

1915

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POT-GROWN
STRAWBERRY
PLANTS

READY JUNE FIRST



CELERY PLANTS

Out of 2-inch pots can be planted any time, in either dry or wet weather. See last page for list of varieties

The Elizabeth Nursery Company
Wilder Street Telephone 875 Elizabeth, N. J.

To reach the Office and Nurseries take the Main Line Car (which passes Wilder Street) from the Elizabeth station, or from Newark (D. L. & W.). Wilder Street is one block south of King Street (or Elizabeth City Line) from Newark; and one block north of North Avenue coming from Newark.

ELIZABETH IS ONLY FOURTEEN MILES FROM NEW YORK

The Elizabeth Nursery Co.

OFFERS

300,000 Pot-Grown Strawberries

POTGROWN strawberry plants are much superior to the ordinary ground layers usually sold, as there is no loss of fine roots in taking them up. They can be transplanted at any season with scarcely any check to their growth. The sooner pot-grown plants can be set out after June 1st, the larger they will grow and the more they will produce the next spring. We only offer varieties that are considered the best of existing sorts.

Those marked "P" have pistillate or imperfect flowers and must be planted near perfect-flowering kinds in order that the flower may fertilize. Varieties not so marked are perfect-flowering and can be planted alone.

Brief Directions for Culture

Strawberries require rich, well-tilled soil. The plants should be set 15 inches apart, in rows 2 ft. apart. 100 plants will plant 4 rows 30 ft. long, if set above distance apart. For horse cultivation set plants 2 ft. apart in rows 3 ft. apart. 7,260 plants at this distance will plant an acre. Firm the plants well in the soil, keeping them thoroughly cultivated and cut off all runners. About the middle of December, cover bed with salt-meadow hay, straw or leaves. In April, as soon as the plants show indications of growth, push the covering away from the plants to allow them to come through. The mulching protects the plants from cold in the winter and heat in the summer, keeping the fruit clean and prevents the growth of weeds.

American Everbearing or Fall-Fruiting Varieties of Recent Introduction

\$5.00 Per 100; \$1.25 Per Doz.

AMERICUS

A new seedling of thrifty growth; good yielder and shipper; fruit of medium size, extensively advertised and has given satisfaction wherever tried.

PROGRESSIVE

One of the best fall-bearing sorts; strong grower; berries round, deep crimson. It begins to ripen with second earlys and plants yield vast quantities of fine berries, keeping on bearing fruit until late fall.

SUPERB

A healthy grower, makes plants freely, yields fruits only on parent plants. The berries are a rich blood red from surface to centre.

SAINT ANTOINE DE PADOUE

Large, dark red fruit of uniform shape; delicious flavor; good keeper; especially adapted for forcing for winter fruiting; a true perpetual bearer.

NEW AMERICAN VARIETY OF 1914

JOE JOHNSON—THE FUTURE LATE BERRY

A wonderful new strawberry, ripening about the same time as Chesapeake; it makes a fine bed of plants, while Chesapeake is rather a shy plant maker; berry is very large and one of the best flavored, perfect for table and canning purposes. \$1.25 per dozen. \$5.00 per 100.

Best of Laxton's English Varieties

BEDFORD

Fruit is bluntly conical, of bright scarlet color; flesh is white and solid; a very heavy cropper and vigorous grower; of rich and delicious flavor, with a beautiful aroma. Midseason. 75c. per dozen.

BEDFORD CHAMPION

This variety is remarkable for the large size of its round, scarlet-crimson berries which frequently average two ounces. The flesh is scarlet, melting and juicy, with a pleasant musky flavor. A good forcing variety. Midseason. 75c. per doz.

GIVON'S LATE PROLIFIC

A handsome late variety of exceptional merit; scarlet wedge-shaped fruit; flesh firm, of richest flavor; a very free cropper. Latest of all. 75c. per dozen.

LAXTON

This is one of the finest of the English berries and is most wonderful for the size, firmness and quality of its fruit and the hardiness and vigor of the plants. Not recommended for forcing. Early. 75c. per dozen.

ROYAL SOVEREIGN

The fruit is of the largest size and conical shape; color is a bright, glossy scarlet; flesh white and firm. The plants are strong growers and produce large crops of berries. Unequaled for early forcing. 75c. per doz.

STANDARD VARIETIES

Price 60 cents per doz., \$3.50 per 100,
except where noted for the newer varieties.

AUGUST LUTHER

One of the best early varieties. Is very prolific, fruiting early and continuing until practically every berry reaches a good size. Berries are uniform in size and shape; dark red; firm. \$4.00 per 100.

AUTO (New)

An immensely productive variety, bearing large, handsome berries of the finest quality. \$4.00 per 100.

AROMA

One of the oldest sorts now in general use, but still a valuable berry. It has the same season as Gandy, is not quite so large but is more productive; with good care it is large enough for market, especially as it is very uniform in size and color.

BARRYMORE (New)

This variety resembles Marshall but is a much better bearer. \$4.00 per 100.

BEDER WOOD

One of the very best early berries, always producing a large crop. Fruit is large, conical, bright red, and of excellent quality.

BRANDYWINE

Berries are large, firm and solid, excellent in quality, with fine aromatic flavor. A vigorous grower, succeeding on any soil. Midseason to late.

BUBACH (P)

The most popular of all large strawberries. Plant is very productive, completely covering ground about it with berries which are roundish, slightly flattened. Midseason.

CHESAPEAKE

One of the best strawberries grown, all things considered. It is very large, of fine form, as late as Gandy and in flavor ranks with "Marshall" and "Wm. Belt." \$4.00 per 100.

CHIPMAN

Fruit is very large, with large, green caps; a very good, firm berry, ripening early; a heavy cropper. 75c. per doz., \$4.00 per 100.

CLIMAX

Plants strong, hardy and enormously productive. Berries are large, nearly round, very firm; valuable for long shipments. Extra early. \$4.00 per 100.

CLYDE

Large berries of excellent flavor; very firm. Plants healthy, vigorous and productive. Early, \$4.00 per 100.

COMMONWEALTH

A valuable extra late variety. Fruit is large, smooth, dark red and juicy, of excellent quality.

CORSICAN

Large and uniform in shape, bright red color; medium late.

EARLY OZARK

A very early berry of fine flavor; as sweet as Aroma.

EXCELSIOR

Its tall thick foliage protects blossoms from frosts, a good point for such an extra early variety. Fruit is large, handsome and firm.

FENDALL (P)

A seedling from Wm. Belt which partakes of all the good qualities of its parent, but is far superior in flavor. Midseason to late. \$4.00 per 100.

GANDY

The standard late variety by which all other late varieties are compared. A strong compact grower with large, firm berries of finest flavor. Still keeps up with Chesapeake in size and production.

GIANT RUBY (P)

Very productive, vigorous plants; immense berries of excellent flavor, ripening soon after the early sorts and continuing to bear until others are gone. \$4.00 per 100.

GIBSON

Commences to ripen with Dunlap and continues well into the season of late berries, large, healthy leaves; a very good keeper.

GLEN MARY

Makes strong, sturdy plants which are amply able to mature their immense load of fruit; a superb variety which unites large size, great productiveness and good quality. We can recommend this variety to give entire satisfaction.

HAVERLAND (P)

A standard variety that is universally praised. It succeeds on all kinds of soil, and seems to be the least affected by frost, often producing a full crop of perfect fruit when other varieties are badly damaged. Medium in season, very productive, large to very large, and holds up in size to the last picking. It is long in shape, gradually tapering, and light scarlet in color. \$4.00 per 100.

HERITAGE

A long-season variety, bearing from early to late; berries are very large and firm.

HUB

Fruit is large, smooth, firm, dark glossy red; berries shine as if varnished. Plants are very productive. 75c. per doz., \$4.00 per 100.

HUNN (P)

An extra late variety; very productive. Berries are extra large, deeply colored; flesh firm, of excellent flavor.

KEVITT'S WONDER

One of the very best strawberries. That is, covering every point of merit, a berry of high rank, exceedingly beyond the limit for productiveness firmness of color, flavor and shape of berries, it is pronounced the ideal strawberry. It contains but very little acid, has very few seeds, and is mild and sweet. The plants yield a heavy load of fruit. 75c. per dozen; \$4.00 per 100.

KLONDYKE

Berries uniform and shapely, dark red and very handsome; a good yielder.

LESTER LOVETT

One of the best extra late berries offered, fruiting two weeks after nearly all the other late sorts. Berries are large, conical in shape, and uniform.

McALPINE

Late, a heavy yielder, berries are large and full to the very last pickings. \$5.00 per 100; \$1.25 per dozen.

McKINLEY

For large size, beauty, great productiveness and high quality, it stands high among strawberries. A most remarkable variety, ripening in midseason.

MANHATTAN

This is a New Jersey berry of large production; berries are large and of fine sweet flavor; juicy. \$4.00 per 100.

MARSHALL

One of the richest flavored strawberries grown. Always the leader. Dark, crimson when fully ripe, and of large size. A superb variety. Midseason.

MASCOTT

A new late sort of unusually large size and great productiveness. Season same as Gandy, lasting longer and usually producing a much better crop of equally good berries. Has been found to do well on land too dry for Gandy. \$4.00 per 100.

MICHEL'S EARLY

One of the earliest perfect-flowering sorts in cultivation that will produce a full crop. A robust grower; will not rust or mildew, yielding large, handsome berries of excellent flavor.

MISSIONARY

Somewhat resembles the Klondyke, having same medium early season and equally high color. It is to be recommended as the best berry of its class and season. Has all the good market advantages of Klondyke with larger average size, a very important matter at the season. Very productive. \$4.00 per 100.

NEW HOME

As late and as large as Gandy. Fruit of bright red color, uniformly large. A good keeper and shipper. \$4.00 per 100.

NEW YORK

Berries are very large, some rather pointed, while others are thick and broad; dark scarlet with no green sides or tips; quality is good. Plants grow large and stalky. Midseason.

NICK OHMER

A superb variety for the home table, as it is a good grower, free from rust and bears heavy crops of large, dark glossy red berries, highly colored all the way through, and of superior flavor. Medium to late.

NIMROD

This new variety produces the most beautiful berries we have ever seen, of delicious quality; plants never affected by rust or mildew. \$4.00 per 100.

OOM PAUL

Fruit is very large, sometimes flattened; color dark red both inside and out; flesh is firm and of good quality. Valuable for home or commercial purposes. Midseason to late.

PARSON'S BEAUTY

A good, healthy grower and an immense cropper, bearing fine berries from early until late in the season.

PRIDE OF DELAWARE

A large, firm, evenly colored berry. Plants holding the fruit up well from the ground; ripens a few days before the Gandy.

SAMPLE (P)

A large, round, dark crimson berry of extra good quality. Late bearer. \$4.00 per 100.

SCOFIELD

On account of its extra large size berries, everyone admires it. Flavor rich and aromatic. Strong foliage with thick broad leaves. \$4.00 per 100.

SENATOR DUNLAP

Fruit is large, dark red in color, and has very rich flavor. Plants are exceedingly prolific. Medium to late.

SHARPLESS

Thrives better in rich, strong soil. Berries are very large, irregular in shape, moderately firm and of good quality. One of the best for table use. Midseason.

STEVEN'S LATE

A new variety, fruiting very late in the season, yielding large crops of fine berries. \$4.00 per 100.

SUCCESS

It is the best of the large, early varieties that we have fruited. The plant is exceptionally vigorous and prolific. Berries are firm, bright crimson.

SUPERIOR

An early variety of good growth, with dark red berries; free from disease; does well on any soil.

THREE W'S

A popular midseason variety; large fruit of fine quality.

TWENTIETH CENTURY (New)

Mammoth berries of uniform size and shape, smooth surface, dark crimson color, and of sweet, delicate flavor.

TWILLEY

A midseason variety of good quality and a healthy grower.

WM. BELT

Berries are always of large size and good quality; flesh is solid, meaty, deep crimson in color. It begins to ripen quite early, continuing until almost the close of the season, and the last berries are handsome, large and full flavored.

UNCLE JIM

Midseason to late; a healthy grower, doing well in dry weather.

SPECIAL COLLECTIONS

For the Family Garden.

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| COLLECTION A. | 50 Early, 50 Mid-season and 50 Late.
Price \$5.00 |
| COLLECTION B. | 100 Early, 100 Mid-season and 100 Late.
Price \$10.00 |
| COLLECTION C. | 150 Early, 150 Mid-Season and 200 Late.
Price \$17.00 |
| COLLECTION D. | 350 Early, 350 Mid-Season and 300 Late.
Price \$32.50 |

POT-GROWN CELERY PLANTS

Out of 2 inch Pots

Price \$2.00 Per 100; \$15.00 Per 1000

We call special attention to our pot-grown Celery Plants, which do much better than plants from the seed-bed or transplanted plants. They can be planted earlier and will do better in dry weather.

BOSTON MARKET

Very mild flavor, tender and crisp. Forms a cluster of heads, instead of a single large one. Requires earthing-up to blanch.

GIANT PASCAL

A superior keeping sort. Has very large crisp stalks of rich nutty flavor; very easily blanched, and retains its freshness a long time.

GOLDEN SELF-BLANCHING

An early sort, requiring but little labor to blanch. Solid rich golden heart.

IMPROVED WHITE PLUME

An unsurpassed variety for fall and early winter use, requiring very little earthing-up to blanch it.

WINTER QUEEN

One of the best winter varieties. Grows very thick, solid and heavy stalk and has a very large heart.

We have over 150 acres of EVERGREENS suitable for Fall planting. Shipping season starts about August 15th.

The RANERE everbearing RASPBERRY should be in every garden. Best for fruit grower and for family use.

CIRCULAR SENT ON REQUEST