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We take pleasure in calling your attention to the formation of

"THE SOUTHERN CALIFORNIA ACCLIMATIZING ASSOCIATION
FOR THE INTRODUCTION AND PROPAGATION OF PLANTS."

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U. S. Department of Agriculture.

Located at Montecito, Santa Barbara, California U.S.A.

The purpose of the Association is to forward the development of the exceptional horticultural capabilities of this country; and to reach this result our attention will be particularly devoted:

To introducing new, choice and desirable plants, either useful or ornamental, from other countries, being in correspondence with botanists, horticulturists and amateurs all over the world.

To test these new introductions in our grounds, in order to study their habits, their flowering and fruiting, and their fitness for economic or decorative purposes. Many acres of the very best land will be devoted to it.

To raising on a large scale such plants as deserve to be generally diffused, so as to supply the trade at large. Our glass and cloth houses cover several thousand square feet, and we are in the best position to grow quickly and cheaply any amount of plants.

To carefully practising cross fertilizations in order to obtain improved varieties and new strains. Our climate is particularly suited to this, owing to the freedom with which most plants bloom and fruit here.

To growing plants and raising seeds of species belonging to the native Flora, well worth introducing in gardens. Our acquaintance with California plants and with the gardens of Europe enables us to select what remains most desirable to be introduced there.

To supplying the trade with seeds of new and choice plants and to raising them, as well as bulbs, by contract. It is generally known that California grown seeds and bulbs attain a degree of perfection unsurpassed elsewhere.

To supplying eastern florists, with cut flowers, during the winter season. Orange Blossoms, Acacias, Roses, etc., are shipped from Nice and the Riviera to Northern Europe, and no doubt the same can be accomplished here.

To furnishing plans and estimates for laying out orchards of all kinds, as also pleasure grounds, and for supplying the best suited plants, even of immediate effect. Our stock of them is very complete, and fine specimens are to be seen in our grounds.

The field we intend to work is large, but our facilities are also large, owing to the superior advantages of our location. Besides, in our travels and residence in various countries where horticulture has made the most advanced progress, as well as in our training in scientific and artistic studies, we have gathered such experience as makes us confident that we will be able to carry out our plans satisfactorily for our patrons and for ourselves, relying upon the support of all persons interested in the advancement of horticulture.

Only perfect seeds, strong and healthy plants, all guaranteed true to name, will be supplied by us. Special lists forwarded on application. Terms: Cash with orders, except where otherwise agreed upon.

C. F. EATON, Landscape Architect.

DR. F. FRANCESCHI, Botanical Collector.

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