

## Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61

multicaule prim. asters

1906

1923



VICK'S HIGH-GRADE ASTER SEED



WE are the originators of VICK'S BRANCHING ASTERS, from which all other stocks of Branching Asters of any worth have directly or indirectly come. We make a speciality of Aster growing, and year by year we have developed and improved our stocks until they surpass all others. Every ounce we offer is grown from pedigreed stock on our own farms under our immediate supervision, whereby we secure the highest possible types. Our Asters are exceptionally free from disease and blight. **VICK QUALITY** in Asters means a profusion of bloom, substance of petals and length of stem not to be found elsewhere. Florists and others who want stock upon which they can depend and which will give satisfaction every time should invest in

## Vick's High-Grade Aster Seed.

**Vick's Branching** Late-flowering. This exceptionally fine Aster is without a rival. The flowers are of extraordinary size, and stand erect on long, graceful stems, well above the foliage — in fact they are often mistaken for Chrysanthemums, which they very strongly resemble; the flower stems are from fifteen to twenty inches long, making it grand for cutting. Plants extra large and of strong growth; one plant will cover a space two and a half feet square. By far the most satisfactory Aster grown.

White, Rose, Crimson, Purple, Lavender — Trade packet, 25 cents; quarter ounce, 35 cents; half ounce, 65 cents; ounce, \$1.25.

Pink — (crop short). Trade packet, 35 cents; quarter ounce, 50 cents; half ounce, 80 cents; ounce, \$1.50.

Dark Violet (new). Trade packet, 35 cents; quarter ounce, 50 cents; half ounce 80 cents; ounce, \$1.50.

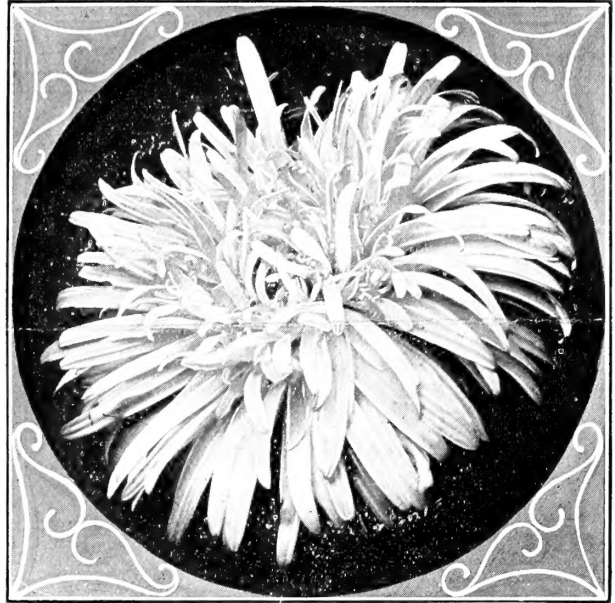
Mixed — Trade packet, 20 cents; quarter ounce, 30 cents; half ounce, 55 cents; ounce, \$1.00.

**JAMES VICK'S SONS, ROCHESTER, NEW YORK**

VICK'S HIGH-GRADE ASTER SEED

**Vick's Lavender Gem** The most beautiful color ever seen in the Aster. When first opened the flower is an exquisite shade of delicate lavender, deepening with age. It is always full double, showing no tendency to produce single or semi-double blooms. The feathery effect of the Ostrich-feathered type is enhanced by the fact that it bears a large proportion of long, partly tubular florets that are irregularly cut and slashed, so that the flower looks like a ragged Chrysanthemum. In habit the plant is erect and of medium height, branching close to the ground. The flowers are borne in profusion on long, slender, wiry stems. In season it comes between Queen of the Earlies and Vick's Daybreak. To the florist the value of Vick's Lavender Gem can scarcely be over-estimated.

Trade packet, 60 cents; quarter ounce, \$1.75; half ounce, \$3.25; ounce, \$6.00.



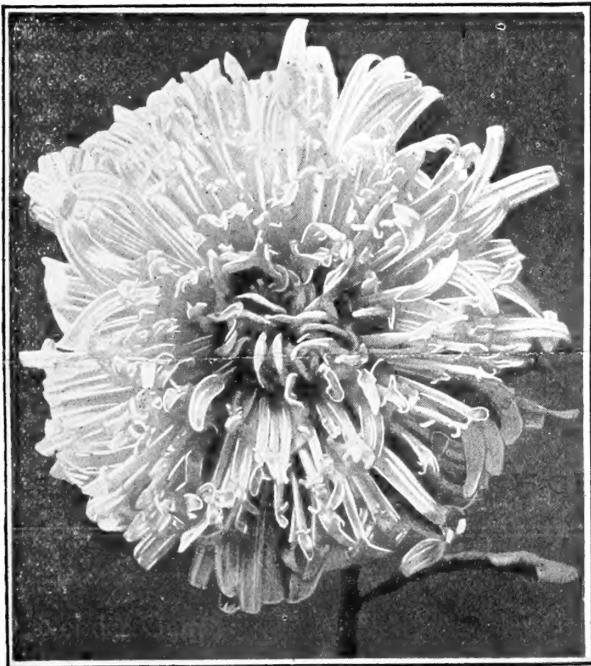
VICK'S SNOWDRIFT

**Vick's Early Snowdrift** Vick's Early Ostrich-feathered Aster Snowdrift is the most valuable addition to the list of Asters that has been made since our introduction of Vick's Branching Aster in 1893. It is seldom that any plant combines extreme earliness and high quality. Vick's Early Snowdrift is positively the earliest white Aster in cultivation, while the flower is not surpassed in size and beauty by any of the later varieties. The long, recurved petals give the flowers an exceedingly graceful effect, heightened in many cases by the ragged, irregular character of the center petals. The type is well established, all the flowers coming perfectly double.

Trade packet, 75 cents; ounce, \$8.00.

**Queen of the Earlies or Early Market** White. An improved strain of our own gathering. Fully three weeks earlier than any other variety of its type. Should be cultivated by all up-to-date florists. Plant dwarf and branching. Flowers quite double; valuable for cutting.

Trade packet, 20 cents; ounce, 50 cents.

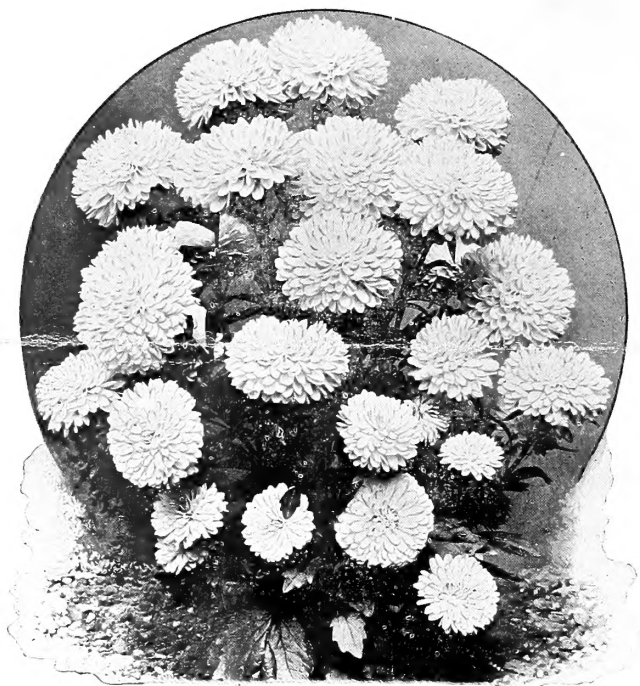


VICK'S LAVENDER GEM

JAMES VICK'S SONS, ROCHESTER, NEW YORK

## VICK'S HIGH-GRADE ASTER SEED

---



VICK'S DAYBREAK

**Vick's Daybreak** This beautiful Aster is one of those rare gems that have come to stay. For florists' use it is simply unsurpassed. The flowers are round as a ball, very large and full, on long stems; the color is a lovely sea-shell pink. The plant flowers very early, and is a continuous free bloomer, a compact, strong grower, and in all respects a desirable acquisition.

Trade packet, 25 cents; quarter ounce, 50 cents; half ounce, 80 cents; ounce, \$1.50.

**Vick's Purity** This new Aster is the handmaid to Vick's Daybreak, being identical in form and habit, but the blooms are pure white. A finer combination of color cannot well be imagined than the massing together of these two beauties. The plant is a free and early bloomer, like its companion.

Trade packet, 25 cents; quarter ounce, 50 cents; half ounce, 80 cents; ounce, \$1.50.

**A Final Word** This is only a partial list of the varieties we handle. This year we have a larger acreage than ever before of strong, healthy plants; but in spite of constantly increased acreage, the demand for our Aster Seed continues to exceed the supply. Inasmuch as it is our desire to get our Aster Seed into the hands of all the leading florists, we urge the importance of placing orders with us now for delivery as soon as the crops are ready for market and before the busy season begins. While it must be understood that orders booked now are subject to crop conditions, we cannot too strongly emphasize the advantage of early ordering, which will greatly increase the likelihood of securing all the varieties wanted before the leading ones are sold out.



VICK'S PURITY

---

# JAMES VICK'S SONS, ROCHESTER, NEW YORK