

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

WHOLESALE — 1961-1962

ARP NURSERY COMPANY

For 40 years, wholesale growers of rosebushes and pecan trees with a future.

5th at Wall
P. O. Box 3338, Tyler, Texas
Phone LYric 2-2672 or 4-4731

LIBRARY
RECEIVED
★ JUL 23 1962 ★
U. S. Department of Agriculture



BAREROOT NON-PATENTED PRICES

(Determined by total number of rosebushes of all kinds in your season's order)
RATES 10 UP ARE FOR 10 OF A KIND AND SIZE

PRICES F.O.B. Arp	1 to 10 No. 1 Only*	10-90	100-990	1000-2490	2,500 UP	LOADLOT DELIVERY TRANSPORTATION EACH
Grade No. 1 Texas Fancy.....	\$.70	\$.50	\$.40	\$.38	\$.35	\$.04
Grade No. 1½ Texas Standard.....	---	.40	.30	.28	.26	.03
Grade No. 2 Texas Economy.....	---	---	.24	.21	.20	.02

*Except in cataloged collections.

STANDARD VARIETIES CONTAINER GROWN in 2-Gallon Cans
March, April and May Delivery

Each, at the nursery.....	\$.70
Each, 250 miles, loadlot.....	.80
Each, 500 miles, loadlot.....	.90

ROOT-PACK

TO DISPLAY FOR DORMANT SALE, ORDER
PACKAGED PATENTED ROSEBUSHES

Patented Varieties, 6 of a kind, cases of 18, Ranch House green foil, your choice of varieties.
Cost: Retail each, less 40%, truckload freight allowed or LTL pooled truck distribution point
nearest you if delivery time can be reduced materially. Also, order the L-F Assortments
below.

MIXED CASES OF 24 RANCH HOUSE — GREEN & SILVER

Order L-F-A	Each	Retail	Order L-F-B	Each	Retail
2 Mirandy, dark red.....	\$2.25	\$4.50	2 John S. Armstrong, red.....	\$3.50	\$7.00
2 Christian Dior, big new red.....	3.50	7.00	2 Chrysler Imperial, dark red.....	2.50	5.00
2 Starfire, Flame grandiflora.....	2.50	5.00	2 Cherry Glow, cherry red.....	2.50	5.00
2 Kordes Perfecta, edged red.....	3.00	6.00	2 Pink Parfait, light.....	3.00	6.00
2 Hawaii, orange-peach.....	3.50	7.00	2 White Knight, snowy.....	2.75	5.50
2 Pink Frost, large fragrant.....	2.50	5.00	2 Pink Frost, large pink HT.....	2.50	5.00
2 Tiffany, tall pink.....	2.75	5.50	2 Queen Elizabeth, large pink grandiflora.....	2.50	5.00
2 Peace, yellow.....	2.50	5.00	2 Peace, yellow.....	2.50	5.00
2 Lemon Chiffon, early fragrant....	2.50	5.00	2 Lemon Chiffon, fragrant.....	2.50	5.00
2 Yellow Rose of Texas.....	---	---	The Yellow Rose of Texas.....	---	---
2 Mojave, tall orange.....	2.75	5.50	2 Montezuma, orange grandiflora..	2.75	5.50
2 Golden Showers Cl.....	2.50	5.00	2 Dream Girl Climber, pink.....	2.25	4.50
2 Cl. Crimson Glory, big red.....	2.75	5.50	2 Spartan, orange floribunda.....	2.00	4.00
2 Golden Showers Climber.....	2.50	5.00			
TOTAL RETAIL		\$66.00	TOTAL RETAIL		\$62.50
COST		\$39.60	COST		\$37.50

PATENTED BAREROOT QUANTITY PRICES

Wholesale Per Variety—No. 1 Grade (Freight Allowed)

Retail Each	3 or More Each
\$1.50	\$1.25
1.75	1.55
1.85	1.65
2.00	1.75
2.25	2.00
2.50	2.20
2.75	2.40
3.00	2.65
3.50	3.10

1-9	10-19	20-99	100-249	250 UP
\$1.00	\$.90	\$.75	\$.70	\$.65
1.15	1.00	.87½	.80	.75
1.20	1.05	.92½	.85	.80
1.25	1.10	1.00	.95	.85
1.40	1.25	1.12½	1.05	.95
1.50	1.40	1.25	1.20	1.10
1.75	1.50	1.37½	1.30	1.20
1.90	1.65	1.50	1.40	1.30
2.20	1.85	1.75	1.55	1.40

ORDER NOW FOR
MARCH, APRIL, MAY
DELIVERY— PATENTED
CONTAINERS
(200-lot minimum in
600-can delivery zone)
2-Gallon Delivered:

400 Miles	800 Miles
\$1.00	\$1.15
1.15	1.30
1.20	1.35
1.25	1.40
1.40	1.55
1.60	1.75
1.75	1.90
1.90	2.05
2.20	2.35

DISCOUNT NO. 1½ GRADE — 20% (BAREROOT)

Patented varieties not owned are Arp-grown under license from the plant patent owner. Asexual reproduction is prohibited by the patents.



Arp Grown Papershell Pecan Trees

VARIETIES

Stuart
Success
Mahan
Schley
Western Schley
Moneymaker
Moore
Delmas
Texas Prolific
Burkett

BAREROOT

BAREROOT GRAFTED PECAN TREES—FRESHLY AND CAREFULLY HAND-DUG FOR EVERY ORDER.
PRICE EACH—F.O.B. ARP

SIZE	SINGLY	LOTS OF 10	LOTS OF 50	500 UP EACH	LOADLOT DELIVERY TRANSPORTATION EACH
18 to 24 inches	\$1.25	\$1.00	\$.90	\$.85	.04
2 to 3 feet	1.50	1.40	1.30	1.20	.04
3 to 4 feet	1.75	1.65	1.55	1.45	.08
4 to 5 feet	2.10	2.00	1.90	1.80	.08
5 to 6 feet	2.70	2.50	2.40	2.30	.15
6 to 7 feet, Branched, 1-in. cal.	3.50	3.20	3.10	3.00	.15
7 to 8 feet, Branched, 1¼-in. cal.	4.95	4.00	3.90	3.80	.26
8 to 10 feet, Branched, 1½-in. cal.	6.75	5.15	5.05	4.95	.26
10 to 12 feet, Heavy Branched, 1¾-in. cal.	8.00	6.30	6.20	6.10	.38
12 to 15 feet, Heavy Branched, 2 inches up	9.00	7.50	7.30	7.10	.45

For Shipment: Bareroot tree orders baled at cost—\$2.50 medium and \$3.50 large burlap bale. Cash orders baled free.

Pick up Stock at Refrigerated Warehouse, at Arp, Texas. Shipping Weekdays—East Texas Motor Freight, Missouri Pacific, Railway Express, or Arp truckload.

PACKAGED PAPERSHELL PECAN TREES TO DISPLAY FOR SALE

Better Looking, Faster Selling, Longer Lasting, Machine Pre-packaged. The Arp Tree Packer, like the Arp Rose Packer, is original in design and construction.

PRICES—F.O.B. ARP

Minimum Order Multiples of 5 of a Kind, in Cases of 10 Trees.

SIZE	Approx. Shipping Wt. per Case	EACH LOTS OF 10 TO 40	EACH LOTS OF 50 UP	TRUCK LOT TRANSPORTATION EACH CASE	
				500 MILES	1000 MILES
18 to 24 inches	75 Lbs.	\$1.50	\$1.40	\$1.80	\$2.25
2 to 3 feet	80 Lbs.	1.90	1.80	2.00	2.75
3 to 4 feet	85 Lbs.	2.10	2.00	2.50	3.00
4 to 5 feet	90 Lbs.	2.50	2.40	3.00	3.50

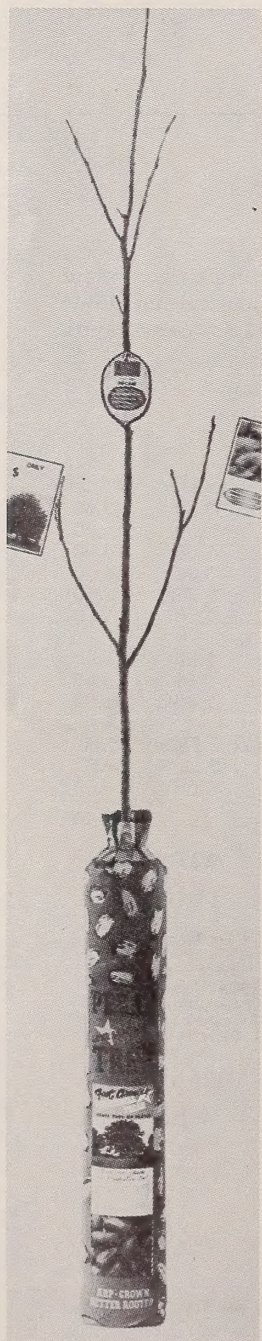
Minimum Order Multiples of 4 of a Kind in Cases of 8 Trees.

SIZE	Approx. Shipping Wt. per Case	LOTS OF 8 TO 32	LOTS OF 40 UP	TRUCK LOT TRANSPORTATION EACH CASE	
				500 MILES	1000 MILES
5 to 6 feet	80 Lbs.	\$3.10	\$3.00	\$3.50	\$4.00
6 to 7 feet	85 Lbs.	3.95	3.85	4.00	4.50

THE ARP B-2 PECAN PACK

Two-In-One, colorful bundle of 2 Papershell Varieties of grafted pecan trees, 3 to 4 feet size, 8 units (16 trees) to the case, @ \$3.85 each, \$30.80 each case of 8 packs.

FREE POSTERS—COLOR TAGS—DIRECTIONS—ADVERTISING NEWS MATS



FRESHLY, CAREFULLY DUG FOR YOUR ORDER

ARP GROWN

Varieties

PAPERSHELL PECANS



BURKETT. A favorite of West Texas, introduced by J. H. Burkett of Clyde. Size large, shell thin, kernel plump, flavor excellent. Is one of the most popular varieties. Runs 40 nuts per pound and 55% kernel. Very healthy, regular bearer.

DELMAS. From Jackson County, Mississippi. Widely disseminated, size large, shell medium thin, kernel plump, quality good. Runs 45 nuts per pound and 48% kernel. Scabs in damper localities. Heavy bearing, vigorous, beautifully shaped tree.

MAHAN. The Giant Pecan—originated in Mississippi. Largest nut, thinnest shell, and bears when very young. May not last as long or fill as well as other pecans in some localities but is highly valued in others.

MOORE. From Jefferson County, Florida. Runs 67 nuts per pound and 49% kernel. Usually prolific and one of the best commercial varieties for East. Fast growing, early maturing, medium size, thin shell.

MONEYMAKER. From Madison Parish, Louisiana. Runs 51 nuts per pound and 46% kernel. Widely disseminated; size medium. Recommended only for eastern portions of the country. Nut, well filled with rich meat, is easily cracked. Upright grower, beautiful foliage. Early and prolific.

SCHLEY. Thrifty, vigorous, "Eastern" tree originated in Jackson County, Mississippi. Long, medium to large, thin-shell nuts run 47 per pound, 61% kernel, full and plump, and richly flavored. This old, widely disseminated variety, said to be a Stuart Seedling, is only

average bearer, but commands top market price. A very high-class pecan.

STUART. Most widely disseminated, grown farther north than most varieties. A large, strong tree, well shaped, also originated in Jackson County, Mississippi. Good quality large nuts run 55 per pound, 44% kernel, medium-thin shell. The old and well-known papershell pecan.

SUCCESS. Large oblong nuts with thin shells and partitions, runs 37 per pound and 52% kernel. Full, sweet flavored, yellow, excellent quality. Strong grower, regular, heavy bearer from Stuart and Schley territory, widely used and one of the most valuable Eastern varieties.

TEXAS PROLIFIC. (Sometimes called **Sovereign**). Introduced by E. E. Risien, San Saba, Texas. Runs 48 nuts per pound and 54% kernel. Very prolific and widely disseminated in Texas. A very popular variety. Medium thick shell, rich kernel; heavy, early bearer, and fast growing tree.

WESTERN SCHLEY. Introduced by Guy Risien, San Saba, Texas. Runs 59 nuts per pound and 60% kernel. Thin shell and good cracking quality. Resembles the Eastern Schley very much, but probably more valuable for Texas. Very prolific and seems to do well over a wide area.

PAPERSHELL PECAN TREES — QUANTITY RATES

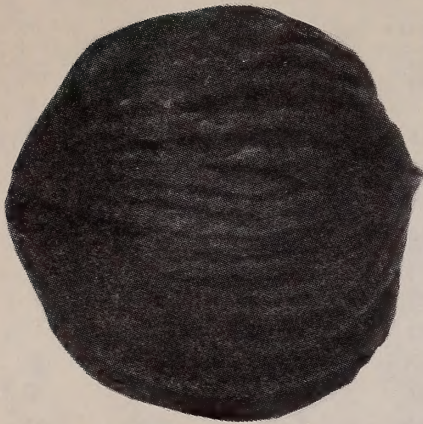
"Improved" Varieties, Packed For Shipment F.O.B. ARP OR TYLER, TEXAS

SIZE Height from Graft or Bud	EACH	3 FOR	10 FOR	50-90 EACH	100 UP EACH
2 to 3 Ft.	\$2.50	\$6.75	\$21.95	\$2.10	\$2.00
3 to 4 Ft.	3.00	8.25	26.95	2.60	2.50
4 to 5 Ft.	3.50	9.75	31.80	3.10	3.00
5 to 6 Ft. Branched	4.25	11.95	38.50	3.80	3.70
6 to 7 Ft. Branched 1 In. Caliper	6.00	17.00	55.00	5.35	5.25
7 to 8 Ft. Branched 1 1/4 In. Caliper	8.00	22.50	72.50	7.15	7.00
8 to 10 Ft. Branched 1 1/2 In. Caliper	10.50	29.75	87.50	8.65	8.50
10 to 12 Ft. Branched 1 3/4 In. Caliper	13.50	39.75	125.00	12.00	11.50
12 to 15 Ft. Branched 2 In. Up Caliper	17.50	49.75	160.00	15.65	15.50

TIME PAY — If order is over \$20.00, pay one-third down, remainder one-half 30 days, half 60 days.

GRAFTED WALNUT and SEEDLING TREES

THOMAS BLACK WALNUT Grafts



Bears when very young, often the second or third year after planting. Nuts are of immense size and have delicious flavor. Thin shells and large kernels that come out easily because they are so large and plump. Grown in almost every state. Very hardy and a fast grower.

BAREROOT

Size	10 to 90	100 up
18 to 24 in.	\$0.90	\$0.80
2 to 3 ft.	1.04	.96
3 to 4 ft.	1.27	1.19
4 to 5 ft.	1.61	1.54

PACKAGED Price each in Cases of 10

Size	Price
2 to 3 feet	\$1.39
3 to 4 feet	1.67
4 to 5 feet	2.05

ENGLISH WALNUT Grafts

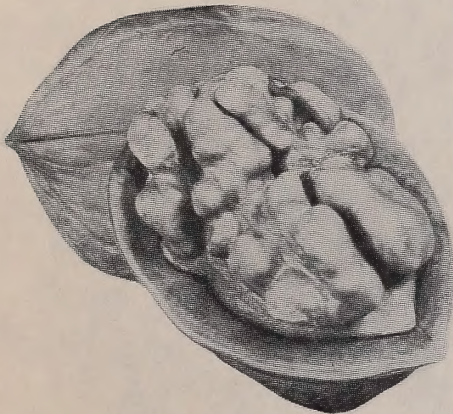
Large, plump nuts of extra-fine quality from a splendid shade tree. For moderate climates not usually subject to severely sudden temperature changes.

BAREROOT

Size	10 to 90	100 up
18 to 24 in.	\$1.45	\$1.35
2 to 3 ft.	1.65	1.45
3 to 4 ft.	1.90	1.70
4 to 5 ft.	2.25	2.05

PACKAGED Price each in Cases of 10

Size	Price
2 to 3 feet	\$1.95
3 to 4 feet	2.20
4 to 5 feet	2.65



AMERICAN BLACK WALNUT Nursery-grown Seedlings

Selected from good strain with large nuts and fine kernels. Trees are fast growing and good for shade as well as nuts.

BAREROOT

Size	10 to 90	100 up
18 to 24 in.	\$0.45	\$0.40
2 to 3 ft.50	.45
3 to 4 ft.60	.55
4 to 5 ft.80	.75

PACKAGED Price each in Cases of 10

Size	Price
2 to 3 feet	\$0.83
3 to 4 feet98
4 to 5 feet	1.21



TEXAS PECANS

Native thin-shell seedling, nursery grown 3 and 4 years.

Price Each, Lots of

Size	500 Up		
	10	50	500
18 to 24 inches	\$0.60	\$0.50	\$0.45
2 to 3 feet70	.60	.55
3 to 4 feet80	.70	.65
4 to 5 feet90	.80	.75
5 to 6 feet	1.00	.90	.85
6 to 7 feet	1.30	1.20	1.10
7 to 8 feet	1.50	1.40	1.30

Excellent Shapely, Productive Shade Trees, Long-Lived and Prolific Bearer of Thin-Shelled Nuts, from Southern Illinois to the Gulf and from Texas Panhandle to the Atlantic.



TERMS — WHOLESALE — 3% DISCOUNT FOR FULL CASH

2% 10 days, 30 days net to customers with established credit. If credit has not been arranged or previously established, terms are understood to be 10% cash with order, balance before shipment. Interest charged after 60 days.

This price list supersedes earlier quotations and covers first class stock F.O.B. Arp, Texas, or transported as price list indicates. Satisfaction on delivery, true varieties and full grades are guaranteed. Unsatisfactory delivery must be reported immediately. The Arp Nursery warrants to the extent of the purchase price that nursery stock sold is true-to-name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.



ARP ROSE PACKS

NON-PATENTED



ORDER CASE LOTS, PLAN REORDER
IN 2 WEEKS OR PROVIDE REFRIGERATION.

ORDER CASE	CONTENTS	F.O.B. distribution station, storage or warehouse, truck lots 200 to 350 cases.*			APPROX. CASE WEIGHT LBS.
		F.O.B. ARP	800 MILES*	BEYOND*	
L-A	18 Jumbo "Ranch House" bright and heavy green-silver foil, Dean of Roses trademark, minimum 6 each, Texas Giant.....	\$.85	\$.92	\$.95	65
L-B	18 choice varieties, same deluxe pack, Arp selection, Texas Giant	.85	.92	.95	65
F-A	24 Red-Silver Arp brand, minimum 6 each, Texas Fancy.....	.65	.72	.75	72
F-B	24 Arp standard assortment, Texas Fancy.....	.65	.72	.75	72
F-G	12 Climbers, including Blaze, Texas Fancy.....	.65	.72	.75	36
R-A	30 Royal Rose, Blue and Gold foil, minimum 6 each.....	.55	.60	.63	75
R-B	30 Arp standard assortment, Royal Rose, Texas Standard.....	.55	.60	.63	75
R-G	12 Climbers, including Blaze, Royal Rose, Texas Standard.....	.55	.60	.63	30
T-W	20 "Thrifty-Three," mixed in Red-Silver foil, Texas Economy.....	.90	.95	1.00	70
C-5-A	12 Royal Collection of 5, oversize bag, Texas Economy.....	1.50	1.60	1.70	66
B-2	25 Royal Bundle 2 of a Kind, mixed case, Texas Economy.....	.60	.65	.68	66
S-A	40 Foil Bag, single standard assorted, Texas Economy.....	.38	.42	.43	72

*Includes Atlanta, Indianapolis, Chicago, Omaha.

**Includes East Coast, New York, Detroit, Minneapolis, Denver.

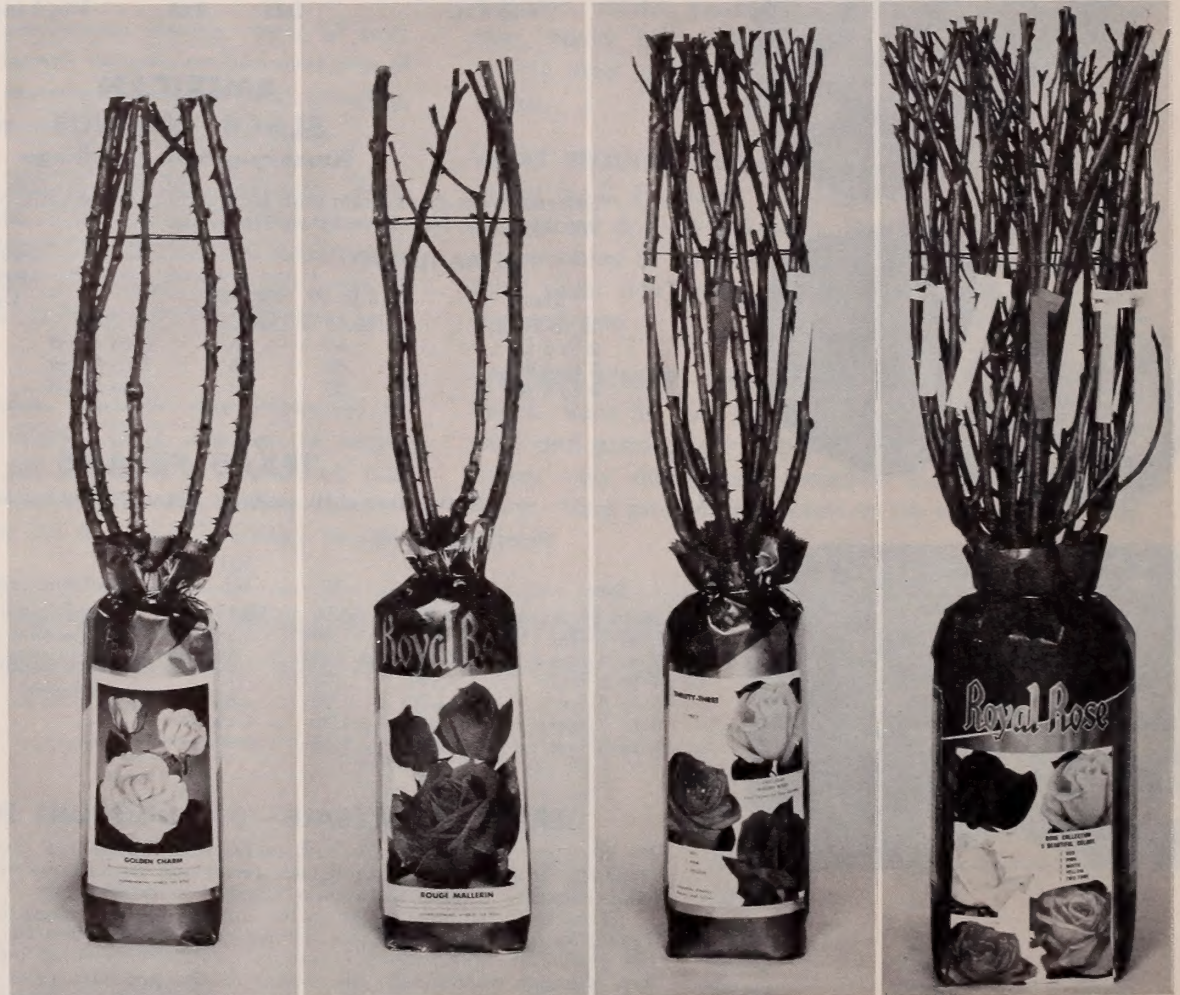
When volume of LCL shipments permit, Arp truck will deliver directly from nursery to convenient distribution station, at price shown for the distance. Fast, fresh and economical.



L-A & L-B

DISPLAY SALES AIDS FREE With Orders

1. Color variety label and plant description on each package.
2. Extra color illustrations, for poster, window or counter display included free when requested.
3. Ranch House, Royal Rose and Arp Pecan newspaper mat service for advertising layouts, headings and illustrations, available free.
4. All-America Rose Selections folder and gardening suggestions leaflet available free. Quantities at cost.
5. Point - of - purchase sheets (color poster 22"x14") mailed with package invoices.
6. All-America Set of 3 posters for attractive educational display, in large mailing tube.



F-A & F-B

R-A & R-B

T-W

C-5

FOR PATENTED ROSES SEE PAGE 1