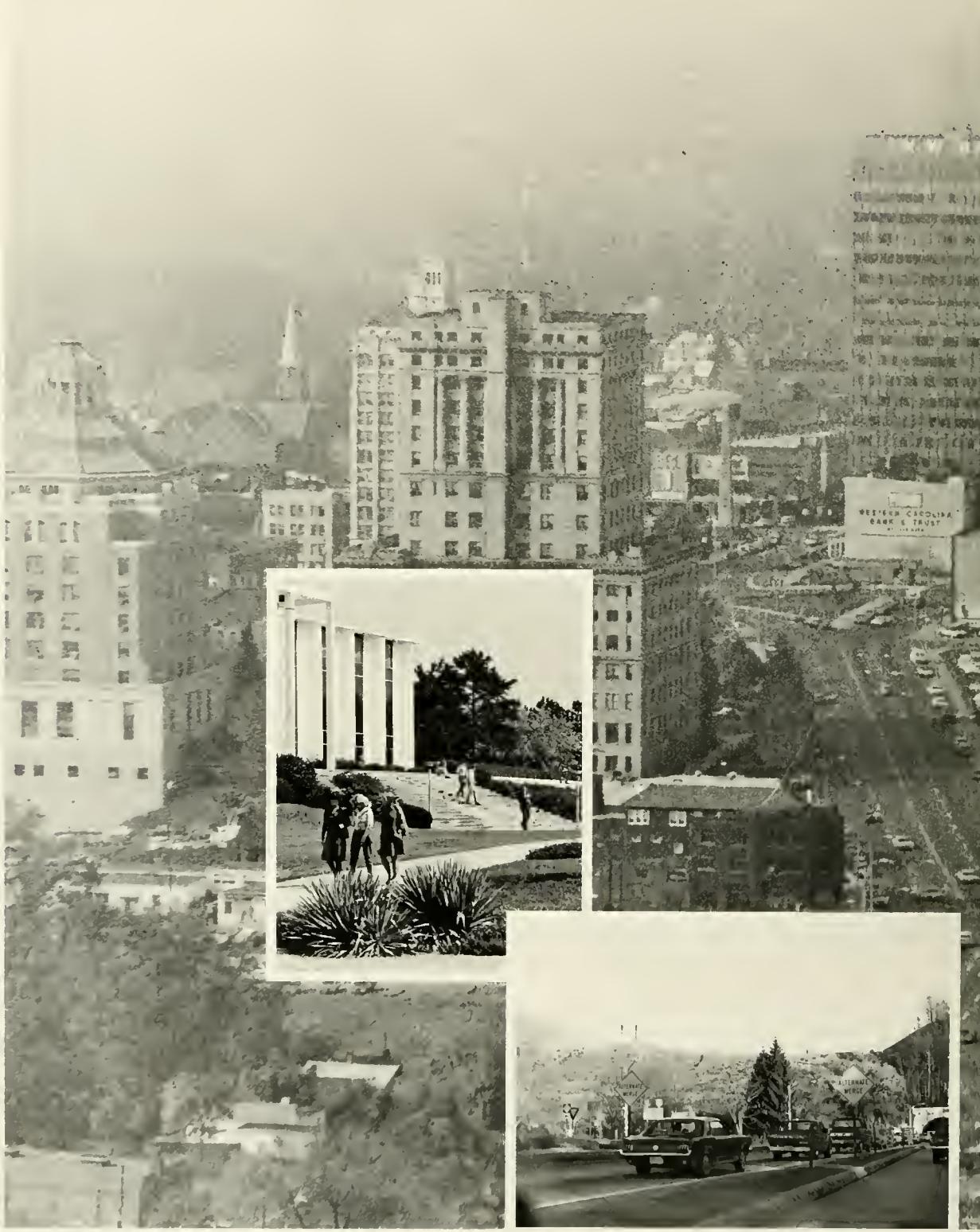


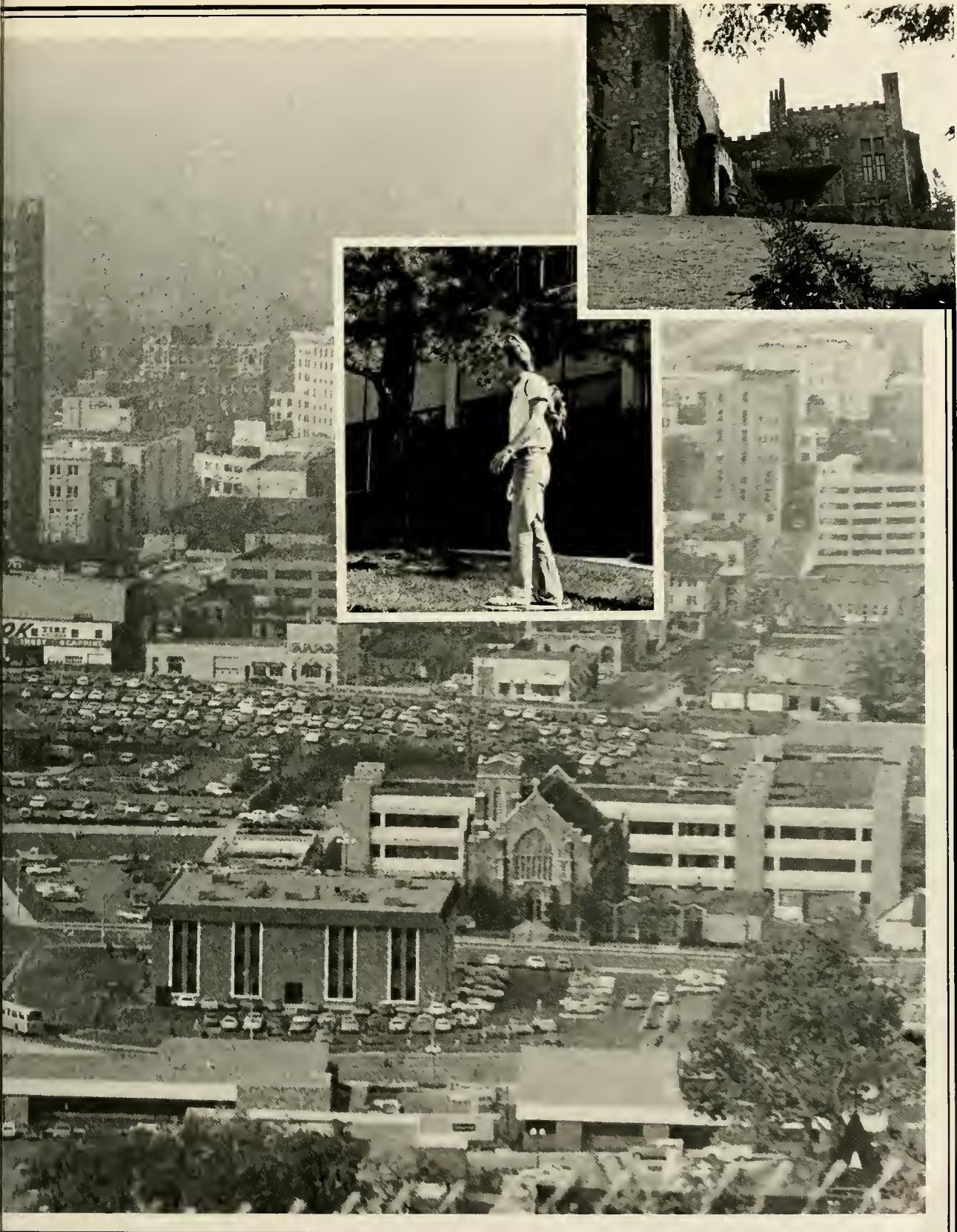
... staying warm with sheer energy ...



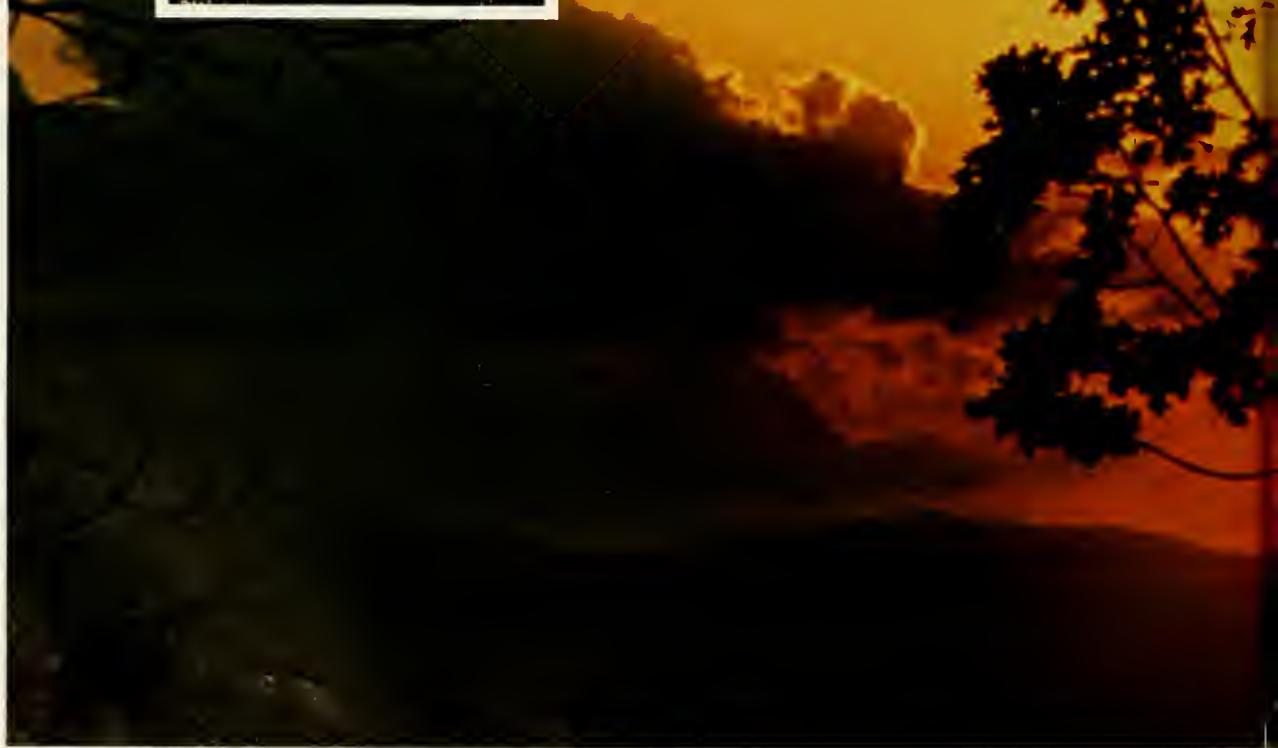
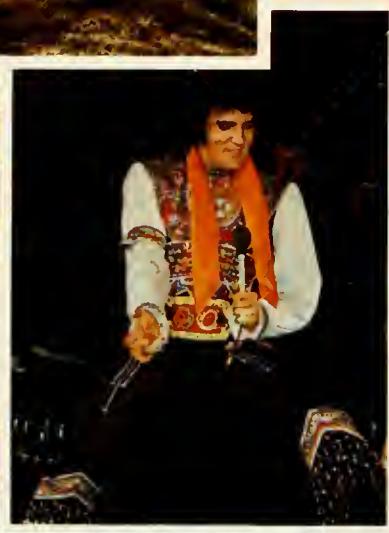


... growing . . . landmarks old and new . . .





... retaining old world charm ...



... preserving our heritage ... the king ...



... a peoples' president . . . the future . . .

CHANCELLOR

Chancellor William Highsmith believes that UNC-A will continue to grow through broadened curriculums and improved academic quality. He thinks that a four year liberal arts education is becoming increasingly important in our complex society. He anticipates a greater need for qualified women in science and business. As Chancellor since 1963, Dr. Highsmith has seen the university change from a two-year junior college into a part of the UNC system in 1971. His job is to carry out the goals of the Board of Directors by seeing that "everything works". One disadvantage that "goes with the job" is the lack of opportunity to meet and talk with the students. However, the Chancellor's office is always open and students are welcome.

Dr. Arnold King (far lower right) was appointed Acting Chancellor for UNC-A in August, 1977 by President Friday. Dr. Highsmith returned in November after recovering from an extended illness which caused him to take a temporary leave of absence.





STUDENT LIFE



I have a feeling
this is going to
be ANOTHER **TYPICAL**
DAY !!!



DORM LIFE

Dear Mom and Dad,

Well here I am at college. This is a wonderful place. I have moved all my stuff into my room. My roommate is here too. She is a very strange person. She keeps drawing lines down the center of the room. She calls the sections two territories. She also makes alarming references to a coup d'état if I cross the line. I don't understand.

I have met many new friends here. The odd thing is that most of them are boys. They are all very nice and they invite me up to their rooms to see their pets. I don't understand this either but I am confident that I will soon meet many strange animals.

I have to go now and eat my first meal at college.

Your loving daughter,
Alice

Dear Darling Daughter,

We were pleased to get your letter. We would like to give you a few words of advice. Get to bed early, smile a lot, eat three times a day, brush your teeth, and don't do anything to embarrass you or your family.

Your loving family,
Mom and Dad

P.S. Don't worry about your roomie unless she grows a moustache.

Dear Mom and Dad,

I have decided to become an art major. All of the boys have talked me into it. They use me as a model when they draw their pictures. I wear what is called a birthday suit. We do some very strange things but I am told that it is all in good fun. Even though I don't understand—I enjoy it.

Your loving daughter,
Alice

P.S. Who knows? I may be the next Mona Lisa.

Dear Darling Daughter,

Remember to get to bed early, smile a lot, eat three times a day, brush your teeth, and don't do anything to embarrass you or your family. We love you.

Your loving family,
Mom and Dad

Dear Mom and Dad,

Don't worry. I am sure that I'm not doing things you didn't do.

Your loving Alice

Dear Mom and Dad,

I am coming home this weekend. I have gained a little weight but don't worry. I have been told that I will lose it in about six months.

Your in need of love girl,
Alice



Dormitory life at UNC-A has never suffered from the problem of being over publicized. In times past, many students have been disillusioned by the lack of bright and shiny things to amuse themselves within the context of a tangy dormitory life. The job of creating an exciting environment, in addition to the activities provided by student government, falls onto the shoulders of the Dorm Council which is composed of the Inter-dorm Social Commissioner and the two Dorm Senators. This year, with Steve Finley (right) as the Dorm Social Commissioner, an attempt was made to improve the situation. When he was interviewed, Finley defined the problem as "being basically due to the relatively small number of students that we have in the dorms. This, coupled with groupings of small dormitories, leads to the formation of isolated groups of intimate friends. This year, working within the limits of an extremely small budget, we have tried to centralize Vance Hall for student activities through the use of planned gatherings, games, and musical events."



Loud music, telephone calls in the night, and cinderblock cubbyholes comprise the dormitory scene at UNC-A. Posters, improvised furniture, bicycles and tennis rackets are jammed under beds and onto the walls and doors, reflecting the diverse personalities of the occupants. Beer and game parties, concerts, and other social events arranged by the Inter-dorm Social Commissioner provide opportunities for the approximately 250 dormitory residents to get acquainted. There are vending machines, a ping-pong table, a color television, mailboxes, and games in Vance Hall, the center of activity for the eight residence halls. Mary Gilpin (left), the dorm proctors, and the security guards are usually available to solve problems and to dispense advice. Dorm life is sometimes boring and sometimes fun, but definitely an experience.

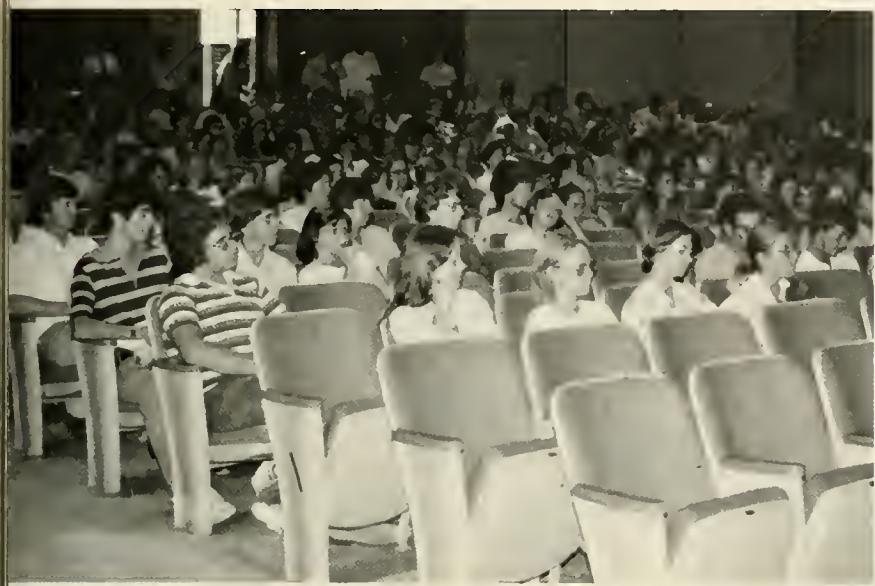


Approximately 450 new and transfer students were welcomed to UNC-A this Fall with a week of non-stop activity. The dorms opened on Saturday, August 20, and the mass migration of freshmen began ...

Joe Average Freshman arrives in a car bulging with college survival equipment — tennis racket, fish tank, two complete wardrobes, 1500 watt hair dryer, stereo equipment, and a 5 x 7 of the sweetie back home.

In Vance Hall, Joe finds his room key and friendly people and doughnuts. With no time to unpack, he stumbles to a place called Lipinsky for the welcoming lecture, campus tour, and hundreds of names and faces that blurr before his bloodshot eyes. Cookouts and games on the soccer field and pretty girls with summer tans keep his head spinning. Finally, with a coffeehouse performance and drinking too much beer, Joe has survived UNC-A's orientation (initiation?) week.







REGISTRATION



The first real learning experience of a UNC-A student involves filling out a two-term schedule card, standing in line at the Registrar's Office for hours, replacing classes that are already filled, signing about a dozen class cards and forgetting your Social Security number. Drop/Add forms are often a maze of red tape and frustrations—obtaining professors' approval, juggling hours, professors, and subjects, and finally rushing to stand in line to drop undesirable classes. Then comes another long line at the Business Office to pay fees, tuition, parking fines, collect parking stickers, forms, and receipts and emerging momentarily financially and spiritually broken. Now begins the search for used and loaner books ...



SEMESTER EXPENSES FOR 1977-78:

Students taking 9 or more hours per semester:

	In-state	Out-of-state
Tuition	\$ 135	\$1,020
Required Fees	95	95
 TOTAL-COMMUTING STUDENT	 \$ 230	 \$1,115
Room and Board (add \$85 for a single room; includes \$250 of food coupons)	\$ 490	\$ 490
 TOTAL-RESIDENT STUDENT	 \$ 720	 \$1,605

Evening College Students:

Tuition and Fees	\$17/hr.	\$90/hr.
------------------	----------	----------



BOOKSTORE



The campus bookstore does not just sell textbooks. You can find your favorite mystery along with jewelry, cosmetics, candy, Bulldog T-shirts, and other necessities of college life. Pictured are John Sexton (top left) — store clerk, June Holbert (top center) — cashier, Joyce Williamson (top right) — manager.



Among the Poetry, Women in Business, Art and Pottery classes, students find much to their chagrin; that they must also take such required courses as Elementary English, Bibliography, P.E., Biology, and the inevitable four terms of Humanities discussions and lectures. Clever students that take advantage of these to make "H" can improve their sense of accomplishment, self-esteem, and grade point average. Others who prefer more stimulating activities such as staying out late, oversleeping, and cutting classes find the Humanities Lecture Hall the perfect place to catch a quick nap, the Bibliography classes a source of daily funny papers, and the Elementary English classes an outlet for more and less humorous essays that express their frustrations with being placed on academic probation. After completing the required courses, students began to seriously think about majors, degree requirements, and future careers. That's when classes really become tough, challenging, and fun.

CLASSES



What possesses men to work all day, to attend classes all evening, and to study half the night? Can it be self-actualization? Maslow must be smiling.

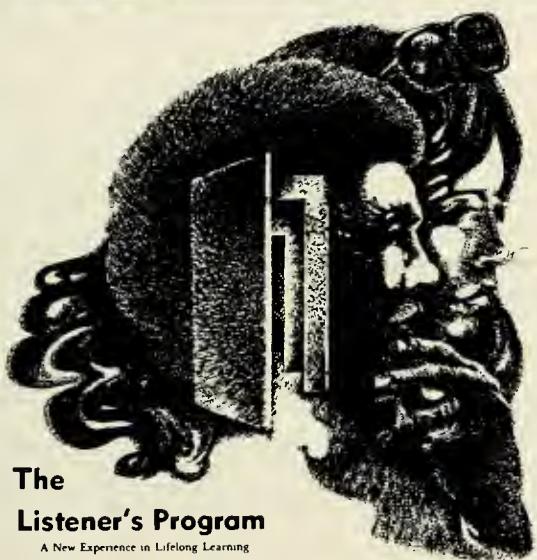
Evening students are a hardy and ever-growing breed on the UNC-A campus. A combination of WCU, UNC-A, and special non-degree workers and parents fill the parking lots to capacity Monday through Thursday evenings. The same basic courses and degree programs offered during the day are available in the evening. Working citizens are often reaching toward higher career goals and improved jobs while special students are constructively using their leisure hours to develop new and creative interests. Although demanding, cold in winter, and time-consuming, the night program is constantly expanding to fill the public's seemingly insatiable desire for education and involvement. Sacrificing hobbies, television, and family time surely proves their persistence, determination and pride in accomplishment.

EVENING STUDENTS



Over 1000 Asheville area commuters are attending Western Carolina University evening classes on the UNC-A campus.

This co-operative program helps to fully utilize the university facilities, while providing opportunities for working persons to expand their knowledge. Undergraduate degrees in Nursing, Business Administration and Industrial Technology and graduate degrees in Education and Business Administration are offered, as well as UNC-A general education courses which are applicable toward WCU degrees. The Listener's Program, a special non-credit course, is offered for persons not currently enrolled in college. Harry Ramsey (left), assistant to the Chancellor, and Joanne Boozer (far left), co-ordinate the programs.



The Listener's Program

A New Experience in Lifelong Learning



"CATS"
CULLOWHEE, N.C.

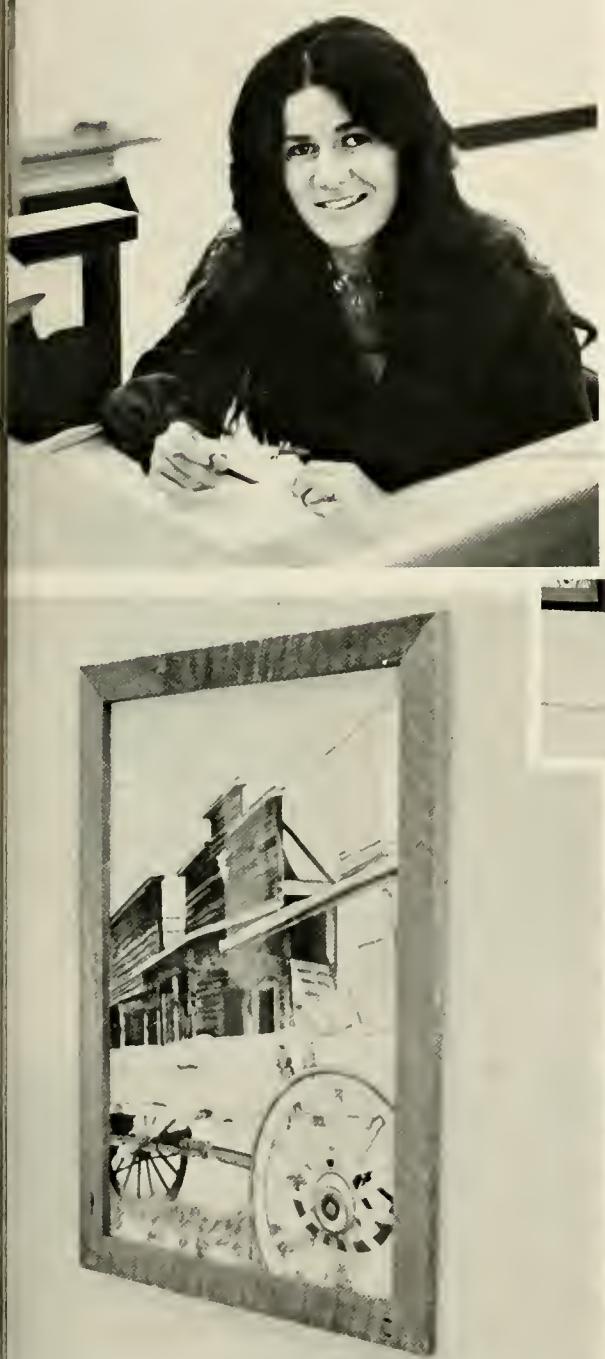


High school students are able to compare, choose, and apply to the colleges of their choice at College Night held annually at UNC-A. Representatives from colleges such as Lees-McRae, WCU, UNC-A, Limestone, and Mars Hill, offer advice and encouragement.

COLLEGE NIGHT



LIBRARY



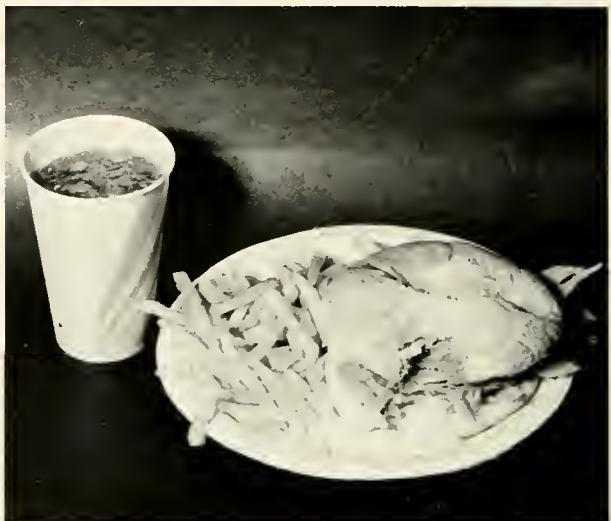
The library is a quiet haven in which to study among modern art displays and book collections as well as to socialize. With individual study desks, large work tables, and comfortable chairs, everyone can find his favorite nook.

For freshmen in the required Bibliography course, the library can seem like a cage. However, the cage is only a portway to better things to come. Inside the large red doors are pamphlets, bulletins, and newspapers that inform us of all the things we don't have time to do. The periodical room downstairs contains more than 700 titles, either bound or on microfilm. Under the direction of Mr. Blowers, a new browsing area has been established with current newspapers and popular magazines as well as paperback books. Vending machines have been placed near the lounge area in an earnest effort to make the library a major center of student activity. On the second floor are more book collections, but also small secluded areas to study for tomorrow's chemistry test, to nap, or just to dream as you gaze through the tall windows at mountain scenes.

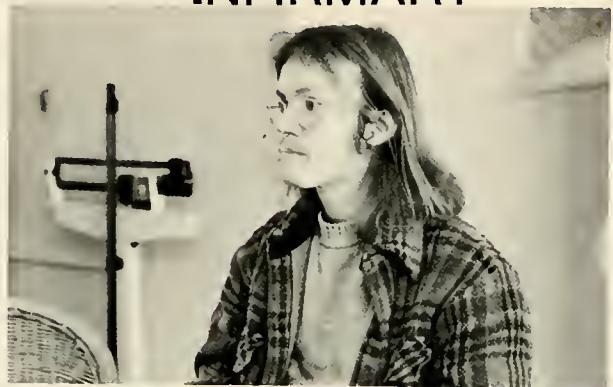


FOOD SERVICE

Students can not live by hamburgers alone (it takes french fries too)! Dorm students paid a mandatory \$250 per semester for food coupons this year and therefore have an active concern for the quality of their mainstay—the hamburger. Wes Goodman (below), manager of the UNC-A ARA Food Service, made a concerned effort to meet their demands. Mr. Goodman conducted a Food Preference Survey, met with the Student Food Service Committee regularly, and asked students for suggestions and opinions, as well as served Holiday luncheon buffets and special dinners. Pictured are: Sylvia Hensley (center left), Ruth Jones (far below left), Denise Pace (far below center), and Estie Williams (far below right).



INFIRMARY



LANGUAGE LAB

STUDENT GOVERNMENT





Are You a Nerd?

The 1977-78 Student Government is the first SG having to function after the establishment of the Campus Commission. Perhaps the noblest effort to serve the students, in addition to all the dances and coffeehouse performances, was arranging a Tod Rundgren/Styx concert to be held in the Civic Center. Plans had been made, it had been passed unanimously in the Senate, and the concert was set for December of 1977. Unfortunately, Rundgren cancelled after it was too late to book another band. Pictured are: 1. Brenda Cook—Media Commissioner, 2. Ann Sales—Secretary, 3. Chris Smith—Commuter Senator, 4. Darrell Parker—Finance Commissioner, 5. Members of the Student Senate, 6. Eddie Thomas—Vice-President, 7. Star Newberry—Social Commissioner, and 8. Bill Branham—President.

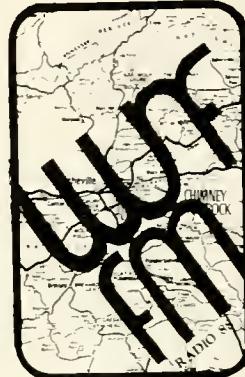


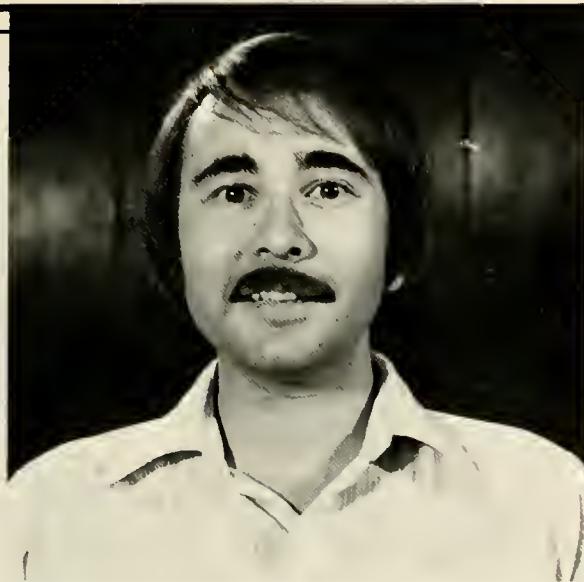
WUNF 88.1 FM

WUNF-FM is a non-commercial, educational station owned and operated by UNC-A. It provides the campus and the surrounding community with a refreshing, exciting alternative in radio listening.

Due to a scarcity of student disk-jockeys and chaotic business records, WUNF-FM discontinued broadcasting for four months. Broadcasting was resumed on a limited basis at noon on Oct. 24 with Dean Sales as interim manager.

WUNF-FM broadcasts to a potential audience of over 50,000 persons and is available via Cable TV to an additional potential audience of 6,500 persons. Pictured are: Dean Sales — manager (bottom right); Brad Arnold — music director (bottom left); Joe Levy — production manager (top right); and Steve Finley — assistant manager (right center).





The darkroom, located on the second floor of the Lipinsky Student Center, has been established for the photographers of UNC-A's three publications (i.e. Images, Ridgerunner, and Summit). Gene Jones (top right) serves as manager of the darkroom. Gene took most of the action photos as well as the two-page color layouts used in the Summit. Mark West (middle left) can be seen around campus, camera in hand, capturing news shots for the Ridgerunner. Mel White (top left) also worked with the Summit prior to his graduating in December of 1978.

In the back, in the

SUMMIT

1. Beth Penland — Editor and Sharlene Rice — Assistant Editor, 2. Mitzi Johnson — Assistant Editor, 3. Keith Shanty — Delmar Representative, 4. Dr. Joseph Vandermeer — Faculty Advisor, 5. Gene Jones — Head Photographer. Staff members are: Cheryl Revis, Maria Domingo, Gary Crowell, Mike Beuglas, and Rowena Massey.

It is our hope that the 1978 Summit accurately portrays your year at UNC-A.



1



2



3



4



5



RIDGERUNNER

The RIDGERUNNER kept the students informed with news of current events, campus happenings and editorials of important issues. Among improvements this year were weekly issues, crossword puzzles, comics, sports, and classified ads. For the first time, color pictures were featured in the paper. The new composer, or computerized typewriter, was used to typeset, giving the RIDGERUNNER a clean, professional appearance. Pictured are: 1. Steve Eller — Spring Semester Editor and Gary Parham, 2. Sharlene Rice — Advertising Manager, 3. Randy Luquire — Fall Semester Editor, 4. Terry Stewart — Secretary. Staff members: Mark West — Managing Editor, Allison Phillips — News, Mary Sheehan — Business Manager, Terry Skalla — Secretary and Tom Lee — Cartoonist.



1

The Ridgerunner



ON THE INSIDE



2



3



IMAGES

Erwin Cook (right), along with an integrated Images staff, turned the arts at UNC-Asheville into a participatory experience. As varied as trees in the fall, Images gave the students a multi-media smorgasboard ranging from classic films like Cocteau's "Blood of a Poet", to a special just-in-time-for-Christmas newspaper edition of poetry and short stories, all the way to a presentation of Sylvia Plath's autobiographical poetry. The doorway to spring was entered with poetry contests, more films, and expressionistic kite flying extravaganza, and a cornucopia of literary presentations. Below are reproductions from the fall issue of Images.



Sunday Morning

A swift, cluttered climb up under the eaves
Bicycle bell below in the street
A radio babbling a tongue he can't speak
Dried squid being scoured over charcoal heat
Magazines filled with marks he can't read
Just him, a strange woman, and a cup of green tea

Charles McCall



VOLUME 1, 1971-72

IMAGES

GAMEROOM

foosballprospector anybody gotta quarter gold record pool chalk cue bridge geaztecs soccer knocko
utisaiddoesanybodyhaveaquarter tilltomorrow foosballprospector foosballprospector anybodybod

Whether you are killing a few minutes waiting for the line in the cafeteria to thin, or busily working on becoming a Hustler, the game room provides ample opportunities. Prescribed by the student government as a potential cure for the blues between classes, anyone with an extra quarter or two qualifies for membership.



No PARKING



As the commuter and evening student enrollment increases, the number of available parking spaces decrease. This frustrating situation is stated by several students: "It's discouraging to have to hunt a parking place all around campus, no matter if you arrive early, on time, or late for class"; and "After paying \$5.00 for a parking sticker for parking privileges on campus, I feel the school should provide adequate parking facilities. All total I have payed \$22 to park on the campus. This is aggravating." Hopefully, an awareness of the problem will lead to improvement and expansion of the parking areas as suggested by one student: "The University owns many acres surrounding the core campus. It would seem to me that more integrated planning could make use of these areas and alleviate the space problems we are currently experiencing." Sharlene Rice (above right) limps away from the severe blow to her wallet after receiving a ticket for parking in a handicapped parking space.

JULES BERGMAN

Jules Bergman, an expert science journalist and observer, lectured October 28, 1977 in the Carmichael Humanities Lecture Hall on the topic "2000 A.D.: The Way It Will Be". Jules Bergman has reported on the latest scientific, health, technical, and industrial developments and has appeared in leading magazines as well as films, documentaries, and newscasts. Mr. Bergman's lecture was well attended by space and science enthusiasts.



Dick Contino, master accordionist and well known singer-entertainer, performed German, French, and Spanish selections in the Lipinsky Student Center on November 11, 1977. The University Committee for Cultural and Special Events and the Foreign Language Department co-sponsored the continental program in conjunction with an international culture and taste fair.

A true master of the accordion, Contino combines an innovative musical style, including the bellow shake technique, with a personal philosophy of allowing his life to combine and inspire his art and maintain a love relationship with his audiences. Since winning over every competitor in a Radio Show in 1940, Contino has recorded on every major label and appeared in prestigious clubs, entertaining all age and musical tastes with classics such as: "Lady of Spain", "Saber Dance", "Tico, Tico", "Theme for 2001", and "Bridge Over Troubled Water".

DICK CONTINO



ON STAGE

The audience was invited to discuss and criticize plays with the director and cast at UNC-A's Forum Theatre in an innovative, informal approach to drama. Refreshments were served before each no-charge performance of the student directed one-act plays. As a result, more students have been introduced to drama, not only as observers but as participants. "The Rimers of Eldritch", "Present Tense", "The Waiting Room", "White Lies", "The School for Scandal", and "The Real Inspector Hound" are some of the works that were performed in the new Carol Belk Theatre, just completed this year.



GOTTA DANCE

Like a scene from Star Wars, bizarre and strange creatures danced to the disco music of "Madcap" at the Halloween Dance held October 22. Bunny rabbits, Bullwinkles, and the Marx Brothers bumped, hustled, and gyrated across the floor. Over seven kegs of beer were consumed and a good time was had by all the creatures. The Black Students' Association sponsored an extremely successful Disco Dance on October 28 in the Coffeehouse. A Thanksgiving Dance was sponsored by the Student Government Association on November 19. "Threshold" played Top 40 tunes to the enthusiastic crowd.







JAMAICA



Take the plunge in our Caribbean.
Where there are more ways than you can fathom
to and under the water...and then





ASHEVILLE EVENTS





"my fair lady"

TOM MALLOW
ASSOCIATE WITH
ANNE ANIE
REPERTORY

EDWARD
MULHARE ANNE
ROGERS

LERNER & LOEWE'S

My Fair Lady

ALAN JAY LERNER FREDERICK LOEWE



OLIVER SMITH

CECIL BEATON

KEN BILLINGTON

AL FOR LLO

ROBERT RUSSEL BENNETT
and PHIL LANG

TRUDE RITTMAN

CRANDALL DIEHL

JERRY ADLER

THURSDAY, FEBRUARY 9 8:15PM

TICKETS NOW ON SALE \$8.50 \$7.50 \$6.50

For ticket or group discount information call 255-5736

Asheville Civic Center - THOMAS WOLFE AUDITORIUM

Bulldozers plowed and dynamite blasted the dirt of Beaucatcher Mountain as construction progressed on the \$42 million open cut, which will provide a multi-lane through-town expressway, Interstate 240.

Complimentary ice-cream cones, how-to pamphlets, closed circuit television, and demonstrations, drew thousands to the Industrial Trade Fair. A thrilling sight, sound, and action 3-D Cinema 180 film transported "riders" to the Grand Canyon, San Francisco, and the Everglades.

The graceful style, professional skill, and innovation in ballet of the N. C. Dance Theatre, won a standing ovation from the enthusiastic UNC-A crowd. The music of Brahms, Gotochark, and Tchaikovsky were choreographed into spirited impressions of movement.

A "Loverly" touch of Broadway came to Asheville with MY FAIR LADY. Lerner and Loewe's magical extravaganza thrilled theatre goers with "Get me to the Church on Time", and "I Could Have Danced all Night".

Broadway's smash hit comedy, SAME TIME, NEXT YEAR, was performed to a full house of laughter and bravados. Asheville's progress can clearly be measured in new construction, in culture, and in industrial events.

ENTERING
ITS 3rd SMASH YEAR
ON BROADWAY!

"QUITE SIMPLY THE BEST
NEW SHOW ON
BROADWAY FOR YEARS!"



tom mallow
morton gottlieb



*Kathryn Crosby Tony
Russell*



*Same
Time,
Next
Year*

broadway's smash hit comedy

bernard slade

william ritman ane greenwood tharon mussner

gene saks warren crane

THURSDAY, MARCH 23 \$7.50 \$6.50 \$5.50
8:15PM TICKETS NOW ON SALE
Asheville Civic Center - THOMAS WOLFE AUDITORIUM

"BRAVO, BRAVO, BRAVO! I HAVEN'T LAUGHED SO HARD IN YEARS!"



FOR IMMEDIATE RELEASE SEPT. 7.1977

OFFICE OF THE WHITE HOUSE PRESS
SECRETARY

THE WHITE HOUSE
REMARKS OF THE PRESIDENT
UPON
SIGNING OF THE PANAMA CANAL
TREATIES
PAN AMERICAN UNION BUILDING
7:35 P.M. EDT
EDT

This agreement thus forms a new partnership to insure that this vital waterway, so important to all of us, will continue to be well-operated, safe and open to shipping by all nations now and in the future.

PRESS CONFERENCE NO. 20
OF THE
PRESIDENT OF THE UNITED STATES
10:30 A.M. EST NOVEMBER
30, 1977 WEDNESDAY a
In Room 450 Old Executive Of-
fice Building Washington, D. C.

In the last few days we have seen, an historic breakthrough in the search for a permanent lasting peace in the Middle East, by the courage of President Sadat, and the gracious reception of him in Israel by Prime Minister Begin.

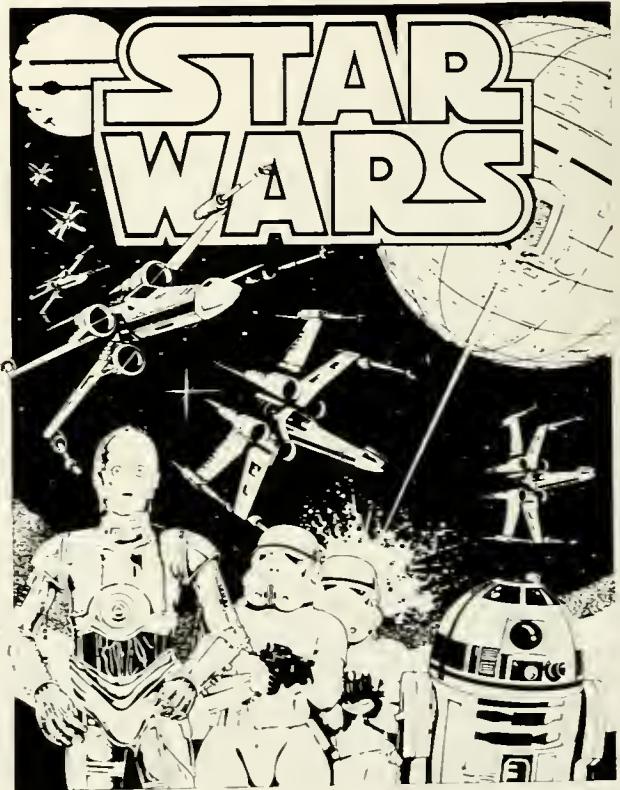


AS THE WORLD CHANGES



... world heads of state turn to the U.S. and President Carter for leadership and initiative. As a pioneer of human rights, energy conservation, government reform, and world peace efforts, the U.S. offers its hand ... President Anwar Sadat of Egypt, courageously leads the way in a historic trip and speech of peace in the Middle East to Israel and Prime Minister Begin ... the Panama Canal Treaties were supported and signed in a spirit of friendship and co-operation between the U. S. and General Torrijos for the use and protection of the Panama Canal ... the construction of a new Department of Energy was approved to set up an energy policy ... discussion between the U. S., United Kingdom, and Soviet Union on the negotiation of a comprehensive ban against the testing of nuclear weapons and devices took place ... and the death of past Vice-President Hubert Humphrey, one of the greatest and most beloved politicians, brought a profound sense of sorrow and loss to the public, yet we celebrate that "the U.S. has been blessed by great people who give us a vision of what we are at our best—and of what we might become. Hubert Humphrey was such a man" ... As the world changes ... so do we; in the hope for and aspiration to a greater, freer, and more progressive way of life for the world ...





Space adventure and soft philosophical rock music were representative of the state of the arts this year. Star Wars was a science fiction movie in the best modern tradition of space westerns. The record breaking special effects and theme song earned Star Wars numerous Academy Award nominations. Fleetwood Mac climbed to the top of the popular and rock charts, capturing many musical awards for their "Rumours" album.

MUSIC AND FILM

NATURE UNLEASHED



The rains fell with blinding fury during the weekend of November 6, 1977. The Swannanoa and French Broad Rivers overflowed their banks as muddy waters flooded homes and businesses. Commuter students, workers, and families were stranded or forced to evacuate the area as roads and bridges were washed away. President Carter declared Buncombe County a disaster area with damages estimated at \$26 million.

In Toccoa, Georgia, the hardest hit area, thirty-four college students were killed when a dam collapsed. With the help of the Army Corp of Engineers, the citizens have begun the almost overwhelming task of rebuilding bridges, homes, and their lives.



Western Carolina Bank

FDIC



Wachovia Teller II

Now in Asheville
at these locations

- East/912 Tunnel Road
- North/800 Merrimon Avenue
- Biltmore/5 Angle Street

To us...you're the boss!™

You really do make the difference.

**Asheville Federal
Savings** AND LOAN
ASSOCIATION



ASHEVILLE
Church Street
254-4111

BLACK MOUNTAIN
State Street
669-8432

MARS HILL
Marshall Street
689-2600

SPRINGFIELD
Skyland Plaza
274-3337

**YOU
make
the
difference**



Michael



SOCCER

UNC-Wilmington 3, UNC-A 0
UNC-A 2, UNC-Charlotte 1
Liberty Baptist 2, UNC-A 0
Winthrop 4, UNC-A 1
Erskine 8, UNC-A 0
UNC-A 6, Baptist College 1
Western Carolina 6, UNC-A 0

Coll. of Charleston 5, UNC-A 0
Belmont Abbey 2, UNC-A 1
Winthrop 2, UNC-A 1
UNC-A 3, Wofford 1
Emory 2, UNC-A 0
UNC-A 4, Presbyterian 0
UNC-A 1, Central Wesleyan 1

OFFICIAL
SIZE AND WEIGHT

BOSTON



Members of the 1977-78 Soccer Team include: Larry Ball, Mike Blanton, Todd Cecchini, Brad Chamberlain, Brent Conner, John Mark Councill, Fred DeLuca, John Evans, Hassan Farazian, Wond Haile, Harry Johnston, Frank Keller, Andy Linton, Doug McCurry, Thom McMahon, Clyde McPeters, Carl Mott, Paul Parce, and Chris Ramsey.



I LIKE SOCCER MOST WHEN I ...

"pass off to someone and they score."

—Larry Ball

"make a save on a break-away play. If you can stop a hard one it may change the momentum of the game or spur on an offensive effort."

—Todd Cecchini



I LIKE SOCCER MOST WHEN I ...

"shoot a bouncing goal shot. There is a lot of pressure involved in hitting a ball in the air and placing it in the goal."

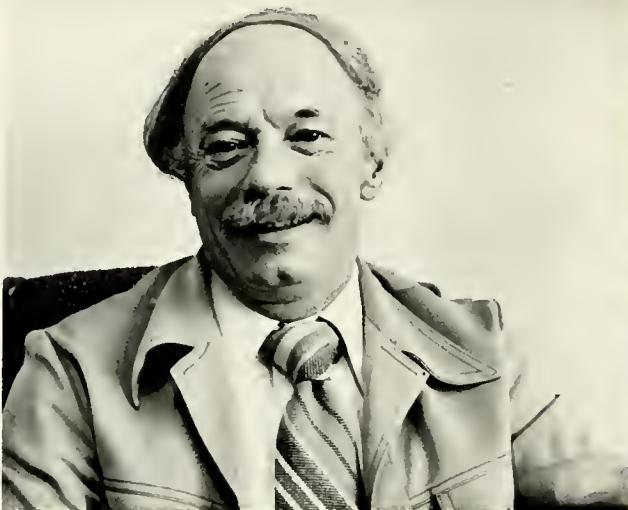
—Doug McCurry

"make a good cross so someone could score."

—Fred DeLuca

CHANGING HANDS

After many years of valuable service to UNC-A, Sam Miller (below) retired as Soccer Coach because of ill health. He will remain the Physical Plant Manager at UNC-A, and also continue to be active in sports. Miller has also been appointed director of a three state District Refereeing Association. He comments that the team and the new coach Rudy Moorees have great potential for the coming seasons. Rudy Moorees (right) was chosen as Soccer Coach during the summer for the 1977-78 season, after playing for three years at UNC-A and serving as Co-captain, Captain, and being voted Most Valuable Player his senior year.



WOMEN'S BASKETBALL

1977-78 WOMEN'S BASKETBALL SCHEDULE

DATE	OPPONENT	LOCATION
*November 29, 1977	Western Carolina University	Cullowhee, NC
December 1, 1977	Lenoir-Rhyne College	Hickory, NC
*December 3, 1977	Milligan College	UNC-A
December 6, 1977	Gardner-Webb College	Boiling Springs
December 8, 1977	Mars Hill College	Mars Hill, NC
December 10, 1977	Spartanburg Methodist	UNC-A
*December 15, 1977	Western Carolina University	UNC-A
January 14, 1978	Furman University	UNC-A
*January 17, 1978	Milligan College	Milligan, TN
January 20, 1978	Wren Wilson College	Swannanoa, NC
*January 23, 1978	Gardner-Webb College	UNC-A
January 27, 1978	Shorter College	Rome, GA
*January 28, 1978	Georgia Tech	Atlanta, GA
January 31, 1978	Spartanburg Methodist	Spartanburg, SC
*February 4, 1978	Lenoir-Rhyne College	UNC-A
February 6, 1978	Carson-Newman College	UNC-A
February 8, 1978	Caldwell Community College	Lenoir, NC
February 10, 1978	Tusculum College	UNC-A
February 14, 1978	Virginia Intermont College	Bristol, VA
*February 18, 1978	Wren Wilson College	UNC-A
*February 21, 1978	Cerson-Newman College	Jefferson City, TN
February 28, 1978	Caldwell Community College	UNC-A
*Double Header		

Since its formation in 1973, the Women's Basketball Team has grown by "leaps and bounds" under the coaching abilities of Dr. Tom Cochran, a Psychology professor. Most of the team members are freshmen and sophomores who were able to pursue a favorite high school activity. Although many hours were spent practicing, the chances to play in competition were limited this year because the team was placed on probation for failure to pay league dues. Pictured are: (left to right, bottom row) Tammy Spencer, Tina Person, Liz Harris, Kim Bohon, Rosie Curtis; (middle row) Myra Sims, Reneé DeWeese, Deborah Jackson, Linda Williams, Vera Mitchel, Diana Miles; (top row) Donna Brown—Manager, and Dr. Tom Cochran—Coach.







THE DEAN OF BEER'S FINAL EXAM.

(Or, was yeast really responsible for the fall of the Roman Empire?)

As your Dean of Beer, it is my scholarly opinion that just knowing the one word for beer is not enough. You must also know the reasons why. Because only then will I...

Siglinda Steinfuller, be satisfied that you have graduated from Remedial Beer Drinking.

QUESTIONS:

- Q: 1. The best water for beer comes from:
a) Big Dark Mountain.
b) A spring near from Tijuana.
c) A small store in Macon, Ga.
d) None of the above.
- A: (d) No matter what you hear about "naturally pure" waters, virtually all brewers filter and further purify their water. But Schlitz doesn't stop there. They filter their water and then filter it again. So when they're through, it's purer than the purest springwater.
- Q: 2. Klages and Firbeck III are:
a) Composers of famous beer drinking songs like "I Left My Shoes in Heidelberg."
b) Owners of the world's largest unknown brewery.
c) Serving time in Sonoma, Calif., for impersonating Arnold the Wonder Seal.
d) More expensive barleys.
- A: (d) Schlitz blends Klages and Firbeck III barley with the standard variety most brewers use because they believe it gives their beer superior flavor.

Siglinda Steinfuller
Dean of Beer

- Q: 3. Hops are notorious for:
a) Their lack of intelligence.
b) Always getting to work late.
c) Losing their keys.
d) Being difficult to keep fresh.

A: (d) The freshest hops make the best beer. That's why Schlitz vacuum-packs and refrigerates their hops. So they're as fresh at brewing time as they are at harvest time.

- Q: 4. The best adjunct to beer is:
a) Rice.
b) Corn.
c) Either rice or corn.
d) What's an adjunct?

A: (c) Every American brewer uses rice or corn to lighten the flavor of their beer. This is called an adjunct. But Schlitz knows how to use either grain interchangeably. So they're never at the mercy of an unfavorable crop. And neither is the taste of their beer.

- Q: 5. The biggest misconception about yeast is:
a) Carrying some in your pocket is good.
b) It is good for hernias.
c) It was responsible for the fall of the Roman Empire.
d) To ferment beer, all you have to do is drop it in the vat.

A: (d) To make beer taste right consistently, Schlitz believes the yeast has to be evenly distributed during fermentation. That's why Schlitz gently stirs in their yeast. It's part of our Advanced Fermentation process. And they're the only American brewer who does it.

- Q: 6. Chill-Lagering is:
a) A popular German country and western singer.
b) A Scandinavian winter sport played without clothes.

c) A new ethnic TV comedy about the owner of an ice cube factory.
d) The right way to age beer.

A: (d) When Schlitz ages beer, they age it cold—very cold—down to 29.5 degrees. It's called Chill-Lagering. And it's what makes Schlitz crisp, clean and bright.

- Q: 7. The first brewery is:
a) Hidden in a basement somewhere in Greektown.
b) The result of trying to make Broken Toe, Idaho, the beer capital of the world.

c) The right way to pretest beer ingredients.
d) Both (a) and (c).

A: (c) Schlitz has a mini-brewery where they test-brew the quality of the ingredients that go into Schlitz—before they go into Schlitz.

SPECIAL BONUS QUESTION:

- Q: True or false, the one word for beer is Duffelbrau.

A: False. There is no beer called Duffelbrau. Just as there is no beer like Schlitz. If you answered this question true, perhaps you should look into turkey ranching.



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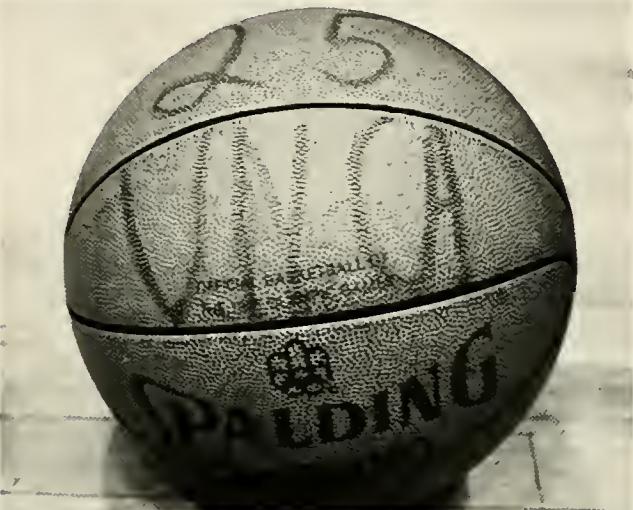
UNSEASONAL PASTIMES

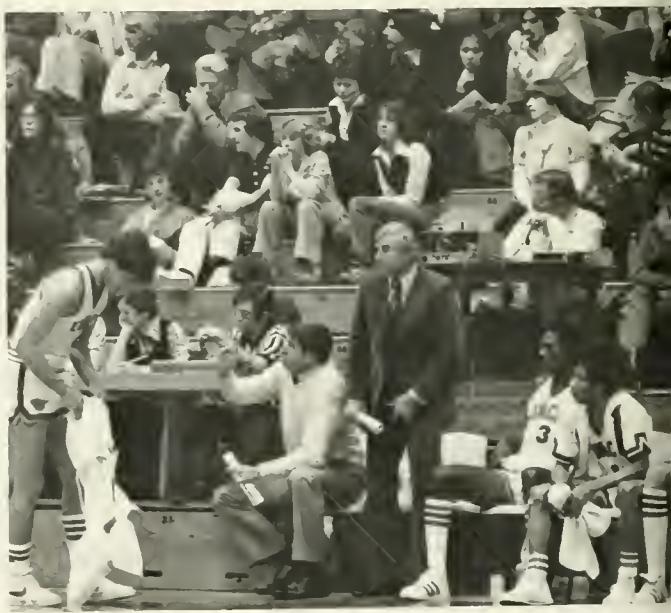
MEN'S BASKETBALL

1977-78 MEN'S BASKETBALL SCHEDULE

DATE	OPPONENT	SITE
November 21, 1977	Carson-Newman College	AWAY
November 25, 1977	Optimist Tip-Off Tournament	UNC-A
November 26, 1977	Hanover, Spring Arbor College	
	Milligan College, UNC-A	
November 30, 1977	U. S. C. Spartanburg	AWAY
December 3, 1977	Lander College	UNC-A
December 5, 1977	Newberry College	UNC-A
December 8, 1977	Presbyterian College	UNC-A
December 10, 1977	East Tennessee State	AWAY
December 12, 1977	Milligan College	UNC-A
December 15, 1977	Augusta College	UNC-A
December 17, 1977	Middle Tennessee University	AWAY
January 5, 1978	College of Charleston	AWAY
January 7, 1978	Florida Technical Institute	AWAY
January 9, 1978	Augusta College	AWAY
January 10, 1978	Wake Forest University	AWAY
January 12, 1978	Carson-Newman College	UNC-A
January 14, 1978	Appalachian State University	AWAY
January 17, 1978	Milligan College	AWAY
January 18, 1978	Beloit Abbey College	AWAY
January 21, 1978	East Carolina University	AWAY
January 23, 1978	U. S. C. Spartanburg	UNC-A
January 28, 1978	Southern Mississippi	AWAY
February 4, 1978	Limestone College	UNC-A
February 6, 1978	Wofford College	AWAY
February 9, 1978	Gardner-Webb College	AWAY
February 11, 1978	Newberry College	AWAY
February 13, 1978	Lenoir-Rhyne College	AWAY
February 16, 1978	Mars Hill College	AWAY
February 18, 1978	Beloit Abbey	CollegeUNC-A
February 22, 1978	Presbyterian	CollegeAWAY
February 25, 1978	Wofford	CollegeUNC-A
February 28, 1978	Mars	Hill
		CollegeUNC-A

The Men's Basketball Team performed extremely well this year, playing as many away as home games against larger schools such as Wake Forest University, Furman University, Wofford and Gardner-Webb Colleges. The team (below) includes from the bottom row, left to right: Craig Brewer, Eddie Hannon, Charlie McEnerney, Eddie Latta, Bamford Jones, Augdon Bragoton, George Gilbert, Gary Grace. Mid row: Carl Ray, Ben Harper, Phil Oakes, Tony Bumphus, Chuck Plemmons, George Chatman, Manager, Mitchell Hill. Top row: Assistant Coach, Jerry Green, Keith Brozek, David Stickel, David Szymanski, Jacob Jordan, Scott DeVries, Coach, Bob Hartman.







INTRAMURALS

Seven teams entered the Men's Intramural Basketball competition this season. The BSA, Seventh Circles, White Lightning, Choirboys, Buffalo Chips, Academic Dribblers, and Royal Dago's comprised the league. Burt Peake, Intramural director, stated: "Compared to last year's league, this year's should prove to be much more competitive with any one of the seven teams being a possible champion."



FROM ONE BEER LOVER TO ANOTHER



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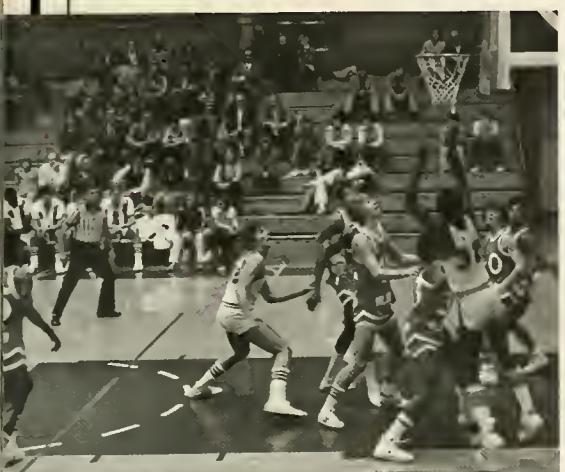
Pictured are (left to right): Ed Harris (coach), William Gardner, Mark Lawson, Dave Szymenski, Lanny Hass, Tom Kessler, and Ed Herron.

TENNIS

CHEERLEADERS

Cheerleading is hard work. Many long hours are spent practicing and learning new cheers, formations, and stunts. As Karen Banning stated, "We have tried to promote good school spirit by incorporating new lifts and chants into our cheers, and adding men to the squad." The team made an effort to raise spirits and morale at as many soccer and basketball games as possible. Leading the cheering section at home and away ballgames are (pictured far below; top row): Debbie Maynard, Angela Kirby, Gail Thomas—Co-Captain, Mike Taylor, Karen Banning—Captain, Regina Kates, and Ronnie Estrada.





HOMECOMING '78

A full schedule of Homecoming events took place the week of February 13-18th, as no expense was spared. A semi-formal "Valentines Day" dance held at the Great Smokies Hilton Ballroom Friday night, kicked off the busy weekend, with beer and set-ups provided for the record crowd. The "Fat Ammons Band", from Charlotte, played Top Forty, the Star Wars theme replete with costumes, and 50-ish twist tunes to a rocking and rolling dance floor. The highlight was the announcement of David Stickel and Liz Harris as Homecoming King and Queen, chosen from twenty men and twenty women nominated. The Alumni Association sponsored a luncheon in the Rathskeller. And a Theater Matineé, "The Real Inspector Hound", was presented in the Carol Belk Theatre Saturday, February 18th. The combined efforts of the campus organizations made this a most spectacular and entertaining Homecoming for the students, faculty, and alumni.

(Pictured below)

Members of the Homecoming Court from left to right are: Bill Branham and escort, Cindy Yount and escort, Angela Kirby and escort, Gwen Summey and escort, Liz Harris and escort, Dee Forester and escort, escort and Phil Oakes, Mark Mundy and escort, and David Stickel and escort. Not pictured are: Cheryl Pitts, Craig Brewer, Mark Monday, and Gerry Parham. (Middle left) Queen Liz receives a kiss on the cheek from King David.

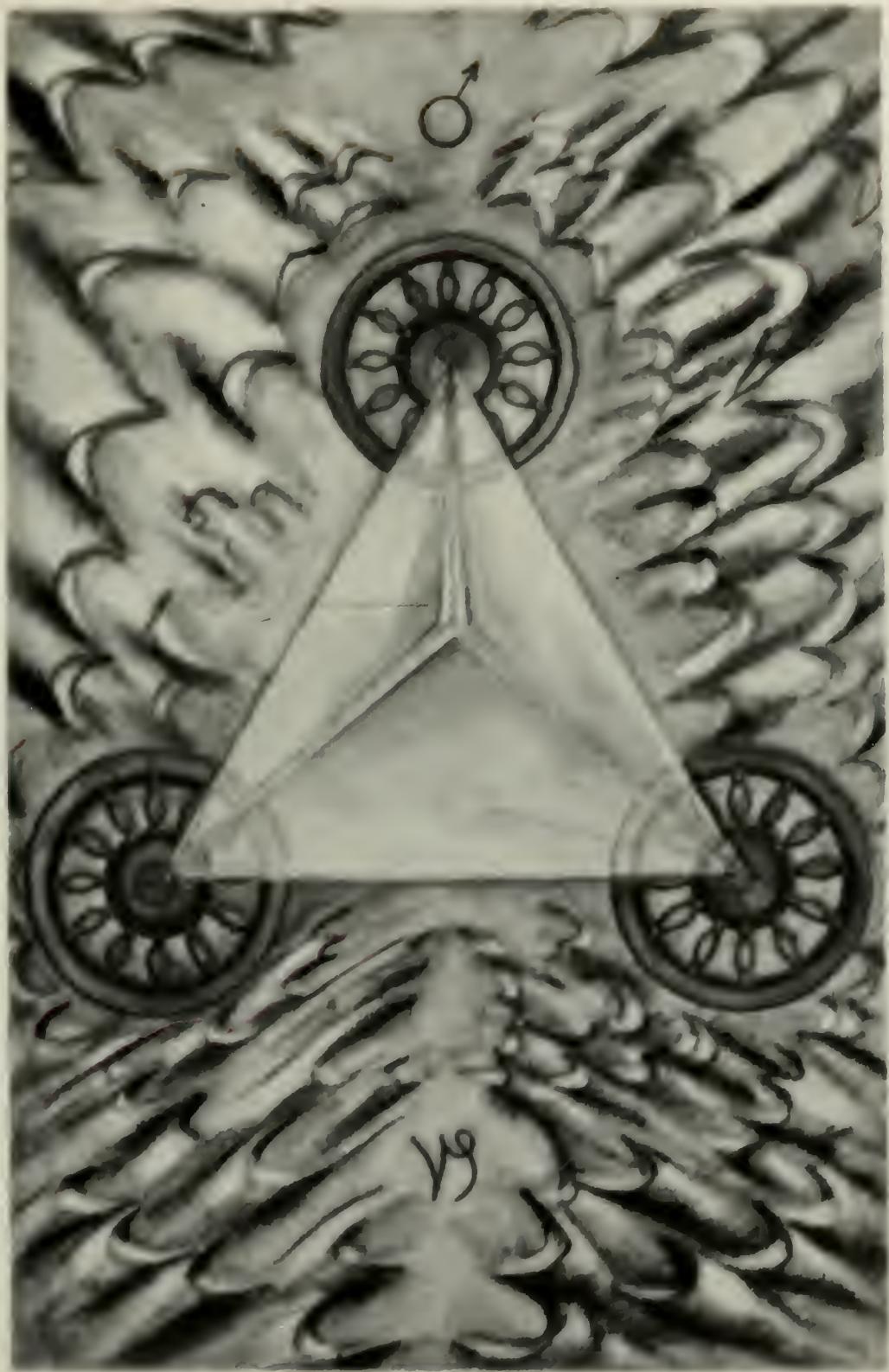












MANAGEMENT



BLACK STUDENTS ASSOCIATION



Formed in 1976, the Management Club has grown into one of the largest campus organizations. Its Career Objective Program has offered Management majors employment opportunities. By corporately electing the club officers, the students learned practical business experience. A lecture program was offered that featured business oriented speakers. The 1977-78 club officers (above left) pictured left to right are: Teresa Pike, Scott Ervin, Sharlene Rice, Dr. Hart (advisor), and Mary Sheehan.

The Black Student Association (right) promotes the welfare of black students and serves as a forum for discussion of problems. Various cultural and social events were sponsored, including guest poet Hikki Giovani during the Ethnic Arts Festival.



PSI CHI

The Economics Club (below), was organized to promote interest in economics and student involvement in community activities. The club submitted a grant proposal to the National Science Foundation for a feasibility study on solar energy in the Asheville Community. Speakers lecturing on finance and banking were brought in by the club, and field trips included journeys out to the Thomas Rehabilitation hospital and several other institutions.

Psi Chi (left), the National Honor Society in Psychology, was established at UNC-A in 1973. The club strives to advance "the science of psychology, and to encourage, stimulate, and maintain the scholarships of the individual member in all fields". The club held a bi-monthly lecture series, various dinners, and a collection drive that was launched for the March of Dimes. Future plans include creating a tape library and expanding the lecture series.



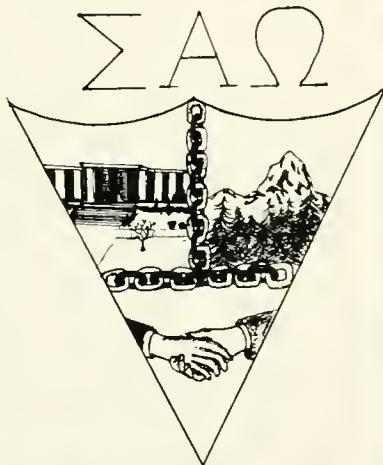
ECONOMICS CLUB



1. The constitution of Sigma Alpha Omega fraternity was signed by the members and approved by the college in December of 1977. The purpose of the fraternity is to promote school spirit and provide services to enhance college and community interface relationships. Pictured are: (standing) Carl Mott, David Essick, (sitting) Paul Runion, Hassan Farazian, and Doug McCurry. Not pictured are: Paul Braddish, Ed Harris-Faculty Advisor, and Dr. George Kramer-Administrative Advisor.

2. As a service club composed of young women, the K-ettes strive to serve the University through a concern in campus and civic affairs. Organized in December 1964, the K-ettes was the first club of this type on any college campus.

SIGMA ALPHA OMEGA ΣΑΩ



K-ETTES





GERMAN CLUB

1. Members of the German Club at a German movie presentation.

2. Pardonne-moi mon faux-pas! You have not heard about the French Club?? It's a bit of France in your midst. With films, dinners, and events of interest, we are constantly broadened by the history and culture of France. Many members have either been to France or propose to go there one day, for we share a common interest-the French people and their way of life. Come share with us the most romantic country on earth.

3. Members of the Spanish Club at a dinner held at the home of Dr. Reynolds.

4. The three clubs unite to bring Dick Contino to UNC-A.



FRENCH CLUB

SPANISH CLUB



STUDENTS FOR McNEIL SMITH



The Young Democrats Club was useful in sparking an interest in partisan politics at UNC-A. By establishing regular club meetings with interesting guest speakers the club was able to successfully enlarge its membership and also provide the student community with insight into many of the candidates who ran for both local and state offices. These included U. S. Senate candidates John Ingram (Above) and McNeil Smith (Top). This also helped create the Students for McNeil Smith Club, which was responsible for McNeil Smith's campaign in the city and county. The YDC, with the Political Science Association, co-sponsored a candidates forum in the spring.

YOUNG DEMOCRATS





MUD 500 CLUB

The Christian Fellowship, with help from area churches, provided a common meeting place for students of all denominations to share Christian values and concepts. Activities included a needy person drive at Christmas, trick-or-treat for UNICEF, films and guest speakers.

The Undergraduate Research Association sponsored weekly Science Forums during which members of the Mathematics, Sciences, and Sociology departments lectured.



CHRISTIAN FELLOWSHIP



UNDERGRADUATE RESEARCH

ALUMNI ASSOCIATION



UNC-A has developed from a junior college to a unit of the UNC system. Its inception was September 1927. As Buncombe County Junior College, it was housed in the basement of Biltmore High School. Next the college was known as Biltmore Junior College. Shortly thereafter it became Asheville-Biltmore College. In 1963 Asheville-Biltmore College became a four year institution and in 1969 the college became a campus of the consolidated University of North Carolina system and acquired its present name.

The Alumni Association awards scholarships, participates in Homecoming, forms the liaison between students and alumni and keeps members informed of happenings on campus. Alumni through the Association cooperate in such programs as career planning, orientation, Elderhostel, and fund drives.

Pictured (left) are members of the Alumni Association at the 1977 Tree Planting Ceremony in the quad.











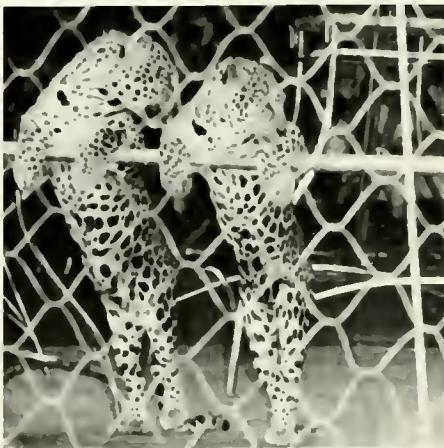






The Greatest Show On Earth

Costumed performers, elephant processions, glitter, tinsel, funny faced clowns, vendors hawking cotton candy, cokes, cheap toys and memories . . . all were a part of the bewitchment of the Ringling Brothers-Barnum and Bailey traveling Mardi Gras. Children of all ages were hypnotized by the acrobatic chimps and dancing dogs; thrilled by dashing Gunther Gebel Williams and his tigers as they leaped through flaming hoops, and held with bated breath by high wire artists dangerously twisting through the air; entertained by the trumpeting elephants and the crowning of a clown king and queen. Performances were given at the Asheville Civic Center to crowds of smiling faces all waiting to relive a remembered excitement and willingly become one among the thousands of children of all ages for the "Greatest Show on Earth".



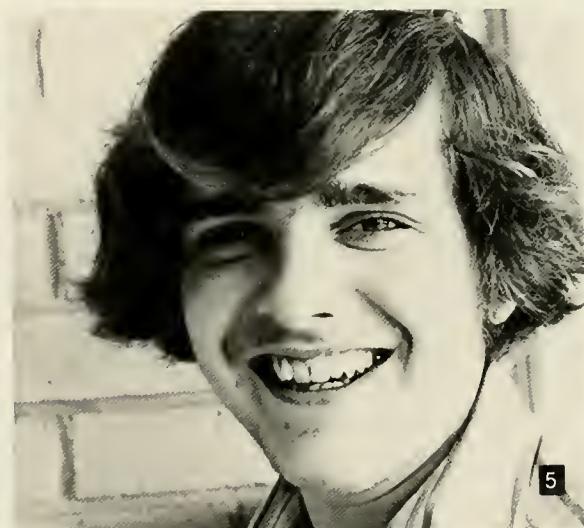


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- 
1. Clyde McPeters, Political Science major. Plans to return to Africa after graduation.
 2. Hassan Farazian, Economics and Political Science major. Member of Soccer Team, French Club—Vice-Pres., Political Science—Vice-Pres., Student Gov't., and other committees.
 3. Sharlene Rice, Financial Management major. Management Assoc.—Pres., Economic Club, Summit—Ass't Ed., Ridgerrunner—Ad. Mgr. Plans to work for two years then continue education.
 4. Bernadette Bolick, Sociology major. Member of K-Ettes. Plans to continue career in journalism.
 5. Randy Luquira, History major. Member of WUNF-FM, Student Gov't., Ridgerunner. Plans to attend law school.





6

6. Eddie Thomas, Political Science major. Student Gov't Vice-Pres., Pres. Sidewalk Social Club. Midd 500 Club, and Friends of the Hot Shot Cafe. Likes the amount of friends he has made and dislikes Humanities requirements.
7. Muriel Kdan, Spanish major. Member of Spanish, German, and French Clubs, and Sigma Delta Phi. Plans to obtain a masters degree and work with the Diplomatic Services. Likes the students and professors at UNC-A.
8. Susan Anderson, German major. Member of French, German, and Spanish Clubs. Named 1976-77 Who's Who in American Colleges and Universities. Dislikes the lack of student involvement in school affairs.
9. Keith Maxwell, Biology major. Member of Undergraduate Research, American Chemical Society, and ambulance attendant. Plans to attend medical school. Likes the small student body.
10. Sharon Hulme, Art major. Plans to attend graduate school. Loves visual experiences—walking in the woods or watching sports.
11. Frosty Sinclair, Sociology major. Vice-Pres. of Keyettes. Likes tennis and snow skiing. Plans to do social work.
12. Kay Lanning, History major. Member of History Assoc. Plans to attend law school. Likes the academic quality.



7



8



13. Ellen Grafing, Psychology and Sociology major. Plans to attend graduate school at WCU. Pres. of Psi Chi. Values a good sense of humor.
14. Robert Hudgins, History major. Member of History Assoc., and WUNF-FM. Plans to attend ECU for graduate school. Dislikes the red tape for registration.
15. Ali Saifi, Management major. Owns Ali's in the Asheville Mall. Wants to expand stores into a franchise. Finds the students at UNC-A to be much friendlier than any other place. He likes to be funny.
16. Allen Queen, Biology major. Member of Varsity Soccer, Intramural Football and Handball, Undergraduate Research Assoc., and Departmental Distinction in Biology. Plans to attend dental school.
17. Teresa Pike, Management and Psychology major. Member of Women's Basketball, Management Club, and Psi Chi. Dislikes the amount of school spirit.
18. Tony Bumphus, Gen. Management major. Member of Psi Chi, Management Club, and Men's Basketball Team. Would like to play professional ball after graduating or obtain an MBA. "Basketball is my life; I enjoy it."
00. Joe College, Social Studies major (not pictured) Co-chairman of the Geocentric Earth Soc. Enjoyed studying Elite Theory. Dislikes work required to pass a class.





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19



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19. Alice O'Rear, Management major. Member of Management Club. Plans to work with Eastern Airlines and move to Florida. Likes the small classes and individual instructions.

20. Richard E. Flynn, Jr., Management major. Member of Management and Economics Clubs and Student Assoc. Dislikes students' lack of enthusiasm toward future goals.

21. Erwin Cook, Classics major. Plans to attend graduate school. Member of Campus Court, Publication Board, Ridgerunner Managing Editor, Summit Editor, and Images Editor. Likes the small classes.

22. Patrick Holbert, Economics major. Member of Economics Club. Likes the friends one makes in small schools.

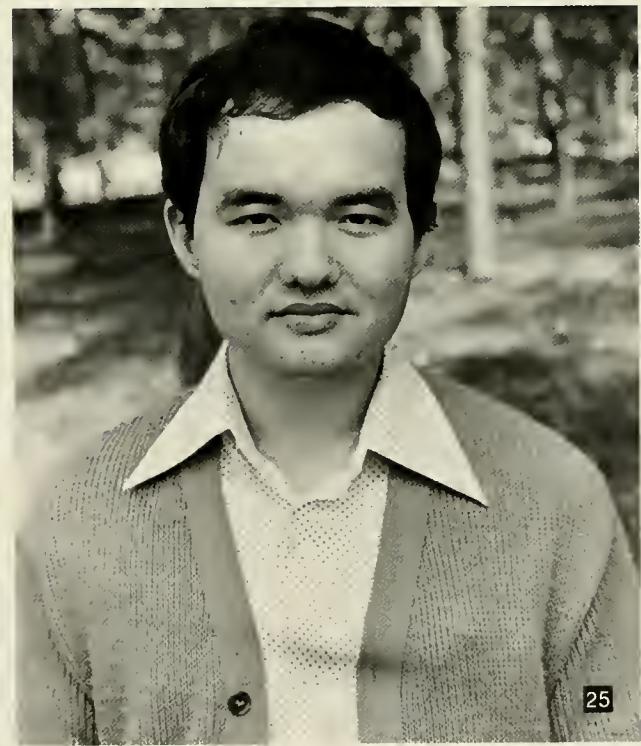
23. Elizabeth Smathers, Psychology and French major. Member of French Club, K-ettes, Volleyball Team, Campus Commissioner, Psi Chi, Sidewalk Social Club, and a Proctor. Dislikes the small dorm rooms and thin walls.

24. Deedra Long, Management and Public Relations major. Dislikes cold dorms, bad food, and cold water.

25. Dwight Pressley, Psychology major. Dislikes the winter of 1976 and being without heat.



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26. Dennis Alan Revis, Physics and Secondary Education major. Member of Society of Physics Students. Likes the faculty and student cooperation.
27. Paula Sideris Apostolopoulos, French and Secondary Education major. Member of French, Spanish, and Education Clubs. Plans to teach French. Likes the basketball games. Dislikes lack of parking spaces. Hopes to travel and meet interesting people.
28. Susan E. Monroe, Literature major. Plans to work in Secondary Education. Likes the friendly atmosphere but dislikes the lack of interest for the students by some of the faculty.
29. Robin Riley, History major. Plans to attend graduate school. Likes the campus and the high academic standards. Robin likes the dorm community and getting involved in school activities.





30. Peggy Silvers, History and Elementary Education major. Member of Education Club and History Assoc. Likes to square dance.

31. John Furek, German and Literature major. Member of Student Gov't (vice-pres.), senator, Veterans Organization, and German Club. Plans to attend graduate school. Likes the white Birch behind Craig Dorm and dislikes the Senior forms.

32. Gale Nelson, Spanish major. Member of Spanish and German Clubs. Plans to go into Foreign Services. Likes the communication between the Foreign Language faculty and the students.

33. Betsy Caudill, German major. Plans to attend graduate school. Member of German and French Clubs, and basketball team. Likes the challenging academic programs which help people to develop their talents.







34. Maria Kondilis, Psychology and Secondary Education major. Plans to attend graduate school. Member of the Education Club. Likes the faculty and does not care for the campus food.
35. Broma Fay Bradford, Management and Health Care Administration major. Likes Craig Dorm but dislikes cold dorms and bad food.
36. Charles Harold McEnerney, Political Science major. Plans to attend graduate or professional school. Member of Political Science Assoc., Middle Earth Society, and Basketball Team. Likes the smallness of UNC-A.
37. Suzy Hedden, Biology major. Member of Undergraduate Research Assoc. Likes the communication between students and faculty.
38. Melissa Welch Winfrey, Psychology and Sociology major. Plans to attend graduate school at the Univ. of Georgia. Vice-Pres. of Psi Chi.
39. William Branham, Jr., Political Science major. President and Vice-Pres. of Student Gov't Assoc., Dorm Senator, Mud 500, and Sidewalk Social Club.
40. George Neuschaefer, Physics and Math major. Worked in the Computer Center and served as Student Senator.
41. Kathie Lack, Biology and Classics major. Member of Undergraduate Research Assoc. and Square Dance Team. Likes the professors' interest in the students.





INTERNATIONAL STUDIES

The Office of International Studies offers assistance to students who wish to travel overseas, either with UNC-A sponsored programs or those of other U. S. colleges or foreign educational institutions. Students may also obtain information on overseas transportation, financial aid, and programs of study in foreign countries. It is the philosophy of the Office of International Studies that the international educational experience is an important part of the educational process.

The Office of International Studies sponsors several overseas programs during the summer. The summer session in Oxford, England, has operated annually since 1968, and in the summer of 1977, North Carolina State University became a co-sponsoring institution, allowing for a broader range of course offerings. These courses are taught by outstanding specialists who are either British trained or currently teaching in British institutions, or both. Students may earn up to six semester hours of credit in this program, in which students from colleges and universities all over the U.S. come together for a four-week resident session at an Oxford college.

In 1972 UNC-A instituted a program in the comparative teaching of science which takes place every other summer at St. Anne's College, Oxford, England. Qualified and experienced science educators from the U. S. and Canada spend three weeks at Oxford participating in a program of lectures on British science education and visiting in the British classrooms. They have seminar contact with British educators in which the general life/job problems of all teachers are explored.

An institute for Irish-American Studies was established in 1976, in cooperation with the New University of Ulster in Coleraine, Northern Ireland. Every other year the Institute sponsors a scholarly symposium either in Ireland or in the U.S.

Beginning in the summer of 1974, UNC-A has sponsored a non-credit travel program for adults in the community-at-large. Each year, a two-or-three week trip is planned to a different overseas location.

The Art Department will offer a new program in art history in the summer of 1978. Students will have a two-week orientation period on the UNC-A campus and will spend three weeks in Florence, Italy, earning six semester hours of academic credit.

The Office of International Studies is located on the first floor of the Carmichael Humanities Building and is staffed by a part-time director and secretary. All programs sponsored by the Office of International Studies are self supporting.



GONG SHOW

Brad Arnold won the first prize of thirty-five dollars over tough competition at the Inn on the Plaza's Gong Show by singing an original composition "Raunchy Restroom Blues" and accompanying himself on the guitar.

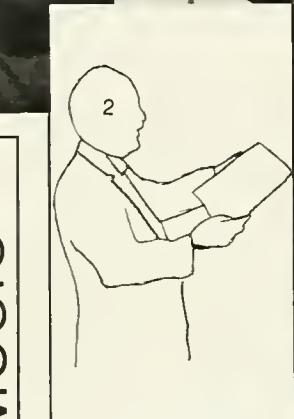


CLASSICS

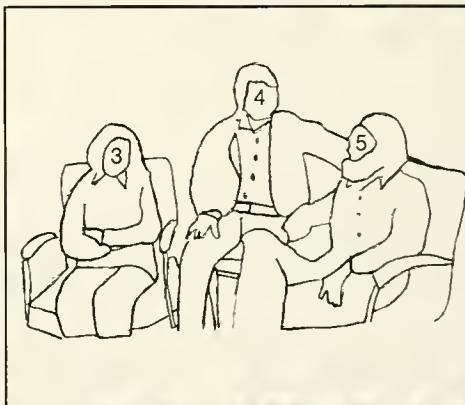
1. DR. GUY COOPER, CLASSICS. He feels that he is the best thing about UNC-A. He has one interest which is to plague, torture, punish, and afflict students until they are harassed, depressed, and sick so they will have nervous breakdowns and become pregnant, hopless idiots. 2. DR. FRANK EDWIN, MUSIC. His interest include religious music, ancient history, and collecting old instruments, plants, and marine life. 3. ELMA JOHNSON, ART. She anticipates the addition of the new art buildings and equipment. Sewing, gardening, and prison reform are her interests. 4. TUCKER COOKE, ART (chairman). He is hoping for more faculty members with continued small classes. His interests are swimming, music, hunting on safari, and animal welfare. 5. JOSEPH VANDERMEER, ART. His interest are reading, music, cooking, gardening, and his five teenage daughters.



MUSIC

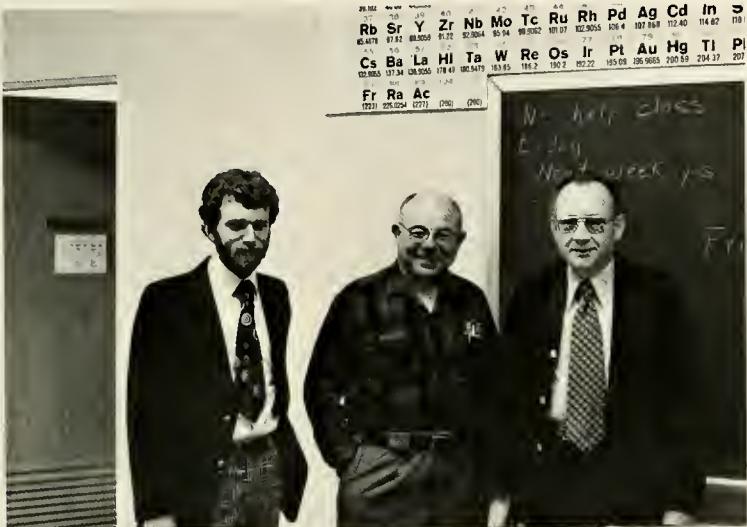


AND ART

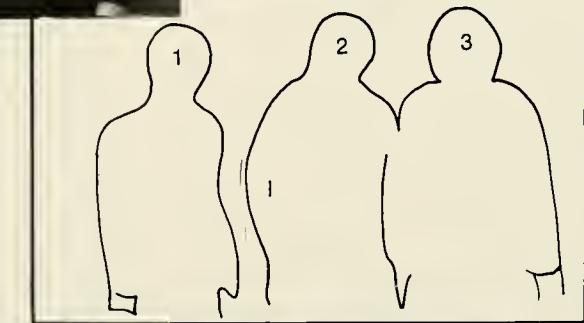
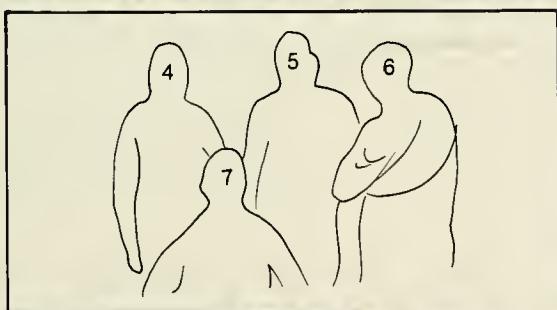


CHEMISTRY

Z	Name	M.p.	B.p.	Wt.	Symbol	Z	Name	M.p.	B.p.	Wt.	Symbol	Z	Name	M.p.	B.p.	Wt.	Symbol
35	Rb	-78.82	60.92	82.6	Rb	40	Zr	-10.5	1000	91.2	Zr	42	Nb	-100.02	101.07	92.604	Nb
41	Sr	65.477	100.505	80.6	Sr	43	Tc	100.02	101.07	92.604	Tc	45	Ru	101.07	102.055	106.4	Ru
43	Y	87.82	100.505	80.6	Y	45	Mo	101.07	102.055	106.4	Mo	47	Pd	107.848	112.40	114.62	Pd
45	La	100.505	101.07	92.604	La	47	Ag	107.848	112.40	114.62	Ag	50	Cd	114.62	118.75	119.0	Cd
47	Hf	101.07	102.055	106.4	Hf	50	In	114.62	118.75	119.0	In	51	Pt	118.75	120.22	121.75	Pt
51	Os	102.055	103.54	106.4	Os	53	Au	120.22	121.75	126.965	Au	55	Hg	126.965	129.89	134.37	Hg
53	Ir	103.54	104.57	106.4	Ir	55	Tl	129.89	134.37	134.37	Tl	57	Pt	134.37	134.37	134.37	Pt
55	Pt	104.57	105.57	106.4	Pt	57	Fr	134.37	134.37	134.37	Fr	72	Ra	134.37	134.37	134.37	Ra
72	Ac	105.57	106.4	106.4	Ac	73		134.37	134.37	134.37		75		134.37	134.37	134.37	



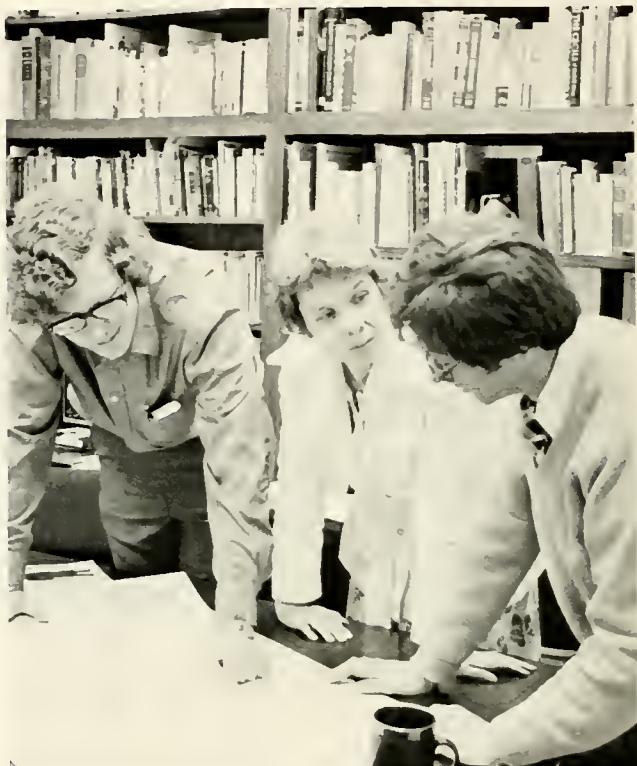
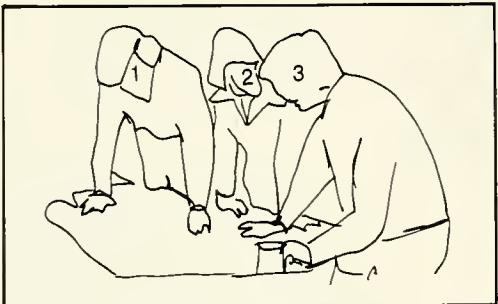
1. DR. JOHN STEVENS, CHEMISTRY. Hopes for academic progress. Also sails, travels, gardens, and camps. 2. DR. LLOYD REMINGTON, CHEMISTRY. Is involved with building an underground home. 3. DEXTER SQUIBB, CHEMISTRY (chairman). Would like less bureaucracy for increased efficiency. Enjoys squaredancing, bridge, printing, and fixing radios. 4. DR. JAMES PERRY, BIOLOGY (chairman). Would like a broadened summer program. Enjoys photography. 5. DR. JOHN MCCOY, BIOLOGY. Is involved in professional field work. 6. JOHN BERNHARDT, BIOLOGY. Enjoys undergraduate research, hiking, food, and animals. 7. LARRY ROWLETT, BIOLOGY. Is glad to see the grading system change.



BIOLOGY

DRAMA

1. PAUL SWEENEY. Would like to see more out-of-state students which would develop a more cosmopolitan atmosphere. 2. PATSY CLARK. "Just simply loves to teach." Her home and family, sewing, reading, painting, acting for ACT, and narrating for the blind at the State Library are her interests. 3. ARNOLD WENGROW (Chairman). Has the opportunity to work closely with the students because of the small size of the campus, but believes that more resident students would create a vigorous campus life.

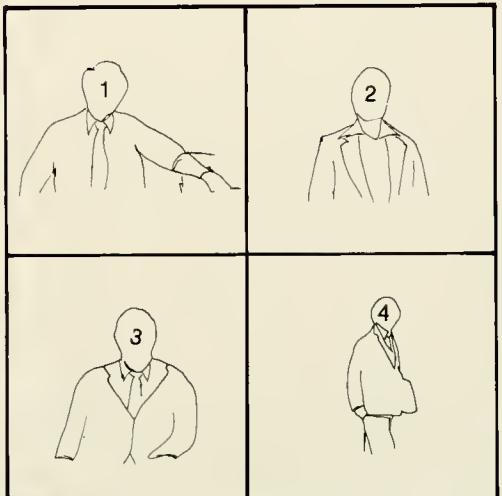


4. LUTHER LAWSON. Jogging, tennis, swimming, and his family are his hobbies. Is impressed with openness and congeniality of the students and his colleagues. 5. DR. MARGARET O'DONNELL. Likes the close student-teacher contact and the Asheville area. Her interests include camping, hiking, bike riding, and other outdoor activities. 6. DR. SHIRLEY BROWNING (chairman). Would like to improve the "college" atmosphere. Biking, swimming, and people are his favorite things. 7. DR. JOE SULOCK. Enjoys the students but would ban "Disco Dances". Golf, bridge, and people are his hobbies.

ECONOMICS

HISTORY

1. DR. ROBERT TRULLINGER (chairman). Would like to see more dorm students. French, Chinese cooking and bread making are his hobbies. 2. DR. MILTON READY. Hopes for expanded intramural and athletic programs for night students. Enjoys jogging, handball and volleyball. 3. DR. PHILIP WALKER. Concerned about liberal arts curriculum. Interests are chamber music, handball and tennis. 4. DR. BOB GREENAWALT. Wishes the university was more involved in the community. Enjoys raising cattle, keeping bees and hiking.



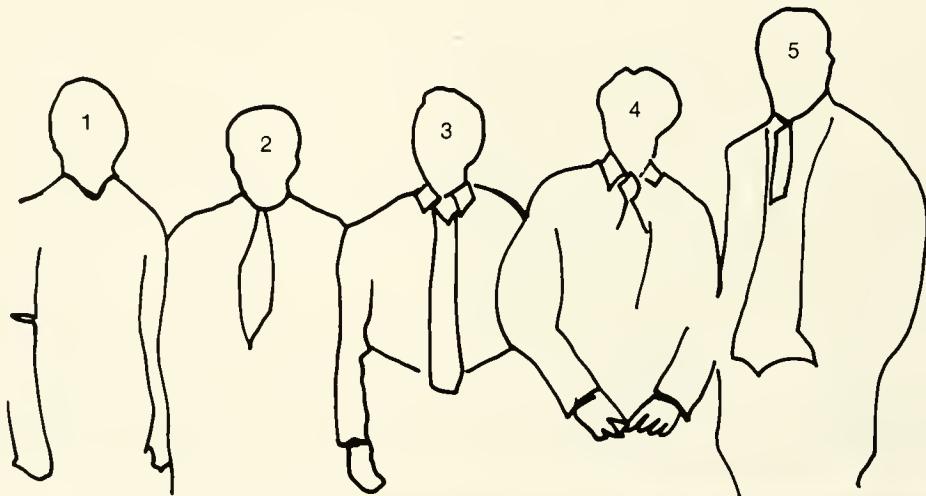
EDUCATION

5. ELIZABETH HUNT. Has no complaints about UNC-A. Eager to hang glide and mountain climb. 6. VIRGIL MOCK. Impressed with quality of students. Depressed by dirt building up on Social Science building floors. Model A's and music are his special interests. 7. DR. Verna BERGEMAN. Would like better communication between departments and a chance to socialize with motivated students. Gardening and reading are interests. 8. TED SHOAF. Enjoys seeing the "inner workings." Believes students should have a greater voice. Interests are stone-masonry and farming.

1. DR. SALLY BAUMAN, FRENCH. Wishes students would take more advantage of cultural events. Loves chamber music and classical literature. 2. DR. MARCEL ANDRADE, SPANISH (chairman). Believes the foreign languages are flourishing. Has published books and presently has a contract for three textbooks. Weight lifting is an interest. 3. DR. CHARLES REYNOLDS, SPANISH. Favorably compared friendliness and informality of the small university to N.C. State. Listens to classical music and works to keep physically

fit. 4. DR. HENRY STERN, GERMAN. Has travelled extensively in the Netherlands and Belgium. Previously taught at Duke University. 5. DR. PHILIP CRANSTON, FRENCH. Believes the small size of the college allows individual relationships between students and faculty. Interests include writing poetry and photography. DR. CHRISTINE GULLICKSON, GERMAN (not pictured). Enjoys the beautiful and well kept campus. Feels that semester programs would provide more time for thought. Music and art are her interests.

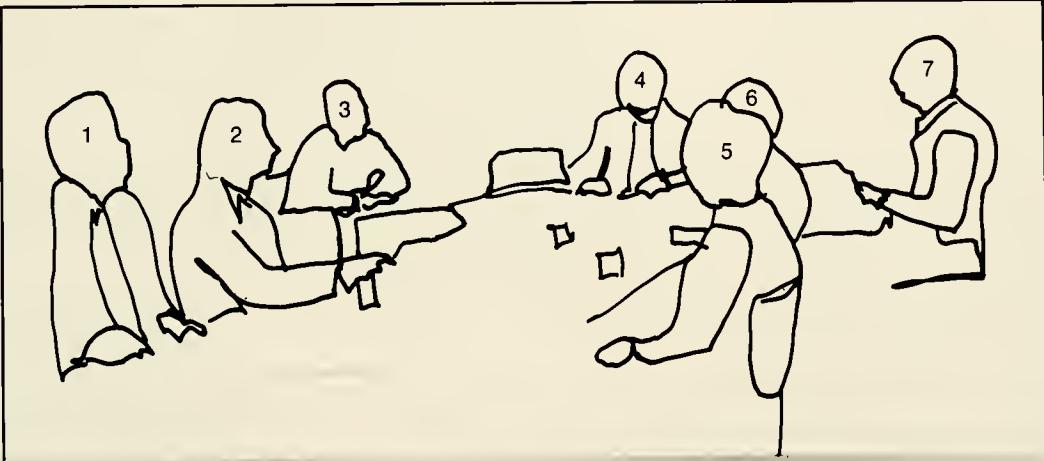
FOREIGN LANGUAGES



LITERATURE and LANGUAGE

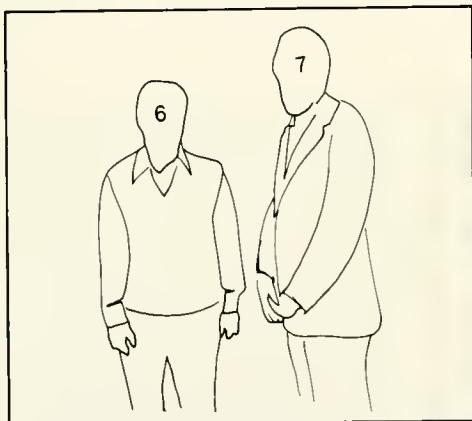
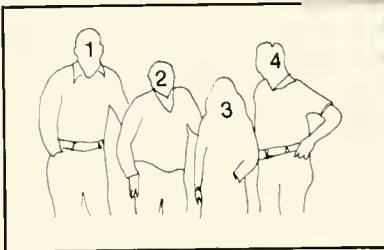
1. DR. GERALD GULLICKSON. Likes traveling in Europe. Is involved in student discussion groups. Appreciates a variety of cultural events. 2. DR. RODNEY ROGERS. Would like the campus to grow with residential students but not become impersonal. Reading, writing, repairing antique furniture, camping, and scuba diving are his favorite activities. 3. DR. ELLIS SHORB. Would eliminate grades if possible. Gardening and mysticism are his interests. 4. DR. RICHARD REED. (chairman). Would not change anything at UNC-A. Likes

sailing and antique automobiles. 5. MRS. LUTRELLE WISHART. Enjoys painting with oils, chamber music, reading, driving through the mountains, bird-watching, and growing plants. 6. MRS. OLIVIA JONES. Has a pilot's license and loves flying. Enjoys doing things with her daughters. 7. DR. JOHN GILLUM. Is able to observe the students changing and growing because of the small campus size. His interests include gardening, reading and tennis.



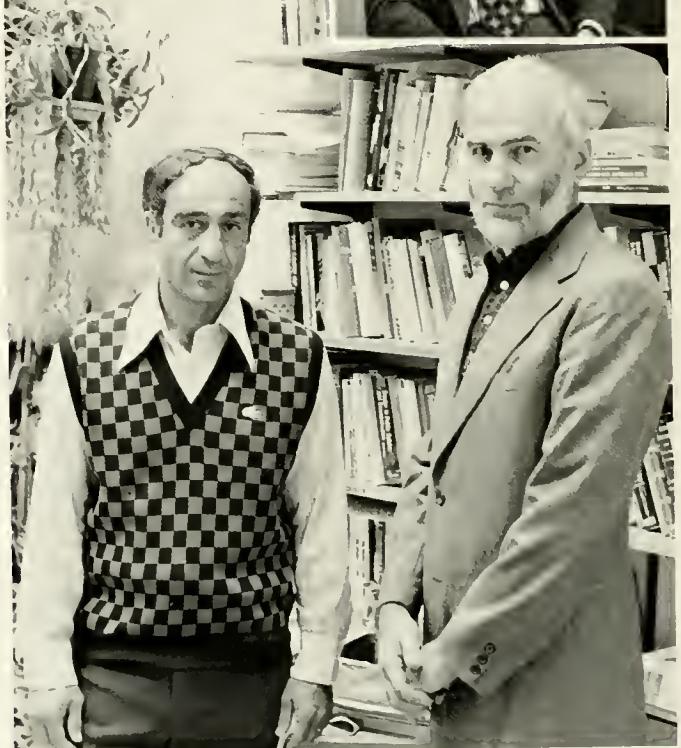
PHYSICAL EDUCATION

1. JERRY GREEN. Sports of all kinds and guitar are his hobbies. 2. ROBERT DAUGHTON. Enjoys golf, gardening, music, and bridge. 3. ROXANNE SHAUFF-HAUSEN. Feels that a Music Department and a Physical Education major are needed. Sports, crafts, and attending cultural events are her interests. 4. ROBERT HARTMAN (director). Would like a broader base for the athletic program.



5. DR. GENE RAINY. As a member of the Asheville City Council, he would like to see more community involvement. Also collects valuable cars. 6. DR. BAHRAM FARZANEGAN. Thinks that more activities should be provided for on-campus students. Has observed the ability of the students and faculty to work together. His hobbies are golf, tennis, skiing, and chess. 7. DR. TOM SCHISM (chairman). Enjoys singing country music and playing the guitar. Astronomy is his second occupation.

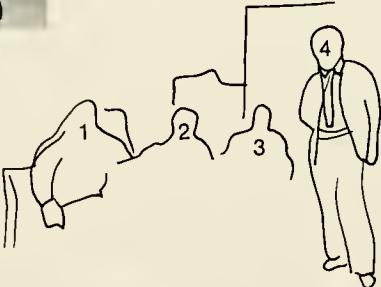
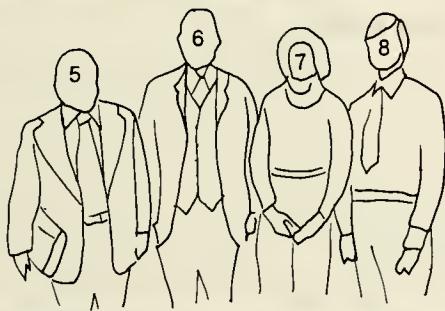
POLITICAL SCIENCE



PHILOSOPHY



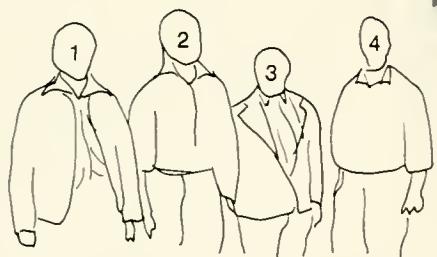
1. DR. ELENA GRAMS. Feels that a better student center and more dorms would create a stronger sense of community. 2. DR. DYER. Is involved in fishkeeping, and woodworking. 3. DR. JAMES STEWART. Retired chairman of the Philosophy Dept. 4. DR. DERYL HOWARD. Is interested in tennis and sports. 5. DR. ROBERT WILLIAMS. Fishing and cross country snow-skiing are his interests. 6. DR. DONALD HART. Stays busy with classical music, literature, woodworking, gardening, and sports. 7. KAY WALKER. Hopes for a graduate program in management. Jogging, tennis, and reading are her favorite activities. 8. WILLIAM BOOTH. Would like to see an improvement in the grading system. DAN GRINDSTAFF. (not pictured).



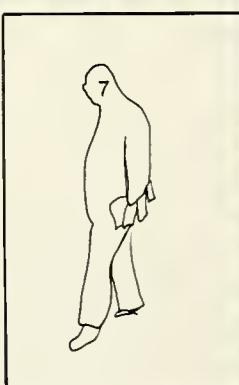
MANAGEMENT

MATH

1. DR. JACK WILSON. Enjoys Asheville climate and camping, square dancing, swimming, and motorcycle riding. 2. JOHN STOUGHTON (chairman). Is a member of the Asheville Chess Club and participates in sports. 3. JOSEPH PARSONS. As a past President of the Lion's Club, he has had perfect attendance for 23 years. 4. FRANCIS COYLE. Is interested in Utopian Communities.



PHYSICS

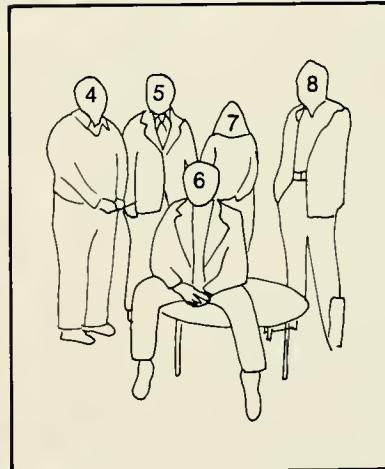
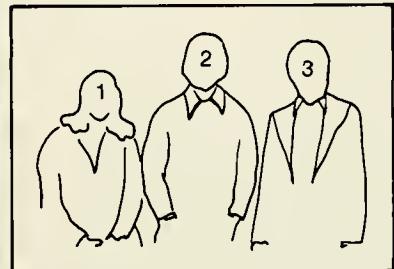


5. DR. JAMES VINSON (chairman). Would like to see a slight increase in enrollment through additional course offerings. His hobbies are swimming, computing, and outdoor activities. 6. DR. ROBERT COLE. Believes the small size and liberal arts emphasis allows interaction with the students. More interdisciplinary, environmental, and continued education programs would be useful. Solar energy and architectural design and woodworking are his interests. 7. DR. JAMES WILLS. Would like to be able to pursue more traditional work that is not possible as the school expands to fit a modern perception. Enjoys kit-building and electronic hobbies.

SOCIOLOGY



1. DR. PHYLLIS OTTI. Is producing a study on the urban community and is observing the social classes, role of women, and development in Asheville. 2. EDWARD KNIGHT. Part time sociology instructor. 3. DR. WALTER BOLAND. Feels it is nice to be at an institution that is maintaining a liberal arts "flavor" with an emphasis on ideas, dialogue, and close relationships. Is involved in local politics, Southern Sociological Society, Little League baseball, and is on the Board of Family Counseling Service.



PSYCHOLOGY

4. DR. JOHN BRAGGIO. Swims, hikes, jogs, reads, and takes pictures for fun. 5. DR. WILLIAM BRUCE. A re-education to the basic purposes of learning and discussion would create less emphasis on just campus issues. Is also the Director of Behavioral Science, the MAHEC Family Practice Residency Program. 6. DR. TOM COCHRAN. Plays basketball, works with wood, and researches psychology. 7. DR. LISA FREIDENBERG. Thinks more interaction between departments and more cultural events are needed. Her interests include snow skiing, golf, bridge, and movies. 8. DR. TED SEITZ (chairman). Likes the friendly faculty and students. Gardening is his pastime.

STUDENT SERVICES

1. TOM DULA — Director of Administration and Assistant to Chancellor. 2. JACKIE PETERSON — Administrative Assistant to Dr. Riggs. 3. JUDY WRIGHT — Secretary for Dean of Students. 4. (left to right) ZOLLIE STEPHENSON — Assistant to Dean of Students, PAUL DEASON — Dean of Students, and ALICE WUTCHEL — Associate Dean of Students and Director of Alumni Relations.



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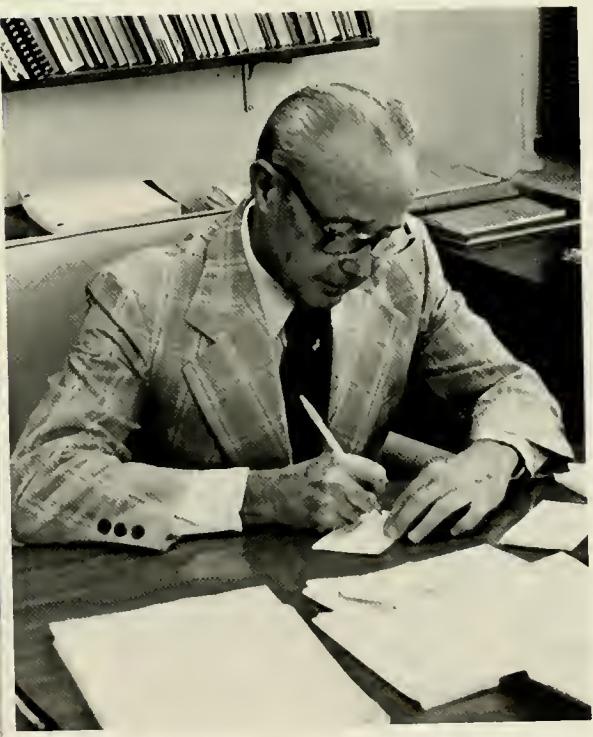


4



The End of an Era

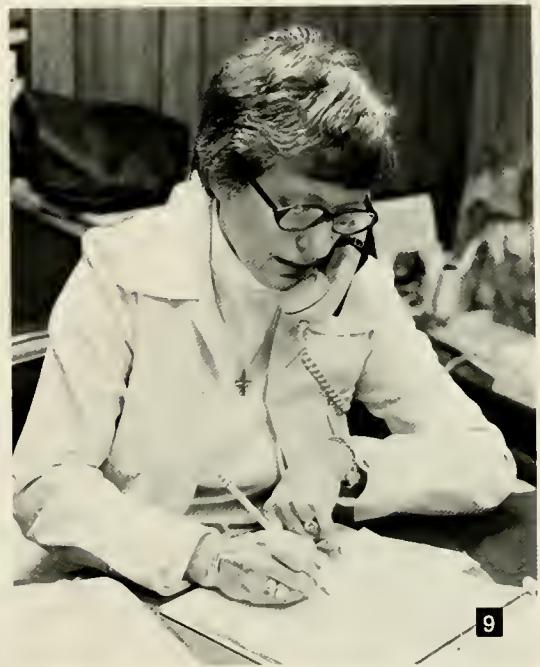
After fifteen years of helping to build UNC-A's liberal arts reputation and tradition, Dr. Roy Riggs is retiring from the position of Vice-Chancellor for Academic Affairs. A graduate of Ohio State University with a doctorate in Philosophy and English, he joined the UNC-A faculty in 1963 as chairman of the Humanities and Literature Departments. Promoted to Vice-Chancellor in 1967, he formulated policy aims and academic programs and advised the Chancellor on academic progress. Our thanks to Dr. Riggs.





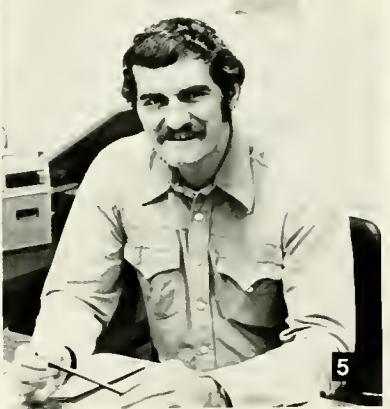
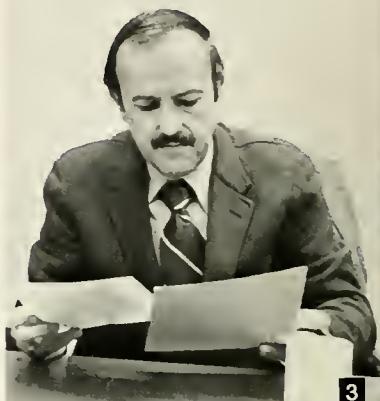
SECRETARIES

Pictured are: 1. Brenda Burrows — Biology, 2. Brenda Beck — Management, 3. Pat Russell — Western Carolina University Extension, 4. Brenda Hood — Institutional Research, 5. Jane Landford — Drama and Literature, 6. Joanne Lee — Admissions, 7. Carolyn Frady — Secretary to Chancellor Highsmith, 8. Sue Vollrath — Political Science and Economics, 9. Barbara Thomas — Secretary to Plant Engineer, 10. Shirley Yarborough — Admissions, and, 11. Linda West — Psychology.



T,C AND A: 1. Marty Jenson — Secretary, 2. Karl Wilsman — Assistant Director, 3. Dr. Howard Rosenblatt — Director, 4. Thomas Dobbings — O.S.H.A. Officer, 5. Ed Harris — Associate Director, T,C, and A.
MAINTENANCE: 6. Henry Childers is constructing a window at WUNF-FM. 7. (l to r) Howard Harmon, Fred Robinson, Joe Young, Samuel Millar (Plant Engineer), Gerald McGuire, Ervin Helton, Roy Smith, Sadie Sprinkle, Shannon Coward, William ("Mac") McTaggart, Jessie Cox, Charles Little, Charles Shiners, Jack Reemes, Barbara Thomas, Reada Watt, Charles Colling, David Sealey, and Ben Livengood.

T,C and A



MAINTENANCE

BUSINESS

OFFICE

1. William Pott — Vice-Chancellor for Finance, 2. John Neuse — Director of Accounting, 3. Susan Groce — Secretary to Vice-Chancellor for Finance, 4. Bob Swayngim — Administrative Assistant, 5. Linda Reeves — Secretary, 6. Alice Means — Cashier, 7. Chris Soesbee — Secretary, 8. Marie Anderson — Secretary to Director of Accounting.



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PERSONNEL AND RECEPTIONIST

LIBRARY



5



3

1. Malcolm Blowers — Head Librarian,
2. (l to r) Lynne Baber, Jay Gertz, Candice
Williams, Annette Crisp, Judy Duda, San-
dra Johnson, Rob Nelson, Gladys
Culbertson, and Bernice Barnett.



1

PUBLIC INFO



6



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3. Mary Millar — Personnel Techni-
cian, 4. Miriam Byrly — Recep-
tionist, 5. Brenda Lusk — Secretary,
and 6. Pete Gilpin — Director of
Public Information.

REGISTRAR

7. Jo Cadle — Registrar, 8. Doris Harmon — Secretary, 9. Karlene Prince — Secretary and Marilyn Lonon — Assistant Registrar and 10. Cheryl Blackstock — Secretary.



FINANCIAL AIDS

11. Virginia McElrath — Director and 12. Peggy Moore — Secretary.

ADMISSIONS

1. Helen McCracken — Secretary to the Director, 2. Sherlyn Bouldin — Representative, 3. Fran Jones — Representative, 4. Dean Hines — Associate Director, and 5. George Kramer — Director.





SANTA'S PARADE

Santa Claus came to town with what has been considered the biggest and best Christmas Parade in Asheville's history. On Wednesday, November 23, 1977, approximately 80,000 people lined the streets in unseasonably warm weather to cheer the fantastically decorated floats, jodhpured riders on prancing horses, clowns, marching bands, and waving beauty queens. Young and old alike were thrilled as the colorful procession snaked its way down Patton Avenue.

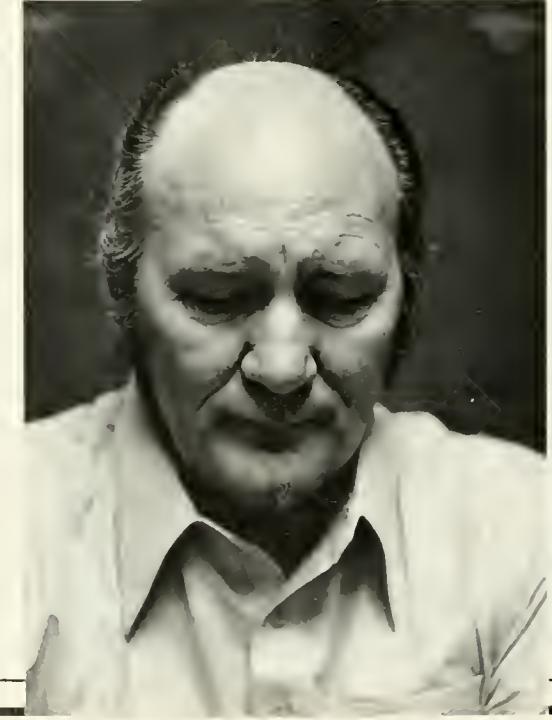




SLIP SLIDING AWAY







THE WHITE HOUSE
WASHINGTON

Dear Beth, Sharlene, and Mitzi,

You ladies do know how to get things done. May you never be caught and expelled, no matter what you do.

Here are some of our old photos from the files which you are free to use in the yearbook. Most all were taken when most of the press were around or they are cleared pictures so there is no problem. They are public domain.

Good luck with the Yearbook, I got my start on the College Humor magazine.

Sincerely,

Bill

William W. Parish
Photo Editor

January 27, 1978

1977-78 WAS A YEAR . . .

. . . OF CHANGES; moving mountains, a peoples' president, thought in motion, the future . . .

. . . OF PLEASURE; dances, friends, the circus . . .

. . . OF VICTORY; "H"-ing the test, running your fastest mile, typing that last page, scoring the most points . . .

. . . OF WORKS; second floor syndrome, busy in clubs, all night study sessions, recuperating . . .

. . . OF SUCCESS; your Senior year, meeting your last requirement, grabbing, for a career . . .

. . . OF THE HIEROPHANT; the priest teacher . . .

. . . OF HAPPINESS; Christmas vacation, playing in the snow, watching the parade, sampling the joys of life . . .

. . . OF COMPLETION; yet to come, false endings . . .

IT'S ALL IN THE CARDS



Thanks to the Biltmore Co., the Asheville Civic Center, The Inn on the Plaza, the Thoth Tarot Cards, and the White House Photo and Press Office.

COMING SOON

**THE
FIRST
SUMMER
SUPPLEMENT IN
UNC-A's HISTORY**

FEATURING

**1978-79 SG President
Rockmont
Graduation
and
More**







